

LOUISIANA HIGHWAY SAFETY PROGRAM

FEDERAL FISCAL YEAR 2021

Annual Report



prepared for

National Highway Traffic Safety Administration

prepared by

Louisiana Highway Safety Commission

7919 Independence Boulevard, Suite 2100

Baton Rouge, LA 70806

Louisiana Highway Safety Program Annual Report

Federal Fiscal Year 2021

prepared for

National Highway Traffic Safety Administration

prepared by

Louisiana Highway Safety Commission
7919 Independence Boulevard, Suite 2100
Baton Rouge, LA 70806
<http://www.lahighwaysafety.org>

date

December 29, 2021

This page intentionally left blank

Table of Contents

EXECUTIVE SUMMARY	1
1.0 Commission Leadership	3
2.0 Mission Statement	4
3.0 Statistical Summary	5
4.0 Statewide Targets and Results	13
4.1 FFY 2021 Targets	13
5.0 Program Results	16
Evidence-Based Enforcement Program Activities	16
COMPILATION OF ENFORCEMENT ACTIVITY RESULTS	17
5.1 IMPAIRED DRIVING PROGRAM	17
5.2 OCCUPANT PROTECTION PROGRAM	34
5.3 TRAFFIC RECORDS IMPROVEMENT PROGRAM	43
5.4 RAILROAD/ HIGHWAY CROSSINGS PROGRAM	48
5.5 PEDESTRIANS/ BICYCLE SAFETY	50
5.6 COMMUNITY TRAFFIC SAFETY PROGRAMS	53
5.7 YOUNG DRIVER TRAFFIC SAFETY PROGRAM	58
5.8 DISTRACTED DRIVING	65
5.9 MOTORCYCLE SAFETY PROGRAM	67
5.10 POLICE TRAFFIC SERVICES PROGRAM	68
5.11 HAZARD ELIMINATION/HIGHWAY SAFETY IMPROVEMENT PROGRAM (HSIP)	73
5.12 PLANNING AND ADMINISTRATION	73
6.0 PAID/ EARNED MEDIA	74
6.1 Attitudinal and Awareness Survey Results	75

List of Tables

Table 4.1	Progress in Meeting FFY 2021 Performance Targets.....	14
Table 4.2	Progress in Observed Seat Belt Use Rate.....	15
Table 4.3	LACRASH Achievements.....	15
Table 5.1	Adult Observed Seat Belt Usage, All Vehicles and All Locations.....	34
Table 5.2	Program Support Projects.....	74
Table 6.1	Summary of FFY 2021 Paid Media Air Time Expenditures.....	74
Table 6.3	Attitudinal Survey of Louisiana Drivers.....	75
Table 6.4	Selection of Distracted Driving Questions from Telephone Survey.....	76

List of Figures

Figure 3.1	Statewide Fatalities.....	5
Figure 3.2	Statewide Serious Injuries.....	5
Figure 3.3	Statewide Fatality Rate.....	6
Figure 3.4	Unrestrained Passenger Vehicle Occupant Fatalities.....	6
Figure 3.5	Alcohol-Impaired Driving Fatalities (≥ 0.08 BAC).....	7
Figure 3.6	Speeding-Related Fatalities.....	7
Figure 3.7	Motorcyclist Fatalities.....	8
Figure 3.8	Unhelmeted Motorcyclist Fatalities.....	8
Figure 3.9	Drivers Aged 15-20 Involved in Fatal Crashes.....	9
Figure 3.10	Pedestrian Fatalities.....	9
Figure 3.11	Bicyclist Fatalities.....	10
Figure 3.12	Observed Occupant Seat Belt Usage.....	10
Figure 3.13	Number of Seat Belt Citations Issued During Grant-Funded Enforcement Activities.....	11
Figure 3.14	Number of Impaired Driving Arrest Made During Grant-Funded Enforcement Activities.....	11
Figure 3.15	Number of Speeding Citations Issued During Grant-Funded Enforcement Activities.....	12
Figure 5.1	Alcohol-Impaired Fatalities and Alcohol-Related Fatal Crashes.....	18
Figure 5.2	Alcohol-Impaired Fatalities as a Percent of All Fatalities.....	18
Figure 5.3	Alcohol-Impaired Driving Fatalities (≥ 0.08 BAC).....	19
Figure 5.4	Observed Seat Belt Use and Unrestrained Fatalities.....	35
Figure 5.5	Percent of Unrestrained Fatalities: Drivers, Passengers Age 6+, and Children Under 6.....	35
Figure 5.6	Fatal Crashes at Rail Grade Crossings.....	49
Figure 5.7	Rail Grade Fatal Crashes as a Percent of Total Fatal Crashes.....	49
Figure 5.8	Drivers Age 15-20 Involved in Fatal Crashes.....	59
Figure 5.9	Motorcyclist Fatalities as a Percent of Total Fatalities and Alcohol-Impaired Fatalities	67

This page intentionally left blank

EXECUTIVE SUMMARY

Louisiana's highway safety program is designed to reduce crashes and the resulting deaths, injuries, and property damage on our roadways. The Louisiana Highway Safety Commission (LHSC) administers the State's highway safety grant program in accordance with the provisions and all amendments of the Highway Safety Act of 1966 (Public Law 89-564).

The Department of Transportation, through the National Highway Traffic Safety Administration (NHTSA), serves as the federal oversight agency. The funds awarded to the LHSC include:

- Section 402 – General Traffic Safety;
- Section 154/164 – Open Container and Repeat Offender Hazardous Elimination Funds;
- Section 405b Low – Occupant Protection Funds;
- Section 405c – State Traffic Safety Information System Improvement;
- Section 405d – Impaired Driving Countermeasures;
- Section 405e – Distracted Driving Grants;
- Section 405f – Motorcyclist Safety;
- Section 405h – Non Motorist Safety.

The funding received supports Louisiana programs in impaired driving, occupant protection including child passenger safety, traffic records, motorcycle safety, police traffic services, railroad/highway crossing safety, community traffic safety programs, pedestrian and bicyclist safety, young drivers, hazard elimination, and planning and administration.

This Annual Report provides a general assessment of the State's progress in achieving highway safety performance measure targets identified in the Federal Fiscal Year (FFY) 2021 Highway Safety Plan (HSP), a general description of the projects and activities funded and implemented under the Plan, and the amount of federal funds expended on each project.

The Louisiana Highway Safety Commission (LHSC) worked with multiple state and federal agencies; municipal, parish, and state law enforcement; and nonprofit organizations throughout the State. We also extended our commitment to Louisiana's Strategic Highway Safety Plan (SHSP) and our shared traffic safety vision for reducing traffic-related deaths and serious injuries known as Destination Zero Deaths, by designating a LHSC liaison to work directly with the nine SHSP regional coalitions and having LHSC staff and contractors serve as co-chairs of the Statewide Impaired Driving, Distracted Driving, and Occupant Protection Emphasis Areas. We

continued to use data driven best practices to address our traffic safety priorities. The most current fatality data show that the LHSC and our many partners were successful in achieving the performance target set for reducing motorcyclist fatalities. Motorcyclist fatalities decreased from 87 to 78.

Like the rest of the nation, Louisiana data show increases in overall fatalities. Now, more than ever, Louisiana road safety partners and stakeholders recognize the need to coordinate activities and resources to achieve safer transportation conditions and reduce motor vehicle fatalities and serious injuries. We will continue to monitor long-term traffic safety problems and identify emerging traffic safety trends, and address both using proven practices and research-based programs. Our strong support of enforcement agencies will continue, our community outreach will foster local interest, as well as broad representation of citizens, and our partnerships will continue to flourish while sharing common goals of reducing fatal and serious injury crashes on our roadways.

1.0 Commission Leadership

A Governor-appointed board of 21 Commissioners supports the LHSC. The LHSC Executive Director serves as secretary to the commission. As directed in Louisiana Revised Statute 48:1347, the Commission gathers, studies, prepares, evaluates, and distributes statistical compilations and makes recommendations with respect to crashes, injuries, and the related problems. The Commission serves as the coordinating agency for behavioral activities relating to highway safety and prepares such legislation, as it deems necessary to carry out a comprehensive, long-range highway safety program for the state. The Commission makes reports to the Governor, the legislature, and to the proper agencies of the federal government as required by law or as directed.

In addition to the 21-member Commission, the LHSC has a staff of fifteen. Under the leadership of the Commission, the Executive Director and staff manage the day-to-day operations of the LHSC.

The 21 Commissioners are:

- Sheriff Rodney Arbuckle, Retired;
- Ms. Cherie M. Ausberry;
- Mr. Fabian Blache, Jr.;
- Sheriff Andy Brown;
- Chief Jim Craft, Retired (Chairman);
- Ms. Kelley Dair;
- Dr. Jeffrey Elder;
- Ms. Karleen Green;
- Mr. Russell Haman;
- Ms. Linda Hull;
- Chief Michael Kazerooni, Sr.;
- Captain Alvin Mack, Retired;
- Mr. Jeffrey McKneely;
- Mr. Charles McMakin;
- Lt. Col. Mark Oxley, Retired (Vice-Chair);
- Sheriff James Pohlmann;
- Major Dustin Reynolds;
- Mayor Reggie Skains;
- Mr. John Snow;
- Mr. Chris Tyson;
- Vacant.

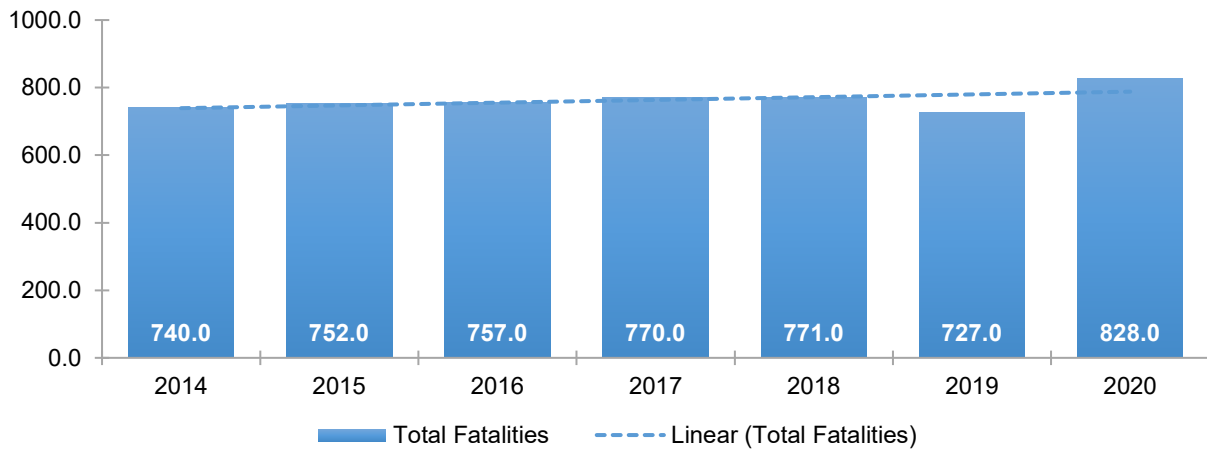
2.0 Mission Statement

The LHSC administers the State's highway safety grant program that is designed to reduce traffic crashes and the resulting deaths, injuries, and associated property damage. Programs and projects are administered in accordance with uniform guidelines promulgated by the National Highway Traffic Safety Administration (NHTSA).

3.0 Statistical Summary

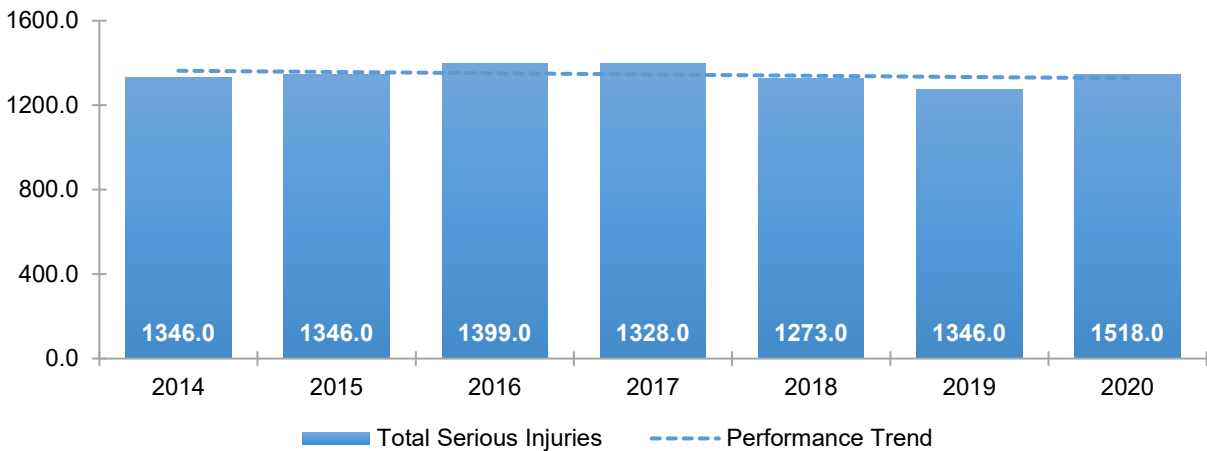
Figures 3.1 through 3.12 show actual numbers and the performance trend line for the core performance measures. Figures 3.13 through 3.15 show the number of citations and arrests issued during seat belt, impaired driving and speeding grant-funded enforcement activities.

FIGURE 3.1 STATEWIDE FATALITIES



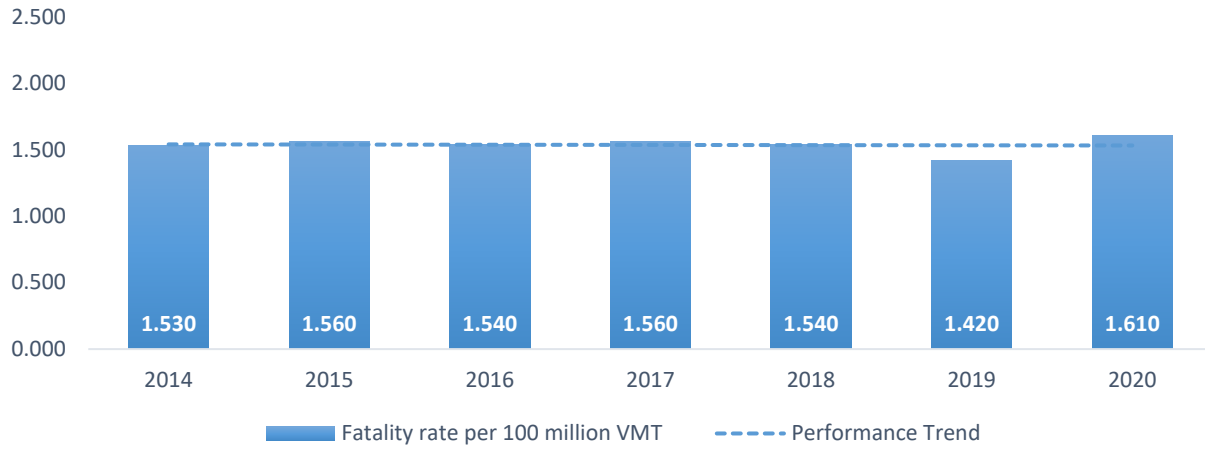
Source: NHTSA STSI/FARS. Accessed November 18, 2021.

FIGURE 3.2 STATEWIDE SERIOUS INJURIES



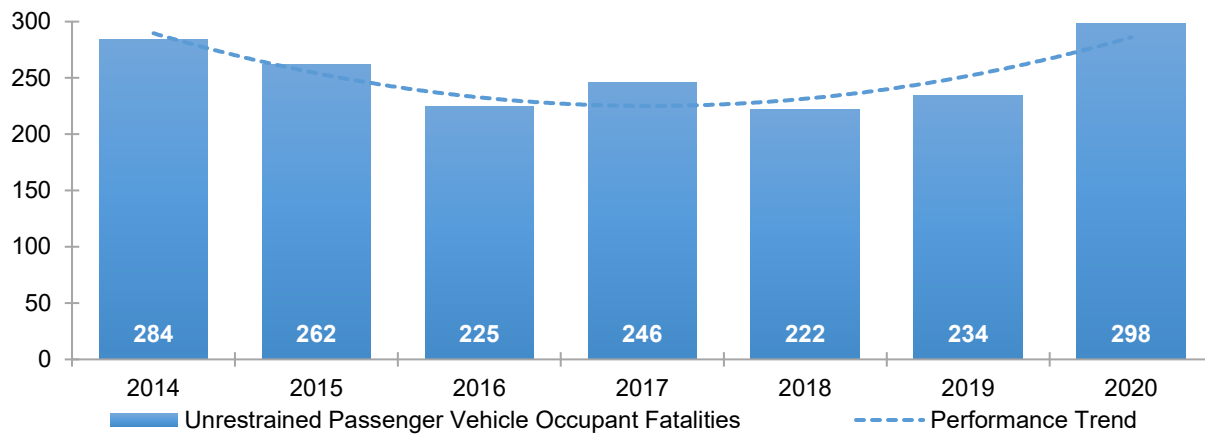
Source: Center for Analytics and Research in Transportation Safety (CARTS) at Louisiana State University. Accessed November 18, 2021.

FIGURE 3.3 STATEWIDE FATALITY RATE



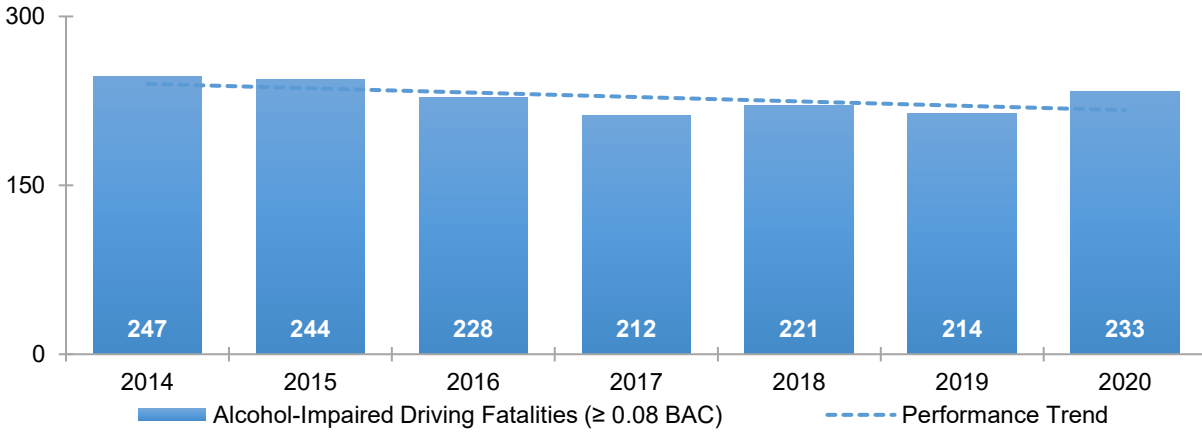
Source: NHTSA STSI/FARS; Center for Analytics and Research in Transportation Safety (CARTS) at Louisiana State University. Accessed December 14, 2021.

FIGURE 3.4 UNRESTRAINED PASSENGER VEHICLE OCCUPANT FATALITIES



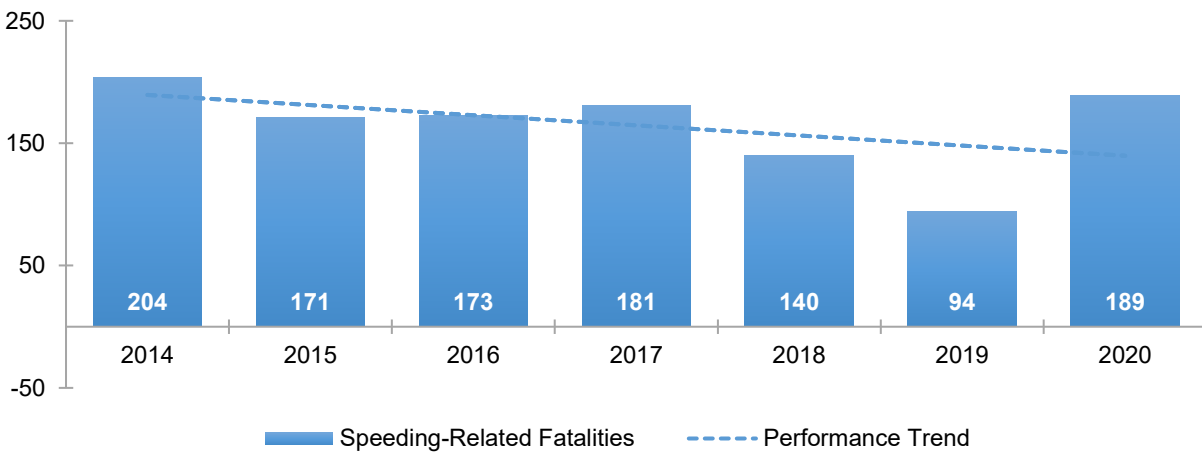
Source: NHTSA STSI/FARS. Accessed November 19, 2021.

