

New Mexico DEPARTMENT OF
TRANSPORTATION
MOBILITY FOR EVERYONE

TRAFFIC SAFETY DIVISION

FFY11 Annual Report

December 2011

State of New Mexico

**Governor
Susana Martinez**

**NMDOT Cabinet Secretary
Alvin C. Dominguez, P.E.**
Governor's Representative for Highway Safety

Transportation Commission
District One – Dr. Kenneth White
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District Four – Ronald Schmeits
District Five – Butch Mathews
District Six – Jackson Gibson

Acknowledgments

The NMDOT Traffic Safety Division would like to thank Governor Susana Martinez, NMDOT Cabinet Secretary Alvin C. Dominguez, the National Highway Traffic Safety Administration, Federal Highway Administration, local officials and coordinators, law enforcement and other partner organizations for their support of TSD programs and initiatives during the past year. These partnerships are vital to our success in reducing fatalities and injuries on New Mexico's roads, streets and highways. Thanks to Traffic Safety partners, TSD contractors and staff for providing information for the FFY2011 NMDOT/ TSD Annual Report.

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Executive Summary

New Mexico achieved 11 of its 15 FFY11 Highway Safety and Performance Plan (HSPP) performance measures. However, among the measures not met, the State has made positive progress. Since 2006 alcohol-involved fatalities have been reduced by 18.4 percent, serious injuries in crashes have been reduced by 5.8 percent and speeding-related fatalities have been reduced by 24.3 percent. In addition, unhelmeted motorcyclist fatalities have been reduced by 21.3 percent since 2008.

TSD programs such as Operation DWI (ODWI), Operation Buckle Down (OBD), 100 Days & Nights of Summer, Safety Corridors and STEPs, and National programs such as Click It or Ticket and the National Impaired Driving Crackdown contributed greatly to reducing traffic-related crashes and fatalities in 2011. These programs were enhanced by the State's high-visibility traffic safety media and marketing campaign that kept the public aware of the high level of enforcement efforts. In addition, TSD's prevention, education and public information programs worked in conjunction with enforcement operations to increase safety on the State's roadways.

Overall Performance Measures

NMDOT achieved three of its four Overall FFY11 HSPP performance measures. In New Mexico, crash fatalities have decreased by 28.5 percent since 2006. Rural fatalities have decreased by 27.5 percent, while urban traffic fatalities have decreased by 30.8 percent. The number of drivers under age 21 in fatal crashes has been reduced by 26.8 percent since 2006. Serious injuries in crashes have been reduced by 5.8 percent since 2006.

In FFY11, New Mexico continued its high-visibility enforcement efforts including its Superblitz (DWI and OBD) campaigns, 100 Days & Nights of Summer traffic safety campaign and Safety Corridors. As a result of TSD's targeted enforcement and prevention programs, fatalities have been reduced among the driving and riding public.

Alcohol/ Impaired Driving Performance Measure

NMDOT did not achieve its FFY11 HSPP Alcohol/ Impaired Driving Program performance measure. The number of alcohol-involved fatalities in New Mexico has increased since 2008, but has shown an 18.4 percent decrease since 2006. New Mexico's continuing commitment to high-visibility enforcement, keeping the message and the law enforcement officer in front of the public, and its prevention and training projects have helped reduce the number of alcohol-involved fatalities.

Occupant Protection Performance Measures

NMDOT achieved both of its FFY11 HSPP Occupant Protection Program performance measures. The number of unrestrained occupant fatalities has been reduced by 38 percent since 2006 and by 14.5 percent between 2009 and 2010. The observed seatbelt use was 90.5 percent in 2011.

New Mexico has been successful in keeping its observed seatbelt use percentage steady over the past five years. Driver seatbelt use was recorded at 91.3 percent. Front seat passenger use (persons sitting by the right door) was recorded at 87.3 percent, both increasing from 2010 figures. New Mexico's seatbelt use continues to be above the National percentage, as it has for many years. The most recent National data show that in 2009, New Mexico ranked 17th among states.

Pedestrian Safety Performance Measure

NMDOT achieved its FFY11 HSPP Pedestrian Safety performance measure. The number of pedestrian fatalities has decreased by 52 percent since 2006 and by 15.4 percent between 2009 and 2010. Sustained efforts were made to raise awareness and to educate New Mexico community planners and leaders on pedestrian safety issues. In FFY11, these efforts had a very positive effect.

Police Traffic Services Performance Measure

NMDOT did not achieve its FFY11 HSPP Police Traffic Services Program performance measure. However, since 2006, speeding-related fatalities have been reduced by 24.3 percent. Both the Safety Corridor Program and the highly successful 100 Days & Nights of Summer campaign have helped to reduce speeding-related fatalities in New Mexico.

Traffic Records Performance Measure

NMDOT achieved its FFY11 HSPP Traffic Records Program performance measure, improving overall timeliness in the crash database by 21.9 percent since 2009 and by 46.7 percent since 2007.

Motorcycle Safety Performance Measures

NMDOT achieved one of its two FFY11 HSPP Motorcycle Safety Program performance measures. Motorcyclist fatalities have decreased by 22 percent since 2007, and unhelmeted fatalities have decreased by 21.3 percent since 2008. New Mexico's emphasis on motorcycle safety and awareness is keeping the number of fatalities steady, despite the increasing number of motorcycles on the highways.

Planning and Administration Performance Measures

All three FFY11 Planning and Administration performance measures were achieved. The annual Highway Safety and Performance Plan and grant applications under SAFETEA-LU were completed and submitted to NHTSA. All grant applications were funded. Reimbursement claims were paid within 30 days and draw-downs were submitted on time.

NMDOT/ Traffic Safety Division

Mission Statement

The Traffic Safety Division is committed to preventing injuries and saving lives by eliminating crashes on New Mexico public roadways. ¡Si se Puede!

Introduction

The NMDOT Traffic Safety Division (TSD) programs are conducted in every geographic area of the State. Through its media campaigns that encourage safe, sober driving to its high-visibility enforcement programs that remind drivers: 'Drive Sober or Get Pulled Over;' 'You Drink, You Drive, You Lose!' and 'Click It or Ticket,' the TSD supports projects that are designed to make New Mexicans safer.

TSD funds prevention and education activities in the areas of impaired driving, occupant protection, pedestrian and bicycle safety, driver education and motorcycle safety. Training programs provide opportunities for all age groups to improve their driving skills whether in an automobile, on a motorcycle or on a bicycle. TSD and its statewide safety partners work diligently to positively impact the lives of all New Mexicans.

TSD's top priorities for funding in FFY2011 were in the Impaired Driving, Traffic Records and Occupant Protection Programs. Along with these high priority areas, TSD funded projects in the Police Traffic Services, Pedestrian and Bicyclist Safety, Traffic Safety Marketing and Media, Motorcycle Safety, and Driver Education and Safety Programs. The TSD also provided funding to a variety of organizations to support its traffic safety objectives including State agencies, nonprofit corporations, private contractors and other experts in records, statistics, public information, health and the judicial system. Each funded organization has a specific role in assisting TSD with reducing traffic-related crashes, deaths and injuries.

In FFY11, the NMDOT/ TSD applied for and received funding under the Federal SAFETEA-LU Program for the following grants:

- Section 402 - HSPP
- Section 405 – Occupant Protection
- Section 408 – State Traffic Safety Information System Improvement
- Section 410 – Alcohol Impaired Driving Countermeasure
- Section 2010 – Motorcycle Safety

Legislative Issues

2011 Highlights

Senate Bill 9 – License Requirements for Drivers Under 18

Adds 30 days of driving with a permit or provisional license for each traffic violation incurred before a person under age 18 could receive a driver's license (includes seatbelt, cell phone and alcohol infractions). Effective 6/17/2011

Senate Bill 134 – Prohibits Synthetic Cannabinoids

Bans the possession and sale of synthetic marijuana (cannabinoids), such as Spice, K2, Blaze and Red X Dawn. Effective 3/31/2011

Senate Bill 546 – Alcohol Micro-distiller License

Creates a craft distiller's license and public celebration permit for micro-distillers. Effective 7/1/2011

House Bill 458 – Address Box in Uniform Traffic Citation

Adds physical address and mailing address to citation form and allows the Administrative Office of the Courts to have input on traffic citation forms. Effective 7/1/2011

House Bill 527 – Criminal History Record Check Updates

Authorizes the Department of Public Safety to provide updates to criminal history record checks. Effective 6/17/2011

Senate Memorial 11 – Chaves County Every 15 Minutes Program Day

Recognized and applauded this program by declaring January 26, 2011 to be 'Chaves County Every 15 Minutes Program Day' in the New Mexico Senate.

House Joint Memorial 10- Large Animal Traffic Safety Pilot Project

Calls for the NMDOT, Department of Game and Fish, and the New Mexico State Police to study large animal-vehicle collisions and consider reducing the speed limit and doubling the fines for speeding in wildlife crossing zones. The memorial also asks the agencies to include information on their websites and in their brochures about how drivers can avoid animal-vehicle collisions.

Traffic Safety Planning Participants and Partners

AAA

Administrative Office of the Courts
Bernalillo County Metropolitan Court
Bureau of Indian Affairs and Various Tribes

Federal Highway Administration
Federal Motor Carrier Safety Administration

Metropolitan Planning Organizations
Mothers Against Drunk Driving
Motorcycle Safety Foundation

NHTSA Region 6

New Mexico Broadcasters Association
New Mexico Dept. of Finance & Administration - Local Program Division DWI Program

New Mexico Department of Health
Injury Epidemiology Unit
Scientific Laboratory Division
Injury Prevention and EMS Bureau
Child Fatality Review Board
Injury Surveillance Alliance

New Mexico Department of Public Safety
State Police
Motor Transportation Division
Special Investigations Division

New Mexico Department of Transportation
New Mexico Health Policy Commission
New Mexico Law Enforcement Agencies
New Mexico Restaurant Association
New Mexico Regulation and Licensing Department – Alcohol and Gaming Division
New Mexico Taxation and Revenue Department - Motor Vehicle Division

Statewide Traffic Records Executive Oversight Committee
Statewide Traffic Records Coordinating Committee

University of New Mexico
Division of Government Research
Institute of Public Law/ Judicial Education Center
Department of Emergency Medicine
Continuing Ed./Community Services

Various City & County Governments

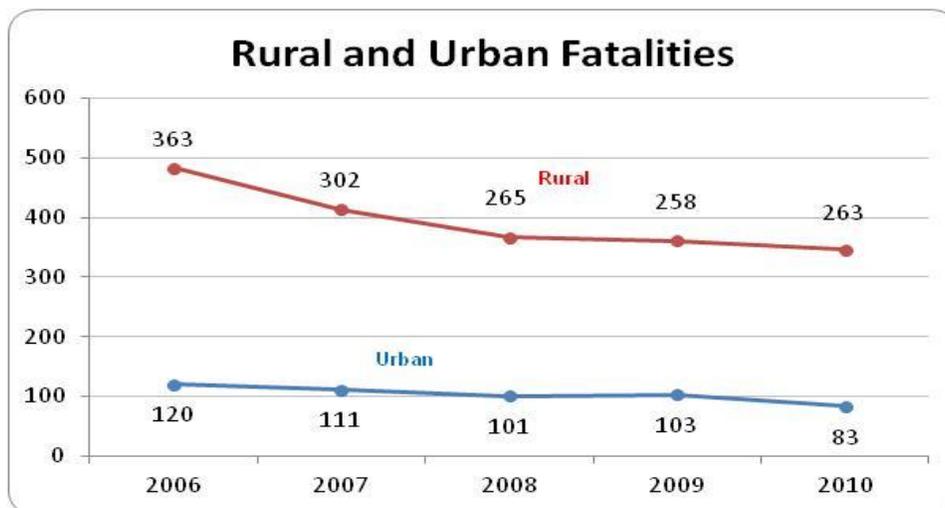
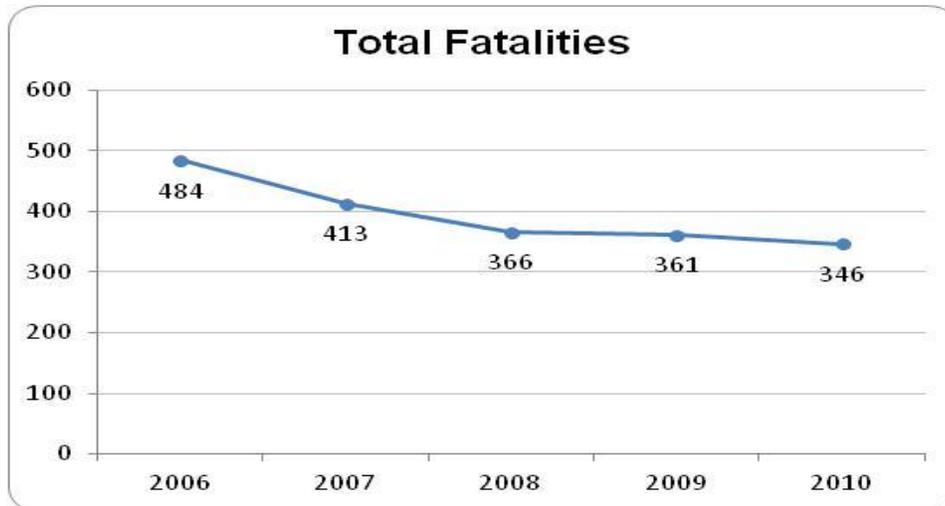
2011 Highway Safety and Performance Plan Performance Measures

New Mexico's 2011 HSPP Goal

Reduce the number of traffic-related crashes, fatalities and serious injuries in New Mexico.

