



Annual Evaluation Report

FFY 2019

Iowa Department of Public Safety
Governor's Traffic Safety Bureau

Iowa maintains a strong relationship with NHTSA Region 7. Regional staff are always available to provide direction, leadership, expertise and support.





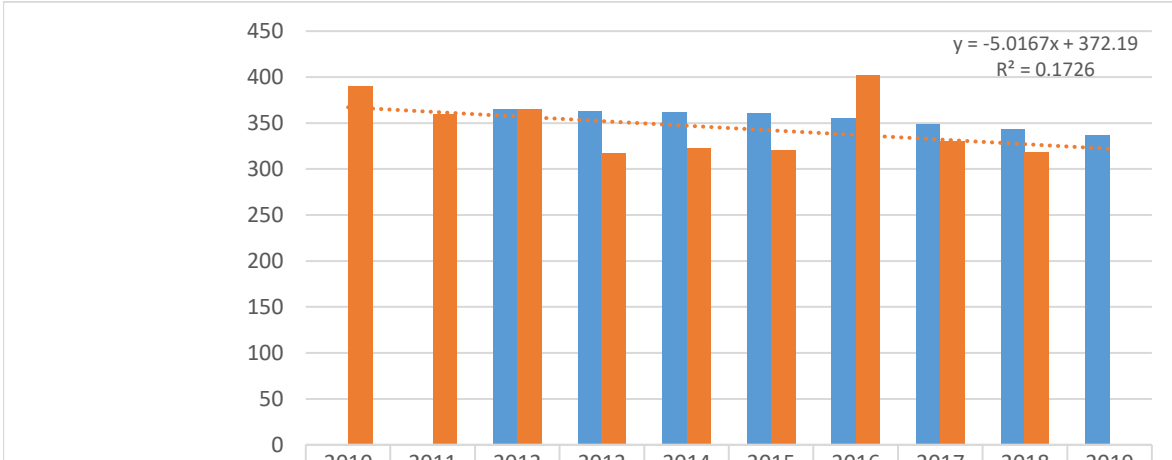
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NHTSA Traffic Safety Core Performance Measures

NHTSA and the Governor’s Highway Safety Association (GHSA) has agreed upon a minimum set of performance measures for the development and implementation of Highway Safety Plans. This Annual Evaluation Report depicts the activity that occurred in FFY 2019.

For the traffic safety areas in which the state did not meet their performance measures, an explanation is provided within the specific traffic safety performance measure area describing how the state will adjust programs to better meet targets.

Traffic Fatalities	NHTSA Core Outcome Measure C-1																																										
<p>Target(s): Collaborative SHSP Target (Long Term): Reduce traffic fatalities 15% from the 2007-2011 average of 396 to 337 (5-year average) by January 1, 2020. Collaborative Target Consistent with the Highway Safety Improvement Program (HSIP) Target: 353.8 (5-year average 2015-2019)</p>																																											
<p>Result: There were 318 traffic fatalities recorded in 2018. The five year average (2014-2018) was 339.</p>																																											
 <table border="1" data-bbox="272 1245 1372 1360"> <thead> <tr> <th></th> <th>2010</th> <th>2011</th> <th>2012</th> <th>2013</th> <th>2014</th> <th>2015</th> <th>2016</th> <th>2017</th> <th>2018</th> <th>2019</th> </tr> </thead> <tbody> <tr> <td>SHSP Goal (Long Term)</td> <td></td> <td></td> <td>365</td> <td>363</td> <td>362</td> <td>361</td> <td>355</td> <td>349</td> <td>343</td> <td>337</td> </tr> <tr> <td>Actual</td> <td>390</td> <td>360</td> <td>365</td> <td>317</td> <td>322</td> <td>320</td> <td>402</td> <td>330</td> <td>318</td> <td></td> </tr> </tbody> </table>												2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	SHSP Goal (Long Term)			365	363	362	361	355	349	343	337	Actual	390	360	365	317	322	320	402	330	318	
	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019																																	
SHSP Goal (Long Term)			365	363	362	361	355	349	343	337																																	
Actual	390	360	365	317	322	320	402	330	318																																		
<p>Source: NHTSA/FARS and Iowa DOT</p>																																											
<p>Iowa recorded a 3.63% decrease in traffic fatalities between 2017 and 2018, and the state slightly missed the collaborative SHSP long-term target. The collaborative annual target (consistent with the HSIP target) was met.</p> <p>The target goals for the number of traffic fatalities were set in cooperation and continuous partnerships between the Iowa Department of Transportation, the Iowa Department of Public Safety/Governor’s Traffic Safety Bureau and other traffic safety professionals including the Federal Highway Administration and the Federal Motor Carrier Safety Administration.</p> <p>The safety performance targets consistent with Highway Safety Improvement Program were set using five-year rolling averages and are compliant with 23 CFR 490 and 1300.11.</p>																																											

Serious Injuries

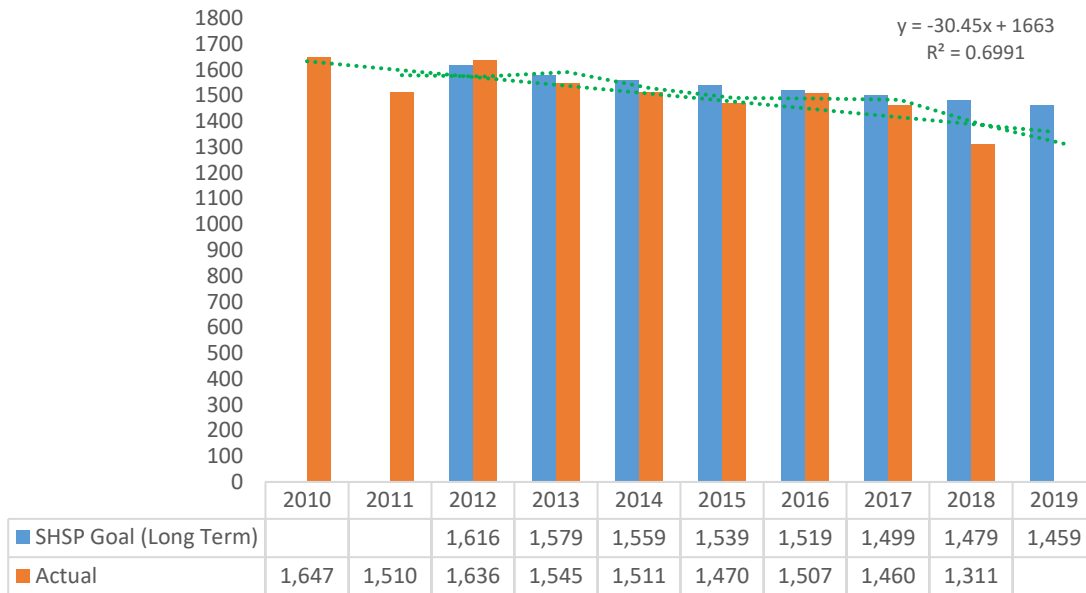
NHTSA Core Outcome Measure C-2

Target(s):

Collaborative SHSP Target (Long Term): Reduce serious injuries 15% from the 2007-2011 average of 1,717 (5-year average) to 1,459 by January 1, 2020.

Collaborative Target Consistent with the Highway Safety Improvement Program (HSIP) Target: 1,483.7 (5-year average 2015-2019)

Result: There were 1,311 serious injuries recorded in 2018. The 5-year average (2014-2018) is 1,452.



Source: Iowa Department of Transportation

Iowa recorded a 10.21% decrease in serious injuries between 2017 and 2018.

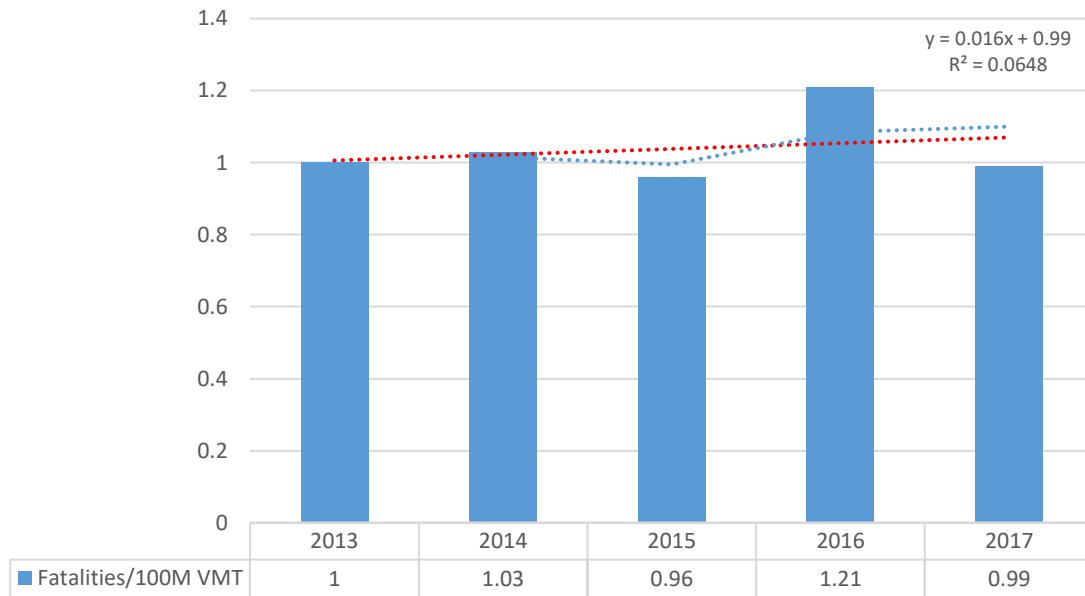
The target goals for the number of serious injuries were set in cooperation and continuous partnerships between the Iowa Department of Transportation, the Iowa Department of Public Safety/Governor’s Traffic Safety Bureau and other traffic safety professionals including the Federal Highway Administration and the Federal Motor Carrier Safety Administration.

The safety performance targets consistent with Highway Safety Improvement Program were set using five-year rolling averages and are compliant with 23 CFR 490 and 1300.11.

Fatalities Per 100M Vehicle Miles Traveled**NHTSA Core Outcome Measure C-3**

Target: Collaborative Target Consistent with the Highway Safety Improvement Program (HSIP) Target: 1.047 (5-year average 2015-2019)

Result: Fatalities per 100M vehicle miles traveled (2017) was 0.99. 2018 FARS data was not available at the time this report was written; therefore, 2017 data was used.



Source: NHTSA/FARS

Although the collaborative annual target was met, the high rate recorded in 2016 adversely both the 5-year linear trend and the moving average.

The target goal for the number of fatalities per 100M vehicle miles traveled was set in cooperation and continuous partnerships between the Iowa Department of Transportation, the Iowa Department of Public Safety/Governor’s Traffic Safety Bureau and other traffic safety professionals including the Federal Highway Administration and the Federal Motor Carrier Safety Administration.

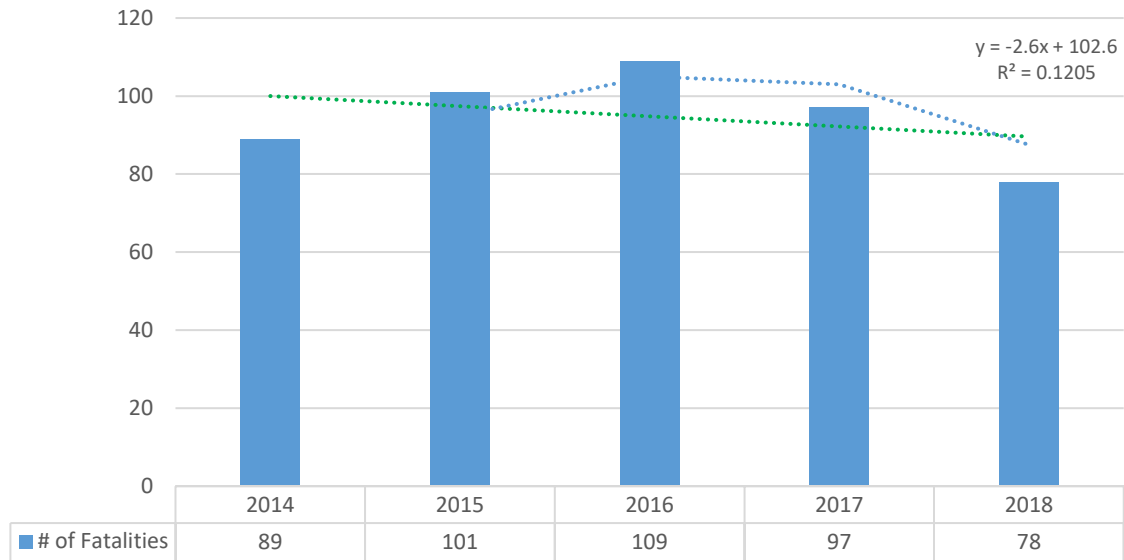
The safety performance targets consistent with Highway Safety Improvement Program were set using five-year rolling averages and are compliant with 23 CFR 490 and 1300.11.

Unrestrained Passenger Vehicle Occupant Fatalities/All Seat Positions

NHTSA Core Outcome Measure C-4

Target: Reduce unrestrained passenger vehicle occupant fatalities 3.88% from the 2012–2016 average of 103 to 99 by December 31, 2019.

Result: Unrestrained passenger vehicle occupant fatalities decreased 24.27% from the 2012–2016 average of 103 to 78.



Source: NHTSA/FARS

After three steady years of increases in passenger vehicle occupant fatalities, the state is starting to see a decrease. Both the linear and moving average trend lines depict a downward trend. Despite a 93.9% observed seat belt usage rate in 2018, 35% of passenger vehicle occupant fatalities were unrestrained with an additional 11% of passenger vehicle fatalities were recorded as “unknown” in regard to belt usage. In an attempt to best understand the true picture of unrestrained fatalities, the GTSB will continue to work with law enforcement on the importance of determining belt usage and report accordingly; thus, improving the accuracy of the data.

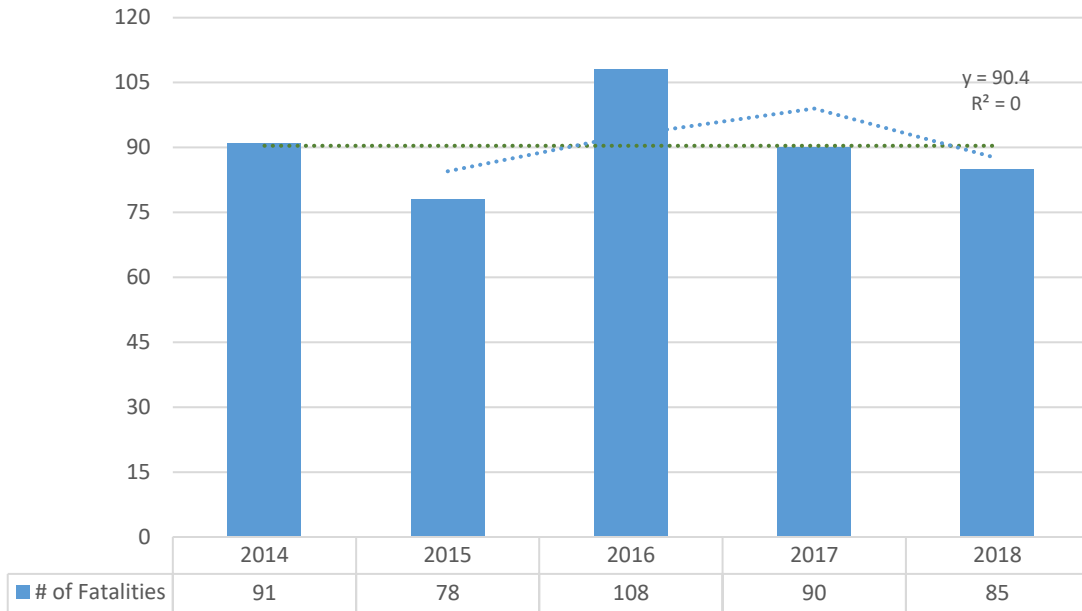
In FFY 2020, the GTSB will implement a pilot project with eight law enforcement agencies to further attempt to change driver behavior towards buckling up through the implementation of a specific nighttime seat belt enforcement project. Also, a seat belt convincer has been approved to be purchased by Blue Grass Police Department to be utilized in partnership with other law enforcement agencies in Scott County, Iowa and surrounding areas.



NHTSA Core Outcome Measure C-5

Target: Reduce alcohol-impaired fatalities 1.06% from the 2012-2016 average of 94 to 93 by December 31, 2019.

Result: Alcohol-impaired driving fatalities decreased 9.57% from the 2012-2016 average of 94 to 85.



Source: NHTSA/FARS

The state is starting to see a steady decline after the significant number of alcohol-impaired driving fatalities reported in 2016. The linear trend line is remaining quite level with the moving average trend line now showing a downward trend. In FFY 2019, the primary efforts aimed towards reducing alcohol-impaired driving fatalities included enforcement and education. The state's 24-7 program also began in Woodbury County.

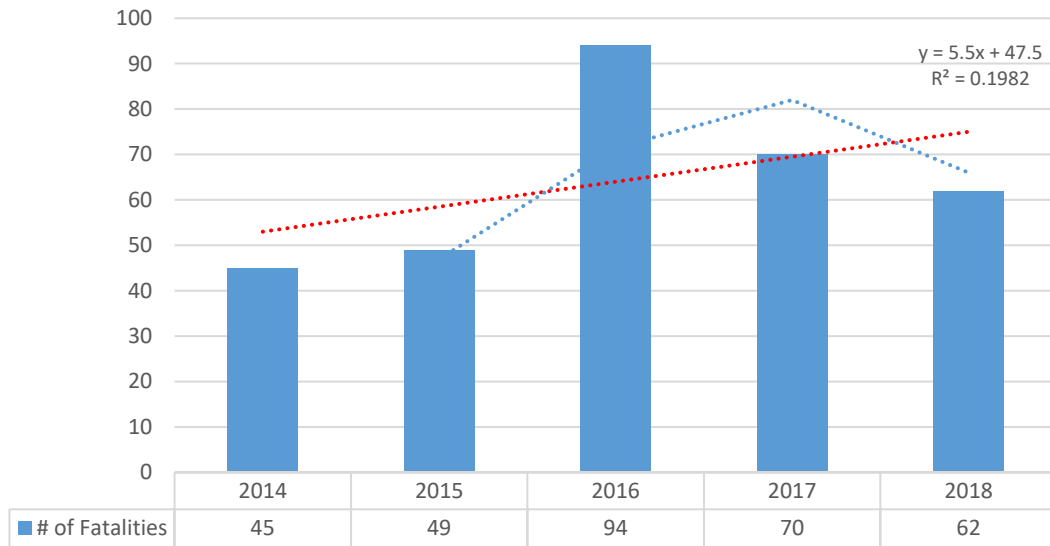
Moving forward, enforcement and education will continue and it is hoped the 24-7 program will expand. The state will also continue to emphasize the importance of ARIDE and DRE training as a mechanism to combat impaired driving.



Speeding-Related Fatalities**NHTSA Core Outcome Measure C-6**

Target: To maintain the 2012-2016 average of 62 speeding-related fatalities through December 31, 2019.

Result: The result was equal to the target of 62.



Source: NHTSA/FARS

Speed continues to be a major concern in Iowa. In 2018 there was eight fewer speeding-related fatalities than in 2017, however; the linear trend line still displays an upward trend. The significant number of speeding-related fatalities recorded in 2016 adversely affects this trend line.

In FFY 2020, speed-related enforcement will remain a priority. GTSB is working with In-Trans at Iowa State University to develop a user-friendly dashboard to make data more readily available and useable to identify problematic areas/corridors. After closer analysis of data, the GTSB is planning to coordinate specific corridor events in FFY 2020 to focus on speed enforcement.

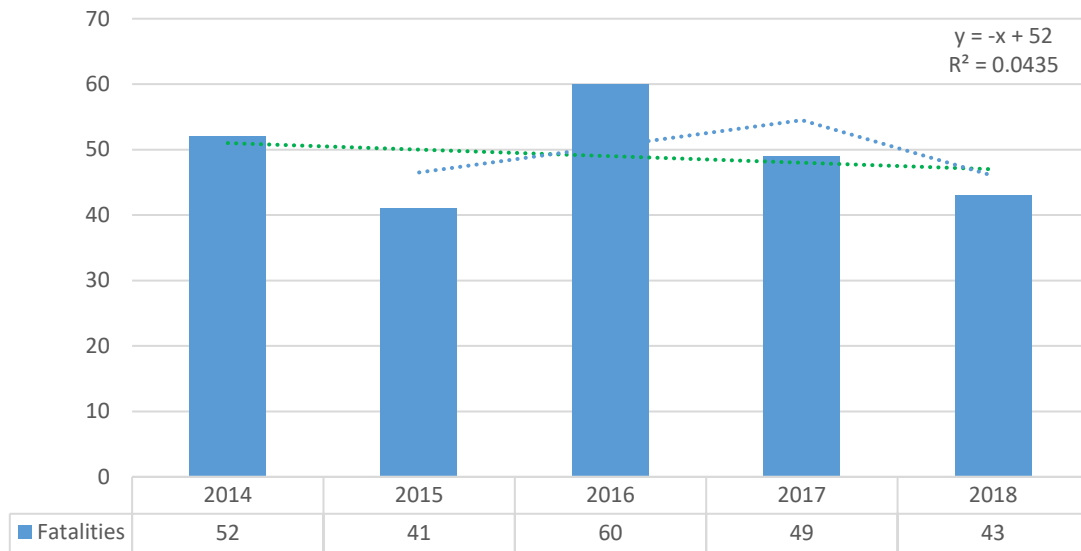


Motorcyclist Fatalities

NHTSA Core Outcome Measure C-7

Target: Reduce motorcyclist fatalities 1.96% from the 2012-2016 average of 51 to 50 by December 31, 2019.

Result: Motorcyclist fatalities decreased 15.68% from the 2012-2016 average of 51 to 43.



Source: NHTSA/FARS

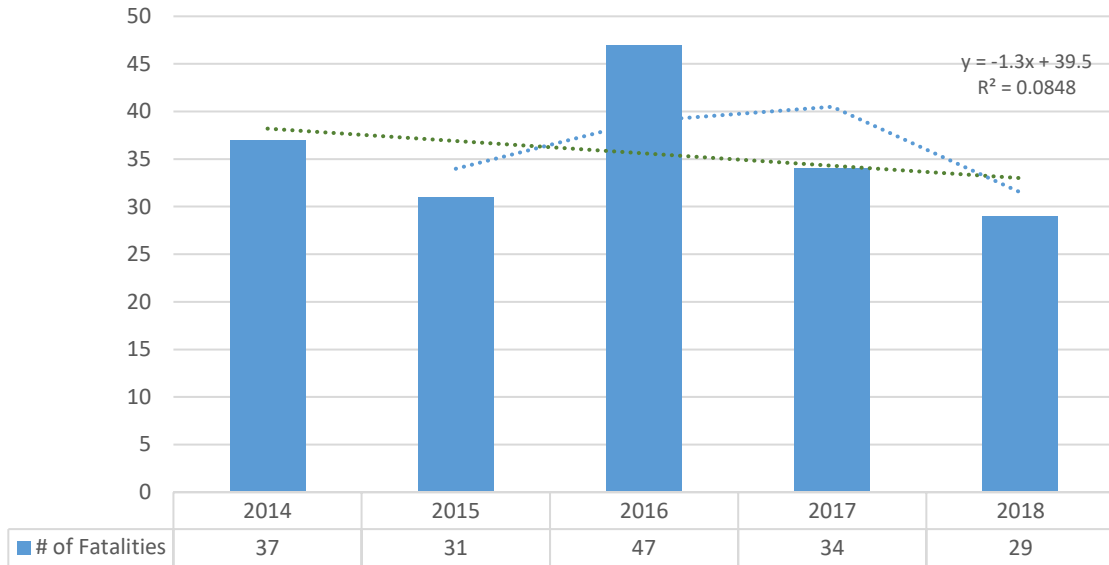
Iowa met the target for 2019 and as a result is now seeing a downward trend in both the linear trend line and the moving average. Despite a decrease in motorcycle fatalities between 2017 and 2018, traffic safety partners understand there is still work to be done. In FFY 2020, efforts will continue to encourage riders to take courses to improve their riding skills. Educational efforts will also continue to remind motorists to share the road and to be aware of motorcyclists on the roadways. Motorcycles are included in the 2019-2023 Strategic Highway Safety Plan, although not identified as a specific safety emphasis area.



Unhelmeted Motorcyclist Fatalities**NHTSA Core Outcome Measure C-8**

Target: Reduce unhelmeted motorcyclist fatalities 2.56% from the 2012-2016 average of 39 to 38 by December 31, 2019.

Result: Unhelmeted motorcyclist fatalities decreased 25.64% from the 2012-2016 average of 39 to 29.



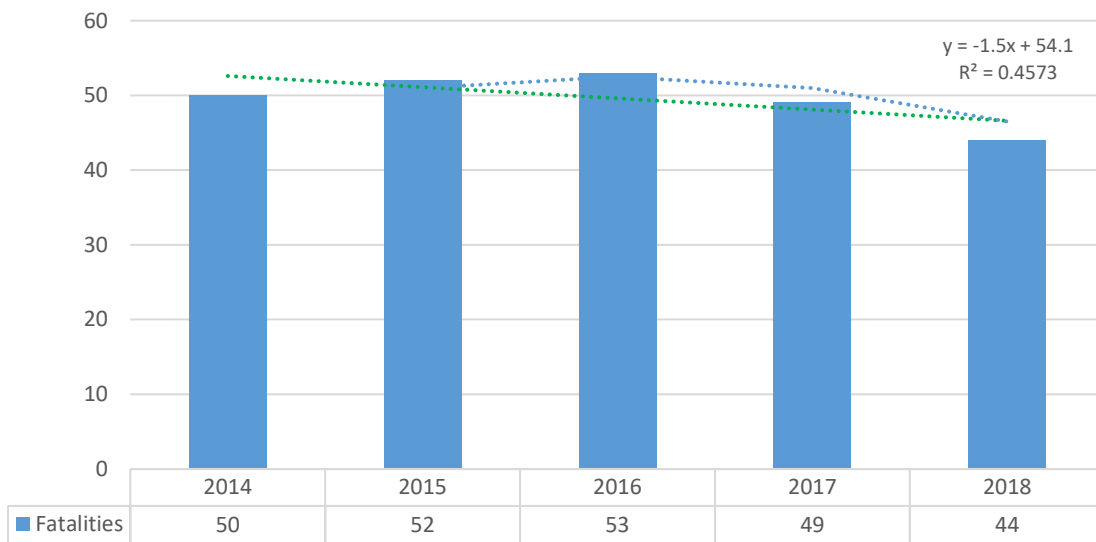
Source: NHTSA/FARS

The target in regard to unhelmeted motorcyclist fatalities was met for 2019. As a result, Iowa is now starting to see a downward trend as depicted by both linear and moving average trend lines. Despite a decrease in unhelmeted motorcycle fatalities between 2017 and 2018, traffic safety partners understand there is still work to be done. In FFY 2020, efforts will continue to encourage riders to take courses to improve their riding skills and to consider safety aspects such as proper riding attire. Educational efforts will also continue to remind motorists to share the road and to be aware of motorcyclists on the roadways. Motorcycles are included in the 2019-2023 Strategic Highway Safety Plan although not identified as a specific safety emphasis area.

Drivers Age 20 or Younger Involved in Fatal Crashes**NHTSA Core Outcome Measure C-9**

Target: Reduce drivers age 20 or younger involved in fatal crashes 1.92% from the 2012-2016 average of 52 to 51 by December 31, 2019.

Result: Drivers age 20 or younger involved in fatal crashes decreased 15.38% from the 2012-2016 average of 52 to 44.



Source: NHTSA/FARS

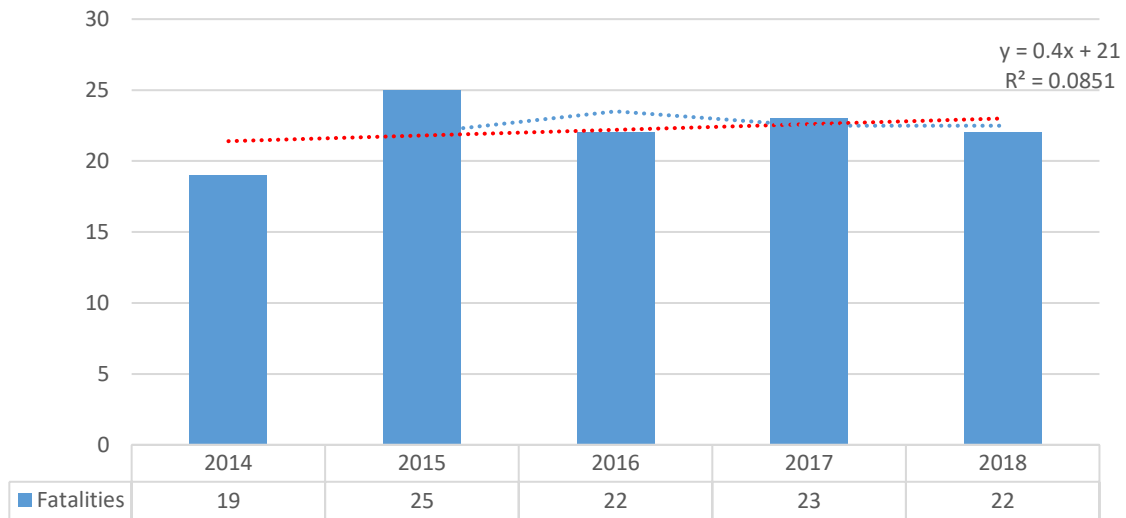
The 2019 target for drivers age 20 or younger involved in fatal crashes was met. In spite of a 10.20% decrease in fatalities between 2017 and 2018, traffic safety stakeholders in Iowa recognize that young drivers remain vulnerable road users. Efforts will continue in FFY 2020 to educate young drivers in regard to safe driving habits and behaviors. Young drivers have also been identified as a safety emphasis area within the 2019-2023 Strategic Highway Safety Plan.



Pedestrian Fatalities**NHTSA Core Outcome Measure C-10**

Target: Reduce pedestrian fatalities 4.76% from the 2012-2016 average of 21 to 20 by December 31, 2019.

Result: Pedestrian fatalities increased 4.76% from the 2012-2016 average of 21 to 22.



Source: NHTSA/FARS

The GTSB did not meet the FFY 2019 target in the area of pedestrians. Over the past five years, Iowa has averaged 23 pedestrian fatalities a year.

Moving forward, the GTSB has created a Pedestrian Tool Kit to provide targeted law enforcement agencies and other interested parties information aimed at reducing pedestrian crashes in the state. For FFY 2020, eleven (11) agencies have been identified that had pedestrian fatalities in 2017 or 2018. Although the GTSB is not providing specific funding for a pedestrian program, the overall goal is to be proactive in addressing the rising national statistics for pedestrian fatalities. Each kit includes a poster tailored to each of the eleven cities for posting in local offices and downtown areas, statistics, engineering ideas, review of state citations over the last two years for failure to yield to pedestrians and pedestrians failing to use crosswalks and other resources the agencies may find useful for a pedestrian-related education, engineering countermeasures and enforcement efforts. Generic posters and kits are also available electronically to other interested parties.

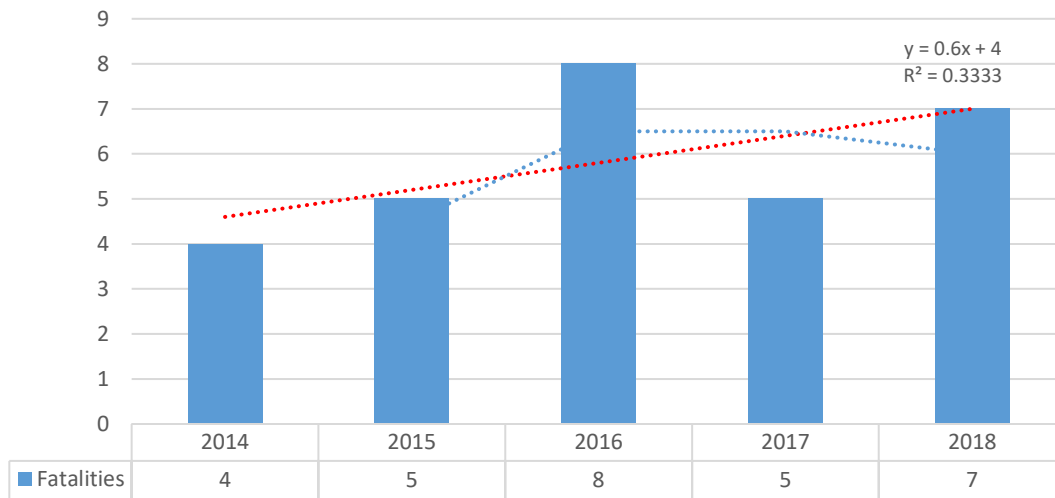
The University of Iowa Injury Prevention Center will also continue research efforts in regard to vulnerable road users.



Bicyclist Fatalities**NHTSA Core Outcome Measure C-11**

Target: Reduce bicyclist fatalities 20% from the 2012-2016 average of 5 to 4 by December 31, 2019.

Result: Bicyclist fatalities increased 40% from the 2012-2016 average of 5 to 7.



Source: NHTSA/FARS

The 2019 target for bicyclist fatalities was not met in 2019. The seven bicycle fatalities represented 2% of all motor vehicle fatalities. The linear trend line shows an upward trend in bicyclist fatalities.

Traffic safety stakeholders recognize that bicycling is both a popular form of entertainment and a low-cost mode of transportation in the state.

Moving forward in 2020, bicycle educational efforts will continue. The GTSB will encourage law enforcement partners to incorporate such messages in public information activities. The University of Iowa, Injury Prevention Research Center will also continue their research efforts in regard to bicyclists and other vulnerable road users.