FIGURE 3.5 ALCOHOL-IMPAIRED DRIVING FATALITIES
 (≥ 0.08 BAC)



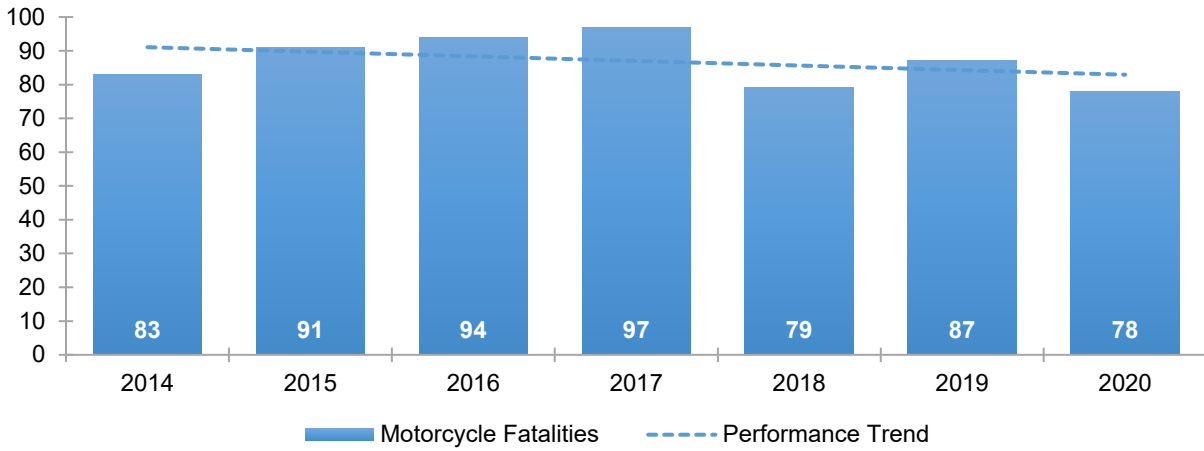
Source: NHTSA STSI/FARS. Accessed November 19, 2021.

FIGURE 3.6 SPEEDING-RELATED FATALITIES



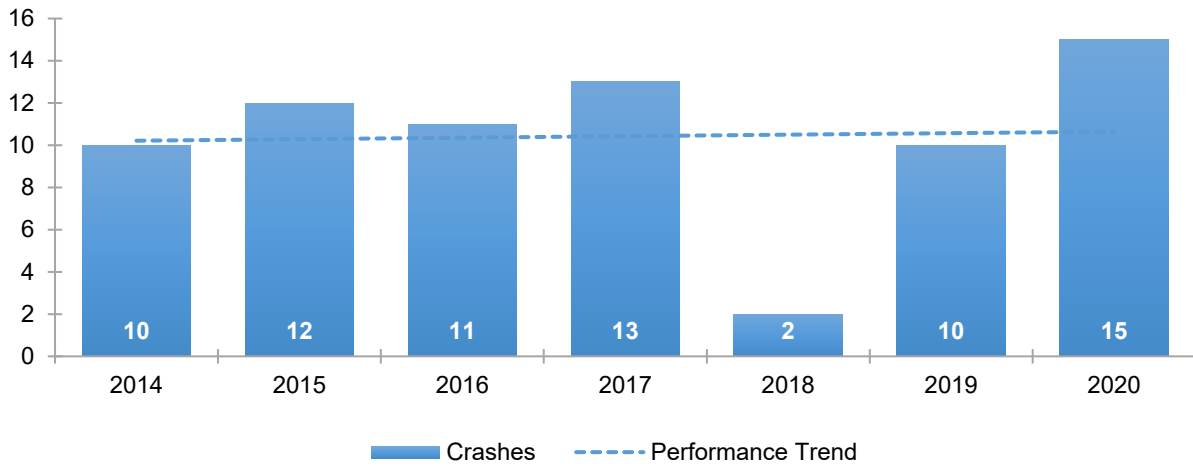
Source: NHTSA STSI/FARS. Accessed November 19, 2021.

FIGURE 3.7 MOTORCYCLIST FATALITIES



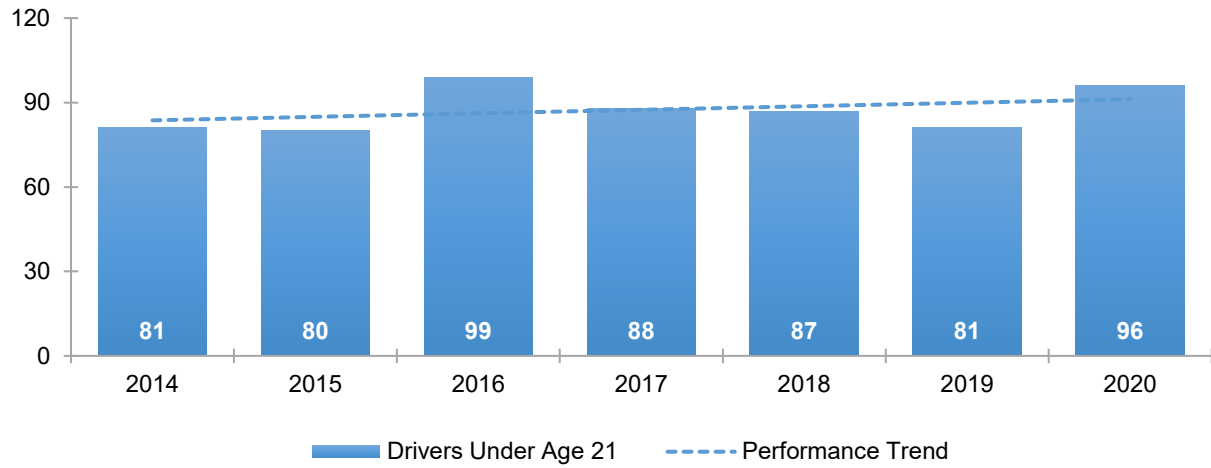
Source: NHTSA STSI/FARS. Accessed November 19, 2021.

FIGURE 3.8 UNHELMETED MOTORCYCLIST FATALITIES



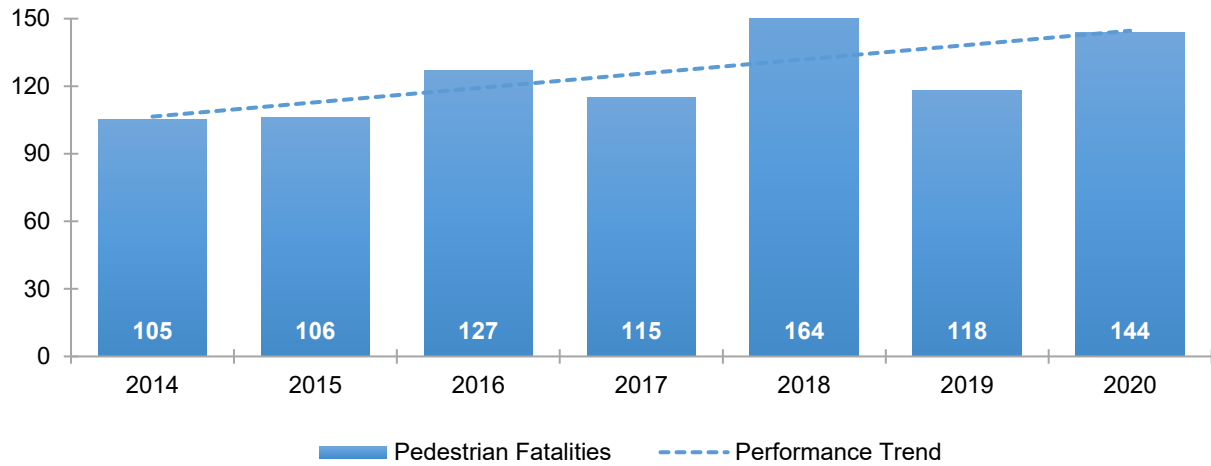
Source: NHTSA STSI/FARS. Accessed November 19, 2021.

FIGURE 3.9 DRIVERS LESS THAN AGE 21 INVOLVED IN FATAL CRASHES



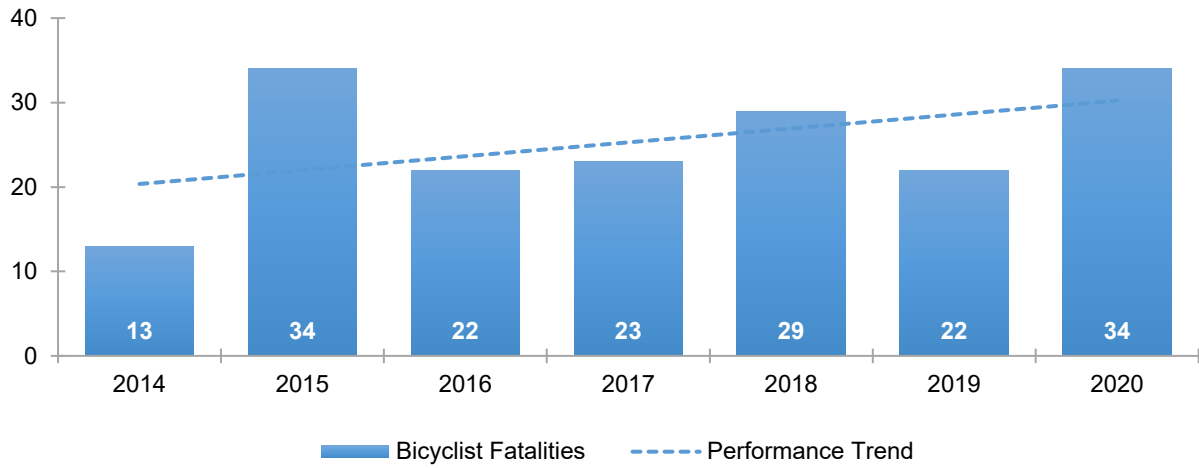
Source: NHTSA STSI/FARS. Accessed November 19, 2021.

FIGURE 3.10 PEDESTRIAN FATALITIES



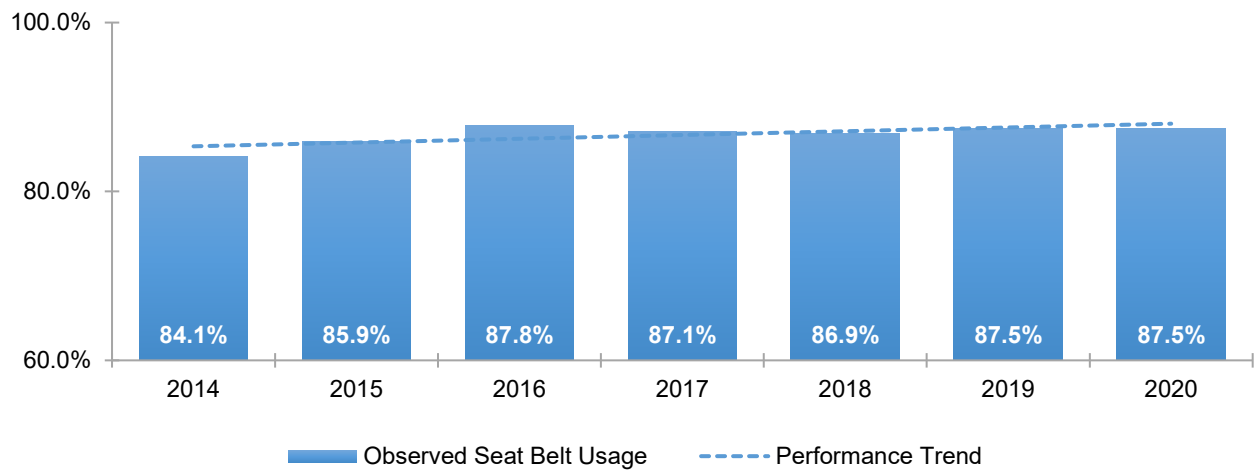
Source: NHTSA STSI/FARS. Accessed November 19, 2021.

FIGURE 3.11 BICYCLIST FATALITIES



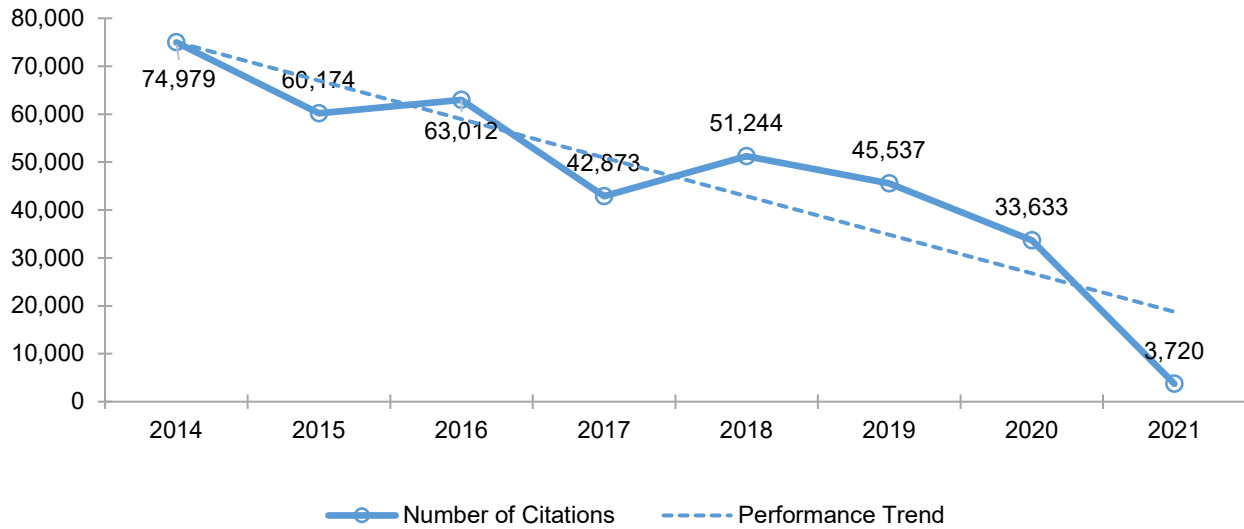
Source: NHTSA STSI/FARS. Accessed November 19, 2021.

FIGURE 3.12 OBSERVED OCCUPANT SEAT BELT USAGE



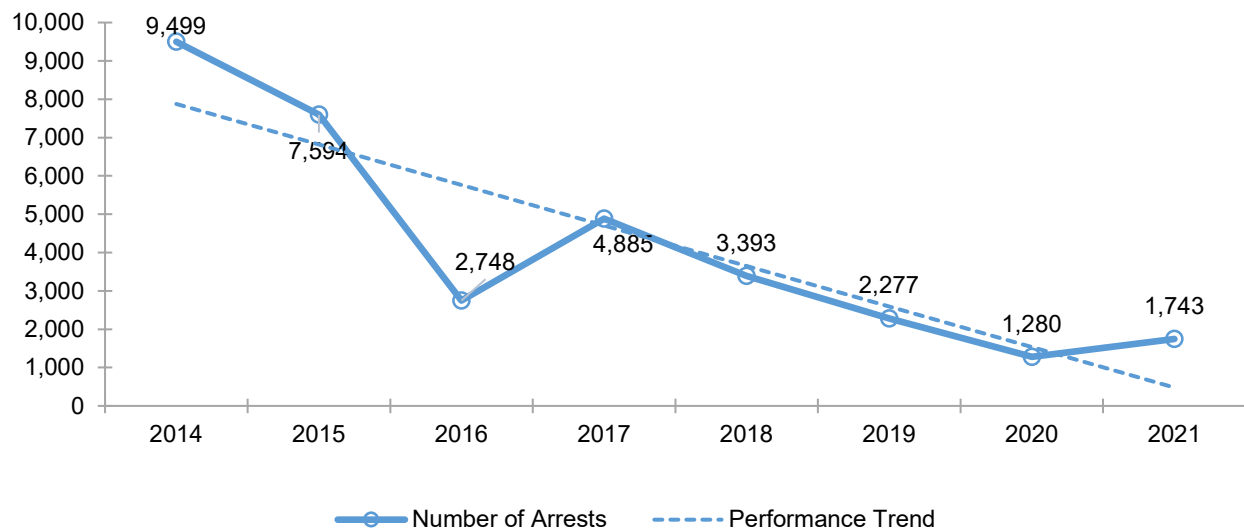
Source: NHTSA STSI/FARS. Accessed November 19, 2021.

FIGURE 3.13 NUMBER OF SEAT BELT CITATIONS ISSUED DURING GRANT-FUNDED ENFORCEMENT ACTIVITIES



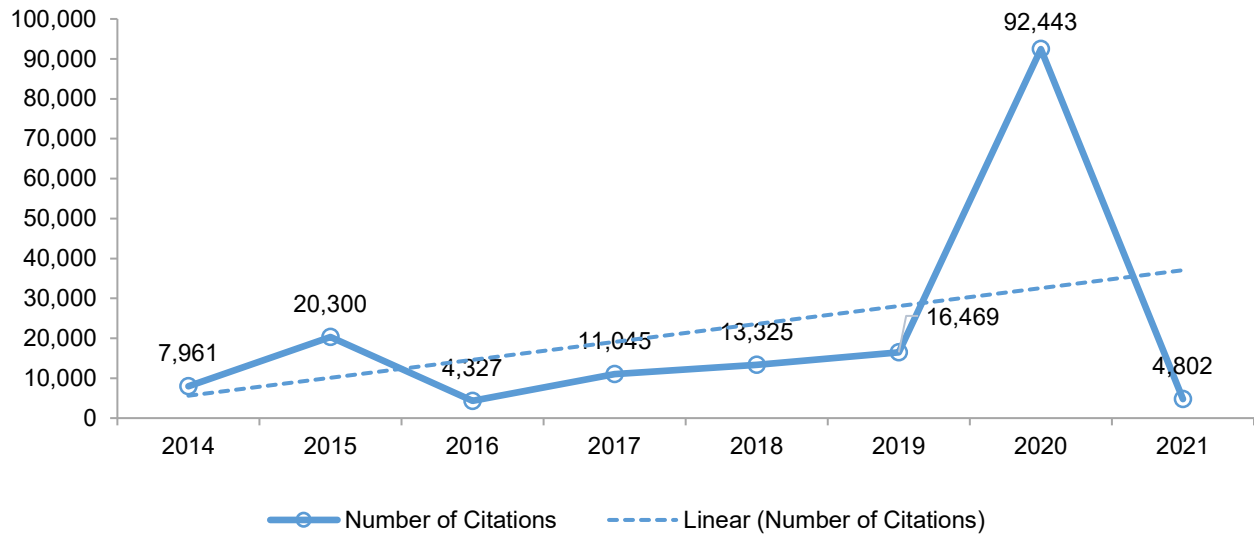
Source: Center for Analytics and Research in Transportation Safety (CARTS) at Louisiana State University. Accessed November 29, 2021.

FIGURE 3.14 NUMBER OF IMPAIRED DRIVING ARRESTS MADE DURING GRANT-FUNDED ENFORCEMENT ACTIVITIES



Source: Center for Analytics and Research in Transportation Safety (CARTS) at Louisiana State University. Accessed November 29, 2021.

FIGURE 3.15 NUMBER OF SPEEDING CITATIONS ISSUED DURING GRANT-FUNDED ENFORCEMENT ACTIVITIES



Source: Center for Analytics and Research in Transportation Safety (CARTS) at Louisiana State University. Accessed November 29, 2021.

4.0 Statewide Targets and Results

4.1 FFY 2021 Targets

Louisiana's progress in meeting the ten core performance measures and one behavioral measure is shown in Tables 4.1 and 4.2. These performance measures, developed by NHTSA and the GHSA, are documented in the publication: DOT HS 811 025. The performance targets for the FFY 2020 and 2021 HSP are shown in the column titled "Target".

The LHSC will perform the following in the planning and development of the FY 2023 HSP to better meet the performance targets in future years:

- Review and assess the target setting process and make adjustments as necessary.
- Review and assess evidence-based strategies to reduce driver behavior that contributes to crashes, fatalities, and serious injuries on Louisiana roadways and make adjustments as necessary.

Table 4.1 Progress in Meeting FFY 2021 Performance Targets

Core Performance Measure	Actual						Target		Met
	2015	2016	2017	2018	2019	2020	2020 HSP	2021 HSP	
Traffic Fatalities	752.0	757.0	770.0	771.0	727.0	828.0	743.0	741.0	N
5 Year Average	720.0	735.0	744.0	758.0	755.0	771.0			
Serious Injuries ¹	1,396.0	1,399.0	1,328.0	1,273.0	1,346.0	1,518.0	1,319.0	1,319.0	N
5 Year Average	1,377.0	1,373.0	1,359.0	1,346.0	1,346.0	1373.0			
Fatality rate per 100 Million VMT	1.560	1.540	1.560	1.540	1.420	-	1.518	1.496	N
5 Year Average	1.510	1.530	1.530	1.550	1.520				
Unrestrained Passenger Vehicle Occupant Fatalities	262	225	246	222	234	298	231	233	N
5 Year Average	261	252	253	248	238	245			
Alcohol-Impaired Driving Fatalities (≥.08 BAC)	244	228	212	221	214	233	225	225	N
5 Year Average	235	237	233	230	224	222			
Speeding-Related Fatalities	171	173	181	140	94	189	178	170	N
5 Year Average	199	190	184	174	152	155			
Motorcycle Fatalities	91	94	97	79	87	78	87	87	Y
5 Year Average	84	86	90	89	90	87			
Unhelmeted Motorcycle Fatalities	12	11	13	2	10	15	11	9	N
5 Year Average	12	11	13	10	10	10			
Drivers Age 15 to 20 Involved In Fatal Crashes	80	99	88	87	81	96	82	84	N
5 Year Average	88	89	87	87	87	90			
Pedestrian Fatalities	106	127	115	164	118	144	106	121	N
5 Year Average	103	111	110	123	126	134			
Bicyclist Fatalities	34	22	23	29	22	34	19	23	N
5 Year Average	21	21	21	24	26	26			

Source: NHTSA STSI/FARS; Center for Analytics and Research in Transportation Safety (CARTS) at Louisiana State University. Accessed November 19, 2021.

