

**Remarks prepared for
Ron Medford
Deputy Administrator
National Highway Traffic Safety Administration**

**For the:
Shawnee Kansas Police Department Press Event
August 11, 2010
Shawnee, Kansas**

Good morning. Mayor Meyers, thank you for your warm welcome to Shawnee. I'm here today on behalf of Administrator Strickland, who was unavoidably detained in Washington. He was looking forward to this trip, but asked me to express our commitment to traffic law enforcement and the valuable partnership we have established here in with you.

Thank you, Chief Morgan for your invitation and for the first-hand look at the Shawnee Police Department Operations.

Chief Morgan, when you brought DDACTS to Shawnee, you exhibited the kind of leadership it takes to make a difference in your community. You are now seeing safer neighborhoods in your city and a quality of life for your citizens they both expect and deserve. You are also seeing safer streets where families can go about their daily lives without fear of harm or involvement in a vehicle crash. This kind of leadership

required a willingness to step outside of the traditional comfort zones we all live and work in.

I say that because DDACTS didn't come with any promise of funding or guarantees of success. The DDACTS model offered an effective and efficient method of conducting police operations, but it had only been tested at seven demonstration sites across the country.

Chief Morgan learned of our efforts and reached out for our assistance. The Shawnee Police Department hosted the first offering of our DDACTS Implementation Workshop this past June.

In today's economic conditions, where many law enforcement agencies are being asked to do more with fewer resources, police chiefs often have to decide which programs will be reduced or eliminated in order to continue to provide a basic level of law enforcement services.

In applying the DDACTS operational model as a leadership philosophy, a strategic plan, and a tactical tool, you achieved success without needing additional resources.

And with your launching DDACTS in July – Shawnee Police Department has the unique distinction of being the first law enforcement agency in the nation to implement DDACTS after our demo sites.

It is a pleasure for me to present Chief Morgan and the members of the Shawnee Police Department with this plaque which represents National Highway Traffic Safety Administration’s appreciation for what you’ve accomplished and the journey you’ve began.

The inscription reads, “In recognition of your leadership and innovation in developing and implementing the Data-Driven Approaches to Crime and Traffic Safety (DDACTS) operational model for the Shawnee Police Department.”

Chief Morgan, on behalf of Administrator Strickland and the staff of the National Highway Traffic Safety Administration, I am honored to present you this plaque and extend my heartfelt thanks for all you are accomplishing in the City of Shawnee – Thank You!