Overall Performance Outcomes - Annual Data: 1/1/2010 – 12/31/2010

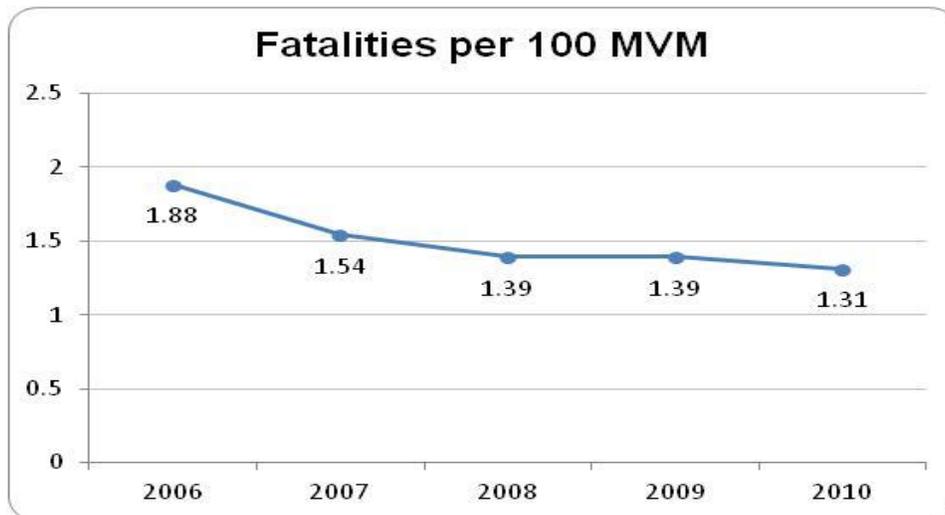
1) *Reduce the total number of traffic fatalities from 361 in 2009 to 355 by 2011. (C-1; FARS Data).*



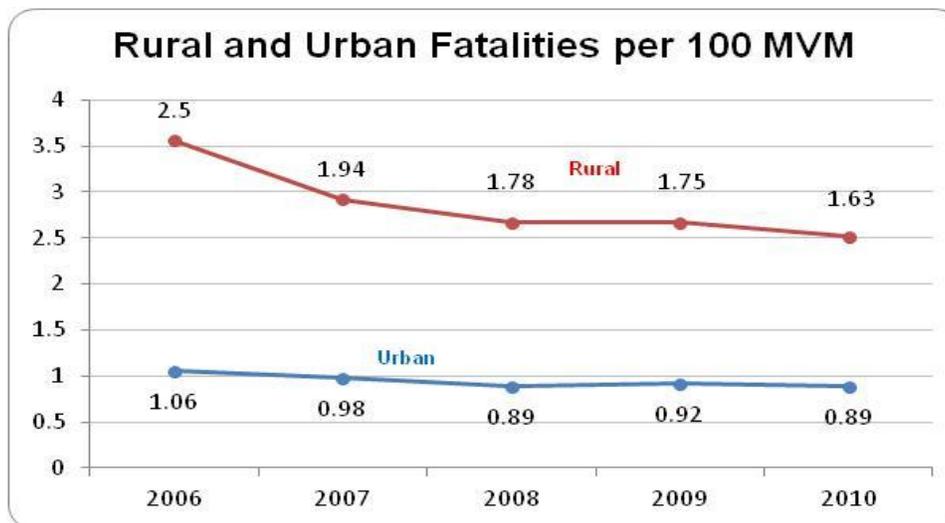
STATUS: Achieved and Exceeded

New Mexico met and exceeded its performance measure for reducing total fatalities. Final FARS 2010 data show that there were 346 total traffic fatalities; rural fatalities were reported at 263 and urban fatalities were reported at 83.

2) Reduce traffic fatalities per 100 MVM from 1.36* in 2009 to 1.31 by 2011 (C-3; FARS, FHWA Data).



*Fatalities per 100 MVM for 2009 were estimated at 1.36 in FFY11 HSPP

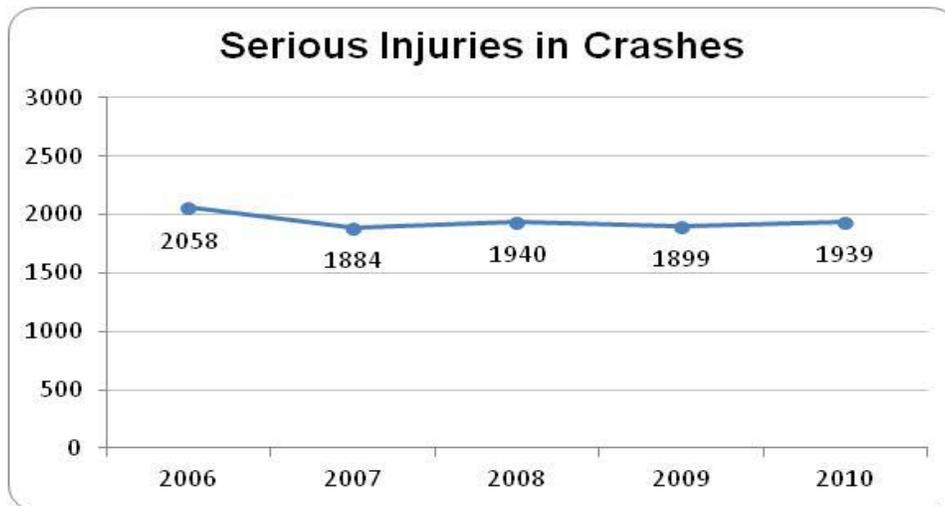


STATUS: Achieved

Preliminary 2010 data show that New Mexico met its performance measure for reducing the rate of total fatalities. The total fatality rate was reported at 1.31; the rural fatality rate was 1.63 and the urban rate was 0.89.

Annual 2010 FARS data from NHTSA was not available for this measure at the time of the writing of this report. The 2010 FARS data used for this measure was obtained from New Mexico’s FARS analyst through a query process and are preliminary.

3) Reduce the number of serious injuries in traffic crashes from 1,868* in 2009 to 1,840 by 2011 (C-2; NM Crash Data Files).

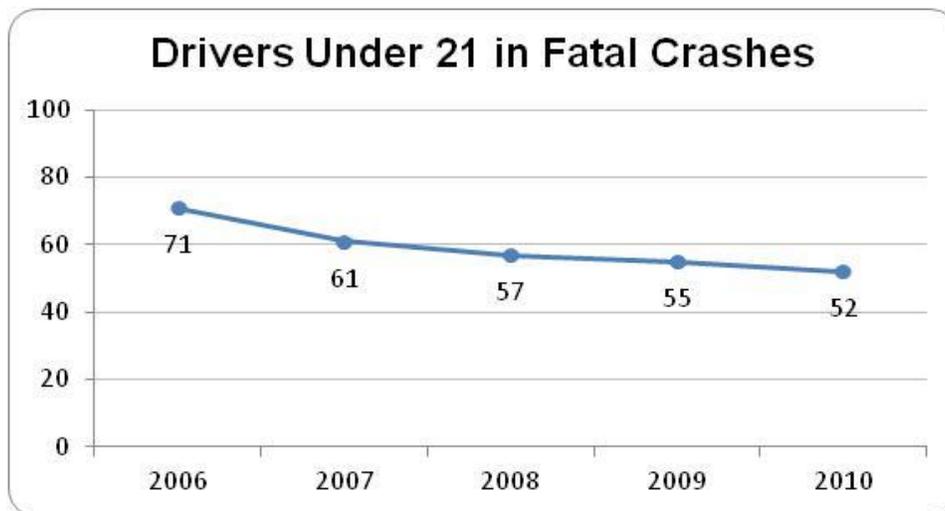


*Number of Serious Injuries for 2009 was estimated at 1,868 in FFY11 HSPP

STATUS: Not Achieved

Final 2010 State data show that the number of serious injuries was reported at 1,939.

4) Reduce the number of drivers age 20 or younger involved in fatal crashes from 55 in 2009 to 52 by 2011 (C-9; FARS Data).



STATUS: Achieved

New Mexico met its performance measure for reducing the number of drivers age 20 or younger involved in fatal crashes. Final FARS 2010 data show that the number of drivers under age 21 in fatal crashes was 52.

Achievement of Performance Measures

NMDOT achieved three of its four Overall FFY11 HSPP performance measures. In New Mexico, crash fatalities have decreased by 28.5 percent since 2006. Rural fatalities have decreased by 27.5 percent, while urban traffic fatalities have decreased by 30.8 percent. The number of drivers under age 21 in fatal crashes has been reduced by 26.8 percent since 2006. Serious injuries in crashes have been reduced by 5.8 percent since 2006.

In FFY11, New Mexico continued its high-visibility enforcement efforts including its Superblitz (DWI and OBD) campaigns, 100 Days & Nights of Summer traffic safety campaign and Safety Corridors. As a result of TSD's targeted enforcement and prevention programs, fatalities have been reduced among the driving and riding public.

Activity Measures (October 1, 2010 through September 30, 2011)

Number of grant-funded impaired driving arrests – **FFY11 = 2,517** (A-1; From Safer NM Now)

Number of grant-funded seatbelt citations – **FFY11 = 13,591** (A-2; From Safer NM Now)

Number of grant-funded speeding citations – **FFY11 = 49,797** (A-3; From Safer NM Now)

The Program Area sections presented below provide specific details on progress toward achieving program-specific performance measures and on the projects conducted in FFY11 aimed at positively impacting those measures.

Alcohol/ Impaired Driving Program Area

Program Administration

The Alcohol/ Impaired Driving Program is administered by TSD staff. Individual projects are managed by TSD staff, various law enforcement agencies, Safer New Mexico Now, UNM Institute of Public Law, Department of Public Safety, Albuquerque Police Department, T.A.C.T. & Associates, Inc., NMDOH Scientific Lab Division and local community agencies.

Projects – Federal and State Funds

Enforcement Projects included: ODWI (including Superblitz), the NHTSA National Impaired Driving Crackdown and 100 Days & Nights of Summer.

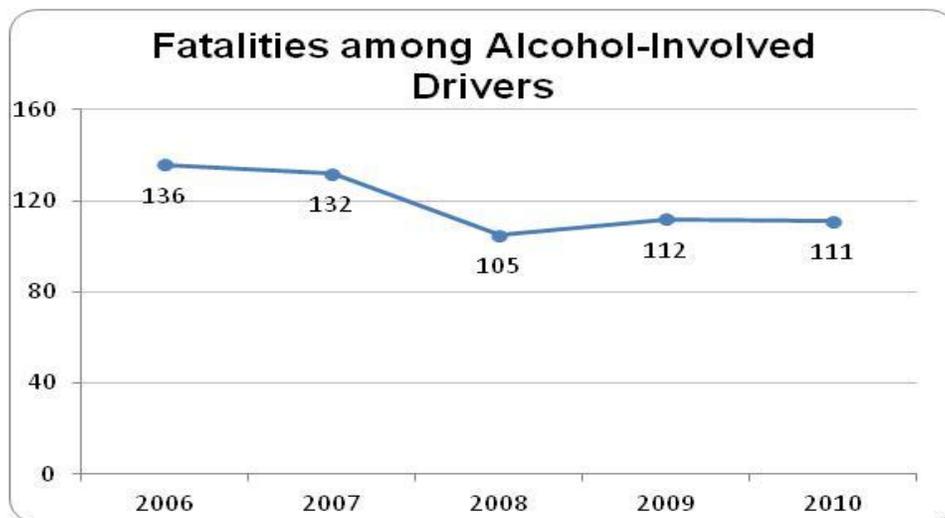
Training and Education Projects included: Traffic Safety Resource Prosecutor, DWI Training for Law Enforcement, BAC Training, DRE Training, and DWI Judicial and Prosecutor Training.

Underage Drinking Prevention Projects included: Life of an Athlete, Social Host Ordinance Awareness and a Parent Initiative.

Other Projects included: Court Monitoring, Liquor Control Act Assistance, DWI/ Drug Courts, DWI Enforcement Task Force-McKinley County, CDWI, Metro Court Supervised Probation, DWI Prosecution in Practice, Drunk Busters Hotline, Ignition Interlock Administration and II Indigent Fund.

Alcohol/ Impaired Driving Performance Outcome - Annual Data: 1/1/2010-12/31/2010

5) Reduce the number of fatalities involving driver/ motorcycle operators with .08 or higher BAC from 112 in 2009 to 108 by 2011 (C-5; FARS Data).



STATUS: Not Achieved

New Mexico did not meet its performance measure for reducing fatalities among alcohol-involved drivers. Final FARS 2010 data show that the number of fatalities involving driver/ motorcycle operators with .08 or higher BAC was reported at 111.

Achievement of Performance Measure

NMDOT did not achieve its FFY11 HSPP Alcohol/ Impaired Driving Program performance measure. The number of alcohol-involved fatalities in New Mexico has increased since 2008, but has shown an 18.4 percent decrease since 2006. New Mexico's continuing commitment to high-visibility enforcement, keeping the message and the law enforcement officer in front of the public, and its prevention and training projects have helped reduce the number of alcohol-involved fatalities.

ALCOHOL/ IMPAIRED DRIVING PROGRAM

The following FFY11 Alcohol/ Impaired Driving Program projects produced positive results that assisted TSD in positively impacting the safety of New Mexico's citizens.

DWI ENFORCEMENT PROJECTS

ODWI Enforcement, Special DWI Enforcement and Sustained Enforcement Activities

NMDOT funds contracts for law enforcement to participate in Operation DWI (ODWI), special DWI enforcement operations and sustained enforcement activities.

- ◆ The primary objective of ODWI enforcement is to cite and educate those who fail to comply with New Mexico's DWI laws.
- ◆ Special DWI enforcement focuses on participation by law enforcement in operations such as the annual NHTSA National Impaired Driving Crackdown, Superblitz and 100 Days & Nights of Summer. Superblitz operations combine statewide ODWI enforcement activities with occupant protection enforcement (Operation Buckle Down).
- ◆ Sustained enforcement activities include checkpoint and saturation patrol operations that are conducted throughout the year. In support of NHTSA national traffic safety objectives, sustained enforcement activities focus not only on DWI enforcement, but also on seatbelt and speed enforcement.

Safer New Mexico Now (Safer), through a contract with NMDOT, provides project management assistance for the law enforcement agency project agreements. They assist agencies with their reimbursements and produce monthly activity-summary reports.

Results

During FFY11, 82 law enforcement agencies and the San Juan County Task Force participated in TSD-funded DWI enforcement activities including Superblitz, the NHTSA National Impaired Driving Crackdown and sustained enforcement activities. The 12 State Police districts are counted as one of the 82 agencies. Law enforcement agencies conducted the following major operations in FFY11:

- | | |
|---------------------------------------|-------------------------------------|
| ▪ Winter Superblitz | November 19, 2010 – January 2, 2011 |
| ▪ Spring Superblitz | March 11 – March 27, 2011 |
| ▪ Cinco de Mayo Superblitz | April 29 – May 8, 2011 |
| ▪ Fourth of July Miniblitz | July 1 – July 5, 2011 |
| ▪ National Impaired Driving Crackdown | August 19 – September 5, 2011 |

Law enforcement agencies maintained sustained DWI enforcement by conducting checkpoint and saturation patrols in their local areas throughout the year.

Under ODWI contracts, law enforcement officers conducted 626 sobriety checkpoints and 3,299 saturation patrols, arresting 2,517 persons for suspected drunk driving. While the focus during these activities is on DWI, law enforcement officers are able to cite for other violations or apprehend individuals involved in other criminal activities. Along with the 2,517 DWI arrests, these enforcement operations resulted in the following:

- 21,519 citations for speeding
- 3,511 citations for no or improper use of seatbelts or child restraints
- 2,845 citations for driving with a suspended or revoked license
- 336 citations for reckless driving
- 10,826 citations for no insurance
- 364 felony arrests
- 203 misdemeanor arrests
- 401 drug arrests
- 1,031 fugitives apprehended
- 24 stolen vehicles recovered
- 30,756 citations for violations other than these listed

In FFY11, 51 law enforcement agencies and the 12 State Police districts participated in the 100 Days & Nights of Summer campaign. TSD provided overtime funds and law enforcement agencies used other State, city or county funds to conduct this campaign. The campaign began on June 1, 2011 and concluded on September 8, 2011. For reporting purposes, activities conducted through September 30 are included in the totals provided below.

This 100 Days law enforcement operation resulted in the following:

- 62 DWI arrests
- 11,710 citations for speeding
- 2,193 citations for no or improper use of seatbelts or child restraints
- 549 citations for driving with a suspended or revoked license
- 73 citations for reckless driving
- 3,140 citations for no insurance
- 25 felony arrests
- 230 misdemeanor arrests
- 20 drug arrests
- 136 fugitives apprehended
- 4 stolen vehicles recovered
- 8,961 citations for violations other than these listed

TRAINING AND EDUCATION PROJECTS

Traffic Safety Resource Prosecutor

The NMDOT/TSD funds a full-time Traffic Safety Resource Prosecutor (TSRP) to conduct regional training for:

- new and inexperienced assistant district attorneys
- municipal and county prosecutors
- law enforcement officers
- tribal prosecutors and police
- DWI program coordinators
- county compliance officers
- probation and parole officers
- toxicologists
- not-for-profit DWI coordinators

The TSRP conducts training in the following areas using specialists in a variety of DWI subject matter: DWI/ appellate case law, sentencing issues, legislative issues, standardized field sobriety testing and scientific lab division techniques, including breath and blood testing procedures. She provides training on drug recognition expert (DRE) issues and allows DRE officers to present on issues that arise in court and in the political spectrum. Victims' rights involving drunk-driving crashes are also frequently addressed at various statewide training sessions.

