

# **- WYOMING - HIGHWAY SAFETY OFFICE ANNUAL REPORT**



**FISCAL YEAR**

**2008**

**HIGHWAY SAFETY PROGRAM  
WYOMING DEPARTMENT OF TRANSPORTATION  
5300 BISHOP BLVD.  
CHEYENNE, WYOMING 82009-3340**

**FINAL ADMINISTRATIVE REPORT**  
**WYOMING FY 2008 HIGHWAY SAFETY PLAN**

December 31, 2008

Matthew D. Carlson, P.E.  
State Highway Safety Engineer

Dee West Peterson, Supervisor  
Highway Safety Program

## TABLE OF CONTENTS

Office Structure .....	1
Compliance to Certifications and Assurances .....	2
Highway Safety Program Executive Summary .....	3
Goals and Performance Evaluations	
Statewide .....	4-5
Occupant Protection .....	6-7
Impaired Driving .....	8-9
Speed .....	10
Motorcycle Safety .....	11
Expenditure Synopsis .....	12-17
FY 2008 Accomplishments/Highlights of Highway Safety Efforts .....	18
Impaired Driving Program Summary .....	19-25
Occupant Protection Program Summary .....	26-31
Speed Program Summary .....	32-33
Paid Media Summary .....	34-37
Traffic Records Summary .....	38-39
Motorcycle Safety Program Summary .....	40-41
Noteworthy Projects .....	42-52
 <b>ADDENDUM:</b>	
Legislative Updates .....	A1
Paid Media Assessment .....	A2-A10
Alcohol Paid Media Assessment .....	A11-A15
Paid Media Summary [Project 08-PM01] .....	A16-A17
Alcohol Paid Media Summary [Project 08-265A31] .....	A18-A19
405 Occupant Protection Media Summary [Project 08-PM05] .....	A20-A21
Motorcycle Safety Media Summary [Project 08-MC01] .....	A22
Big Horn Basin Media Summary [Project 08-RS02E] .....	A23
Ice & Snow, Take it Slow! [Project 08-RS02C] .....	A24
Alive at 25 [Project 08-PM04] .....	A25
It Only Takes One[Project 08-205A01]. .....	A26
The Call [Project 08-184A01]. .....	A27
Campbell, Goshen, Natrona and Washakie County Jr. High Projects .....	A28-A32
Law Enforcement OT and Equipment .....	A33-38
Judges and Prosecutor's Training [ Project 08-20-01] .....	A39
FY 2008 Hazard Elimination Report .....	A40

**Wyoming Department of Transportation  
FY08 Highway Safety Program**

**Office Structure**

The Wyoming Highway Safety Office is one of the Highway Safety Program sections within the Department of Transportation. The section consists of four staff members that report to the Governor's Representative. Together, with the insight of skilled veterans, all are focused on refinements in problem identification, project expectations, evaluation and the communications of each. Listed below are the members of the Highway Safety Office.

GR:

Matt Carlson  
Governor's Representative for Highway Safety  
State Highway Safety Engineer

HSO Staff:

Dee West Peterson  
Highway Safety Program Supervisor

Dalene Call  
Financial/Statistical II - Grant Specialist  
Areas: Law Enforcement DUI, Speed & Equipment,  
Grant Tracking System, Agency Financial (ERP), etc.

Anna Thompson  
Financial/Statistical II - Grant Specialist  
Areas: Occupant Protection, Underage Drinking, EUDL,  
Safe Communities, etc.

Stephanie Lucero  
Grants & Data Specialist  
Areas: Media, Data Analysis, Traffic Records, Motorcycle,  
Comprehensive Crash Report, Problem ID, TRCC, etc.

Fortunately, each employee goes well beyond the parameters noted above to improve the efforts of the office. We are deeply committed to our goal of reducing the number of persons injured and killed on Wyoming roadways.

## Compliance to Certifications and Assurances

The Wyoming Department of Transportation, Highway Safety Program (aka Highway Safety Office) has complied with all the Certifications and Assurances required under 49 CFR Part 18 and 19, 23 U.S.C. Chapter 4, 23 CFR Chapter 11, NHTSA Order 462-6C, and the Highway Safety Grant Funding Policy. Additionally and more specifically the following assurances are made.

1. At least 40 percent of all Federal funds apportioned to Wyoming were expended for the benefit of the local highway safety programs. The FY 2008 percentage was 59.1%.
2. Support national highway safety goals by participating in national law enforcement mobilizations, sustained enforcement of statutes addressing impaired driving, occupant protection and driving in excess of posted speed limits.
3. Support national highway safety goals by conducting an annual safety belt use survey using an NHTSA acceptable methodology. The June 2008 survey observed 68.6% of all vehicle occupants were wearing safety belts.
4. Development of a statewide data system to provide timely and effective data analysis to support allocation of highway safety resources.
5. The Wyoming Highway Patrol and the members of the Wyoming Sheriffs and Chief of Police Association follow the IACP's guidelines established for vehicular pursuits.



Matthew D. Carlson, P.E.  
State Highway Safety Engineer  
Governor's Representative for Highway Safety

## Executive Summary

### About Wyoming

Wyoming is a graphically large rural state with a small population base. It is comprised of 97,814 square miles and has an estimated 2007 population of 522,830. This equates to 5.35 persons per square mile. Ninety-six percent of Wyoming highways are 2-lane.

**The following summary provides progress reports to the FY 2008 Highway Safety Plan, Measures of Success.** Following this page are additional illustrations and goal progress reports.

- The Wyoming fatality rate, per 100 million vehicle miles traveled (100M VMT), decreased from [2.10] in 2006 to [1.61] in 2007. This was a 23% rate reduction. Given the current number of fatalities by November 30, 2008, [144] and a reduction in 2008 VMT, we do not anticipate this rate reduction to extend into the 2008 calendar year (CY). However, we do not anticipate the number of fatalities to rise as high as the 2006 numbers and rate.
- The combined serious injury and fatality rate, per 100 million vehicle miles traveled (100M VMT), decreased from 13.4 in 2006 to 13.3 in 2007.
- The percentage of drivers alcohol involved in fatal crashes has decreased from 33.7% in CY 2006 to 33.1% in 2007.
- The alcohol involved fatality rate per 100 M VMT decreased from 0.72 in CY 2006 to 0.53 in CY 2007.
- The number of alcohol-impaired drivers under the age of 21, involved in crashes, decreased from 195 in CY 2006 to 179 in CY 2007.
- After a rallying 403 grant effort, the state observed belt usage increased from 63.5% in 2006 to 72.2% in 2007, 2008 results fell to 68.6%. An increase, however, was observed in **resident** belt usage, 58.8% in 2007 to 66.9% in 2008. Additional good news includes the percentage of unbelted fatalities decreased from 69.4% in CY 2006 to 60.7% in CY 2007.
- Proper child restraint use, observed at CPS Check Up Events, continues to only hover in the 8-12% range. Since persons instructed or confident in proper placement of their children in child restraints do not typically attend these events, we may not recognize the full benefit of CPS instruction and education.
- Speed-related crashes, defined as exceeding the speed limit or driving too fast for roadway conditions, did not change substantially between 28.4% in CY 2006 to 28.8% in CY 2007. While the percentage of related crashes increased slightly, the speed-related fatality rate per 100M VMT decreased slightly from 0.84 in CY2006 to 0.83 in CY2007.
- The speed-related fatal and serious injury rate increased from 4.07 in CY 2006 to 4.31 in CY 2007.
- Motorcycle fatalities increased from 18 in CY 2006 to 27 in CY 2007. Per October 31, 2008 crash counts, there were only 19 motorcycle fatalities. Given the time of year, the odds are good that the year's fatality count will be lower than 2007.

# GOALS & PERFORMANCE MEASURES

## Goals and Performance Measures

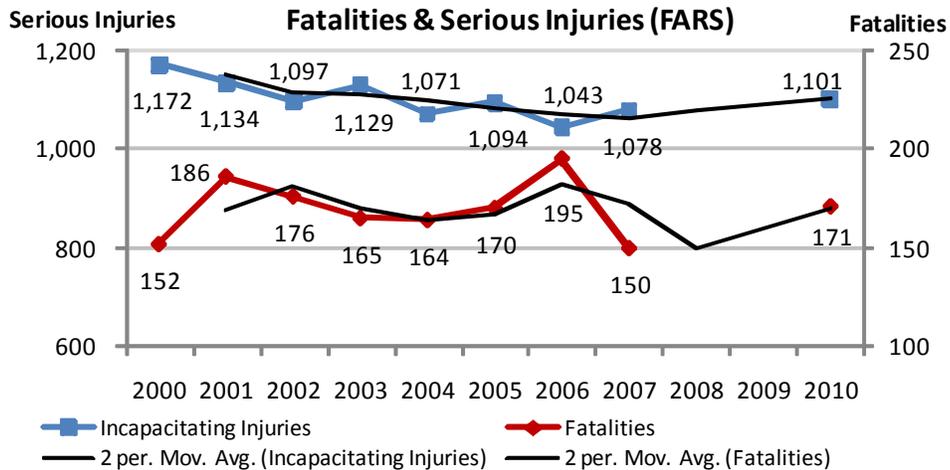
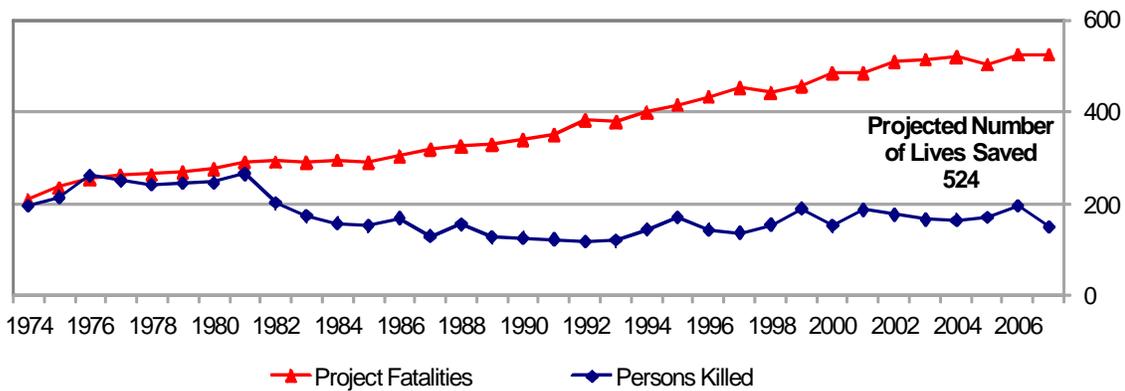
**Goal:** To reduce the number of persons killed or seriously injured on Wyoming Roadways.

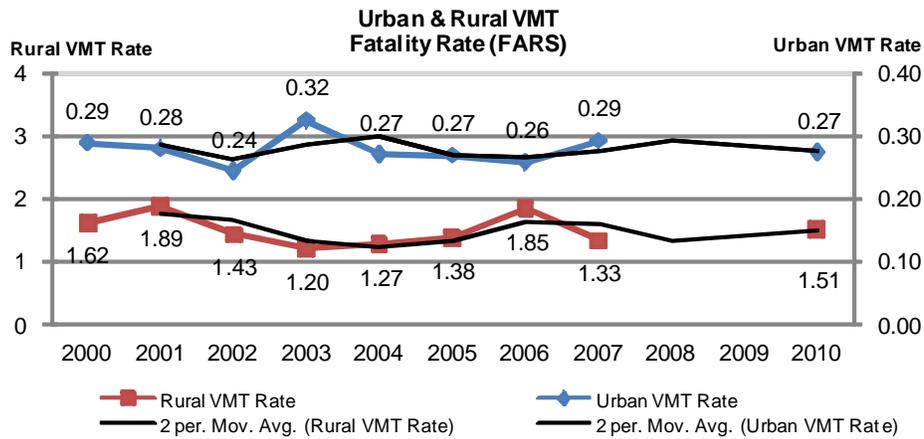
**Report of Progress:**

Fewer people died on Wyoming roadways in 2007 than the year prior, 150 versus 195. Currently in 2008, fatalities are quickly approaching last year's total. It is not anticipated that the number will rise to the unusually tragic fatality level of 2006.

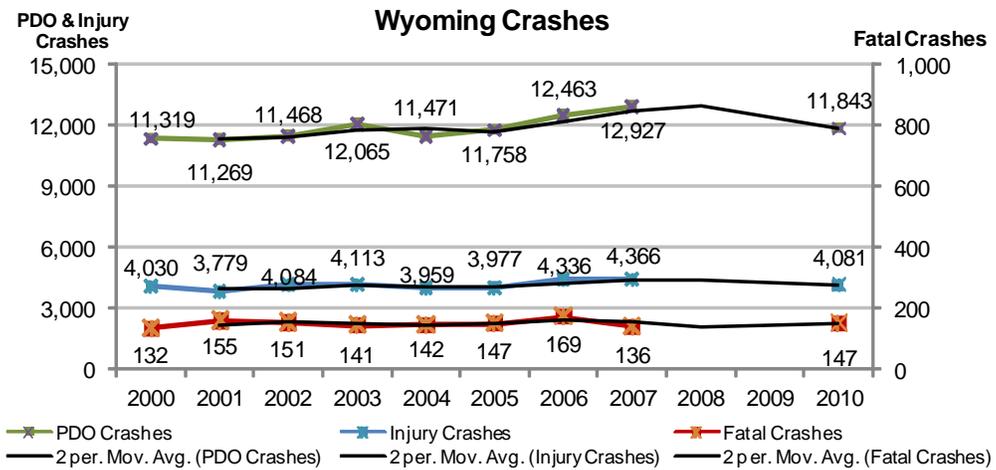
Serious injuries are defined as an incapacitating injury which varies from unable to walk normally to paralyzed and comatose. Until more accurate medical assessment data is available, the Highway Safety Office will continue to measure serious injury as an incapacitating injury. The Fatal/serious injury rate per 100M VMT trend line has been declining over the past two decades.

**Actual vs. Project Annual Fatalities if 1974 Fatality Rate was Constant**





Not unexpectedly, rural fatality rates are higher than urban rates.



## Occupant Protection

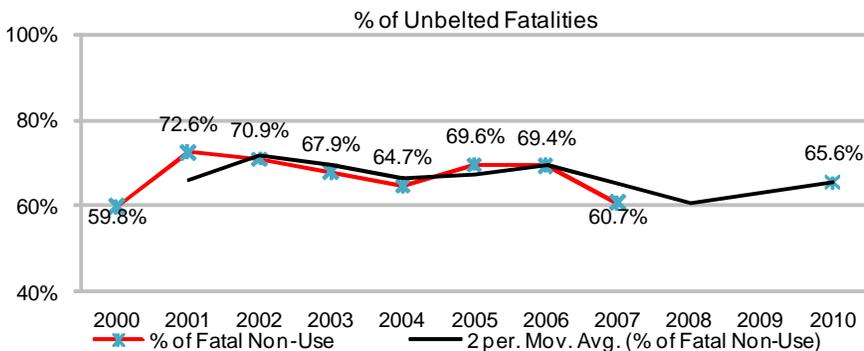
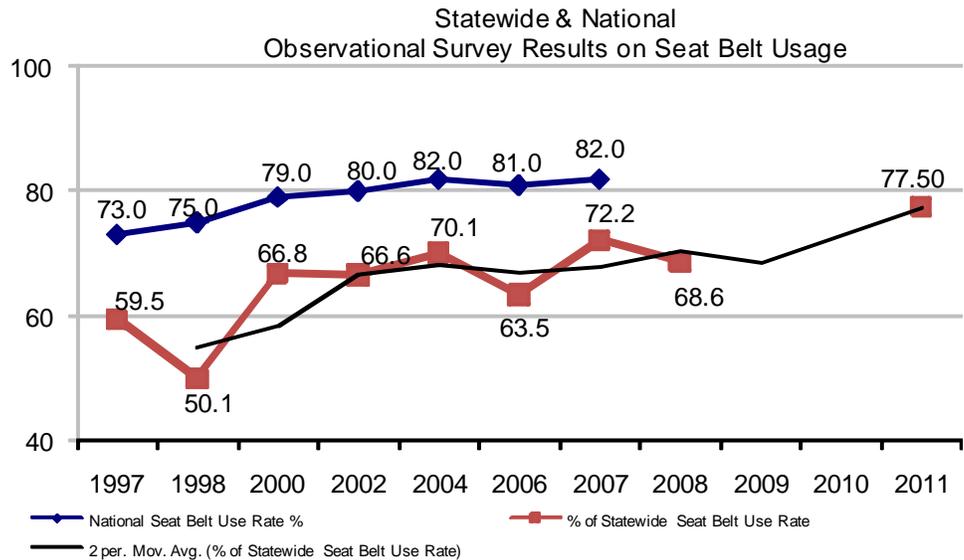
**Goal:** Increase the proper restraint usage and reduce the associated number of persons injured and killed.

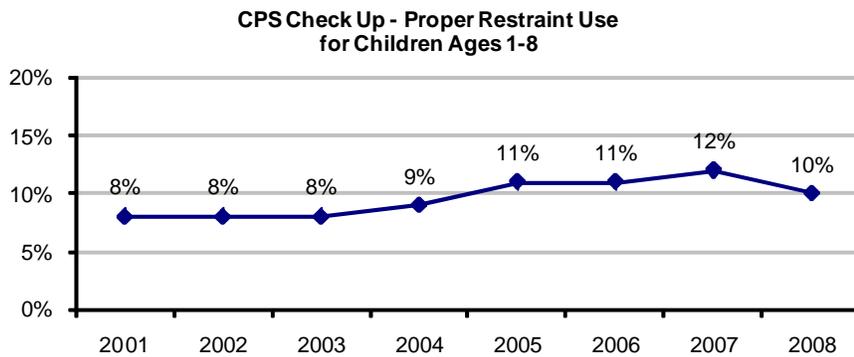
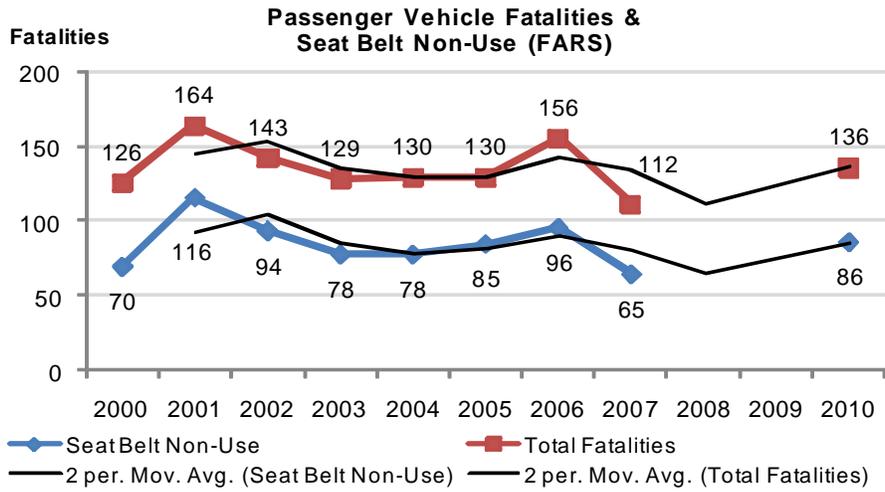
**Report of Progress:**

After a rallying 403 grant effort that raised the state observed belt usage from 63.5% in 2006 to 72.2% in 2007, 2008 results fell to 68.6%. An increase, however, was observed in **resident** belt usage, 58.8% in 2007 to 66.9% in 2008. Additional good news includes the percentage of unbelted fatalities decreased from 69.4% in CY 2006 to 60.7% in CY 2007.

This year a Wyoming Seat Belt Coalition (WYSBC) subcommittee developed and received Junior High participation to target teenage belt usage, an age when youth that routinely use child restraints drop the belt habit. Another project well received is the "Alive at 25" project taught by Wyoming Highway Patrolmen. The project targets 14-24 year olds. Older teens, young and older adults were targeted with seatbelt messaging "Powder River, Buckle Up!" at the University of Wyoming field and arena areas as well as announced on sports related radio programs statewide.

Another WYSBC project targets law enforcement incentives, recognition and awards for enforcing the Wyoming secondary seatbelt law. The incentives are in the form of collectable seatbelt coins. More information is provided in the Occupant Protection portion of the Annual Report.





## Alcohol

**Goal:** Reduce the number of persons injured or killed as the result of alcohol involved traffic crashes.



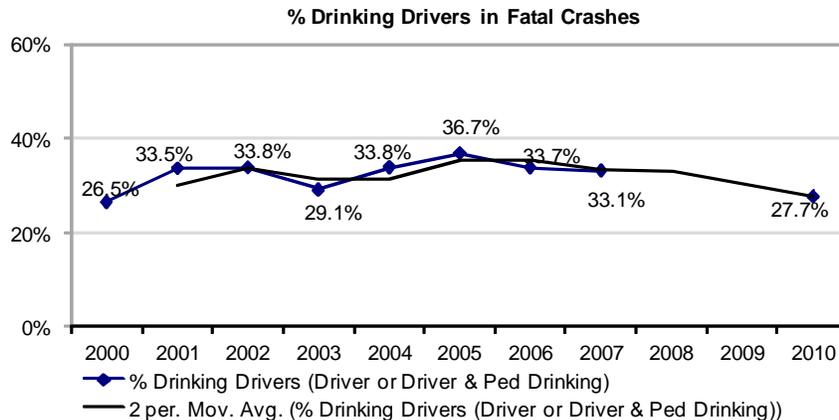
**Report of Progress:**

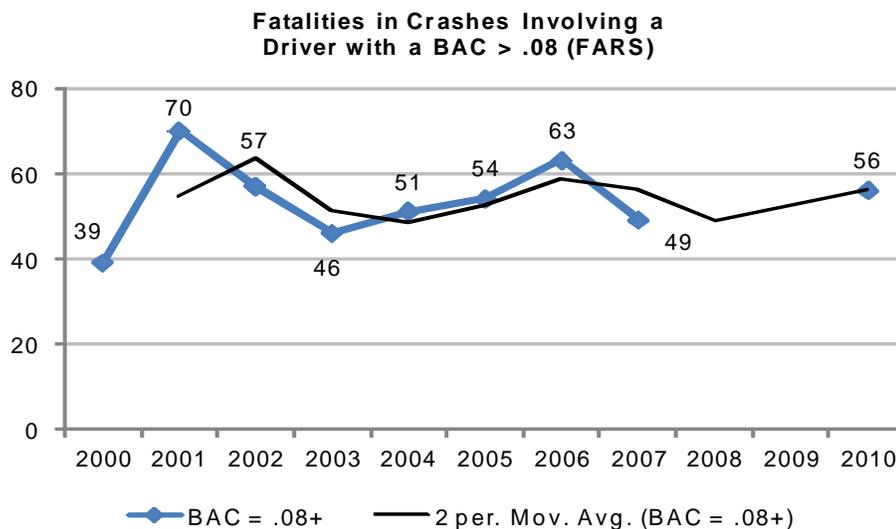
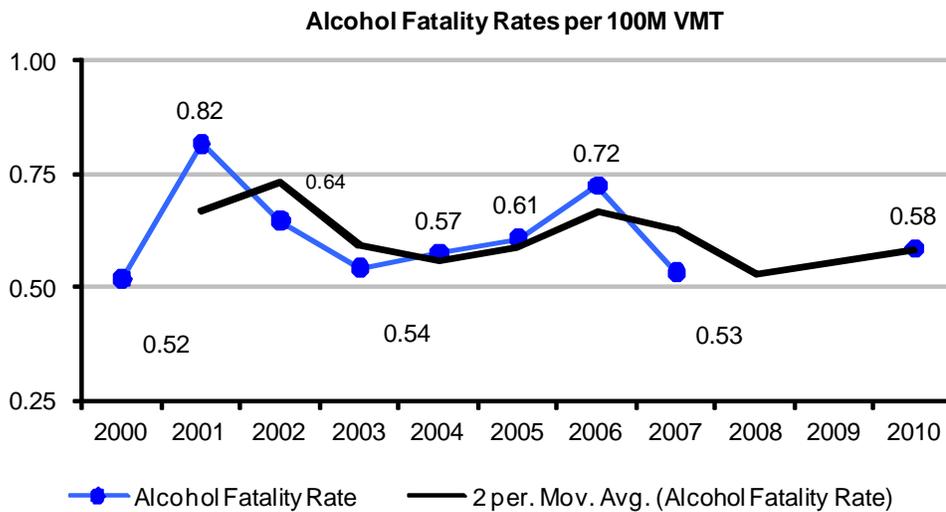
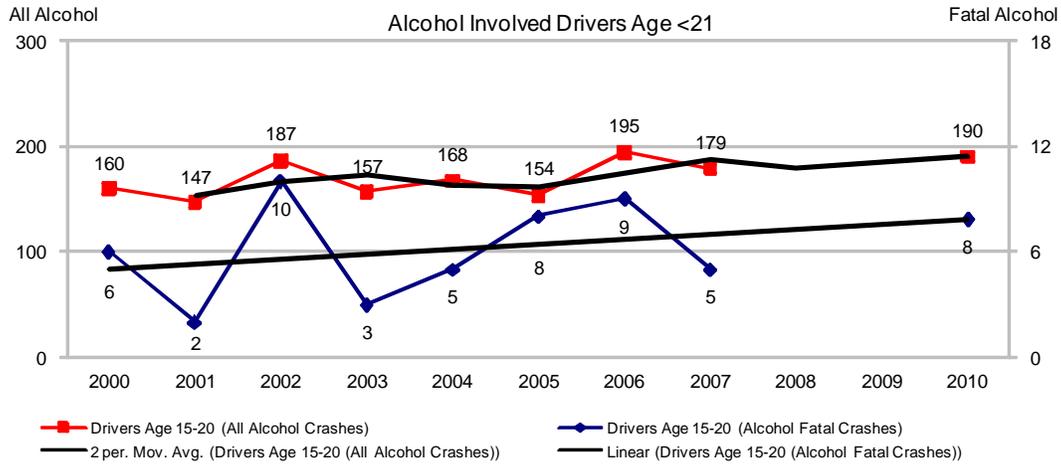
- The percentage of drivers alcohol involved in fatal crashes has decreased from 33.7% in CY 2006 to 33.1% in 2007.
- The alcohol involved fatality rate per 100 M VMT decreased from 0.72 in CY 2006 to 0.53 in CY 2007.
- The number of alcohol-impaired drivers under the age of 21 involved in crashes decreased from 195 in CY 2006 to 179 in CY 2007.