NHTSA Core Behavior Measures

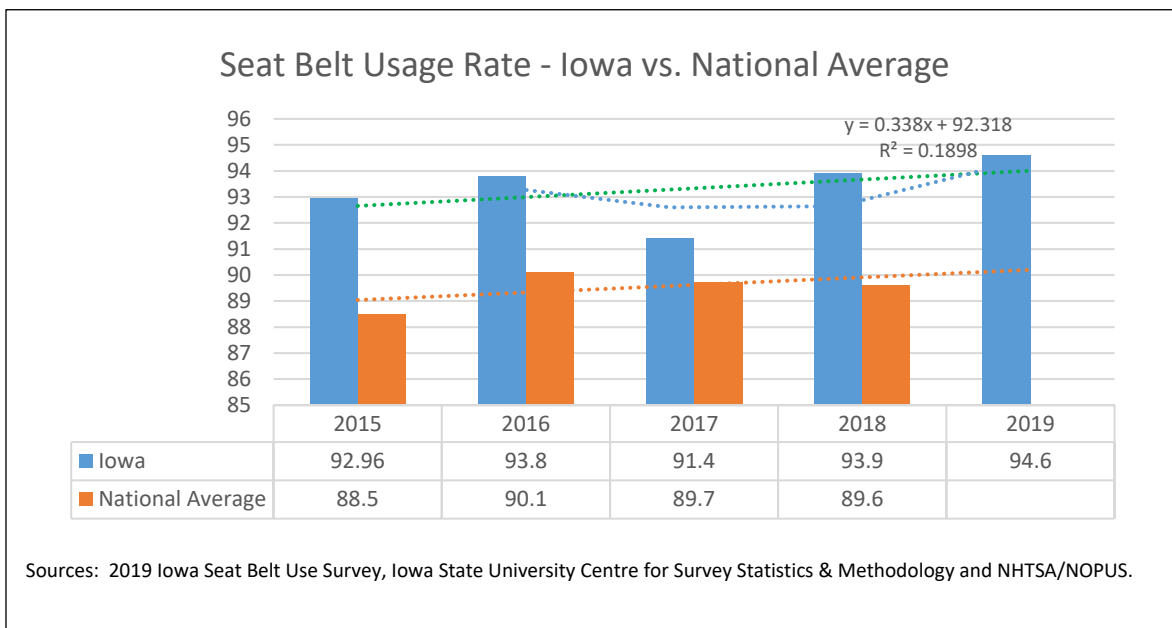
Observational Safety Belt Usage Survey / B-1 (Excerpted from the ISU/CSSM Survey Report)

The Iowa GTSB contracted with Iowa State University Center for Survey Statistics & Methodology (19-405b-M10P, Task 01-00-00) to conduct the seat belt use data collection/Annual Observational Safety Belt Usage Survey for 2019.

The 2019 seat belt use data collection resulted in observation of 13,559 passenger vehicles, with a right front seat passenger in 4,926 of those vehicles, for a total of 18,485 potential observations of belt use. Of these 18,485 potential observations, there were 12,692 drivers and 4,537 right front passengers who were observed to be wearing seat belts (total 17,229 seat belt users). Seat belts were not worn by 603 drivers and 299 right front seat passengers (total 902 unbelted). Data collectors were unable to observe the seat belt use of 264 drivers and 90 passengers (total 354 unknown use). The unknown use, or “nonresponse rate” is 0.192 or 1.92%. This is well within the range allowed by federal regulations, which require the nonresponse rate to be below 10%.

Federal regulations require a minimum of 7,500 observations, and the 2019 total of 13,559 passenger vehicles with 18,485 observed occupants far exceeds the minimum requirement.

Federal regulations require the calculation of seat belt use to be conducted with weighted data as described in the approved survey plan. Based on the weighted data, **Iowa’s overall seat belt use rate for 2019 is 94.6%**, with an estimated standard error of .072% ($\pm 1\%$).



FFY 2019 Target: Increase the statewide safety belt use rate .66% from the 2017 observational survey rate of 91.4% to 92.0% for the 2019 survey.

Result: The statewide safety belt use rate increased 3.50% from the 2017 observational rate of 91.4% to 94.6% for the 2019 survey.

Public Awareness/Attitude Survey/B-2

Since 2010, public awareness/attitude surveys of licensed drivers have been conducted with the objective to focus on driving patterns and effectiveness of media campaigns which are centered on national mobilizations and high visibility efforts. The 2019 survey was conducted by Iowa State University's Center for Survey Statistics & Methodology, (19-402-MOOP, Task 05-00-00). The survey was conducted at Iowa Department of Transportation Licensing Offices in Ankeny, Cedar Rapids, Council Bluffs, Fort Dodge and Mason City between the hours of 8:30 a.m. and 5:00 p.m. The survey was voluntary and anonymous. The yearly goal is to survey a minimal of 500 licensed drivers. The 2019 survey collected information from 699 respondents.

The following provides the responses by percentage of respondents for the 2019 survey.

2019 Public Awareness/Traffic Safety Survey – Summarized Results		
Question:	Results (Presented in % of Respondents):	
1. How often do you use safety belts when you drive or ride in a car, van, sport utility vehicle or pick-up?	Always	86.84
	Nearly Always	8.87
	Sometimes	3.15
	Seldom	0.29
	Never	0.86
2. In the past <u>30 days</u> , have you read, seen or heard about safety belt enforcement by any law enforcement agency?	Yes	50.50
	No	49.50
	Response Missing	-
3. In the past <u>30 days</u> , have you read, seen, or heard about night-time traffic enforcement by any law enforcement agency?	Yes	18.31
	No	81.40
	Response Missing	0.29
4. What do you think your chances are of getting a ticket if you don't wear your safety belt?	Very Likely	39.91
	Somewhat Likely	42.49
	Unlikely	10.59
	Highly Unlikely	6.72
	Response Missing	0.29
5. How often do you wear a safety belt if you are a passenger in the back seat of a vehicle?	Always	47.93
	Nearly Always	14.16
	Sometimes	13.16
	Seldom	12.45
	Never	12.16
	Missing	0.14
6. On a local road with a 25 mph speed limit, how often do you drive faster than 35 mph?	Most of the Time	3.29
	Half of the Time	10.59
	Rarely	49.21
	Never	36.62
	Response Missing	0.29
7. On a road with a 65 mph speed limit, how often do you drive faster than 75 mph?	Most of the Time	4.72
	Half of the Time	16.88
	Rarely	37.34
	Never	40.63
	Response Missing	0.43
8. In the past <u>30 days</u> , have you read, seen, or heard about any speed enforcement by any law enforcement agency?	Yes	57.8
	No	42.20
	Response Missing	0.72
	Very Likely	40.20

9. What do you think the chances are of getting a ticket if you drive over the speed limit?	Somewhat Likely	49.32
	Unlikely	7.30
	Highly Unlikely	2.86
	Response Missing	0.29
10. In the past <u>30 days</u> , how many times have you driven a vehicle within 2 hours after drinking alcoholic beverages?	None	84.84
	1 Time	5.58
	2 Times	4.43
	3 Times	3.15
	4 or More	1.57
	Response Missing	0.43
11. In the past <u>30 days</u> , have you read, seen, or heard about drunk driving enforcement by any law enforcement agency?	Yes	60.66
	No	39.06
	Response Missing	0.29
12. What do you think your chances are of someone getting arrested if they drive after drinking?	Very Likely	52.93
	Somewhat Likely	38.34
	Unlikely	5.15
	Highly Unlikely	2.86
	Response Missing	0.72
13. How often do you drive on gravel roads?	Daily	12.59
	Once a Week	16.45
	Once a Month	27.47
	Once a Year	26.90
	Never	15.74
	Response Missing	0.86
14. How often do you drive on rural hard surface roads?	Daily	44.21
	Once a Week	17.60
	Once a Month	18.88
	Once a Year	10.87
	Never	7.73
	Response Missing	0.72
15. How often do you use a cell phone when you drive?	Always	6.58
	Sometimes	26.32
	Seldom	20.31
	Only when Receiving a Call	17.45
	Never	28.61
	Response Missing	0.72
16. How often do you text or use e-mail when you drive?	Always	2.00
	Sometimes	11.73
	Seldom	16.45
	Only to Read Text or E-Mail	7.15
	Never	62.23
	Response Missing	0.43
17. Gender	Male	49.64
	Female	49.50
	Response Missing	0.86
18. Age	Under 21	11.73
	21-25	11.02
	26-39	24.32

	40-59	32.76
	60-74	13.30
	75 or Older	6.44
	Response Missing	0.43
19. Have you even fallen asleep while driving?	Yes	17.02
	No	75.97
	Response Missing	7.01
20. How often do you get drowsy while driving?	Daily	1.57
	Once a Week	5.44
	Once a Month	14.88
	Once a Year	25.18
	Never	44.92
	Response Missing	8.01
21. How often do you briefly doze off while driving?	Daily	0.43
	Once a Week	1.86
	Once a Month	4.58
	Once a Year	11.87
	Never	73.82
	Response Missing	7.44

A copy of the complete survey is provided as ATTACHMENT A.

Activity Measures/Grant Funded Activity

A-1	Safety Belt Citations	6,502
A-2	OWI Arrests	2,423
A-3	Speed Citations	39,805

Federal Funds Expended on Projects

The Governor's Traffic Safety Bureau enters data at the project level in the Federal Grant Tracking System. The amount of federal funds expended and share-to-local benefit on each project is identified in the Final Voucher and is provided as ATTACHMENT B.

For Section 402, Iowa's share-to-local benefit was 52.62% in FFY 2019.

Description of the State's Evidence-Based Enforcement Program Activities

The state of Iowa utilizes crash data as the foundation for highway safety. In the area of enforcement, accurate and complete data are vital to target problematic areas, identify potential causations and help to determine the most effective deployment of law enforcement. Iowa's traffic records systems continually work to improve accuracy, completeness, timeliness, uniformity, accessibility and integration. Iowa has made significant strides to make data timely, readily available and useful.

On-going enforcement programs are implemented throughout the state with the common goal to reduce fatalities and serious injuries. Goals include modifying unsafe driving behavior to ultimately change traffic safety culture.

Iowa's Evidence-Based Traffic Safety Enforcement Plan included goals consistent with those identified within the Highway Safety Plan and correlated with the strategies within the State Strategic Highway Safety Plan.

High Visibility Enforcement/Section 402 and 405d

Section 402 and 405d funding help support high visibility enforcement efforts through the year. Agencies were encouraged to utilize data to help identify problematic times and locations for their deployment of efforts.

special Traffic Enforcement Program (sTEP)

The sTEP agencies in FFY 2019 conducted special traffic enforcement efforts during five different waves and supported the national mobilization periods of "Click It or Ticket" and "Drive Sober or Get Pulled Over". In addition to enforcement, agencies were asked to work with local media. Pre-and post-wave observational safety belt surveys were conducted and reported.

Enforcement activities for sTEP activities are provided on page 25.

High Five Rural Traffic Safety Project

FFY 2019 represented the 5th year of the High Five Rural Traffic Safety Project. The agencies selected for the agencies focused on impaired driving in rural areas.

Enforcement activities for the High Five Rural Traffic Safety Project are provided on page 36.

Central Iowa Traffic Safety Task Force (CITSTF)

CITSTF involves law enforcement agencies from Polk, Warren and Dallas counties. Throughout the year the task force conducted numerous multi-jurisdictional enforcement projects. In addition to the benefits of the high visibility enforcement, the local media provides a lot of coverage and helps promote traffic safety during these special projects.

Regional 420 Enforcement Mobilization

In April 2019, NHTSA Region 7 (plus the state of Oklahoma) conducted a Regional 420 Enforcement Mobilization. Iowa's event was multi-agency in nature and was primarily geared at commercial motor vehicles at Department of Transportation Weigh Stations. See page 64 for the mobilization synopsis.

Mobilization Participation Information

Please see ATTACHMENT C in regard to Iowa's participation in the three NHTSA designated mobilizations.

Project Contribution in Meeting Highway Safety Targets:

Each project summary listed within this report provides a paragraph which specifies how the project contributed to the targets set forth within the FFY 2019 Highway Safety Plan.

Projects Not Implemented/Target Not Met:

The FFY 2019 Highway Safety Plan includes all planned activities, projects and funding allocated. The planned activities and agencies listed below were not implemented or did not meet the expected results. An explanation is provided for each respective project on the page identified.

Page 21- sSTEP Agencies

- Albia Police Department
- Chariton Police Department
- Coon Rapids Police Department
- Emmet County Sheriff's Office
- Humboldt Police Department
- Independence Police Department
- Kossuth County Sheriff's Office
- Lisbon Police Department
- Madison County Sheriff's Office
- Mapleton Police Department
- New Vienna Police Department
- Pottawattamie County Sheriff's Office
- Sabula Police Department
- Strawberry Point Police Department
- Sutherland Police Department
- Tama Police Department
- Tripoli Police Department
- Webster City Police Department

Page 40- Creative Visions

Program Areas

Highway safety funds are made available annually through the National Highway Traffic Safety Administration (NHTSA). Highway program grants are designed to help state agencies, counties and communities to initiate programs to address traffic safety related problems and to promote traffic safety.

Occupant Protection

Problem Statement and Overview:

Enforcement and education have played vital roles in strengthening Iowa's seat belt usage over the years. Iowa's primary seat belt law was enacted in July 1986 and at that time it was recorded that approximately 18% of drivers in the state wore a seat belt. The state has made significant strides since as the 2019 observational seat belt usage survey concluded Iowa's belt usage at 94.6%. In spite of a high percentage of belt usage, there is still work to do. In 2018, 35% of Iowa passenger vehicle occupant fatalities were unbelted with an additional 11% reported as "unknown".

Targets:

- Reduce unrestrained passenger vehicle occupant fatalities 3.88% from the 2012-2016 average of 103 to 99 by December 31, 2019.
- Increase the statewide safety belt usage rate .66% from the 2017 observational rate of 91.4% to 92.0% in 2019.

Strategies:

- Conduct public awareness campaign focused on generating awareness of the risks associated with being an unprotected person.
- Through the administration of Section 402 funds, support overtime to be used for high visibility enforcement of Iowa's primary seat belt law and support partnerships and educational efforts with the goal to ultimately change driving behaviors.
- Through the state's Child Passenger Safety program, support the proper training/certifications for technicians.
- Through the state's Child Passenger Safety program, support the inspection stations throughout the state and the car seat distribution programs.
- Conduct a statewide observational seat belt usage survey and a statewide observational child restraint usage survey.

Outcomes/Results:

- Unrestrained passenger vehicle occupant fatalities decreased 24.27% from the 2012-2016 average of 103 to 78.
- The statewide safety belt usage rate increased 3.50% from the 2018 rate of 91.4% to 94.6% in 2019.

Iowa met their 2019 goal to reduce unrestrained passenger vehicle occupant fatalities in addition to an increase in the seat belt usage rate.

As an attempt to further emphasize the importance of wearing a safety belt, in FFY 2020, the GTSB will implement a pilot program with eight law enforcement agencies to focus on nighttime seat belt enforcement. A seat belt convincer will also be purchased by the Blue Grass Police Department for use in the Scott County, Iowa, area.

Project: Law Enforcement/HVE – Section 402 – Occupant Protection

Agency:	Project Number:
Boone County Sheriff's Office	19-402-MOOP, Task 01-00-00
Council Bluffs Police Department	19-402-MOOP, Task 02-00-00
DeWitt Police Department	19-402-MOOP, Task 03-00-00
Dubuque Police Department	19-402-MOOP, Task 04-00-00
Keokuk Police Department	19-402-MOOP, Task 06-00-00
Marion Police Department	19-402-MOOP, Task 07-00-00
Muscatine Police Department	19-402-MOOP, Task 09-00-00
Nevada Police Department	19-402-MOOP, Task 10-00-00
Scott County Sheriff's Office	19-402-MOOP, Task 11-00-00
Warren County Sheriff's Office	19-402-MOOP, Task 12-00-00
West Des Moines Police Department	19-402-MOOP, Task 13-00-00

Overtime Enforcement Hours	3852.74	Seat Belt Warnings (Nighttime)	32
Overtime Educational Hours	34	Child Restraint Citations	17
OWI Arrests – Alcohol	64	Child Restraint Warnings	21
OWI Tested – No Arrests	70	Speed Citations	1932
OWI Arrests – Drugs	14	Speed Warnings	967
# DRE Call Outs (GTSB Stop Only)	1	Stop Sign/Light Citation	194
OWI Drug Tested – No Arrest	22	Stop Sign/Light Warnings	177
.02 Violations	1	No Texting Law Citation	10
Underage Possession (Traffic Only)	3	No Testing Law Warnings	12
Open Container	36	No Electronic Device Citation	2
Public Intox	12	No Electronic Device Warning	8
Seat Belt Citations (Daytime)	667	Other Traffic Violation Citation	2186
Seat Belt Warning (Daytime)	181	Other Traffic Violation Warning	2577
Seat Belt Citations (Nighttime)	98		

This project contributed to the targets listed in the Highway Safety Plan by enforcing and promoting laws which in turn contributed to the increase in belt usage.

Project: special Traffic Enforcement Program (sTEP)

Agency:	Project Number:
Adair County Sheriff's Office	19-402-MOOP, Task 20-10-00
Adams County Sheriff's Office	19-402-MOOP, Task 20-20-00
Albia Police Department	19-402-MOOP, Task 20-30-00
Algona Police Department	19-402-MOOP, Task 20-40-00
Anamosa Police Department	19-402-MOOP, Task 20-50-00
Aplington Police Department	19-402-MOOP, Task 20-60-00
Armstrong Police Department	19-402-MOOP, Task 20-70-00
Arnolds Park Police Department	19-402-MOOP, Task 20-80-00
Atalissa Police Department	19-402-MOOP, Task 20-90-00
Atlantic Police Department	19-402-MOOP, Task 21-00-00
Aurelia Police Department	19-402-MOOP, Task 21-10-00
Avoca Police Department	19-402-MOOP, Task 21-20-00
Baxter Police Department	19-402-MOOP, Task 21-30-00
Belle Plaine Police Department	19-402-MOOP, Task 21-40-00

Bellevue Police Department	19-402-MOOP, Task 21-50-00
Bloomfield Police Department	19-402-MOOP, Task 21-60-00
Bremer County Sheriff's Office	19-402-MOOP, Task 21-70-00
Buchanan County Sheriff's Office	19-402-MOOP, Task 21-80-00
Buena Vista County Sheriff's Office	19-402-MOOP, Task 21-90-00
Butler County Sheriff's Office	19-402-MOOP, Task 22-00-00
Carlisle Police Department	19-402-MOOP, Task 22-10-00
Carroll County Sheriff's Office	19-402-MOOP, Task 22-20-00
Carroll Police Department	19-402-MOOP, Task 22-30-00
Carter Lake Police Department	19-402-MOOP, Task 22-40-00
Centerville Police Department	19-402-MOOP, Task 22-50-00
Chariton Police Department	19-402-MOOP, Task 22-60-00
Charles City Police Department	19-402-MOOP, Task 22-70-00
Cherokee County Sheriff's Office	19-402-MOOP, Task 22-80-00
Cherokee Police Department	19-402-MOOP, Task 22-90-00
Chickasaw County Sheriff's Office	19-402-MOOP, Task 23-00-00
Clarinda Police Department	19-402-MOOP, Task 23-10-00
Clarion Police Department	19-402-MOOP, Task 23-20-00
Clarke County Sheriff's Office	19-402-MOOP, Task 23-30-00
Clay County Sheriff's Office	19-402-MOOP, Task 23-40-00
Clayton County Sheriff's Office	19-402-MOOP, Task 23-50-00
Columbus Junction Police Department	19-402-MOOP, Task 23-60-00
Conesville Police Department	19-402-MOOP, Task 23-70-00
Coon Rapids Police Department	19-402-MOOP, Task 23-80-00
Crawford County Sheriff's Office	19-402-MOOP, Task 23-90-00
Cresco Police Department	19-402-MOOP, Task 24-00-00
Creston Police Department	19-402-MOOP, Task 24-10-00
Davis County Sheriff's Office	19-402-MOOP, Task 24-20-00
Decatur County Sheriff's Office	19-402-MOOP, Task 24-30-00
Decorah Police Department	19-402-MOOP, Task 24-40-00
Denver Police Department	19-402-MOOP, Task 24-50-00
Department of Transportation	19-402-MOOP, Task 24-60-00
Dickinson County Sheriff's Office	19-402-MOOP, Task 24-70-00
Dunlap Policer Department	19-402-MOOP, Task 24-80-00
Durant Police Department	19-402-MOOP, Task 24-90-00
Eagle Grove Police Department	19-402-MOOP, Task 25-00-00
Elkader Police Department	19-402-MOOP, Task 25-10-00
Emmet County Sheriff's Office	19-402-MOOP, Task 25-20-00
Estherville Police Department	19-402-MOOP, Task 25-30-00
Fairbank Police Department	19-402-MOOP, Task 25-40-00
Farley Police Department	19-402-MOOP, Task 25-50-00
Fayette Police Department	19-402-MOOP, Task 25-60-00
Floyd County Sheriff's Office	19-402-MOOP, Task 25-70-00
Fonda Police Department	19-402-MOOP, Task 25-80-00
Forest City Police Department	19-402-MOOP, Task 25-90-00
Fremont County Sheriff's Office	19-402-MOOP, Task 26-00-00
Garner Police Department	19-402-MOOP, Task 26-10-00
Gilbertville Police Department	19-402-MOOP, Task 26-20-00
Glenwood Police Department	19-402-MOOP, Task 26-30-00
Gowrie Police Department	19-402-MOOP, Task 26-40-00
Grinnell Police Department	19-402-MOOP, Task 26-50-00
Grundy Center Police Department	19-402-MOOP, Task 26-60-00
Grundy County Sheriff's Office	19-402-MOOP, Task 26-70-00

Guttenberg Police Department	19-402-MOOP, Task 26-80-00
Hampton Police Department	19-402-MOOP, Task 26-90-00
Hardin County Sheriff's Office	19-402-MOOP, Task 27-00-00
Harlan Police Department	19-402-MOOP, Task 27-10-00
Hinton Police Department	19-402-MOOP, Task 27-20-00
Howard County Sheriff's Office	19-402-MOOP, Task 27-30-00
Humboldt County Sheriff's Office	19-402-MOOP, Task 27-40-00
Humboldt Police Department	19-402-MOOP, Task 27-50-00
Ida County Sheriff's Office	19-402-MOOP, Task 27-60-00
Independence Police Department	19-402-MOOP, Task 27-70-00
Jackson County Sheriff's Office	19-402-MOOP, Task 27-80-00
Jefferson Police Department	19-402-MOOP, Task 27-90-00
Jesup Police Department	19-402-MOOP, Task 28-00-00
Jewell Police Department	19-402-MOOP, Task 28-10-00
Jones County Sheriff's Office	19-402-MOOP, Task 28-20-00
Keokuk County Sheriff's Office	19-402-MOOP, Task 28-30-00
Kingsley Police Department	19-402-MOOP, Task 28-40-00
Kossuth County Sheriff's Office	19-402-MOOP, Task 28-50-00
LaPorte City Police Department	19-402-MOOP, Task 28-60-00
Lake City Police Department	19-402-MOOP, Task 28-70-00
Lake View Police Department	19-402-MOOP, Task 28-80-00
Lansing Police Department	19-402-MOOP, Task 28-90-00
Lisbon Police Department	19-402-MOOP, Task 29-00-00
Logan Police Department	19-402-MOOP, Task 29-10-00
Louisa County Sheriff's Office	19-402-MOOP, Task 29-20-00
Lucas County Sheriff's Office	19-402-MOOP, Task 29-30-00
Lyon County Sheriff's Office	19-402-MOOP, Task 29-40-00
Madison County Sheriff's Office	19-402-MOOP, Task 29-50-00
Manchester Police Department	19-402-MOOP, Task 29-60-00
Manning Police Department	19-402-MOOP, Task 29-70-00
Manson Police Department	19-402-MOOP, Task 29-80-00
Mapleton Police Department	19-402-MOOP, Task 29-90-00
Maquoketa Police Department	19-402-MOOP, Task 30-00-00
Mar-Mac Police Department	19-402-MOOP, Task 30-10-00
Marcus Police Department	19-402-MOOP, Task 30-20-00
Marengo Police Department	19-402-MOOP, Task 30-30-00
McCausland Police Department	19-402-MOOP, Task 30-40-00
Melcher-Dallas Police Department	19-402-MOOP, Task 30-50-00
Merrill Police Department	19-402-MOOP, Task 30-60-00
Milford Police Department	19-402-MOOP, Task 30-70-00
Mills County Sheriff's Office	19-402-MOOP, Task 30-80-00
Missouri Valley Police Department	19-402-MOOP, Task 30-90-00
Mitchell County Sheriff's Office	19-402-MOOP, Task 31-00-00
Monona County Sheriff's Office	19-402-MOOP, Task 31-10-00
Monona Police Department	19-402-MOOP, Task 31-20-00
Monroe Police Department	19-402-MOOP, Task 31-30-00
Montgomery County Sheriff's Office	19-402-MOOP, Task 31-40-00
Monticello Police Department	19-402-MOOP, Task 31-50-00
Montrose Police Department	19-402-MOOP, Task 31-60-00
Mount Pleasant Police Department	19-402-MOOP, Task 31-70-00
Moville Police Department	19-402-MOOP, Task 31-80-00
Nashua Police Department	19-402-MOOP, Task 31-90-00
New Hampton Police Department	19-402-MOOP, Task 32-00-00

New Vienna Police Department	19-402-MOOP, Task 32-10-00
Okoboji Police Department	19-402-MOOP, Task 32-20-00
Osage Police Department	19-402-MOOP, Task 32-30-00
Osceola County Sheriff's Office	19-402-MOOP, Task 32-40-00
Osceola Police Department	19-402-MOOP, Task 32-50-00
Page County Sheriff's Office	19-402-MOOP, Task 32-60-00
Palo Alto County Sheriff's Office	19-402-MOOP, Task 32-70-00
Parkersburg Police Department	19-402-MOOP, Task 32-80-00
Peosta Police Department	19-402-MOOP, Task 32-90-00
Pleasantville Police Department	19-402-MOOP, Task 33-00-00
Pocahontas Police Department	19-402-MOOP, Task 33-10-00
Postville Police Department	19-402-MOOP, Task 33-20-00
Pottawattamie County Sheriff's Office	19-402-MOOP, Task 33-30-00
Poweshiek County Sheriff's Office	19-402-MOOP, Task 33-40-00
Prairie City Police Department	19-402-MOOP, Task 33-50-00
Red Oak Police Department	19-402-MOOP, Task 33-60-00
Sabula Police Department	19-402-MOOP, Task 33-70-00
Sac City Police Department	19-402-MOOP, Task 33-80-00
Sac County Sheriff's Office	19-402-MOOP, Task 33-90-00
Shelby County Sheriff's Office	19-402-MOOP, Task 34-00-00
Shell Rock Police Department	19-402-MOOP, Task 34-10-00
Shenandoah Police Department	19-402-MOOP, Task 36-80-00
Sigourney Police Department	19-402-MOOP, Task 34-20-00
Spencer Police Department	19-402-MOOP, Task 34-30-00
Spirit Lake Police Department	19-402-MOOP, Task 34-40-00
Story City Police Department	19-402-MOOP, Task 34-50-00
Strawberry Point Police Department	19-402-MOOP, Task 34-60-00
Sumner Police Department	19-402-MOOP, Task 34-70-00
Sutherland Police Department	19-402-MOOP, Task 34-80-00
Tama County Sheriff's Office	19-402-MOOP, Task 34-90-00
Tama Police Department	19-402-MOOP, Task 35-00-00
Taylor County Sheriff's Office	19-402-MOOP, Task 35-10-00
Tipton Police Department	19-402-MOOP, Task 35-20-00
Toledo Police Department	19-402-MOOP, Task 35-30-00
Tripoli Police Department	19-402-MOOP, Task 35-40-00
Wapello Police Department	19-402-MOOP, Task 35-50-00
Washington Police Department	19-402-MOOP, Task 35-60-00
Waukon Police Department	19-402-MOOP, Task 35-70-00
Waverly Police Department	19-402-MOOP, Task 35-80-00
Wayne County Sheriff's Office	19-402-MOOP, Task 35-90-00
Webster City Police Department	19-402-MOOP, Task 36-00-00
Webster County Sheriff's Office	19-402-MOOP, Task 36-10-00
West Union Police Department	19-402-MOOP, Task 36-20-00
Williamsburg Police Department	19-402-MOOP, Task 36-30-00
Winnebago County Sheriff's Office	19-402-MOOP, Task 36-40-00
Winterset Police Department	19-402-MOOP, Task 36-50-00
Woodbine Police Department	19-402-MOOP, Task 36-60-00
Worth County Sheriff's Office	19-402-MOOP, Task 36-70-00

The following table provides the funded overtime activity reported by sTEP agencies and other law enforcement agencies working the sTEP waves during FFY 2019 (includes citations and warnings).



Enforcement Activity	Activity Subtotals		FFY 2019 Grand Totals
	Citations	Warnings	
OWI – Alcohol	1,248	557	1,805
OWI - Drugs	213	70	283
.02 Violations	35	12	47
Open Container	422	100	522
Public Intoxication	623	118	741
Child Restraint	215	209	424
Seat Belts	2,896	2,628	5,524
Speed	25,584	28,613	54,197
Stop Sign/Light	1,448	2,723	4,171
No Texting Law	285	294	579
No Electronic Device (teen)	39	57	96
Driving Without License	3,157	1,358	4,515
Suspended or Revoked	2,636	128	2,764
Registration	4,024	8,068	12,092
No Proof of Insurance	3,710	9,527	13,237
Improper Passing	144	241	385
Dark Windows	1,757	1,943	3,700
Equipment	1,424	29,638	31,061
Move Over	150	272	422
Other Traffic	6,104	8,771	14,875
Total Violations	56,114	95,326	151,440

SPECIAL TRAFFIC ENFORCEMENT PROGRAM

sTEP 2019

sTEP Up Enforcement to Save Lives

October 2018							November 2018							December 2018									
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S			
1	2	3	4	5	6		4	5	6	7	8	9	10	11	12	13	2	3	4	5	6	7	8
7	8	9	10	11	12	13	11	12	13	14	15	16	17	18	19	20	9	10	11	12	13	14	15
14	15	16	17	18	19	20	18	19	20	21	22	23	24	25	26	27	16	17	18	19	20	21	22
21	22	23	24	25	26	27	25	26	27	28	29	30					23	24	25	26	27	28	29
28	29	30	31				25	26	27	28	29	30					30	31					

January 2019							February 2019							March 2019									
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S			
1	2	3	4	5	6		3	4	5	6	7	8	9	10	11	12	3	4	5	6	7	8	9
6	7	8	9	10	11	12	10	11	12	13	14	15	16	17	18	19	10	11	12	13	14	15	16
13	14	15	16	17	18	19	17	18	19	20	21	22	23	24	25	26	17	18	19	20	21	22	23
20	21	22	23	24	25	26	24	25	26	27	28						24	25	26	27	28	29	30
27	28	29	30	31			24	25	26	27	28						31						

April 2019							May 2019							June 2019									
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S			
1	2	3	4	5	6		5	6	7	8	9	10	11	12	13	14	2	3	4	5	6	7	8
7	8	9	10	11	12	13	12	13	14	15	16	17	18	19	20	21	9	10	11	12	13	14	15
14	15	16	17	18	19	20	19	20	21	22	23	24	25	26	27	28	16	17	18	19	20	21	22
21	22	23	24	25	26	27	19	20	21	22	23	24	25	26	27	28	23	24	25	26	27	28	29
28	29	30					26	27	28	29	30	31					30						

July 2019							August 2019							September 2019									
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S			
1	2	3	4	5	6		1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7
7	8	9	10	11	12	13	4	5	6	7	8	9	10	11	12	13	8	9	10	11	12	13	14
14	15	16	17	18	19	20	11	12	13	14	15	16	17	18	19	20	15	16	17	18	19	20	21
21	22	23	24	25	26	27	18	19	20	21	22	23	24	25	26	27	22	23	24	25	26	27	28
28	29	30	31				25	26	27	28	29	30	31				29	30					

■ sTEP Enforcement Wave
 ■ Seat Belt Survey

sTEP Coordinator Jennifer Parsons
 Governor's Traffic Safety Bureau
 Iowa Department of Public Safety
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 Des Moines, IA 50319-0248
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Produced with Federal Highway Safety Funds (2017 - 4,500)

Media Contacts						
	11/18-25/19 Wave	3/14-17/19 Wave	5/20-6/2/19 Wave	7/3-7/19 Wave	8/16-9/2/19 Wave	FFY 2019 Grand Totals
TV	48	53	72	48	243	464
Radio	109	130	133	116	166	654
Print	190	245	206	220	40	901
Digital	154	177	185	167	0	683
Total Media Contacts						2,702

Seat Belt Surveys						
	11/18-25/19 Wave	3/14-17/19 Wave	5/20-6/2/19 Wave	7/3-7/19 Wave	8/16-9/2/19 Wave	FFY 2019 5-Wave Avg.
Pre-Wave	91.18%	89.97%	90.87%	91.55%	91.70%	91.05%
Post-Wave	93.19%	91.77%	92.62%	92.87%	92.84%	92.66%

The following agency withdrew from the 2019 sSTEP program and thus did not fulfill targets outlined in the Highway Safety Plan:

New Vienna Police Department

The following agencies used 25% or less of the money contracted to them:

Albia Police Department	Mapleton Police Department
Chariton Police Department	Pottawattamie County Sheriff's Office
Coon Rapids Police Department	Sabula Police Department
Emmet County Sheriff's Office	Strawberry Point Police Department
Humboldt Police Department	Sutherland Police Department
Independence Police Department	Tama Police Department
Kossuth County Sheriff's Office	Tripoli Police Department
Lisbon Police Department	Webster City Police Department
Madison County Sheriff's Office	

Agencies that participated in sSTEP waves contributed to the targets listed in the Highway Safety Plan as they conducted enforcement in conjunction with national mobilizations. sSTEP agencies also conducted observational seat belt usage surveys.

Project: Annual Governor's Highway Traffic Safety Conference

Agency: Iowa State University Conference and Planning (Split)

Project Number: 19-402-M0OP, Task 00-00-29

Iowa State University Conference Planning and Management were vital in the coordination, planning and execution of the 2019 Governor's Highway Traffic Safety Conference. The 2019 conference was held April 23-24, 2019, in Coralville, Iowa, with 246 in attendance. Iowa State University's efforts included designing a website and electronic communication to distribute to previous conference attendees. During the conference, Iowa State provided registration services and helped coordinate activities. Conference evaluations were recorded and presented to the GTSB. The contractor also assisted in securing a location for the 2020 conference.

This project contributed to the targets listed in the Highway Safety Plan as the annual conference is an opportunity for traffic safety professionals to gather and gain knowledge from the information presented, vendors and the overall opportunity for professional networking.

Project: Annual Public Awareness/Attitude Survey

Agency: Iowa State University, Center for Survey Statistics and Methodology

Project Number: 19-402-M0OP, Task 05-00-00

Iowa State University, Center for Survey Statistics & Methodology (CSSM) conducted the 2019 Public Awareness/Traffic Safety Survey. The survey provided information about driving behaviors and the public's awareness of traffic safety messaging and media campaigns. The survey was conducted at five Iowa Department of Transportation Driver Licensing Stations in the following cities: Ankeny, Cedar Rapids, Council Bluffs, Fort Dodge and Mason City. The responses were collected and analyzed by the CSSM Staff. See "Public Awareness/Attitude Survey" on page 17 and ATTACHMENT A for detailed information in regard to the survey results.

This project contributed to the targets listed in the Highway Safety Plan by as the data collected is used to evaluate the effectiveness of traffic safety programs throughout the state.

