

MARKET SURVEY OR ADULT QUESTIONNAIRE ON UNDERAGE DRINKING

1. What was your age on your last birthday?  
 < 14                       21-29                       50-59  
 15-17                       30-39                       60+  
 18-20                       40-49                       No response
2. What is your sex?  
 Male                       Female
3. What is your race/ethnicity?  
 Asian                       Hispanic                       Other  
 White                       African-American                       Refused
4. In 1999, what was your household income?  
 <\$5,000                       \$40,000-\$49,999                       \$100,000 +  
 \$5,000-\$19,999                       \$50,000-\$59,999                       No response  
 \$20,000-\$39,999                       \$60,000-\$99,999
5. Where do you live?  
\_\_\_\_\_ Name of city/town \_\_\_\_\_ Name of county
6. If you are a parent, what is your child or children's age(s)?  
 <14                       21+  
 15-17                       None  
 18-20
7. The current legal drinking age in the U.S. is age 21. Do you think...  
 This is the right age                       Do not know  
 The age should be lowered to 18                       No response
8. Do you think alcohol use by minors is a...  
 Serious problem                       Minor problem                       Do not know  
 Somewhat serious                       Not a problem
9. Do you know youths under the age of 21 who use alcohol?  
 Yes                       No
10. Do you know someone with an alcohol problem?  
 Yes                       No
- 10A. If the response to question 10 was "Yes," what is their relationship to you?  
 Relative                       Both  
 Non-relative                       No response

*Adult Questionnaire continued*

11. Do you know someone who has been killed or injured in a drunk driving crash?  
 \_\_\_\_\_ Yes      \_\_\_\_\_ No
12. Do you know someone who has been arrested for drunk or impaired driving?  
 \_\_\_\_\_ Yes      \_\_\_\_\_ No
13. Do you know of parents or adults who permit youths under the age of 21 to consume alcohol in their homes?  
 \_\_\_\_\_ Yes      \_\_\_\_\_ No      \_\_\_\_\_ Do not know
14. Do you know if your child(ren) has consumed alcohol in the last 30 days?  
 \_\_\_\_\_ Yes      \_\_\_\_\_ No
15. Do you talk to your child(ren) about alcohol?  
 \_\_\_\_\_ Yes      \_\_\_\_\_ No
16. Which of these is the primary source where minors under the age of 21 obtain alcohol?  
 \_\_\_\_\_ Parent's home      \_\_\_\_\_ Grocery/Convenience store  
 \_\_\_\_\_ Liquor store      \_\_\_\_\_ Friends  
 \_\_\_\_\_ Bar/Restaurant      \_\_\_\_\_ Other
17. Under what circumstances is it acceptable for an adult to provide alcohol to minors under age 21?  
 \_\_\_\_\_ Holidays      \_\_\_\_\_ Never      \_\_\_\_\_ Other  
 \_\_\_\_\_ Special occasions      \_\_\_\_\_ At meals
18. What forms of advertising do you think influence alcohol use among minors under age 21?  
 \_\_\_\_\_ Television      \_\_\_\_\_ Music      \_\_\_\_\_ Bus signs  
 \_\_\_\_\_ Magazines      \_\_\_\_\_ Billboards
19. Does your school have an alcohol policy?  
 \_\_\_\_\_ Yes      \_\_\_\_\_ No      \_\_\_\_\_ Do not know
20. If you were aware of a minor under the age of 21 who was consuming alcohol, what would you do?  
 \_\_\_\_\_ Talk with parents of minor      \_\_\_\_\_ Contact school officials  
 \_\_\_\_\_ Speak to minor who was drinking      \_\_\_\_\_ Do nothing  
 \_\_\_\_\_ Talk to friends of minor      \_\_\_\_\_ Other
21. What do you think prevents society from eliminating alcohol use among minors under age 21?  
 \_\_\_\_\_ Acceptance by society      \_\_\_\_\_ Lack of education/school  
 \_\_\_\_\_ Parental attitude      \_\_\_\_\_ Lack of enforcement  
 \_\_\_\_\_ Peer pressure      \_\_\_\_\_ Other  
 \_\_\_\_\_ Alcohol advertising