There are numerous activities underway to reduce alcohol related injuries and deaths on Wyoming roadways. A few are listed.

- Law enforcement serving 80% of the state’s population continues to find time to work overtime and support state and national efforts to reduce drinking and driving.
- The Governor’s Council on Impaired Driving continues to create DUI related white papers, conduct topic rich conferences, and present a forum for the Governor to recognize impaired driving law enforcement leaders and public advocates individually in front of their peers.
- New efforts include physical and financial partnership with the Department of Health SPF-SIG efforts to reduce underage and adult binge drinking as well as OJJDP/EUDL projects targeting Wyoming Communities in Action (WY-CIA) targeting underage drinking and a review of associated laws.
- DRE and SFST training were provided to officers statewide.
- Prosecutors received DUI training.
- DUI Supervised Probation and SRAM monitoring projects were continued.
- Data collection on In-Custody-Arrests was collected in each county for six months. A full analysis will be performed in FY 2009.

More information is offered in the Alcohol section.





## Speed

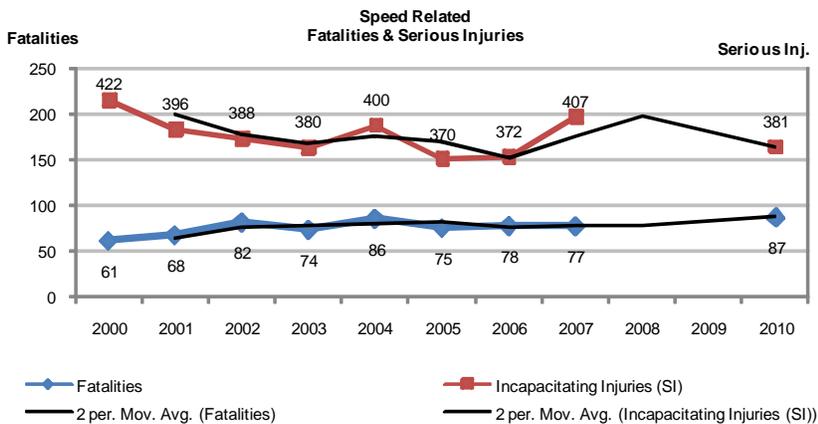
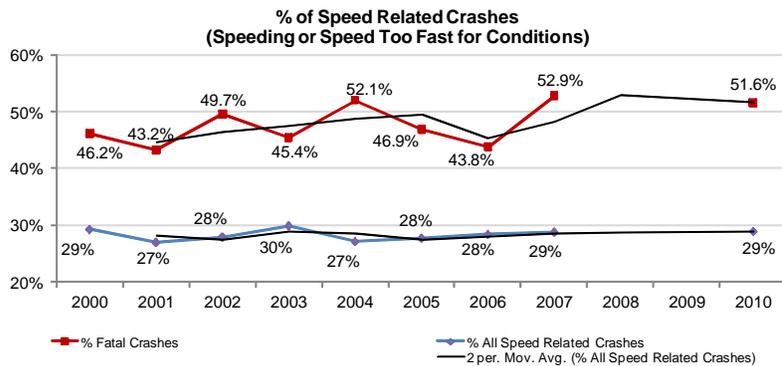
**Goal:** Reduce the number of persons killed or seriously injured in speed-related crashes.

### Report of Progress:

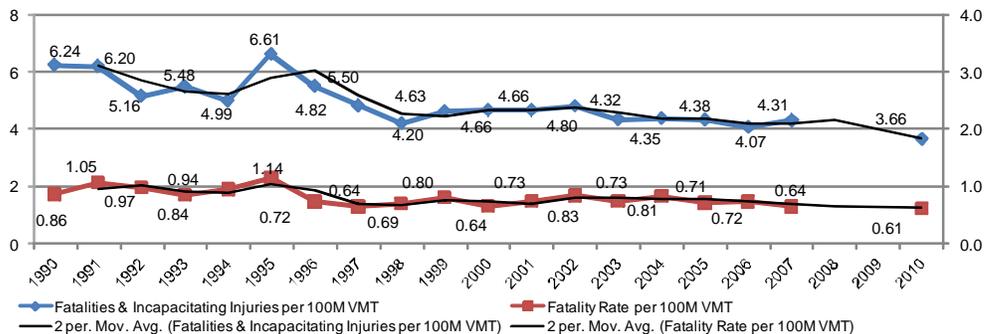
- Speed-related crashes, defined as exceeding the speed limit or driving too fast for roadway conditions, did not change substantially between 28.4% in CY 2006 to 28.8% in CY 2007. While the percentage of related crashes increased slightly, the speed-related fatality rate per 100M VMT decreased slightly from 0.84 in CY2006 to 0.83 in CY2007.
- The speed-related fatal and serious injury rate from 4.07 in CY 2006 to 4.31 in CY 2007.

Law enforcement, serving 80% of the state's population, participate in overtime grants to reduce speeding on Wyoming roadways.

An educational media campaign was developed and activated to reduce vehicle speeds during adverse roadway conditions.



**Speed Related Fatality & Incapacitating Injury Rate per 100M VMT  
(Speeding or Speed Too Fast for Conditions)**



## Motorcycle

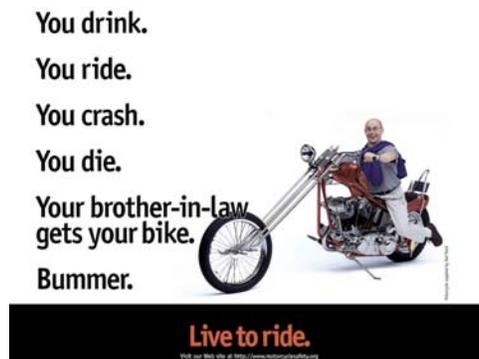
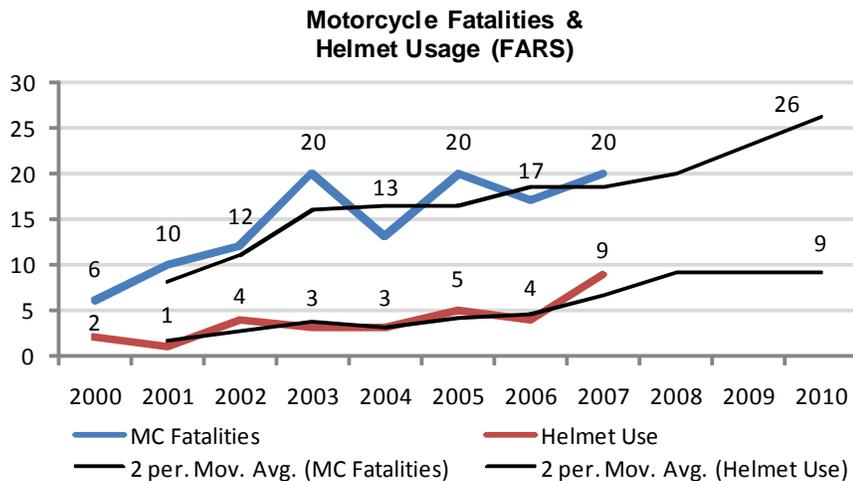
**Goal:** Reverse the upward trend of motorcyclists being killed or seriously injured in motorcycle crashes.

### Report of Progress:

Motorcycle fatalities increased from 18 in CY 2006 to 27 in CY 2007. October 31, 2008 crash counts show only 19 motorcycle fatalities to date in CY 2008. Given the time of year, the odds are good that the year's fatality count will be lower than 2007.

New Motorcycle Safety funds were used in the public awareness "Look Twice" paid media campaign that started in May 2008 and aired throughout the summer.

There were 99 motorcycle training courses taught that served 1,040 students statewide.



# EXPENDITURE SYNOPSIS

Expenditure Close Out Report

U.S. Department of Transportation National Highway Traffic Safety Administration  
 Expenditure Close Out Report  
 2008-HCS-25

State: Wyoming

Page: 1

Report Date: 12/16/2008

Posted: 12/16/2008

Program Area	Project	Description	Obligated	Expended	Unexpended	Forwarded into Next FY	Total # Vouchers	Last Voucher #	Last Voucher Posted
<b>NHTSA</b>									
<b>NHTSA 402</b>									
<b>Planning and Administration</b>									
	PA-2008-PA-01-00	Planning & Administration	\$74,599.51	\$74,599.51	\$ .00	\$22,382.49	13	VOU-18	Dec-16-2008
			<b>\$74,599.51</b>	<b>\$74,599.51</b>	<b>\$ .00</b>	<b>\$22,382.49</b>	<b>13</b>	<b>VOU-18</b>	<b>Dec-16-2008</b>
<b>AdministrationTotal</b>									
<b>Occupant Protection</b>									
	OP-2008-OP-01-00	Comprehensive OP	\$12,859.11	\$12,859.11	\$ .00	\$5,040.21	8	VOU-18	Dec-16-2008
	OP-2008-OP-02-00	WHP Alive @ 25 - OP Ed.	\$40,021.55	\$40,021.55	\$ .00	\$23,900.45	4	VOU-18	Dec-16-2008
	OP-2008-OP-03-00	CRMC - buckleUp Kids	\$106,183.95	\$106,183.95	\$ .00	\$13,971.75	9	VOU-16	Dec-15-2008
	OP-2008-OP-04-00	Seat Belt Survey	\$37,907.75	\$37,907.75	\$ .00	\$8,115.76	5	VOU-18	Dec-16-2008
	OP-2008-OP-05-00	WHP - Alive @ 25 Teachers	\$15,668.46	\$15,668.46	\$ .00	\$17,323.54	4	VOU-18	Dec-16-2008
	OP-2008-OP-07-00	Fremont Co. Protect Our Future	\$43,967.25	\$43,967.25	\$ .00	\$2,882.75	8	VOU-15	Nov-19-2008
	OP-2008-OP-12-00	CPS Training @ KIM Conference	\$2,649.65	\$2,649.65	\$ .00	\$1,427.52	2	VOU-18	Dec-16-2008
	OP-2008-OP-13-00	Seat Belt Coalition (proj). 405	\$53,587.24	\$53,587.24	\$ .00	\$21,412.76	2	VOU-15	Nov-19-2008
	OP-2008-OP-15-00	May Mobilization - Law Enforc.	\$10,500.00	\$10,500.00	\$ .00	\$14,500.00	1	VOU-14	Oct-27-2008
			<b>\$323,344.96</b>	<b>\$323,344.96</b>	<b>\$ .00</b>	<b>\$108,574.74</b>	<b>12</b>	<b>VOU-18</b>	<b>Dec-16-2008</b>
<b>Occupant ProtectionTotal</b>									
<b>Police Traffic Services</b>									
	PT-2008-08-PT-02	Event Based H/E	\$ .00	\$ .00	\$ .00	\$562,175.00	0		
			<b>\$ .00</b>	<b>\$ .00</b>	<b>\$ .00</b>	<b>\$562,175.00</b>	<b>0</b>		
<b>Police Traffic ServicesTotal</b>									
<b>Traffic Records</b>									
	TR-2008-TR-05-00	EMS Data Capture Equipment (40	\$7,996.95	\$7,996.95	\$ .00	\$1,603.05	1	VOU-14	Oct-27-2008
			<b>\$7,996.95</b>	<b>\$7,996.95</b>	<b>\$ .00</b>	<b>\$1,603.05</b>	<b>1</b>	<b>VOU-14</b>	<b>Oct-27-2008</b>
<b>Traffic RecordsTotal</b>									
<b>Roadway Safety</b>									
	RS-2008-RS-01-00	PAO Traffic Safety Infor./Comm	\$24,933.78	\$24,933.78	\$ .00	\$8,058.22	10	VOU-18	Dec-16-2008
	RS-2008-RS-02-00	SMS Projects	\$19,367.33	\$19,367.33	\$ .00	\$20,632.67	8	VOU-18	Dec-16-2008

Expenditure Close Out Report

U.S. Department of Transportation National Highway Traffic Safety Administration  
 Expenditure Close Out Report  
 2008-HCS-25

State: Wyoming

Page: 2

Report Date: 12/16/2008

Posted: 12/16/2008

Program Area	Project	Description	Obligated	Expended	Unexpended	Forwarded into Next FY	Total # Vouchers	Last Voucher #	Last Voucher Posted
	RS-2008-RS-05-00	PAO Media Development Training	\$7,280.88	\$7,280.88	\$0.00	\$7,719.12	10	VOU-18	Dec-16-2008
	<b>Roadway SafetyTotal</b>		<b>\$51,581.99</b>	<b>\$51,581.99</b>	<b>\$0.00</b>	<b>\$36,410.01</b>	<b>12</b>	<b>VOU-18</b>	<b>Dec-16-2008</b>
	<b>Speed Enforcement</b>								
	SE-2008-SE-00-00	HOLD FILE	\$0.00	\$0.00	\$0.00	\$0.00	0		
	SE-2008-SE-01-00	Local STEP	\$266,047.31	\$266,047.31	\$0.00	\$71,852.69	11	VOU-17	Dec-16-2008
	SE-2008-SE-24-00	WHP Speed Overtime Program	\$99,742.81	\$99,742.81	\$0.00	\$15,316.79	2	VOU-18	Dec-16-2008
	SE-2008-SE-26-00	WHP Radar Upgrades	\$70,947.43	\$70,947.43	\$0.00	\$3,146.24	2	VOU-18	Dec-16-2008
	SE-2008-SE-27-00	Local Agency Radar Upgrades	\$27,248.84	\$27,248.84	\$0.00	\$751.16	4	VOU-16	Dec-15-2008
	<b>Speed EnforcementTotal</b>		<b>\$463,986.39</b>	<b>\$463,986.39</b>	<b>\$0.00</b>	<b>\$91,066.88</b>	<b>12</b>	<b>VOU-18</b>	<b>Dec-16-2008</b>
	<b>Paid Advertising</b>								
	PM-2008-PM-01-00	PAO Paid Media	\$79,666.80	\$79,666.80	\$0.00	\$52,333.20	8	VOU-18	Dec-16-2008
	PM-2008-PM-02-00	Fremont Building New Tradition	\$8,005.00	\$8,005.00	\$0.00	\$2,960.00	9	VOU-14	Oct-27-2008
	PM-2008-PM-03-00	Wind River Protect our Future	\$0.00	\$0.00	\$0.00	\$1,500.00	0		
	PM-2008-PM-04-00	WHP Alive @ 25 Media	\$10,329.25	\$10,329.25	\$0.00	\$8,228.75	4	VOU-18	Dec-16-2008
	PM-2008-PM-05-00	Occupant Protection Media Buy	\$11,316.84	\$11,316.84	\$0.00	\$31,180.50	4	VOU-18	Dec-16-2008
	<b>Paid AdvertisingTotal</b>		<b>\$109,317.89</b>	<b>\$109,317.89</b>	<b>\$0.00</b>	<b>\$96,202.45</b>	<b>12</b>	<b>VOU-18</b>	<b>Dec-16-2008</b>
	<b>Youth Alcohol</b>								
	YA-2008-YA-01-00	MADD Multi-Media	\$69,500.00	\$69,500.00	\$0.00	\$0.00	2	VOU-10	Aug-15-2008
	<b>Youth AlcoholTotal</b>		<b>\$69,500.00</b>	<b>\$69,500.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>2</b>	<b>VOU-10</b>	<b>Aug-15-2008</b>
	<b>405 OP SAFETEA-LU</b>								
	<b>NHTSA 402Total</b>		<b>\$1,100,327.69</b>	<b>\$1,100,327.69</b>	<b>\$0.00</b>	<b>\$918,414.62</b>	<b>13</b>	<b>VOU-18</b>	<b>Dec-16-2008</b>
	K2-2008-30-K2-01	FY07 Seat Belt Coalition Proje	\$22,812.96	\$22,812.96	\$0.00	\$137,061.04	9	VOU-18	Dec-16-2008
	K2-2008-31-K2-01	(FY08) Seat Belt Coalition Pro	\$0.00	\$0.00	\$0.00	\$159,874.00	0		
	<b>405 Occupant ProtectionTotal</b>		<b>\$22,812.96</b>	<b>\$22,812.96</b>	<b>\$0.00</b>	<b>\$296,935.04</b>	<b>9</b>	<b>VOU-18</b>	<b>Dec-16-2008</b>
	<b>405 OP SAFETEA-LUTotal</b>		<b>\$22,812.96</b>	<b>\$22,812.96</b>	<b>\$0.00</b>	<b>\$296,935.04</b>	<b>9</b>	<b>VOU-18</b>	<b>Dec-16-2008</b>

Expenditure Close Out Report

U.S. Department of Transportation National Highway Traffic Safety Administration  
 Expenditure Close Out Report  
 2008-HCS-25

State: Wyoming

Page: 3  
 Report Date: 12/16/2008

Posted: 12/16/2008

Program Area	Project	Description	Obligated	Expended	Unexpended	Forwarded into Next FY	Total # Vouchers	Last Voucher #	Last Voucher Posted
<b>408 Data Program SAFETEA-LU</b>									
	K9-2008-40-K9-00	408 FY06 Hold File	\$0.00	\$0.00	\$0.00	\$0.00	0		
	K9-2008-40-K9-01	K9 FY06 TR Crash Data Migration	\$0.00	\$0.00	\$0.00	\$505,000.00	0		
	K9-2008-40-K9-02	K9 FY06 TR Project Manager	\$75,169.39	\$75,169.39	\$0.00	\$4,830.61	11	VOU-18	Dec-16-2008
	K9-2008-40-K9-03	FY06 TR Electronic Data Captur	\$0.00	\$0.00	\$0.00	\$86,272.97	0		
	K9-2008-40-K9-04	FY06 TR Electronic Citation Da	\$52,776.00	\$52,776.00	\$0.00	\$0.00	1	VOU-15	Nov-19-2008
	K9-2008-41-K9-00	K9-408 FY07 Hold File	\$0.00	\$0.00	\$0.00	\$0.00	0		
	K9-2008-41-K9-01	K9 FY07 TR Electronic Crash Da	\$308,449.15	\$308,449.15	\$0.00	\$108,774.85	8	VOU-18	Dec-16-2008
	K9-2008-41-K9-03	K9 FY07 TR Electronic Crash Ca	\$28,568.50	\$28,568.50	\$0.00	\$4,207.50	1	VOU-2	Mar-12-2008
	K9-2008-41-K9-04	K9 FY07 EMS Electronic Data Sys	\$2,958.40	\$2,958.40	\$0.00	\$47,041.60	3	VOU-15	Nov-19-2008
	<b>408 Data Program IncentiveTotal</b>		<b>\$467,921.44</b>	<b>\$467,921.44</b>	<b>\$0.00</b>	<b>\$756,127.53</b>	<b>13</b>	<b>VOU-18</b>	<b>Dec-16-2008</b>
	<b>408 Data Program SAFETEA-LUTotal</b>		<b>\$467,921.44</b>	<b>\$467,921.44</b>	<b>\$0.00</b>	<b>\$756,127.53</b>	<b>13</b>	<b>VOU-18</b>	<b>Dec-16-2008</b>
<b>410 Alcohol SAFETEA-LU</b>									
	K8-2008-50-4A-01	FY06 410 FUNDS LOCAL DUI O/T G	\$162,413.29	\$162,413.29	\$0.00	\$60,312.28	10	VOU-16	Dec-15-2008
	K8-2008-50-4A-02	FY06 WHP DUI O/T Grants	\$102,294.76	\$102,294.76	\$0.00	\$3,382.74	3	VOU-18	Dec-16-2008
	K8-2008-51-4A-00	FY07 410 Hold File	\$0.00	\$0.00	\$0.00	\$27,770.00	0		
	K8-2008-51-4A-01	FY07 PBT's Local Agencies	\$5,290.42	\$5,290.42	\$0.00	\$709.58	3	VOU-16	Dec-15-2008
	K8-2008-51-4A-02	FY07 Video Cameras - Local	\$42,382.84	\$42,382.84	\$0.00	\$4,903.13	5	VOU-16	Dec-15-2008
	K8-2008-51-4A-03	FY07 La. Co. DUI court (Train	\$35,998.74	\$35,998.74	\$0.00	\$1.26	4	VOU-15	Nov-19-2008
	K8-2008-51-4A-04	FY07 Intoximeters	\$15,000.00	\$15,000.00	\$0.00	\$10,000.00	3	VOU-15	Nov-19-2008
	K8-2008-51-4A-05	FY07 Laramie PD (DRE Training)	\$43,657.40	\$43,657.40	\$0.00	\$1,342.60	1	VOU-16	Dec-15-2008
	K8-2008-51-4A-06	FY07 Wheatland PD - SIDNE Vehi	\$19,500.00	\$19,500.00	\$0.00	\$0.00	1	VOU-7	Jun-19-2008
	K8-2008-51-4A-07	FY07 DUI Supervised Probation	\$19,976.84	\$19,976.84	\$0.00	\$5,523.16	10	VOU-15	Nov-19-2008
	K8-2008-51-4A-08	FY07 WASCOP - LEL	\$29,200.00	\$29,200.00	\$0.00	\$46,800.00	2	VOU-9	Jul-24-2008
	K8-2008-51-4A-09	FY07 DrVer Serv. Revocation/S	\$0.00	\$0.00	\$0.00	\$100,000.00	0		

Expenditure Close Out Report

U.S. Department of Transportation National Highway Traffic Safety Administration  
Expenditure Close Out Report

State: Wyoming

Page: 4

Report Date: 12/16/2008

2008-HCS-25

Posted: 12/16/2008

Program Area	Project	Description	Obligated	Expended	Unexpended	Forwarded into Next FY	Total # Vouchers	Last Voucher #	Last Voucher Posted
	K8-2008-51-4A-10	FY07 Alcohol Crackdown - Law E	\$5,000.00	\$5,000.00	\$0.00	\$20,000.00	1	VOU-14	Oct-27-2008
	K8-2008-51-4A-11	FY09 Video Cameras	\$0.00	\$0.00	\$0.00	\$127,578.00	0		
	<b>410 Alcohol SAFETEA-LU Total</b>		<b>\$480,714.29</b>	<b>\$480,714.29</b>	<b>\$0.00</b>	<b>\$408,322.75</b>	<b>12</b>	<b>VOU-18</b>	<b>Dec-16-2008</b>
	<b>410 High Fatality Rate</b>								
	K8FR-2008-51-4A-12	410 High Fatality Rate	\$0.00	\$0.00	\$0.00	\$715,884.00	0		
	<b>410 High Fatality Rate Total</b>		<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$715,884.00</b>	<b>0</b>		
	<b>410 High Visibility</b>								
	K8HV-2008-51-4A-12	410 High Visibility	\$0.00	\$0.00	\$0.00	\$715,885.00	0		
	<b>410 High Visibility Total</b>		<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$715,885.00</b>	<b>0</b>		
	<b>2010 Motorcycle Safety</b>								
	K6-2008-60-MC-01	FY06 MC Public Awareness/Train	\$18,176.90	\$18,176.90	\$0.00	\$81,823.10	3	VOU-18	Dec-16-2008
	K6-2008-61-MC-01	FY07 MC Public Awareness/Train	\$66,176.59	\$66,176.59	\$0.00	\$33,823.41	3	VOU-18	Dec-16-2008
	K6-2008-62-MC-01	FY08 MC Public Awareness/Train	\$0.00	\$0.00	\$0.00	\$100,000.00	0		
	<b>2010 Motorcycle Safety Incentive Total</b>		<b>\$84,353.49</b>	<b>\$84,353.49</b>	<b>\$0.00</b>	<b>\$215,646.51</b>	<b>4</b>	<b>VOU-18</b>	<b>Dec-16-2008</b>
	<b>2010 Motorcycle Safety Total</b>		<b>\$84,353.49</b>	<b>\$84,353.49</b>	<b>\$0.00</b>	<b>\$215,646.51</b>	<b>4</b>	<b>VOU-18</b>	<b>Dec-16-2008</b>
	<b>154 Transfer Funds</b>								
	154AL-2008-18-5A-01	FY04 DOH "The Call"	\$41,499.74	\$41,499.74	\$0.00	\$0.00	2	VOU-14	Oct-27-2008
	154AL-2008-18-5A-02	FY04 Alcohol Comprehensive	\$14,843.44	\$14,843.44	\$0.00	\$156.56	5	VOU-18	Dec-16-2008
	154AL-2008-20-5A-01	FY05 DOH "Takes Only One"	\$96,500.02	\$96,500.02	\$0.00	\$0.00	1	VOU-15	Nov-19-2008
	154AL-2008-20-5A-02	FY05 State Judicial Educator	\$0.00	\$0.00	\$0.00	\$0.00	0		
	154AL-2008-20-5A-04	FY05 Traffic Safety Resource P	\$0.00	\$0.00	\$0.00	\$55,000.00	0		
	154AL-2008-22-5A-00	154AL FY06 Hold File	\$0.00	\$0.00	\$0.00	\$0.00	0		
	154AL-2008-22-5A-01	FY06 Law Enforcement PBT Incent	\$0.00	\$0.00	\$0.00	\$15,750.00	0		
	154AL-2008-22-5A-02	FY06 DUI Supervised Probation	\$0.00	\$0.00	\$0.00	\$100,000.00	0		
	154AL-2008-22-5A-03	FY06 Chemical Testing Training	\$5,950.60	\$5,950.60	\$0.00	\$14,524.40	2	VOU-15	Nov-19-2008