Project: Central Iowa Traffic Safety Task Force (CITSTF)

Agency: Mitchellville Police Department

Project Number: 19-402-M00P, Task 08-00-00

Funding in 2019 supported the Central Iowa Traffic Safety Task Force (CITSTF) one-day training seminar for task force agencies and local prosecutors. The 2019 training was held on September 20, 2019. The keynote speaker spoke about a fatal distracted driving case he was convicted of and how that incident changed his life.

During the year, the agencies that make up CITSTF partner on numerous occasions to conduct multi-agency traffic enforcement projects. Such activities gain significant media attention in the Des Moines metro area.

The project contributed to the targets listed in the Highway Safety Plan through training and enforcement of traffic laws, which help promote overall traffic safety and change behavior.



Iowa State Patrol Trooper Rob Battles was presented the CITSTF Officer of the Year award during the annual information and training luncheon.

Project: Elderly Drivers – CarFit Program

Agency: AARP

Project Number: 19-402-M00P, Task 14-00-00

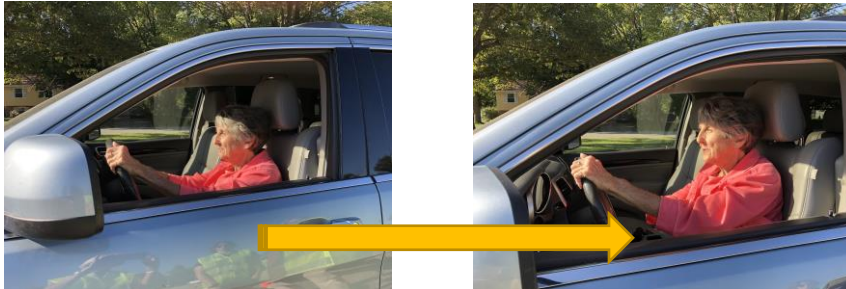
AARP volunteer Gretchen Cluff coordinated a variety of CarFit events during FFY 2019 including the following:

- Technician and Event Coordinator training in Dubuque on 10/4/18 and 10/5/18 respectively
- Hosted a CarFit event in Dubuque on 10/5/18
- Held Event Coordinator training in Des Moines on 10/9/18
- Provided Technician Training to a group of eleven Public Resource Officers from the Iowa State Patrol
- Trained eight technicians in Sioux City
- Held a CarFit event for 13 participants on 10/26/18; Event Coordinator training was held after the event
- Met with representatives from Japanese Police Agency, Iowa DOT, and GTSB on 11/14/19
- Communicated with Drake University in Des Moines to get CarFit into the OTD curriculum
- Communicated with TRAILS of Johnson Co. on 3/27/19 about incorporating both Smart Driver and CarFit.
- CarFit Event held in conjunction with the Polk County Senior Fair in Des Moines on 5/15/19
- Promoted CarFit program at Smart Driver course in Dubuque on 4/18/19
- Helped out at CarFit event at Polk County Fairgrounds in Des Moines
- Provided training to eleven occupational therapy students and their instructor in Ottumwa on 6/11/19
- Trained two health professionals from Missouri and Kansas as Technicians on 6/17/19



Eleven Iowa State Patrol Public Resource Officers were trained by AARP volunteer and GTSB contractor, Gretchen Cluff.

- Held CarFit event in Ottumwa for nineteen participants on 6/18/19
- Technician training held at Davenport DOT office on July 30th; three new Technicians were trained
- A CarFit event was held at Genesis Medical Center in Davenport on 7/31/19
- Technician training held in Humboldt County on 8/28/19; four Occupational Therapists received training
- CarFit event held in Humboldt on 8/29/19 with ten participants



The photos to the left depict before and after driver adjustments are suggested and made during a CarFit event.

This project contributed to the targets listed in the Highway Safety Plan as an educational opportunity focused on senior drivers.

Project: Statewide Child Passenger Safety (CPS Program)

Agency: Blank Children’s Hospital

**Project Number(s): 19-402-M1CSS, Task 01-00-00
19-402-M1OP, Task 03-00-00**

The state’s CPS program is coordinated through Blank Children’s Hospital in Des Moines. Funding received in FFY 2019 helped support a full-time CPS Coordinator and a part-time Special Needs and Expectant Parent Coordinator.

During FFY 2019, four (4) CPS certification courses were held. Fifty-five (55) technicians successfully completed the course. Specific class information is shown to the right:

Date	Successful Candidates	Location of Training
December 4-6, 2018	15	Norwalk Fire Department
May 1-4, 2019	15	Coralville Fire Department
June 4-6, 2019	12	Norwalk Fire Department
July 30 – August 1, 2019	13	Norwalk Fire Department

The 2019 Iowa CPS Technician Update took place on April 29th in Altoona, Iowa, with 202 technicians and instructors in attendance. National speakers included Joe Collela with Traffic Safety Projects, Mike Bosley with Seatbelt Planet and Jennifer Booge with National Safety Council. Technicians has an opportunity to earn all six required SEUs for their recertification.

The car seat loaner program for children with special healthcare needs continues to be a resource at Blank Children’s Hospital. During the year, 52 special needs restraints were loaned to families. This program also provides a giveaway restraint to families in financial need who have babies being discharged at less than 5 pounds. Fourteen of these car seats were distributed during FFY 2019. The Statewide Special Needs distribution program is also available to assist families with children who have special health care needs. Twenty-eight (28) restraints for children with special healthcare needs were permanently distributed throughout the year.

The car seat safety class for new and expectant parents as offered 11 times during the year at Blank Children’s Hospital and Methodist West Hospital. A total of 118 couples attended.

Fit stations held throughout the year continued to be well attended. During the year 1,333 car seats were checked which resulted in 76 seats identified as ones that had been recalled and 472 seat were installed incorrectly. From such events, 361 seats were distributed.

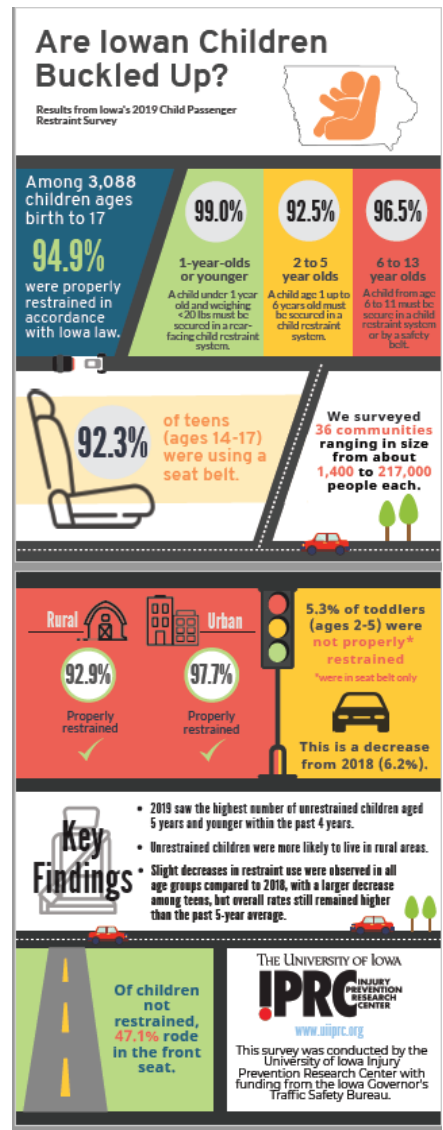
Blank continued to maintain a website which maintained information for CPS Technicians. The CPS-related flier entitled “Law vs. Best Practice” were distributed to physicians’ offices (7,355 English versions and 830 Spanish versions). 1,620 “Is Your Child in the Right Seat” brochures were also distributed.

For National Child Passenger Safety Week, an Iowa Child Passenger Safety Network Facebook page was launched (@IowaChildPassengerSafety). This page is managed by the state CPS coordinator. In addition, the state program hosted a check-up event at Children and Families of Iowa Child Development Center on September 19 where 22 car seats were checked. Nine new car seats were provided to families in need.

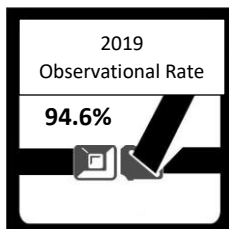
Project: Annual Statewide Observational Child Restraint Usage Survey
Agency: University of Iowa Injury Prevention Research Center (U of I, IPRC)
Project Number: 19-402-M10P, Task 02-00-00

The University of Iowa, Injury Prevention Research Center conducted the annual statewide observational child restraint usage survey in accordance with NHTSA approved guidelines. The survey concluded Iowa’s overall child restraint usage rate for 2019 at 94.9%. In addition to the survey, the IPRC also created an infographic depicting child restraint usage in Iowa as indicated through the survey results.

This project contributed to the targets listed in the Highway Safety Plan as the results of the 2019 child restraint survey will help Iowa assess the success of child passenger safety projects, trainings, and programs throughout the state.



Project: Annual Statewide Observational Safety Belt Usage Survey
Agency: Iowa State University, Center for Survey Statistics & Methodology
Project Number: 19-402-M10P, Task 01-00-00



Iowa State University’s Center for Survey Statistics and Methodology conducted the 2019 statewide observational survey in accordance with NHTSA’s uniform criteria. There were 84 observational sites in the 2019 survey. Preparation for the survey involved several components including verifying the usability of the sampled sites, revision materials for data collectors, and

notifying appropriate local law enforcement personnel prior to data collection. Based on the weighted data, Iowa’s overall seat belt use rate for 2019 was 94.6%. For detailed information as to the survey methodology and results, see “Observational Safety Belt Usage – B-1” on page 14.

This project contributed to the targets listed in the Highway Safety Plan as the results provide the official safety belt usage rate for the state, which in turn is utilized by the state to set targets for occupant protection-related projects. The official rate also determines the eligibility and classification for Section 405b.

Alcohol-Impaired Driving Fatalities/Impaired Driving

Problem Statement and Overview:

In 2003, Iowa enacted .08 legislation which has strengthened Iowa's alcohol-impaired driving overall. Iowa has experienced a fluctuation of alcohol-related fatalities with 108 being the highest over the past five years (2016). Law enforcement can be credited for utilizing federal funding to continue efforts to combat impaired driving through high-visibility enforcement and education. In addition to regular overtime efforts, agencies are encouraged to participate and support high visibility enforcement efforts during national mobilizations such as "Drive Sober or Get Pulled Over" and special Traffic Enforcement Programs (sTEP) waves held throughout the year.

In today's environment there is the possibility drivers may be operating a motor vehicle while using impairing drugs; both legal and illegal. Iowa recognizes that impaired driving involves more than alcohol. Interest in the Advanced Roadside Impaired Driving Enforcement (ARIDE) and the Drug Recognition Expert (DRE) training continues to grow in Iowa. ARIDE builds upon the knowledge obtained in Standardized Field Sobriety Test (SFST) training and is a building block toward the more specialized DRE certification. The commitment of other partners has helped make ARIDE and DRE a success. The Iowa Division of Criminal Investigation (DCI) Criminalistics Laboratory conducts the toxicology testing for cases throughout the state. Successful prosecution of DRE cases along with other alcohol-drug cases in the state are dependent upon the teamwork of officers, the DCI Laboratory, County Attorney Offices, and the Prosecuting Attorney's Training Council.

Pursuant to federal legislation, the state of Iowa qualified for Section 405d funding as a "low range" state based on a 3-year average of alcohol-impaired fatalities per 100M vehicle miles traveled utilizing the most recent data published and maintained in NHTSA's Fatality Analysis System (FARS). Legislation specifically identifies low-range states are those with an average impaired driving rate of 0.30 or lower.

Targets:

- Reduce alcohol-impaired fatalities 1.06% from the 2012-2016 average of 94 to 93 by December 31, 2019.

Strategies:

- Through the administration of Section 402 and 405d funds, support overtime for enforcement and educational purposes and to help provide funding for the purchase of GTSB approved equipment.
- Conduct public awareness campaigns focused on generating awareness of the different types of impairments and their effects on driving.
- Support the implementation of a 24-7 program.
- Encourage the continued efforts through the state to train additional officers in Advanced Roadside Impaired Driving Enforcement (ARIDE).
- Support the training required to certify an additional 12 officers as Drug Recognition Experts (DREs).

Outcomes/Results:

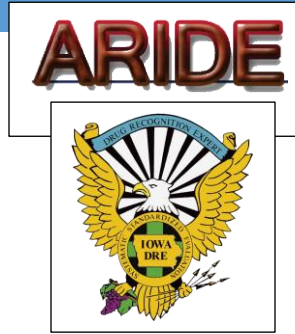
- Alcohol-impaired driving fatalities decreased 9.57% from the 2012-2016 average of 94 to 85.

During FFY 2019, the GTSB utilized a combination of Section 402 and 405d funding to support efforts to combat impaired driving. Funding supported overtime enforcement efforts, overtime for educational presentations, approved equipment and training opportunities.

Law enforcement efforts are critical to combat impaired driving. One component of enforcement efforts which draws significant interest in Iowa is the specialized trainings in the area of Advanced Roadside Impaired Driving Enforcement (ARIDE) and the Drug Recognition Expert (DRE) programs.

Funding also supported specialized training efforts throughout the state including the Iowa Law Enforcement Academy, State Court Administrator's Office, and the Prosecuting Attorney's Training Council/Traffic Safety Resource Prosecutor (TSRP). The Iowa Division of Criminal Investigation Criminalistics Laboratory plays an integral

part in Iowa's impaired driving countermeasures through laboratory analyses/toxicological support, DataMaster DMT maintenance/certification and expert testimony.



In FFY 2019, the Iowa DRE Program conducted 13 ARIDE classes training 326 officers.

The state currently has 128 certified Drug Recognition Experts.

Project: TSRP/Prosecuting Attorney Training Coordinator
Agency: Prosecuting Attorney's Training Coordinator
Project Number: 19-405d-M6OT, Task 37-00-00

Numerous training opportunities for prosecutors and law enforcement officers were provided during the year, including but not limited to DREs, SFST instructors, ARIDEs and the Iowa Chiefs of Police Association. A presentation was also presented at the Annual Magistrates Conference regarding traffic issues. Consulted regularly with Iowa law enforcement officers, prosecutors, attorneys, and state agencies. A busy legislative session resulted in some traffic/OWI-related initiatives to be signed into law. The TSRP consulted and analyzed several pieces of legislation pertinent to traffic/OWI safety.

During the year, a goal was to make the TSRP a highly visible presence in Iowa, both at the workshops presented, but, also as a physical presence with law enforcement as they investigated impaired persons and driving cases at the state DRE School, visits to departments, and meetings with the Central Iowa Traffic Safety Task Force (CITSTF). The TSRP successfully partnered with numerous other agencies to address impaired driving and substance use offenses including but not limited to the Department of Public Safety (Iowa State Patrol and Division of Criminal Investigation), the Iowa Law Enforcement Academy, CITSTF, the Iowa Department of Transportation, and numerous police departments and sheriff's office.

This project contributed to the targets listed in the Highway Safety Plan as the activities are significant to the overall prosecution of impaired driving cases in Iowa.

Project: Law Enforcement/HVE – Section 405d

Agency:	Project Number:
Asbury Police Department	19-405d-M6OT, Task 01-00-00
Benton County Sheriff's Office	19-405d-M6OT, Task 02-00-00
Blue Grass Police Department	19-405d-M6OT, Task 03-00-00
Boone Police Department	19-405d-M6OT, Task 04-00-00
Buffalo Police Department	19-405d-M6OT, Task 05-00-00
Cass County Sheriff's Office	19-405d-M6OT, Task 06-00-00
Cedar County Sheriff's Office	19-405d-M6OT, Task 07-00-00
Cedar Rapids Police Department	19-405d-M6OT, Task 08-00-00
Clinton County Sheriff's Office	19-405d-M6OT, Task 09-00-00
Colfax Police Department	19-405d-M6OT, Task 10-00-00
Dallas County Sheriff's Office	19-405d-M6OT, Task 11-00-00
Dyersville Police Department	19-405d-M6OT, Task 13-00-00
Epworth Police Department	19-405d-M6OT, Task 14-00-00

Evansdale Police Department	19-405d-M6OT, Task 15-00-00
Fayette County Sheriff's Office	19-405d-M6OT, Task 16-00-00
Hamilton County Sheriff's Office	19-405d-M6OT, Task 17-00-00
Harrison County Sheriff's Office	19-405d-M6OT, Task 18-00-00
Henry County Sheriff's Office	19-405d-M6OT, Task 19-00-00
Huxley Police Department	19-405d-M6OT, Task 20-00-00
Iowa State Patrol	19-405d-M6OT, Task 22-00-00
Knoxville Police Department	19-405d-M6OT, Task 23-00-00
LeMars Police Department	19-405d-M6OT, Task 24-00-00
LeClaire Police Department	19-405d-M6OT, Task 25-00-00
Linn County Sheriff's Office	19-405d-M6OT, Task 26-00-00
Mahaska County Sheriff's Office	19-405d-M6OT, Task 27-00-00
Marion County Sheriff's Office	19-405d-M6OT, Task 28-00-00
Mitchellville Police Department	19-405d-M6OT, Task 29-00-00
Mount Vernon Police Department	19-405d-M6OT, Task 30-00-00
Oelwein Police Department	19-405d-M6OT, Task 31-00-00
Oskaloosa Police Department	19-405d-M6OT, Task 32-00-00
Pella Police Department	19-405d-M6OT, Task 33-00-00
Plymouth County Sheriff's Office	19-405d-M6OT, Task 34-00-00
Polk City Police Department	19-405d-M6OT, Task 35-00-00
Princeton Police Department	19-405d-M6OT, Task 36-00-00
Sergeant Bluff Police Department	19-405d-M6OT, Task 38-00-00
Storm Lake Police Department	19-405d-M6OT, Task 40-00-00
University Heights Police Department	19-405d-M6OT, Task 42-00-00
University of Northern Iowa	19-405d-M6OT, Task 43-00-00
Vinton Police Department	19-405d-M6OT, Task 44-00-00
Walcott Police Department	19-405d-M6OT, Task 45-00-00
Wapello County Sheriff's Office	19-405d-M6OT, Task 46-00-00
Washington County Sheriff's Office	19-405d-M6OT, Task 47-00-00
Waterloo Police Department	19-405d-M6OT, Task 48-00-00
West Burlington Police Department	19-405d-M6OT, Task 49-00-00
West Liberty Police Department	19-405d-M6OT, Task 50-00-00
Windsor Heights Police Department	19-405d-M6OT, Task 51-00-00
Winneshiek County Sheriff's Office	19-405d-M6OT, Task 52-00-00
Woodbury County Sheriff's Office	19-405d-M6OT, Task 53-00-00

The following table provides the overtime activity by law enforcement agencies funded by Section 405d.

Overtime Enforcement Hours	15,285.83	Seat Belt Warnings (Nighttime)	172
Overtime Educational Hours	276.4	Child Restraint Citations	67
OWI Arrests – Alcohol	441	Child Restraint Warnings	75
OWI Tested – No Arrests	363	Speed Citations	6285
OWI Arrests – Drugs	98	Speed Warnings	8111
# DRE Call Outs (GTSB Stop Only)	26	Stop Sign/Light Citation	204
OWI Drug Tested – No Arrest	30	Stop Sign/Light Warnings	478
.02 Violations	10	No Texting Law Citation	8
Underage Possession (Traffic Only)	96	No Testing Law Warnings	46
Open Container	159	No Electronic Device Citation	71
Public Intox	265	No Electronic Device Warning	42
Seat Belt Citations (Daytime)	732	Other Traffic Violation Citation	5021
Seat Belt Warnings (Daytime)	224	Other Traffic Violation Warning	17,821
Seat Belt Citations (Nighttime)	308		

Efforts by these agencies contributed to the targets listed in the Highway Safety Plan through the enforcement and promotion of laws related to traffic safety which will in turn hopefully change driving behavior. Projects in this activity area had a specific emphasis toward alcohol.

Project: Law Enforcement/HVE – Section 402/Alcohol

Agency:	Project Number:
Ames Police Department	19-402-M0AL, Task 01-00-00
Cedar Falls Police Department	19-402-M0AL, Task 02-00-00
Cerro Gordo County Sheriff's Office	19-402-M0AL, Task 03-00-00
Clear Lake Police Department	19-402-M0AL, Task 04-00-00
Clinton Police Department	19-402-M0AL, Task 05-00-00
Davenport Police Department	19-402-M0AL, Task 06-00-00
Dubuque County Sheriff's Office	19-402-M0AL, Task 07-00-00
Indianola Police Department	19-402-M0AL, Task 08-00-00
Johnston Police Department	19-402-M0AL, Task 09-00-00
Marshall County Sheriff's Office	19-402-M0AL, Task 10-00-00
Marshalltown Police Department	19-402-M0AL, Task 11-00-00
Story County Sheriff's Office	19-402-M0AL, Task 12-00-00

The following table provides the overtime activity by agencies funded by Section 402/Alcohol.

Overtime Enforcement Hours	3123.20	Seat Belt Warnings (Nighttime)	31
Overtime Educational Hours	79	Child Restraint Citations	30
OWI Arrests – Alcohol	118	Child Restraint Warnings	22
OWI Tested – No Arrests	72	Speed Citations	1453
OWI Arrests – Drugs	18	Speed Warnings	767
# DRE Call Outs (GTSB Stop Only)	12	Stop Sign/Light Citation	95
OWI Drug Tested – No Arrest	4	Stop Sign/Light Warnings	129
.02 Violations	0	No Texting Law Citation	14
Underage Possession (Traffic Only)	21	No Testing Law Warnings	26
Open Container	29	No Electronic Device Citation	26
Public Intox	26	No Electronic Device Warning	32
Seat Belt Citations (Daytime)	401	Other Traffic Violation Citation	1402
Seat Belt Warning (Daytime)	248	Other Traffic Violation Warning	1996
Seat Belt Citations (Nighttime)	53		

Efforts by these agencies contributed to the targets listed in the Highway Safety Plan through the enforcement and promotion of laws related to traffic safety.

Project: Traffic Bench Book

Agency: Office of the State Court Administrator

Project Number: 19-405d-M6OT, Task 39-00-00

Under guidance as provided by the Benchbook Executive Committee, there was an increase in new content in addition to improvements to the user interface and site accessibility. The Benchbook is maintained on a secure internal internet site maintained by the State Court Administrator's Office. Written and audiovisual materials have been developed to distribute at conferences and in-person educational events for attendees to reference in accessing the Benchbook. Trainings which reference the Benchbook have been expanded and more outside partners have been engaged to contribute relevant, thorough materials. This includes expanded education for

new judges and magistrates, and continuing in-person and online education for experienced judges. Policies and procedures have been adapted to ensure the continued maintenance of the site. Judges and magistrates involved in the Benchbook continually review materials to ensure the site is current, accurate and easy to access. Since tracking began, usage of the Benchbook has generally increased. In particular, the Benchbook Committee has marked a resurgence in the number of unique users visiting the site each month, increasing from an average of 90 unique users per month in FY 2018 to 130 users per month in FY 2019.

This project contributed to the targets listed in the Highway Safety Plan because the Benchbook assists prosecutors in impaired driving cases and other traffic-related cases in Iowa.

Project: Law Enforcement Training
Agency: Iowa Law Enforcement Academy
Project Number: 19-405d-FDL*PT, Task 01-00-00

During FFY 2019, the Iowa Law Enforcement Academy (ILEA) provided training to officers from throughout the state. The following table summarizes the classes and the number of students receiving training.

Name of Class	# of Students	# of Classes
OWI/Implied Consent & SFST	29	5
Live Drinkers Assessment	267	6
OWI Scenarios-Practical Field Exercise	267	6
Street Intoxication	266	6
OWI Enforcement Techniques	892	20
SFST Class	217	5
SFST Instructor	37	2
SFST Instructor Recertification	83	5
Drug Recognition for Street Officers	267	6
Radar/Lidar Instructor	13	1
Radar/Lidar Instructor Recertification	16	1
Radar Enforcement	267	3
Occupant Protection (Ops/TOPS)	367	3
Motor Vehicle Laws	212	5
Vehicle Stops	964	22
Traffic Law Enforcement	658	5
Traffic Direction	267	3



This project contributed to the targets listed in the Highway Safety Plan as law enforcement training is critical in the overall picture of traffic safety; specifically in the area of impaired driving. The training provided by the Iowa Law Enforcement Academy serves peace officers across the state.

Project: Annual Governor’s Highway Traffic Safety Conference
Agency: Iowa State University, Conference Planning and Management
Project Number: 19-402-M0AL, Task 00-00-07

Iowa State University Conference Planning and Management were vital in the coordination, planning and execution of the 2019 Governor’s Highway Traffic Safety Conference. The 2019 conference was held April 23 – 24, 2019, in Coralville, Iowa, with 246 in attendance. Iowa State University’s efforts included designing a website and electronic communication to distribute to previous conference attendees. During the conference, Iowa State

provided registration services and helped coordinate activities. Conference evaluations were recorded and presented to the GTSB. The contractor also assisted in securing a location for the 2020 conference.

This project contributed to the targets listed in the Highway Safety Plan as the annual conference is an opportunity for traffic safety professionals to gather and gain knowledge from the information presented, vendors and the overall opportunity for professional networking.

Project: Criminalistics Laboratory Support and Toxicological Testing

Agency: Iowa Department of Public Safety, Division of Criminal Investigation, Criminalistics Laboratory

Project Number: 19-405d-M6OT, Task 12-00-00

During FFY 2019, 650 blood alcohol and 506 urine alcohol samples were analyzed with 2,327 urine samples screened for the presence of drugs. 1,656 urine samples were confirmed for the presence of drugs. For analytical assignments in Toxicology, turnaround time averaged 22 days, well below the laboratory target of 45 days. 263.5 hours of overtime was used for work related to DMT units during this reporting period. During this reporting period, 176 DataMaster DMTs were certified. 270.0 hours of overtime was used for working impaired driving case confirmations in toxicology during this reporting period. The overtime assisted in maintaining case turnaround times that averaged approximately 22 days over the three month reporting period. It should be noted that overtime provided by this grant greatly assisted our ability to achieve this turnaround while dealing with multiple instrument issues and current short staffing due to a retirement earlier in the year.

The DCI Laboratory started using the new DUID based urine drug screening methodology previously validated in February of 2019. The transition to the new urine screening kits for casework had been planned for several months. The laboratory now has the ability to screen for drugs in urine with improved specificity and sensitivity. The DUID screening kits have 20 panels for drugs/drugs classes while the older kit only had 13, meaning these are also more expensive. Support from this grant greatly improved our ability to move to this new urine screening kit and adsorb much of the increased expenses.

Blood samples: During this reporting period 632 blood samples have been screened for drugs, with 358 samples screening positive for one or more drugs/drug classes and advanced for conformational testing, reducing the need for agencies to send this analysis type to private laboratories for testing.

Also, for this reporting period, approximately 356 blood samples that had previously screened positive were confirmed as follows (some samples with multiple drug classes)

:

- 27 blood samples confirmed for opiate related compounds (five for fentanyl)
- 79 blood samples confirmed for amphetamine/methamphetamine
- 191 blood samples confirmed for marijuana related compounds
- 77 blood samples confirmed for benzodiazepine related compounds
- 1 blood sample confirmed for PCP
- 10 blood samples confirmed for cocaine related compounds
- 17 blood samples confirmed for misc. compounds

This project contributed to the targets listed in the Highway Safety Plan as the work of the DCI Laboratory is the areas of evidentiary breath and alcohol testing support enforcement and prosecution efforts targeted at impaired driving.

Project: 24-7 Program
Agency: Woodbury County Sheriff's Office
Project Number: 19-45d-M6OT, Task 53-00-00

The 24-7 program was implemented in FFY 2019, with Woodbury County being the first county to order defendants into the program. The Sheriff's Office conducted training for their staff and began doing the twice a day testing. The Department of Transportation (DOT) also began issuing Temporary Restricted Licenses (TRL) for those enrolled in the 24-7 program. Monthly conference calls were conducted between DOT, Judicial Branch, Woodbury County Sheriff's Office and the GTSB to work through issues as they arose. Although 24-7 funds were available, the agencies involved with 24-7 chose not to seek funding and instead covered the implementation costs of the program through their departmental funding streams.

Project: High Five Rural Traffic Safety

Agency:	Project Number:
Des Moines County Sheriff's Office	19-405d-M6OT, Task 54-00-00
Iowa State Patrol	19-405d-M6OT, Task 55-00-00
Clarke County Sheriff's Office	19-405d-M6OT, Task 56-00-00
Montgomery County Sheriff's Office	19-405d-M6OT, Task 57-00-00
Chickasaw County Sheriff's Office	19-405d-M6OT, Task 58-00-00

Overtime Enforcement Hours	1096.75	Speed Citations	690
Overtime Education Hours	2	Speed Warnings	971
OWI Arrests – Alcohol	61	Stop Sign/Light Citations	34
OWI Tested – No Arrests	209	Stop Sign/Light Warnings	46
OWI Arrests - Drugs	7	No Testing Law Citation	2
OWI Drug Tested – No Arrests	2	No Texting Law Warning	4
.02 Violations	7	No Electronic Device Citation	0
Underage Possession	63	No Electronic Device Warning	71
Public Intoxication	17	Other Traffic Violations Citations	425
Open Container	23	Other Traffic Violation Warning	1210
Seat Belt Citations (daytime)	13	Special Day Enforcement	0
Seat Belt Warnings (daytime)	47	Special Night Enforcement	0
Seat Belt Citations (nighttime)	44	Educational Presentations	0
Seat Belt Warnings (nighttime)	21	Public Information Activities	0
Child Restraint Citations	2	Alcohol Inspections	0
Child Restraint Warnings	3	sSTEP Waves Worked/Reported	10

FFY 2019 represented the 5th year of the High Five Rural Traffic Safety Project in Iowa. The focus of this project was impaired driving in rural areas. Funding supported overtime enforcement efforts in the five participating counties. Road safety assessments were also conducted in each of the counties which resulted in low-cost engineering improvement recommendations.

The counties involved in the High Five Rural Traffic Safety Project contributed to the targets listed in the Highway Safety Plan as efforts focused on alcohol-impairment in rural areas. Road safety assessments allowed for additional traffic safety partners to join in the efforts to improve specific segments of roadways within each county through low-cost engineering-related recommendations.

Speeding-Related

Problem Statement and Overview:

NHTSA considers a crash to be speeding-related if any driver in the crash was charged with a speeding-related offense or if a police officer indicated that racing, driving too fast for conditions, or exceeding the posted speed limit was a contributing factor in the crash.¹

Targets:

- Maintain the 2012-2016 average of 62 speeding-related fatalities through December 31, 2019.

Strategies:

- Through the administration of Section 402 funding, support overtime efforts to be used for enforcement.
- Through the administration of Section 402 funding, support the purchase of GTSB-approved equipment which can be utilized to enforce speeding-related violations.

Outcomes/Results:

- Speeding-related fatalities remained at 62 in 2018; the same as the 2012-2016 average.

Speed is a specific safety emphasis area that was included in the 2019-2023 State Strategic Highway Safety Plan. Over the past five years, speed-related crashes accounted for 51% of the total fatal and serious injury crashes in the state of Iowa.

Iowa's primary focus on reducing speed-related crashes has been on increased high-visibility enforcement and through the use of education.

Analyzing 5-years of data, linear trend lines depict an upward trend. Moving forward, efforts will continue to make speed-related enforcement a priority. In FFY 2020, the GTSB is planning to focus on corridors that are supported by data in which to focus specific enforcement efforts.



Section 402 funding is utilized by many agencies to support the purchase of equipment including speed trailers.

¹ Traffic Safety Facts, 2017 Data, May 2019, DOT HS 812-687

Motorcyclist Fatalities/Unhelmeted Motorcyclist Fatalities

Problem Statement and Overview:

Throughout the state of Iowa there continues to be an upward trend in the number of motorcycle licenses issued and in the number of registered motorcycles. Despite a slight decrease in the number of motorcyclist fatalities in 2018 compared to 2017, there continues to be a need to support rider training programs and to also educate the motoring public to look for motorcyclists on the roadways.

In 2018, there were 43 motorcyclist fatalities which represented 13.5% of all traffic fatalities in the state.

Targets:

- Reduce motorcyclist fatalities 1.96% from the 2012-2016 average of 51 to 50 by December 31, 2019.
- Reduce unhelmeted motorcyclist fatalities 2.56% from the 2012-2016 average of 39 to 38 by December 31, 2019.

Strategies:

- Continue to support motorcyclist rider training.
- Continue to remind the motoring public to watch out for motorcyclists.

Outcome/Results:

- Motorcyclist fatalities decreased 15.68% from the 2012-2016 average of 51 to 43.
- Unhelmeted motorcyclist fatalities decreased 25.64% from the 2012-2016 average of 39 to 29.

Iowa traffic safety officials believe the most effective way to improve motorcycle safety is through rider education and reminding the motoring public to be extra vigilant to look for riders. In FFY 2019, motorcycle safety was promoted in several ways, including through the use of special advertising, social media posts and public service announcements.

The University of Iowa Injury Prevention Research Center continues their research in the area of vulnerable road users, which includes motorcyclists.

Project: Motorcyclist Rider Training Courses

Agency: Iowa Department of Transportation, Office of Driver and Identification Services

Project Number: 19-405f-M9MA, Task 01-00-00

RiderCoach Updates were held on August 24 and September 14, 2019. The total 2-day attendance was approximately 100 coaches. The RiderCoach Trainers facilitated both with coaching skills activity and quality assurance activity demonstrating how scoring may vary between individuals. They also led a discussion on potential strategies to promote the Motorcycle Rider Education courses. The RiderCoaches that attended the Motorcycle Safety Foundation Quality Assurance Training completed at least one quality assurance visit and completed the Motorcycle Safety Foundation online quality assurance reported. The process of implementing quality assurance site visits was discussed at the MRE Sponsor Coordinator meeting held in March. The coordinators requested a listing of the names of the RiderCoaches approved to provide the quality assurance site visits and the MRE Sponsor site(s) where the RiderCoaches provide instruction.

The 2019 motorcycle rider education voucher project ended on September 1, 2019. Reimbursements were issued to the MRE sponsors, up to \$150 for each student who presented the voucher and successfully completed a BRC, BRCII or RRBC course between July 1 and September 1, 2019. Vouchers were encouraged to target riders who may be starting to ride a motorcycle again after not having ridden for several years.

This project contributed to the targets listed in the Highway Safety Plan by educating motorcyclists on up-to-date motorcycle safety training which in turn allows for riders to improve their skills. The voucher program also targets riders that need to refresh their riding skills.