¹ In April 2021, the Louisiana definition of "Serious Injury" was changed to be in compliance with the required federal definition.

Table 4.2 Progress in Observed Seat Belt Use Rate

Behavioral Measure	2014	2015	2016	2017	2018	2019	2020	2021
Statewide Observed Seat belt Use	84.0%	86.0%	88.0%	87.1%	86.9%	87.5%	-	-
Target	81.3%	84.5%	86.1%	87.6%	90.0%	90.0%	87.9%	89.2%

Source: Center for Analytics and Research in Transportation Safety (CARTS) at Louisiana State University. Accessed November 19, 2021.

**Due to COVID-19 restrictions and the issuance of a waiver from the National Highway Traffic Safety Administration (NHTSA), the Statewide observation survey was not conducted in 2020. The 2021 observational survey was not complete at the time of submission of this report.

The Highway Safety Plan also includes projects to improve the quality of Louisiana's traffic records systems. Table 4.3 show the progress made from 2018 to 2021.

Table 4.3 LACRASH Achievements

	2018	2019	2020	2021
Completeness	Percent			
Driver Information - License Number	99%	99%	98%	99%
Driver Information – Name	100%	100%	100%	100%
Crash Information - Location/GPS	100%	99%	100%	96%
Driver Information - License Class	97%	97%	96%	96%
Driver Information - License State	97%	97%	96%	96%
Vehicle Information - License Plate	99%	99%	99%	99%
Vehicle Information - Registered State	99%	99%	99%	99%
Vehicle Information – VIN	100%	100%	99%	100%
Timeliness	2018	2019	2020	2021
All Crashes (<30 days)	97%	95%	95%	93%
All Fatal Crashes (<30 days)	64%	60%	60%	61%
Overall Crash Report Results	2018	2019	2020	2021
% of Reports Submitted Electronically	99%	99%	99%	98%
Average Days to Submit a Report	7	8	8	9

Source: Center for Analytics and Research in Transportation Safety (CARTS) at Louisiana State University. Accessed November 9, 2021.

5.0 Program Results

Evidence-Based Enforcement Program Activities

In FFY 2021, the LHSC continued to support implementation of evidence-based enforcement program activities. A significant portion of Louisiana's highway safety grant funds were awarded to law enforcement agencies as noted in the following programmatic areas. The LHSC has policies and procedures in place to ensure enforcement resources are used efficiently and effectively to support the targets of the state's highway safety program. Funding decisions for subsequent years are based on the effectiveness of the implementation and performance of each agency's enforcement project that are summarized in this section. Louisiana incorporates an evidence-based approach in its statewide enforcement program through three components; participants involved, data sources, and continuous monitoring.

All enforcement subrecipients that applied for FFY 2021 funding were vetted by a diverse group of participants across an array of disciplines as outlined in detail in the FFY 2021 HSP. The participants focused on the selection of evidence-based traffic safety countermeasure proposals and were further enhanced by the program staff at LHSC.

Various data sources were used by LHSC to identify who is overrepresented in crashes as well as when, where, and why crashes are occurring. Data analyses was conducted to identify high-risk populations that may require additional or alternative responses to address traffic safety concerns. All enforcement agencies who received grant funding used a data-driven approach to identify the enforcement issues in their jurisdictions. Data was provided to local law enforcement agencies as part of the statewide problem identification effort. Agencies also used local data for resource allocation and evidence-based enforcement to address their jurisdiction's identified problem(s).

To ensure enforcement resources were deployed effectively, law enforcement agencies were directed to implement evidence-based strategies. The LHSC used the most current version of the NHTSA publication *Countermeasures That Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices* as a guide for approving proposals with evidenced-based enforcement strategies. In FFY 2021, Louisiana used evidence-based strategies and targeted enforcement to address key problem areas such as impaired driving, failure to utilize seat belts and child seats, and speeding violations. Additional strategies deployed included enforcement during specific times of day when more crashes occur (e.g., nighttime impaired driving checkpoints), and enforcement of high-risk occupant protection populations, such as an additional focus on restraint use of pickup truck occupants and nighttime occupant protection enforcement activities. High-visibility enforcement, including participation in the national seat belt and impaired driving mobilizations were also conducted. By implementing these and other strategies that research has shown to be effective, efficient use was made of the available resources to help improve safety on Louisiana's roadways.

To ensure these law enforcement projects maintained the ability to adjust to any situation, various tracking mechanisms were utilized to enable program managers and law enforcement managers with quick insights into the progress of each project. Contact with enforcement agencies was maintained through meetings, conferences, grant monitoring sessions, phone calls, and press events. Monthly progress reports were required from each law enforcement agency receiving grant funding to ensure an understanding of the goals and outcomes of each project. These reports included data on the activities conducted, such as the area and times worked and the number of citations issued. This monthly monitoring allowed for subtle or major adjustments within each subrecipient, leaving sufficient time to make adjustments throughout the year if needed to improve traffic safety in Louisiana.

COMPILATION OF ENFORCEMENT ACTIVITY RESULTS

In FFY 2021, 42 yearlong law enforcement agencies were funded to participate in the national “Click It or Ticket” campaign and in the “Drive Sober or Get Pulled Over” campaign. However, due to COVID-19 restrictions not all agencies participated in these enforcement campaigns. Collectively, the NHTSA funded law enforcement activities resulted in:

- 6,720 seat belt citations;
- 1,743 impaired driving arrests;
- 4,802 speeding citations;
- 1,183 officers trained in Standardized Field Sobriety Test (SFST);
- 76 officers trained in Advanced Roadside Impaired Driving Enforcement (ARIDE); and
- 122 DREs certified across the State.

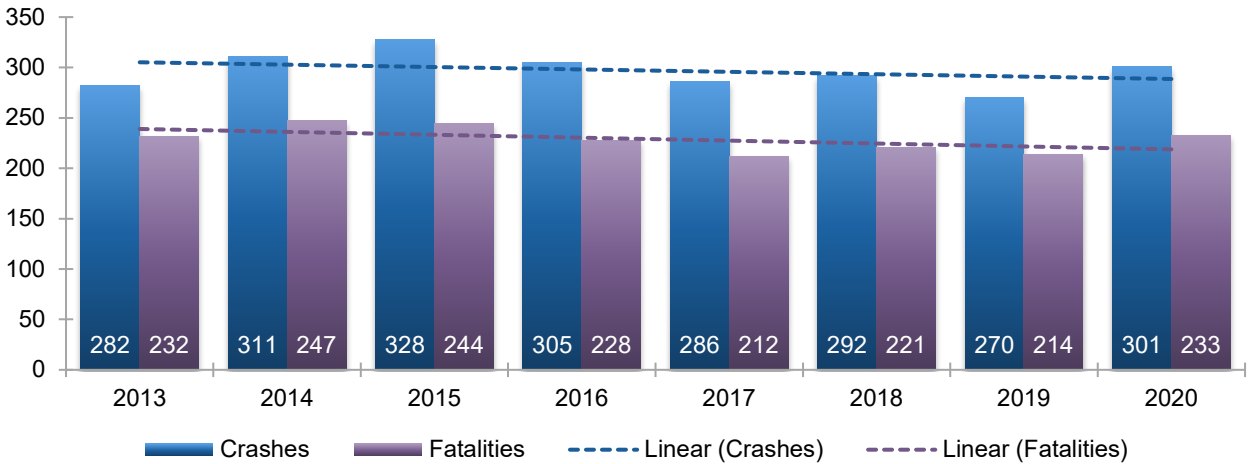
The following subsections of Section 5.0 present the programs and projects for each program area addressed in the FFY 2021 Highway Safety Plan. The amounts listed after Budget Expended in each project description do not reflect the final expenditures until the final voucher is submitted and approved.

5.1 IMPAIRED DRIVING PROGRAM

Louisiana’s comprehensive impaired driving program used broad-ranging, evidence-based strategies and actions designed to reduce impaired driving fatalities and injuries. Figure 5.1 shows the changes in alcohol-impaired fatalities and alcohol-related fatal crashes from 2013 to 2020. Both alcohol-related fatal crashes and alcohol-impaired fatalities are trending downward. Figure 5.2 shows that the 2020 percent of alcohol-impaired fatalities as a percent of all the state’s motor

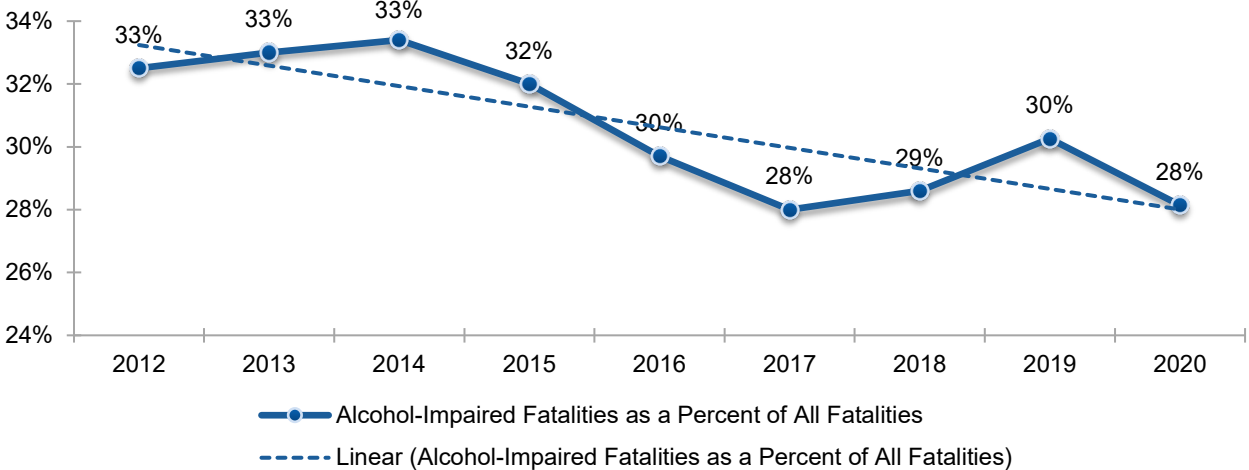
vehicle fatalities decreased, which is also an overall downward trend. Figure 5.3 shows an overall decreasing trend line for alcohol-impaired driving fatalities. These trend lines are promising; however, other data indicate that motor vehicle crashes and fatalities involving poly-substance impaired driving are increasing.

FIGURE 5.1 ALCOHOL-IMPAIRED FATALITIES AND ALCOHOL-RELATED FATAL CRASHES

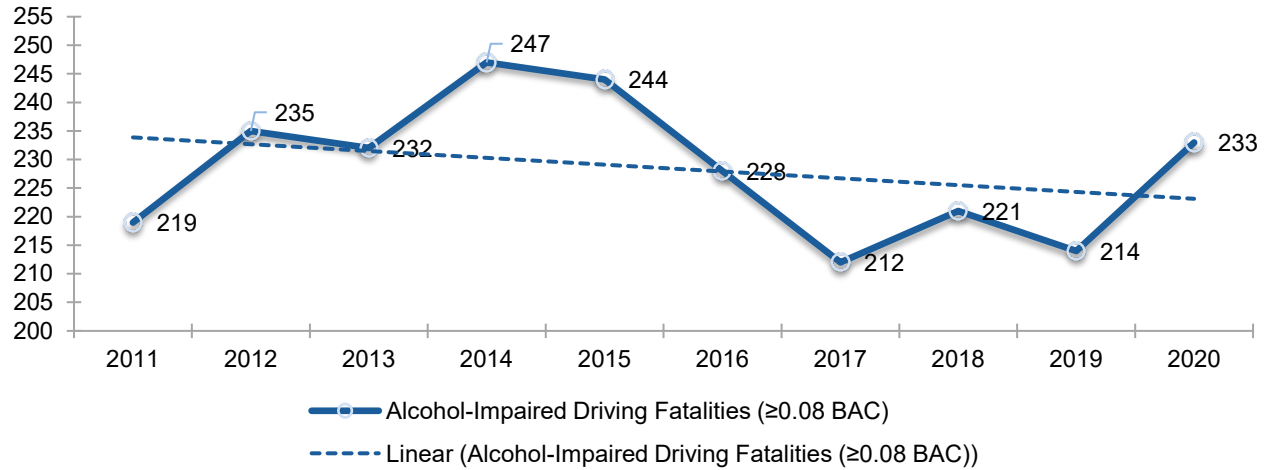


Source: NHTSA STSI/FARS; Center for Analytics and Research in Transportation Safety (CARTS) at Louisiana State University. Accessed December 14, 2021.

FIGURE 5.2 ALCOHOL-IMPAIRED FATALITIES AS A PERCENT OF ALL FATALITIES



Source: NHTSA STSI/FARS. Accessed December 14, 2021.

FIGURE 5.3 ALCOHOL-IMPAIRED DRIVING FATALITIES

Source: NHTSA STSI/FARS. Accessed November 19, 2021.

PERFORMANCE TARGET

Decrease alcohol-impaired driving fatalities 1.0 percent from 230 (2014-2018 average) to 225 in 2021. (C-5)

PROGRAMS AND PROJECTS

PROJECT NUMBER: 2021-10-10

Project Title: Tangipahoa Reshaping Attitudes for Community Change (TRACC) Coalition

Project Description: This regional impaired driving program provided funds to support “No Refusal” sobriety enforcement efforts and allowed for the presence of certified medical technicians who provided evidence collection (blood draws) when warrants were issued. Certified medical technicians worked a total of 699 hours. With the increased public awareness of these efforts, the certified medical technicians assisted with evidence collection after one (1) warrant was issued for suspected DWI arrest. Additionally, the program provided training for law enforcement on best practices for “No Refusal” enforcement including SFST and courtroom testimony.

The project experienced continuing impacts due to COVID-19 pandemic.

Project Budget/Source: \$40,975.00/Section 405d

Budget Expended: \$21,058.95/Section 405d

PROJECT NUMBER: 2021-10-11

Project Title: Impaired Driving Policy Specialist

Project Description: The Impaired Driving Policy Specialist assisted LHSC with the implementation of research-based policies, programs, and practices aimed at reducing impaired driving and the number of related fatalities and injuries. The Impaired Driving Policy Specialist also assisted in the management of three of the LHSC-funded DWI courts and assisted with the proper operation of these courts. The Impaired Driving Policy Specialist ensured new and existing DWI courts received the training needed to operate successfully. This person also collaborated with the Louisiana Supreme Court in reference to the DWI courts under their management.

Project Budget/Source: \$44,909.00/ Section 405d; \$4,991.00/Section 402

Budget Expended: \$44,723.99/Section 405d; \$1,695.17/Section 402

PROJECT NUMBER: 2021-10-13

Project Title: Prosecutor/ Law Enforcement Training Program

Project Description: Through the Louisiana District Attorneys Association (LDAA), the LHSC provided funding for a full-time Traffic Safety Resource Prosecutor (TSRP) to assist law enforcement, prosecutors, and judges align their efforts to prosecute DWI cases. LDAA conducted eight impaired driving training courses in 2021, reaching 841 prosecutors and 457 law enforcement officers. The courses were offered statewide.

Project Budget/Source: \$249,999.00/Section 405d

Budget Expended: \$223,002.31/Section 405d

PROJECT NUMBER: 2021-10-15

Project Title: Louisiana Impaired Driving Assessment Coordinator

Project Description: Contractor declined and no contract was executed.

Project Budget/Source: \$49,899.20/Section 405d

Budget Expended: \$0

PROJECT NUMBER: 2021-10-16

Project Title: Regional Planning Commission for Jefferson, Orleans, Plaquemines, St. Bernard, St. Charles, St. John the Baptist, St. Tammany, and Tangipahoa Parishes SBIRT Training

Project Description: This program provided trainings by nationally registered SBIRT (Screening, Brief Intervention, and Referral to Treatment) trainers for individuals employed at Southeastern Louisiana University Health Center and Counseling Center. There were two SBIRT trainings provided and attended by 21 participants. These trainings provided the participants with tools to screen for alcohol dependency in young drivers and to motivate change in their substance usage and any related impaired driving behavior. Following the training, the participants conducted 638 interviews, 633 of which resulted in follow-up alcohol education.

Project Budget/Source: \$9,360.00/Section 164AL

Budget Expended: \$8,039.47/Section 164AL

PROJECT NUMBER: 2021-10-17

Project Title: Mothers Against Drunk Driving – Court Monitoring

Project Description: This program monitored DWI cases throughout the prosecution process in several court jurisdictions. Courts in Baton Rouge City and the 19th Judicial District Courts in East Baton Rouge Parish were monitored on a weekly basis. In addition, courts in Bossier, Caddo, Ouachita, Rapides, Tangipahoa, Livingston, and Lafayette parishes were randomly monitored. Court Monitors visited assigned courts/logged into court docket databases, observed DWI cases, collected pertinent data, entered case information into the court monitoring database, trained and supervised program volunteers, managed and monitored “watchdog” calls, and compiled reports on specific data elements as requested. MADD monitored 1,857 impaired driving cases in FFY 2021.

Project Budget/Source: \$75,000.00/ Section 164AL

Budget Expended: \$52,123.84/Section 164AL

PROJECT NUMBER

Project Title: Judicial Outreach Liaison (JOL)

Project Description: This project served as a liaison between courts and policy-makers and provided training and continuing education to judges within the State. The JOL coordinated with other justice professionals; promoted evidence-based and promising practices; and communicated highway safety issues.

Project Budget/Source: \$75,000.00 funded through NHTSA and ABA partnership agreement

Budget Expended: \$75,000.00

PROJECT NUMBER: 2021-10-19

Project Title: Forensic Analysis of DWI Cases- North Louisiana Criminalistics Laboratory

Project Description: The North Louisiana Crime Lab project funded a full-time Forensic Analyst. The Forensic Analyst aided in increasing forensic support to law enforcement partners in communities across 29 parishes in northern Louisiana. The position was dedicated 100 percent to traffic safety and responsible for conducting blood and urine alcohol and drug testing on traffic related crashes and DWI cases. The Forensic Analyst processed 149 blood specimen collection kits in 2021.

Project Budget/Source: \$80,750.00/Section 405d

Budget Expended: \$80,750.00/Section 405d

PROJECT NUMBER: 2021-10-20

Project Title: DWI Court Management Program

Project Description: The Supreme Court Drug Court Office (SCDCO) provided oversight, administration (fiscal and programmatic), and monitoring to five Louisiana DWI Courts. All courts were required to adhere to the 10 Guiding Principles for DWI Courts set forth by the National Center for DWI Courts.

Project Budget/Source: \$572,000.00/Section 405d

Budget Expended: \$380,948.64/Section 405d

PROJECT NUMBER: 2021-10-21

Project Title: 14th Judicial District DWI Court

Project Description: The 14th Judicial District DWI Court served Calcasieu Parish and accepted DWI offenders into a minimum 12 months, or maximum 3 year, treatment program. The court adhered to the 10 Guiding Principles for DWI Courts set forth by the National Center for DWI Courts.

Project Budget/Source: \$70,000.00/Section 405d

Budget Expended: \$69,070.87/Section 405d

PROJECT NUMBER: 2021-10-22

Project Title: 4th Judicial District DWI Court

Project Description: The 4th Judicial District DWI Court served Ouachita and Morehouse Parishes and accepted third-offense DWI offenders into a minimum 12 months, or maximum 3 year, treatment program. Other DWI offenders were considered for acceptance if it was deemed beneficial to public safety. The court adhered to the 10 Guiding Principles for DWI Courts set forth by the National Center for DWI Courts.

Project Budget/Source: \$70,000.00/Section 405d

Budget Expended: \$70,000.00/Section 405d

PROJECT NUMBER: 2021-10-23

Project Title: Terrebonne Parish DWI Court

Project Description: The 32nd Judicial District DWI Court served Terrebonne Parish and accepted first and second offenders into a minimum 12-month treatment program. DWI offenders receiving a first DWI were placed into a probation program and the charge was dismissed, but if a second first offense was committed, the offender was then accepted into the DWI court. Other DWI offenders may be accepted if it is deemed beneficial to public safety. The court adhered to the 10 Guiding Principles for DWI Courts set forth by the National Center for DWI Courts.

Project Budget/Source: \$70,000.00/Section 405d

Budget Expended: \$70,000.00/Section 405d

PROJECT NUMBER: 2021-10-30

Project Title: Alcohol Beverage Control Juvenile Underage Drinking Enforcement (J.U.D.E.) Task Force

Project Description: The Juvenile Underage Drinking Enforcement (J.U.D.E.) Task Force addressed the problem of underage drinking in an effort to deter impaired driving in East Baton Rouge (EBR) Parish. The Task Force also worked to reduce the number of individuals who use, possess, or manufacture fake or fraudulent identifications for entering a bar/lounge, or to purchase, possess and consume alcoholic beverages. The EBR ABC Agents worked 2,642 overtime enforcement hours in 2021, performed 2,374 compliance checks, made 360 arrests and issued 262 citations while working overtime hours.

