



FFY 2022 Annual Evaluation

Idaho Office of Highway Safety



FFY 2022

Annual Evaluation
of the
Idaho Highway Safety Program

Governor Brad Little

Director Scott Stokes
Governor's Highway Safety Representative



Your Safety • Your Mobility
Your Economic Opportunity

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Table of Contents

Executive Summary.....	1
Performance Measures and Targets.....	2
Core Performance Measure Target Chart – FY2022	3
Summary of Findings.....	5
Mobilizations and Evidence-Based Enforcement.....	7
Programs/Planned Activities.....	9
Communication and Media Summary.....	34
Highway Safety Plan Cost Summary.....	36
Amendments	38
Office of Highway Safety Program Team.....	42

Executive Summary

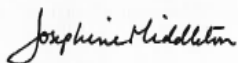
The Idaho Transportation Department's Office of Highway Safety (OHS) is proud to partner with the National Highway Traffic Safety Administration (NHTSA) as we work toward reducing and ultimately eliminating fatalities and serious injuries on Idaho's roads.

Idaho fatalities have decreased this year following a dramatic increase in 2021. OHS has used the NHTSA funds to focus on activities related to educating the public and supporting law enforcement who are on the road each day, working hard to save lives. These activities align with what was established in the FFY '22 Highway Safety Plan and the five-year Strategic Highway Safety Plan. Here is a look back at some of the highlights of this past year:

- Idaho's Seat Belt Use Rate increased substantially, from 82.9% in 2021 to 87.6% in 2022.
- Four Idaho counties were recognized in FFY '21 for zero fatalities in CY 2021: Bear Lake, Power, Shoshone, and Franklin.
- OHS partnered with the Department of Education and STEM to create a module for Idaho schools to create Algebra I math lessons that utilize the AASHTOWareSafety crash dashboards.
- Over 50 law enforcement agencies participated in six statewide HVE mobilizations.
- Our annual Highway Safety Summit had 250 attendees avail of this opportunity to network with their peers and attend various traffic safety-related training workshops. Attendees also listened to nationally renowned keynote speakers who provided engaging presentations.
- Our Shift message and community partners who support our efforts continue to grow. It includes Learfield Sports, Boise Hawks, Idaho Falls Chukars, Grease Monkey, Idaho Power, D93 News, NFHS, State Farm, Idahosports.com, AMI Entertainment, Duft & Watterson, Riester, Office of Drug Policy, MADD, Alliance for Highway Safety, SADD, STEM, Department of Education, AAA and many more.
- Shift-Idaho.org was relaunched this spring, making the website more user-friendly for both our grantees and the general public. The revamped website includes a new blog feature and downloadable content for users.
- Our paid media campaigns continue to win awards for advertising excellence, including the Best Overall Campaign: Budget Over \$50k in the American Association of Motor Vehicle Administrators (AAMVA) Public Affairs and Consumer Education Awards in 2022.

Partnerships and engagement were important themes in FFY '22: working together toward a common goal of saving lives. As you read this Annual Report, take note of the partnerships that were established and strengthened as these activities were carried out. Focus on the engagement of those who cared enough to make a difference in their communities.

Thank you to everyone who took part in this important effort for highway safety!



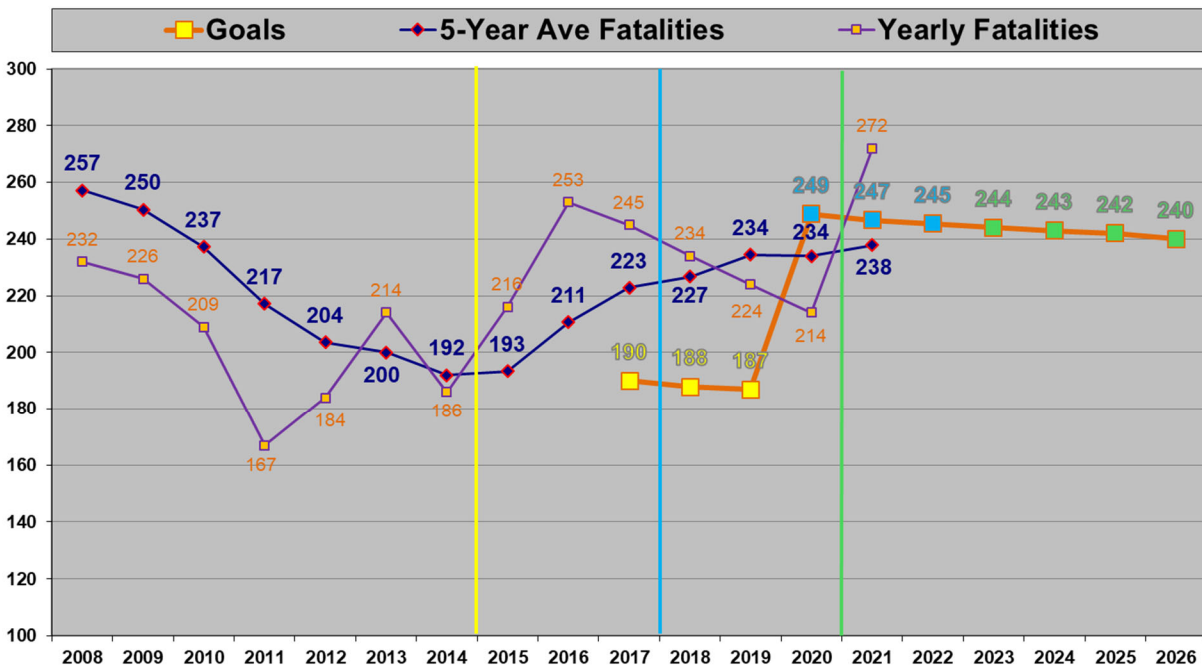
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Highway Safety Manager

Performance Measures and Targets

As evidenced in the graph below, the trend of the 5 year average fatalities from 2007 to 2014 was decreasing and the goals were set in accordance with that decreasing trend. In the time since the goals were set, fatalities have increased, resulting in the goals not being achieved. The vertical Yellow line denotes the data that was available when the yellow targets were set, the vertical blue line denotes the data that was available (up to 2017) when the blue targets (2020-2022) were set, and the green line denotes the data that was available when the green targets (2023-2026) were set.

The performance measures have been reassessed and new goals have been set for FFY2023 and future Highway Safety Plans.

Fatalities - Yearly & 5 Year Average with Targets



GHSA/NHTSA Recommended/Optional Core Performance Measure Target Chart – FY2022 Annual Report

Assessment of Results in Achieving Performance Targets for FY22 and FY21									
Performance Measure	FY 2022					FY 2021			
	Target Period	Target Year(s)	Target Value FY22 HSP	Data Source*/ FY 20 Progress Results	On Track to Meet FY22 Target Y/N ** (in-progress)	Target Value FY21 HSP	Target Year(s)	Data Source/ FY20 Final Result	Met FY21 Target Y/N
C-1) Total Traffic Fatalities	5 year	2018-2022	245	2016 – 2020 FARS 234	Y	247	2017-2021	2016 – 2020 FARS 234	Y
C-2) Serious Injuries in Traffic Crashes	5 year	2018-2022	1,283	2017-2021 STATE 1,224	Y	1,285	2017-2021	2017-2021 STATE 1,224	Y
C-3) Fatalities/VMT	5 year	2018-2022	1.36	2016 – 2020 FARS 1.33	Y	1.38	2017-2021	2016 – 2020 FARS 1.33	Y
For each of the Performance Measures C-4 through C-11, the State should indicate the Target Period which they used in the FY22 HSP.									
C-4) Unrestrained Passenger Vehicle Occupant Fatalities, All Seat Positions	5 year	2018-2022	105	2016 – 2020 FARS 91	Y	106	2017-2021	2016 – 2020 FARS 91	Y
C-5) Alcohol-Impaired Driving Fatalities	5 year	2018-2022	73	2016 – 2020 FARS 65	Y	72	2017-2021	2016 – 2020 FARS 65	Y
C-6) Speeding-Related Fatalities	5 year	2018-2022	63	2016 – 2020 FARS 52	Y	60	2017-2021	2016 – 2020 FARS 52	Y
C-7) Motorcyclist Fatalities (FARS)	5 year	2018-2022	29	2016 – 2020 FARS 28	Y	29	2017-2021	2016 – 2020 FARS 28	Y
C-8) Unhelmeted Motorcyclist Fatalities	5 year	2018-2022	16	2016 – 2020 FARS 16	Y	16	2017-2021	2016 – 2020 FARS 16	Y
C-9) Drivers Age 20 or Younger Involved in Fatal Crashes	5 year	2018-2022	31	2016-2020 FARS 33	N	32	2017-2021	2016-2020 FARS 33	N
C-10) Pedestrian Fatalities	5 year	2018-2022	14	2016 – 2020 FARS 15	N	14	2017-2021	2016 – 2020 FARS 15	Y
C-11) Bicyclist Fatalities	5 year	2018-2022	3	2016 – 2020 FARS 4	N	3	2017-2021	2016 – 2020 FARS 4	N

Assessment of Results in Achieving Performance Targets for FY22 and FY21									
Performance Measure	FY 2022					FY 2021			
	Target Period	Target Year(s)	Target Value FY22 HSP	Data Source*/ FY 20 Progress Results	On Track to Meet FY22 Target Y/N ** (in-progress)	Target Value FY21 HSP	Target Year(s)	Data Source/ FY20 Final Result	Met FY21 Target Y/N
B-1) Observed Seat Belt Use for Passenger Vehicles, Front Seat Outboard Occupants (State Survey)	Annual	2022	83.0%	2022 Idaho Observational Survey - 87.6%	Y	82.7%	2021	2021 Idaho Observational Survey - 82.9%	Y
FHWA-1) Serious Injuries/VMT	5 year	2018-2022	7.13	2016 – 2020 State & FHWA Data 6.94	Y	7.21	2017-2021	2016 – 2020 State & FHWA Data 6.94	Y
FHWA-2) Non-Motorist Fatalities & Serious Injuries	5 year	2018-2022	125	2017 – 2021 FARS & State Data 115	Y	120	2017-2021	2016 – 2020 FARS & State Data 121	N
I1) Distracted Fatalities	5 year	2018-2022	54	2017-2021 State Data 35	Y	53	2017-2021	2016 – 2020 State Data 42	Y
I2) Drivers >=65 in Fatal Crashes	5 year	2018-2022	48	2017-2021 State Data 51	N	50	2017-2021	2016 – 2020 State Data 53	N
I3) Commercial Motor Vehicle Fatalities	5 year	2018-2022	38	2017-2021 State Data 44	N	39	2017-2021	2016 – 2020 State Data 43	N
I4) Single Vehicle Run-Off-Road Fatalities	5 year	2018-2022	114	2017-2021 State Data 95	Y	115	2017-2021	2016 – 2020 State Data 100	Y
I5) Head-On/Side-Swipe Opposite Fatalities	5 year	2018-2022	42	2017-2021 State Data 51	N	44	2017-2021	2016 – 2020 State Data 46	N
I6) Intersection-Related Fatalities	5 year	2018-2022	46	2017-2021 State Data 48	N	46	2017-2021	2016 – 2020 State Data 45	Y

2021 FARS & FHWA data is not available for assessing progress of the performance measures as of 12/27/2022.

*States have the option of evaluating the target achievement with the most recent State or FARS data, not both, for all measures excluding C-1 – C-3. See Instructions for details.

**For FY22, if the response is No (N) for any performance measures, the SHSO is required to separately provide within the Annual Report a description of how the SHSO will adjust its upcoming (FY23) HSP to better meet the performance target(s).

Several targets were not met in FY21 by a narrow margin. The state has adjusted the FY23 HSP to expand our community outreach and paid media awareness campaigns to address C-9, C-10, and C-11, which are each primary focus areas in our plan. OHS is also in the process of identifying the *Idaho SHSP 2021-2025 focus groups that need to be engaged to address the Idaho targets that were not met in areas that are not primary focus areas in the HSP.

C-9) Drivers age 20 or younger involved in fatal crashes – target 31, actual 33

C-10) Pedestrian Fatalities – target 14, actual 15.