Project: Motorcyclist Awareness Project
Agency: Adsposure
Project Number: 19-405f-M9MA, Task 02-00-00

During FFY 2019, Adsposure provided 5 portrait clings, 4 full back, 1 super tail and 12 interior cards with the message “Watch for motorcycles. Can you see us now?” on DART (Des Moines Area Regional Transit) buses. The signage was on buses through the greater Des Moines area in addition to DART buses that were used as shuttles for the Iowa State Fair. It is estimated that the number of impressions during this campaign totaled 7,483,000.

This project contributed to the targets listed in the Highway Safety Plan as the messaging and signage was intended for the general motoring public with the specific message to bring awareness to motorcycles.



Drivers Age 20 or Younger Involved in Fatal Crashes

Problem Statement and Overview:

Motor vehicle crashes remain the leading cause of death for 14-18 year olds in Iowa and throughout the United States. Young drivers have numerous factors that work against them when it comes to driving including inexperience, alcohol and distractions. Projects funded through GTSB support education to promote safe teen driving.

Targets:

- Reduce drivers age 20 or younger involved in fatal crashes 1.92% from the 2012-2016 average of 52 to 51 by December 31, 2019.

Strategies:

- Continue to support educational efforts toward young drivers utilizing various training techniques.
- Utilize Section 402 (PT) funding to support the Public Resource Officers within the Iowa State Patrol.

Outcomes/Results:

- Drivers age 20 or younger involved in fatal crashes decreased 15.38% from the 2012-2016 average of 52 to 44.

New in FFY 2019 was a youth program titled “Choices Matter” presented by Alliance Highway Safety. “Choices Matter” was presented at five high schools in Pottawattamie County in western Iowa. Each program included guest speakers that shared their life stories of tragic traffic crashes that changed their lives. The program incorporates hands-on activities that include the utilization of fatal vision goggles and driving simulators. An initiative of the “Choices Matter” program is to provide a life changing program using personal stories and interactive materials to inspire students to make the right choices behind the wheel. The program also provides the schools with campaign materials that include posters, banners, and digital media that can continue to be used to remind students to make good decisions when driving.



The area of young drivers was selected as a safety emphasis area within the revised State Strategic Highway Safety Plan for 2019-2023.

The Iowa State Patrol Public Resource Officers utilized funding for assist with traffic safety education efforts; many of which were geared toward young drivers.

Project: Teen Traffic Safety Program

Agency: Creative Visions

Project Number: 19-402-MOTSP, Task 01-00-00

After conducting the risk assessment for FY 2020 on Creative Visions it has been determined that this agency will not receive a contract for FY 2020. Timeliness of reports and failure to meet the planned activities in their FY 2019 contract has made Creative Visions a high risk agency. By GTSB policy, our Bureau will not fund high risk agencies.

Pedestrian

Problem Statement and Overview:

In 2018, there were 22 pedestrian fatalities, which accounted for 7% of all traffic fatalities in the state for the year.

Ways to reduce pedestrian fatalities needs to continue to be addressed. Efforts need to focus on both the pedestrian and the motorist. Pedestrians need to be vigilant and never assume that a driver will see them. Pedestrians need to be attentive and avoid possible distractions such as electronic devices. Motorists also need to be looking for pedestrians at all times, observe the laws of pedestrian crosswalks, and be extra careful during times when it may be hard to see such as nighttime. Popular activities such as running and walking also cause a need for both pedestrians and motorists to be vigilant of one another.

Targets:

- Reduce pedestrian fatalities 4.76% from the 2012-2016 average of 21 to 20 by December 31, 2019.

Strategies:

- Encourage enforcement agencies to be proactive in pedestrian safety.

Outcomes/Results:

- Pedestrian fatalities increased 4.76% from the 2012-2016 average of 21 to 22.

Moving forward, the GTSB has created a Pedestrian Tool Kit to provide targeted law enforcement agencies and other interested parties information aimed at reducing pedestrian crashes in the state. For FFY 2020, eleven (11) agencies have been identified that had pedestrian fatalities in 2017 or 2018. Although the GTSB is not providing specific funding for a pedestrian program, the overall goal was to be proactive in addressing the rising national statistics for pedestrian fatalities. Each kit includes a poster tailored to each of the eleven cities for posting in local offices and downtown areas, statistics, engineering ideas, review of state citations over the last two years for failure to yield to pedestrians and pedestrians failing to use crosswalks and other resources the agencies may find useful for a pedestrian-related education, engineering countermeasures and enforcement efforts. Generic posters and kits are also available electronically to other interested parties.

Bicycle

Problem Statement and Overview:

Under Iowa law, bicyclists have to follow the same rules and laws as do motorist. It is important, however, for motorists to be extra vigilant when bicyclists are in the traffic mix. Bicyclists must obey traffic signs and signals to help motorists know their intentions.

In addition to the miles of bicycle trails, many road designs and redesigns throughout the state now incorporate bicycle lanes.

Targets:

- Reduce bicyclist fatalities 20% from the 2012-2016 average of 5 to 4 by December 31, 2019.

Strategies:

- Support bicycle helmet distribution program managed through Blank Children’s Hospital.
- In the communities where bicycle helmets are distributed through grant funding, conduct a pre-and post-event survey to determine the effectiveness of the educational material and the distribution program.
- Continue to support research being conducted by the University of Iowa, Injury Prevention Research Center in regard to the descriptive analysis of the charges and convictions related to bicycle-motor vehicle crashes.

Outcomes/Results:

- Bicycle fatalities increased 40% from the 2012-2016 average of 5 to 7.

The University of Iowa, Injury Prevention Research Center (IPRC) continues to conduct research on bicycle and pedestrian crashes and the correlation with citation/adjudication data.

Project: Bicycle Helmet Distribution and Usage Surveys

Agency: Unity Point Hospital/Blank Children’s Hospital

Project Number: 19-402-MOPS, Task 01-00-00

During FFY 2019, bicycle helmets and safety materials were approved, purchased and distributed as indicated below:

Seventeen (17) agencies qualified for no-cost helmets and 1,098 helmets were distributed:

Event/Contact	Event Date	County	# of Helmets
Andrew Elementary School	03/21/2019	Jackson	52
Brain Injury Alliance of Iowa	04/13/2019	Black Hawk	100
Urbandale Police Department	06/10/2019	Polk	100
Story Medical Center	05/04/2019	Story	30
Celebrate the Parks	05/19/2019	Polk	52
Waukee Police Department	05/18/2019	Dallas	22
Knoxville Helmets and Hotdogs	05/31/2019	Marion	104
Clive Fire Department	05/15/2019	Polk	70
Pella Thursday Night	06/06/2019	Marion	52
Indianola Bike Fest	06/15/2019	Warren	52
Des Moines Police Safety City	06/12/2019 & 07/02/2019	Polk	52
Mormon Trail Community School	08/01/2019	Decatur & Wayne	150
City of Baxter	06/22/2019	Jasper	52
Clowns at the Carousel/Safe Kids	08/04/2019	Polk	100
Waterbury Neighborhood Association	08/06/2019	Polk	30

Red Oak Police Department	08/06/2019	Montgomery	50
On With Life	08/14/2019	Polk	30

Eleven (11) agencies received no-cost bike reflectors for a total of 725 distributed as indicated below:

Event/Contact	Event Date	County	# of Reflectors
Andrew Elementary School	03/21/2019	Jackson	50
Brain Injury Alliance of Iowa	04/13/2019	Black Hawk	100
Urbandale Police Department	06/10/2019	Polk	100
Story Medical Center	05/04/2019	Story	50
Celebrate the Parks	05/19/2019	Polk	50
Knoxville Helmets and Hotdogs	05/31/2019	Marion	75
Indianola Bike Fest	06/15/2019	Warren	50
Pella Thursday Night	06/06/2019	Marion	50
Des Moines Police Safety City	06/12/2019 & 07/02/2019	Polk	50
Euclid Ave. Hy-Vee	09/06/2019	Polk	100
Red Oak Police Department	08/06/2019	Montgomery	50

Fourteen (14) agencies received no-cost bike safety handouts for a total of 950 bike education handouts distributed as indicated below:

Event/Contact	Event Date	County	Educational Handouts
Andrew Elementary School	03/21/2019	Jackson	50
Brain Injury Alliance of Iowa	04/13/2019	Black Hawk	100
Urbandale Police Department	06/10/2019	Polk	100
Story Medical Center	05/04/2019	Story	50
Celebrate the Parks	05/19/2019	Polk	50
Knoxville Helmets and Hotdogs	05/31/2019	Marion	75
Indianola Bike Fest	06/15/2019	Warren	50
Pella Thursday Night	06/06/2019	Marion	50
Des Moines Police Safety City	06/12/2019 & 07/02/2019	Polk	50
Mormon Train Community School	08/01/2019	Decatur & Wayne	100
Ankeny Safety Town	05/14/2019	Polk	100
City of Baxter	06/22/2019	Jasper	50
Euclid Ave. Hy-Vee	09/06/2019	Polk	75
Red Oak Police Department	08/06/2019	Montgomery	50

Eight (8) agencies received no-cost All Heads Covered Bike Safety Curriculum Kits for a total of 10 kits distributed. (One kit was sent to Stark County Public Health in Canton, Ohio to aid them in the creation of their own kit.)

Event/Contact	Event Date	County	# of Kits
St. Lukes- UPH	May	Woodbury	2
Individual	June	Dallas	1
Individual	08/01/2019	Decatur & Wayne	1
Individual	08/06/2019	Black Hawk	1
Individual	09/06/2019	Polk	1
Monroe County Public Health		Monroe	1
Stark County Public Health (Ohio)		Out-of-state	1
West Liberty School District		Muscatine	2

Five (5) pre- and post- observational surveys were received.

Agency/Event	Pre-Observation	Post-Observation
Easton Valley Elementary School	7 children observed with 2 wearing helmets	11 children observed with 5 wearing helmets
Andrew Elementary Schools	2 children observed with 0 wearing helmets	2 children observed with 0 wearing helmets
Brain Injury Alliance of Iowa	8 children observed with 4 wearing helmets; 2 adults observed with 2 wearing helmets	15 children observed with 12 wearing helmets; 4 adults observed with 4 helmets
Families First of Pella	5 children observed with 4 wearing helmets; 8 adults observed with 2 wearing helmets	7 children observed with 6 wearing helmets; and 5 adults observed with 1 wearing a helmet
Des Moines Police Department	13 children observed with 0 wearing helmets; 1 adult observed not wearing a helmet	7 children observed with 0 wearing helmets; 3 adults observed with 1 wearing a helmet

This project contributed to the targets listed in the Highway Safety Plan as it supports the importance of bicycle helmet usage by all riders and continues to education the public on bicyclist safety.



Many law enforcement agencies host "Bicycle Rodeos" to educate children in aspects to bicycle safety. These pictures show an event sponsored by the Altoona Police Department in the spring of 2019. (Photo credits: Altoona Police Department)

Roadway Safety Area

Problem Statement and Overview:

Section 402 Roadway Safety funding supported engineering-related projects throughout the state. Such activities promote the importance of collaborations and support the “E” – engineering in regard to overall traffic safety partnership and stakeholders.

Targets:

- Continue to develop and support the concept of multi-disciplinary safety teams (MDSTs) throughout the state.
- Have contractual services available to complete traffic engineering studies when requested or needed at city and county levels.
- Support training programs designed to enhance the traffic safety expertise of engineers, traffic technicians, and maintenance personnel at the city, county and state levels.

Strategies:

- Support existing MDSTs through the state and support the development of new MDSTs.
- Expand the High Five Rural Traffic Safety program into five new counties within the state and ensure the support of engineering through the completion of road safety audits.
- Analyze road systems and make engineering-related recommendations in different communities throughout the state.

Outcomes/Results:

During FFY 2019, Section 402 Roadway Safety funding helped support engineering and multi-disciplinary efforts and strengthened collaboration toward the ultimate goal to reduce fatalities and serious injuries. Efforts stemmed from an engineering viewpoint but also focused on traffic safety and education. Funding also aided in continuing multi-disciplinary collaborative efforts.

Project: Safety Circuit Rider

Agency: In-Trans / Iowa State University

Project Number: 19-402-MORS, Task 01-00-00

Over the contract period, work zone and flagger training was provided to 841 participants. This included staff from 16 counties, 6 cities and 2 universities/colleges. A winter maintenance operator safety training was held in the fall of 2018 for one county with 43 participants. Presentations were made during General and County Sessions at the Iowa DOT Work Zone Safety Workshops in the spring of 2019 for 552 participants. Manual on Uniform Traffic Control Devices sign training was conducted for 13 participants from 3 counties throughout the contract period. Training in field data collection safety was conducted for 19 Iowa State University students in the spring of 2019. Collectively, these activities provided various safety training to 1,468 individuals.

A total of 6 Local Road Safety Workshops were held throughout the state in October 2018 with a total of 135 participants attending these events, which presented a variety of safety information ranging from engineering and planning to law enforcement. Low cost safety improvements workshops were held in five locations through the state with 53 participants receiving training and materials on different countermeasures that can be employed to improve highway safety.

High Five road safety assessments for the 2018-2019 campaign were conducted for Montgomery, Clarke, Chickasaw and Des Moines Counties. Additionally, on-call road safety assessments were completed for Cass County.

This project contributed to the targets listed in the Highway Safety Plan by improving overall traffic safety through specialized trainings and workshops.

Project: Multi-Disciplinary Safety Team (MDSTs)
Agency: In-Trans / Iowa State University
Project Number: 19-402-MORS, Task 02-00-00

During FFY 2019, the MDST statewide facilitator attended 30 meetings across Iowa for the 12 existing MDST groups. Correspondence with each MDST chair continued to be conducted to discuss how the MDST facilitation program could further assist each of them. A number of groups have asked for help with developing new agenda items in effort to get people re-engaged with the MDST and some have asked for a presenter for special topics. The MDST website continues to be a resource for each MDST group. Each of the groups have their own page which is utilized for their planning and data exchange efforts. The website is updated continuously as an effort to offer these groups an option to share what their group is doing with other groups across Iowa.



Existing MDST Groups – FFY 2019

This project contributed to the targets listed in the Highway Safety Plan by supporting the concept of Multi-Disciplinary Safety Teams and by encouraging the further development and expansion of MDSTs through the state. This project also supports the importance of partnerships working toward common goals. By coordinating communication and collaborating with other stakeholders, participants gain a broader perspective on safety issues and learn best practices from professionals outside their area of expertise. This ultimately leads to the development of solutions that may not have been considered otherwise.

Project: Traffic Engineering Assistance Program (TEAP)
Agency: Iowa Department of Transportation, Office of Traffic and Safety
Project Number: 19-402-MORS, Task 03-00-00

Work was conducted on a total of 27 different studies. Of those, 14 were completed during the contract year and 13 studies are being carried forward. For the 14 TEAP studies completed in FFY 2019, each study analyzed current conditions, identified and recommended improvements, and also identified potential funding sources to guide the local government toward implementation. Many of the studies utilized community involvement, with the school studies typically considering public input through different communication techniques. The initiation of TEAP studies typically started with community input meetings so that all interested parties had their concerns addressed. Engineers directed the studies and coordinated efforts that included traditional engineering coupled with community involvement and a multidisciplinary approach to solving safety issues. School studies often considered populations of higher risk children and those whose situation lead to more walking and pedaling to school.

This project contributed to the targets listed in the Highway Safety Plan by analyzing road systems in communities throughout the state for overall engineering-related improvements.

Police Traffic Services

Problem Statement and Overview:

Enforcement and educational efforts by law enforcement partners are critical elements to promote traffic safety. Such efforts work toward the common goal to reduce fatalities and serious injuries. Agencies that ranked within Iowa's "Top 22" problematic counties were eligible for funding under Section 402 Police Traffic Services.

Targets:

- Reduce unrestrained passenger vehicle occupant fatalities 3.88% from the 2012-2016 average of 103 to 99 by December 31, 2019.
- Reduce alcohol-impaired fatalities 1.06% from the 2012-2016 average of 94 to 93 by December 19, 2019.
- To maintain the 2012-2016 average of 62 speeding-related fatalities through December 31, 2019.

Strategies:

- Utilize Section 402 funding to support law enforcement agencies to conduct high-visibility overtime enforcement efforts in areas and during times which are supported by data.
- Utilize Section 402 funding to support the purchase of equipment (hand-held radar, moving radar, lidar, TruCam lidar, speed trailers, in-car video cameras, preliminary breath testers, and fatal vision goggle kits) to be utilized during enforcement efforts.
- Through presentations, special community projects, and other educational efforts, provide information to promote safe driving habits and behaviors.
- Support the purchase of educational items.

Outcomes/Results:

- Unrestrained passenger vehicle occupant fatalities decreased 24.27% from the 2012-2016 average of 103 to 78.
- Alcohol-impaired fatalities decreased 9.57% from the 2012-2016 average of 94 to 85.
- Speeding-related fatalities remained equal to the target of 62.

Project: Law Enforcement/HVE – Section 402 PTS

Agency:

Altoona Police Department
Ankeny Police Department
Bettendorf Police Department
Burlington Police Department
Coralville Police Department
Des Moines County Sheriff's Office
Des Moines Police Department
Eldridge Police Department
Fort Dodge Police Department
Fort Madison Police Department
Iowa City Police Department
Johnson County Sheriff's Office
Lee County Sheriff's Office
Muscatine County Sheriff's Office
Newton Police Department
North Liberty Police Department
Norwalk Police Department
Ottumwa Police Department
Perry Police Department

Project Number:

19-402-MOPT, Task 01-00-00
19-402-MOPT, Task 02-00-00
19-402-MOPT, Task 03-00-00
19-402-MOPT, Task 04-00-00
19-402-MOPT, Task 05-00-00
19-402-MOPT, Task 06-00-00
19-402-MOPT, Task 07-00-00
19-402-MOPT, Task 08-00-00
19-402-MOPT, Task 09-00-00
19-402-MOPT, Task 10-00-00
19-402-MOPT, Task 11-00-00
19-402-MOPT, Task 12-00-00
19-402-MOPT, Task 13-00-00
19-402-MOPT, Task 14-00-00
19-402-MOPT, Task 15-00-00
19-402-MOPT, Task 16-00-00
19-402-MOPT, Task 17-00-00
19-402-MOPT, Task 18-00-00
19-402-MOPT, Task 19-00-00

Pleasant Hill Police Department	19-402-MOPT, Task 20-00-00
Polk County Sheriff's Office	19-402-MOPT, Task 21-00-00
Sioux City Police Department	19-402-MOPT, Task 22-00-00
Urbandale Police Department	19-402-MOPT, Task 23-00-00
Waukee Police Department	19-402-MOPT, Task 24-00-00
Black Hawk County Sheriff's Office	19-402-MOPT, Task 25-00-00

Overtime Enforcement Hours	10,967.70	Seat Belt Warnings (Nighttime)	167
Overtime Educational Hours	39.5	Child Restraint Citations	52
OWI Arrests – Alcohol	491	Child Restraint Warnings	66
OWI Tested – No Arrests	451	Speed Citations	4861
OWI Arrests – Drugs	46	Speed Warnings	2989
# DRE Call Outs (GTSB Stop Only)	5	Stop Sign/Light Citation	474
OWI Drug Tested – No Arrest	36	Stop Sign/Light Warnings	655
.02 Violations	16	No Texting Law Citation	76
Underage Possession (Traffic Only)	33	No Testing Law Warnings	103
Open Container	70	No Electronic Device Citation	96
Public Intox	47	No Electronic Device Warning	89
Seat Belt Citations (Daytime)	773	Other Traffic Violation Citation	4346
Seat Belt Warning (Daytime)	715	Other Traffic Violation Warning	6248
Seat Belt Citations (Nighttime)	134		

These 24 agencies contributed to the targets listed in the Highway Safety Plan by enforcing and promoting laws with a direct impact to traffic safety.

Project: Annual Governor's Highway Traffic Safety Conference
Agency: Iowa State University, Conference Planning and Management
Project Number: 19-402-MOPT, Task 00-00-23

Iowa State University Conference Planning and Management were vital in the coordination, planning and execution of the 2019 Governor's Highway Traffic Safety Conference. The 2019 conference was held April 23 – 24, 2019, in Coralville, Iowa, with 246 in attendance. Iowa State University's efforts included designing a website and electronic communication to distribute to previous conference attendees. During the conference, Iowa State provided registration services and helped coordinate activities. Conference evaluations were recorded and presented to the GTSB. The contractor also assisted in securing a location for the 2020 conference.

This project contributed to the targets listed in the Highway Safety Plan as the annual conference is an opportunity for traffic safety professionals to gather and gain knowledge from the information presented, vendors and the overall opportunity for professional networking.

Data System/Traffic Records/405c

Problem Statement and Overview:

Traffic safety professionals in Iowa recognize quality traffic records are vital in planning, managing, and evaluating traffic safety programs. The Statewide Traffic Records Coordinating Committee (STRCC) helps promote the continuous improvement of the overall traffic records system in the state. STRCC is comprised of professionals from various traffic safety disciplines. Iowa's traffic records system includes six core datasets: Crash, Vehicle, Driver, Roadway, Citation/Adjudication, and EMS/Injury Surveillance. STRCC representatives understand traffic records are the foundation for overall traffic safety projects and that data is used to help identify problems and countermeasures. Data is also used to evaluate effectiveness in addition to complying with national data standards such as Model Minimum Uniform Crash Criteria (MMUCC), National Emergency Medical Services Information System (NEMSIS), and Model Inventory Roadway Elements (MIRE).

Section 405c funding is utilized to support projects that improve the state's traffic records system datasets for the performance attributes in the areas of timeliness, accuracy, completeness, uniformity, integration, and/or accessibility.

Targets:

- Hold a minimum of three STRCC Meetings throughout the year and make efforts to re-energize the STRCC Guidance Team involvement.
- Continue to review and consider recommendations from the 2015 Traffic Records Assessment.
- Start conversations in preparation for the upcoming Traffic Records Assessment (scheduled for the fall of 2020).
- Make known and promote the use of data including resources such as analysis tools.
- Review the status of the TSDA website and update as needed.
- Encourage the formation of sub-committees and hold meetings as necessary for special projects.

Strategies:

- Utilize STRCC as a mechanism to continue strong networking for overall enhancement of Iowa's Traffic Records System.
- Continue to support research efforts utilizing Iowa traffic safety which focus on behavioral aspects.
- Continue to support the development of analytical tools that are user-friendly.

Outcomes/Results:

During FFY 2019, three STRCC meetings were held (January 24, 2019, May 30, 2019 and September 19, 2019). STRCC meetings continue to be well-attended and over the past year there continues to be new members that have joined which has been a catalyst for additional discussions and interest; however, it remains a challenge to identify agenda topics that move discussion in regard to overall traffic records improvements. The majority of the membership provides representation from numerous traffic safety disciplines which is critical to improve traffic records. The membership represents the various departments that capture, store, analyze, transmit and disseminate traffic safety data.

STRCC membership continues to struggle with what is believed to be "vague" recommendations from the 2015 Traffic Records Assessment. Some partners continue to struggle with how to move forward with several of the recommendations for the most overall improvement of traffic records in the state. The STRCC Guidance Team needs to be re-formed to help guide projects and select recommendations that should be further reviewed for possible implementation. Iowa is required to complete the next Traffic Records Assessment by July 1, 2021, and the GTSB has had initial conversations with NHTSA in regard to scheduling for this project.

During the year, the status of the TSDA (Traffic Safety Data and Analysis) site was reviewed and was found the site was outdated and that more accurate, up-to-date information was being provided in various other areas of the DOT website; thus making the TSDA site redundant and inaccurate. Even though this site was originally developed

from a recommendation of the 2011 Traffic Records Assessment, it was found the site was not manageable and useful for the State of Iowa. The site was brought down.

The analytical tool ICAT (Iowa Crash Analysis Tool, <https://icat.iowadot.gov>) continues to be developed and has been found to be a useful tool for users. Various training videos have been prepared for users to reference.

Project: Iowa Department of Transportation

Agency: Office of Driver and Identification Services/Injury Prevention Research Center

Project Number: 19-405c-M3DA, Task 01-00-00

This project continues to provide for multi-disciplinary research projects through the University of Iowa Injury Prevention Research Center (IPRC) utilizing Iowa crash data. Collaboration occurs between IPRC, Iowa Department of Transportation and other traffic safety stakeholders in regard to research projects, data sources, integration and availability. Throughout the year, IPRC researchers and traffic safety partners present such research at local, national and international meetings. Several research projects IPRC continues to conduct includes ATV research, lighting and marking on farm equipment, young drivers, older drivers, bicyclists/pedestrians and vulnerable road users.

This project contributed to the targets listed in the Highway Safety Plan as research can assist in identifying behaviors directly linked to traffic safety. The research has also identified some crash data linkage issues, which in turn supports recommendations from the 2015 Traffic Records Assessment; specifically in regard to data dictionaries.

Project: Iowa Traffic and Criminal Software (TraCS)

Agency: Iowa Department of Transportation, Motor Vehicle Enforcement

Project Number: 19-405c-M3DA, Task 02-00-00

Section 405c funding supported onsite and remote services and training for law enforcement agencies which utilize TraCS. During the year, the TraCS team continues to provide onsite installation, training, and technical field support as requested. At the close of FFY 2019, 376 law enforcement agencies were submitting crash report electronically to the Department of Transportation; 324 agencies were electronically submitting citations and complaints to the Iowa Courts. Electronic crash reporting by law enforcement agencies at the close of FFY 2019 was 99.67%.

In October 2018, the Iowa Department of Transportation hosted a statewide TraCS User Group Meeting. Although Section 405c funding was not used to support this meeting, it is a venue at which traffic safety partners come together and the importance of complete and accurate data is discussed.

This project contributed to the targets listed in the Highway Safety Plan as TraCS is an initiative of the Iowa Department of Transportation to collect data from law enforcement at the scene of a motor vehicle collision. The information is then sent electronically to the DOT. Enhancements in TraCS, plus the addition of new agencies, continue to provide for accurate, complete, and timely data. This project also supports recommendations from the 2015 Traffic Records Assessment.

**Project/Agency: Iowa Department of Transportation
Office of Traffic and Safety
Project Number: 19-405c-M3DA, Task 03-00-00**

During FFY 2019, a Technical Advisory Committee (TAC) was formed to address crash data flows, data definitions and existing documentation. An evaluation of the quality of current resources defining crash data was completed to determine which variables were consistent across all courses. A flow chart was drafted to track crash data from its initial entry into TraCS to the various outputs to end users. A comparison of national documentation (MMUCC, ANSI D.16 and D.20) and the Iowa DOT's current crash data dictionary/documentation was completed and will be presented to the TAC. An outline of a data dictionary/user's guide will be presented to the TAC, as well as recommendations for keeping, revising, or potentially creating different/additional variables. In regard to the Iowa Crash Analysis Tool (ICAT), a tutorial website address has been created and is available to the public. Changes to the website are continuing as additional instructional material is produced. A series of short instructional videos have been recorded and are in the process of being edited for placement on the website. A step-by-step instructional document is also being prepared to be incorporated into a basic ICAT user guide. A draft copy of a tutorial guide, along with one-page aids, have been produced and will be modified as the project proceeds. Instructional content will continue to be added to the website and face-to-face training will be provided in the near future. It is anticipated this work will be complete in FFY 2020.

This project contributed to the targets listed in the Highway Safety Plan as it supports recommendations from the 2015 Traffic Records Assessment; specifically in regard to data dictionaries and the availability of data through a web-based application.

**Project/Agency: Iowa Department of Human Rights
Criminal and Juvenile Justice Planning (CJJP)
Project Number: 19-405c-M3DA, Task 04-00-00**

CJJP procured and installed Universe Platter, a software that will be utilized on the CJJP data warehouse to develop data dictionaries. This application was used to help extract the table/field elements that would establish a data dictionary for availability to outside entities. To date, one initial data dictionary was created for adult court data. CJJP developed two research reports. One topic was the timeliness of the adult court data and the other was an update to the OWI-BC report which was initiated in the prior grant cycle. The timeliness report was a recommendation from the 2015 Traffic Records Assessment. The OWI/BAC report looked at trends in OWIs. Collaboration continues with the University of Iowa on various projects with the linked datasets.

This project contributed to the targets listed in the Highway Safety Plan as it supports recommendations from the 2015 Traffic Records Assessment. The CJJP can also fulfill conviction data requests for various traffic safety needs and research projects.

**Project/Agency: University of Iowa
Injury Prevention Research Center (IPRC)
Project Number: 19-405c-M3DA, Task 05-00-00**

A basic methodology for following the adjudication process was developed and is being tested. Model building will continue. Preliminary analyses of the number of sentences, types and dismissals of alcohol and speeding-related motorcycles crashes has been completed. The will continue into FFY 2020 with the calculation of frequencies and proportions of convictions among motorcyclists who were involved in alcohol—related crashes

This project contributed to the targets listed in the Highway Safety Plan as it helps to identify trends as to crashes involving vulnerable road users. The research has also identified some crash data linkage issues, which in turn supports recommendations from the 2015 Traffic Records Assessment; specifically in regard to data dictionaries.

Project: Data-Related Travel Expenses/Iowa State Patrol

Agency: Iowa State Patrol

Project Number: 19-405c-M3DA, Task 07-00-00

Funding through this project allowed for members of the Iowa State Patrol to attend meetings and events which have a nexus to traffic records and integration. During FFY 2019, representatives from the Iowa State Patrol attended the following:

- TraCS National Model Meetings
- IACP Law Enforcement Information and Technology Conference
- 2019 ATSIP Traffic Records Forum

Representatives from the Iowa State Patrol also attended all STRCC meetings during the fiscal year and provided vital support and input in regard to enforcement activity and crash data; specifically as it pertains to the Iowa State Patrol.

This project contributed to the targets listed in the Highway Safety Plan by supporting the recommendations from the 2015 Traffic Records Assessment, specifically in regard to crash data submitted by the Iowa State Patrol.

Project/Agency: Iowa State University/CTRE-ITSDS

Project Number: 19-405c-M3DA, Task 08-00-00

The Iowa Traffic Safety Data Service (ITSDS) addressed approximately 130 inquiries and requests from (or on behalf of) approximately 50 different agencies, organizations, departments or individuals. This includes consultants, citizens, business owners, law enforcement, local agencies, GTSB, academics, and Iowa DOT (various Divisions and Bureaus). Some efforts are broader and more comprehensive, encompassing multiple geographic areas and requiring numerous products. Requests during the year also included several semi-regular and special requests.

This project contributed to the targets listed in the Highway Safety Plan as ITSDS is a resource for traffic data analysis for many different requestors, including enforcement agencies.

Project/Agency: Iowa Department of Public Health

Bureau of Emergency Trauma Services (BETS)

Project Number: 19-405c-M3DA, Task 09-00-00

The Bureau of Emergency and Trauma Services held a total of ten combination webinar and in-person basic level EMS registry training at multiple locations around the state. BETS contracted with the EMS registry vendor, Imagetrend, to hold eight formal Report Writer training classes in various locations throughout Iowa. The first seven classes were limited to basic level user while the final class was geared to advanced users. IDPH continues to provide informal training via phone or webinar or in-person with BETS field coordinators. All 117 trauma facilities have been provided formal training in the trauma registry and that includes tabular, transactional and chart reporting as well as dashboard functionality.

For FFY 2019, there were 14,037 EMS incidents in which 77 EMS services utilized the CQI functionality in Elite. Using 760 active EMS services as a baseline, this indicates just over 10% of the services have performed CQI

through Elite. With a total of 380,000 incidents documented by the EMS services, 3.7% of incidents has a CQI applied to them.

This project contributed to the targets listed in the Highway Safety Plan as it supports recommendations set forth in the 2015 Traffic Records Assessment. The efforts also specifically address the issues of timeliness, accuracy and completeness in regard to EMS data.

Project/Agency: University of Iowa/National Driving Simulator
Project Number: 19-405c-M3DA, Task 06-00-00

The University of Iowa National Driving Simulator efforts are targeted toward looking at each licensure status for younger drivers. Through this effort there have been some minor set-backs due to integration issues between DOT driver data and citation/adjudication data. The effort continued with a request for data including local charges from the Judicial Branch. The project remains “in progress” and the upcoming year will include the calculation of the young driver citation and conviction rates.

This project contributed to the targets listed in the Highway Safety Plan as it supports recommendations set forth in the 2015 Traffic Records Assessment and supports research that is specific to younger drivers. In spite of some set-backs in the project, the identified integration issues also supported recommendations of the Traffic Records Assessment, specifically in regard the need for data dictionaries. Research will provide information that will be specific to the current GDL laws within the state.

Paid Media and Other Marketing/Social Media

Problem Statement and Overview:

The use of media (paid, earned and social) and various other forms of public outreach raises awareness and education in regard to traffic safety initiatives. Media relations are invaluable toward the overall objectives to education the public with the ultimate goals to change driving behaviors in order to reduce fatalities and injuries. The GTSB and other traffic safety partners throughout Iowa utilize various media/marketing strategies to disseminate traffic safety information.

Paid media is the mechanism the GTSB uses to deliver specific messages for a particular target audience. When advertising is purchased, there is a guarantee the message will be aired on specific stations and at specific times. Media models created by NHTSA are used by the GTSB during national mobilization events such as “Click It or Ticket” and “Drive Sober or Get Pulled Over”. Social media is also a popular medium used by the GTSB. Facebook and other social media platforms are utilized by traffic safety partners throughout the state. Social media is a popular way to convey information. Social media allows for the integration of technology, social interaction and to communicate in “real time”. Social media also allows for the “sharing” and reposting of information; thus the reach is virtually endless.

The Iowa Department of Public Safety began the process in 2019 to update the department’s website. The revisions have provided a more professional looking site which is easy to modify and update.

In addition to the project information listed below, Section 405f funding was utilized for clings and interior cards on Des Moines Area Regional Transit (DART) buses geared toward the general motoring public to bring awareness to motorcycles on the roadway.

Project/Agency: Alliance Highway Safety

Project Number: 19-405b-M1*PM, Task 01-00-00

In FFY 2019, Alliance Highway Safety continued to provide traffic safety messaging at motorsport venues. The venues included 300 Raceway, Boone Speedway, Buena Vista Raceway, Cedar Falls Motorsports Park, Dallas County Speedway, Davenport Speedway, Dubuque Speedway, Hawkeye Downs Speedway, Iowa Speedway, Lee County Speedway, Marshalltown Speedway, Southern Iowa Speedway, and Warren County Speedway. The motorsport campaign involved signage and banners which included “Click It or Ticket”, “Drive Sober or Get Pulled Over” and “Zero Fatalities” logos and public service announcements.

In addition to the activity conducted at the motorsport venues, Alliance Highway Safety also conducted the “Choices Matter” program detailed in the “Drivers Age 20 or Younger Involved in Fatal Crashes” Section. See page 40.

This project contributed to the targets listed in the Highway Safety Plan as venues are primarily within Iowa’s “Top 22” problematic counties with the target audience being males age 18-34.