Training is specific to issues and needs that arise in each particular jurisdiction, and the curriculum for training may be modified based on those needs.

Results

In FFY11, the TSRP conducted the following training sessions:

- November 2010 – ‘Guarding New Mexico's Roadways-a DWI Summit’ held in Albuquerque, Santa Fe and Las Cruces with 60 attendees, including law enforcement and prosecutors. Satellite training was conducted with Texas and Missouri prosecutors and law enforcement regarding DWI issues, search warrants for blood tests and standardized field sobriety tests.
- May 2011 – ‘A Road Map to Winning DWI Cases’ with 53 attendees, including law enforcement and attorneys. Presentations covered MVD administrative license revocation hearings, ignition interlock issues and DWI case updates.
- September 2011 - ‘Police and Prosecutors in Court’ with 55 attendees, including law enforcement and attorneys. Training focused on ways to improve communication skills between law enforcement and prosecutors while investigating and prosecuting cases in court.

In addition, the TSRP participated in the following training events:

- March 2011 - DRE Training in Albuquerque – TSRP provided updates on DWI cases.
- March 2011 - EMT/Paramedic Training in Albuquerque - TSRP provided updated information to firefighters and EMTs about evidence preservation at crash scenes.
- April 2011 - ‘Every Fifteen Minutes’ two-day vehicular homicide training in Roswell – TSRP assisted with a reenactment of a vehicular homicide scene, interacted with high school students and community members, and played prosecutor in a mock trial.
- August 2011 – ARIDE (precursor to DRE) Training in Rio Rancho - TSRP provided updates on DWI cases.
- Various training sessions with State Police officers and cadets throughout the year to provide legal updates.

The TSRP also worked on legislative issues including a statewide ban on texting while driving and DWI/ impaired driving. She participated in law enforcement agency checkpoints and ride-alongs with various city, county and State police officers as part of her training duties.

Statewide DWI Training for Law Enforcement

The NMDOT/ TSD contracted with T.A.C.T. & Associates, Inc. (TACT) to serve as the State’s coordinator for Standardized Field Sobriety Testing (SFST) training for law enforcement. This designated SFST coordinator adheres to New Mexico Law Enforcement Academy Board approved SFST standards. In addition to coordinating training, they maintained and updated their comprehensive tracking program of all training they provided. This database also contains the enforcement leadership contact information for 147 law enforcement agencies in the State (approximately 99 percent of all agencies) and is one of the most comprehensive and complete departmental information and training lists available in New Mexico.

Many law enforcement agencies - large, midsize and small alike - are having difficulty with the economic struggles of retaining staff, and balancing their budgets regarding travel expenses and per diem. In an effort to provide training close to home for agencies, SFST Instructor updates were scheduled to meet this need: two in the northern half of the State (Rio Rancho for metro areas and

Santa Fe for northeastern agencies) and two in the southern half (Las Cruces for the southwest and Ruidoso for south-central and southeastern NM) with a makeup class held in Rio Rancho for officers unable to attend one of the other dates/locations earlier in the year.

Results

Training was coordinated with the New Mexico Law Enforcement Academy and its satellite academies statewide. Contacts were maintained with the New Mexico Department of Public Safety, the Municipal Chiefs Association, the Sheriffs and Police Association, TSD and contracted DWI Liaisons to ensure coordination of the SFST process and provide information on future SFST and other DWI training. The State's Traffic Safety Resource Prosecutor attended statewide training conferences and provided information on important DWI cases affecting SFST in New Mexico. The SFST coordinator continued to host their own website and newsletter to enhance communication and cooperation with law enforcement agencies regarding training opportunities.

In FFY11, there were 189 certified instructors and 37 others eligible for certification should they update their training before the end of 2011. The SFST Oversight Committee has agreed to remove all instructors from the instructor cadre who are inactive and do not have a documented SFST Instructor course on file in the NMDOT SFST Tracking Database.

Direct training was provided to law enforcement officers statewide, as follows:

Standardized Field Sobriety Testing (SFST)

- SFST Instructor Course (42 officers)
- SFST Instructor Update Course (99 officers)
- SFST Wet-Lab Courses – 24 hr & 32 hr (240 officers)
- SFST Wet-Lab Refresher Course (55 officers)
- SFST Dry-Lab Refresher Course (98 officers)
- SFST Refresher 4 hr Course (1,479 officers)
- DWI Checkpoint Course (56 officers)
- Police as Prosecutor Course (26 officers)

In Total:

Trained 2,095 law enforcement personnel with course curriculum

Completed 16,228 officer hours of training

Drug Recognition Experts (DRE) Training

The TSD contracted with the Albuquerque Police Department to manage the DRE Training Project. The project focused on expanding the number of certified DREs statewide, especially in rural areas and smaller counties; ensuring DRE training is available to law enforcement statewide; expanding drug impairment training for education professionals; providing training to State Assistant DAs; and increasing the number of DRE instructors in the State.

Results

In FFY11:

- 16 new DRE officers were trained, certified and equipped.
- Three recertification trainings were conducted recertifying 42 existing DRE officers for two years.
- Two DREs completed instructor training.
- Currently there are 109 DRE officers in the State in 23 agencies. In FFY11, 18 DRE officers either left the force or were promoted (no longer able to serve as a DRE officer). More DREs are becoming certified in smaller agencies due to increased interest.
- Four ARIDE classes (precursor to DRE training) were conducted with 51 students attending.
- Three law enforcement/ prosecutor trainings were conducted.

- A training was conducted with Assistant DAs for 20 DREs to help them better testify in court on DRE cases.
- Drug impairment training was conducted for 25 court compliance/ probation officers.
- Eight officers (instructors and non-instructors) attended the 2011 DRE Impaired Driving Conference in Montreal, Canada.

DWI Judicial and Prosecutor Education

Under a contract with the TSD, and working with the guidance of the Judicial Education and Training Advisory Committee, the New Mexico Judicial Education Center (JEC) at the UNM Institute of Public Law, School of Law, provided educational seminars and conferences for judges around the State. The JEC maintained interactive training on its website for judges and clerks, and provided benchbooks for limited and general jurisdiction courts. Additionally, the JEC provided DWI training to all newly appointed magistrate and municipal judges, and presented on DWI topics at its annual conferences for these judges.

Results

In FFY11, the New Mexico Judicial Education Center performed the following activities:

DWI Resource Materials

- Finalized and distributed the revised New Mexico DWI Benchbook to all magistrate and municipal judges at their conferences.
- Uploaded the revised New Mexico DWI Benchbook to the JEC website.
- Continued to collect and analyze DWI legal developments including case law, statutes and rules for future updates to the New Mexico Benchbook.

DWI In-Person Education

The following training sessions and seminars were provided:

- November/ December 2010 - Extensive DWI training at the New Magistrate Judges Orientation, including a full day of training at the State Scientific Laboratory.
- December 2010 - DWI training at the annual Magistrate Judges Conference, including the National Judicial College's four-day Search and Seizure course that covered DWI stops, searches, seizures and arrests.
- May 2011 - DWI training at the annual Municipal Judges Conference, including a shortened version of the National Judicial College's Traffic Issues in the 21st Century course and a New Mexico Legal Update session covering DWI issues.
- July 2011 - DWI training at the New Magistrate Judges Phase 2 Training, including in-depth presentations on DWI stops, post-arrests and breath/ blood testing, plus presentations on various procedural aspects of criminal cases.
- July 2011 - DWI training at the annual Municipal Court Staff Conference, including a Legal Update session and several MVD/ DWI workshops.
- National Judicial College's two-day Commercial Drivers Licenses course in Albuquerque for three municipal judges, 23 magistrate judges, one metro judge and two Administrative Office of the Courts staff members – a total of 29 attendees.
- Four DWI multi-disciplinary regional seminars (Carlsbad, Socorro, Gallup, Santa Fe) in August 2011, addressing key legal and procedural requirements for DWI case handling in the courts with judges, court staff, law enforcement, attorneys and community coordinators.

DWI Online and Distance Education

- Updated the DWI virtual trial.

Traffic Safety Information and Reporting

In FFY11, the Institute of Public Law (IPL) was contracted to provide information dissemination, research and facilitation services to NMDOT/ TSD.

Results

IPL staff maintained and updated the New Mexico Transportation Safety Law Center website, <http://transportation.unm.edu/>. The website has information on:

- upcoming training and events related to DWI, ignition interlock and drugged driving
- publications such as the Traffic Safety News, AlcoEdu, DWI Laws and Obtaining an Interlock License
- DWI and Under-21 penalty posters
- registration information for upcoming conferences and classes
- related case law

Staff members consulted with the TSD Public Information Officer regarding the newsletter information.

Approximately 3,000 copies of the Traffic Safety News were produced and distributed quarterly during FFY11. Each issue included a column from the NMDOT Secretary, calendar information with upcoming events and contact information, monthly statistics, and traffic and DWI-related news stories from New Mexico and elsewhere.

Approximately 4,000 copies of the AlcoEdu publication were produced and mailed, in four issues, to all elementary and secondary schools in New Mexico, including Bureau of Indian Education schools. An email subscriber list of about 100 also received the publication. This year's topics included:

- current research on alcoholism
- the State legislative session and Senate Bill 9 (driver license requirements for those under 18)
- help for parents dealing with substance abuse issues
- social host liability training
- community programs working with New Mexico youth
- Life of an Athlete: a teen athletics program that seeks to deter alcohol use
- hypothermia
- media literacy

Special emphasis was placed on lesson plans and development of ideas for use in the classroom.

In September 2011, a packet of information and resources on the dangers of underage drinking was sent to principals at all New Mexico high schools. The packet included:

- a letter to the principal of the school with website information
- information from the New Mexico Athletics Association
- newly updated underage penalties poster
- AlcoEdu newsletter - summer issue
- fast facts sheets and other related posters to be displayed in the schools

IPL staff provided materials, legal research and responses to inquiries by TSD and its traffic safety partners, including:

- changes in the statutes resulting from Senate Bill 9 (driver license requirements for those under age 18)
- DWI penalties
- Information regarding fines as given in statute
- Law Enforcement Day at the State Fair
- review of the Insurance Institute for Highway Safety website information at the request of the GHSA
- DWI Awareness Day at the Roundhouse
- legislative summary

BAC Training

The Scientific Laboratory Division (SLD) of the New Mexico Department of Health provides breath alcohol and drug recognition testing and training, and conducts toxicology investigations for use in impaired driver prosecutions.

Results

In FFY11, the SLD continued to place special emphasis on training for law enforcement officers.

Training included:

- 53 Intoxilyzer 8000 (breath tester) Breath Operator Full Certification Classes and 16 Intoxilyzer 8000 Breath Operator Recertification Classes* with 1,477 officers trained
- 6 Intoxilyzer 8000 Key Operator Classes with 61 officers trained
- 75 outreach seminars with 1,538 officers receiving breath alcohol testing and training on the effects of alcohol on driving

**Full Certification requires 8 hours of training; Recertification requires 4 hours of training and is used when an operator is already certified on one instrument and is seeking an additional certification.*

SLD staff attended a number of conferences and training sessions on a variety of topics related to driving under the influence and forensic toxicology issues.

UNDERAGE DRINKING PREVENTION PROJECTS

Life of an Athlete

TSD completed the second year of a four-year partnership with the New Mexico Activities Association (NMAA). The NMAA is a statewide organization that oversees all sports activities in New Mexico's secondary schools. The Life of an Athlete (LoA) project targets high school athletes with messages regarding the inverse relationship between peak athletic performance and alcohol consumption (e.g., one night of heavy drinking results in the loss of two weeks of training). Studies by the American Athletic Institute show that drinking alcohol decreases athletic performance in the areas of speed, endurance, agility, strength and concentration.

Results

In July 2010, the NMAA and TSD developed a new 'Life of an Athlete' website: (www.lifeofanathlete.com). In FFY 11, the website was updated to include 'real time' feedback for all public school high schools. This enables the NMAA and other interested parties, working through local athletic directors, to monitor participation rates by season, sport and gender, and to know how many participating athletes have completed the on-line course.

In the summer of 2011, at the end of Year Two, a strategic planning workshop was conducted that included senior staff from NMAA and NMDOT/ TSD. Other invitees included an athletic director and a superintendent from a school district that has mandated LoA participation for its athletes. A strategic plan was developed that includes four goals for expansion of LoA statewide as well as major emphasis in the areas of promotion and marketing.

Direct prevention services are currently provided as part of the LoA on-line service. However, direct prevention services are enhanced and strengthened by being paired with policy (sometimes referred to as 'environmental' approach). This pairing makes the potential efficacy of both more powerful than of either alone. Therefore, plans were developed to offer three one-half day Code of Conduct/ Alcohol Policy workshops for local superintendents, school principals, school board members and local prevention specialists. The workshops will take place in February 2012 in Santa Fe, Roswell and Las Cruces and will focus on 12 ways to create an effective and beneficial student athlete code of conduct or strengthen an existing one.

During this past year, six local school districts within New Mexico made participation in the LoA on-line program mandatory (given a physician's approval and parental permission). Discussions continue about

the pros/cons of making this program mandatory, but all discussants believe that voluntary adoption is the proper course of action for Year Three of the project.

Plans for the next fiscal year include continuing to: 1) outreach to parents; 2) assess needs via a survey of middle school athletes to see if the current website is appropriate; 3) develop additional media materials for sport-specific tournaments; and, 4) conduct outreach to the New Mexico School Boards Association to inform them of new website.

Social Host Ordinance Awareness

The New Mexico Youth Risk and Resiliency Survey data tell us that about 80 to 85 percent of teen drinking takes place in either the parents' house or in the houses of their friends' parents. In 2010, through a request for proposals, TSD laid the groundwork for this project with three small awards to Cibola, Lea and Torrance counties to educate their respective communities about the extent of their underage drinking problems using the Youth Risk and Resiliency Survey data, and then moving toward establishing social host ordinance awareness projects. These awards were made in September 2010, and projects began work in FFY11.

Results

In early FFY11, advanced social host ordinance training was conducted in Moriarty for the three awardees and other interested community members from Santa Fe, Laguna and Mescalero.

Of the three awardees, Torrance County was successful in passing a social host ordinance in the city of Moriarty. The cities of Grants (Cibola County) and Hobbs (Lea County) expect to introduce social host ordinances to their city councils by the end of 2011 and to their county commissions in 2012. In FFY11, social host ordinances were also passed by the Santa Fe and Española city councils. The TSD UAD Coordinator provided frequent and intensive training and technical assistance in both of these communities, as well as to an additional ten communities throughout the State.

Parent Initiative

According to the scientific literature, children and youth/teens look to their parents for guidance on drinking alcohol. Yet, many parents aren't aware of their influence in this arena, nor are they knowledgeable about how to discuss this very difficult and sensitive topic - especially if they drank underage themselves. As such, TSD has worked with NM MADD and other partners on specific approaches to help equip parents for this discussion.