C-11) Bicyclist Fatalities – target 3, actual 4

*I2) Drivers >= 65 in fatal crashes – target 48, actual 51

*I3) Commercial Motor Vehicle fatalities – target 38, actual 44

*I5) Head-on/Side-Swipe opposite fatalities – target 42, actual 51

*I6) Intersection-related fatalities – target 46, actual 48

A summary of findings for 2021

- The number of motor vehicle crashes increased by 22 percent, from 22,528 in 2020 to 27,547 in 2021. The number of fatalities resulting from motor vehicle crashes increased from 214 in 2020 to 271 in 2021, a 27 percent increase. The number of fatal crashes increased from 188 in 2020 to 244 in 2021. The number of suspected serious injuries increased from 1,102 in 2020 to 1,367 in 2021, a 24 percent increase.
- Idaho's fatality rate per 100 million vehicle miles traveled was 1.40 in 2021, up from 1.23 in 2020.
- While 65 percent of all motor vehicle crashes occurred on urban roadways, 68 percent of the fatal motor vehicle crashes occurred on rural roadways in 2021.
- Fatalities resulting from impaired driving crashes increased in 2021 by 17 percent and 40 percent of all fatalities resulted from impaired driving. Of the 108 people killed in impaired driving crashes, 91 (84 percent) were either the impaired driver, a person riding with an impaired driver, or an impaired pedestrian.
- Idaho's observed seat belt was 82.9 percent in 2021. No observational survey was done in 2020 due to COVID-19. Only 36 percent of the motor vehicle occupants killed in crashes were wearing seat belts. If everyone had been wearing seat belts, 52 of the 103 unbelted motor vehicle occupants may have been saved.
- Aggressive driving was a contributing factor in 48 percent of the motor vehicle crashes and 94 people were killed in aggressive driving crashes in 2021.
- Distracted driving was a factor in 18 percent of the motor vehicle crashes in 2021 and 30 people were killed in distracted driving crashes.
- Youthful drivers, ages 15 to 19, continue to be over-involved in motor vehicle crashes. In 2021, youthful drivers were 2.4 times as likely as all other drivers to be involved in a fatal or injury crash. There were 34 people killed in crashes involving youthful drivers in 2021.
- The number of motorcyclists killed in motor vehicle crashes increased to 32 in 2021. More than two-thirds (69 percent) of fatal motorcycle crashes in 2021 involved just the motorcycle and just under a third (31 percent) of fatal motorcycle crashes involved an impaired motorcycle driver.
- There were 22 pedestrians and 3 bicyclists killed in motor vehicle crashes in 2021.
- Fatal crashes involving commercial motor vehicles increased from 37 in 2020 to 38 in 2021. The number of injury crashes involving commercial motor vehicles increased by 14 percent. There were 43 people killed and 1,218 people injured in commercial motor vehicle crashes in 2021.

Grant Funded High Visibility Enforcement Arrest-Citation Summary

	Seat Belt	DUI	Speeding
ISP	744	128	2174
ISP DUI Strike Team	5	24	9
Boise PD	612	12	2357
Bingham County	323	55	295
Blackfoot PD	103	48	70
Twin Falls County	27	8	215
Lewiston PD	42	81	329
Moscow PD	2	28	182
Nampa PD	71	11	483
Meridian PD	44	16	331
Jerome City	16	0	14
Mini Grants	20	12	199
HVE Mobilizations	907	45	3064
TOTALS	2,916	468	9,722



Border to border enforcement: Idaho agencies work together to keep Idaho's roads safe and eliminate fatalities for unbelted vehicle occupants.

HVE Mobilizations

Description	Dates
Holiday Impaired Driving	December 17, 2021 – January 1, 2022
Distracted Driving	April 19-29, 2022
Seat Belt CIOT	May 16-June 3, 2022
July 4 th Impaired Driving	July 1-9, 2022
Summer Aggressive Driving	July 18-31, 2022
Labor Day Impaired Driving	August 19-September 5, 2022

As part of each mobilization, participating agencies publicize the HVE efforts with local media contacts to increase awareness and provide results before, during, and after mobilizations. Idaho closely mirrors NHTSA’s timeline for media. OHS distributes a press release template prior to the mobilization to the participating agencies. The agencies used the information in the press release to generate 396 outreach efforts, the majority being social media, and earned media generated by local news outlets.

HVE Mobilization Participation Numbers

District	Sheriff Office	Police Dept.	Total LE Agencies
1	1	5	6
2	3	2	5
3	6	9	15
4	2	3	5
5	5	9	14
6	3	3	6
TOTALS	20	31	46

The OHS has a year-long grant with the Idaho State Police to provide sustained high visibility enforcement throughout the year. In addition to participating in every HVE mobilization, ISP officers are working additional focused enforcement. Enforcement is conducted using data-driven approaches in order to achieve success. Idaho has 44 county sheriff offices and 75 police departments. The Idaho State Police also participated in all HVE mobilizations. Below is a list of the agencies that participated in the 2022 mobilizations:

Lewiston Police Department, Bingham County Sheriff’s Office, and Blackfoot Police Department had STEP grants. Each STEP grant was for sustained traffic enforcement. Boise Police Department, Moscow Police Department, Meridian Police Department, and Nampa Police Department had year-long grants for sustained enforcement. All year-long grant recipients participate in the scheduled HVE mobilizations. There was a decrease in the number of agencies that participated in the mobilizations. Reasons for non-participation include lack of staff and public sentiment towards enforcement.

Police Departments					
District 1	District 2	District 3	District 4	District 5	District 6
Bonnors Ferry Rathdrum Spirit Lake	Moscow	Caldwell Emmett Fruitland Garden City McCall Middleton Mountain Home Parma Weiser	Filer Kimberly Rupert Twin Falls	American Falls Blackfoot Chubbuck Pocatello Preston Shelley Soda Springs	Ashton Rexburg Rigby St. Anthony

Sheriff's Offices					
District 1	District 2	District 3	District 4	District 5	District 6
Kootenai	Idaho Latah Nez Perce	Adams Boise Canyon Gem Valley Washington	Lincoln Twin Falls	Bannock Bingham Caribou Franklin Power	Bonneville Madison Teton

*Agencies that had a year-long grant and also participated in the mobilizations include Boise PD, Meridian PD, Nampa PD, and Lewiston PD.



Bike rodeo for the children during the 2022 Treefort Music Festival. Partners included Treefort, Office of Highway Safety, Treasure Valley Safety Routes to School, Boise Bicycle Project and the Boise Police Department.

PROGRAMS/PLANNED ACTIVITIES

Program Area: Community Traffic Safety Program

Planned Activity Name	Community Traffic Program Area Management		
Unique Identifier	S0022CP	CP-2022-CP-00-00	H40222
Primary Countermeasure	Highway Safety Office Program Management		
Planned Activity Description	Funding will provide development and support to implement and manage the community traffic projects.		
Intended Recipient(s)	Office of Highway Safety		
Primary Performance Measure (Target)	Reduce the 5-year average number of fatalities to 245 or fewer.		
FY 2022 target, on track to meet?	Y		
Contribution(s) to meeting the state performance measure.	Personnel time dedicated to managing Community Traffic program grants as well as time dedicated to education and outreach which extends information to all highway safety partners and the public, increasing safe driving behaviors to reduce traffic crashes.		

Planned Activity Name	Highway Safety Summit		
Unique Identifier	SCP2201	CP-2022-01-00-00	H40222
Primary Countermeasure	Law Enforcement Training		
Planned Activity Description	Conduct the annual Highway Safety Summit in April 2022. The Summit will include training and educational opportunities for highway safety partners and stakeholders.		
Intended Recipient(s)	Office of Highway Safety		
Primary Performance Measure (Target)	Reduce the 5-year average number of fatalities to 245 or fewer.		
FY 2022 target, on track to meet?	Y		
Contribution(s) to meeting the state performance measure.	Approximately 209 law enforcement members were trained at the May summit in all focus areas, including leadership and a legal update.		

Planned Activity Name	Law Enforcement Liaison Program		
Unique Identifier	SCP2202	CP-2022-02-00-00	H40222
Primary Countermeasure	Law Enforcement Outreach Liaison		
Planned Activity Description	Support one Law Enforcement Liaison(LEL) for each of the 6 transportation districts in Idaho. LELs promote highway safety outreach, encourage law enforcement HVE participation, and offer assistance and expertise to communities.		
Intended Recipient(s)	Law Enforcement Agencies		
Primary Performance Measure (Target)	Reduce the 5-year average number of fatalities to 245 or fewer.		
FY 2022 target, on track to meet?	Y		
Contribution(s) to meeting the state performance measure.	Increased participation in HVE grant opportunities, educated law enforcement partners in highway safety procedures and conducted public outreach education. LEL's helped to increase law enforcement agency's ability to effectively participate in highway safety enforcement programs. Throughout the last year, we averaged nearly 50 agencies per mobilization.		

Planned Activity Name	Paid Media		
Unique Identifier	SPM2201	PM-2022-01-00-00	H40222
Primary Countermeasure	Mass Media Campaigns		
Planned Activity Description	Support education and outreach efforts which are a vital component of statewide traffic efforts. Efforts will target specific demographics based on the focus of the media. Efforts will include outreach to businesses, schools and the public to raise awareness of traffic safety laws, resources and training. Media campaigns will standardize messaging among safety partners and support high visibility enforcement efforts.		
Intended Recipient(s)	Media Firm		
Primary Performance Measure (Target)	Reduce the 5-year average number of fatalities to 245 or fewer.		
FY 2022 target, on track to meet?	Y		
Contribution(s) to meeting the state performance measure.	<p>OHS used media to promote traffic safety activities and worked with ITD's Office of Communication to conceptualize, develop, and deliver safe driving messages to drivers across the state. Paid media was used to address the following focus areas: Impaired Driving, Occupant Protection, Distracted Driving, Aggressive Driving, School Zone Safety, Youthful Drivers, Motorcycle, and Bike/Ped Safety.</p> <ul style="list-style-type: none"> -Based on Idaho's crash data trends, a the campaigns focus on male drivers age 21-34; this demographic is more likely to participate in high-risk behaviors such as impaired driving and failing to use seat belts. -Media purchased includes: broadcast television, radio, outdoor signs, streaming radio, video and social media. - Worked closely with the ITD Communications Office to implement media plans to support all grantees and safety partners by providing sample news releases and social media posts. - Implemented Point-of-Sale Marketing, including grocery store television, ice chest wraps and beer cooler clings, and gas pump toppers. - See attached media report for a breakdown of media placements. 		

	SPM2202	PM-2022-02-00-00	H40222
	Behavioral Safety Education		
	Provide funding for a survey to evaluate the effectiveness of paid media communication tools, marketing strategies and data about preferences regarding legislation and regulations.		
	Media Firm		
	Reduce the 5-year average number of fatalities to 245 or fewer.		
	Y		
	Public Opinion Statewide Survey deployed online from July 11 through September 4, 2022 and received a total of 523 responses from all six Idaho Transportation districts. Questions were included in the survey from all focus areas. Currently using survey results to adjust future messaging and campaign strategies.		

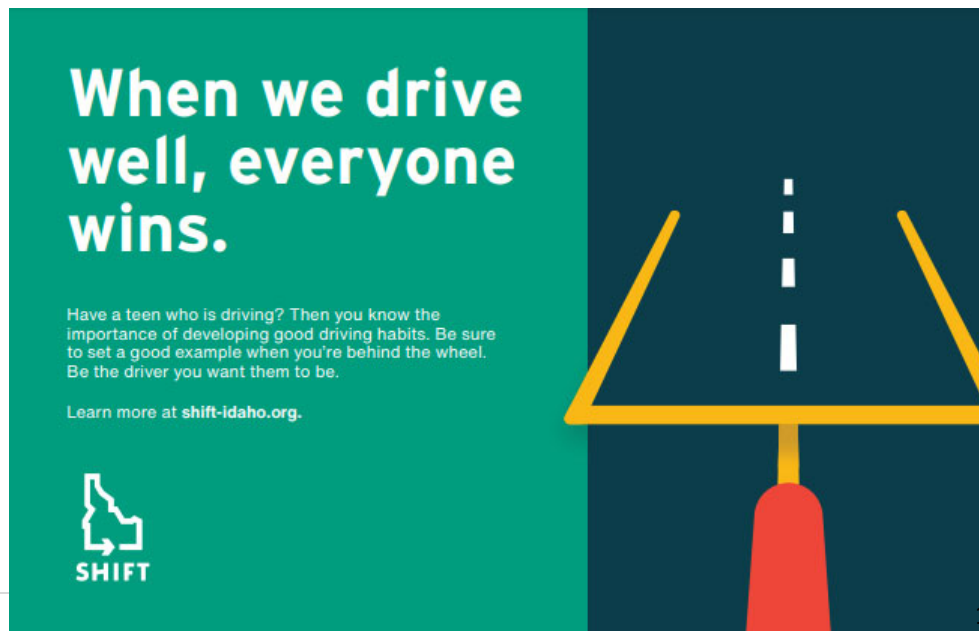
Program Area: Distracted Driving

Planned Activity Name	Distracted Driving Program Area Management		
Unique Identifier	S0022DD	DD-2022-DD-00-00	H40222
Primary Countermeasure	Highway Safety Office Program Management		
Planned Activity Description	Funding will provide development and support to implement and manage the distracted driving projects.		
Intended Recipient(s)	Office of Highway Safety		
Primary Performance Measure (Target)	Reduce the 5-year average number of distracted driving fatalities to 54 or fewer.		
FY 2022 target, on track to meet?	Y		
Contribution(s) to meeting the state performance measure.	Personnel time dedicated to managing distracted driving program grants as well as time dedicated to education and outreach which extends information to all highway safety partners and the public, increasing safe driving behaviors to reduce traffic crashes.		

