## U.S. Department of Transportation - National Highway Traffic Safety Administration

Fiscal Year	2019
NHTSA Grant Application	NEW YORK - Highway Safety Plan - FY 2019
State Office	New York Governor's Traffic Safety Committee
Application Status	Submitted

## Highway Safety Plan

## **1** Summary information

## **APPLICATION INFORMATION**

Highway Safety Plan Name:	NEW YORK - Highway Safety Plan - FY 2019
Application Version:	3.0

INCENTIVE GRANTS - The State is eligible to apply for the following grants. Check the grant(s) for which the State is applying.

S. 405(b) Occupant Protection:	Yes
S. 405(c) State Traffic Safety Information System Improvements:	Yes
S. 405(d) Impaired Driving Countermeasures:	Yes
S. 405(d) Alcohol-Ignition Interlock Law:	Yes
S. 405(d) 24-7 Sobriety Programs:	No
S. 405(e) Distracted Driving:	No
S. 405(f) Motorcyclist Safety Grants:	Yes
S. 405(g) State Graduated Driver Licensing Incentive:	No
S. 405(h) Nonmotorized Safety:	Yes
S. 1906 Racial Profiling Data Collection:	No

## STATUS INFORMATION

Submitted By:	James Allen
Submission On:	6/28/2018 12:57 PM

Submission Deadline (EDT): 7/9/2018 11:59 PM

## 2 Highway safety planning process

Enter description of the data sources and processes used by the State to identify its highway safety problems, describe its highway safety performance measures, establish its performance targets, and develop and select evidence-based countermeasure strategies and projects to address its problems and achieve its performance targets.

## Introduction

The latest federal transportation authorization legislation Fixing America's Surface Transportation (FAST) Act, was enacted on December 4, 2015. The FAST Act, which provides a stable stream of funding for state highway safety programs for the next five years, includes the Section 402 State and Community Highway Safety grant program and the Section 405 National Priority Safety Program. The Section 405 program consists of incentive programs in the following areas: Occupant Protection, Traffic

#### GMSS

Records, Impaired Driving, Motorcycle Safety, Alcohol-Ignition Interlock, Distracted Driving, Graduated Driver Licensing, and Non-motorized Safety. States must meet eligibility requirements to receive funding in these areas. Under the FAST Act, a single application for funding is required and must be submitted by July 1.

In preparing the FFY 2019 Highway Safety Strategic Plan (HSSP), the Governor's Traffic Safety Committee (GTSC) continued to use a data-driven approach in identifying problems and setting priorities for the state's highway safety program. New York's performance-based planning process is inclusive and takes into account issues and strategies identified by the GTSC member agencies, other state and local agencies, enforcement agencies and not-for-profit organizations that have submitted applications for funding. The University at Albany's Institute for Traffic Safety Management and Research (ITSMR) provides analytical and technical support for the planning process and works closely with GTSC on the preparation of the HSSP.

#### **Data Sources**

FARS continues to be the official source of data for the core outcome fatality measures. New York's Accident Information System (AIS) is the source for all injury crash data in the HSSP, including the serious injuries core outcome measure. Much of the AIS data used in the HSSP were accessed through the Traffic Safety Statistical Repository (TSSR). The AIS is also the source for the new performance measures for drugged driving and distracted driving. At the time the FFY 2019 HSSP was prepared, 2016 FARS Annual Report File (ARF) data and 2016 AIS data were the most recent complete data files available. The source for the core behavioral measure, the observed seat belt use rate, is New York's annual observation survey conducted in June; the rate from the 2017 survey was available for inclusion in the FFY 2019 HSSP.

The ticket data included in the HSSP were extracted from two sources: New York's Traffic Safety Law Enforcement and Disposition (TSLED) and Administrative Adjudication (AA) systems. Final ticket data for 2016 were available from each of these systems which together cover all of New York State. Data on impaired driving arrests in New York City were received directly from the New York City Police Department; TSLED was the data source for impaired driving arrests that occurred in the rest of the state.

Data from New York's Driver's License and Vehicle Registration files and population data from the U.S. Census Bureau were also used in the analyses conducted as part of the problem identification process for various program areas in the FFY 2019 HSSP. A final source of data is the survey of drivers conducted each year at Department of Motor Vehicles offices. These surveys are described below.

#### New York State Driver Behavior and Attitudinal Surveys

In addition to the outcome and behavioral measures discussed above, NHTSA encourages states to conduct annual surveys to track driver-reported behaviors, attitudes and perceptions related to major traffic safety issues. New York has been conducting surveys at five NYS Department of Motor Vehicles offices each year beginning in 2010. The offices were selected to provide representation from the three main areas of the state. Three of the DMV offices are in the Upstate region: Albany (Albany County), Syracuse (Onondaga County), and Yonkers (Westchester County); one is in New York City (Brooklyn) and one is on Long Island (Medford, Suffolk County).

In addition to questions on seat belt use, speeding and alcohol impaired driving, the survey instrument has been modified over the years to include questions on new topics of interest. In order to collect information on the important topic of distracted driving, questions on cell phone use and texting while driving were included beginning with the 2012 survey and a question on drugged driving was added to the survey beginning in 2016. Information is also collected on the age, gender and county of residence of the survey participants. A minimum of 300 surveys are conducted at each of the five DMV offices. The results from these annual surveys are reported in the Annual Report submitted to NHTSA at the end of the fiscal year. Data related to driver opinions, perceptions and reported behaviors collected in these surveys are also used in preparing the annual HSSP.

### **Problem Identification Process**

At GTSC's request, ITSMR was responsible for conducting the problem identification process used by New York in developing the state's FFY 2019 data-driven HSSP. The first step in the process was to conduct analyses on data extracted from the sources that have been described. The initial analyses were conducted using the most recent five years of FARS data (2012-2016) to determine the trend in each of the core performance measures related to fatalities. The trend in the number of serious injuries suffered in crashes was analyzed using 2012-2016 data from New York's AIS. For the core behavioral measure, the results from the five most recent observation surveys (2013-2017) were analyzed to determine the trend in the state's seat belt use rate. A five-year moving average was calculated for each of these core measures.

The trend analyses and status of the following core performance measures are discussed in the Statewide Highway Safety Program section: Fatalities, Fatalities/100M VMT, Rural Fatalities/VMT, Urban Fatalities/VMT and Serious Injuries. The remaining core measures are discussed under the appropriate program area sections. Additional performance measures are established in some program areas. For example, bicyclist and pedestrian injuries are used to assess performance for the Non-motorized (Pedestrians and Bicyclists) Safety Program.

The next step in the problem identification process was to conduct additional data analyses to determine the characteristics and factors contributing to the crashes, fatalities and injuries related to each of the program areas addressed in the HSSP. The AIS crash data accessed through the online TSSR provided extensive data for these analyses including who was involved in the crashes, where and when they were occurring and the contributing factors in the crashes. In addition to looking at the trends over time in the raw numbers, the primary focus of the analysis strategy was to identify which groups, locations and contributing factors were overrepresented through comparisons with licensed drivers, registrations or population figures and rates, as appropriate. The key results of these analyses are presented and discussed in the problem identification section under each program area; these data were also the basis for the selection of strategies that will enable the state to make progress toward its performance targets.

### **Process for Setting Performance Targets**

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Performance targets were set for each of the core performance measures and for the additional measures selected by New York for inclusion in the FFY 2019 HSSP. New York's methodology for setting its FFY 2019 targets used a two-step process. The first step in the process involved a linear trend model. Adhering to the method recommended by the FHWA and used by the NYS DOT in setting its targets, linear trend analysis was conducted using the FORECAST function in Excel. In the model, the 5-year moving average was used as the data point for each year included in the linear trend analysis. The second step in the process involved discussing the targets estimated by this forecasting method with the state's key stakeholders. Based on their experience and knowledge of current traffic safety-related activities and programs and those that will be conducted over the next few years, the key stakeholders adjusted each of the forecasted targets, where warranted, based on what they thought was reasonable.

### **Selection of Strategies**

The objective of the strategy selection process is to identify evidence-based countermeasures that are best suited to address the issues identified in the data-driven problem identification process and collectively will lead to improvements in highway safety and the achievement of the performance target. <u>Countermeasures That</u> <u>Work: A Highway Safety Countermeasure Guide for State Highway Safety Offices</u>, 8th edition, 2015, was one of the main sources consulted to identify evidence-based strategies; references to these strategies are included in the HSSP. A second source was the publication <u>Uniform Guidelines for State Highway Safety Programs</u> compiled by NHTSA in 2006.

### Identify the participants in the processes (e.g., highway safety committees, program stakeholders, community and constituent groups).

New York's performance-based planning process is inclusive and takes into account issues and strategies identified by the GTSC member agencies, other state and local agencies, enforcement agencies and not-for-profit organizations that have submitted applications for funding. The University at Albany's Institute for Traffic Safety Management and Research (ITSMR) provides analytical and technical support for the planning process and works closely with GTSC on the preparation of the HSSP.

GTSC conducts outreach at meetings, conferences and workshops throughout the year to gain input from the traffic safety community on emerging issues and new countermeasures that should be included in the HSSP. The annual GTSC meeting, convened by the GTSC Chair, is also used as an opportunity to review priorities and the status of initiatives undertaken by the GTSC member agencies. At the annual meeting, representatives from each agency report on the ongoing as well as the new programs being implemented by their agencies and through partnerships with other departments. Where appropriate, the information provided by the member agencies on current and proposed efforts to improve highway safety in the state is incorporated into the HSSP.

The planning process also provides for several opportunities to discuss highway safety priorities with traffic safety partners at the local level. Local grantees have the opportunity to provide input for the planning process through monitoring visits and other forms of contact with their designated GTSC representatives. In addition, GTSC's program representatives frequently take part in County Traffic Safety Board meetings to discuss local issues and assist with grant planning and management. GTSC's management, fiscal and program staffs also solicit ideas for the HSSP from several organizations representing local programs that work closely with GTSC. These organizations include the NYS Association of Traffic Safety Boards, NYS STOP-DWI Association, NYS Association of Chiefs of Police, NYS Sheriffs' Association and the Association of NYS Metropolitan Planning Organizations.

# Enter description and analysis of the State's overall highway safety problems as identified through an analysis of data, including but not limited to fatality, injury, enforcement, and judicial data, to be used as a basis for setting performance targets, selecting countermeasure strategies, and developing projects.

The goals of New York's comprehensive statewide highway safety program are to prevent motor vehicle crashes, save lives, and reduce the severity of injuries suffered in crashes. The Governor's Traffic Safety Committee (GTSC) provides leadership and support for the attainment of these goals through its administration of the federal highway safety grant funding awarded to New York by the National Highway Traffic Safety Administration (NHTSA).

The top priorities of the FFY 2019 highway safety program are to address trends of increasing numbers of crashes involving specific highway users while maintaining and expanding on the success in areas where reductions have been achieved. Based on the most recent complete year of FARS fatality data, New York has demonstrated improvement in the number of fatalities overall and in the majority of traffic safety areas. Over the five-year period, 2012-2016, there were reductions in the number of fatalities in crashes that were alcohol-related or speed-related and in the number of motorcyclists and pedestrians killed. The data on restraint use in crashes also show that fewer of the fatalities were unrestrained occupants or unhelmeted motorcyclists. One of New York's greatest achievements has been the level of compliance with the state's seat belt law; a statewide usage rate of 93.4% was measured in the 2017 seat belt observation survey, the highest compliance rate to date.

While progress has been made in reducing fatalities, the same is not true for the total number of serious injuries and the number of persons injured in several specific types of crashes. Based on 2016 crash data from New York's Accident Information System, serious injuries were on an upward trend between 2014 and 2016; in addition, the number of persons injured in alcohol-related crashes and the number of motorcyclists, pedestrians and bicyclists injured in crashes all increased between 2015 and 2016.

New York has identified other traffic safety issues that also require more attention. One of these issues is the upward trend in the number of fatalities in drug-related crashes; between 2014 and 2016, the number of fatalities increased by more than 40%. There has also been an upward trend in the number of fatal and personal injury cell phone crashes which increased 20% between 2012 and 2016. While the number of drivers under the age of 21 involved in fatal crashes was 26% higher in 2012 than it was in 2016, the number has been trending upward since 2014. Similarly, the number of bicyclists killed in crashes increased between 2015 and 2016 even though the number in 2016 was below the number of fatalities in 2012.

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The evidence-based approach to enforcement is reflected in the analyses of the traffic tickets issued. The total number of tickets issued for traffic violations has been relatively stable; between 2012 and 2016, there was only an overall increase of 1% in the number. However, there were increases in the numbers of tickets issued in a number of key areas. For example, there was a 15% increase in the number of speeding tickets issued between 2012 and 2016 which is likely to have contributed to the reduction in speed-related fatalities. In addition, the number of tickets issued for texting and driving tripled over this same five-year period. Evidence of efforts directed toward the enforcement of drug-impaired driving is also seen in the analyses of the ticket data. Between 2012 and 2016, the number of tickets issued for drugged driving increased 14%; part of this increase is likely attributable to the better detection and reporting of drug involvement as a result of the ARIDE and Drug Recognition Expert (DRE) training provided for law enforcement officers.

Based on these analyses, New York has identified a number of special emphasis areas for the coming year including drug impaired driving, texting and other forms of distracted driving, young drivers, and motorcycle, pedestrian and bicycle safety. In addition, ongoing efforts under all of the program areas will continue to ensure that the gains that have been made are maintained and expanded.

The results of these analyses provide the basis for setting the performance measures, selecting the countermeasure strategies and identifying the planned activities that will be developed into projects to address the specific traffic safety issues that have been identified as well as maintain a comprehensive data-driven New York's highway safety program that will lead to further reductions in motor vehicle crashes, fatalities and injuries.

## Enter discussion of the methods for project selection (e.g., constituent outreach, public meetings, solicitation of proposals).

## Strategies for Programming Funds

GTSC's strategies for programming the federal funds received by New York are guided by a number of factors. One of the most important considerations is the priority assigned to the highway safety issue that is being addressed and the potential impact the strategy would have on reducing crashes, fatalities and injuries. A second factor taken into account is how the strategy contributes to a comprehensive and balanced highway safety program. A third consideration is the need to comply with federal requirements, such as requirements to maintain funding levels in specific program areas and restrictions placed on the types of activities that can be funded under certain grant programs.

GTSC distributes an annual call letter to announce the availability of grant funds and to list the priority grant programs, including the strategies within each of those programs that are eligible for funding. Programs eligible for funding are based on the analysis of crash data and the input received from GTSC member agencies, groups such as the Traffic Records Coordinating Council (TRCC) and the Impaired Driving Advisory Council, and localities via the NYS Association of Traffic Safety Boards and STOP-DWI. All grant applications are due to GTSC by May 1.

#### **Project Selection, Negotiation and Award**

During the grant application review process, GTSC staff conducts an analysis of crashes, fatalities and injuries in the geographic areas of highest risk that each grant project proposal represents. Each project proposal undergoes a standardized, multi-tiered review which includes a numeric and qualitative evaluation of its problem identification, operational plan, performance targets, budget and evaluation component. Grantee past performance is also evaluated (if applicable) through a review of progress reports, financial claims and on-site monitoring reports. Proposals must be consistent with the priorities of New York's HSSP and with the evidence-based strategies included in NHTSA's *Countermeasures That Work* publication or NHTSA's *Uniform Guidelines for State Highway Safety Programs*. At a minimum, all project proposals are assessed by a program specialist, financial specialist and the GTSC Director. The project review process involves different elements for different program areas as described below.

- Proposals for Impaired Driving projects are also assessed for their coordination with the direction of NYS's Advisory Council on Impaired Driving.
- Proposals for Police Traffic Services grants must include evidence-based enforcement strategies that are consistent with the state's Evidence-based Traffic Safety Enforcement Program.
- Project proposals for **Motorcycle Safety** are also reviewed to verify that they do not include motorcycle checkpoints and are consistent with the Share the Road message promoted by GTSC and its partners.
- Project proposals for Non-motorized (Pedestrians and Bicyclists) strategies are also assessed for their impact on the targeted population identified in the
  grant, and consideration is given to focus communities that have been identified in New York's Pedestrian Safety Action Plan.
- Proposals for Occupant Protection projects are also assessed for their efforts to address the high-risk groups that make up the approximately 7% who do not comply with the state's laws. GTSC follows the same process described above for the review of Child Passenger Safety mini-grant applications, project selection, and the negotiation and award of grant funds. Proposals for Child Passenger Safety projects are also assessed to determine if the organization has a "Safe Kids" certified technician to carry out grant activities, if the agency demonstrates understanding of their community demographics for effective outreach, and if underserved populations qualify for the receipt of child safety seats under the Low-Income Education and Distribution Program.
- Project proposals for Traffic Records funding are also assessed for their impact on one of the New York's six core traffic safety data systems and the
  consistency of the proposed strategies with New York's Traffic Safety Information Systems Strategic Plan. Proposals are also reviewed to verify that they
  have been previously approved by the state's Traffic Records Coordinating Council (TRCC).
- Project proposals for **Community Traffic Safety Programs** are also assessed to determine the depth of the agency's knowledge of the demographics and traffic safety problems in their locality. Program staff also evaluate if the agency is in the best position to address the identified problems.

### Enter list of information and data sources consulted.

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GTSC and its partners consult a wide variety of information and data sources during the state's highway safety planning process. The major sources of information and data are listed below.

- FARS
- NHTSA's Countermeasures That Work
- NHTSA's Uniform Guidelines for State Highway Safety Programs
- New York's Accident Information System (AIS)
- New York's annual seat belt observation survey
- New York's Traffic Safety Law Enforcement and Disposition (TSLED) system
- New York's Administrative Adjudication (AA) system
- NYPD ticket system
- New York's Driver License file
- New York's Vehicle Registration file
- New York's Vehicle Miles Traveled data (NYS DOT)
- New York's Vehicle & Traffic Law
- U.S. Census Bureau population data
- · New York's annual driver behavior and attitudinal survey
- Grant Application Proposals
  - · Crash and ticket data compiled for specific police agencies
  - Progress reports
  - Financial claims
  - On-site monitoring reports
- · Materials and direction from New York's Advisory Council on Impaired Driving
- · New York's motorcyclist survey on current safety & awareness messaging
- New York's Pedestrian Safety Action Plan
- New York's Traffic Safety Information Systems Strategic Plan

Users can view updated crash and ticket data online through New York's Traffic Safety Statistical Repository (TSSR), www.itsmr.org/tssr, developed and maintained by the Institute for Traffic Safety Management and Research (ITSMR).

## Enter description of the outcomes from the coordination of the Highway Safety Plan (HSP), data collection, and information systems with the State Strategic Highway Safety Plan (SHSP).

### **Coordination of Data Collection and Information Systems**

The coordination of the state's traffic records systems is facilitated through the state's Traffic Records Coordinating Council (TRCC). The TRCC's membership includes all of the New York State agencies that house and maintain data systems related to highway safety. The Deputy Director of ITSMR serves as the Traffic Safety Information Systems (TSIS) Coordinator and is responsible for preparing New York's Traffic Records Strategic Plan and annual updates, organizing and facilitating meetings of the TRCC and ensuring New York's compliance with NHTSA requirements regarding state traffic records programs.

Under contract to GTSC, ITSMR also provides extensive services related to the traffic records systems housed at the NYS Department of Motor Vehicles (DMV). In addition to responding to requests for data and special analyses from GTSC, DMV and their customers, ITSMR is also responsible for the final cleanup of the state's crash file, the Accident Information System (AIS).

In addition to providing analytical support for the performance-based HSSP administered by the GTSC, ITSMR also assists the NYS Department of Transportation's Motor Carrier Safety Assistance Program (MCSAP) with the development of the annual Commercial Vehicle Safety Plan (CVSP). ITSMR's role in both the HSSP and the CVSP ensures the uniformity of the data used in the planning documents and facilitates the adoption of consistent performance targets.

Because of ITSMR's role in the TRCC and the responsibility ITSMR has been given for preparing the final crash data file, responding to data requests on behalf of DMV and providing analytical support for the HSSP and the CVSP, ITSMR is in a position both to enhance the coordination of the state's information systems and to ensure the consistency and uniformity of the data used to support the state's highway safety programs.

## Coordination with New York's Strategic Highway Safety Plan

The FAST Act continues the requirements initiated under MAP-21 for states to develop a Strategic Highway Safety Plan (SHSP). The SHSP is a comprehensive, data-driven transportation safety plan developed in consultation with a broad range of safety stakeholders that provides strategic direction for the state's various planning documents, including the HSSP. The SHSP and the safety planning documents within the states should be developed cooperatively and have consistent safety goals and objectives that support a performance-based highway safety program.

Under the federal SAFETEA-LU legislation that preceded MAP-21, the NYS Department of Transportation (NYSDOT) was required to develop and implement a data-driven SHSP that identifies key emphasis areas to be addressed to reduce roadway fatalities and serious injuries in New York State. New York's original SHSP was developed through a collaborative process involving more than 150 representatives from public and private sector safety partners at the local, state and federal levels. The participation of the Federal Highway Administration (FHWA), the National Highway Traffic Safety Administration (NHTSA) and the Federal Motor Carrier Safety Administration (FMCSA) and the state agencies responsible for administering the federal programs within New York State in the development of the SHSP is indicative of the long-established working relationships among the highway safety partners in New York and with their federal partners.

NYSDOT again took the lead in the development and preparation of the update to the SHSP that was due in August 2017. A comprehensive planning process was implemented throughout the year involving local, state and federal participants representing a wide range of disciplines for coordination among the planning documents prepared for the various safety programs administered by the USDOT.

### **Coordination of Performance Targets Among Planning Documents**

States are required to set consistent targets for the three performance measures (fatalities, fatality rate and serious injuries) that are common to the HSSP, the Highway Safety Improvement Program (HSIP) and the Strategic Highway Safety Plan (SHSP). FARS is the source for the fatalities and fatality rate measures and New York's Accident Information System (AIS) is the source for the serious injuries measure. In discussions with NYSDOT held in spring 2017, agreement was reached on the performance targets for the three measures that are common to the HSSP and the SHSP: fatalities, the fatality rate and serious injuries. These targets were incorporated into both the FFY 2018 HSSP and the 2018 SHSP update. In spring 2018, the process to coordinate these common performance targets was repeated; consistent targets for fatalities, the fatality rate and serious injuries were selected for inclusion in the FFY 2019 HSSP, SHSP update and other planning documents prepared by NYSDOT.

## **3 Performance report**

Open each performance measure listed below or click Add New to create additional non-core performance measures to provide a programarea-level report on the State's progress towards meeting State performance targets from the previous fiscal year's HSP.

Performance Measure Name	Progress
C-1) Number of traffic fatalities (FARS)	Met
C-2) Number of serious injuries in traffic crashes (State crash data files)	In Progress
C-3) Fatalities/VMT (FARS, FHWA)	In Progress
C-4) Number of unrestrained passenger vehicle occupant fatalities, all seat positions (FARS)	Met
C-5) Number of fatalities in crashes involving a driver or motorcycle operator with a BAC of .08 and above (FARS)	Met
C-6) Number of speeding-related fatalities (FARS)	Met
C-7) Number of motorcyclist fatalities (FARS)	Met
C-8) Number of unhelmeted motorcyclist fatalities (FARS)	Met
C-9) Number of drivers age 20 or younger involved in fatal crashes (FARS)	In Progress
C-10) Number of pedestrian fatalities (FARS)	In Progress
C-11) Number of bicyclists fatalities (FARS)	In Progress
B-1) Observed seat belt use for passenger vehicles, front seat outboard occupants (survey)	Met
Number of persons injured in alcohol-related crashes	In Progress
Number of fatalities in drug-related crashes	In Progress
Number of fatal and personal injury crashes involving cell phone use and texting	In Progress
Number of motorcyclists injured in crashes	In Progress
Number of pedestrians injured in crashes	In Progress
Number of bicyclists injured in crashes	In Progress
Mean # of days from crash date to date crash report is entered into AIS	Met
Percentage of crash records with no missing data in the Roadway Type data element	Not Met
Mean # of days from citation date to date citation is entered into TSLED database	Met
Mean # of days from date of charge disposition to date charge disposition is entered into TSLED database	Not Met
Mean # of days from citation date to date citation is entered into the AA database	Met

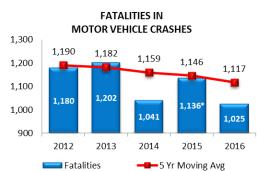
C-1) Number of traffic fatalities (FARS)

GMSS

### Progress: Met

## Enter a program-area-level report on the State's progress towards meeting State performance targets from the previous fiscal year's HSP.

The 2016 FARS data indicate that the number of motor vehicle fatalities in New York decreased from 1,136 to 1,025 between 2015 and 2016, a decline of 10%. Thus, the target of 1,086 set for the end of calendar year 2018 was met and exceeded.

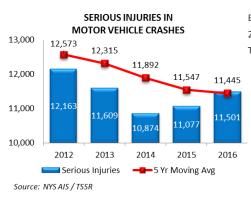


\*Revised based on final 2015 FARS data Source: FARS

## C-2) Number of serious injuries in traffic crashes (State crash data files)

## Progress: In Progress

Enter a program-area-level report on the State's progress towards meeting State performance targets from the previous fiscal year's HSP.



Based on data from New York's AIS, serious injuries in crashes were on an upward trend between 2014 and 2016. In 2016, the number of serious injuries rose to 11,501, a 4% increase over the previous year (11,077). This increase makes it less likely that the reduction target of 10,854 will be reached by December 31, 2018.

## C-3) Fatalities/VMT (FARS, FHWA)

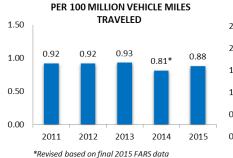
## Progress: In Progress

#### Enter a program-area-level report on the State's progress towards meeting State performance targets from the previous fiscal year's HSP.

FARS 2016 data are not yet available to update the status of the statewide, urban and rural fatality rates. As shown in the graphs below, the statewide fatality rate held relatively steady at 0.92-0.93 per 100 million VMT from 2011 to 2013 before dropping to 0.81 in 2014 and then increasing to 0.88 in 2015. When the 2016 data become available, progress toward reaching the target of a 0.87 fatality rate set for the end of 2018 will be able to be assessed.

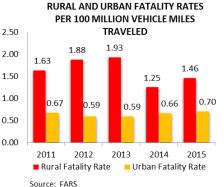
Both the rural and the urban fatality rates increased between 2014 and 2015, from 1.25 to 1.46 and from 0.66 to 0.70, respectively. As with the statewide fatality rate, progress toward reaching the target of 1.44 set for the rural fatality rate and the target of 0.63 set for the urban fatality rate cannot be assessed until the 2016 FARS data for these measures is available.

GMSS



Source: FARS

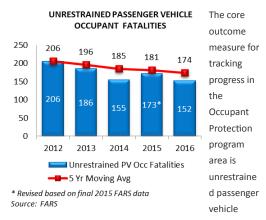
FATALITY RATE



C-4) Number of unrestrained passenger vehicle occupant fatalities, all seat positions (FARS)

Progress: Met

Enter a program-area-level report on the State's progress towards meeting State performance targets from the previous fiscal year's HSP.

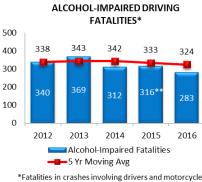


occupant fatalities. Based on FARS data, the number of unrestrained passenger vehicle occupant fatalities was on an overall downward trend from 2012 to 2016, declining from 206 to 152. Because of this improvement, the target of 167 set for the end of calendar year 2018 was met and exceeded.

C-5) Number of fatalities in crashes involving a driver or motorcycle operator with a BAC of .08 and above (FARS)

Progress: Met

Enter a program-area-level report on the State's progress towards meeting State performance targets from the previous fiscal year's HSP.



\*Fatalities in crashes involving drivers and motorcycle operators with a BAC of .08 or above \*\* Revised based on final 2015 FARS data *Source: FARS*  The core outcome measure used to monitor progress in the Impaired Driving program area is the number of alcoholimpaired driving fatalities defined as the number of fatalities in crashes involving drivers and motorcycle operators with a BAC of .08 or above.

Based on FARS data, alcohol-impaired driving fatalities decreased from 369 in 2013 to 283 in 2016. Because of this significant improvement, the reduction target of 305 set for the end of calendar year 2018 was met and exceeded.

## C-6) Number of speeding-related fatalities (FARS)

Progress: Met

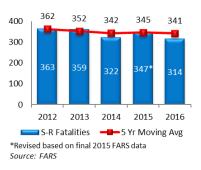
#### Enter a program-area-level report on the State's progress towards meeting State performance targets from the previous fiscal year's HSP.

GMSS

The core outcome measure for tracking progress in the Police Traffic Services program area is speeding-related fatalities.

Speeding-related fatalities were on a general downward trend in recent years, with the exception of a small increase to 347 in 2015. Because speeding-related fatalities decreased to 314 in 2016, the target of 327 set for 2018 was met and exceeded.

## SPEEDING-RELATED FATALITIES

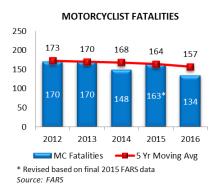


#### C-7) Number of motorcyclist fatalities (FARS)

Progress: Met

### Enter a program-area-level report on the State's progress towards meeting State performance targets from the previous fiscal year's HSP.

One of the core outcome measures for tracking progress in the Motorcycle Safety program area is motorcyclist fatalities.

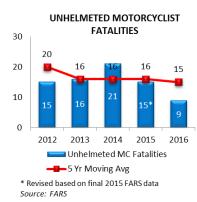


Based on 2016 FARS data, the number of motorcyclist fatalities dropped from 163 in 2015 to 134, showing improvement beyond the target of 154 set for December 31, 2018.

#### C-8) Number of unhelmeted motorcyclist fatalities (FARS)

Progress: Met

Enter a program-area-level report on the State's progress towards meeting State performance targets from the previous fiscal year's HSP.



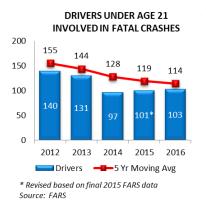
The second core outcome measure for tracking progress in the Motorcycle Safety program area is unhelmeted motorcyclist fatalities.

Due in large part to New York's helmet law, the number of fatally injured motorcyclists who were not wearing a helmet is relatively small. The number of unhelmeted motorcyclist fatalities declined to 9 in 2016, well below the reduction target of 14 set for the end of calendar year 2018.

### C-9) Number of drivers age 20 or younger involved in fatal crashes (FARS)

Progress: In Progress

## Enter a program-area-level report on the State's progress towards meeting State performance targets from the previous fiscal year's HSP.

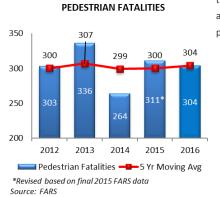


The core outcome measure for tracking progress in the Community Traffic Safety Programs area is drivers age 20 or younger involved in fatal crashes. Although the involvement of young drivers in fatal crashes fluctuated over the five-year period, 2012-2016, there was an overall decrease of 26%, from 140 to 103. Because of the gradual upward trend between 2014 and 2016, the target of 95 set for the end of calendar year 2018 may be difficult to reach.

### C-10) Number of pedestrian fatalities (FARS)

### Progress: In Progress

### Enter a program-area-level report on the State's progress towards meeting State performance targets from the previous fiscal year's HSP.



The core outcome measure for tracking progress in pedestrian safety is pedestrian fatalities. Based on FARS data, during the 5-year period 2012-2016, pedestrian fatalities fluctuated from a high of 336 in 2013 to a low of 264 in 2014. After an increase to 311 in 2015, the number of pedestrians killed on New York's roadways declined to 304 in 2016, showing progress toward the reduction target of 290 set for 2018.

## C-11) Number of bicyclists fatalities (FARS)

### Progress: In Progress

### Enter a program-area-level report on the State's progress towards meeting State performance targets from the previous fiscal year's HSP.

The core outcome measure for tracking progress in bicycle safety is bicyclist fatalities. The FARS data show that the number of bicyclist fatalities increased slightly between 2015 and 2016, from 36 to 38. Despite this increase, the target of 35 set for the end of calendar year 2018 may still be reached.

### **BICYCLIST FATALITIES**



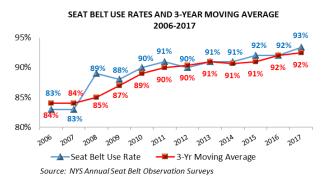
Source: FARS

#### B-1) Observed seat belt use for passenger vehicles, front seat outboard occupants (survey)

Progress: Met

## Enter a program-area-level report on the State's progress towards meeting State performance targets from the previous fiscal year's HSP.

The core behavioral measure for tracking progress in the Occupant Protection program area is the observed seat belt use rate.



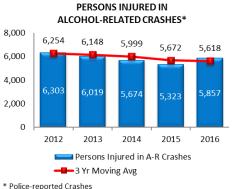
New York has maintained a statewide use rate of 90% or above since 2010. With the most recent seat belt observation survey conducted in 2017, New York attained a use rate of 93%, the highest to date, meeting the goal set for 2018.

### Number of persons injured in alcohol-related crashes

### Progress: In Progress

## Enter a program-area-level report on the State's progress towards meeting State performance targets from the previous fiscal year's HSP.

The number of persons injured in alcohol-related crashes is an additional, non-core measure used to track progress in the Impaired Driving program area. Data from New



York's Accident Information System (AIS) is used for this measure. It should be noted that New York's methodology to determine alcohol-related crashes, fatalities and injuries differs from the methodology used by FARS.

Based on the state's AIS data, the downward trend in the number of persons injured in alcohol-related crashes was reversed in 2016, when 5,857 persons were injured in alcohol-related crashes. As a result, the target of 5,217 set for the end of 2018 may be difficult to reach.

Source: NYS AIS / TSSR

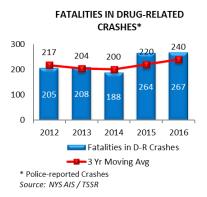
## Number of fatalities in drug-related crashes

Progress: In Progress

## Enter a program-area-level report on the State's progress towards meeting State performance targets from the previous fiscal year's HSP.

An additional non-core measure, related to the issue of drugs and driving, has also been added to the Impaired Driving program area.

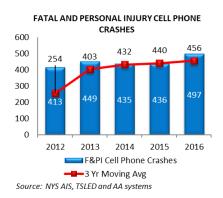
Fatalities in drug-related crashes are also tracked to determine the impact of efforts to reduce drugged driving on New York State roadways. After increasing 40% from 188 in 2014 to 264 in 2015, fatalities in drug-related crashes increased again slightly to 267 in 2016, making it unlikely that the target of 216 set for December 31, 2018 will be reached. 11



Number of fatal and personal injury crashes involving cell phone use and texting

Progress: In Progress

## Enter a program-area-level report on the State's progress towards meeting State performance targets from the previous fiscal year's HSP.



Fatal and personal injury cell phone crashes has been added to the Police Traffic Services program area as a non-core performance measure for tracking trends in distracting driving in New York State. New York's definition of a "cell phone crash" is a crash that meets at least one of these criteria: 1) a contributing factor of "Cell Phone (hand held)", "Cell Phone (hands free)" and/or "Texting" was reported on the police accident report form; 2) a ticket was issued for a violation of VTL 1225-c (talking on a hand-held cell phone while driving) and/or VTL 1225-d (texting using a cell phone while driving).

The number of fatal and personal injury cell phone crashes fluctuated between 2012 and 2015, then rose from 436 in 2015 to 497 in 2016, an increase of 14%. Because of this increase, it may be difficult to reach the target of 431 set for 2018.

#### Number of motorcyclists injured in crashes

### Progress: In Progress

#### Enter a program-area-level report on the State's progress towards meeting State performance targets from the previous fiscal year's HSP.

The number of motorcyclists injured in crashes is a third performance measure that is tracked for the Motorcycle Safety program area; the source for this additional non-core performance measure is the state's Accident Information System (AIS).

In 2016, the downward trend in the number of motorcyclists injured in crashes was reversed, increasing from 4,208 in 4, 2015 to 4,342 in 2016 (3%). Despite this small increase, the reduction target of 4,203 set for 2018 may still be achievable.

#### MOTORCYCLISTS INJURED IN CRASHES

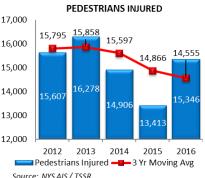


### Number of pedestrians injured in crashes

Progress: In Progress

Enter a program-area-level report on the State's progress towards meeting State performance targets from the previous fiscal year's HSP.

12



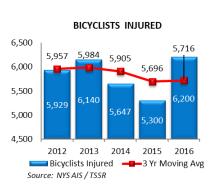
An additional non-core performance measure used to track progress in the area of pedestrian safety is the number of pedestr from New York's Accident Information System (AIS) accessed through the Traffic Safety Statistical Repository (TSSR) were used to update the status of this measure.

Based on the state's crash data, the downward trend in the number of pedestrians injured in crashes that began in 2013 ended in 2016, when 15,346 pedestrians were injured. Because of this increase, the target of 13,145 set for the end of 2018 is likely to be difficult to reach.

#### Number of bicyclists injured in crashes

Progress: In Progress

## Enter a program-area-level report on the State's progress towards meeting State performance targets from the previous fiscal year's HSP.



The number of bicyclists injured in motor vehicle crashes is an additional non-core performance measure that is tracked in the area of bicycle safety. The data source for this measure is also the state's crash system, the AIS. After decreasing substantially in 2014 and 2015, the number of bicyclists injured in motor vehicle crashes rose sharply to 6,200 in 2016, an increase of 17% from the previous year. As a result, the target of 5,194 set for the end of 2018 will be difficult to reach.

### Mean # of days from crash date to date crash report is entered into AIS

### Progress: Met

### Enter a program-area-level report on the State's progress towards meeting State performance targets from the previous fiscal year's HSP.

The target set for the AIS timeliness measure has been met. The mean number of days from the date of the crash to the date the crash report was entered into AIS dropped from 13.92 days in the baseline period (April 1, 2016-March 31, 2017) to 8.64 days in the performance period (April 1, 2017-March 31, 2018). The significant progress attained can be attributed primarily to a joint effort of the DMV and NYPD that was implemented early in 2016 to scan the NYPD's crash reports within a few days of the crash event and send the scanned pdf to the DMV for input into the AIS database.

#### Percentage of crash records with no missing data in the Roadway Type data element

### Progress: Not Met

### Enter a program-area-level report on the State's progress towards meeting State performance targets from the previous fiscal year's HSP.

The percentage of crash records with no missing data in the *Roadway Type* data element decreased from 96.39% in the baseline period to 89.77% in the performance period, showing that the goal was not met. The lack of progress with respect to completeness primarily reflects changes made in the automated coding process, which included 1) a new business rule that no longer allowed the option of "Unknown" for the property damage amount and 2) the increased volume of crash reports coming into DMV from New York City.

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## Mean # of days from citation date to date citation is entered into TSLED database

Progress: Met

### Enter a program-area-level report on the State's progress towards meeting State performance targets from the previous fiscal year's HSP.

Progress continues to be made in the timeliness of the TSLED citation data, dropping from 15.96 days during the baseline period to 14.53 days during the performance period, exceeding the established goal. This progress can be attributed primarily to the multi-year project *TraCS Electronic Crash and Ticketing System*. Over the past several years, the TraCS project has increased the number of citations transmitted electronically through TraCS by continuing to expand the electronic capture and transmittal of crash, citation and disposition data at all jurisdictional levels. Currently, approximately 90% of the citations issued under TSLED are captured and transmitted to the DMV electronically via TraCS.

## Mean # of days from date of charge disposition to date charge disposition is entered into TSLED database

Progress: Not Met

#### Enter a program-area-level report on the State's progress towards meeting State performance targets from the previous fiscal year's HSP.

Although progress was made relative to the TSLED disposition timeliness measure, the established goal of 24.07 days was not met, with the mean number of days between when the citation is adjudicated until it is entered into TSLED dropping from 25.34 days in the baseline period to 24.81 days in the performance period. The progress that was attained with regard to this adjudication performance measure can be attributed to the more than 1,250 of the state's 1,400 city, town and village courts that are submitting disposition data to the DMV electronically. The electronic submission of dispositions to the DMV has been supported over the past several years through projects funded by Sections 402, 408 and 405c (e.g., the multi-year *TraCS Electronic Crash and Ticketing System project*), as well as through projects supported by the DMV and the Office of Court Administration.

## Mean # of days from citation date to date citation is entered into the AA database

Progress: Met

### Enter a program-area-level report on the State's progress towards meeting State performance targets from the previous fiscal year's HSP.

Progress has been made with respect to the timeliness of the AA citation data, dropping from 22.57 days during the baseline period to 12.93 days during the performance period, far exceeding the goal set in the FFY 2018 strategic plan. The progress attained with regard to this performance measure can be attributed primarily to projects supported by the DMV.

## 4 Performance plan

Open each performance measure listed below or click Add New to create additional non-core performance measures to provide a list of quantifiable and measurable highway safety performance targets that are data-driven, consistent with the Uniform Guidelines for Highway Safety Programs and based on highway safety problems identified by the State during the planning process.

Performance Measure Name	Target Period(Performance Target)	Target Start Year (Performance Target)	Target End Year (Performance Target)	Target Value(Performance Target)
C-1) Number of traffic fatalities (FARS)	5 Year	2015	2019	1,072.1
C-2) Number of serious injuries in traffic crashes (State crash data files)	5 Year	2015	2019	10,987.0
C-3) Fatalities/VMT (FARS, FHWA)	5 Year	2015	2019	0.858
C-4) Number of unrestrained passenger vehicle occupant fatalities, all seat positions (FARS)	5 Year	2015	2019	167.4
C-5) Number of fatalities in crashes involving a driver or motorcycle operator with a BAC of .08 and above (FARS)	5 Year	2015	2019	311.0
C-6) Number of speeding-related fatalities (FARS)	5 Year	2015	2019	327.4
C-7) Number of motorcyclist fatalities (FARS)	5 Year	2015	2019	150.7
C-8) Number of unhelmeted motorcyclist fatalities (FARS)	5 Year	2015	2019	14.3
C-9) Number of drivers age 20 or younger involved in fatal crashes (FARS)	5 Year	2015	2019	109.8
C-10) Number of pedestrian fatalities (FARS)	5 Year	2015	2019	291.5
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C-11) Number of bicyclists fatalities (FARS)	5 Year	2015	2019	39.4
B-1) Observed seat belt use for passenger vehicles, front seat outboard occupants (survey)	5 Year	2015	2019	94.0
Number of persons injured in alcohol-related crashes	5 Year	2015	2019	5,601.8
Number of fatalities in drug-related crashes	5 Year	2015	2019	221.9
Number of fatal and personal injury crashes involving cell phone use and texting	5 Year	2015	2019	437.1
Number of motorcyclists injured in crashes	5 Year	2015	2019	4,354.0
Number of pedestrians injured in crashes	5 Year	2015	2019	14,505.6
Number of bicyclists injured in crashes	5 Year	2015	2019	5,726.3
Number of crashes involving a motorcycle and another vehicle in high- risk counties	Annual	2019	2019	1,505.0
Mean # of days from crash date to date crash report is entered into AIS	Annual	2019	2019	8.2
Percentage of crash records in AIS with no missing data in the critical data element of Roadway Type	Annual	2019	2019	94.3
Mean # of days from citation date to date citation is entered into TSLED database	Annual	2019	2019	13.8
Mean # of days from date of charge disposition to date charge disposition is entered into TSLED database	Annual	2019	2019	23.6
Mean # of days from citation date to date citation is entered into AA database	Annual	2019	2019	12.3

## C-1) Number of traffic fatalities (FARS)

## Is this a traffic records system performance measure?

No

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C-1) Number of traffic fatalities (FARS)-2019

Target Metric Type: Numeric

Target Value: 1,072.1

Target Period: 5 Year

Target Start Year: 2015

## Enter justification for each performance target that explains how the target is data-driven, including a discussion of the factors that influenced the performance target selection.

New York's methodology for setting its FFY 2019 targets used a two-step process. The first step in the process involved a linear trend model. Adhering to the method recommended by the FHWA and used by the NYS DOT in setting its targets, linear trend analysis was conducted using the FORECAST function in Excel. In the model, the 5-year moving average was used as the data point for each year included in the linear trend analysis. The second step in the process involved discussing the targets estimated by this forecasting method with the state's key stakeholders. Based on their experience and knowledge of current traffic safety-related activities and programs and those that will be conducted over the next few years, the key stakeholders adjusted each of the forecasted targets, where warranted, based on what they thought was reasonable.

## C-2) Number of serious injuries in traffic crashes (State crash data files)

## Is this a traffic records system performance measure?

No

C-2) Number of serious injuries in traffic crashes (State crash data files)-2019

Target Metric Type: Numeric

Target Value: 10,987.0

Target Period: 5 Year

Target Start Year: 2015

### GMSS

## Enter justification for each performance target that explains how the target is data-driven, including a discussion of the factors that influenced the performance target selection.

New York's methodology for setting its FFY 2019 targets used a two-step process. The first step in the process involved a linear trend model. Adhering to the method recommended by the FHWA and used by the NYS DOT in setting its targets, linear trend analysis was conducted using the FORECAST function in Excel. In the model, the 5-year moving average was used as the data point for each year included in the linear trend analysis. The second step in the process involved discussing the targets estimated by this forecasting method with the state's key stakeholders. Based on their experience and knowledge of current traffic safety-related activities and programs and those that will be conducted over the next few years, the key stakeholders adjusted each of the forecasted targets, where warranted, based on what they thought was reasonable.

## C-3) Fatalities/VMT (FARS, FHWA)

## Is this a traffic records system performance measure?

No

C-3) Fatalities/VMT (FARS, FHWA)-2019

Target Metric Type: Numeric

Target Value: 0.858

Target Period: 5 Year

Target Start Year: 2015

## Enter justification for each performance target that explains how the target is data-driven, including a discussion of the factors that influenced the performance target selection.

New York's methodology for setting its FFY 2019 targets used a two-step process. The first step in the process involved a linear trend model. Adhering to the method recommended by the FHWA and used by the NYS DOT in setting its targets, linear trend analysis was conducted using the FORECAST function in Excel. In the model, the 5-year moving average was used as the data point for each year included in the linear trend analysis. The second step in the process involved discussing the targets estimated by this forecasting method with the state's key stakeholders. Based on their experience and knowledge of current traffic safety-related activities and programs and those that will be conducted over the next few years, the key stakeholders adjusted each of the forecasted targets, where warranted, based on what they thought was reasonable.

## C-4) Number of unrestrained passenger vehicle occupant fatalities, all seat positions (FARS)

## Is this a traffic records system performance measure?

No

C-4) Number of unrestrained passenger vehicle occupant fatalities, all seat positions (FARS)-2019

Target Metric Type: Numeric

Target Value: 167.4

Target Period: 5 Year

Target Start Year: 2015

## Enter justification for each performance target that explains how the target is data-driven, including a discussion of the factors that influenced the performance target selection.

New York's methodology for setting its FFY 2019 targets used a two-step process. The first step in the process involved a linear trend model. Adhering to the method recommended by the FHWA and used by the NYS DOT in setting its targets, linear trend analysis was conducted using the FORECAST function in Excel. In the model, the 5-year moving average was used as the data point for each year included in the linear trend analysis. The second step in the process involved discussing the targets estimated by this forecasting method with the state's key stakeholders. Based on their experience and knowledge of current traffic safety-related activities and programs and those that will be conducted over the next few years, the key stakeholders adjusted each of the forecasted targets, where warranted, based on what they thought was reasonable.

## C-5) Number of fatalities in crashes involving a driver or motorcycle operator with a BAC of .08 and above (FARS)

## Is this a traffic records system performance measure?

No

C-5) Number of fatalities in crashes involving a driver or motorcycle operator with a BAC of .08 and above (FARS)-2019

16

Target Metric Type: Numeric

Target Value: 311.0

Target Period: 5 Year

Target Start Year: 2015

## Enter justification for each performance target that explains how the target is data-driven, including a discussion of the factors that influenced the performance target selection.

New York's methodology for setting its FFY 2019 targets used a two-step process. The first step in the process involved a linear trend model. Adhering to the method recommended by the FHWA and used by the NYS DOT in setting its targets, linear trend analysis was conducted using the FORECAST function in Excel. In the model, the 5year moving average was used as the data point for each year included in the linear trend analysis. The second step in the process involved discussing the targets estimated by this forecasting method with the state's key stakeholders. Based on their experience and knowledge of current traffic safety-related activities and programs and those that will be conducted over the next few years, the key stakeholders adjusted each of the forecasted targets, where warranted, based on what they thought was reasonable.

## C-6) Number of speeding-related fatalities (FARS)

## Is this a traffic records system performance measure?

No

C-6) Number of speeding-related fatalities (FARS)-2019

Target Metric Type: Numeric

Target Value: 327.4

Target Period: 5 Year

Target Start Year: 2015

## Enter justification for each performance target that explains how the target is data-driven, including a discussion of the factors that influenced the performance target selection.