Expenditure Close Out Report

U.S. Department of Transportation National Highway Traffic Safety Administration  
Expenditure Close Out Report  
2008-HCS-25

State: Wyoming

Page: 5

Report Date: 12/16/2008

Posted: 12/16/2008

Program Area	Project	Description	Obligated	Expended	Unexpended	Forwarded into Next FY	Total # Vouchers	Last Voucher #	Last Voucher Posted
	154AL-2008-22-5A-04	FY06 Judges/Prosecutors Traini	\$0.00	\$0.00	\$0.00	\$10,278.52	0		
	154AL-2008-26-5A-01	FY07 Alc. Factors - '08' exp.	\$42,580.01	\$42,580.01	\$0.00	\$1,490.99	9	VOU-14	Oct-27-2008
	154AL-2008-26-5A-02	FY07 Alcoho Assessment	\$26,685.31	\$26,685.31	\$0.00	\$8,314.69	3	VOU-18	Dec-16-2008
	154AL-2008-26-5A-03	FY07 Lander CAN Program	\$1,313.00	\$1,313.00	\$0.00	\$2,187.00	1	VOU-17	Dec-16-2008
	154AL-2008-26-5A-04	FY07 WY. Medical Cntr Fnd. (NA	\$16,124.71	\$16,124.71	\$0.00	\$2,875.29	7	VOU-15	Nov-19-2008
	154AL-2008-26-5A-05	FY07 WHP DUI Education	\$44,868.94	\$44,868.94	\$0.00	\$6,154.76	3	VOU-18	Dec-16-2008
	154AL-2008-26-5A-06	FY07 UW Safe Ride	\$12,478.54	\$12,478.54	\$0.00	\$9,521.46	2	VOU-15	Nov-19-2008
	154AL-2008-26-5A-07	FY07 Govrn's Council on Impaire	\$68,162.54	\$68,162.54	\$0.00	\$22,187.46	10	VOU-15	Nov-19-2008
	154AL-2008-26-5A-08	FY07 Governor's Recognition Fo	\$20,690.41	\$20,690.41	\$0.00	\$8,809.59	7	VOU-14	Oct-27-2008
	154AL-2008-26-5A-09	FY07 DUI Supervised Probation	\$63,754.00	\$63,754.00	\$0.00	\$0.00	10	VOU-15	Nov-19-2008
	154AL-2008-26-5A-10	FY07 DUI Supervised Probation	\$0.00	\$0.00	\$0.00	\$0.00	0		
	154AL-2008-26-5A-11	FY07 WASCOP Reduce Underage Dr	\$60,000.00	\$60,000.00	\$0.00	\$0.00	9	VOU-15	Nov-19-2008
	154AL-2008-26-5A-33	FY07 Tribal Outreach	\$7,131.00	\$7,131.00	\$0.00	\$25,000.00	1	VOU-17	Dec-16-2008
	154AL-2008-26-5A-34	FY07 La. Co. School Dist #1 CA	\$16,421.23	\$16,421.23	\$0.00	\$4,447.77	4	VOU-17	Dec-16-2008
	154AL-2008-26-5A-36	FY07 Chemical Testing - Traini	\$0.00	\$0.00	\$0.00	\$0.00	0		
	154AL-2008-26-5A-37	FY07 Chemical Testing - Equipm	\$46,472.40	\$46,472.40	\$0.00	\$3,090.52	1	VOU-15	Nov-19-2008
	154AL-2008-26-5A-60	FY07 Judges/Prosecutors Traini	\$1,241.68	\$1,241.68	\$0.00	\$1,758.32	1	VOU-10	Aug-15-2008
	154AL-2008-26-5A-61	FY07 Funds for FY09 Projects	\$0.00	\$0.00	\$0.00	\$396,910.44	0		
	154AL-2008-27-5A-01	FY08 Funds for FY09 Projects	\$0.00	\$0.00	\$0.00	\$1,444,530.25	0		
	<b>154 AlcoholTotal</b>		<b>\$586,717.57</b>	<b>\$586,717.57</b>	<b>\$0.00</b>	<b>\$2,132,988.02</b>	<b>13</b>	<b>VOU-18</b>	<b>Dec-16-2008</b>
<b>154 Paid Media</b>									
	154PM-2008-26-5A-12	FY07 Lander CAN Program	\$0.00	\$0.00	\$0.00	\$1,500.00	0		
	154PM-2008-26-5A-31	FY07 PAO - Alcohol Paid Media	\$136,067.44	\$136,067.44	\$0.00	\$46,419.56	8	VOU-18	Dec-16-2008
	154PM-2008-26-5A-38	Dept. of Health - DUI Paid Med	\$0.00	\$0.00	\$0.00	\$50,000.00	0		
	<b>154 Paid MediaTotal</b>		<b>\$136,067.44</b>	<b>\$136,067.44</b>	<b>\$0.00</b>	<b>\$97,919.56</b>	<b>8</b>	<b>VOU-18</b>	<b>Dec-16-2008</b>

Expenditure Close Out Report

U.S. Department of Transportation National Highway Traffic Safety Administration  
 Expenditure Close Out Report  
 2008-HCS-25

State: Wyoming

Page: 6  
 Report Date: 12/16/2008

Posted: 12/16/2008

Program Area	Project	Description	Obligated	Expended	Unexpended	Forwarded into Next FY	Total # Vouchers	Last Voucher #	Last Voucher Posted
<b>154 Hazard Elimination</b>									
154HE-2008-21-01-05	154HE Hazard Elimination	Trans	\$0.00	\$0.00	\$0.00	\$198,571.90	0		
154HE-2008-23-01-06	154HE Hazard Elimination	Fund	\$0.00	\$0.00	\$0.00	\$850,122.00	0		
154HE-2008-24-01-07	154HE Hazard Elimination	Funds	\$2,377,095.53	\$2,377,095.53	\$0.00	\$1,630,765.72	4	VOU-13	Oct-22-2008
154HE-2008-25-01-08	154HE Hazard Elimination	Funds	\$3,061,761.88	\$3,061,761.88	\$0.00	\$828,013.87	2	VOU-13	Oct-22-2008
<b>154 Hazard EliminationTotal</b>			<b>\$5,438,857.41</b>	<b>\$5,438,857.41</b>	<b>\$0.00</b>	<b>\$3,507,473.49</b>	<b>5</b>	<b>VOU-13</b>	<b>Oct-22-2008</b>
<b>154 Transfer FundsTotal</b>			<b>\$6,161,642.42</b>	<b>\$6,161,642.42</b>	<b>\$0.00</b>	<b>\$5,738,381.07</b>	<b>18</b>	<b>VOU-18</b>	<b>Dec-16-2008</b>
<b>164 Transfer Funds</b>									
164HE-2008-25-01-07	164HE Hazard Elimination		\$955,470.55	\$955,470.55	\$0.00	\$4,125,489.45	3	VOU-13	Oct-22-2008
164HE-2008-32-01-08	164HE Hazard Elimination		\$1,955,006.00	\$1,955,006.00	\$0.00	\$3,379,300.00	2	VOU-13	Oct-22-2008
<b>164 Hazard EliminationTotal</b>			<b>\$2,910,476.55</b>	<b>\$2,910,476.55</b>	<b>\$0.00</b>	<b>\$7,504,789.45</b>	<b>4</b>	<b>VOU-13</b>	<b>Oct-22-2008</b>
<b>164 Transfer FundsTotal</b>			<b>\$2,910,476.55</b>	<b>\$2,910,476.55</b>	<b>\$0.00</b>	<b>\$7,504,789.45</b>	<b>4</b>	<b>VOU-13</b>	<b>Oct-22-2008</b>
<b>NHTSA Total</b>			<b>\$11,228,248.84</b>	<b>\$11,228,248.84</b>	<b>\$0.00</b>	<b>\$17,270,385.97</b>	<b>18</b>	<b>VOU-18</b>	<b>Dec-16-2008</b>
<b>Total</b>			<b>\$11,228,248.84</b>	<b>\$11,228,248.84</b>	<b>\$0.00</b>	<b>\$17,270,385.97</b>	<b>18</b>	<b>VOU-18</b>	<b>Dec-16-2008</b>

# ACCOMPLISHMENTS & HIGHLIGHTS

## FY 2008 Accomplishments/Highlights of Highway Safety Efforts

FY2008 safety efforts were focused primarily on Occupant Protection (OP), the reduction of drinking and driving (Alcohol) and Speed Enforcement. Paid media was used to support these areas.

Numerous Performance Measure improvements were noted in the Executive Summary. For one, the Wyoming fatality rate decreased from 2.10 in 2006 to 1.61 in 2007.

An Alcohol Assessment was conducted in September 2007.

The Occupant Protection Grant targeted the **Click It - Don't Risk It** message in three campaigns of November 2007, May 2008, and July 2008.

The Highway Safety Office continues their partnership with the Wyoming Sheriff and Chief of Police (WASCOP) by continuing the *Alcohol Factors of In-Custody Arrests* project in all 23 state counties. This data collection project provided a final report to every law enforcement agency. WASCOP also assisted the Highway Safety Office with their fledgling Law Enforcement Liaison (LEL) effort. New focus has been given to the effort in FY2009.

In FY 2008, the WYDOT Highway Safety Office applied for supplemental NHTSA grants to financially assist the office, agency and state in safety projects. Those applications addressed:

405 Occupant Protection Grant	- successful	\$ 159,874
408 Data Improvement Grant	- successful	\$ 500,000
410 Alcohol-Impaired Driving	- successful	\$ 1,431,769
2010 Motorcycle Safety	- successful	\$ 100,000

### Challenges

- 1) Raising the observed seat belt usage throughout the state. The state shares libertarian views. Legislators will not enact a primary seat belt law and the public, due to the rural nature of the state do not perceive any risk in receiving a \$25 seat belt ticket.
- 2) Law Enforcement - Wyoming consists of 93 agencies in the second most rural state of the nation. The agencies struggle in maintaining full staffing when the energy industry competes financially and offers routine leisure time not typical of an enforcement career. While many states share the challenge of maintaining full staffing, many of Wyoming's agencies have only one or two officers per agency which places an unbearable strain on their traffic safety efforts.
- 3) Highway Safety Staffing - Because of other HSO work duties, the office has only the equivalent of two employees performing program management.
- 4) High risk population - There is an energy boom in Wyoming that pulls young workers age 19-35 to the state, many residing in the communities during the week and traveling across state or out-of-state for the weekends. This demographic has more discretionary pay and time which leads to higher risk taking behaviors.

# PROGRAM AREAS:

**Impaired Driving**  
**Occupant Protection**  
**Speed**  
**Paid Media**  
**Traffic Records**  
**Motorcycle Safety**

## Impaired Driving Program

### Total Expenditures

402 Funds	\$ 69,500.00
410 Funds	\$477,734.00
154AL Funds	\$584,191.00
154PM Funds	\$132,104.31



### Goals

Reduce the number of persons injured or killed as the result of alcohol involved traffic crashes.

Note: Alcohol projects are funded by 410 and 154AL transfer funds.

### Measures of Success

- Reduce the percentage of driver alcohol involved fatal crashes from 33.8% in CY 2002 to 27.84% by the end of calendar year 2009.
- Decrease the alcohol involved fatality rate per 100M VMT from 0.64 in CY 2002 to 0.49 by the end of the calendar year 2009.
- Decrease the number of drivers under the age of 21 in alcohol involved crashes from 187 in CY 2002 to 169 by the end of calendar year 2009.
- Reduce the number of fatal crashes with alcohol involved drivers age 15-20 from 10 in crash year 2002 to no more than 5 in crash year 2008.

### Achievements

- The percentage of drivers alcohol involved in fatal crashes has decreased from 33.7% in CY 2006 to 33.1% in 2007.
- The alcohol involved fatality rate per 100 M VMT decreased from 0.72 in CY 2006 to 0.53 in CY 2007.
- The number of alcohol-impaired drivers under the age of 21 involved in crashes decreased from 195 in CY 2006 to 179 in CY 2007.
- The number of alcohol involved drivers under the age of 21 in fatal crashes decreased from 9 in CY 2006 to 5 in CY 2007.

### Key Projects

#### Alcohol Assessment

The Wyoming Impaired Driving Program Assessment was conducted at the Little America Hotel and Resort in Cheyenne, Wyoming from September 14-19, 2008. Arrangements were made for alcohol program experts statewide to deliver briefings and provide support materials to the Assessment Team. Priority recommendations were submitted and the Highway Safety Program will incorporate them into the FY2009 Alcohol Strategic Planning effort to reduce impaired driving fatalities and serious injuries on Wyoming roadways.

#### The Evaluation of Alcohol Factors

The Evaluation of Alcohol Factors involved the collection of alcohol-related custodial arrests in Wyoming to assess the impact of alcohol in all Wyoming crimes. This data is used to determine more effective strategies to reduce the number of alcohol-related traffic crashes and crimes in Wyoming. The statistics and analysis are used by a large number of prevention, treatment, law enforcement professionals, the media, town forums and general public. It is the only comprehensive, statistically based analysis of the impact of alcohol on crime in Wyoming. The data collected shows alcohol continues to be a major factor whenever a person is taken into custody by law enforcement. The percentage of arrests involving alcohol (70.65%), the number of arrests for public intoxication and

driving under the influence (12.41% and 32%), and the high levels of blood alcohol content reported for these arrests (0.235 and 0.158) equaled or surpassed the statistics recorded for 2007.

#### "Alive at 25"

The "Alive at 25" Program is designed to make young drivers aware of safe driving practices, encourage appropriate teen driving behavior, and encourage them to use seatbelts. This program is for young drivers age 14 to 24 years old. Every year Wyoming has a number of deaths and serious injuries on our highways that could be prevented or reduced. Fourteen percent (14%) of Wyoming traffic deaths were young people age 14-20. Young drivers are among the leading cause of motor vehicle crashes in the nation. Young drivers are also the easiest group to change driving behaviors and attitudes when driving. There are currently thirteen "Alive at 25" instructors who taught 45 classes across the state with 818 students compared to 10 instructors, 40 classes reaching 600 students in FY 2007. This was a 36% increase in student reach. To assist in this effort, a SIDNE vehicle and trailer was purchased. The SIDNE car (**S**imulated **I**mpaired **D**rivi**N**g **E**xperience) is a battery-powered vehicle that simulates the effects of impairment from alcohol or other drugs on a motorist's driving skills. The SIDNE car was used at schools and other locations pairing it up with the Alive at 25 Program. About a third of the students have been sentenced to the program due to being charged with a DUI from seven different courts throughout the state with additional courts looking at the program for future sentencing. In 2007, no courts were using the program.

#### MADD

Another avenue of educating our young people that has been proven successful in Wyoming is through the multimedia presentations. MADD Wyoming provided the multimedia shows to 102 schools in the spring of 2008. "Game On" and "Broadband" were the two very powerful and inspirational multimedia shows provided throughout Wyoming. The DVD-driven production captivated youth using a state-of-the-art projection video wall and full motion on three giant screens. Incorporated are major motion picture clips and top music to hold and maintain student attention. The 23,027 students heard real life stories and thoughts of other students and celebrities that convey messages of hope and motivation dealing with the three major issues of drinking and driving, not riding with an impaired driver and the use of safety belts. The evaluations from students and school staff stated the presentation was positive reinforcement for the curriculum used in the schools.

#### WY-CIA

The Wyoming Association of Sheriffs and Chiefs of Police (WASCOP) developed a comprehensive initiative to help reduce underage drinking in Wyoming called WY-CIA (Wyoming Communities in Action). Wyoming currently ranks eleventh in the nation for youth drinking before the age of 13, fourth for binge drinking and eighth in the nation for driving after drinking alcohol. The Association formulated a comprehensive strategy for mobilizing an aggressive and strategic campaign in five selected communities in Wyoming: Casper, Gillette, Rock Springs, Powell and Douglas. Five additional communities were added in May 2008: Riverton, Evanston, Lander, Jackson and Torrington. The project collected youth alcohol involved arrest data for 2006 and 2007 to use as a baseline for evaluative purposes, as well as to discover gaps in the current data collection efforts. Some of the strategies have been: Training of Law Enforcement on Party Dispersal, Shoulder Tap, Source Investigation; purchased specialized audio and video recording equipment; and conducted six of the ten Community Policymakers' Forums where the community leaders were invited to hear how the alcohol data is impacting their community. The effort is a collaboration between the Department of Health (DOH) Mental Health and Substance Abuse Division, WASCOP and the Highway Safety Office with funding provided from both the DOH and HSO.

#### The Governor's Council on Impaired Driving

The Governor's Council on Impaired Driving provides a forum for collaboration and planning to reduce the incidence of impaired driving in Wyoming. The Council identifies prevention strategies to

address priority issues for the Governor. The Council members are appointed by the Governor and serve a two year renewable term. The Council's membership is diverse and includes representatives from: law enforcement; prevention and safety advocates; health care professionals; alcohol retailers; local government; prosecution and defense attorneys; the judiciary; private employers; mental health professionals; substance abuse treatment providers; crash victims; and the faith community. The four white papers that the Council members prepared for the Governor were: Citation and Disposition Tracking; Enhanced Penalties for High BAC and Repeat Offenders; Review of Implied Consent; and Redefining the DUI Definition of Controlled Substance. The Recognition Forum was held centrally in Casper during the Spring of 2008; 220 people attended the event. Sixteen citizen awards and 103 DUI Enforcement Awards (the top 100 officers) were presented by Governor Freudenthal. The electronic images of all the Governor's Award recipients were submitted to media outlets throughout the state. The Council's website was updated and reconstructed with a new address: [www.ImpairedDrivingCouncil.org](http://www.ImpairedDrivingCouncil.org). All Council White Papers are available for download on this website. The Council has served as a catalyst for legislative action on Impaired Driving issues, such as the Open Container Law; the Enhanced penalties for Child Endangerment; seeking a review of the alcohol statutes; Ignition Interlock; Substance Abuse Evaluations for DUI Offenders; Sobriety Checkpoints; Dram Shop Laws; and Criminalizing Refusals to chemical testing by DUI offenders.

#### Where do you draw the Line?

A partnership with the Department of Health Mental Health and Substance Abuse Division (DOH MHSAD) provided a unified alcohol media message through the "Where do you draw the Line?" The campaign has two main messages dealing with reduction in use of both Alcohol and Tobacco. The media funding provided by grant funds was used for "The Call" and "Takes Only One". "The Call" is a message about the consequences for providing alcohol to minors. A crash happens, a person is killed with the adult speaking from jail. The "Takes Only One" message is about driving with one too many drinks and the unfortunate results of a traffic crash killing innocent people. Both commercials have had statewide



coverage, data driven to target young male drivers, age 18-34. The Prevention Framework Coalitions, funded through the DOH MHSAD, are part of the new partnership with the WYDOT Highway Safety Program. The NHTSA campaign planners have been shared with this new network and many are using these materials in their communities.

#### Fremont County DUI Supervised Probation

In Fremont County, before the DUI Supervised Probation (DSP) program, a convicted DUI offender's sentence usually included 12-36 months of probation. The conditions of probation varied between individual judges. As a three-year pilot project, the DSP program startup began late FY2004 and continued through the final year of FY2008. The purpose was to reduce recidivism by ensuring that convicted DUI offenders complied with the conditions of probation imposed by the courts. This program provided an intermediate step between the "honor system" (for DUI offenders with low risk

of re-arrest) and drug court (for the highest risk DUI offenders) in Fremont County. The program provided frequent, regular monitoring of DUI offenders and coordination of all probation activities to ensure compliance. Two DSP caseworkers monitored the offender's progress and referred any problems back to the court. Since the program began accepting DUI offenders, 548 have been referred to DSP; only 141 (25%) have been removed from the program for failure. Self sufficiency was the ultimate direction of this program with the overwhelming reduction in the recidivism rate of participants in this program which was accomplished at the start of FY2009. As an outgrowth of this program's success, new community candidates were solicited for expansion. A new DSP program begins in Sweetwater County with technical assistance from the Fremont County DSP program in FY2009.

## CARTE

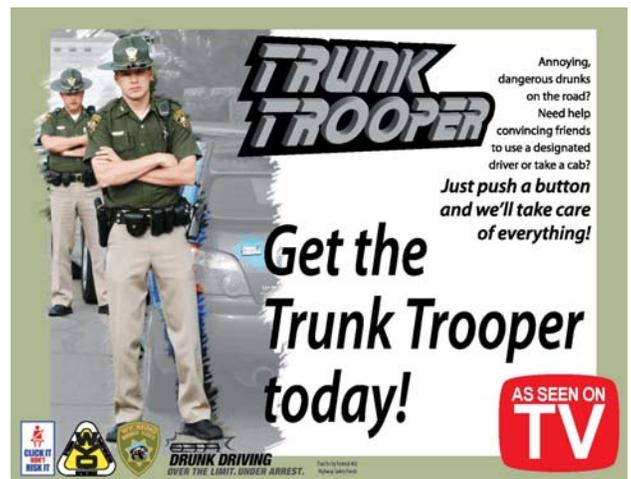
The Combined Accident Reduction Task Enforcement (CARTE) Program is an example of what coordination and cooperation can do when highway safety partners work together. The CARTE program was born from the Department of Transportation, District 2 Traffic Summit and included law enforcement from four agencies (WHP, Mills PD, Casper PD, Sheriff's Office) in Natrona County. Each month the agencies target a day for joint traffic enforcement dedicated solely the effort. As an example of activity, September's enforcement resulted in 44 traffic stops of which 7 were arrests including 3 drunk drivers and 14 traffic citations. A press release of the CARTE enforcement statistics was provided after each effort.

## Alcohol Media

The Highway Safety Team met during October 2007 to discuss campaign themes and targeted dates. A calendar was produced that highlighted campaign dates. Corresponding graphics and state statistics reinforces each campaign target.

The Christmas alcohol message focused on anyone drinking and driving. The PSA's (TV, radio and print) included 'Santa knows if you are a .08' and 'Santa Claus is coming to town, please don't hit him'.

The 4<sup>th</sup> of July Holiday and Crackdown Campaign utilized a best practice law enforcement-focused message. This campaign focused on the 18-34 year old males in a Trunk Trooper campaign. It showcased a sober and attractive young lady taking the keys from a drunk man and offering to drive. The troopers presence throughout the message drove home the slogan "Drunk Driving. Over the Limit, Under Arrest", "Don't Drink and Drive". New to the effort, funding was provided to WYDOT's Public Involvement Specialists around the state to assemble local law enforcement and safety advocates to record a personalized scripted message. The message was played via the radio within local communities during the 4<sup>th</sup> of July and Crackdown campaigns. Having local community leaders participate in campaigns works toward the Highway Safety Office goal of developing diverse community level partnerships throughout the state.



The Wyoming Department of Transportation Public Affairs Office (PAO) took advantage of opportunities to reach young males through sports, placing signage with the Casper Rockies minor league baseball team, promoting responsible drinking.

A major campaign “The Line”, aka “Where do you draw the line?” mentioned earlier, was rolled out in May 2008 and will continue in the next fiscal year.

#### DUI Court

The Laramie County DUI Court received NHTSA funding to assist with SCRAM monitoring costs and attend applicable training. This was the second year that the DUI Court received federal funds in their proactive effort to reduce the DUI problem within Laramie County. Court personnel attended DUI Court training to hone skill sets needed to stay current on technological resources, community supervision tactics of alcohol addicted offenders, effective community partnering and program administration.

The DUI Court program has 32 active program participants and 6 individuals on a waiting list to enter the program. SCRAM monitoring was performed on 112 DUI Court participants for over 2,617 days. During this time, only five individuals continued to drink while on the SCRAM. To date, only 4 program graduates have been rearrested with a DUI. The program had a 95% success rate. This demonstrates the effectiveness that combined intensive community supervision with substance abuse treatment can have in the reduction of alcohol recidivism.