Planned Activity Name	Distracted Driving Statewide Services		
Unique Identifier	SDD2201	DD-2022-01-00-00	H40222
Primary Countermeasure	Behavioral Safety Education		
Planned Activity Description	Provide support and resources for education and outreach that promote safe driving, free from distractions.		
Intended Recipient(s)	Office of Highway Safety		
Primary Performance Measure (Target)	Reduce the 5-year average number of distracted driving fatalities to 54 or fewer.		
FY 2022 target, on track to meet?	Y		
Contribution(s) to meeting the state performance measure.	No funds were expended on this project in FY22 because OHS had procured sufficient educational outreach materials for the new hands-free law during the prior year.		

Planned Activity Name	Distracted Driving HVE Mini-Grants		
Unique Identifier	SDD2202	DD-2022-02-00-00	H40222
Primary Countermeasure	High Visibility Cellphone/Text Messaging Enforcement		
Planned Activity Description	Distracted driving high visibility enforcement emphasizing the primary hands-free law.		
Intended Recipient(s)	Law Enforcement Agencies		
Primary Performance Measure (Target)	Reduce the 5-year average number of distracted driving fatalities to 54 or fewer.		
FY 2022 target, on track to meet?	Y		
Contribution(s) to meeting the state performance measure.	Five local agencies applied for distracted driving mini-grants; the activity generated a total of 77 traffic citations speeding tickets and 148 warnings.		

Planned Activity Name	HVE - Distracted Driving , Nat'l DD Awareness Month		
Unique Identifier	SDD22EA	DD-2022-EA-00-00	H40222
Primary Countermeasure	High Visibility Cellphone/Text Messaging Enforcement		
Planned Activity Description	Statewide distracted driving high visibility enforcement mobilization to eliminate distracted driving related traffic fatalities, serious injuries and economic loss.		
Intended Recipient(s)	Law Enforcement Agencies		
Primary Performance Measure (Target)	Reduce the 5-year average number of distracted driving fatalities to 54 or fewer.		
FY 2022 target, on track to meet?	Y		
Contribution(s) to meeting the state performance measure.	Idaho had 57 local agencies, Idaho State Police, and 9 year-long grantees participate in this statewide mobilization. The activity generated 325 distracted driving citations, 724-speed citations, 127 seatbelt citations, 19 alcohol citations and 8 drug citations.		



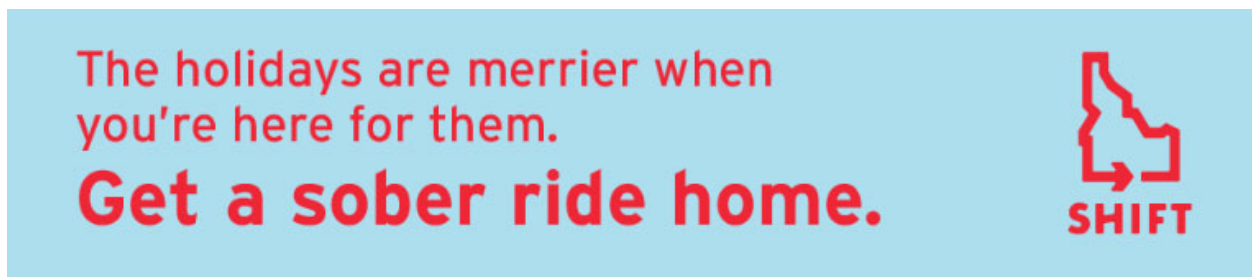
Program Area: Impaired Driving (Drug and Alcohol)

Planned Activity Name	Impaired Driving Program Area Management (402)		
Unique Identifier	S0022AL	AL-2022-AL-00-00	H40222
Primary Countermeasure	Highway Safety Office Program Management		
Planned Activity Description	Funding will provide development and support to implement and manage impaired driving projects.		
Intended Recipient(s)	Office of Highway Safety		
Primary Performance Measure (Target)	Reduce the 5-year average number of fatalities involving drivers with a Blood Alcohol Content (BAC) of 0.08 or greater to 73 or fewer		
FY 2022 target, on track to meet?	Y		
Contribution(s) to meeting the state performance measure.	Personnel time dedicated to managing alcohol impaired driving grants as well as time dedicated to education and outreach which extends information to all highway safety partners and the public, increasing safe driving behaviors to reduce traffic crash fatal and serious injuries.		

Planned Activity Name	(405d) Impaired Driving Program Area Management		
Unique Identifier	S2299ID	M5X-2022-ID-00-00	H40D22
Primary Countermeasure	Highway Safety Office Program Management		
Planned Activity Description	Funding will provide development and support to implement and manage impaired driving projects.		
Intended Recipient(s)	Office of Highway Safety		
Primary Performance Measure (Target)	Reduce the 5-year average number of fatalities involving drivers with a Blood Alcohol Content (BAC) of 0.08 or greater to 73 or fewer		
FY 2022 target, on track to meet?	Y		
Contribution(s) to meeting the state performance measure.	Personnel time dedicated to managing alcohol impaired driving grants as well as time dedicated to education and outreach which extends information to all highway safety partners and the public, increasing safe driving behaviors to reduce traffic crash fatal and serious injuries.		

Planned Activity Name	Impaired Driving Statewide Services (402)		
Unique Identifier	SAL2201	AL-2022-01-00-00	H40D22
Primary Countermeasure	Communication & Outreach: Supporting Enforcement		
Planned Activity Description	Implement strategies to educate Idahoans on the dangers and effects of impaired driving and to provide education and training to law enforcement, judicial, probation and prosecutorial professionals regarding the enforcement and adjudication of Idaho DUI laws.		
Intended Recipient(s)	Office of Highway Safety		
Primary Performance Measure (Target)	Reduce the 5-year average number of fatalities involving drivers with a Blood Alcohol Content (BAC) of 0.08 or greater to 73 or fewer		
FY 2022 target, on track to meet?	Y		

Contribution(s) to meeting the state performance measure.	Printed educational materials to hand out to the public regarding the ABC's of BAC as well as the "Cost of a DU" in Idaho.		
Planned Activity Name	Impaired Driving Statewide Services (405d)		
Unique Identifier	SID2201	M5X-2022-01-00-00	H40D21
Primary Countermeasure	Alcohol Impairment: Detection, Enforcement and Sanctions		
Planned Activity Description	Funding for impaired driving targeted enforcement mini-grants for special events as well as the tools to support enforcement efforts.		
Intended Recipient(s)	Law Enforcement Agencies		
Primary Performance Measure (Target)	Reduce the 5-year average number of fatalities involving drivers with a Blood Alcohol Content (BAC) of 0.08 or greater to 73 or fewer		
FY 2022 target, on track to meet?	Y		
Contribution(s) to meeting the state performance measure.	Funded 9 alcohol related mini grants that resulted in 10 DUIs, 24 speed citations, 12 seat belt citations, and 90 contacts.		



Planned Activity Name	Traffic Safety Resource Prosecutor (TSRP)		
Unique Identifier	SID2202	M5CS-2022-02-00-00	H40D22
Primary Countermeasure	Traffic Safety Resource Prosecutor		
Planned Activity Description	Fund a Traffic Safety Resource Prosecutor for Idaho to provide legal research, guidance, technical assistance and training as it relates to successful prosecution of traffic laws.		
Intended Recipient(s)	Idaho Prosecuting Attorneys Association		
Primary Performance Measure (Target)	Reduce the 5-year average number of fatalities involving drivers with a Blood Alcohol Content (BAC) of 0.08 or greater to 73 or fewer		
FY 2022 target, on track to meet?	Y		
Contribution(s) to meeting the state performance measure.	The Idaho Traffic Safety Resource Prosecutor continues to be a leader in the prosecution and law enforcement communities. This year handled 849 technical assistance requests. He also provided 82 trainings and taught 617.50 classroom hours. The TSRP also serves as an expert for meetings, 74. He also spoke at several conferences including the Idaho Educational CEU state training program.		

Planned Activity Name	State Impaired Driving Coordinating (SIDC)		
Unique Identifier	SID2203	M5IDC-2022-03-00-00	H40D22
Primary Countermeasure	Drug Recognition Expert (DRE) Training		
Planned Activity Description	Provide training, disseminate information and resources, and manage the operation of the DRE, DEC, ARIDE, SFST and LEPP programs for Idaho.		
Intended Recipient(s)	Idaho State Police		
Primary Performance Measure (Target)	Reduce the 5-year average number of fatalities involving drivers with a Blood Alcohol Content (BAC) of 0.08 or greater to 73 or fewer		
FY 2022 target, on track to meet?	Y		
Contribution(s) to meeting the state performance measure.	<p>*Presented a two-hour drug impairment recognition class to supervisors for the Department of Health and Welfare. Chris Glenn personally taught 334 total hours to agencies.</p> <p>*Summary of training provided: Wet labs - 17, SFST training - 174, DUI classes 38 students, ARIDE classes- 228 students, 2 Phlebotomy – 25 students, DRE class – 11 students, Fort Hall Drug Class - 200, Emergency Responder Academy at Pocatello High School Drug class 16 student, Century high school staff about drug trends, influence, signs, and symptoms. There were about 65 teachers in attendance, Boise Health and Welfare Drug talk for supervisors. 3 DITEP classes.</p> <p>*94 Active DRE's</p>		

Planned Activity Name	Mothers Against Drunk Driving (MADD) Court Monitoring		
Unique Identifier	SID2204	M5IDC-2022-04-00-00	H40D22
Primary Countermeasure	Alcohol Impairment: Detection, Enforcement and Sanctions		
Planned Activity Description	Support a court monitor program for impaired driving cases in Idaho.		
Intended Recipient(s)	Mothers Against Drunk Driving		
Primary Performance Measure (Target)	Reduce the 5-year average number of fatalities involving drivers with a Blood Alcohol Content (BAC) of 0.08 or greater to 73 or fewer		
FY 2022 target, on track to meet?	Y		
Contribution(s) to meeting the state performance measure.	<p>The court monitoring program provides information evaluating the courts, tracking offenders and following trends. This year MADD followed 107 cases of those cases 83 percent of the DUI's were male and 44 percent were excessive. The average age of the offender is 30-39 years of age. Close to 75 percent of the offenders had subsequent charges such as open container, probation violations, and possession of a controlled substance. MADD also noticed a rise in the number of felony DUI's among those under 21 years of age. MADD worked with local colleges and universities to recruit student interns and volunteers to train as monitors.</p>		

Planned Activity Name	Idaho State Police - DUI Task force District		
Unique Identifier	SID2205	M5CS-2022-05-00-00	H40D22
Primary Countermeasure	Zero-Tolerance Law Enforcement		
Planned Activity Description	Funding will support the Idaho State Police DUI Task Force by providing sustained enforcement, public education and outreach.		
Intended Recipient(s)	Idaho State Police		
Primary Performance Measure (Target)	Reduce the 5-year average number of fatalities involving drivers with a Blood Alcohol Content (BAC) of 0.08 or greater to 73 or fewer		
FY 2022 target, on track to meet?	Y		
Contribution(s) to meeting the state performance measure.	234 hours were dedicated to DUI Task Force enforcement activities. The targeted enforcement resulted in 283 contacts, 18 DUI arrests, 10 speeding citations, 5 seat belt citations and one distracted driving citation. Also of note, two DUI's were drug only and three were excessive (.15+ BAC).		