New York's methodology for setting its FFY 2019 targets used a two-step process. The first step in the process involved a linear trend model. Adhering to the method recommended by the FHWA and used by the NYS DOT in setting its targets, linear trend analysis was conducted using the FORECAST function in Excel. In the model, the 5year moving average was used as the data point for each year included in the linear trend analysis. The second step in the process involved discussing the targets estimated by this forecasting method with the state's key stakeholders. Based on their experience and knowledge of current traffic safety-related activities and programs and those that will be conducted over the next few years, the key stakeholders adjusted each of the forecasted targets, where warranted, based on what they thought was reasonable.

## C-7) Number of motorcyclist fatalities (FARS)

## Is this a traffic records system performance measure?

No

C-7) Number of motorcyclist fatalities (FARS)-2019

Target Metric Type: Numeric

Target Value: 150.7

Target Period: 5 Year

Target Start Year: 2015

## Enter justification for each performance target that explains how the target is data-driven, including a discussion of the factors that influenced the performance target selection.

New York's methodology for setting its FFY 2019 targets used a two-step process. The first step in the process involved a linear trend model. Adhering to the method recommended by the FHWA and used by the NYS DOT in setting its targets, linear trend analysis was conducted using the FORECAST function in Excel. In the model, the 5year moving average was used as the data point for each year included in the linear trend analysis. The second step in the process involved discussing the targets estimated by this forecasting method with the state's key stakeholders. Based on their experience and knowledge of current traffic safety-related activities and programs and those that will be conducted over the next few years, the key stakeholders adjusted each of the forecasted targets, where warranted, based on what they thought was reasonable.

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GMSS

No

Is this a traffic records system performance measure?

GMSS

C-8) Number of unhelmeted motorcyclist fatalities (FARS)-2019

Target Metric Type: Numeric Target Value: 14.3

Target Period: 5 Year

Target Start Year: 2015

## Enter justification for each performance target that explains how the target is data-driven, including a discussion of the factors that influenced the performance target selection.

New York's methodology for setting its FFY 2019 targets used a two-step process. The first step in the process involved a linear trend model. Adhering to the method recommended by the FHWA and used by the NYS DOT in setting its targets, linear trend analysis was conducted using the FORECAST function in Excel. In the model, the 5-year moving average was used as the data point for each year included in the linear trend analysis. The second step in the process involved discussing the targets estimated by this forecasting method with the state's key stakeholders. Based on their experience and knowledge of current traffic safety-related activities and programs and those that will be conducted over the next few years, the key stakeholders adjusted each of the forecasted targets, where warranted, based on what they thought was reasonable.

## C-9) Number of drivers age 20 or younger involved in fatal crashes (FARS)

## Is this a traffic records system performance measure?

No

C-9) Number of drivers age 20 or younger involved in fatal crashes (FARS)-2019

Target Metric Type: Numeric

Target Value: 109.8

Target Period: 5 Year

Target Start Year: 2015

## Enter justification for each performance target that explains how the target is data-driven, including a discussion of the factors that influenced the performance target selection.

New York's methodology for setting its FFY 2019 targets used a two-step process. The first step in the process involved a linear trend model. Adhering to the method recommended by the FHWA and used by the NYS DOT in setting its targets, linear trend analysis was conducted using the FORECAST function in Excel. In the model, the 5-year moving average was used as the data point for each year included in the linear trend analysis. The second step in the process involved discussing the targets estimated by this forecasting method with the state's key stakeholders. Based on their experience and knowledge of current traffic safety-related activities and programs and those that will be conducted over the next few years, the key stakeholders adjusted each of the forecasted targets, where warranted, based on what they thought was reasonable.

## C-10) Number of pedestrian fatalities (FARS)

## Is this a traffic records system performance measure?

No

C-10) Number of pedestrian fatalities (FARS)-2019 Target Metric Type: Numeric Target Value: 291.5 Target Period: 5 Year

Target Start Year: 2015

## Enter justification for each performance target that explains how the target is data-driven, including a discussion of the factors that influenced the performance target selection.

New York's methodology for setting its FFY 2019 targets used a two-step process. The first step in the process involved a linear trend model. Adhering to the method recommended by the FHWA and used by the NYS DOT in setting its targets, linear trend analysis was conducted using the FORECAST function in Excel. In the model, the 5-year moving average was used as the data point for each year included in the linear trend analysis. The second step in the process involved discussing the targets estimated by this forecasting method with the state's key stakeholders. Based on their experience and knowledge of current traffic safety-related activities and programs

## 18 https://nhtsagmss.crm9.dynamics.com/main.aspx?area=Nav\_Application&etc=10046&page=Applications\_HQ&pagetype=entitylist&web=true#790... 18/253

## GMSS

and those that will be conducted over the next few years, the key stakeholders adjusted each of the forecasted targets, where warranted, based on what they thought was reasonable.

## C-11) Number of bicyclists fatalities (FARS)

### Is this a traffic records system performance measure?

No

C-11) Number of bicyclists fatalities (FARS)-2019

Target Metric Type: Numeric

Target Value: 39.4

Target Period: 5 Year

Target Start Year: 2015

## Enter justification for each performance target that explains how the target is data-driven, including a discussion of the factors that influenced the performance target selection.

New York's methodology for setting its FFY 2019 targets used a two-step process. The first step in the process involved a linear trend model. Adhering to the method recommended by the FHWA and used by the NYS DOT in setting its targets, linear trend analysis was conducted using the FORECAST function in Excel. In the model, the 5-year moving average was used as the data point for each year included in the linear trend analysis. The second step in the process involved discussing the targets estimated by this forecasting method with the state's key stakeholders. Based on their experience and knowledge of current traffic safety-related activities and programs and those that will be conducted over the next few years, the key stakeholders adjusted each of the forecasted targets, where warranted, based on what they thought was reasonable.

### B-1) Observed seat belt use for passenger vehicles, front seat outboard occupants (survey)

### Is this a traffic records system performance measure?

No

B-1) Observed seat belt use for passenger vehicles, front seat outboard occupants (survey)-2019

Target Metric Type: Percentage

Target Value: 94.0

Target Period: 5 Year

Target Start Year: 2015

## Enter justification for each performance target that explains how the target is data-driven, including a discussion of the factors that influenced the performance target selection.

New York's methodology for setting its FFY 2019 targets used a two-step process. The first step in the process involved a linear trend model. Adhering to the method recommended by the FHWA and used by the NYS DOT in setting its targets, linear trend analysis was conducted using the FORECAST function in Excel. In the model, the 5-year moving average was used as the data point for each year included in the linear trend analysis. The second step in the process involved discussing the targets estimated by this forecasting method with the state's key stakeholders. Based on their experience and knowledge of current traffic safety-related activities and programs and those that will be conducted over the next few years, the key stakeholders adjusted each of the forecasted targets, where warranted, based on what they thought was reasonable.

### Number of persons injured in alcohol-related crashes

### Is this a traffic records system performance measure?

No

Number of persons injured in alcohol-related crashes-2019

Target Metric Type: Numeric

Target Value: 5,601.8

Target Period: 5 Year

Target Start Year: 2015

### GMSS

## Enter justification for each performance target that explains how the target is data-driven, including a discussion of the factors that influenced the performance target selection.

New York's methodology for setting its FFY 2019 targets used a two-step process. The first step in the process involved a linear trend model. Adhering to the method recommended by the FHWA and used by the NYS DOT in setting its targets, linear trend analysis was conducted using the FORECAST function in Excel. In the model, the 5-year moving average was used as the data point for each year included in the linear trend analysis. The second step in the process involved discussing the targets estimated by this forecasting method with the state's key stakeholders. Based on their experience and knowledge of current traffic safety-related activities and programs and those that will be conducted over the next few years, the key stakeholders adjusted each of the forecasted targets, where warranted, based on what they thought was reasonable.

## Number of fatalities in drug-related crashes

## Is this a traffic records system performance measure?

No

Number of fatalities in drug-related crashes-2019

Target Metric Type: Numeric

Target Value: 221.9

Target Period: 5 Year

Target Start Year: 2015

## Enter justification for each performance target that explains how the target is data-driven, including a discussion of the factors that influenced the performance target selection.

New York's methodology for setting its FFY 2019 targets used a two-step process. The first step in the process involved a linear trend model. Adhering to the method recommended by the FHWA and used by the NYS DOT in setting its targets, linear trend analysis was conducted using the FORECAST function in Excel. In the model, the 5-year moving average was used as the data point for each year included in the linear trend analysis. The second step in the process involved discussing the targets estimated by this forecasting method with the state's key stakeholders. Based on their experience and knowledge of current traffic safety-related activities and programs and those that will be conducted over the next few years, the key stakeholders adjusted each of the forecasted targets, where warranted, based on what they thought was reasonable.

## Number of fatal and personal injury crashes involving cell phone use and texting

## Is this a traffic records system performance measure?

No

Number of fatal and personal injury crashes involving cell phone use and texting-2019

Target Metric Type: Numeric

Target Value: 437.1

Target Period: 5 Year

Target Start Year: 2015

## Enter justification for each performance target that explains how the target is data-driven, including a discussion of the factors that influenced the performance target selection.

New York's methodology for setting its FFY 2019 targets used a two-step process. The first step in the process involved a linear trend model. Adhering to the method recommended by the FHWA and used by the NYS DOT in setting its targets, linear trend analysis was conducted using the FORECAST function in Excel. In the model, the 5-year moving average was used as the data point for each year included in the linear trend analysis. The second step in the process involved discussing the targets estimated by this forecasting method with the state's key stakeholders. Based on their experience and knowledge of current traffic safety-related activities and programs and those that will be conducted over the next few years, the key stakeholders adjusted each of the forecasted targets, where warranted, based on what they thought was reasonable.

### Number of motorcyclists injured in crashes

### Is this a traffic records system performance measure?

No

Number of motorcyclists injured in crashes-2019

Target Metric Type: Numeric

Target Value: 4,354.0

Target Period: 5 Year

Target Start Year: 2015

## Enter justification for each performance target that explains how the target is data-driven, including a discussion of the factors that influenced the performance target selection.

New York's methodology for setting its FFY 2019 targets used a two-step process. The first step in the process involved a linear trend model. Adhering to the method recommended by the FHWA and used by the NYS DOT in setting its targets, linear trend analysis was conducted using the FORECAST function in Excel. In the model, the 5-year moving average was used as the data point for each year included in the linear trend analysis. The second step in the process involved discussing the targets estimated by this forecasting method with the state's key stakeholders. Based on their experience and knowledge of current traffic safety-related activities and programs and those that will be conducted over the next few years, the key stakeholders adjusted each of the forecasted targets, where warranted, based on what they thought was reasonable.

## Number of pedestrians injured in crashes

## Is this a traffic records system performance measure?

No

Number of pedestrians injured in crashes-2019

Target Metric Type: Numeric

Target Value: 14,505.6

Target Period: 5 Year

Target Start Year: 2015

## Enter justification for each performance target that explains how the target is data-driven, including a discussion of the factors that influenced the performance target selection.

New York's methodology for setting its FFY 2019 targets used a two-step process. The first step in the process involved a linear trend model. Adhering to the method recommended by the FHWA and used by the NYS DOT in setting its targets, linear trend analysis was conducted using the FORECAST function in Excel. In the model, the 5-year moving average was used as the data point for each year included in the linear trend analysis. The second step in the process involved discussing the targets estimated by this forecasting method with the state's key stakeholders. Based on their experience and knowledge of current traffic safety-related activities and programs and those that will be conducted over the next few years, the key stakeholders adjusted each of the forecasted targets, where warranted, based on what they thought was reasonable.

### Number of bicyclists injured in crashes

### Is this a traffic records system performance measure?

No

Number of bicyclists injured in crashes-2019

Target Metric Type: Numeric

Target Value: 5,726.3

Target Period: 5 Year

Target Start Year: 2015

## Enter justification for each performance target that explains how the target is data-driven, including a discussion of the factors that influenced the performance target selection.

New York's methodology for setting its FFY 2019 targets used a two-step process. The first step in the process involved a linear trend model. Adhering to the method recommended by the FHWA and used by the NYS DOT in setting its targets, linear trend analysis was conducted using the FORECAST function in Excel. In the model, the 5-year moving average was used as the data point for each year included in the linear trend analysis. The second step in the process involved discussing the targets estimated by this forecasting method with the state's key stakeholders. Based on their experience and knowledge of current traffic safety-related activities and programs and those that will be conducted over the next few years, the key stakeholders adjusted each of the forecasted targets, where warranted, based on what they thought was reasonable.

## 

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### Is this a traffic records system performance measure?

No

Number of crashes involving a motorcycle and another vehicle in high-risk counties-2019

Target Metric Type: Numeric

Target Value: 1,505.0

Target Period: Annual

Target Start Year: 2019

## Enter justification for each performance target that explains how the target is data-driven, including a discussion of the factors that influenced the performance target selection.

The number of crashes involving a motorcycle and another motor vehicle was the performance measure selected to track and assess the impact of the state's efforts to raise awareness among motorists of the need to share the road safely with motorcycles. Collectively, the six counties with the highest number of crashes in 2016 that involved a motorcycle and another vehicle accounted for a majority (53%) of the crashes. Since this is the first year this measure is being used, the target period was annual and the target start and end dates were both 2019. The methodology used to set the target was to sum the number of crashes between a motorcycle and another vehicle that occurred in each of the top six counties in 2016. A target of a 2% reduction was determined to be reasonable and consistent with the targets set for other performance measures. The second step in the process was to discuss the target with GTSC and other stakeholders. Based on their experience and knowledge and the activities planned for implementation under the Motorist Awareness Program programs, it was determined that the target was appropriate and no change was warranted.

### Mean # of days from crash date to date crash report is entered into AIS

### Is this a traffic records system performance measure?

Yes

Primary performance attribute:	Timeliness
--------------------------------	------------

Core traffic records data system to be impacted: Crash

Mean # of days from crash date to date crash report is entered into AIS-2019

Target Metric Type: Numeric

Target Value: 8.2

Target Period: Annual

Target Start Year: 2019

## Enter justification for each performance target that explains how the target is data-driven, including a discussion of the factors that influenced the performance target selection.

All five of the traffic records-related performance targets for 2019 were established and approved by the TRCC as part of the strategic planning process undertaken to develop New York's FFY 2019 *Traffic Safety Information Systems Strategic Plan*. They were established in accordance with NHTSA guidelines that require states to show quantitative improvement in the data attribute of timeliness, accuracy, completeness, uniformity, integration or accessibility of a core database (Federal Register, Vol. 83, No. 17, January 25, 2018). Each of New York's traffic records performance targets is data-driven, being based on data for a 12-month contiguous period starting no later than April 1 of the prior calendar year. For the 2019 performance targets, data were examined for the 12-month periods of April 1-March 31 for the five years 2013-2014, 2014-2015, 2015-2016, 2016-2017 and 2017-2018. Using the data from these five years, linear trend analysis was conducted using the FORECAST function in Excel. The targets estimated by this forecasting method were then discussed by the TRCC and its member agencies. Based on the expert judgment of this group and its collective knowledge of current traffic records activities and those planned for the coming year, the forecasted targets were adjusted, as warranted.

## Percentage of crash records in AIS with no missing data in the critical data element of Roadway Type

### Is this a traffic records system performance measure?

Yes

Primary performance attribute: Completeness

Core traffic records data system to be impacted: Crash

Percentage of crash records in AIS with no missing data in the critical data element of Roadway Type-2019

Target Metric Type: Percentage

Target Value: 94.3

Target Period: Annual

Target Start Year: 2019

## Enter justification for each performance target that explains how the target is data-driven, including a discussion of the factors that influenced the performance target selection.

All five of the traffic records-related performance targets for 2019 were established and approved by the TRCC as part of the strategic planning process undertaken to develop New York's FFY 2019 *Traffic Safety Information Systems Strategic Plan*. They were established in accordance with NHTSA guidelines that require states to show quantitative improvement in the data attribute of timeliness, accuracy, completeness, uniformity, integration or accessibility of a core database (Federal Register, Vol. 83, No. 17, January 25, 2018). Each of New York's traffic records performance targets is data-driven, being based on data for a 12-month contiguous period starting no later than April 1 of the prior calendar year. For the 2019 performance targets, data were examined for the 12-month periods of April 1-March 31 for the five years 2013-2014, 2014-2015, 2015-2016, 2016-2017 and 2017-2018. Using the data from these five years, linear trend analysis was conducted using the FORECAST function in Excel. The targets estimated by this forecasting method were then discussed by the TRCC and its member agencies. Based on the expert judgment of this group and its collective knowledge of current traffic records activities and those planned for the coming year, the forecasted targets were adjusted, as warranted.

GMSS

## Mean # of days from citation date to date citation is entered into TSLED database

## Is this a traffic records system performance measure?

Primary performance attribute:	Timeliness
Core traffic records data system to be impacted:	Citation/Adjudication

Mean # of days from citation date to date citation is entered into TSLED database-2019

Target Metric Type: Numeric

Target Value: 13.8

Yes

Target Period: Annual

Target Start Year: 2019

## Enter justification for each performance target that explains how the target is data-driven, including a discussion of the factors that influenced the performance target selection.

All five of the traffic records-related performance targets for 2019 were established and approved by the TRCC as part of the strategic planning process undertaken to develop New York's FFY 2019 *Traffic Safety Information Systems Strategic Plan*. They were established in accordance with NHTSA guidelines that require states to show quantitative improvement in the data attribute of timeliness, accuracy, completeness, uniformity, integration or accessibility of a core database (Federal Register, Vol. 83, No. 17, January 25, 2018). Each of New York's traffic records performance targets is data-driven, being based on data for a 12-month contiguous period starting no later than April 1 of the prior calendar year. For the 2019 performance targets, data were examined for the 12-month periods of April 1-March 31 for the five years 2013-2014, 2014-2015, 2015-2016, 2016-2017 and 2017-2018. Using the data from these five years, linear trend analysis was conducted using the FORECAST function in Excel. The targets estimated by this forecasting method were then discussed by the TRCC and its member agencies. Based on the expert judgment of this group and its collective knowledge of current traffic records activities and those planned for the coming year, the forecasted targets were adjusted, as warranted.

## Mean # of days from date of charge disposition to date charge disposition is entered into TSLED database

## Is this a traffic records system performance measure?

Yes

Primary performance attribute: Timeliness

Core traffic records data system to be impacted: Citation/Adjudication

Mean # of days from date of charge disposition to date charge disposition is entered into TSLED database-2019

Target Metric Type: Numeric

Target Value: 23.6

Target Period: Annual

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#### GMSS

### Target Start Year: 2019

## Enter justification for each performance target that explains how the target is data-driven, including a discussion of the factors that influenced the performance target selection.

All five of the traffic records-related performance targets for 2019 were established and approved by the TRCC as part of the strategic planning process undertaken to develop New York's FFY 2019 Traffic Safety Information Systems Strategic Plan. They were established in accordance with NHTSA guidelines that require states to show quantitative improvement in the data attribute of timeliness, accuracy, completeness, uniformity, integration or accessibility of a core database (Federal Register, Vol. 83, No. 17, January 25, 2018). Each of New York's traffic records performance targets is data-driven, being based on data for a 12-month contiguous period starting no later than April 1 of the prior calendar year. For the 2019 performance targets, data were examined for the 12-month periods of April 1-March 31 for the five years 2013-2014, 2014-2015, 2015-2016, 2016-2017 and 2017-2018. Using the data from these five years, linear trend analysis was conducted using the FORECAST function in Excel. The targets estimated by this forecasting method were then discussed by the TRCC and its member agencies. Based on the expert judgment of this group and its collective knowledge of current traffic records activities and those planned for the coming year, the forecasted targets were adjusted, as warranted.

### Mean # of days from citation date to date citation is entered into AA database

### Is this a traffic records system performance measure?

Yes

Primary performance attribute: Timeliness Core traffic records data system to be impacted: Citation/Adjudication

Mean # of days from citation date to date citation is entered into AA database-2019

Target Metric Type: Numeric

Target Value: 12.3

Target Period: Annual

Target Start Year: 2019

## Enter justification for each performance target that explains how the target is data-driven, including a discussion of the factors that influenced the performance target selection.

All five of the traffic records-related performance targets for 2019 were established and approved by the TRCC as part of the strategic planning process undertaken to develop New York's FFY 2019 Traffic Safety Information Systems Strategic Plan. They were established in accordance with NHTSA guidelines that require states to show quantitative improvement in the data attribute of timeliness, accuracy, completeness, uniformity, integration or accessibility of a core database (Federal Register, Vol. 83, No. 17, January 25, 2018). Each of New York's traffic records performance targets is data-driven, being based on data for a 12-month contiguous period starting no later than April 1 of the prior calendar year. For the 2019 performance targets, data were examined for the 12-month periods of April 1-March 31 for the five years 2013-2014, 2014-2015, 2015-2016, 2016-2017 and 2017-2018. Using the data from these five years, linear trend analysis was conducted using the FORECAST function in Excel. The targets estimated by this forecasting method were then discussed by the TRCC and its member agencies. Based on the expert judgment of this group and its collective knowledge of current traffic records activities and those planned for the coming year, the forecasted targets were adjusted, as warranted.

State HSP performance targets are identical to the State DOT targets for common performance measures (fatality, fatality rate, and serious injuries) reported in the HSIP annual report, as coordinated through the State SHSP.			
Check the box if the statement is correct.	Yes		
Enter grant-funded enforcement activity measure information related to seat belt citations, impaired driving arrests and speeding citations.			
A-1) Number of seat belt citations issued during grant-funded enforcement activities*			
Fiscal year	2017		
Seat belt citations	24,842		
A-2) Number of impaired driving arrests made during grant-funded enforcement activities			
Fiscal year	2017		
Impaired driving arrests	1,179		

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GMSS

## A-3) Number of speeding citations issued during grant-funded enforcement activities\*

Fiscal year

Speeding citations

## 5 Program areas

## Program Area Hierarchy

1. Impaired Driving (Drug and Alcohol)

- AL-8: Research, Evaluation and Analytical Support for New York's Performance-Based Impaired Driving Program
  - Impaired Driving Research
    - FAST Act 405d Impaired Driving Low
- AL-7: Cooperative Approaches to Reducing Impaired Driving
  - Impaired Driving Summits, Symposia & Workshops
    - FAST Act 405d Impaired Driving Low
  - Interagency Collaborations on Impaired Driving
  - FAST Act 405d Impaired Driving Low
- AL-6: Drugged Driving
  - Drugged Driving Enforcement Training
  - FAST Act 405d Impaired Driving Low
  - Drugged Driving Training for Prosecutors, Judges and Toxicologists
    - FAST Act 405d Impaired Driving Low
- AL-5: Underage Drinking and Alcohol-Impaired Driving
  - Compliance with Underage Drinking Laws
    - FAST Act 405d Impaired Driving Low
- AL-4: Prevention, Communications, Public Information and Educational Outreach
  - Education & Outreach to High-Risk Groups
    - FAST Act 405d Impaired Driving Low
  - Statewide Public Awareness Campaigns
    - FAST Act 405d Impaired Driving Low
- AL-3: DWI Offender Treatment, Monitoring, Control
  - Monitoring of Ignition Interlock & Other Alcohol Detection Devices
    - FAST Act 405d Impaired Driving Low
    - FAST Act 405d Impaired Driving Low
    - Impaired Driver Program (IDP)
      - FAST Act 405d Impaired Driving Low
- AL-2: Prosecution and Adjudication of DWI Offenders
  - Courtroom Training on Impaired Driving Cases for Police, Probation, Prosecutors & Judges
    - FAST Act 405d Impaired Driving Low
    - Court Systems Communication Improvements
    - FAST Act 405d Impaired Driving Low
    - Alternative Sanction Programs for Impaired Drivers FAST Act 405d Impaired Driving Low
    - Improvement of Toxicology Services
      - FAST Act 405d Impaired Driving Low
- AL-1: Enforcement of Impaired Driving Laws
  - Impaired Driving Enforcement Grants for Local Police Agencies
    - FAST Act 405d Impaired Driving Low
  - Statewide High Visibility Focused Enforcement Campaigns FAST Act 405d Impaired Driving Low
  - Media Support for National Impaired Driving Enforcement Mobilizations
    - FAST Act 405d Impaired Driving Low
  - Impaired Driving Enforcement Training for Police Officers
  - FAST Act 405d Impaired Driving Low
  - Impaired Driving Enforcement Tools
  - FAST Act 405d Impaired Driving Low

## 2. Police Traffic Services

- PTS-3: Communications and Outreach
  - Law Enforcement Liaisons
    - FAST Act NHTSA 402
  - Education and Outreach by Police Officers FAST Act NHTSA 402
- PTS-2: Law Enforcement Training Programs
- Awareness Training for Law Enforcement
  - FAST Act NHTSA 402

## 2017

172,530

FAST Act 405h Nonmotorized Safety

- Evidence-Based Traffic Safety Enforcement Training for Law Enforcement
  - FAST Act NHTSA 402
- Traffic Crash Investigation
- FAST Act NHTSA 402
- PTS-1: Enforcement of Traffic Violations
  - Police Traffic Services (PTS)
    - FAST Act NHTSA 402
    - FAST Act 405h Nonmotorized Safety
  - Statewide and New York City High Visibility Focused Enforcement Campaigns
    - FAST Act NHTSA 402
    - FAST Act 405h Nonmotorized Safety

## 3. Motorcycle Safety

- MC-4: Research, Evaluation and Analytical Support for New York's Performance-Based Motorcycle Safety Program
  - Motorcycle Safety Workgroup
    - FAST Act NHTSA 402
- MC-3: Enforcement
  - Motorcycle Safety & Enforcement Training for Law Enforcement FAST Act NHTSA 402
  - Enforcement Efforts to Improve Motorcycle Safety
  - FAST Act NHTSA 402
- MC-2: Communications and Outreach
  - Raising Motorist Awareness of Sharing the Road with Motorcycles
  - FAST Act 405f Motorcycle Programs
- MC-1: Motorcycle Rider Training and Education
- NYS Motorcycle Safety Program
  - FAST Act 405f Motorcycle Programs
- 4. Non-motorized (Pedestrians and Bicyclists)
  - PS-5: Research, Evaluation and Analytical Support for New York's Performance-Based Non-motorized (Pedestrians and Bicyclists) Program
    - Research on Pedestrian & Bicycle Safety
      - FAST Act NHTSA 402
  - PS-4: Enforcement of Traffic Violations
    - Targeted Enforcement (Enforcement Efforts to Improve Pedestrian Safety) FAST Act 405h Nonmotorized Safety
  - PS-3: Cooperative Approaches to Improving Pedestrian and Bicycle Safety
    - Collaborative Approaches to Improving Pedestrian & Bicycle Safety
      - FAST Act NHTSA 402
  - PS-2: Community-Based Programs in Pedestrian and Bicycle Safety
  - Local Pedestrian & Bicycle Safety Education Programs
    - FAST Act NHTSA 402
    - FAST Act 405h Nonmotorized Safety
  - PS-1: Education, Communication and Outreach
    - Public Awareness of Pedestrian & Bicycle Safety
      - FAST Act NHTSA 402
        - FAST Act 405h Nonmotorized Safety
      - Training, Workshops and Symposia on Pedestrian & Bicycle Safety
        - FAST Act NHTSA 402
        - FAST Act 405h Nonmotorized Safety
- 5. Occupant Protection (Adult and Child Passenger Safety)
  - OP-8: Research, Evaluation and Analytical Support for New York's Performance-Based Occupant Protection Program
    - Statewide Observation Survey of Seat Belt Use
      - FAST Act NHTSA 402
    - OP-7: Child Safety Seat Distribution and Education Programs
      - Low-Income Child Safety Seat Distribution Program
        - FAST Act 405b OP High
    - OP-6: Recruitment and Training of Child Passenger Safety Technicians
      - CPS Certified Technician Training Classes
        - FAST Act 405b OP High
      - Retention of CPS Technicians
        - FAST Act 405b OP High
    - OP-5: Car Seat Check Events
      - Car Seat Check Events
        - FAST Act 405b OP High
    - OP-4: Child Safety Seat Inspection Stations
      - Child Safety Seat Inspection Stations
        - FAST Act 405b OP High
    - OP-3: Child Passenger Safety Communications and Outreach
      - Child Passenger Safety Awareness Classes FAST Act 405b OP High

- New York State Child Passenger Safety Program Support FAST Act 405b OP High
- Statewide Child Passenger Safety Public Information and Outreach FAST Act 405b OP High
- OP-2: Communications and Outreach
  - PI&E Support for Enforcement Efforts
    - FAST Act 405b OP High
  - Education of the General Public and High-Risk Groups FAST Act 405b OP High
- OP-1: Seat Belt Enforcement
- OP-1. Seal Bell Enlorcement
  - Participation in National Click It or Ticket Mobilization
    - FAST Act NHTSA 402
    - FAST Act 405b OP High
  - Combined Enforcement
    - FAST Act NHTSA 402 FAST Act 405b OP High
- 6. Traffic Records
  - TR-5: Research and Evaluation
    - Research, Evaluation and Analytical Support for Traffic Safety in NYS FAST Act NHTSA 402
      - FAST Act 405c Data Program
  - TR-4: Statewide Coordination of Traffic Records System Improvements
    - Traffic Records Program Coordination
      - FAST Act NHTSA 402
      - FAST Act 405c Data Program
  - TR-3: Use of Technology to Disseminate Data and Information
    - Expansion of the Traffic Safety Statistical Repository
      - NHTSA 402
      - FAST Act 405c Data Program
  - TR-2: Development and Use of Data Linkages
    - Incorporating EMS Data into CODES FAST Act NHTSA 402
      - FAST ACLINHTSA 402
      - FAST Act 405c Data Program
    - UCMS Automated Drug Conviction Reporting to DMV
      - NHTSA 402
      - FAST Act 405c Data Program
    - IDS Integration of the UCMS IID and Treatment Data
      - NHTSA 402
      - FAST Act 405c Data Program
  - TR-1: Implementation of Improvements to TSIS Systems
    - AIS System Changes for Revised 104S Form
      - FAST Act 405c Data Program
    - NYPD Electronic Accident Report Submission FAST Act 405c Data Program
    - Fatality Analysis Reporting System (FARS) Supplemental Funding FAST Act 405c Data Program
    - ALIS Upgrade and Integration
      - FAST Act 405c Data Program
    - TraCS Electronic Crash and Ticketing System
      - FAST Act 405c Data Program

## 7. Community Traffic Safety Program

- CP-6: Outreach to Minority and Other Underserved Populations
  - Minority and Multicultural Traffic Safety Programs FAST Act NHTSA 402
    - FAST ACTINHISA 402
- CP-5: Older Driver Outreach and Education
  - Improving Traffic Safety for Older Drivers
    - FAST Act NHTSA 402
    - FAST Act 405b OP High
- CP-4: Younger Driver Outreach and Education
  - Outreach & Education to Improve Teen Driver Safety
    - FAST Act NHTSA 402
    - FAST Act 405b OP High
- CP-3: Statewide Communications and Outreach
  - Media Support for Traffic Safety Awareness Campaigns
    - FAST Act NHTSA 402
    - FAST Act 405b OP High
    - FAST Act 405h Nonmotorized Safety
- CP-2: Statewide Implementation of Traffic Safety Initiatives
  - State Level Initiatives to Support Local Traffic Safety Programs

- FAST Act NHTSA 402
- FAST Act 405b OP High
- FAST Act 405h Nonmotorized Safety
- CP-1: Community-Based Highway Safety Programs
  - Community-Based Programs to Improve Traffic Safety
    - FAST Act NHTSA 402
      - FAST Act 405b OP High
      - FAST Act 405h Nonmotorized Safety
    - Roadway Safety Improvements
- FAST Act NHTSA 402 8. Planning & Administration
  - (none)
    - Planning and Administration for New York's Highway Safety Program
      - FAST Act NHTSA 402
    - Highway Safety Training and Educational Opportunities FAST Act NHTSA 402

## 5.1 Program Area: Impaired Driving (Drug and Alcohol)

Program area type Impaired Driving (Drug and Alcohol)

Will countermeasure strategies and planned activities be described in this plan to address the program area?

Yes

Is this program area part of the State occupant protection program area plan for a 405(b) application that identifies the safety problems to be addressed, performance measures and targets, and the countermeasure strategies and planned activities the State will implement to address those problems, at the level of detail required under § 1300.11(c) and (d)?

No

## Problem identification

Enter description and analysis of the State's highway safety problems (for this program area) as identified through an analysis of data, including but not limited to fatality, injury, enforcement, and judicial data, to be used as a basis for setting performance targets and developing countermeasure strategies.

The core measure tracked for the Impaired Driving (Drug and Alcohol) program area is Alcohol-Impaired Driving Fatalities. New York also uses state data to track two additional measures: Persons Injured in Alcohol-Related Crashes and Fatalities in Drug-Related Crashes.

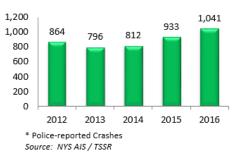
Based on FARS data, alcohol-impaired driving fatalities decreased from 369 in 2013 to 283 in 2016. However, the number of persons injured in alcohol-related crashes, increased by 10% in 2016 after being on a consistent downward trend between 2012 and 2015.

Fatalities in drug-related crashes are on an upward trend; after increasing 40% between 2014 and 2015 (from 188 to 264), there was another small increase to 267 in 2016.

## ALCOHOL-RELATED AND DRUG-RELATED CRASHES

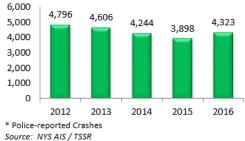
The Impaired Driving (Drug and Alcohol) program area focuses on issues related to the use of alcohol or drugs or a combination of both by drivers involved in crashes. Both alcohol-related and drug-related crashes continue to be a concern. A series of analyses were conducted to identify the characteristics of fatal and personal injury (F & PI) crashes involving alcohol or drugs. While the number of alcohol-related F & PI crashes was on a consistent downward trend between 2012 and 2015, the trend ended in 2016 when these crashes rose to 4,323, an 11% increase over the previous year.

Unlike alcohol-related F & PI crashes that were on a downward trend prior to 2016, drug-related F & PI crashes were on a consistent upward trend since 2013 reaching 1,041 in 2016, an increase of 12% over the previous year. It should be noted that better detection of the involvement of drugs in crashes, resulting from law enforcement training programs such as ARIDE and Drug Recognition Expert training, is likely to have contributed to better reporting of these crashes.



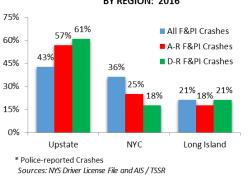
**DRUG-RELATED FATAL & PI CRASHES\*** 

## ALCOHOL-RELATED FATAL & PI CRASHES\*



## **GEOGRAPHIC LOCATION**

### ALL, ALCOHOL-RELATED AND DRUG-RELATED FATAL & PI CRASHES\* BY REGION: 2016



The Upstate region of New York which includes all counties outside of New York City and Long Island is overrepresented in both alcohol-related and drug-related F & PI crashes.

While 43% of all F & PI crashes in 2016 occurred in the Upstate region, 57% of the alcohol-related F & PI crashes and 61% of the drug-related F & PI crashes occurred Upstate.

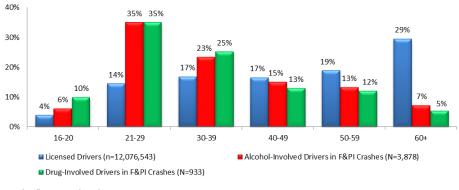
## DAY OF WEEK

Alcohol-related fatal and personal injury crashes were most likely to occur on the weekend (46% on Saturday and Sunday). In contrast, drug-related fatal and personal injury crashes were fairly evenly distributed across the days of the week, ranging from 12% to 16%.

### **HIGH-RISK AGE GROUPS**

To determine which age groups of drivers are overrepresented in impaired driving crashes in New York State, the proportions of alcohol-involved drivers and drug-involved drivers in fatal and personal injury crashes attributed to each age group were compared to the proportion of licensed drivers in that age group.

Alcohol-involved drivers and drug-involved drivers in every age group under age 40 are overrepresented when compared to the proportions of licensed drivers in those age groups, including drivers under age 21 who are below the legal drinking age. Compared to the proportion of licensed drivers who are in the 16-20 age group (4%), 6% of the alcohol-involved drivers and 10% of the drug-involved drivers in 2016 were under 21 years of age. Drivers 21-29 and 30-39 years of age are also overrepresented. Compared to 14% of the licensed drivers, more than twice as many of the alcohol-involved drivers (35%) and drug-involved drivers (35%) are ages 21-29. Drivers 30-39 years of age account for 17% of the licensed drivers, but 23% of the alcohol-involved drivers and one quarter of the drug-involved drivers are in this age group.



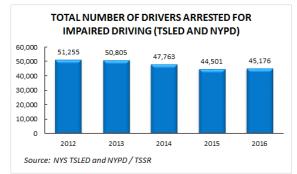
LICENSED DRIVERS, ALCOHOL-INVOLVED DRIVERS AND DRUG-INVOLVED DRIVERS IN FATAL & PI CRASHES\* BY AGE GROUP: 2016

\* Police-reported Crashes Sources: NYS Driver License File and AIS / TSSR

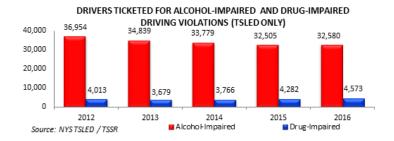
## ENFORCEMENT

The total number of drivers arrested for impaired driving has been on a general downward trend over the past several years. Between 2012 and 2016, the number of drivers arrested for impaired driving dropped from 51,255 to 45,176, representing a 12% decrease.

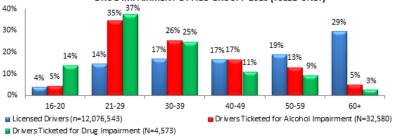
## GMSS



Over the five-year period 2012-2016, the number of persons ticketed under the TSLED system for alcohol-impaired driving dropped 12%, from 36,954 in 2012 to 32,580 in 2016. The number of drivers ticketed for drug-impaired driving rose from 3,679 in 2013 to 4,573 in 2016, an increase of 24%.



In 2016, the largest proportions of drivers ticketed for alcohol impairment and drivers ticketed for drug impairment were in the 21-29 age group (35% and 37%, respectively), over two times the proportion of licensed drivers in that age group (14%). Drivers under 21 years of age were also significantly overrepresented in drug-impaired driving arrests, comprising more than three times (15%) the proportion of licensed drivers (4%) in that age group. Drivers ticketed for alcohol violations and drug violations were also overrepresented in the 30-39 age group, 26% and 25%, respectively, compared to 17% of the licensed drivers.



LICENSED DRIVERS AND DRIVERS TICKETED FOR ALCOHOL IMPAIRMENT AND DRUG IMPAIRMENT BY AGE GROUP: 2016 (TSLED ONLY)

## **CONVICTION RATES**

Approximately 80% of the impaired driving arrests each year are made by agencies that are part of New York's Traffic Safety Law Enforcement and Disposition (TSLED) ticket system. Analyses of conviction information available in the TSLED system indicate that the conviction rate for drivers charged with an impaired driving violation (VTL 1192) has remained constant at over 90% the past several years. In 2012-2016, 92%-93% of the drivers arrested under the TSLED system were convicted; approximately half of these drivers were convicted on the original VTL 1192 charge and half on another impaired driving charge. In each of the five years, 7%-8% of the adjudicated cases were dismissed, resulted in an acquittal or the offender was convicted on a charge associated with a different event.

## DETECTION OF IMPAIRED DRIVING

Sources: NYS Driver License File and TSLED / TSSR

One of the biggest challenges in addressing the issue of impaired driving is the detection and arrest of drivers who are driving under the influence of alcohol, drugs or both. The use of such methods as standardized field sobriety tests (SFST) or the use of chemical tests based on a per se level of 0.08% to determine whether a driver is under the influence of alcohol have been in existence for decades. It is widely documented that these tests are reliable in identifying the alcohol-impaired driver.

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Determining whether a person is driving under the influence of drugs is much more problematic. Currently, two of the best approaches for detecting drugged driving are through the A.R.I.D.E (Advanced Roadside Impaired Driving Enforcement) and DRE (Drug Recognition Expert) programs. Through 16 hours of classroom instruction, the ARIDE program trains law enforcement officers to observe, identify and document the signs of impairment related to alcohol, drugs or both. The DRE program is a much more intense training program for officers that involves a two-week classroom component and an in-field practicum that allows the officers to observe first-hand the signs of drug and alcohol impairment. Although participation in an ARIDE or DRE program greatly enhances an officer's ability to identify whether a driver may be operating a motor vehicle under the influence of drugs, the opportunity to participate in either program is very limited. In addition to training more officers through the ARIDE or DRE programs, efforts to provide better training to officers in the administration of the SFST tests are needed.

## Performance measures

Select at least one performance measure that is data-driven, that enables the State to track progress toward meeting the quantifiable annual target. For program areas where performance measures have not been jointly developed (e.g., distracted driving, drug-impaired driving) for which States are using HSP funds, the State shall develop its own performance measures and performance targets that are data-driven.

## Performance Measures in Program Area

Fiscal Year	Performance Measure Name	Target Period(Performance Target)	Target End Year	Target Value(Performance Target)
2019	C-5) Number of fatalities in crashes involving a driver or motorcycle operator with a BAC of .08 and above (FARS)	5 Year	2019	311.0
2019	Number of persons injured in alcohol-related crashes	5 Year	2019	5,601.8
2019	Number of fatalities in drug-related crashes	5 Year	2019	221.9

## Countermeasure strategies

Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies to submit for program area.

### Countermeasure Strategies in Program Area

Fiscal Year	Countermeasure Strategy Name	
2019	AL-8: Research, Evaluation and Analytical Support for New York's Performance-Based Impaired Driving Program	
2019	AL-7: Cooperative Approaches to Reducing Impaired Driving	
2019	AL-6: Drugged Driving	
2019	AL-5: Underage Drinking and Alcohol-Impaired Driving	
2019	AL-4: Prevention, Communications, Public Information and Educational Outreach	
2019	AL-3: DWI Offender Treatment, Monitoring, Control	
2019	AL-2: Prosecution and Adjudication of DWI Offenders	
2019	AL-1: Enforcement of Impaired Driving Laws	

## 5.1.1 Countermeasure Strategy: AL-8: Research, Evaluation and Analytical Support for New York's Performance-Based Impaired Driving Program

Program area Impaired Driving (Drug and Alcohol)

Countermeasure strategy AL-8: Research, Evaluation and Analytical Support for New York's Performance-Based Impaired Driving Program

Innovative countermeasure strategies are countermeasure strategies which have not yet been proven effective in the highway safety arena but show potential based on limited practical application. Justification of innovative countermeasure strategies can be based on past successes when applied to other behavioral safety problems.

Is this countermeasure strategy innovative?

No

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Is this countermeasure strategy part of the planned high visibility enforcement strategies that support national mobilizations? § 1300.11(d) (6)

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the seat belt enforcement criterion? § 1300.21(e)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d)(5), demonstrating that the State conducts sustained enforcement (i.e., a program of recurring efforts throughout the fiscal year of the grant to promote seat belt and child restraint enforcement), and that based on the State's problem identification, involves law enforcement agencies responsible for seat belt enforcement in geographic areas in which at least 70 percent of either the State's unrestrained passenger vehicle occupant fatalities occurred or combined fatalities and serious injuries occurred]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the high risk population countermeasure programs criterion? § 1300.21(e)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs to improve seat belt and child restraint use for at least two of the following at-risk populations: (i) Drivers on rural roadways; (ii) Unrestrained nighttime drivers; (iii) Teenage drivers; (iv) Other high-risk populations identified in the occupant protection program area plan required under § 1300.21(d)(1)]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the comprehensive occupant protection program criterion? § 1300.21(e)(5)(ii)(B) [Countermeasure strategies (such as enforcement, education, communication, policies/legislation, partnerships/outreach), at the level of detail required under § 1300.11(d), designed to achieve the performance targets of the strategic plan]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this countermeasure strategy part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

## Countermeasure strategy description

To describe the program area countermeasure strategy that will help the State complete its program and achieve specific performance targets, complete the following:

Enter assessment of the overall projected traffic safety impacts of the countermeasure strategy chosen and of the planned activities to be funded.

Because the state uses a data-driven approach, this countermeasure strategy was selected to complement the other strategies proposed for the Impaired Driving program area which collectively will provide a comprehensive approach to addressing the issues that have been identified. Research, evaluation and analytical support are essential components of a successful, data-driven, performance-based approach to reducing impaired driving crashes, fatalities and injuries. Research, evaluation and analytical support assist in the identification and documentation of impaired driving issues and the assessment of the effectiveness of legislative initiatives and other countermeasures that are implemented. These activities also assist in the selection of performance measures by which progress can be tracked and success can be quantifiably measured.

## Enter description of the linkage between program area problem identification data, performance targets, identified countermeasure strategy and allocation of funds to planned activities.

As documented by the data-driven problem identification task, there are a number of issues that need to be addressed in the area of impaired driving, with a focus on young drivers and drivers in the Upstate region of the state. The research, evaluation and analytical support conducted as part of the problem identification process are critical in identifying the specific impaired driving issues that need to be addressed. The data analyses conducted are especially important in determining performance measures and setting performance targets. It also assists in identifying countermeasure strategies and planned activities that will result in progress toward the achievement of the targets that have been set.

Sufficient funding has been allocated to support selected research, evaluation and data analysis activities that focus on the issue of impaired driving.

## Evidence of effectiveness

### Enter a rationale for selecting the countermeasure strategy and funding allocation for each planned activity.

Recognizing the importance of research, evaluation and analytical support in the tasks of identifying impaired driving issues, developing and implementing initiatives to address those issues and assessing the effectiveness of such initiatives, research, evaluation and analytical support activities in the area of impaired driving will continue to be funded under this countermeasure strategy. It is expected that the funding of such activities will contribute to attaining the performance targets set for reducing the number of fatalities and persons injured in alcohol-related crashes and the number of fatalities in drug-related crashes.

## Planned activities

Select existing planned activities below and/or click Add New to enter and select planned activities that the State will conduct to support the countermeasure strategies within each program area to address its problems and achieve its performance targets.

## Planned activities in countermeasure strategy

Planned activity unique identifier	Planned Activity Name	Primary Countermeasure
AL-2019-019	Impaired Driving Research	AL-8: Research, Evaluation and Analytical Support for New York's Performance-Based Impaired Driving Program

## 5.1.1.1 Planned Activity: Impaired Driving Research

Planned activity name	Impaired Driving Research	
Planned activity number	AL-2019-019	
Primary countermeasure strategy	AL-8: Research, Evaluation and Analytical Support for New York's Performance-Based Impaired Driving Program	

### Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven

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programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

## Enter description of the planned activity.

Projects that conduct research and evaluation studies on alcohol and drug impaired driving to support the development of data-driven countermeasures and assessment of their effectiveness will be funded.

## Enter intended subrecipients.

State and statewide not-for-profit agencies

## Countermeasure strategies

Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

## Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name	
2019	AL-Research, evaluation and data analysis	
2019	AL-8: Research, Evaluation and Analytical Support for New York's Performance-Based Impaired Driving Program	

## Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act 405d Impaired Driving Low	405d Impaired Driving Low (FAST)	\$360,000.00	\$1,650,000.00		

## Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

 Item
 Quantity
 Price Per Unit
 Total Cost
 NHTSA Share per unit
 NHTSA Share Total Cost

 No records found.
 No records found.
 No records found.
 No records found.
 No records found.

## 5.1.2 Countermeasure Strategy: AL-7: Cooperative Approaches to Reducing Impaired Driving

Program area Impaired Driving (Drug and Alcohol)

Countermeasure strategy AL-7: Cooperative Approaches to Reducing Impaired Driving

Innovative countermeasure strategies are countermeasure strategies which have not yet been proven effective in the highway safety arena but show potential based on limited practical application. Justification of innovative countermeasure strategies can be based on past successes when applied to other behavioral safety problems.

Is this countermeasure strategy innovative?

No

Is this countermeasure strategy part of the planned high visibility enforcement strategies that support national mobilizations? § 1300.11(d) (6)

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No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the seat belt enforcement criterion? § 1300.21(e)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d)(5), demonstrating that the State conducts sustained enforcement (i.e., a program of recurring efforts throughout the fiscal year of the grant to promote seat belt and child restraint enforcement), and that based on the State's problem identification, involves law enforcement agencies responsible for seat belt enforcement in geographic areas in which at least 70 percent of either the State's unrestrained passenger vehicle occupant fatalities occurred or combined fatalities and serious injuries occurred]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the high risk population countermeasure programs criterion? § 1300.21(e)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs to improve seat belt and child restraint use for at least two of the following at-risk populations: (i) Drivers on rural roadways; (ii) Unrestrained nighttime drivers; (iii) Teenage drivers; (iv) Other high-risk populations identified in the occupant protection program area plan required under § 1300.21(d)(1)]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the comprehensive occupant protection program criterion? § 1300.21(e)(5)(ii)(B) [Countermeasure strategies (such as enforcement, education, communication, policies/legislation, partnerships/outreach), at the level of detail required under § 1300.11(d), designed to achieve the performance targets of the strategic plan]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this countermeasure strategy part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

## Countermeasure strategy description

To describe the program area countermeasure strategy that will help the State complete its program and achieve specific performance targets, complete the following:

## Enter assessment of the overall projected traffic safety impacts of the countermeasure strategy chosen and of the planned activities to be funded.