#### DRE/SFST Training

The HSO provided funding to train 15 officers as DREs (Drug Recognition Experts). The project utilized the nationally recognized program where experienced officers in Standardized Field Sobriety Tests (SFST) and DUI enforcement were trained through an intensive 3-week program to assess and evaluate offenders who are suspected to be under the influence of drugs.

#### Prosecutor Training

The HSO provided funding for alcohol-related training to prosecutors. The DWUI Prosecutors Seminar was held in Evanston. The seminar attendees received information in over 10 different lectures with topics aimed at helping them build effective cases. Forty-seven [47] attended the training all from around the State of Wyoming. The attendees ranged from City Prosecutor, Chemical Testing Program, to Law Enforcement. A Spread Sheet providing more information can be reviewed in the Annual Report Addendum.

#### DUI O/T Enforcement (Local and Highway Patrol)

The HSO funded state and local law enforcement agencies to target alcohol impaired driving and reduce its involvement in crashes. It also increased their visibility and traffic enforcement time on state roadways. All overtime/high visibility grants are encouraged to utilize their contact time to support child restraint and seat belt laws through education, warnings and citations. Activity reports are provided to capture this information. Applicable DUI equipment was funded. A total of 16 law enforcement agencies, serving 80% of Wyoming’s population, plus the WHP supported impaired driving reduction efforts.

There were 571 DUI arrests made during overtime efforts in FY2008 compared to 411 in FY2007. Though the numbers are small, this was a 39% increase in activity. Ninety-eight [98] arrests were performed during Speed Overtime grant efforts. Thirty-five [35%] were performed by the Wyoming Highway Patrol. There were 1,374 other citations issued in the course of working DUI High Visibility Enforcement (HVE) grants. In addition to equipment allowances within overtime grants, there were 32 Alco Sensors or Portable Breath Testing equipment purchased with federal funds. HSO provided funding for speed radars, video camera’s, PBT’s (Portable Breath Testers), and Intoximeters, to support local law enforcement agencies in their effort to reduce impaired driving both during and in between traffic safety campaigns. Some grantees, are not eligible for a DUI O/T. Grant but may be considered for additional equipment on a case by case basis. In FY2008 there were an additional 11 PBT’s, 7 Video Camera Systems, and 3 Intoximeters purchased for the local law enforcement agencies. For more information, see the spread sheet provided in the Addendum.

### Crackdown Mobilization Support Stipend

Any Wyoming law enforcement agency that participated and reported efforts in the August Alcohol Crackdown, August 13 - September 1, 2008, received a \$250 incentive stipend. The summary report allowed agencies to report normal/regular shift activity, overtime activity or both.

This incentive was provided through a separate project. Fourteen (14) agencies supported the reduction of Impaired Driving efforts. 9,437 regular hours were worked, and 850.25 O/T hours were worked. This resulted in 144 DUI Arrests, 19 Seat Belt Citations, 4 Child Restraints Citation, 788 Speeding Citations, and 1,421 other types of contact or citations. One agency did a press release for this effort. Information is available in the Addendum.

### Chemical Testing - Training and Equipment

Upon request, the Department of Health, Chemical Testing Program assists the Highway Safety Office (HSO) by selecting sites in need of stationary alcohol testing devices, configuration, calibration, repairs and officer training. The HSO provided training and equipment in their effort. New to the equipment effort this year was the funding of three [3] Tandberg Video Conferencing equipment packages. The equipment will be used to allow CTP staff to provide more expert witness testimony for impaired driving hearings and trials via video conference than would not be possible otherwise. Since the equipment was received late FY2008, the number of times utilized in the three courts was not possible.

### Law Enforcement Liaison (LEL)

The fledgling LEL project was to pay for part-time services by officer(s) and/or retired officers to carry traffic safety messages to agencies throughout the state and develop and/or maintain strong partnerships between the Highway Safety Office and other law enforcement leaders. Through this new venture, the LEL(s) would provide the HSO an understanding of the challenges in Wyoming traffic enforcement, and provide officer to officer discussion of traffic safety issues and activities. Only one LEL was utilized in FY2008 to provide community specific crash statistics and communication. He also serves as the Wyoming Sheriffs and Chiefs of Police Association (WASCOP) Executive Director. Upon review of the HSO needs, Law Enforcement Grant Coordinators will be targeted in FY2009.

### Other Programs

Other programs that work to reduce alcohol related crashes are the 1) Natrona County Safe Community, Cheyenne and Lander CAN Programs, and the University of Wyoming Safe Ride program. The Natrona County Safe Community works in partnership with law enforcement, media, major employers, health, MADD, citizen advocates to implement an annual effort to reduce impaired driving by providing free or reduced taxi rides home if impaired; media coverage of the activities and results from law enforcement efforts. 2) Both the Cheyenne and Lander CAN(Change Attitudes Now) programs work with high school students who mentor elementary and junior high school students to make healthy choices in their lives such as: to avoid the use of alcohol and other drugs, not to ride with an impaired driver and to always buckle up as a defense against an impaired driver. 3) The University of Wyoming, UW SafeRide program provides safe transportation for UW students, WyoTech students and other members of the Laramie community. The SafeRide vans have a regular schedule on Thursday-Saturday evenings to take students throughout the community from 7:00pm to 10:00pm and then provide on-call service until 2:00am. This service has reduced the number of impaired drivers on the roadways in Laramie.

### **Impediments to Achievements**

Limited funding for DUI Courts,  
Citation and adjudication data availability  
Law Enforcement Staffing

Increase in energy related workers in Wyoming  
No Municipal County Prosecutor Association  
Large Rural State

### **Future Strategies**

In response to the HSO staffing needs, the Governor's Representative and the Supervisor/Coordinator will address the hiring of a strategic planning consultant Safe Community Coordinators, Law Enforcement Coordinators (LECs), a Traffic Safety Resource Prosecutor (TSRP), a Judicial Educator and a Law Enforcement Media Coordinator. The consultant selection process for an Alcohol Strategic Planner and Law Enforcement Coordinators has begun. Late January the office plans on having a TSRP on board.

The Alcohol Assessment will drive the Alcohol Strategic Plan. The plan will be shared with partners throughout the state. Safe Community Coordinators, when contracted, will also utilize these documents in their community plans.

To expand the staffing of the Highway Safety Office, a statewide safe community coordinator will be funded with 402 SA funds. The function of the coordinator will be to assist in identifying skilled local coordinators in priority communities, assist them in identifying their traffic safety problems by reviewing multiple data sources, determining their available resources and needs, assist them in structuring their traffic safety activities during local, state, and national campaign periods. The coordinator will work directly with each participating community twice a year and conduct two 1-2 day traffic safety planning meetings at a central location. The coordinator will work closely with the Highway Safety Office and document proposed strategies that include a full implementation plan for each priority area.

## Occupant Protection

### Total Expenditures

402 Funds	\$320,167.10
405 Funds	\$ 22,168.31

### Goals

Increase proper restraint usage and reduce the associated number of persons injured and killed through collaborative partnerships on safety projects including elements of education, training, enforcement, public information, campaign planning and incentives.

### Measures of success

- Increase statewide seatbelt usage rate from the new 2007 benchmark of 72.2% to 73.7% by August 31, 2009. Note: A new NHTSA-approved methodology went into effect March 2006. The new methodology reflected a lower usage rate than the previous methodology.
- Reduce unbelted fatalities from 70.9% in CY2002 crash data to 60.1% in CY2009.
- Increase the proper restraint use of children, age 1-8, from 11.4% in 2004 to 15% by the end of CY08 as demonstrated by the CPS Check-Up Tracker.

### Achievements

- After a rallying 403 grant effort, the state observed belt usage increased from 63.5% in 2006 to 72.2% in 2007, 2008 results fell to 68.6%. An increase, however, was observed in **resident** belt usage, 58.8% in 2007 to 66.9% in 2008.
- The percentage of unbelted fatalities decreased from 69.4% in CY2006 to 60.7% in CY 2007.
- Proper child restraint use, observed at CPS Check Up Events, continues to only hover in the 8-12% range. Since persons instructed or confident in proper placement of their children in child restraints do not typically attend these events, we may not recognize the full benefit of CPS instruction and education.

### Key Projects

#### The Wyoming Seat Belt Coalition

The Wyoming Seat Belt Coalition was established in October 2006. The Coalition has brought seat belt advocates together from around the state to increase the level of awareness and usage. The coalition activities included planning and initiating a new public website; the planning and development of a law enforcement incentive program that utilizes collectable coins per agency type; the development, production and distribution of a Coalition brochure to heighten statewide awareness of the Coalition's mission and goal; and development and implementation of seat belt projects. One such project for the Coalition was the Junior High Seat Belt Project. The Junior High Project was developed and implemented in six counties through a partnership with Safe Kids Wyoming and the local chapters. The project coordinator worked with a student group in each of the participating Jr. High schools to perform a pre-seat belt observational survey, an awareness campaign, and a post seat belt survey to determine effectiveness of each project. In each of the schools surveyed, the seat belt usage increased. Refer to the Annual Report Addendum for the individual school results. Typical school awareness campaigns included student created posters, t-shirts, opinion surveys, school assemblies, the Click-it Challenge, etc. This project will continue in FY2009.



The Coalition partnered with State Farm to purchase a trailer to transport a seat belt survivor car. WYDOT Maintenance Shop reinforced the trailer and vehicle to ensure it was safe to transport throughout the state. as well The trailer display has been used throughout the state at over 20 other events including high schools, health fairs, county fairs etc. For the May Mobilization, the Wyoming Highway Patrol, the Highway Safety Office and the Coalition partnered to travel around the state with two trailers, one from a survivor and one near fatality in which a young woman was thrown from her vehicle because she was not using a seat belt. At each of the eight communities and in between, the stories were shared about the two vehicles. The presentations were provided to approximately 1,800 people. More people than attendees received the Buckle Up message as the small caravan traveled between presentations.

#### “Alive at 25”

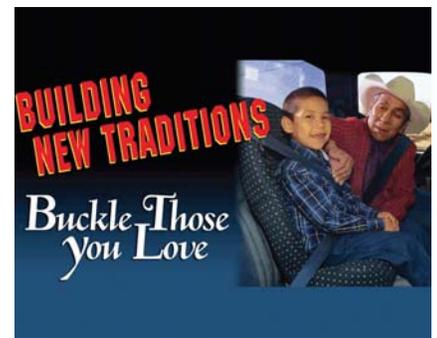
The “Alive at 25” Program is designed to make young drivers aware of safe driving practices, encourage appropriate teen driving behavior, and encourage them to use seatbelts. This program is for young drivers age 14 to 24 years old. Every year Wyoming has a number of deaths and serious injuries on our highways that could be prevented or reduced. Fourteen percent (14%) of Wyoming traffic deaths were young people age 14-20. Young drivers are among the leading cause of motor vehicle crashes in the nation. Young drivers are also the easiest group to change driving behaviors and attitudes when driving. There are thirteen Alive at 25 instructors who taught 45 classes across the state with 818 students. Ten courts are now using the Alive at 25 class as a sentencing option for young adults as well as an increased use in the Driver Education classes. During 2007, 10 instructors taught 40 classes throughout the state and reached about 600 students. This was a 36% increase in student reach.

#### Buckle Up Kids

The Buckle Up Kids program focused on educating the public on proper child passenger safety. Each year Wyoming provides two National Child Passenger Safety Certification courses where 29 students were trained to be CPS technicians with a total of 149 statewide. There were 146 Child Passenger Safety check up events with approximately 1,341 child safety seats inspected, approximately 250 child seats were distributed to the communities. There were 56 workshops held with approximately 2,000 people attending. According to the data collected through the CPS Tracker, 90 percent of the child seats were misused. The Buckle Up Express newsletter was published and distributed quarterly to technicians and safety advocates. Safe Kids Wyoming and the chapters are a partner in this program providing local education to parents and care givers statewide. The Renewal and refresher CPS classes keep technicians current and active.

#### Building New Traditions

Building New Traditions was a billboard campaign on the Wind River Indian Reservation that encouraged the use of a booster seat for the children. Fremont County averages 941 crashes with 16 fatalities each year. The seat belt and child restraint usage is very low for the Reservation. The observed usage for FY2008 as 35% which was an increase from 1996 when the usage was only at 8%. Three billboards were purchased and posted around the reservation: the billboard with little girl and her Grandmother is north of Riverton near the airport on Hwy 26; the other two billboards are with the boy and his Grandfather and are located north of Lander between Lander and Ft. Washakie on Hwy 287; and the other one west of Riverton near the Casino on Hwy 789. The billboards were produced by a Native American photographer and received the Tribal council’s endorsement. This is a very important element to take inroads on the Reservation and attempt to make a cultural change of protection for children traveling with their families.



## Protect Our Future

Protect Our Future is an educational program in Fremont County and the Wind River Indian Reservation which includes three complimentary components. 1) The Little Convincer Program teaches young children about the importance of buckling up and provides a hands-on opportunity to practice the skill with 516 kindergarten students throughout Fremont County and the Wind River Indian Reservation(WRIR). 2) The Gimme a Boost Program combines educational programs for children and parents along with enforcement to increase the use of booster seats by children in 1<sup>st</sup> and 2<sup>nd</sup> grades. 3) The 100-Mile Challenge Program is an educational incentive program designed to increase the use of safety belts and bicycle helmets by students and their families for 5<sup>th</sup> grade students by traveling at least 100 miles in a safety belt or bicycle helmet within three weeks. Through the Protect Our Future Program, 12 Safety Rodeos taught children kindergarten through 3<sup>rd</sup> grade and their families (approximately 1,900) what they can do to reduce the risk of injury in the vehicle, on a bicycle and around their home. Seat belt usage has increased on the WRIR from 8 percent in 1996 to 35 percent in 2008. There is a tremendous amount of work to be done on the Reservation but progress is happening.

## Media

One major component of the Occupant Protection Program is statewide media. Wyoming utilizes two small networks located in Casper and Cheyenne, Cable buys, radio stations and media events.

The primary seat belt messaging occurred during the May Mobilization and included TV, radio and print media. Law enforcement statewide supported the campaign through overtime enforcement and local media event participation. Media events in Casper were coordinated by the Natrona County Safe Communities and MADD. Another May Mobilization included the Seat Belt Caravan. The caravan was a statewide road trip educating people on seat belt usage. It stopped at eight [8] towns: Cheyenne, Douglas, Gillette, Sheridan, Casper, Riverton, Pinedale and Rock Springs. Two cars were displayed in which one driver wore a seat belt and the other did not. The picture to the right shows a seat belt survivor (in blue with red car) that sustained only minor injuries when her vehicle was nearly cut in half in a head-on collision versus a non-belted young lady shown prior to rollover crash that sustained near fatal injuries.

### Buckle? Or not?



While home from college in California, Stephanie Urey on her 19th birthday, Jan. 5, 2007, drove her link seat from Carpenter to Cheyenne. Her vehicle was southbound on Interstate 80 when she started to exit onto the College Drive Exit. For an unknown reason, she decided not to exit and made a sharp left turn onto the interstate. She lost control, went across the median over both lanes of the eastbound interstate, then rolled several times onto the eastbound right-of-way where she was ejected. Stephanie was not wearing her seat belt. She did, however, make sure her link seat was properly restrained in a child restraint. In the crash, Stephanie broke most of the bones in her face and almost died at the scene. Within the first month, she had a half dozen surgeries to rebuild her face. It is over a year later and she is still on the road to recovery with further corrective surgery on the horizon. Her link seat was shaken up during the crash but basically was unscathed. Stephanie Urey said, "I always thought driving in Wyoming was really boring. That's partly why I didn't buckle up." Laying in a hospital bed is a lot more boring than driving 30 miles down a straight road.



Above: Urey recovering in ICU. Left: Urey's senior portrait. Inset: Urey's car after the crash.

### Positive choice: Buckled



On April 30, 2007, Amy Jones was driving her Honda Civic from Wheatland to Laramie on US 34 to visit her parents. The Ford Explorer was heading eastbound and for an unknown reason it crossed the center line into the westbound lane and into the path of Amy's Honda Civic. Amy dove her car and landed to the right but the embankment was too steep so she moved left to avoid the Explorer. The vehicles collided right side to right side in a nose-head-on crash. The collision took place almost entirely in the eastbound lane. Both Amy and the driver of the Explorer were wearing their seat belts and both walked away from the crash with minor injuries. The airbag on the Honda deployed as designed. Sgt. Duane Ellis said, "Looking at the car Amy was a very fortunate young lady. She made a choice that saved her life that day. Amy buckled up."



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Paid for by Federal and State Highway Safety Funding

The Wyoming Department of Transportation (WYDOT), Public Affairs Office used television media promoting occupant restraint use among rodeo fans. The spot featured a bull rider who explained that he'd ride a bull, but he would certainly not ride in a car without wearing his seatbelt. The ad was released during the annual summer Cheyenne Frontier Days, the Daddy of them all (rodeo). The Public Affairs Office also receives 90 seconds during both evening newscasts, one day every week on each of the following tv stations: KGWN TV5 of Cheyenne, K2 of Casper and KCWY Channel 13 of Casper for a WYDOT Report feature. This feature is not funded with NHTSA grant funds. Every message is dedicated to traffic safety and every message ends with a reminder to buckle up.

This year a push for local participation in media was added to the state seat belt campaigns similar to the August Alcohol Crackdown media. WYDOT Public Involvement Specialists were provided a script and orchestrated local law enforcement and other local leaders to personalize the script. Radio media was used to carry this message.

Other local media efforts highlighting seat belt usage included banners and baseball cards with local players providing the safety message at the Cheyenne Grizzlies and Casper Rockies games. A heightened public awareness effort at the University of Wyoming included the “Powder River, Buckle Up” message on court side banners and half-time messaging events with branded t-shirts thrown into the crowd upon the message completion.

The t-shirts capitalize on the University’s war cry “Powder River, Let’r Buck” and serve as walking billboards during athletic events.



### Traffic Summits

Wind River and Cheyenne Traffic Summits were conducted in FY2008. The Summits brought together a multi-disciplinary mix of community leaders to discuss traffic safety issues. Seatbelt usage was an integral component of each Summit meeting. At the Wind River Reservation Summit, solutions to the low belt usage included identifying and engaging a “champion” advocate, training individuals to be CPS technicians, media educating and promoting car seat/seat belt usage at sporting and social gatherings, discuss law enforcement and the Tribal Court philosophies. Action items included hiring education specialists, conduct seat belt survivor presentations in high schools, partner with tribal elders, purchase and use more mobile speed trailers on the Reservation, use actual fatality numbers on DMS signs in the area, encourage mass transit, identify or influence legislators/youth groups to help with the education process.

The Cheyenne Traffic Summit also had a portion of their meeting dedicated to occupant protection. Idea outcomes were 1) strengthening Wyoming’s seat belt laws by increase penalties and fines for violators and rewards for those wearing their belt; 2) a primary seat belt law by Cheyenne city ordinance; 3) “lifetime driver’s education” starting at the hospital when a child is born through teen and senior citizen ages; 4) a pickup truck targeted educational campaign that identifies the top ten excuses for not wearing a restraint and cleanly refute them; 5) increase the number of child-seat installation technicians and marketing technician training to a wider audience; and 6) provide consistent enforcement across all agencies with particular focus by county and city officers. A law enforcement summit to promote safety belt enforcement will be conducted in FY2009.

An example of projects born out of these summits, currently underway, is the CARTE (Combined Accident Reduction Task Enforcement) program that has been an overwhelming success from the Casper Traffic Summit held last fiscal year. The program includes law enforcement from four agencies (WHP, Mills PD, Casper PD, Sheriff’s Office) in Natrona County. Each month they target an appropriate day for a joint traffic enforcement unit dedicated solely to this project. For example, In the last month of the fiscal year, September, there were 44 traffic stops of which 7 were arrests including 3 drunk drivers and 14 traffic citations. A press release was carried by the Casper Star Tribune after each traffic enforcement effort providing data captured. Media events are also conducted when possible.

### Enforcement

Wyoming is a secondary seat belt law state. As such, all overtime/high visibility speed and alcohol grants are encouraged to utilize their contact time to support child restraint and seat belt use through education, warnings and citations. Each grantee activity report form provides a location to capture this information. In FY2008, 481 child restraint and seat belt citations were issued compared to 241

in FY2007. This represents a 100% increase in activity on overtime grants! Three hundred thirty-six [336] citations were issued by officers working Speed Overtime grants and 145 were issued by those on DUI Overtime grants. Forty-five percent [45%] were issued by Wyoming Highway Patrol personnel.

### May Mobilization

All law enforcement grantees agree to participate in the May Mobilization safety campaign. Any agency could participate and be eligible for the \$250 incentive stipend by filling out a short summary form. The form allowed the agency to record normal/regular shift activities and citations, overtime activities and citations or both. The stipend was not part of overtime grant awards. Eligibility was based on the HSO receiving the Campaign Support Report within 10 days after each of the campaign. Twenty-eight [28] agencies helped support the May Mobilization efforts. The results were, 11,842.75 regular hours worked, 495.5 O/T hours worked that resulted in 251 DUI Arrests, 95 Seat Belt Citations, 72 Child Restraints Citations, 4,346 Speeding citations, and 2,794 other contacts or citations. Six agencies did press releases for this effort. Information is provided in the Addendum of the Annual Report.

### July 4th Mobilization

The July 4<sup>th</sup> mobilization was a voluntary effort targeting both seat belt and impaired driving enforcement. The mobilization period was June 22 - July 6, 2008. Again, any agency could participate and be eligible for a \$250 incentive stipend by filling out a short summary form. The form allowed the agency to record normal/regular shift activities and citations, overtime activities and citations or both. The stipend was not part of overtime grant awards. Eligibility was based on the HSO receiving the Campaign Support Report within 10 days after each of the campaign. Fourteen [14] agencies helped support the July 4<sup>th</sup> Mobilization efforts. The results were, 8,681 regular hours worked, 333.5 O/T hours worked that resulted in 45 DUI Arrests, 7 Seat Belt Citations, 2 Child Restraint Citations, 449 Speeding Citations, and 1,271 other contacts or citations. One agency did a press releases for this effort. Information is provided in the Addendum of the Annual Report.

## Impediments to Achievements

1. Libertarian minded state and legislature
2. Secondary Law
3. Low expectation of a crash occurring - The false sense of security due to low traffic volume on Wyoming Highways
4. Low expectation of receiving a ticket - based on survey data

## Future Strategies

To tackle the low public expectation of receiving a seat belt citation, the Wyoming Seat Belt Coalition (WYSBC), Law Enforcement subcommittee developed an incentive coin plan. The development occurred in FY2008 and implementation begins in FY2009. Actions and Criteria follow.

- ☛ Letters will be to every law enforcement agency explaining the incentive plan. A sample coin will accompany the letter to demonstrate the coin's quality.
- ☛ 15 tickets per officer, given out for non-use of Seat Belts and Child Restraints per year will receive a coin. Seatbelt and child restraints citations are combined.
- ☛ There is no limit to how many officers per Department receive a coin.
- ☛ Letters of appreciation will accompany the coin.
- ☛ Officers will also be recognized for Occupant Protection Safety Education classes taught.
- ☛ The awards will be presented to agency administrators recipients at the Law Enforcement Administrators Conference in Douglas. The administrator will award the coin(s) to their



officers. This effort is designed to build support by agency leaders.

- ☞ At the end of the year, the top ticket writer from each agency: WHP, Sheriff's Office and Police Department, will receive a reward e.g.: \$100.00 gift certificate to "Hero 247". Whatever item the officer(s) pick out to buy MUST have the WYSBC logo in it.
- ☞ Agencies will receive recognition awards as well. Something beautiful and unique that can be replicated each year is being determined. Best award idea thus far is a small clear pyramid paperweight with the WYSBC logo coin inside that can sit on a shelf or desk nicely. Determination will be made at the February 2009 WYSBC meeting.

To empower the WYSBC and make them more visible to the public as a resource and advocate, a public website was approved by the Coalition and is in development. The website will house information regarding OP best practices, national resource links, OP related data, Model legislative language for seat belts as well as child restraints, illustrated WYSBC logo branded incentive items such as travel mugs, travel coolers, t-shirts, travel folders, hats, gloves, etc., will be ordered to use in this awareness program.

The WYSBC will conduct a Public Seat Belt Opinion Survey in FY2009. Survey questions are under development.

As mentioned above, a Cheyenne OP Training Summit for law enforcement will be conducted in Spring 2009. This Summit was initiated from the Traffic Summit held in Cheyenne in the Spring of 2008.

Buckle up kids and Safe Kids working with law enforcement for officer training to build a clearer understanding of the Occupant Protection Laws. The first agencies for the training will be the Laramie County Sheriff's Office and the Cheyenne Police Department in February 2009. It will be a four hour class to provide the officer a better picture of what is correct usage for each size child and what resources are available to the officer and the parents in Wyoming.

To target seat belt usage by youth as they move out of boosters, the Cheyenne CAN program, High School advocates, will make presentations at elementary and junior high schools as well as model behavior for senior high schools. The WYSBC will continue the Junior High Project and report observed usage.

The Highway Safety Office has committed to creating a more local traffic safety focus by utilizing a Safe Community trainer and assistance for at least four Safe Community Coordinators.

