

BUILDING SAFE COMMUNITIES

E-Newsletter



E-NEWSLETTER

AUGUST 2013

VOLUME 17

ISSUE 4

HEATSTROKE ALREADY CLAIMS 24 LIVES

Don't Forget Child in Hot Car!!!



NHTSA Administrator David Strickland appears on Good Morning America with Al Roker to discuss tips for parents regarding heatstroke. Click [Don't Forget Child in Hot Car!!!](#) To learn more on safety tips for protecting children in hot cars and more.

More times than not, caregivers who forget children in cars are not irresponsible parents or caregivers - we live in a busy society where people multi-task too many things, even children. Help NHTSA bring awareness to this totally preventable incident.

Do you need help with community traffic safety issues in your area? Contact us to network with your NHTSA region liaison!

[Send an email](#)



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Traffic Safety is FUN!



NHTSA's Back to School Tips to Increase Your Child's School Bus Safety Toolkit is loaded with information for parents and kids on seat belts and traffic safety rules. You'll find an activity book and a safety pledge certificate for the kids, banner ads, safety information on cars, bicycle, bus and pedestrian safety. [Click here](#) to see what's going on!

**BACK TO SCHOOL - CELL PHONES, SPEED,
SCHOOL ZONES, SCHOOL BUSES - CAUTION!**

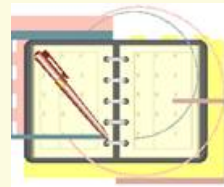


School crossing guards back on the job in school zones.

School year 2013-2014 is just around the corner and motorists are being warned to watch out for children loading and exiting school buses and cars, bicycling and walking to and from school, as well as being reminded to observe cell phone and texting laws in their school districts.

Some areas where children must get to and from school safely are challenged by district rules regarding residency within a two-mile travel restriction for bus pickup. Recently, a report on the dangers for children traveling to and from school in one of Ohio's urban minority and poor areas are disproportionately represented, [*American and poor children hit in traffic in urban districts.*](#)

Remember the Date



Child Passenger Safety Week

September 15 - 21, 2013

National Seat Check Saturday

Saturday, September 21, 2013



Fresh Ideas

Traffic Safety Calendar of Events

[Click here](#) to see what's coming up for traffic safety in 2013-2014

Resources | [NHTSA Image Library](#) | [SaferCar.gov](#)

[Governors Highway Safety](#) | [CDC Data & Statistics - Wisqars](#) | [NHTSA State Data](#)

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