Project/Agency: Cedar Rapid Kernels
Project Number: 19-405b-M1*PM, Task 02-00-00

The Cedar Rapids Kernels posted an 8' x 15' rotating Tri-Vision Sign with an approved traffic safety graphic at Perfect Game Field at Veterans Memorial Stadium during the 70 home games from April 4 – September 9 utilizing the “Drive Sober or Get Pulled Over” logo. 153,514 fans attended Kernels’ games in 2019. In addition, the logo routinely appeared in the background of television highlights on KCRG, KWWL, and KGAN sportscasts. At least 70 approved traffic safety messages aired during Kernels’ broadcasts (both home and away). Through the 146 total games during the year, it is estimated that 168,000 listeners heard the messages. The Kernels ran a DPS/GTSB approved traffic safety public service announcements during the pregame at each of the 70 home games.



This project contributed to the targets listed in the Highway Safety Plan by providing traffic safety message exposure in the area of impaired driving (Drive Sober or Get Pulled Over).

Project/Agency: Des Moines Buccaneers Hockey
Project Number: 19-405b-M1*PM, Task 03-00-00

FFY 2019 activity for the Des Moines Buccaneers include the following:

- A public service announcement utilizing an impaired driving message was shown on video board at each home game (Drive Sober or Get Pulled Over)
- Three approved live messages announced at all home and away games and exposure reported
- Social media posted during the season
- One designated drier package for each home game

The 2019 season concluded April 5, 2019. Total attendance: 107,466

This project contributed to the targets listed in the Highway Safety Plan by providing traffic safety message exposure in the area of impaired driving.

Project/Agency: Greater Des Moines Baseball
Project Numbers: 19-405b-M1*PM, Task 04-00-00 & 19-402-PM, Task 04-00-00

A 14' x 19' double outfield fence sign in left field and a 3' x 6' concourse backlit sign down the 3rd baseline at Principal Park for the 2019 season, which ran from April through September. These signs were in high visibility locations in the ballpark. The signs were viewed by patrons at the 70 Iowa Cubs home games, the Iowa High School State Baseball Tournament, and various other events that occurred at Principal Park throughout the year. The location of the signage was ideal to promote the organization’s message and services to patrons at the park. All patrons in the grandstands, skybox suites, and around the park had an excellent view of the signage. With a season attendance for the Iowa Cubs at 489,173 and the State HS Baseball Tournament at 28,797, over 517,970 fans viewed the GTSB signage during the games.

A 4' x 8' digital sign on the marquee on 2nd Avenue that runs by the ballpark also ran traffic safety messaging during the year. This sign is 2-sided and seen by countless people driving into and out of downtown Des Moines. Messaging shows up over 40 times per hour and runs 365 days a year.

This project contributed to the targets listed in the Highway Safety Plan by providing traffic safety message exposure utilizing "Click It or Ticket" and "Drive Sober or Get Pulled Over".



Project/Agency: IMG College - Drake

Project Numbers: 19-405b-M1*PM, Task 05-00-00 & 19-402-PM, Task 05-00-00

The FFY 2019 traffic safety campaign by IMG College-Drake included the following:

- Total of 242 :30 public service announcements aired during Drake Football, Men's and Women's Basketball and the Drake Coaches Show
- Total of 79 radio reads during Drake Football, Men's and Women's Basketball
- 2:00 per game scorer table signage exposure at 31 Men's and Women's Basketball home games (Attendance: 95,118)
- Rotating LED sign displayed at Drake football games (Attendance: 9,849)
- Rotating LED sign displayed at Drake Relays (Attendance: 42,800)
- Traffic safety message displayed on field level A-Frame during Drake Relays (Attendance: 42,800)
- Minimum of five traffic safety messages shown on videoboard during Drake football (Attendance: 9,849)
- One :30 PSA shown at each Drake football game and each session for the Drake Relays (Football Attendance: 9,849; Relay Attendance: 42,800)
- One full-page color traffic safety ad printed in Drake Basketball Program and Drake Relay Program (Number Printed: Basketball = 25,000; Relays = 3,000)
- 15 :30 traffic safety messages run during Drake Relays live streaming April 25-27, 2019
- One banner ad on www.godrakebulldogs.com October 1, 2018 – September 30, 2019. Total exposure: 500,000 impressions

This project contributed to the targets listed in the Highway Safety Plan by providing traffic safety message exposure in the areas of occupant protection (Click It or Ticket) and distracted driving (One Text or Call).

Project/Agency: Iowa Barnstormers

Project Number: 19-405b-M1*PM, Task 06-00-00

Over the course of the Iowa Barnstormers 2019 season there were 8 regular season home games at Wells Fargo Arena. The sideline dasher board was displayed at all home games. The signage gained exposure to approximately 48,028 fans in-arena through the season. Dasher boards were also seen on live television broadcasts on Mediacom's MC22 as well as streamed on YouTube. During all home games, an approved public service announcement was also played in Wells Fargo Arena.

This project contributed to the targets listed in the Highway Safety Plan by providing traffic safety message exposure in the area of distracted driving.

Project/Agency: Iowa Public Television Foundation

Project Numbers: 19-405b-M1*PM, Task 07-00-00 and 19-402-PM, Task 07-00-00

Iowa Public Television provided the following activity during FFY 2019:

- Aired 160 :15 safety messages (approximately 3 per week) during established times (7:00 p.m. – 10:00 p.m. Mon-Sun) over the course of the year which coincided with national traffic safety campaigns when applicable.
- The Iowa Department of Public Safety is listed in Advance Magazine, Iowa Public Television’s monthly programming guide, as a supporting of our general programming. This guide is mail to 60,000 members every month.
- GTSB-testimonial was aired twice a month during prime-time and is posted on the corporate support page.

This project contributed to the targets listed in the Highway Safety Plan through traffic safety messaging in the areas of occupant protection, distracted driving and drowsy driving.

Project/Agency: Iowa Wild

Project Numbers: 19-405b-M1*PM, Task 08-00-00 & 19-402-PM, Task 08-00-00

During the 2019 season, all fans in attendance at Iowa Wild games were encouraged to sign up as a designated driver. Traffic safety messaging utilized “Buzzed Driving is Drunk Driving – Designate a Sober Driver”. Thirty second traffic safety messages were aired during each game. The approximate total attendance for the 2019 season was 243,558. Throughout the year the Iowa Wild social media platforms were used to post safe driving facts and information to promote safe and sober driving. At the end of 2019 social media stats were recorded at 50,880 Facebook likes, 22,913 Twitter followers, and 26,988 Instagram followers.



This project contributed to the targets listed in the Highway Safety Plan through traffic safety message exposure in the area of impairment (Buzzed Driving Is Drunk Driving).

Project/Agency: Iowa Wolves Basketball

Project Numbers: 19-405b-M1*PM, Task 09-00-00 & 19-402-PM, Task 09-00-00

During the 2019 season, the Iowa Wolves helped educate motorists on the dangers of impaired driving through signage, public service announcements, social media and an alternate transportation promotion. Rotational signage was displayed, a :30 video spot ran, and traffic safety messages were announced at each of the 24 home games. Social media included the use of Facebook and Instagram. Wolves’ staff assisted at the Alternate Transportation Table when fans wished to sign up to be a designated/sober driver for their group.

This project contributed to the targets listed in the Highway Safety Plan through activity and signage that focused on impaired driving and distracted driving.

Project/Agency: Krogman & Associates
Project Number: 19-405b-M1*PM, Task 10-00-00

During FFY 2019, the GTSB partnered with Krogman & Associates to provide announcements, internet streaming and signage at state high school championship athletic tournaments. These events draw large crowds annually to the championship venues. Krogman & Associates worked through the Iowa High School Sports Network (IHSSN) and their website, www.ihssn.com for messaging through a digital form. Deliverables for FFY 2019 included:

October	State High School Co-Ed Cross Country Meet	One 3’x6’ sign provided
November	State High School Football Championships	:30 second commercials – one spot per each of the 18 championship games One 3’x8’ sign displayed at 18 championship games Internet streaming provided GTSB and “Click It or Ticket” logos displayed on the video board for the 18 championship games One :30 second video announcement aired during each game for each championship game Ten :30 second traffic safety announcements televised during championship games
	State High School Cheerleading Championships	One 3’x6’ sign provided
February	State High School Wrestling Championship	Internet streaming provided DPS/GTSB received a full screen DPS/GTSB logo displayed on the video board during all wrestling championships Approved rotating graphic on the ribbon board during all wrestling championships Approved rotating graphic displayed on two sides of the LED displays during wrestling championships Approved rotating logo displayed on the television broadcast for the semi-finals of the state high school wrestling tournament
March	State High School Boys Basketball Championships	One :30 second radio announcement that aired at 32 championship games Two 3’ x 16 LED signs displayed at the scorer’s tables during 32 state high school boys’ basketball tournament games Internet streaming provided DPS/GTSB logos displayed on the video board during championship games Approved rotating graphic on the ribbon board during the championship games Approved rotating graphic displayed on the LED video displays during the championship games One :30 second video announcement aired during each championship game
May	State High School Co-Ed Track Championships	Two 3’x 8’ signs provided
June	State High School Soccer Championships	One 3’ x 6’ sign provided
July – August	State High School Boys Baseball Championships	One :30 second traffic safety service announcement at 28 championship games
October – June	GTSB received a 225 x 225 pixels title ad on the IHSSN sponsor page and one 275 x 320 pixels sponsor ad on the IHSSN home page on the www.ihssn.com website. Both linked back to the GTSB website.	

This project contributed to the targets listed in the Highway Safety Plan through traffic safety message exposure utilizing the “Click It or Ticket” and GTSB logos.

Project/Agency: Learfield Sports

Project Numbers: 19-405b-M1*PM, Task 11-00-00 & 19-402-PM, Task 11-00-00

The following contract activities were completed during FFY 2019.

Unwired Radio (April –August)

- Total affiliates for Hawkeye and Cyclone Unwired Network: 38/23
- Total spots played: 6745

Football Radio

- Total football affiliates for Hawkeye and Cyclone Network: 48/30
- Total games played: 26
- Total spots played: 1502 statewide impressions
- Total :10 live read: 26

Men and Women Basketball

- Total men’s and women’s basketball affiliates for Hawkeye and Cyclone Network: 70/47
- Total games played: 128
- Total spots played: 16,410 statewide impressions
- Total :10 live read: 128 (includes bonus radio spots)



This project contributed to the targets listed in the Highway Safety Plan through traffic safety messaging at various sport arenas with impaired driving as the focus.

Project/Agency: Radio Iowa

Project Numbers: 19-405b-M1*PM, Task 12-00-00 & 19-402-PM, Task 12-00-00

Radio Iowa provided a year of safety messages across Iowa’s rural radio stations. A variety of new messages were produced, scripted and approved for broadcast with all goals for the airing of messages met or exceeded. Radio Iowa was also very successful in obtaining donated/”earned” media. The safety message estimated exposure for FFY 2019:

- Reach: 635,100 (Number of unique people who hear your message each airing)
- Frequency: 16.2 (Number of times each person hears your message on average)
- Gross Impressions: 10,274,400 (Number of different times your message is heard during campaign)

This project contributed to the targets listed in the Highway Safety Plan through traffic safety radio messages in the areas of occupant protection, impaired driving and rural driving. The messages are heard in rural Iowa and approximately 80% of all traffic fatalities in the state occur in rural areas.

Project/Agency: Screenvision Media

Project Numbers: 19-405b-M1*PM, Task 13-00-00 & 19-402-PM, Task 13-00-00

A variety of public service announcement were provided by Screenvision. The following summarizes the campaigns throughout the year:

Impaired Driving – Cinema Campaign: 11/16/18-12/27/18 (Term: 6 weeks)

- Twenty-two (22) Theatre Locations and 200 screens
- Admissions over 6 week periods: 499,218

Distracted Driving – Cinema Campaign: 04/05/19-04/25/19 (Term: 3 weeks)

- Twenty-one (21) Theatre Locations and 25 screens
- Admissions over 4 week period: 203,450

Rural Driving – Cinema Campaign: 04/12/19-04/25/19 (Term: 2 weeks)

- Twenty-three (23) Theatre Locations and 74 screens
- Admissions over 2 week period: 65,635

“Click It or Ticket” – Cinema Campaign: 05/03/19-05/30/19 (Term: 4 weeks)

- Thirty-eight (38) Theatre Locations
- Admissions over 4 week period: 483,982

Impaired Driving – Cinema Campaign: 08/23/19-09/05/19 (Term: 2 weeks)

- Twenty-two (22) Theatre Locations
- Admissions over 2 week period: 67,702

Rural Driving – Cinema Campaign: 09/13/19-09/26/19 (Term: 2 weeks)

- Twenty-three (23) Theatre Locations
- Admissions over 2 week period: 49,465

This project contributed to the targets listed in the Highway Safety Plan through public service/educational announcements in the traffic safety areas of impaired driving, distracted driving, rural driving and occupant protection.

Project/Agency: ZLR Ignition

Project Numbers: 19-405b-M1*PM, Task 14-00-00, 19-405d-M6OT, Task 41-00-00 & 19-402-PM, Task 14-00-00

ZLR Ignition served at the GTSB’s main media source in FFY 2019. Through ZLR, media was purchased in support of national mobilizations. Paid media plans were coordinated with national mobilization times with messaging starting approximately a week prior to enforcement efforts. ZLR was success in obtaining “added value”/“earned” media which included negotiated non-purchased placement of traffic safety messages. ZLR also continue to expand on social media platforms and maintained and updated the GTSB’s microsite www.drivesmartiowa.com. ZLR also provided additional creative including the “Side with Us Poster” and a “Distracted Driving” brochure.

Results of efforts in specific traffic safety areas included the following:

Traffic Safety Area	Medium	Geography	Clicks	CTR ²	Social Engagements	Engagement Rate
Distracted Driving	Promoted Post – Facebook/Instagram	Iowa (all)	462	2%		1.44%
	Image Ad Facebook/Instagram	Iowa (all)	1,393	1.43%	11	0.38%
Impaired Driving -	Social	Iowa (all)	742	0.39%	434	1.45%

² Click Through Rate

"Drive High – Get an OWI"	Geo-fencing	Dispensaries in Iowa	317	0.10%		
	Programmatic	Iowa (all)	267	0.10%		
	Radio	Cedar Rapids, Des Moines, Quad Cities and Sioux City	Average Number of Spots per Station per Day: 5-6 Men 18-34 TRPs: 100per market Men 18-34 Impressions: 207,000			
Occupant Protection - "Click It or Ticket"	Pandora	Iowa (all)	1,822	0.18%		
	OTT	Iowa (all)	Impressions: 275,555 Completion Rate: 97.5%			
	Radio	Cedar Rapids, Des Moines, Quad Cities and Sioux City	Total Spots/Stations: Cedar Rapids = 262, Des Moines = 236, Quad Cities = 207 and Sioux City = 142 Male 18-34 Impressions Total 388.9			
Impaired Driving "Drive Sober or Get Pulled Over"	Pandora	Iowa (all)	2,685	0.17%	Added value impressions: 205,750	
	Connected TV/OTT	Iowa (all)	Impressions: 248,400			
	Facebook/Instagram	Iowa (all)	6,847	0.54%	454	0.30%
	YouTube Video	Iowa (all)	1,020	0.06%	Video Views: 290,501 Completion Rate: 17.18%	
	Geo-Fencing	Iowa (all)	1,628	0.13%	Added value impressions: 30.480	
	Spot Radio	Cedar Rapids, Des Moines, Quad Cities, and Sioux City	Daypart Mix = 30% AM Drive, 20% Day,30% PM Drive, and 20% Weekend			
	Traffic and Weather Sponsorship	Burlington, Carroll, Cedar Rapids, Des Moines, Dubuque, Fort Dodge, Mason City, Muscatine, Quad Cities, Sioux City, Spencer, Waterloo	Total Spots: 867 TRPs: 64.8 Impressions: 121,000			
	Programmatic Video	Iowa (all)	1,646	0.14%		

This project contributed to the targets listed in the Highway Safety Plan through providing traffic safety messages through a variety of mediums. ZLR also was responsible for the media plan that correlated with the national mobilizations.

Project/Agency: Waterloo Bucks

Project Number: 19-405b-M1*PM, Task 15-00-00-00

The Waterloo Bucks posted an 8' x 20' outfield sign utilizing the "Drive Sober or Get Pulled Over" logo at Cost Cutters Field at Riverfront Stadium during the entire 2019 baseball season. The Bucks played a total of 38 home games from May 28 – August 12. Attendance at games during the 2019 season was 37,154. In addition to the regular season attendance, Riverfront Stadium hosted 27 additional events at the stadium during the year with additional exposure estimated at 6,100. The Waterloo Bucks rotated two traffic safety video ("Rock Stars Ride in Limos" and "Smart Car") along with the GTSB logo at all 38 home games. At least 72 approved traffic safety messages were played on Bucks broadcasts, both during home and away games. Through the 74 total games played, an estimated number of listeners was 37,500. The Waterloo Bucks also printed a full-page, full-color traffic safety message and graphic in each Bucks Souvenir Program during the 2019 season. 520 programs were sold.

This project contributed to the targets listed in the Highway Safety Plan through traffic safety messaging which focused on impaired driving.

Project/Agency: KDSM-Fox

Project Numbers: 19-405b-M1*PM, Task 16-00-00 & 19-402-PM, Task 16-00-00

The following contract activity was completed during FFY 2019.

- Provided 300,000 OTT :30 second connected television commercials within designated area by the last calendar day of each month. Overdelivered by 416 completions.
- Provided 90% completion rates. Full campaign finished at 97.6% completion rate.
- Provided monthly statistical use data and/or provided access to electronic dashboards containing statistical use data.

This project contributed to the targets listed in the Highway Safety Plan through traffic safety message exposure in the areas of occupant protection and impaired driving.

Project/Agency: LumberKings Baseball

Project Number: 19-405b-M1*PM, Task 17-00-00

During FFY 2019, the LumberKings provided signage with an emphasis on impaired driving at Ashford University Field in Clinton, Iowa. Signage was posted on March 15th for the 2019 baseball season. The estimated exposure between March 15 and June 20, 2019 was 75,000.

This project contributed to the targets listed in the Highway Safety Plan through traffic safety signage which focused on impaired driving utilizing the "Drive Sober or Get Pulled Over" logo.

Planning and Administration/Program Management

Problem Statement and Overview:

The GTSB staff are involved in planning, programming, implementing, monitoring and adjustment to best fill the needs to improve traffic safety efforts in the. Staff is aware of crash data that is available to help develop data-driven and evidence-based programs with the goal to produce quantifiable results.

Staff is mindful of the importance of partnerships which focus on the common goals to reduce traffic fatalities and injuries on Iowa's roadways. GTSB staff work with grantees throughout the program year and provide general oversight and monitoring.

In addition to the management of contracts, each GTSB Program Administrator has specialized assignments which include ARIDE/DRE, Alcohol/Impairment, Distracted Driving, Occupant Protection, Youth, Social Media and special Traffic Enforcement Program (sTEP).

Targets:

- Support traffic safety professionals through the state in regard to the implementation of strategies identified in the Highway Safety Plan and the State Strategic Highway Safety Plan.
- Host the Annual Governor's Highway Traffic Safety Conference.
- Encourage agencies to develop multi-agency/multi-disciplinary partnerships.
- Continuously monitor and evaluate the effectiveness of projects toward the common goal to reduce fatalities and serious injuries on Iowa roadways.
- Work with statewide traffic safety stakeholders to update the State Strategic Highway Safety Plan and implement countermeasures within the plan.

Strategies:

- GTSB staff to serve on special projects, teams, boards and/or coalitions.
- GTSB staff to represent the Bureau by participating in meetings throughout the state.
- Identify opportunities for traffic safety initiatives throughout the state.

Outcomes/Results:

As key stakeholders in traffic safety, the staff of the Iowa Governor's Traffic Safety Bureau actively participate in webinars, conferences, meetings, and other training activities to bolster their knowledge and partake in networking with other traffic safety partners. Staff are encouraged to attend trainings in the NHTSA core areas of program management, financial management, data analysis, and instructor development. Staff members and job descriptions are provided on page 2.

Annually the GTSB plans and hosts the Governor's Highway Traffic Safety Conference. The 2019 conference was held in Coralville, IA with 246 in attendance. One of the highlights of the conference is the Awards Banquet on the second day when individuals and/or organizations are recognized for exemplary work in the area of traffic safety. Those receiving an award at the 2019 conference are listed below:

Commissioner's Special Award for Traffic Safety
Sergeant Michael Arkovich, Ames Police Department
Officer Cory Gute, Clear Lake Police Department



Iowa Department of Public Safety Commissioner Stephan K. Bayens awarded Henry County Deputy Spencer Rider with a Commissioner's Special Award for Traffic Safety. Also pictured is GTSB Bureau Chief Patrick Hoye.

SPO Nicholas Landgrebe, Oskaloosa Police Department
Lieutenant John Plumb, Oskaloosa Police Department
Deputy Spencer Rider, Henry County Sheriff's Office
Sergeant Brian Waid, Fayette Police Department
Trooper Jordan E. Barnes, Iowa State Patrol
Trooper Richard Diephuis, Iowa State Patrol
Trooper Jim Smith, Iowa State Patrol
Sergeant Aaron Taylor, Iowa State Patrol
Media Production Coord. Derek Crisler, City of Ames

2019 Farrell Puente-Morales Award
Ames Police Department



State DRE Coordinator Todd Olmstead presented Iowa State Patrol Trooper Karen Yaneff with the 2019 Kip Hayward Award.

2019 Kip Hayward Award
Trooper Karen Yaneff, Iowa State Patrol

Jim Meyerdirk Award for Academic Excellence
Officer Jacob Belay, Iowa City Police Department



The Jim Meyerdirk Award for Academic Excellence was first presented and awarded at the 2019 Governor's Highway Traffic Safety Conference in Coralville, Iowa. The award was named in honor of GTSB staff member Jim Meyerdirk who was the Iowa Drug Recognition Expert State Coordinator from 2009 until his untimely passing in May of 2018. During his time as the DRE State Coordinator, Jim worked to promote impaired driving awareness and developed innovative ways to utilize his DREs in special projects to combat impaired driving. Through Jim's leadership, his tenacity for targeting impaired drivers, and his vision, the Iowa DRE Program became nationally recognized.

Noteworthy Events

Statewide Drugged Driving Summit

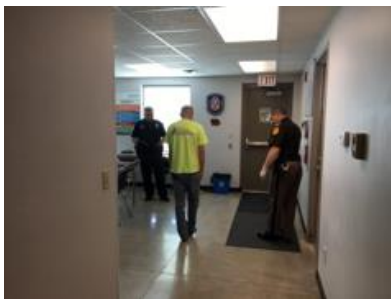
On November 28, 2018, the Governor’s Traffic Safety Bureau hosted a Statewide Drugged Driving Summit in Des Moines. NHTSA Acting Administrator Heidi King highlighted a panel of subject matter experts that explored what could be done in our state to address drugged driving. Representatives from Public Safety, Public Health, Law Enforcement, Office of Drug Control Policy and many others described what was currently happening within the state and then during a roundtable discussion explored new strategies.



NHTSA Region 7 – “Operation 420”

Iowa participated in the NHTSA Region 7 “420” project April 19 and 20, 2019. The state of Oklahoma also participated in the event. Iowa Drug Recognition Experts (DREs) teamed up with Iowa Department of Transportation officials to conduct the enforcement effort at Iowa DOT weigh stations. The Iowa DRE Program Mission for the project involved:

- Sample commercial motor vehicles to test extent of the drug problem
- Provide high visibility enforcement efforts to raise awareness of drug impaired driving and commercial motor vehicle
- Reduce instances of drug-impaired driving in commercial motor vehicles



Iowa DRE Program's "Operation 420" -Scale Results-



Total Number of Fatalities	0
Total Number of Crashes	1
Total DWI Arrests	12
Total Suspected Marijuana Impairment	4
Total DRE Evaluations Conducted	13
Total Drug Arrests Made	4
Total Number of Traffic Citations Issued	7
Total Number of Speed Citations Issued	1
Total Number of Seat Belt Citations Issued	2
Total CMV DWIs	8
Total Felony Arrests	1
Total In-Custody Arrests	2



NHTSA Region 7 / Regional Meeting

The annual NHTSA Regional Meeting was held in March 2019 in Lincoln, Nebraska. Iowa's State DRE Coordinator, Todd Olmstead, presented information about Iowa's DRE program and specifically the operation plan for the Regional 420 event and how Iowa was teaming up with the Iowa Department of Transportation to utilize the state weigh stations to implement the program.



Annual Events and Projects to Promote and Enhance Partnerships

Local Road Safety Workshops – This series of annual workshops is funded by the Iowa Department of Transportation, Office of Traffic and Safety. Planning and presentations for the workshop are provided by several co-sponsors, including the Iowa DOT Systems and Planning and Local Systems offices, Federal Highway Administration (FHWA) – Iowa Division, Governor’s Traffic Safety Bureau (GTSB), and -the Iowa Local Technical Assistance Program (LTAP). These workshops are presented annually at locations throughout Iowa to provide current information and advice for improving safety on local roads and streets. Attendees include professionals from planning agencies, law enforcement, engineering, consulting, and other disciplines. The workshops provide an opportunity to meet, learn, interact and share experiences, opinions, and suggestions for strengthening safety, especially for local roads and streets in Iowa.



Strategic Highway Safety Plan

According to the U.S. Department of Transportation, a Strategic Highway Safety Plan (SHSP) is a “statewide coordinated safety plan that provides a comprehensive framework for reducing fatalities and serious injuries on all public roads”. The purpose of the SHSP is to identify effective safety strategies to address areas of greatest need to make roadways safer. The SHSP establishes statewide goals, objectives and key emphasis areas which are developed in consultation with federal, state, local and private sector safety stakeholders. Two members of the GTSB serve on the Strategic Highway Safety Plan Implementation Team which is composed of individuals representing the E’s of safety (education emergency medical services, enforcement, and engineering). These representatives provide updates on programs, policies, and educational campaigns for their respective organizations, as well as data on the latest research for their area of expertise. During FFY 2019, Iowa safety partners released the fourth version of the plan covering 2019-2023.



An electronic version of the 2019-2023 Strategic Highway Safety Plan can be found on the Iowa Department of Transportation Website at <https://iowadot.gov/traffic/shsp/home>. A story map dashboard that coordinated with the 2019-2023 SHSP is also available.



**The road to success is through commitment.
-Will Smith**

**Governor's Traffic Safety Bureau
Traffic Safety Survey Report
2019**

Iowa State University's Center for Survey Statistics and Methodology (CSSM) contracted with the Iowa Governor's Traffic Safety Bureau (GTSB) to conduct the 2019 Traffic Safety Survey of licensed drivers in Iowa. CSSM has conducted this survey for the GTSB annually since 2012. The survey focuses on driving patterns and public awareness of traffic safety media campaigns and is designed to obtain information for reporting to the National Highway Traffic Safety Administration. Primary contact at the Iowa GTSB is Cinnamon Weigel, GTSB Occupant Protection Coordinator.

The 2019 Traffic Safety Survey consisted of 23 questions on a one-page document (both sides) designed for self-administration. One new question was added, an item asking about safety belt use when riding in the back seat of a vehicle. This question replaced the item asking about safety belt use for everyone under age 18. The remaining questions were the same as in previous years, including 10 core questions requested by the NHTSA, five other related questions, two demographic items (age and gender), and five questions focusing on drowsy driving.

The data collection process followed procedures used in past years. CSSM staff collected the data in driver licensing offices in five Iowa cities: Ankeny, Cedar Rapids, Council Bluffs, Fort Dodge, and Mason City. Data was collected in each city on a single day, from approximately 8:30 am to 5 pm. A copy of the paper survey was given on a clipboard to people in the waiting area of each driver licensing office. Surveys were voluntary and anonymous. The driver licensing office employees were helpful and cooperative. No problems or complications were encountered.

The schedule and response for each city is shown below.

City	Date	Day of Week	Completed Surveys
Ankeny	7/25/2019	Thursday	219
Cedar Rapids	7/23/2019	Tuesday	197
Council Bluffs	7/23/2019	Tuesday	146
Fort Dodge	7/30/2019	Tuesday	66
Mason City	7/31/2019	Wednesday	71
TOTAL OF ALL LOCATIONS			699

The total number of traffic safety surveys completed in 2019 was 699. This compares to 856 surveys completed in 2018, 876 in 2017, 804 in 2016, 663 in 2015, 713 in 2014, 694 in 2013, and 702 in 2012. NHTSA reporting requires a minimum of 500 completed surveys.

Completed surveys were key entered and checked by CSSM staff. Response frequency tables were developed using SAS. This report, an Excel data file, code manual, response frequency tables, and survey questionnaire were delivered to Cinnamon Weigel of the GTSB on September 19, 2019.

Several Driver Licensing Offices in Iowa are participating in a traffic safety study. Please circle one answer for each of the following questions. Your answers are voluntary and anonymous. Thank you!

Safety Belts.

1. How often do you use safety belts when you drive or ride in a car, van, sport utility vehicle, or pick-up?

1 = Always 4 = Seldom
2 = Nearly always 5 = Never
3 = Sometimes

2. In the past 30 days, have you read, seen, or heard about safety belt law enforcement by any law enforcement agency?

1 = Yes 2 = No

3. In the past 30 days, have you read, seen, or heard about **night-time** traffic enforcement by any enforcement agency?

1 = Yes 2 = No

4. What do you think your chances are of getting a ticket if you don't wear your safety belt?

1 = Very likely 3 = Unlikely
2 = Somewhat likely 4 = Highly unlikely

5. How often do you wear a safety belt if you are a passenger in the back seat of a vehicle?

1 = Always 4 = Seldom
2 = Nearly always 5 = Never
3 = Sometimes

Speeding.

6. On a local road with a 25 mph speed limit, how often do you drive faster than 35 mph?

1 = Most of the time 3 = Rarely
2 = Half of the time 4 = Never

7. On a road with a speed limit of 65 mph, how often do you drive faster than 75 mph?

1 = Most of the time 3 = Rarely
2 = Half of the time 4 = Never

8. In the past 30 days, have you read, seen, or heard about speed enforcement by any law enforcement agency?

1 = Yes 2 = No

9. What do you think the chances are of getting a ticket if you drive over the speed limit?

1 = Very likely 3 = Unlikely
2 = Somewhat likely 4 = Highly unlikely

Impaired Driving.

10. In the past 30 days, how many times have you driven a vehicle within 2 hours after drinking alcoholic beverages?

0 = None 3 = 3 times
1 = 1 time 4 = 4 or more times
2 = 2 times

11. In the past 30 days, have you read, seen, or heard about drunk driving enforcement by any law enforcement agency?

1 = Yes 2 = No

12. What do you think the chances are of someone getting arrested if they drive after drinking?

1 = Very likely 3 = Unlikely
2 = Somewhat likely 4 = Highly unlikely

General Information.

13. How often do you drive on gravel roads?

1 = Daily 4 = Once a year
2 = Once a week 5 = Never
3 = Once a month

14. How often do you drive on rural hard surface roads?

1 = Daily 4 = Once a year
2 = Once a week 5 = Never
3 = Once a month

15. How often do you use a cell phone when you drive?


1 = Always 4 = Only when receiving
2 = Sometimes a call
3 = Seldom 5 = Never

16. How often do you text or use email when you drive?

1 = Always 4 = Only to read text
2 = Sometimes or email
3 = Seldom 5 = Never

17. Your Gender: 1 = Male
 2 = Female

18. Your Age: 1 = Under 21 4 = 40 to 59
 2 = 21 to 25 5 = 60 to 74
 3 = 26 to 39 6 = 75 or older

Please continue to back 

Drowsy Driving.