## Speed Related

### Total Expenditures

402 Funds

\$459,014.83

### Goals

Utilize state and local partners to reduce the number of persons killed or seriously injured in speed related crashes.

### Measures of success

- Reduce the percentage of speed related fatal crashes from 37.9% in calendar year (CY) 2006 to 35.7% in 2009.
- Reduce the fatality rate of speed related crashes per 100 M VMT from .72 for CY 2006 to .64 in 2009.
- Reduce the fatal/serious injury rate in speed related crashes per 100 M VMT from 4.07 in crash year 2006 to 3.68 in 2009.

### Achievements

- Speed-related crashes, defined as exceeding the speed limit or driving too fast for roadway conditions, did not change substantially between 28.4% in CY 2006 to 28.8% in CY 2007.
- While the percentage of related crashes increased slightly, the speed-related fatality rate per 100M VMT decreased slightly from 0.84 in CY 2006 to 0.83 in CY 2007.
- The speed-related fatal and serious injury rate from 4.07 in CY 2006 to 4.31 in CY 2007.

### Speed Enforcement

Speed Enforcement projects provide the opportunity for local law enforcement and the WHP to target speeding issues and reduce its involvement in crashes. Additionally, the project increases their visibility, the number of traffic enforcement hours and perception of heightened enforcement on the roadways. All overtime, high visibility grants, are encouraged to also utilize their contact time to support child restraint and seat belt laws through education, warnings and citations. Twenty-eight [28] local law enforcement agencies and the WHP participated in Speed High Visibility Enforcement grants.



There were 7,419 Speeding citations issued during overtime efforts in FY2008 compared to 7,672 in FY2007. This was a 3% decrease in citation activity. Fifty-seven percent [57%] were performed by the Wyoming Highway Patrol. An additional 1,282 other citations were issued by those working high visibility enforcement. In addition to equipment allowances (radars) in local overtime grants, 12 additional units were purchased with federal dollars for local law enforcement agencies. Twenty-three were purchased by the Wyoming Highway Patrol. For more information, see the spread sheet provided in the Addendum.



“Ice & Snow - Take It Slow”

This campaign was successfully launched in February of 2008. Wyoming is one of 14 states that is participating in this campaign. One safety problem common to all jurisdictions is motorists who drive too fast for roadway conditions. Educating drivers to slow down is directly beneficial to ongoing

efforts in the areas of law enforcement, traffic services, speed enforcement and roadway safety. Ice scrapers emblazoned with the program slogan and radio advertisements educating the public were key to this project's success.

### **Impediments to Achievements**

Due to the state's size, long distances are traveled daily by the public as a natural course of Wyoming life. A minute or two of travel time savings isn't enough speed savings but when the public perceives twenty-thirty minutes of saving due to the travel distance, they are willing to risk a speeding citation. Just under fifty percent of the vehicle miles traveled occur on interstate systems. Therefore, a large portion of travel occurs on rural 2-lane roads that offer little recovery time for driver error and speeding. The challenge is to raise awareness of the increased odds of crashes when speeding.

Though the Wyoming Highway Patrol strongly enforces speeding, more officers are needed to sufficiently cover the state roadways. Efforts are targeted to high crash sites.

### **Future Strategies**

Starting early FY2009, WYDOT traffic engineers, sign shop, WHP and the HSO are combining efforts to reduce speed limits in a 52 mile stretch of interstate known for winter travel hazards. The effort includes heightened enforcement of the zone, signs indicating the heightened enforcement, variable speed limit signs that will reduce the speed limit by 10 mph to 65 mph and speed trailers that not only remind travelers of the current speed but capture speed data for enforcement and engineering use.

The Ice & Snow campaign will continue in FY2009.

## Paid Media Report

### Total Expenditures

402 Funds	\$106,367.00
154PM Funds	\$132,104.31

### Goals

Utilize all media venues appropriate in the delivery of safety messages designed to influence motorist behaviors and lower the number of persons injured or killed on Wyoming roadways.

### Measures of success

- Maintain a media reach of 80% of the specific market
- Document media purchases, types and audience reach per grant/campaign
- Use funding to support at least two national media campaigns: May Mobilization and August Crackdown
- Outreach to the Wind River Reservation

### Achievements

Paid Media reporting requirements are provided in the Annual Report Addendum.

### Other Key Media Efforts

The Highway Safety Office (HSO) created the annual 'Wyoming Highway Safety Communications Calendar' that was provided to all our law enforcement, all grantees, and all other safety partners. The calendar provided a reminder to grantees and community advocates of targeted statewide campaigns aimed at reducing injuries and deaths on our roadways. The calendar provided start and stop dates for the campaigns, the safety message targeted, and appropriate data for talking points.

The HSO capitalized on a mutually shared goal in reducing underage drinking and alcohol impaired driving with the Department of Health, Mental Health and Substance Abuse Division. The Division created a 'Where do you draw the line' campaign which fosters conversation about individual social tolerance and at what age is too young to drink. The campaign was kicked off in FY2008 with a press conference supported with PSA's, wallscapes, floor graphics, posters, newsletters and a "Line Event Tour" throughout the state.



**WHERE DO YOU  
DRAW THE LINE?**



The HSO's assistance was limited to paid media assistance on the television spot "The Call" and a new television spot "Takes Only One". Information on both are in the Alcohol Key Projects section of this report.

The Ice & Snow campaign was successfully implemented during an abbreviated winter driver season that used radio messages to remind motorists to use caution, reduce speed and that ice and snow don't just occur during inclement weather but affect the roadways even during clear winter times. Ice scrapers branded with the 'Ice & Snow? - Take It Slow' logo were purchased and distributed statewide at meetings, conferences, radio stations, etc.

Wyoming included motorcycle public awareness PSAs in their Paid Media efforts this fiscal year. Idaho's "Look Twice" PSA was selected. It reminded motorists to look twice for the hard to see motorcycles. The PSA was aired during heavy motorcycle driving months of May through August.

One campaign targeted young males through sports at Wyoming local baseball games and UW Sports Properties using varying messages from seat belts to



alcohol depending upon the campaign in effect at the time. The messages appeared on baseball outfield/sideline signs, jumbo video screens, banners, coaches radio show, game-day weather report sponsorship, baseball cards, distribution of t-shirts during campaign events, etc.

The Department of Transportation, Public Affairs Office (PAO) provided advertisement design assistance to the WHP's Alive at 25 project to promote the young driver class in print media.



The PAO also worked with the WYDOT local public involvement specialists (PIS) around the State to engage local law enforcement and community leaders in radio messaging for both seat belts and alcohol that would resonate better with the communities around the state.

Fremont County houses two Native American tribes on the Wind River Indian Reservation. With WYDOT District#5 PIS assistance, the area received alcohol, seat belt and speed messages. Local road and travel messaging plus traffic safety messaging were provided. Local residents share personal experiences, the reason to drive safely and to buckle up were developed and heard on the radio. The Building New Traditions efforts focused on billboards displaying Native American elders helping buckle in children.



### Partners in safety

The Wyoming Department of Transportation has partnered with the Wyoming Game and Fish Department on several projects to reduce the number of wildlife collisions in the state:

- Increased numbers of warning signs along roads in wildlife migration areas;
- Fencing to exclude wildlife from highways within heavy migration areas;
- Flashing warning signs during migration periods;
- Underpasses to provide safe wildlife crossings;
- Removal of heavy brush to provide better visibility along roadsides.

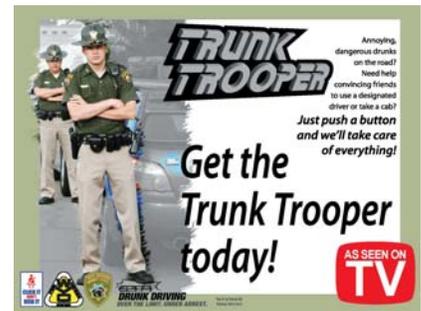
A wildlife brochure educating the public, titled 'Don't fence me in', explains the type of right-of-way fencing that is needed to reduce wildlife-vehicle collisions. The fencing allows wildlife to move more easily between traditional winter ranges and summer habitats and reduces the amount of time wildlife spend on the road. A map was displayed showing the winter ranges and migration barriers.

The distribution efforts are being conducted by WYDOT's five district construction engineers. Each received 1,000 which they will distribute to their staff in the field. The remainder of the brochures are being distributed through Wyoming Game & Fish Department.

Other media produced throughout the year included the Trunk Trooper (alcohol and seat belt), Cheyenne Frontier Days Rodeo featuring a cowboy focusing on wearing a seat belt and Santa Claus is Coming to Town (alcohol).

Incentive items with highway safety messages (Powder River Buckle Up, Where Do You Draw the Line, Click It-Don't Risk It, Over the Limit - Under Arrest, etc.) were distributed statewide to conferences, state and local meetings, sports activities, etc.

The campaigns were evaluated through a media survey assessment located in the addendum. The Paid Media survey showed that 72% of the respondents listened to the radio daily in their car throughout the day compared to respondents who read the newspapers daily or nearly daily at 43%. Sixty-three percent (63%) of TV is watched during winter months compared to summer at 3%. Cable TV is watched more often than broadcast at 76% to 20%. The Trunk Troopers, Click It-Don't Risk It and Click It or Ticket PSA's (CIOT bleed over from other states) were the most recognized campaigns at an average of 75%. The new Powder River Buckle Up campaign was recognized at 30%. This campaign will continue into the next fiscal year.



The question, "What would motivate you to wear your seat belt at all times", was asked of respondents. The majority of responses indicates that there is no perceived threat of injury or death for not wearing their seat belt in Wyoming. Respondents stated that more traffic, longer trips, company policy and signs reminding them to wear their seat belt would be a factor in using their safety equipment.

The Alcohol Paid Media asked a telling question "Have you ever driven alcohol impaired". The surprising answer is that 35% have admitted driving impaired. The PSA's targeted at this group indicates 51% of respondents feel that the Trunk Trooper campaign was a positive message, however, 67.1% said it had no effect on their attitude of whether or not to drink and drive. Ninety-eight percent (98%) of respondents reported they heard the PSA via the television.

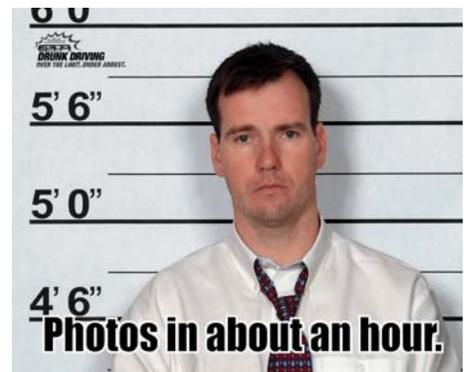
This interactive survey asked "What would deter you from driving impaired" and some responses were revealing and significant, for example: testimonies from people who have been involved in drunk driving, consequences, bluntness or graphic ads of injured persons, children and family in general, losing their job, experience or knowing someone involved in drunk driving, more police presence, money, etc. Bottom line, the gruesome reality would be a great deterrence.

### Other Media

Every major campaign is supported by dynamic messaging signs (DMS) that display the targeted messages such as: "Click it-Don't Risk It! Please Buckle Up.

The Combined Accident Reduction Task Enforcement (CARTE) program, which was created from the federally funded District 2 Traffic Summit provides monthly press releases and data from their enforcement campaign. Also provided to law enforcement are alcohol, speed and seat belt talking points and press releases.

Crash data is provided in the form of the Comprehensive Report on Traffic Crashes which is produced hard copy and electronic via the web.



### **Impediments to Achievements**

There is no true statewide coverage from media within the State of Wyoming. Larger markets outside of the State of Wyoming bleed into the state from bordering states such as Colorado, South Dakota, Utah and Montana. With few stations dedicated to solely Wyoming, getting safety messages out is a challenge.

### **Future Strategies**

The WYDOT PAO and HSO are interested in using the internet as a new way to connect with Generation X and Y. Currently, WYDOT posts all PSA's to YouTube and FaceBook for greater exposure.

## Traffic Records

### Total Expenditures

402 Funds	\$ 7,996.95
408 Funds	\$455,915.99

### Goals

Support the WyTRCC's strategic efforts to develop dynamic comprehensive traffic records systems that will be timely, accurate, complete, integrated, uniform and accessible. Financial support will be provided by the HSO through any 408 funds received.

### Measures of success

- Develop final project priorities based on funding received. These priorities will be determined by the WyTRCC and Executive WYDOT committees.
- Identify the project manager and review submitted reimbursement requests and activity reports.
- Incorporate the use of nationally recognized database models, such as MMUCC and NEMSIS, in project efforts.

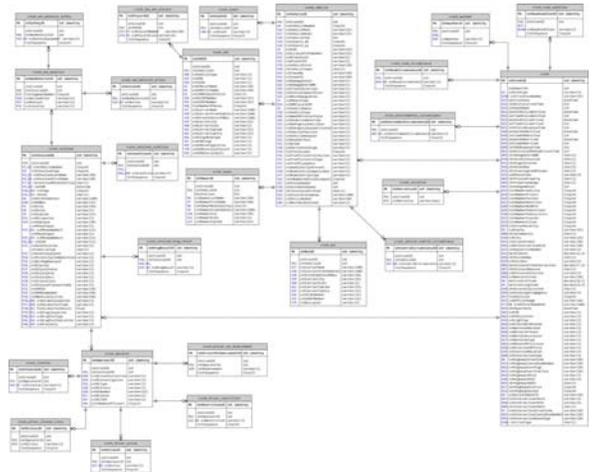
### Achievements

With a strong Executive WYTRCC Committee that oversees the Wyoming Traffic Records Coordinating Committee (WyTRCC), much progress has been made towards the goal of an integrated records systems. Within the last year, the WyTRCC met five times and the Executive TRCC met three times prioritizing and approving necessary projects. As noted below, the WYTRCC has many active projects.

A Traffic Records Project Manager was hired to facilitate the activity of active projects and to move forward lower priority projects. The project manager facilitated successes in the WYTRCC projects Electronic Crash Report, ERP Asset Management, ITIS/CARE Program, etc.

One of the first priorities of the WYTRCC was the electronic Model Minimum Uniform Crash Criteria (MMUCC) compliant crash report form that was successfully implemented on January 1, 2008. The data migration project was completed concurrently. The migration project was funded by state WYDOT Highway Safety Program dollars.

To ensure a successful kickoff of the new crash form, newsletters, webinars and trainings were conducted for law enforcement personnel prior to implementation. Bar code scanners and GPS units were purchased for law enforcement attending the electronic crash report train-the-trainer classes held in Douglas. Highway Safety personnel and the traffic records project manager attended WASCOP administrative meetings to build officer/agency knowledge and increase project confidence. In addition to the performance measure of timeliness, this effort has moved the crash records system forward in the areas of accessibility and integration with ERP/CARE projects funded primarily by the WYDOT Planning Department and FHWA.



The ERP project purchased a software system that integrated the crash database with specific roadway and general design attributes being captured in the WYDOT (ERP) Asset Management module. The program will eventually link with other databases within WYDOT such as pavement data, design data, citation data, and maintenance inventory data. The software has the capability to diagnose problem areas and potential safety improvements with a network benefit ratio that would integrate with the project planning system. The software would then track the effectiveness of the measures and make adjustments to the planning factors.

The EMS project moves toward an electronic data capture for integration of data from the EMS and Trauma Departments statewide. A meeting was held in a central state location, Casper, with representatives from each Wyoming Ambulance Association. The meeting agenda included PC tablet training, new patient care report software and review reporting forms that would capture performance measure data. Two durable PC tablets and printers were purchased for the beta testing. The beta testing was performed and the results showed the average time to electronically connect records to the EMS Central Database from start to finish was 2 hours and 48 minutes compared to paper reports which took 27 days, 21 hours and 39 minutes. In the study, there were 94 electronic reports compared to 55 paper reports.

There were limitations in the testing. EMS agencies received only 2 hours of training for the software and had little or no followup training. Current Paper Care Report submissions are due by the 10<sup>th</sup> of each month and EMS agencies submitted on their current schedule. There was no measure to indicate if the crew was sent out for another call before completing the report or on the next shift.

Another active traffic records project is the electronic citation. The Wyoming Supreme Court is the lead agency on the Electronic Citation project. Since efforts to activate the project continually met with challenges, the Supreme Court hired Analysts International to assist in the research and definition of requirements for a state level electronic citation system. The Supreme Court Assessment was finished in September 2008 and Analysts International provided the project scope and estimates for the high level requirements of this project.

### **Impediments to Achievements**

More crash reporting training is needed. Wyoming is a large state and engaging other traffic safety partners regularly in person is a challenge. Although webinars, newsletters and centralized training helped, nothing can take the place of on-site training.

Another challenge is providing appropriate crash data collection equipment for all law enforcement agencies and EMS personnel. Some agencies are small and do not have budgets which will support the purchase of equipment for electronic crash data capture, citation or EMS data reporting.

With varying records systems throughout the state, getting agencies to use one system is challenging. These are problems that need constant attention.

Limited Traffic Records funds slow progress. Though all agencies are contributing what they can, more funds are needed.

### **Future Strategies**

Due to limited Traffic Records funds and high law enforcement agency need, an equipment distribution plan will be developed in FY2009.

The Supreme Court's Citation Assessment will be used to educate municipalities, legislators and law enforcement agencies. Strategic planning will follow.

## Motorcycle

### Total Expenditures

2010 Funds \$81,896.59

### Goals

Reduce the upward trend of persons killed or seriously injured in motorcycle crashes.

### Measures of success

- Reverse the upward trend of motorcyclists being killed or seriously injured in state crashes from 18 killed and 157 seriously injured in CY 2005 to 14 and 123 respectively in 2009.

### Achievements

- Motorcycle fatalities increased from 18 in CY 2006 to 27 in CY 2007. Per October 31, 2008 crash counts, there were only 19 motorcycle fatalities. Given the time of year, the odds are good that the year's fatality count will be lower than 2007.

### Key Projects

Wyoming included motorcycle public awareness PSAs in their Paid Media efforts this fiscal year. Idaho's "Look Twice" PSA was selected. It reminded motorist to look twice for the hard to see motorcycles. The PSA was aired during heavy motorcycle driving months of May through August.

Motorcycle safety and training courses are state funded. There were 99 classes taught throughout the state from April through October 2008 with 1,040 students in attendance. The classes were taught in Casper, Cheyenne, Cody, Gillette, Lander and Rock Springs. There are normally 6 six classes taught in Sheridan but due to construction, classes were suspended this year.

In addition to the media and classes, the State Motorcycle Safety Coordinator attended a conference focusing on motorcycle safety in Washington, D.C. The rider coaches and rider coach trainers attended the State Motorcycle Safety Administrator Conference in Billings, Montana. They also attended the annual update and post season meetings. The latter two meeting expenses were covered by state funds.

The State Motorcycle Safety Coordinator has been working with WYDOT resources to enhance the Motorcycle Program on the State's web site. Individuals are now able to sign up via the website.

During this fiscal year the Highway Motorcycle Safety Program purchased two new mobile training units that will add more classes in urban and rural locations around the State. There is now a mobile training unit at all seven training locations of the State.

**You drink.**  
**You ride.**  
**You crash.**  
**You die.**  
**Your brother-in-law gets your bike.**  
**Bummer.**

Motorcycle Safety by Forster

**Live to ride.** 

Paid for by the motorcyclists of Minnesota Visit our Web site at <http://www.motorcyclesafety.org>

### **Impediments & Challenges to Achievements**

Wyoming only has a primary helmet law for persons 17 or younger.

Wyoming motorcycle registrations mirror registrations nationwide. They have increased from 13,483 in 1997 to 35,200 in 2007.

### **Future Strategies**

Strategies include a motorcycle instructor recruitment campaign. The Motorcycle Safety Coordinator is working closely with the WYDOT Public Affairs Office to have a recruitment campaign ready by late winter.

The Program is working towards on-line payment for motorcycle training. Currently only on-line registration is available.

The web development for the Motorcycle Safety Program is an ongoing process that WYDOT is funding.

# NOTEWORTHY PRACTICES

## Noteworthy Practices

**Project Title:** Wyoming Seat Belt Coalition

**Target Group:** The unbuckled citizens of Wyoming

**Program Area:** Occupant Protection

### Problem Statement

Wyoming is a secondary seat belt law state. The seat belt usage rate determined through the June 2007 Observational Survey is 72.2% which is an increase from June 2006 when the usage rate was 63.5%. This is still below the national average of 81% but the increase translates to lives saved. The OP Assessment recommendations from April 2006 will continue to be incorporated into the goals and objectives of the Wyoming Seat Belt Coalition. Highway Safety with input from the Coalition, the Coordinator and Coalition facilitator will determine projects statewide that will affect seat belt usage. In an effort to have diverse partnerships in data driven seat belt issues, the 405 federal grant funds will be used to develop messages and programs to increase seat belt usage.

### Objectives

- To provide a forum for discussion, and planning to increase occupant restraint usage in Wyoming and share best practices from both state and national perspective.
- To identify priority issues and problems related to occupant protection; to increase public awareness of and education relating to these issues.
- To evaluate the effectiveness of current laws, existing programs, and countermeasures and then develop proposals addressing priority issues; to advocate strategies to implement proposals and include adequate funding of needs.

### Strategies

The strategies to increase seat belt usage statewide were: 1) to work with Junior High Schools in ten counties with the help of a local coordinator and student organization to do an observational survey of the student population upon arrival at the school for seat belt usage; after establishing a baseline, provide awareness activities for the entire school population; then do a post observational survey and compare the results. 2) to develop and send bi-monthly a postcard message to safety partners statewide about seat belt usage. 3) to develop an incentive program to reward law enforcement officers for their seat belt and child restraint enforcement efforts. 4) to develop a website for the Wyoming Seat Belt Coalition the public can visit to become more aware of the importance of buckling up. 5) to produce brochures, posters and other items to promote both the coalition and the message to "Click it, Don't Risk it". 6) to build a mobile display on the importance of using a seat belt.

### Results

The Wyoming Seat Belt Coalition met three times where the group was able to work on the projects, discuss strategies to get the message to the public about the coalition and the importance of buckling up. The progress of each project follows.

1)The Junior High Project was accepted by six local county coordinators in Goshen, Converse, Natrona, Hot Springs, Washakie and Campbell Counties. The results from each of the county projects is found in the Addendum. In each of the schools, the surveys showed an increase in seat belt usage by both the students as well as the parent or care giver who drove them to school. The students used original posters, school announcements, questionnaires, t-shirts, etc. to bring awareness to their peers. 2)The educational postcards were designed and sent to approximately

800 safety advocates statewide. The postcard was sent once but reevaluated. The decision was to discontinue this effort. The message was clear but the action for those receiving the postcard was not clear. 3) The law enforcement committee designed a coin for each type of agency: WHP, Sheriff's Office and the Police Department as an incentive item. The criteria was established for the line officer to receive the coins from their superiors for seat belt and child restraint enforcement efforts. The top officer in each agency will receive further recognition on an annual basis. 4) The Coalition website design was begun in August 2008 where the template for the Home page was developed with the navigation organization was established. The design completion will be in FY 2009. 5) An introductory brochure for the coalition was designed and distributed statewide with other ideas being worked on to get more visibility and awareness of the message of "Click it, Don't Risk it!". 6) The seat belt survivor vehicle trailer was donated by State Farm and the vehicle was donated by Mountain West Farm Bureau. The WYDOT equipment shop worked with the vehicle on the trailer to ensure safe transportation. The trailer was introduced at the February 2008 Coalition meeting with the seat belt survivor sharing her story. In partnership with the Wyoming Highway Patrol, Highway Safety and the Seat Belt Coalition, this vehicle and another crash vehicle traveled the state giving talks at eight communities: Cheyenne, Douglas, Gillette, Sheridan, Casper, Riverton, Pinedale and Rock Springs. Approximately 2000 people from elementary school through adult attended the events with many others seeing the caravan as it traveled throughout the state.

**Cost:** \$ 75,720.200

**Funding Source(s):** 402 and 405 Funds

**Project Title:** Alive at 25

**Target Group:** Young Drivers age 14-24

**Program Area:** Occupant Protection & Paid Media

### **Problem Statement**

Every year Wyoming has a large number of deaths and serious injuries on our highways that could be prevented or reduced through the proper use of occupant restraints. In 2006, approximately seventy percent (70.9%) of Wyoming residents killed on Wyoming highways were not using occupant restraints at the time of the crash. Almost sixteen percent (15.9%) of the Wyoming deaths were under 21 years of age. Young drivers are among the leading cause of motor vehicle crashes in the nation. Young drivers are also the easiest group to change driving behaviors and attitudes when driving.

### **Objectives**

- To develop a media campaign involving the Alive-At-25 program to expand the "Alive-At-25" safety education program through newspaper articles, radio and T.V. advertisement.
- To utilize Troopers, Sergeants, and Lieutenants to teach the 4.5 hour "Alive-at-25" safety education class with a single or dual instructors per class.
- To develop and distribute support materials for the "Alive-At-25" safety education program such as stickers, pamphlets, incentive items, banners, and other program items needed.
- To purchase child restraints for CPS Technicians and annual check station.
- To purchase display supplies for presentations, and Child Passenger Safety Technician shirts and Alive-at-25 instructor shirts.
- To send safety and training officers to safety education conferences and training throughout the year.
- Update the maintenance and replace signs/parts on the seat belt survivor displays, repair/paint rollover machine. All other associated costs for upkeep of the safety equipment.