Results

MADD's Power of Parents: The TSD provided funding to MADD to purchase and distribute newly published parent education materials. New Mexico was one of two states selected by MADD National to pilot these new materials. Local county Prevention Specialists set up tables/booths at various Wal-Mart stores on a Saturday in May and distributed thousands of copies of the Power of Parents booklets, flyers, bookmarks, etc. directly to parents.

UAD Media

NMDOT launched a multi-media campaign on underage drinking that coincided with the start of the school fall semester and homecomings around the State. The campaign included radio and television and a significant print campaign. The radio and television creative was called 'Underage Drinking - Damaged' and specifically targeted the underage drinker. The spot was also picked up by Northern New Mexico school systems to run at high school events and stadiums. Two videos were launched on YouTube, and as of 9/30/11, they had more than 2 million views.

The print campaign was a 12-page *Underage Drinking Parental Guide* that was inserted into 230,000 newspapers around the State. Another 500,000 copies were distributed to various State agencies, schools, parent organizations, MADD, NM Athletics Association and other non-governmental organizations for use as a resource. The insert covered issues such as teen brain development and alcohol; risks associated with underage drinking; parental influence on alcohol use; friends and peers; and New Mexico's social host ordinance.

OTHER PROJECTS

Court Monitoring

TSD contracted with New Mexico MADD to monitor the adjudication process at various court levels to identify both positive and negative trends that impact New Mexico's judicial system. Through the collection of data, best practices identified and recommendations made by TSD, the State can work closely with the judiciary to recommend system improvements and identify necessary resources to assist with adjudication of cases.

Court Monitoring Project specialists collected court data on impaired driving cases in the six counties with the highest number of DWI fatalities. Data was obtained through direct observation, and court issued judgment and sentencing records for each case analyzed. In cases where judgment and sentencing records were not readily available, specialists gathered additional data from observations in court, online data sources (e.g., NMcourts.gov) and from court personnel. Project reports were designed to present observations and trends relative to DWI adjudication in the six counties and were not intended to provide statistical analysis.

During the project period, additional background information on circumstances and factors that contributed to sentencing decisions was obtained. This was done to ensure accurate reporting and to gain insight into streamlining the process to ensure fair and equitable treatment statewide. The six counties monitored in this project were Bernalillo, Dona Ana, McKinley, Rio Arriba, San Juan and Santa Fe. Trends specific to the different court levels were discovered throughout the project.

Results

The Court Monitoring Project highlighted both helpful and problematic trends in the adjudication process of DWI cases at all court levels within each selected county. Support and cooperation was received from all court systems in the six counties and has been encouraged to continue working to improve the adjudication process for DWI cases.

A Court Monitoring Advisory Committee met to review and make recommendations on the project. In addition to ongoing participation by the Advisory Committee, other community members with expertise and interest in the outcome of DWI adjudication such as attorneys, former administrators, community advocates and victim/survivors of DWI-related incidents were consulted.

Interim reports were prepared that encompassed data collected from January 2008 through December 2010. The first three reports contained data derived primarily from New Mexico's magistrate courts. The fourth report integrated data from District courts within the area covered by the project. This included data samples and recommendations pertinent to the adjudication of cases in the District courts within each respective county. The fifth report and the final report contained data collected from municipal, magistrate and District courts in the project areas. The reports highlighted issues occurring within New Mexico's District courts during this reporting period similar to those observed in previous reporting periods.

In FFY11, court monitoring specialists monitored cases in the following courts:

COUNTY	# OF CASES	COURTS
Rio Arriba	197	District, magistrate, municipal
Santa Fe	154	District, magistrate, municipal
Bernalillo	144	District, metro
Dona Ana	200	District, magistrate
San Juan	200	District, magistrate, municipal
McKinley	199	District, magistrate, municipal
TOTAL	1094	

Liquor Control Act Assistance

The Regulation and Licensing Department (RLD) issues Liquor Control Act citations to businesses that serve alcohol to intoxicated persons or that serve or sell to minors. TSD provides support to RLD for additional staff to process these citations.

Results

In FFY11, New Mexico's Regulation and Licensing Department issued and processed 502 Liquor Control Act citations and processed/ closed a backlog of 940 citations.

DWI/ Drug Courts

There are eight DWI/ Drug Courts in New Mexico and 36 other drug courts. These courts operate in 24 of New Mexico's 33 counties at District, metropolitan and magistrate court levels.

The State's DWI/ Drug Courts are in the following courts: Bernalillo County Metropolitan, Dona Ana County Magistrate, Eddy County Magistrate, Valencia County Magistrate, Santa Fe County Magistrate, Torrance County Magistrate, San Miguel County Magistrate and McKinley County Magistrate.

During FFY11, TSB allocated funds to the Administrative Office of the Courts for seven of the eight courts. Results below were taken from the performance measures database within each program.

Results

DWI/ Drug Court	# of Program Graduates	Graduated %	Recidivism %	Retention %
Dona Ana Magistrate	22	81	0	85
Santa Fe Co. Magistrate	19	100	0	100
Valencia Co. Magistrate	10	83	0	92
Torrance Co. Magistrate	5	100	0	100
Eddy Co. Magistrate*	--	--	--	--
San Miguel Co. Magistrate**	--	--	--	--
McKinley Co. Magistrate***	--	--	--	--

* In FFY11, the Eddy County Magistrate DWI/ Drug Court restructured the program and team. Team members attended National training, re-wrote procedures and will start taking in their first participants in November 2011.

** In FFY11, the San Miguel Magistrate DWI/Drug Court had just started taking in participants. In FFY12, there will be measurements received for reporting.

***In FFY11, the McKinley County Magistrate DWI/ Drug Court was not operational. A potential Judge was sent to training since she was new to the bench. In FFY12, discussion will continue to see about re-establishing the program.

DWI Enforcement Task Force – McKinley County

The DWI Enforcement Task Force in McKinley County uses a cross-commissioning agreement to conduct checkpoints, saturation patrols and overtime enforcement in McKinley County, including the portion of the Navajo Nation. This task force includes officers from the Gallup Police Department, McKinley County Sheriff's Department, NM Department of Public Safety and the Navajo Nation Department of Public Safety. A DWI prosecutor handles court cases resulting from task force activities.

Results

In FFY11, the DWI Task Force participated in 14 checkpoints resulting in 100 DWI arrests, 62 citations for having an open container and 5 citations for underage alcohol consumption. Other citations included: 1,304 for speeding, 236 for no seatbelt or no child restraint use, 251 for no driver license, 394 for no insurance, 268 for no registration and 158 for driving with a suspended or revoked license.

Community Driving While Impaired (CDWI)

CDWI is a statewide program that distributes funds back to cities and counties from which they are generated. These funds come from a \$75.00 fee that judges impose on a person convicted of a DWI. In order to be eligible for funding, each city or county must develop a plan on how to best use these resources to fight DWI in their communities. Allocated funds can be used in any of the following four categories: enforcement, prevention, offender programs, and public information and education.

The CDWI Program helps many communities throughout the State spread DWI awareness through media, prevention and enforcement programs that would be difficult to conduct without the funds provided through this program. Although the majority of communities place their monies in enforcement, several used CDWI funds for prevention programs.

Results

In FFY11, more than \$950,000 of CDWI funds were distributed to governmental agencies in New Mexico's 33 counties.

Metro Court Supervised Probation Project

The Bernalillo County Metropolitan Court DWI First Offender Enhanced Supervision Program has been accepting participants into the program since September 2006. The program goal is to enhance supervision of true first-time DWI offenders and reduce recidivism among this population. In January 2011, the program incorporated a risk and needs assessment tool at the initial intake, along with the mandatory ADE questionnaire. These tools allowed the probation officers to better determine which offenders are high risk and in need of a more structured supervision plan.

All offenders meeting eligibility for supervision are required to participate in four face-to-face meetings within a two month period with their probation officer before their supervision level is determined. During this period, the offender is assessed for compliance with court directives, treatment level need, bio-psychosocial indicators and need for other services to support the offender's success while on supervision and to provide them with resources upon completion of their probation.

Results

DWI First Offender Enhanced Supervision Program:

As of September 2011, the program reported:

- 1,016 Unsupervised – did not meet high-risk criteria
- 607 Supervised – did meet high-risk criteria
- 339 Ignition interlock only – defendants pending trial on their DWI – not yet convicted
- 22 In custody – defendants ordered to ignition interlock, but who are still in custody

The total number of ignition interlocks installed was 942.

DWI Prosecution in Practice

The University of New Mexico - School of Law provided a DWI Prosecution in Practice course to law students that included information on case law, procedures and issues related to DWI in New Mexico.

Results

Since the fall of 2010, courses have been offered for two semesters. The course again had full enrollment for the 2011 fall semester (began August 2011). Students learn the theory behind DWI prosecution and the pertinent New Mexico case law while also gaining practical experience through DWI prosecution in the Albuquerque Metropolitan Court.

In August 2011, the Program hired a new professor with a strong background in DWI prosecution. The Program cooperates with the Bernalillo County District Attorney's Office in accepting DWI cases for prosecution which students then handle from intake through case resolution. The class brings in guest speakers such as judges, criminal defense attorneys and New Mexico State Police DWI officers to help prepare students for the realities of prosecuting DWI in New Mexico. Three former students who took the course in 2010/11 have since been hired by the Bernalillo County District Attorney's Office and are currently prosecuting DWI cases in Albuquerque Metro Court.

Drunk Busters Hotline - #DWI

New Mexico has maintained a Drunk Busters Hotline since 2006 to allow the general public to report drivers suspected of driving under the influence. A driver who witnesses erratic driving that may be due to impaired driving is encouraged to call the Drunk Busters Hotline and provide details to a State Police dispatcher. Callers can use a short code (#DWI or #394) from their cell phone (using a hands-free device) or can call the toll-free number, 1-877-DWI HALT (877-394-4258). The toll-free number is funded by the State. The Drunk Busters hotline is answered 24 hours a day by Department of Public Safety dispatchers who then contact State and local law enforcement officers to investigate.

The number of calls received on the Hotline has increased dramatically since the Program's inception. The program receives an average of 1,900 calls per month. Upon receipt of a call, law enforcement agencies are notified immediately and an officer is dispatched immediately. In the event that contact is not made by an officer, a 'Drunk Buster' letter is sent to the vehicle owner who is registered to the license plate.

Results

In FFY11, the Drunk Busters Hotline received 22,837 calls resulting in 1,915 contacts and 400 DWI arrests. See the NM Drunk Busters website at:

<http://www.dps.nm.org/lawEnforcement/dwi/drunkbusters.php>

Ignition Interlock Administration

The NMDOT/ TSD is responsible for the licensing and certification of Ignition Interlock providers. Once approved, provider information is available on the UNM Transportation Safety Center website for use by agencies and the public: <http://transportation.unm.edu/>.

The Ignition Interlock Program Manager (IIPM) monitors, investigates and resolves complaints, and responds to calls for information about ignition interlock requirements from the public, service providers and other government agencies nationally and internationally.

Results

In FFY11, certification was approved for 11 new service center providers, 19 new installers and 15 new service technicians. TSD renewed 164 other service provider applications. There are seven

manufacturers distributing interlocks in New Mexico with a total of 57 service centers, 110 installers and 42 service technicians.

The IIPM continued to meet with and assist the courts, compliance personnel and law enforcement with ignition interlock issues. TSD personnel made presentations to the courts, county compliance officers, law enforcement officers, and officers from New Mexico Adult Probation and Parole, Bureau of Indian Affairs and Navajo Nation Division of Public Safety. The goal of this outreach is to educate and assist these individuals in the proper utilization of the ignition interlock as a tool for reducing drunk driving.

In FFY11, there were over 13,000 individuals with interlock devices installed in their vehicles.

Ignition Interlock Indigent Fund

The NMDOT/TSD is legislatively mandated to administer New Mexico's Ignition Interlock Indigent Fund and has done so since March 2006. Annually, \$300,000 is appropriated to the fund from the State's Liquor Excise Tax. Additional funds come from a \$100 'Indigent Device Fund' fee for every year a non-indigent individual obtains an ignition interlock license.

Since July 1, 2010, TSD has processed applications for individuals seeking a subsidy from the Ignition Interlock Fund. The subsidy was suspended during a portion of the fiscal year when the fund became insolvent. From July 1, 2010 – September 30, 2011 the only benefit available to those declared indigent was that the individual did not have to pay the \$100 Indigent Device Fund Fee to MVD when applying for an ignition interlock license.

The fund will be reinstated October 1, 2011. The Indigent Device Fund subsidy will cover one vehicle per offender, up to \$50.00 for the cost of the interlock installation, \$30.00 monthly for verified active use of the interlock device and \$50.00 for the cost of removal of the device for services rendered during the indigent individual's eligibility dates.

TSD is developing an II Indigent Device Fund web-based application to facilitate the processing of indigent fund subsidy applications and the subsequent claims for reimbursement from the ignition interlock providers. It will allow for automation of the indigent determinations and migration of existing indigent fund data into the database. The database will provide automatic validation of interlock services on claims with information received from the ignition interlock manufacturers in an effort to expedite payments to vendors.

Results

In FFY11, TSD processed and paid over \$490,000 in claims from the Ignition Interlock Indigent Fund that were submitted for eligible services from previous years. From July 1 – September 30, 2011, TSD processed 691 applications for indigent status.

The contract for the development of the Ignition Interlock Indigent Fund web-based application will be implemented in FY12.

TSD updated the appropriate forms and applications for individuals seeking a subsidy from the Interlock Indigent Fund. The link to obtain an application is: <http://nmshtd.state.nm.us/main.asp?secid=16157>.

Occupant Protection Program Area

Program Administration

The Occupant Protection Program is administered by TSD staff. Individual projects are administered by various law enforcement agencies, Safer New Mexico Now and the New Mexico Department of Health-Injury Epidemiology Unit.

Primary Projects – Federal and State Funds

Operation Buckle Down and Click It or Ticket Enforcement
New Mexico Annual Seatbelt Use Survey
New Mexico Child Safety Seat Distribution Program
Child Passenger Safety Technical Training
Child Safety Seat Fitting Stations and Clinics
Buckle-Up New Mexico Certification Training

Occupant Protection Performance Outcomes - Annual Data: 1/1/2010 – 12/31/2010

6) Reduce the number of unrestrained occupant fatalities (all seat positions) from 126* in 2009 to 123 by 2011 (C-4; FARS Data).