Planned Activity Name	HVE - Impaired Driving Dec/Jan Mobilization		
Unique Identifier	SID22EA	M5HVE-2022-EA-00-00	H40D22
Primary Countermeasure	High Visibility Enforcement		
Planned Activity Description	Statewide impaired driving high visibility enforcement mobilization to eliminate impaired driving related traffic fatalities, serious injuries and economic loss.		
Intended Recipient(s)	Law Enforcement Agencies		
Primary Performance Measure (Target)	Reduce the 5-year average number of fatalities involving drivers with a Blood Alcohol Content (BAC) of 0.08 or greater to 73 or fewer		
FY 2022 target, on track to meet?	Y		
Contribution(s) to meeting the state performance measure.	47 agencies participated the mobilization efforts; 45 DUI arrests, 160 speed citations issued and 35 seat belt citations. The agencies conducted 28 outreach efforts.		

Planned Activity Name	HVE - Impaired Driving 4th of July Mobilization		
Unique Identifier	SID22EB	M5HVE-2022-EB-00-00	H40D22
Primary Countermeasure	High Visibility Enforcement		
Planned Activity Description	Statewide impaired driving high visibility enforcement mobilization to eliminate impaired driving related traffic fatalities, serious injuries and economic loss.		
Intended Recipient(s)	Law Enforcement Agencies		
Primary Performance Measure (Target)	Reduce the 5-year average number of fatalities involving drivers with a Blood Alcohol Content (BAC) of 0.08 or greater to 73 or fewer		
FY 2022 target, on track to meet?	Y		
Contribution(s) to meeting the state performance measure.	40 agencies participated the mobilization efforts; 46 DUI arrests, 415 speed citations issued and 96 seat belt citations. The agencies conducted 20 outreach efforts.		

Planned Activity Name	HVE - Impaired Driving Labor Day Mobilization		
Unique Identifier	SID22EC	M5HVE-2022-EC-00-00	H40D22
Primary Countermeasure	High Visibility Enforcement		
Planned Activity Description	Statewide impaired driving high visibility enforcement mobilization to eliminate impaired driving related traffic fatalities, serious injuries and economic loss.		
Intended Recipient(s)	Law Enforcement Agencies		
Primary Performance Measure (Target)	Reduce the 5-year average number of fatalities involving drivers with a Blood Alcohol Content (BAC) of 0.08 or greater to 73 or fewer		
FY 2022 target, on track to meet?	Y		
Contribution(s) to meeting the state performance measure.	47 agencies participated the mobilization efforts; 60 DUI arrests, 413 speed citations issued and 49 seat belt citations. The agencies conducted 39 outreach efforts.		

Planned Activity Name	Match 405d		
Unique Identifier	SID22MA	M5MATCH-2022-MA-00-00	H40D22
Primary Countermeasure			
Planned Activity Description	405d Match - this activity tracks all 405d match. Match for 405d projects is 25 percent.		
Intended Recipient(s)			
Primary Performance Measure (Target)	Reduce the 5-year average number of fatalities involving drivers with a Blood Alcohol Content (BAC) of 0.08 or greater to 73 or fewer		
FY 2022 target, on track to meet?	Y		
Contribution(s) to meeting the state performance measure.	405d Project Match Funds - This activity tracks all 405d match. Match for 405d projects is a minimum of 25 percent.		

Planned Activity Name	Impaired Driving Paid Media		
Unique Identifier	SID22PM	M5PEM-2022-PM-00-00	H40D22
Primary Countermeasure	Communications & Outreach: supporting Enforcement		
Planned Activity Description	Purchase paid media to support the high visibility impaired driving enforcement mobilization efforts.		
Intended Recipient(s)	Media Firm		
Primary Performance Measure (Target)	Reduce the 5-year average number of fatalities involving drivers with a Blood Alcohol Content (BAC) of 0.08 or greater to 73 or fewer		
FY 2022 target, on track to meet?	Y		
Contribution(s) to meeting the state performance measure.	Developed messaging for three statewide campaigns during high visibility enforcement periods: Christmas, 4th of July, and Labor Day. See attached media reports.		

Program Area: Motorcycle Safety

Planned Activity Name	Motorcycle Program Area Management		
Unique Identifier	S0022MC	MC-2022-MC-00-00	H40222
Primary Countermeasure	Highway Safety Office Program Management		
Planned Activity Description	Funding will provide development and support to implement and manage the motorcycle projects.		
Intended Recipient(s)	Office of Highway Safety		
Primary Performance Measure (Target)	Reduce the 5-year average number of motorcycle fatalities to 29 or fewer		
FY 2022 target, on track to meet?	Y		
Contribution(s) to meeting the state performance measure.	Personnel time dedicated to managing motorcycle safety grants, as well as time dedicated to education and outreach, which extends information to all highway safety partners and the public, increasing safe driving behaviors to reduce traffic crash fatalities and serious injuries.		

Planned Activity Name	Motorcycle Awareness Paid Media		
Unique Identifier	SMA2022	M11MA-2022-02-00-00	H40F22
Primary Countermeasure	Communication Campaign		
Planned Activity Description	Media campaign reminding motor vehicle drivers to be aware of motorcycle riders.		
Intended Recipient(s)	Media Firm		
Primary Performance Measure (Target)	Reduce the 5-year average number of motorcycle fatalities to 29 or fewer		
FY 2022 target, on track to meet?	Y		
Contribution(s) to meeting the state performance measure.	See media plan for breakdown of media placements for motorcycle.		

Planned Activity Name	Motorcycle Safety Statewide Services		
Unique Identifier	SMC2201	M11MA-2022-MA-00-00	H40F22
Primary Countermeasure	Motorcycle Rider Training		
Planned Activity Description	Working with motorcycle safety partners to provide education, outreach and projects that support and promote motorcycle safety and awareness.		
Intended Recipient(s)	Office of Highway Safety		
Primary Performance Measure (Target)	Reduce the 5-year average number of motorcycle fatalities to 29 or fewer		
FY 2022 target, on track to meet?	Y		
Contribution(s) to meeting the state performance measure.	<p>OHS provided grant support for 2 Motorcycle Awareness Rallies held in Idaho this year; 1 in Boise and 1 in Coeur d'Alene on May 7, 2022. The rally in Boise drew more than 400 motorcyclists in attendance, as well as media coverage for motorist awareness.</p> <p>The Idaho Coalition for Motorcycle Safety (ICMS) provided the annual motorcycle fatality summary, reporting that single-vehicle crashes still greatly outweigh multi-vehicle crashes, with alcohol/drug abuse continuing to be a significant contributing factor. 73% of the fatalities are</p>		

	over 40 years old, and 58% of the fatalities did not have motorcycle endorsements.
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Planned Activity Name	Motorcycle Safety Training and Education		
Unique Identifier	SMC2202	MC-2022-01-00-00	H40H21
Primary Countermeasure	Motorcycle Rider Training		
Planned Activity Description	Training and education efforts with our motorcycle safety partners to provide education, outreach, and project support to promote motorcycle safety.		
Intended Recipient(s)	Office of Highway Safety		
Primary Performance Measure (Target)	Reduce the 5-year average number of motorcycle fatalities to 29 or fewer		
FY 2022 target, on track to meet?	Y		
Contribution(s) to meeting the state performance measure.	No funds were expended from this grant in 2022. Motorcycle Safety Rider Education and Training programs were very busy throughout the year, but had no need for grant funding during this year.		

Planned Activity Name	405f Match		
Unique Identifier	SMC22MA	M11MA-2022-MA-00-00	H40222
Primary Countermeasure			
Planned Activity Description	405f Match - this activity tracks all 405f match.		
Intended Recipient(s)			
Primary Performance Measure (Target)	Reduce the 5-year average number of motorcycle fatalities to 29 or fewer		
FY 2022 target, on track to meet?	Y		
Contribution(s) to meeting the state performance measure.	this activity tracks 405f match. All match provided with mileage and volunteer hours. Match for 405f projects is a minimum of 25 percent.		



Program Area: Non-Motorized (Pedestrian and Bicyclist)

Planned Activity Name	Bicycle and Pedestrian Safety Program Area Management		
Unique Identifier	S0022PS	PS-2022-PS-00-00	H40222
Primary Countermeasure	Highway Safety Office Program Management		
Planned Activity Description	Funding will provide development and support to implement and manage the bicycle and pedestrian safety projects.		
Intended Recipient(s)	Office of Highway Safety		
Primary Performance Measure (Target)	Reduce the 5-year average number of bicyclists fatalities to 3 or fewer and the pedestrian fatalities to 14 or fewer.		
FY 2022 target, on track to meet?	N		
Contribution(s) to meeting the state performance measure.	There were no activities for the year under this grant program.		

Planned Activity Name	Bicycle and Pedestrian Statewide Services		
Unique Identifier	SPS2022	PS-2022-01-00-00	H40222
Primary Countermeasure	Behavioral Safety Education		
Planned Activity Description	Provide education and outreach that support and promote bicycle and pedestrian safety through the support of resources and mini-grants.		
Intended Recipient(s)	Office of Highway Safety		
Primary Performance Measure (Target)	Reduce the 5-year average number of bicyclists fatalities to 3 or fewer and the pedestrian fatalities to 14 or fewer.		
FY 2022 target, on track to meet?	N		
Contribution(s) to meeting the state performance measure.	Three educational brochures were created: 'Street Smarts with Stanley', 'Fitting Your Bike Helmet', and 'You can be a Safety Superhero'.		

Program Area: Planning and Administration

Planned Activity Name	Planning and Administration		
Unique Identifier	S0022PA	PA-2022-00-00-00	H40222
Primary Countermeasure	Highway Safety Office Program Management		
Planned Activity Description	Support program management to implement and manage all highway safety programs as well as travel, training, planning, coordination, and tools to support program management		
Intended Recipient(s)	Office of Highway Safety		
Primary Performance Measure (Target)	Reduce the 5-year average number of traffic crash fatalities to 245 or fewer		
FY 2022 target, on track to meet?	Y		
Contribution(s) to meeting the state performance measure.	Support program management to implement and manage all highway safety programs as well as for travel, training, planning, coordination and the tools to support program management activities.		

Program Area: Occupant Protection (Adult and Child Passenger Safety)

Planned Activity Name	Occupant Protection Program Area Management		
Unique Identifier	S0022OP	PS-2022-02-00-00	H40222
Primary Countermeasure	Highway Safety Office Program Management		
Planned Activity Description	Funding will provide development and support to implement and manage the occupant protection projects.		
Intended Recipient(s)	Office of Highway Safety		
Primary Performance Measure (Target)	Reduce the 5-year average number of unrestrained Passenger Motor Vehicle (PMV) fatalities to 105 or fewer		
FY 2022 target, on track to meet?	Y		
Contribution(s) to meeting the state performance measure.	Personnel time dedicated to managing occupant protection and child passenger safety grants, as well as time dedicated to education and outreach, which extends information to all highway safety partners and the public, increasing safe driving behaviors to reduce traffic crash fatalities and serious injuries.		

Planned Activity Name	(405b) Occupant Protection Program Area Management		
Unique Identifier	S2299OP	M2X-2022-OP-00-00	H40222
Primary Countermeasure	Highway Safety Office Program Management		
Planned Activity Description	Funding will provide development and support to implement and manage the occupant protection projects.		
Intended Recipient(s)	Office of Highway Safety		
Primary Performance Measure (Target)	Reduce the 5-year average number of unrestrained Passenger Motor Vehicle (PMV) fatalities to 105 or fewer		
FY 2022 target, on track to meet?	Y		
Contribution(s) to meeting the state performance measure.	Personnel time dedicated to managing occupant protection and child passenger safety grants, as well as time dedicated to education and outreach, which extends information to all highway safety partners and the public, increasing safe driving behaviors to reduce traffic crash fatalities and serious injuries.		

Planned Activity Name	Child Passenger Safety Coordination Program		
Unique Identifier	SOP2201	M2CPS-2022-01-00-00	H40B22
Primary Countermeasure	Comm & Outreach: Strategies for Child Restraint Use		
Planned Activity Description	Sustained coordination of a statewide child passenger safety program to include CPS technician and instructor certifications training, data tracking of CPS locations, maintain network of inspection stations, and provide community awareness efforts.		
Intended Recipient(s)	Lemhi County Sheriff's Office		
Primary Performance Measure (Target)	Reduce the 5-year average number of unrestrained Passenger Motor Vehicle (PMV) fatalities to 105 or fewer		
FY 2022 target, on track to meet?	Y		
Contribution(s) to meeting the state performance measure.	Dedicated full-time Statewide Child Passenger Safety Coordinator. Held 12 CPST Courses and 2 Renewal Courses in FY22, certifying 93 technicians and 2 instructors. At the end of FY22, Idaho had 94 Inspection Stations, 318 Technicians, and 21 Instructors.		