19. Have you ever fallen asleep while driving?
1 = Yes 2 = No
20. How often do you get drowsy while driving?
1 = Daily 4 = Once a year
2 = Once a week 5 = Never
3 = Once a month
21. How often do you briefly doze off while driving?
1 = Daily 4 = Once a year
2 = Once a week 5 = Never
3 = Once a month
22. What causes you to become drowsy while driving?
(Circle all that apply)
1 = Not enough sleep
2 = After eating
3 = Long drive
4 = Driving at night
5 = Nothing/don't get drowsy
6 = Other: _____
23. Have you ever crossed the centerline or dropped off onto the shoulder of the road because you were driving drowsy?
1 = Yes 2 = No

Thank You

*Traffic Safety Survey 2019 Tables**Response Frequency
Tables*

City				
City	Frequency	Percent	Cumulative Frequency	Cumulative Percent
Ankeny	219	31.33	219	31.33
Cedar Rapids	197	28.18	416	59.51
Council Bluffs	146	20.89	562	80.40
Fort Dodge	66	9.44	628	89.84
Mason City	71	10.16	699	100.00

Q1 How often do you use safety belts when you drive or ride in a car, van, sport utility vehicle, or pick-up?				
Q1	Frequency	Percent	Cumulative Frequency	Cumulative Percent
1 - Always	607	86.84	607	86.84
2 - Nearly Always	62	8.87	669	95.71
3 - Sometimes	22	3.15	691	98.86
4 - Seldom	2	0.29	693	99.14
5 - Never	6	0.86	699	100.00

Q2 In the past 30 days, have you read, seen, or heard about safety belt law enforcement by any law enforcement agency?				
Q2	Frequency	Percent	Cumulative Frequency	Cumulative Percent
1 - Yes	353	50.50	353	50.50
2 - No	346	49.50	699	100.00

Q3 In the past 30 days, have you read, seen, or heard about night-time traffic enforcement by any law enforcement agency?				
Q3	Frequency	Percent	Cumulative Frequency	Cumulative Percent
1 - Yes	128	18.31	128	18.31
2 - No	569	81.40	697	99.71
9 - Missing	2	0.29	699	100.00

*Traffic Safety Survey 2019 Tables**Response Frequency
Tables*

Q4 What do you think your chances are of getting a ticket if you don't wear your safety belt?				
Q4	Frequency	Percent	Cumulative Frequency	Cumulative Percent
1 – Very Likely	279	39.91	279	39.91
2 – Somewhat Likely	297	42.49	576	82.40
3 – Unlikely	74	10.59	650	92.99
4 – Highly Unlikely	47	6.72	697	99.71
9 - Missing	2	0.29	699	100.00

Q5 How often do you wear a safety belt if you are a passenger in the back seat of a vehicle?				
Q5	Frequency	Percent	Cumulative Frequency	Cumulative Percent
1 – Always	335	47.93	335	47.93
2 – Nearly Always	99	14.16	434	62.09
3 – Sometimes	92	13.16	526	75.25
4 – Seldom	87	12.45	613	87.70
5 – Never	85	12.16	698	99.86
9 - Missing	1	0.14	699	100.00

Q6 On a local road with a 25 mph speed limit, how often do you drive faster than 35 mph?				
Q6	Frequency	Percent	Cumulative Frequency	Cumulative Percent
1 – Most of the time	23	3.29	23	3.29
2 – Half of the time	74	10.59	97	13.88
3 – Rarely	344	49.21	441	63.09
4 - Never	256	36.62	697	99.71
9 - Missing	2	0.29	699	100.00

Traffic Safety Survey 2019 Tables

**Response Frequency
Tables**

Q7 On a road with a speed limit of 65 mph, how often do you drive faster than 75mph?				
Q7	Frequency	Percent	Cumulative Frequency	Cumulative Percent
1 – Most of the time	33	4.72	33	4.72
2 – Half of the time	118	16.88	151	21.60
3 – Rarely	261	37.34	412	58.94
4 - Never	284	40.63	696	99.57
9 - Missing	3	0.43	699	100.00

Q8 In the past 30 days, have you read, seen, or heard about speed enforcement by any law enforcement agency?				
Q8	Frequency	Percent	Cumulative Frequency	Cumulative Percent
1 – Yes	399	57.08	399	57.08
2 - No	295	42.20	694	99.28
9 - Missing	5	0.72	699	100.00

Q9 What do you think the chances are of getting a ticket if you drive over the speed limit?				
Q9	Frequency	Percent	Cumulative Frequency	Cumulative Percent
1 – Very Likely	281	40.20	281	40.20
2 – Somewhat Likely	345	49.36	626	89.56
3 – Unlikely	51	7.30	677	96.85
4 – Highly Unlikely	20	2.86	697	99.71
9 - Missing	2	0.29	699	100.00

Traffic Safety Survey 2019 Tables

Response Frequency Tables

Q10 In the past 30 days, how many times have you driven a vehicle within 2 hours after drinking alcoholic beverages?				
Q10	Frequency	Percent	Cumulative Frequency	Cumulative Percent
None	593	84.84	593	84.84
1 time	39	5.58	632	90.41
2 times	31	4.43	663	94.85
3 times	22	3.15	685	98.00
4 or more times	11	1.57	696	99.57
9 - Missing	3	0.43	699	100.00

Q11 In the past 30 days, have you read, seen, or heard about drunk driving enforcement by any law enforcement agency?				
Q11	Frequency	Percent	Cumulative Frequency	Cumulative Percent
1 - Yes	424	60.66	424	60.66
2 - No	273	39.06	697	99.71
9 - Missing	2	0.29	699	100.00

Q12 What do you think the chances are of someone getting arrested if they drive after drinking?				
Q12	Frequency	Percent	Cumulative Frequency	Cumulative Percent
1 - Very Likely	370	52.93	370	52.93
2 - Somewhat Likely	268	38.34	638	91.27
3 - Unlikely	36	5.15	674	96.42
4 - Highly Unlikely	20	2.86	694	99.28
9 - Missing	5	0.72	699	100.00

Traffic Safety Survey 2019 Tables

**Response Frequency
Tables**

Q13 How often do you drive on gravel roads?				
Q13	Frequency	Percent	Cumulative Frequency	Cumulative Percent
1 – Daily	88	12.59	88	12.59
2 – Once a week	115	16.45	203	29.04
3 – Once a month	192	27.47	395	56.51
4 – Once a year	188	26.90	583	83.40
5 - Never	110	15.74	693	99.14
9 - Missing	6	0.86	699	100.00

Q14 How often do you drive on rural hard surface roads?				
Q14	Frequency	Percent	Cumulative Frequency	Cumulative Percent
1 – Daily	309	44.21	309	44.21
2 – Once a week	123	17.60	432	61.80
3 – Once a month	132	18.88	564	80.69
4 – Once a year	76	10.87	640	91.56
5 - Never	54	7.73	694	99.28
9 - Missing	5	0.72	699	100.00

Q15 How often do you use a cell phone when you drive?				
Q15	Frequency	Percent	Cumulative Frequency	Cumulative Percent
1 – Always	46	6.58	46	6.58
2 – Sometimes	184	26.32	230	32.90
3 – Seldom	142	20.31	372	53.22
4 – Only when receiving a call	122	17.45	494	70.67
5 - Never	200	28.61	694	99.28
9 - Missing	5	0.72	699	100.00

Traffic Safety Survey 2019 Tables

Response Frequency Tables

Q16 How often do you text or use email when you drive?				
Q16	Frequency	Percent	Cumulative Frequency	Cumulative Percent
1 – Always	14	2.00	14	2.00
2 – Sometimes	82	11.73	96	13.73
3 – Seldom	115	16.45	211	30.19
4 – Only to read text or email	50	7.15	261	37.34
5 – Never	435	62.23	696	99.57
9 – Missing	3	0.43	699	100.00

Q17 Your Gender:				
Q17	Frequency	Percent	Cumulative Frequency	Cumulative Percent
1 – Male	347	49.64	347	49.64
2 – Female	346	49.50	693	99.14
9 – Missing	6	0.86	699	100.00

Q18 Your Age:				
Q18	Frequency	Percent	Cumulative Frequency	Cumulative Percent
1 – Under 21	82	11.73	82	11.73
2 – 21 to 25	77	11.02	159	22.75
3 – 26 to 39	170	24.32	329	47.07
4 – 40 to 59	229	32.76	558	79.83
5 – 60 to 74	93	13.30	651	93.13
6 – 75 or older	45	6.44	696	99.57
9 – Missing	3	0.43	699	100.00

*Traffic Safety Survey 2019 Tables**Response Frequency
Tables*

Q19 Have you ever fallen asleep while driving?				
Q19	Frequency	Percent	Cumulative Frequency	Cumulative Percent
1 – Yes	119	17.02	119	17.02
2 – No	531	75.97	650	92.99
9 – Missing	49	7.01	699	100.00

Q20 How often do you get drowsy while driving?				
Q20	Frequency	Percent	Cumulative Frequency	Cumulative Percent
1 – Daily	11	1.57	11	1.57
2 – Once a week	38	5.44	49	7.01
3 – Once a month	104	14.88	153	21.89
4 – Once a year	176	25.18	329	47.07
5 – Never	314	44.92	643	91.99
9 – Missing	56	8.01	699	100.00

Q21 How often do you briefly doze off while driving?				
Q21	Frequency	Percent	Cumulative Frequency	Cumulative Percent
1 – Daily	3	0.43	3	0.43
2 – Once a week	13	1.86	16	2.29
3 – Once a month	32	4.58	48	6.87
4 – Once a year	83	11.87	131	18.74
5 – Never	516	73.82	647	92.56
9 – Missing	52	7.44	699	100.00

*Traffic Safety Survey 2019 Tables**Response Frequency
Tables*

Q22:1 What causes you to become drowsy while driving?				
Not Enough Sleep				
Q22_1	Frequency	Percent	Cumulative Frequency	Cumulative Percent
0 - No, response not circled	375	53.65	375	53.65
1 - Yes, response circled	244	34.91	619	88.56
9 - Missing	80	11.44	699	100.00

Q22:2 What causes you to become drowsy while driving?				
After Eating				
Q22_2	Frequency	Percent	Cumulative Frequency	Cumulative Percent
0 - No, response not circled	570	81.55	570	81.55
1 - Yes, response circled	49	7.01	619	88.56
9 - Missing	80	11.44	699	100.00

Q22:3 What causes you to become drowsy while driving?				
Long Drive				
Q22_3	Frequency	Percent	Cumulative Frequency	Cumulative Percent
0 - No, response not circled	362	51.79	362	51.79
1 - Yes, response circled	257	36.77	619	88.56
9 - Missing	80	11.44	699	100.00

Q22:4 What causes you to become drowsy while driving?				
Driving at Night				
Q22_4	Frequency	Percent	Cumulative Frequency	Cumulative Percent
0 - No, response not circled	512	73.25	512	73.25
1 - Yes, response circled	107	15.31	619	88.56
9 - Missing	80	11.44	699	100.00

Traffic Safety Survey 2019 Tables

Response Frequency Tables

Q22:5 What causes you to become drowsy while driving?				
Nothing/Don't get drowsy				
Q22_5	Frequency	Percent	Cumulative Frequency	Cumulative Percent
0 - No, response not circled	445	63.66	445	63.66
1 - Yes, response circled	174	24.89	619	88.56
9 - Missing	80	11.44	699	100.00

Q22:6 What causes you to become drowsy while driving?				
Other				
Q22_6	Frequency	Percent	Cumulative Frequency	Cumulative Percent
0 - No, response not circled	582	83.26	582	83.26
1 - Yes, response circled	37	5.29	619	88.56
9 - Missing	80	11.44	699	100.00

Q22 Combined: What causes you to become drowsy while driving?				
Q22	Yes (circled)		No (not circled)	
	Number	Percent	Number	Percent
22_1 Not enough sleep	244	39.42	375	60.58
22_2 After eating	49	7.92	570	92.08
22_3 Long drive	257	41.52	362	58.48
22_4 Driving at night	107	17.29	512	82.71
22_5 Nothing/Don't get drowsy	174	28.11	445	71.89
22_6 Other	37	5.98	582	94.02

*Traffic Safety Survey 2019 Tables**Response Frequency
Tables*

Q22:6 Other causes of drowsiness specified				
Q22_6	Frequency	Percent	Cumulative Frequency	Cumulative Percent
0 – Not applicable, No other	582	83.26	582	83.26
1 – When tired, don't drive when tired	3	0.43	585	83.69
2 – Long work hours, overtime, night shifts	18	2.58	603	86.27
3 – Weather (heat), driving in sun or rain	3	0.43	606	86.70
4 – Boredom	6	0.86	612	87.55
5 – Health issues, over-medicated	5	0.72	617	88.27
9 - Missing	82	11.73	699	100.00

Q23 Have you ever crossed the center line or dropped off onto the shoulder of the road because you were driving drowsy?				
Q23	Frequency	Percent	Cumulative Frequency	Cumulative Percent
1 – Yes	124	17.74	124	17.74
2 – No	522	74.68	646	92.42
9 - Missing	53	7.58	699	100.00

**U.S. Department of Transportation National Highway Traffic Safety Administration
 Federal Reimbursement Voucher
 2019-FINAL**

State: Iowa

Reimbursement Info: Total: \$.00

Posted: 12/24/2019

Page: 1
 Report Date: 12/27/2019
 Claim Period: 09/01/2019 - 09/30/2019
 Posted in DELPHI: 12/27/2019

Program Area	Project	Description	HCS Federal Funds Obligated	Share to Local Benefit	State/Federal Cost to Date	Federal Funds Expended	Fed Previous Amount Claimed	Fed Funds Claimed this Period
NHTSA								
MAP 21 405d Impaired Driving Low								
405d Low Other Based on Problem ID								
	M6OT-2019-00-00-06	GTSB - DRE PROGRAM EXPENSES	\$26,756.13	\$26,756.13	\$26,756.13	\$26,756.13	\$26,756.13	\$.00
	M6OT-2019-00-00-07	GTSB - ARIDE PROGRAM EXPENSES	\$4,470.52	\$1,954.08	\$4,470.52	\$4,470.52	\$4,470.52	\$.00
	M6OT-2019-01-00-00	ASBURY PD	\$3,914.94	\$3,914.94	\$3,914.94	\$3,914.94	\$3,914.94	\$.00
	M6OT-2019-02-00-00	BENTON CO SO	\$4,350.57	\$4,350.57	\$4,350.57	\$4,350.57	\$4,350.57	\$.00
	M6OT-2019-03-00-00	BLUE GRASS PD	\$2,500.06	\$2,500.06	\$2,500.06	\$2,500.06	\$2,500.06	\$.00
	M6OT-2019-05-00-00	BUFFALO PD	\$1,177.29	\$1,177.29	\$1,177.29	\$1,177.29	\$1,177.29	\$.00
	M6OT-2019-06-00-00	CASS CO SO	\$7,958.08	\$7,958.08	\$7,958.08	\$7,958.08	\$7,958.08	\$.00
	M6OT-2019-07-00-00	CEDAR CO SO	\$706.51	\$706.51	\$706.51	\$706.51	\$706.51	\$.00
	M6OT-2019-08-00-00	CEDAR RAPIDS PD	\$13,601.17	\$13,601.17	\$13,601.17	\$13,601.17	\$13,601.17	\$.00
	M6OT-2019-09-00-00	CLINTON CO SO	\$4,936.08	\$4,936.08	\$4,936.08	\$4,936.08	\$4,936.08	\$.00
	M6OT-2019-10-00-00	COLFAX PD	\$4,601.70	\$4,601.70	\$4,601.70	\$4,601.70	\$4,601.70	\$.00
	M6OT-2019-11-00-00	DALLAS CO SO	\$3,577.50	\$3,577.50	\$3,577.50	\$3,577.50	\$3,577.50	\$.00
	M6OT-2019-12-00-00	DCI CRIME LAB	\$45,242.72	\$45,242.72	\$45,242.72	\$45,242.72	\$45,242.72	\$.00
	M6OT-2019-13-00-00	DYERSVILLE PD	\$2,119.01	\$2,119.01	\$2,119.01	\$2,119.01	\$2,119.01	\$.00
	M6OT-2019-14-00-00	EPWORTH PD	\$3,008.50	\$3,008.50	\$3,008.50	\$3,008.50	\$3,008.50	\$.00
	M6OT-2019-15-00-00	EVANSDALE PD	\$2,838.45	\$2,838.45	\$2,838.45	\$2,838.45	\$2,838.45	\$.00
	M6OT-2019-16-00-00	FAYETTE CO SO	\$1,917.20	\$1,917.20	\$1,917.20	\$1,917.20	\$1,917.20	\$.00
	M6OT-2019-19-00-00	HENRY CO SO	\$10,460.18	\$10,460.18	\$10,460.18	\$10,460.18	\$10,460.18	\$.00
	M6OT-2019-20-00-00	HUXLEY PD	\$3,501.03	\$3,501.03	\$3,501.03	\$3,501.03	\$3,501.03	\$.00
	M6OT-2019-22-00-00	IOWA STATE PATROL	\$66,291.55	\$.00	\$66,291.55	\$66,291.55	\$66,291.55	\$.00
	M6OT-2019-23-00-00	KNOXVILLE PD	\$5,908.85	\$5,908.85	\$5,908.85	\$5,908.85	\$5,908.85	\$.00

U.S. Department of Transportation National Highway Traffic Safety Administration

State: Iowa

Federal Reimbursement Voucher

Page: 2

2019-FINAL

Report Date: 12/27/2019

Reimbursement Info: Total: \$.00

Posted: 12/24/2019

Claim Period: 09/01/2019 - 09/30/2019

Posted In DELPHI: 12/27/2019

Program Area	Project	Description	HCS Federal Funds Obligated	Share to Local Benefit	State/Federal Cost to Date	Federal Funds Expended	Fed Previous Amount Claimed	Fed Funds Claimed this Period
	M6OT-2019-24-00-00	LE MARS PD	\$8,581.50	\$8,581.50	\$8,581.50	\$8,581.50	\$8,581.50	\$.00
	M6OT-2019-25-00-00	Le Claire Police Department	\$7,146.30	\$7,146.30	\$7,146.30	\$7,146.30	\$7,146.30	\$.00
	M6OT-2019-26-00-00	LINN CO SO	\$10,697.98	\$10,697.98	\$10,697.98	\$10,697.98	\$10,697.98	\$.00
	M6OT-2019-27-00-00	MAHASKA CO SO	\$1,930.75	\$1,930.75	\$1,930.75	\$1,930.75	\$1,930.75	\$.00
	M6OT-2019-28-00-00	MARION CO SO	\$10,768.20	\$10,768.20	\$10,768.20	\$10,768.20	\$10,768.20	\$.00
	M6OT-2019-29-00-00	MITCHELLVILLE PD	\$3,907.08	\$3,907.08	\$3,907.08	\$3,907.08	\$3,907.08	\$.00
	M6OT-2019-30-00-00	MOUNT VERNON PD	\$3,596.72	\$1,917.07	\$3,596.72	\$3,596.72	\$3,596.72	\$.00
	M6OT-2019-31-00-00	OELWEIN PD	\$9,699.03	\$9,699.03	\$9,699.03	\$9,699.03	\$9,699.03	\$.00
	M6OT-2019-32-00-00	OSKALOOSA PD	\$2,054.44	\$2,054.44	\$2,054.44	\$2,054.44	\$2,054.44	\$.00
	M6OT-2019-34-00-00	PLYMOUTH CO SO	\$7,413.15	\$7,413.15	\$7,413.15	\$7,413.15	\$7,413.15	\$.00
	M6OT-2019-35-00-00	POLK CITY PD	\$5,217.06	\$5,217.06	\$5,217.06	\$5,217.06	\$5,217.06	\$.00
	M6OT-2019-36-00-00	PRINCETON PD	\$458.81	\$458.81	\$458.81	\$458.81	\$458.81	\$.00
	M6OT-2019-37-00-00	PROSECUTING ATTYS TRNG CO	\$91,167.84	\$91,167.84	\$91,167.84	\$91,167.84	\$91,167.84	\$.00
	M6OT-2019-38-00-00	SERGEANT BLUFF PD	\$5,132.48	\$5,132.48	\$5,132.48	\$5,132.48	\$5,132.48	\$.00
	M6OT-2019-39-00-00	STATE COURT ADMIN OFFICE	\$7,922.19	\$7,922.19	\$7,922.19	\$7,922.19	\$7,922.19	\$.00
	M6OT-2019-40-00-00	STORM LAKE PD	\$8,087.16	\$8,087.16	\$8,087.16	\$8,087.16	\$8,087.16	\$.00
	M6OT-2019-41-00-00	ZLR IGNITION	\$11,776.17	\$10,060.92	\$11,776.17	\$11,776.17	\$11,776.17	\$.00
	M6OT-2019-42-00-00	UNIVERSITY HEIGHTS PD	\$1,314.00	\$1,314.00	\$1,314.00	\$1,314.00	\$1,314.00	\$.00
	M6OT-2019-43-00-00	UNIVERSITY OF NORTHERN IOWA PD	\$916.06	\$916.06	\$916.06	\$916.06	\$916.06	\$.00
	M6OT-2019-45-00-00	WALCOTT PD	\$523.83	\$523.83	\$523.83	\$523.83	\$523.83	\$.00
	M6OT-2019-46-00-00	WAPELLO CO SO	\$1,178.36	\$1,178.36	\$1,178.36	\$1,178.36	\$1,178.36	\$.00
	M6OT-2019-47-00-00	WASHINGTON CO SO	\$677.08	\$677.08	\$677.08	\$677.08	\$677.08	\$.00
	M6OT-2019-48-00-00	WATERLOO PD	\$26,637.66	\$26,637.66	\$26,637.66	\$26,637.66	\$26,637.66	\$.00
	M6OT-2019-51-00-00	WINDSOR HEIGHTS PD	\$1,954.55	\$1,954.55	\$1,954.55	\$1,954.55	\$1,954.55	\$.00

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Program Area	Project	Description	HCS Federal Funds Obligated	Share to Local Benefit	State/Federal Cost to Date	Federal Funds Expended	Fed Previous Amount Claimed	Fed Funds Claimed this Period
	M6OT-2019-52-00-00	WINNESHIEK CO SO	\$12,324.71	\$12,324.71	\$12,324.71	\$12,324.71	\$12,324.71	\$0.00
	M6OT-2019-53-00-00	WOODBURY CO SO (COMB W/24/7)	\$8,792.46	\$8,792.46	\$8,792.46	\$8,792.46	\$8,792.46	\$0.00
	M6OT-2019-54-00-00	DES MOINES CO SO (HIGH FIVE)	\$2,653.10	\$2,653.10	\$2,653.10	\$2,653.10	\$2,653.10	\$0.00
	M6OT-2019-55-00-00	IOWA STATE PATROL (HIGH FIVE)	\$16,561.02	\$0.00	\$16,561.02	\$16,561.02	\$16,561.02	\$0.00
	M6OT-2019-58-00-00	CHICKASAW CO SO (HIGH FIVE)	\$1,002.55	\$1,002.55	\$1,002.55	\$1,002.55	\$1,002.55	\$0.00
	405d	Low Other Based on Problem ID Total	\$489,930.28	\$401,166.37	\$489,930.28	\$489,930.28	\$489,930.28	\$0.00
	MAP 21	405d Impaired Driving Low Total	\$489,930.28	\$401,166.37	\$489,930.28	\$489,930.28	\$489,930.28	\$0.00
	MAP 21	405f Motorcycle Programs						
	405f	Motorcyclist Awareness						
	M9MA-2019-02-00-00	Adspouse	\$38.04	\$0.00	\$38.04	\$38.04	\$38.04	\$0.00
	405f	Motorcyclist Awareness Total	\$38.04	\$0.00	\$38.04	\$38.04	\$38.04	\$0.00
	MAP 21	405f Motorcycle Programs Total	\$38.04	\$0.00	\$38.04	\$38.04	\$38.04	\$0.00
	FAST Act	NHTSA 402						
	Planning and Administration							
	PA-2019-00-00-01	GTSB P & A	\$138,653.98	\$0.00	\$277,307.96	\$138,653.98	\$138,653.98	\$0.00
	Planning and Administration Total		\$138,653.98	\$0.00	\$277,307.96	\$138,653.98	\$138,653.98	\$0.00
	Alcohol							
	AL-2019-00-00-03	GTSB - TRAVEL	\$4,099.43	\$0.00	\$4,099.43	\$4,099.43	\$4,099.43	\$0.00
	AL-2019-00-00-04	GTSB - PRINTING	\$663.42	\$0.00	\$663.42	\$663.42	\$663.42	\$0.00
	AL-2019-00-00-07	GTSB - PM ALCOHOL	\$339,068.55	\$0.00	\$339,068.55	\$339,068.55	\$339,068.55	\$0.00
	AL-2019-00-00-29	ISU CONFERENCE AND PLANNING (SPLIT)	\$19,858.92	\$14,773.10	\$19,858.92	\$19,858.92	\$19,858.92	\$0.00
	AL-2019-01-00-00	AMES PD	\$35,912.95	\$35,912.95	\$35,912.95	\$35,912.95	\$35,912.95	\$0.00
	AL-2019-02-00-00	CEDAR FALLS PD	\$1,661.47	\$1,661.47	\$1,661.47	\$1,661.47	\$1,661.47	\$0.00
	AL-2019-03-00-00	CERRO GORDO CO SO	\$19,170.42	\$19,170.42	\$19,170.42	\$19,170.42	\$19,170.42	\$0.00

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	AL-2019-04-00-00	CLEAR LAKE PD	\$14,818.31	\$14,818.31	\$14,818.31	\$14,818.31	\$14,818.31	\$.00
	AL-2019-05-00-00	CLINTON PD	\$17,092.41	\$17,092.41	\$17,092.41	\$17,092.41	\$17,092.41	\$.00
	AL-2019-06-00-00	DAVENPORT PD	\$44,262.81	\$44,262.81	\$44,262.81	\$44,262.81	\$44,262.81	\$.00
	AL-2019-07-00-00	DUBUQUE CO SO	\$24,823.95	\$24,823.95	\$24,823.95	\$24,823.95	\$24,823.95	\$.00
	AL-2019-08-00-00	INDIANOLA PD	\$5,727.71	\$5,727.71	\$5,727.71	\$5,727.71	\$5,727.71	\$.00
	AL-2019-09-00-00	JOHNSTON PD	\$7,649.06	\$7,649.06	\$7,649.06	\$7,649.06	\$7,649.06	\$.00
	AL-2019-10-00-00	MARSHALL CO SO	\$28,070.41	\$28,070.41	\$28,070.41	\$28,070.41	\$28,070.41	\$.00
	AL-2019-11-00-00	MARSHALLTOWN PD	\$13,268.50	\$13,268.50	\$13,268.50	\$13,268.50	\$13,268.50	\$.00
	AL-2019-12-00-00	STORY CO SO	\$15,781.29	\$15,781.29	\$15,781.29	\$15,781.29	\$15,781.29	\$.00
	Alcohol Total		\$591,929.61	\$243,012.39	\$591,929.61	\$591,929.61	\$591,929.61	\$.00
	Occupant Protection							
	OP-2019-00-00-01	GTSB - TRAVEL	\$5,046.69	\$.00	\$5,046.69	\$5,046.69	\$5,046.69	\$.00
	OP-2019-00-00-02	GTSB - PRINTING	\$3,543.07	\$3,543.07	\$3,543.07	\$3,543.07	\$3,543.07	\$.00
	OP-2019-00-00-07	GTSB - PM OCCUPANT PROTECTION	\$326,356.30	\$.00	\$326,356.30	\$326,356.30	\$326,356.30	\$.00
	OP-2019-00-00-29	ISU CONFERENCE AND PLANNING (SPLIT)	\$19,858.92	\$14,773.10	\$19,858.92	\$19,858.92	\$19,858.92	\$.00
	OP-2019-02-00-00	COUNCIL BLUFFS PD	\$37,520.45	\$37,520.45	\$37,520.45	\$37,520.45	\$37,520.45	\$.00
	OP-2019-03-00-00	DE WITT PD	\$16,340.91	\$16,340.91	\$16,340.91	\$16,340.91	\$16,340.91	\$.00
	OP-2019-04-00-00	DUBUQUE PD	\$28,969.70	\$28,969.70	\$28,969.70	\$28,969.70	\$28,969.70	\$.00
	OP-2019-05-00-00	ISU-BEHAVIORAL RESEARCH SURVEY	\$6,904.57	\$.00	\$6,904.57	\$6,904.57	\$6,904.57	\$.00
	OP-2019-06-00-00	KEOKUK PD	\$6,831.30	\$6,831.30	\$6,831.30	\$6,831.30	\$6,831.30	\$.00
	OP-2019-07-00-00	MARION PD	\$31,700.00	\$31,700.00	\$31,700.00	\$31,700.00	\$31,700.00	\$.00
	OP-2019-08-00-00	MITCHELLVILLE PD CITSTF	\$2,150.53	\$2,150.53	\$2,150.53	\$2,150.53	\$2,150.53	\$.00
	OP-2019-09-00-00	MUSCATINE PD	\$18,837.95	\$18,837.95	\$18,837.95	\$18,837.95	\$18,837.95	\$.00
	OP-2019-10-00-00	NEVADA PD	\$18,307.55	\$18,307.55	\$18,307.55	\$18,307.55	\$18,307.55	\$.00

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	OP-2019-11-00-00	SCOTT CO SO	\$45,212.22	\$45,212.22	\$45,212.22	\$45,212.22	\$45,212.22	\$0.00
	OP-2019-12-00-00	WARREN CO SO	\$8,266.51	\$8,266.51	\$8,266.51	\$8,266.51	\$8,266.51	\$0.00
	OP-2019-13-00-00	WEST DES MOINES PD	\$33,000.00	\$33,000.00	\$33,000.00	\$33,000.00	\$33,000.00	\$0.00
	OP-2019-14-00-00	AARP - SENIOR FIT STATIONS	\$2,975.66	\$2,975.66	\$2,975.66	\$2,975.66	\$2,975.66	\$0.00
	OP-2019-20-10-00	ADAIR CO SO	\$4,189.12	\$4,189.12	\$4,189.12	\$4,189.12	\$4,189.12	\$0.00
	OP-2019-20-20-00	ADAMS CO SO	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$0.00
	OP-2019-20-40-00	ALGONA PD	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$0.00
	OP-2019-20-50-00	ANAMOSA PD	\$3,746.76	\$3,746.76	\$3,746.76	\$3,746.76	\$3,746.76	\$0.00
	OP-2019-20-60-00	APLINGTON PD	\$2,327.50	\$2,327.50	\$2,327.50	\$2,327.50	\$2,327.50	\$0.00
	OP-2019-20-70-00	ARMSTRONG PD	\$2,024.49	\$2,024.49	\$2,024.49	\$2,024.49	\$2,024.49	\$0.00
	OP-2019-20-80-00	ARNOLDS PARK PD	\$3,303.40	\$3,303.40	\$3,303.40	\$3,303.40	\$3,303.40	\$0.00
	OP-2019-20-90-00	ATALISSA PD	\$4,193.29	\$4,193.29	\$4,193.29	\$4,193.29	\$4,193.29	\$0.00
	OP-2019-21-00-00	ATLANTIC PD	\$4,158.62	\$4,158.62	\$4,158.62	\$4,158.62	\$4,158.62	\$0.00
	OP-2019-21-10-00	AURELIA PD	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$0.00
	OP-2019-21-20-00	AVOCA PD	\$3,500.00	\$3,500.00	\$3,500.00	\$3,500.00	\$3,500.00	\$0.00
	OP-2019-21-40-00	BELLE PLAINE PD	\$2,179.00	\$2,179.00	\$2,179.00	\$2,179.00	\$2,179.00	\$0.00
	OP-2019-21-50-00	BELLEVUE PD	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$0.00
	OP-2019-21-60-00	BLOOMFIELD PD	\$1,574.16	\$1,574.16	\$1,574.16	\$1,574.16	\$1,574.16	\$0.00
	OP-2019-21-70-00	BREMER CO SO	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$0.00
	OP-2019-21-80-00	BUCHANAN CO SO	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$0.00
	OP-2019-22-00-00	BUTLER CO SO	\$4,292.98	\$4,292.98	\$4,292.98	\$4,292.98	\$4,292.98	\$0.00
	OP-2019-22-10-00	CARLISLE PD	\$3,786.21	\$3,786.21	\$3,786.21	\$3,786.21	\$3,786.21	\$0.00
	OP-2019-22-20-00	CARROLL CO SO	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$0.00
	OP-2019-22-30-00	CARROLL PD	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$0.00

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	OP-2019-22-40-00	CARTER LAKE PD	\$2,809.28	\$2,809.28	\$2,809.28	\$2,809.28	\$2,809.28	\$.00
	OP-2019-22-50-00	CENTERVILLE PD	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$.00
	OP-2019-22-60-00	CHARITON PD	\$706.44	\$706.44	\$706.44	\$706.44	\$706.44	\$.00
	OP-2019-22-70-00	CHARLES CITY PD	\$3,707.61	\$3,707.61	\$3,707.61	\$3,707.61	\$3,707.61	\$.00
	OP-2019-22-80-00	CHEROKEE CO SO	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$.00
	OP-2019-22-90-00	CHEROKEE PD	\$3,782.14	\$3,782.14	\$3,782.14	\$3,782.14	\$3,782.14	\$.00
	OP-2019-23-00-00	CHICKASAW CO SO	\$4,186.03	\$4,186.03	\$4,186.03	\$4,186.03	\$4,186.03	\$.00
	OP-2019-23-20-00	CLARION PD	\$3,905.00	\$3,905.00	\$3,905.00	\$3,905.00	\$3,905.00	\$.00
	OP-2019-23-30-00	CLARKE CO SO	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$.00
	OP-2019-23-40-00	CLAY CO SO	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$.00
	OP-2019-23-50-00	CLAYTON CO SO	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$.00
	OP-2019-23-60-00	COLUMBUS JUNCTION PD	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$.00
	OP-2019-23-70-00	CONESVILLE PD	\$1,000.65	\$1,000.65	\$1,000.65	\$1,000.65	\$1,000.65	\$.00
	OP-2019-23-80-00	COON RAPIDS PD	\$902.82	\$902.82	\$902.82	\$902.82	\$902.82	\$.00
	OP-2019-23-90-00	CRAWFORD CO SO	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$.00
	OP-2019-24-00-00	CRESO PD	\$3,019.95	\$3,019.95	\$3,019.95	\$3,019.95	\$3,019.95	\$.00
	OP-2019-24-10-00	CRESTON PD	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$.00
	OP-2019-24-20-00	DAVIS CO SO	\$4,011.90	\$4,011.90	\$4,011.90	\$4,011.90	\$4,011.90	\$.00
	OP-2019-24-30-00	DECATUR CO SO	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$.00
	OP-2019-24-40-00	DECORAH PD	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$.00
	OP-2019-24-50-00	DENVER PD	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$.00
	OP-2019-24-60-00	DEPARTMENT OF TRANSPORTATION	\$12,500.00	\$.00	\$12,500.00	\$12,500.00	\$12,500.00	\$.00
	OP-2019-24-70-00	DICKINSON CO SO	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$.00
	OP-2019-24-80-00	DUNLAP PD	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$.00

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	OP-2019-24-90-00	DURANT PD	\$2,399.00	\$2,399.00	\$2,399.00	\$2,399.00	\$2,399.00	\$.00
	OP-2019-25-00-00	EAGLE GROVE PD	\$4,055.00	\$4,055.00	\$4,055.00	\$4,055.00	\$4,055.00	\$.00
	OP-2019-25-10-00	ELKADER PD	\$1,350.00	\$1,350.00	\$1,350.00	\$1,350.00	\$1,350.00	\$.00
	OP-2019-25-30-00	ESTHERVILLE PD	\$3,475.00	\$3,475.00	\$3,475.00	\$3,475.00	\$3,475.00	\$.00
	OP-2019-25-40-00	FAIRBANK PD	\$3,791.41	\$3,791.41	\$3,791.41	\$3,791.41	\$3,791.41	\$.00
	OP-2019-25-50-00	FARLEY PD	\$2,752.95	\$2,752.95	\$2,752.95	\$2,752.95	\$2,752.95	\$.00
	OP-2019-25-60-00	FAYETTE PD	\$759.13	\$1,344.93	\$759.13	\$759.13	\$759.13	\$.00
	OP-2019-25-70-00	FLOYD CO SO	\$2,642.18	\$2,642.18	\$2,642.18	\$2,642.18	\$2,642.18	\$.00
	OP-2019-25-80-00	FONDA PD	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$.00
	OP-2019-25-90-00	FOREST CITY PD	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$.00
	OP-2019-26-00-00	FREMONT CO SO	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$.00
	OP-2019-26-10-00	GARNER PD	\$2,585.61	\$2,585.61	\$2,585.61	\$2,585.61	\$2,585.61	\$.00
	OP-2019-26-20-00	GILBERTVILLE PD	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$.00
	OP-2019-26-30-00	GLENWOOD PD	\$2,913.45	\$2,913.45	\$2,913.45	\$2,913.45	\$2,913.45	\$.00
	OP-2019-26-40-00	GOWRIE PD	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$.00
	OP-2019-26-50-00	GRINNELL PD	\$3,517.72	\$3,517.72	\$3,517.72	\$3,517.72	\$3,517.72	\$.00
	OP-2019-26-60-00	GRUNDY CENTER PD	\$1,333.21	\$1,333.21	\$1,333.21	\$1,333.21	\$1,333.21	\$.00
	OP-2019-26-70-00	GRUNDY CO SO	\$3,080.00	\$3,080.00	\$3,080.00	\$3,080.00	\$3,080.00	\$.00
	OP-2019-26-80-00	GUTTENBERG PD	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$.00
	OP-2019-26-90-00	HAMPTON PD	\$2,894.33	\$2,894.33	\$2,894.33	\$2,894.33	\$2,894.33	\$.00
	OP-2019-27-00-00	HARDIN CO SO	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$.00
	OP-2019-27-10-00	HARLAN PD	\$4,055.00	\$4,055.00	\$4,055.00	\$4,055.00	\$4,055.00	\$.00
	OP-2019-27-20-00	HINTON PD	\$4,189.15	\$4,189.15	\$4,189.15	\$4,189.15	\$4,189.15	\$.00
	OP-2019-27-30-00	HOWARD CO SO	\$3,957.53	\$3,957.53	\$3,957.53	\$3,957.53	\$3,957.53	\$.00