Project Budget/Source: \$36,514.38/Section 154AL; \$47,041.62/Section 402

Budget Expended: \$36,445.20/Section 154AL; \$47,041.62/Section 402

PROJECT NUMBER: 2021-10-31

Project Title: Louisiana Cops in Shops Program

Project Description: The Louisiana Office of Alcohol Tobacco Control (ATC) Cops in Shops Program utilized ATC enforcement agents to conduct additional extensive underage alcohol enforcement efforts statewide on an overtime basis. These efforts reduce the incidence of underage alcohol procurement, thereby reducing alcohol-impaired fatalities and injuries. The ATC agents worked 1,772 overtime enforcement hours performed 903 compliance checks, and issued 269 citations.

The COVID-19 restrictions that were implemented by the Governor of Louisiana impacted the deliverables that were outlined within this subgrant.

Project Budget/Source: \$165,402.00/Section 154AL

Budget Expended: \$85,872.61/Section 154AL

PROJECT NUMBER: 2021-10-32

Project Title: Capital Region Transportation Safety Coalition – No Refusal Support Program

Project Description: This regional impaired driving program supported ‘No Refusal’ sobriety enforcement efforts in the Capital Region through the use of certified medical technicians who provided evidence collection (blood draws) when warrants were issued. Certified medical personnel were made available at scheduled “no refusal” enforcement efforts and assisted with evidence collection after ten (10) warrants were issued, eleven (11) consented draws, and made 451 DWI arrests.

Project Budget/Source: \$38,600.00/Section 154AL

Budget Expended: \$33,641.04/Section 154AL

PROJECT NUMBER: 2021-10-34

Project Title: DWI Enforcement Training Specialist

Project Description: The contracted Training Specialist assisted LHSC in FFY 2021 with additional law enforcement training, including LADRIVING, courtroom testimony, and other impaired driving issues. In 2021, the Training Specialist conducted 122 training sessions for 210 police officers, troopers, and deputies from 86 agencies. At many of these training sessions, city and district prosecutors were in attendance to learn about the electronic arrest files they were to receive. The Training Specialist also conducted numerous webinar training sessions with agency TAC, and law enforcement officers, as well as judicial district court, LSP Applied Tech Section, TTEC and ARIDE through LSP.

Project Budget/Source: \$49,879.00/Section 154AL

Budget Expended: \$49,879.00/Section 154AL

PROJECT NUMBER: 2021-10-01

Project Title: Travel/Training Funds for Impaired Driving

Project Description: Funds would have been allocated to send law enforcement and other partners to training and conferences directly related to support planned impaired driving strategies and projects.

The COVID-19 restrictions that were implemented by the Governor of Louisiana impacted the deliverables that were outlined within this subgrant and no travel was requested.

Project Budget/Source: \$5,000.00/Section 402

Budget Expended: \$0

PROJECT NUMBER: 2021-10-42

Project Title: LADRIVING DWI Automation Project

Project Description: This project funded the continued maintenance of the current LADRIVING programming.

Project Budget/Source: \$152,747.25/Section 154AL

Budget Expended: \$152,747.25/Section 154AL

PROJECT NUMBER: 2021-10-44

Project Title: LA Voz de la Comunidad

Project Description: This project conducted monthly impaired driving educational campaigns for the Latino community to promote awareness and distributed educational material regarding the dangers of driving while impaired. The project also promoted alcohol campaigns using radio and social media messaging in Latino markets in Greater New Orleans area.

Project Budget/Source: \$25,000.00/Section 164AL

Budget Expended: \$18,825.00/Section 164AL

PROJECT NUMBER: 2021-10-49

Project Title: Le Sanctuary Traffic Safety Diversity Outreach Program

Project Description: This program provided outreach to clergy, driving schools, and middle and high schools to reduce the number of serious injury and fatal crashes specific to impaired driving. Educational material promoting traffic safety were distributed in and around diversity outreach activities that focused on educating minorities on the importance of not drinking and driving.

The COVID-19 restrictions that were implemented by the Governor of Louisiana and local officials within Orleans and Jefferson Parishes impacted the achievement of deliverables that were outlined within this subgrant.

Project Budget/Source: \$44,900.00/Section 164AL; \$4,500.00/Section 402

Budget Expended: \$4,276.13/Section 164AL; \$1,614.37/Section 402

PROJECT NUMBER: 2021-30-80

Project Title: Louisiana State Police (LSP) Crash Reduction Grant

Project Description: The LSP conducted DWI enforcement throughout Louisiana, making 97 impaired driving arrests while working 2,140 hours of overtime impaired driving enforcement. High fatality and injury crash locations, days, times, and vehicle type were a priority for enforcement activities throughout the year based on resources and crash analysis. Enforcement was coupled with Public Information Officers conducting 297 education and outreach activities. The LSP also conducted various training courses that were made available to local law enforcement agencies statewide. The LSP subcontracted with nationally recognized law enforcement training agencies to conduct specific training courses. These training courses included: one SFST Certification/Practicum (13 students), ten SFST Training Field Courses (183 students), six ARIDE Courses (76 students), one DEC/DRE Course (14 students).

Project Budget/Source: \$42,221.00/Section 402; \$583,777.20/Section 405d; \$269,571.50/Section 405b; \$22,583.48/Section 405e

Budget Expended: \$6,324.97/Section 402; \$348,008.16/Section 405d; \$231,314.42/Section 405b; \$22,583.48/Section 405e

PROJECT NUMBER: 2021-30-10 THROUGH 2021-30-63

Project Title: Overtime Traffic Safety Enforcement - Local Law Enforcement

Project Description: Research indicates that high visibility and sustained enforcement continues to be the most effective countermeasure in reducing impaired driving related crashes and fatalities. This project provided funding for DWI overtime enforcement to 41 local police departments and sheriff's offices that were located in the 16 Tier One Alcohol Problem ID Parishes. Participating agencies conducted 188 sobriety checkpoints, and worked 3,198 checkpoint hours and 17,163 saturation patrol hours. This yearlong enforcement corresponded with the national "Drive Sober or Get Pulled Over" campaign and state mobilizations. All law enforcement agencies participating in this targeted overtime

enforcement program utilized data to identify areas, and vehicle types (e.g., pickup trucks, motorcycles), of critical need. The local agencies conducted impaired driving checkpoints and/or patrols based on their evidence-based enforcement plan, deployed resources based on crash analysis, and made adjustments throughout the year as possible during COVID-19 restrictions. Law enforcement agencies that participated in this targeted DWI overtime enforcement program included:

-
- Abbeville Police Department;
 - Alexandria Police Department;
 - Allen Parish Sheriff's Office;
 - Ascension Parish Sheriff's Office;
 - Baton Rouge Police Department;
 - Bogalusa Police Department;
 - Bossier City Police Department;
 - Bossier Parish Sheriff's Office;
 - Caddo Parish Sheriff's Office;
 - Calcasieu Parish Sheriff's Office;
 - Denham Springs Police Department;
 - East Baton Rouge Parish Sheriff's Office;
 - Franklinton Police Department;
 - Gonzales Police Department;
 - Greater N.O. Expressway Commission;
 - Greenwood Police Department;
 - Hammond Police Department;
 - Houma Police Department;
 - Iberia Parish Sheriff's Office;
 - Jefferson Parish Sheriff's Office;
 - Kenner Police Department;
 - Lafayette Police Department;
 - Lafourche Parish Sheriff's Office;
 - Lake Charles Police Department;
 - Livingston Parish Sheriff's Office;
 - Mandeville Police Department;
 - Monroe Police Department;
 - New Orleans Police Department;
 - Pineville Police Department;
 - Shreveport Police Department;
 - Slidell Police Department;
 - Southeastern Louisiana University Police Dept.;
 - St. Bernard Parish Sheriff's Office;
 - St. Charles Parish Sheriff's Office;
 - St. Tammany Parish Sheriff's Office;
 - Tangipahoa Parish Sheriff's Office;
 - Thibodaux Police Department;
 - Washington Parish Sheriff's Office;
 - West Baton Rouge Parish Sheriff's Office;
 - W. Monroe Police Department;
 - Westwego Police Department.
-

Project Budget/Source: \$2,030,455.75/Section 402; \$315,919.00/Section 154AL; \$660,129.00/Section 164AL; \$285,091.50/ Section 405b; \$1,995,014.10/Section 405d; \$64,700.00/Section 405h.

Budget Expended: \$1,175,462.00/Section 402; \$215,137.01/Section 154AL; \$387,302.66/Section 164AL; \$246,411.27/Section 405b; \$1,159,429.12/Section 405d; \$37,105.16/Section 405h.

PROJECT NUMBER: 2021-35-01 THROUGH 2021-35-51

Project Title: Special Waves Enforcement – Drive Sober or Get Pulled Over

Project Description: LHSC provided sub grants to local police departments and sheriff's offices for high-visibility and sustained enforcement overtime enforcement of traffic safety laws. The agencies provided enforcement in support of impaired driving/riding that was coordinated with the NHTSA/LHSC "Drive Sober or Get Pulled Over" campaigns. Agencies conducted sobriety checkpoints and saturation patrols in support of the National mobilization. Impaired driving activities included enforcement of impaired motorcycle operators.

This project provided grants to a combination of 33 local police departments and sheriff's offices for overtime enforcement of traffic safety laws. Specifically, agencies conducted sobriety checkpoints and saturation patrols in support of the national "Drive Sober or Get Pulled Over" mobilization. Total enforcement activities for "Drive Sober or Get Pulled Over" resulted in 179 DWI arrests with 4,810 total hours worked by all participating agencies.

Project Budget/Source: \$50,000.00/Section 154AL

Budget Expended: \$17,965.58/Section 154AL

PROJECT NUMBER: 2021-55-10

Project Title: Sudden Impact Comprehensive Statewide Project

Project Description: This was a statewide comprehensive injury prevention program for adolescents to decrease the number of alcohol-impaired traffic fatalities and participating in high-risk behavior that accompanies driving while intoxicated, drug-impaired driving and included information on distracted driving, and occupant protection. The program increased knowledge, created positive attitudes and influenced healthy decisions related to driving under the influence of alcohol through a multidisciplinary, multi-tiered approach. The program was a partnership with the Louisiana State Police, the Trauma Nurses, and Trauma Victims. Program effectiveness was measured through pre- and post-tests. In FFY 2021, 3,823 students attended hospital based and on-site school presentations, 2,344 students viewed Mock Crashes, 758 students viewed Mock Trials, and 102 students participated in virtual presentations, and 349 parents attended six Parent Session presentations to learn about their teen driver's Graduated Driving Licensing restrictions.

Project Budget/Source: \$122,500.00/Section 154AL; \$52,500.00/Section 402

Budget Expended: \$82,855.49/Section 154AL; \$39,280.05/Section 402

PROJECT NUMBER: 2021-55-11

Project Title: Ready, Set, DRIVE!

Project Description: This project funded the “Ready, Set, DRIVE!” Teen Driver Safety Program in East Baton Rouge Parish. The “Ready, Set, DRIVE!” educational program focused on traffic laws, driver education, and other strategies to teach participants how to recognize, assess and change their risky driving behaviors, including underage drinking and alcohol-impaired driving, distracted driving and improper seatbelt use in an effort to decrease the number of motor vehicle crashes teen drivers experience on our roads. Program effectiveness was measured through pre- and post-tests. In FFY 2021, 980 participants attended Ready, Set, DRIVE! activities, which included 45 classrooms.

Project Budget/Source: \$13,500.00/Section 402

Budget Expended: \$13,085.93/Section 402

PROJECT NUMBER: 2021-55-12

Project Title: ThinkFirst for Teens Program

Project Description: ThinkFirst of the ArkLaTex coordinated and implemented 132 ThinkFirst programs (one to two hours) that covered various driving behaviors, such as impaired driving, occupant protection, and distracted driving for youth and young adults to reduce the overall number of fatal and traumatic brain and spinal cord injuries sustained in vehicle crashes. These programs were conducted through schools, colleges/universities, corporate/community traffic safety programs, churches, DWI classes, Juvenile Court, etc., in Northwest Louisiana. Sixty-eight presentations were specifically related to alcohol-impaired driving. In FFY 2021, 3,142 students and young adults participated in ThinkFirst. The program effectiveness were measured by pre/post-tests, which showed increased knowledge at 16 percent for distracted driving, 20 percent for seat belt safety, and 17 percent for underage drinking/impaired driving.

Project Budget/Source: \$60,000.00/Section 154AL; \$54,000.00/Section 402

Budget Expended: \$58,971.63/Section 154AL; \$53,303.19/Section 402

PROJECT NUMBER: 2021-55-14

Project Title: Tangipahoa Parish Government – TRACC Coalition - BRAKES

Project Description: The local government of Tangipahoa Parish Government worked with the TRACC Coalition to create a safe community with positive attitudes for teen drivers regarding traffic safety. The B.R.A.K.E.S. (Be Responsible and Keep Everyone Safe) Program addressed the problems of occupant protection, distracted driving, and impaired driving for young drivers.

Presentations were conducted at two Tangipahoa Parish high schools. Program effectiveness and knowledge gain was measured by pre- and post-tests.

The COVID-19 restrictions that were implemented by the Governor of Louisiana impacted the completion of deliverables that were outlined within this subgrant.

Project Budget/Source: \$15,300.00/Section 402

Budget Expended: \$1,883.83/Section 402

PROJECT NUMBER: 2021-55-15

Project Title: Social Norms and Marketing Project (SNAP)

Project Description: The Social Norms and Marketing Project (SNAP) combined social norms and social marketing theory to reduce alcohol-impaired fatal traffic fatalities at five high schools in alcohol-impaired Tier 1 parishes in southwest Louisiana. The project evaluation consisted of both process and outcome measures. Pre and post-tests showed that nearly 95% of participating students do not approve of drinking and driving. Two Louisiana universities were selected to receive “Stall Seat Journals” these messages were delivered to students through the internal communications system of each university.

Project Budget/Source: \$158,000.00/Section 164AL

Budget Expended: \$127,149.95/Section 164AL

PROJECT NUMBER: 2021-55-20

Project Title: Lafourche SADD

Project Description: Project not executed. Program Director had difficulties with the school system.

Project Budget/Source: \$4,500.00/Section 402

Budget Expended: \$0/Section 402

PROJECT NUMBER: 2021-55-22

Project Title: Take the Wheel - Mothers Against Drunk Driving (MADD)

Project Description: This project conducted “Power of Parents” and “Power of You(th)” presentations that influenced parenting behavior, prevented underage drinking, and continued the mission of ending drunk driving. The program also supported the victims of these violent crimes, and prevented underage drinking by educating and equipping parents to talk with their teens about alcohol. In FFY 2021, MADD was able to coordinate and implement twenty-five “Power of You(th)” presentations and two “Power of Parents” presentation. There were two community outreach events that educated 79 individuals.

The COVID-19 restrictions that were implemented by the Governor of Louisiana and local areas impacted the completion of deliverables that were outlined within this subgrant.

Project Budget/Source: \$45,000.00/Section 154AL

Budget Expended: \$11,603.52/Section 154AL

PROJECT NUMBER: 2021-55-23

Project Title: You Are Worth It, Inc.

Project Description: Project was not execute due to issues experienced by the program director.

Project Budget/Source: \$10,800.00/Section 402

Budget Expended: \$0/Section 402

PROJECT NUMBER: 2021-55-24

Project Title: DAPP (Drugs and Alcohol Prevention Program) Safe Driving Coalition

Project Description: This project provided impaired driving education to the youth of Concordia Parish that were enrolled in “Life Skills Courses” that is a community based after-school care program. It also provided educational courses, social media messaging that created positive attitudes and behavior related to impaired driving.

Project Budget/Source: \$3,000.00/Section 154AL

Budget Expended: \$1,156.62.00/Section 154AL

PROJECT NUMBER: 2021-70-12

Project Title: Bayou Classic Outreach - NOCCI

Project Description: This project provided outreach at the largest African American sporting event within the state of Louisiana. Educational material promoting traffic safety was distributed on game day specific to impaired driving. There were Public Address (PA) announcements, traffic safety commercials that were displayed during the sporting event and the LHSC logo with an impaired driving traffic safety message that displayed on the ribbon and message boards during the sporting event.

Project Budget/Source: \$15,000.00/Section 402

Budget Expended: \$15,000.00/Section 402

PROJECT NUMBER: 2021-80-01

Project Title: Paid Media for Impaired Driving

Project Description: This contract focused on reducing impaired driving through a “Drive Sober or Get Pulled Over” media buy plan during the national mobilization. All paid media was implemented through an assessment of current on-the-ground programs as well as demographic needs, reach and frequency goals, an assessment of appropriate messaging, and experience with markets who performed to expected gross rating points. Message recognition was measured through attitudinal surveys. This campaign included a total of 3,374-purchased television spots and 4,073 bonus television spots for a total of 7,447 television spots. A total of 157,456 streaming television impressions were delivered, and a total of 208,323 gas station television impressions were delivered. On-line media placement delivered an estimated 507,115 impressions and 216 clicks. Total added value of all bonus spots was \$239,993.00.

Project Budget/Source: \$329,588/Section 402

Budget Expended: \$326,054.95/Section 402

PROJECT NUMBER: 2021-80-03

Project Title: LHSC Public Relations

Project Description: LHSC contracted with a Public Relations firm to provide press releases, opinion editorials, press event coordination, and overall support of the earned and paid media and the national mobilizations on impaired driving, occupant protection, and the topics of the National Priority Safety Programs. Message recognition was measured through attitudinal surveys.

Project Budget/Source: \$49,900.00/Section 402

Budget Expended: \$49,815.00/Section 402

5.2 OCCUPANT PROTECTION PROGRAM

Louisiana's seat belt use was 87.5 percent in 2019. The state achieved a rate of 88 percent in 2019. The LHSC provided leadership, training, and technical assistance to other state and law enforcement agencies, and local occupant protection projects to deliver the maximum impact and likelihood for increasing restraint use. Table 5.1 shows observed seat belt usage by region from 2014 through 2021.

**Due to COVID-19 restrictions and the issuance of a waiver from the National Highway Traffic Safety Administration (NHTSA), the Statewide observation survey was not conducted in 2020. The 2021 Statewide observation survey was not completed at the submission date of this report.

Table 5.1 Adult Observed Seat Belt Usage, All Vehicles and All Locations

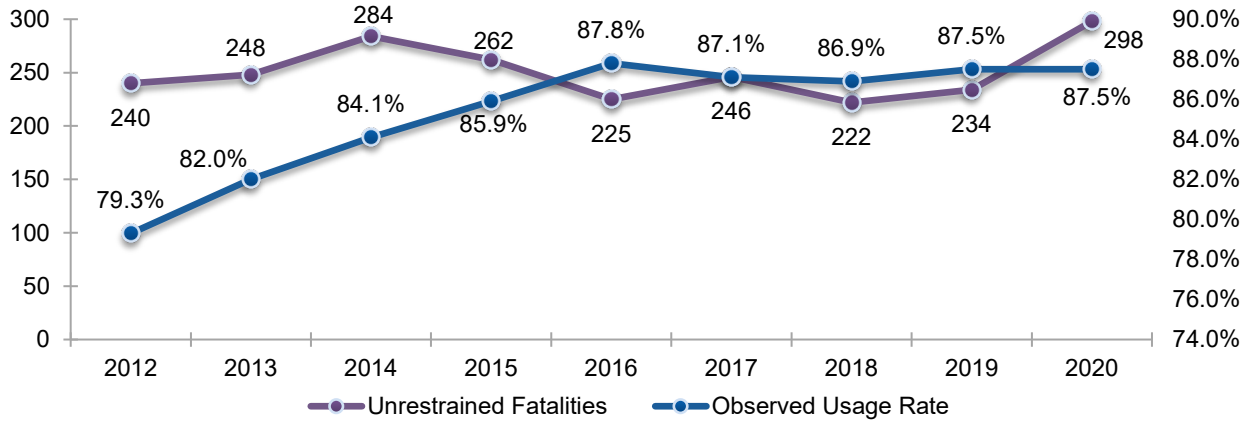
Region	2014	2015	2016	2017	2018	2019	2020	2021
1- New Orleans	81.0%	82.4%	86.6%	90.3%	91.3%	88.7%	-	-
2- Baton Rouge	84.4%	83.0%	84.0%	85.1%	87.7%	86.2%	-	-
3- Houma	87.7%	91.2%	91.6%	88.0%	89.3%	89.7%	-	-
4- Lafayette	85.0%	82.5%	86.4%	86.3%	88.4%	91.1%	-	-
5- Lake Charles	89.9%	85.6%	91.7%	92.2%	89.2%	87.6%	-	-
6- Alexandria	70.9%	87.3%	80.8%	82.7%	81.3%	83.5%	-	-
7- Shreveport	87.9%	89.4%	91.1%	85.8%	83.8%	84.9%	-	-
8- Monroe	74.8%	84.2%	83.2%	87.1%	85.4%	90.5%	-	-
Louisiana	84.1%	85.9%	87.8%	87.1%	86.9%	87.5%	-	-

Source: Center for Analytics and Research in Transportation Safety (CARTS) at Louisiana State University. Accessed November 9, 2021.