Planned Activity Name	Occupant Protection Observational Survey (NOPUS)		
Unique Identifier	SOP2202	M2X-2022-01-00-00	H40B22
Primary Countermeasure	Behavioral Safety Education		
Planned Activity Description	Conduct an observation seat belt survey to obtain the percentage of Idaho seat belt use.		
Intended Recipient(s)	Office of Highway Safety		
Primary Performance Measure (Target)	Reduce the 5-year average number of unrestrained Passenger Motor Vehicle (PMV) fatalities to 105 or fewer		
FY 2022 target, on track to meet?	Y		
Contribution(s) to meeting the state performance measure.	A total of 25,385 vehicle occupants were observed. The total occupants were comprised of 19,628 drivers and 5,757 outboard passengers. Seventy percent of the vehicles were cars, vans, or SUVs while 30 percent were pick-up trucks. Estimated overall usage increased from 82.9% in 2021 to 87.6% in 2022.		

Planned Activity Name	Child Passenger Safety Restraints		
Unique Identifier	SOP2203	M2CS-222-00-00	H40B22
Primary Countermeasure	Comm & Outreach: Strategies for Child Restraint Use		
Planned Activity Description	Fund the distribution of child passenger seats at child passenger check locations, on a need basis for socially or economically disadvantaged families.		
Intended Recipient(s)	Child Passenger Safety Technician Sites		
Primary Performance Measure (Target)	Reduce the 5-year average number of unrestrained Passenger Motor Vehicle (PMV) fatalities to 105 or fewer		
FY 2022 target, on track to meet?	Y		
Contribution(s) to meeting the state performance measure.	453 seats were distributed during FY22. 118 of those seats were distributed to low income families at 17 different events during CPS Week. In FY22, there were 1,613 inspections provided, 469 WHALE Kits distributed: 323 CHOP Cards distributed, and 1,396 volunteer hours donated.		

Planned Activity Name	Occupant Protection 405b Match		
Unique Identifier	SOP22MA	M2MATCH-2022-00-00-00	H40B22
Primary Countermeasure			
Planned Activity Description	405b Match - this activity tracks all 405b match.		
Intended Recipient(s)			
Primary Performance Measure (Target)	Reduce the 5-year average number of unrestrained Passenger Motor Vehicle (PMV) fatalities to 105 or fewer		
FY 2022 target, on track to meet?	Y		
Contribution(s) to meeting the state performance measure.	This activity tracks all 405b match. All match provided with mileage and volunteer hours. Match for 405b projects is a minimum of 25 percent.		

Planned Activity Name	Occupant Protection Paid Media		
Unique Identifier	SOP22PM	M2X-2022-PM-00-00	H40B22
Primary Countermeasure	Communications and Outreach: Strategies for Low Belt Use Groups		
Planned Activity Description	Purchase paid media to support the high visibility seat belt enforcement mobilization efforts.		
Intended Recipient(s)	Office of Highway Safety		
Primary Performance Measure (Target)	Reduce the 5-year average number of unrestrained Passenger Motor Vehicle (PMV) fatalities to 105 or fewer		
FY 2022 target, on track to meet?	Y		
Contribution(s) to meeting the state performance measure.	Funded statewide campaign in conjunction with statewide high visibility seat belt enforcement in May.		

Planned Activity Name	Child Passenger Safety Statewide Program		
Unique Identifier	SSB2201	OP-2022-01-00-00	H40222
Primary Countermeasure	Comm & Outreach: Strategies for Child Restraint Use		
Planned Activity Description	Provide occupant protection educational and outreach materials regarding the importance of CPS as well as fund the distribution of child passenger seats at child passenger check locations, on a need basis for socially or economically disadvantaged families.		
Intended Recipient(s)	Office of Highway Safety		
Primary Performance Measure (Target)	Reduce the 5-year average number of unrestrained Passenger Motor Vehicle (PMV) fatalities to 105 or fewer		
FY 2022 target, on track to meet?	Y		
Contribution(s) to meeting the state performance measure.	Funds used to support the Child Passenger Safety Statewide Coordinator and CPS Liaisons in their educational and outreach efforts, including travel expenses and resources for CPS technician courses throughout the state. 12 CPST Courses and 2 Renewal Courses were held in FY22, certifying 93 technicians and 2 instructors. There were 318 total technicians at the end of FY22. 453 seats were distributed to low-income families in FY22.		



Planned Activity Name	Occupant Protection Statewide Services (402)		
Unique Identifier	SSB2202	OP-2022-02-00-00	H40222
Primary Countermeasure	Communication Campaign		
Planned Activity Description	Provide occupant protection educational and outreach materials regarding the importance of occupant protection.		
Intended Recipient(s)	Law Enforcement Agencies		
Primary Performance Measure (Target)	Reduce the 5-year average number of unrestrained Passenger Motor Vehicle (PMV) fatalities to 105 or fewer		
FY 2022 target, on track to meet?	Y		
Contribution(s) to meeting the state performance measure.	Educational materials purchased in FY22 include Visual Car Seat Guides and WHALE kit materials.		

Planned Activity Name	Child Passenger Safety Liaison Program		
Unique Identifier	SSB2203	OP-2022-03-00-00	H40222
Primary Countermeasure	Comm & Outreach: Strategies for Child Restraint Use		
Planned Activity Description	Support one Child Passenger Safety Liaison (CPSL) for each of the 7 Idaho health districts. CPSL's provide outreach, education, assistance and equipment to support the program.		
Intended Recipient(s)	Office of Highway Safety		
Primary Performance Measure (Target)	Reduce the 5-year average number of unrestrained Passenger Motor Vehicle (PMV) fatalities to 105 or fewer		
FY 2022 target, on track to meet?	Y		
Contribution(s) to meeting the state performance measure.	Funds used to support 8 Child Passenger Safety Liaisons in their educational and outreach efforts. 7 public health district liaisons plus one tribal liaison attended multiple seat check events this year, provided 12 CPST courses and 2 Renewal courses, and assisted with the CEU Summit for CPS technicians that offered 6 CEU's in total for the 1.5 day Summit.		

Planned Activity Name	HVE - Occupant Protection CIOT Mobilization (405b)		
Unique Identifier	SOP22EA	M2HVE-2022-00-00-00	H40B22
Primary Countermeasure	Short-term, High Visibility Seat Belt Law Enforcement		
Planned Activity Description	Statewide seat belt high visibility enforcement mobilization reduce seat belt non-use related traffic fatalities, serious injuries and economic loss.		
Intended Recipient(s)	Law Enforcement Agencies		
Primary Performance Measure (Target)	Reduce the 5-year average number of unrestrained Passenger Motor Vehicle (PMV) fatalities to 105 or fewer		
FY 2022 target, on track to meet?	Y		
Contribution(s) to meeting the state performance measure.	Idaho had 52 local agencies, Idaho State Police, and 9 year-long grantees participate in this statewide mobilization. The activity generated 523 seatbelt citations, 9 child restraint citations, 17 alcohol citations and 7 drug citations.		

Program Area: Police Traffic Services

Planned Activity Name	Police Traffic Services Program Area Management		
Unique Identifier	S0022PT	PT-2022-PT-00-00	H40222
Primary Countermeasure	Highway Safety Office Program Management		
Planned Activity Description	Funding will provide development and support to implement and manage the police traffic services projects.		
Intended Recipient(s)	Office of Highway Safety		
Primary Performance Measure (Target)	Reduce the 5-year average number of traffic crash fatalities to 245 or fewer and the number of speed fatalities to 63 or fewer.		
FY 2022 target, on track to meet?	Y		
Contribution(s) to meeting the state performance measure.	Personnel time dedicated to managing Police Traffic Services program grants as well as time dedicated to education and outreach which extends information to all highway safety partners and the public, increasing safe driving behaviors to reduce traffic crashes.		

Planned Activity Name	Police Traffic Statewide Services - Mini Grants		
Unique Identifier	SPT2201	PT-2022-01-00-00	H40222
Primary Countermeasure	High Visibility Enforcement		
Planned Activity Description	Funding to support high visibility enforcement campaign during targeted community events based on need/data and tools, equipment, and training required to support and enhance HVE efforts. Will also purchase 3 radar speed trailers made in USA with a value exceeding \$5,000 each.		
Intended Recipient(s)	Law Enforcement Agencies		
Primary Performance Measure (Target)	Reduce the 5-year average number of traffic crash fatalities to 245 or fewer and the number of speed fatalities to 63 or fewer.		
FY 2022 target, on track to meet?	Y		
Contribution(s) to meeting the state performance measure.	13 agencies applied for aggressive driving-related mini grants 136-speed citations were issued.		

Planned Activity Name	Meridian Police Department - Enforcement		
Unique Identifier	SPT2202	PT-2022-02-00-00	H40222
Primary Countermeasure	High Visibility Enforcement		
Planned Activity Description	Integrated high visibility enforcement on a sustained basis also providing education at each contact. DRE conference training to better enforce DUI enforcement. Purchase equipment to support the sustained enforcement including a speed radar trailer made in the USA with a value exceeding \$5,000.		
Intended Recipient(s)	Meridian Police Department		
Primary Performance Measure (Target)	Reduce the 5-year average number of traffic crash fatalities to 245 or fewer and the number of speed fatalities to 63 or fewer.		
FY 2022 target, on track to meet?	Y		

Contribution(s) to meeting the state performance measure.	Citations: DUI (14), Seat Belts (44), Speeding (331). Participated in all mobilizations for Impaired, Aggressive, Occupant Protection and Distracted Driving. Focused enforcement efforts around Kleiner Park, the Village and Records Way due to speeding and stop sign violations. Event: Youth Safety Summit: allowed kids to text and drive bumper cars and demonstrate to them the dangers of distracted driving. Fatalities and SI were up mostly due to the continued increase of population in Meridian.
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Planned Activity Name	Moscow Police Department - Enforcement		
Unique Identifier	SPT2203	PT-2022-03-00-00	H40222
Primary Countermeasure	High Visibility Enforcement		
Planned Activity Description	Traffic enforcement program including continuing education for law enforcement conducting the enforcement. Will also provide equipment to support enforcement efforts.		
Intended Recipient(s)	Moscow Police Department		
Primary Performance Measure (Target)	Reduce the 5-year average number of traffic crash fatalities to 245 or fewer and the number of speed fatalities to 63 or fewer.		
FY 2022 target, on track to meet?	Y		
Contribution(s) to meeting the state performance measure.	Issued Citations: DUI (23), Seatbelts (2), Speeding (182), texting (156) during high visibility enforcement efforts. Comparatively there were 16.7% less crashes from previous year. Saturation patrols/education and outreach events: Safe Routes to School, National Night Out, Cub Scout troop bicycle rodeo and the Newbill Safety Fair. Equipment purchased: 5 Stalker SDR Radars.		

Planned Activity Name	Boise Police Department - Enforcement		
Unique Identifier	SPT2204	PT-2022-04-00-00	H40222
Primary Countermeasure	High Visibility Enforcement		
Planned Activity Description	Integrated high visibility enforcement on a sustained basis also providing education at each contact.		
Intended Recipient(s)	Boise Police Department		
Primary Performance Measure (Target)	Reduce the 5-year average number of traffic crash fatalities to 245 or fewer and the number of speed fatalities to 63 or fewer.		
FY 2022 target, on track to meet?	Y		
Contribution(s) to meeting the state performance measure.	Citations: DUI (12), Seatbelts (612)Speeding (2,357). Purchased 4 stalker radars.During high visibility enforcement there was a decrease of 26.2% of crashes and a decrease in the number of fatalities by 5. Social media and traditional means was utilized to educate safe driving behaviors. Event: coordinated an event with ISP and IDT to demonstrate (two vehicles crashing to understand the forces and injuries that would be sustained).		