This countermeasure strategy was selected to complement the other strategies proposed for the Impaired Driving program area which collectively will provide a comprehensive approach to addressing the issues that have been identified. Together with the other countermeasure strategies, cooperative approaches to reducing impaired driving and the planned activities that are funded will have a positive impact on the selected performance measures and enable the state to reach the performance targets that have been set.

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In addressing the problem of impaired driving, it is a widely recognized that cooperation and coordination among key components of the impaired driving system are essential to the effective and efficient use of resources and lead to the implementation of successful countermeasure initiatives or programs. Under this strategy, planned activities will include support for interagency collaborations, such as the Advisory Council on Impaired Driving, and the development of workshops and symposia designed to provide information to the traffic safety community on topics related to impaired driving. Providing support for the coordination among the myriad of projects and activities being conducted will continue to expand the knowledge and experience base of those involved in developing and implementing effective initiatives to address the impaired driving problem.

## Enter description of the linkage between program area problem identification data, performance targets, identified countermeasure strategy and allocation of funds to planned activities.

The problem identification task clearly shows that the issue of impaired driving has many facets and involves all aspects of the system, from the drivers themselves to the enforcement community and the courts. Since efforts to address impaired driving issues are implemented by various jurisdictions at the state and local levels, the need to coordinate such efforts is essential. The coordination and cooperation of the system's components creates an environment that ensures the problem of impaired driving is addressed in a comprehensive manner, helping the state attain it performance targets of reducing drug-related and alcohol-related fatalities and alcohol-related injuries.

Sufficient funding has been allocated to support activities that promote coordination and cooperation among all components of the impaired driving system.

## Evidence of effectiveness

### Enter a rationale for selecting the countermeasure strategy and funding allocation for each planned activity.

Acknowledging the value of having a comprehensive and coordinated approach to the problem of impaired driving, activities that support such coordination will continue to be funded. It is expected that the funding of such activities will contribute to attaining the performance targets set to reduce the number of fatalities and persons injured in alcohol-related crashes and the number of fatalities in drug-related crashes.

## Planned activities

## Select existing planned activities below and/or click Add New to enter and select planned activities that the State will conduct to support the countermeasure strategies within each program area to address its problems and achieve its performance targets.

### Planned activities in countermeasure strategy

Planned activity unique identifier	Planned Activity Name	Primary Countermeasure	
AL-2019-017	Impaired Driving Summits, Symposia & Workshops	AL-7: Cooperative Approaches to Reducing Impaired Driving	
AL-2019-018	Interagency Collaborations on Impaired Driving	AL-7: Cooperative Approaches to Reducing Impaired Driving	

## 5.1.2.1 Planned Activity: Impaired Driving Summits, Symposia & Workshops

Planned activity name	Impaired Driving Summits, Symposia & Workshops	
Planned activity number	AL-2019-017	
Primary countermeasure strategy	AL-7: Cooperative Approaches to Reducing Impaired Driving	

### Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

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Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

## Enter description of the planned activity.

Activities such as workshops, summits and symposia that provide information and offer opportunities for highway safety program managers, law enforcement and other partners to exchange ideas and best practices on topics related to impaired driving will be funded under this project.

### Enter intended subrecipients.

State, local and not-for-profit agencies

## Countermeasure strategies

# Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name
2019	AL-Strategies that promote cooperative efforts
2019	AL-7: Cooperative Approaches to Reducing Impaired Driving

# Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act 405d Impaired Driving Low	405d Impaired Driving Low (FAST)	\$200,000.00	\$550,000.00		

# Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

 Item
 Quantity
 Price Per Unit
 Total Cost
 NHTSA Share per unit
 NHTSA Share Total Cost

 No records found.
 No records found.
 No records found.
 No records found.
 No records found.

# 5.1.2.2 Planned Activity: Interagency Collaborations on Impaired Driving

Planned activity name

Interagency Collaborations on Impaired Driving

Planned activity number AL-2019-018

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Primary countermeasure strategy AL-7: Cooperative Approaches to Reducing Impaired Driving

Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

## Enter description of the planned activity.

Support will be provided for interagency collaborations, such as the Advisory Council on Impaired Driving, that recognize the multi-disciplinary nature of the impaired driving issue and lead to more effective approaches to reducing crashes, fatalities and injuries resulting from impaired driving.

#### Enter intended subrecipients.

State, local and not-for-profit agencies

## Countermeasure strategies

Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

#### Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name
2019	AL-Strategies that promote cooperative efforts
2019	AL-7: Cooperative Approaches to Reducing Impaired Driving

# Funding sources

GMSS

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act 405d Impaired Driving Low	405d Impaired Driving Low (FAST)	\$160,000.00	\$550,000.00		

Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

Item Quantity Price Per Unit Total Cost NHTSA Share per unit NHTSA Share Total Cost

No records found.

5.1.3 Countermeasure Strategy: AL-6: Drugged Driving

Program area Impaired Driving (Drug and Alcohol)

Countermeasure strategy AL-6: Drugged Driving

Innovative countermeasure strategies are countermeasure strategies which have not yet been proven effective in the highway safety arena but show potential based on limited practical application. Justification of innovative countermeasure strategies can be based on past successes when applied to other behavioral safety problems.

Is this countermeasure strategy innovative?

No

Is this countermeasure strategy part of the planned high visibility enforcement strategies that support national mobilizations? § 1300.11(d) (6)

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the seat belt enforcement criterion? § 1300.21(e)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d)(5), demonstrating that the State conducts sustained enforcement (i.e., a program of recurring efforts throughout the fiscal year of the grant to promote seat belt and child restraint enforcement), and that based on the State's problem identification, involves law enforcement agencies responsible for seat belt enforcement in geographic areas in which at least 70 percent of either the State's unrestrained passenger vehicle occupant fatalities occurred or combined fatalities and serious injuries occurred]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the high risk population countermeasure programs criterion? § 1300.21(e)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs to improve seat belt and child restraint use for at least two of the following at-risk populations: (i) Drivers on rural roadways; (ii) Unrestrained nighttime drivers; (iii) Teenage drivers; (iv) Other high-risk populations identified in the occupant protection program area plan required under § 1300.21(d)(1)]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the comprehensive occupant protection program criterion? § 1300.21(e)(5)(ii)(B) [Countermeasure strategies (such as enforcement, education, communication, policies/legislation, partnerships/outreach), at the level of detail required under § 1300.11(d), designed to achieve the performance targets of the strategic plan]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating

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that the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this countermeasure strategy part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

# Countermeasure strategy description

To describe the program area countermeasure strategy that will help the State complete its program and achieve specific performance targets, complete the following:

# Enter assessment of the overall projected traffic safety impacts of the countermeasure strategy chosen and of the planned activities to be funded.

Using a data-driven approach, this countermeasure strategy was selected to complement the other strategies proposed for the Impaired Driving program area which collectively will provide a comprehensive approach to addressing the issues that have been identified. Together with the other countermeasure strategies, the enforcement and adjudication of the drugged driving laws and the planned activities that are funded will have a positive impact on the selected performance measures and enable the state to reach the performance targets that have been set.

Under this countermeasure strategy, planned activities related to improving the ability of law enforcement officers to detect and arrest drivers operating a motor vehicle under the influence of drugs through training will be supported. Other planned activities that provide training for personnel involved in the adjudication of drugged driving arrests, including prosecutors, judges and toxicologists, will also be supported. By increasing the number of enforcement officers, prosecutors and toxicologists trained, this strategy and the planned activities will continue to have a positive effect on reducing the incidence of impaired driving and drugged driving in particular.

# Enter description of the linkage between program area problem identification data, performance targets, identified countermeasure strategy and allocation of funds to planned activities.

The data analysis conducted under the problem identification task indicates that the problem of drugs and driving has been on an upward trend in recent years. Between 2013 and 2016, the number of drug-related fatal and personal injury (F&PI) crashes increased by 31% and the number of tickets issued for drug-impaired driving increased by 24%. In 2016, the largest proportion of drug-related F&PI crashes occurred in the Upstate region (61%), followed by Long Island (21%) and New York City (18%). In F&PI crashes, the drug-involved drivers in every age group under age 40 are overrepresented when compared to the proportions of licensed drivers in those age groups; for example, in 2016, 35% of the drug-involved drivers were ages 21-29 compared to 14% of the licensed rivers.

In offering training to key personnel involved in different aspects of the drugged driving issue, including training for enforcement personnel; prosecutors, judges and other court personnel; and toxicologists, this countermeasure strategy and planned activities are expected to have a positive impact on the performance target set for drug-related fatalities.

Sufficient funding has been allocated to support the various activities designed specifically to address the issue of drugged driving.

# Evidence of effectiveness

## Enter a rationale for selecting the countermeasure strategy and funding allocation for each planned activity.

The increase in fatalities and injuries in drug-related crashes in recent years, together with an increase in the number of drivers ticketed for drug-impaired driving, document the need to develop and implement initiatives that address the problem of drugged driving. It is expected that the funding of the planned activities conducted under this countermeasure will contribute to attaining the performance target of reducing the number of fatalities in drug-related crashes.

For supporting research, refer to the discussion of Enforcement and Drug-Impaired Driving, pp. 1-69 and 1-70 in Countermeasures That Work, 8th Edition, 2015.

## Planned activities

Select existing planned activities below and/or click Add New to enter and select planned activities that the State will conduct to support the countermeasure strategies within each program area to address its problems and achieve its performance targets.

#### Planned activities in countermeasure strategy

Planned activity unique identifier	Planned Activity Name	Primary Countermeasure	
AL-2019-015	Drugged Driving Enforcement Training	AL-6: Drugged Driving	

https://nhtsagmss.crm9.dynamics.com/main.aspx?area=Nav\_Application&etc=10046&page=Applications\_HQ&pagetype=entitylist&web=true#790... 40/253

AL-2019-016

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Drugged Driving Training for Prosecutors, Judges and Toxicologists AL-6: Drugged Driving

# 5.1.3.1 Planned Activity: Drugged Driving Enforcement Training

Planned activity name	Drugged Driving Enforcement Training	
Planned activity number	AL-2019-015	

Primary countermeasure strategy AL-6: Drugged Driving

Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

#### No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

## Enter description of the planned activity.

Effective enforcement of drugged driving requires training programs that provide law enforcement with the knowledge and tools to detect and arrest those who operate a motor vehicle while impaired by drugs and provide testimony that will lead to a conviction. Projects that provide training for law enforcement personnel, including the Drug Recognition Expert (DRE) and Advanced Roadside Impaired Driving Enforcement (ARIDE) training programs, will be funded under this strategy. Impaired driving enforcement efforts that integrate drugged driving enforcement into other enforcement activities by incorporating law enforcement personnel who have completed these special training courses and conducting enforcement in high-risk areas for drugged driving will be encouraged.

#### Enter intended subrecipients.

State law enf and local police agencies.

## Countermeasure strategies

Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

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Countermeasure strategies in planned activities

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Fiscal Year	Countermeasure Strategy Name
2019	AL-Enforcement of Drug-Impaired Driving
2019	AL-6: Drugged Driving

# Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act 405d Impaired Driving Low	405d Impaired Driving Low (FAST)	\$400,000.00	\$1,650,000.00		

## Major purchases and dispositions

### Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.



# 5.1.3.2 Planned Activity: Drugged Driving Training for Prosecutors, Judges and Toxicologists

Planned activity name	Drugged Driving Training for Prosecutors, Judges and Toxicologists
Planned activity number	AL-2019-016
Primary countermeasure strategy	AL-6: Drugged Driving

## Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

## No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

#### No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven

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programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

#### Enter description of the planned activity.

In addition to law enforcement, the provision of training to other professional groups is important to the successful prosecution and adjudication of drugged driving cases. Projects that provide training for prosecutors, toxicologists who provide expert testimony in court cases, and court personnel will be considered for funding. Programs to increase the sophistication of the screening process at the toxicology labs and the sharing of information from this process with the professional community can be important for detecting impairment caused by prescription, illicit and so-called designer drug use.

#### Enter intended subrecipients.

State, local and not-for-profit agencies

# Countermeasure strategies

# Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name
2019	AL-Enforcement of Drug-Impaired Driving
2019	AL-6: Drugged Driving

## Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act 405d Impaired Driving Low	405d Impaired Driving Low (FAST)	\$400,000.00	\$1,650,000.00		

## Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

Item	Quantity	Price Per Unit	Total Cost	NHTSA Share per unit	NHTSA Share Total Cost
	cords found				

# 5.1.4 Countermeasure Strategy: AL-5: Underage Drinking and Alcohol-Impaired Driving

Program area Impaired Driving (Drug and Alcohol)

Countermeasure strategy AL-5: Underage Drinking and Alcohol-Impaired Driving

Innovative countermeasure strategies are countermeasure strategies which have not yet been proven effective in the highway safety arena but show potential based on limited practical application. Justification of innovative countermeasure strategies can be based on past successes when applied to other behavioral safety problems.

Is this countermeasure strategy innovative?

No

Is this countermeasure strategy part of the planned high visibility enforcement strategies that support national mobilizations? § 1300.11(d) (6)

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

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No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the seat belt enforcement criterion? § 1300.21(e)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d)(5), demonstrating that the State conducts sustained enforcement (i.e., a program of recurring efforts throughout the fiscal year of the grant to promote seat belt and child restraint enforcement), and that based on the State's problem identification, involves law enforcement agencies responsible for seat belt enforcement in geographic areas in which at least 70 percent of either the State's unrestrained passenger vehicle occupant fatalities occurred or combined fatalities and serious injuries occurred]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the high risk population countermeasure programs criterion? § 1300.21(e)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs to improve seat belt and child restraint use for at least two of the following at-risk populations: (i) Drivers on rural roadways; (ii) Unrestrained nighttime drivers; (iii) Teenage drivers; (iv) Other high-risk populations identified in the occupant protection program area plan required under § 1300.21(d)(1)]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the comprehensive occupant protection program criterion? § 1300.21(e)(5)(ii)(B) [Countermeasure strategies (such as enforcement, education, communication, policies/legislation, partnerships/outreach), at the level of detail required under § 1300.11(d), designed to achieve the performance targets of the strategic plan]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this countermeasure strategy part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

# Countermeasure strategy description

To describe the program area countermeasure strategy that will help the State complete its program and achieve specific performance targets, complete the following:

# Enter assessment of the overall projected traffic safety impacts of the countermeasure strategy chosen and of the planned activities to be funded.

Using a data-driven approach, this countermeasure strategy was selected to complement the other strategies proposed for the Impaired Driving program area which collectively will provide a comprehensive approach to addressing the issues that have been identified. Together with the other countermeasure strategies, the strategy of underage drinking and alcohol-impaired driving and the planned activities that are funded will have a positive impact on the selected performance measures and enable the state to reach the performance targets that have been set.

The Underage Drinking and Alcohol-Impaired Driving countermeasure strategy centers on the enforcement of the state's alcohol-impaired driving laws, especially as they relate to drivers under the legal drinking age of 21, as well as the laws that relate to the sale of alcohol to minors. Under this countermeasure strategy, the planned activity will focus on enforcement in areas popular with underage drinkers, compliance with underage drinking laws, sting operations and the use of fraudulent IDs used to purchase alcohol. It will also provide support for activities that address the issue of social host liability and adults, including parents, who provide alcohol to minors. This strategy and the planned activities will continue to have a positive effect on reducing the incidence of alcohol-impaired driving among drivers under the age of 21.

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Enter description of the linkage between program area problem identification data, performance targets, identified countermeasure strategy and allocation of funds to planned activities.

As documented by the data-driven problem identification task, in 2016, 6% of the drivers involved in F&PI crashes were under the age of 21, despite the fact that drivers this age are prohibited from drinking alcoholic beverages. Analyses conducted in previous years showed a similar proportion of drivers involved in F&PI crashes being under the age of 21. Funding activities that address the many aspects of the underage drinking issue, from enforcement to conducting sting operations in cooperation with the State Liquor Authority, this countermeasure strategy and planned activities will continue to strive toward having a positive impact on the performance targets set for impaired driving, as well as the target set for the drivers age 20 and younger involved in fatal crashes.

Sufficient funding has been allocated to support the various activities designed specifically to address the issue of underage drinking and alcohol-impaired driving.

## Evidence of effectiveness

## Enter a rationale for selecting the countermeasure strategy and funding allocation for each planned activity.

The fact that drivers under the age of 21 continue to drink and drive documents the need to develop and implement initiatives that address the problem of underage drinking and driving. Because the diverse aspects of the issue of underage drinking and driving are being addressed by different state agencies, the funding of activities is being shared by the NY State Liquor Authority and by the DMV's Office of Field investigation. The combined efforts being funded under this countermeasure strategy will contribute to attaining the performance targets set for impairing driving and for drivers age 20 and younger involved in fatal crashes.

For supporting research, refer to the discussion of Alcohol Vendor Compliance Checks, pp. 1-61 and 1-62; Other Minimum Legal Drinking Age 21 Law Enforcement, pp. 1-63 and 1-64; Youth Programs, pp. 1-65 and 1-66 in Countermeasures That Work, 8th Edition, 2015.

#### Planned activities

Select existing planned activities below and/or click Add New to enter and select planned activities that the State will conduct to support the countermeasure strategies within each program area to address its problems and achieve its performance targets.

### Planned activities in countermeasure strategy

Planned activity unique identifier	Planned Activity Name	Primary Countermeasure	
AL-2019-014	Compliance with Underage Drinking Laws	AL-5: Underage Drinking and Alcohol-Impaired Driving	

# 5.1.4.1 Planned Activity: Compliance with Underage Drinking Laws

Planned activity name	Compliance with Underage Drinking Laws
Planned activity number	AL-2019-014
Primary countermeasure strategy	AL-5: Underage Drinking and Alcohol-Impaired Driving

### Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

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Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

#### No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

#### Enter description of the planned activity.

Countermeasures that limit access to alcohol by persons under the legal drinking age of 21 will continue to be supported in FFY 2019. These include projects that focus on preventing vendors from selling alcohol to minors such as sting operations, and projects designed to prevent minors from illegally purchasing alcohol such as checks to identify fraudulent IDs. Resources from the State Liquor Authority, DMV's Office of Field Investigation and local police agencies are also used in these operations. Also eligible for funding are projects that address the issue of social host liability and parents and other adults who provide minors with access to alcohol.

Enforcement efforts that focus on patrolling areas and specific locations popular with underage drinkers and the establishment of an underage tip line that the public can use to notify police when drinking by minors is observed are two evidence-based countermeasures that will also be supported.

#### Enter intended subrecipients.

State enf agencies and local police agencies.

## Countermeasure strategies

# Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name
2019	AL-Youth Programs
2019	AL-Other Minimum Legal Drinking Age 21 Law Enforcement
2019	AL-Alcohol Vendor Compliance Checks
2019	AL-5: Underage Drinking and Alcohol-Impaired Driving

## Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act 405d Impaired Driving Low	405d Impaired Driving Low (FAST)	\$1,800,000.00	\$7,700,000.00		

## Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

 Item
 Quantity
 Price Per Unit
 Total Cost
 NHTSA Share per unit
 NHTSA Share Total Cost

 No records found.
 No
 No<

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5.1.5 Countermeasure Strategy: AL-4: Prevention, Communications, Public Information and Educational Outreach

Program area Impaired Driving (Drug and Alcohol)

Countermeasure strategy AL-4: Prevention, Communications, Public Information and Educational Outreach

Innovative countermeasure strategies are countermeasure strategies which have not yet been proven effective in the highway safety arena but show potential based on limited practical application. Justification of innovative countermeasure strategies can be based on past successes when applied to other behavioral safety problems.

Is this countermeasure strategy innovative?

No

Is this countermeasure strategy part of the planned high visibility enforcement strategies that support national mobilizations? § 1300.11(d) (6)

Yes

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the seat belt enforcement criterion? § 1300.21(e)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d)(5), demonstrating that the State conducts sustained enforcement (i.e., a program of recurring efforts throughout the fiscal year of the grant to promote seat belt and child restraint enforcement), and that based on the State's problem identification, involves law enforcement agencies responsible for seat belt enforcement in geographic areas in which at least 70 percent of either the State's unrestrained passenger vehicle occupant fatalities occurred or combined fatalities and serious injuries occurred]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the high risk population countermeasure programs criterion? § 1300.21(e)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs to improve seat belt and child restraint use for at least two of the following at-risk populations: (i) Drivers on rural roadways; (ii) Unrestrained nighttime drivers; (iii) Teenage drivers; (iv) Other high-risk populations identified in the occupant protection program area plan required under § 1300.21(d)(1)]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the comprehensive occupant protection program criterion? § 1300.21(e)(5)(ii)(B) [Countermeasure strategies (such as enforcement, education, communication, policies/legislation, partnerships/outreach), at the level of detail required under § 1300.11(d), designed to achieve the performance targets of the strategic plan]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this countermeasure strategy part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

Countermeasure strategy description

#### GMSS

# To describe the program area countermeasure strategy that will help the State complete its program and achieve specific performance targets, complete the following:

# Enter assessment of the overall projected traffic safety impacts of the countermeasure strategy chosen and of the planned activities to be funded.

This countermeasure strategy was selected to complement the other strategies proposed for the Impaired Driving program area which collectively will provide a comprehensive approach to addressing the issues that have been identified. Together with the other countermeasure strategies, Prevention, Communications, Public Information and Educational Outreach and the planned activities that are funded will have a positive impact on the selected performance measures and enable the state to reach the performance targets that have been set.

The Prevention, Communications, Public Information and Educational Outreach countermeasure strategy focuses on informing the public of the dangers of impaired driving in order to prevent motorists from drinking and/or using drugs and then driving. As such, this strategy plays an important role in New York's comprehensive program on impaired driving. The primary planned activity under this countermeasure strategy is a statewide public awareness campaign. Another planned activity focuses on providing education and outreach to high risk groups. This countermeasure strategy and planned activities will continue to have a positive effect on reducing the incidence of impaired driving.

# Enter description of the linkage between program area problem identification data, performance targets, identified countermeasure strategy and allocation of funds to planned activities.

The problem identification effort highlighted the complexity of the impaired driving issue. In addition to the data analyses that assisted in identifying various facets of the impaired driving issue, a broad finding from the problem identification effort was the need to continually educate and inform the various components of the system on the dangers of impaired driving. Those components range from the drivers themselves and enforcement and court personnel to other professionals in the field and the general public. The ability to reach a diverse groups requires a robust public awareness campaign that uses tested messaging and activities that focus specifically on high risks groups. The ability to deliver a comprehensive set of public information and education initiatives to diverse groups will assist in expanding awareness of the issue and what can be done to address it, helping the state attain the performance targets established for the program area.

Sufficient funding has been allocated to promote various public information and education activities designed specifically to educate the general public on the dangers of impaired driving.

# Evidence of effectiveness

### Enter a rationale for selecting the countermeasure strategy and funding allocation for each planned activity.

The need to raise public awareness and educate the general public, as well as specific high risk groups, of the dangers of impaired driving is an important component of a comprehensive approach to the problem of impaired driving. This countermeasure strategy and the funded planned activities will contribute to attaining the performance targets set to reduce the number of fatalities and persons injured in alcohol-related crashes and the number of fatalities in drug-related crashes.

For supporting research, refer to the discussion of Mass media Campaigns, pp. 1-49 and 1-50; Reasonable Beverage Service, pp. 1-51 and 1-52; Alternative Transportation, pp. 1-53 and Designated Drivers, pp. 1-54 and 1-55 in Countermeasures That Work, 8th Edition, 2015.

## Planned activities

Select existing planned activities below and/or click Add New to enter and select planned activities that the State will conduct to support the countermeasure strategies within each program area to address its problems and achieve its performance targets.

## Planned activities in countermeasure strategy

Planned activity unique identifier	Planned Activity Name	Primary Countermeasure	
AL-2019-013	Education & Outreach to High-Risk Groups	AL-4: Prevention, Communications, Public Information and Educational Outreach	
AL-2019-012	Statewide Public Awareness Campaigns	AL-4: Prevention, Communications, Public Information and Educational Outreach	

# 5.1.5.1 Planned Activity: Education & Outreach to High-Risk Groups

Planned activity name	Education & Outreach to High-Risk Groups
Planned activity number	AL-2019-013
Primary countermeasure strategy	AL-4: Prevention, Communications, Public Information and Educational Outreach

## Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

https://nhtsagmss.crm9.dynamics.com/main.aspx?area=Nav\_Application&etc=10046&page=Applications\_HQ&pagetype=entitylist&web=true#790... 48/253

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

GMSS

No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

## Enter description of the planned activity.

Projects that provide education and other outreach efforts at specific types of locations or for specific high-risk groups will be supported. Included under this strategy are projects that deliver information and education at venues such as sporting events that are popular with persons that have been identified as high-risk for impaired driving as well as provide training for servers of alcoholic beverages at restaurants, bars and other establishments.

Educational efforts that focus on specific groups, such as young drivers, will also be supported. Media campaigns and other public information and education activities conducted by organizations, such as SADD, that raise awareness of the scope and seriousness of underage drinking and driving and complement and enhance the effectiveness of the specific enforcement countermeasures that are implemented are eligible for funding. The promotion of designated drivers or the use of alternate forms of transportation will also be considered for funding.

Projects that provide communication and outreach to the general public regarding the dangers of drugged driving, and specifically impairment resulting from prescription drug use, will also be eligible for funding. There is also a need to increase awareness and educate professionals who deal with high-risk populations including treatment professionals, probation officers and other professionals within the state's impaired driving system.

## Enter intended subrecipients.

State, local and not-for-profit agencies

## Countermeasure strategies

# Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

#### Countermeasure strategies in planned activities

 Fiscal Year
 Countermeasure Strategy Name

 2019
 AL-Responsible Beverage Service

 2019
 AL-Mass Media Campaigns

# https://nhtsagmss.crm9.dynamics.com/main.aspx?area=Nav\_Application&etc=10046&page=Applications\_HQ&pagetype=entitylist&web=true#790... 49/253

2019	AL-Designated Drivers
2019	AL-Alternative Transportation
2019	AL-4: Prevention, Communications, Public Information and Educational Outreach

## Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

GMSS

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act 405d Impaired Driving Low	405d Impaired Driving Low (FAST)	\$860,000.00	\$3,300,000.00		

## Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

 Item
 Quantity
 Price Per Unit
 Total Cost
 NHTSA Share per unit
 NHTSA Share Total Cost

 No records found.
 <t

## 5.1.5.2 Planned Activity: Statewide Public Awareness Campaigns

Planned activity name	Statewide Public Awareness Campaigns
Planned activity number	AL-2019-012
Primary countermeasure strategy	AL-4: Prevention, Communications, Public Information and Educational Outreach

#### Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

Yes

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

#### No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

#### GMSS

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

#### Enter description of the planned activity.

Statewide campaigns that use tested messaging to raise public awareness, such as the slogans and themes used in national campaigns, as well as communication and outreach activities that generate publicity for the effective execution of the proven strategy of high visibility enforcement will be funded.

#### Enter intended subrecipients.

State and statewide not-for-profit agencies

#### Countermeasure strategies

Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

### Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name	
2019	AL-Mass Media Campaigns	
2019	AL-4: Prevention, Communications, Public Information and Educational Outreach	

## Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act 405d Impaired Driving Low	405d Impaired Driving Low (FAST)	\$1,000,000.00	\$4,400,000.00		

## Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

Item	Quantity	Price Per Unit	Total Cost	NHTSA Share per unit	NHTSA Share Total Cost
No ree	cords found	Ι.			

# 5.1.6 Countermeasure Strategy: AL-3: DWI Offender Treatment, Monitoring, Control

Program area Impaired Driving (Drug and Alcohol)

Countermeasure strategy AL-3: DWI Offender Treatment, Monitoring, Control

Innovative countermeasure strategies are countermeasure strategies which have not yet been proven effective in the highway safety arena but show potential based on limited practical application. Justification of innovative countermeasure strategies can be based on past successes when applied to other behavioral safety problems.

Is this countermeasure strategy innovative?

No

Is this countermeasure strategy part of the planned high visibility enforcement strategies that support national mobilizations? § 1300.11(d) (6)

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

#### GMSS

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification]

#### No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the seat belt enforcement criterion? § 1300.21(e)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d)(5), demonstrating that the State conducts sustained enforcement (i.e., a program of recurring efforts throughout the fiscal year of the grant to promote seat belt and child restraint enforcement), and that based on the State's problem identification, involves law enforcement agencies responsible for seat belt enforcement in geographic areas in which at least 70 percent of either the State's unrestrained passenger vehicle occupant fatalities occurred or combined fatalities and serious injuries occurred]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the high risk population countermeasure programs criterion? § 1300.21(e)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs to improve seat belt and child restraint use for at least two of the following at-risk populations: (i) Drivers on rural roadways; (ii) Unrestrained nighttime drivers; (iii) Teenage drivers; (iv) Other high-risk populations identified in the occupant protection program area plan required under § 1300.21(d)(1)]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the comprehensive occupant protection program criterion? § 1300.21(e)(5)(ii)(B) [Countermeasure strategies (such as enforcement, education, communication, policies/legislation, partnerships/outreach), at the level of detail required under § 1300.11(d), designed to achieve the performance targets of the strategic plan]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this countermeasure strategy part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

### Countermeasure strategy description

To describe the program area countermeasure strategy that will help the State complete its program and achieve specific performance targets, complete the following:

# Enter assessment of the overall projected traffic safety impacts of the countermeasure strategy chosen and of the planned activities to be funded.

Using a data-driven approach, this countermeasure strategy was selected to complement the other strategies proposed for the Impaired Driving program area which collectively will provide a comprehensive approach to addressing the issues that have been identified. Together with the other countermeasure strategies, DWI Offender Treatment, Monitoring, Control and the planned activities that are funded will have a positive impact on the selected performance measures and enable the state to reach the performance targets that have been set.

This countermeasure strategy focuses on specific deterrence, the objective of which is to discourage convicted impaired drivers from becoming repeat offenders in the future. To accomplish this, a number of planned activities will be funded under this strategy, including the use and monitoring of ignition interlock devices; assessment, treatment and monitoring of DWI offenders; and support for the state's Impaired Driver Program (IDP). This countermeasure strategy and planned activities will continue to have a positive effect on reducing the incidence of impaired driving.

# Enter description of the linkage between program area problem identification data, performance targets, identified countermeasure strategy and allocation of funds to planned activities.

The issue of repeat DWI offenders, i.e., recidivism, is an important aspect of the impaired driving problem that must be addressed. A 2017 study conducted by the Institute for Traffic Safety Management and Research found that the rate of recidivism was on a slow downward trend, dropping from 22% in 2009 to 21% in 2012 and 20% in 2015. Since research has shown that assessment and the treatment and monitoring of offenders identified as having problems with alcohol abuse or alcoholism

#### GMSS

is an effective way to reduce recidivism, this countermeasure strategy and the planned activities will continue to have a positive effect on reducing the incidence of recidivism.

Sufficient funding has been allocated to support various specific deterrence activities that are designed specifically to have a positive impact on DWI recidivism, helping the state attain the performance targets established for this program area.

## Evidence of effectiveness

#### Enter a rationale for selecting the countermeasure strategy and funding allocation for each planned activity.

The use of interlocks and the assessment, treatment and monitoring of convicted DWI offenders are evidenced-based countermeasure strategies and key components of a comprehensive approach to address impaired driving issues. This countermeasure strategy and the funded planned activities will contribute to attaining the performance targets set to reduce the number of fatalities and persons injured in alcohol-related crashes and the number of fatalities in drug-related crashes.

For supporting research, refer to the discussion of Alcohol Ignition Interlocks, pp. 1-38 to 1-40; and DWI Offender Monitoring, pp. 1-43 and 1-44 in Countermeasures That Work, 8th Edition, 2015.

### Planned activities

Select existing planned activities below and/or click Add New to enter and select planned activities that the State will conduct to support the countermeasure strategies within each program area to address its problems and achieve its performance targets.

#### Planned activities in countermeasure strategy

Planned activity unique identifier	Planned Activity Name	Primary Countermeasure	
AL-2019-010	Monitoring of Ignition Interlock & Other Alcohol Detection Devices	AL-3: DWI Offender Treatment, Monitoring, Control	
AL-2019-011	Impaired Driver Program (IDP)	AL-3: DWI Offender Treatment, Monitoring, Control	

# 5.1.6.1 Planned Activity: Monitoring of Ignition Interlock & Other Alcohol Detection Devices

Planned activity number AL-2019-010

Primary countermeasure strategy AL-3: DWI Offender Treatment, Monitoring, Control

#### Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

#### GMSS

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

### Enter description of the planned activity.

The implementation of legislation requiring ignition interlocks for drivers convicted of alcohol-related offenses is a proven countermeasure. Effective August 2010, all drivers convicted of DWI in New York State are required to have an ignition interlock installed in any vehicle they own or operate. A strong monitoring component to determine compliance with this sanction is critical to the effectiveness of this countermeasure. Projects that support monitoring activities and other efforts to improve compliance, such as multi-agency surveillance efforts, will be supported. The DCJS Office of Probation and Correctional Alternatives also expends substantial resources on the monitoring of convicted DWI offenders on probation.

Other types of monitoring, such as enhanced monitoring of DWI offenders through the use of alcohol detection devices worn on the person coupled with probation or other court-sanctioned supervision, may also be employed by New York courts or prosecutors as a means of preventing DWI recidivism.

#### Enter intended subrecipients.

State and local agencies

## Countermeasure strategies

Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

## Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name
2019	AL-DWI Offender Monitoring
2019	AL-Alcohol Ignition Interlocks
2019	AL-3: DWI Offender Treatment, Monitoring, Control

# Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act 405d Impaired Driving Low	405d Impaired Driving Low (FAST)	\$320,000.00	\$6,213,000.00		
2019	FAST Act 405d Impaired Driving Low	405d Low Ignition Interlock	\$1,200,000.00	\$5,187,000.00		

## Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

Item	Quantity	Price Per Unit	Total Cost	NHTSA Share per unit	NHTSA Share Total Cost
No records found.				-	

# 5.1.6.2 Planned Activity: Impaired Driver Program (IDP)

Planned activity name	Impaired Driver Program (IDP)
· · · · · · · · · · · · · · · · · · ·	

Planned activity number AL-2019-011

#### GMSS

Primary countermeasure strategy AL-3: DWI Offender Treatment, Monitoring, Control

Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

#### Enter description of the planned activity.

The problem of DWI recidivism and persistent drinking drivers will continue to be addressed through the state's Impaired Driver Program (IDP) and its treatment referral mechanism. In addition to the fee-based services provided by the IDP programs, projects to improve the effectiveness of the program will be considered for GTSC funding. These may include the development of information and reporting systems to facilitate communication or improve tracking and monitoring, training for providers of screening and assessment services, or program improvements such as the development and implementation of a new evidence-based curriculum.

#### Enter intended subrecipients.

State, local and not-forprofit agencies

## Countermeasure strategies

# Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name
2019	AL-DWI Offender Monitoring
2019	AL-3: DWI Offender Treatment, Monitoring, Contr

# Funding sources

GMSS

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act 405d Impaired Driving Low	405d Impaired Driving Low (FAST)	\$1,000,000.00	\$4,400,000.00		

Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

Item Quantity Price Per Unit Total Cost NHTSA Share per unit NHTSA Share Total Cost

No records found.

# 5.1.7 Countermeasure Strategy: AL-2: Prosecution and Adjudication of DWI Offenders

Program area Impaired Driving (Drug and Alcohol)

Countermeasure strategy AL-2: Prosecution and Adjudication of DWI Offenders

Innovative countermeasure strategies are countermeasure strategies which have not yet been proven effective in the highway safety arena but show potential based on limited practical application. Justification of innovative countermeasure strategies can be based on past successes when applied to other behavioral safety problems.

Is this countermeasure strategy innovative?

No

Is this countermeasure strategy part of the planned high visibility enforcement strategies that support national mobilizations? § 1300.11(d) (6)

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the seat belt enforcement criterion? § 1300.21(e)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d)(5), demonstrating that the State conducts sustained enforcement (i.e., a program of recurring efforts throughout the fiscal year of the grant to promote seat belt and child restraint enforcement), and that based on the State's problem identification, involves law enforcement agencies responsible for seat belt enforcement in geographic areas in which at least 70 percent of either the State's unrestrained passenger vehicle occupant fatalities occurred or combined fatalities and serious injuries occurred]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the high risk population countermeasure programs criterion? § 1300.21(e)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs to improve seat belt and child restraint use for at least two of the following at-risk populations: (i) Drivers on rural roadways; (ii) Unrestrained nighttime drivers; (iii) Teenage drivers; (iv) Other high-risk populations identified in the occupant protection program area plan required under § 1300.21(d)(1)]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the comprehensive occupant protection program criterion? § 1300.21(e)(5)(ii)(B) [Countermeasure strategies (such as enforcement, education, communication, policies/legislation, partnerships/outreach), at the level of detail required under § 1300.11(d), designed to achieve the performance targets of the strategic plan]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating

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that the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this countermeasure strategy part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

## Countermeasure strategy description

To describe the program area countermeasure strategy that will help the State complete its program and achieve specific performance targets, complete the following:

Enter assessment of the overall projected traffic safety impacts of the countermeasure strategy chosen and of the planned activities to be funded.

Using a data-driven approach, this countermeasure strategy was selected to complement the other strategies proposed for the Impaired Driving program area which collectively will provide a comprehensive approach to addressing the issues that have been identified. Together with the other countermeasure strategies, the prosecution and adjudication of DWI offenders and the planned activities that are funded will have a positive impact on the selected performance measures and enable the state to reach the performance targets that have been set.

This countermeasure strategy also supports general deterrence in that it is designed to ensure that cases involving DWI offenders will be processed swiftly and that the punishment will be certain and severe. This will be accomplished through a number of planned activities, including the courtroom training of police, prosecutors, judges and probation personnel; improving communication among the different court systems; promoting the use of alternative sanction programs for convicted DWI offenders; and improving toxicology services. This countermeasure strategy and the planned activities will continue to have a positive effect on reducing the incidence of impaired driving.

# Enter description of the linkage between program area problem identification data, performance targets, identified countermeasure strategy and allocation of funds to planned activities.

The data analysis conducted under the problem identification task showed that of the number of DWI offenders whose case had been adjudicated, 90%-92% of them had been convicted of an impaired driving offense in each of the five years, 2012-2016. The data also showed that 43%-45% of these convicted drivers each year were convicted on the same charge they were arrested for, while 45%-48% were convicted on a different impaired driving charge, in many case a lesser charge (e.g., DWAI vs. DWI).

By offering access to training for various personnel within the prosecution and adjudication part of the impaired driving system and supporting alternative sanction programs, this countermeasure strategy and planned activities are expected to have a positive effect on reducing alcohol-related fatalities and injuries and drug-related fatalities.

Sufficient funding has been allocated to support the various prosecution-related and adjudication-related activities that are designed to have an overall general deterrence effect, thereby assisting the state in attaining the performance targets established for this program area.

# Evidence of effectiveness

#### Enter a rationale for selecting the countermeasure strategy and funding allocation for each planned activity.

The prosecution and adjudication of DWI offenders is an evidenced-based countermeasure strategy and a key component of a comprehensive approach to address impaired driving issues. This countermeasure strategy and the funded planned activities will contribute to attaining the performance targets set to reduce the number of fatalities and persons injured in alcohol-related crashes and the number of fatalities in drug-related crashes.

For supporting research, refer to the discussion of Innovative DWI Sanctions and the Use of Traffic Safety Resource Prosecutors and Judicial Outreach Liaisons to conduct training, p. 1-29 and 1-30 in Countermeasures That Work, 8th Edition, 2015.

### Planned activities

Select existing planned activities below and/or click Add New to enter and select planned activities that the State will conduct to support the countermeasure strategies within each program area to address its problems and achieve its performance targets.

### Planned activities in countermeasure strategy

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Planned activity unique identifier	Planned Activity Name	Primary Countermeasure
AL-2019-006	Courtroom Training on Impaired Driving Cases for Police, Probation, Prosecutors & Judges	AL-2: Prosecution and Adjudication of DWI Offenders
AL-2019-007	Court Systems Communication Improvements	AL-2: Prosecution and Adjudication of DWI Offenders
AL-2019-008	Alternative Sanction Programs for Impaired Drivers	AL-2: Prosecution and Adjudication of DWI Offenders
AL-2019-009	Improvement of Toxicology Services	AL-2: Prosecution and Adjudication of DWI Offenders

# 5.1.7.1 Planned Activity: Courtroom Training on Impaired Driving Cases for Police, Probation, Prosecutors & Judges

Planned activity name	Courtroom Training on Impaired Driving Cases for Police, Probation, Prosecutors & Judges
Planned activity number	AL-2019-006
Primary countermeasure strategy	AL-2: Prosecution and Adjudication of DWI Offenders

Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

#### No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

#### No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

## Enter description of the planned activity.

Training programs to increase the courtroom skills of officers making DWI arrests and training for probation officers, prosecutors and judges on the techniques of handling impaired driving cases, the latest information on law enforcement practices and judicial decisions in impaired driving cases will be supported. Funding will be provided for

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Traffic Safety Resource Prosecutors and Judicial Outreach Liaisons who are experienced in handling DWI cases and can provide training, education and technical support to prosecutors and other court personnel as well as law enforcement.

## Enter intended subrecipients.

Local and statewide not-for-profit agencies

## Countermeasure strategies

Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name
2019	AL-DWI Courts
2019	AL-2: Prosecution and Adjudication of DWI Offenders

# Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act 405d Impaired Driving Low	405d Impaired Driving Low (FAST)	\$420,000.00	\$1,650,000.00		

# Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

Item	Quantity	Price Per Unit	Total Cost	NHTSA Share per unit	NHTSA Share Total Cost
No records found.					

# 5.1.7.2 Planned Activity: Court Systems Communication Improvements

Planned activity name	Court Systems Communication Improvements
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Planned activity number AL-2019-007

Primary countermeasure strategy AL-2: Prosecution and Adjudication of DWI Offenders

Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that grust include high-visibility enforcement efforts]

https://nhtsagmss.crm9.dynamics.com/main.aspx?area=Nav\_Application&etc=10046&page=Applications\_HQ&pagetype=entitylist&web=true#790... 59/253

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

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No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

### Enter description of the planned activity.

In addition to training for court personnel, efforts to facilitate and promote communication and the exchange of information among the courts in the state, and between the courts and the state's traffic safety community, are important. GTSC will continue to support a Judicial Outreach Liaison to serve as a conduit between the courts and law enforcement, prosecutors and other criminal justice professionals. The responsibilities of the JOL will include representing the court system on the Impaired Driving Advisory Council; monitoring legislative and regulatory changes and informing judicial and non-judicial personnel of changes that may impact the processing of DWI court cases; designing and implementing education programs for judges and justices to raise awareness of the dangers posed by impaired motorists; and promoting the use of ignition interlocks and other evidence-based and promising practices for sentencing and supervision.

### Enter intended subrecipients.

State, local and not-for-profit agencies

# Countermeasure strategies

# Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

#### Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name	
2019	AL-DWI Courts	
2019	AL-2: Prosecution and Adjudication of DWI Offenders	

## Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act 405d Impaired Driving Low	405d Impaired Driving Low (FAST)	\$300,000.00	\$1,100,000.00		

# Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

 Item
 Quantity
 Price Per Unit
 Total Cost
 NHTSA Share per unit
 NHTSA Share Total Cost

 No records found.
 No records found.
 No records found.
 No records found.
 No records found.

# 5.1.7.3 Planned Activity: Alternative Sanction Programs for Impaired Drivers

Planned activity name

Alternative Sanction Programs for Impaired Drivers 60

Planned activity number AL-2019-008

Primary countermeasure strategy AL-2: Prosecution and Adjudication of DWI Offenders

Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

GMSS

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

## Enter description of the planned activity.

Innovative projects that implement alternative or innovative sanctions for impaired drivers, such as special court programs for convicted alcohol-impaired and drugimpaired offenders and Victim Impact Panels, will also be funded.

## Enter intended subrecipients.

Local agencies

## Countermeasure strategies

# Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

#### Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name
2019	AL-DWI Courts
2019	AL-2: Prosecution and Adjudication of DWI Offender

# Funding sources

GMSS

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act 405d Impaired Driving Low	405d Impaired Driving Low (FAST)	\$280,000.00	\$1,100,000.00		

Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

 Item
 Quantity
 Price Per Unit
 Total Cost
 NHTSA Share per unit
 NHTSA Share Total Cost

 No records found.
 No
 No<

# 5.1.7.4 Planned Activity: Improvement of Toxicology Services

 Planned activity name
 Improvement of Toxicology Services

 Planned activity number
 AL-2019-009

 Primary countermeasure strategy
 AL-2: Prosecution and Adjudication of DWI Offenders

Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

Enter description of the planned activity.

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Because the successful prosecution of DWI offenders depends on the strength and quality of the evidence that is presented, projects that improve the availability and quality of evidentiary data such as toxicology reports used in the adjudication of impaired driving cases will also be funded. For example, the New York State Police is proposing to develop technological improvements that would enhance the agency's toxicology lab's operational efficiency, the communication of results and the ability to provide statistical information to the traffic safety community. Projects that would augment staff and other resources leading to the improvement of toxicology services will also be considered for funding.

#### Enter intended subrecipients.

State and local agencies

#### Countermeasure strategies

Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

#### Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name	
2019	AL-2: Prosecution and Adjudication of DWI Offenders	

## Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act 405d Impaired Driving Low	405d Impaired Driving Low (FAST)	\$800,000.00	\$3,300,000.00		

## Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

Item	Quantity	Price Per Unit	Total Cost	NHTSA Share per unit	NHTSA Share Total Cost	
No records found.						

# 5.1.8 Countermeasure Strategy: AL-1: Enforcement of Impaired Driving Laws

Program area Impaired Driving (Drug and Alcohol)

Countermeasure strategy AL-1: Enforcement of Impaired Driving Laws

Innovative countermeasure strategies are countermeasure strategies which have not yet been proven effective in the highway safety arena but show potential based on limited practical application. Justification of innovative countermeasure strategies can be based on past successes when applied to other behavioral safety problems.

Is this countermeasure strategy innovative?

#### No

Is this countermeasure strategy part of the planned high visibility enforcement strategies that support national mobilizations? § 1300.11(d) (6)

Yes

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification]

No

#### GMSS

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the seat belt enforcement criterion? § 1300.21(e)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d)(5), demonstrating that the State conducts sustained enforcement (i.e., a program of recurring efforts throughout the fiscal year of the grant to promote seat belt and child restraint enforcement), and that based on the State's problem identification, involves law enforcement agencies responsible for seat belt enforcement in geographic areas in which at least 70 percent of either the State's unrestrained passenger vehicle occupant fatalities occurred or combined fatalities and serious injuries occurred]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the high risk population countermeasure programs criterion? § 1300.21(e)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs to improve seat belt and child restraint use for at least two of the following at-risk populations: (i) Drivers on rural roadways; (ii) Unrestrained nighttime drivers; (iii) Teenage drivers; (iv) Other high-risk populations identified in the occupant protection program area plan required under § 1300.21(d)(1)]

#### No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the comprehensive occupant protection program criterion? § 1300.21(e)(5)(ii)(B) [Countermeasure strategies (such as enforcement, education, communication, policies/legislation, partnerships/outreach), at the level of detail required under § 1300.11(d), designed to achieve the performance targets of the strategic plan]

#### No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

#### No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this countermeasure strategy part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

### Countermeasure strategy description

To describe the program area countermeasure strategy that will help the State complete its program and achieve specific performance targets, complete the following:

# Enter assessment of the overall projected traffic safety impacts of the countermeasure strategy chosen and of the planned activities to be funded.

Using a data-driven approach, this countermeasure strategy was selected to complement the other strategies proposed for the Impaired Driving program area which collectively will provide a comprehensive approach to addressing the issues that have been identified. Together with the other countermeasure strategies, enforcement of the state's impaired driving laws and the planned activities that are funded will have a positive impact on the selected performance measures and enable the state to reach the performance targets that have been set.

This countermeasure strategy supports the theory of general deterrence that is designed to discourage motorists from drinking and driving. According to general deterrence theories, the efficacy of a legal threat is a function of the perceived certainty, swiftness and severity of punishment if arrested for a violation of the impaired driving laws. Research shows that the threat of swift, certain and severe punishment will deter many motorists from drinking and driving. To accomplish this, a number of planned activities will be funded under this strategy, including high visibility enforcement, saturation patrols, roving patrols, sobriety checkpoints, data sting operations, training for enforcement officers, media campaigns and enforcement tools. This countermeasure strategy and planned activities will continue to have a positive effect on reducing the incidence of impaired driving.