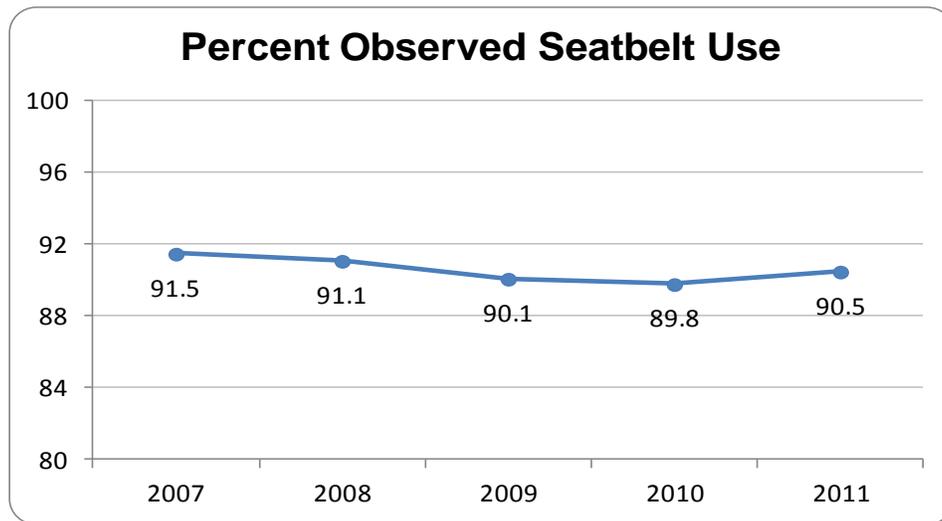
*Unrestrained Occupant Fatalities for 2009 were estimated at 126 in the FFY11 HSPP

STATUS: Achieved and Exceeded

New Mexico met its performance measure for reducing the number of unrestrained occupant fatalities. Final FARS 2010 data show that the number of unrestrained occupant fatalities was reported at 106, a reduction of 38 percent since 2006.

New Mexico Seatbelt Survey Conducted May-June Annually

7) Increase the observed seatbelt use percentage for front-seat outboard occupants from 90.1% in 2009 to 91% by 2011 (B-1; NM Survey Data).



STATUS: Achieved

Final 2011 New Mexico data show that the official observed seatbelt use percentage for front-seat outboard occupants was reported at 90.5 percent.

Achievement of Performance Measures

NMDOT achieved both of its FFY11 HSPP Occupant Protection Program performance measures. The number of unrestrained occupant fatalities has been reduced by 38 percent since 2006 and by 14.5 percent between 2009 and 2010. The observed seatbelt use was 90.5 percent in 2011.

New Mexico has been successful in keeping its observed seatbelt use percentage steady over the past five years. Driver seatbelt use was recorded at 91.3 percent. Front seat passenger use (persons sitting by the right door) was recorded at 87.3 percent, both increasing from 2010 figures. New Mexico's seatbelt use continues to be above the National percentage, as it has for many years. The most recent National data show that in 2009, New Mexico ranked 17th among states.

OCCUPANT PROTECTION PROGRAM

The following FFY11 Occupant Protection Program projects assisted the State in maintaining high levels of overall occupant protection use, and in increasing the public's knowledge about and proper use of child restraint devices.

Operation Buckle Down and Click It or Ticket Enforcement

NMDOT funds contracts for law enforcement to participate in Operation Buckle Down (OBD) and in the annual National Click It or Ticket enforcement mobilization. The primary objective of OBD and Click It or Ticket is to educate and/or cite those who fail to comply with New Mexico's seatbelt and child restraint laws. Each OBD campaign was accompanied by media and education efforts.

Safer New Mexico Now assists with the administration of this project by processing law enforcement agreements and reimbursements, and producing monthly and annual summary reports.

Results

In FFY11, 36 law enforcement agencies participated in OBD enforcement activities (includes the 12 State Police districts). These officers issued 5,370 seatbelt and 399 child restraint citations. During these activities, law enforcement officers also issued the following citations: 1,316 for speeding, 317 for driving with a revoked or suspended license, 1,329 for uninsured motorist and four for reckless driving. Officers apprehended 109 fugitives, made 30 felony arrests, seven misdemeanor arrests, 16 DWI arrests, 30 drug arrests and recovered two stolen vehicles. Another 2,880 citations were issued for violations other than these listed.

In FFY11, 31 law enforcement agencies participated in the National Click It or Ticket campaign (includes the 12 State Police districts). During this campaign, law enforcement officers issued 2,266 seatbelt citations and 152 child restraint citations. Officers also made six DWI arrests and issued the following citations: 941 for speeding, 108 for driving with a revoked or suspended license, 691 for uninsured motorist and one for reckless driving. Officers apprehended 45 fugitives, and made three felony arrests, 20 misdemeanor arrests and 11 drug arrests. Another 1,513 citations were issued for violations other than these listed.

New Mexico Annual Seatbelt Use Survey

New Mexico conducts an annual Seatbelt Use Survey, an observation survey required of all states by the National Highway Traffic Safety Administration (NHTSA) and as a required provision of SAFETEA-LU.

The TSD contracts with the New Mexico Department of Health, Injury Epidemiology Unit to conduct this survey to evaluate motor vehicle seatbelt use in New Mexico. The findings of the annual survey demonstrate the impact of New Mexico's primary seatbelt law (a citation can be issued for non-belt use even if no other violation occurs).

In FFY11, New Mexico conducted pre and post surveys on cars and pickup trucks. Trained observers recorded front shoulder belt use by drivers and front outboard passengers (sitting by the right door). The observation sites are a sample of public roadway locations that were selected by a random sampling process in 1998 and since then, the same sites have been used annually.

Results

Post-Survey Observed Seatbelt Use in New Mexico – 2011

Type of Vehicle	Number of Occupants Observed	Seatbelt Use
All Vehicles	16,588	90.5
Driver	12,633	91.3
Passenger	3,192	87.3
Pickup Trucks – Front Seat	4,457	86.3
Driver	3,482	86.9
Passenger	975	84.0

New Mexico has achieved an overall seatbelt use statistically at 90 percent or above for the past five years. This year's seatbelt use percentage of 90.5 had a 95 percent confidence interval of 89.6 - 91.3.

New Mexico's overall seatbelt use percentage continues to be above the National percentage (85% in 2010).

New Mexico Child Passenger Safety Program

TSD contracts with Safer New Mexico Now (Safer) to assist with the management of the following child passenger safety projects. Safer provides technical and administrative oversight and maintenance of the projects, and produces monthly and annual summary reports to TSD. In FFY11, the in-kind contribution to these projects was estimated by Safer at \$286,441. This includes facilities use and volunteer hours. Approximately 5,700 volunteer hours were provided in the past year.

New Mexico Child Safety Seat Distribution Program (NMCSSDP)

With the support of public health clinics, hospitals, shelters and other social service organizations, lower income families are provided child safety seats and instruction on their proper use. Several distribution sites serve primarily Spanish-speaking populations. All distribution sites receive educational materials from the Safer Injury Prevention Resource Center throughout the year.

Results

In FFY11, 41 agencies participated in the NMCSSDP distributing 2,256 child safety seats to low-income families. Site staff show child passenger safety videos, review educational brochures and provide individual instruction on how to install the child safety seat. Program services are available to an estimated 90.2 percent of the State's total population.

A \$15 fee is requested from caregivers receiving a child safety seat, but all families are able to receive a child safety seat regardless of their ability to pay. In FFY11, Safer received \$22,523 in child safety seat fees, allowing them to purchase an additional 512 seats for distribution.

All agency personnel who distribute child safety seats are required to complete an advocacy-training session conducted by a certified Child Passenger Safety instructor. The six-hour training includes lectures, hands-on activities and a written test that educates health care professionals on proper seat selection and administrative aspects of participation in the New Mexico Child Safety Seat Distribution Program.

Child Passenger Safety (CPS) Technical Training

Agency personnel and law enforcement officers providing services at child safety seat distribution sites must be certified utilizing NHTSA's Standardized CPS Technical Training. Safer conducts CPS Technical Training classes and Certification Renewal courses.

Results

Safer conducted four National Standardized CPS 32-hour Technical Training classes during FFY11, with 66 students becoming certified. A total of 75 students were recertified through Safe Kids Worldwide or through a Safer-sponsored certification renewal course. Statewide, there are 363 certified CPS advocates (354 technicians and nine instructors) representing all six NMDOT districts, 25 counties and 65 cities. In FFY11, technicians worked a total of 2,940 hours at inspection events.

Child Safety Seat Fitting Stations and Clinics

New Mexico has nine permanent child safety seat fitting stations, and child safety seat clinics are conducted throughout the year. Participation by law enforcement is essential in assisting with local child safety seat clinics and fitting stations.

Results

In FFY11, Safer conducted 44 child safety seat clinics, making the service available to an estimated 75 percent of the State's population. At these clinics, 936 child safety seats were inspected and 335 replaced at no cost to the parent or caregiver. At 85 fitting station events, 857 child safety seats were inspected, 255 were replaced and 176 were newly installed.

Brochures, posters and rack cards are used to increase awareness of the services available in each community. Safer participated in 17 outreach and educational events in FFY11. During this period, the topic of child safety seats received over \$1,064,600 of unpaid media.

Buckle-Up New Mexico Certification Training

The Ninth Annual Buckle-Up New Mexico Certification Training was held in Albuquerque in March 2011. The event was sponsored by NMDOT/ TSD and coordinated by Safer New Mexico Now. The two-day training provided interactive learning opportunities on topics including crash testing and new technology, child passenger safety designs and decisions, preventing non-traffic vehicle fatalities and injuries, transporting children in alternate vehicles, booster seat knowledge and updates on child restraint systems.

Attendance totaled 190 persons including child passenger safety (CPS) instructors and technicians, law enforcement personnel, health care agency personnel, program coordinators and staff from the New Mexico Child Safety Seat Distribution Program, representatives from the NMDOT and TSD, and other CPS advocates.

Team and individual service awards were presented recognizing the Santa Fe Fire Department, New Mexico State Police patrolman and senior technician Sean Healy, Taos WIC Program site coordinator Abby Maestas and Dette Wiggins from Mark's Casa Auto Group for their commitment to child passenger safety efforts in New Mexico.

Pedestrian and Bicyclist Safety Program Area

Program Administration

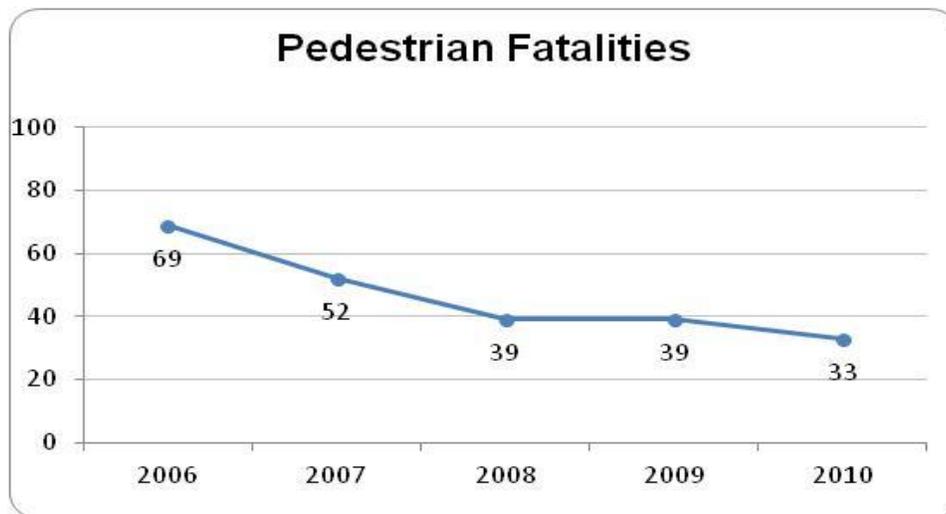
The Pedestrian and Bicyclist Safety Program is administered by TSD staff. Individual projects are administered by UNM/ Department of Emergency Medicine – Center for Injury Prevention, Research and Education (CIPRE).

Primary Projects – Federal Funds

Pedestrian Safety Awareness and the Walkable Communities Initiative
Pedestrian Safety Education
Pedestrian Safety Public Awareness

Pedestrian Safety Performance Outcome - Annual Data: 1/1/2010 – 12/31/2010

8) *Reduce the number of pedestrian fatalities from 41* in 2009 to 38 by 2011 (C-10; FARS Data).*



**Pedestrian fatalities for 2009 were estimated at 41 the FFY11 HSPP*

STATUS: Achieved and Exceeded

New Mexico achieved its performance measure for reducing the number of pedestrian fatalities. Final FARS 2010 data show that the number of pedestrian fatalities was reported at 33.

Achievement of Performance Measure

NMDOT achieved its FFY11 HSPP Pedestrian Safety performance measure. The number of pedestrian fatalities has decreased by 52 percent since 2006 and by 15.4 percent between 2009 and 2010.

Sustained efforts were made to raise awareness and to educate New Mexico community planners and leaders on pedestrian safety issues. In FFY11, these efforts had a very positive effect.

PEDESTRIAN AND BICYCLIST SAFETY PROGRAM

The following Pedestrian and Bicyclist Safety Program projects have been in place for the past few years, and they continue to assist the State in its efforts at reducing pedestrian and bicycle-related fatalities.

Pedestrian fatalities and injuries can be decreased by reducing the number of pedestrian crashes. NMDOT believes that this is accomplished through community-based intervention programs that are guided by pedestrian injury data specific to individual communities. Education and public awareness about how to make walking a comfortable, accessible, safe and efficient mode of transportation is integral to all community-based programs. TSD works with the University of New Mexico Center for Injury Prevention, Research and Education (CIPRE) to support these programs.

Pedestrian Safety Awareness and the Walkable Communities Initiative

Pedestrian Safety Awareness Program funds were made available to four communities, through a competitive process, for specific interventions such as walkability assessments, community safety events and data collection. Priority was given to projects in communities with a high incidence of pedestrian crashes and where project problem identification was data driven.

Results

CIPRE met on-site with two New Mexico community-based Walkability Advocacy Groups (WAGs) and held quarterly conference calls on the FFY11 New Mexico Pedestrian Safety Initiative Program. Several innovative projects were developed by these community groups and the Program Manager made one site visit to each funded WAG during the contract year.

The project '*LA Walks*' in Los Alamos continued to participate at public meetings for the NM502/ Trinity Drive Improvement Project and collaborated with PAC8 and the Reel Deal Theatre to develop a roundabout safety advantage advertisement with Federal Highway Safety Administration information to increase community education on roundabouts.

The Otero County Walkability Group (OWAG) worked with community advocates and agencies on a number of projects, including the following:

- OWAG in Otero County collaborated with Prescription Trail community partners to approve and print the Otero Prescription Trails Guide to the best parks and trail walking paths throughout Alamogordo and Otero County. Trail Guide books will be on display in the Chamber of Commerce Visitor's Center, public library, Gerald Champion Regional Medical Center and other high traffic areas. OWAG members distribute these booklets at other events in Otero County.
- OWAG partnered with Safe Routes to School (SRTS) members to help with a painting playground project at Sacramento Elementary School. Through a donation from Wal-Mart, paint, supplies and new kick balls were purchased, and the project was completed during the first week in August before the beginning of the new school year. Phase 2 of the SRTS program was implemented and the new SRTS Champion will work closely with OWAG members to accomplish the common goal of maintaining safe walkable communities.

Pedestrian Safety Education

- NMDOT and CIPRE presented the Institute of Police Technology and Management's Pedestrian/ Bicycle Crash Investigation Course in August 2011 at the City of Farmington Police Department. This 40-hour course provided 12 law enforcement personnel the opportunity to learn the latest theories and methodologies regarding advanced pedestrian/ bicycle traffic crash investigation techniques.