Planned Activity Name	Nampa Police Department - Enforcement		
Unique Identifier	SPT2205	PT-2022-05-00-00	H40222
Primary Countermeasure	High Visibility Enforcement		
Planned Activity Description	Integrated high visibility enforcement on a sustained basis. Continuing education for officers to support effective innovative enforcement measures.		
Intended Recipient(s)	Nampa Police Department		
Primary Performance Measure (Target)	Reduce the 5-year average number of traffic crash fatalities to 245 or fewer and the number of speed fatalities to 63 or fewer.		
FY 2022 target, on track to meet?	Y		
Contribution(s) to meeting the state performance measure.	Citations: DUI/Alcohol-related (24), seatbelt (84), speeding (785), texting (127). Equipment purchased: 4 LTI Truspeed Radars, 2 Bee III Radars/Motors. Participated in: Impaired, Aggressive, Occupant Protections and Distracted driving traffic enforcement mobilizations. Fatalities increased by 1 from Fy21 (2) to FY22 (3). Public awareness was utilized via social media platforms.		

Planned Activity Name	Police Traffic Services, Training Support & Mini-Grants		
Unique Identifier	SPT2206	PT-2022-06-00-00	H40222
Primary Countermeasure	Law Enforcement Training		
Planned Activity Description	Funding for education and training in the area of speed management, aggressive and distracted driving to reduce fatal and serious injury crashes. Support training and travel for education regarding innovation in community based traffic safety and enforcement.		
Intended Recipient(s)	Law Enforcement Agencies		
Primary Performance Measure (Target)	Reduce the 5-year average number of traffic crash fatalities to 245 or fewer and the number of speed fatalities to 63 or fewer.		
FY 2022 target, on track to meet?	Y		
Contribution(s) to meeting the state performance measure.	Kootenai CSO availed of the OHS funding for traffic safety-related training and sent officers to traffic crash investigation training and Lifesavers 2022.		



Planned Activity Name	Twin Falls County Sheriff's Office - Enforcement		
Unique Identifier	SPT2207	PT-2022-07-00-00	H40222
Primary Countermeasure	High Visibility Enforcement		
Planned Activity Description	Integrated high visibility enforcement on a sustained basis also providing education at each contact.		
Intended Recipient(s)	Twin Falls County Sheriffs Office		
Primary Performance Measure (Target)	Reduce the 5-year average number of traffic crash fatalities to 245 or fewer and the number of speed fatalities to 63 or fewer.		
FY 2022 target, on track to meet?	Y		
Contribution(s) to meeting the state performance measure.	Citations: Seatbelts (27), Speeding (215), Texting (50). Aggressive Driving F&I was 76 more than the objective. Distracted F&I crashes was 48 less than the objective. Impaired F&I increased by 13. Participated in all mobilizations. Conducted public education and awaress activities (materials, media releases, radio and television, press releases.		

Planned Activity Name	Jerome City Police Department		
Unique Identifier	SPT2208	PT-2022-08-00-00	H40222
Primary Countermeasure	High Visibility Enforcement		
Planned Activity Description	Integrated high visibility enforcement on a sustained basis also providing education at each contact.		
Intended Recipient(s)	Jerome City Police Department		
Primary Performance Measure (Target)	Reduce the 5-year average number of traffic crash fatalities to 245 or fewer and the number of speed fatalities to 63 or fewer.		
FY 2022 target, on track to meet?	Y		
Contribution(s) to meeting the state performance measure.	Citations: Seatbels (16), Speeding (14). Reduced the number of reported fata and injury crashes from previous fiscal year. Participated in all scheduled HVE mobilizations. Identified school zones and residential areas needed additional coverage. Educational materials were distributed during each traffic stop. Utilized various social media platforms to remind citizens to drive safety. Two Stalker Radars, and 1 Lifeloc Protatable Tester was purchased.		



Planned Activity Name	Idaho State Police - Year-long - Enforcement		
Unique Identifier	SPT2209	PT-2022-09-00-00	H40222
Primary Countermeasure	Sustained Enforcement		
Planned Activity Description	Year-long sustained high visibility enforcement efforts in each of the 6 transportation district focusing on data driven areas of concern.		
Intended Recipient(s)	Idaho State Police		
Primary Performance Measure (Target)	Reduce the 5-year average number of traffic crash fatalities to 245 or fewer and the number of speed fatalities to 63 or fewer.		
FY 2022 target, on track to meet?	Y		
Contribution(s) to meeting the state performance measure.	ISP issued news releases on holiday travel, impaired driving emphasis patrols, DUI Task Force events in Districts 1 and 3, and multi-agency emphasis patrols in District 2. ISP also hosts a blog for all ISP releases idahostatepolice.blogspot.com. During the funded emphasis patrols ISP had 58 drug arrests, 128 DUI's, 1,657 speeding citations, 517 aggressive driving citations, 744 seat belt and CPS citations and 224 texting citations.		

Planned Activity Name	Lewiston Police Department - Strategic Traffic Enforcement Program		
Unique Identifier	SPT2210	PT-2022-10-00-00	H40222
Primary Countermeasure	Sustained Enforcement		
Planned Activity Description	STEP program - Integrated high visibility enforcement on a sustained basis which includes education and outreach.		
Intended Recipient(s)	Lewiston Police Department		
Primary Performance Measure (Target)	Reduce the 5-year average number of traffic crash fatalities to 245 or fewer and the number of speed fatalities to 63 or fewer.		
FY 2022 target, on track to meet?	Y		
Contribution(s) to meeting the state performance measure.	Citations: DUI arrests (39) Seat belts (42), Speeding (329). Had a reduction in total number of crashes from 620 to 589. Contributing factors: Failure to Yield, following too closely. There was 8 fatalities, up from 6 previous year. Reduction in serious injury crashes from 23 to 18. Saturation patrols include school zones, high schools and events (Hot August Nights)		

Planned Activity Name	Bingham County Sheriff's Office - Strategic Traffic Enforcement Program		
Unique Identifier	SPT2211	PT-2022-11-00-00	H40222
Primary Countermeasure	Sustained Enforcement		
Planned Activity Description	STEP program - Integrated high visibility enforcement on a sustained basis which includes education and outreach.		
Intended Recipient(s)	Bingham County Sheriff's Office		
Primary Performance Measure (Target)	Reduce the 5-year average number of traffic crash fatalities to 245 or fewer and the number of speed fatalities to 63 or fewer.		
FY 2022 target, on track to meet?	Y		
Contribution(s) to meeting the state performance measure.	Conducted enforcement saturation patrols throughout the year with emphasis during special events. The patrols resulted in 1,951 contacts, 55 DUI arrests, 312 seat belt citations, 11 child safety seat citations, 23 felony arrests, 295 speeding citations and 93 texting citations.		

Planned Activity Name	Blackfoot Police Department - Strategic Traffic Enforcement Program		
Unique Identifier	SPT2212	PT-2022-12-00-00	H40222
Primary Countermeasure	Sustained Enforcement		
Planned Activity Description	STEP program - Integrated high visibility enforcement on a sustained basis which includes education and outreach.		
Intended Recipient(s)	Blackfoot Police Department		
Primary Performance Measure (Target)	Reduce the 5-year average number of traffic crash fatalities to 245 or fewer and the number of speed fatalities to 63 or fewer.		
FY 2022 target, on track to meet?	Y		
Contribution(s) to meeting the state performance measure.	Conducted enforcement saturation patrols with resulted in 1799 contacts, 28 DUI arrests, 5 underage alcohol citations, 103 seat belt citations, 38 felony arrests, 4 speeding citations, 5 texting citations and 17 bike/ped citations.		

Planned Activity Name	HVE - Aggressive Driving Mobilization		
Unique Identifier	SPT22EA	PT-2022-EA-00-00	H40222
Primary Countermeasure	High Visibility Enforcement		
Planned Activity Description	Statewide aggressive driving high visibility enforcement mobilization to reduce speed related traffic fatalities, serious injuries and economic loss.		
Intended Recipient(s)	Law Enforcement Agencies		
Primary Performance Measure (Target)	Reduce the 5-year average number of traffic crash fatalities to 245 or fewer and the number of speed fatalities to 63 or fewer.		
FY 2022 target, on track to meet?	Y		
Contribution(s) to meeting the state performance measure.	Idaho had 38 local agencies, Idaho State Police, and 9 year-long grantees participate in this statewide mobilization. The activities generated 673-speed citations, 66 seatbelt citations, 7 alcohol citations, and 6 drug citations.		

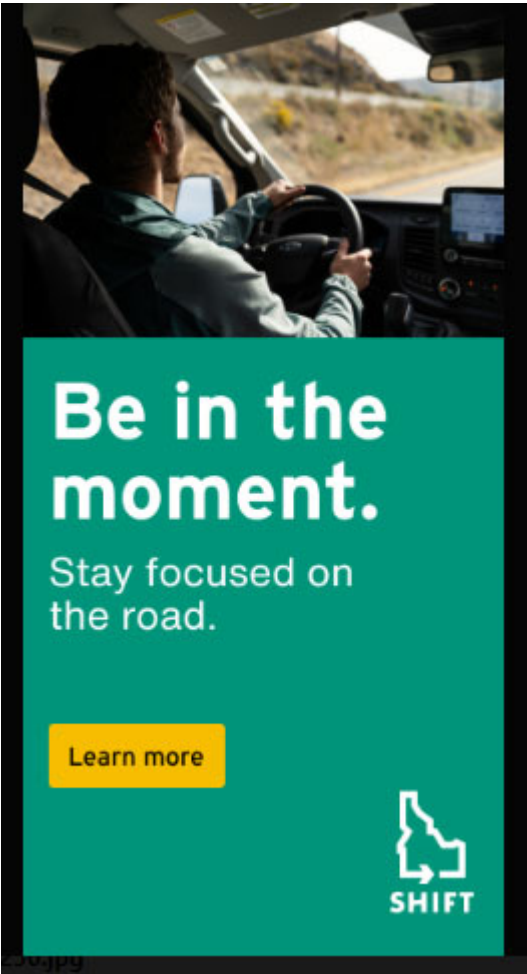
Program Area: Traffic Records

Planned Activity Name	Traffic Records Program Area Management		
Unique Identifier	S0022TR	TR-2022-TR-00-00	H40222
Primary Countermeasure	Highway Safety Office Program Management		
Planned Activity Description	Funding will provide development and support to implement and manage traffic records projects.		
Intended Recipient(s)	Office of Highway Safety		
Primary Performance Measure (Target)	Reduce the 5-year average number of traffic crash fatalities to 245 or fewer		
FY 2022 target, on track to meet?	Y		
Contribution(s) to meeting the state performance measure.	Personnel time dedicated to managing traffic record grants as well as time dedicated to education and outreach which extends information to all highway safety partners and the public, increasing safe driving behaviors to reduce traffic crashes.		

Planned Activity Name	TRCC Data Improvement		
Unique Identifier	SKD2201	M3DA-2022-01-00-00	H40C22
Primary Countermeasure	Improves accuracy of a core highway safety database		
Planned Activity Description	Implement projects within the traffic records system to address deficiencies. Implement changes and show improvement to traffic safety data within the system.		
Intended Recipient(s)	Law Enforcement Agencies		
Primary Performance Measure (Target)	Reduce the 5-year average number of traffic crash fatalities to 245 or fewer		
FY 2022 target, on track to meet?	Y		
Contribution(s) to meeting the state performance measure.	We had no projects approved this year. We did have one project that was submitted but not approved.		

Planned Activity Name	E-Citation (statewide)		
Unique Identifier	SKD2202	M3DA-2022-02-00-00	H40222
Primary Countermeasure	Improves timeliness of a core highway safety database		
Planned Activity Description	Implement the e-citation software platform for the statewide electronic citation system. Provide equipment and installations costs to implement the software platform for law enforcement including scanners, computers, printers, software and a server.		
Intended Recipient(s)	Law Enforcement Agencies		
Primary Performance Measure (Target)	Reduce the 5-year average number of traffic crash fatalities to 245 or fewer		
FY 2022 target, on track to meet?	Y		
Contribution(s) to meeting the state performance measure.	Purchased equipment to support the use of the Statewide Electronic Ticketing (SWET) for 6 county sheriffs offices and 5 city police departments: 73 printers, 77 scanners, 61 computers, and 3 servers.		

Planned Activity Name	405c Match		
Unique Identifier	SKD22MA	M3MATCH-2022-00-00-00	H40C22
Primary Countermeasure			
Planned Activity Description	405c Match - this activity tracks all 405c match.		
Intended Recipient(s)			
Primary Performance Measure (Target)	Reduce the 5-year average number of traffic crash fatalities to 245 or fewer		
FY 2022 target, on track to meet?	Y		
Contribution(s) to meeting the state performance measure.	This activity tracks all 405c match. Match for 405c projects is a minimum of 25 percent.		