# Enter description of the linkage between program area problem identification data, performance targets, identified countermeasure strategy and allocation of funds to planned activities.

The data analysis conducted under the problem identification task showed that the number of drivers arrested for impaired driving has been on a general downward trend. Between 2012 and 2016, the number of drivers arrested for impaired driving dropped from 51, 255 to 45,176, representing a 12% decrease. This finding, together with the finding that both alcohol-related and drug-related fatal and personal injury crashes were up between 2015 and 2016 (11% and 12%, respectively), highlight the need to continue to have a strong enforcement presence across the state. The ability to deliver a comprehensive set of enforcement-related initiatives will assist in expanding awareness among the driving public that drinking and driving will not be tolerated and if you do engage in such behavior, you will be arrested and punished.

#### GMSS

Sufficient funding has been allocated to support the various enforcement-related activities that are designed to have an overall general deterrence effect, thereby assisting the state in attaining the performance targets established for this program area.

## Evidence of effectiveness

### Enter a rationale for selecting the countermeasure strategy and funding allocation for each planned activity.

The use of enforcement is an evidenced-based countermeasure strategy and a key component of a comprehensive approach to address impaired driving issues. This countermeasure strategy and the funded planned activities will contribute to attaining the performance targets set to reduce the number of fatalities and persons injured in alcohol-related crashes and the number of fatalities in drug-related crashes.

For supporting research, refer to the discussion of Publicized Sobriety Checkpoints, pp. 1-21 to 1-23; High Visibility Saturation Patrol Programs, p. 1-24; Preliminary Breath Test Devices, p. 1-25; and Integrated Enforcement, pp. 1-27 and 1-28 in Countermeasures That Work, 8th Edition, 2015.

### Planned activities

Select existing planned activities below and/or click Add New to enter and select planned activities that the State will conduct to support the countermeasure strategies within each program area to address its problems and achieve its performance targets.

#### Planned activities in countermeasure strategy

Planned activity unique identifier	Planned Activity Name	Primary Countermeasure	
AL-2019-001	Impaired Driving Enforcement Grants for Local Police Agencies	AL-1: Enforcement of Impaired Driving Laws	
AL-2019-002	Statewide High Visibility Focused Enforcement Campaigns	AL-1: Enforcement of Impaired Driving Laws	
AL-2019-003	Media Support for National Impaired Driving Enforcement Mobilizations	AL-1: Enforcement of Impaired Driving Laws	
AL-2019-004	Impaired Driving Enforcement Training for Police Officers	AL-1: Enforcement of Impaired Driving Laws	
AL-2019-005	Impaired Driving Enforcement Tools	AL-1: Enforcement of Impaired Driving Laws	

5.1.8.1 Planned Activity: Impaired Driving Enforcement Grants for Local Police Agencies

Planned activity name Impaired Driving Enforcement Grants for Local Police Agencies

Planned activity number AL-2019-001

Primary countermeasure strategy AL-1: Enforcement of Impaired Driving Laws

Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

Yes

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest] 65

https://nhtsagmss.crm9.dynamics.com/main.aspx?area=Nav\_Application&etc=10046&page=Applications\_HQ&pagetype=entitylist&web=true#790... 65/253

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

## Enter description of the planned activity.

To supplement the funding available from STOP-DWI, GTSC may provide grant funding to support the development and implementation of evidence-based enforcement strategies by local agencies including high-visibility enforcement programs, such as regional saturation patrols, sobriety checkpoints, roving patrols and sting operations.

GTSC will also provide support and coordination for local agency participation in the national impaired driving enforcement mobilizations. Specific enforcement agencies may receive funding to facilitate the coordination of enforcement events and test new approaches. For example, certified Drug Recognition Experts may be included at selected enforcement events to assist in the detection of drug impairment. Data from the mobilizations will be compiled by GTSC and provided to the National Highway Traffic Safety Administration (NHTSA).

## Enter intended subrecipients.

Local police agencies and statewide not-for-profit agencies

# Countermeasure strategies

Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

## Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name
2019	AL-Publicized Sobriety Checkpoints
2019	AL-Integrated Enforcement
2019	AL-High Visibility Saturation Patrol Programs
2019	AL-1: Enforcement of Impaired Driving Laws

# Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act 405d Impaired Driving Low	405d Impaired Driving Low (FAST)	\$900,000.00	\$3,300,000.00		

# Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

Item	Quantity	Price Per Unit	Total Cost	NHTSA Share per unit	NHTSA Share Total Cost
No records found.					

# 5.1.8.2 Planned Activity: Statewide High Visibility Focused Enforcement Campaigns

# Planned activity name

Statewide High Visibility Focused Enforcement Campaigns

Planned activity number AL-2019-002

#### GMSS

Primary countermeasure strategy AL-1: Enforcement of Impaired Driving Laws

GMSS

Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

#### Yes

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

#### No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

#### No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

#### No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

#### No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

#### No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

#### Enter description of the planned activity.

Statewide enforcement campaigns that focus on impaired driving will be supported under this project. To ensure that resources are used efficiently, these campaigns will incorporate evidence-based strategies that are deployed based on a data-driven problem identification process. For example, funding will continue to be provided for impaired driving enforcement programs undertaken by the New York State Police and implemented by the State Police Troops across the state. Each Troop is required to develop a data-driven action plan focusing on the impaired driving issues, high-risk drivers and locations identified for their Troop areas. In addition to participation in the national impaired driving crackdowns, the State Police use dedicated DWI patrols, sobriety checkpoints and other evidence-based traffic safety enforcement strategies to implement their action plans.

#### Enter intended subrecipients.

State Law Enf agencies, and statewide not-for-profit agencies

## Countermeasure strategies

# Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name
2019	AL-Publicized Sobriety Checkpoints
2019	AL-Integrated Enforcement

2019	AL-High Visibility Saturation Patrol Programs
2019	AL-1: Enforcement of Impaired Driving Laws

# Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

GMSS

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act 405d Impaired Driving Low	405d Impaired Driving Low (FAST)	\$2,400,000.00	\$9,900,000.00		

Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

 Item
 Quantity
 Price Per Unit
 Total Cost
 NHTSA Share per unit
 NHTSA Share Total Cost

 No records found.
 No
 No<

5.1.8.3 Planned Activity: Media Support for National Impaired Driving Enforcement Mobilizations

Planned activity name	Media Support for National Impaired Driving Enforcement Mobilizations
Planned activity number	AL-2019-003
Primary countermeasure strategy	AL-1: Enforcement of Impaired Driving Laws

Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

Yes

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

#### GMSS

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

#### Enter description of the planned activity.

The National Impaired Driving Enforcement Mobilization will be publicized through press events held in various locations around the state where members of law enforcement and STOP-DWI coordinators will join GTSC in publicizing the crackdown on impaired driving. To ensure that coordinated impaired driving messages are delivered throughout the state, GTSC will provide funding for public information materials through the STOP-DWI Foundation. As in previous years, the national slogan will be adopted for the mobilization.

#### Enter intended subrecipients.

State agencies and statewide not-for-profit agencies

### Countermeasure strategies

# Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

#### Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name
2019	AL-Publicized Sobriety Checkpoints
2019	AL-Communication Campaign
2019	AL-1: Enforcement of Impaired Driving Laws

## Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act 405d Impaired Driving Low	405d Impaired Driving Low (FAST)	\$200,000.00	\$1,100,000.00		

## Major purchases and dispositions

## Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

 Item
 Quantity
 Price Per Unit
 Total Cost
 NHTSA Share per unit
 NHTSA Share Total Cost

 No records found.
 No
 No<

# 5.1.8.4 Planned Activity: Impaired Driving Enforcement Training for Police Officers

Planned activity name	Impaired Driving Enforcement Training for Police Officers
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Planned activity number AL-2019-004

Primary countermeasure strategy AL-1: Enforcement of Impaired Driving Laws

#### Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under  $\S_{09}^{+1}$  300.11(d), for recruiting, training and maintaining a sufficient

GMSS

number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

#### No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

#### No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

#### No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

#### No

#### Enter description of the planned activity.

Effective enforcement requires that adequate resources be available to the state's police agencies. Training programs for police officers, such as Standardized Field Sobriety Test (SFST) training, enhance enforcement by increasing the knowledge and capabilities of police officers. Effective training programs, as well as innovative delivery approaches such as podcasts and roll call videos, will be funded under this strategy.

#### Enter intended subrecipients.

State law Enf agencies and local police agencies

#### Countermeasure strategies

# Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

#### Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name
2019	AL-1: Enforcement of Impaired Driving Laws

### Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act 405d Impaired Driving Low	405d Impaired Driving Low (FAST)	\$100,000.00	\$550,000.00		

## Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

Item Quantity Price Per Unit Total Cost NHTSA Share per unit NHTSA Share Total Cost

No records found.

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# 5.1.8.5 Planned Activity: Impaired Driving Enforcement Tools

Planned activity name	Impaired Driving Enforcement Tools
Planned activity number	AL-2019-005
Primary countermeasure strategy	AL-1: Enforcement of Impaired Driving Laws

Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

## Enter description of the planned activity.

In addition to training, police officers must be equipped with the tools necessary to accurately detect impairment and to report that level of impairment in an evidentiary manner. The availability of up-to-date breath testing instruments and other new technology including expertly maintained equipment can support the police through evidence preparation and DWI arrest data reporting and is vital to an effective impaired driving enforcement program.

## Enter intended subrecipients.

State law enf agencies, local police agencies and statewide not-for-profit agencies

## Countermeasure strategies

Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

## Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name
2019	AL-Preliminary Breath Test Devices
2019	AL-1: Enforcement of Impaired Driving Laws

## Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

GMSS

	Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
ĺ	2019	FAST Act 405d Impaired Driving Low	405d Impaired Driving Low (FAST)	\$100,000.00	\$550,000.00		

## Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

 Item
 Quantity
 Price Per Unit
 Total Cost
 NHTSA Share per unit
 NHTSA Share Total Cost

 No records found.
 No
 No<

## 5.2 Program Area: Police Traffic Services

Program area type Police Traffic Services

Will countermeasure strategies and planned activities be described in this plan to address the program area?

Yes

Is this program area part of the State occupant protection program area plan for a 405(b) application that identifies the safety problems to be addressed, performance measures and targets, and the countermeasure strategies and planned activities the State will implement to address those problems, at the level of detail required under § 1300.11(c) and (d)?

No

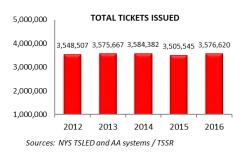
## Problem identification

Enter description and analysis of the State's highway safety problems (for this program area) as identified through an analysis of data, including but not limited to fatality, injury, enforcement, and judicial data, to be used as a basis for setting performance targets and developing countermeasure strategies.

The two core measures for the Police Traffic Services program area are Speed-Related Fatalities and Fatal and Personal Injury Cell Phone Crashes.

Speeding-related fatalities were on a general downward trend from 2012 to 2014, before increasing to 347 in 2015. In 2016, there were 314 speeding-related fatalities, a 10% drop from the previous year.

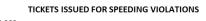
Fatal and personal injury cell phone crashes is the performance measure for tracking trends in distracting driving in New York State. The numbers of these crashes fluctuated between 2012 and 2015, then rose from 436 in 2015 to 497 in 2016, an increase of 14%.

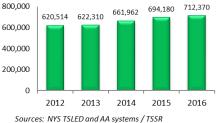


In order to assess the trend in enforcement activity, analyses were conducted on the traffic tickets housed in the state's Traffic Safety Law Enforcement and Disposition (TSLED) and Administrative Adjudication systems. Analyses of the combined ticket data from these two systems show that the total number of tickets issued for violations of New York's Vehicle & Traffic Law (VTL) fluctuated between 2012 and 2016 but remained fairly stable increasing less than one percent since 2012.

## SPEED

#### GMSS





The number of tickets issued for speeding violations rose from 620,514 in 2012 to 712,370 in 2016, an increase of 15%. As a proportion of all tickets issued for traffic violations, tickets issued for speeding increased from 17% to 20%, indicating that speeding continues to be a significant traffic safety problem in New York.

The number of speed-related fatal crashes has fluctuated over the five-year period, 2012-2016. Between 2015 and 2016 these crashes decreased from 292 to 274.

From 2012-2014, 29% of the fatal crashes involved speed; in 2015 and 2016, the proportion declined slightly to 28%. Over the five-year period, 2012-2016, the proportion of all injury crashes that involved speed remained consistent at about 11%.

## SPEED-RELATED FATAL AND PERSONAL INJURY CRASHES\*

	2012	2013	2014	2015	2016
Fatal Crashes	310	318	280	292	274
% of all fatal crashes	28.7%	28.7%	29.0%	27.9%	28.3%
Injury Crashes	12,216	12,977	12,323	12,120	12,291
% of all injury crashes	10.8%	11.3%	11.3%	11.8%	10.9%
*All data in this table are bas	ed on polic	e-reported	l crashes		

Source: NYS AIS / TSSR

In addition to Unsafe Speed, the top contributing factors associated with speeding drivers in fatal and personal injury crashes in 2016 are listed in the table below. Alcohol Involvement (12%) and Passing/Unsafe Lane Changing (19%) were the two driver behavior factors most frequently reported for speeding drivers involved in fatal crashes. For speeding drivers involved in personal injury crashes, Following Too Closely was identified as a contributing factor for 13%; Driver Inattention/Distraction and Passing/Unsafe Lane Changing were each reported as a factor for 9%; and Alcohol Involvement for 8% of these drivers.

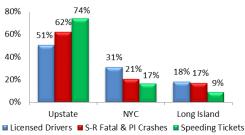
#### Top Contributing Factors Associated with Speeding Drivers in F & PI

Crash	nes in 2016	
	Speeding Drivers	Speeding Drivers
	in Fatal Crashes	in PI Crashes
	(N=273)	(N=12,214)
Alcohol Involvement	12%	8%
Passing/Unsafe Lane Changing	19%	9%
Driver Inattention/Distraction	5%	9%
Failure to Keep Right	8%	3%
Following Too Closely	1%	13%

\*All data in this table are based on police-reported crashes

Source: NYS AIS

#### LICENSED DRIVERS, SPEED-RELATED FATAL AND PERSONAL INJURY CRASHES AND SPEEDING TICKETS BY REGION: 2014-2016



Sources: NYS AIS/TSSR, Driver License, TSLED and TVB / TSSR Systems

Based on 2014-2016 data, the Upstate region of New York is overrepresented in speed-related fatal and personal injury crashes (62%) and in speeding tickets issued (74%) when compared with the proportion of licensed drivers in the region (51%).

New York City with 31% of the state's licensed drivers accounted for 21% of the speed-related fatal and personal injury crashes and 17% of the speeding tickets.

Long Island was also underrepresented in speed-related crashes (17%) and tickets (9%) when compared to the proportion of the state's licensed drivers that reside in that region (18%).

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## DISTRACTED DRIVING: CELL PHONE USE AND TEXTING

## Analyses of Fatal and Personal Injury Crashes

Cell phone use, one of the unsafe driving behaviors frequently associated with driver inattention and distraction, continues to be reported in less than 1% of fatal and personal injury crashes; this could be due to underreporting. In 2016, two fatal crashes were reported to involve cell phone use, about the same as in previous years. The number of injury crashes involving cell phone use in 2016, including those involving both cell phone use and texting, increased 17% (427 vs. 365 in 2015). Between October 2010 when texting was added to the list of contributing factors on New York's police crash report and 2016, only three fatal crashes have been reported to involve texting. The number of personal injury crashes involving both cell phone use and texting, however, increased from 31 in 2012 to 69 in 2016. The number of injury crashes involving texting fluctuated during the five-year period, from a low of 49 in 2012 to a high of 70 in 2015.

# POLICE-REPORTED FATAL AND PERSONAL INJURY CRASHES INVOLVING

CELL PHONE USE AND TEXTING					
	2012	2013	2014	2015	2016
Fatal Crashes Involving Cell Phone Use	2	3	3	1	2
% of all fatal crashes	0.2%	0.3%	0.3%	0.1%	0.2%
Injury Crashes Involving Cell Phone Use	331	327	319	310	358
% of all injury crashes	0.3%	0.3%	0.3%	0.3%	0.3%
Injury Crashes Involving both Cell Phone					
Use and Texting	31	48	47	55	69
Fatal Crashes Involving Texting	0	2	0	0	1
Injury Crashes Involving Texting	49	69	66	70	67
Total F&PI Cell Phone Crashes	413	449	435	436	497

Source: NYS AIS, TSLED and AA systems

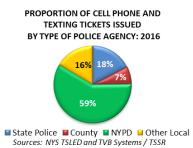
#### **Analyses of Tickets**

The number of tickets issued for violations of New York's cell phone law continued on a downward trend, dropping 48% from 216,980 in 2012 to 113,370 in 2016.

Between 2012, the third full year New York's texting law was in effect, and 2016, the number of tickets issued statewide for texting violations steadily increased from 30,241 to 92,363.

#### TICKETS ISSUED FOR VIOLATIONS OF THE CELL PHONE AND TEXTING LAWS

	2012	2013	2014	2015	2016
Cell Phone Tickets	216,980	207,741	164,008	132,125	113,370
Texting Tickets	30,241	55,458	75,617	84,803	92,363
Sources: NYS TSLED and AA Systems / TSSR					



CELL PHONE AND TEXTING TICKETS ISSUED BY REGION: 2016 80% 66% 56% 60% 33% 40% 27% 11%\_ 7% 20% 0% Upstate NYC Long Island Cell Phone Tickets Texting Tickets Sources: NYS TSLED and TVB Systems / TSSR

In 2016, the majority of tickets written for both cell phone (56%) and texting (66%) violations were issued in New York City. Approximately one-third of the cell phone (33%) and texting tickets (27%) were issued to drivers in the Upstate region and 11% of the cell phone tickets and 7% of the texting tickets were issued on Long Island.

The New York City Police Department (NYPD) issued 59% of all the tickets issued statewide for cell phone and texting violations in 2016. The remaining tickets were issued by the New York State

Police (18%), county police agencies (7%) and other local police agencies (16%).

## Performance measures

#### GMSS

Select at least one performance measure that is data-driven, that enables the State to track progress toward meeting the quantifiable annual target. For program areas where performance measures have not been jointly developed (e.g., distracted driving, drug-impaired driving) for which States are using HSP funds, the State shall develop its own performance measures and performance targets that are data-driven.

## Performance Measures in Program Area

Fiscal Year	Performance Measure Name	Target Period(Performance Target)	Target End Year	Target Value(Performance Target)
2019	C-6) Number of speeding-related fatalities (FARS)	5 Year	2019	327.4
2019	Number of fatal and personal injury crashes involving cell phone use and texting	5 Year	2019	437.1

## Countermeasure strategies

Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies to submit for program area.

#### **Countermeasure Strategies in Program Area**

Fiscal Year	Countermeasure Strategy Name
2019	PTS-3: Communications and Outreach
2019	PTS-2: Law Enforcement Training Programs
2019	PTS-1: Enforcement of Traffic Violations

# 5.2.1 Countermeasure Strategy: PTS-3: Communications and Outreach

Program area Police Traffic Services

Countermeasure strategy PTS-3: Communications and Outreach

Innovative countermeasure strategies are countermeasure strategies which have not yet been proven effective in the highway safety arena but show potential based on limited practical application. Justification of innovative countermeasure strategies can be based on past successes when applied to other behavioral safety problems.

Is this countermeasure strategy innovative?

No

Is this countermeasure strategy part of the planned high visibility enforcement strategies that support national mobilizations? § 1300.11(d) (6)

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the seat belt enforcement criterion? § 1300.21(e)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d)(5), demonstrating that the State conducts sustained enforcement (i.e., a program of recurring efforts throughout the fiscal year of the grant to promote seat belt and child restraint enforcement), and that based on the State's problem identification, involves law enforcement agencies responsible for seat belt enforcement in geographic areas in which at least 70 percent of either the State's unrestrained passenger vehicle occupant fatalities occurred or combined fatalities and serious injuries occurred]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the high risk population countermeasure programs criterion? § 1300.21(e)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs to improve seat belt and child restraint use for at least two 75

#### GMSS

of the following at-risk populations: (i) Drivers on rural roadways; (ii) Unrestrained nighttime drivers; (iii) Teenage drivers; (iv) Other highrisk populations identified in the occupant protection program area plan required under § 1300.21(d)(1)]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the comprehensive occupant protection program criterion? § 1300.21(e)(5)(ii)(B) [Countermeasure strategies (such as enforcement, education, communication, policies/legislation, partnerships/outreach), at the level of detail required under § 1300.11(d), designed to achieve the performance targets of the strategic plan]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this countermeasure strategy part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

## Countermeasure strategy description

To describe the program area countermeasure strategy that will help the State complete its program and achieve specific performance targets, complete the following:

# Enter assessment of the overall projected traffic safety impacts of the countermeasure strategy chosen and of the planned activities to be funded.

Using a data-driven approach, New York has identified a comprehensive set of strategies that collectively will enable the state to reach the performance targets for the Police Traffic Services program area. This countermeasure strategy and the associated planned activities that will be funded focus on Communications and Outreach by police agencies in New York State.

Strong communication among police agencies at all jurisdictional levels is necessary to ensure the coordination and consistency of enforcement and deterrence efforts throughout the state. Through their networks, GTSC's Law Enforcement Liaisons play a major role in communicating information and coordinating the involvement of law enforcement in the state's highway safety program.

In addition, the involvement of law enforcement in outreach efforts that educate the public and raise awareness of the dangers of behaviors such as texting and driving, failure to use a seat belt and impaired driving, is important in encouraging safe driving behaviors and compliance with the state's traffic laws.

# Enter description of the linkage between program area problem identification data, performance targets, identified countermeasure strategy and allocation of funds to planned activities.

Data-driven communications and outreach efforts are a key component of an effective Police Traffic Services program. The implementation of these efforts is closely aligned with the state's evidence based Traffic Safety Enforcement Program and the data-driven deployment of enforcement resources. The planned activities under this countermeasure strategy include support for Law Enforcement Liaisons who will communicate the traffic safety priorities identified by GTSC through data analyses to their constituents and coordinate statewide enforcement efforts. Outreach efforts by police officers to educate motorists and raise public awareness of the priority issues that have been identified by GTSC will also be supported. Funding has been allocated to support the effective implementation of these planned activities.

## Evidence of effectiveness

#### Enter a rationale for selecting the countermeasure strategy and funding allocation for each planned activity.

Communications and outreach is an evidence-based countermeasure strategy and an important component of a comprehensive approach to deterring unsafe driving behaviors. The Law Enforcement Liaisons representing the New York State Police, the NYS Sheriffs' Association and the NYS Association of the Chiefs of Police each play an integral role in the dissemination of information to their constituents and the coordination of enforcement efforts throughout the state. In turn, the law enforcement officers at the state, county and local levels can play a major role in educating motorists by communicating consistent traffic safety messages.

## Planned activities

Select existing planned activities below and/or click Add New to enter and select planned activities that the State will conduct to support the countermeasure strategies within each program area to address its problems and achieve its performance targets.

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## Planned activities in countermeasure strategy

Planned activity unique identifier	Planned Activity Name	Primary Countermeasure	
PTS-2019-006	Law Enforcement Liaisons	PTS-3: Communications and Outreach	
PTS-2019-007	Education and Outreach by Police Officers	PTS-3: Communications and Outreach	

## 5.2.1.1 Planned Activity: Law Enforcement Liaisons

Planned activity name	Law Enforcement Liaisons
Planned activity number	PTS-2019-006
Primary countermeasure strategy	PTS-3: Communications and Outreach

#### Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

## Enter description of the planned activity.

GTSC plays a major role in the coordination of statewide law enforcement efforts through its Law Enforcement Liaisons (LELs) representing the New York State Police, the NYS Sheriffs' Association and the NYS Association of Chiefs of Police. The LELs provide GTSC with a strong police perspective on traffic safety through their law enforcement background and expertise. In addition, resources, communication networks and other statewide amenities are readily available through their organizations to further engage and promote a statewide coordinated response to traffic safety issues.

The LELs are responsible for communicating GTSC's statewide safety priorities to their enforcement networks and encouraging police agency participation in the Buckle Up New York-Click It or Ticket mobilizations, STOP-DWI Enforcement Crackdowns and many other traffic safety initiatives such as the Operation Safe Stop Campaign. The LELs

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also participate in the development and delivery of a number of training opportunities for police officers, including programs offered at the Empire State Law Enforcement Traffic Safety (ESLETS) Conference and the annual NY Highway Safety Symposium.

#### Enter intended subrecipients.

State and statewide not-for-profit agencies

## Countermeasure strategies

Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name
2019	PTS-Prevention, Intervention, Communications and Outreach
2019	PTS-3: Communications and Outreach

## Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act NHTSA 402	Police Traffic Services (FAST)	\$1,000,000.00	\$43,200,000.00	\$1,000,000.00	

## Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

 Item
 Quantity
 Price Per Unit
 Total Cost
 NHTSA Share per unit
 NHTSA Share Total Cost

 No records found.
 No
 No<

# 5.2.1.2 Planned Activity: Education and Outreach by Police Officers

Planned activity number PTS-2019-007

Primary countermeasure strategy PTS-3: Communications and Outreach

Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that rejust include high-visibility enforcement efforts]

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No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

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No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

## Enter description of the planned activity.

One of the key elements of any traffic safety program is education. In addition to enforcing New York's Vehicle and Traffic Laws, police agencies play an important role in educating motorists and raising public awareness. For example, law enforcement officers and other educational stakeholders are in a unique position to deliver traffic safety programs to at-risk teen drivers. Projects that provide toolkits and other educational resources for use by police officers and other educators will be considered for funding.

## Enter intended subrecipients.

State law enf and local police agencies

## Countermeasure strategies

Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name
2019	PTS-Prevention, Intervention, Communications and Outreach
2019	PTS-3: Communications and Outreach

# Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act NHTSA 402	Police Traffic Services (FAST)	\$100,000.00	\$7,200,000.00	\$100,000.00	

## Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

Item	Quantity	Price Per Unit	Total Cost	NHTSA Share per unit	NHTSA Share Total Cost
No records found.					

# 5.2.2 Countermeasure Strategy: PTS-2: Law Enforcement Training Programs

Program area Police Traffic Services

Countermeasure strategy PTS-2: Law Enforcement Training Programs

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Innovative countermeasure strategies are countermeasure strategies which have not yet been proven effective in the highway safety arena but show potential based on limited practical application. Justification of innovative countermeasure strategies can be based on past successes when applied to other behavioral safety problems.

Is this countermeasure strategy innovative?

No

Is this countermeasure strategy part of the planned high visibility enforcement strategies that support national mobilizations? § 1300.11(d) (6)

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the seat belt enforcement criterion? § 1300.21(e)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d)(5), demonstrating that the State conducts sustained enforcement (i.e., a program of recurring efforts throughout the fiscal year of the grant to promote seat belt and child restraint enforcement), and that based on the State's problem identification, involves law enforcement agencies responsible for seat belt enforcement in geographic areas in which at least 70 percent of either the State's unrestrained passenger vehicle occupant fatalities occurred or combined fatalities and serious injuries occurred]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the high risk population countermeasure programs criterion? § 1300.21(e)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs to improve seat belt and child restraint use for at least two of the following at-risk populations: (i) Drivers on rural roadways; (ii) Unrestrained nighttime drivers; (iii) Teenage drivers; (iv) Other high-risk populations identified in the occupant protection program area plan required under § 1300.21(d)(1)]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the comprehensive occupant protection program criterion? § 1300.21(e)(5)(ii)(B) [Countermeasure strategies (such as enforcement, education, communication, policies/legislation, partnerships/outreach), at the level of detail required under § 1300.11(d), designed to achieve the performance targets of the strategic plan]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this countermeasure strategy part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

# Countermeasure strategy description

To describe the program area countermeasure strategy that will help the State complete its program and achieve specific performance targets, complete the following:

Enter assessment of the overall projected traffic safety impacts of the countermeasure strategy chosen and of the planned activities to be funded.

Using a data-driven approach, New York has identified a comprehensive set of strategies that collectively will enable the state to reach the performance targets for the Police Traffic Services program area. Training and other educational programs that keep law enforcement up-to-date on new laws and emerging traffic safety issues,

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enhance skills in the detection and enforcement of specific types of violations, and increase expertise in the enforcement of violations involving specific types of vehicles such as commercial vehicles, are key components of an effective traffic safety enforcement program and will continue to be funded. These types of programs may be delivered in a number of formats including traditional classroom programs, roll call videos and podcasts. Educational opportunities such as the annual Empire State Law Enforcement Traffic Safety (ESLETS) Training Symposium will also continue to be eligible for grant support.

# Enter description of the linkage between program area problem identification data, performance targets, identified countermeasure strategy and allocation of funds to planned activities.

Data-driven training and education for police officers is a key component of an evidenced-based enforcement program to ensure that resources are both effectively and efficiently deployed to address traffic safety priorities.

For example, the data indicate that Driver Inattention/Distraction continues to be the top contributing factor in fatal and personal injury crashes. Texting has emerged as a serious problem contributing to distracted driving. Because police officers have been educated on the dangers of texting while driving and funding has been made available to support high visibility enforcement efforts targeting this unsafe behavior, the number of tickets issued statewide for texting has increased from approximates 9,000 in 2011 to over 92,000 in 2016.

Based on the results of problem identification, the data-driven planned activities under this countermeasure strategy will focus on training officers on priority traffic safety issues, the implementation of specific enforcement strategies, enforcement of traffic violations involving different types of vehicles, and the use of tools such as crash investigation. Sufficient funding has been allocated for the effective implementation of these program areas.

Collectively, these planned activities will enhance enforcement efforts in New York State and contribute to progress toward the performance target set for the Police Traffic Services program area.

## Evidence of effectiveness

#### Enter a rationale for selecting the countermeasure strategy and funding allocation for each planned activity.

Evidence-based high visibility and other traffic enforcement strategies are primary deterrents to unsafe driving behaviors. Police officers must be given the education, training and tools to support these enforcement efforts and implement them effectively.

## Planned activities

# Select existing planned activities below and/or click Add New to enter and select planned activities that the State will conduct to support the countermeasure strategies within each program area to address its problems and achieve its performance targets.

#### Planned activities in countermeasure strategy

Planned activity unique identifier	Planned Activity Name	Primary Countermeasure	
PTS-2019-003	Awareness Training for Law Enforcement	PTS-2: Law Enforcement Training Programs	
PTS-2019-004	Evidence-Based Traffic Safety Enforcement Training for Law Enforcement	PTS-2: Law Enforcement Training Programs	
PTS-2019-005	Traffic Crash Investigation	PTS-2: Law Enforcement Training Programs	

# 5.2.2.1 Planned Activity: Awareness Training for Law Enforcement

Planned activity name Awareness Training for Law Enforcement
--

Planned activity number PTS-2019-003

Primary countermeasure strategy PTS-2: Law Enforcement Training Programs

Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

No

#### GMSS

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

## Enter description of the planned activity.

Training programs that provide police officers with the knowledge and information needed to safely and more effectively enforce traffic violations involving specific types of vehicles, such as motorcycles and commercial vehicles, will be funded under this planned activity. One example of this is the CMV Law Enforcement Awareness Trainings provided by GTSC in concert with members of the Suffolk County Highway Patrol CMV Enforcement Unit. Since its inception in 2014, this program has trained 738 police officers from numerous agencies in 22 counties. FFY 2019 will see a continuation of this training, which provides information and best practices to law enforcement officers as they engage CMV drivers in routine traffic stops. Programs that educate law enforcement on the particular safety issues related to specific groups of drivers, such as older drivers and vulnerable roadway users such as pedestrians and bicyclists, will also be supported.

In addition to enforcing New York's Vehicle and Traffic Laws, police agencies play an important role in educating motorists and raising public awareness. For example, law enforcement officers and other educational stakeholders are in a unique position to deliver traffic safety programs to at-risk teen drivers. Projects that provide toolkits and other educational resources for use by police officers and other educators will be considered for funding.

#### Enter intended subrecipients.

State enf and local police agencies

## Countermeasure strategies

Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name
2019	PTS-Training programs
2019	PTS-2: Law Enforcement Training Programs

# Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit
2019	FAST Act NHTSA 402	Police Traffic Services (FAST)	\$240,000.00	\$14,400,000.00	\$240,000.00
2019	FAST Act 405h Nonmotorized Safety	405h Training	\$60,000.00	\$37,500.00	

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# Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

 Item
 Quantity
 Price Per Unit
 Total Cost
 NHTSA Share per unit
 NHTSA Share Total Cost

 No records found.
 <t

5.2.2.2 Planned Activity: Evidence-Based Traffic Safety Enforcement Training for Law Enforcement

Planned activity name	Evidence-Based Traffic Safety Enforcement Training for Law Enforcement		
Planned activity number	PTS-2019-004		

Primary countermeasure strategy PTS-2: Law Enforcement Training Programs

## Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

Yes

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

## Enter description of the planned activity.

Through its Law Enforcement Liaisons, police officer training in the development of an Evidence-Based Traffic Safety Enforcement plan will be provided. The training will educate law enforcement officers on the process of using local crash and ticket data to identify problem areas specific to their communities. The data-driven problem identification approach involves the correlation of crash-causing traffic violations or driver behaviors with specific times and locations in their jurisdictions. These analyses are then used to allocate police officer resources to details directly related to the identified problems. To ensure that enforcement resources are deployed effectively, police agencies are trained to implement evidence-based strategies. Police officers are also trained to continuously evaluate and adjust these strategies to accommodate shifts and changes in their local highway safety problems.

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Enter intended subrecipients.

State law enf and local agencies

# Countermeasure strategies

Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

GMSS

Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name
2019	PTS-Training programs
2019	PTS-2: Law Enforcement Training Programs

# Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act NHTSA 402	Police Traffic Services (FAST)	\$200,000.00	\$10,800,000.00	\$200,000.00	

# Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

 Item
 Quantity
 Price Per Unit
 Total Cost
 NHTSA Share per unit
 NHTSA Share Total Cost

 No records found.
 No
 No<

# 5.2.2.3 Planned Activity: Traffic Crash Investigation

Planned activity name	Traffic Crash Investigation
Planned activity number	PTS-2019-005
Primary countermeasure strategy	PTS-2: Law Enforcement Training Programs

Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

#### GMSS

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

## Enter description of the planned activity.

Training programs in traffic crash investigation for the State Police and local enforcement agencies will be eligible for funding under this planned activity. Funding will also be provided to support activities directly related to crash investigations and timely crash reconstruction of serious personal injury and fatal motor vehicle crashes. The New York State Police will be the primary agency providing collision reconstruction services. Funding will cover materials, supplies, travel and advanced technology to support crash reconstruction.

#### Enter intended subrecipients.

State enf and local police agencies

## Countermeasure strategies

Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

#### Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name
2019	PTS-Training programs
2019	PTS-2: Law Enforcement Training Programs

# Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act NHTSA 402	Police Traffic Services (FAST)	\$400,000.00	\$18,000,000.00	\$400,000.00	

Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

Item	Quantity	Price Per Unit	Total Cost	NHTSA Share per unit	NHTSA Share Total Cost
No re	No records found.				

5.2.3 Countermeasure Strategy: PTS-1: Enforcement of Traffic Violations

Program area Police Traffic Services

Countermeasure strategy PTS-1: Enforcement of Traffic Violations

GMSS

Innovative countermeasure strategies are countermeasure strategies which have not yet been proven effective in the highway safety arena but show potential based on limited practical application. Justification of innovative countermeasure strategies can be based on past successes when applied to other behavioral safety problems.

Is this countermeasure strategy innovative?

No

Is this countermeasure strategy part of the planned high visibility enforcement strategies that support national mobilizations? § 1300.11(d) (6)

Yes

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the seat belt enforcement criterion? § 1300.21(e)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d)(5), demonstrating that the State conducts sustained enforcement (i.e., a program of recurring efforts throughout the fiscal year of the grant to promote seat belt and child restraint enforcement), and that based on the State's problem identification, involves law enforcement agencies responsible for seat belt enforcement in geographic areas in which at least 70 percent of either the State's unrestrained passenger vehicle occupant fatalities occurred or combined fatalities and serious injuries occurred]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the high risk population countermeasure programs criterion? § 1300.21(e)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs to improve seat belt and child restraint use for at least two of the following at-risk populations: (i) Drivers on rural roadways; (ii) Unrestrained nighttime drivers; (iii) Teenage drivers; (iv) Other high-risk populations identified in the occupant protection program area plan required under § 1300.21(d)(1)]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the comprehensive occupant protection program criterion? § 1300.21(e)(5)(ii)(B) [Countermeasure strategies (such as enforcement, education, communication, policies/legislation, partnerships/outreach), at the level of detail required under § 1300.11(d), designed to achieve the performance targets of the strategic plan]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this countermeasure strategy part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

## Countermeasure strategy description

To describe the program area countermeasure strategy that will help the State complete its program and achieve specific performance targets, complete the following:

Enter assessment of the overall projected traffic safety impacts of the countermeasure strategy chosen and of the planned activities to be funded.

#### GMSS

The Enforcement of Traffic Violations countermeasure strategy focuses on the enforcement of violations of the state's Vehicle and Traffic Law and is the basic strategy used to deter and reduce dangerous and illegal driving behaviors that contribute to crashes, fatalities and injuries on New York's roadways. The planned activities identified under this countermeasure strategy include the Police Traffic Services program which provides grants to local law enforcement agencies to address traffic safety issues in their jurisdictions and high visibility enforcement campaigns conducted statewide or in New York City.

Evidence-based traffic safety enforcement projects that focus on enforcement of specific unsafe driving behaviors such as speeding, aggressive driving, cell phone use and texting; specific high-risk groups of motorists such as young drivers; specific vehicle types that pose special challenges such as commercial vehicles and school buses; and specific types of roadways or areas of the state overrepresented in crashes such as rural areas are supported under this countermeasure strategy. Pedestrian enforcement efforts in targeted corridors and high-risk areas that focus on both motorists and pedestrians will also be considered for funding. These evidence-based enforcement efforts will target unsafe and illegal behaviors and will not be limited to drivers of specific types of vehicles.

High visibility seat belt enforcement efforts, including participation in the national mobilization in May which includes the new border-to-border initiative, are also funded under the Police Traffic Services program area. All police agencies receiving PTS grants are required to participate in the national seat belt mobilization in May.

Effective strategies include high visibility enforcement that combines saturation enforcement details and roving patrols; enforcement programs that target specific types of violations; high crash locations, times of day and other factors identified through a data-driven approach; and combined enforcement that increases the efficiency and effectiveness of the resources deployed. These resources will be channeled through the law enforcement community to conduct enforcement details that focus on drivers who exhibit dangerous driving behaviors regardless of the type of vehicle they are operating.

Applications for funding will be required to use a data-driven approach to demonstrate the need for these focused enforcement efforts. Police agencies should consider the different areas within their community where crashes most frequently occur. This information will be useful when scheduling enforcement details. Projects that incorporate cooperative efforts among police agencies as well as efforts that target more than one type of violation will also be supported.

This Enforcement of Traffic Violations countermeasure strategy and planned activities are expected to continue to have a positive impact on the performance targets selected.

# Enter description of the linkage between program area problem identification data, performance targets, identified countermeasure strategy and allocation of funds to planned activities.

While the total number of tickets issued for traffic violations has been fairly consistent over the five-year period, 2012-2016, data-driven analyses of crashes have been conducted to identify priority areas requiring a greater enforcement emphasis. Local police agencies applying for grant funding are also required to use a data-driven approach to identify their enforcement priorities. For example, while the number of fatalities in speed-related crashes decreased in 2016, speed-related fatal crashes have consistently accounted for 28%-29% of all fatal crashes and speed-related injury crashes consistently account for 11% of all crashes involving personal injury. These crash analyses support the continued need for more speed enforcement. Crash and ticket analyses by geographic region also guide the deployment of resources to the areas of the state where the need for additional enforcement is greater.

The issues and trends identified through problem identification are used in setting the targets for the selected performance measures and in determining the planned activities eligible for funding under the countermeasure strategy. Collectively, the countermeasure strategies in the Police Traffic Services program area will enable the state to make progress toward the targets set for speeding fatalities and fatal and personal injury crashes involving cell phone use.

## Evidence of effectiveness

#### Enter a rationale for selecting the countermeasure strategy and funding allocation for each planned activity.

Enforcement of Traffic Violations, including High Visibility Enforcement, are evidence-based strategies identified in *Countermeasures That Work*. Sufficient funding has been allocated for the effective implementation of this countermeasure strategy and the associated planned activities.

## Planned activities

Select existing planned activities below and/or click Add New to enter and select planned activities that the State will conduct to support the countermeasure strategies within each program area to address its problems and achieve its performance targets.

### Planned activities in countermeasure strategy

Planned activity unique identifier	Planned Activity Name	Primary Countermeasure	
PTS-2019-001	Police Traffic Services (PTS)	PTS-1: Enforcement of Traffic Violations	
PTS-2019-002	Statewide and New York City High Visibility Focused Enforcement Campaigns	PTS-1: Enforcement of Traffic Violations	

# 5.2.3.1 Planned Activity: Police Traffic Services (PTS)

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Planned activity name	Police Traffic Services (PTS)
Planned activity number	PTS-2019-001
Primary countermeasure strategy	PTS-1: Enforcement of Traffic Violations

Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

Yes

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

## Enter description of the planned activity.

Through the Police Traffic Services (PTS) program, GTSC provides resources for law enforcement agencies to address traffic safety issues in their respective jurisdictions. The agencies identify these issues through analyses of crash data that focus on where and when crashes are occurring and the contributing factors to those crashes. A review of these analyses provides law enforcement agencies with the information they need to design and implement traffic safety education and enforcement programs and countermeasures that will be effective in reducing the frequency and severity of crashes in the targeted areas.

PTS grants use a variety of enforcement techniques such as stationary or moving patrols, low visibility (low profile) patrol cars for better detection and apprehension, police spotters in conjunction with dedicated patrol units at identified problem locations, high visibility patrol cars for prevention and deterrence and safety checkpoints.

In FFY 2019, the primary emphasis will continue to be projects which focus on unsafe speed, aggressive and distracted driving behaviors. Seat belt enforcement efforts, including participation in the national mobilization in May and the new border-to-border initiative, will also be eligible for PTS funding, as will enforcement efforts focusing on special categories of vehicles including commercial vehicles, motorcycles and school buses.

Coordinated special high visibility enforcement mobilizations involving multiple agencies will also be supported. Local agencies will be allowed to use their PTS grant funding to participate in events such as the Speed Week campaigns coordinated by the State Police, the New York State Association of Chiefs of Police and the New York State Sheriff's Association and programs such as "Operation Hang-Up" conducted by the New York State Police and the National Distracted Driving Enforcement Campaign to increase compliance with the state's cell phone and texting laws.

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Enforcement conducted in conjunction with youth safe driving campaigns such as the "No Empty Chair" campaign will also continue to be funded.

Pedestrian enforcement efforts in targeted corridors and high-risk areas that focus on both motorists and pedestrians will also be considered for funding. Seat belt enforcement efforts will also be funded under the Police Traffic Services program area. These enforcement efforts will target unsafe and illegal behaviors and will not be limited to drivers of specific types of vehicles.

Support for Operation Safe Stop, a statewide traffic safety education and enforcement event held one day a year to raise awareness and deter the illegal passing of a stopped school bus, will also continue.

In FFY 2018, GTSC funded 265 PTS grants; 275 applications for PTS grants were received in FFY 2019.

## Enter intended subrecipients.

Local police agencies

## Countermeasure strategies

Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

## Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name
2019	PTS-Targeted Enforcement (Pedestrians)
2019	PTS-Other Enforcement Methods
2019	PTS-Integrated Enforcement
2019	PTS-High Visibility Enforcement
2019	PTS-Cell Phone and Text Messaging Laws
2019	PTS-1: Enforcement of Traffic Violations

# Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act NHTSA 402	Police Traffic Services (FAST)	\$2,480,000.00	\$136,800,000.00	\$2,480,000.00	
2019	FAST Act 405h Nonmotorized Safety	405h Law Enforcement	\$100,000.00	\$62,500.00		

# Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

Item Quantity Price Per Unit Total Cost NHTSA Share per unit NHTSA Share Total Cost No records found.

# 5.2.3.2 Planned Activity: Statewide and New York City High Visibility Focused Enforcement Campaigns

Planned activity name	Statewide and New York City High Visibility Focused Enforcement Campaigns
Planned activity number	PTS-2019-002

Primary countermeasure strategy PTS-1: Enforcement of Traffic Violations

## Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

Yes

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety 89

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### inspection stations and/or inspection events based on the State's problem identification]

#### No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

#### No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

#### No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

#### No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

#### No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

#### Enter description of the planned activity.

Statewide and New York City enforcement campaigns that focus on a single traffic safety issue or unsafe driving behavior will be supported under this planned activity. To ensure that resources are used efficiently, these campaigns will incorporate evidence-based traffic safety strategies that are deployed based on a data-driven problem identification process. Enforcement campaigns undertaken by the New York State Police that focus on dangerous behaviors that are prevalent statewide, such as speeding or distracted driving, will be supported. Enforcement campaigns implemented by the New York City Police Department (NYPD) to address specific high priority issues that affect the five boroughs of New York City are also eligible for funding. For example, the NYPD is requesting funding to conduct pedestrian and bicyclist safety enforcement.

#### Enter intended subrecipients.

State law enf and local police agencies

#### Countermeasure strategies

Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

## Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name
2019	PTS-Targeted Enforcement (Pedestrians)
2019	PTS-Other Enforcement Methods
2019	PTS-Integrated Enforcement
2019	PTS-High Visibility Enforcement
2019	PTS-Cell Phone and Text Messaging Laws

PTS-1: Enforcement of Traffic Violations

GMSS

# Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act NHTSA 402	Police Traffic Services (FAST)	\$2,460,000.00	\$129,600,000.00	\$2,280,000.00	
2019	FAST Act 405h Nonmotorized Safety	405h Law Enforcement	\$240,000.00	\$150,000.00		

## Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

 Item
 Quantity
 Price Per Unit
 Total Cost
 NHTSA Share per unit
 NHTSA Share Total Cost

 No records found.
 No
 No<

# 5.3 Program Area: Motorcycle Safety

#### Program area type Motorcycle Safety

Will countermeasure strategies and planned activities be described in this plan to address the program area?

Yes

Is this program area part of the State occupant protection program area plan for a 405(b) application that identifies the safety problems to be addressed, performance measures and targets, and the countermeasure strategies and planned activities the State will implement to address those problems, at the level of detail required under § 1300.11(c) and (d)?

No

# Problem identification

Enter description and analysis of the State's highway safety problems (for this program area) as identified through an analysis of data, including but not limited to fatality, injury, enforcement, and judicial data, to be used as a basis for setting performance targets and developing countermeasure strategies.

#### Trends in Motorcycle Licenses and Registrations

Since 2006, the number of drivers with motorcycle licenses has increased by 25%, reaching over 750,000 in 2016. Over the past five years, approximately 70% of all new motorcycle licenses were issued to graduates of the rider training program. After steady increases in motorcycle registrations between 2006 and 2011, the number of registrations leveled off between 2011 and 2014 before increasing to 350,000 in 2015 and remaining at that level in 2016.

#### Fatal and Personal Injury Motorcycle Crashes

Over the five-year period 2012-2016, fatal crashes involving motorcycles were on a general downward trend, declining 18% (from 164 to 134). Between 2015 and 2016, fatal motorcycle crashes decreased by 14%. Motorcycle crashes involving personal injury followed a less consistent pattern over the five years but declined by 17% between 2012 and 2016. In 2016, there were 4,173 motorcycle injury crashes compared to 4,012 in 2015, an increase of 4%.

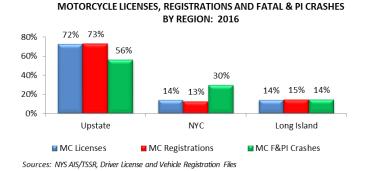
#### MOTORCYCLE FATAL AND PERSONAL INJURY CRASHES

						2012-16	2015-16
	2012	2013	2014	2015	2016	% Change	% Change
Fatal Crashes	164	164	142	155	134	-18.3%	-13.5%
Injury Crashes	5,052	4,387	4,055	4,012	4,173	-17.4%	4.0%
Fatal & PI Crashes	5,216	4,551	4,197	4,167	4,307	-17.4%	3.4%
Source: NYS AIS	/TSSR						

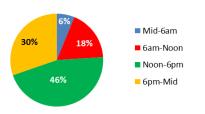
Analyses by Region and County

#### GMSS

In 2016, 56% of the fatal and personal injury crashes involving motorcycles occurred in the Upstate region, 30% occurred in New York City and 14% occurred on Long Island. When compared with the distribution of licensed motorcyclists and motorcycle registrations by region, New York City was overrepresented in motorcycle crashes (30%) compared to the proportion of the motorcycle licenses (14%) and registrations (13%) in the region. The counties with the greatest number of fatal and personal injury motorcycle crashes in 2016 are Kings (430), Queens (383), Suffolk (333), Nassau (287), Erie (216), New York (215), Monroe (196), Bronx (187), Westchester (182) and Onondaga (136).