- During the summer of 2011, members of the Otero County Boys and Girls Summer Adventure Camp participated in a 3-D virtual pedestrian safety education computer game. The safety project is a computer learning experience that can be conducted indoors as part of the kids' free-time play. Research has shown children of middle-school age retain educational information much better through an interactive medium than with traditional books and 2-D illustrations. The pedestrian safety project used a computer program, 'Second Life,' that allows kids to create an animated character that they can control and move. The character walks through a 3-D town and encounters various challenges related to navigating as a pedestrian. They learn proper techniques for crossing streets, using crosswalks, and interpreting street signs and traffic lights. At the conclusion of the project, each child completed a short pre/post quiz on their knowledge of pedestrian safety.

Pedestrian Safety Public Awareness

- In collaboration with NMDOT, UNM CIPRE coordinated the Pedestrian Safety Awareness survey. The survey tool was designed for English or Spanish speaking participants and was administered in five communities in New Mexico in September 2011. A total of 300 attempted calls were made in each of the five communities and 154 telephone surveys were completed.
- At the request of the New Mexico Falls Prevention Coalition, the New Mexico Pedestrian Safety Initiative Program Manager participated in an exhibition with the Coalition during the NM State Fair Senior Awareness Day on September 12, 2011.
- The City of Albuquerque Senior Affairs Department requested that the Older Adult Pedestrian Safety Workshop be presented to seniors from the Los Volcanes, Barelvas and North Valley Senior Centers. City Council member Ken Sanchez and Recreation Division Manager April B. Jojola attended the presentation at the Los Volcanos Senior Center. The Senior Affairs Department promoted this workshop in their Senior Activities Catalog, provided t-shirts and a snack buffet to participants. Over 70 walkers participated in an observational safety walk from the Los Volcanes Senior Center entrance to Unser Blvd and back to the Senior Center. A workshop presentation and discussion followed about how walkers felt in that physical environment and what obstacles were encountered while walking.
- The Jewish Family Service of New Mexico requested that the Older Adult Pedestrian Safety Workshop be presented to seniors at the Buena Vista Apartments and Green Condominiums in Rio Rancho. Over 70 participants attended the workshops in September 2011.
- The UNM CIPRE website was updated monthly to include recent Walking Group activities, community trainings, documents from FHWA and other health advocacy groups regarding pedestrian and bicycle safety efforts - <http://hsc.unm.edu/som/programs/cipre/NMPSIP.shtml>

Police Traffic Services Program Area

Program Administration

The Police Traffic Services Program is administered by TSD staff. Individual projects are administered by Safer New Mexico Now and TACT & Associates, Inc.

Primary Projects – Federal and State Funds

Selective Traffic Enforcement Program (STEP)

100 Days & Nights of Summer

Sustained Enforcement of Speeding Statutes using NM Safety Corridors

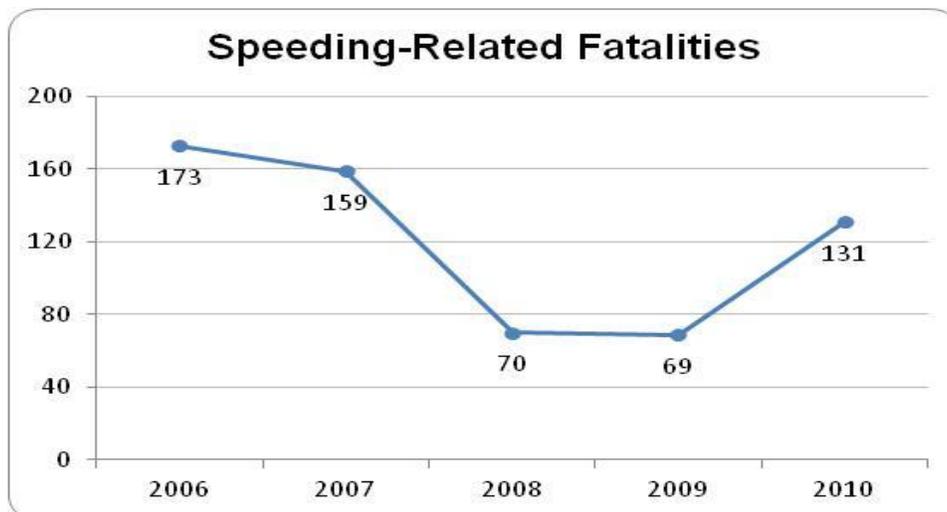
Law Enforcement Liaisons – Enforcement Coordination

Statewide Police Traffic Services Training

Law Enforcement Coordinators' Symposium

Police Traffic Services Performance Outcome - Annual Data: 1/1/2010 – 12/31/2010

9) Reduce the number of speeding-related fatalities from 144* in 2009 to 140 by 2011 (C-6; FARS Data).



**Speeding-Related Fatalities for 2009 were estimated at 144 in FFY11 HSPP. Final FARS data for 2008 and 2009 showed a large decrease in speeding-related fatalities; information received indicated that the FARS calculation for speeding-related fatalities was changed in 2008, but final 2010 FARS data is more in line with State trend estimates.*

STATUS: Not Achieved

New Mexico did not meet its performance measure for reducing the number of speeding-related fatalities. Final FARS 2010 data show that there were 131 speeding-related fatalities.

Achievement of Performance Measure

NMDOT did not achieve its FFY11 HSPP Police Traffic Services Program performance measure. However, since 2006, speeding-related fatalities have been reduced by 24.3 percent. Both the Safety Corridor Program and the highly successful 100 Days & Nights of Summer campaign have helped to reduce speeding-related fatalities in New Mexico.

POLICE TRAFFIC SERVICES PROGRAM

The following FFY11 Police Traffic Services Program projects continue to assist the State in its efforts at reducing fatal and serious injury crashes.

Selective Traffic Enforcement Program (STEP)

NMDOT/ TSD funds police traffic services projects for Selective Traffic Enforcement Programs (STEPs). STEPs are used in areas that have been identified through local analysis as needing targeted intervention due to high rates of crashes and/or DWI, speed or other traffic-related problems. These operations support NHTSA traffic safety objectives by focusing primarily on enforcement of DWI, seatbelt and speed statutes.

Results

A total of 31 law enforcement agencies and all 12 State Police districts were funded for STEP in FFY11. These agencies totaled over 8,200 hours of law enforcement activities in saturation patrols, checkpoints, safety corridor, speed and commercial traffic enforcement operations.

These activities resulted in officers issuing the following citations:

- 14,311 for speeding
- 1,859 for seatbelt or child restraint violations
- 3,264 for uninsured motorist
- 477 for suspended or revoked license
- 22 for reckless driving

Officers apprehended 115 fugitives and made 37 DWI arrests, 175 misdemeanor arrests, 36 drug arrests and 37 felony arrests. Another 7,947 citations were issued for violations other than these listed.

100 Days & Nights of Summer

The 100 Days & Nights of Summer campaign is conducted annually by State, city and county law enforcement agencies throughout New Mexico. The summer months are typically the deadliest on New Mexico's roadways and NMDOT has supported this comprehensive traffic safety enforcement and media operation for the past five years. The 100 Days & Nights of Summer campaign seeks to decrease the seasonal roadway trauma and increase the public's awareness about safe driving. In addition to conducting increased DWI enforcement activity, officers are on patrol looking for speeders, drivers who don't wear their seatbelts or ensure their children are buckled into child safety seats and other traffic safety violators.

Results

In FFY11, 51 law enforcement agencies and the 12 State Police districts participated in the 100 Days & Nights of Summer campaign. The campaign began on June 1, 2011 and concluded on September 8, 2011. For reporting purposes, activities conducted through September 30 are included in the totals provided below.

This law enforcement operation resulted in the following:

- 62 DWI arrests
- 11,710 citations for speeding
- 2,193 citations for no or improper use of seatbelts or child restraints
- 549 citations for driving with a suspended or revoked license
- 73 citations for reckless driving
- 3,140 citations for no insurance
- 25 felony arrests
- 230 misdemeanor arrests
- 20 drug arrests
- 136 fugitives apprehended

- 4 stolen vehicles recovered
- 8,961 citations for violations other than these listed

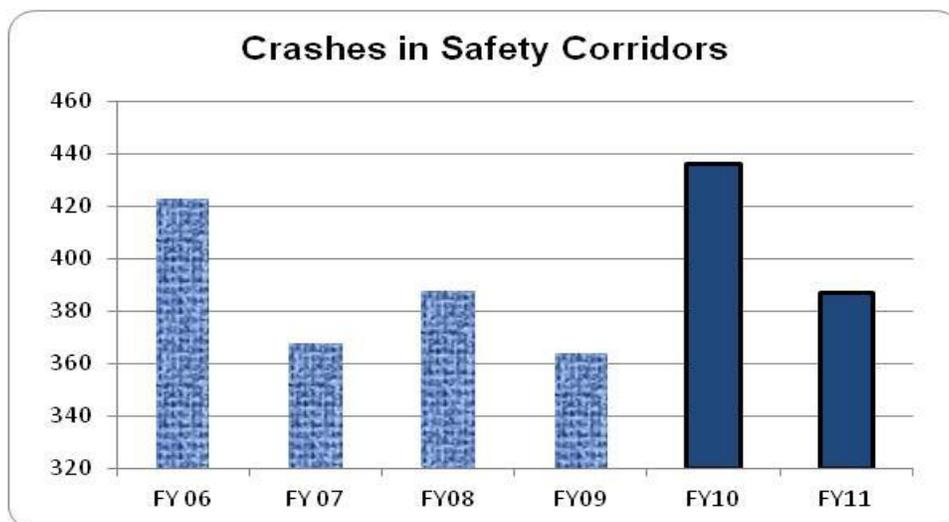
Sustained Enforcement of Speeding Statutes using New Mexico Safety Corridors

NMDOT/ TSD provides funds for 12 safety corridors, two in each of the six NMDOT districts. These corridors are designated sections of roadway where fines for speeding are doubled and enforcement is increased. The location of a safety corridor is based on high numbers of fatal and serious injury crashes. The first safety corridor was implemented in July 2002, but it wasn't until SFY06 that all 12 safety corridors were in place in all six districts.

One corridor in District Two was relocated in March 2011. Planning for relocation of one corridor in each of two districts (District One and District Four) was begun in FFY11, with new locations to be selected and enforcement to begin in FFY12. One corridor in District Three was determined to no longer be necessary due to infrastructure improvements; a new corridor is being planned for District Three for implementation in FFY12. The data presented below is on the nine corridors that have been in place continuously during a six-year period. All were put in place between 2002 and 2005.

Results

Current results are reported for SFY11 and are preliminary. Since SFY06, crashes in safety corridors have decreased by 8.5 percent. Some of the increase in crashes in SFY10 is attributed to highway construction in District One and overall increased traffic during job furlough periods.



Note: The State's safety corridor pilot period was from SFY06 - 09; realignment of the State's safety corridors occurred in SFY10 and SFY11. SFY11 data are preliminary.

The Safety Corridor project has been very beneficial to the State, as it has provided information to the NMDOT on the necessity of making changes in high crash road areas. Roadway engineering changes have had a major impact in some of the safety corridor areas, resulting in decreases in the high incidence of crashes. Last year improvements were completed on I-40 in the Tijeras Canyon safety corridor area. These improvements resulted in reduced crashes, thereby negating the need for a safety corridor in this area.

Law Enforcement Liaisons - Enforcement Coordination

NMDOT contracts for the services of three law enforcement liaisons (LELs) through Safer New Mexico Now (Safer). LELs activities include: negotiating overtime agreements with participating law enforcement agencies, conducting site visits to these agencies, providing technical assistance, assessing the need for checkpoint equipment and assisting with an annual statewide law enforcement coordinators' meeting.

Results

In FFY11, LELs maintained oversight of 92 individual law enforcement agencies, completing 245 project negotiations. LELs made 134 site visits to all participating agencies. Annually, approximately 80 law enforcement agencies, including all 12 State Police districts, participate in TSD enforcement and other traffic-related projects and programs. The LELs communicated regularly throughout the year with each of the participating law enforcement agencies. LELs made over 4,900 technical assistance contacts with NMDOT, TSD, NHTSA, law enforcement agencies and other relevant entities.

Statewide Police Traffic Services Training

The NMDOT contracted with T.A.C.T. & Associates, Inc. (TACT) to serve as the coordinator for training for law enforcement officers involved in police traffic services. They partnered with the New Mexico Law Enforcement Training Center to conduct the training.

A statewide database of officer and instructor training provided through the project is maintained. The database also contains law enforcement agency information. This database is one of the most comprehensive departmental information and training lists available in the State. The coordinator hosts its own website and newsletter to enhance communication and cooperation with law enforcement agencies regarding training opportunities statewide.

Results

In FFY11, TACT continued to maintain and update its tracking system to monitor all STEP training statewide. This unique database also contains the enforcement leadership contact information for 147 law enforcement agencies in the State (approximately 99 percent of all agencies).

In FFY11, the following training for law enforcement officers was conducted:

Selective Traffic Enforcement Program (STEP)

- Five STEP classes training 129 officers from municipal, county, tribal and State agencies.
- One Managing Police Traffic Services course training 19 managers, supervisors and officers.

An effort continued to be made to coordinate training and provide support to the Navajo Nation and other tribal nations/ entities. These efforts resulted in eight officers from tribal law enforcement agencies attending training.

Law Enforcement Coordinators' Symposium

The Annual Law Enforcement Coordinators' Symposium was held in Albuquerque in May 2011. The Symposium provided law enforcement with an opportunity to learn about current program requirements, get legal and administrative updates, and receive other relevant information and materials.

More than 180 law enforcement representatives from agencies that participate annually in NMDOT/ TSD enhanced law enforcement activities attended. Such activities include ODWI, OBD, Click It or Ticket, STEP and the 100 Days & Nights of Summer Campaign.

The symposium included the following sessions:

- New Coordinator Orientation

- Critical Speed
- Fraud Prevention
- Preventing Underage Drinking
- Texting and Driving
- InTEXTication (driving while texting)

Speakers included:

- Jerry Fuentes – AT&T Arizona/New Mexico President
- Pete Hackett – Albuquerque Police Department Sergeant
- Kevin Bruno – NM State Police Sergeant and CPS Instructor
- Glenn Wieringa – TSD Underage Drinking Prevention Coordinator
- Robert Zayas – NM Activities Associations Assistant Director
- Alfred Walker – City of Santa Fe Assistant City Attorney
- Kevin Lynch – USDOT Special Agent
- Jim Allison, Lanny Maddox and Tim Baughman - NM Law Enforcement Liaisons

Traffic Records Program Area

Program Administration

The Traffic Records Program is administered and managed by TSD staff.

Primary Projects – Federal and State Funds

STRS Distribution Center

Traffic and Criminal Software (TraCS) Phase One and Phase Two Statewide Rollout

Crash System Data Improvement

Traffic Safety Problem Identification and Information

Traffic Records Performance Outcome - Federal Fiscal Year: 10/1/2010 – 9/30/2011

10) Decrease the average time between the date of crashes and the appearance of the crashes on the NMDOT Crash File Database from a baseline measure for the period October-December 2009 of 73 days to 65 days for the period October-December 2010. (NM Crash File Database)

STATUS: Achieved

The average time between the date of crashes and the appearance of the crashes on the NMDOT Crash File Database was 57 days for the period October – December 2010.

Achievement of Performance Measure

NMDOT achieved its FFY11 HSPP Traffic Records Program performance measure, improving overall timeliness in the crash database by 21.9 percent since 2009 and by 46.7 percent since 2007.