### **Strategies/ Results**

During the grant period, thirteen Troopers instructed 45 Alive At 25 classes with over 818 students attending compared to 10 instructors, 40 classes reaching 600 students in FY 2007. This was a 36% increase in student reach. The program was approved to be used in all school based Driver Education programs in the state. Many of the Driver Education instructors took advantage of the Alive At 25 training. About a third of the students have been sentenced to the program due to a DUI from seven different courts throughout the state with additional courts looking at the program for future sentencing. In 2007, no courts were using the program as a sentencing option. To assist in this effort, a SIDNE vehicle and trailer was purchased through the DUI Education grant. The SIDNE car (**S**imulated **I**mpaired **D**rivi**N**g **E**xperience) is a battery-powered vehicle that simulates the effects of impairment from alcohol or other drugs on a motorist's driving skills. The SIDNE car was used at schools and other locations pairing it up with the Alive at 25 program. Supplies were purchased for the continuation of the Alive At 25 program which included the books, certificates, banners, and videos. In order to effectively promote the program, outfield banners at sports complexes in Casper, Riverton and Cheyenne were purchased. Newspaper ads were purchased to advertise the class locations, the times and why the class would benefit the young driver. Local radio public service announcements (PSAs) were used to promote the Alive At 25 classes which had a tremendous affect on the program by generating a great deal of interest. The grant covered travel expenses for

Safety and Training personnel to attend safety education workshops which helped Patrol understand how other agencies and organizations are getting increases in their state seat belt and child restraint usage. Three Troopers were trained and became certified Child Passenger Safety Technicians and had other Troopers attend updates to be eligible for re-certification. A child passenger safety check up event was held during a community safety event held in Newcastle with 50 child restraints provided to the public. PSAs were developed and provided to each division to perform on local radio broadcasts; purchased incentive items for the safety education talks in the communities as well as in the Alive At 25 classes. Other incentive items purchased for the public were pens, key fobs, tattoos, coin purse, stickers, memo pads, etc. to share the message to buckle up. The seat belt convincers, the rollover simulator and the SIDNE vehicle were utilized to enhance the messages in the classes and to draw attention so the message could be shared.

**Cost:** \$ 66,019.26

**Funding Source(s):** 402 Funds

**Project Title:** Reducing Underage Drinking and Driving/Wyoming Communities in Action (WYCIA)  
**Target Group:** Law Enforcement, Community Leaders and the teen population  
**Program Area:** 154 Alcohol Transfer Funds

### **Problem Statement**

The problem of drinking drivers in Wyoming is significant as evidenced by the recent statistics contained in the Evaluation of Alcohol Factors report published by Wyoming Association of Sheriffs and Chiefs of Police through funding from Wyoming Department of Transportation Highway Safety Program. Juveniles accounted for less than 3% of the arrests statewide, but the data in this report did not represent a complete accounting of juvenile arrests as these arrests often do not result in detention in a county facility. Of those brought to a county facility, 30.08% of the juvenile arrests involved alcohol. Minors arrested for alcohol-related offenses reported obtaining alcohol at: Party-47%; Home-27%; Bar-12%; Liquor Store-11%; and Drive-up windows-3%.

Alcohol use continues to be Wyoming's number one youth drug problem. Wyoming currently ranks eleventh in the nation for youth drinking before the age of 13, fourth for binge drinking and eighth in the nation for driving after drinking alcohol. Approximately 11% of the 2,182 persons arrested for DUI during the evaluation period were under the age of 21. The average BAC for underage persons arrested for DUI was 0.1347.

The increased risk of injury and loss of life posed by persons who drink and drive in Wyoming is real. Alcohol-related traffic fatalities remain a leading cause of death for teenagers and young adults. Research shows the increased risk posed by drivers who have been drinking is clear — the higher the BAC, the greater the risk; the **younger** the person, the **greater** the risk.

### **Objectives**

- This project has three primary goals: (1) to reduce the level of underage drinking in the five targeted communities; (2) to reduce the number of underage drinking and driving occurrences in the five targeted communities; and (3) to develop an effective action plan that can be used by other communities in Wyoming in the future. The following objectives are related to this goal:

### **Strategies**

- To gather and assemble all youth-alcohol related data for 2006 and 2007 that currently exists in the five targeted communities; To analyze and use the assembled data as a baseline for evaluative purposes and for developing a more complete reporting process of relevant data for the future;
- To implement an efficient method for collecting youth-alcohol related data in the targeted communities January 1 through December 31, 2008; To develop an aggressive strategy in each of the targeted communities and implement selected enforcement initiatives from January 1 through December 31, 2008;
- To evaluate and modify implemented strategies continuously throughout the term of the project; To develop a process or blueprint for action that can be used by other communities in Wyoming.

### **Results**

The Wyoming Association of Sheriffs and Chiefs of Police (WASCOP) developed a comprehensive strategy to reduce underage drinking and underage drinking and driving in five selected communities

in Wyoming. This project was designed and developed to serve as an action model for other communities across Wyoming in subsequent years, and thus relabeled Wyoming Communities in Action (WY-CIA). The funding was provided by the Department of Health Mental Health and Substance Abuse Division at approximately \$200,000 and WYDOT at \$60,000.00. The initial five communities selected for this project were: Casper, Gillette, Rock Springs, Powell and Douglas. The second phase brought: Torrington, Evanston, Riverton, Lander and Jackson to the table. Each agency provided youth-alcohol related data which was assembled and reviewed with strategies developed such as source investigation; party patrols, party dispersals; shoulder-taps and other selected enforcement. Each community in Phase 1 and one in Phase 2 held a Policy Makers Forum to share the statistics; discussed more effective ordinances or policies and encouraged the adoption of a zero-tolerance community stance for youth drinking and driving; provided specialized training for each of the involved communities. Debriefing and training sessions were conducted on a bi-monthly basis with an internet-based project management website for all participating agencies which provided the operational and fiscal oversight for the project. This project has been successful in getting the law enforcement agencies to adopt zero-tolerance policy for underage drinking with a priority of reducing the number of underage drinking and driving occurrences in all the participating communities. The agencies have developed an effective strategic plan that focused enforcement efforts based on the data that was collected. The educational and awareness efforts and involvement of community leaders in the effort has proven worthwhile.

**Costs:** \$260,000.00

**Funding Sources:** \$200,000.00 DOH MHSAD with \$60,000.00 154AL Alcohol Transfer Funds

**Project Title:** Evaluation of Alcohol Factors

**Target Group:** Alcohol-related custodial arrests - Data Project

**Program Area:** 154AL Alcohol Transfer Funds

### **Problem Statement**

The Wyoming Association of Sheriffs and Chiefs of Police (WASCOP) have gathered and analyzed arrest data for the expressed purpose of devising more effective enforcement strategies to reduce the number of alcohol related traffic crashes and crimes in Wyoming. The continuation of this data collection effort is necessary in order to evaluate a series of strategies that are currently being formulated and which are in the process of being implemented at this time. The goal of this project is to continue to assist law enforcement administrators and community leaders in their efforts to allocate resources and direct law enforcement services in a more effective manner.

Data collected during the first two years (for a six-month period each year) indicate that DUI arrests account for a relatively high percentage of the custodial arrests in Wyoming almost 25 percent for the ten reporting counties in 2005 and 23 percent statewide in 2006. Equally concerning was the high level of Blood Alcohol Content (BAC) for persons being arrested for DUI – 0.1639 for the 1,976 persons arrested for DUI in ten counties in 2005, and 0.1593 for 2,179 persons arrested statewide in 2006. Alcohol was a factor in 62 percent of all reported custodial arrests in Wyoming in 2006.

### **Objectives**

This project has two primary goals: (1) to provide the essential findings and conclusions from the data already collected in FY07 to the general public and state and community leaders in an easy-to-read, more usable format; and (2) to continue to collect alcohol related data on custodial arrests in Wyoming in order to devise more effective strategies to reduce alcohol related crimes and traffic crashes.

### **Strategies**

- To produce a final report containing arrest data collected during the FY07 project period.
- To modify and refine the data collection reporting form based on the previous two years of experience.
- To create an on-line project management site for all project participants.
- To collect alcohol related data for all custodial arrests from October 1, 2007 through September 30, 2008.

### **Results**

This project was part of a continuing effort by the effort by WASCOP to collect alcohol related data in custodial arrests in all twenty-three counties. The project was initiated with the expressed purpose of assessing the impact of alcohol on crime in Wyoming in order to devise more effective strategies to reduce the number of alcohol related traffic crashes and crimes in Wyoming. Data was collected from a total of 21,758 persons who were arrested and subsequently detained in detention facilities in each of the twenty-three counties. Data collected during this project period indicates that alcohol continues to be a major factor whenever a person is taken into custody by law enforcement in Wyoming. The percentage of arrests involving alcohol (70.65%), the number of arrests for public intoxication and driving under the influence (12.41% and 32%), and the high levels of blood alcohol content reported for these arrests (0.235 and 0.158) equaled or surpassed the statistics recorded for the previous year. The statistics and analysis contained in the reports have been published and are

being used by a large number of prevention, treatment, law enforcement professionals, as well as by the media and general public. It is the only comprehensive, statistically based analysis of the impact of alcohol on crime in Wyoming. A large number of professionals have come to rely on the data and expect it to be published on an annual basis. The findings and recommendations are presented to a wide variety of interested groups as well as the media. A general report distributed statewide data analysis and a second one was created with County specific data.

**Cost:** \$57,580.01

**Funding Sources:** \$15,000 from DOH MHSAD and \$42,580.01 from 154AL Alcohol Transfer Funds

**Project Title:** Active TRCC

**Target Group:** Wyoming Statewide Traffic Records Systems

**Program Area:** 408 Traffic Records

**Project Title:** Various

### **Target Group**

The Executive WYTRCC Committee oversees the Wyoming Traffic Records Coordinating Committee (WyTRCC). Progress is being made towards the goal of an integrated records system throughout the State of Wyoming. Within the last year, the WyTRCC met five times and the Executive TRCC met three times prioritizing and approving necessary projects.

### **Program Area**

Traffic Records

### **Problem Statement**

The Wyoming Traffic Records Coordinating Committee (WYTRCC), by definition, is tasked with the job of improving Wyoming's Traffic Records Systems. It is the role of the committee to help with communication, coordination, and assistance among collectors, managers, and users of traffic records data in Wyoming and also to review and evaluate new technologies to keep the highway safety data and traffic records systems up-to-date.

### **Objectives**

Integrate traffic records systems statewide to increase performance measures of timeliness, accessibility, accuracy, completeness, uniformity and integration.

### **Strategies**

- Hire a Traffic Records Project Manager to facilitate the activity of current projects and to move forward lower priority projects. There are many projects on the table and more waiting for funding availability.
- Implement an electronic MMUCC compliant crash report
- Implement an electronic EMS Data System to capture and submit EMS data to the state repository for analysis. Expand NEMIS elements as appropriate for the state.
- Perform WYDOT database integration and analysis to use crash data for department project planning, prioritized benefit/cost location specific candidates. The system would allow the diagnosis and characterization of problem areas and potential safety improvements with a network benefit ratio that will integrate with the project planning system. The software would then track the effectiveness of the measures and make adjustments to the planning factors.
- Perform Traffic Records Database Integration and analysis on crash, roadway classifications, traffic loads, roadway features and eventually citation, EMS, etc.
- Assess citation data current availability, needs and challenges.
- Assess needs and criteria to provide data capture tools to municipalities.

### **Results**

The electronic crash report form was successfully implemented on January 1, 2008. As of December 2008, 70% of the crashes were being completed electronically. Concurrently with the electronic crash implementation, the historical crash data migration was done. Phase I of the WYDOT Project, that will eventually link with other databases within WYDOT such as pavement data, design data, citation data, and maintenance inventory data, was completed. Beta testing was also completed in September 2008 for the EMS electronic reporting form, an assessment of the

current citation tracking system was performed by Analysts International, and the implementation of Critical Analysis Reporting Environment (CARE) software that provides in depth data analysis designed for problem identification and countermeasure development purposes.

**Cost:** \$455,915.98

**Funding Source:** 408 Traffic Record Funds

**Project Title:** Cheyenne & Wind River Traffic Safety Summits

**Target Group:** Wyoming Districts 1 and 5

**Program Area:** Roadway Safety

### **Problem Statement**

Transportation safety is a big concern for growing communities. Cheyenne is the largest city within the largest county (Laramie County) in Wyoming. Cheyenne has led the State with the most alcohol related crashes within a city during the past decade and ranks above the statewide average for the years 2004-2006. Laramie County ranks at #6 when compared to the State's other 23 counties based on crash rates per 100 million vehicle miles traveled.

The Wind River Reservation is located in WYDOT District 5 which primarily involves Fremont and Hot Springs Counties. Fremont and Hot Springs Counties have ranked consistently above the statewide average (3rd and 4th) in driver seat belt NON-usage and Fremont County has ranked 2nd in alcohol related crash rates based on VMT.

### **Objectives**

A diverse group of traffic safety professionals in the 4 E's of safety (Education, Engineering, Enforcement and EMS) gathered to tackle transportation issues within their community. The Cheyenne MPO and WYDOT Public Involvement Specialist organized Transportation Safety Summits for their respective communities. The Summits are part of an effort to develop a Transportation Safety Management Plan for the Wind River Reservation and Cheyenne area.

### **Strategies**

The Cheyenne Summit chose six safety emphasis areas for inclusion into the plan: alcohol, distracted driving, intersections, occupant protection, older drivers, and young drivers.

The Wind River Summit built on efforts to include: Communication between tow truck operators called to the Wind River Reservation and payment for services; an email group to allow communication for give and take of issues; post-certification of BIA officers; clarification on past Memorandum of Understandings and law enforcement agreements to clarify working relationships opportunities; facilitating meetings of county judges, court clerks, prosecuting attorneys to share information and break down barriers between the entities; Northern Arapho Tribal Attorney will work on revising the state's full faith and credit statute; acquire and share information about other states' work on cross-jurisdictional issues; and work on issues regarding the current road block statute.

### **Results**

Several important outcomes have resulted from this Summit. It brought together the safety community to energize the base and introduce new methods for increasing traffic safety.

Cheyenne's Summit formed teams, participants reviewed fact sheets specific to their emphasis area and safety strategies were developed. The participants reported the problems and strategies their team identified and the rationale behind the decisions made to the full Summit.

A meeting is planned for FY09 to educate law enforcement on seat belt usage. The meeting will focus on the importance of issuing tickets in a secondary law State and the actual consequences of not wearing a seat belt in a traffic crash.

The Wind River Summit updated actions that were identified: who took the lead, time frames and how they would measure success on last year's summit efforts with reports on DUI prevention, jurisdictional and roadway design issues.

**Costs:** \$4,135.98

**Funding Source(s):** 402 Funds

# ADDENDUM

## Legislative Report

2008 Budget Session  
59<sup>th</sup> Legislature  
February 11 - March 7, 2008 (20 days)

The following highway safety bills were filed. None were successful. This outcome is not unusual due to the short Budget Session.

HB0035

Sponsor: Gingery

Title: Underage drinking

Description: Creating an offense for persons under age 21 who attempt or gain admittance to liquor dispensing rooms or drive-in liquor areas as specified; expanding offenses for persons under 21 who possess or consume alcohol; limiting possession or consumption of alcohol by a person under age 21 in the presence of parent or guardian as specified.

Last Action: Failed Introduction

HB0058

Sponsor: Iekel

Title: Safety Belt Violations

Description: Removing restriction on stopping motor vehicles solely for safety belt violations; and providing for an effective date.

Last Action: Failed Introduction

HB0070

Sponsor: F. Esquibel

Title: Distracted driving

Description: Prohibiting the use of wireless communications devices by specified licensees while driving; providing exceptions; providing definitions; providing penalties; and providing effective date.

Last Action: Failed Introduction

HB0073

Sponsor: Mercer

Title: DUI-penalties

Description: Amending penalties for driving while under the influence as specified; repealing a provision relating to reduction or dismissal of charges; and providing for an effective date.

Last Action: Failed Committee of the Whole

HB0094

Sponsor: F. Esquibel

Title: Use of wireless communication devices while driving

Description: Prohibiting the use of wireless communications devices while driving; providing exceptions; providing definitions; providing penalties; and providing for an effective date.

Last Action: Failed Introduction

SF0059

Sponsor: Landen

Title: DUI-mandatory hold upon arrest

Description: Requiring a person suspected of driving while under the influence of alcohol to be arrested and detained as specified; and providing for an effective date.

Last Action: Referred to S01 and failed due to lack of action

SF0075

Sponsor: Meier

Title: DUI Sanctions

Description: Increasing penalties for driving while under the influence as specified; amending applicable time periods for increased penalties as specified; amending payment requirements for drivers who are required to undergo a substance abuse assessment; and providing for an effective date.

Last Action: Failed Introduction

ASPEN



MEDIA AND  
MARKET  
RESEARCH

**WYOMING DEPARTMENT**

**OF**

**TRANSPORTATION**

*2008 Seat Belt Safety Study*  
*Percentage Report*

**Q.1. Just so we have your responses placed in the correct category, please tell me when I read the age range that includes your correct ages... (Read List)**

	2007		2008	
	<u>N=100</u>	<u>Percent (%)</u>	<u>N=100</u>	<u>Percent (%)</u>
18-25	21	21.0	8	8.0
26-35	79	79.0	92	92.0
36-55	--	--	--	--
Over 55	--	--	--	--
Under 18	--	--	--	--
DK/Refused	--	--	--	--
<b>Total</b>	<b>100</b>	<b>100.0</b>	<b>100</b>	<b>100.0</b>

**Q.2. Do you get your news and information from...(Read List, Multiple Answers)**

	2007		2008	
	<u>N=100</u>	<u>Percent (%)</u>	<u>N=100</u>	<u>Percent (%)</u>
Local Radio Stations	52	52.0	53	53.0
Local TV Broadcast Station	66	66.0	50	50.0
Newspaper	55	55.0	52	52.0
Internet	63	63.0	60	60.0
Other, specify	2	2.0	0	0.0
DK/Refused	1	1.0	2	2.0
<b>Total</b>	<b>239</b>	<b>239.0*</b>	<b>217</b>	<b>217.0*</b>

**Q.3. How often do you read the newspaper? (Read List)**

	2007		2008	
	<u>N</u>	<u>Percent (%)</u>	<u>N</u>	<u>Percent (%)</u>
Daily	24	24.0	26	26.0
Nearly Daily	19	19.0	15	15.0
Weekly	21	21.0	21	21.0
Rarely	33	33.0	30	30.0
Never (skip to Q6)	3	3.0	8	8.0
DK/Refused	0	0.0	0	0.0
<b>Total</b>	<b>100</b>	<b>100.00</b>	<b>100</b>	<b>100.00</b>

\* A Total Percent over 100 is due to multiple answers by respondents

**Q.4. Which newspapers do you read? (Multiple Answers)**

	2007		2008	
	N=100	Percent (%)	N=100	Percent (%)
SPECIFY (Other)	9	9.3	23	24.2
None	0	0.0	3	3.2
DK/Refused	3	3.1	1	1.1
Casper Star Tribune	48	49.5	34	35.8
Wyoming Tribune Eagle	42	43.3	28	29.5
Riverton Ranger	--	--	6	6.3
<b>Total</b>	<b>102</b>	<b>105.2*</b>	<b>95</b>	<b>100.1*</b>

**Q.5 Which content of the newspaper do you read? (Read List, Multiple Answers)**

	2007		2008	
	N=100	Percent (%)	N=100	Percent (%)
News	83	85.6	76	82.6
Opinion/Editorial	44	45.4	32	34.8
Sports	63	64.9	57	62.0
Entertainment	39	40.2	30	32.6
Outdoors	51	52.6	35	38.0
Classifieds	61	62.9	49	53.3
Obituaries	42	43.3	31	33.7
Comics	45	46.4	39	42.4
Other, specify	2	2.1	0	0.0
DK/Refused	1	1.0	0	0.0
<b>Total</b>	<b>431</b>	<b>444.4*</b>	<b>349</b>	<b>379.4*</b>

**Q.6. How often do you watch television? (Read List)**

	2007		2008	
	N=100	Percent (%)	N=100	Percent (%)
Daily	65	65.0	58	58.0
Nearly Daily	19	19.0	23	23.0
Weekly	9	9.0	12	12.0
Rarely	4	4.0	5	5.0
Never (skip to Q11)	3	3.0	2	2.0
DK/Refused	0	0.0	0	0.0
<b>Total</b>	<b>100</b>	<b>100.0</b>	<b>100</b>	<b>100.0</b>

\* A Total Percent over 100 is due to multiple answers by respondents

**Q.7. When do you watch more television? (Read List)**

	2007		2008	
	<u>N=100</u>	<u>Percent (%)</u>	<u>N=100</u>	<u>Percent (%)</u>
Winter months	63	64.9	71	72.5
Summer months	3	3.1	0	0.0
Throughout the year	30	30.9	25	25.5
DK/Refused	1	1.0	2	2.0
<b>Total</b>	<b>97</b>	<b>100.0</b>	<b>98</b>	<b>100.0</b>

**Q.8. Do you watch more cable or broadcast programming?**

	2007		2008	
	<u>N=100</u>	<u>Percent (%)</u>	<u>N=100</u>	<u>Percent (%)</u>
Cable	76	78.4	70	71.4
Broadcast	20	20.6	26	26.5
DK/Refused	1	1.0	2	2.1
<b>Total</b>	<b>97</b>	<b>100.0</b>	<b>98</b>	<b>100.0</b>

**Q.9. Do you record your TV programs or watch them live?**

	2007		2008	
	<u>N=100</u>	<u>Percent (%)</u>	<u>N=100</u>	<u>Percent (%)</u>
Record	19	19.6	34	34.7
Live	76	78.4	62	63.3
DK/Refused	2	2.1	2	2.0
<b>Total</b>	<b>97</b>	<b>100.0</b>	<b>98</b>	<b>100.0</b>

**Q.10. During what part of the day are you most likely to watch television?**

	2007		2008	
	<u>N=100</u>	<u>Percent (%)</u>	<u>N=100</u>	<u>Percent (%)</u>
Mornings	4	4.1	2	2.1
Afternoons	6	6.2	1	1.0
Evenings	86	88.7	95	96.9
DK/Refused	1	1.0	0	0.0
<b>Total</b>	<b>97</b>	<b>100.0</b>	<b>98</b>	<b>100.0</b>

**Q.11. How often do you listen to the radio? (Read List)**

	2007		2008	
	<u>N=100</u>	<u>Percent (%)</u>	<u>N=100</u>	<u>Percent (%)</u>
Daily	72	72.0	74	74.0
Nearly Daily	9	9.0	7	7.0
Weekly	7	7.0	5	5.0
Rarely	9	9.0	11	11.0
Never (skip to Q15)	3	3.0	3	3.0
DK/Refused	0	0.0	0	0.0
<b>Total</b>	<b>100</b>	<b>100.0</b>	<b>100</b>	<b>100.0</b>

**Q.12. Where do you spend the majority of your time listening to the radio? (Read List)**

	2007		2008	
	<u>N=100</u>	<u>Percent (%)</u>	<u>N=100</u>	<u>Percent (%)</u>
Car	70	72.2	68	70.1
Home	9	9.3	0	0.0
Work	20	20.6	28	28.9
Other, specify	0	0.0	1	1.0
DK/Refused	0	0.0	0	0.0
<b>Total</b>	<b>97</b>	<b>100.0</b>	<b>97</b>	<b>100.0</b>

**Q.13. When do you typically listen to the radio? (Read List)**

	2007		2008	
	<u>N=100</u>	<u>Percent (%)</u>	<u>N=100</u>	<u>Percent (%)</u>
Mornings	27	27.8	25	25.8
Afternoons	7	7.2	1	1.0
Evenings	9	9.3	4	4.1
Throughout the day	60	61.9	67	69.1
DK/Refused	2	2.1	0	0.0
<b>Total</b>	<b>97</b>	<b>100.0</b>	<b>97</b>	<b>100.0</b>

**Q.14. What radio genre do you prefer? (Read List, Multiple Answers)**

	2007		2008	
	<u>N=100</u>	<u>Percent (%)</u>	<u>N=100</u>	<u>Percent (%)</u>
Country	34	35.1	42	43.3
Rock	55	56.7	53	54.6
Adult Contemporary	11	11.3	13	13.4
Oldies	20	20.6	16	16.5
Easy Listening	6	6.2	9	9.3
Sports	17	17.5	21	21.7
Talk	22	22.7	25	25.8
NPR (Nat'l Public Radio)	20	20.6	10	10.3
Other, specify	4	4.1	1	1.0
DK/Refused	1	1.0	0	0.0
Christian Programming	5	5.2	1	1.0
<b>Total</b>	<b>97</b>	<b>201.0*</b>	<b>97</b>	<b>196.9*</b>

**Q.15. Did you see the commercial featuring a bull rider who said, "I might take chances in the arena, but not on the road."?**