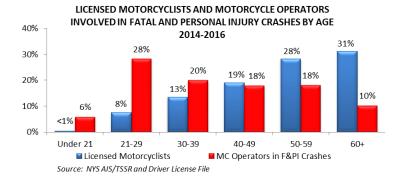
Fatal and personal injury motorcycle crashes in 2016 were most likely to occur on Saturday (18%) or Sunday (16%). Nearly half of the crashes (46%) occurred between noon and 6 pm and another 30% occurred between 6pm and midnight.



MOTORCYCLE FATAL & PI CRASHES TIME OF DAY: 2016

## Analyses of Crashes and Licensed Motorcyclists by Age

Motorcycle operators 21-29 years of age are the most overrepresented age group in motorcycle crashes; over the three-year period 2014-2016, 28% of the motorcycle operators involved in fatal and personal injury crashes were in this age group but only 8% of the licensed motorcyclists were 21-29 years of age. Motorcycle operators under 21 years of age and between the ages of 30 and 39 are also overrepresented in fatal and personal injury crashes.



#### Crashes Involving a Motorcycle and Another Motor Vehicle

The number of crashes involving a motorcycle and another motor vehicle that occurred in 2016 are presented by county in the table below. The counties that collectively accounted for more than half of these crashes were part of New York City (Kings, Queens, New York and Bronx) or Long Island (Suffolk and Nassau).

	CRASHES INVOLVING A MOTORCYCLE AND ANOTHER MOTOR					
	VEHICLE BY COUNTY: 2016					
		Total Crashes	% of Total	Cumulative %		
	TOTAL NYS	2,878				
1	KINGS	386	13.4%	13.4%		

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17/20	018				
2	QUEENS	331	11.5%	24.9%	
3	SUFFOLK	235	8.2%	33.1%	
4	NASSAU	232	8.1%	41.1%	
5	NEW YORK	198	6.9%	48.0%	
6	BRONX	154	5.4%	53.4%	
7	WESTCHESTER	130	4.5%	57.9%	
8	ERIE	127	4.4%	62.3%	
9	MONROE	117	4.1%	66.4%	
10	ORANGE	80	2.8%	69.1%	
11	ALBANY	72	2.5%	71.6%	
12	ONONDAGA	71	2.5%	74.1%	
13	DUTCHESS	51	1.8%	75.9%	
	SARATOGA	45	1.6%	77.4%	
	RICHMOND	41	1.4%	78.9%	
	BROOME	40	1.4%	80.3%	
	ULSTER	39	1.4%	81.6%	
	RENSSELAER	37	1.3%	82.9%	
	ONEIDA	34	1.2%	84.1%	
	ROCKLAND	32	1.1%	85.2%	
	NIAGARA	32	1.0%	86.2%	
	SCHENECTADY	27	0.9%	80.2%	
	JEFFERSON	21	0.5%	87.2%	
	PUTNAM	21	0.7%	87.9%	
	OSWEGO	21	0.7%	89.3%	
		18	0.7%		
				90.0% 00.5%	
	WARREN	16	0.6%	90.5%	
		15	0.5%	91.0%	
	TOMPKINS	15	0.5%	91.6%	
	WASHINGTON	15	0.5%	92.1%	
	CHAUTAUQUA	14	0.5%	92.6%	
	GREENE	13	0.5%	93.0%	
	SULLIVAN	12	0.4%	93.4%	
	CHEMUNG	11	0.4%	93.8%	
	ESSEX	11	0.4%	94.2%	
	ST. LAWRENCE	10	0.3%	94.5%	
	STEUBEN	10	0.3%	94.9%	
	WAYNE	10	0.3%	95.2%	
	CATTARAUGUS	9	0.3%	95.6%	
	CAYUGA	9	0.3%	95.9%	
	FRANKLIN	9	0.3%	96.2%	
	FULTON	9	0.3%	96.5%	
	MADISON	8	0.3%	96.8%	
	MONTGOMERY	8	0.3%	97.0%	
	CHENANGO	7	0.2%	97.3%	
	COLUMBIA	7	0.2%	97.5%	
		7	0.2%	97.8%	
	OTSEGO	7	0.2%	98.0%	
	ALLEGANY	6	0.2%	98.2%	
	CORTLAND	6	0.2%	98.4%	
		6	0.2%	98.6%	
52	HERKIMER	6	0.2%	98.9%	
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53	WYOMING	6	0.2%	99.1%
54	SCHOHARIE	5	0.2%	99.2%
55	LEWIS	4	0.1%	99.4%
56	GENESEE	3	0.1%	99.5%
57	ORLEANS	3	0.1%	99.6%
58	SCHUYLER	3	0.1%	99.7%
59	SENECA	3	0.1%	99.8%
60	TIOGA	3	0.1%	99.9%
61	HAMILTON	1	0.0%	99.9%
62	YATES	1	0.0%	100.0%
Soi	irce: NYS AIS			

#### **Contributing Factors**

The top contributing factors for motorcyclists involved in crashes with another motor vehicle were "Passing/Lane Changing/Improper Use" (19%), "Unsafe Speed" (16%), "Following Too Closely" (15%) and Driver Inattention/Distraction (11%). For the drivers of other vehicles involved in a crash with a motorcycle, "Failure to Yield the Rightof-Way" was by far the most frequently cited contributing factor (34%), followed by "Driver Inattention/Distraction" (19%), "Passing/Lane Changing/Improper Use" (9%), "Turning Improperly" (9%) and "Following Too Closely (8%).

# CONTRIBUTING FACTORS FOR MOTORCYCLISTS AND THE OTHER MOTORISTS IN CRASHES INVOLVING A MOTORCYCLE AND ANOTHER VEHICLE: 2016

	Motorcyclist	Other Motorist
	(N=1,698)	(N=2,053)
Passing/Lane Changing/Improper Use	18.5%	9.4%
Unsafe Speed	16.1%	1.1%
Following Too Closely	15.1%	7.5%
Driver Inattention/Distraction	11.3%	18.7%
Failure to Yield Right-of-Way	6.9%	34.4%
Driver Inexperience	6.5%	1.6%
Traffic Control Device Disregarded	3.9%	3.1%
Aggressive Driving/Road Rage	2.9%	3.1%
Turning Improperly	2.4%	8.6%
Alcohol Involvement	1.4%	1.5%
View Obstructed	1.2%	3.1%
Source: NYS AIS		

# Performance measures

Select at least one performance measure that is data-driven, that enables the State to track progress toward meeting the quantifiable annual target. For program areas where performance measures have not been jointly developed (e.g., distracted driving, drug-impaired driving) for which States are using HSP funds, the State shall develop its own performance measures and performance targets that are data-driven.

## Performance Measures in Program Area

Fiscal Year	Performance Measure Name	Target Period(Performance Target)	Target End Year	Target Value(Performance Target)
2019	C-7) Number of motorcyclist fatalities (FARS)	5 Year	2019	150.7
2019	C-8) Number of unhelmeted motorcyclist fatalities (FARS)	5 Year	2019	14.3
2019	Number of motorcyclists injured in crashes	5 Year	2019	4,354.0
2019	Number of crashes involving a motorcycle and another vehicle in high-risk counties	Annual	2019	1,505.0

# Countermeasure strategies

Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies to submit for program area. 94

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## **Countermeasure Strategies in Program Area**

Fiscal Year	Countermeasure Strategy Name	
2019	MC-4: Research, Evaluation and Analytical Support for New York's Performance-Based Motorcycle Safety Program	
2019	MC-3: Enforcement	
2019	MC-2: Communications and Outreach	
2019	MC-1: Motorcycle Rider Training and Education	

# 5.3.1 Countermeasure Strategy: MC-4: Research, Evaluation and Analytical Support for New York's Performance-Based Motorcycle Safety Program

Program area Motorcycle Safety

Countermeasure strategy MC-4: Research, Evaluation and Analytical Support for New York's Performance-Based Motorcycle Safety Program

Innovative countermeasure strategies are countermeasure strategies which have not yet been proven effective in the highway safety arena but show potential based on limited practical application. Justification of innovative countermeasure strategies can be based on past successes when applied to other behavioral safety problems.

Is this countermeasure strategy innovative?

No

Is this countermeasure strategy part of the planned high visibility enforcement strategies that support national mobilizations? § 1300.11(d) (6)

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the seat belt enforcement criterion? § 1300.21(e)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d)(5), demonstrating that the State conducts sustained enforcement (i.e., a program of recurring efforts throughout the fiscal year of the grant to promote seat belt and child restraint enforcement), and that based on the State's problem identification, involves law enforcement agencies responsible for seat belt enforcement in geographic areas in which at least 70 percent of either the State's unrestrained passenger vehicle occupant fatalities occurred or combined fatalities and serious injuries occurred]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the high risk population countermeasure programs criterion? § 1300.21(e)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs to improve seat belt and child restraint use for at least two of the following at-risk populations: (i) Drivers on rural roadways; (ii) Unrestrained nighttime drivers; (iii) Teenage drivers; (iv) Other high-risk populations identified in the occupant protection program area plan required under § 1300.21(d)(1)]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the comprehensive occupant protection program criterion? § 1300.21(e)(5)(ii)(B) [Countermeasure strategies (such as enforcement, education, communication, policies/legislation, partnerships/outreach), at the level of detail required under § 1300.11(d), designed to achieve the performance targets of the strategic plan]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

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Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this countermeasure strategy part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

## Countermeasure strategy description

To describe the program area countermeasure strategy that will help the State complete its program and achieve specific performance targets, complete the following:

# Enter assessment of the overall projected traffic safety impacts of the countermeasure strategy chosen and of the planned activities to be funded.

Research, evaluation and data analysis are essential components of a successful performance-based Motorcycle Safety program. These activities support problem identification, the selection of performance measures for tracking progress, and the selection of evidence-based, data-driven strategies that will contribute to the achievement of the state's performance goals.

# Enter description of the linkage between program area problem identification data, performance targets, identified countermeasure strategy and allocation of funds to planned activities.

Research and evaluation activities that support the state's comprehensive Motorcycle Safety program will be funded under this strategy. The data-driven, performancebased approach to reducing crashes, fatalities and injuries involving these vulnerable groups of highway users requires access to the appropriate data, as well as the technical capabilities to perform the analyses and interpret the results. The planned activities include support for interagency and interdisciplinary efforts that can provide input from partners with different perspectives to assist in identifying problems and finding effective solutions that will positively impact motorcycle safety.

Data-driven problem identification is the core of the highway safety planning process. The analysis of crash data to determine when and where crashes are occurring, who is involved, what factors contributed to the crashes and the trends in the data over time provides the basis for determining performance measures and setting targets and for identifying countermeasure strategies and planned activities that will result in progress toward the achievement of the targets that have been set.

Funding has been allocated to support the effective implementation of the planned activities that will have a positive impact on the targets set for the program area.

# Evidence of effectiveness

#### Enter a rationale for selecting the countermeasure strategy and funding allocation for each planned activity.

Research, evaluation and analytical support are key activities that provide the foundation for a comprehensive evidence-based program that will positively impact nonmotorist safety and contribute to the achievement of the selected performance targets.

# Planned activities

Select existing planned activities below and/or click Add New to enter and select planned activities that the State will conduct to support the countermeasure strategies within each program area to address its problems and achieve its performance targets.

#### Planned activities in countermeasure strategy

Planned activity unique identifier	Planned Activity Name	Primary Countermeasure
MC-2019-005	Motorcycle Safety Workgroup	MC-4: Research, Evaluation and Analytical Support for New York's Performance-Based Motorcycle Safety Program

# 5.3.1.1 Planned Activity: Motorcycle Safety Workgroup

Planned activity name	Motorcycle Safety Workgroup
Planned activity number	MC-2019-005
Primary countermeasure strategy	MC-4: Research, Evaluation and Analytical Support for New York's Performance-Based Motorcycle Safety Program

## Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

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No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

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No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

#### Enter description of the planned activity.

The Motorcycle Safety Workgroup was formed in FFY 2016 to develop new data-driven messaging and other countermeasures to improve the safety of motorcyclists on New York's roadways. Led by GTSC, the Workgroup consists of representatives from the New York State Police, local law enforcement, the NYS Association of Chiefs of Police, the NYS Department of Motor Vehicles, the NYS Department of Health, the Institute for Traffic Safety Management and Research and the Motorcycle Safety Foundation. In FFY 2019, the multi-agency Motorcycle Safety Workgroup will continue to develop data-driven strategies and new campaign messaging to reach the varied demographics of the riding population. In 2018, a motorcycle survey was sent out to a randomly selected sample of registered motorcyclists to collect opinions on New York State's current motorcycle safety and awareness messaging. In FFY 2019, the results from this survey will be used in the development of new messaging and campaign materials; the Workgroup will be instrumental in piloting the new campaign messages among the target population. The activities of the Workgroup will include a special focus on reaching motorists from the counties with the highest number of motorcycle/motor vehicle crashes. The Workgroup will continue to meet monthly to carry out the objectives and determine priorities for the year. The Workgroup will will also contact other states to collect new ideas and strategies for reducing motorcyclist injuries and fatalities. In addition, the Workgroup will conduct outreach to various newspapers and magazines to publicize targeted motorcycle safety and awareness articles/messages. The Workgroup will also continue to collect crash data covering a 5-year period to look for trends and develop new countermeasures.

#### Enter intended subrecipients.

State, local and not-for-profit agencies

#### Countermeasure strategies

Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

Countermeasure strategies in planned activities

Fiscal Year

Countermeasure Strategy Name

MC-Program Evaluation and Data

MC-4: Research, Evaluation and Analytical Support for New York's Performance-Based Motorcycle Safety Program

# Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

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Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit
2019	FAST Act NHTSA 402	Motorcycle Safety (FAST)	\$10,000.00	\$0.00	\$10,000.00

Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

 Item
 Quantity
 Price Per Unit
 Total Cost
 NHTSA Share per unit
 NHTSA Share Total Cost

 No records found.
 No
 No<

# 5.3.2 Countermeasure Strategy: MC-3: Enforcement

Program area Motorcycle Safety

Countermeasure strategy MC-3: Enforcement

Innovative countermeasure strategies are countermeasure strategies which have not yet been proven effective in the highway safety arena but show potential based on limited practical application. Justification of innovative countermeasure strategies can be based on past successes when applied to other behavioral safety problems.

Is this countermeasure strategy innovative?

No

Is this countermeasure strategy part of the planned high visibility enforcement strategies that support national mobilizations? § 1300.11(d) (6)

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the seat belt enforcement criterion? § 1300.21(e)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d)(5), demonstrating that the State conducts sustained enforcement (i.e., a program of recurring efforts throughout the fiscal year of the grant to promote seat belt and child restraint enforcement), and that based on the State's problem identification, involves law enforcement agencies responsible for seat belt enforcement in geographic areas in which at least 70 percent of either the State's unrestrained passenger vehicle occupant fatalities occurred or combined fatalities and serious injuries occurred]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the high risk population countermeasure programs criterion? § 1300.21(e)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs to improve seat belt and child restraint use for at least two of the following at-risk populations: (i) Drivers on rural roadways; (ii) Unrestrained nighttime drivers; (iii) Teenage drivers; (iv) Other high-risk populations identified in the occupant protection program area plan required under § 1300.21(d)(1)]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the comprehensive occupant protection program criterion? § 1300.21(e)(5)(ii)(B) [Countermeasure strategies (such as enforcement, education, communication,

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policies/legislation, partnerships/outreach), at the level of detail required under § 1300.11(d), designed to achieve the performance targets of the strategic plan]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this countermeasure strategy part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

## Countermeasure strategy description

To describe the program area countermeasure strategy that will help the State complete its program and achieve specific performance targets, complete the following:

# Enter assessment of the overall projected traffic safety impacts of the countermeasure strategy chosen and of the planned activities to be funded.

In order to ensure the efficient and effective use of resources to enforce traffic violations, New York's law enforcement community conducts routine enforcement details that focus on drivers who are engaged in dangerous driving behaviors such as impaired driving and speeding regardless of the type of vehicle they are operating. Efforts that focus specifically on enforcing unsafe driving behaviors by motorcyclists, as well as training for law enforcement that is designed to improve the effectiveness of motorcycle enforcement efforts, are included under this strategy. All enforcement efforts under the Motorcycle Safety program area will be data-driven and will be planned, implemented and monitored in accordance with the requirements of the state's Evidence-Based Traffic Safety Enforcement Program described in the HSSP.

The Enforcement countermeasure strategy and the associated planned activities will focus on enforcing unsafe driving behaviors by motorcyclists and training for police officers that is designed to improve the effectiveness of motorcycle enforcement efforts in those counties and regions where high numbers of motorcycle crashes are occurring. The activities will be data-driven and will be planned, implemented and monitored in accordance with the requirements of the state's Evidence-Based Traffic Safety Enforcement Program.

# Enter description of the linkage between program area problem identification data, performance targets, identified countermeasure strategy and allocation of funds to planned activities.

In 2016, 134 motorcyclists were killed, down 18% from 163 in the previous year. Between 2015 and 2016 there was a small increase from 4,208 to 4,342 (3%) in the number of motorcyclists injured in crashes. Realistic targets have been set for future improvements in both measures. Due to the effectiveness of the state's motorcycle helmet law, there have been a relatively small number of unhelmeted motorcyclist fatalities each year (nine in 2016).

The Enforcement countermeasure strategy and planned activities are expected to continue to have a positive impact on the performance targets set for the following measures: Motorcyclist Fatalities, Unhelmeted Motorcyclist Fatalities, Motorcyclists Injured.

Funding has been allocated to support the effective implementation of the planned activities under the Enforcement countermeasure strategy that will contribute to progress toward the targets set for the program area.

# Evidence of effectiveness

#### Enter a rationale for selecting the countermeasure strategy and funding allocation for each planned activity.

Using a data-driven approach, this countermeasure strategy was selected to complement the other strategies proposed for the Motorcycle Safety program area which collectively will provide a comprehensive approach to addressing the issues that have been identified. Together with the other countermeasure strategies, the enforcement of traffic violations and the planned activities that are funded will have a positive impact on the selected performance measures and enable the state to reach the performance targets that have been set.

Enforcement of unsafe driving behaviors will complement other countermeasure strategies under the Motorcycle Safety program area and contribute to the reduction of motorcyclist fatalities and injuries.

## Planned activities

Select existing planned activities below and/or click Add New to enter and select planned activities that the State will conduct to support the countermeasure strategies within each program area to address its problems and achieve its performance targets.

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### Planned activities in countermeasure strategy

Planned activity unique identifier	Planned Activity Name	Primary Countermeasure
MC-2019-003	Motorcycle Safety & Enforcement Training for Law Enforcement	MC-3: Enforcement
MC-2019-004	Enforcement Efforts to Improve Motorcycle Safety	MC-3: Enforcement

## 5.3.2.1 Planned Activity: Motorcycle Safety & Enforcement Training for Law Enforcement

Planned activity name Motorcycle Safety & Enforcement Training for Law Enforcement
--

Planned activity number MC-2019-003

Primary countermeasure strategy MC-3: Enforcement

#### Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

## Enter description of the planned activity.

Training programs for law enforcement that focus on educating officers on motorcycle safety, including the requirements regarding motorcycle safety equipment, enforcement strategies and techniques, and other topics related to motorcycle safety will continue to be supported. Decisions on where to hold training programs are data-driven and are based on a region's overrepresentation in motorcycle crashes. These regional training programs are conducted by a team of subject matter experts from the New York State Police and the New York State Association of Chiefs of Police in cooperation with GTSC, the DMV Motorcycle Safety Program, the Motorcycle Safety Foundation and other law enforcement partners.

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The development and dissemination of new training resources and materials through websites, podcasts and other delivery mechanisms will also be considered for funding.

## Enter intended subrecipients.

State law enf and local police agencies

## Countermeasure strategies

Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name
2019	MC-Law Enforcement (Motorcycle Safety)
2019	MC-3: Enforcement

## Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act NHTSA 402	Motorcycle Safety (FAST)	\$20,000.00	\$0.00	\$10,000.00	

## Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

	ltem	Quantity	Price Per Unit	Total Cost	NHTSA Share per unit	NHTSA Share Total Cost
No records found.						

# 5.3.2.2 Planned Activity: Enforcement Efforts to Improve Motorcycle Safety

Planned activity name	Enforcement Efforts to	Improve	Motorcycle	Safety

Planned activity number MC-2019-004

Primary countermeasure strategy MC-3: Enforcement

Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

#### Yes

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

#### No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

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No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

GMSS

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

Enter description of the planned activity.

Data-driven enforcement efforts that focus specifically on unsafe riding behaviors by motorcyclists will be funded under this planned activity.

Enter intended subrecipients.

State law enf and local police agencies

## Countermeasure strategies

Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name
2019	MC-Law Enforcement (Motorcycle Safety)
2019	MC-3: Enforcement

## Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act NHTSA 402	Motorcycle Safety (FAST)	\$150,000.00	\$0.00	\$150,000.00	

## Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

 Item
 Quantity
 Price Per Unit
 Total Cost
 NHTSA Share per unit
 NHTSA Share Total Cost

 No records found.
 <t

5.3.3 Countermeasure Strategy: MC-2: Communications and Outreach

Program area Motorcycle Safety

Countermeasure strategy MC-2: Communications and Outreach

Innovative countermeasure strategies are countermeasure strategies which have not yet been proven effective in the highway safety arena but show potential based on limited practical application. Justification of innovative countermeasure strategies can be based on past successes when applied to other behavioral safety problems.

Is this countermeasure strategy innovative?

No

Is this countermeasure strategy part of the planned high visibility enforcement strategies that support national mobilizations? § 1300.11(d) (6)

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No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

#### No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the seat belt enforcement criterion? § 1300.21(e)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d)(5), demonstrating that the State conducts sustained enforcement (i.e., a program of recurring efforts throughout the fiscal year of the grant to promote seat belt and child restraint enforcement), and that based on the State's problem identification, involves law enforcement agencies responsible for seat belt enforcement in geographic areas in which at least 70 percent of either the State's unrestrained passenger vehicle occupant fatalities occurred or combined fatalities and serious injuries occurred]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the high risk population countermeasure programs criterion? § 1300.21(e)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs to improve seat belt and child restraint use for at least two of the following at-risk populations: (i) Drivers on rural roadways; (ii) Unrestrained nighttime drivers; (iii) Teenage drivers; (iv) Other high-risk populations identified in the occupant protection program area plan required under § 1300.21(d)(1)]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the comprehensive occupant protection program criterion? § 1300.21(e)(5)(ii)(B) [Countermeasure strategies (such as enforcement, education, communication, policies/legislation, partnerships/outreach), at the level of detail required under § 1300.11(d), designed to achieve the performance targets of the strategic plan]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

Yes

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this countermeasure strategy part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

## Countermeasure strategy description

To describe the program area countermeasure strategy that will help the State complete its program and achieve specific performance targets, complete the following:

Enter assessment of the overall projected traffic safety impacts of the countermeasure strategy chosen and of the planned activities to be funded.

Using a data-driven approach, New York has identified a comprehensive set of strategies that collectively will enable the state to reach the performance targets for the Motorcycle Safety program area. The primary focus of this Communication and Outreach countermeasure strategy is on raising motorist awareness of motorcycle safety and the need to share the road safely with motorcycles. Communication strategies and outreach activities directed toward motorcyclists are also very important to

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improving motorcycle safety. This countermeasure strategy and the associated planned activities that will be funded should have a significant positive impact in preventing motorcycle crashes, especially those that involve another vehicle.

# Enter description of the linkage between program area problem identification data, performance targets, identified countermeasure strategy and allocation of funds to planned activities.

Approximately six out of ten motorcycle crashes involve a collision with another vehicle. Because of their vulnerability, the motorcyclist is much more likely to be killed or injured than the occupants of the other vehicle. In 2016, the top contributing factor cited for the other motorist involved in a crash with a motorcycle is "Failure to Yield the Right-of-Way" (34%) and "Driver inattention/Distraction" (19%). One important component of a comprehensive approach that will have a positive impact on reducing motorcyclist fatalities and injuries is a strong public awareness campaign targeting the drivers of other vehicles that share the road with motorcycles.

The Communication Campaign countermeasure strategy and the associated planned activities focus on raising the awareness of motorists regarding sharing the road safely with motorcycles and are expected to have an impact on the performance targets set for the following measures: Motorcyclist Fatalities, Motorcyclists Injured in Crashes.

Sufficient funding has been allocated to support the effective implementation of the countermeasure and associated planned activity and have a positive impact on the targets set for the program area.

# Evidence of effectiveness

## Enter a rationale for selecting the countermeasure strategy and funding allocation for each planned activity.

Using a data-driven approach, this countermeasure strategy was selected to complement the other strategies proposed for the Motorcycle Safety program area which collectively will provide a comprehensive approach to addressing the issues that have been identified. Together with the other countermeasure strategies, the Communication Campaign and the planned activities that are funded will have a positive impact on the selected performance measures and enable the state to reach the performance targets that have been set.

Communication and outreach targeting other driver awareness of motorcycles is an evidence-based countermeasure strategy and a key component of a comprehensive approach to address motorcycle safety issues. Collectively, the countermeasure strategies selected for the Motorcycle Safety program area are expected to have a positive impact on reducing motorcyclist fatalities and injuries.

## Planned activities

Select existing planned activities below and/or click Add New to enter and select planned activities that the State will conduct to support the countermeasure strategies within each program area to address its problems and achieve its performance targets.

## Planned activities in countermeasure strategy

Planned activity unique identifier	Planned Activity Name	Primary Countermeasure	
MC-2019-002	Raising Motorist Awareness of Sharing the Road with Motorcycles	MC-2: Communications and Outreach	

# 5.3.3.1 Planned Activity: Raising Motorist Awareness of Sharing the Road with Motorcycles

Planned activity name	Raising Motorist Awareness of Sharing the Road with Motorcyc	les
i lainioa aotivity hailio	reading motoriet, wareneed of charing the read marmotoreye	100

Planned activity number MC-2019-002

Primary countermeasure strategy MC-2: Communications and Outreach

Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the layer of detail required under § 1300.11(d), that implement a

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## recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

#### No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

#### No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

#### Enter description of the planned activity.

Projects that raise motorist awareness of the need to watch for motorcycles in traffic and educate the general driving population on how to share the road safely with motorcycles will continue to be supported. These efforts include New York's participation in the national initiative recognizing May as Motorcycle Safety Awareness month, the use of variable message signs promoting motorcycle safety and public awareness campaigns, and public information and education (PI&E) materials that promote the Share the Road message. The Motorcycle Safety Workgroup formed by GTSC is also investigating various avenues of communication with the motoring public to create a new motorcycle safety messaging campaign. One approach will be to utilize the results from the Workgroup's 2018 survey of motorcyclists to develop new messaging and determine the most effective avenues for messaging and outreach.

Outreach efforts to enhance driver awareness of motorcycles will also continue to be considered for funding. Examples include attendance at auto shows, fairs and other public events; presentations to driver education classes; and the use of social media to reach general and targeted audiences. The development of PI&E materials that can be distributed to various audiences and through various other channels will also be supported.

Additional efforts will be made to specifically target and engage counties that have the highest number of crashes involving a motorcycle and another vehicle (Kings, Queens, Suffolk, Nassau, New York and Bronx). These specialized activities include but are not limited to the following:

- · Motorcycle Safety Awareness Month press event in one of the identified counties
- · Motorcycle awareness brochures, flyers and/or other materials with New York City- and Long Island-specific data and information
- · Dissemination of awareness materials to local DMV offices, Traffic Courts and other agencies/events that are likely to reach the motoring public
- · Saturation of motorcycle awareness messaging within the identified counties
- Billboards and VMS
- · Motorcycle awareness PSA to be aired throughout various media channels (radio, television, social media) in the identified counties
- · Promoted social media messaging among residents of the identified counties
- Motorcycle awareness outreach at the International Automobile Show in New York City and other NYC- and Long Island-specific auto shows and related events

#### Enter intended subrecipients.

State, local and not-for-profit agencies

#### Countermeasure strategies

Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

## Countermeasure strategies in planned activities

**Fiscal Year** 

Countermeasure Strategy Name

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2019 MC-Other Driver Awareness of Motorcyclists
2019 MC-Motorcycle Rider Conspicuity and Motorist Awareness Programs
2019 MC-Conspicuity and Protective Clothing
2019 MC-2: Communications and Outreach

# Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

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Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act 405f Motorcycle Programs	405f Motorcyclist Awareness (FAST)	\$1,050,000.00	\$2,398,500.00		

# Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

 Item
 Quantity
 Price Per Unit
 Total Cost
 NHTSA Share per unit
 NHTSA Share Total Cost

 No records found.
 No
 No<

# 5.3.4 Countermeasure Strategy: MC-1: Motorcycle Rider Training and Education

Program area Motorcycle Safety

Countermeasure strategy MC-1: Motorcycle Rider Training and Education

Innovative countermeasure strategies are countermeasure strategies which have not yet been proven effective in the highway safety arena but show potential based on limited practical application. Justification of innovative countermeasure strategies can be based on past successes when applied to other behavioral safety problems.

Is this countermeasure strategy innovative?

No

Is this countermeasure strategy part of the planned high visibility enforcement strategies that support national mobilizations? § 1300.11(d) (6)

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the seat belt enforcement criterion? § 1300.21(e)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d)(5), demonstrating that the State conducts sustained enforcement (i.e., a program of recurring efforts throughout the fiscal year of the grant to promote seat belt and child restraint enforcement), and that based on the State's problem identification, involves law enforcement agencies responsible for seat belt enforcement in geographic areas in which at least 70 percent of either the State's unrestrained passenger vehicle occupant fatalities occurred or combined fatalities and serious injuries occurred]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the high risk population countermeasure programs criterion? § 1300.21(e)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs to improve seat belt and child restraint use for at least two of the following at-risk populations: (i) Drivers on rural roadways; (ii) Unrestrained nighttime drivers; (iii) Teenage drivers; (iv) Other high-risk populations identified in the occupant protection program area plan required under § 1300.21(d)(1)]

No

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Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the comprehensive occupant protection program criterion? § 1300.21(e)(5)(ii)(B) [Countermeasure strategies (such as enforcement, education, communication, policies/legislation, partnerships/outreach), at the level of detail required under § 1300.11(d), designed to achieve the performance targets of the strategic plan]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this countermeasure strategy part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

## Countermeasure strategy description

To describe the program area countermeasure strategy that will help the State complete its program and achieve specific performance targets, complete the following:

# Enter assessment of the overall projected traffic safety impacts of the countermeasure strategy chosen and of the planned activities to be funded.

The Motorcycle Rider Training and Education countermeasure strategy focuses on the provision of classroom and field training that teach motorcyclists the skills they need to operate safely on the state's roadways. Support for the planned activity, the New York State Motorcycle Safety Program, will be provided under this countermeasure strategy. New York's motorcycle rider education program, the Motorcycle Safety Program (MSP), is a major component of New York's comprehensive approach to address and improve motorcycle safety in the state. More than 247,000 motorcyclists have been trained since the program's inception in 1996. Over the past five years, approximately 70% of all new motorcycle licenses were issued to graduates of the rider training program. By continuing to expand the number of motorcyclists who have received training and the number who have received motorcycle licenses, this strategy and planned activity will continue to have a substantial positive impact.

In FFY 2019, the Department of Motor Vehicles Motorcycle Safety Program (MSP) will continue to promote the statewide availability of rider education programs and increase the number of sites providing training. There are presently 21 training schools with 42 training ranges that deliver rider training around the state.

# Enter description of the linkage between program area problem identification data, performance targets, identified countermeasure strategy and allocation of funds to planned activities.

The majority of fatal and personal injury motorcycle crashes in 2016 occurred in the Upstate region (56%), followed by New York City (30%) and Long Island (14%). Currently, the state's motorcycle rider training programs are offered in 26 counties. Consistent with where the crashes are occurring, the majority of the training sites are in Upstate counties; training programs are also located in four out of the five counties in New York City and in both counties on Long Island.

By offering access to rider training across the state and consistent with the regional distribution of fatal and personal injury crashes, this countermeasure strategy and planned activities are expected to continue to have a positive impact on the performance targets set for the following measures: Motorcyclist Fatalities, Unhelmeted Motorcyclist Fatalities and Motorcyclists Injured.

Sufficient funding has been allocated to support the effective implementation of the planned activities and have a positive impact on the targets set for the program area.

# Evidence of effectiveness

## Enter a rationale for selecting the countermeasure strategy and funding allocation for each planned activity.

Using a data-driven approach, this countermeasure strategy was selected to complement the other strategies proposed for the Motorcycle Safety program area which collectively will provide a comprehensive approach to addressing the issues that have been identified. Together with the other countermeasure strategies, Motorcycle Rider Training and Education and the planned activities that are funded will have a positive impact on the selected performance measures and enable the state to reach the performance targets that have been set.

Motorcycle rider education and training is an evidence-based countermeasure strategy which focuses on increasing motorcycle safety by elevating the skills of motorcyclist operating on the state's roadways. Motorcyclists who complete the course can waive the license test; this provides a strong incentive for riders to take the course and increases the number of licensed motorcyclists. Since a portion of the motorcycle license and registration fees collected by the state is set aside to fund these training programs, only funds to support the administration of the program are allocated.

# Planned activities

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Select existing planned activities below and/or click Add New to enter and select planned activities that the State will conduct to support the countermeasure strategies within each program area to address its problems and achieve its performance targets.

Planned activities in countermeasure strategy

Planned activity unique identifier	Planned Activity Name	Primary Countermeasure	
MC-2019-001	NYS Motorcycle Safety Program	MC-1: Motorcycle Rider Training and Education	

# 5.3.4.1 Planned Activity: NYS Motorcycle Safety Program

Planned activity name NYS Motorcycle Safety Program

Planned activity number MC-2019-001

Primary countermeasure strategy MC-1: Motorcycle Rider Training and Education

#### Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

#### Enter description of the planned activity.

The New York State Department of Motor Vehicles (DMV) contracts with the Motorcycle Safety Foundation (MSF), a national leader in motorcycle safety and education, to deliver the MSF Basic Rider Course throughout the state. A portion of the motorcycle license and registration fees collected by the state is set aside to fund these training programs.

The road test waiver offered by New York's rider training program provides an additional incentive for new motorcyclists to complete a motorcycle rider education course and become licensed operators without having to take a DMV road test. Over the past five years, an average of 70% of all new motorcycle licenses were issued to

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#### GMSS

graduates of the rider training program who waived the DMV road test. The Basic Rider Course 2 (BRC2-LW) and the Three-Wheeled Motorcycle BRC (3WBRC) also qualify for the road test waiver benefit.

Maintaining the quality of the instructor cadre in terms of skills, knowledge and motivation is a challenge in every program. To maintain a high-quality program, New York will continue to use a variety of outreach methods to improve the availability of training for providers and instructors and aid in the retention of qualified instructors. A MSF-qualified quality assurance team makes visits to the public training sites every year to ensure the program continues to maintain high standards for course delivery.

Currently, there are 27 counties with training sites where motorcycle rider training courses will be conducted during FFY 2019. As shown in the table below, collectively, these counties account for 65% of the motorcycle registrations in the state, demonstrating excellent coverage for the program and compliance with Section 405(f) Motorcyclist Safety Criterion: Motorcycle Riding Training Courses.

# Section 405(f) Motorcyclist Safety Criterion: Motorcycle Riding Training Courses NYS MOTORCYCLE REGISTRATIONS & ACTIVE MOTORCYCLE RIDER

TRAINING SITES BY COUNTY					
Counties with Training Sites	# of Motorcycle				
Where Courses Will be	Registrations per County,				
Conducted in FFY 2019	2016*	% of All MC Registrations in NYS			
NEW YORK STATE	349,401				
ALLEGANY	1,890	0.5%			
BRONX	4,719	1.3%			
BROOME	6,003	1.7%			
CHAUTAUQUA	5,167	1.5%			
CLINTON	3,573	1.0%			
COLUMBIA	2,651	0.7%			
DUTCHESS	8,551	2.4%			
ERIE	21,570	6.1%			
JEFFERSON	4,239	1.2%			
KINGS	11,529	3.2%			
MONROE	16,581	4.7%			
NASSAU	18,451	5.2%			
NIAGARA	7,812	2.2%			
ONEIDA	7,701	2.2%			
ONONDAGA	11,856	3.4%			
ONTARIO	4,169	1.2%			
ORANGE	10,339	2.9%			
QUEENS	14,042	3.9%			
RENSSELAER	5,843	1.7%			
RICHMOND	5,982	1.6%			
ROCKLAND	4,813	1.3%			
ST LAWRENCE	4,429	1.2%			
SCHENECTADY	5,148	1.4%			
SUFFOLK	32,267	9.1%			
TOMPKINS	2,955	0.8%			
ULSTER	7,232	2.0%			
WARREN	3,084	0.9%			
TOTAL	232,596	65.3%			

Sources: NYS DMV Registration File; Motorcycle Safety Foundation

\* Excludes out-of-state motorcycle registrations.

### Enter intended subrecipients.

State and statewide not-for-profit agencies

## Countermeasure strategies

Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name
2019	MC-Motorcycle Rider Training
2019	MC-Motorcycle Rider Education and Training
2019	MC-1: Motorcycle Rider Training and Educatior

Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act 405f Motorcycle Programs	405f Motorcyclist Awareness (FAST)	\$300,000.00	\$676,500.00		

## Major purchases and dispositions

## Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

ltem	Quantity	Price Per Unit	Total Cost	NHTSA Share per unit	NHTSA Share Total Cost	
No records found.						

# 5.4 Program Area: Non-motorized (Pedestrians and Bicyclists)

### Program area type Other

Will countermeasure strategies and planned activities be described in this plan to address the program area?

Yes

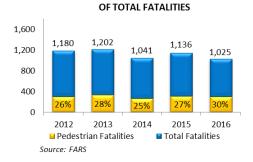
Is this program area part of the State occupant protection program area plan for a 405(b) application that identifies the safety problems to be addressed, performance measures and targets, and the countermeasure strategies and planned activities the State will implement to address those problems, at the level of detail required under § 1300.11(c) and (d)?

No

## Problem identification

Enter description and analysis of the State's highway safety problems (for this program area) as identified through an analysis of data, including but not limited to fatality, injury, enforcement, and judicial data, to be used as a basis for setting performance targets and developing countermeasure strategies.

## PEDESTRIAN SAFETY



PEDESTRIAN FATALITES AS A PROPORTION

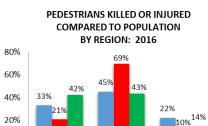
Between 2015 and 2016, pedestrian fatalities decreased from 311 to 304 (2%). However, pedestrian fatalities as a proportion of total fatalities increased. In 2016, pedestrian fatalities accounted for three out of ten fatalities on New York's roadways compared to 27% in the previous year.

While pedestrians accounted for 30% of the state's traffic fatalities in 2016, a particular concern for New York's pedestrian safety program is the number of pedestrian fatalities and injuries that occurred in New York City.

0%

Upstate

Fatalities



GMSS

In 2016, 45% of the state's pedestrian fatalities and 69% of the injuries occurred in New York City. In comparison, 33% of the fatalities and 21% of the injuries occurred in the Upstate region and 22% of the fatalities and 10% of the injuries occurred on Long Island.

When compared with the proportion of the state's population that reside in the three regions, the New York City region is considerably overrepresented in pedestrians injured (43% of the population vs. 69% of the pedestrians injured) while the Long Island region is overrepresented in pedestrian fatalities (14% of the population vs. 22% of the fatalities).

## PEDESTRIANS KILLED OR INJURED BY REGION AND TOP COUNTIES: 2015-2016

Sources: FARS, NYS AIS/TSSR and U.S. Census

NYC

Injuries

Long Island

Population

			% change
	2015	2016	2015-2016
NEW YORK STATE	13,734	15,666	14.1%
REGION			
Upstate	3,269	3,260	-0.3%
New York City	8,866	10,797	21.8%
Long Island	1,594	1,607	0.8%
COUNTY			
Kings	2,884	3,535	22.6%
New York	2,238	2,559	14.3%
Queens	2,005	2,517	25.5%
Bronx	1,439	1,798	24.9%
Nassau	936	976	4.3%

Source: NYS AIS/ TSSR

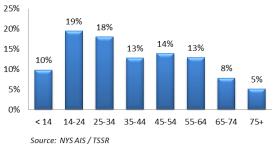
Among the three regions, the largest increase in pedestrians killed or injured was in New York City (22%). The Upstate region experienced a small decrease of less than 1%, and Long Island had a small increase of 1%.

The counties listed in the table have consistently ranked among those with the highest numbers of pedestrians killed or injured in crashes.

In 2016, more pedestrians were killed or injured in Kings County than in the entire Upstate region; this was not the case in 2015. Of the top five high-risk counties, four had increases greater than or equal to the statewide increase of 14%: Kings (23%), New York (14%), Queens (26%) and Bronx (25%).

## Analyses by Age

Analyses were also conducted to determine the ages of the pedestrians killed or injured in crashes with a motor vehicle. In 2016, pedestrians 14-24 years of age accounted for 19% of the pedestrians killed or injured. The proportion of pedestrians killed or injured generally declined with each subsequent age group.



## PEDESTRIANS KILLED OR INJURED IN CRASHES BY AGE: 2016

## CONTRIBUTING FACTORS AND PEDESTRIAN ACTIONS IN PEDESTRIANS CRASHES\*: 2016

(N=14,438)

25.8%

# CONTRIBUTING FACTORS

Driver Inattention/Distraction

Failure to Yield Right-of-Way	24.6%
Pedestrian/Bicyclist/Other Pedestrian	
Error/Confusion	23.7%
Backing Unsafely	5.6%
Traffic Control Device Disregarded	3.4%
Alcohol Involvement	3.0%
Unsafe Speed	2.5%
PEDESTRIAN ACTIONS	(N=15,191)
PEDESTRIAN ACTIONS Crossing, With Signal	(N=15,191) 28.2%
	. , ,
Crossing, With Signal	28.2%
Crossing, With Signal Crossing, No Signal or Crosswalk	28.2% 21.7%
Crossing, With Signal Crossing, No Signal or Crosswalk Crossing, No Signal, Marked Crosswalk	28.2% 21.7% 8.8%
Crossing, With Signal Crossing, No Signal or Crosswalk Crossing, No Signal, Marked Crosswalk Crossing, Against Signal	28.2% 21.7% 8.8%

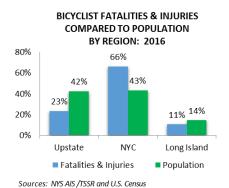
The top three contributing factors reported in pedestrian crashes in 2016 were Driver Inattention/ Distraction (26%), Failure to Yield the Right-of-Way (25%), and Pedestrian/Bicyclist/ Other Pedestrian Error/Confusion (24%).

The pedestrians killed or injured in crashes were most frequently hit while crossing with the traffic signal (28%), 22% were hit while crossing at a location with no signal or crosswalk, and 9% were hit while crossing at a location with no signal and a marked crosswalk.

GMSS

## **BICYCLE SAFETY**

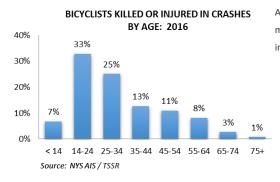
Over the five-year period, 2012-2016, the number of bicyclists killed in crashes ranged from a high of 46 in 2014 to a low of 36 in 2015. Between 2015 and 2016, bicyclist fatalities increased slightly from 36 to 38. The number of bicyclists injured in crashes increased substantially between 2015 and 2016 (from 5,300 to 6,200).



New York City is also an area of concern for bicycle crashes. In 2016, 66% of the bicyclist fatalities and injuries in crashes involving motor vehicles occurred in New York City compared to 23% in the Upstate region and 11% on Long Island. When compared with the proportion of the state's population within each region, New York City is overrepresented in bicyclist fatalities and injuries (66% vs. 43% of the population).

Similar to pedestrians, among the three regions, the largest increase in bicyclists killed or injured was in New York City (30%). The Upstate region experienced a slight increase of less than 1%, and Long Island had a decrease of 9%.

Of the top five high-risk counties, three had increases greater than the statewide increase rate of 17%: Kings (40%), Queens (40%) and New York (18%). Suffolk was the only high-risk county that had a decrease (6%) in bicyclists killed or injured.



Analyses were also conducted to determine the ages of the bicyclists killed or injured in crashes with a motor vehicle. In 2016, bicyclists in the 14-24 age group made up the largest proportion of those killed or injured in crashes (33%). Bicyclist fatalities and injuries declined with each subsequent age group.

## Performance measures

Select at least one performance measure that is data-driven, that enables the State to track progress toward meeting the quantifiable annual target. For program areas where performance measures have not been jointly developed (e.g., distracted driving, drug-impaired driving) for which States are using HSP funds, the State shall develop its own performance measures and performance targets that are data-driven.

## Performance Measures in Program Area

Fiscal Year	Performance Measure Name	Target Period(Performance Target)	Target End Year	Target Value(Performance Target)
2019	C-10) Number of pedestrian fatalities (FARS)	5 Year	2019	291.5
2019	C-11) Number of bicyclists fatalities (FARS)	5 Year	2019	39.4
2019	Number of pedestrians injured in crashes	5 Year	2019	14,505.6
2019	Number of bicyclists injured in crashes	5 Year	2019	5,726.3

## Countermeasure strategies

Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies to submit for program area.

#### **Countermeasure Strategies in Program Area**

	Fiscal Year	Countermeasure Strategy Name	
1	2019	PS-5: Research, Evaluation and Analytical Support for New York's Performance-Based Non-motorized (Pedestrians and Bicyclists) Program	
	2019	PS-4: Enforcement of Traffic Violations	
	2019	PS-3: Cooperative Approaches to Improving Pedestrian and Bicycle Safety	
	2019	PS-2: Community-Based Programs in Pedestrian and Bicycle Safety	
	2019	PS-1: Education, Communication and Outreach	

# 5.4.1 Countermeasure Strategy: PS-5: Research, Evaluation and Analytical Support for New York's Performance-Based Non-motorized (Pedestrians and Bicyclists) Program

Program area Non-motorized (Pedestrians and Bicyclist)

Countermeasure strategy PS-5: Research, Evaluation and Analytical Support for New York's Performance-Based Non-motorized (Pedestrians and Bicyclists) Program

Innovative countermeasure strategies are countermeasure strategies which have not yet been proven effective in the highway safety arena but show potential based on limited practical application. Justification of innovative countermeasure strategies can be based on past successes when applied to other behavioral safety problems.

Is this countermeasure strategy innovative?

No

Is this countermeasure strategy part of the planned high visibility enforcement strategies that support national mobilizations? § 1300.11(d) (6)

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the seat belt enforcement criterion? § 1300.21(e)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d)(5), demonstrating that the State conducts sustained enforcement (i.e., a program of recurring efforts throughout the fiscal year of the grant to promote seat belt and child restraint enforcement), and that based on the State's problem identification, involves law enforcement agencies responsible for seat belt enforcement in geographic areas in which at least 70 percent of either the State's unrestrained passenger vehicle occupant fatalities occurred or combined fatalities and serious injuries occurred]

No

#### GMSS

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the high risk population countermeasure programs criterion? § 1300.21(e)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs to improve seat belt and child restraint use for at least two of the following at-risk populations: (i) Drivers on rural roadways; (ii) Unrestrained nighttime drivers; (iii) Teenage drivers; (iv) Other high-risk populations identified in the occupant protection program area plan required under § 1300.21(d)(1)]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the comprehensive occupant protection program criterion? § 1300.21(e)(5)(ii)(B) [Countermeasure strategies (such as enforcement, education, communication, policies/legislation, partnerships/outreach), at the level of detail required under § 1300.11(d), designed to achieve the performance targets of the strategic plan]

#### No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

#### No

Is this countermeasure strategy part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

## Countermeasure strategy description

To describe the program area countermeasure strategy that will help the State complete its program and achieve specific performance targets, complete the following:

# Enter assessment of the overall projected traffic safety impacts of the countermeasure strategy chosen and of the planned activities to be funded.

Research, evaluation and data analysis are essential components of a successful comprehensive Non-motorized (Pedestrians and Bicyclists) Safety program. The activities supported under this countermeasure strategy and the associated planned activities will contribute to the achievement of the state's performance targets.

# Enter description of the linkage between program area problem identification data, performance targets, identified countermeasure strategy and allocation of funds to planned activities.

Research and evaluation activities that support the state's comprehensive Non-motorized program area will be funded under this strategy. This data-driven, performance-based approach to reducing crashes, fatalities and injuries involving these vulnerable groups of highway users requires access to the appropriate data, as well as the technical capabilities to perform the analyses and interpret the results. The planned activities include support for interagency and interdisciplinary efforts that can provide input from partners with different perspectives to assist in identifying programs and finding effective solutions that will positively impact pedestrian and bicycle safety.

Data-driven problem identification is the core of the highway safety planning process. The analysis of crash data to determine when and where crashes are occurring, who is involved, what factors contributed to the crashes and the trends in the data over time provides the basis for determining performance measures and setting targets and for identifying countermeasure strategies and planned activities that will result in progress toward the achievement of the targets that have been set.