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	OP-2019-27-40-00	HUMBOLDT CO SO	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$.00
	OP-2019-27-60-00	IDA CO SO	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$.00
	OP-2019-27-80-00	JACKSON CO SO	\$2,759.63	\$2,759.63	\$2,759.63	\$2,759.63	\$2,759.63	\$.00
	OP-2019-27-90-00	JEFFERSON PD	\$3,790.00	\$3,790.00	\$3,790.00	\$3,790.00	\$3,790.00	\$.00
	OP-2019-28-00-00	JESUP PD	\$4,195.00	\$4,195.00	\$4,195.00	\$4,195.00	\$4,195.00	\$.00
	OP-2019-28-10-00	JEWELL PD	\$1,143.15	\$1,143.15	\$1,143.15	\$1,143.15	\$1,143.15	\$.00
	OP-2019-28-20-00	JONES CO SO	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$.00
	OP-2019-28-30-00	KEOKUK CO SO	\$3,500.00	\$3,500.00	\$3,500.00	\$3,500.00	\$3,500.00	\$.00
	OP-2019-28-40-00	KINGSLEY PD	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$.00
	OP-2019-28-60-00	LA PORTE CITY PD	\$1,930.77	\$1,930.77	\$1,930.77	\$1,930.77	\$1,930.77	\$.00
	OP-2019-28-70-00	LAKE CITY PD	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$.00
	OP-2019-28-80-00	LAKE VIEW PD	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$.00
	OP-2019-28-90-00	LANSING PD	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$.00
	OP-2019-29-10-00	LOGAN PD	\$3,656.16	\$3,656.16	\$3,656.16	\$3,656.16	\$3,656.16	\$.00
	OP-2019-29-20-00	LOUISA CO SO	\$4,199.91	\$3,199.91	\$4,199.91	\$4,199.91	\$4,199.91	\$.00
	OP-2019-29-30-00	LUCAS CO SO	\$4,180.99	\$4,180.99	\$4,180.99	\$4,180.99	\$4,180.99	\$.00
	OP-2019-29-40-00	LYON CO SO	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$.00
	OP-2019-29-60-00	MANCHESTER PD	\$3,475.00	\$3,475.00	\$3,475.00	\$3,475.00	\$3,475.00	\$.00
	OP-2019-29-70-00	MANNING PD	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$.00
	OP-2019-29-80-00	MANSON PD	\$4,010.47	\$4,010.47	\$4,010.47	\$4,010.47	\$4,010.47	\$.00
	OP-2019-30-00-00	MAQUOKETA PD	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$.00
	OP-2019-30-10-00	MAR-MAC PD	\$4,032.63	\$4,032.63	\$4,032.63	\$4,032.63	\$4,032.63	\$.00
	OP-2019-30-20-00	MARCUS PD	\$1,389.93	\$1,389.93	\$1,389.93	\$1,389.93	\$1,389.93	\$.00
	OP-2019-30-30-00	MARENGO PD	\$3,098.73	\$3,098.73	\$3,098.73	\$3,098.73	\$3,098.73	\$.00

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Program Area	Project	Description	HCS Federal Funds Obligated	Share to Local Benefit	State/Federal Cost to Date	Federal Funds Expended	Fed Previous Amount Claimed	Fed Funds Claimed this Period
	OP-2019-30-40-00	MCCAUSLAND PD	\$2,497.50	\$2,497.50	\$2,497.50	\$2,497.50	\$2,497.50	\$.00
	OP-2019-30-50-00	MELCHER-DALLAS PD	\$3,620.63	\$3,620.63	\$3,620.63	\$3,620.63	\$3,620.63	\$.00
	OP-2019-30-60-00	MERRILL PD	\$3,749.90	\$3,749.90	\$3,749.90	\$3,749.90	\$3,749.90	\$.00
	OP-2019-30-70-00	MILFORD PD	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$.00
	OP-2019-30-80-00	MILLS CO SO	\$4,300.00	\$4,300.00	\$4,300.00	\$4,300.00	\$4,300.00	\$.00
	OP-2019-30-90-00	MISSOURI VALLEY PD	\$3,999.26	\$3,999.26	\$3,999.26	\$3,999.26	\$3,999.26	\$.00
	OP-2019-31-00-00	MITCHELL CO SO	\$3,514.35	\$3,514.35	\$3,514.35	\$3,514.35	\$3,514.35	\$.00
	OP-2019-31-10-00	MONONA CO SO	\$1,404.84	\$1,404.84	\$1,404.84	\$1,404.84	\$1,404.84	\$.00
	OP-2019-31-20-00	MONONA PD	\$1,876.50	\$1,876.50	\$1,876.50	\$1,876.50	\$1,876.50	\$.00
	OP-2019-31-30-00	MONROE PD	\$2,016.99	\$2,016.99	\$2,016.99	\$2,016.99	\$2,016.99	\$.00
	OP-2019-31-40-00	MONTGOMERY CO SO	\$2,340.00	\$2,340.00	\$2,340.00	\$2,340.00	\$2,340.00	\$.00
	OP-2019-31-50-00	MONTICELLO PD	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$.00
	OP-2019-31-60-00	MONTROSE PD	\$1,732.41	\$1,732.41	\$1,732.41	\$1,732.41	\$1,732.41	\$.00
	OP-2019-31-70-00	MOUNT PLEASANT PD	\$3,933.22	\$3,933.22	\$3,933.22	\$3,933.22	\$3,933.22	\$.00
	OP-2019-31-80-00	MOVILLE PD	\$4,099.99	\$4,099.99	\$4,099.99	\$4,099.99	\$4,099.99	\$.00
	OP-2019-31-90-00	NASHUA PD	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$.00
	OP-2019-32-00-00	NEW HAMPTON PD	\$4,197.74	\$4,197.74	\$4,197.74	\$4,197.74	\$4,197.74	\$.00
	OP-2019-32-20-00	OKOBOJI PD	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$.00
	OP-2019-32-30-00	OSAGE PD	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$.00
	OP-2019-32-40-00	OSCEOLA CO SO	\$4,300.00	\$4,300.00	\$4,300.00	\$4,300.00	\$4,300.00	\$.00
	OP-2019-32-50-00	OSCEOLA PD	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$.00
	OP-2019-32-60-00	PAGE CO SO	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$.00
	OP-2019-32-70-00	PALO ALTO CO SO	\$2,422.73	\$2,422.73	\$2,422.73	\$2,422.73	\$2,422.73	\$.00
	OP-2019-32-80-00	PARKERSBURG PD	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$.00

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	OP-2019-32-90-00	PEOSTA PD	\$3,050.41	\$3,050.41	\$3,050.41	\$3,050.41	\$3,050.41	\$.00
	OP-2019-33-00-00	PLEASANTVILLE PD	\$1,454.00	\$1,454.00	\$1,454.00	\$1,454.00	\$1,454.00	\$.00
	OP-2019-33-10-00	POCAHONTAS PD	\$4,069.00	\$4,069.00	\$4,069.00	\$4,069.00	\$4,069.00	\$.00
	OP-2019-33-20-00	POSTVILLE PD	\$2,391.95	\$2,391.95	\$2,391.95	\$2,391.95	\$2,391.95	\$.00
	OP-2019-33-30-00	POTTAWATTAMIE CO SO	\$877.03	\$877.03	\$877.03	\$877.03	\$877.03	\$.00
	OP-2019-33-40-00	POWESHIEK CO SO	\$3,395.00	\$3,395.00	\$3,395.00	\$3,395.00	\$3,395.00	\$.00
	OP-2019-33-50-00	PRAIRIE CITY PD	\$4,300.00	\$4,300.00	\$4,300.00	\$4,300.00	\$4,300.00	\$.00
	OP-2019-33-60-00	RED OAK PD	\$4,181.78	\$4,181.78	\$4,181.78	\$4,181.78	\$4,181.78	\$.00
	OP-2019-33-80-00	SAC CITY PD	\$2,654.07	\$2,654.07	\$2,654.07	\$2,654.07	\$2,654.07	\$.00
	OP-2019-33-90-00	SAC CO SO	\$3,952.50	\$3,952.50	\$3,952.50	\$3,952.50	\$3,952.50	\$.00
	OP-2019-34-00-00	SHELBY CO SO	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$.00
	OP-2019-34-20-00	SIGOURNEY PD	\$1,700.00	\$1,700.00	\$1,700.00	\$1,700.00	\$1,700.00	\$.00
	OP-2019-34-30-00	SPENCER PD	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$.00
	OP-2019-34-40-00	SPIRIT LAKE PD	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$.00
	OP-2019-34-50-00	STORY CITY PD	\$2,790.00	\$2,790.00	\$2,790.00	\$2,790.00	\$2,790.00	\$.00
	OP-2019-34-60-00	STRAWBERRY POINT PD	\$687.75	\$687.75	\$687.75	\$687.75	\$687.75	\$.00
	OP-2019-34-70-00	SUMNER PD	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$.00
	OP-2019-34-90-00	TAMA CO SO	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$.00
	OP-2019-35-10-00	TAYLOR CO SO	\$4,300.00	\$4,300.00	\$4,300.00	\$4,300.00	\$4,300.00	\$.00
	OP-2019-35-20-00	TIPTON PD	\$4,123.65	\$4,123.65	\$4,123.65	\$4,123.65	\$4,123.65	\$.00
	OP-2019-35-30-00	TOLEDO PD	\$4,017.00	\$4,017.00	\$4,017.00	\$4,017.00	\$4,017.00	\$.00
	OP-2019-35-50-00	WAPELLO PD	\$4,296.99	\$4,296.99	\$4,296.99	\$4,296.99	\$4,296.99	\$.00
	OP-2019-35-70-00	WAUKON PD	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$.00
	OP-2019-35-80-00	WAVERLY PD	\$3,100.00	\$3,100.00	\$3,100.00	\$3,100.00	\$3,100.00	\$.00

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Program Area	Project	Description	HCS Federal Funds Obligated	Share to Local Benefit	State/Federal Cost to Date	Federal Funds Expended	Fed Previous Amount Claimed	Fed Funds Claimed this Period
	OP-2019-35-90-00	WAYNE CO SO	\$3,755.00	\$3,755.00	\$3,755.00	\$3,755.00	\$3,755.00	\$0.00
	OP-2019-36-10-00	WEBSTER CO SO	\$3,795.74	\$3,795.74	\$3,795.74	\$3,795.74	\$3,795.74	\$0.00
	OP-2019-36-20-00	WEST UNION PD	\$3,451.42	\$3,451.42	\$3,451.42	\$3,451.42	\$3,451.42	\$0.00
	OP-2019-36-30-00	WILLIAMSBURG PD	\$2,386.88	\$2,386.88	\$2,386.88	\$2,386.88	\$2,386.88	\$0.00
	OP-2019-36-40-00	WINNEBAGO CO SO	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$0.00
	OP-2019-36-50-00	WINTERSET PD	\$2,700.00	\$2,700.00	\$2,700.00	\$2,700.00	\$2,700.00	\$0.00
	OP-2019-36-60-00	WOODBINE PD	\$4,055.00	\$4,055.00	\$4,055.00	\$4,055.00	\$4,055.00	\$0.00
	OP-2019-36-70-00	WORTH CO SO	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$0.00
	OP-2019-36-80-00	SHENANDOAH PD	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$4,200.00	\$0.00
	Occupant Protection Total		\$1,138,433.95	\$782,126.37	\$1,138,433.95	\$1,138,433.95	\$1,138,433.95	\$0.00
	<i>Pedestrian/Bicycle Safety</i>							
	PS-2019-01-00-00	BLANK CHILDREN'S HOSPITAL	\$9,000.00	\$7,335.00	\$9,000.00	\$9,000.00	\$9,000.00	\$0.00
	Pedestrian/Bicycle Safety Total		\$9,000.00	\$7,335.00	\$9,000.00	\$9,000.00	\$9,000.00	\$0.00
	<i>Police Traffic Services</i>							
	PT-2019-00-00-02	FAST Act NHTSA 402	\$0.00	\$0.00	\$1,924,847.09	\$0.00	\$0.00	\$0.00
	PT-2019-00-00-03	GTSB - TRAVEL	\$7,053.59	\$0.00	\$7,053.59	\$7,053.59	\$7,053.59	\$0.00
	PT-2019-00-00-07	GTSB - PM POLICE TRAFFIC SERVICES	\$314,584.85	\$38,540.83	\$314,584.85	\$314,584.85	\$314,584.85	\$0.00
	PT-2019-00-00-23	IOWA STATE PATROL (SEOs)	\$9,373.39	\$0.00	\$9,373.39	\$9,373.39	\$9,373.39	\$0.00
	PT-2019-00-00-29	ISU CONFERENCE AND PLANNING (SPLIT)	\$19,858.93	\$14,773.10	\$19,858.93	\$19,858.93	\$19,858.93	\$0.00
	PT-2019-01-00-00	ALTOONA PD	\$11,736.63	\$11,736.63	\$11,736.63	\$11,736.63	\$11,736.63	\$0.00
	PT-2019-02-00-00	ANKENY PD	\$38,500.00	\$38,500.00	\$38,500.00	\$38,500.00	\$38,500.00	\$0.00
	PT-2019-03-00-00	BETTENDORF PD	\$49,376.20	\$49,376.20	\$49,376.20	\$49,376.20	\$49,376.20	\$0.00
	PT-2019-04-00-00	BURLINGTON PD	\$13,855.22	\$13,855.22	\$13,855.22	\$13,855.22	\$13,855.22	\$0.00
	PT-2019-05-00-00	CORALVILLE PD	\$22,378.25	\$22,378.25	\$22,378.25	\$22,378.25	\$22,378.25	\$0.00

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	PT-2019-06-00-00	DES MOINES CO SO	\$7,200.00	\$7,200.00	\$7,200.00	\$7,200.00	\$7,200.00	\$0.00
	PT-2019-07-00-00	DES MOINES PD	\$181,611.25	\$159,650.53	\$181,611.25	\$181,611.25	\$181,611.25	\$0.00
	PT-2019-08-00-00	ELDRIDGE PD	\$10,465.02	\$10,465.02	\$10,465.02	\$10,465.02	\$10,465.02	\$0.00
	PT-2019-09-00-00	FORT DODGE PD	\$26,995.91	\$26,995.91	\$26,995.91	\$26,995.91	\$26,995.91	\$0.00
	PT-2019-10-00-00	FORT MADISON PD	\$15,875.79	\$15,875.79	\$15,875.79	\$15,875.79	\$15,875.79	\$0.00
	PT-2019-11-00-00	IOWA CITY PD	\$44,693.83	\$44,693.83	\$44,693.83	\$44,693.83	\$44,693.83	\$0.00
	PT-2019-12-00-00	JOHNSON CO SO	\$25,743.59	\$25,743.59	\$25,743.59	\$25,743.59	\$25,743.59	\$0.00
	PT-2019-13-00-00	LEE CO SO	\$15,802.61	\$15,802.61	\$15,802.61	\$15,802.61	\$15,802.61	\$0.00
	PT-2019-14-00-00	MUSCATINE CO SO	\$42,302.15	\$42,302.15	\$42,302.15	\$42,302.15	\$42,302.15	\$0.00
	PT-2019-15-00-00	NEWTON PD	\$8,186.74	\$8,186.74	\$8,186.74	\$8,186.74	\$8,186.74	\$0.00
	PT-2019-16-00-00	NORTH LIBERTY PD	\$14,148.61	\$14,148.61	\$14,148.61	\$14,148.61	\$14,148.61	\$0.00
	PT-2019-17-00-00	NORWALK PD	\$15,612.66	\$15,612.66	\$15,612.66	\$15,612.66	\$15,612.66	\$0.00
	PT-2019-18-00-00	OTTUMWA PD	\$25,500.00	\$25,500.00	\$25,500.00	\$25,500.00	\$25,500.00	\$0.00
	PT-2019-19-00-00	PERRY PD	\$7,554.51	\$7,554.51	\$7,554.51	\$7,554.51	\$7,554.51	\$0.00
	PT-2019-20-00-00	PLEASANT HILL PD	\$12,965.55	\$12,965.55	\$12,965.55	\$12,965.55	\$12,965.55	\$0.00
	PT-2019-21-00-00	POLK CO SO	\$35,934.23	\$35,934.23	\$35,934.23	\$35,934.23	\$35,934.23	\$0.00
	PT-2019-22-00-00	SIOUX CITY PD	\$40,321.08	\$40,321.08	\$40,321.08	\$40,321.08	\$40,321.08	\$0.00
	PT-2019-23-00-00	URBANDALE PD	\$21,000.00	\$21,000.00	\$21,000.00	\$21,000.00	\$21,000.00	\$0.00
	PT-2019-24-00-00	WAUKEE PD	\$14,415.00	\$14,415.00	\$14,415.00	\$14,415.00	\$14,415.00	\$0.00
	PT-2019-25-00-00	BLACK HAWK CO SO	\$6,444.33	\$6,444.33	\$6,444.33	\$6,444.33	\$6,444.33	\$0.00
	Police Traffic Services Total		\$1,059,489.92	\$739,972.37	\$2,984,337.01	\$1,059,489.92	\$1,059,489.92	\$0.00
	Roadway Safety							
	RS-2019-01-00-00	LTAP - CIRCUIT RIDER	\$59,934.48	\$59,934.48	\$59,934.48	\$59,934.48	\$59,934.48	\$0.00
	RS-2019-02-00-00	LTAP - MDST	\$10,565.48	\$10,565.48	\$10,565.48	\$10,565.48	\$10,565.48	\$0.00

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	RS-2019-03-00-00	DOT TRAFFIC & SAFETY TEAP	\$99,568.05	\$0.00	\$99,568.05	\$99,568.05	\$99,568.05	\$0.00
	Roadway Safety Total		\$170,068.01	\$70,499.96	\$170,068.01	\$170,068.01	\$170,068.01	\$0.00
	<i>Paid Advertising</i>							
	PM-2019-04-00-00	Greater DM Baseball	\$20,000.00	\$0.00	\$20,000.00	\$20,000.00	\$20,000.00	\$0.00
	PM-2019-05-00-00	IMG College - Drake	\$32,000.00	\$0.00	\$32,000.00	\$32,000.00	\$32,000.00	\$0.00
	PM-2019-07-00-00	Iowa Public Television Foundation	\$5,000.00	\$0.00	\$5,000.00	\$5,000.00	\$5,000.00	\$0.00
	PM-2019-08-00-00	Iowa Wild	\$10,000.00	\$0.00	\$10,000.00	\$10,000.00	\$10,000.00	\$0.00
	PM-2019-09-00-00	Iowa Wolves Basketball	\$9,000.00	\$0.00	\$9,000.00	\$9,000.00	\$9,000.00	\$0.00
	PM-2019-11-00-00	Learfield Sports	\$180,000.00	\$0.00	\$180,000.00	\$180,000.00	\$180,000.00	\$0.00
	PM-2019-12-00-00	Radio Iowa	\$72,128.00	\$0.00	\$72,128.00	\$72,128.00	\$72,128.00	\$0.00
	PM-2019-13-00-00	Screenvision Media	\$19,969.00	\$0.00	\$19,969.00	\$19,969.00	\$19,969.00	\$0.00
	PM-2019-14-00-00	ZLR Ignition	\$21,065.75	\$0.00	\$21,065.75	\$21,065.75	\$21,065.75	\$0.00
	PM-2019-16-00-00	KDSM-Fox	\$5,000.00	\$0.00	\$5,000.00	\$5,000.00	\$5,000.00	\$0.00
	Paid Advertising Total		\$374,162.75	\$0.00	\$374,162.75	\$374,162.75	\$374,162.75	\$0.00
	<i>Teen Safety Program</i>							
	TSP-2019-01-00-00	CREATIVE VISIONS	\$20,792.74	\$0.00	\$20,792.74	\$20,792.74	\$20,792.74	\$0.00
	Teen Safety Program Total		\$20,792.74	\$0.00	\$20,792.74	\$20,792.74	\$20,792.74	\$0.00
	FAST Act NHTSA 402 Total		\$3,502,530.96	\$1,842,946.09	\$5,566,032.03	\$3,502,530.96	\$3,502,530.96	\$0.00
	<i>FAST Act 405b OP High</i>							
	<i>405b High Training</i>							
	MITR-2019-00-00-05	GTSB - PRINTING	\$1,933.00	\$1,933.00	\$1,933.00	\$1,933.00	\$1,933.00	\$0.00
	405b High Training Total		\$1,933.00	\$1,933.00	\$1,933.00	\$1,933.00	\$1,933.00	\$0.00
	<i>405b High CSS Purchase/Distribution</i>							
	MICSS-2019-01-00-00	BLANK CHILDREN'S HOSPITAL	\$49,965.59	\$0.00	\$49,965.59	\$49,965.59	\$49,965.59	\$0.00

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Program Area	Project	Description	HCS Federal Funds Obligated	Share to Local Benefit	State/Federal Cost to Date	Federal Funds Expended	Fed Previous Amount Claimed	Fed Funds Claimed This Period
	405b High CSS		\$49,965.59	\$0.00	\$49,965.59	\$49,965.59	\$49,965.59	\$0.00
	Purchase/Distribution Total							
	405b High OP Information System							
	M1OP-2019-01-00-00	ISU SURVEY AND BEHAVIORAL SERVICES	\$27,099.96	\$0.00	\$27,099.96	\$27,099.96	\$27,099.96	\$0.00
	M1OP-2019-02-00-00	U OF I - INJURY PREV RESEARCH CENTER	\$30,000.00	\$0.00	\$30,000.00	\$30,000.00	\$30,000.00	\$0.00
	M1OP-2019-03-00-00	BLANK CHILDREN'S HOSPITAL (COMBO WITH M1	\$194,806.44	\$0.00	\$194,806.44	\$194,806.44	\$194,806.44	\$0.00
	405b High OP Information System Total		\$251,906.40	\$0.00	\$251,906.40	\$251,906.40	\$251,906.40	\$0.00
	405b High Paid Advertising							
	M1*PM-2019-01-00-00	ALLIANCE SPORT MARKETING	\$79,000.00	\$0.00	\$79,000.00	\$79,000.00	\$79,000.00	\$0.00
	M1*PM-2019-02-00-00	CEDAR RAPIDS KERNELS	\$7,500.00	\$0.00	\$7,500.00	\$7,500.00	\$7,500.00	\$0.00
	M1*PM-2019-03-00-00	DES MOINES BUCCANEERS HOCKEY	\$2,000.00	\$0.00	\$2,000.00	\$2,000.00	\$2,000.00	\$0.00
	M1*PM-2019-06-00-00	IOWA BARNSTORMERS	\$6,000.00	\$0.00	\$6,000.00	\$6,000.00	\$6,000.00	\$0.00
	M1*PM-2019-07-00-00	IOWA PUBLIC TELEVISION FOUNDATION	\$5,000.00	\$0.00	\$5,000.00	\$5,000.00	\$5,000.00	\$0.00
	M1*PM-2019-10-00-00	KROGMAN & ASSOCIATES	\$10,150.00	\$0.00	\$10,150.00	\$10,150.00	\$10,150.00	\$0.00
	M1*PM-2019-12-00-00	RADIO IOWA NEWS (LEARFIELD)	\$23,872.00	\$0.00	\$23,872.00	\$23,872.00	\$23,872.00	\$0.00
	M1*PM-2019-13-00-00	SCREENVISION DIRECT	\$35,381.00	\$0.00	\$35,381.00	\$35,381.00	\$35,381.00	\$0.00
	M1*PM-2019-14-00-00	ZLR IGNITION	\$114,717.72	\$0.00	\$114,717.72	\$114,717.72	\$114,717.72	\$0.00
	M1*PM-2019-15-00-00	WATERLOO BUCS	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$0.00
	M1*PM-2019-16-00-00	KDSM - FOX TELEVISION	\$7,000.00	\$0.00	\$7,000.00	\$7,000.00	\$7,000.00	\$0.00
	M1*PM-2019-17-00-00	LUMBERKINGS BASEBALL	\$2,750.00	\$0.00	\$2,750.00	\$2,750.00	\$2,750.00	\$0.00
	405b High Paid Advertising Total		\$300,370.72	\$7,000.00	\$300,370.72	\$300,370.72	\$300,370.72	\$0.00
	FAST Act 405b OP High Total		\$604,175.71	\$8,933.00	\$604,175.71	\$604,175.71	\$604,175.71	\$0.00
	FAST Act 405c Data Program							
	405c Data Program							
	M3DA-2019-00-00-03	GTSB - TRAVEL	\$137.28	\$0.00	\$137.28	\$137.28	\$137.28	\$0.00

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Program Area	Project	Description	HCS Federal Funds Obligated	Share to Local Benefit	State/Federal Cost to Date	Federal Funds Expended	Fed Previous Amount Claimed	Fed Funds Claimed this Period
	M3DA-2019-01-00-00	DOT DRIVER SERVICES - IPRC	\$109,970.00	\$52,000.00	\$109,970.00	\$109,970.00	\$109,970.00	\$0.00
	M3DA-2019-02-00-00	DOT MOTOR VEH ENF - TRACS	\$100,000.00	\$83,006.25	\$100,000.00	\$100,000.00	\$100,000.00	\$0.00
	M3DA-2019-03-00-00	DOT TRAFFIC & SAFETY - ROAD CAT	\$147,747.96	\$0.00	\$147,747.96	\$147,747.96	\$147,747.96	\$0.00
	M3DA-2019-04-00-00	HUMAN RIGHTS - CRASH LINKAGE	\$32,873.88	\$32,873.88	\$32,873.88	\$32,873.88	\$32,873.88	\$0.00
	M3DA-2019-05-00-00	U OF I - INJURY PREV RESEARCH CENTER	\$39,510.42	\$39,510.42	\$39,510.42	\$39,510.42	\$39,510.42	\$0.00
	M3DA-2019-06-00-00	NATIONAL DRIVING SIMULATOR	\$39,591.32	\$39,591.32	\$39,591.32	\$39,591.32	\$39,591.32	\$0.00
	M3DA-2019-07-00-00	IOWA STATE PATROL	\$7,071.90	\$0.00	\$7,071.90	\$7,071.90	\$7,071.90	\$0.00
	M3DA-2019-08-00-00	ISU INTRANS - ITSDS	\$71,268.89	\$71,268.89	\$71,268.89	\$71,268.89	\$71,268.89	\$0.00
	M3DA-2019-09-00-00	PUBLIC HEALTH EMS - BETS	\$120,973.76	\$105,824.01	\$120,973.76	\$120,973.76	\$120,973.76	\$0.00
	405c Data Program Total		\$669,145.41	\$424,074.77	\$669,145.41	\$669,145.41	\$669,145.41	\$0.00
	<i>FAST Act 405c Data Program Total</i>		<i>\$669,145.41</i>	<i>\$424,074.77</i>	<i>\$669,145.41</i>	<i>\$669,145.41</i>	<i>\$669,145.41</i>	<i>\$0.00</i>
	<i>FAST Act 405d Impaired Driving Low</i>							
	<i>405d Low Other Based on Problem ID</i>							
	M6OT-2019-00-00-06	GTSB - DRE PROGRAM EXPENSES	\$61,866.57	\$57,571.83	\$61,866.57	\$61,866.57	\$61,866.57	\$0.00
	M6OT-2019-00-00-07	GTSB - ARIDE PROGRAM EXPENSES	\$2,558.20	\$2,558.20	\$2,558.20	\$2,558.20	\$2,558.20	\$0.00
	M6OT-2019-01-00-00	ASBURY PD	\$2,085.06	\$2,085.06	\$2,085.06	\$2,085.06	\$2,085.06	\$0.00
	M6OT-2019-02-00-00	BENTON CO SO	\$5,565.83	\$5,565.83	\$5,565.83	\$5,565.83	\$5,565.83	\$0.00
	M6OT-2019-03-00-00	BLUE GRASS PD	\$3,287.81	\$3,287.81	\$3,287.81	\$3,287.81	\$3,287.81	\$0.00
	M6OT-2019-04-00-00	BOONE PD	\$12,857.85	\$12,857.85	\$12,857.85	\$12,857.85	\$12,857.85	\$0.00
	M6OT-2019-05-00-00	BUFFALO PD	\$567.30	\$567.30	\$567.30	\$567.30	\$567.30	\$0.00
	M6OT-2019-06-00-00	CASS CO SO	\$10,615.53	\$10,615.53	\$10,615.53	\$10,615.53	\$10,615.53	\$0.00
	M6OT-2019-07-00-00	CEDAR CO SO	\$13,495.66	\$13,495.66	\$13,495.66	\$13,495.66	\$13,495.66	\$0.00
	M6OT-2019-08-00-00	CEDAR RAPIDS PD	\$10,398.52	\$10,398.52	\$10,398.52	\$10,398.52	\$10,398.52	\$0.00
	M6OT-2019-09-00-00	CLINTON CO SO	\$17,211.40	\$17,211.40	\$17,211.40	\$17,211.40	\$17,211.40	\$0.00

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Program Area	Project	Description	HCS Federal Funds Obligated	Share to Local Benefit	State/Federal Cost to Date	Federal Funds Expended	Fed Previous Amount Claimed	Fed Funds Claimed this Period
	M60T-2019-10-00-00	COLFAX PD	\$2,495.55	\$2,495.55	\$2,495.55	\$2,495.55	\$2,495.55	\$.00
	M60T-2019-11-00-00	DALLAS CO SO	\$24,658.76	\$24,658.76	\$24,658.76	\$24,658.76	\$24,658.76	\$.00
	M60T-2019-12-00-00	DCI CRIME LAB	\$89,667.94	\$.00	\$89,667.94	\$89,667.94	\$89,667.94	\$.00
	M60T-2019-13-00-00	DYERSVILLE PD	\$823.87	\$823.87	\$823.87	\$823.87	\$823.87	\$.00
	M60T-2019-14-00-00	EPWORTH PD	\$2,741.50	\$2,741.50	\$2,741.50	\$2,741.50	\$2,741.50	\$.00
	M60T-2019-15-00-00	EVANSDALE PD	\$8,709.66	\$8,709.66	\$8,709.66	\$8,709.66	\$8,709.66	\$.00
	M60T-2019-16-00-00	FAYETTE CO SO	\$9,629.32	\$9,629.32	\$9,629.32	\$9,629.32	\$9,629.32	\$.00
	M60T-2019-17-00-00	HAMILTON CO SO	\$8,492.16	\$8,492.16	\$8,492.16	\$8,492.16	\$8,492.16	\$.00
	M60T-2019-18-00-00	HARRISON CO SO	\$4,701.56	\$4,701.56	\$4,701.56	\$4,701.56	\$4,701.56	\$.00
	M60T-2019-19-00-00	HENRY CO SO	\$8,102.89	\$8,102.89	\$8,102.89	\$8,102.89	\$8,102.89	\$.00
	M60T-2019-20-00-00	HUXLEY PD	\$4,022.03	\$4,022.03	\$4,022.03	\$4,022.03	\$4,022.03	\$.00
	M60T-2019-22-00-00	IOWA STATE PATROL	\$248,836.59	\$5,470.56	\$248,836.59	\$248,836.59	\$248,836.59	\$.00
	M60T-2019-23-00-00	KNOXVILLE PD	\$2,524.83	\$2,524.83	\$2,524.83	\$2,524.83	\$2,524.83	\$.00
	M60T-2019-24-00-00	LE MARS PD	\$5,069.38	\$5,069.38	\$5,069.38	\$5,069.38	\$5,069.38	\$.00
	M60T-2019-25-00-00	Le Claire Police Department	\$2,564.35	\$2,564.35	\$2,564.35	\$2,564.35	\$2,564.35	\$.00
	M60T-2019-26-00-00	LINN CO SO	\$10,925.01	\$10,925.01	\$10,925.01	\$10,925.01	\$10,925.01	\$.00
	M60T-2019-27-00-00	MAHASKA CO SO	\$12,765.84	\$12,765.84	\$12,765.84	\$12,765.84	\$12,765.84	\$.00
	M60T-2019-28-00-00	MARION COUNTY SO	\$7,236.56	\$7,236.56	\$7,236.56	\$7,236.56	\$7,236.56	\$.00
	M60T-2019-29-00-00	MITCHELLVILLE PD	\$1,092.92	\$1,092.92	\$1,092.92	\$1,092.92	\$1,092.92	\$.00
	M60T-2019-30-00-00	MOUNT VERNON PD	\$4,553.34	\$4,553.34	\$4,553.34	\$4,553.34	\$4,553.34	\$.00
	M60T-2019-31-00-00	OELWEIN PD	\$875.16	\$875.16	\$875.16	\$875.16	\$875.16	\$.00
	M60T-2019-32-00-00	OSKALOOSA PD	\$5,510.57	\$5,510.57	\$5,510.57	\$5,510.57	\$5,510.57	\$.00
	M60T-2019-33-00-00	PELLA PD	\$5,702.32	\$5,702.32	\$5,702.32	\$5,702.32	\$5,702.32	\$.00
	M60T-2019-34-00-00	PLYMOUTH CO SO	\$2,802.06	\$2,802.06	\$2,802.06	\$2,802.06	\$2,802.06	\$.00

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Program Area	Project	Description	HCS Federal Funds Obligated	Share to Local Benefit	State/Federal Cost to Date	Federal Funds Expended	Fed Previous Amount Claimed	Fed Funds Claimed this Period
	M6OT-2019-35-00-00	POLK CITY PD	\$2,606.64	\$2,606.64	\$2,606.64	\$2,606.64	\$2,606.64	\$0.00
	M6OT-2019-36-00-00	PRINCETON PD	\$3,719.54	\$3,719.54	\$3,719.54	\$3,719.54	\$3,719.54	\$0.00
	M6OT-2019-37-00-00	PROSECUTING ATTYS TRNG CO	\$101,304.32	\$0.00	\$101,304.32	\$101,304.32	\$101,304.32	\$0.00
	M6OT-2019-38-00-00	SERGEANT BLUFF PD	\$2,225.34	\$2,225.34	\$2,225.34	\$2,225.34	\$2,225.34	\$0.00
	M6OT-2019-39-00-00	STATE COURT ADMIN OFFICE	\$10,846.01	\$0.00	\$10,846.01	\$10,846.01	\$10,846.01	\$0.00
	M6OT-2019-40-00-00	STORM LAKE PD	\$7,304.25	\$7,304.25	\$7,304.25	\$7,304.25	\$7,304.25	\$0.00
	M6OT-2019-41-00-00	ZLR IGNITION	\$143,796.82	\$0.00	\$143,796.82	\$143,796.82	\$143,796.82	\$0.00
	M6OT-2019-42-00-00	UNIVERSITY HEIGHTS PD	\$1,002.00	\$1,002.00	\$1,002.00	\$1,002.00	\$1,002.00	\$0.00
	M6OT-2019-43-00-00	UNIVERSITY OF NORTHERN IOWA PD	\$1,804.53	\$1,804.53	\$1,804.53	\$1,804.53	\$1,804.53	\$0.00
	M6OT-2019-45-00-00	WALCOTT PD	\$6,787.77	\$6,787.77	\$6,787.77	\$6,787.77	\$6,787.77	\$0.00
	M6OT-2019-46-00-00	WAPELLO CO SO	\$13,601.54	\$13,601.54	\$13,601.54	\$13,601.54	\$13,601.54	\$0.00
	M6OT-2019-47-00-00	WASHINGTON CO SO	\$9,857.07	\$9,857.07	\$9,857.07	\$9,857.07	\$9,857.07	\$0.00
	M6OT-2019-48-00-00	WATERLOO PD	\$22,319.92	\$22,319.92	\$22,319.92	\$22,319.92	\$22,319.92	\$0.00
	M6OT-2019-49-00-00	WEST BURLINGTON PD	\$3,946.54	\$3,946.54	\$3,946.54	\$3,946.54	\$3,946.54	\$0.00
	M6OT-2019-51-00-00	WINDSOR HEIGHTS PD	\$6,834.75	\$6,834.75	\$6,834.75	\$6,834.75	\$6,834.75	\$0.00
	M6OT-2019-52-00-00	WINNESHIEK CO SO	\$6,577.79	\$6,577.79	\$6,577.79	\$6,577.79	\$6,577.79	\$0.00
	M6OT-2019-53-00-00	WOODBURY CO SO (COMB W/ 24/7)	\$13,557.54	\$13,557.54	\$13,557.54	\$13,557.54	\$13,557.54	\$0.00
	M6OT-2019-54-00-00	DES MOINES CO SO (HIGH FIVE)	\$5,942.44	\$5,942.44	\$5,942.44	\$5,942.44	\$5,942.44	\$0.00
	M6OT-2019-55-00-00	IOWA STATE PATROL (HIGH FIVE)	\$19,910.96	\$0.00	\$19,910.96	\$19,910.96	\$19,910.96	\$0.00
	M6OT-2019-58-00-00	CHICKASAW CO SO (HIGH FIVE)	\$8,982.47	\$8,982.47	\$8,982.47	\$8,982.47	\$8,982.47	\$0.00
	405d Low Other Based on Problem ID Total		\$1,007,942.14	\$394,755.32	\$1,007,942.14	\$1,007,942.14	\$1,007,942.14	\$0.00
	405d Low Police Traffic Services							
	FDL*PT-2019-01-00-00	Iowa Law Enforcement Academy	\$146,963.49	\$0.00	\$146,963.49	\$146,963.49	\$146,963.49	\$0.00
	405d Low Police Traffic Services Total		\$146,963.49	\$0.00	\$146,963.49	\$146,963.49	\$146,963.49	\$0.00

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Program Area	Project	Description	HCS Federal Funds Obligated	Share to Local Benefit	State/Federal Cost to Date	Federal Funds Expended	Fed Previous Amount Claimed	Fed Funds Claimed this Period
FAST Act 405d Impaired Driving Low Total			\$1,154,905.63	\$394,755.32	\$1,154,905.63	\$1,154,905.63	\$1,154,905.63	\$0.00
FAST Act 405f Motorcycle Programs								
405f Motorcyclist Awareness								
	M9MA-2019-01-00-00	DOT DL	\$32,277.89	\$0.00	\$32,277.89	\$32,277.89	\$32,277.89	\$0.00
	M9MA-2019-02-00-00	Adsposure	\$18,820.64	\$0.00	\$18,820.64	\$18,820.64	\$18,820.64	\$0.00
405f Motorcyclist Awareness Total			\$51,098.53	\$0.00	\$51,098.53	\$51,098.53	\$51,098.53	\$0.00
FAST Act 405f Motorcycle Programs Total			\$51,098.53	\$0.00	\$51,098.53	\$51,098.53	\$51,098.53	\$0.00
NHTSA Total			\$6,471,824.56	\$3,071,875.55	\$8,535,325.63	\$6,471,824.56	\$6,471,824.56	\$0.00
Total			\$6,471,824.56	\$3,071,875.55	\$8,535,325.63	\$6,471,824.56	\$6,471,824.56	\$0.00

Patrick Hoy 12-27-19

I CERTIFY, that in accordance with the laws of the state and under the terms of the (APPROVAL AND PAYMENT ARE SUBJECT TO ADJUSTMENT, YEAR-END AUDIT OR approved program(s) area that actual costs claimed have been incurred and have OTHER APPROPRIATE REVIEW) not previously been presented for payment.