	2007		2008	
	<u>N=100</u>	<u>Percent (%)</u>	<u>N=100</u>	<u>Percent (%)</u>
Yes	34	34.0	24	24.0
No (skip to Q18)	63	63.0	73	73.0
DK (skip to Q18)	3	3.0	3	3.0
Refused (skip to Q18)	0	0.0	0	0.0
<b>Total</b>	<b>100</b>	<b>100.0</b>	<b>100</b>	<b>100.0</b>

**Q.16. Thinking about that commercial, would you say you feel Positive, Somewhat Positive, Neutral, somewhat Negative, or Negative about the spot?**

	2007		2008	
	<u>N=100</u>	<u>Percent (%)</u>	<u>N=100</u>	<u>Percent (%)</u>
Positive	15	44.1	8	33.3
Somewhat positive	9	26.5	7	29.2
Neutral	10	29.4	7	29.2
Somewhat negative	0	0.0	1	4.2
Negative	0	0.0	0	0.0
DK/Refused	0	0.0	1	4.2
<b>Total</b>	<b>34</b>	<b>100.0</b>	<b>24</b>	<b>100.0</b>

\* A Total Percent over 100 is due to multiple answers by respondents

**Q.17. How did the commercial affect your attitude toward seat belt use?  
Are you? (Read List)**

	2007		2008	
	<u>N=100</u>	<u>Percent (%)</u>	<u>N=100</u>	<u>Percent (%)</u>
More likely to use	9	26.5	4	16.7
Somewhat more likely to use	4	11.8	3	12.5
No effect	20	58.8	16	66.6
Somewhat less likely to use	1	2.9	1	4.2
Less likely to use	0	0.0	0	0.0
DK/Refused	0	0.0	0	0.0
<b>Total</b>	<b>34</b>	<b>100.0</b>	<b>24</b>	<b>100.0</b>

**Q.18. Which of the following campaigns have you heard of in Wyoming?  
(Read List, Multiple Answers)**

	2007		2008	
	<u>N=100</u>	<u>Percent (%)</u>	<u>N=100</u>	<u>Percent (%)</u>
No Excuses Buckle Up!	74	74.0	65	65.0
Don't be a Dum-ass	39	39.0	33	33.0
Click it-Don't Risk It	85	85.0	71	71.0
Buckle Those You Love	41	41.0	30	30.0
Click or Ticket!	84	84.0	77	77.0
Don't be a Dummy, Buckle Up!	55	55.0	37	37.0
Trunk Trooper	74	74.0	76	76.0
"Powder River Buckle Up"	0	0.0	30	30.0
None	1	1.0	4	4.0
DK/Refused	1	1.0	0	0.0
<b>Total</b>	<b>454*</b>	<b>454.0*</b>	<b>423*</b>	<b>423.0*</b>

\* A Total Percent over 100 is due to multiple answers by respondents

**Q.19. Do you Always, Nearly always, Sometimes, Seldom, or Never wear a seat belt when driving or riding in a vehicle?**

	2007		2008	
	N=100	Percent (%)	N=100	Percent (%)
Always, skip to Q22	73	73.0	73	73.0
Nearly always, skip to Q21	17	17.0	20	20.0
Sometimes, skip to Q21	6	6.0	4	4.0
Seldom, skip to Q21	3	3.0	3	3.0
Never	1	1.0	0	0.0
DK/Refused, skip to 22	0	0.0	0	0.0
<b>Total</b>	<b>100</b>	<b>100.0</b>	<b>100</b>	<b>100.0</b>

**Q.20 Why don't you wear your seat belt? (Multiple Answers) (After response, skip to Q22)**

	2007		2008	
	N=100	Percent (%)	N=100	Percent (%)
SPECIFY	1	100.0	0	0.0
DK/Refused	0	0.0	0	0.0
<b>Total</b>	<b>1</b>	<b>100.0</b>	<b>0</b>	<b>0.0</b>

**Q.21. What would motivate you to wear your seat belt all of the time? (Multiple Answers) (After response, skip to Q22)**

	2007		2008	
	N=100	Percent (%)	N=100	Percent (%)
SPECIFY	5	18.5	13	48.2
DK/Refused	10	37.0	11	40.7
Nothing	5	18.5	3	11.1
More Comfortable	2	7.4	0	0.0
Reminders	5	18.5	0	0.0
<b>Total</b>	<b>27</b>	<b>100.0</b>	<b>27</b>	<b>100.0</b>

**Q.22. And finally for classification purposes do you primarily identify yourself as Caucasian, African American, Hispanic, Asian, Native American, or with another Ethnic group?**

	<b>2007</b>		<b>2008</b>	
	<u>N=100</u>	<u>Percent (%)</u>	<u>N=100</u>	<u>Percent (%)</u>
Caucasian	92	92.0	92	92.0
African American	5	5.0	0	0.0
Hispanic	1	1.0	4	4.0
Asian	1	1.0	1	1.0
Native American	1	1.0	0	0.0
Other, specify	0	0.0	2	2.0
DK/Refused	1	1.0	1	1.0
<b>Total</b>	<b>100</b>	<b>100.0</b>	<b>100</b>	<b>100.0</b>

**WYOMING DEPARTMENT**

**OF**

**TRANSPORTATION**

*2008 Alcohol Study*  
*Percentage Report*

Wyoming Department of Transportation  
Alcohol Study – 2008

Hello, this is \_\_\_\_\_ with Aspen Research. We are conducting a brief 3-minute survey for the Wyoming Department of Transportation.

**Q.1. Just so we have your response placed in the correct category, please tell me when I read the age range that includes your current age.... (Read List)**

	2007		2008	
	N=100	Percent (%)	N=100	Percent (%)
18-25	13	13.0	2	2.0
26-35	87	87.0	98	98.0
36-55	--	--	--	--
Over 55	--	--	--	--
Under 18	--	--	--	--
DK/Refused	--	--	--	--
<b>Total</b>	<b>100</b>	<b>100.0</b>	<b>100</b>	<b>100.0</b>

**Q.2. Which of the following advertising campaigns have you seen or heard of in Wyoming? (Read List, Multiple Answers)**

	2007		2008	
	N=100	Percent (%)	N=100	Percent (%)
No Excuses Buckle Up!	64	64.0	81	81.0
Don't be a Dumass	38	38.0	34	34.0
Click it-Don't Risk It	78	78.0	84	84.0
Drunk driving. Over the Limit.	71	71.0	76	76.0
Under arrest				
Click it or Ticket!	89	89.0	93	93.0
Don't be a Dummy, Buckle Up!	47	47.0	40	40.0
Trunk Trooper	50	50.0	75	75.0
None	2	2.0	1	1.0
DK/Refused	1	1.0	0	0.0
<b>Total</b>	<b>440</b>	<b>440.0*</b>	<b>484</b>	<b>484.0*</b>

\* A Total Percent over 100 is due to multiple answers by respondents

**Q.3. Did you see, hear, or hear about specifically any advertisements featuring the “Trunk Trooper?”**

	2007		2008	
	<u>N=100</u>	<u>Percent (%)</u>	<u>N=100</u>	<u>Percent (%)</u>
Yes	53	53.0	<b>79</b>	<b>79.0</b>
No (skip to Q7)	47	47.0	<b>21</b>	<b>21.0</b>
DK/Refused (skip to Q7)	--	--	--	--
<b>Total</b>	<b>100</b>	<b>100.0</b>	<b>100</b>	<b>100.0</b>

**Q.4. How did you feel about the Trunk Trooper advertisement? (Read List)**

	2007		2008	
	<u>N=100</u>	<u>Percent (%)</u>	<u>N=100</u>	<u>Percent (%)</u>
Positive	13	24.5	27	34.2
Somewhat Positive	15	28.3	14	17.7
Neutral	15	28.3	25	31.7
Somewhat negative	3	5.7	7	8.9
Negative	6	11.3	4	5.0
DK/Refused	1	1.9	2	2.5
<b>Total</b>	<b>53</b>	<b>100.0</b>	<b>79</b>	<b>100.0</b>

**Q.5. How did the Trunk Trooper advertisement affect your attitude toward drinking and driving?**

	2007		2008	
	<u>N=100</u>	<u>Percent (%)</u>	<u>N=100</u>	<u>Percent (%)</u>
More likely to drink and drive	1	1.9	1	1.3
Somewhat more likely to drink and drive	0	0.0	0	0.0
No effect	33	62.3	53	67.1
Somewhat less likely to drink and drive	3	5.7	8	10.1
Less likely to drink and drive	15	28.3	16	20.3
DK/Refused	1	1.9	1	1.3
<b>Total</b>	<b>53</b>	<b>100.0</b>	<b>79</b>	<b>100.0</b>

**Q.6. Where did you see or hear the Trunk Trooper advertisement? (Read List, Multiple answers)**

	2007		2008	
	<u>N=100</u>	<u>Percent (%)</u>	<u>N=100</u>	<u>Percent (%)</u>
Television	48	90.6	76	96.2
Newspaper	2	3.8	7	8.9
Radio	4	7.5	15	18.9
Billboard	3	5.7	4	5.1
Word of Mouth	1	1.9	3	3.8
Other	2	3.8	1	1.3
<b>Total</b>	<b>60</b>	<b>113.3*</b>	<b>106</b>	<b>134.2*</b>

**Q.7. Have your ever driven alcohol impaired?**

	2007		2008	
	<u>N=100</u>	<u>Percent (%)</u>	<u>N=100</u>	<u>Percent (%)</u>
Yes	37	37.0	35	35.0
No (skip to Q9)	61	61.0	64	64.0
DK/Refused (skip to Q9)	2	2.0	1	1.0
<b>Total</b>	<b>100</b>	<b>100.0</b>	<b>100</b>	<b>100.0</b>

**Q.8. How often have you driven impaired in the last two years?**

	2007		2008	
	<u>N=100</u>	<u>Percent (%)</u>	<u>N=100</u>	<u>Percent (%)</u>
Daily	0	0.0	0	0.0
Weekly	1	2.7	0	0.0
Monthly	1	2.7	0	0.0
Seldom	14	37.8	13	37.1
Only Once	7	18.9	7	20.0
DK/Refused	14	37.8	15	42.9
<b>Total</b>	<b>37</b>	<b>100.0</b>	<b>35</b>	<b>100.0</b>

**Q.9. What would deter you from driving impaired?**

	2007		2008	
	<u>N=100</u>	<u>Percent (%)</u>	<u>N=100</u>	<u>Percent (%)</u>
Please Specify	93	93.0	89	89.0
DK/Refused	7	7.0	11	11.0
<b>Total</b>	<b>100</b>	<b>100.0</b>	<b>100</b>	<b>100.0</b>

\* A Total Percent over 100 is due to multiple answers by respondents

**And finally for classification purposes do you primarily identify yourself as Caucasian, African American, Hispanic, Asian, Native American, or with another Ethnic group?**

	<u>N=100</u>	<u>Percent (%)</u>	<u>N=100</u>	<u>Percent (%)</u>
Caucasian	96	96.0	89	89.0
African American	1	1.0	1	1.0
Hispanic	2	2.0	5	5.0
Asian	0	0.0	0	0.0
Native American	1	1.0	1	1.0
Other, specify	0	0.0	3	3.0
DK/Refused	1	1.0	1	1.0
<b>Total</b>	<b>100</b>	<b>100.0</b>	<b>100</b>	<b>100.0</b>

**Paid TV, Radio and Print Media**

**Project #: PM01**

Campaign Name	Station	Start/End Dates	TV Total	Paid TV	Free TV	Radio Total	Paid Radio	Free Radio	Print Ads	Other Media	Audience Size	Evaluation Results	Frequency	Funding Source
Responsible Teen Driving Campaign	CW	February										Not rated	Not rated	402
Trunk Trooper	KGWN	5/19 - 5/31	70	35	35				0			82.40%	2.8	402
"	KCWY	5/19 - 5/31	108	54	54				0			84.40%	3.4	402
"	KLWY	5/21	6	1	5				0			Not rated	Not Rated	402
"	Bresnan	5/19 - 5/31	2712	1,534	1,178				0			Not rated	Not Rated	402
Click It-Don't Risk It	Riverton Bab Ruth Baseball	May-Sept								Banner				402
Click It-Don't Risk It	Cheyenne Jr League Baseball	May-July								Banner				402
Click It-Don't Risk It	Cheyenne Grizzlies	May-July								Banner				402
Click It-Don't Risk It	Riverton Raiders Little League Baseball	May+								Banner				402
Click It-Don't Risk It	Laramie Colts	May-July								Banner				402
Local Law Enforcement Spot	KTGA	5/19 - 5/31				120	60	60						402
"	KRVK	5/19 - 5/31				75	50	25						402
"	KQLT	5/19 - 5/31				80	40	40						402
"	KASS	5/19 - 5/31				80	40	40						402
"	KLEN	5/19 - 5/31				20	20	0						402
"	KOLZ	5/19 - 5/31				10	10	0						402
"	KRRR	5/19 - 5/31				60	30	30						402
"	KKTY	5/19 - 5/31				120	60	60						402
"	KQSW	5/19 - 5/31				80	40	40						402
"	KZWB	5/19 - 5/31				120	60	60						402
"	CSNN	5/19 - 5/31				37	37	0						402
Grizzlies Safety	L.C.S.D #1	Jun-08							1					
Click It-Don't Risk It	WY Press Advertising	5/21-5/30							104		Statewide			402
Click It-Don't Risk It	Montgomery Broadcasting	5/23-5/29				74	74	0						402
Click It-Don't Risk It	Magic City Enterprises	5/30/2008							1					402
Back to School	Big Horn Radio Network-Variou Radio	8/22/08-8/28/08				90	90							402

**Paid TV, Radio and Print Media**

**Project #: PM01**

Campaign Name	Station	Start/End Dates	TV Total	Paid TV	Free TV	Radio Total	Paid Radio	Free Radio	Print Ads	Other Media	Audience Size	Evaluation Results	Frequency	Funding Source
Back to School	Big Horn Radio Network-Variou s Radio	8/22/08-8/28/08				90	90							402
Back to School	KVOW-AM	9/2/08-9/5/08				40	40	0				Not Rated	Not Rated	402
Back to School	KTAK-FM	9/2/08-9/5/08				40	40	0				Not Rated	Not Rated	402
Powder River Buckle Up	UW Sports Properties	8/30/08-9/27/08				PSA Broadcast, Sideline sign, T-Shirt Toss, Drive of the Game								402
Powder River Buckle Up	Montgomery Broadcasting	9/1/08-9/30/08				54	54	0						402
Powder River Buckle Up	Montgomery Broadcasting	9/1/08-9/30/08				13	13	0						402
Powder River Buckle Up	Montgomery Broadcasting	9/1/08-9/30/08				Weather Sponsorship								402
Total Radio/TV/Print Media Spots			0	0	0	13	13	0	0					

**FY08 Alcohol Paid TV, Radio and Print Media  
Project #: 265A31**

Campaign Name	Station	Start/End Dates	TV Total	Paid TV	Free TV	Radio Total	Paid Radio	Free Radio	Print Ads	Other Media	Audience Size	Evaluation Results	Audience Viewing	Funding Source
REDDI Ad	Laramie County School District 1	October 07 Full Back Page Ad							1					
Don't Drink & Drive	Statewide Newspapers	12/17/07 to 12/25/07							68		Statewide	668,273 Circulation		
Santa Claus is Coming to Town	Bresnan	12/17/07 to 12/31/07	1176	671	505						Sheridan, Cheyenne, Gillette, Riverton & Lander			
Santa Claus is Coming to Town	KGWN	12/17/07 to 12/31/07	215	152	63						Cheyenne	65.30%	5.3	
Santa Claus is Coming to Town	KCWY	12/17/07 to 12/31/08	122	61	61						Casper	69.50%	2.5	
Santa Claus is Coming to Town	Day Weather	12/17/07 to 12/24/07				48	48	0			Day Weather			
Santa Claus is Coming to Town	CSA	12/17/07 to 12/24/07				64	64	0			Laramie			
Santa Claus is Coming to Town	CSA	12/17/07 to 12/24/07				120	120	0			Cheyenne			
Santa Claus is Coming to Town	CSA	12/17/07 to 12/24/07				120	120	0			Casper			
Santa Claus is Coming to Town	CSNN	12/17/07 to 12/24/08				25	25	0						
DDOLUA	UW Sports Properties	10/01/07 to 5/31/08	2 Signs - 1 Sideline sign in War Memorial Stadium & 1 court level scoreboard panel in the Arena Auditorium											
DDOLUA	The Sentinel	12/21/07 & 12/28/07							2					
Trunk Trooper	Laramie County School District 1	Apr-08							1		Cheyenne			
Alcohol	KVOW/KTAK	March									Tribal Highway Safety Media	Not Rated		
Trunk Trooper	KGWN	06/29/08 to 07/06/08	104	56	48							69.10%	3.9	
"	The CW	06/29/08 to 07/06/08	80	0	80						Not Rated	Not Rated		
"	KCWY	06/29/08 to 07/13/08	248	124	124							93.20%	7.5	
"	KLWY	06/29/08 to 07/06/08	90	45	45						Not Rated	Not Rated		
"	KFNB	06/29/08 to 07/06/08	90	45	45						Not Rated	Not Rated		
"	Cable	06/29/08 to 07/06/08	3144	1778	1366						Not Rated	Not Rated		
Over the Limit...	KPOW	06/30/08 to 07/07/08				25	25	0			Not Rated	Not Rated		
Over the Limit...	KOVE/KDLY	06/30/08 to 07/07/08				90	90	0			Not Rated	Not Rated		
Over the Limit...	KVOW/KTAK	06/30/08 to 07/07/08				20	10	10			Not Rated	Not Rated		
Local Alcohol Message	KTHE	06/30/08 to 07/07/08				63	42	21			Not Rated	Not Rated		
Local Alcohol Message	KDNO	06/30/08 to 07/07/08				54	36	18			Not Rated	Not Rated		
Local Alcohol Message	Cowboy State Misc. Radio	06/30/08 to 07/07/08				580	394	186			Rawlins/ Cheyenne & Laramie			
Local Alcohol Message	Cowboy State Misc. Radio	06/30/08 to 07/07/08				726	363	363			Rock Springs/ Green River/ Jackson/ Evanston			
Local Alcohol Message	Big Horn Radio Network Misc Radio	06/30/08 to 07/07/08				189	189	0			Not Rated	Not Rated		
Local Alcohol Message	Z94	6/60/08 to 07/06/08				42	42	0			Not Rated	Not Rated		
Local Alcohol Message	93.7 Coyote Country	6/60/08 to 07/06/08				42	42	0			Not Rated	Not Rated		

**FY08 Alcohol Paid TV, Radio and Print Media  
Project #: 265A31**

<b>Campaign Name</b>	<b>Station</b>	<b>Start/End Dates</b>	<b>TV Total</b>	<b>Paid TV</b>	<b>Free TV</b>	<b>Radio Total</b>	<b>Paid Radio</b>	<b>Free Radio</b>	<b>Print Ads</b>	<b>Other Media</b>	<b>Audience Size</b>	<b>Evaluation Results</b>	<b>Audience Viewing</b>	<b>Funding Source</b>
Local Alcohol Message	Q104.9	6/60/08 to 07/06/08				42	42	0			Not Rated	Not Rated		
Local Alcohol Message	KROE	6/60/08 to 07/06/08				29	29	0			Not Rated	Not Rated		
Local Alcohol Message	KZZS	7/2-7/6				19	19	0			Not Rated	Not Rated		
Local Alcohol Message	KLGT	7/2-7/6				19	19	0			Not Rated	Not Rated		
Local Alcohol Message	KAML	7/2-7/6				21	21	0			Not Rated	Not Rated		
Local Alcohol Message	KGWY	7/2-7/6				21	21	0			Not Rated	Not Rated		
Local Alcohol Message	Big Horn Radio Network Misc Radio	8/29 to 8/31				30	30	0			Not Rated	Not Rated		
Trunk Trooper	KGWN	08/20/08 to 09/01/08	71	39	32							78.10%	3.8	
"	KCWY		188	94	94							97.00%	9.5	
"	KLWY		146	73	73						Not Rated	Not Rated		
"	KFNB		158	79	79						Not Rated	Not Rated		
"	Cable		3715	2101	1614						Not Rated	Not Rated		
Local Alcohol Message	KVOW-AM	8/29 to 8/31				55	55	0			Not Rated	Not Rated		
Local Alcohol Message	KTAK-FM	8/29 to 8/31				55	55	0			Not Rated	Not Rated		
Local Alcohol Message	KGWY	8/29/08-8/31/08				38	38	0			Not Rated	Not Rated		
Local Alcohol Message	Big Horn Radio Network Misc Radio	8/29 to 8/31				110	110	0			Not Rated	Not Rated		
<b>Total TV Spots</b>			<b>9547</b>	<b>5318</b>	<b>4229</b>									
<b>Total Radio Spots</b>						<b>2647</b>	<b>2049</b>	<b>598</b>						
<b>Total Print Media</b>									<b>72</b>					

4th of July  
Occupant Protection Media Buy  
Project #: PM05

Campaign Name	Station	Start/End Dates	TV Total	Paid TV	Free TV	Radio Total	Paid Radio	Free Radio	Print Ads	Other Media	Audience Size	Evaluation Results	Frequency	Funding Source
Local OP Message	Z94	6/30-7/7				64	64	0			Not rated	Not rated		402
"	93.7	6/30-7/7				64	64	0			Not rated	Not rated		402
"	Q104.9	6/30-7/7				64	64	0			Not rated	Not rated		402
"	KROE	7/2-7/7				59	59	0			Not rated	Not rated		402
"	KDLY	7/1-7/7				45	45	0			Not rated	Not rated		402
"	KOVE	7/1-7/7				45	45	0			Not rated	Not rated		402
"	KTHE	6/30-7/7				42	42	0			Not rated	Not rated		402
"	KDNO	6/30-7/7				36	36	0			Not rated	Not rated		402
"	KVOW	7/1-7/7				38	38	0			Not rated	Not rated		402
"	KTAK	7/1-7/7				38	38	0			Not rated	Not rated		402
"	KPOW	6/30-7/7				25	25	0			Not rated	Not rated		402
"	KTGA	6/27-7-6				15	15	0			Not rated	Not rated		402
"	KRAL	6/27-7-6				40	20	20			Not rated	Not rated		402
"	KIQZ	6/27-7-6				40	20	20			Not rated	Not rated		402
"	KOLZ	6/27-7-6				20	20	0			Not rated	Not rated		402
"	KIGN	6/29-7/2				35	15	20			Not rated	Not rated		402
"	KLEN	6/29-7/6				40	20	20			Not rated	Not rated		402
"	KRRR	6/30-7/6				20	15	5			Not rated	Not rated		402
"	KFBC	6/30-7/6				44	29	15			Not rated	Not rated		402
"	KCGY	6/30-7/6				15	15	0			Not rated	Not rated		402
"	KIMX	6/30-7/6				20	15	5			Not rated	Not rated		402
"	KRQU	6/30-7/6				20	15	5			Not rated	Not rated		402
"	KTAG, KWOR, KCGL, KZMQ, KKLX, KTAG, KODI, KWOR,	7/1-7/7				189	189	0			Not rated	Not rated		402
"	KQSW	6/30-7/6				26	13	13			Not rated	Not rated		402
"	KSIT	6/30-7/6				26	13	13			Not rated	Not rated		402
"	KFRZ	6/30-7/6				30	15	15			Not rated	Not rated		402
"	KZWB	6/30-7/6				30	15	15			Not rated	Not rated		402
"	KDWY	6/30-7/6				22	11	11			Not rated	Not rated		402
"	KMER	6/30-7/6				22	11	11			Not rated	Not rated		402
"	KPIN	6/30-7/6				20	10	10			Not rated	Not rated		402
"	KNYN	6/30-7/6				24	12	12			Not rated	Not rated		402
"	KEVA	6/30-7/6				24	12	12			Not rated	Not rated		402
"	KJAX	7/1-7/6				24	12	12			Not rated	Not rated		402

4th of July  
 Occupant Protection Media Buy  
 Project #: PM05

"	KMTN	7/1-7/6				24	12	12			Not rated	Not rated		402
"	KZJH	7/1-7/6				24	12	12			Not rated	Not rated		402
"	KRVVQ	6/30-7/6				24	12	12			Not rated	Not rated		402
"	KVRG	6/30-7/6				24	12	12			Not rated	Not rated		402
"	KCHQ	6/30-7/6				22	11	11			Not rated	Not rated		402
"	KGWY	7/2-7/7				47	47	0			Not rated	Not rated		402
"	KAML	7/2-7/7				47	47	0			Not rated	Not rated		402
"	KZZS	7/2-7/6				47	47	0			Not rated	Not rated		402
"	KLGT	7/2-7/6				47	47	0			Not rated	Not rated		402
		Total Radio/TV / Print Media Spots												
			0	0	0	1,572	1,279	293						



**Big Horn Basin Fremont County Media Buy  
Project #: RS02E**

Campaign Name	Station*	Start/End Dates	TV Total	Paid TV	Free TV	Radio Total	Paid Radio	Free Radio	Print Ads	Other Media	Audience Size	Evaluation Results	Frequency	Funding Source
Road & Travel	Various	Jun-08				273	273	0						402
Road & Travel	Various	Jul-08				253	253	0						402
Road & Travel	Various	Aug-08				253	253							402
		Total Radio/TV/Print Media Spots				779	779	0						

\*See Highway Safety files for exact station and time.