Funding has been allocated to support the effective implementation of the planned activities that will have a positive impact on the targets set for the program area.

# Evidence of effectiveness

## Enter a rationale for selecting the countermeasure strategy and funding allocation for each planned activity.

Research, evaluation and analytical support are key activities that provide the foundation for a comprehensive evidence-based program that will have a positive impact on nonmotorist safety and contribute to the achievement of the selected performance targets.

## Planned activities

Select existing planned activities below and/or click Add New to enter and select planned activities that the State will conduct to support the countermeasure strategies within each program area to address its problems and achieve its performance targets.

#### Planned activities in countermeasure strategy

#### GMSS

Planned activity unique identifier	Planned Activity Name	Primary Countermeasure
PS-2019-006	Research on Pedestrian & Bicycle Safety	PS-5: Research, Evaluation and Analytical Support for New York's Performance-Based Non-motorized (Pedestrians and Bicyclists) Program

# 5.4.1.1 Planned Activity: Research on Pedestrian & Bicycle Safety

Planned activity name	Research on Pedestrian & Bicycle Safety
Planned activity number	PS-2019-006
Primary countermeasure strategy	PS-5: Research, Evaluation and Analytical Support for New York's Performance-Based Non-motorized (Pedestrians and Bicyclists) Program

Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

## Enter description of the planned activity.

Under this planned activity, research and evaluation efforts undertaken to identify trends and potential new problem areas in pedestrian and bicycle safety assist in defining future program directions and potential countermeasures, and assess program effectiveness will be eligible for funding.

## Enter intended subrecipients.

State and statewide not-for-profit agencies

# Countermeasure strategies

GMSS

Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name	
2019	PS-Research, Evaluation and data analysis	
2019	PS-5: Research, Evaluation and Analytical Support for New York's Performance-Based Non-motorized (Pedestrians and Bicyclists) Program	

# Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act NHTSA 402	Pedestrian/Bicycle Safety (FAST)	\$40,000.00	\$0.00	\$30,000.00	

# Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

Item	Quantity	Price Per Unit	Total Cost	NHTSA Share per unit	NHTSA Share Total Cost
No records found.					

5.4.2 Countermeasure Strategy: PS-4: Enforcement of Traffic Violations

Program area Non-motorized (Pedestrians and Bicyclist)

Countermeasure strategy PS-4: Enforcement of Traffic Violations

Innovative countermeasure strategies are countermeasure strategies which have not yet been proven effective in the highway safety arena but show potential based on limited practical application. Justification of innovative countermeasure strategies can be based on past successes when applied to other behavioral safety problems.

Is this countermeasure strategy innovative?

No

Is this countermeasure strategy part of the planned high visibility enforcement strategies that support national mobilizations? § 1300.11(d) (6)

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the seat belt enforcement criterion? § 1300.21(e)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d)(5), demonstrating that the State conducts sustained enforcement (i.e., a program of recurring efforts throughout the fiscal year of the grant to promote seat belt and child restraint enforcement), and that based on the State's problem identification, involves law enforcement agencies responsible for seat belt enforcement in geographic areas in which at least 70 percent of either the State's unrestrained passenger vehicle occupant fatalities occurred or combined fatalities and serious injuries occurred]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the high risk population countermeasure programs criterion? § 1300.21(e)(4) [Countermeasure strategies and planned activities, at the level of detail required under

#### GMSS

§ 1300.11(d), demonstrating that the State will implement data-driven programs to improve seat belt and child restraint use for at least two of the following at-risk populations: (i) Drivers on rural roadways; (ii) Unrestrained nighttime drivers; (iii) Teenage drivers; (iv) Other high-risk populations identified in the occupant protection program area plan required under § 1300.21(d)(1)]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the comprehensive occupant protection program criterion? § 1300.21(e)(5)(ii)(B) [Countermeasure strategies (such as enforcement, education, communication, policies/legislation, partnerships/outreach), at the level of detail required under § 1300.11(d), designed to achieve the performance targets of the strategic plan]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

#### No

Is this countermeasure strategy part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

# Countermeasure strategy description

To describe the program area countermeasure strategy that will help the State complete its program and achieve specific performance targets, complete the following:

# Enter assessment of the overall projected traffic safety impacts of the countermeasure strategy chosen and of the planned activities to be funded.

Pedestrians consistently account for one-quarter of the traffic fatalities in New York State each year. Unsafe actions on the part of both motorists and pedestrians often contribute to these crashes. Once pedestrians and motorists are educated on pedestrian safety issues and the behavior changes required for compliance with the law, enforcement may be required to reinforce the need to change behaviors. Together with the other countermeasure strategies, the enforcement of traffic violations and the planned activities that are funded will have a positive impact on the selected performance measures and enable the state to reach the performance targets that have been set.

# Enter description of the linkage between program area problem identification data, performance targets, identified countermeasure strategy and allocation of funds to planned activities.

Pedestrians consistently account for at least one-quarter of the total fatalities that occur each year on New York's roadways. In 2016, 30% of persons fatally injured were pedestrians. Actions by both motorists and pedestrians contribute to pedestrian crashes. In 2016, Driver Inattention/Distraction (26%) and Failure to Yield the Right of Way (24%) were the top two contributing factors for motorists involved in crashes with pedestrians; Pedestrian/Bicyclist/Other Pedestrian Error/Confusion was also cited in 24% of the crashes.

Funding is available for evidence-based high visibility enforcement campaigns at locations that have been identified as having high numbers of pedestrian crashes, fatalities and injuries. The enforcement will focus on traffic violations and unsafe behaviors by both motorists and pedestrians.

The data-driven enforcement efforts implemented in high risk areas of the state are expected to have a positive impact on safety that will result in progress toward the targets set for the following performance measures: Pedestrian Fatalities and Pedestrians Injured in Crashes. Funding has been allocated to support the effective implementation of the planned activities and have a positive impact on the targets set for the program area.

# Evidence of effectiveness

## Enter a rationale for selecting the countermeasure strategy and funding allocation for each planned activity.

Using a data-driven approach, this countermeasure strategy was selected to complement the other strategies proposed for the Non-motorized (Pedestrians and Bicyclists) Safety program area which collectively will provide a comprehensive approach to addressing the issues that have been identified.

Enforcement is an evidence-based countermeasure strategy that is critical for increasing compliance with traffic safety laws and curbing unsafe behavior on the part of both motorists and pedestrians.

# Planned activities

Select existing planned activities below and/or click Add New to enter and select planned activities that the State will conduct to support the countermeasure strategies within each program area to address its problems and achieve its performance targets.

Planned activities in countermeasure strategy

Planned activity unique identifier	Planned Activity Name	Primary Countermeasure	
PS-2019-005	Targeted Enforcement (Enforcement Efforts to Improve Pedestrian Safety)	PS-4: Enforcement of Traffic Violations	

# 5.4.2.1 Planned Activity: Targeted Enforcement (Enforcement Efforts to Improve Pedestrian Safety)

Planned activity name Targeted Enforcement (Enforcement Efforts to Improve Pedestrian Safety)

Planned activity number PS-2019-005

Primary countermeasure strategy PS-4: Enforcement of Traffic Violations

#### Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

Yes

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

#### Enter description of the planned activity.

Under this planned activity, jurisdictions identified as having high numbers of pedestrian crashes, injuries and fatalities will be eligible for funding to conduct high-visibility pedestrian safety education and enforcement campaigns. Using a data-driven approach, awareness and enforcement efforts that focus on traffic violations by both pedestrians and motorists will be conducted at locations identified by the jurisdiction as having high volumes of pedestrian traffic and high risk for pedestrian and motor vehicle crashes. Identified law enforcement agencies will be asked to participate in the state's two-week pedestrian safety enforcement mobilization, Operation See! Be Seen!

## Enter intended subrecipients.

State enf and local police agencies

## Countermeasure strategies

Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name	
2019	PS-Targeted Enforcement	
2019	PS-4: Enforcement of Traffic Violations	

## Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act 405h Nonmotorized Safety	405h Law Enforcement	\$350,000.00	\$220,000.00		

## Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

	Item	Quantity	Price Per Unit	Total Cost	NHTSA Share per unit	NHTSA Share Total Cost
No records found.						

## 5.4.3 Countermeasure Strategy: PS-3: Cooperative Approaches to Improving Pedestrian and Bicycle Safety

Program area Non-motorized (Pedestrians and Bicyclist)

Countermeasure strategy PS-3: Cooperative Approaches to Improving Pedestrian and Bicycle Safety

Innovative countermeasure strategies are countermeasure strategies which have not yet been proven effective in the highway safety arena but show potential based on limited practical application. Justification of innovative countermeasure strategies can be based on past successes when applied to other behavioral safety problems.

Is this countermeasure strategy innovative?

No

Is this countermeasure strategy part of the planned high visibility enforcement strategies that support national mobilizations? § 1300.11(d) (6)

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the seat belt enforcement criterion? § 1300.21(e)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d)(5), demonstrating that the State conducts sustained enforcement (i.e., a program of recurring efforts throughout the fiscal year of the grant to promote seat belt 119

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and child restraint enforcement), and that based on the State's problem identification, involves law enforcement agencies responsible for seat belt enforcement in geographic areas in which at least 70 percent of either the State's unrestrained passenger vehicle occupant fatalities occurred or combined fatalities and serious injuries occurred]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the high risk population countermeasure programs criterion? § 1300.21(e)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs to improve seat belt and child restraint use for at least two of the following at-risk populations: (i) Drivers on rural roadways; (ii) Unrestrained nighttime drivers; (iii) Teenage drivers; (iv) Other high-risk populations identified in the occupant protection program area plan required under § 1300.21(d)(1)]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the comprehensive occupant protection program criterion? § 1300.21(e)(5)(ii)(B) [Countermeasure strategies (such as enforcement, education, communication, policies/legislation, partnerships/outreach), at the level of detail required under § 1300.11(d), designed to achieve the performance targets of the strategic plan]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this countermeasure strategy part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

## Countermeasure strategy description

To describe the program area countermeasure strategy that will help the State complete its program and achieve specific performance targets, complete the following:

# Enter assessment of the overall projected traffic safety impacts of the countermeasure strategy chosen and of the planned activities to be funded.

GTSC will continue to promote cooperative state and local approaches to addressing pedestrian safety issues by bringing together partners from a variety of disciplines and perspectives to review the data, identify high-risk areas and develop effective countermeasures. The Cooperative Approaches countermeasure strategy focuses on programs that are collaborative efforts among state and local partners to address a pedestrian or bicycle safety problem that requires a comprehensive approach. An example of the type of project funded under this countermeasure strategy are state and local partnerships that are formed to address roadway segments that have been identified through a data-driven process as high risk pedestrian crash corridors. The partners may represent different disciplines and contribute to the formulation of a set of solutions that encompass enforcement, education and engineering solutions. Because the planned activities under this countermeasure strategy specifically target identified high risk locations for pedestrian and/or bicycle crashes, they are expected to have a positive impact on pedestrian and bicycle safety and to contribute to progress toward the performance targets selected for this program area.

# Enter description of the linkage between program area problem identification data, performance targets, identified countermeasure strategy and allocation of funds to planned activities.

As shown in the problem identification data, the highest numbers of pedestrian fatalities and injuries occur in New York City, followed by Long Island. New York City also ranks highest in bicyclist fatalities and injuries, followed by the Upstate Region. Local agencies and organizations that are proposing to deliver pedestrian and/or bicycle safety education programs in these high risk areas are eligible for funding, as well as communities in the Upstate region that have been designated as "focus communities" or have demonstrated through data that they have a pedestrian and/or bicycle safety problem that needs to be addressed. Based on the data, programs may focus on different age groups, for example, children or senior citizens, and delivered through different venues as appropriate. Coordinated programs delivered at the local level, such as the National Walk to School Day and National Bike to School Day, are also eligible for funding.

The data-driven pedestrian safety education programs and bicycle safety education programs implemented in the high risk areas of the state and populations most at risk are expected to have a positive impact on safety that will result in progress toward the targets set for the following performance measures: Pedestrian Fatalities, Pedestrians Injured in Crashes, Bicyclist Fatalities and Bicyclists Injured in Crashes.

## Evidence of effectiveness

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## Enter a rationale for selecting the countermeasure strategy and funding allocation for each planned activity.

Using a data-driven approach, the countermeasure strategies proposed for the Non-motorized (Pedestrians and Bicyclists) Safety program area were selected to collectively address and have a positive impact on one or more of the performance measures and enable the state to reach the performance targets that have been set.

Local agencies and community organizations in jurisdictions with a high incidence of pedestrian and/or bicycle crashes, fatalities and injuries are in the best position to develop and implement effective programs to improve pedestrian and bicycle safety in their communities.

## Planned activities

Select existing planned activities below and/or click Add New to enter and select planned activities that the State will conduct to support the countermeasure strategies within each program area to address its problems and achieve its performance targets.

#### Planned activities in countermeasure strategy

Planned activity unique identifier	Planned Activity Name	Primary Countermeasure
PS-2019-004	Collaborative Approaches to Improving Pedestrian & Bicycle Safety	PS-3: Cooperative Approaches to Improving Pedestrian and Bicycle Safety

## 5.4.3.1 Planned Activity: Collaborative Approaches to Improving Pedestrian & Bicycle Safety

Planned activity name	Collaborative Approaches to Improving Pedestrian & Bicycle Safety
Planned activity number	PS-2019-004
Primary countermeasure strategy	PS-3: Cooperative Approaches to Improving Pedestrian and Bicycle Safety

#### Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the

## grant to comply with the requirements of § 1300.28(b)(1)]

No

### Enter description of the planned activity.

Under this planned activity, state and local agencies may be funded for cooperative approaches to develop and implement pedestrian and bicycle safety programs. These cooperative efforts may bring together partners from a variety of disciplines and perspectives to review the data, identify high-risk areas and develop effective countermeasures. Examples include the formation of state and local partnerships to address pedestrian safety issues at high-risk corridors through a combination of education, enforcement and engineering solutions. Previous corridor projects have included State Routes 59 and 45 in the Village of Spring Valley, Hempstead Turnpike on Long Island, State Route 5 in Albany and Schenectady counties and State Route 7 in Troy. These projects are chosen through a data-driven process that may include a special Walk-Bike assessment.

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#### Enter intended subrecipients.

State, local and not-for-profit agencies

## Countermeasure strategies

Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

### Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name
2019	PS-Strategies that promote cooperative efforts
2019	PS-3: Cooperative Approaches to Improving Pedestrian and Bicycle Safety

# Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act NHTSA 402	Pedestrian/Bicycle Safety (FAST)	\$280,000.00	\$0.00	\$280,000.00	

## Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

 Item
 Quantity
 Price Per Unit
 Total Cost
 NHTSA Share per unit
 NHTSA Share Total Cost

 No records found.
 No
 No<

## 5.4.4 Countermeasure Strategy: PS-2: Community-Based Programs in Pedestrian and Bicycle Safety

Program area Non-motorized (Pedestrians and Bicyclist)

Countermeasure strategy PS-2: Community-Based Programs in Pedestrian and Bicycle Safety

Innovative countermeasure strategies are countermeasure strategies which have not yet been proven effective in the highway safety arena but show potential based on limited practical application. Justification of innovative countermeasure strategies can be based on past successes when applied to other behavioral safety problems.

Is this countermeasure strategy innovative?

No

Is this countermeasure strategy part of the planned high visibility enforcement strategies that support national mobilizations? § 1300.11(d) (6)

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating an active

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network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

#### No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification]

#### No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the seat belt enforcement criterion? § 1300.21(e)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d)(5), demonstrating that the State conducts sustained enforcement (i.e., a program of recurring efforts throughout the fiscal year of the grant to promote seat belt and child restraint enforcement), and that based on the State's problem identification, involves law enforcement agencies responsible for seat belt enforcement in geographic areas in which at least 70 percent of either the State's unrestrained passenger vehicle occupant fatalities occurred or combined fatalities and serious injuries occurred]

#### No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the high risk population countermeasure programs criterion? § 1300.21(e)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs to improve seat belt and child restraint use for at least two of the following at-risk populations: (i) Drivers on rural roadways; (ii) Unrestrained nighttime drivers; (iii) Teenage drivers; (iv) Other high-risk populations identified in the occupant protection program area plan required under § 1300.21(d)(1)]

#### No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the comprehensive occupant protection program criterion? § 1300.21(e)(5)(ii)(B) [Countermeasure strategies (such as enforcement, education, communication, policies/legislation, partnerships/outreach), at the level of detail required under § 1300.11(d), designed to achieve the performance targets of the strategic plan]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this countermeasure strategy part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

## Countermeasure strategy description

To describe the program area countermeasure strategy that will help the State complete its program and achieve specific performance targets, complete the following:

# Enter assessment of the overall projected traffic safety impacts of the countermeasure strategy chosen and of the planned activities to be funded.

Programs that take a grassroots approach to the identification and resolution of safety problems associated with pedestrians, bicycles, in-line skating, skateboarding and non-motorized scooter use will be considered for funding under this strategy. The establishment of local coalitions is encouraged to expand both the resources available to address the problems that are identified and the delivery system for the program activities. By focusing on the implementation of programs that address issues identified at the local level, the planned activities funded under this countermeasure strategy will have a positive impact in those areas identified as having significant pedestrian and/or bicycle safety issues.

# Enter description of the linkage between program area problem identification data, performance targets, identified countermeasure strategy and allocation of funds to planned activities.

As shown in the problem identification data, the highest numbers of pedestrian fatalities and injuries occur in New York City, followed by Long Island. New York City also ranks highest in bicyclist fatalities and injuries, followed by the Upstate Region. Local agencies and organizations that are proposing to deliver pedestrian and/or bicycle safety education programs in these high risk areas are eligible for funding, as well as communities in the Upstate region that have been designated as "focus communities" or have demonstrated through data that they have a pedestrian and/or bicycle safety problem that needs to be addressed. Based on the data, programs may focus on

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different age groups, for example, children or senior citizens, and delivered through different venues as appropriate. Coordinated programs delivered at the local level, such as the National Walk to School Day and National Bike to School Day are also eligible for funding.

The data-driven pedestrian safety education programs and bicycle safety education programs implemented in the high risk areas of the state and populations most at risk are expected to have a positive impact on safety that will result in progress toward the targets set for the following performance measures: Pedestrian Fatalities, Pedestrians Injured in Crashes, Bicyclist Fatalities and Bicyclists Injured in Crashes. Funding has been allocated to support the effective implementation of the planned activities associated with this countermeasure strategy.

# Evidence of effectiveness

## Enter a rationale for selecting the countermeasure strategy and funding allocation for each planned activity.

Using a data-driven approach, the countermeasure strategies proposed for the Non-motorized (Pedestrians and Bicyclists) Safety program area were selected to collectively address and have a positive impact on one or more of the performance measures and enable the state to reach the performance targets that have been set.

Local agencies and community organizations in jurisdictions with a high incidence of pedestrian and/or bicycle crashes, fatalities and injuries are in the best position to develop and implement effective programs to improve pedestrian and bicycle safety in their communities.

## Planned activities

Select existing planned activities below and/or click Add New to enter and select planned activities that the State will conduct to support the countermeasure strategies within each program area to address its problems and achieve its performance targets.

## Planned activities in countermeasure strategy

Planned activity unique identifier	Planned Activity Name	Primary Countermeasure	
PS-2019-003	Local Pedestrian & Bicycle Safety Education Programs	PS-2: Community-Based Programs in Pedestrian and Bicycle Safety	

# 5.4.4.1 Planned Activity: Local Pedestrian & Bicycle Safety Education Programs

Planned activity name	Local Pedestrian & Bicycle Safety Education Programs
Planned activity number	PS-2019-003

Primary countermeasure strategy PS-2: Community-Based Programs in Pedestrian and Bicycle Safety

## Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

## No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

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Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

## Enter description of the planned activity.

Community-based organizations that provide educational programs that focus on pedestrian safety or bicycle safety or include activities addressing both pedestrians and bicyclists will be considered for funding under this activity. Local agencies and community organizations eligible for funding under this planned activity include police departments, public health agencies and other medical facilities, community outreach centers and children's safety education groups.

As the data show, the highest numbers of pedestrian fatalities and injuries occur downstate in New York City and on Long Island. Educational programs in those areas will continue to be funded. Pedestrian safety programs in communities outside New York City that are identified as "focus communities" in the state's Pedestrian Safety Action Plan (PSAP) will also be considered for funding, as well as communities in other areas that can demonstrate through data that they have a pedestrian safety problem that needs to be addressed.

Pedestrian safety education programs may focus on different age groups and may be delivered through schools, senior citizen centers, community centers, hospitals and other local agencies and organizations. Programs that teach children safe pedestrian crossing skills and coordinated projects delivered at the local level such as New York's "Walk to School Day" campaign and the Walking School Bus, which is a program that is intended to make walking to school safe, fun and convenient, will be supported.

Bicycle safety programs in downstate communities and in other areas of the state where the data show that bicyclists are at risk will also be supported through this planned activity. Examples of educational programs and activities to improve bicycle safety include bicycle rodeos and other programs that teach children bicycle riding skills and the importance of wearing a bike helmet.

Agencies and groups that work together to plan and organize community events such as the National Bike to School Day and Safe Routes to School programs would also be supported through this planned activity.

Support will also be provided for programs conducted by statewide coalitions such as the New York Bicycling Coalition which has developed a number of educational initiatives and materials to improve bicycling and pedestrian safety among both adults and children.

## Enter intended subrecipients.

local agencies

## Countermeasure strategies

# Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

## Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name
2019	PS-Safe Routes to School
2019	PS-Promote Bicycle Helmet Use With Education
2019	PS-Elementary-Age Child Pedestrian Training
2019	PS-Cycling Skills Clinics, Bike Fairs, Bike Rodeos
2019	PS-Bicycle Safety Education for Children
2019	PS-2: Community-Based Programs in Pedestrian and Bicycle Safety

# Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

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Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act NHTSA 402	Pedestrian/Bicycle Safety (FAST)	\$480,000.00	\$0.00	\$480,000.00	
2019	FAST Act 405h Nonmotorized Safety	405h Public Education	\$200,000.00	\$125,000.00		

## Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

 Item
 Quantity
 Price Per Unit
 Total Cost
 NHTSA Share per unit
 NHTSA Share Total Cost

 No records found.
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# 5.4.5 Countermeasure Strategy: PS-1: Education, Communication and Outreach

Program area Non-motorized (Pedestrians and Bicyclist)

Countermeasure strategy PS-1: Education, Communication and Outreach

Innovative countermeasure strategies are countermeasure strategies which have not yet been proven effective in the highway safety arena but show potential based on limited practical application. Justification of innovative countermeasure strategies can be based on past successes when applied to other behavioral safety problems.

Is this countermeasure strategy innovative?

No

Is this countermeasure strategy part of the planned high visibility enforcement strategies that support national mobilizations? § 1300.11(d) (6)

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the seat belt enforcement criterion? § 1300.21(e)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d)(5), demonstrating that the State conducts sustained enforcement (i.e., a program of recurring efforts throughout the fiscal year of the grant to promote seat belt and child restraint enforcement), and that based on the State's problem identification, involves law enforcement agencies responsible for seat belt enforcement in geographic areas in which at least 70 percent of either the State's unrestrained passenger vehicle occupant fatalities occurred or combined fatalities and serious injuries occurred]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the high risk population countermeasure programs criterion? § 1300.21(e)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs to improve seat belt and child restraint use for at least two of the following at-risk populations: (i) Drivers on rural roadways; (ii) Unrestrained nighttime drivers; (iii) Teenage drivers; (iv) Other high-risk populations identified in the occupant protection program area plan required under § 1300.21(d)(1)]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the comprehensive occupant protection program criterion? § 1300.21(e)(5)(ii)(B) [Countermeasure strategies (such as enforcement, education, communication, policies/legislation, partnerships/outreach), at the level of detail required under § 1300.11(d), designed to achieve the performance targets of the strategic plan]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this countermeasure strategy part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

# Countermeasure strategy description

To describe the program area countermeasure strategy that will help the State complete its program and achieve specific performance targets, complete the following:

# Enter assessment of the overall projected traffic safety impacts of the countermeasure strategy chosen and of the planned activities to be funded.

The Education, Communication and Outreach countermeasure strategy focuses on programs that educate pedestrians, bicyclists, skateboarders, in-line skaters and nonmotorized scooter riders on safety issues and ways to avoid crash involvement as well as raise public awareness among motorists who share the road with these user groups. The planned activities include public awareness campaigns and other educational efforts to promote safe behaviors on the part of both motorists and nonmotorized highway users that will lead to reductions in injuries and fatalities among these vulnerable populations. A second planned activity includes training, workshops and symposia on Pedestrian and Bicycle Safety, such as the Walk-Bike NY symposia series.

# Enter description of the linkage between program area problem identification data, performance targets, identified countermeasure strategy and allocation of funds to planned activities.

Pedestrians consistently account for at least one-quarter of the total fatalities that occur each year on New York's roadways. In 2016, 30% of persons fatally injured were pedestrians. Actions by both motorists and pedestrians contribute to pedestrian crashes. In 2016, Driver Inattention/Distraction (26%) and Failure to Yield the Right of Way (24%) were the top two contributing factors for motorists involved in crashes with pedestrians; Pedestrian/Bicyclist/Other Pedestrian Error/Confusion was also cited in 24% of the crashes.

The public awareness campaigns and educational programs funded under this countermeasure strategy are expected to have a positive impact on safety that will result in progress toward the targets set for the following performance measures: Pedestrian Fatalities, Pedestrians Injured in Crashes, Bicyclist Fatalities and Bicyclists Injured in Crashes. Funding has been allocated to support the effective implementation of the planned activities and have a positive impact on the targets set for the program area.

# Evidence of effectiveness

## Enter a rationale for selecting the countermeasure strategy and funding allocation for each planned activity.

Using a data-driven approach, this countermeasure strategy was selected to complement the other strategies proposed for the Non-motorized (Pedestrians and Bicyclists) Safety program area which collectively will provide a comprehensive approach to addressing the issues that have been identified. Together with the other countermeasure strategies, the enforcement of traffic violations and the planned activities that are funded will have a positive impact on the selected performance measures and enable the state to reach the performance targets that have been set.

Each year, more than a quarter of the fatalities on New York's roadways are pedestrians. Education, communication and outreach are important components of a comprehensive approach to improving both pedestrian and bicycle safety. Pedestrians and bicyclists are the most vulnerable highway users and public awareness campaigns that promote the message that motorists need to comply with all traffic laws and "share the road" safely have been shown to be successful.

# Planned activities

# Select existing planned activities below and/or click Add New to enter and select planned activities that the State will conduct to support the countermeasure strategies within each program area to address its problems and achieve its performance targets.

# Planned activities in countermeasure strategy

Planned activity unique identifier	Planned Activity Name	Primary Countermeasure	
PS-2019-001	Public Awareness of Pedestrian & Bicycle Safety	PS-1: Education, Communication and Outreach	
PS-2019-002	Training, Workshops and Symposia on Pedestrian & Bicycle Safety 127	PS-1: Education, Communication and Outreach	

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# 5.4.5.1 Planned Activity: Public Awareness of Pedestrian & Bicycle Safety

Planned activity name	Public Awareness of Pedestrian & Bicycle Safety
Planned activity number	PS-2019-001
Primary countermeasure strategy	PS-1: Education, Communication and Outreach

## Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

#### No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

## Enter description of the planned activity.

Efforts to heighten the awareness of the motoring public to the behaviors and vulnerabilities of pedestrians, bicyclists and other wheel-sport participants and the dangers motorist traffic violations, such as speeding, distracted driving and failure to yield the right-of-way, pose to these groups will be funded under this activity. These projects may include public awareness campaigns and the distribution of informational materials that promote messages such as "See! Be Seen!", "Respect", "Share the Road" and "Coexist" among all highway users and encourage compliance with traffic laws relating to pedestrians, bicyclists, in-line skaters, scooter riders and skateboarders.

### Enter intended subrecipients.

State and statewide not-for-profit agencies

## Countermeasure strategies

Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

## Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name
2019	PS-Share the Road Awareness Programs
2019	PS-1: Education, Communication and Outreach

# Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act NHTSA 402	Pedestrian/Bicycle Safety (FAST)	\$320,000.00		\$320,000.00	
2019	FAST Act 405h Nonmotorized Safety	405h Public Education	\$160,000.00	\$100,000.00		

# Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

```
        Item
        Quantity
        Price Per Unit
        Total Cost
        NHTSA Share per unit
        NHTSA Share Total Cost

        No records found.
        No
        No<
```

# 5.4.5.2 Planned Activity: Training, Workshops and Symposia on Pedestrian & Bicycle Safety

Planned activity name	Training, Workshops and Symposia on Pedestrian & Bicycle Safety
Planned activity number	PS-2019-002
Primary countermeasure strategy	PS-1: Education, Communication and Outreach

Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven

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programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

## Enter description of the planned activity.

Workshops, symposia and training programs that educate participants on pedestrian and bicycle issues will be considered for funding under this planned activity. Programs such as the Walk-Bike NY symposia series provide an opportunity for pedestrian and bicycle safety advocates from non-profit organizations, as well as representatives from federal, state and local agencies, to share ideas and work together on coordinated approaches that will improve pedestrian and bicycle safety. Other examples include training programs that educate law enforcement on pedestrian and bicycle safety laws and enforcement programs presented jointly by several partner agencies and organizations.

## Enter intended subrecipients.

State, local and not-for-profit agencies

## Countermeasure strategies

# Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

#### Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name
2019	PS-1: Education, Communication and Outreach

## Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act NHTSA 402	Pedestrian/Bicycle Safety (FAST)	\$80,000.00		\$70,000.00	
2019	FAST Act 405h Nonmotorized Safety	405h Training	\$90,000.00	\$55,000.00		

## Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

Item	Quantity	Price Per Unit	Total Cost	NHTSA Share per unit	NHTSA Share Total Cost
No records found.					

# 5.5 Program Area: Occupant Protection (Adult and Child Passenger Safety)

Program area type Occupant Protection (Adult and Child Passenger Safety)

Will countermeasure strategies and planned activities be described in this plan to address the program area?

Yes

Is this program area part of the State occupant protection program area plan for a 405(b) application that identifies the safety problems to be addressed, performance measures and targets, and the countermeasure strategies and planned activities the State will implement to address those problems, at the level of detail required under § 1300.11(c) and (d)?

Yes

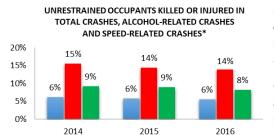
# Problem identification

Enter description and analysis of the State's highway safety problems (for this program area) as identified through an analysis of data, including but not limited to fatality, injury, enforcement, and judicial data, to be used as a basis for setting performance targets and developing countermeasure strategies.

Two core measures were used to track progress in the Occupant Protection program area: Unrestrained Occupant Fatalities and the Observed Seat Belt Use Rate for front seat passengers riding in passenger vehicles. Based on FARS data, the number of unrestrained passenger vehicle occupant fatalities was on an overall downward trend from 2012 to 2016, declining from 206 to 152. The statewide usage rate in New York's seat belt observation survey conducted in 2017 was 93.41%, the highest rate to date. With this most recent survey, New York has sustained a statewide use rate of 90% or above for the past eight years. Police-reported restraint use in crashes produced similar results; over the three-year period, 2014-2016, 91% of the front seat occupants killed or injured in crashes in New York State were reported to be restrained, 4% were unrestrained and restraint use was unknown for 5%. The frequency of seat belt use reported by participants in the annual Driver Behavior and Attitudinal survey also indicated a high level of use with the large majority of respondents reporting that they always wear their seat belt.

The proportion of young children who were reported to be unrestrained was also low; 4% of the 6,796 children under five years of age killed or injured in crashes over the time period, 2014-2016, were not restrained. Nine percent of the children who were killed or injured while riding in the front seat of the vehicle were unrestrained compared to 4% who were riding in the back seat. Instances of the incorrect use of child safety seats, however, remain high.

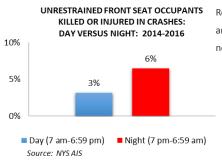
#### CHARACTERISTICS OF UNRESTRAINED OCCUPANTS



Further analyses were conducted to identify the characteristics of the relatively small group of drivers and occupants who do not comply with the law. Based on analyses of restraint use in specific types of crashes, it was determined that occupants who are killed or injured are more likely to be unrestrained when alcohol or speed is involved in the crash.

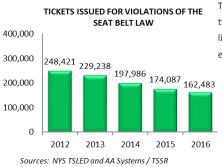
Over the three-year period 2014-2016, the proportion of all occupants killed or injured in alcohol-related crashes who were unrestrained declined slightly from 15% to 14%. The proportion of occupants killed or injured in speed-related crashes who were not using a safety restraint also declined slightly from 9% to

Total Crashes Alcohol-Related Crashes Speed-Related Crashes 8%. In comparison, 6% of the occupants killed or injured in all crashes were unrestrained.
\*Includes front and back seat occupants in police-reported crashes
Source: NYSAIS / TSSR



Reported restraint use in crashes is consistently higher during the day (7 am-6:59 pm) than at night (7 pm-6:59 am). Over the three-year period 2014-2016, 6% of the front seat occupants killed or injured in crashes at night were not using a safety restraint compared to 3% during the day.

#### ENFORCEMENT



The number of seat belt tickets issued continued on a downward trend in 2016. Compared to 2012 when 248,421 tickets were issued for seat belt violations, 162,483 tickets were issued in 2016, a decrease of approximately 35%. It is likely that the sustained high use rate in New York, reductions in highway safety funding and competing priorities for enforcement resources have all contributed to the decline in the number of tickets issued.

## Performance measures

Select at least one performance measure that is data-driven, that enables the State to track progress toward meeting the quantifiable annual target. For program areas where performance measures have not been jointly developed (e.g., distracted driving, drug-impaired driving) for

which States are using HSP funds, the State shall develop its own performance measures and performance targets that are data-driven.

## Performance Measures in Program Area

Fiscal Year	Performance Measure Name	Target Period(Performance Target)	Target End Year	Target Value(Performance Target)
2019	C-4) Number of unrestrained passenger vehicle occupant fatalities, all seat positions (FARS)	5 Year	2019	167.4
2019	B-1) Observed seat belt use for passenger vehicles, front seat outboard occupants (survey)	5 Year	2019	94.0

## Countermeasure strategies

Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies to submit for program area.

## **Countermeasure Strategies in Program Area**

Fiscal Year	Countermeasure Strategy Name	
2019	OP-8: Research, Evaluation and Analytical Support for New York's Performance-Based Occupant Protection Program	
2019	OP-7: Child Safety Seat Distribution and Education Programs	
2019	OP-6: Recruitment and Training of Child Passenger Safety Technicians	
2019	OP-5: Car Seat Check Events	
2019	OP-4: Child Safety Seat Inspection Stations	
2019	OP-3: Child Passenger Safety Communications and Outreach	
2019	OP-2: Communications and Outreach	
2019	OP-1: Seat Belt Enforcement	1

# 5.5.1 Countermeasure Strategy: OP-8: Research, Evaluation and Analytical Support for New York's Performance-Based Occupant Protection Program

Program area Occupant Protection (Adult and Child Passenger Safety)

Countermeasure strategy OP-8: Research, Evaluation and Analytical Support for New York's Performance-Based Occupant Protection Program

Innovative countermeasure strategies are countermeasure strategies which have not yet been proven effective in the highway safety arena but show potential based on limited practical application. Justification of innovative countermeasure strategies can be based on past successes when applied to other behavioral safety problems.

Is this countermeasure strategy innovative?

No

Is this countermeasure strategy part of the planned high visibility enforcement strategies that support national mobilizations? § 1300.11(d) (6)

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the seat belt enforcement criterion? § 1300.21(e)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d)(5), demonstrating that the State conducts sustained enforcement (i.e., a program of recurring@fforts throughout the fiscal year of the grant to promote seat belt

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and child restraint enforcement), and that based on the State's problem identification, involves law enforcement agencies responsible for seat belt enforcement in geographic areas in which at least 70 percent of either the State's unrestrained passenger vehicle occupant fatalities occurred or combined fatalities and serious injuries occurred]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the high risk population countermeasure programs criterion? § 1300.21(e)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs to improve seat belt and child restraint use for at least two of the following at-risk populations: (i) Drivers on rural roadways; (ii) Unrestrained nighttime drivers; (iii) Teenage drivers; (iv) Other high-risk populations identified in the occupant protection program area plan required under § 1300.21(d)(1)]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the comprehensive occupant protection program criterion? § 1300.21(e)(5)(ii)(B) [Countermeasure strategies (such as enforcement, education, communication, policies/legislation, partnerships/outreach), at the level of detail required under § 1300.11(d), designed to achieve the performance targets of the strategic plan]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this countermeasure strategy part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

## Countermeasure strategy description

To describe the program area countermeasure strategy that will help the State complete its program and achieve specific performance targets, complete the following:

# Enter assessment of the overall projected traffic safety impacts of the countermeasure strategy chosen and of the planned activities to be funded.

Research and evaluation that support the state's comprehensive Occupant Protection program will be funded under this countermeasure strategy. Funding will be provided for the preparation of statistical reports and other analyses used to identify trends in seat belt use and the characteristics and factors associated with noncompliance with the seat belt law, and for other types of research, evaluation and analytical support required for New York's Occupant Protection Program. Another planned activity under this countermeasure strategy is the implementation of New York's annual seat belt observational survey. The data-driven, performance-based approach to increasing compliance with the state's occupant restraint laws by focusing on high-risk and underserved populations in the state requires access to the appropriate data, as well as the technical capabilities to perform the analyses and interpret the results. These efforts will support the comprehensive countermeasure strategies that collectively will have a positive impact on traffic safety.

# Enter description of the linkage between program area problem identification data, performance targets, identified countermeasure strategy and allocation of funds to planned activities.

This Research, Evaluation and Analytical Support countermeasure strategy and the associated planned activities support the problem identification process that forms the basis for the selection of countermeasure strategies and planned activities that will affect the performance measures and lead to progress in reaching the targets that have been set. Sufficient funding is provided for the effective implementation of this countermeasure strategy and planned activities.

# Evidence of effectiveness

## Enter a rationale for selecting the countermeasure strategy and funding allocation for each planned activity.

Research, evaluation and data analysis are essential components of a successful performance-based highway safety program. These activities support problem identification, the selection of performance measures for tracking progress, and the selection of evidence-based, data-driven strategies that will contribute to the achievement of the state's performance goals. In addition, states are required to conduct annual statewide observation surveys in order to collect the data needed to track the core behavioral measure, the statewide seat belt use rate.

# Planned activities

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Select existing planned activities below and/or click Add New to enter and select planned activities that the State will conduct to support the countermeasure strategies within each program area to address its problems and achieve its performance targets.

Planned activities in countermeasure strategy

Planned activity unique identifier	Planned Activity Name	Primary Countermeasure
OP-2019-013	Statewide Observation Survey of Seat Belt Use	OP-8: Research, Evaluation and Analytical Support for New York's Performance-Based Occupant Protection Program

## 5.5.1.1 Planned Activity: Statewide Observation Survey of Seat Belt Use

Planned activity name	Statewide Observation Survey of Seat Belt Use
Planned activity number	OP-2019-013
Primary countermeasure strategy	OP-8: Research, Evaluation and Analytical Support for New York's Performance-Based Occupant Protection Program

Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

## Enter description of the planned activity.

Funding will be provided for the implementation of the annual seat belt observational survey conducted in accordance with uniform criteria established by NHTSA. The project will include the recruitment, training and field supervision of data collectors; the selection and scheduling of survey sites; the preparation of all survey materials including maps, data collection forms and instructions for conducting observations of seat belt use; data entry and analysis; and the preparation of the final report. As required by NHTSA's uniform criteria, new observations sites were selected for the 2018 survey and will be used in the 2019-2022 surveys.

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## Enter intended subrecipients.

State and statewide not-for-profit agencies

## Countermeasure strategies

Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name	
2019	OP-Research, evaluation and data analysis	
2019	OP-8: Research, Evaluation and Analytical Support for New York's Performance-Based Occupant Protection Program	

# Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act NHTSA 402	Occupant Protection (FAST)	\$90,000.00	\$0.00	\$80,000.00	

## Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

Item Quantity Price Per Unit Total Cost NHTSA Share per unit NHTSA Share Total Cost

5.5.2 Countermeasure Strategy: OP-7: Child Safety Seat Distribution and Education Programs

Program area Occupant Protection (Adult and Child Passenger Safety)

Countermeasure strategy OP-7: Child Safety Seat Distribution and Education Programs

Innovative countermeasure strategies are countermeasure strategies which have not yet been proven effective in the highway safety arena but show potential based on limited practical application. Justification of innovative countermeasure strategies can be based on past successes when applied to other behavioral safety problems.

Is this countermeasure strategy innovative?

No

Is this countermeasure strategy part of the planned high visibility enforcement strategies that support national mobilizations? § 1300.11(d) (6)

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

Yes

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the seat belt enforcement criterion? § 1300.21(e)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d)(5), demonstrating that the State conducts sustained enforcement (i.e., a program of recurring efforts throughout the fiscal year of the grant to promote seat belt and child restraint enforcement), and that based on the State's problem identification, involves law enforcement agencies responsible for

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seat belt enforcement in geographic areas in which at least 70 percent of either the State's unrestrained passenger vehicle occupant fatalities occurred or combined fatalities and serious injuries occurred]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the high risk population countermeasure programs criterion? § 1300.21(e)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs to improve seat belt and child restraint use for at least two of the following at-risk populations: (i) Drivers on rural roadways; (ii) Unrestrained nighttime drivers; (iii) Teenage drivers; (iv) Other high-risk populations identified in the occupant protection program area plan required under § 1300.21(d)(1)]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the comprehensive occupant protection program criterion? § 1300.21(e)(5)(ii)(B) [Countermeasure strategies (such as enforcement, education, communication, policies/legislation, partnerships/outreach), at the level of detail required under § 1300.11(d), designed to achieve the performance targets of the strategic plan]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this countermeasure strategy part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

# Countermeasure strategy description

To describe the program area countermeasure strategy that will help the State complete its program and achieve specific performance targets, complete the following:

# Enter assessment of the overall projected traffic safety impacts of the countermeasure strategy chosen and of the planned activities to be funded.

This countermeasure strategy supports programs that provide child safety seats to low-income families and is an important component of the state's Child Passenger Safety Program. Providing child safety seats free of charge to families in this underserved population along with instruction from a certified child passenger safety technician in the proper installation and use of the seat will have a positive impact on the safety of young children riding in motor vehicles.

# Enter description of the linkage between program area problem identification data, performance targets, identified countermeasure strategy and allocation of funds to planned activities.

New York has been able to achieve and sustain a high rate of compliance with the state's child restraint laws; only 4% of the children under the age of five involved in fatal or personal injury crashes were reported to be unrestrained. While New York maintains an active network of child safety seat inspection stations throughout the state and retains a large pool of trained certified technicians, it is important to focus on the groups that may be underserved because they are not able to afford a child safety seat. Under this countermeasure strategy, funds are allocated for the purchase and distribution of child safety seats to low income families for a low cost or free of charge. Increasing access to child safety seats will contribute to the achievement of an even higher rate of compliance and the prevention of deaths and injuries among children riding in motor vehicles.

# Evidence of effectiveness

# Enter a rationale for selecting the countermeasure strategy and funding allocation for each planned activity.

Child safety seat distribution programs are an important component of New York's Occupant Protection Program. Providing a child safety seat to a family that otherwise would not be able to provide this protection for their child ensures that fewer children will be unrestrained in vehicles and consequently at high risk of being killed or injured if a crash occurs. Sufficient funding has been allocated to support an effective network of child safety seat distribution and education programs.

# Planned activities

Select existing planned activities below and/or click Add New to enter and select planned activities that the State will conduct to support the countermeasure strategies within each program area to address its problems and achieve its performance targets.

## Planned activities in countermeasure strategy

Planned activity unique identifier	Planned Activity Name	Primary Countermeasure	
OP-2019-012	Low-Income Child Safety Seat Distribution Program	OP-7: Child Safety Seat Distribution and Education Programs	

5.5.2.1 Planned Activity: Low-Income Child Safety Seat Distribution Program

Planned activity name	Low-Income Child Safety Seat Distribution Program
Fianneu activity name	Low-income Child Salety Seat Distribution Frogram

Planned activity number OP-2019-012

Primary countermeasure strategy OP-7: Child Safety Seat Distribution and Education Programs

### Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

Yes

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

## Enter description of the planned activity.

Low-income families are also a segment of the population that need special attention. Child safety seats are given away free of charge to low-income families who have a need. A certified Child Passenger Safety Technician will educate each person acquiring a child safety seat in its proper installation, use and maintenance based on the manufacturer's instructions.

Child safety seat distribution and education programs are funded through mini-grants awarded by GTSC. Only agencies that work directly with low-income families, such as health departments, hospitals, childcare councils or social service departments are eligible to apply. The grantee must determine the income eligibility of the clientele. Low-income families are defined as those who qualify under the New York State WIC Income Eligibility Guidelines or who qualify under a public assistance program. Applicants for funding must have a certified CPS Technician on staff to conduct the program. The CPS Technician is required to conduct a 60-90-minute educational

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component and demonstrate the installation of the appropriate child restraint system for each person requesting a child safety seat. In addition, income eligibility requirements must be met to receive a free child safety seat. In FFY 2018, 53 agencies in New York were awarded funding to operate a child safety seat distribution and education program. A total of 90 applications for CPS mini-grant funding have been received in FFY 2019.

### Enter intended subrecipients.

Local and not-for-profit agencies

## Countermeasure strategies

Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

## Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name	
2019	OP-Occupant Protection for Children Program	
2019	OP-Communications and Outreach Strategies for Child Restraint and Booster Seat Use (Programs to make child seats available at low cost)	
2019	OP-7: Child Safety Seat Distribution and Education Programs	

## Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act 405b OP High	405b High Community CPS Services (FAST)	\$680,000.00	\$6,652,174.00		

## Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

Item	Quantity	Price Per Unit	Total Cost	NHTSA Share per unit	NHTSA Share Total Cost
No records found.					

# 5.5.3 Countermeasure Strategy: OP-6: Recruitment and Training of Child Passenger Safety Technicians

Program area

Occupant Protection (Adult and Child Passenger Safety)

Countermeasure strategy OP-6: Recruitment and Training of Child Passenger Safety Technicians

Innovative countermeasure strategies are countermeasure strategies which have not yet been proven effective in the highway safety arena but show potential based on limited practical application. Justification of innovative countermeasure strategies can be based on past successes when applied to other behavioral safety problems.

Is this countermeasure strategy innovative?

No

Is this countermeasure strategy part of the planned high visibility enforcement strategies that support national mobilizations? § 1300.11(d) (6)

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification]

Yes

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the seat belt enforcement criterion? § 1300.21(e)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d)(5), demonstrating that the State conducts sustained enforcement (i.e., a program of recurring efforts throughout the fiscal year of the grant to promote seat belt and child restraint enforcement), and that based on the State's problem identification, involves law enforcement agencies responsible for seat belt enforcement in geographic areas in which at least 70 percent of either the State's unrestrained passenger vehicle occupant fatalities occurred or combined fatalities and serious injuries occurred]

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No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the high risk population countermeasure programs criterion? § 1300.21(e)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs to improve seat belt and child restraint use for at least two of the following at-risk populations: (i) Drivers on rural roadways; (ii) Unrestrained nighttime drivers; (iii) Teenage drivers; (iv) Other high-risk populations identified in the occupant protection program area plan required under § 1300.21(d)(1)]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the comprehensive occupant protection program criterion? § 1300.21(e)(5)(ii)(B) [Countermeasure strategies (such as enforcement, education, communication, policies/legislation, partnerships/outreach), at the level of detail required under § 1300.11(d), designed to achieve the performance targets of the strategic plan]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this countermeasure strategy part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

## Countermeasure strategy description

To describe the program area countermeasure strategy that will help the State complete its program and achieve specific performance targets, complete the following:

# Enter assessment of the overall projected traffic safety impacts of the countermeasure strategy chosen and of the planned activities to be funded.

The availability of a large pool of persons with the training, knowledge and skills to identify when a child safety seat is installed incorrectly, determine the correct installation for the seat, and demonstrate the proper installation, including the use of the LATCH system, to parents and other caregivers is essential to sustaining the state's child passenger safety program. Persons interested in becoming certified child passenger safety technicians must complete a three- or four-day Standardized Child Passenger Safety Technician Course provided by Safe Kids. Persons successfully completing this training are certified for two years; to be recertified after two years, CPS technicians must earn six Continuing Education Units (CEU).

GTSC provides support for the delivery of standardized CPS Certification Courses for new technicians, as well as update training classes. Continuing Education Units (CEU) that can be used toward recertification are available for the technicians who attend these update training classes. CPS technicians are also able to earn continuing education units toward their recertification by attending the workshops presented at the Regional Child Passenger Safety Technical and Training Conferences that rotate among Connecticut, New Jersey, New York and Pennsylvania. If a certified technician fails to recertify, GTSC supports the presentation of the Safe Kids mandated one-day Renewal Testing seminars. GTSC also covers the recertification fees for technicians and instructors. As a result of these efforts to retain its certified technicians, New York has maintained a recertification rate that exceeds the national average.