FY22 Media Report

Impaired Driving						
Thanksgiving	Media Type	Markets	Flight Dates			
	Social Media	Statewide	11/18 - 11/28			
	Lyft	Coeur D'Alene	24-Nov			
SPM2201	Media Placement				\$12,000	\$9,647
Holiday Impaired	Media Type	Markets	Flight Dates	Impressions	Budget	Actual Cost
	Radio	Statewide	12/14 - 12/31			
	Social Media	Statewide	12/14 - 12/31	505,054		
	Streaming TV	Statewide	12/14 - 12/31	302,506		
	Bar Media	Boise, Nampa, IF, Caldwell	12/14 - 12/31			
	YouTube	Statewide	12/14 - 12/31	548,866		
SID22PM	Media Placement			1,356,426	\$65,000	\$63,877
4th of July	Media Type	Markets	Flight Dates	Impressions	Budget	Actual Cost
	Billboards	Statewide	06/27 - 07/10			
	Bar Media	Statewide	06/27 - 07/10	3,365,826		
	Grocery Store TV	Statewide	06/27 - 07/10	320,412		
	Streaming TV	Statewide	06/20 - 09/10	251,192		
	Streaming Radio	Statewide	06/27 - 07/10	502,173		
	Social Media	Statewide	06/27 - 07/10	2,391,877		
SID22PM	Media Placement			7,101,480	\$100,000	\$87,689
SID22PM	Creative Services				\$28,825	\$14,835
Labor Day	Media Type	Markets	Flight Dates	Impressions	Budget	Actual Cost
	Bar Media	Statewide	08/22 - 09/11	3,370,549		
	Grocery Store TV	Statewide	08/22 - 09/11	667,700		
	Out of Home (Cooler Clings)	Statewide	08/22 - 09/25			
	Streaming Radio	Statewide	08/22 - 09/11	537,912		
	YouTube	Statewide	08/22 - 09/11	676,861		
	Social Media	Statewide	08/22 - 09/11	4,225,860		
SID22PM	Media Placement			9,478,882	\$99,944	\$90,503
SID22PM	Creative Services				\$28,405	\$28,395
Motorcycle Impaired	Media Type	Markets	Flight Dates	Impressions	Budget	Actual Cost
	Social Media	Statewide	08/22 - 09/55	466,715		
SPM2201	Media Placement			466,715	\$25,000	\$24,541
Occupant Protection						
May Seat Belt	Media Type	Markets	Flight Dates	Impressions	Budget	Actual Cost
	Radio	Statewide	05/16 - 06/05			
	Streaming TV	Statewide	05/16 - 06/05			
	Digital Billboards	Statewide	05/16 - 06/05			
	Social Media	Statewide	05/16 - 06/05			
SOP22PM	Media Placement			2,735,650	\$100,000	\$91,775
A401060	Creative Services				\$63,790	\$61,060
Child Passenger Safety	Media Type	Markets	Flight Dates	Impressions	Budget	Actual Cost
	Social Media	Statewide	09/19 - 09/25	1,763,965		
	YouTube	Statewide	09/19 - 09/25	251,043		
	Billboards	Ada and Canyon Counties	09/19 - 09/25			
	KTVB Today	Boise, Twin Falls				
SPM2201	Media Placement			2,015,008	\$35,295	\$33,319

SPM2201	Creative Services	(Teen Driver, Thanksgiving, CPS Week)		\$12,750	\$12,385	
Vulnerable Road Users						
Teen Driver Week	Media Type	Markets	Flight Dates	Impressions	Budget	Actual Cost
	Social Media	Statewide		1,634,830		
	YouTube	Statewide		597,481		
SPM2201	Media Placement			2,232,311	\$25,000	\$24,799
Motorcycle Awareness	Media Type	Markets	Flight Dates	Impressions	Budget	Actual Cost
	Newspaper	Statewide	07/11 - 07/24			
	Billboards	Statewide	07/11 - 07/24			
	Radio	Statewide	07/11 - 07/24			
	Google Display	Statewide	07/11 - 07/24	718,829		
	Social Media	Statewide	07/11 - 07/24	791,224		
SMA2201	Media Placement			1,510,053	\$45,004	\$24,541
SMA2201	Creative Services					\$10,535
Aggressive Driving						
100 Deadliest Days	Media Type	Markets	Flight Dates	Impressions	Budget	Actual Cost
	Billboards	Statewide	07/18 - 08/07			
	Streaming Radio	Statewide	07/18 - 08/07	1,356,619		
	Streaming TV	Statewide	07/08 - 08/07	375,666		
	YouTube	Statewide	07/08 - 08/07	269,687		
	Social Media	Statewide	07/08 - 08/07	1,940,930		
SPM2201	Media Placement			3,942,902	\$74,413	\$33,022
SPM2201	Creative Services				\$6,575	\$6,470
Distracted Driving						
Engaged Driving Month	Media Type	Markets	Flight Dates	Impressions	Budget	Actual Cost
	Streaming TV	Statewide	04/03 - 04/30	525,697		
	Traffic Radio	Statewide	04/03 - 04/30	4,287,560		
	KTVB Today	Ada and Canyon Counties	04/03 - 04/30			
	Website Takeover - KTVB	Statewide	8-Apr			
	Programmatic Digital	Statewide	04/03 - 04/30			
	Social Media	Statewide	04/03 - 04/30	4,171,485		
A401060	Media Placement			8,984,742	\$93,655	\$75,015
A401060	Creative Services				\$13,000	\$12,010
Other Media Projects						
Vendor	Project Description	Service Type	Service Dates	Focus Area		
Duft & Watterson	Shift Website Programming	Creative Services	1/3/2022	All	A401060	\$11,495
Riester	Yearlong Billboards	Media Placement	10/01/21			
Riester	N Idaho DUI Billboard	Media Placement	09/30/22	Various	SPM2201	\$57,464
	Collegiate Sports Media Package	Media Placement	07/25 -07/31	Impaired	SPM2201	\$471
Learfield Sports	Collegiate Sports Media Package	Media Placement	Yearlong	All	SPM2201	\$128,645
Learfield Sports	Collegiate Sports Media Package	On-site Activations	Yearlong	Impaired, SB	A401060	\$100,000
College of Idaho	Collegiate Sports Media Package	Media Placement	Yearlong	All	A401060	\$22,500
Idaho Falls Chukars	Baseball Sports Marketing	Media Placement	Yearlong	All	A401060	\$34,600
Boise Hawks	Baseball Sports Marketing	Media Placement	Yearlong	All	A401060	\$38,500
District 93 News	Youth Outreach	Media Placement	Yearlong	All	A401060	\$9,500
Treefort Music Festival	Youth Outreach	On-site Activations	03/25 - 03/26	Bike & Ped	A401060	\$10,000

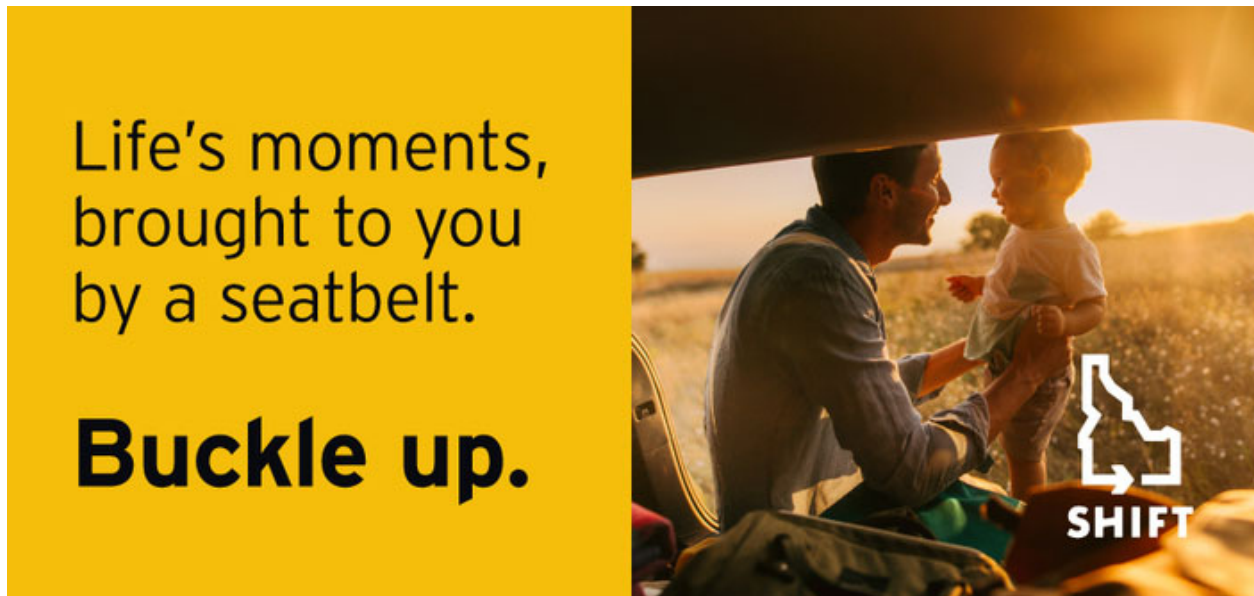
FFY 2022 Highway Safety Plan Cost Summary

Budget and Actuals

Federal Project No.	NHTSA Project No.	*Budget	Expended
AL-2022-01-00-00	SAL2201	\$ 100,000.00	\$ 71.32
AL-2022-AL-00-00	S0022AL	\$ 27,000.00	\$ 20,519.84
CP-2022-01-00-00	SCP2201	\$ 75,000.00	\$ 75,000.00
CP-2022-02-00-00	SCP2202	\$ 60,000.00	\$ 51,451.78
CP-2022-CP-00-00	S0022CP	\$ 67,500.00	\$ 1,239.55
DD-2022-01-00-00	SDD2201	\$ 20,000.00	\$ -
DD-2022-02-00-00	SDD2202	\$ 25,000.00	\$ 14,049.48
DD-2022-EA-00-00	SDD22EA	\$ 145,000.00	\$ 119,135.11
DD-2022-DD-00-00	S0022DD	\$ 22,500.00	\$ 20,520.46
MC-2022-01-00-00	SMC2201	\$ 16,000.00	\$ 6,234.70
MC-2022-02-00-00	SMC2202	\$ 2,000.00	\$ -
MC-2022-MC-00-00	S0022MC	\$ 17,000.00	\$ 3,038.47
PM-2022-01-00-00	SPM2201	\$ 350,000.00	\$ 331,451.75
PM-2022-02-00-00	SPM2202	\$ 30,000.00	\$ 23,750.00
PS-2022-01-00-00	SPS2201	\$ 100,000.00	\$ 74.01
PS-2022-PS-00-00	S0022PS	\$ 20,000.00	\$ 7,319.58
PT-2022-01-00-00	SPT2201	\$ 105,000.00	\$ 100,980.26
PT-2022-02-00-00	SPT2202	\$ 43,000.00	\$ 43,000.00
PT-2022-03-00-00	SPT2203	\$ 100,000.00	\$ 94,131.66
PT-2022-04-00-00	SPT2204	\$ 250,000.00	\$ 215,900.15
PT-2022-05-00-00	SPT2205	\$ 100,000.00	\$ 100,000.00
PT-2022-06-00-00	SPT2206	\$ 20,000.00	\$ 13,027.20
PT-2022-07-00-00	SPT2207	\$ 20,000.00	\$ 19,139.04
PT-2022-08-00-00	SPT2208	\$ 40,000.00	\$ 6,694.32
PT-2022-09-00-00	SPT2209	\$ 400,000.00	\$ 398,370.92
PT-2022-10-00-00	SPT2210	\$ 74,000.00	\$ 29,672.18
PT-2022-11-00-00	SPT2211	\$ 90,000.00	\$ 70,798.00
PT-2022-12-00-00	SPT2212	\$ 75,000.00	\$ 58,732.00
PT-2022-EA-00-00	SPT22EA	\$ 145,000.00	\$ 93,323.91
PT-2022-PT-00-00	S0022PT	\$ 60,200.00	\$ 56,076.00
OP-2022-01-00-00	SSB2201	\$ 100,000.00	\$ 94,944.01
OP-2022-02-00-00	SSB2202	\$ 10,000.00	\$ 15.76
OP-2022-03-00-00	SSB2203	\$ 32,200.00	\$ 29,055.27
OP-2022-OP-00-00	S0022OP	\$ 30,000.00	\$ 19,686.93
TR-2022-01-00-00	STR2201	\$ 360,000.00	\$ 316,821.63
TR-2022-TR-00-00	S0022TR	\$ 40,000.00	\$ 15,822.26
PA-2022-PA-00-00	S0022PA	\$ 280,313.95	\$ 115,532.35
Total 402 Funding		\$ 3,451,713.95	\$ 2,565,579.90
M2X-2022-00-00-00	SOP2202	\$ 40,000.00	\$ 20,257.92
M2X-2022-00-00-00	SOP22PM	\$ 250,000.00	\$ 91,774.94
M2CPS-2022-00-00-00	SOP2201	\$ 150,000.00	\$ 140,236.22