Ice Snow, Take It Slow  
Clear Roads Campaign  
Project #: RS02C

Campaign Name	Station	Start/End Dates	TV Total	Paid TV	Free TV	Radio Total	Paid Radio	Free Radio	Print Ads	Other Media	Audience Size	Evaluation Results	Frequency	Funding Source
Ice & Snow-Take It Slow	Montgomery Broadcasting	2/4/08 to 2/22/08	0	0	0	30	30	0	0	0				402
"	Montgomery Broadcasting	2/25/08 to 3/21/08	0	0	0	40	40	0	0	0				402
"	Montgomery Broadcasting	3/24/08 to 3/28/08	0	0	0	10	10	0	0	0				402
Total Radio/TV/Print Media Spots			0	0	0	80	80	0	0	0				



**It Only Takes One  
Media Summary  
Project #: 08-205A01**

<u>Campaign</u>	<u>Station</u>	<u>Start/Report End Date</u>	<u>TV Total Paid Spots</u>	<u>Paid TV</u>	<u>Total Free TV Spots*</u>	<u>Free TV Value</u>	<u>M25-54 Audience Size</u>	<u>Evaluation Results</u>	<u>Audience Viewing M25-54 TRPs</u>	<u>Funding Source</u>	<u>Cost</u>	<u>Amount Obligated (Highway Safety Only)</u>
	Bresnan Statewide											
"It Only Takes One"	Cable	8/30/08 - 9/30/08	175	\$ 16,153.00	385	\$ 15,000.00	99% Reach/Cable Universe		475.0		\$ 16,153.00	
"It Only Takes One"	KCWY	8/30/08 - 9/30/08	6	\$ 1,250.00	1	\$ 194.00	23.6% of Casper DMA		37.5		\$ 1,250.00	
"It Only Takes One"	KGWC	8/30/08 - 9/30/08	2	\$ 250.00	0	\$ -	14.9 % of Casper DMA		18.6		\$ 250.00	
"It Only Takes One"	KTWO	8/30/08 - 9/30/08	26	\$ 1,660.00	33	\$ 1,053.00	11.1% of Casper DMA		38.8		\$ 1,660.00	
"It Only Takes One"	KCHW	8/30/08 - 9/30/08	8	\$ 50.00	0	\$ -	3.4% of Cheyenne DMA		5.9		\$ 50.00	
"It Only Takes One"	KGWN	8/30/08 - 9/30/08	10	\$ 1,550.00	0	\$ -	26.9% of Cheyenne DMA		54.4		\$ 1,550.00	
"It Only Takes One"	KLWY	8/30/08 - 9/30/08	8	\$ 1,040.00	1	\$ 130.00	18.1% of Cheyenne DMA		39.1		\$ 1,040.00	
	<b>Total TV Spots</b>		235									
	<b>Total M25-54TRPs</b>								669.3			
	<b>Total TV \$</b>			\$ 21,953.00								
	<b>Total Free Value</b>			\$ 16,377.00								

\*Free spots are station reported; not reported on affidavits

**The Call  
Media Summary  
Project #: 08-185A01**

<b>Campaign</b>	<b>Station</b>	<b>Start/End Dates</b>	<b>TV Total Spots</b>	<b>Paid TV</b>	<b>Free TV</b>	<b>Audience Size</b>	<b>Evaluation Results</b>	<b>Audience Viewing M18-34 TRPs</b>	<b>Funding Source</b>	<b>Cost</b>	<b>Amount Obligated (Highway Safety Only)</b>
The Call	Bresnan Statewide Cable	6/23/08 - 9/14/08	284	\$ 27,910.00		99% Reach/Cable Universe		1,136.0	WYDOT	\$ 27,910.00	100%
The Call	KCWY	6/23/08 - 9/7/08	11	\$ 2,475.00		29.6% Reach Casper DMA		77	WYDOT	\$ 2,475.00	100%
The Call	KGWC	6/23/08 - 9/7/08	3	\$ 355.00		9.8% Reach Casper DMA		13.6	WYDOT	\$ 355.00	100%
The Call	KTWO	6/23/08 - 9/7/08	64	\$ 3,685.00		22.6% Reach Casper DMA		148.4	WYDOT	\$ 3,685.00	100%
The Call	KCHW	6/23/08 - 9/7/08	8	\$ 400.00		15.7% Reach Cheyenne DMA		26	WYDOT	\$ 400.00	100%
The Call	KGWN	6/23/08 - 9/7/08	17	\$ 2,230.00		22.3% Reach Cheyenne DMA		55.1	WYDOT	\$ 2,230.00	100%
The Call	KLWY	6/23/08 - 9/7/08	38	\$ 1,870.00		31.6% Reach Cheyenne DMA		91.9	WYDOT	\$ 1,870.00	100%
<b>Total TV Spots</b>			425								
<b>Total M18-34 TRPs</b>			1,548.0								
<b>Total TV \$</b>			\$ 38,925.00								

## Junior High Seat Belt Project for Campbell County

Campbell County held 3 junior high seat belt projects during the months of January through April. These projects were coordinated and run through two rural schools and one junior high school in Campbell County. The projects were coordinated through the high school health class where they completed and processed the counting of vehicles and found out how cold they could get standing on a street corner outside of a junior high school doing surveys. One student commented, "I can't believe that there are so many persons that don't wear their seatbelts."

The students completed posters and displayed them during 2 different festivals in Gillette and drew a lot of positive attention from the public. The seat belt questionnaires were completed by over 700 students in the junior high and some had comments about there not being enough graphic display of possible injury from non-seat belt usage. The two rural schools that part in this project. These schools are multiple grade schools . Due to rural traffic not as many vehicles were surveyed but the numbers indicated an increase in seat belt usage from beginning to end. The students made posters and displayed them during events in Gillette and drew some very positive remarks from the public. The seat belt questionnaires were completed by all students in these schools with positive comments from all ages.

### Pre percentages:

Twin Spruce Junior High	Belts used %= 44	Unused Belt % = 56
Recluse School	Belts used % = 42	Unused Belt % = 58
Little Powder School	Belts used % = 70	Unused Belt % = 21

### Post percentages:

Twin Spruce Junior High	Belts used % = 53	Unused Belt % = 47
Recluse School	Belts used % = 56	Unused Belt % = 44
Little Powder School	Belts used % = 83	Unused Belt % = 17

### GOSHEN COUNTY JUNIOR HIGH PROJECT 2008

#### Lingle-Ft. Laramie School

January 2008			April 2008		
Auto:	Belted	Unbelted	Auto:	Belted	Unbelted
Male	11	16	Male	22	24
Female	35	25	Female	42	16
SUV:			SUV:		
Male	6	6	Male	1	0
Female	8	3	Female	6	0
Vans:			Vans:		
Male	4	1	Male	5	5
Female	3	1	Female	17	3
Pick Ups			Pick Ups		
Male	6	14	Male	8	12
Female	7	7	Female	8	1
Totals	80	73	Totals	109	61
<b>%of Total</b>	<b>52%</b>	<b>48%</b>	<b>%of Total</b>	<b>64%</b>	<b>36%</b>

#### Torrington Middle School

February 2008			March 2008		
Auto:	Belted	Unbelted	Auto:	Belted	Unbelted
Male	14	34	Male	19	27
Female	17	30	Female	26	29
SUV:			SUV:		
Male	4	6	Male	16	6
Female	13	6	Female	31	5
Vans:			Vans:		
Male	4	4	Male	9	5
Female	6	4	Female	11	4
Pick Ups			Pick Ups		
Male	9	19	Male	14	15
Female	5	11	Female	11	3
Totals	72	114	Totals	137	94
<b>%of Total</b>	<b>39%</b>	<b>61%</b>	<b>%of Total</b>	<b>59%</b>	<b>41%</b>

#### Southeast

January 2008			February 2008		
Auto:	Belted	Unbelted	Auto:	Belted	Unbelted
Male	24	15	Male	31	17
Female	18	11	Female	22	10
SUV:			SUV:		
Male	6	3	Male	17	1
Female	12	8	Female	12	13
Vans:			Vans:		
Male	15	14	Male	16	9
Female	22	8	Female	16	10
Pick Ups			Pick Ups		
Male	18	7	Male	13	9
Female	6	5	Female	11	3
Totals	121	71	Totals	138	72
<b>%of Total</b>	<b>63%</b>	<b>37%</b>	<b>%of Total</b>	<b>66%</b>	<b>34%</b>

Lingle-Ft. Laramie - The students did the opinion survey with the 6th, 7th and 8th grades, then an assembly in the gym with the WYSBC video and discussed the Traffic Safety Fact Sheet with Questions and Answers. Each student received the Fact Sheet and a sucker. Two weeks later the students did the follow up seat belt survey.

Southeast - The students held an assembly for the 7th & 8th grade and had students do the opinion survey. The students were also shown the WYSBC video and went over the Traffic Safety Fact Sheet. Two students from the school talked about car crashes they were involved in and connected the consequences to the video and if they wore their seat belts. As students left they were given the suckers and reminded to always buckle up. The designed bumper stickers for their classrooms.

Torrington Middle School - The students did the opinion survey with the whole school and gave the suckers as a reminder to always buckle up.

## Hot Springs County Junior High Project Final Report

The Thermopolis Middle School with the help from the Safe Kids of Hot Springs County, Kiwanis and the Hot Springs Sheriff's Office conducted the Junior High Project. The first observational survey was done on November 6 and 7<sup>th</sup>, 2007. The Thermopolis Independent Record published two news articles about the seat belt surveys providing the results of the first survey. Mr. Colton Wood, Student Body President for Thermopolis Middle School, presented an assembly on December 21, 2007 at the Middle School where he presented the results of the first part of the seat belt check and discussed the safety issues of wearing seat belts while traveling in a vehicle. Literature on seat belt safety was handed out to all students. All of the efforts seemed to make a difference in the wearing of safety belts as the second survey results held on February 20 and 21, 2008 showed.

### Pre percentages:

Thermopolis Middle School	Belts used % = 75	Unused Belts % = 25
Drivers	Belts used % = 72	Unused Belts % = 28
Passengers	Belts used % = 57	Unused Belts % = 43

### Post percentages:

Thermopolis Middle School	Belts used % = 86	Unused Belts % = 14
Drivers	Belts used % = 83	Unused Belts % = 17
Passengers	Belts used % = 88	Unused Belts % = 12

## NATRONA COUNTY JUNIOR HIGH PROJECT 2008

### CY JUNIOR HIGH

December 2008			March 2008		
Auto:	Belted	Unbelted	Auto:	Belted	Unbelted
Male	18	8	Male	32	1
Female	51	9	Female	39	2
SUV:			SUV:		
Male	53	5	Male	43	4
Female	74	9	Female	65	2
Vans:			Vans:		
Male	9	1	Male	8	2
Female	11	4	Female	5	3
Pick Ups			Pick Ups		
Male	35	1	Male	32	3
Female	23	4	Female	31	3
Totals	274	41	Totals	255	20
<b>%of Total</b>	<b>87%</b>	<b>13%</b>	<b>%of Total</b>	<b>93%</b>	<b>7%</b>

#### October 2007

All junior high schools were contacted to schedule a time to explain the Junior High Project to the principal and staff. CY Junior High expressed interest and the Student Council excitedly invited us to explain the campaign.

#### November 2007

John Becker, Natrona Co. Sheriff's Department and Diane Guertman, Wyoming Medical Center Foundation, met with the entire student council group at CY Junior High. The complete program was disclosed and discussed with the students who had questions and suggestions. The agreement was signed and Cy got the ball rolling.

#### December 11, 2007

CY held its first unannounced seat belt survey which resulted in 87% seat belt use (involving 321 people). The number was higher than expected, but the students were not content to let it be. Their next step involved making students aware of seat belts and their usefulness. They created posters and hung on walls throughout the school. They did announcements about seat belt usage and had a questionnaire where they asked fellow students about their seat belt behaviors and attitudes.

#### January 31, 2008

The student population was split into two groups and the Student Council gave a presentation to each group on the survey and the questionnaire and the facts on seat belt use in Wyoming and in the county.

#### March 2008

The final seat belt survey was taken at CY Junior High using the same locations and times as the initial survey (involving 275 people). The student council reported the usage was now 92% and were excited to do the project again in the Fall.

## WASHAKIE COUNTY JUNIOR HIGH PROJECT 2008

The Worland Middle School Student Council and Safe Kids of Washakie County teamed up to educate the students about the importance of wearing seat belts. On November 12 & 13, 2007 100 observational surveys were completed on vehicles dropping children off at the Middle School. All students found wearing their seat belt were given a sucker. The results of the survey were startling. Only 35% of the drivers were wearing their seat belts and an even lower 19% of the students were wearing their seat belts. The Worland Middle School Student Council wrote letters to the parents with seat belt facts, worked with the newspaper to have an article on the results from the first survey shared with the community. The Student Council hosted the grim story of a young girl who did not wear her seat belt (Stephanie Usry Story) and what happened to her. The Student Council, with help from Safe Kids Washakie County, hung t-shirts with seat belt messages in the halls for all to read. The final survey was done on December 17 & 18, 2007 with an increase in seat belt usage. Personal pan pizzas were given to all those who were wearing their seat belts. 106 students also received one of the t-shirts that had the safety belt messages. These will be worn by the students as a continual reminder to buckle up.

### Pre percentages:

Worland Middle School				
	Drivers	100	Seat belt use 35 Seat belt use % = 35	Seat belt non-use 65 Seat belt non-use %= 65
	Passengers	129	Seat belt use 21 Seat belt use % = 16	Seat belt non-use 108 Seat belt non-use % = 84

### Post percentages:

Worland Middle School				
	Drivers	100	Seat belt use 48 Seat belt use % = 48	Seat belt non-use 52 Seat belt non-use % = 52
	Passengers	119	Seat belt use 57 Seat belt use % = 48	Seat belt non-use 62 Seat belt non-use % = 52

Total seat belt usage overall = 47.9%







# CAMPAIGN SUPPORT REPORT

<b>MAY MOBILIZATION</b>	
<b>DATES: MAY 12TH TO JUNE 1, 2008</b>	
<b>HIGHWAY SAFETY PROGRAM</b>	
<b>5300 BISHOP BLVD.</b>	
<b>CHEYENNE, WYOMING 82009</b>	
<b>DATE COMPLETED: 7-1-08</b>	
<b>COMPLETED BY: DALENE A. CALL</b>	

**NOTE:**



Name of Agency	No. of Regular Hours worked	No. of Overtime Hours Worked	Number of DUI Arrests	No. of DUI Citations	No. of Seatbelt Citations	No. of Child Restraints Citations	No. of Speeding Citations	No. of Other Contacts	Did the HSO receive a Press Release (Y/N)
CASPER POLICE DEPARTMENT		27.5	3	0	2	0	16	11	N
POWELL POLICE DEPARTMENT	500	6.5	1	1	1	1	5	129	Y
EVANSVILLE POLICE DEPARTMENT	504		0	0	0	0	0	2	
		25	2	4	3	0	15	39	N
			0	0	1	0	16	2	
LARAMIE POLICE DEPARTMENT	480		0	0	5	3	0	54	N
GILLETTE POLICE DEPARTMENT	5.5		0	2	0	0	0	0	N
		30.5	2	2	0	0	4	11	
ALPINE POLICE DEPARTMENT	76		0	0	0	0	6	3	N
		11	0	0	0	0	2	3	
DEAVER POLICE DEPARTMENT	5		0	0	0	0	0	0	N
CHEYENNE POLICE DEPARTMENT	900		25	25	9	10	147	311	N
FRANNIE POLICE DEPARTMENT	22		0	0	0	0	6	13	N
BYRON POLICE DEPARTMENT	112		0	0	0	0	44	1	N
		79	0	0	0	0	15	12	
BUFFALO POLICE DEPARTMENT	842		2	2	0	0	3	51	N
		2	0	0	0	0	3	5	
SARATOGA POLICE DEPARTMENT	210		0	0	0	0	1	18	N
		20.5	0	0	0	0	1	29	
SHOSHONI POLICE DEPARTMENT	20		0	0	0	0	5	21	N
SHERIDAN POLICE DEPARTMENT	10		0	0	0	0	0	0	Y
		22	0	0	0	0	4	31	
RAWLINS POLICE DEPARTMENT	2368		8	0	0	0	82	159	N
ROCK SPRINGS POLICE DEPARTMENT	25.75		0	0	25	0	10	58	N
DOUGLAS POLICE DEPARTMENT	2		0	0	0	0	0	10	N
		28	0	0	3	0	4	33	
WHEATLAND POLICE DEPARTMENT	533		6	6	0	0	2	59	N
DIAMONDDVILLE POLICE DEPARTMENT	480	1	1	1	1	1	8	21	N
NEWCASTLE POLICE DEPARTMENT	300		1	0	0	0	5	13	N
CONVERSE CO. SHERIFF'S OFFICE	940		6	5	1	1	42	162	Y
		60.5	11	7	0	0	0	63	
CAMPBELL CO. SHERIFF'S OFFICE	420		17	14	0	0	53	282	Y
JOHNSON CO. SHERIFF'S OFFICE	987		2	2	0	0	11	91	N
		6.5	0	0	0	0	3	7	
HOT SPRINGS CO. SHERIFF'S OFFICE		36	1	0	0	0	34	16	N
NATRONA CO. SHERIFF'S OFFICE	1596.5		7	0	0	0	55	273	Y
		19	0	0	0	0	36	19	
LARAMIE COUNTY SHERIFF'S OFFICE	504		67	0	0	1	56	90	N
GOSHEN CO. SHERIFF'S OFFICE		120.5	1	1	0	0	14	157	N
WYOMING HIGHWAY PATROL	8246		88	88	44	55	3638	375	Y
<b>TOTALS</b>	<b>11842.75</b>	<b>495.5</b>	<b>251</b>	<b>160</b>	<b>95</b>	<b>72</b>	<b>4346</b>	<b>2634</b>	





FY2008  
Final O/T Enforcement  
Law Enforcement Grants

**Local Law Enforcement Equipment & Training**

Department/Agency	Type of Equipment Purchased	Total Amount of Monies Used										
Big Horn Co. S.O.	No equipment was purchased on FY08											
Goshen Co. S.O.	1 EC/IR Intoximeter	\$5,000.00										
Platte Co. S.O.	1 EC/IR Intoximeter	\$5,000.00										
Newcastle Police Dept.	1 EC/IR Intoximeter	\$5,000.00										
<b>Total for Intoximeters</b>		<b>\$15,000.00</b>										
Wheatland Police Dept.	1 SIDNE Ultimate Car	\$19,500.00										
Law Enforcement Liaison		\$43,600.00										
August Crackdown Mobilization	20 Dept./Agencies @ \$250.00 each for reporting	\$5,000.00										
July 4th Mobilization	16 Dept./Agencies @ 250.00 each for reporting	\$4,000.00										
May Mobilization	13 Dept./Agencies @ 500.00 for both July 4th support and May Mobilization Support	\$6,500.00										
Chemical Testing Program - Training	Training Personnel	\$5,950.60 includes indirect costs										
Chemical Testing Program - Equipment	3 Tanberg Video Conferencing Equipment	\$4,6472.40 includes indirect costs										
Laramie Police Dept.	DRE Training	\$43,657.40										
	There were 19 students that attended the DRE Training course in FY08. All 19 students completed the necessary evaluations fo certification. Wyoming is now up to 39 total DREs. Funding has been established for a DRE Evaluation Tracking Website, which Wyoming has begun to enter evaluations into. Currently, 30 of the 39 DREs are up to date with their entires. Of the 30 DREs, a total of 311 Training Evaluations were completed since August 2007, and a total of 135 enforcement evaluations have been completed. An overall 89.82% of the DRE opionions were supported by toxicology. The minimum standard for this is 75%. The DRE grant was able to purchase a Hawkeye Vision Training System. The system is a tool for the HGN training available on the market. The second year of the DRE class was a success and will continue with success in the third year of funding.											
Judges/Prosecutors Alcohol Mini Grants	Conference	\$1,241.68										
	Out of 51 people that were invited, 47 attended the conference. There were a varitey of people from different departments, iike, Police Department, Sheriff's Office, WHP, City/county Attorney, and Chemical Testing. 18 of the people were POST Certified. (Peace Officers Standards & Training Commission). There were a lot of understanding and being better prepared with DUI cases in court. And better knowledge in preparation and presentation in court.											

**FY 2008 HE REPORT**

**October 1, 2007-September 30, 2008**

SubJob	Fund Type/Yr	Invoice Date	GTS Voucher Date	Project #	Amount	Description	Location & Safety Activity
550	154HE/FY05	None	None	B039-00(019)	\$ -	Interstate Statewide Rumble Strips	Interstate - Statewide rumble strips
551	154HE/FY05	None	None	W374-00(009)	\$ -	Green River West - Little America Rd.	Little America Road RM 69.49 - 83.56
	Total				\$ -		
553	154HE/FY05	None	None	2000-00(043)	\$ -	Wilson-Idaho Line (Teton Pass Section)	Wyo. 230, RM 27.44-27.12
	Total				\$ -		
600	154HE/FY06	None		2000043	\$ -	Wilson - Idaho Line	Rt. 2000 RM 6.85 - 17.49 (Guardrail)
601	154HE/FY06	None		U258015	\$ -	Casper Streets/Wyo. West Blvd	Rt. U258 RM 11.22 - 11.78 (Add 5 lane)
602	154HE/FY06	None		W374009	\$ -	Green River West	Rt. W374 RM 69.49 - 83.56 (R-O-W Fence)
603	154HE/FY06	None		2106013	\$ -	Fort Bridger - Lyman Road	Rt. 2106 RM 34.85-42.3 (Widen & Overlay)
604	154HE/FY06	None		0254145	\$ -	Casper Marginal	Rt. I025 RM 185.00 - 185.70 (Repl Struc/Surf/X Rds)
	Total				\$ -		
700	154HE/FY07	None		0254138	\$ -	Glenrock - Casper	Rt. I025 RM 174.89 - 180.72 (Widen & Overlay/4R/ ITS)
701	154HE/FY07	None		0C18013	\$ -	Crook Co. / Moorcroft Streets	Rt. 0C18 RM 0 (RRXing Relocation)
702	154HE/FY07	None		B061001	\$ -	Highway District 1/ ITS	Rt. B061 RM 0 (FL Beacons on Rd CL/Blank out+)
703	154HE/FY07	03/28/08	04/03/08	ICOPSRV	\$ 381,353.01	ICOP Server Installation - Patrol	Cheyenne - ICOP Server Install - Patrol
704	154HE/FY07	05/19/08	05/22/08	6596059	\$ 1,944,251.86	Development of Traffic Management Center & WHP Dispatch	Cheyenne- Traffic Management Center & WHP Dispatch Center
704	154HE/FY07	06/27/08	07/01/08	6596059	\$ 46,528.35	Development of Traffic Management Center & WHP Dispatch	Cheyenne- Traffic Management Center & WHP Dispatch Center
	Total				\$ 2,372,133.22		
726	164HE/FY07	None		0802178	\$ -	Rock Springs Marginal	Rt. I080 RM 101.75-107.9 (Resurfacing/Struc Repl/ITS WC)
727	164HE/FY07	None		0251157	\$ -	I-25 Cheyenne Marginal/College Dr/Missle Dr.	Rt.I025 RM 7.85 - 10.59 (Install Tower Lighting)
728	164HE/FY07	None		6598144	\$ -	Laramie Streets/ Grand/24th St./ Signal	Rt. 0P55 RM 330.13 - 330.13 (Traffic Signal)
729	164HE/FY07	None		B061001	\$ -	Highway District 1/ ITS	Rt. B061 RM 0 (FL Beacons on Rd CL/Blank out+)
730	164HE/FY07	05/19/08	05/22/08	6596059	\$ 638,816.38	Development of Traffic Management Center & WHP Dispatch	Cheyenne- Traffic Management Center & WHP Dispatch Center
730	164HE/FY07	06/27/08	07/01/08	6596059	\$ 130,940.17	Development of Traffic Management Center & WHP Dispatch	Cheyenne- Traffic Management Center & WHP Dispatch Center
731	164HE/FY07	08/15/08	08/27/08	0802178	\$ 185,714.00	Rock Springs Marginal	Dewar Drive - Pilot Butte Section (Resurfacing/Struc Repl/ Cable Median Barrier)
	Total				\$ 955,470.55		
800	154HE/FY08	08/15/08	08/27/08	N432051	\$ 600,053.00	Douglas-Gillette/ Donkey CR - I-90	Guardrail and Slope excecation for water runoff
801	154HE/fy08	08/15/08	08/27/08	W138007	\$ 158,802.95	Hudson - St. Stephens Road - 8 Mile Section	Highway Safety Improvement Project for dangerour curves and slop
					\$ 758,855.95		
826	164HE/FY08	08/15/08	08/27/08	N432051	\$ 1,897,921.00	Douglas-Gillette/ Donkey CR - I-90	Guardrail and Slope excecation for water runoff
Compiled: 12/15/2008							
Anna L. Thompson							
Assisted by:							
Rodney Freier - Budget							
Files used:							
402 Section - HE Invoices							
ERP Project Program							