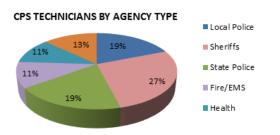
Certified CPS technicians are encouraged to participate in car seat check events during the year and to maintain their skills by installing child safety seats in other settings. Technicians are also encouraged to attend additional training that will enable them to work with special populations such as children with special needs. In addition to providing one-on-one instruction in the correct installation and use of child safety seats, the presentation of child passenger safety awareness classes to groups of parents, grandparents, caregivers and others who transport children is another important educational activity supported by New York's occupant protection program.

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In 1999, the child passenger safety technician program in New York started with 98 certified technicians and nine instructors. While other states have lost technicians and instructors in recent years, the numbers in New York have remained steady. As of April 4, 2018, New York has a total of 1,823 nationally-certified CPS technicians, 78 of whom are instructors and two are instructor candidates.



As the map above shows, every county in New York State has at least one CPS technician. Westchester County has the highest number of technicians (154), followed by Monroe County (139). New York's pool of Certified CPS Technicians come from a variety of backgrounds, with 65% representing law enforcement (local police 19%, county Sheriffs 27% and State Police 19%); 11% are from emergency medical services and fire departments and another 11% are from health agencies.



Because New York has built and maintained a large cadre of certified technicians throughout the state, this countermeasure strategy and associated planned activities will continue to have a strong positive impact on child passenger safety.

# Enter description of the linkage between program area problem identification data, performance targets, identified countermeasure strategy and allocation of funds to planned activities.

New York has been able to achieve and sustain a high rate of compliance with the state's child restraint laws; only 4% of the children under the age of five involved in fatal or personal injury crashes were reported to be unrestrained. However, the misuse of child safety seats continues to be a problem. To increase compliance even further as well as reduce the incorrect use of child safety seats, parents and caregivers of young children must have access to information on the appropriate seat based on a child's size and age and instruction on how to install the seat in the vehicle correctly and how to correctly restrain the child in the seat.

This countermeasure strategy and the associated planned activities focus on establishing and maintaining a large pool of certified technicians qualified to provide the education and instruction at inspection stations, car seat checks and other events and venues. Funding is allocated for the continuous recruitment and training of new certified technicians, as well as the retention of previously trained technicians through the provision of opportunities to meet recertification requirements.

This countermeasure strategy and planned activities will contribute to improvements in the performance measures and progress toward meeting the targets set for the Occupant Protection program area.

# Evidence of effectiveness

## Enter a rationale for selecting the countermeasure strategy and funding allocation for each planned activity.

The recruitment and training of a large network of certified Child Passenger Safety Technicians is essential for the successful implementation of the evidence-based countermeasure strategies and planned activities for improving child passenger safety included in New York's Occupant Protection Program. Because the majority of the **140** 

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certified technicians are volunteers, funding is allocated for the training and recertification of the technicians. Funding is also provided for the state's certified technicians to attend the Regional Child Passenger Safety Technical Conferences hosted on a rotating basis by Connecticut, New Jersey, New York and Pennsylvania. Sufficient funds are allocated to support the effective implementation of this countermeasure strategy and the associated planned activities. This strategy is a NHTSA requirement for the receipt of 405b Occupant Protection funds.

## Planned activities

Select existing planned activities below and/or click Add New to enter and select planned activities that the State will conduct to support the countermeasure strategies within each program area to address its problems and achieve its performance targets.

## Planned activities in countermeasure strategy

Planned activity unique identifier	Planned Activity Name	Primary Countermeasure
OP-2019-010	CPS Certified Technician Training Classes	OP-6: Recruitment and Training of Child Passenger Safety Technicians
OP-2019-011	Retention of CPS Technicians	OP-6: Recruitment and Training of Child Passenger Safety Technicians

## 5.5.3.1 Planned Activity: CPS Certified Technician Training Classes

Planned activity name	CPS Certified Technician Training Classes
-----------------------	---

Planned activity number OP-2019-010

Primary countermeasure strategy OP-6: Recruitment and Training of Child Passenger Safety Technicians

### Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

Yes

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

# Enter description of the planned activity.

New York State has been successful in maintaining an adequate number of certified CPS technicians to provide statewide coverage of the fitting stations and car seat check events that are scheduled. A major key to the success of the state's recruitment efforts is making the required standardized CPS technician training available and accessible. To date in FFY 2018, seven Standardized Child Passenger Safety Technician Training classes have been conducted, resulting in 80 new certified technicians.

The objectives of New York's FFY 2019 Recruitment and Training Plan are to maintain the state's large cadre of technicians through continued support for training programs for new and recertifying technicians and to increase the focus on counties with low numbers of technicians and meeting the needs of underserved populations in the state.

Through its Child Passenger Safety Coordinator, GTSC will continue to publicize the state's CPS program and coordinate training programs and other events that support recruitment efforts. The CPS Coordinator works closely with the state's Child Passenger Safety Advisory Board which is comprised of representatives from 14 regions of the state. In addition to serving as a statewide communication network for the program, these regional representatives assist with technician recruitment and training efforts by identifying areas of their regions where more technicians are needed, organizing training programs and recruiting participants.

One of the criterion to qualify for a Section 405b Occupant Protection Grant is to provide a table identifying the number of CPS training classes to be held in FFY 2019, and the estimated number of students needed to not only maintain, but to expand the pool of certified technicians in New York State. Each CPS Advisory Board representative is working with the grantees in their region to schedule two CPS Certification training courses for the coming year. The locations of the 28 CPS Certification courses that are tentatively planned for FFY 2019 appear in the table below; the delivery of these classes depends on the availability of the location, instructors and number of enrollees.

## FFY 2019 CHILD PASSENGER SAFETY TECHNICIAN CERTIFICATION COURSES

	ILD PASSENGER SAFETY TECHNICIAN CERTIFICATION (	
Region/County	Host Organization	Students
REGION 1		
Genesee	City of Batavia Fire Department	10
Erie	Cheektowaga Police Department	10
REGION 2		
Allegany	Ardent Solutions	10
Cattaraugus	Ardent Solutions	10
REGION 3		
Monroe	Monroe County Traffic Safety Board	25
Livingston	Cornell Cooperative Extension	15
REGION 4		
Cayuga	Cayuga County Sheriff 's Office	10
Oneida	Boonville Police Department	10
<b>REGION 5</b>		
Broome	Broome County Health Department	20
Chenango	Chenango County Sheriff's Office	20
REGION 6		
Saratoga	Cornell Cooperative Extension of Saratoga County	10
Washington	Washington County Health Dept.	10
REGION 7		
Rensselaer	Albany County Traffic Safety Board	16
Schenectady	Albany County Traffic Safety Board	16
<b>REGION 8</b>		
Orange	Goshen	12
Dutchess	Poughkeepsie	22
REGION 9		
Westchester	Westchester Co. Public Safety	25
Rockland	Rockland County Sheriff's Office	20
REGION 10		
New York	NYC Dept. of Transportation	15
Brooklyn	NYC Dept. of Transportation	12
REGION 11		
Queens	St. Mary's Hospital for Children	10
Queens	NY Coalition for Safety Belt Use	10
REGION 12		
Nassau	Long Island Jewish Medical Center	15
	-	142

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Nassau	NY Coalition for Safety Belt Use	10
<b>REGION 13</b>		
Suffolk	EAC	15
Suffolk	EAC	10
<b>REGION 14</b>		
Jefferson	Jefferson County Sheriff's Office	20
St. Lawrence	St. Lawrence Ambulance	20

### Enter intended subrecipients.

Local and not-for-profit agencies

## Countermeasure strategies

Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

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## Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name
2019	OP-Recruitment and training of CPS technicians
2019	OP-6: Recruitment and Training of Child Passenger Safety Technicians

## Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act 405b OP High	405b High Child Restraint (FAST)	\$200,000.00	\$1,956,522.00		

Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

 Item
 Quantity
 Price Per Unit
 Total Cost
 NHTSA Share per unit
 NHTSA Share Total Cost

 No records found.
 No records found.
 No records found.
 No records found.
 No records found.

# 5.5.3.2 Planned Activity: Retention of CPS Technicians

Planned activity name	Retention of CPS Technicians	

Planned activity number OP-2019-011

Primary countermeasure strategy OP-6: Recruitment and Training of Child Passenger Safety Technicians

Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

Yes

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Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

## Enter description of the planned activity.

In addition to the recruitment of new technicians, it is equally important to retain CPS technicians who are up for recertification. GTSC supports CPS technical update classes which provide the opportunity for technicians and instructors to update their skills and stay current with new procedures and guidelines. Continuing Education Units (CEU) that can be used toward recertification are available for the technicians who attend these update training classes; six CEUs are needed every two years to recertify. GTSC also covers the recertification fees for technicians and instructors. According to Safe Kids Worldwide, 640 New York State technicians were recertified in 2017.

GTSC also provides funding for New York's certified technicians to attend the Regional Child Passenger Safety Technical Conferences hosted on a rotating basis by Connecticut, New Jersey, New York and Pennsylvania. These conferences provide one of the most important opportunities for CPS technicians to receive the continuing education credits. New York technicians attended the most recent conference which was held May 19-21, 2018 in New Jersey.

In FFY 2019, the recertification of technicians will continue to be supported in a number of ways. New York's CPS program plans to conduct 14 CEU Update Trainings reaching approximately 250 technicians; these programs also provide the opportunity to earn credits toward recertification. Four one-day Certification Renewal testing sessions for an estimated total of 25 technicians are also planned; these sessions are for technicians who let their certification lapse and would like to restore their certification status. In addition, technician recertification fees will continue to be paid and funding will be provided for technicians to attend the Regional Child Passenger Safety Technical Conference where continuing education credits toward recertification can be earned.

#### Enter intended subrecipients.

Local and not-for-profit agencies

## Countermeasure strategies

# Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

### Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name
2019	OP-Recruitment and training of CPS technicians
2019	OP-6: Recruitment and Training of Child Passenger Safety Technicians

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## Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act 405b OP High	405b High Community CPS Services (FAST)	\$200,000.00	\$1,956,522.00		

# Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

 Item
 Quantity
 Price Per Unit
 Total Cost
 NHTSA Share per unit
 NHTSA Share Total Cost

 No records found.
 No
 No<

# 5.5.4 Countermeasure Strategy: OP-5: Car Seat Check Events

Program area Occupant Protection (Adult and Child Passenger Safety)

Countermeasure strategy OP-5: Car Seat Check Events

Innovative countermeasure strategies are countermeasure strategies which have not yet been proven effective in the highway safety arena but show potential based on limited practical application. Justification of innovative countermeasure strategies can be based on past successes when applied to other behavioral safety problems.

Is this countermeasure strategy innovative?

No

Is this countermeasure strategy part of the planned high visibility enforcement strategies that support national mobilizations? § 1300.11(d) (6)

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

Yes

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the seat belt enforcement criterion? § 1300.21(e)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d)(5), demonstrating that the State conducts sustained enforcement (i.e., a program of recurring efforts throughout the fiscal year of the grant to promote seat belt and child restraint enforcement), and that based on the State's problem identification, involves law enforcement agencies responsible for seat belt enforcement in geographic areas in which at least 70 percent of either the State's unrestrained passenger vehicle occupant fatalities occurred or combined fatalities and serious injuries occurred]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the high risk population countermeasure programs criterion? § 1300.21(e)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs to improve seat belt and child restraint use for at least two of the following at-risk populations: (i) Drivers on rural roadways; (ii) Unrestrained nighttime drivers; (iii) Teenage drivers; (iv) Other high-risk populations identified in the occupant protection program area plan required under § 1300.21(d)(1)]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the comprehensive occupant protection program criterion? § 1300.21(e)(5)(ii)(B) [Countermeasure strategies (such as enforcement, education, communication, policies/legislation, partnerships/outreach), at the level of detail required under § 1300.11(d), designed to achieve the performance targets of the strategic plan]

No

#### GMSS

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this countermeasure strategy part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

# Countermeasure strategy description

To describe the program area countermeasure strategy that will help the State complete its program and achieve specific performance targets, complete the following:

# Enter assessment of the overall projected traffic safety impacts of the countermeasure strategy chosen and of the planned activities to be funded.

Another type of program that increases access to instruction on the proper installation of child safety seats are seat check events. These events provide an opportunity to educate parents, grandparents and caregivers on the need to restrain children in the correct seat based on their age and weight and how to properly install and use these seats. A particular focus will be on the importance of keeping children up to eight years of age in booster seats. The trend in New York State has been to conduct fewer car seat check events, but to conduct them with increased publicity. Agencies applying for funding under GTSC's CPS mini-grant program are encouraged to conduct events in rural areas, low-income communities and areas with diverse populations and to ensure the events are well-publicized.

Together with the other components of New York's Child Passenger Safety Program, this countermeasure strategy and associated planned activities will have a positive impact on the safety of young passengers riding in vehicles by expanding accessibility to child safety seat information and instruction.

# Enter description of the linkage between program area problem identification data, performance targets, identified countermeasure strategy and allocation of funds to planned activities.

New York has been able to achieve and sustain a high rate of compliance with the state's child restraint laws; only 4% of the children under the age of five involved in fatal or personal injury crashes were reported to be unrestrained. Incorrect use of child safety seats continues to be a problem. To increase compliance even further and reduce the misuse and incorrect use of child safety seats, t parents and caregivers of young children must have access to information on the appropriate seat based on a child's size and age and instruction on how to install the seat in the vehicle correctly and how to correctly restrain the child in the seat.

This countermeasure strategy and the planned activities will contribute to improvements in the performance measures and progress toward meeting the targets set for the Occupant Protection program area. Through its CPS mini-grant program, sufficient funds are allocated to support the effective implementation of this countermeasure strategy.

# Evidence of effectiveness

## Enter a rationale for selecting the countermeasure strategy and funding allocation for each planned activity.

Car Seat Check Events conducted at the local level throughout the state, particularly in areas with underserved populations that may not otherwise have easy access to car seat installation instruction, is a proven strategy for improving child passenger safety. Through GTSC's CPS mini-grant program, sufficient funding is allocated to conduct these events in areas where greater access to instruction on the correct installation and use of child safety seats is needed.

# Planned activities

Select existing planned activities below and/or click Add New to enter and select planned activities that the State will conduct to support the countermeasure strategies within each program area to address its problems and achieve its performance targets.

#### Planned activities in countermeasure strategy

Planned activity unique identifier	Planned Activity Name	Primary Countermeasure	
OP-2019-009	Car Seat Check Events	OP-5: Car Seat Check Events	

https://nhtsagmss.crm9.dynamics.com/main.aspx?area=Nav\_Application&etc=10046&page=Applications\_HQ&pagetype=entitylist&web=true#79... 146/253

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# 5.5.4.1 Planned Activity: Car Seat Check Events

Planned activity name	Car Seat Check Events
Planned activity number	OP-2019-009
Primary countermeasure strategy	OP-5: Car Seat Check Events

Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

Yes

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

## Enter description of the planned activity.

The projects in this area are funded through mini-grants awarded by GTSC to conduct child passenger safety check events. In FFY 2018, 118 agencies were approved to conduct car seat check events; 142 applications for FFY 2019 mini-grant funding have been received.

#### Enter intended subrecipients.

Local and not-for-profit agencies

## Countermeasure strategies

Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

Countermeasure strategies in planned activities

Fiscal Year

Countermeasure Strategy Name

2019	OP-Inspection Stations
2019	OP-Communications and Outreach Strategies for Child Restraint and Booster Seat Use
2019	OP-5: Car Seat Check Events

# Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

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Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act 405b OP High	405b High Community CPS Services (FAST)	\$400,000.00	\$3,913,043.00		

# Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

 Item
 Quantity
 Price Per Unit
 Total Cost
 NHTSA Share per unit
 NHTSA Share Total Cost

 No records found.
 No
 No<

5.5.5 Countermeasure Strategy: OP-4: Child Safety Seat Inspection Stations

Program area Occupant Protection (Adult and Child Passenger Safety)

Countermeasure strategy OP-4: Child Safety Seat Inspection Stations

Innovative countermeasure strategies are countermeasure strategies which have not yet been proven effective in the highway safety arena but show potential based on limited practical application. Justification of innovative countermeasure strategies can be based on past successes when applied to other behavioral safety problems.

Is this countermeasure strategy innovative?

No

Is this countermeasure strategy part of the planned high visibility enforcement strategies that support national mobilizations? § 1300.11(d) (6)

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

Yes

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the seat belt enforcement criterion? § 1300.21(e)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d)(5), demonstrating that the State conducts sustained enforcement (i.e., a program of recurring efforts throughout the fiscal year of the grant to promote seat belt and child restraint enforcement), and that based on the State's problem identification, involves law enforcement agencies responsible for seat belt enforcement in geographic areas in which at least 70 percent of either the State's unrestrained passenger vehicle occupant fatalities occurred or combined fatalities and serious injuries occurred]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the high risk population countermeasure programs criterion? § 1300.21(e)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs to improve seat belt and child restraint use for at least two of the following at-risk populations: (i) Drivers on rural roadways; (ii) Unrestrained nighttime drivers; (iii) Teenage drivers; (iv) Other high-risk populations identified in the occupant protection program area plan required under § 1300.21(d)(1)]

No

#### GMSS

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the comprehensive occupant protection program criterion? § 1300.21(e)(5)(ii)(B) [Countermeasure strategies (such as enforcement, education, communication, policies/legislation, partnerships/outreach), at the level of detail required under § 1300.11(d), designed to achieve the performance targets of the strategic plan]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this countermeasure strategy part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

## Countermeasure strategy description

To describe the program area countermeasure strategy that will help the State complete its program and achieve specific performance targets, complete the following:

# Enter assessment of the overall projected traffic safety impacts of the countermeasure strategy chosen and of the planned activities to be funded.

New York continues to maintain an active network of child safety seat inspection stations across the state. As of May 1, 2018, there are a total of 291 inspection stations operating in New York. In addition to those inspection stations supported through mini-grants awarded by GTSC (131 in FFY 2018), stations with other sources of funding are included. The New York State Police also contribute to the network and operate 33 inspection stations statewide.

A complete list of inspection stations organized by county is maintained on the GTSC website. For each inspection station, the location, hours of operation and contact information for questions and scheduling appointments are provided. The listing also identifies those inspection stations with Spanish-speaking technicians available. GTSC contacts all of the inspection stations on an annual basis to verify and update the information posted on the website.

These inspection stations which are located in fire stations, police stations, hospitals and other permanent locations offer information and instruction on the appropriate restraint system to use based on the age and size of the child and the proper installation of that restraint. GTSC requires that child restraint inspection stations be staffed by CPS Technicians and/or Instructors with current certification status to ensure that the standards of the program are maintained.

#### Population Covered by New York's Network of Inspection Stations

New York's 291 inspection stations are located throughout the state; 60 of the state's 62 counties have at least one inspection station. Based on the U.S. Census, 99.5% of New York's population resides in the 60 counties with inspection stations. The U.S. Census defines a county as rural if 50% or more of the county's population resides in areas designated as rural. Based on this definition, the counties in New York State are evenly split between urban and rural. In the table below, the 31 counties categorized as "rural" are highlighted in blue.

As the table below shows, 207 inspection stations are located in urban counties and 84 are in rural counties. Even though the state's rural population comprises only 12% of the total population, three out of ten inspection stations are located in rural areas indicating the importance placed on providing access to the residents in the more sparsely populated and generally lower income areas of the state.

The table also indicates the number of inspection stations and the counties where they are located that focus on serving minority and low-income populations based on the information provided in their applications for mini-grant funding and the availability of bilingual technicians.

To further indicate the extent to which car seat distribution programs are available to meet the needs of low-income families in the state, the table also indicates the counties that operate these programs with funding from GTSC. In FFY 2018, 53 mini-grants were awarded for low-income car seat distribution programs; 44 of the state's 62 counties currently have at least one distribution program.

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1424	v York State In		and a crong					
	Total			# of Inspect	ion Stations		tion Stations ocus on:	Low Income Car Seat Dist.
County	Population	% Urban	% Rural	Urban	Rural	Minority	Low Income	Programs
Albany	304,204	90.3%		8		2	6	1
Allegany	48,946		78.7%		2		2	1
Bronx	1,385,108	100.0%		1		1	1	
Broome	200,600	73.9%		2		1	4	1
Cattaraugus	80,317		61.8%		2		2	1
Cayuga	80,026		55.8%		2		2	1
Chautauqua	134,905	56.1%		7			6	
Chemung	88,830	75.8%		1			1	
Chenango	50,477		83.4%		2		2	1
Clinton	82,128		64.2%		7		2	
Columbia	63,096		73.3%		2			
Cortland	49,336	55.7%		2			2	1
Delaware	47,980		78.4%		2		1	1
Dutchess	297,488	74.6%		17				2
Erie	919,040	90.6%		8				1
Essex	39,370		74.9%		7			
Franklin	51,599		62.7%		3		3	
Fulton	55,531		50.4%					1
Genesee	60,079		59.9%		4			
Greene	49,221		73.1%		2			
Hamilton	4,836		100.0%		2			
Herkimer	64,519		51.8%		1		1	1
Jefferson	116,229	52.0%		1			1	
Kings	2,504,700	100.0%		3			1	3
Lewis	27,087		86.8%		1			1
Livingston	65,393		54.7%		10		1	1
Madison	73,442		58.9%		1		1	1
Monroe	744,344	93.6%		16			13	2
Montgomery	50,219	59.1%		1			1	1
Nassau	1,339,532	99.8%		9			2	2
New York	1,585,873	100.0%		4		2	2	1
Niagara	216,469	77.6%		7				1
Oneida	234,878	67.0%		9		2	9	3
Onondaga	467,026	87.4%		11		2	8	1
Ontario	107,931	52.5%		8				1
Orange	372,813	77.7%	CO.001	11		3	2	
Orleans	42,883		60.9%		2		2	
Oswego	122,109		61.8%		6		6	1
Otsego	62,259	70.50	70.6%		1			1
Putnam	99,710	79.5%		4		<u> </u>		1
Queens	2,230,722	100.0%		4		4	4	2
Rensselaer	159,429	69.5%		3			1	
Richmond	468,730	100.0%		2				<u> </u>
Rockland	311,687	99.3%		-		2	3	1
Saratoga Sebeneete du	219,607	70.0%		7				1
Schenectady Scheherie	154,727	91.8%	02.001	8				1
Schoharie	32,749		82.8%					1
Schuyler	18,343		81.2%		1			
Seneca	35,251		58.7%		3			1
Ce Laurana	111.041		CD 001					
St. Lawrence	111,944 98,990		62.0% 60.4%		2		3	1
Steuben	48 990		60.4%		3		4	

St. Lawrence	111,944		62.0%		2		3	1
Steuben	98,990		60.4%		3		4	1
Suffolk	1,493,350	97.4%		13		2		1
Sullivan	77,547		74.2%		1		1	1
Tioga	51,125		65.7%		2	1		1
Tompkins	101,564	56.7%		2			2	1
Ulster	182,493	54.0%		9				2
Warren	65,707	66.1%		4			1	1
Washington	63,216		67.9%		2			1
Wayne	93,772		60.7%		5	1		1
Westchester	949,113	96.7%		18		1		1
Wyoming	42,155		64.1%		4			
Yates	25,348		71.2%		2		2	
TOTAL	19,378,102	87.9%	12.1%	207	84	24	105	53
Source: U.S. 2010 Census Urban and Rural Classific			(https://	www.censu	s.gov/geo/r	eference/urb	an-rural.html	

Note: Counties classified as Rural are highlighted in blue.

#### **Outreach to Underserved Populations**

While the vast majority of New York's population resides in counties with active child restraint inspection stations and approximately one-third are located in the rural areas of the state, additional efforts to reach the underserved are also an important component of New York's occupant protection program. One of the outreach strategies to further increase access to education and inspection services for rural, low-income, minority and other underserved populations is to bring the inspection station to them. Each year, the GTSC provides funding for storage trailers that double as mobile fitting stations to make child restraint inspections more accessible and convenient for underserved populations in both rural and urban areas.

In addition, efforts are made to conduct CPS Certification Training courses in these areas with underserved populations, where warranted, and to find agencies to partner with who can provide the space for low-income car seat distribution programs to be established.

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https://nhtsagmss.crm9.dynamics.com/main.aspx?area=Nav\_Application&etc=10046&page=Applications\_HQ&pagetype=entitylist&web=true#79... 150/253

#### GMSS

Where appropriate, several grantees in New York State reach out to the diverse populations that they serve by working with interpreters to assist technicians. Because of New York's large Spanish-speaking population, many inspection stations have technicians on staff who are bilingual. To date, 57 of the certified technicians in New York State are bilingual in English and Spanish. Traditional inspection stations are not always practical or effective in serving the needs of the diverse communities in New York State. Another strategy to increase accessibility for diverse groups is to encourage the establishment of inspection stations within specific communities. Examples of these types of outreach programs are described below.

#### > Mohawk Valley Resource Center for Refugees (MVRCR)

The MVRCR works with multiple language groups and provides education to a low-income population of primarily refugees and immigrants. Child passenger safety (CPS) education and child restraint distribution services are organized by language groups with support from interpreters. Referrals to the program come from the adult English Language Learners (ELL) school, St Luke's Memorial Hospital, the Oneida County Health Department and other local social services agencies such as the Neighborhood Center and CareNet. In order to build and sustain a strong team of CPS technicians, the MVRCR has been focusing on ensuring that its existing pool of CPS Technicians completes their recertification requirements and recruiting additional bilingual technicians. Because of the cultural diversity of the population that is served by the MVRCR, it is essential that the CPS educational services are provided in a context that is relevant to the experience of the refugees and immigrants who are receiving assistance. The MVRCR has developed a unique approach to illustrate the importance of securing children in child safety seats that has proven to be very successful with the population it serves. In FFY 2017 the MVRCR provided 149 child restraints to low-income families and in the first half of FFY 2018, 78 seats were distributed.

## > Albany County Department of Public Works

Albany County has experienced a large increase in the number of refugees and immigrants residing within the county. Much of the increase is the result of the placement of families by agencies including the United States Committee on Refugees and Immigrants which places approximately 300 families per year in the county. Most of these families arrive from countries that do not have strong child passenger safety programs. Many parents do not have child safety seats and those who do often find the training challenging due to language barriers and other factors. In addition, many immigrant and refugee families share vehicles, so education on installing seats in a number of different vehicle models is needed. The Albany County Department of Public Works is providing car seat checks and CPS education that focuses on the needs of this growing population. In addition, car safety seats are provided free of charge to low-income families who do not have an appropriate seat for their child. In FFY 2017, the Albany County Department of Public Works distributed 445 seats through its low income program. At the mid-year mark of FFY 2018, the agency had distributed 267 seats to low-income and mainly refugee families.

#### > Ardent Solutions

Ardent Solutions, Inc., a nonprofit public health program based in western New York State, provides outreach to underserved diverse populations in a number of traffic safety program areas. Activities conducted in the area of child passenger safety include the establishment of a child safety seat inspection station in Salamanca, New York, to provide services to the Seneca Nation of Indians. To date, Ardent has distributed 61 seats in FFY 2018. In addition to continuing to operate the inspection station, Ardent Solutions will provide ongoing occupant protection awareness training in FFY 2019.

#### **Children with Special Needs**

The establishment of additional special needs inspection stations at hospitals with certified CPS technicians on staff who have completed the Riley Children's Hospital special needs technician training is also a priority. As more certified technicians complete the special needs training, more inspection stations outside of a hospital setting are able to assist families with special needs children. Currently, New York has 67 certified technicians who are also special needs certified.

# Enter description of the linkage between program area problem identification data, performance targets, identified countermeasure strategy and allocation of funds to planned activities.

New York has been able to achieve and sustain a high rate of compliance with the state's child restraint laws; only 4% of the children under the age of five involved in fatal or personal injury crashes were reported to be unrestrained. Incorrect use of child safety seats continues to be a problem. To increase compliance even further and reduce the misuse and incorrect use of child safety seats, parents and caregivers of young children must have access to information on the appropriate seat based on a child's size and age and instruction on how to install the seat in the vehicle correctly and how to correctly restrain the child in the seat.

New York maintains an extensive and active network throughout the state that focuses on providing services to families in all areas of the state, both urban and rural, and to all segments of the population, especially minorities, low income and other underserved high-risk groups. This countermeasure strategy and planned activities will contribute to improvements in the performance measures and success toward meeting the targets set for the Occupant Protection program area.

# Evidence of effectiveness

#### Enter a rationale for selecting the countermeasure strategy and funding allocation for each planned activity.

The provision of a large and active network of inspection stations to give parents access to child safety seat education and installation instruction is a proven strategy for ensuring young children riding in vehicles are safe and secure. This countermeasure strategy is also a NHTSA requirement for the receipt of 405b Occupant Protection funds. Support for the operation of inspection stations is one component of GTSC's child passenger safety mini-grant program; sufficient funding is allocated to provide for the delivery of child passenger safety services statewide.

# Planned activities

#### GMSS

Select existing planned activities below and/or click Add New to enter and select planned activities that the State will conduct to support the countermeasure strategies within each program area to address its problems and achieve its performance targets.

Planned activities in countermeasure strategy

Planned activity unique identifier	Planned Activity Name	Primary Countermeasure	
OP-2019-008	Child Safety Seat Inspection Stations	OP-4: Child Safety Seat Inspection Stations	

# 5.5.5.1 Planned Activity: Child Safety Seat Inspection Stations

Planned activity name Child Safety Seat Inspection Stations

Planned activity number OP-2019-008

Primary countermeasure strategy OP-4: Child Safety Seat Inspection Stations

Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

Yes

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

#### Enter description of the planned activity.

The projects in this area are funded through mini-grants awarded by GTSC for the operation of child safety seat inspection stations. To receive funding, grantees must have certified technicians available to staff the inspection station during the hours of operation. CPS grant funds can also be used for mobile fitting stations which are used to bring CPS services to families residing in the more rural areas in the state. The use of mobile fitting stations expands the coverage of the state's Child Passenger Safety Program into areas where access to CPS education and instruction was previously lacking. Projects that focus on serving high-risk populations within the state such as low-income and minority communities are also important to ensure access throughout the state.

## GMSS

In FFY 2018, GTSC awarded 131 mini-grants for the operation of inspection stations; 142 applications have been received for mini-grant funding in FFY 2019.

## Enter intended subrecipients.

Local and not-for-profit agencies

## Countermeasure strategies

Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name
2019	OP-Inspection Stations
2019	OP-4: Child Safety Seat Inspection Stations

## Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	ocal Benefit	
2019	FAST Act 405b OP High	405b High Child Restraint (FAST)	\$400,000.00	\$3,913,043.00		

# Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

 Item
 Quantity
 Price Per Unit
 Total Cost
 NHTSA Share per unit
 NHTSA Share Total Cost

 No records found.
 <t

5.5.6 Countermeasure Strategy: OP-3: Child Passenger Safety Communications and Outreach

Program area Occupant Protection (Adult and Child Passenger Safety)

Countermeasure strategy OP-3: Child Passenger Safety Communications and Outreach

Innovative countermeasure strategies are countermeasure strategies which have not yet been proven effective in the highway safety arena but show potential based on limited practical application. Justification of innovative countermeasure strategies can be based on past successes when applied to other behavioral safety problems.

Is this countermeasure strategy innovative?

No

Is this countermeasure strategy part of the planned high visibility enforcement strategies that support national mobilizations? § 1300.11(d) (6)

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the seat belt enforcement criterion? § 1300.21(e)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d)(5), demonstrating that the State conducts sustained enforcement (i.e., a program of recurring efforts throughout the fiscal year of the grant to promote seat belt

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and child restraint enforcement), and that based on the State's problem identification, involves law enforcement agencies responsible for seat belt enforcement in geographic areas in which at least 70 percent of either the State's unrestrained passenger vehicle occupant fatalities occurred or combined fatalities and serious injuries occurred]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the high risk population countermeasure programs criterion? § 1300.21(e)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs to improve seat belt and child restraint use for at least two of the following at-risk populations: (i) Drivers on rural roadways; (ii) Unrestrained nighttime drivers; (iii) Teenage drivers; (iv) Other high-risk populations identified in the occupant protection program area plan required under § 1300.21(d)(1)]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the comprehensive occupant protection program criterion? § 1300.21(e)(5)(ii)(B) [Countermeasure strategies (such as enforcement, education, communication, policies/legislation, partnerships/outreach), at the level of detail required under § 1300.11(d), designed to achieve the performance targets of the strategic plan]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this countermeasure strategy part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

## Countermeasure strategy description

To describe the program area countermeasure strategy that will help the State complete its program and achieve specific performance targets, complete the following:

# Enter assessment of the overall projected traffic safety impacts of the countermeasure strategy chosen and of the planned activities to be funded.

The Child Passenger Safety Communications and Outreach countermeasure strategy focuses on the delivery of information on child passenger safety to parents and caregivers who are responsible for ensuring that the young children who ride in their vehicles are safe and protected. Parents and caregivers must be educated on the importance of using the correct child restraint system for the child's height, weight, age and developmental ability. As policies evolve and change as the result of new research or other factors, mechanisms must be in place to ensure the latest information is communicated to the child passenger safety community. The extensive statewide and community involvement in the dissemination of the information that is required must be well coordinated to ensure that the messages and policies affecting the safety of children reach all areas of the state and segments of the population, especially those that are underserved. This countermeasure strategy and associated planned activities, combined with the other countermeasure strategies that are implemented as part of the Child Passenger Safety Program, will have a positive impact on the safety of children riding as passengers in motor vehicles.

# Enter description of the linkage between program area problem identification data, performance targets, identified countermeasure strategy and allocation of funds to planned activities.

New York has been able to achieve and sustain a high rate of compliance with the state's child restraint laws; only 4% of the children under the age of five involved in fatal or personal injury crashes were reported to be unrestrained. Incorrect use of child safety seats continues to be a problem. To increase compliance even further and reduce the misuse and incorrect use of child safety seats parents and caregivers of young children must have access to information on the appropriate seat based on a child's height, weight, age and developmental ability and instruction on how to install and use the seat correctly.

Sufficient funding has been allocated to the planned activities to ensure that the coordination of the communication messages and the networks and mechanisms for the dissemination of information are in place to effectively implement this countermeasure strategy and contribute to the attainment of the performance targets for the Occupant Protection program area.

# Evidence of effectiveness

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### Enter a rationale for selecting the countermeasure strategy and funding allocation for each planned activity.

Child Passenger Safety Communication and Outreach is a proven strategy that is part of a comprehensive approach to improving child passenger safety. Funding has been allocated to this countermeasure strategy and the associated planned activities that will support their effective implementation.

## Planned activities

Select existing planned activities below and/or click Add New to enter and select planned activities that the State will conduct to support the countermeasure strategies within each program area to address its problems and achieve its performance targets.

### Planned activities in countermeasure strategy

Planned activity unique identifier	Planned Activity Name	Primary Countermeasure
OP-2019-007	Child Passenger Safety Awareness Classes	OP-3: Child Passenger Safety Communications and Outreach
OP-2019-005	New York State Child Passenger Safety Program Support	OP-3: Child Passenger Safety Communications and Outreach
OP-2019-006	Statewide Child Passenger Safety Public Information and Outreach	OP-3: Child Passenger Safety Communications and Outreach

# 5.5.6.1 Planned Activity: Child Passenger Safety Awareness Classes

Planned activity name	Child Passenger Safety Awareness Classes
Planned activity number	OP-2019-007
Primary countermeasure strategy	OP-3: Child Passenger Safety Communications and Outreach

### Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the

grant to comply with the requirements of § 1300.28(b)(1)]

No

# Enter description of the planned activity.

On the local level, GTSC will continue to enhance Child Passenger Safety education through the availability of CPS mini-grants for local agencies to conduct awareness training sessions that offer educational programs on child passenger safety issues. The major emphasis of these educational programs will be to train parents, caregivers and others who transport children to do it safely by using the right seat for the child installed the right way. Presentations will be made to various types of groups including members of the public health and medical communities, fire and other emergency response personnel, preschool and other bus drivers, and social service programs. CPS technicians will especially be encouraged to provide CPS awareness classes to expectant parents, child care providers, and members of minority communities. Educating and training parents and members of the various groups who are in regular contact with the public will significantly contribute to the dissemination of child passenger safety information throughout every region of the state and to diverse populations within each region. In FFY 2018, 39 agencies received funding to conduct CPS awareness classes; 47 applications have been received for mini-grant funding in FFY 2019.

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#### Enter intended subrecipients.

Local and not-for-profit agencies

## Countermeasure strategies

# Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name
2019	OP-Communications and Outreach Strategies for Older Children
2019	OP-Communications and Outreach Strategies for Child Restraint and Booster Seat Use
2019	OP-Communication Program (Occupant Protection)
2019	OP-3: Child Passenger Safety Communications and Outreach

## Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act 405b OP High	405b High Community CPS Services (FAST)	\$250,000.00	\$2,445,652.00		

## Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

Item Quantity Price Per Unit Total Cost NHTSA Share per unit NHTSA Share Total Cost

# 5.5.6.2 Planned Activity: New York State Child Passenger Safety Program Support

Planned activity name New York State Child Passenger Safety Program Support

Planned activity number OP-2019-005

Primary countermeasure strategy OP-3: Child Passenger Safety Communications and Outreach

## Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety

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## inspection stations and/or inspection events based on the State's problem identification]

#### No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

#### No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

#### No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

#### No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

#### Enter description of the planned activity.

A GTSC staff member serves as New York's Child Passenger Safety Coordinator and works with the CPS Advisory Board and its regional representatives who provide guidance and support for the statewide CPS network. Information for technicians on scheduled events and classes and updated news on child passenger safety issues is posted on the GTSC website and is disseminated through the CPS Advisory Board. The CPS Advisory Board also coordinates statewide events such as National Seat Check Saturday during National Child Passenger Safety Week held in September each year.

#### Enter intended subrecipients.

Local and not-for-profit agencies

## Countermeasure strategies

Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

#### Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name
2019	OP-Communications and Outreach Strategies for Older Children
2019	OP-Communications and Outreach Strategies for Child Restraint and Booster Seat Use
2019	OP-Communication Program (Occupant Protection)
2019	OP-3: Child Passenger Safety Communications and Outreach

## Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

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Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act 405b OP High	405b High Child Restraint (FAST)	\$200,000.00	\$1,956,522.00		

# Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

 Item
 Quantity
 Price Per Unit
 Total Cost
 NHTSA Share per unit
 NHTSA Share Total Cost

 No records found.
 No records found.
 No records found.
 No records found.
 No records found.

# 5.5.6.3 Planned Activity: Statewide Child Passenger Safety Public Information and Outreach

Planned activity name	Statewide Child Passenger Safety Public Information and Outreach

Planned activity number OP-2019-006

Primary countermeasure strategy OP-3: Child Passenger Safety Communications and Outreach

Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

## Enter description of the planned activity.

GTSC funds statewide communication and outreach efforts that extend into every county in the state to increase public awareness of child passenger safety issues. These

efforts include Child Passenger Safety Education and Support conducted by the New York State Police and CPS Statewide Training and participation in National CPS

Week by the NYS Association of Traffic Safety Boards.

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GTSC will continue to support and coordinate a statewide public information and education campaign providing educational materials and media messages on the importance of child safety seat, booster seat, and seat belt use; the correct installation and use of the various systems; the types of restraint systems that are appropriate for children of different ages, heights and weights; the importance of having children age 12 and under ride in the rear seat; and the new law effective November 1, 2019 that requires children under age two to ride in rear-facing seats. GTSC will serve as the conduit to disseminate educational materials related to updates and recalls pertaining to child restraints, as well as maintain a constant channel to promote public awareness of the state's mandated occupant protection requirements for children from birth through age sixteen.

### Enter intended subrecipients.

State and statewide not-for-profit agencies

## Countermeasure strategies

Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

#### Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name	
2019	OP-Communications and Outreach Strategies for Older Children	
2019	OP-Communications and Outreach Strategies for Child Restraint and Booster Seat Use	
2019	OP-Communication Program (Occupant Protection)	
2019	OP-3: Child Passenger Safety Communications and Outreach	

## Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act 405b OP High	405b High Child Restraint (FAST)	\$300,000.00	\$2,934,783.00		1

Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

 Item
 Quantity
 Price Per Unit
 Total Cost
 NHTSA Share per unit
 NHTSA Share Total Cost

 No records found.
 No records found.
 No records found.
 No records found.
 No records found.

5.5.7 Countermeasure Strategy: OP-2: Communications and Outreach

Program area Occupant Protection (Adult and Child Passenger Safety)

Countermeasure strategy OP-2: Communications and Outreach

Innovative countermeasure strategies are countermeasure strategies which have not yet been proven effective in the highway safety arena but show potential based on limited practical application. Justification of innovative countermeasure strategies can be based on past successes when applied to other behavioral safety problems.

Is this countermeasure strategy innovative?

No

Is this countermeasure strategy part of the planned high visibility enforcement strategies that support national mobilizations? § 1300.11(d) (6)

Yes

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification]

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No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the seat belt enforcement criterion? § 1300.21(e)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d)(5), demonstrating that the State conducts sustained enforcement (i.e., a program of recurring efforts throughout the fiscal year of the grant to promote seat belt and child restraint enforcement), and that based on the State's problem identification, involves law enforcement agencies responsible for seat belt enforcement in geographic areas in which at least 70 percent of either the State's unrestrained passenger vehicle occupant fatalities occurred or combined fatalities and serious injuries occurred]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the high risk population countermeasure programs criterion? § 1300.21(e)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs to improve seat belt and child restraint use for at least two of the following at-risk populations: (i) Drivers on rural roadways; (ii) Unrestrained nighttime drivers; (iii) Teenage drivers; (iv) Other high-risk populations identified in the occupant protection program area plan required under § 1300.21(d)(1)]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the comprehensive occupant protection program criterion? § 1300.21(e)(5)(ii)(B) [Countermeasure strategies (such as enforcement, education, communication, policies/legislation, partnerships/outreach), at the level of detail required under § 1300.11(d), designed to achieve the performance targets of the strategic plan]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this countermeasure strategy part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

# Countermeasure strategy description

To describe the program area countermeasure strategy that will help the State complete its program and achieve specific performance targets, complete the following:

# Enter assessment of the overall projected traffic safety impacts of the countermeasure strategy chosen and of the planned activities to be funded.

Outreach and communication efforts undertaken in conjunction with the national seat belt enforcement mobilization and other high visibility seat belt enforcement efforts are essential for an effective seat belt campaign. The publicity generated from earned and paid media coverage of enforcement efforts raises public awareness and the perception of risk of receiving a ticket, resulting in greater compliance among all motorists. Also important are ongoing efforts to promote compliance by educating the public about the importance and correct use of occupant restraints, including seat belts, booster seats and child restraints. This countermeasure strategy is an important component of the state's comprehensive Occupant Protection Program. Collectively, the countermeasure strategies and associated planned activities have a major impact on traffic safety in New York State.

# Enter description of the linkage between program area problem identification data, performance targets, identified countermeasure strategy and allocation of funds to planned activities.

Although, a high use rate has been achieved and continues to improve, there are still motorists who fail to comply with the seat belt law. Analyses of the characteristics of unrestrained occupants who were killed or injured in crashes indicate that occupants who are involved in crashes where alcohol, drugs and/or speed was a factor were less likely to be wearing a seat belt. In addition, front seat occupants who are killed or injured in a crash at night are more likely to be unrestrained than those involved in crashes during the day (6% vs 3%). Activities that focus on the provision of data-driven communication and

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outreach efforts that publicize and enhance the effectiveness of enforcement or activities that provide education and information to high-risk motorists on the importance of seat belt use in preventing deaths and injuries are supported under this countermeasure strategy.

This countermeasure strategy and planned activities are expected to continue to have a positive impact on the performance targets set for the following measures: Unrestrained Passenger Vehicle Occupants and Observed Seat Belt Use Rate.

Sufficient funding has been allocated to support the effective implementation of the planned activities and have a positive impact on the targets set for the program area.

## Evidence of effectiveness

#### Enter a rationale for selecting the countermeasure strategy and funding allocation for each planned activity.

Effective, highly publicized communications and outreach are an essential component of successful high visibility seat belt enforcement campaigns. Communication and outreach activities that educate the public and specific high-risk groups are also an important part of a comprehensive approach to increasing compliance with the state's occupant restraint laws. Sufficient funding has been allocated to effectively implement this countermeasure strategy and each of the planned activities.

# Planned activities

# Select existing planned activities below and/or click Add New to enter and select planned activities that the State will conduct to support the countermeasure strategies within each program area to address its problems and achieve its performance targets.

#### Planned activities in countermeasure strategy

Planned activity unique identifier	Planned Activity Name	Primary Countermeasure	
OP-2019-003	PI&E Support for Enforcement Efforts	OP-2: Communications and Outreach	
OP-2019-004	Education of the General Public and High-Risk Groups	OP-2: Communications and Outreach	

# 5.5.7.1 Planned Activity: PI&E Support for Enforcement Efforts

Planned activity name	PI&E Support for Enforcement Efforts

Planned activity number OP-2019-003

Primary countermeasure strategy OP-2: Communications and Outreach

Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

Yes

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

GMSS

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

### Enter description of the planned activity.

GTSC will continue to support communications, outreach and other public information and education efforts to publicize high visibility enforcement mobilizations including those that are directed at the general population in the state and those that target specific groups such as young drivers who have been identified as high-risk, low compliance segments of the population.

#### Enter intended subrecipients.

State and statewide not-for-profit agencies

## Countermeasure strategies

# Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

#### Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name
2019	OP-Communications and Outreach Supporting Enforcement
2019	OP-Communications and Outreach Strategies for Low-Belt-Use Groups
2019	OP-Communication Program (Occupant Protection)
2019	OP-2: Communications and Outreach

## Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act 405b OP High	405b High Occupant Protection (FAST)	\$600,000.00	\$5,869,565.00		

# Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

 Item
 Quantity
 Price Per Unit
 Total Cost
 NHTSA Share per unit
 NHTSA Share Total Cost

 No records found.
 <t

# 5.5.7.2 Planned Activity: Education of the General Public and High-Risk Groups

Planned activity name	Education of the General Public	and High-Risk Groups

Planned activity number OP-2019-004

Primary countermeasure strategy OP-2: Communications and Outreach

Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

GMSS

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

#### Enter description of the planned activity.

Projects that include communication and outreach activities to educate the public and specific target groups about the importance of safety restraint use will also be supported. Examples include informational displays at popular venues such as the New York State Fair, the use of Convincer trailers and rollover simulators to demonstrate to various groups the importance of seat belt use in crashes, and special activities for young drivers such as "Battle of the Belts" competitions. The involvement of groups such as medical personnel, educators and law enforcement who regularly interact with the public and are in a position to assist with these educational efforts will continue to be encouraged.

#### Enter intended subrecipients.

State, local and not-for-profit agencies

## Countermeasure strategies

Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

## Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name
2019	OP-Communications and Outreach Supporting Enforcement
2019	OP-Communications and Outreach Strategies for Low-Belt-Use Groups
2019	OP-Communication Program (Occupant Protection)
2019	OP-2: Communications and Outreach

GMSS

## Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act 405b OP High	405b High Public Education (FAST)	\$300,000.00	\$2,934,783.00		1

## Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

 Item
 Quantity
 Price Per Unit
 Total Cost
 NHTSA Share per unit
 NHTSA Share Total Cost

 No records found.
 No records found.
 No records found.
 No records found.
 No records found.

# 5.5.8 Countermeasure Strategy: OP-1: Seat Belt Enforcement

Program area Occupant Protection (Adult and Child Passenger Safety)

Countermeasure strategy OP-1: Seat Belt Enforcement

Innovative countermeasure strategies are countermeasure strategies which have not yet been proven effective in the highway safety arena but show potential based on limited practical application. Justification of innovative countermeasure strategies can be based on past successes when applied to other behavioral safety problems.

Is this countermeasure strategy innovative?

No

Is this countermeasure strategy part of the planned high visibility enforcement strategies that support national mobilizations? § 1300.11(d) (6)

Yes

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the seat belt enforcement criterion? § 1300.21(e)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d)(5), demonstrating that the State conducts sustained enforcement (i.e., a program of recurring efforts throughout the fiscal year of the grant to promote seat belt and child restraint enforcement), and that based on the State's problem identification, involves law enforcement agencies responsible for seat belt enforcement in geographic areas in which at least 70 percent of either the State's unrestrained passenger vehicle occupant fatalities occurred or combined fatalities and serious injuries occurred]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the high risk population countermeasure programs criterion? § 1300.21(e)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs to improve seat belt and child restraint use for at least two of the following at-risk populations: (i) Drivers on rural roadways; (ii) Unrestrained nighttime drivers; (iii) Teenage drivers; (iv) Other high-risk populations identified in the occupant protection program area plan required under § 1300.21(d)(1)]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the comprehensive occupant protection program criterion? § 1300.21(e)(5)(ii)(B) [Countermeasure strategies (such as enforcement, education, communication, policies/legislation, partnerships/outreach), at the level of detail required under § 1300.11(d), designed to achieve the performance targets of the strategic plan]

No

#### GMSS

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this countermeasure strategy part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

# Countermeasure strategy description

To describe the program area countermeasure strategy that will help the State complete its program and achieve specific performance targets, complete the following:

# Enter assessment of the overall projected traffic safety impacts of the countermeasure strategy chosen and of the planned activities to be funded.