TRAFFIC RECORDS PROGRAM

The following FFY11 Traffic Records Program projects assisted the State in progressing toward developing and maintaining a Statewide Traffic Records System. Due to contractual issues experienced in FFY11, implementation or progress of some Traffic Records Projects was delayed.

Statewide Traffic Records System (STRS) Distribution Center

The STRS Distribution Center (DC) is designed to provide multiple agencies with the ability to link traffic data systems that contain crash, citation, DWI, justice, driver, roadway, medical and economic data. It is being designed to improve the compatibility and interoperability of these State data systems with National data systems.

Results

The following pilot projects were implemented in FFY11 to support and provide model methodologies for the Distribution Center:

- Albuquerque Police Department (APD) to Bernalillo County Metro Court Case Management System (BCCMS) – The architecture for exchange of data between APD TraCS and the BCCMS was developed, and the testing phase was initiated and is ongoing.
- Dona Ana Sheriff's Office (DASO) to Administrative Office of the Courts (AOC) - A pilot project was initiated with DASO and the AOC to send DASO TRACS citation (traffic and DWI) data to the AOC Odyssey system (magistrate court). Pilot project activities included development and testing of architecture to exchange the data. It's expected that the data exchange will go live in January 2012.

Traffic and Criminal Software (TraCS) Phase One and Phase Two Statewide Rollout

TraCS Phase One included two major components: 1) to establish and implement a TraCS statewide training and support organization (TraCS Project Office); and 2) to train, equip and roll out TraCS to officers from the six TraCS Pilot law enforcement agencies, to the Tesuque Tribal Police Department and to officers from the six-county Impaired Driving Project.

The primary goal the TraCS Phase Two Statewide Rollout is the implementation of TraCS with law enforcement agencies (LEAs) throughout the State. A project plan and schedule identifies each LEA's readiness to implement TraCS.

Results

TraCS Phase One and Phase Two were suspended temporarily in FFY11 due to contractual issues. It's expected that TraCS Phase One and Phase Two will be re-implemented in 2012.

Crash System Data Improvement

Updates are planned for the current NMDOT Crash System to improve the timeliness, accuracy, completeness and consistency of all crash data in the system and to facilitate its use as part of the Statewide Traffic Records System. Crash system improvements will include:

- enhance the timeliness, accuracy and completeness of crash reporting
- form and business process training
- development of a TraCS Location Tool
- a database build to replace the outdated Accident Records Capture System
- data collection for non-TraCS users through the STRS Data Center

Results

NMDOT received a grant from FHWA to implement improvements to the crash data entry system that will improve accuracy, timeliness and completeness of the crash database. Work on these improvements will begin in FFY12.

Traffic Safety Problem Identification and Information

The University of New Mexico (UNM) Division of Government Research (DGR) maintains a comprehensive traffic crash database for the State of New Mexico. The NMDOT's Transportation Statistics Bureau is responsible for the initial compilation and processing of this data which is then finalized and analyzed by DGR. DGR also maintains data on drivers, driver history, DWI arrests, roadways and population for use in analysis of traffic safety issues.

Results

In FFY11, DGR finalized and printed the 2009 rural and urban problem identification and community report publications. They prepared the 2009 Crash Report and produced the 2009 Alcohol Crash Map. DGR responded to special requests for information or analysis from TSD, other State agencies, individuals, law enforcement and the media.

DGR finalized crash data for 2009, and processed monthly fatalities log data that was then reported on their website - http://www.dgr.unm.edu/index_tsb.html. DGR processed driver master files, including the DWI Citation Tracking System (DWI CTS) file in October, January, April and July in response to the high demand for quarterly data on DWI arrests. The July master driver was used to produce counts of licensed drivers for use in analysis and reporting. DGR processed the Highway Performance Monitoring System (HPMS) file, providing updates of the Vehicle Miles data and updated population data from the US Census Bureau.

DGR provided data for the New Mexico Highway Safety and Performance Plan and the TSD Annual Report. DGR continued to maintain their geographical information system (GIS) capabilities and to explore new ways to provide geographic analysis and display.

DGR updated and continued to maintain a website for traffic crash and other traffic safety data as a resource for traffic safety practitioners and the public. The website contains traffic safety information, reports, and static and interactive maps.

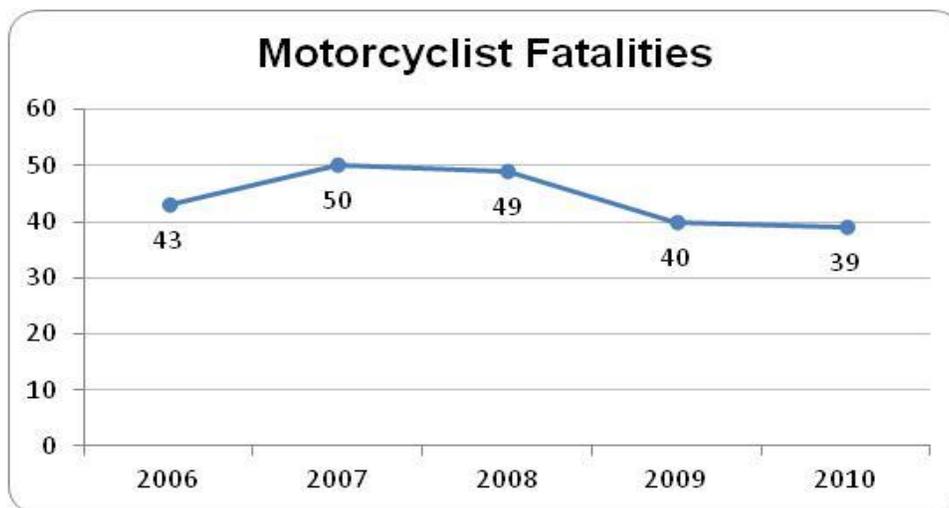
Motorcycle Safety Program Area

Program Administration

The Motorcycle Safety Program is administered by TSD staff. Individual projects are administered by TSD staff and the Motorcycle Safety Foundation.

Motorcycle Safety Performance Outcomes - Annual Data: 1/1/2010-12/31/10

11) Reduce the number of motorcyclist fatalities from 46* in 2009 to 43 by 2011 (C-7; FARS Data).

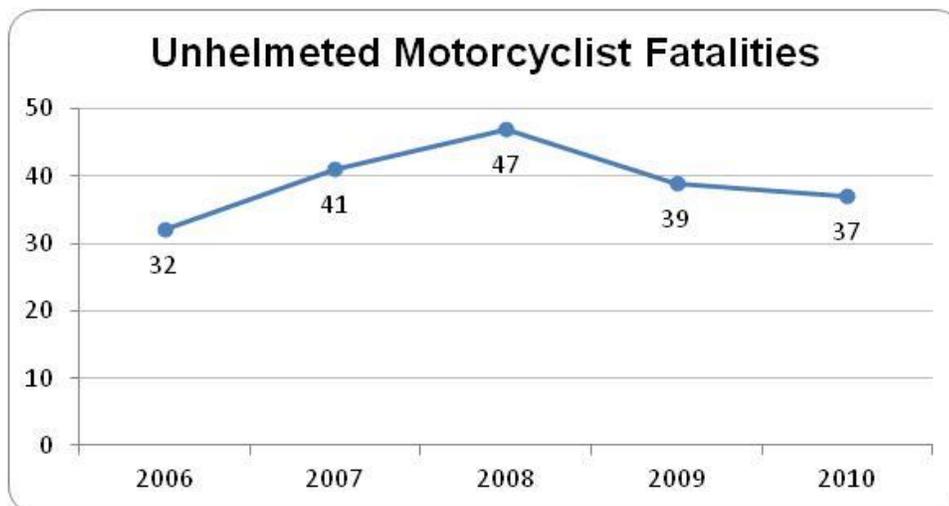


*Motorcyclist Fatalities for 2009 were estimated at 46 in FFY11 HSPP

STATUS: Achieved

New Mexico met its performance measure for reducing the number of motorcyclist fatalities. Final FARS 2010 data show there were 39 motorcyclist fatalities.

12) Reduce the number of unhelmeted motorcyclist fatalities from 40* in 2009 to 36 by 2011 (C-8; FARS Data).



*Unhelmeted Motorcyclist Fatalities for 2009 were estimated at 40 in FFY11 HSPP

STATUS: Not Achieved

Final FARS 2010 data show that the number of unhelmeted motorcyclist fatalities was reported at 37.

Achievement of Performance Measures

NMDOT achieved one of its two FFY11 HSPP Motorcycle Safety Program performance measures. Motorcyclist fatalities have decreased by 22 percent since 2007, and unhelmeted fatalities have decreased by 21.3 percent since 2008. New Mexico's emphasis on motorcycle safety and awareness is keeping the number of fatalities steady, despite the increasing number of motorcycles on the highways.

MOTORCYCLE SAFETY PROGRAM

The following FFY11 Motorcycle Safety Program projects assisted the State in reducing the number of motorcyclist fatalities and increasing the availability of motorcycle rider training.

Motorcycle Safety Training

The TSD administers a statutorily required motorcycle training program statewide designed to assist motorcycle riders develop skills. The Program is funded by a \$2 motorcycle registration fee, in addition to training fees assessed each student.

Results

In FFY11, training was provided to 2,078 students throughout New Mexico. Under contract to the NMDOT, the Motorcycle Safety Foundation (MSF) offered 223 classes for basic and experienced riders at training sites in Albuquerque, Clovis, Las Cruces, Alamogordo, Farmington, Roswell and Santa Fe. The MSF also participated in the Motorcycle Safety Awareness Days, provided technical assistance to New Mexico research, legislative and licensing programs, and chaired one Motorcycle Advisory Council meeting for the Traffic Safety Division.

Motorcycle Awareness Campaign

In August and September 2011, NMDOT launched a radio and television campaign targeted at automobile drivers in an effort to make auto drivers more aware of the presence of motorcycles on the roads. The radio creative used, *'I Never Saw Him,'* and the television creative, *'Two Perspectives – Motorcycles'* aired in both English and Spanish media statewide.

Planning and Administration Program Area

The TSD supports a comprehensive Planning and Administration Program that involves training, public information, planning, financial management, coordination and communication among partners crucial to successful implementation of New Mexico's Highway Safety and Performance Plan.

Program Administration

The Planning and Administration Program is managed by TSD staff. Many program funds are coordinated through partnerships with contractors or other lead agencies such as University of New Mexico, Department of Health, Department of Public Safety, and Regulation and Licensing.

TSD funded a financial systems position to assist with accounting and reporting processes for the Financial Management Section. TSD also funded a contract for financial systems services and one for technical writing services.

Planning and Administration Performance Outcomes - Annual Data: 1/1/2010-12/31/2010

13) Develop and submit the NMDOT/ TSD Highway Safety and Performance Plan, the NMDOT/ TSD Annual Report and all grant applications in a timely manner, per their submittal dates.

STATUS: Achieved

14) Ensure that reimbursement claims to grantees and contractors are paid within 30 days of an approved and accepted invoice for payment for actual costs that have been incurred in accordance with the approved project budget.

STATUS: Achieved

15) Submit a draw-down through the NHTSA grants tracking system by the 30th of each month.

STATUS: Achieved

Achievement of Performance Measures

NMDOT achieved all three of its FFY11 HSPP Planning and Administration performance measures. The annual Highway Safety and Performance Plan and grant applications under SAFETEA-LU were completed and submitted to NHTSA. All grant applications were funded. Reimbursement claims were paid within 30 days and draw-downs were submitted on time.

Driver Education and Safety Program Area

Program Administration

The Driver Education and Safety Program is administered by TSD staff. Individual projects are managed by TSD staff, the Institute of Public Law and Safer New Mexico Now.

Primary Projects – Federal and State Funds

Novice Driver Education Courses
Driver Improvement Schools
DWI Schools
DWI Awareness Classes
Traffic Safety Reporting and Monitoring
Traffic Safety Information Clearinghouse

DRIVER EDUCATION AND SAFETY PROGRAM

Novice Driver Education Courses

New Mexico statute requires that persons under the age of 18, applying for their first New Mexico driver's license, must successfully complete a driver education course that includes a DWI prevention and education program approved by the TSD, or offered by a public school. Driver schools and public schools providing such education must be licensed by the TSD. These courses build a solid foundation for developing safe driving skills, attitudes and behaviors.

Results

In FFY11, licenses were approved for 48 Driver Education schools and 134 instructors. Individuals attending Driver Education schools totaled 7,518.

A total of 370 requests were made for a correspondence driver education course. This correspondence course is offered to students where training is not available through a local public school or through a for-profit program or if the student is home-schooled.

Driver Improvement Schools

The TSD is responsible for certifying and approving Driver Improvement/ Defensive Driving Schools. The curriculum is geared toward changing behaviors among problem drivers.

Results

In FFY11, licenses were approved for 26 schools and 37 instructors. Individuals attending DWI Improvement schools totaled 7,790.

DWI Schools

By statute, first time convicted DWI offenders must attend a TSD-approved DWI school. The goal of the school is to lay the foundation for positive changes in each person's drinking and driving behavior.

Results

In FFY11, licenses were approved for 28 DWI schools and 58 facilitators. Individuals attending DWI schools totaled 5,740.

DWI Awareness Classes

The TSD is responsible for assuring that adult learning techniques are incorporated into a curriculum designed to raise awareness about the dangers of drinking and driving. All first-time licensees in New Mexico between the ages of 18 and 24 are required to take a DWI awareness class.

Results

In FFY11, the UNM Continuing Education Department provided DWI awareness classes to 11,595 persons.

Traffic Safety Reporting and Monitoring

This project provides for the preparation, printing and distribution of traffic safety materials, reports and newsletters used for public information and education or promotion of NMDOT/ TSD program activities.

The Institute of Public Law (IPL) conducts on-site monitoring of traffic schools and instructors licensed and/or certified by TSD, the ignition interlock industry and other programs grant-funded through the TSD.

Results

The IPL writes and distributes the Traffic Safety News, a quarterly newsletter featuring current traffic safety information, news, statistics and events. Full color versions of the newsletter were made available on IPL's Transportation Safety Law Center and NMDOT websites. In addition, IPL provided printed materials and website information for the NMDOT/ TSD. See <http://transportation.unm.edu/>.

IPL conducted 173 on-site monitoring visits to driver education, driver improvement and DWI traffic school operators and instructors; CDWI program coordinators; and ignition interlock service centers and installers. Monitoring visits included completing a quality assurance checklist to confirm licensee program compliance. In addition, IPL staff provided training and technical support to the Ignition Interlock and high school driver education programs managed by TSD.

Traffic Safety Information Clearinghouse

The NMDOT/ TSD contracts with the Safer New Mexico Now (Safer), Injury Prevention Resource Center (IPRC) to maintain and distribute traffic safety materials to the public and to support NMDOT/ TSD programs statewide.

The IPRC maintains bi-lingual staff and a 1-800 toll-free telephone number that enables individuals and agencies to request traffic safety and injury prevention information and educational tools. An order form is also available on the Safer website (see below). The IPRC maintains an inventory of more than 368 traffic safety and injury prevention related titles, CDs and videos, including items on DWI prevention, child safety seat selection and use, driver education, motorcycle safety, school bus safety, bicycle safety, pedestrian safety and air bag safety. Of the 368 titles, 21 percent are available in Spanish.

Safer maintains a website where the public can access ODWI/ OBD summary reports, program descriptions, maps, contact information, FAQs, the IPRC materials order form and an interactive calendar of scheduled activities and events (<http://www.safernm.org>). In FFY11, the Safer website received 12,200 hits.