M2CSS-2022-00-00-00	SOP2203	\$ 14,300.00	\$ 5,640.80
M2HVE-2022-00-00-00	SOP22EA	\$ 150,000.00	\$ 141,339.58
M2X-2022-00-00-00	S2299OP	\$ 30,000.00	\$ 7,529.13
M3DA-2022-00-00-00	SKD2201	\$ 167,500.00	\$ 87,500.00
M3DA-2022-00-00-00	SKD2202	\$ 361,859.28	\$ 352,099.93
M5X-2022-00-00-00	SID2201	\$ 200,000.00	\$ 32,352.43
M5X-2022-00-00-00	SID2205	\$ 25,000.00	\$ 25,000.00
M5CS-2022-00-00-00	SID2202	\$ 341,480.28	\$ 293,616.22
M5CS-2022-00-00-00	SID2204	\$ 36,000.00	\$ 32,311.00
M5IDC-2022-00-00-00	SID2203	\$ 280,000.00	\$ 260,268.89
M5HVE-2022-00-00-00	SID22EA	\$ 200,000.00	\$ 121,607.18
M5HVE-2022-00-00-00	SID22EB	\$ 150,000.00	\$ 110,164.78
M5HVE-2022-00-00-00	SID22EC	\$ 150,000.00	\$ 105,370.12
M5PEM-2022-00-00-00	SID22PM	\$ 350,000.00	\$ 285,237.44
M5X-2022-00-00-00	S2299ID	\$ 70,000.00	\$ 36,413.29
M11MA-2022-00-00-00	SMA2201	\$ 51,380.87	\$ 32,026.37
Total 405 Funding		\$ 3,017,520.43	\$ 2,180,746.24
Total Grant Program Costs		\$ 6,469,234.38	\$ 4,746,326.14

** Amounts for each Program/budget are from I reports AD-FM-CA-002



AMENDMENTS

IDAHO FFY '22 HSP

Quarter 1:

Project Number: PT-2201-01-00-00

Sub-recipient: City of Rexburg Police

Amount of Federal Funds: \$9,084.00

Funding Source: 402

Description: ITD is requesting to purchase speed monitoring trailer (Stalker SAM) equipment to support SPT2201 Police Traffic Statewide Services. This piece of equipment satisfies the Buy America Act. The City of Rexburg plans on collecting data from the speed trailer to use for further deploying of law enforcement.

Problem Identification: According to the latest Idaho Transportation Traffic Movement Study of 2019, the City of Rexburg has approximately 24,000 vehicles traveling 2nd East and Main Street on a daily basis, which are the top two high crash locations within the city. During the years 2016-2020, 51% of serious injury crashes were aggressive driver involved. Rexburg had 1 traffic fatality, 11 suspected serious injury aggressive driver crashes, and 198 injury crashes attributed to aggressive driving within the city limits in the same time period. In addition, for Idaho cities with similar sized populations, the City of Rexburg ranked #1 for Pedestrian and Bicycle involved fatal and injury crashes, and #2 for Youth Involved fatal and injury crashes, 2018-2020.

Amendment Determination: Approved

Quarter 2:

Project Number: PT-2201-01-00-00

Sub-recipient: Caribou County Sheriff

Amount of Federal Funds: \$10,022.00

Funding Source: 402

Description: ITD is requesting to purchase speed monitoring trailer (Stalker SAM) equipment to support SPT2201 Police Traffic Statewide Services. The Caribou County Sheriff plans on collecting data, contacts made, citations issued, and arrests made. They will also be educating the motoring public on the importance of traffic safety.

Problem Identification: Caribou County has several roadways, including the busy US30 bypass route and state Highway 34, which accommodates continual traffic, which increases during the tourist season. These routes are popular travel destinations for those traveling to and from national parks in Wyoming. During the years 2016-2020, in Caribou County, 40% of serious injury crashes were aggressive driver involved. In addition, the County experienced 1 traffic fatality, 10 suspected serious injury crashes, and 75 injury crashes which were all attributed to aggressive driving. Caribou County ranked #2 for aggressive driving-related fatal and serious injury crashes from 2018-2020, for counties with similar-sized populations

Amendment Determination: Approved

Project Number: PT-2201-01-00-00

Sub-recipient: Minidoka County Sheriff

Amount of Federal Funds: \$14,266.50

Funding Source: 402

Description: ITD is requesting to purchase speed monitoring trailer (MPH Speed Monitor Trailer) equipment to support SPT2201 Police Traffic Statewide Services. The Minidoka County Sheriff plans on using the trailer at high crash locations to conduct traffic enforcement and will collect data on traffic contacts, citations issued, and arrests made when the trailer is operational. The trailer will also be used to help educate the motoring public by utilizing traffic safety messages that focus on the leading cause of traffic crashes in their community.

Problem Identification: Minidoka County is ranked second highest for aggressive driving related Fatal and Injury Crashes among counties with similar sized populations. During the years 2016 to 2020, there were 1388 crashes and 19 fatalities. Aggressive driving has been a factor in 42% of fatal crashes and 58% of serious injury crashes. The crash data shows that in addition to the interstate, fatality crashes occur around the county on various surface roads and streets.

Amendment Determination: Approved

Project Number: PT-2201-01-00-00

Sub-recipient: Idaho County Sheriff

Amount of Federal Funds: \$13,529.00

Funding Source: 402

Description: ITD is requesting to purchase speed monitoring trailer (All Traffic Solutions- ATS Speed Monitor Trailer) equipment to support SPT2201 Police Traffic Statewide Services. The Idaho County Sheriff plans on using the trailer at high crash locations to conduct traffic enforcement and will collect data on traffic contacts, citations issued, and arrests made when the trailer is operational. The trailer will also be used to help educate the motoring public by utilizing traffic safety messages that focus on the leading cause of traffic crashes in their community.

Problem Identification: Idaho County is ranked third highest for Fatal and Serious Injury Crashes among counties with similar sized populations. During the years 2016 to 2020, there were 40 traffic fatalities in Idaho County, aggressive driving was a factor in 15 percent of fatal crashes, and 17 percent of serious injury crashes during that time period. The crash data for Idaho County also shows that speed is the top contributing circumstance for all reportable crashes.

Amendment Determination: Approved

Quarter 3

Project Number: TR--2022-01-00-00

Sub-recipient: Office of Highway Safety

Amount of Federal Funds: \$180,000.00 Increase (\$360,000-total)

Funding Source: 402

Description: Funding to provide development and support to implement, manage, coordinate and improve the traffic records and roadway safety data projects in the traffic record systems. This includes implementing the e-citation software platform for the statewide electronic citation system. Provide equipment and installations costs to implement the software platform for law enforcement including scanners, computers, printers, software and servers.

Problem Identification: The Office of Highway Safety process identifies highway safety problems, develops measures to address the problem, implements the measures and evaluates the results. OHS is requesting additional funding for the Traffic Records program that supports a comprehensive traffic safety program for Toward Zero Deaths which is based upon efficient and accurate record systems.

Amendment Determination: Approved

Project Number: DD--2022-EA-00-00

Sub-recipient: Office of Highway Safety

Amount of Federal Funds: \$45,000.00 Increase (\$145,000 Total)

Funding Source: 402

Description: Statewide distracted driving high visibility enforcement mobilization to eliminate distracted driving related traffic fatalities, serious injuries and economic losses.

Problem Identification: During the years 2016-2020, there were 209 distracted driving related fatalities, this number represents 18% of all fatal crashes. Inattention, distraction and following-too-close were the top three contributing factors in distracted driving related crashes. Per the "Countermeasures that work...for State Highway Safety Offices" high visibility cell phone and text messaging enforcement has proven effective in curbing use. Idaho has a hands-free law allows law enforcement to more effectively enforce the message. OHS is requesting additional funding for the Distracted Driving HVE statewide mobilization which is part of a comprehensive traffic safety program for Toward Zero Deaths. The FY22 HSP planned for \$100,000 for the mobilization originally, we received funding requests from 56 agencies to participate in this statewide effort.

Amendment Determination: Approved

Project Number: PT--2022-04-00-00

Sub-recipient: Office of Highway Safety

Amount of Federal Funds: \$50,000.00 Increase (\$250,000 Total)

Funding Source: 402

Description: Boise Police Department are providing integrated high visibility enforcement on a sustained basis, and also providing education at each contact during traffic stops, in addition to regular traffic safety outreach for the community. Per the "Countermeasures that work...for State Highway Safety Offices" high-visibility enforcement campaigns for speeding and aggressive driving produce some safety-related benefits by convincing the public that speeding and aggressive driving actions are likely to be detected.

Problem Identification: During the years 2016-2020, within the City of Boise, there were 59 traffic fatalities, 37% of fatalities and 54% of suspected serious injuries were aggressive driving related, and 24% of fatalities involved a pedestrian. Following -too-close, failure to yield, and inattention were the top three contributing circumstances for all crashes within the city during the same period. Boise Police Department are requesting additional funding for their year-long traffic enforcement grant that supports a comprehensive traffic safety program.

Amendment Determination: Approved

Project Number: PT-2201-01-00-00

Sub-recipient: Cassia County Sheriff

Amount of Federal Funds: \$12,308.00

Funding Source: 402

Description: ITD is requesting to purchase speed monitoring trailer (All Traffic Solutions- ATS Speed Monitor Trailer) equipment to support SPT2201 Police Traffic Statewide Services. The Cassia County Sheriff plans on using the trailer at high crash locations to conduct traffic enforcement and will collect data on traffic contacts, citations issued, and arrests made when the trailer is operational. The trailer will also be used to help educate the motoring public by utilizing traffic safety messages that focus on the leading cause of traffic crashes in their community.

Problem Identification: Cassia County is ranked second highest for Fatal and Injury Crashes among counties with similar sized populations. During the years 2016 - 2020, there were 27 traffic fatalities in Cassia County, aggressive driving was a factor in 30 percent of fatal crashes, and 39 percent of serious

injury crashes during that period. The crash data for Cassia County also shows that aggressive driving and inattention are the top three contributing circumstance for all reportable crashes.

Amendment Determination: Approved

Quarter 4

Project Number: MCPS-2022-01-00-00

Sub-recipient: Lemhi County Sheriff

Amount of Federal Funds: \$60,000.00 (for a total of \$150,000)

Funding Source: 405 (b)

Description: Description: The Child Passenger Safety Statewide Coordinator is requesting an increase in funds for the following courses, added at the request of local agencies looking to certify/recertify technicians in their communities:

- Cassia County area – Renewal Course
- St. Luke’s Boise – Special Needs Training for 10 CPST Instructors
- Coeur d’Alene area – Renewal/New Technician courses
- Moscow area – New Technician course
- Shoshone-Bannock Tribe – New Technician course
- West Valley Medical Center – New Technician course

Problem Identification: Child Passenger Safety Technician (CPST) new certifications started slipping and recertification rates began to fall well below the national average. The Child Passenger Safety Statewide Coordinator and CPS Liaison Team met to develop a five-year strategic plan to combat this problem and produced the following goals:

- Achieve a base of 400 Child Passenger Safety Technicians by December, 2026.
- Achieve and maintain a recertification rate of 50% by December, 2026.

At the time of the goal development, the recertification rate for the state of Idaho was 25%; the national average was 51.4%. The CPST count was at 273, well below the goal of 400 technicians. In an effort to increase the low numbers, the CPS Liaison Team conducted a great deal of outreach to communities across Idaho, especially targeting locations with few or no technicians in the area. They also saw a need to strengthen our partnerships with the tribes and with hospitals across the state. As a result of their efforts, energy and support for the Child Passenger Safety program in Idaho was generated and additional courses are needed to certify new technicians and recertify those who have lapsed.

Amendment Determination: Approved

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