Figure 5.4 shows the correlation between observed seat belt use and unrestrained fatalities. In 2019 and 2020, unrestrained fatalities increased. Due to COVID-19 restrictions and the issuance of a waiver from the National Highway Traffic Safety Administration (NHTSA), the Statewide

observation survey was not conducted in 2020, and the 2021 Statewide observation survey was not complete at submission of this report. Therefore, observed seat belt use remained at 88 percent.

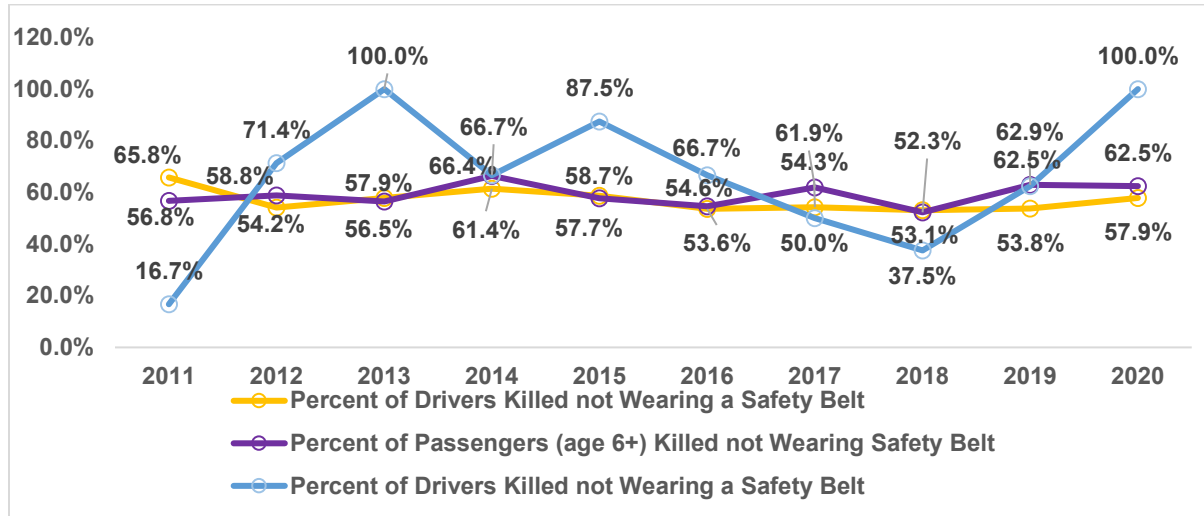
FIGURE 5.4 OBSERVED SEAT BELT USE AND UNRESTRAINED FATALITIES



Source: NHTSA STSI/FARS. Accessed November 19, 2021.

Figure 5.5 shows the percent of unrestrained fatalities since 2012 for drivers, passengers over 6 years of age, and children under six years old.

FIGURE 5.5 PERCENT OF UNRESTRAINED FATALITIES: DRIVERS, PASSENGERS AGE 6+, AND CHILDREN UNDER 6



Source: Center for Analytics and Research in Transportation Safety (CARTS) at Louisiana State University. Accessed December 16, 2021.

PERFORMANCE TARGETS

- Reduce unrestrained passenger fatalities by 3 percent from 248 (2014-2018 average) to 233 in 2021. (C-4)
- Increase observed seatbelt use of front seat outboard occupants in passenger vehicles 1 percentage point annually from 87.5 percent in 2019 to 88.5 percent in 2021. (B-1)

PROGRAMS AND PROJECTS

PROJECT NUMBER: 2021-20-10

Project Title: Research and Assessment Surveys (Preusser Research Group)

Project Description: This project was planned to conduct the statewide observational surveys to determine adult seat belt usage and the statewide attitudinal survey to measure licensed drivers' attitudes regarding speed, impaired driving, seat belts, and other behaviors. Funds were provided for the personnel, materials, administrative and logistical support to complete these surveys. Louisiana state procurement rules required the LHSC to implement a competitive Request for Proposal process to select the vendor for this project. During FFY 2021, this lengthy Request for Proposal process was implemented and completed and a vendor was selected. No surveys were conducted during this federal fiscal year.

Project Budget/Source: \$212,000.00/Section 402

Budget Expended: \$0

PROJECT NUMBER: 2021-80-01

Project Title: Paid Media for Occupant Protection

Project Description: This contract focused on a occupant protection paid media buy plan for the "Click It or Ticket" national mobilization. All paid media was implemented through an assessment of current on-the-ground programs as well as demographic needs, reach and frequency goals, an assessment of appropriate messaging, and experience with markets who performed to expected gross rating points. Message recognition was measured through attitudinal surveys. Paid media placement for this two-week occupant protection campaign included a total of 2,472 purchased radio spots and 2,474 bonus radio spots for a total of 4,946 radio spots. In addition, on-line media placement delivered an estimated 10,782,888 impressions and 14,209 clicks. Total added value of all bonus spots was \$65,258.00.

Project Budget/Source: \$32,000.00/Section 405b; \$100,000.00/Section 402

Budget Expended: \$31,999.96/Section 405b; \$100,000.00/Section 402

PROJECT NUMBER: 2021-80-03

Project Title: LHSC Public Relations

Project Description: LHSC contracted with a Public Relations firm to provide press releases, opinion editorials, press event coordination, and overall support of the earned and paid media and the national mobilizations on impaired driving, occupant protection, and the topics of the National Priority Safety Programs. Message recognition was measured through attitudinal surveys.

Project Budget/Source: \$49,900.00/Section 402

Budget Expended: \$49,815.00/Section 402

PROJECT NUMBER: 2021-20-11

Project Title: Louisiana Passenger Safety Task Force

Project Description: The University Medical Center (UMC) New Orleans maintained the Louisiana Passenger Safety Task Force (LPSTF), which provided a centralized resource for all OP/CPS activities and education, maintained a database of all Louisiana CPS technicians, promoted recertification of technicians, conducted quarterly regional meetings, provided six (6) Standardized CPS Instructor/Technician Courses, and supported certified fitting stations in each region. Over 2,441 families were assisted at community fitting stations. Those children are now properly restrained while transported in a motor vehicle. This year, more than 917 seats were checked at CPS events. Through a partnership, Louisiana Kergan Brothers Sonic Restaurants donated \$50,000 to University Medical Center New Orleans for the purchase and distribution of 450 child safety seats to Louisiana families in need. Seats were distributed in the nine (9) regions of the State during National Child Passenger Safety Week. During the 2020-21 school year, UMC cancelled the STOP program within the elementary school due to COVID-19.

Project Budget/Source: \$230,499.99/Section 405b

Budget Expended: \$207,807.85/Section 405b

PROJECT NUMBER: 2021-20-13

Project Title: YMCA Highway Safety Initiative: Hispanic Outreach Occupant Protection Program (New Orleans area)

Project Description: This project educated the Hispanic population in the Greater New Orleans area to raise awareness of the importance of wearing a seat belt and using child passenger safety restraints. The YMCA accomplishments included raising awareness through community outreach, partnering with the Louisiana Passenger Safety Task Force (LPSTF) and the New Orleans Police Department (NOPD), and hosting twenty-four car seat events in which 198 car seats were distributed, participating in twenty-five community events to promote occupant protection, and distributing language appropriate materials targeting specific populations (such as young adults, pregnant moms, churches, clinics), etc. This project has built upon their existing services to reach additional clients throughout the year.

Project Budget/Source: \$57,999.72/Section 405b

Budget Expended: \$57,999.72/Section 405b

PROJECT NUMBER: 2021-55-10

Project Title: Sudden Impact Comprehensive Statewide Project

Project Description: This was a statewide comprehensive injury prevention program for adolescents to decrease the number of alcohol-impaired traffic fatalities and participating in high-risk behavior that accompanies driving while intoxicated, drug-impaired driving and included information on distracted driving and occupant protection. The program increased knowledge, created positive attitudes and influenced healthy decisions related to driving under the influence of alcohol through a multidisciplinary, multi-tiered approach. The program was a partnership with the Louisiana State Police, the Trauma Nurses, and Trauma Victims. Program effectiveness was measured through pre- and post-tests. In FFY 2021, 3,823 students attended hospital based and on-site school presentations, 2,344 students viewed Mock Crashes, 758 students viewed Mock Trials, and 102 students participated in virtual presentations, and 349 parents attended six Parent Session presentations to learn about their teen driver's Graduated Driving Licensing restrictions.

Project Budget/Source: \$122,500.00/Section 154AL; \$52,500.00/Section 402

Budget Expended: \$82,855.49/Section 154AL; \$39,280.05/Section 402

PROJECT NUMBER: 2021-20-01

Project Title: Travel/Training Funds for Occupant Protection

Project Description: Funds would have been allocated to send law enforcement and other partners to training and conferences directly related to support planned occupant protection strategies and projects.

The COVID-19 restrictions that were implemented by the Governor of Louisiana impacted the deliverables that were outlined within this subgrant and no travel was requested.

Project Budget/Source: \$5,000.00/Section 402

Budget Expended: \$0

PROJECT NUMBER: 2021-30-80

Project Title: Louisiana State Police (LSP) Crash Reduction Grant

Project Description: The LSP conducted occupant protection enforcement throughout Louisiana, including conducting three occupant protection checkpoints and issuing 4,125 seat belt and child passenger citations while working 2,545 hours of overtime occupant protection enforcement. Enforcement was coupled with public information officers conducting education and outreach activities. High fatality and injury crash locations, days, times, and vehicle type were a priority for enforcement activities throughout the year based on resources and crash analysis. LSP Public Information Officers conducted 123 occupant protection related outreach events. Presentations were used to inform the public of traffic safety issues. Pre- and post-enforcement efforts and statistics were publicized through print, TV, and/or radio media throughout the duration of the grant.

Project Budget/Source: \$269,571.50/Section 405b

Budget Expended: \$231,314.42/Section 405b

PROJECT NUMBER: 2021-30-10 THROUGH 2021-30-63

Project Title: Overtime Traffic Safety Enforcement - Local Law Enforcement

Project Description: Local law enforcement agencies conducted overtime enforcement of traffic safety laws using checkpoints and saturation patrols throughout FFY 2021 and during state and national enforcement periods. All overtime enforcement programs were data driven to reduce the number of alcohol-impaired fatalities, unrestrained fatalities, and speeding fatalities in the areas most at risk. In 2021, 42 law enforcement agencies participated in this program across Louisiana.

Research shows that high visibility and sustained enforcement continues to be the most effective countermeasure in increasing seat belt usage. This project provided funding to 42 local police departments and sheriff's offices for occupant protection overtime enforcement. All law enforcement agencies participating in this targeted occupant protection enforcement program utilized data to identify areas, and vehicle types (e.g., pickup trucks, motorcycles), of critical need and focused on areas with known lower seat belt usage. Agencies deployed resources based on crash analysis and their evidence-based enforcement plans and made adjustments throughout the year and as possible during COVID-19 restrictions. Participating agencies conducted checkpoints, saturation patrols, and yearlong enforcement to correspond with state "Click It or Ticket" campaign mobilizations and made adjustments as necessary. Law enforcement agencies worked 18,656 hours of saturation patrols and 3,188 hours at seat belt checkpoints, issuing 25,983 adult seat belt citations and 1,916 child passenger seat citations. Law enforcement agencies that participated in this targeted occupant protection overtime enforcement program included:

-
- Abbeville Police Department;
 - Alexandria Police Department;
 - Allen Police Department;
 - Ascension Parish Sheriff's Office;
 - Baton Rouge Police Department;
 - Bogalusa Police Department;
 - Bossier City Police Department;
 - Bossier Parish Sheriff's Office;
 - Caddo Parish Sheriff's Office;
 - Calcasieu Parish Sheriff's Office;
 - Denham Springs Police Department;
 - East Baton Rouge Parish Sheriff's Office;
 - Franklinton Police Department;
 - Gonzales Police Department;
 - Greater N.O. Expressway Commission;
 - Greenwood Police Department;
 - Hammond Police Department;
 - Houma Police Department;
 - Iberia Parish Sheriff's Office;
 - Jefferson Parish Sheriff's Office;
 - Kenner Police Department;
 - Lafayette Police Department;
 - Lafourche Parish Sheriff's Office;
 - Lake Charles Police Department;
 - Livingston Parish Sheriff's Office;
 - Mandeville Police Department;
 - Monroe Police Department;
 - New Orleans Police Department;
 - Pineville Police Department;
 - Shreveport Police Department;
 - Slidell Police Department;
 - Southeastern Louisiana University Police Dept.;
 - Southern University at New Orleans Police Dept.;
 - St. Bernard Parish Sheriff's Office;
 - St. Charles Parish Sheriff's Office;
 - St. Tammany Parish Sheriff's Office;
 - Tangipahoa Parish Sheriff's Office;
 - Thibodaux Police Department;
 - Washington Parish Sheriff's Office;
 - West Baton Rouge Parish Sheriff's Office;
 - W. Monroe Police Department; and
 - Westwego Police Department.
-

Project Budget/Source: \$2,030,455.75/Section 402; \$285,091.50/Section 405b

Budget Expended: \$1,175,462.00/Section 402; \$246,411.27/Section 405b

PROJECT NUMBER: 2021-35-01 THROUGH 2021-35-51

Project Title: Special Waves Enforcement (“Click It or Ticket”)

Project Description: This project provided funds that were allocated for 33 local police departments and sheriff’s offices for overtime enforcement of traffic safety laws. Specifically, agencies conducted checkpoints and saturation patrols in support of the national “Click It or Ticket” mobilization. Total enforcement activities for “Click It or Ticket” resulted in 4,006 safety belt citations and 3,394 enforcement hours by all participating agencies.

Project Budget/Source: \$50,000.00/Section 402

Budget Expended: \$28,440.23/Section 402

PROJECT NUMBER: 2021-55-11

Project Title: Ready, Set, DRIVE!

Project Description: This project funded the “Ready, Set, DRIVE!” Teen Driver Safety Program in East Baton Rouge Parish. The “Ready, Set, DRIVE!” educational program focused on traffic laws, driver education, and other strategies to teach participants how to recognize, assess and change their risky driving behaviors, including underage drinking and alcohol impaired driving, distracted driving and improper seatbelt use in an effort to decrease the number of motor vehicle crashes teen drivers experience on our roads. Program effectiveness was measured through pre- and post-tests. In FFY 2021, 980 participants attended Ready, Set, DRIVE! activities, which included 45 classroom.

Project Budget/Source: \$13,500.00/Section 402

Budget Expended: \$13,085.93/Section 402

PROJECT NUMBER: 2021-55-12

Project Title: ThinkFirst for Teens Program

Project Description: ThinkFirst of the ArkLaTex coordinated and implemented 132 ThinkFirst programs (one to two hours) that covered various driving behaviors, such as impaired driving , occupant protection, and distracted driving for youth and young adults to reduce the overall number of fatal and traumatic brain and spinal cord injuries sustained in vehicle crashes. These programs were conducted through schools, colleges/universities, corporate/community traffic safety programs, churches, DWI classes, Juvenile Court, etc., in Northwest Louisiana. Sixty-eight presentations were specifically related to alcohol impaired driving. In FFY 2021, 3,142 students and young adults participated in ThinkFirst. The program effectiveness were measured by pre/post-tests, which showed increased knowledge at 16 percent for distracted driving, 20 percent for seat belt safety, and 17 percent for underage drinking/impaired driving.

Project Budget/Source: \$60,000.00/Section 154AL; \$54,000.00/Section 402

Budget Expended: \$58,971.63/Section 154AL; \$53,303.19/Section 402

PROJECT NUMBER: 2021-55-14

Project Title: Tangipahoa Parish Government – TRACC Coalition - BRAKES

Project Description: The local government of Tangipahoa Parish Government worked with the TRACC Coalition to create a safe community with positive attitudes for teen drivers regarding traffic safety. The B.R.A.K.E.S. (Be Responsible and Keep Everyone Safe) Program addressed the problems of occupant protection, distracted driving, and impaired driving for young drivers. Presentations were conducted at two Tangipahoa Parish high schools. Program effectiveness and knowledge gain was measured by pre- and post-tests.

The COVID-19 restrictions that were implemented by the Governor of Louisiana impacted the completion of deliverables that were outlined within this subgrant.

Project Budget/Source: \$15,300.00/Section 402

Budget Expended: \$1,883.83/Section 402

PROJECT NUMBER: 2021-55-16

Project Title: Students Against Destructive Decisions (SADD) - Rock the Belt

Project Description: High schools within Acadia, Caddo, Calcasieu, Concordia, Lafourche, Livingston, Orleans, Ouachita, and St. Tammany parishes participated in SADD's "Comprehensive Approach to Reducing Teen Crashes – Rock the Belt" program. Students were exposed to occupant protection PSAs, posters, flyers, and contributed to social media campaigns.

The program measured effectiveness with pre- and post-tests that was administered to program participants that showed an overall 49.2% increase in knowledge. In FFY 2021, 1,001 students attended the in-person events, 2,573 virtually and 99,057 through social media platforms.

Project Budget/Source: \$99,000.00/Section 402

Budget Expended: \$93,663.18/Section 402

5.3 TRAFFIC RECORDS IMPROVEMENT PROGRAM

The LHSC continued to partner with the Traffic Records Coordinating Committee (TRCC) to improve the state's traffic records information systems. In FFY 2021, the TRCC focused on improvements to the EMS/injury surveillance and citation/adjudication systems. The following performance targets were met or exceeded in FFY 2021:

PERFORMANCE TARGETS AND RESULTS

- Increase the percentage records that are entered within 10 days or less of days from the date of disposition/conviction to entry into the driver database for commercial drivers (CDL) from 50% on April 1, 2020 to 60% by March 31, 2021.

Performance Target not Provided: the Louisiana Supreme Court has provided data for the "Qualified Total" for this measure. For this information, please see the performance measure below.

- Increase the percentage of records that are entered within 10 days or less of days from the date of convictions (which also qualify) to entry into the driver database for commercial drivers (CDL) from 56.5% on April 1, 2020, to 59% by March 31, 2021.

Performance Target Improved in FFY 2021: The Louisiana Supreme Court, due to a reporting update error, provided projected numbers (not updated with actual numbers) for the baseline measurement. Given the updated reports from LSC, last year's measure should have read as:

Corrected 2021 Measure: To increase the percentage of records that are entered within 10 days or less of days from the date of convictions (which also qualify) to entry into the driver database for commercial drivers (CDL) from 41.7% on April 1, 2020, to 44% by March 31, 2021.

2021 Update: The percentage of records that are entered within 10 days or less of days from the date of convictions (which also qualify) to entry into the driver database for commercial drivers (CDL) improved from 41.7% on April 1, 2020, to 44.1% by March 31, 2021.

- Reduce the percentage of conviction records missing driver license class from 9.4% on April 1, 2020, to 6% by March 31, 2021.

Performance Target Not Improved in FFY 2021: The Louisiana Supreme Court, due to a reporting update error, provided projected numbers (not updated with actual numbers) for the baseline measurement. Given the updated reports from LSC, last year's measure should have read as:

Corrected 2021 Measure: To reduce the percentage of conviction records missing driver license class from 16.4% on April 1, 2020, to 15% by March 31, 2021.

2021 Update: The percentage of percentage of conviction records missing driver license class increased from 16.4% on April 1, 2020, to 25% by March 31, 2021.

- Increase the percentage of CDL convictions received to the Louisiana Supreme Court from 4% on April 1, 2020, to 9% by March 31, 2021.

Performance Target Not Improved in FFY 2021: The percentage of CDL convictions received to the Louisiana Supreme Court did not increase from 4% on April 1, 2020, to 9% by March 31, 2021. This number remained the same at 4% from April 1, 2020, to 9% by March 31, 2021.

- Increase the percentage number of EMS Agencies submitting data to the State Registry that are NEMSIS 3 compliant from 41 on April 1, 2020, to 43 by March 31, 2021.

Performance Target Improved during FFY 2021: The number of EMS Agencies submitting data to the State Registry that are NEMSIS 3 compliant from increased from 41 on March 31, 2020 to 42 by April 1, 2021.

- Increase the completeness of latitude and longitude fields on crash reports submitted electronically from 77% on March 31, 2020 to 78% by April 1, 2021.

Performance Target Not improved during FFY 2021: Completeness of officer supplied latitude and longitude fields for 2020 crash data is 76.7%. For the 2020/2021 officer supplied data- 106,804 out of 139,258 crashes fell within the boundaries of Louisiana. Within the 2020 crash data 31,247 crashes were submitted with a "0" value for latitude and/or longitude.

During the time period monitored for this measure, several large crash reporting agencies were hacked and unable to submit electronic crash reports. The resulting increase in paper crash reports submitted, may have been a factor in the decrease in completeness for this measure. CARTS will continue to monitor this measure for improvement.

- Increase the accuracy of latitude and longitude measured as the number of crashes located within 150 feet of a road from 70.5% on March 31, 2020 to 71% by April 1, 2021.