Results

In FFY11, the IPRC received 561 requests and distributed 389,686 pieces of material. Of all materials distributed, 33 percent were DWI-related, 31 percent were promotional materials (key chains, notebooks, pens, etc.), 19 percent were child passenger safety-related and eight percent were materials supplied to MVD offices. Fourteen percent of all materials were in Spanish.

IPRC distributed over 102,000 pieces of material through mass mailings to ODWI, OBD, CDWI and LDWI program coordinators, substance abuse prevention programs, the Motor Vehicle Division, motorcycle dealerships, pediatricians and other community providers.

In addition to distributing material, the IPRC loans educational traffic safety aids, such as the Vince & Larry crash test dummy costumes, Bucklebear costumes and Bucklebear lap puppets. In FFY11, Safer provided these items to six organizations for presentations to over 1,500 children.

TS Programs Marketing and Media Program Area

Program Administration

In FFY11, the NMDOT/TSD Marketing and Media Program was administered by NMDOT/ TSD staff. Individual projects were managed by contractors, including Marketing Solutions, Vaughn Wedeen Kuhn and New Mexico Broadcasters Association.

MARKETING AND MEDIA PROGRAM

High-Visibility Media Activities

November/December 2010 - January 2011

Winter Superblitz

The NMDOT held a news conference to kick off the annual Winter Superblitz and highlighted the State's year-long initiatives relative to DWI deterrence and prevention. The Winter Superblitz media campaign ran from November 19, 2010 through January 9, 2011.

The unveiling of the State's new DWI media campaign was highlighted during the news conference. The campaign titled '*Working Together*,' depicts an array of people involved in the fight against DWI talking directly into the camera.

Paid media included radio and television spots statewide on targeted stations, and a bus wrap in metro Albuquerque, a print ad in the metro Albuquerque for New Year's Eve party-goers and a supplemental outdoor (billboard) advertising schedule. Outdoor and print media depicted a choice between a taxi and a police car and bore the campaign slogan '*Choose Your Ride Tonight*.'

The campaign generated:

Cash Spots: 5,905	Bonus Spots: 29,340	GRPs: 15,238.2
Budget: \$ 350,000 inclusive	Actual: \$ 330,199.38	

February 2011

Super Bowl Flight

The NMDOT had the opportunity to purchase spots in the NFL Super Bowl Game at a significantly discounted rate. This game historically results in huge viewing audiences. To capitalize on the anticipated size of the viewing audience, NMDOT chose to air the most emotionally evocative television spot currently in its library – '*Reverse*.'

The one-day flight generated:

Cash Spots: 6	Bonus Spots: 0	GRPs: 78.7
Budget: \$ 15,000 inclusive	Actual: \$ 12,706.25	

March 2011

St. Patrick's Day Superblitz

NMDOT embarked on a statewide advertising campaign to support its Spring Superblitz efforts. The '*Working Together*' spots previously used during the Winter Superblitz were used for radio and television.

The campaign generated:

Cash Spots: 3,603	Bonus Spots: 2,875	GRPs: 7,715.9
Budget: \$ 125,000 inclusive	Actual: \$ 121,500.02	

April/May 2011

Cinco de Mayo Superblitz

NMDOT’s Superblitz media focused on the days surrounding the popular Cinco de Mayo celebrations. This campaign was aimed at the predominately Hispanic population during a time period when there are a large number of parties. The campaign utilized a spot from the NMDOT’s library that had not aired in some time, ‘Penalty.’

The campaign generated:

Cash Spots: 2,072	Bonus Spots: 1,638	GRPs: 7,715.9
Budget: \$ 75,000 inclusive	Actual: \$ 69,599.30	

May/June 2011

Click It or Ticket National Campaign

NMDOT kicked off the Click It or Ticket National Seatbelt campaign at the New Mexico State Police Heliport in Albuquerque. A new spot was introduced called ‘Where’s My Mom’ that focused on the anxiety of a young child waiting for her mother to pick her up, and she never comes because she’s been involved in an accident and wasn’t wearing her seatbelt. The television schedule also rotated a spot titled ‘What’s In A Click’ to strengthen the seatbelt message.

The campaign generated:

Cash Spots: 3,571	Bonus Spots: 5,093	GRPs: 8,151.0
Budget: \$ 125,000 inclusive	Actual: \$ 123,661.34	

June/July/August 2011

100 Days & Nights of Summer Campaign

State officials kicked off the annual *100 Days & Nights of Summer* campaign - the intensive summer-long effort to keep New Mexico’s roads safe by cracking down on drunk and unsafe drivers. Paid media for the *100 Days* campaign included television, radio and outdoor advertising.

The outdoor advertising in the metro Albuquerque area included three unique 3-dimensional billboards that brought the message to life: one on DWI, one on distracted driving and one on speeding. The artwork used the same design as the statewide campaign ads.

The radio and television creative was an extension of the creative developed for the *Click It or Ticket* campaign. Aired during this period were: for DWI - ‘Where’s Tomas?’; for seatbelt - ‘Where’s Joe?’; and for distracted driving - ‘Where’s Brendan and Jessica?’

The campaigns generated:

DWI	Cash Spots: 11,877	Bonus Spots: 12,222	GRPs: 24,664.3
	Budget: \$ 375,000 inclusive	Actual: \$ 362,059.61	
Seatbelt	Cash Spots: 3,813	Bonus Spots: 5,530	GRPs: 8,074.4
	Budget: \$ 125,000 inclusive	Actual: \$ 123,307.04	
Distracted	Cash Spots: 3,895	Bonus Spots: 4,809	GRPs: 8,025.6
	Budget: \$ 125,000 inclusive	Actual: \$ 122,999.04	

August/September 2011

National Impaired Driving Crackdown

The NMDOT participated in the National Impaired Driving Crackdown with a continuation of the DWI spot that had been airing as part of the *100 Days* campaign – ‘Where’s Tomas?’ The outdoor billboard message continued with the DWI, seatbelt, speeding and distracted driving messaging used during *100 Days*.

The campaign generated:

Cash Spots: 4,602

Budget: \$ 125,000 inclusive

Bonus Spots: 4,636

Actual: \$ 123,442.30

GRPs: 9,188.3

August/September 2011

Motorcycle Awareness Campaign

NMDOT launched a radio and television campaign targeted at automobile drivers in an effort to make auto drivers more aware of the presence of motorcycles on the roads. The radio creative used, '*I Never Saw Him,*' and the television creative, '*Two Perspectives – Motorcycles*' aired in both English and Spanish media statewide.

The campaign generated:

Cash Spots: 6,411

Budget: \$ 215,000 inclusive

Bonus Spots: 5,442

Actual: \$ 209,557.83

GRPs: 12,061.2

September 2011

Underage Drinking Awareness Campaign

NMDOT launched a multi-media campaign on underage drinking that coincided with the start of the school fall semester and homecomings around the State. The campaign included radio and television and a significant print campaign. The radio and television creative was called 'Underage Drinking - Damaged' and specifically targeted the underage drinker.

The print campaign was a 12-page *Underage Drinking Parental Guide* that was inserted into 230,000 newspapers around the State. Another 500,000 copies were distributed to various State agencies, schools, parent's organizations, MADD, N.M. Athletics Association and other non-governmental organizations for use as a resource.

The campaign generated:

Cash Spots: 5,492

Budget: \$ 250,000 inclusive

Bonus Spots: 4,414

Actual: \$ 243,520.34

GRPs: 12,050.9

July - December 2011

Sponsorships

NMDOT undertook several sponsorships of note during FFY11 that will continue into FFY12.

First, NMDOT negotiated with New Mexico State University's athletic department to display the designated driver bathroom graphics that were used last year at the University of New Mexico. The sponsorship includes football and basketball season for Fall/Winter 2011.

Second, KASA-TV and KRQE-TV approached NMDOT about sponsorship of a multi-media distracted driving campaign called *w82txt*. The campaign included numerous news stories about distracted driving, on-air and online promotional announcements, the distribution of thousands of thumb bands at police check points statewide, NMDOT district offices and Clear Channel Radio station remote broadcasts. The sponsorship ran in conjunction with the *100 Days & Nights of Summer* campaign and will continue through the end of the 2011.

Third, NMDOT worked with Univision New Mexico (KLUZ-TV and their sister stations) to develop a Safe Driving Campaign that was unique to KLUZ-TV. Traditionally a very difficult segment of the population to reach with behavioral messaging, NMDOT welcomed the opportunity to work collaboratively with the Spanish-language television station to develop a campaign that would resonate with Spanish-speaking New Mexicans of all ages. *¡Atentos! UNIdos! Safe Driving Campaign* includes on-air and online promotion, and news stories on all aspects of safe driving including DWI, and texting and driving. Window clings were developed and distributed, and the radio station partners commissioned a

contemporary Spanish music producer and recording artist to develop a series of music videos. The sponsorship launched with *El Grito de Independencia* celebrations and will continue through Thanksgiving.

The sponsorship costs:

NMSU sponsorship	\$ 10,000.00
w82txt sponsorship	\$ 30,000.00
¡Atentos! UNIDOS! Safe Driving Campaign	\$ 22,500.00

Media Creative Design and Production

A creative-design consultant firm, Vaughn Wedeen Kuhn (VWK) worked with the NMDOT/ TSD to develop new television, radio, outdoor marketing and educational materials on DWI, seatbelt and speeding enforcement efforts.

Results

The FFY11 Winter Superblitz campaign focused on the importance of all New Mexicans working together to reduce DWI related fatalities either by simply being responsible and not drinking and driving, or by designating a sober driver, or by participating in the call #DWI campaign. VWK created and produced the television spot, '*Working Together*' in English and Spanish supported by 30-second English and Spanish radio spots. Holiday "gift" bags containing non-alcoholic recipes, a designated driver wristband, a #DWI lip balm and a #DWI car windshield cling were prepared for distribution at DWI checkpoints.

The 2011 100 Days & Nights campaign ran throughout the summer of 2011. VWK created and produced a campaign that focused on the consequences of DWI, speeding, driving without a seatbelt and distracted driving. Thematically linked, the emotional spots – '*Where's Mom,*' '*Where's Tomas,*' '*Where's Joe,*' '*Where's Brandon and Jessica*' - featured the dire consequences (arrest, serious injury and death) that are often the result of reckless driving. The campaign message is clear:

'If you think drinking and driving or speeding or not wearing a seatbelt or texting and driving is ok - you're wrong. In fact, these irresponsible actions can result in arrest, critical injury or death. And this impacts not only your life, but the lives of those around you.'

This message was delivered via 30-second TV and radio spots produced in English and Spanish. A 90-second movie trailer version of the DWI spot, '*Where's Tomas,*' was produced and shown in movie theatres in some of the more rural areas of New Mexico. An outdoor campaign was also launched to support this campaign and was designed to stand on its own following the campaign.

Consequence messaging regarding texting and driving was also delivered via a YouTube video which, as of 9/30/11, had approximately 220,000 views and 1,200 comments. In addition, an interactive augmented reality event was created and mounted at locations on Central Avenue in Albuquerque and via a kiosk that was displayed at an MVD office in Albuquerque and at the State Fair during a 15-week period from July 1 through October 14, 2011. This interactive mechanism engaged people and clearly communicated the embarrassment and humiliation that accompanies a DWI arrest. Total interactions (does not count all impressions) for the interactive display campaign tactic were tracked for 13 weeks and totaled 32, 956 collective users.

VWK expanded its innovative (gone viral) DWI display that has been installed in the University of New Mexico sports stadium and UNM PIT bathrooms by extending the campaign to New Mexico State University football and basketball stadiums. Banners and posters were placed throughout the stadium to help discourage DWI behavior.

Underage drinking was addressed via the creation of an edgy graphic spot that aired on television broadcast channels in New Mexico. The spot was also picked up by Northern New Mexico school systems to run at high school events and stadiums. Two videos were launched on YouTube, and as of 9/30/11, they had more than 2 million views.

NM Broadcasters Association (NMBA)

The New Mexico Broadcasters Association works with many agencies within State government and the Governor’s Office to help disseminate public safety and other messages to the public. NMDOT/ TSD contracts with the NMBA to provide media training to law enforcement, community coordinators and local government officials involved with traffic safety. NMBA provides media workshops to public information officers to better enable them to deliver traffic safety messages. The workshops include role-playing and media panels to teach more professional interaction with the media.

Results

In FFY11, distracted driving non-commercial sustaining announcements (NCSAs/PEPs) aired on all NMBA-member stations throughout the State from October 2010 through December 2010 for a value of \$91,445.00.

The broadcasts of the NMAA High School Basketball Tournament were sponsored by the NMDOT/ TSD. PSAs on distracted driving, buying drinks for minors and underage drinking aired over local stations in Portales, Hobbs, Clovis, Las Cruces, Santa Fe, Farmington, Espanola, Artesia, Lovington and Albuquerque for an estimated value of \$4,000.

The NMBA provided six 2-day media workshops and one 1-day advanced course for participants from 37 agencies statewide. NMBA filed the accreditation paperwork with the New Mexico State Police and received approval. Representatives from television, print and radio media firms, along with communications specialists from State and local agencies, facilitated the media panels. Attendees included representatives from the following agencies:

San Juan County SO	Guadalupe County SO	Los Lunas PD
Santa Fe County SO	Taos PD	NMDOT
Rio Rancho Fire Dept	Elida PD	Santa Clara PD
NM Port Authority	NM State Police	Bloomfield PD
Dona Anna County SO	Bosque Farms PD	Carlsbad PD
Sandia National Laboratories	City of Rio Rancho	Pueblo of Sandia PD
Artesia PD	Jicarilla PD	Sandoval County SO
Santa Fe PD	City of Santa Fe	Jal PD
Farmington PD	Roswell PD	Lea County SO
Ruidoso PD	Cimarron PD	Hobbs PD
NM Military Institute PD	Farmington Fire Department	Children, Youth & Families Department
NM Gas Company	Carrizozo PD	NCRID – North Carolina Registry of Interpreters for the Deaf
Rio Rancho PD	Northern NM Transit Authority	

The NMBA also reviewed and updated the Community Media Guide in FFY11 to assist police and safety organizations in their media outreach and coordination efforts.

FFY11 NHTSA Grant Funds

Program Area	Obligation Limitation	Expended Funds	Carried Forward From FFY11
Section 402	2,009,978	1,970,879	38,216
Section 405	247,101	243,034	278,807
Section 406	0	0	0
Section 408	500,000	404,263	675,341
Section 410	1,100,126	921,660	347,480
Section 410 PM (High Fatality funds)	0	0	120,035
Section 2010	100,000	334,558	144,807
Section 164	7,526,939	4,703,420	2,869,632
Section 164 HE	836,326	132,346	2,613,947
Section 164 PA	0	0	647,088
Section 164 PM	0	1,123,548	429,017
TOTALS	12,320,470	9,833,708	8,164,370

163 Funds

Program Areas	Planned	Obligated	Expended	Amount to Local
DE163 (DE-06)	0	0	0	100% of expended
OP163 (OP-03)	0	0	0	100% of expended
PT163 (PT-02 & 05)	0	0	0	100% of expended
AL163	291,777.45	291,777.45	291,777.45	100% of expended
TOTALS	291,777.45	291,777.45	291,777.45	100% of expended



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