

PREVENTION PROGRAM MATRIX

| RISK FACTOR             | UNIVERSAL   | SELECTIVE   | INDICATED  |
|-------------------------|---|---|--|
| <b>Community Based</b>  | Limit hours of sale<br>Limit number of licenses<br>Compliance checks<br>Cops In Shops<br>Shoulder Tap Program<br>Adult responsibility laws<br>Dram shop liability laws<br>Keg registration laws<br>Zero tolerance laws<br>Alcohol enforcement units<br>Eliminate alcohol industry sponsorship<br>Advertising restrictions<br>Publicity for enforcement<br>Media campaigns<br>Communities That Care<br>After-school programs<br>Community service projects | Consistent penalties for merchants<br>Fake ID laws<br>Sobriety checkpoints<br>Extra-curricular activities | Use/lose laws<br>Diversion programs<br>Court watch programs              |
| <b>School Based</b>     | Alcohol policies<br>Life skills training<br><br>Project Star<br>Project Northland<br>Health promotion programs<br>Media education/literacy<br>Social marketing  | Living/learning contract<br>Smart Moves<br><br>Behavioral mentoring                                       | Contact parents<br>Reconnecting Youth Program                            |
| <b>Family Based</b>     | Parent/children videotapes  | Ready or Not Program<br><br>SASY driver training program<br>Strengthening Families Program                | Functional Family Therapy<br>Parenting Adolescents<br><br>Wisely Program |
| <b>Individual Based</b> | Alcohol-free activities   | Project Status<br>Big Brothers/Big Sisters  | Residential Student Assistance Program                                   |