State Official:



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Grant Tracking

Instructions

Print to PDF will convert the Status Report plus any PDF attachments into a single PDF file. Edit Approval allows internal approval. Negotiation will allow you to unlock one or more sections of the Status Report and route the Status Report back to the grantee for further editing. Annotations allow internal staff to add notes that are visible to internal staff only. The grantee cannot see these notes. Versions will display all component versions that were created as a result of the negotiation process. Feedback allows staff to enter feedback about the Status Report to the grantee. The feedback text will appear at the bottom of the Status Report and will be visible to anyone who has access to the Status Report. Withdraw changes the status of the Status Report to Withdrawn and removes the Status Report from further processing.

Status Report Details

[Print to PDF](#) | [Withdraw](#) | [Negotiation](#) | [Edit Approval](#) | [Annotations\(0\)](#) | [Versions](#) | [Feedback](#)

405d-M6OT, Task 22-00-00-Iowa State Patrol 2019 405d

Governor's Traffic Safety Bureau

Award Year:	2019	Status:	Submitted
Contract Number:	405d-M6OT, Task 22-00-00	Approved By:	
Status Report Number:	02	Approved Date:	
Submitted By:	Regina Sterbenz		
Submitted Date:	02/18/2019		
Status Report Type:	Quarterly Report		
Title	December Special Enforcement		
Report Period	12/18/2018 01/03/2019		
	From Date	To Date	

Primary Contact and Organization

Primary Contact

AnA User Id grant@dps.state.ia.us

First Name* Larry **Grant**
First Name Middle Name Last Name

Title: Captain

Email:* grant@dps.state.ia.us

Address:* 215 E 7th Street
3rd floor

City* Des Moines **Iowa** **50319-0248**
City State/Province Postal Code/Zip

Phone:* 515-725-6124 **Ext.**

Program Area of Interest* Governor's Traffic Safety Bureau

Fax:

Agency

Organization Information

Organization Name:* Iowa State Patrol

Organization Type:* State Government

DUNS:

Organization Website:

Address: 215 East 7th Street

City Des Moines **Iowa** **50319**
City State/Province Postal Code/Zip

Phone: 515-725-6098 **Ext.**

Fax:

Benefactor

Vendor Number

Status Report Approval

Level	Approved By	Approved Date	Approval	Comments
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sSTEP Enforcement Activity**sSTEP Enforcement Activity Report***Citation = Arrest; Warning = Tested, No Arrest*

OWI - Alcohol	35	103
	Citations	Warnings
<i>Citation = Arrest; Warning = Tested, No Arrest</i>		
OWI - Drugs	19	
	Citations	Warnings
.02 Violation	1	
	Citations	Warnings
Open Container	17	
	Citations	Warnings
Public Intox Violation		
	Citations	Warnings
Seat Belts	233	24
	Citations	Warnings
Child Restraints	25	8
	Citations	Warnings
Speed	2994	2450
	Citations	Warnings
Stop Sign/Light Violation	57	56
	Citations	Warnings
No Texting Law	30	
	Citations	Warnings
No Electronic Device (teen)	2	
	Citations	Warnings
Driving Without License	156	134
	Citations	Warnings
Suspended or Revoked	154	
	Citations	Warnings
Registration	271	573
	Citations	Warnings
No Proof of Insurance	12	895
	Citations	Warnings
Improper Passing	3	
	Citations	Warnings
Dark Windows	204	
	Citations	Warnings
Equipment		1344
	Citations	Warnings
Move Over Violation	16	
	Citations	Warnings
Other Traffic Violation	662	898
	Citations	Warnings

Totals

4891

6485

Seat Belt Survey

Pre-wave Seat Belt Survey

Observed

Belted

Post-wave Seat Belt Survey

Observed

Belted

Other Activity

Felony Arrest

6

Narcotics Arrest

69

Motorists Assist

419

Multi-Jurisdictional Project

Did you complete a Multi-Jurisdictional Project?*

No

Media

TV

Radio

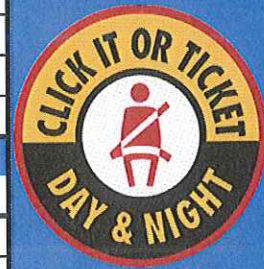
Print

Digital

Comments

TOTAL MAY WAVE FFY 2019

	sSTEP Grantees		Other Agencies		Subtotals		TOTAL WAVE CONTACTS
	Citations	Warnings	Citations	Warnings	Citations	Warnings	
OVI - Alcohol	138	97	188	29	326	126	452
OVI - Drugs	21	7	20	2	41	9	50
.02 Violations	7	4	2	0	9	4	13
Open Container	43	17	62	3	105	20	125
Public Intox	58	17	77	3	135	20	155
Child Restraint	11	27	55	22	66	49	115
Seat Belts	184	563	660	180	844	743	1,587
Speed	1,669	3,588	4,429	3,696	6,098	7,284	13,382
Stop Sign/Light	153	426	217	267	370	693	1,063
No Texting Law	23	35	60	41	83	76	159
No Electronic Device (teen)	3	6	2	5	5	11	16
Driving Without License	228	119	608	222	836	341	1,177
Suspended or Revoked	316	19	344	11	660	30	690
Registration	246	764	728	512	974	1,276	2,250
No Proof of Insurance	303	926	651	1,484	954	2,410	3,364
Improper Passing	15	39	25	22	40	61	101
Dark Windows	81	258	443	298	524	556	1,080
Equipment	373	3,892	84	2,741	457	6,633	7,090
Move Over	22	58	12	10	34	68	102
Other Traffic	237	1,072	1,305	1,479	1,542	2,551	4,093
Total Violations	4,131	11,934	9,972	11,027			37,064
Total Violations Per Wave	16,065		20,999				
Felony Arrests	101		167				268
Narcotic Arrests	207		273				480
Motorist Assists	1,094		1,400				2,494
Media Contacts:							
TV	57		15				72
Radio	89		44				133
Print	171		35				206
Digital	142		43				185
Seat belt Surveys:							
Pre-Wave Survey	87.37%		94.37%				90.87%
Post-Wave Survey	90.43%		94.81%				92.62%





Iowa Department of Public Safety
215 East 7th Street
Des Moines, Iowa 50319
www.dps.state.ia.us



For Immediate Release:

May 6, 2019

Des Moines, Iowa

CLICK IT OR TICKET CAMPAIGN **May 20 – June 2, 2019**

Memorial Day and the traditional beginning of summer are quickly approaching. Unfortunately, with the increase in summer traffic we will also see a rise in traffic crashes and fatalities. Last year there were four traffic fatalities on Iowa roadways over the Memorial Day weekend; four deaths that may have been prevented. According to the National Highway Traffic Safety Administration (NHTSA) in 2017 there were 10,076 unbuckled passenger vehicle occupants killed in crashes nationwide. A majority of those lives could have been saved if they had been wearing seat belts. The national *Click It or Ticket* campaign will take place May 20 – June 2, 2019. State and local law agencies across the state will be stepping up seat belt enforcement with the goal of protecting you and your family.

Seat Belt Myth Busters

Vehicle Type: There seems to be a misconception among those who drive and ride in pickup trucks that their large vehicles will protect them better than other vehicles would in a crash. Fifty-nine percent of pickup truck occupants who were killed in 2017 were not buckled compared to 42 percent of car occupants.*

Seating Position: Too many people believe they are safe in the back seat unrestrained. Forty-six percent of all front-seat passenger killed in 2017 crashes were unbelted but 56 percent of those killed in the back seat were unbelted.*

Rural versus Urban: People who live in rural areas might believe that their chance of being in a crash is lower but in 2017 there were 12,786 passenger vehicle fatalities in rural locations compared to 10,316 fatalities in urban locations. Of those fatalities, 49 percent of those killed in rural locations were not wearing their seat belts compared to 44 percent in urban locations.*
(*National data supplied by NHTSA)

The Iowa Department of Public Safety and the Governor's Traffic Safety Bureau want to remind all drivers of the importance of seat belt use. Buckle up every trip, every time!

Media contact: Patrick Hoye, GTSB Bureau Chief, (515) 725-6120.



To enroll in the DPS E-mail Notification system simply log on to
<https://dpsemailnotify.iowa.gov> and follow the instructions to enroll as a new user.

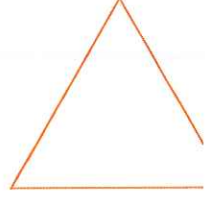
CLICK IT OR TICKET

Timing

- Paid
 - May 14th - June 3rd, 2019
- Added Value
 - May 7th - June 14th, 2019

Budget

- May 14th - June 3rd, 2019 - Up to \$100,000
- May 7th - June 14th, 2019 - Earned and Free Media



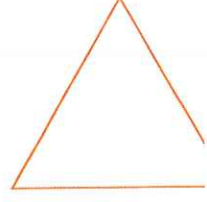
CLICK IT OR TICKET

Timing

- Paid
 - May 14th - June 3rd, 2019
- Added Value
 - May 7th - June 14th, 2019

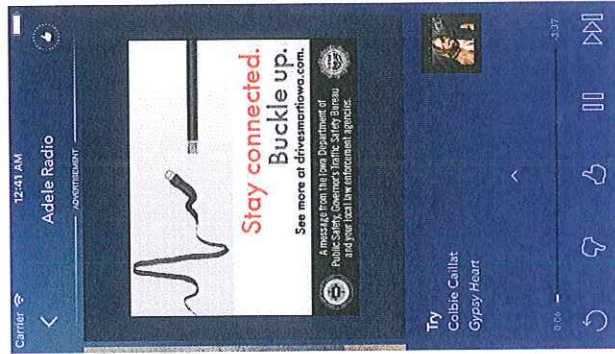
Budget

- May 14th - June 3rd, 2019 - Up to \$ 100,000
- May 7th - June 14th, 2019 - Earned and Free Media

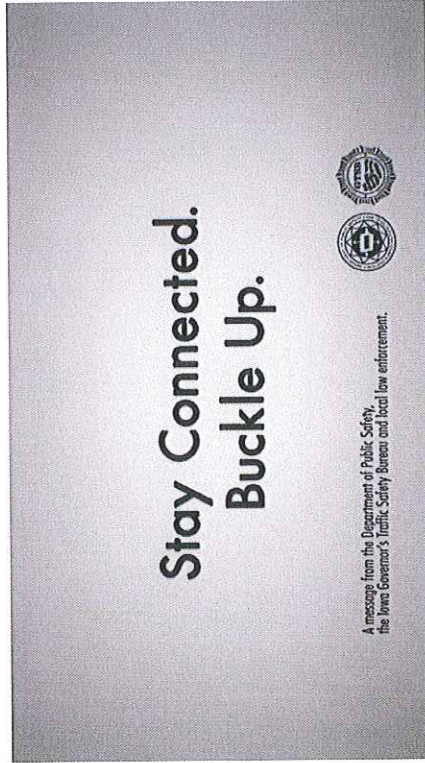


CLICK IT OR TICKET CREATIVE

Pandora



Connected TV/OTT

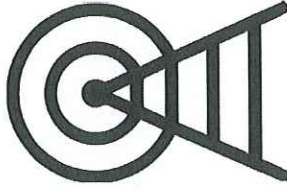


Social
(Facebook/Instagram)

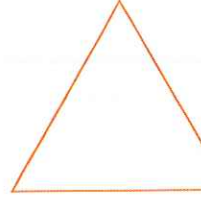
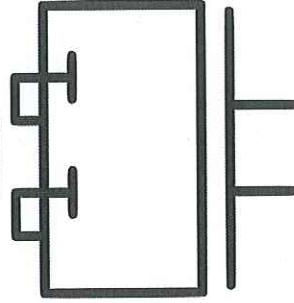
Iowa Governor's Traffic Safety Bureau
Sponsored ·
Buckle up. Connect at Drivesmartiowa.com



Radio

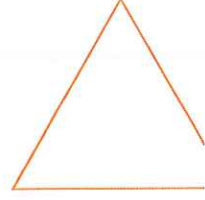
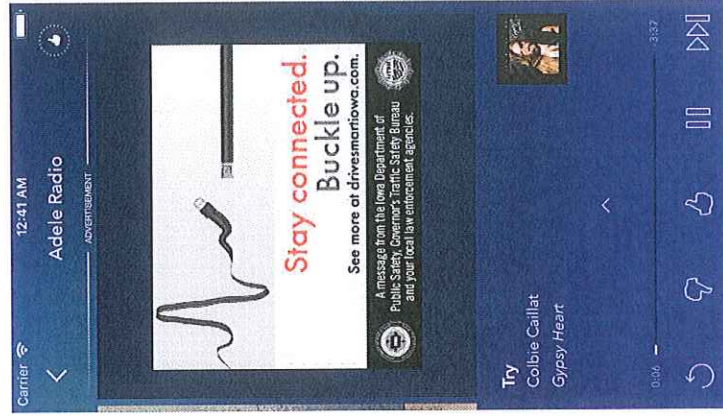


Outdoor



CLICK IT OR TICKET RESULTS - PANDORA

- Geography: Iowa (all)
- Clicks: 1,822
- CTR: 0.18%

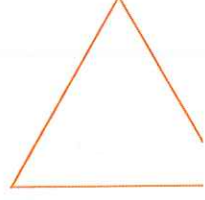


CLICK IT OR TICKET RESULTS - OTT

- Geography: Iowa (all)
- Impressions: 275,555
- Completion Rate: 97.5%
 - Goal: 86%

**Stay Connected.
Buckle Up.**

A message from the Department of Public Safety,
the Iowa Governor's Traffic Safety Bureau and local law enforcement.



CLICK IT OR TICKET RESULTS - SOCIAL

- Geography: Iowa (all)
- Clicks: 3,462
- CTR: 0.50%
- Social Engagements: 148
- Engagement Rate: 0.28%

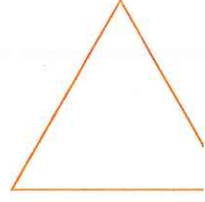
 Iowa Governor's Traffic Safety Bureau
Sponsored · 3
Buckle up. Connect at DriveSmartIowa.com



DRIVESMARTIOWA.COM
The click of a buckle. The beat of a heart. Two sounds that safeguard life. [Learn More](#)

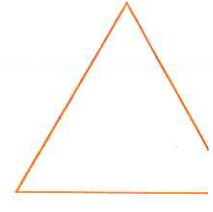
Juarez Queyo, Colin Smith and 34 others · 10 Comments · 4 Shares

[Like](#) [Comment](#) [Share](#)



CLICK IT OR TICKET RESULTS - RADIO

- **Markets/Stations**
 - Cedar Rapids (includes coverage of Waterloo): KFMW-FM, KKSX-FM, KRNA-FM
 - Des Moines: KAZR-FM, KDRB-FM, KKDM-FM
 - Includes DJ Endorsements with Elvis Duran on KKDM and Moose in the Morning on KAZR
 - Quad Cities: KBEA-FM, KCQQ-FM
 - Includes DJ Endorsements with Mark Manuel on KCQQ and Andi in the Afternoon on KBEA
 - Sioux City: KKMA-FM, KSEZ-FM, KSFT-FM
- **Total Spots/Stations**
 - Des Moines - 236 spots
 - Cedar Rapids - 262 spots
 - Quad Cities - 207 spots
 - Sioux City - 142 spots
- **M18-34 Impressions Total (000)**
 - 388.9



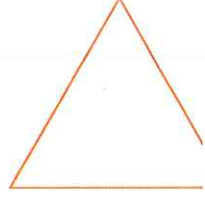
TOTAL AUGUST WAVE FFY 2019

	sSTEP Grantees		Other Agencies		Subtotals		TOTAL WAVE CONTACTS
	Citations	Warnings	Citations	Warnings	Citations	Warnings	
OWI - Alcohol	137	93	310	50	447	143	590
OWI - Drugs	56	22	50	3	106	25	131
.02 Violations	5	3	7	2	12	5	17
Open Container	59	24	97	6	156	30	186
Public Intox	62	21	221	26	283	47	330
Child Restraint	15	35	51	26	66	61	127
Seat Belts	312	552	890	235	1,202	787	1,989
Speed	2,154	4,388	7,833	5,963	9,987	10,351	20,338
Stop Sign/Light	172	532	378	368	550	900	1,450
No Texting Law	27	59	89	69	116	128	244
No Electronic Device (teen)	4	13	19	7	23	20	43
Driving Without License	368	170	954	332	1,322	502	1,824
Suspended or Revoked	339	29	623	15	962	44	1,006
Registration	322	1,196	1,129	1,337	1,451	2,533	3,984
No Proof of Insurance	328	1,153	1,037	2,288	1,365	3,441	4,806
Improper Passing	23	52	40	29	63	81	144
Dark Windows	70	297	627	359	697	656	1,353
Equipment	287	4,151	75	3,713	362	7,864	8,226
Move Over	19	42	35	16	54	58	112
Other Traffic	422	976	1,986	2,021	2,408	2,997	5,405
Total Violations	5,181	13,808	16,451	16,865			52,305
Total Violations Per Wave	18,989		33,316				
Felony Arrests	1,147		335				1,482
Narcotic Arrests	34		2,064				2,098
Motorist Assists	89		14				103
Media Contacts:							
TV	219		24				243
Radio	136		30				166
Print	0		40				40
Digital	0		0				0
Seat belt Surveys:							
Pre-Wave Survey	88.53%		94.87%				91.70%
Post-Wave Survey	91.29%		94.40%				92.84%



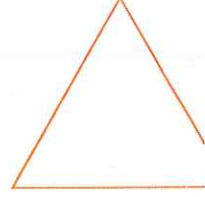
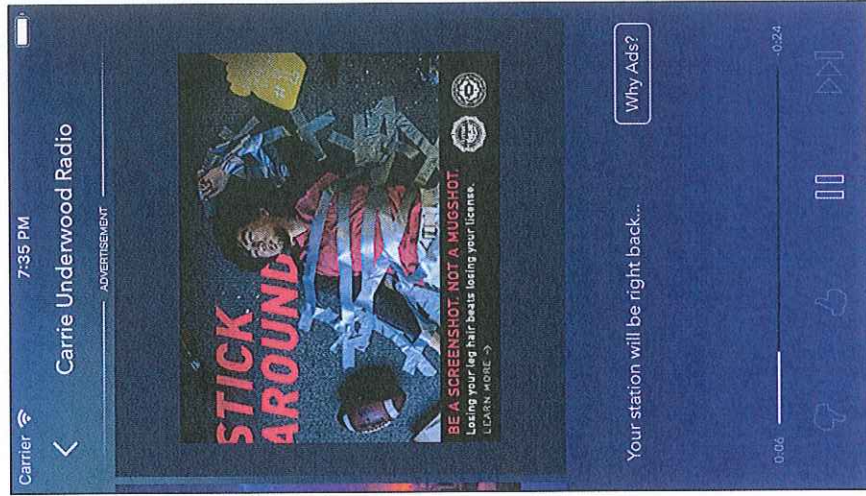
NHTSA OBJECTIVES

- Develop a media plan for the national 'Drive Sober or Get Pulled Over' campaign incorporating earned and free media:
 - July 1-4th 2019
 - July 30 - September 10th, 2019
 - August 16 - 20th, 2019, August 23 - 27th, 2019, August 30 - September 3rd, 2019
- Budget: Up to \$ 125,000



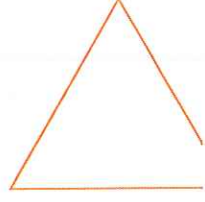
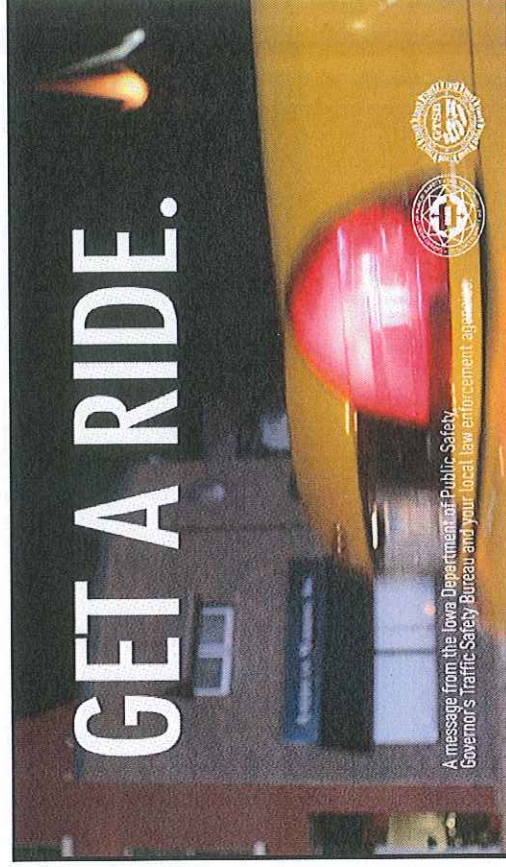
PANDORA

- Timing: July 1-4, July 30 - September 10
- Markets: Iowa (all)
- Clicks: 2,685
- Click Through Rate (CTR): 0.17%
- Added value impressions: 205,750



CONNECTED TV/OTT

- Timing: July 1-4, July 30 - September 10
- Markets: Iowa (all)
- Impressions: 248,400



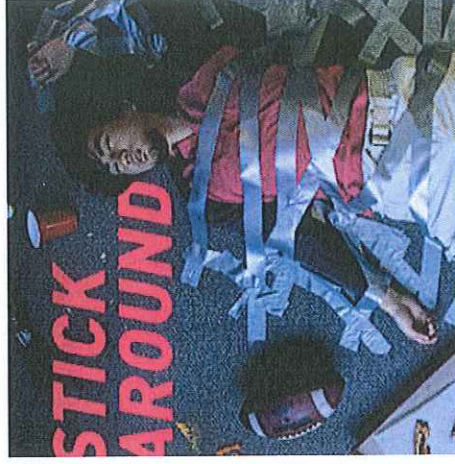
FACEBOOK/INSTAGRAM

- Timing: July 1-4, July 30 - September 10
- Markets: Iowa (all)
- Clicks: 6,847
- CTR: 0.54%
- Social engagements: 454
- Engagement rate: 0.30%



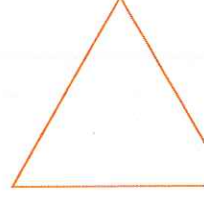
...

Be a screenshot. Not a mugshot.



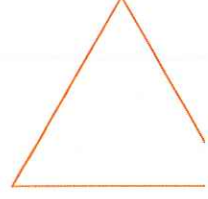
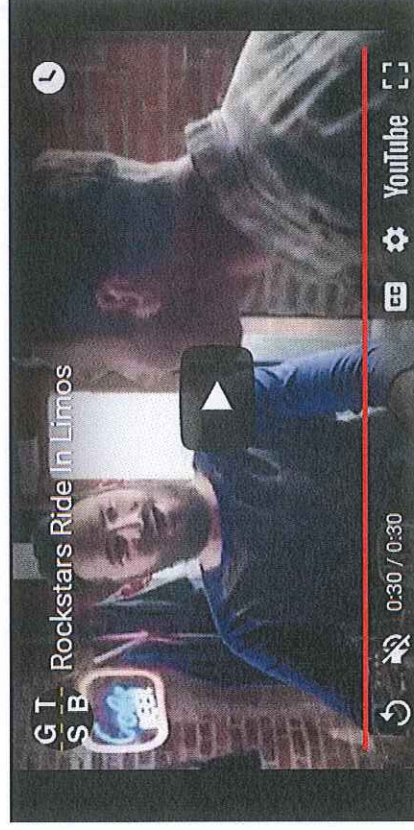
DRIVEMARTIOWA.COM

Losing your leg hair beats losing your license.



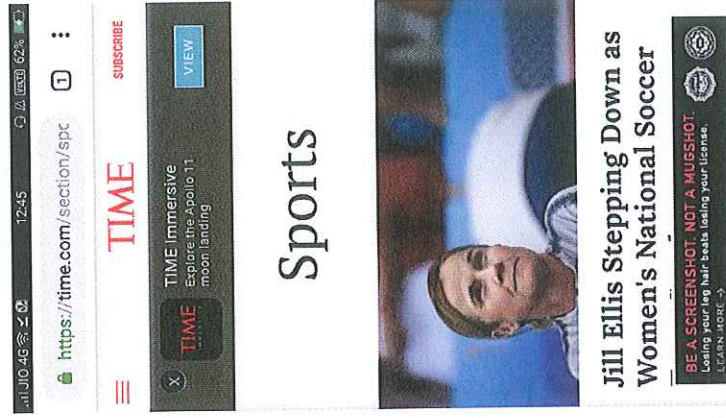
YOUTUBE VIDEO

- Timing: July 1-4, July 30 - September 10
- Markets: Iowa (all)
- Clicks: 1,020
- CTR: 0.06%
- Video views: 290,501
- Completion rate: 17.18%



GEOFENCE BANNERS

- Timing: July 1-4, July 30 - September 10
- Markets: Iowa (all)
- Clicks: 1,628
- CTR: 0.13%
- Added value impressions: 30,480



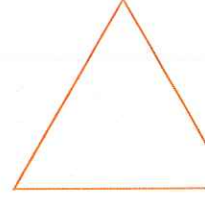
SPOT RADIO

- Timing: July 1 - 4, August 12 - 25
- Markets/stations:
 - Cedar Rapids (includes coverage of Waterloo): KFMW-FM, KKSX-FM, KRNA-FM
 - Des Moines: KAZR-FM, KDRB-FM, KKDM-FM
 - Quad Cities: KBEA-FM, KCQQ-FM
 - Sioux City: KKMA-FM, KSEZ-FM, KSFT-FM
- DJ endorsements:
 - Elvis Duran on KKDM in Des Moines
 - Moose in the Morning on KAZR in Des Moines
 - Mark Manuel on KCQQ in the Quad Cities
 - Andi in the afternoon on KBEA in the Quad Cities
- Daypart mix
 - 30% AM Drive, 20% Day, 30% PM Drive, 20% Weekend

	GOAL	PURCHASED	INDEX
Budget	\$30,000	\$32,912	110
TRPs	300	316	105
Impressions (000)	570K	631K	111
CPM	\$52.63	\$52.16	99

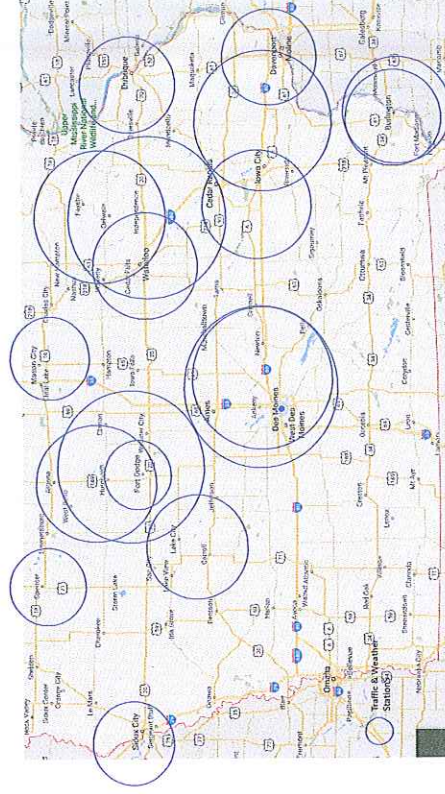
- ZLR Ignition was able to deliver 5% additional TRPs and 1% more impressions than planned, not including added value.

- Increase in budget was planned for DJ endorsement fees only and did not inflated purchased delivery numbers
- Purchased TRPs are average across all markets

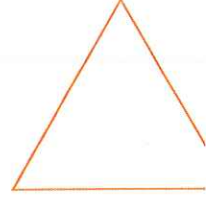


TRAFFIC AND WEATHER SPONSORSHIP

- Timing: July 1 - July 5 and August 12 - August 25
- Markets:
 - Burlington, Carroll, Cedar Rapids, Des Moines, Dubuque, Fort Dodge, Mason City, Muscatine, Quad Cities, Sioux City, Spencer, Waterloo
- Total Spots: 867
- TRPs: 64.8
- Impressions:* 121,000



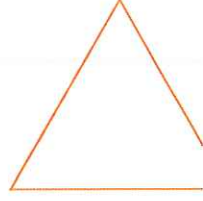
*Note, T&W impressions and points are under represented as many of the stations included on the buy are not rated and metrics are unavailable



PROGRAMMATIC VIDEO

- Timing: July 1-4, July 30 - September 10
- Markets: Iowa (all)
- Clicks: 1,646
- CTR: 0.14%

The screenshot shows a news article on the KCCI website. The main headline is "Work begins on \$175K park upgrade" with a sub-headline "Ashby Park in Des Moines is getting thousands of dollars of new playground equipment." Below the headline is a video player with the title "ROCKSTARS RIDE IN LIMOS." and a timestamp of 00:22:00:30. To the left of the video is a "RECOMMENDED" section with several article thumbnails and titles, including "College football player receives fan letter" and "Court documents made against".



DRIVE SOBER OR GET PULLED OVER

CAMPAIGN OVERVIEW

Tactic	Clicks*	Cost Per Click (CPC)*	Impressions	Cost	CPM	CTR*
Pandora	2,685	\$5.43	1,562,108	\$14,591	\$9.34	0.17%
Connected TV/OTT	N/A	N/A	248,400	\$11,178	\$45.00	N/A
Facebook/Instagram	6,847	\$1.31	1,265,870	\$16,242	\$7.07	0.54%
YouTube	1,020	\$14.09	1,690,890	\$14,400	\$8.50	0.06%
Geo-Fence Banners	1,628	\$6.15	1,238,727	\$10,000	\$8.07	0.13%
Spot Radio	N/A	N/A	631,000	\$32,912	52.16	N/A
Spot Radio Added Value	N/A	N/A	227,300	N/A	N/A	N/A
Traffic & Weather	N/A	N/A	121,000	\$17,490	\$144.55	N/A
Out-of-Home Added Value	N/A	N/A	2,586,600	N/A	N/A	N/A
Cable Added Value	N/A	N/A	2,006,190	N/A	N/A	N/A
Drive Sober Total	12,180	\$5.45	11,578,085			

*Clicks, CPC and CTR and for digital tactics only

