



CONGRATULATIONS ON YOUR NEW TIRE PURCHASE

Be *TireWise* by taking these steps, because the only thing between you and the road are your tires.

REGISTER YOUR NEW TIRES TODAY

Manufacturers rely on tire registration information to alert customers in the event of a tire recall. Ask your retailer if they have registered you on-site or to provide you with a tire registration form. You will need the completed registration form to register by mail or online.

- Fill in your DOT Tire Identification Number (TIN) for future reference. Check your receipt, tire sidewall or registration form for this number.

My TIN is: _____.

RECORD YOUR TIRES' MANUFACTURE DATE

Tire service life recommendations vary, depending on both the vehicle and the tire manufacturer. Work with your retailer or check your owner's manual to determine the recommended service life of your new tires.

- Fill in recommended service life. My tire's recommended service life is: _____.
- Fill in your tire's manufacture date. The last four digits of your TIN represent the week and year your tire was made. My tire's manufacture date is: _____.

MAINTAIN YOUR TIRES

Check your tire pressure **monthly** with a tire gauge for proper inflation. Look on the Tire and Loading Information Label located on the driver's side door edge or post, or in your vehicle owner's manual for the recommended tire pressure.

- Fill in recommended tire pressure. My recommended front tire pressure is: _____.
- My recommended rear tire pressure is: _____.

Check your owner's manual for guidance regarding tire rotation.

- Fill in recommended rotation mileage intervals. My recommended rotation interval is: _____.

Examine the tread on your tires for wear when you check tire pressure, rotate tires, and before you take long trips. Grab a penny and place it with Lincoln's head upside down and facing you. If you see the top of Lincoln's head above the tread, then it's time for new tires.

RECEIVE RECALL ALERTS FOR YOUR TIRES

In addition to registering your tires with the manufacturer, sign up for tire recall alerts from the National Highway Traffic Safety Administration at [Safercar.gov/TireRecalls](https://www.safercar.gov/TireRecalls) to receive e-mail notifications if your tire is subject to a recall.

For more information on tires and tire maintenance, please visit www.safercar.gov/Tire.