Performance Target Not Improved during FFY 2021: Accuracy for crashes as supplied by officer for the 2020 crash data is 68.8%. For the 2020/2021 officer supplied data – 95,871 out of 139,258 crashes fell within 150 feet of a Louisiana Roadway. Within the 2020 crash data 31,247 crashes were submitted with a "0" value for latitude and/or longitude.

During the time period monitored for this measure, several large crash reporting agencies were hacked and unable to submit electronic reports may have been a factor in the decrease in accuracy for this measure. CARTS will continue to monitor this measure for improvement.

- Increase the number of courts reporting the disposition of traffic related cases from 98 courts on April 1, 2020 to 108 courts by March 31, 2021.

Performance Target Not Improved during FFY 2021: The key distinction impacting all projections and reduced performance in particular areas is the pandemic. Court operations were shut down for a significant period of time, and similarly, enforcement, adjudication, and reporting activity was reduced and postponed. All activity was reduced as a result of the pandemic including several “inactive” courts, which are those experiencing challenges with their case management systems which temporarily prevents them from reporting. This resulted in the number of courts reporting to decrease by 4. The Supreme Court assumes that it is reasonable to project that pre-pandemic trends will continue.

- Monitor the State’s progress in training and adoption of the FHWA MMUCC 4 definition of “Suspected Serious Injury”, the Center for Analytics and Research in Transportation Safety will be developing baseline numbers of reporting of Suspected Serious Injury in motor vehicle crashes. Baseline percentages will be developed and can be broken down by highest injury code per crash and by injury codes assigned to each person in a crash.

Note: With the new, broader definition of “Suspected Serious Injury” it was anticipated that reporting of this type of injury would increase as officer’s adopted the new definition. With the new eCrash system being implemented by the State in 2022, the MUCC 5 aligned “KABCO” injury severity levels will be adopted.

Performance Target Met during FFY 2021: as evidenced by the narrative and chart below:

ALL BY SEVERITY PERCENTAGE (AS of 06/09/2021)									
LA Injury Code	2021**	2021 % SEVERITY	2020**	2020 % SEVERITY	2019	2019 % SEVERITY	2018	2018 % SEVERITY	2018-2020 AVERAGE
A	249	0.38%	761	0.55%	681	0.43%	719	0.44%	0.47%
B	538	0.83%	1290	0.93%	1162	0.73%	1072	0.65%	0.77%
C	3762	5.81%	8231	5.93%	8803	5.50%	8949	5.46%	5.63%
D	13894	21.47%	30579	22.02%	34603	21.60%	35956	21.95%	21.86%
E	46277	71.50%	98036	70.58%	114937	71.75%	117100	71.49%	71.27%
TOTAL	64720	100.00%	138897	100.00%	160186	100.00%	163796	100.00%	100.00%

In an effort to comply with the National Definition for Serious Injuries (MMUCC 4th Edition), the Louisiana Traffic Records Coordinating Committee (LATRCC) created a committee to update the State's Manual for Use of the Uniform Motor Vehicle Traffic Crash Report. Early in 2020, the Committee unveiled clarifications with an updated crash report manual, which brought special attention to defining injury codes. The newly adopted injury definitions are summarized as follows:

- A (fatal injury = K): an injury that results in death within thirty days of the motor vehicle crash where the injury occurred
- B (suspected serious injury = A): an injury less than fatal that results in severe lacerations that expose tissues/muscles/organs or result in a significant loss of blood, broken extremities, significant burns, paralysis, unconsciousness when taken from the scene, etc.
- C (suspected minor injury = B): any injury evident at the scene of the crash that does not classify as a fatal or serious injury. This could be a lump on the head, abrasions, minor lacerations, etc.
- D (possible injury = C): those that are reported by the person or are indicated by their behavior, but no wounds or injuries are necessarily evident
- E (no apparent injury = O): a situation where there is no reason to believe that the person had sustained bodily harm from the motor vehicle crash or they did not report any such harm

Performance Target **Met** during FFY 2021: as evidenced by the narrative and chart above.

PROGRAMS AND PROJECTS

PROJECT NUMBER: 2021-40-11

Project Title: Center for Analytics, Research and Transportation Safety (CARTS)

Project Description: Under this project, the CARTS employed a full-time Traffic Records Coordinating Committee (TRCC) Coordinator who planned, coordinated, and supported TRCC activities, projects, and reporting; a Computer Support Analyst; a Data Quality Research Associate who supported the crash data quality and the development of the new Louisiana eCrash application; and a Graduate Assistant to assist with updating the LACRASH User Manual. The TRCC coordinated and hosted six TRCC Executive Committee meetings (November 17, 2020, February 23, 2021; May 4, 2021, May 14, 2021, May 24, 2021, and August 24, 2021); and, numerous Working Group and other TRCC related meetings.

Project Budget/Source: \$944,066.00/Section 405c

Budget Expended: \$645,125.93/Section 405c

PROJECT NUMBER: 2021-40-15

Project Title: Louisiana Emergency Response Network (LERN) Contractor

Project Description: The project allowed for individuals to be recruited and to educate ambulance providers in the state on the importance of submitting electronic injury surveillance data to LERN on a regular basis. This project coordinated with the Louisiana Ambulance Alliance, which represents the majority of the ambulance providers in the state. A NEMSIS – compliant database was maintained with pertinent crash injury data elements obtained from the ambulance providers. Agency report cards were provided to each ambulance provider.

Project Budget/Source: \$39,984.00/Section 405c

Budget Expended: \$32,685.00/Section 405c

PROJECT NUMBER: 2021-40-16

Project Title: NCPS Crash Reconstruction Training

Project Description: Northwestern University Center for Public Safety (NCPS) provided an on-site training to 257 police officers from around the state in the use of Crash Data Retrieval (CDR) technology. This technology provided investigators with detailed analysis of the vehicle movement immediately prior to the crash, and assisted in the final determination of culpability in the crash. This becomes vital evidence in not only the reconstruction of the crash, but also in criminal prosecution.

Project Budget/Source: \$276,900.00/Section 405c

Budget Expended: \$276,900.00/Section 405c

PROJECT NUMBER: 2021-40-17

Project Title: EMS Data Implementation

Project Description: This project enhanced the EMS Traffic Crash Support System in Louisiana, through the Louisiana Rural Ambulance Alliance. Image Trend software was purchased to assist with the Injury Surveillance traffic crash data.

Project Budget/Source: \$182,400.00/Section 405c

Budget Expended: \$179,471.37/Section 405c

PROJECT NUMBER: 2021-40-20

Project Title: Travel/Training Funds for Traffic Records

Project Description: Funds were allocated for individuals to attend trainings and conferences to support planned traffic records strategies. Sixteen (16) participants representing TRCC member agencies attended the online Association of Traffic Safety Information Professionals Traffic Records Forum.

Project Budget/Source: \$30,000.00/Section 405c

Budget Expended: \$3,958.52/Section 405c

PROJECT NUMBER: 2021-40-21

Project Title: Louisiana e-Crash Training Module

Project Description: This project developed an electronic, web-based platform that served as the training module for the Louisiana e-Crash System. The Louisiana Commission on Law Enforcement (LCLE) incorporated the module into the POST curriculum.

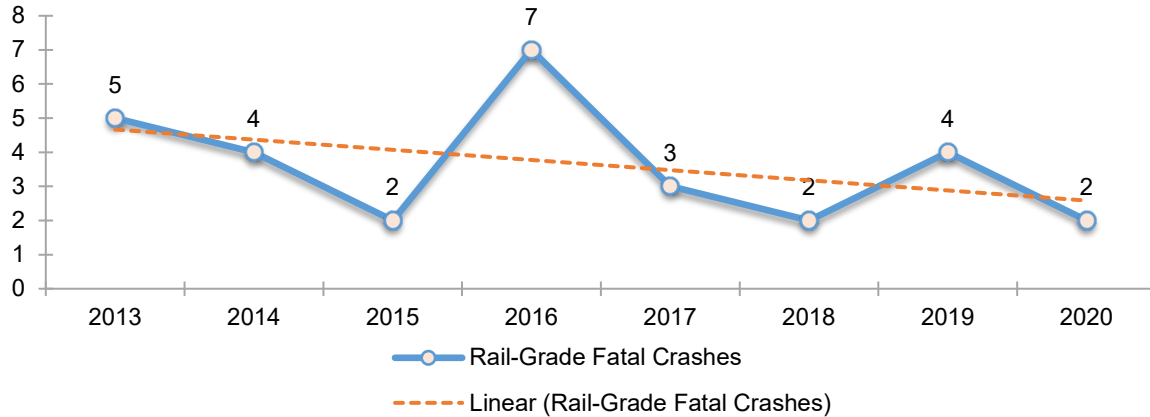
Project Budget/Source: \$49,032.00/Section 405c

Budget Expended: \$49,032.00/Section 405c

5.4 RAILROAD/ HIGHWAY CROSSINGS PROGRAM

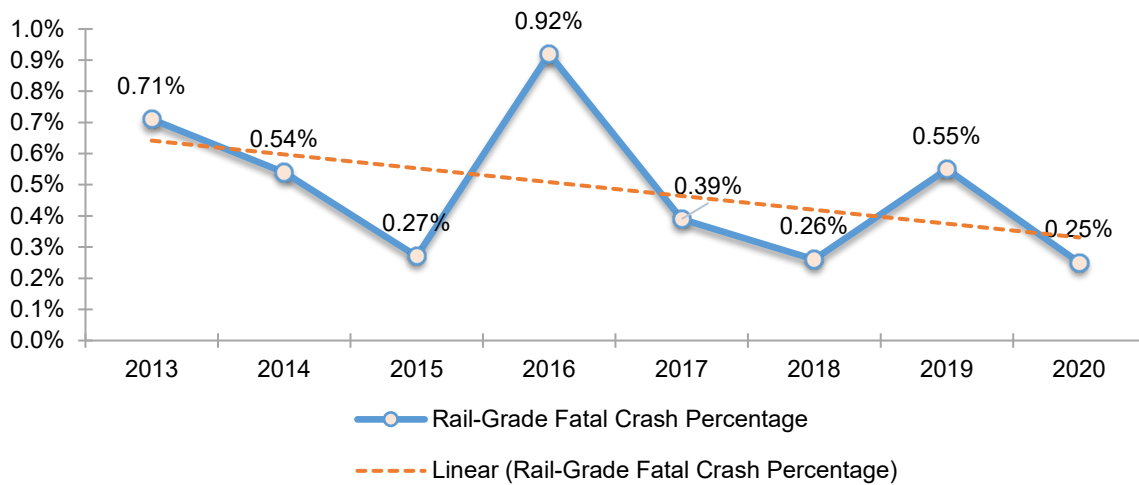
The Railroad/Highway Crossings program is an evidence-based effort that uses proven countermeasures to promote rail grade safety in parishes with high railroad-grade collision rates. Figure 5.6 shows the number of fatalities at rail grade crossings from 2013 through 2020 and Figure 5.7 shows these fatalities as a percent of all motor vehicle fatalities for this same period. While both figures illustrate the variable nature of these fatalities, both indicate overall downward trends in fatal crashes at rail grade crossings and rail grade fatal crashes as a percent of total fatal crashes.

FIGURE 5.6 FATAL CRASHES AT RAIL GRADE CROSSINGS



Source: Center for Analytics and Research in Transportation Safety (CARTS) at Louisiana State University. Accessed November 15, 2021.

FIGURE 5.7 RAIL GRADE FATAL CRASHES AS A PERCENT OF TOTAL FATAL CRASHES



Source: Center for Analytics and Research in Transportation Safety (CARTS) at Louisiana State University. Accessed December 14, 2021.

PERFORMANCE TARGET

- Reduce rail-highway fatalities by 28 percent from 4 (2014 to 2018 average) to 2 in 2021.

PROGRAMS AND PROJECTS

PROJECT NUMBER: 2021-60-10

Project Title: Operation Lifesaver Coordinator – Railroad Crossings

Project Description: This project supported the Louisiana Operation Lifesaver (LOL) Coordinator with funds for a portion of salary, travel, and training. The LOL Coordinator updated the Operation Lifesaver Action Plan for FY 2021; updated existing LOL plans in the first quarter of 2021; planned, organized, and conducted meetings, workshops, and 362 presentations to support rail grade safety; maintained, and utilized the LOL “presenters” database; coordinated the maintenance of the LOL web site; conducted two training classes which resulted in 4 new LOL volunteers and promoted LOL and Operation Lifesaver programs in the 15 high-risk parishes with high railroad-grade collision rates. The Operation Lifesaver volunteers made 242 presentations that reached 5,832 attendees. The presentations were presented to a variety of schools (Pre-K, K-8 and High School), driver’s education classes, law enforcement, firefighters, school bus drivers, professional drivers, corporations, and other organizations. The volunteers also reached 4,755 people by working 17 special events.

Project Budget/Source: \$36,000.00/Section 402

Budget Expended: \$35,607.02/Section 402

5.5 PEDESTRIANS/ BICYCLE SAFETY

Louisiana uses a multifaceted approach to pedestrian and bicyclist safety to provide the maximum impact and likelihood for increasing pedestrian and bicyclist safety. The LHSC provides leadership, training, data, and technical assistance to other state agencies, law enforcement agencies, and to local pedestrian and bicyclist safety projects. The LHSC program identified the areas and populations with the highest rate of pedestrian and bicyclist crashes. The program is comprehensive in its geographic coverage, reach to high-risk populations, and engagement with a strong network of safety partners and advocates who implement evidence-based countermeasures.

- Reduce pedestrian fatalities by 1 percent from 123 (2014-2018 average) to 121 in 2021. (C-10)
- Reduce bicyclist fatalities by 3 percent from 24 (2014-2018 average) to 23 in 2021. (C-11)

PROGRAMS AND PROJECTS

PROJECT NUMBER: 2021-65-10

Project Title: Stroll into Safety

Project Description: The Stroll into Safety program educated children, caregivers, and community members about the importance of pedestrian and bicyclist skills, the rules of the road, and personal safety. This program was designed to bring attention to bike and pedestrian issues that surround the Greater Baton Rouge Area, in an effort to create safer, more bike/pedestrian-friendly communities. In FFY 2021, 2,452 participated in 28 Stroll Into Safety presentations, 14 bicycle rodeos and 31 Safety Towns. There were 799 individuals reached through community outreach events. A total of 479 students were surveyed through pre/post-tests.

Project Budget/Source: \$45,180.00/Section 402

Budget Expended: \$39,907.69/Section 402

PROJECT NUMBER: 2021-65-12

Project Title: Metro Bicycle Coalition (DBA Bike Easy)

Project Description: The Bike Easy outreach initiative focused on young road users, including young motorists, pedestrians, and bicycle riders. The program taught each participant skills to keep themselves safe, as well as ensuring that young motorists were aware of their responsibilities to other road users. Twenty-nine community bicycle workshops, six community bike rides, two Traffic Skills 101 classes, ten outreach interventions, one legal clinic on bicycle and pedestrian laws, one multimodal youth safety trainings, one Road Riding 101 Programs, and six youth bicycle and pedestrian rodeos were conducted. At these events, Bicycle Map and Commuter Guides, League of America Bicyclists Quick Guide to Smart Cycling educational materials were distributed.

Project Budget/Source: \$45,000.00 /Section 402

Budget Expended: \$43,480.47/Section 402

PROJECT NUMBER: 2021-65-13

Project Title: YMCA Bike Safety Initiative

Project Description: The YMCA Bike Safety initiative educated third through fifth graders in Jefferson Parish on the best practices as it relates to bicycle safety. The program trained eighteen students via monthly enrichment activities during the school year. Students engaged in interactive presentations by participating in both classroom and on the bike training.

The COVID-19 restrictions that were implemented by the Governor of Louisiana impacted the completion of deliverables that were outlined within this subgrant.

Project Budget/Source: \$9,000.00 /Section 402

Budget Expended: \$5,855.25/Section 402

PROJECT NUMBER: 2021-65-15

Project Title: Title 32: New Perspectives

Project Description: The Title 32: New Perspectives project educated thirty law enforcement officers on what the law says versus how the law is often interpreted. Emphasis on safe operations, principles of traffic law for bicyclist and pedestrians were taught. Three classes were taught to law enforcement officers in a classroom setting that allowed the officers to engage in the interactive presentations.

The COVID-19 restrictions that were implemented by the Governor of Louisiana impacted the completion of deliverables that were outlined within this subgrant.

Project Budget/Source: \$13,400.00 /Section 405h

Budget Expended: \$3,478.28/Section 405h

PROJECT NUMBER: 2021-65-16

Project Title: Front Yard Bikes

Project Description: Front Yard Bikes engaged the community with classes teaching bike safety and safe riding practices. This program coordinated weekly bike rides to teach bike safety and safe riding practices. The program educated 269 community members on the importance of bike safety as it relates to bicycle laws within the state of Louisiana. It also shared bike/pedestrian safe routes alternatives to 269 citizens. Sixty-one bike safety classes were conducted.

Project Budget/Source: \$8,998.00 /Section 402

Budget Expended: \$8,976.00/Section 402

PROJECT NUMBER: 2021-80-01

Project Title: Paid Media Non-Motorized Safety

Project Description: This contract provided funding for a non-motorized safety paid media buy plan to educate citizens on select state pedestrian laws. All paid media was implemented through an assessment of current on-the-ground programs as well as demographic needs, reach and frequency goals, an assessment of appropriate messaging, and experience with markets who performed to expected gross rating points. Message recognition was measured through attitudinal surveys. Paid media placement for the month long non-motorized campaign included 1,491,261 purchased spots and 11,730 bonus spots for a total of 1,502,991 radio spots. A total of 115 digital billboards were placed with 12 bonus locations for a total of 127 billboards. A total of 20 truck side advertisements were placed. On-line media placement included 6,408,863 purchased impressions and 3,356,175 bonus impressions for a delivered total of 9,765,038 impressions and 6,231 clicks. Total added value of all bonus spots was \$143,975.66.

Project Budget/Source: \$500,000.00/Section 405h

Budget Expended: \$422,362.82/Section 405h

5.6 COMMUNITY TRAFFIC SAFETY PROGRAMS

In FFY 2021, the LHSC continued its commitment to Louisiana’s Strategic Highway Safety Plan (SHSP) and our shared traffic safety vision for reducing traffic-related fatalities and serious injuries known as Destination Zero Deaths through statewide and regional leadership. Louisiana’s SHSP is implemented through a robust infrastructure comprised of leadership committees, state-level emphasis areas teams, and nine multidisciplinary regional coalitions that collectively support program implementation at the community level. The SHSP regional coalitions have all developed regional data-driven action plans that are consistent with the SHSP’s emphasis areas and address their region’s most serious traffic safety problems. Through the LHSC’s commitment to and role in the SHSP, we identified and funded pertinent statewide and regional projects to address community traffic safety issues.

PERFORMANCE TARGETS

- Reduce alcohol-impaired (BAC of 0.08 or above for drivers and motorcyclists) driving fatalities by 1 percent from 230 (2014-2018 average) to 225 in 2021. (C-5)
- Reduce unrestrained passenger fatalities by 3 percent from 248 (2014-2018 average) to 233 in 2021. (C-4)

- Increase observed seatbelt use of front seat outboard occupants in passenger vehicles 1 percentage point annually from 87.5 percent in 2019 to 89.2 percent in 2021. (B-1)
- Reduce pedestrian fatalities by 1 percent from 123 (2014-2018 average) to 121 in 2021. (C-10)
- Reduce bicyclist fatalities by 3 percent from 24 (2014-2018 average) to 23 in 2021. (C-11)

PROGRAMS AND PROJECTS

PROJECT NUMBER: 2021-10-44

Project Title: LA Voz de la Comunidad

Project Description: This project conducted monthly impaired driving educational campaigns to the Latino community to promote awareness and distributed educational material regarding the dangers of driving while impaired. The project also promoted alcohol campaigns using radio and social media messaging in Latino markets in Greater New Orleans area.

Project Budget/Source: \$25,000.00/Section 164AL

Budget Expended: \$18,825.00/Section 164AL

PROJECT NUMBER: 2021-70-11

Project Title: Traffic Safety Diversity Outreach Program

Project Description: This program provided outreach to community leaders, on HBCU campuses in East Baton Rouge, Caddo, and Lincoln Parishes to reduce the number of serious injury and fatal crashes caused by impaired driving. Educational materials promoting traffic safety were distributed at all of the traffic safety outreach activities. Traffic safety programs were established on HBCU campuses in Lincoln Parish and East Baton Rouge Parishes. Two in-person diversity forums, that was also available virtually, were conducted and attended by 72 participants.

The COVID-19 restrictions that were implemented by the Governor of Louisiana impacted the completion of deliverables that were outlined within this subgrant.

Project Budget/Source: \$49,900.00/Section 154AL

Budget Expended: \$17,079.97/Section 154AL

PROJECT NUMBER: 2021-10-49

Project Title: Le Sanctuary Traffic Safety Diversity Outreach Program

Project Description: This program provided outreach to clergy, driving schools, and middle and high schools to reduce the number of serious injury and fatal crashes specific to impaired driving. Educational material promoting traffic safety were distributed in and around diversity outreach activities that focused on educating minorities on the importance of not drinking and driving.

The COVID-19 restrictions that were implemented by the Governor of Louisiana and local officials within Orleans and Jefferson Parishes impacted the completion of deliverables that were outlined within this subgrant.

Project Budget/Source: \$44,900.00/Section 164AL; \$4,500.00/Section 402

Budget Expended: \$4,276.13/Section 164AL; \$1,614.37/Section 402

PROJECT NUMBER: 2021-10-16

Project Title: Regional Planning Commission for Jefferson, Orleans, Plaquemines, St. Bernard, St. Charles, St. John the Baptist, St. Tammany, and Tangipahoa Parishes SBIRT Training

Project Description: This program provided trainings by nationally registered SBIRT (Screening, Brief Intervention, and Referral to Treatment) trainers for individuals employed at Southeastern Louisiana University Health Center and Counseling Center. There were two SBIRT trainings provided and attended by 21 participants. These trainings provided the participants with tools to screen for alcohol dependency in young drivers and to motivate change in their substance usage and any related impaired driving behavior. Following the training, the participants conducted 638 interviews, 633 of which resulted in follow-up alcohol education.

Project Budget/Source: \$9,360.00/Section 164AL

Budget Expended: \$8,039.47/Section 164AL

PROJECT NUMBER: 2021-55-20

Project Title: Lafourche SADD

Project Description: Project not executed. Program Director had difficulties with the school system.

Project Budget/Source: \$4,500.00/Section 402

Budget Expended: \$0/Section 402

PROJECT NUMBER: 2021-65-12

Project Title: Metro Bicycle Coalition (DBA Bike Easy)

Project Description: The Bike Easy outreach initiative focused on young road users, including young motorists, pedestrians, and bicycle riders. The program taught each participant skills to keep themselves safe, as well as ensuring that young motorists were aware of their responsibilities to other road users. Twenty-nine community bicycle workshops, six community bike rides, two Traffic Skills 101 classes, ten outreach interventions, one legal clinic on bicycle and pedestrian laws, one multimodal youth safety trainings, one Road Riding 101 Programs, and six youth bicycle and pedestrian rodeos were conducted. At these events, Bicycle Map and Commuter Guides, League of America Bicyclists Quick Guide to Smart Cycling educational materials were distributed.

Project Budget/Source: \$45,000.00 /Section 402

Budget Expended: \$43,480.47/Section 402

PROJECT NUMBER: 2021-65-13

Project Title: YMCA Bike Safety Initiative

Project Description: The YMCA Bike Safety initiative educated third through fifth graders in Jefferson Parish on the best practices as it relates to bicycle safety. The program trained eighteen students via monthly enrichment activities during the school year. Students engaged in interactive presentations by participating in both classroom and on the bike training.

The COVID-19 restrictions that were implemented by the Governor of Louisiana impacted the completion of deliverables that were outlined within this subgrant.

Project Budget/Source: \$9,000.00 /Section 402

Budget Expended: \$5,855.25/Section 402

PROJECT NUMBER: 2021-65-15

Project Title: Title 32: New Perspectives

Project Description: The Title 32: New Perspectives educated thirty law enforcement officers on what the law says versus how the law is often interpreted. Emphasis on safe operations, principles of traffic law for bicyclist and pedestrians were taught. Three classes were taught to law enforcement officers in a classroom setting that allowed the officers to engage in the interactive presentations.

The COVID-19 restrictions that were implemented by the Governor of Louisiana impacted the completion of deliverables that were outlined within this subgrant.

Project Budget/Source: \$13,400.00 /Section 405h

Budget Expended: \$3,478.28/Section 405h

PROJECT NUMBER: 2021-65-16

Project Title: Front Yard Bikes

Project Description: Front Yard Bikes engaged the community with classes teaching bike safety and safe riding practices. This program coordinated weekly bike rides to teach bike safety and safe riding practices. The program educated 269 community members on the importance of bike safety as it relates to bicycle laws within the state of Louisiana. It also shared bike/pedestrian safe routes alternatives to 269 citizens. Sixty-one bike safety classes were conducted.

Project Budget/Source: \$8,998.00 /Section 402

Budget Expended: \$8,976.00/Section 402

PROJECT NUMBER: 2021-70-12

Project Title: Bayou Classic Outreach - NOCCI

Project Description: This project provided outreach at the largest African American sporting event within the state of Louisiana. Educational material promoting traffic safety was distributed on game day specific to impaired driving. There were Public Address (PA) announcements, traffic safety commercials that were displayed during the sporting event and the LHSC logo with an impaired driving traffic safety message that displayed on the ribbon and message boards during the sporting event.

Project Budget/Source: \$15,000.00/Section 402

Budget Expended: \$15,000.00/Section 402

PROJECT NUMBER: 2021-80-01

Project Title: Paid Media Non-Motorized Safety

Project Description: This contract provided funding for a non-motorized safety paid media buy plan to educate citizens on select state pedestrian laws. All paid media was implemented through an assessment of current on-the-ground programs as well as demographic needs, reach and frequency goals, an assessment of appropriate messaging, and experience with markets who performed to expected gross rating points. Message recognition was measured through attitudinal surveys. Paid media placement for the month long non-motorized campaign included 1,491,261 purchased spots and 11,730 bonus spots for a total of 1,502,991 radio spots. A total of 115 digital billboards were placed with 12 bonus locations for a total of 127 billboards. A total of 20 truck side advertisements were placed. On-line media placement included 6,408,863 purchased impressions and 3,356,175 bonus impressions for a delivered total of 9,765,038 impressions and 6,231 clicks. Total added value of all bonus spots was \$143,975.66.

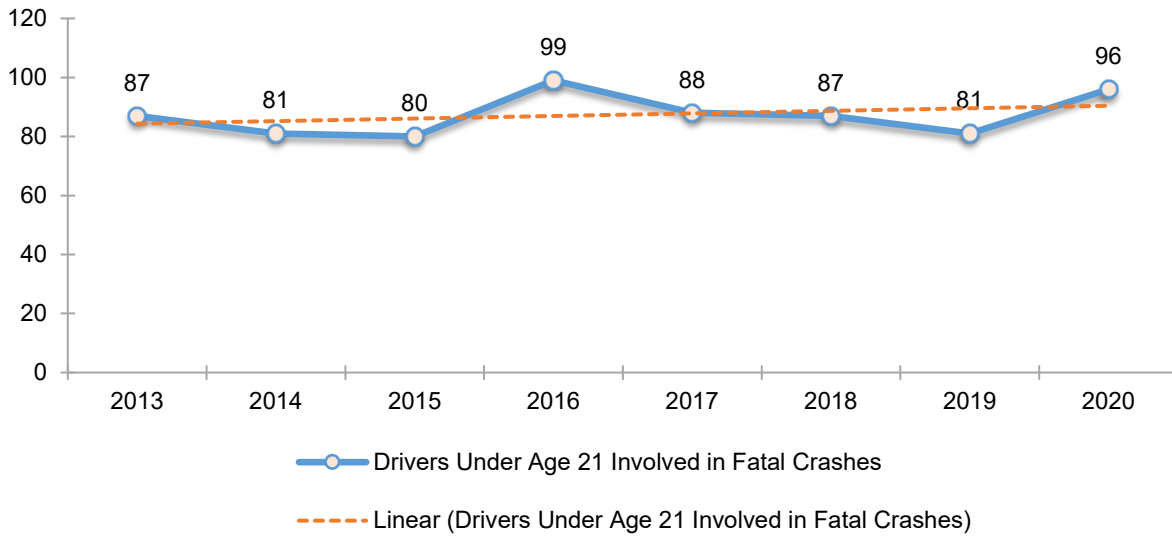
Project Budget/Source: \$500,000.00/Section 405h

Budget Expended: \$422,362.82/Section 405h

5.7 YOUNG DRIVER TRAFFIC SAFETY PROGRAM

In FFY 2021, LHSC funded youth-based programs that included peer-to-peer education and prevention strategies targeted towards novice drivers under 20 who are the most likely to take risks on the road, including drinking and driving. These evidence-based education programs were chosen to compliment and support Louisiana's highly effective GDL law.

FIGURE 5.8 DRIVERS UNDER AGE 21 INVOLVED IN FATAL CRASHES



Source: NHTSA STSI/FARS. Accessed December 16, 2021.

PERFORMANCE TARGET

- Decrease drivers age 20 or younger involved in fatal crashes by 2.0 percent from 87 (2014-2018) to 84 in 2021. (C-9)

PROGRAMS AND PROJECTS

PROJECT NUMBER: 2021-10-30

Project Title: Alcohol Beverage Control Juvenile Underage Drinking Enforcement (J.U.D.E.) Task Force

Project Description: The Juvenile Underage Drinking Enforcement (J.U.D.E.) Task Force addressed the problem of underage drinking in an effort to deter impaired driving in East Baton Rouge (EBR) Parish. The Task Force also worked to reduce the number of individuals who use, possess, or manufacture fake or fraudulent identifications for entering a bar/lounge, or to purchase, possess and consume alcoholic beverages. The EBR ABC Agents worked 2,642 overtime enforcement hours in 2021, performed 2,374 compliance checks, made 360 arrests and issued 262 citations while working overtime hours.

Project Budget/Source: \$36,514.38/Section 154AL; \$47,041.62/Section 402

Budget Expended: \$36,445.20/Section 154AL; \$47,041.62/Section 402

PROJECT NUMBER: 2021-10-31

Project Title: Louisiana Cops in Shops Program

Project Description: The Louisiana Office of Alcohol Tobacco Control (ATC) Cops in Shops Project utilized ATC enforcement agents to conduct additional extensive underage alcohol enforcement efforts statewide on an overtime basis. These efforts reduce the incidence of underage alcohol procurement, thereby reducing alcohol-impaired fatalities and injuries. The ATC agents worked 1,772 overtime enforcement hours performed 903 compliance checks, and issued 269 citations.

The COVID-19 restrictions that were implemented by the Governor of Louisiana impacted the completion of deliverables that were outlined within this subgrant.

Project Budget/Source: \$165,402.00/Section 154AL

Budget Expended: \$85,872.61/Section 154AL

PROJECT NUMBER: 2021-55-10

Project Title: Sudden Impact Comprehensive Statewide Project

Project Description: This was a statewide comprehensive injury prevention program for adolescents to decrease the number of alcohol-impaired traffic fatalities and participating in high-risk behavior that accompanies driving while intoxicated, drug-impaired driving and included information on distracted driving and occupant protection. The program increased knowledge, created positive attitudes and influenced healthy decisions related to driving under the influence of alcohol through a multidisciplinary, multi-tiered approach. The program was a partnership with the Louisiana State Police, the Trauma Nurses, and Trauma Victims. Program effectiveness was measured through pre- and post-tests. In FFY 2021, 3,823 students attended hospital based and on-site school presentations, 2,344 students viewed Mock Crashes, 758 students viewed Mock Trials, and 102 students participated in virtual presentations, and 349 parents attended six Parent Session presentations to learn about their teen driver's Graduated Driving Licensing restrictions.

Project Budget/Source: \$122,500.00/Section 154AL; \$52,500.00/Section 402

Budget Expended: \$82,855.49/Section 154AL; \$39,280.05/Section 402

PROJECT NUMBER: 2021-55-11

Project Title: Ready, Set, DRIVE!

Project Description: This project funded the “Ready, Set, DRIVE!” Teen Driver Safety Program in East Baton Rouge Parish. The “Ready, Set, DRIVE!” educational program focused on traffic laws, driver education, and other strategies to teach participants how to recognize, assess and change their risky driving behaviors, including underage drinking and alcohol impaired driving, distracted driving and improper seatbelt use in an effort to decrease the number of motor vehicle crashes teen drivers experience on our roads. Program effectiveness was measured through pre- and post-tests. In FFY 2021, 980 participants attended Ready, Set, DRIVE! activities, which included 45 classroom.

Project Budget/Source: \$13,500.00/Section 402

Budget Expended: \$13,085.93/Section 402

PROJECT NUMBER: 2021-55-12

Project Title: ThinkFirst for Teens Program

Project Description: ThinkFirst of the ArkLaTex coordinated and implemented 132 ThinkFirst programs (one to two hours) that covered various driving behaviors, such as impaired driving, occupant protection, and distracted driving for youth and young adults to reduce the overall number of fatal and traumatic brain and spinal cord injuries sustained in vehicle crashes. These programs were conducted through schools, colleges/universities, corporate/community traffic safety programs, churches, DWI classes, Juvenile Court, etc., in Northwest Louisiana. Sixty-eight presentations were specifically related to alcohol-impaired driving. In FFY 2021, 3,142 students and young adults participated in ThinkFirst. The program effectiveness were measured by pre/post-tests, which showed increased knowledge at 1613 percent for distracted driving, 20 percent for seat belt safety, and 17 percent for underage drinking/impaired driving.

Project Budget/Source: \$60,000.00/Section 154AL; \$54,000.00/Section 402

Budget Expended: \$58,971.63/Section 154AL; \$53,303.19/Section 402

PROJECT NUMBER: 2021-55-14

Project Title: Tangipahoa Parish Government – TRACC Coalition - BRAKES

Project Description: The local government of Tangipahoa Parish Government worked with the TRACC Coalition to create a safe community with positive attitudes for teen drivers regarding traffic safety. The B.R.A.K.E.S. (Be Responsible and Keep Everyone Safe) Program addressed the problems of occupant protection, distracted driving, and impaired driving for young drivers. Presentations were conducted at two Tangipahoa Parish high schools. Program effectiveness and knowledge gain was measured by pre- and post-tests.

The COVID-19 restrictions that were implemented by the Governor of Louisiana impacted the completion of deliverables that were outlined within this subgrant.

Project Budget/Source: \$15,300.00/Section 402

Budget Expended: \$1,883.83/Section 402

PROJECT NUMBER: 2021-55-15

Project Title: Social Norms and Marketing Project (SNAP)

Project Description: The Social Norms and Marketing Project (SNAP) combined social norms and social marketing theory to reduce alcohol-impaired fatal traffic fatalities at five high schools in alcohol-impaired Tier 1 parishes in southwest Louisiana. The project evaluation consisted of both process and outcome measures. Pre and post-test showed that nearly 95% of participating students do not approve of drinking and driving. Two Louisiana universities were selected to receive “Stall Seat Journals” these messages were delivered to students through the internal communications system of each university.

Project Budget/Source: \$158,000.00/Section 164AL

Budget Expended: \$127,149.95/Section 164AL

PROJECT NUMBER: 2021-55-16

Project Title: Students Against Destructive Decisions (SADD) - Rock the Belt

Project Description: High schools within Acadia, Caddo, Calcasieu, Concordia, Lafourche, Livingston, Orleans, Ouachita, and St. Tammany parishes participated in SADD’s “Comprehensive Approach to Reducing Teen Crashes – Rock the Belt” program. Students were exposed to occupant protection PSAs, posters, flyers, and contributed to social media campaigns. The program measured effectiveness with pre- and post-tests that was administered to program participants that showed an overall 49.2% increase in knowledge. In FFY 2021, 1,001 students attended the in-person events, 2,573 virtually and 99,057 through social media platforms.

Project Budget/Source: \$99,000.00/Section 402

Budget Expended: \$93,663.18/Section 402

PROJECT NUMBER: 2021-55-22

Project Title: Take the Wheel - Mothers Against Drunk Driving (MADD)

Project Description: This project conducted “Power of Parents” and “Power of You(th)” presentations that influenced parenting behavior, prevented underage drinking, and continued the mission of ending drunk driving. The program also supported the victims of these violent crimes, and prevented underage drinking by educating and equipping parents to talk with their teens about alcohol. In FFY 2021, MADD was able to coordinate and implement twenty-five “Power of You(th)” presentations and two “Power of Parents” presentation. There were two community outreach events that educated 79 individuals.

The COVID-19 restrictions that were implemented by the Governor of Louisiana impacted the completion of deliverables that were outlined within this subgrant.

Project Budget/Source: \$45,000.00/Section 154AL

Budget Expended: \$11,603.52/Section 154AL

PROJECT NUMBER: 2021-55-23

Project Title: You Are Worth It, Inc.

Project Description: Project was not execute due to issues experienced by the program director.

Project Budget/Source: \$10,800.00/Section 402

Budget Expended: \$0/Section 402

PROJECT NUMBER: 2021-55-24

Project Title: DAPP (Drugs and Alcohol Prevention Program) Safe Driving Coalition

Project Description: This project provided impaired driving education to the youth of Concordia Parish that were enrolled in “Life Skills Courses” that is a community based after-school care

program. It also provided educational courses, social media messaging that created positive attitudes and behavior related to impaired driving.

Project Budget/Source: \$3,000.00/Section 154AL

Budget Expended: \$1,156.62.00/Section 154AL

PROJECT NUMBER: 2021-65-12

Project Title: Metro Bicycle Coalition (DBA Bike Easy)

Project Description: The Bike Easy outreach initiative focused on young road users, including young motorists, pedestrians, and bicycle riders. The program taught each participant skills to keep themselves safe, as well as ensuring that young motorists were aware of their responsibilities to other road users. Twenty-nine community bicycle workshops, six community bike rides, two Traffic Skills 101 classes, ten outreach interventions, one legal clinic on bicycle and pedestrian laws, one multimodal youth safety trainings, one Road Riding 101 Programs, and six youth bicycle and pedestrian rodeos were conducted. At these events, Bicycle Map and Commuter Guides, League of America Bicyclists Quick Guide to Smart Cycling educational materials were distributed.

Project Budget/Source: \$45,000.00 /Section 402

Budget Expended: \$43,480.47/Section 402

PROJECT NUMBER: 2021-65-13

Project Title: YMCA Bike Safety Initiative

Project Description: The YMCA Bike Safety initiative educated third through fifth graders in Jefferson Parish on the best practices as it relates to bicycle safety. The program trained eighteen students via monthly enrichment activities during the school year. Students engaged in interactive presentations by participating in both classroom and on the bike training.

The COVID-19 restrictions that were implemented by the Governor of Louisiana impacted the completion of deliverables that were outlined within this subgrant.

Project Budget/Source: \$9,000.00 /Section 402

Budget Expended: \$5,855.25/Section 402

PROJECT NUMBER: 2021-65-16

Project Title: Front Yard Bikes

Project Description: Front Yard Bikes engaged the community with classes teaching bike safety and safe riding practices. This program coordinated weekly bike rides to teach bike safety and safe riding practices. The program educated 269 community members on the importance of bike safety as it relates to bicycle laws within the state of Louisiana. It also shared bike/pedestrian safe routes alternatives to 269 citizens. Sixty-one bike safety classes were conducted.

Project Budget/Source: \$8,998.00 /Section 402

Budget Expended: \$8,976.00/Section 402

5.8 DISTRACTED DRIVING

Louisiana's current distracted driving law consists of a hand held ban for drivers with a learner or intermediate license regardless of age, a primary cell phone ban for bus drivers, a primary cell phone ban for novice drivers during their first year of licensure, and a primary texting ban on all drivers.

PERFORMANCE TARGET

- Decrease distracted driving fatalities by 1.0 percent from 159 (2014-2018 average) to 145 in 2021.

PROGRAMS AND PROJECTS

PROJECT NUMBER: 2021-55-10

Project Title: Sudden Impact Comprehensive Statewide Project

Project Description: This was a statewide comprehensive injury prevention program for adolescents to decrease the number of alcohol-impaired traffic fatalities and participating in high-risk behavior that accompanies driving while intoxicated, drug-impaired driving and included information on distracted driving and occupant protection. The program increased knowledge, created positive attitudes and influenced healthy decisions related to driving under the influence of alcohol through a multidisciplinary, multi-tiered approach. The program was a partnership with the Louisiana State Police, the Trauma Nurses, and Trauma Victims. Program effectiveness was

measured through pre- and post-tests. In FFY 2021, 3,823 students attended hospital based and on-site school presentations, 2,344 students viewed Mock Crashes, 758 students viewed Mock Trials, and 102 students participated in virtual presentations, and 349 parents attended six Parent Session presentations to learn about their teen driver's Graduated Driving Licensing restrictions.

Project Budget/Source: \$122,500.00/Section 154AL; \$52,500.00/Section 402

Budget Expended: \$82,855.49/Section 154AL; \$39,280.05/Section 402

PROJECT NUMBER: 2021-55-11

Project Title: Ready, Set, DRIVE!

Project Description: This project funded the "Ready, Set, DRIVE!" Teen Driver Safety Program in East Baton Rouge Parish. The "Ready, Set, DRIVE!" educational program focused on traffic laws, driver education, and other strategies to teach participants how to recognize, assess and change their risky driving behaviors, including underage drinking and alcohol impaired driving, distracted driving and improper seatbelt use in an effort to decrease the number of motor vehicle crashes teen drivers experience on our roads. Program effectiveness was measured through pre- and post-tests. In FFY 2021, 980 participants attended Ready, Set, DRIVE! activities, which included 45 classroom.

Project Budget/Source: \$13,500.00/Section 402

Budget Expended: \$13,085.93/Section 402

PROJECT NUMBER: 2021-55-14

Project Title: Tangipahoa Parish Government – TRACC Coalition - BRAKES

Project Description: The local government of Tangipahoa Parish Government worked with the TRACC Coalition to create a safe community with positive attitudes for teen drivers regarding traffic safety. The B.R.A.K.E.S. (Be Responsible and Keep Everyone Safe) Program addressed the problems of occupant protection, distracted driving, and impaired driving for young drivers. Presentations were conducted at two Tangipahoa Parish high schools. Program effectiveness and knowledge gain was measured by pre- and post-tests.

The COVID-19 restrictions that were implemented by the Governor of Louisiana impacted the completion of deliverables that were outlined within this subgrant.

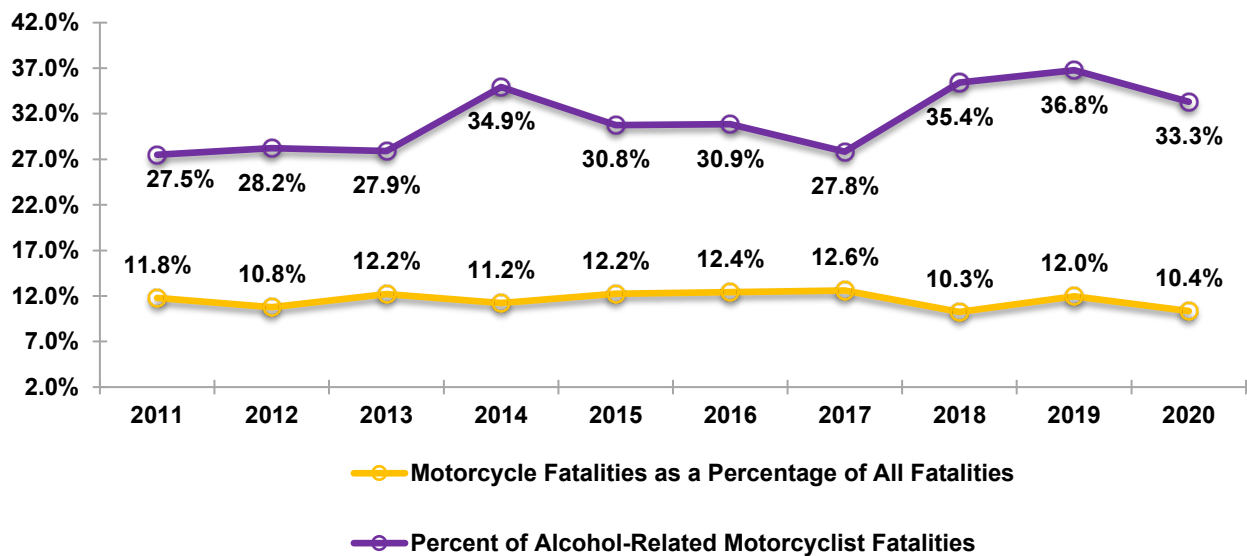
Project Budget/Source: \$15,300.00/Section 402

Budget Expended: \$1,883.83/Section 402

5.9 MOTORCYCLE SAFETY PROGRAM

In FFY 2021, LHSC focused on reducing the overall number of motorcyclist² fatalities, as well as the number of motorcyclist fatalities that were alcohol-impaired (BAC of 0.08 or above) or not wearing a helmet. Figure 5.9 shows motorcyclist fatalities as a percent of all motor vehicle fatalities and the percent of motorcyclist fatalities that were alcohol-impaired.

FIGURE 5.9 MOTORCYCLIST FATALITIES AS A PERCENT OF TOTAL FATALITIES, AND ALCOHOL-IMPAIRED FATALITIES



Source: NHTSA STSI/FARS. Accessed December 16, 2021.

PERFORMANCE TARGETS

- Reduce motorcyclist fatalities by 1.0 percent from 89 (2014-2018 average) to 87 in 2021. (C-7)
- Reduce unhelmeted motorcyclist fatalities by 5.0 percent from 10 (2014-2018 average) to 9 in 2021. (C-8)

² NHTSA and the LHSC use the term motorcyclist to refer to both the motorcycle operator and motorcycle passenger.

PROGRAMS AND PROJECTS

PROJECT NUMBER: 2021-50-11

Project Title: Motorcycle Awareness Campaign

Project Description: The Motorcycle Awareness Committee (MAC) produced informational materials that promoted a “Watch for Motorcycles” message focused on raising motorists’ awareness of motorcyclists on the road.

The COVID-19 restrictions that were implemented by the Governor of Louisiana impacted the completion of deliverables that were outlined within this subgrant.

Project Budget/Source: \$49,900.00/Section 405f

Budget Expended: \$40,718.05/Section 405f

5.10 POLICE TRAFFIC SERVICES PROGRAM

In FFY 2021, funding for Police Traffic Services (PTS) supported overtime enforcement related to occupant protection, speeding, and impaired driving. Data from the Center for Analytics and Research in Transportation Safety (CARTS) at LSU reveal very few fatal or injury crashes include a violation for “over safe speed limit” or “over stated speed limit”. The majority of violations reported in injury (16 percent) and fatal (18 percent) crashes in 2021, however, are for “careless driving”. Careless driving is defined by LRS 32:58 as: “Any person operating a motor vehicle on the public roads of this State shall drive in a careful and prudent manner, so as not to endanger the life, limb, or property of any person. Failure to drive in such a manner shall constitute careless operation.” This statute may be interpreted by law enforcement to include speeding.

PERFORMANCE TARGETS

- Reduce speeding-related fatalities by 1 percent from 173 (2014-2018 average) to 170 in 2021. (C-6)
- Reduce alcohol-impaired (BAC of 0.08 or above for drivers and motorcyclists) driving fatalities by 1 percent from 230 (2014-2018 average) to 225 in 2021. (C-5)
- Reduce unrestrained passenger fatalities by 3 percent from 248 (2014-2018 average) to 233 in 2021. (C-4)

PROGRAMS AND PROJECTS

PROJECT NUMBER: 2021-30-09

Project Title: Traffic Safety Consultant

Project Description: The Traffic Safety Consultant was responsible for providing expert opinions of traffic safety issues, as well as maintenance of a database of traffic enforcement activities that was used in completing the NHTSA required tracking system.

Project Budget/Source: \$49,878.24/Section 402

Budget Expended: \$38,527.50/Section 402

PROJECT NUMBER: 2021-30-80

Project Title: Louisiana State Police (LSP) Crash Reduction Grant

Project Description: The LSP conducted DWI, occupant protection, and speed enforcement throughout Louisiana. The LSP worked 4,125 hours of overtime occupant protection enforcement and 2,140 hours of overtime impaired driving enforcement. High fatal and injury crash locations, days, times, and vehicle type were a priority for enforcement activities throughout the year based on resources and crash analysis. During 2021, the LSP conducted four occupant protection checkpoints, issued 4,125 seat belt and child passenger citations, and made 97 impaired driving arrests.

Enforcement was coupled with public information officers conducting education and outreach activities. LSP Public Information Officers (PIO) conducted 123 occupant protection related and 297 impaired driving related outreach events which included public information presentations. These presentations were used to inform the public of traffic safety issues. Pre- and post-enforcement efforts and statistics were publicized through print, TV, and/or radio media throughout the duration of the grant.

In addition, LSP planned and conducted various training courses that were made available to local law enforcement agencies statewide. The LSP subcontracted with nationally recognized law enforcement training agencies to conduct specific training courses. These training courses included: one SFST Certification/Practicum (13 students), ten SFST Training Field Courses (183 students), six ARIDE Courses (76 students).

Project Budget/Source: \$42,221.00/Section 402; \$583,777.20/Section 405d; \$269,571.50/Section 405b; \$22,583.48/Section 405e

Budget Expended: \$6,324.97/Section 402; \$348,008.16/Section 405d; \$231,314.42/Section 405b; \$22,583.48/Section 405e

PROJECT NUMBER: 2021-30-10 THROUGH 2021-30-63

Project Title: Overtime Traffic Safety Enforcement - Local Law Enforcement

Project Description: LHSC provided funding to local police departments and sheriff's offices for high-visibility and sustained overtime enforcement of traffic safety laws. Each agency provided enforcement which coordinated with the annual campaigns as appropriate, in addition to other identified state enforcement waves. All law enforcement agencies that participated in this targeted overtime enforcement program utilized data to identify areas of critical needs. The local agencies conducted patrols based on their evidence-based enforcement plan, deployed resources based on crash analysis, and make adjustments throughout the year as needed.

Participating agencies conducted checkpoints, saturation patrols, and yearlong enforcement to correspond with the two national "Click It or Ticket" and "Drive Sober or Get Pulled Over" and state mobilizations. Law enforcement agencies worked 18,656 hours of occupant protection saturation patrols and 3,188 hours at seatbelt checkpoints, issuing 25,983 adult seat belt citations and 1,916 child passenger seat citations, worked 22,493 impaired driving saturation patrol hours, conducted 253 sobriety checkpoints, and worked 4,994 checkpoint hours. Agencies deployed resources based on crash analysis, made adjustments throughout the year as needed and worked when able despite on-going COVID-19 restrictions. Forty-two (42) law enforcement agencies participated in this targeted overtime enforcement program including:

-
- | | |
|---|--|
| • Abbeville Police Department; | • Livingston Parish Sheriff's Office; |
| • Alexandria Police Department; | • Mandeville Police Department; |
| • Allen Parish Sheriff's Office; | • Monroe Police Department; |
| • Ascension Parish Sheriff's Office; | • New Orleans Police Department; |
| • Baton Rouge Police Department; | • Pineville Police Department; |
| • Bogalusa Police Department; | • Shreveport Police Department; |
| • Bossier City Police Department; | • Slidell Police Department; |
| • Bossier Parish Sheriff's Office; | • Southeastern Louisiana University Police Dept.; |
| • Caddo Parish Sheriff's Office; | • Southern University at New Orleans Police Dept.; |
| • Calcasieu Parish Sheriff's Office; | • St. Bernard Parish Sheriff's Office; |
| • Denham Springs Police Department; | • St. Charles Parish Sheriff's Office; |
| • East Baton Rouge Parish Sheriff's Office; | • St. Tammany Parish Sheriff's Office; |
| • Franklinton Police Department; | • Tangipahoa Parish Sheriff's Office; |
| • Gonzales Police Department; | • Thibodaux Police Department; |
| • Greater N.O. Expressway Commission; | • Washington Parish Sheriff's Office; |
| • Greenwood Police Department; | • West Baton Rouge Parish Sheriff's Office; |
| • Hammond Police Department; | • W. Monroe Police Department; and |
-

-
- Houma Police Department;
 - Iberia Parish Sheriff's Office;
 - Jefferson Parish Sheriff's Office;
 - Kenner Police Department;
 - Lafayette Police Department;
 - Lafourche Parish Sheriff's Office;
 - Lake Charles Police Department;
 - Westwego Police Department.
-

Project Budget/Source: \$2,030,455.75/Section 402; \$315,919.00/Section 154AL; \$660,129.00/Section 164AL; \$285,091.50/ Section 405b; \$1,995,014.10/Section 405d; \$64,700.00/Section 405h.

Budget Expended: \$1,175,462.00/Section 402; \$215,137.01/Section 154AL; \$387,302.66/Section 164AL; \$246,411.27/Section 405b; \$1,159,429.12/Section 405d; \$37,105.16/Section 405h.

PROJECT NUMBER: 2021-35-01 THROUGH 2021-35-30

Project Title: Special Waves Enforcement – Drive Sober or Get Pulled Over and Click It or Ticket

Project Description: This project provided funds to local police departments and sheriff's offices for overtime enforcement of traffic safety laws. Specifically, agencies conducted sobriety checkpoints and saturation patrols in support of the two national "Click It or Ticket" and "Drive Sober or Get Pulled Over" mobilizations. In 2021, 33 local law enforcement agencies participated in this project. Total enforcement activities for "Click It or Ticket" resulted in 4,006 safety belt citations and 3,394 enforcement hours by all participating agencies; "Drive Sober or Get Pulled Over" resulted in 4,810 total hours worked by all participating agencies and 179 DWI arrests. Law enforcement agencies that participated in the two national mobilizations included:

-
- Albany Police Department;
 - Assumption Sheriff's Office
 - Berwick Police Department
 - Breaux Bridge Police Department;
 - Choudrant Police Department;
 - Church Point Police Department;
 - Creola Police Department;
 - DeRidder City Police Department;
 - Evangeline Sheriff's Office;
 - French Settlement Police Department;
 - Harahan Police Department;
 - Haughton Police Department;
 - Eunice Police Department;
 - Many Police Department;
 - Minden Police Department;
 - Morgan City Police Department;
 - Opelousas Police Department;
 - Patterson Police Department;
 - Plaquemines Sheriff's Office;
 - Rayne Police Department;
 - Springhill Police Department;
 - St. Mary Parish Sheriff's Office;
 - St. James Parish Sheriff's Office;
 - St. John Parish Sheriff's Office;
 - Terrebonne Parish Sheriff's Office;
 - Walker Police Department;
-

- Lake Arthur Police Department;
- Leesville Police Department;
- Leonville Police Department;
- Livingston Police Department;
- Webster Parish Sheriff's Office;
- Winnfield Police Department;
- Zachary Police Department.

Project Budget/Source: \$50,000.00/Section 402; \$50,000.00/Section 154AL

Budget Expended: \$28,440.23/Section 402; \$17,965.58/Section 154AL

PROJECT NUMBER: 2021-30-90 AND 2021-30-91

Project Title: Police Traffic Safety Contract Program Coordinators – Troops D, E and I and Troops B, C and L

Project Description: The Police Traffic Safety Contract Program Coordinators managed PTS grants in the Troop D, E, Troop I, and Troops B, C and L areas. Duties included oversight of LELs in their assigned areas, ensuring they performed all LHSC assigned duties; managed law enforcement agency contracts and encouraged them to fulfill requirements of their contracts; processed monthly claims; worked with other agencies in their enforcement efforts; attended and participated in required traffic safety programs, conferences, and meetings; and provided technical assistance to law enforcement agencies so they could effectively participate in all NHTSA/LHSC sponsored traffic safety enforcement mobilization periods and provided required data and documentation.

Project Budget/Source: \$97,944.00 /Section 402

Budget Expended: \$63,675.90/Section 402

PROJECT NUMBER: 2021-30-92 THROUGH 2021-30-99

Project Title: Law Enforcement Liaison (LEL)

Project Description: LELs assisted all law enforcement agencies in the Troop A, B, C, D, E, F, G, I, and L areas with top priority given to LHSC law enforcement agency subrecipients. The nine (9) LELs attended national, State, and regional LEL and traffic safety program meetings, as well as monthly or quarterly SHSP coalition meetings in their assigned geographical area as directed by LHSC; gathered and compiled traffic safety statistics from law enforcement agencies and assisted with analysis of this data; conducted at least two site visits to assigned law enforcement agencies each month to educate the agency on the impaired driving and occupant protection

mobilizations and campaigns and other NHTSA/LHSC traffic safety programs; performed contract monitoring as assigned by LHSC management; and promoted No Refusal weekends.

The COVID-19 restrictions that were implemented by the Governor of Louisiana affected the completion of deliverables that were outlined within these subgrants.

Project Budget/Source: \$416,352.76 /Section 402;

Budget Expended: \$258,892.27/Section 402

5.11 HAZARD ELIMINATION/HIGHWAY SAFETY IMPROVEMENT PROGRAM (HSIP)

The Louisiana DOTD manages the State's Hazard Elimination/Highway Safety Improvement Program, not the LHSC. The LHSC Executive Director does serve as a member of the project selection committee.

PROGRAMS AND PROJECTS

PROJECT NUMBER: 2021-90-00

Project Title: Hazard Elimination

Project Description: LHSC participated as a Safety team member in the recommendation and prioritization of Hazard Elimination projects. LA Department of Transportation and Development (DOTD) provided LHSC with a 154/164 Hazard Elimination Plan outlining project numbers, project periods, names, contracting agencies, brief project descriptions and budget costs for seven major projects and numerous minor projects and other related qualifying programs and expenses.

Project Budget/Source: \$7,643,477.15/Section 154HE; \$7,643,824.30/ Section 164HE

Budget Expended: \$4,554,295.37/Section 154HE; \$4,554,295.36/Section 164HE

5.12 PLANNING AND ADMINISTRATION

Planning and Administration (P&A) costs are direct and indirect expenses attributed to the overall management of the LHSC State and Community Highway Safety Grant Program. Costs included salaries and related personnel benefits for the LHSC Governor's Representative (Executive Director) and for other LHSC technical, administrative, and clerical staff. P&A costs also included

office expenses such as travel, equipment, supplies, rent, and utilities necessary to carry out the functions of the LHSC.

The table below the projects funded under P&A in FY 2021, the project number, funding source, description and amounts expended.

Table 5.2 Program Support Projects

Project Number	Funding Source	Project Name	Description	Funded/ Expended
2021-01-10	402	H&M Consulting	Provided statistical analysis of identified traffic safety needs	\$49,800.00/ \$49,800.00
2021-20-10	402	Attitudinal/ MC and Other Surveys	Provided attitudinal survey on impaired driving, occupant protection, speed and other traffic safety issues	\$212,000.00/ \$0.00

6.0 PAID/ EARNED MEDIA

Paid media flights were planned based on a strategic assessment of crash statistics, driver and passenger demographics, planned enforcement periods, available messaging, and funds to determine the most effective marketing and communication plan. Table 6.0 summarizes paid media expenditures in FFY 2021.

Table 6.1 Summary of FFY 2021 Paid Media Air Time Expenditures

Campaign Name	Television Airings	Radio Spots	Total TV and Radio Impressions	Total Online Impressions	Earned/Donated Space for TV and Radio	Billed Amount
Click It or Ticket-Memorial Day	0	2,472	0	10,782,888	2,474	\$131,999.96
Drive Sober or Get Pulled Over – Labor Day	3,374	0	7,447	507,115	4,073	\$326,054.95
Paid Media Totals	3,374	2,472	7,447	11,290,003	6,547	\$458,054.91

A number of earned media initiatives were completed in FFY 2021. The news releases, letters, and columns Lambert Media issued were published hundreds of times by print publications in Louisiana. In addition, thousands of social media postings were made, and many of these were reposted by others.

6.1 Attitudinal and Awareness Survey Results

Louisiana state procurement rules required the LHSC to implement a competitive Request for Proposal (RFP) process to select the vendor to conduct the attitudinal survey. During FFY 2021, this lengthy RFP process was implemented and completed and a vendor was selected. However, no attitudinal survey was conducted during this federal fiscal year.

For the reason above, the attitudinal survey results shown in Table 6.3 are for 2019 and 2020 only, while Table 6.4 shows the percent of respondents' answers to distracted driving questions from the statewide telephone surveys conducted in 2015 through 2020.

TABLE 6.2 Attitudinal Survey of Louisiana Drivers

	2019	2020
How often do you use safety belts when you drive or ride in a car, van, sport utility vehicle, or pick up? "Always" and "Nearly Always"	95.8%	94.5%
What do you think the chances are of getting a ticket if you do not wear your safety belt? "Very likely" and "Somewhat likely"	73.9%	67.0%
In the past 30 days, have you read, seen or heard anything about seat belt enforcement by police? "Yes"	34.2%	16.7%
Do you recall having heard or read any ads or announcements recently with the slogan: "Click it or Ticket"? "Yes"	80.0%	75.8%
What do you think the chances are of getting a ticket if you drive over the speed limit? "Very Likely" and "Somewhat Likely"	88.9%	84.0%
In the past 30 days, have you read, seen or heard anything about speed enforcement by police? "Yes"	32.5%	22.3%
On a local road with a speed limit of 30 miles per hour, how often do you drive faster than 35 miles per hour? "Always" and "Nearly Always"	15.2%	22.5%
On a road with a speed limit of 65 miles per hour, how often do you drive faster than 70 miles per hour? "Always" and "Nearly Always"	13.2%	16.2%
What do you think the chances are of someone being arrested if the drive after drinking? "Very Likely" and "Somewhat Likely"	84.2%	80.8%
In the past 30 days, have you read, seen or heard anything about drunk driving enforcement? "Yes"	50.8%	36.7%
In the past 30 days, how many times have you driven a motor vehicle within 2 hours after drinking alcoholic beverages? "None"	57.0%	61.5%
Do you recall having heard or read any ads or announcements recently with the slogan: "Drive Sober or Get Pulled Over"? "Yes"	73.3%	75.4%
Would you favor or oppose a new state law which prohibits using a hand-held cell phone while driving? "Favor"	64.1%	66.1%
In your opinion, should Louisiana's motorcycle helmet law be repealed? "No"	76.7%	77.0%

Source: Highway Safety Issues Attitudinal Survey of Drivers 2019 and 2020.

Table 6.3 Selection of Distracted Driving Questions from Telephone Survey

Year	Always, Nearly Always, or Sometimes Text while driving	Know there is a texting ban while driving	Know there is a ban on accessing social media while driving	Favor a new state law prohibiting hand-held phone while driving	Favor a new state law prohibiting using hands-free phone while driving
2015	11.6%	91.4%	67.4%	62.7%	32.7%
2016	11.4%	89.9%	67.5%	63.6%	32.2%
2017	12.9%	90.8%	71.3%	64.7%	35.2%
2018	13%	91.4%	72.4%	65.2%	33.3%
2019	12.2%	91%	71.9%	64.1%	31.5%
2020	14.3%	91.6%	68.7%	66.1%	27.8%

Source: Highway Safety Issues Attitudinal Survey of Drivers 2015-2021.