Using a data-driven approach, New York has identified a comprehensive set of strategies that collectively will enable the state to reach the performance targets for the Occupant Protection Program.

The effectiveness of high visibility enforcement in increasing compliance with occupant restraint laws has been demonstrated at the national level as well as within New York State. In FFY 2019, GTSC will continue to implement this countermeasure strategy through its Buckle Up New York (BUNY) seat belt enforcement program and by strongly promoting police agency participation in the national Click It or Ticket (CIOT) seat belt mobilization in May 2019. All police agencies receiving grant funding for enforcement are required to participate in the national seat belt mobilization and many more agencies throughout the state actively support the annual Click It or Ticket campaign. Participating police agencies are strongly encouraged to conduct enforcement during nighttime hours when high risk behavior including failure to wear a seat belt is more prevalent.

All other enforcement efforts under the Occupant Protection Program will be planned, implemented and monitored in accordance with the state's evidence-based Traffic Safety Enforcement Program (TSEP).

High visibility enforcement has been the primary reason for New York's success in achieving and sustaining a statewide use rate of over 90% for eight years in a row. The impact of this countermeasure strategy will be to maintain high rates of occupant restraint use throughout the state and promote further improvement by directing enforcement efforts toward the high-risk motorists who fail to comply with the law.

# Enter description of the linkage between program area problem identification data, performance targets, identified countermeasure strategy and allocation of funds to planned activities.

Although a high use rate has been achieved and continues to improve, there are still motorists who fail to comply with the seat belt law. Analyses of the characteristics of unrestrained occupants who were killed or injured in crashes indicate that occupants who are involved in crashes where alcohol, drugs and/or speed was a factor were less likely to be wearing a seat belt. In addition, front seat occupants who are killed or injured in a crash at night are more likely to be unrestrained than those involved in crashes during the day (6% vs 3%). Police agencies that participate in the national seat belt enforcement mobilization and other high visibility enforcement efforts are encouraged to conduct nighttime enforcement details to target these high risk drivers.

This countermeasure strategy and planned activities are expected to continue to have a positive impact on the performance targets set for the following measures: Unrestrained Passenger Vehicle Occupants and Observed Seat Belt Use Rate.

Sufficient funding has been allocated to support the effective implementation of the planned activities and have a positive impact on the targets set for the program area.

# Evidence of effectiveness

#### Enter a rationale for selecting the countermeasure strategy and funding allocation for each planned activity.

High visibility enforcement is a proven evidence-based countermeasure strategy. Sufficient funding has been allocated to effectively implement each planned activity.

## Planned activities

Select existing planned activities below and/or click Add New to enter and select planned activities that the State will conduct to support the countermeasure strategies within each program area to address its problems and achieve its performance targets.

#### Planned activities in countermeasure strategy

GMSS

Planned activity unique identifier	Planned Activity Name	Primary Countermeasure	
OP-2019-001	Participation in National Click It or Ticket Mobilization	OP-1: Seat Belt Enforcement	
OP-2019-002	Combined Enforcement	OP-1: Seat Belt Enforcement	

5.5.8.1 Planned Activity: Participation in National Click It or Ticket Mobilization

Planned activity name Participation in National Click It or Ticket Mobilization

Planned activity number OP-2019-001

Primary countermeasure strategy OP-1: Seat Belt Enforcement

#### Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

Yes

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

## Enter description of the planned activity.

New York State participates in the national Click It or Ticket Mobilization each year. During the two-week mobilization in May 2017, over 24,000 seat belt tickets and nearly 2,600 child restraint tickets were issued, approximately 1,300 fewer than the total issued during the May 2016 mobilization.

New York's Buckle Up New York/Click It or Ticket program will continue to be the state's primary enforcement strategy for occupant protection. In FFY 2019, the BUNY program will promote the national Click It or Ticket mobilization scheduled for May 20-June 2, 2019; all police agencies receiving GTSC funding for seat belt enforcement are required to participate in the May high visibility enforcement campaign.

Agencies receiving grant funding are also required to:

#### GMSS

- Have a mandatory seat belt use policy and perform roll call video training
- Conduct high visibility, zero tolerance enforcement using checkpoints, saturation patrols, and when possible include nighttime enforcement and collaborative interagency efforts
- Focus on low-use groups based on geography, demographics and other factors

While grant funding supports the participation of a large number of police agencies, nearly every police agency in the state takes part in the Click It or Ticket campaign and the annual seat belt enforcement mobilization. New York and Vermont also participate in a cooperative "Border to Border" seat belt enforcement effort.

#### Enter intended subrecipients.

State law enf and local police agencies

## Countermeasure strategies

# Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

#### Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name
2019	OP-Sustained Enforcement
2019	OP-Short-Term High Visibility Seat Belt Law Enforcement
2019	OP-Enforcement Program (Occupant Protection)
2019	OP-Combined Seat Belt and Alcohol Enforcement, Nighttime
2019	OP-1: Seat Belt Enforcement

# Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act NHTSA 402	Occupant Protection (FAST)	\$260,000.00	\$0.00	\$220,000.00	
2019	FAST Act 405b OP High	405b High Police Traffic Services (FAST)	\$540,000.00	\$5,282,608.00		

# Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

 Item
 Quantity
 Price Per Unit
 Total Cost
 NHTSA Share per unit
 NHTSA Share Total Cost

 No records found.
 No records found.
 No records found.
 No records found.
 No records found.

# 5.5.8.2 Planned Activity: Combined Enforcement

Planned activity name Combined Enforcement

Planned activity number OP-2019-002

Primary countermeasure strategy OP-1: Seat Belt Enforcement

#### Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

#### GMSS

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

#### No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

#### No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

#### No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

#### Enter description of the planned activity.

Another planned activity that has shown to be effective is combining seat belt enforcement with enforcement of other traffic violations. As indicated by the data, occupants are less likely to be restrained in crashes that involve high-risk behaviors such as speeding and impaired driving. These combined efforts provide more opportunities to increase the perception of the risk of receiving a seat belt ticket and can increase the overall productivity of enforcement efforts. For example, combining seat belt enforcement with a DWI checkpoint provides an opportunity to conduct nighttime seat belt enforcement and make more efficient use of resources. A combined enforcement approach enables agencies to conduct sustained enforcement of seat belt use as well as other traffic violations.

#### Enter intended subrecipients.

State law enf and local police agencies

## Countermeasure strategies

Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name
2019	OP-Sustained Enforcement
2019	OP-Short-Term High Visibility Seat Belt Law Enforcement
2019	OP-Enforcement Program (Occupant Protection)
2019	OP-Combined Seat Belt and Alcohol Enforcement, Nighttime
2019	OP-1: Seat Belt Enforcement

GMSS

# Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act NHTSA 402	Occupant Protection (FAST)	\$150,000.00	\$0.00	\$120,000.00	
2019	FAST Act 405b OP High	405b High Police Traffic Services (FAST)	\$530,000.00	\$5,184,783.00		

# Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

 Item
 Quantity
 Price Per Unit
 Total Cost
 NHTSA Share per unit
 NHTSA Share Total Cost

 No records found.
 No
 No<

# 5.6 Program Area: Traffic Records

#### Program area type Traffic Records

Will countermeasure strategies and planned activities be described in this plan to address the program area?

Yes

Is this program area part of the State occupant protection program area plan for a 405(b) application that identifies the safety problems to be addressed, performance measures and targets, and the countermeasure strategies and planned activities the State will implement to address those problems, at the level of detail required under § 1300.11(c) and (d)?

No

## Problem identification

Enter description and analysis of the State's highway safety problems (for this program area) as identified through an analysis of data, including but not limited to fatality, injury, enforcement, and judicial data, to be used as a basis for setting performance targets and developing countermeasure strategies.

The status of each of the state's core traffic safety data systems (crashes, citations/adjudication, drivers, injury surveillance, vehicles and roadways) was reviewed by the Traffic Records Coordinating Council (TRCC) and its member agencies to identify opportunities for improvement and assist in selecting countermeasure strategies and projects that will enable the state to achieve its traffic records performance goals. Each system was reviewed with regard to the six attributes of timeliness, accuracy, completeness, uniformity, integration and accessibility. The key findings from the review process which was conducted January-March 2018 are summarized below.

An additional key finding from the review process highlighted the breadth and scope of the activities being conducted at all jurisdictional levels to improve various traffic records systems. This finding emphasized the need for a systematic and coordinated approach to the development and implementation of traffic records improvement activities. Another secondary finding, albeit an important one, arose from the review process. It centered on the recognition that research and evaluation activities play an important role in New York's traffic records program, underscoring the strengths, limitations and opportunities associated with the state's six core records systems.

#### **Crash Information System**

New York's primary crash information system is the Accident Information System (AIS) maintained by the DMV. With few exceptions, the AIS file contains records of all police-reported motor vehicle crashes and all crashes reported to the DMV by motorists involved in crashes. The file captures all of the data elements found in the police accident report form (MV-104A) and the motorist report form (MV-104).

- *Timeliness:* The mean number of days from the crash date to the date the crash report is entered into AIS decreased from 13.92 days in the baseline period (April 1, 2016-March 31, 2017) to 12.81 days in the performance period (April 1, 2017-March 31, 2018). As of December 2017, approximately 78% of the reportable crashes submitted by the police are being sent electronically. Timeliness could be further improved by increasing the number of police agencies that collect and submit their crash data electronically to the DMV. When the NYPD has the ability to submit its reports electronically, it will have a significant effect on the timeliness of the crash data. Timeliness could also be improved by allowing motorists to file their crash reports electronically, and improved dramatically by eliminating the motorist reports and having police agencies report Property Damage Only crashes (PDO).
- Accuracy: Although the implementation of NYS DOT's Accident Location Information System (ALIS) and the on-going improvements to the application have
  provided better crash location data, locating crashes could be further improved if all of the police agencies using TraCS would use the locator tool within
  TraCS. Accuracy could also be improved with regard to the identification of crashes involving a commercial motor vehicle (CMV). Currently, CMV crashes are
  often not identified correctly by the investigating police officer.

#### GMSS

- *Completeness:* The crash report forms collect a large volume of data on all reportable crashes which are then entered into AIS. Completeness did not improve during the past year, with the percentage of crash records with no missing data in the *Roadway Type* field decreasing from 96.39% to 89.77% between the baseline (April 1, 1916-March 31, 2017) and the performance period (April 1, 2017-March 31, 2018). Completeness could also be improved by increasing the reporting of crashes involving CMVs. When a crash involves a CMV and the police officer fails to identify the crash as a CMV crash, pertinent data specific to a CMV crash does not get collected and reported. Completeness could also be improved by collecting BAC data for all drivers involved in fatal crashes.
- Integration: Although crash records can be linked to DMV's license file and selected DOT files, linking to the DMV registration file cannot be done with precision.
- Accessibility: The general public as well as the traffic safety community have access to the crash data on-line through the TSSR (Traffic Safety Statistical Repository) (www.itsmr.org/TSSR). Maintained by the Institute for Traffic Safety Management and Research (ITSMR), the TSSR provides a variety of crash data and enables users to generate a number of different reports. As of May 15, 2018, crash data are available on the TSSR for the years 2009-2016, with preliminary data for 2017 and the first four months of 2018 also being available. The TRCC and its member agencies noted that it is important to maintain the TSSR with the most recent crash data possible and ensure that it remains responsive to user needs through the expansion of available data and reports, as warranted.

#### **Citation/Adjudication Information Systems**

The New York State Department of Motor Vehicles maintains the state's two primary citation and adjudication information systems: 1) Traffic Safety Law Enforcement & Disposition (TSLED) and 2) Administrative Adjudication system (AA). The TSLED system tracks tickets from the time they are printed to their final disposition, recording data and providing management information to police agencies and the courts.

Currently, TSLED covers all areas of the state, with the exception of New York City. Tickets issued in New York City are covered under the AA system. In addition to capturing the ticket data, the AA system is also used to schedule hearings and account for the collection of traffic fines and surcharges. One uniform traffic ticket is used by both the TSLED and AA systems.

• *Timeliness:* With respect to TSLED, the mean number of days from the citation date to the date the citation is entered into the TSLED database dropped slightly from 15.96 days in the baseline period (April 1, 2016-March 31, 2017) to 14.53 days in the performance period (April 1, 2017-March 31, 2018). Based on the same 12-month time periods, the mean number of days from the date of charge disposition to the date the charge disposition is entered into TSLED database also dropped slightly, from 25.34 days to 24.81 days. Timeliness with regard to TSLED citation/adjudication data could be further improved by increasing the number of police agencies that collect and submit their citation data electronically to the DMV.

With respect to the AA system, the mean number of days from the citation date to the date the citation is entered into the AA database dropped dramatically from 22.57 days in the baseline period (April 1, 2016-March 31, 2017) to 12.93 days in the performance period (April 1, 2017-March 31, 2018). Although tickets are generally available on the system within 3 days of being received by DMV from the police agency, tickets that are hand written may have a substantial time lag between the date the ticket is issued and it is forwarded by the police agency to the DMV. To promote the timeliness of this part of the process, the AA system allows citations to be imaged and the data to be entered into the database from the image.

- Accuracy: The accuracy of both systems could be further improved with the implementation of additional edit checks during the data entry process.
- Completeness: Although the AA and TSLED systems use the same uniform ticket to collect the same data, the AA system does not enter all the same information collected as TSLED.
- Integration: Although the TSLED and AA data can be integrated with data from other DMV files, there is a lack of comparability between the TSLED and AA systems that needs to be addressed.

Another issue noted with regard to integration, and to some extent accessibility, is the lack of a link between court adjudication data and data captured by the state's Impaired Driver System (IDS). Maintained by the state's Office of Alcoholism and Substance Abuse Services (OASAS), the IDS captures data on drivers convicted of impaired driving from the DMV driver license file. Although the driver license file can provide basic data associated with a driver's conviction, such as license suspension or revocation, it cannot provide detailed data on the sentence/penalties imposed on the convicted driver. These data are available only on the Office of Court Administration's Universal Case Management System (UCMS). To obtain a complete report on adjudication outcomes associated with convicted impaired drivers, the UCMS and IDS need to be linked or integrated in some manner.

Accessibility: Although outside users such as police agencies and TSLED courts can access data through a secure sign on to view tickets returnable to their individual court, the courts and motorists do not have direct access to the data or the system that would allow them to complete transactions on-line. However, for information and analysis purposes, access to the data is provided on-line through the TSSR (Traffic Safety Statistical Repository)
 (www.itsmr.org/TSSR). As of May 15, 2018, a variety of citation and adjudication data are available on the TSSR for the years 2009-2016, with preliminary data for 2017 also being available.

With respect to the accessibility of the AA system, the system provides E-plea capability for customers, enabling them to plead guilty or not guilty on-line; it also allows motorists to use major credit cards to pay fines and administrative surcharges on-line. The system has an attorney scheduling ticket management system which enables attorneys to associate themselves with their clients' tickets, giving them the ability to schedule and reschedule tickets on their behalf. The system also provides the attorneys with a calendar system to manage their cases. With regard to direct access to the raw data, although it is not available to users external to the DMV, DMV generates a variety of reports to provide outside users needed data. In addition, similar to the TSLED data, access to some of the AA data is now available through the TSSR (www.itsmr.org/TSSR). As such, the TRCC and its member agencies agree that it is important to maintain the TSSR with the most recent citation data possible and ensure that it remains responsive to user needs through the expansion of available data and reports, as warranted.

## **Driver Information Systems**

The core driver information system in New York is the Driver License File maintained by the DMV. It provides detailed information for all drivers who are licensed in New York State and limited information for unlicensed or out-of-state drivers who have been convicted of a moving traffic violation or been involved in a motor vehicle crash in the state.

GMSS

- Timeliness: Although many updates to the file are still done in batch mode overnight, DMV has converted many of the processes to a "real-time" basis. Efforts are being continued to convert additional processes to "real-time" but progress is affected by the fact that some data entry systems are very antiquated and have not been addressed due to intervening priorities.
- Accuracy: The DMV has a strong identification/authentication process for clients who are issued a driver's license, which helps ensure the accuracy of the data by eliminating multiple records that exist for some drivers. Accuracy could be further improved by reducing the delays that occur in being notified of drivers who have died, reflecting the difficulty of linking the license file with the DOH's paper-based vital statistics (death) file.
- Completeness: One of the challenges associated with the driver license file has been its inability to ensure that it receives all notices of license suspensions imposed by the courts on drivers convicted of drugged-driving offenses. The ability to successfully address this issue would also improve the accuracy of the driver license file with regard to this particular group of convicted drivers.
- Integration: Data integration could be improved by promoting the use of common data elements to allow better linkage to other DMV data as well as data maintained by external agencies (e.g., DOH death file).
- Accessibility: Electronic access to the Driver License File is limited to selected users, with access to the data being provided in compliance with the federal DPPA.

## **Injury Surveillance Information Systems**

The New York State Department of Health (DOH) is the repository agency for the state's two core injury surveillance systems: 1) Pre-Hospital [Patient] Care Report (PCR) and 2) Crash Outcome Data Evaluation System (CODES). The Pre-Hospital [Patient] Care Report (PCR) captures data using a mix of standardized paper and electronic formats. Designed to capture data from pre-hospital care reports (PCRs) that are submitted by the state's emergency medical technicians (EMTs), it contains data on patient demographics and care, provider demographics and response times, and the destination of where the person was transported. CODES is a database that is created by integrating data from individual records from the DMV's AIS file to the DOH's hospital and emergency department discharge databases. Prior to 2008, it also integrated data from the DOH's Pre-Hospital [Patient] Care Report (PCR) database. The CODES database is used to conduct studies that examine injuries and their associated medical costs in selected types of crashes.

- *Timeliness:* About 10% of the PCRs still come into DOH in paper format, causing delays in getting data into the existing DOH internal electronic repository. The latest year for which a complete set of PCR data is available is 2009. With regard to CODES, the latest year for which New York has linked crash, medical and financial outcome data is 2014.
- Accuracy & Completeness: The accuracy and completeness of the PCR data need improvement. Since the EMT's first responsibility is to treat the patient, the form is often not filled out until later which results in many data fields being left blank. Another issue involves the fact that the regional data entry contractors only have to edit a subset of the data fields contained on the report form. With respect to the CODES file, a series of logic checks has been built into the system to improve the accuracy of the data.
- Integration: The newly developed PCR system meets the national NEMSIS (National Emergency Medical Services Information System) standard and HIPAA confidentiality rules. Currently, the PCR system can be linked with the DOH's Trauma Registry but has not been able to be linked with CODES in recent years. The ability to link recent PCR data and CODES would greatly improve the injury surveillance data available for analysis purposes. It should be noted that even though CODES can link crash, pre-hospital care, emergency department, and hospitalization data sets using probability match techniques, it is unable to link 100 percent of the individuals involved in crashes, since DMV collects relatively limited data on vehicle passengers.
- Accessibility: While CODES-linked data are available on the DOH website, direct access to PCR data will continue to be limited until the online repository for PCR data is completed.

#### **Vehicle Information Systems**

The DMV is the repository agency for the state's core vehicle data system, the Vehicle Registration File. The Vehicle Registration File contains a record of every registered vehicle in New York and a history of that registration. The registration file contains approximately 30 million records, of which approximately 12 million are active. The file is sorted by name, DOB, and gender of registrant, plate number, and class of registration; a complementary plate index file is used to access the registration file using the plate number.

- Accuracy: Although issues related to the quality and integrity of the data are addressed through the use of procedures and programs that control the data input process, and through the use of address verification software, the system lacks the ability to always distinguish between slight variations in a given person's name, which can result in a motorist re-registering a vehicle for which the registration has been revoked.
- Integration: DMV has the ability to link the registration file with the inspection and insurance files, but cannot link it with the IRP system or with precision to records in the AIS file.

## **Roadway Information Systems**

The New York State Department of Transportation (NYSDOT) is the repository agency for the Roadway Inventory System (RIS), the state's core roadway data system. The RIS is an Oracle-based database application which contains data on highway features and characteristics, including data on roadway type and physical characteristics, access, functional class, pavement condition, and traffic volumes.

#### GMSS

- Accuracy: While much of the data on highway attributes are accurate and consistent over time, there are errors in the data related to reference markers.
- **Completeness:** In addition to errors in the reference marker data, many of the reference markers are missing.
- Uniformity: Uniformity in the data collected for state and local roads is lacking as localities collect only those local road data that are useful to them, compared to a more comprehensive set of data collected for state roads.
- Integration: The current process to link highway features and traffic data with the crash data in SIMS is a cumbersome manual process.
- Accessibility: Although users cannot query the database directly, access is available through a data warehouse using a tool known as Business Objects. To conduct analyses, data need to be exported to an Excel file or other flat file format. The ability to use a GIS component to graphically display roadway elements is limited to the 27,000 miles of state routes and Federal Aid eligible roads out of the total population of approximately 114,000 miles of public roads.

# Performance measures

Select at least one performance measure that is data-driven, that enables the State to track progress toward meeting the quantifiable annual target. For program areas where performance measures have not been jointly developed (e.g., distracted driving, drug-impaired driving) for which States are using HSP funds, the State shall develop its own performance measures and performance targets that are data-driven.

#### Performance Measures in Program Area

Fiscal Year	Performance Measure Name	Target Period(Performance Target)	Target End Year	Target Value(Performance Target)
2019	Mean # of days from crash date to date crash report is entered into AIS	Annual	2019	8.2
2019	Percentage of crash records in AIS with no missing data in the critical data element of Roadway Type	Annual	2019	94.3
2019	Mean # of days from citation date to date citation is entered into TSLED database	Annual	2019	13.8
2019	Mean # of days from date of charge disposition to date charge disposition is entered into TSLED database	Annual	2019	23.6
2019	Mean # of days from citation date to date citation is entered into AA database	Annual	2019	12.3

## Countermeasure strategies

Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies to submit for program area.

## **Countermeasure Strategies in Program Area**

Fiscal Year	Countermeasure Strategy Name
2019	TR-5: Research and Evaluation
2019	TR-4: Statewide Coordination of Traffic Records System Improvements
2019	TR-3: Use of Technology to Disseminate Data and Information
2019	TR-2: Development and Use of Data Linkages
2019	TR-1: Implementation of Improvements to TSIS Systems

# 5.6.1 Countermeasure Strategy: TR-5: Research and Evaluation

Program area Traffic Records

Countermeasure strategy TR-5: Research and Evaluation

Innovative countermeasure strategies are countermeasure strategies which have not yet been proven effective in the highway safety arena but show potential based on limited practical application. Justification of innovative countermeasure strategies can be based on past successes when applied to other behavioral safety problems.

Is this countermeasure strategy innovative?

No

Is this countermeasure strategy part of the planned high visibility enforcement strategies that support national mobilizations? § 1300.11(d) (6) 172

https://nhtsagmss.crm9.dynamics.com/main.aspx?area=Nav\_Application&etc=10046&page=Applications\_HQ&pagetype=entitylist&web=true#79... 172/253

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

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No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the seat belt enforcement criterion? § 1300.21(e)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d)(5), demonstrating that the State conducts sustained enforcement (i.e., a program of recurring efforts throughout the fiscal year of the grant to promote seat belt and child restraint enforcement), and that based on the State's problem identification, involves law enforcement agencies responsible for seat belt enforcement in geographic areas in which at least 70 percent of either the State's unrestrained passenger vehicle occupant fatalities occurred or combined fatalities and serious injuries occurred]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the high risk population countermeasure programs criterion? § 1300.21(e)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs to improve seat belt and child restraint use for at least two of the following at-risk populations: (i) Drivers on rural roadways; (ii) Unrestrained nighttime drivers; (iii) Teenage drivers; (iv) Other high-risk populations identified in the occupant protection program area plan required under § 1300.21(d)(1)]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the comprehensive occupant protection program criterion? § 1300.21(e)(5)(ii)(B) [Countermeasure strategies (such as enforcement, education, communication, policies/legislation, partnerships/outreach), at the level of detail required under § 1300.11(d), designed to achieve the performance targets of the strategic plan]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this countermeasure strategy part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

# Countermeasure strategy description

To describe the program area countermeasure strategy that will help the State complete its program and achieve specific performance targets, complete the following:

# Enter assessment of the overall projected traffic safety impacts of the countermeasure strategy chosen and of the planned activities to be funded.

Based on a comprehensive review of the state's six core data systems by the Traffic Records Coordinating Council (TRCC) and its member agencies, New York has identified five strategies that collectively will enable the state to improve its traffic records systems and meet the performance targets it has set for 2019. This is one of those strategies, Research and Evaluation.

Research and evaluation are essential components of the highway safety planning process, and a variety of research and evaluation initiatives will be supported at both the state and local levels. Competing interests and finite resources make it imperative that there be a consistent, systematic process of problem identification and prioritization. Research will support the development, implementation and evaluation of new initiatives in conjunction with the state's 402 grant program. Conducting research requires access to timely, accurate and complete data and oftentimes requires data from different sources to be integrated for analysis purposes. To obtain such data, it is imperative that New York's traffic records systems undertake initiatives that continually seek to provide the most up-to-date, accurate and complete data possible and that it be readily accessible to researchers, as well as the general traffic safety community.

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Under this countermeasure strategy, planned activities will support the collection and analyses of data related to various areas of traffic safety. Such projects would involve extracting, compiling and analyzing data from the state's large database systems, including the DMV's crash, citation/adjudication and driver license databases and the NYSDOT's SIMS and SAFETYNET databases. In addition, projects that provide data analytic services needed by the DMV and GTSC and their highway safety partners will be supported. Projects that provide analytical support to traffic safety agencies and organizations at all jurisdictional levels, including support for the collection, analysis and reporting of data, will be eligible for funding.

# Enter description of the linkage between program area problem identification data, performance targets, identified countermeasure strategy and allocation of funds to planned activities.

A finding from the problem identification task undertaken by the TRCC with regard to New York's traffic records program was the effect that the six core systems have on the ability to conduct research and evaluation initiatives on traffic safety issues. It was found that research efforts aided in the identification of system limitations and opportunities for system improvements. Since the GTSC considers the benefit from this outcome of research and evaluations activities to be essential to a successful traffic records improvement program, selected research and evaluation activities will be supported under this countermeasure strategy.

# Evidence of effectiveness

## Enter a rationale for selecting the countermeasure strategy and funding allocation for each planned activity.

In acknowledging the importance of research and evaluation activities not only to the state's overall traffic safety program but also in its efforts to improve the state's traffic records systems, the GTSC will continue to fund research and evaluation activities under this countermeasure strategy. It is expected that the funding of such activities will contribute to the overall improvement of the state's traffic records systems and aid in the state attaining the traffic records performance targets set for 2019.

## Planned activities

Select existing planned activities below and/or click Add New to enter and select planned activities that the State will conduct to support the countermeasure strategies within each program area to address its problems and achieve its performance targets.

## Planned activities in countermeasure strategy

Planned activity unique identifier	Planned Activity Name	Primary Countermeasure	
TR-2019-011	Research, Evaluation and Analytical Support for Traffic Safety in NYS	TR-5: Research and Evaluation	

# 5.6.1.1 Planned Activity: Research, Evaluation and Analytical Support for Traffic Safety in NYS

Planned activity name	Research, Evaluation and Analytical Support for Traffic Safety in NYS
Planned activity number	TR-2019-011

Primary countermeasure strategy TR-5: Research and Evaluation

## Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven

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programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

#### Enter description of the planned activity.

Research and evaluation are essential components of the highway safety planning process, and a variety of research and evaluation initiatives will be supported at both the state and local levels. Competing interests and finite resources make it imperative that there be a consistent, systematic process of problem identification and prioritization. Research will support the development, implementation and evaluation of new initiatives in conjunction with the state's 402 grant program.

Projects that support the collection and analyses of data related to various areas of traffic safety will also be supported. Such projects would involve extracting, compiling and analyzing data from the state's large database systems, including the DMV's crash, citation/adjudication and driver license databases and the NYSDOT's SIMS and SAFETYNET databases. In addition, projects that provide data analytic services needed by the DMV and GTSC and their highway safety partners will be supported. Projects that provide analytical support to traffic safety agencies and organizations at all jurisdictional levels, including support for the collection, analysis and reporting of data, will be eligible for funding.

## Enter intended subrecipients.

State and statewide not-for-profit agencies

## Countermeasure strategies

Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name	
2019	TR-5: Research and Evaluation	

## Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act NHTSA 402	Traffic Records (FAST)	\$1,520,000.00	\$0.00	\$1,520,000.00	
2019	FAST Act 405c Data Program	405c Data Program (FAST)	\$80,000.00	\$92,500.00		

## Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

Item Quantity Price Per Unit Total Cost NHTSA Share per unit NHTSA Share Total Cost

# 5.6.2 Countermeasure Strategy: TR-4: Statewide Coordination of Traffic Records System Improvements

Program area

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Countermeasure strategy TR-4: Statewide Coordination of Traffic Records System Improvements

Innovative countermeasure strategies are countermeasure strategies which have not yet been proven effective in the highway safety arena but show potential based on limited practical application. Justification of innovative countermeasure strategies can be based on past successes when applied to other behavioral safety problems.

Is this countermeasure strategy innovative?

No

Is this countermeasure strategy part of the planned high visibility enforcement strategies that support national mobilizations? § 1300.11(d) (6)

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the seat belt enforcement criterion? § 1300.21(e)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d)(5), demonstrating that the State conducts sustained enforcement (i.e., a program of recurring efforts throughout the fiscal year of the grant to promote seat belt and child restraint enforcement), and that based on the State's problem identification, involves law enforcement agencies responsible for seat belt enforcement in geographic areas in which at least 70 percent of either the State's unrestrained passenger vehicle occupant fatalities occurred or combined fatalities and serious injuries occurred]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the high risk population countermeasure programs criterion? § 1300.21(e)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs to improve seat belt and child restraint use for at least two of the following at-risk populations: (i) Drivers on rural roadways; (ii) Unrestrained nighttime drivers; (iii) Teenage drivers; (iv) Other high-risk populations identified in the occupant protection program area plan required under § 1300.21(d)(1)]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the comprehensive occupant protection program criterion? § 1300.21(e)(5)(ii)(B) [Countermeasure strategies (such as enforcement, education, communication, policies/legislation, partnerships/outreach), at the level of detail required under § 1300.11(d), designed to achieve the performance targets of the strategic plan]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this countermeasure strategy part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

## Countermeasure strategy description

To describe the program area countermeasure strategy that will help the State complete its program and achieve specific performance targets, complete the following:

Enter assessment of the overall projected traffic safety impacts of the countermeasure strategy chosen and of the planned activities to be funded.

#### GMSS

Based on a comprehensive review of the state's six core data systems by the Traffic Records Coordinating Council (TRCC) and its member agencies, New York has identified five strategies that collectively will enable the state to improve its traffic records systems. This is one of those strategies, the Statewide Coordination of Traffic Records System Improvements.

An effective and efficient traffic records program requires the coordination and administration of all traffic records-related activities in New York State. In recognition of the importance of these coordination and administration tasks, the Governor's Traffic Safety Committee (GTSC) has appointed a staff member of the Institute for Traffic Safety Management and Research to serve as the state's Traffic Safety Information Systems (TSIS) Coordinator. The responsibilities of the TSIS Coordinator include 1) scheduling, setting the agenda and facilitating meetings of the TRCC, 2) preparing the annual *Traffic Safety Information Systems Strategic Plan*, 3) assessing progress in meeting the state's performance measures, 4) serving as the liaison with NHTSA for the Traffic Records Assessments required every five years and annual follow-up on recommendations from the assessment and 5) assisting GTSC in meeting any other requirements for the receipt of Section 405c funding. As such, this countermeasure strategy is designed to ensure that New York's traffic records-related activities are carried out in a smooth and coordinated manner.

# Enter description of the linkage between program area problem identification data, performance targets, identified countermeasure strategy and allocation of funds to planned activities.

One of the key outcomes from the program identification task was the awareness that in order to maximize the benefits that could be attained from the synergy generated by the various traffic records-related activities, the activities had to be coordinated and managed by a single entity. As a result, a planned activity specifically designed to provide the statewide coordination and administration of all traffic records-related activities is being conducted under this countermeasure. The GTSC considers this activity to be essential to a successful traffic records improvement program.

# Evidence of effectiveness

## Enter a rationale for selecting the countermeasure strategy and funding allocation for each planned activity.

Recognizing the importance of coordinating the state's myriad of traffic records-related activities, the GTSC will continue to fund the coordination and administration of these activities. Funding such a coordination effort will support the state's efforts to further improve its traffic records systems by providing a systematic method to identify duplicative efforts and gaps in the collection of data; reduce data collection costs; improve data accuracy, completeness and uniformity; and provide better access and linkages to facilitate decision-making for highway safety managers in New York State.

## Planned activities

Select existing planned activities below and/or click Add New to enter and select planned activities that the State will conduct to support the countermeasure strategies within each program area to address its problems and achieve its performance targets.

### Planned activities in countermeasure strategy

Planned activity unique identifier	Planned Activity Name	Primary Countermeasure
TR-2019-010	Traffic Records Program Coordination	TR-4: Statewide Coordination of Traffic Records System Improvements

# 5.6.2.1 Planned Activity: Traffic Records Program Coordination

Planned activity name	Traffic Records Program Coordination
Planned activity number	TR-2019-010
Primary countermeasure strategy	TR-4: Statewide Coordination of Traffic Records System Improvements

#### Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

#### GMSS

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

## Enter description of the planned activity.

Under this project, funding will be provided for the coordination and administration of traffic records-related activities in New York State. At GTSC's request, a member of the Institute for Traffic Safety Management and Research staff serves as the Traffic Safety Information Systems (TSIS) Coordinator. Her responsibilities include scheduling, setting the agenda and facilitating meetings of the Traffic Records Coordinating Council (TRCC); preparing the annual *Traffic Safety Information Systems Strategic Plan;* identifying and assessing progress in meeting the state's performance measures; serving as the liaison with NHTSA for the Traffic Records Assessments required every five years and annual follow-up on recommendations from the assessment, as well as assisting GTSC in meeting any other requirements for the receipt of Section 405C funding.

#### Enter intended subrecipients.

State and statewide not-for-profit agencies

## Countermeasure strategies

Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

#### Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name
2019	TR-4: Statewide Coordination of Traffic Records System Improvements

## Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act NHTSA 402	Traffic Records (FAST)	\$600,000.00	\$0.00	\$580,000.00	
2019	FAST Act 405c Data Program	405c Data Program (FAST)	\$200,000.00	\$185,000.00		

## Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

 Item
 Quantity
 Price Per Unit
 Total Cost
 NHTSA Share per unit
 NHTSA Share Total Cost

 No records found.
 <t

5.6.3 Countermeasure Strategy: TR-3: Use of Technology to Disseminate Data and Information

GMSS

Program area Traffic Records

Countermeasure strategy TR-3: Use of Technology to Disseminate Data and Information

Innovative countermeasure strategies are countermeasure strategies which have not yet been proven effective in the highway safety arena but show potential based on limited practical application. Justification of innovative countermeasure strategies can be based on past successes when applied to other behavioral safety problems.

Is this countermeasure strategy innovative?

No

Is this countermeasure strategy part of the planned high visibility enforcement strategies that support national mobilizations? § 1300.11(d) (6)

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the seat belt enforcement criterion? § 1300.21(e)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d)(5), demonstrating that the State conducts sustained enforcement (i.e., a program of recurring efforts throughout the fiscal year of the grant to promote seat belt and child restraint enforcement), and that based on the State's problem identification, involves law enforcement agencies responsible for seat belt enforcement in geographic areas in which at least 70 percent of either the State's unrestrained passenger vehicle occupant fatalities occurred or combined fatalities and serious injuries occurred]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the high risk population countermeasure programs criterion? § 1300.21(e)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs to improve seat belt and child restraint use for at least two of the following at-risk populations: (i) Drivers on rural roadways; (ii) Unrestrained nighttime drivers; (iii) Teenage drivers; (iv) Other high-risk populations identified in the occupant protection program area plan required under § 1300.21(d)(1)]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the comprehensive occupant protection program criterion? § 1300.21(e)(5)(ii)(B) [Countermeasure strategies (such as enforcement, education, communication, policies/legislation, partnerships/outreach), at the level of detail required under § 1300.11(d), designed to achieve the performance targets of the strategic plan]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this countermeasure strategy part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

# Countermeasure strategy description

To describe the program area countermeasure strategy that will help the State complete its program and achieve specific performance targets, complete the following: 179

https://nhtsagmss.crm9.dynamics.com/main.aspx?area=Nav\_Application&etc=10046&page=Applications\_HQ&pagetype=entitylist&web=true#79... 179/253

GMSS

# Enter assessment of the overall projected traffic safety impacts of the countermeasure strategy chosen and of the planned activities to be funded.

Based on a comprehensive review of the state's six core data systems by the Traffic Records Coordinating Council (TRCC) and its member agencies, New York has identified five strategies that collectively will enable the state to improve its traffic records systems. This is one of those strategies, the Use of Technology to Disseminate Data and Information.

Accessibility to traffic safety-related data is a critical component of the performance-based program planning process conducted by agencies and organizations involved in traffic safety at all jurisdictional levels. Changes in demographics, traffic patterns and conditions of the highway infrastructure at both the state and local levels present a significant challenge to the state's highway safety community in identifying the nature and location of traffic safety problems. To develop appropriate countermeasures that meet these challenges, traffic safety professionals need data on crashes and injuries, arrests and convictions for traffic violations, drivers and vehicles involved in crashes and roadway attributes. The need to provide readily accessible traffic safety-related data and information to the traffic safety community, as well as the general public, remains a priority of the Governor's Traffic Safety Committee (GTSC) and the TRCC.

Hence, this countermeasure strategy is designed to improve accessibility to traffic safety data as well as information on new developments in traffic safety and other topics through the GTSC's website and the Institute for Traffic Safety Management and Research (ITSMR)'s Traffic Safety Statistical Repository (TSSR). A planned activity funded under this strategy is the expansion of the TSSR which provides direct on-line access to the state's crash and ticket data. This planned activity provides access to very current data on crashes (2009-prelim 2018) and tickets (2009 to preliminary 2017).

# Enter description of the linkage between program area problem identification data, performance targets, identified countermeasure strategy and allocation of funds to planned activities.

The problem identification task undertaken by the TRCC and its member agencies showed that accessibility to data, particularly very recent data, was an opportunity for improvement associated with each of the six core data systems. The one planned activity under this countermeasure addresses the issue of user accessibility related to the state's crash and citation/adjudication systems. The expansion and upgrade of the TSSR's functionality will enable the general public and researchers alike to obtain the crash and ticket data needed to develop and assess traffic safety initiatives.

# Evidence of effectiveness

## Enter a rationale for selecting the countermeasure strategy and funding allocation for each planned activity.

Because the state's traffic safety community needs access to traffic safety data in its efforts to develop and assess traffic safety initiatives, the TRCC and its member agencies agreed that continuing to fund the expansion and use of the TSSR is a critical component of the state's overall traffic safety program. As a result, the TRCC has allocated FFY 2019 funding to this countermeasure to support this planned activity.

# Planned activities

Select existing planned activities below and/or click Add New to enter and select planned activities that the State will conduct to support the countermeasure strategies within each program area to address its problems and achieve its performance targets.

## Planned activities in countermeasure strategy

Planned activity unique identifier	Planned Activity Name	Primary Countermeasure	
TR-2019-009	Expansion of the Traffic Safety Statistical Repository	TR-3: Use of Technology to Disseminate Data and Information	

# 5.6.3.1 Planned Activity: Expansion of the Traffic Safety Statistical Repository

Planned activity name	Expansion of the Traffic Safety Statistical Repository	
Planned activity number	TR-2019-009	
Primary countermeasure strategy	TR-3: Use of Technology to Disseminate Data and Information	

## Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)] 180

No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

GMSS

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

### Enter description of the planned activity.

The Traffic Safety Statistical Repository (TSSR) gives the public and the research community direct on-line access to New York State's crash and ticket data. Crash information is extracted from the NYS DMV Accident Information System (AIS) on a monthly basis. Currently, the TSSR provides access to the finalized crash data for the years 2009-2016 and the preliminary crash data for 2017 and the 2018-to-date crash data. Continuing to be updated on a monthly basis, the 2017 crash data are expected to be finalized in July 2018. The data are presented in both tabular and graphical formats. Ticket data are extracted from the NYS DMV Traffic Safety Law Enforcement and Disposition (TSLED) and Administrative Adjudication (AA) ticket systems, and the NYPD ticket system. Currently, the TSSR provides access to the finalized ticket data for the years 2009-2016 and preliminary data for 2017. The ticket data are updated twice a year.

The project will continue to provide to New York's highway safety community several important improvements regarding access to accurate and timely traffic records data. These include maintenance of the current system, updates of preliminary crash data and ticket data, software upgrades, enhancements and training. This project will enable ITSMR to maintain, update and enhance the TSSR system as follows:

- Develop, maintain & refresh SAS File Storage (AIS, TSLED, AA, NYPD ticket data and demographic data)
- · Maintain TSSR system at the UAIbany Data Center; apply SAS software patches and upgrades including security updates as needed
- Develop and maintain SAS Data Analytics new and enhanced reports; tables and charts
- Provide TSSR user training
- Provide TSSR staff training
- · In response to ad hoc requests, implement enhancements to the TSSR
- Track user activity on the TSSR web page and related web pages

#### Enter intended subrecipients.

Statewide not-for-profit organization

## Countermeasure strategies

# Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

Countermeasure strategies in planned activities

 Fiscal Year
 Countermeasure Strategy Name

 2019
 TR-3: Use of Technology to Disseminate Data and Information

GMSS

## Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	NHTSA 402	Traffic Records	\$900,000.00	\$0.00	\$840,000.00	
2019	FAST Act 405c Data Program	405c Data Program (FAST)	\$100,000.00	\$92,500.00		

## Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

 Item
 Quantity
 Price Per Unit
 Total Cost
 NHTSA Share per unit
 NHTSA Share Total Cost

 No records found.
 No
 No<

5.6.4 Countermeasure Strategy: TR-2: Development and Use of Data Linkages

Program area Traffic Records

Countermeasure strategy TR-2: Development and Use of Data Linkages

Innovative countermeasure strategies are countermeasure strategies which have not yet been proven effective in the highway safety arena but show potential based on limited practical application. Justification of innovative countermeasure strategies can be based on past successes when applied to other behavioral safety problems.

Is this countermeasure strategy innovative?

No

Is this countermeasure strategy part of the planned high visibility enforcement strategies that support national mobilizations? § 1300.11(d) (6)

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the seat belt enforcement criterion? § 1300.21(e)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d)(5), demonstrating that the State conducts sustained enforcement (i.e., a program of recurring efforts throughout the fiscal year of the grant to promote seat belt and child restraint enforcement), and that based on the State's problem identification, involves law enforcement agencies responsible for seat belt enforcement in geographic areas in which at least 70 percent of either the State's unrestrained passenger vehicle occupant fatalities occurred or combined fatalities and serious injuries occurred]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the high risk population countermeasure programs criterion? § 1300.21(e)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs to improve seat belt and child restraint use for at least two of the following at-risk populations: (i) Drivers on rural roadways; (ii) Unrestrained nighttime drivers; (iii) Teenage drivers; (iv) Other high-risk populations identified in the occupant protection program area plan required under § 1300.21(d)(1)]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the comprehensive occupant protection program criterion? § 1300.21(e)(5)(ii)(B) [Countermeasure strategies (such as enforcement, education, communication, policies/legislation, partnerships/outreach), at the level of detail required under § 1300.11(d), designed to achieve the performance targets of the strategic plan]

No

#### GMSS

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this countermeasure strategy part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

## Countermeasure strategy description

To describe the program area countermeasure strategy that will help the State complete its program and achieve specific performance targets, complete the following:

# Enter assessment of the overall projected traffic safety impacts of the countermeasure strategy chosen and of the planned activities to be funded.

Based on a comprehensive review of the state's six core data systems by the Traffic Records Coordinating Council (TRCC) and its member agencies, New York has identified five strategies that collectively will enable the state to improve its traffic records systems. This is one of those strategies, the Development and Use of Data Linkages.

Access to a variety of traffic records data is a critical component of the performance-based program planning process conducted by agencies and organizations involved in traffic safety at all jurisdictional levels. Changes in demographics, traffic patterns and conditions of the highway infrastructure at both the state and local levels present a significant challenge to the state's highway safety community in identifying the nature and location of traffic safety problems. To develop appropriate countermeasures that meet these challenges, traffic safety professionals need data on crashes and injuries, arrests and convictions for traffic violations, drivers and vehicles involved in crashes and roadway attributes. The state's traffic safety community's ability to identify and develop effective countermeasures is enhanced by the comprehensive information that is often available through the linkage of data and data files.

Hence, this countermeasure strategy is designed to improve the availability and accessibility to data though the linkage of multiple systems. The planned activities being funded under this strategy include 1) linking data from the Department of Health's CODES (Crash Outcome Data Evaluation System) database and its PCR (Pre-Hospital Care Report) system, 2) linking data from the Office of Court Administration UCMS (Universal Case Management System) to data captured in the Office of Alcoholism and Substance Abuse Services (OASAS) Impaired Driving System (IDS) and 3) linking data from the UCMS to the DMV driver license file. Two planned activities will enhance the ability of the traffic safety research community to examine complicated traffic safety issues and design and assess the effectiveness of new traffic safety initiatives. The third planned activity will result in more timely and complete data pertaining to drug-related license suspensions on the DMR driver license record.

# Enter description of the linkage between program area problem identification data, performance targets, identified countermeasure strategy and allocation of funds to planned activities.

The problem identification task undertaken by the TRCC and its member agencies with regard to the state's injury surveillance data systems found issues related to the timeliness, accuracy, completeness, accessibility and integration of the data that offer opportunities for improvement. One of the planned activities being funded under this countermeasure, linking CODES and the PCR, is designed specifically to address some of these issues. Its successful completion will enable researchers to access data needed to obtain a more complete picture of a crash event and its associated medical and financial outcomes. This planned linkage activity is a three-year project, with FFY 2019 being year 2 of the project. As such, performance targets have not yet been set.

An additional finding of the problem identification effort involved accessibility to a complete set of adjudication data with regard to drivers convicted of impaired driving offenses. It was noted that upon adjudication of a case the UCMS system captures data on all driver convictions, including sentencing information. It also found that the IDS system captures data on all drivers convicted of impaired driving, but does not capture any data related to the sentence imposed upon the driver. This gap in the IDS information results in the OASAS providers having an incomplete picture as to what sanctions were imposed upon the convicted impaired driver, affecting their ability to effectively monitor many of the offenders under their supervision. Addressing this gap, a planned activity to be funded under this countermeasure involves establishing a linkage between the UCMS and IDS systems for the primary purpose of obtaining a complete record of the events that occur in an impaired driving event from conviction to adjudication and sentencing. Successful completion of this project will provide timely, accurate and complete data to OASAS providers in a more timely manner, enabling them to better monitor an offender's compliance with their court sentence.

The problem identification task also uncovered an issue related to the DMV driver license file. It found that not all license suspensions imposed by the courts on drivers convicted of drugged-driving were being placed on the DMV driver license file. To address this problem, another planned activity being funded under this countermeasure will link the UCMS data on license suspensions imposed on drivers convicted of drugged driving to the DMV driver license file. The successful completion of this planned activity will result in more complete data pertaining to drug-related license suspensions being captured by the DMV driver license file.

## Evidence of effectiveness

### Enter a rationale for selecting the countermeasure strategy and funding allocation for each planned activity.

In addition to having timely, accurate and complete traffic safety-related data available through the state's six core data systems, the TRCC and its member agencies recognize the need to integrate data from those core systems to meet the needs of the state's traffic safety community for more complete and multi-faceted data. Multi-faceted data are often needed for complex data analysis, such as evaluating the effectiveness of highway safety initiatives and determining the associated outcomes and medical costs of motor vehicle crashes. It also enables the researcher to track a sequence of events; for example, events before, during and after a crash or events from the point a driver is arrested for impaired driving to adjudication/sentencing to treatment and exit from the system.

Acknowledging the need for integrated data, the TRCC and its member agencies agreed that it would be beneficial to the state's traffic safety research community if initiatives could be conducted to allow for the linkage of data from different systems. As a result, the TRCC has allocated FFY 2019 funding to this countermeasure to support the planned activities.

## Planned activities

Select existing planned activities below and/or click Add New to enter and select planned activities that the State will conduct to support the countermeasure strategies within each program area to address its problems and achieve its performance targets.

#### Planned activities in countermeasure strategy

Planned activity unique identifier	Planned Activity Name	Primary Countermeasure
TR-2019-006	Incorporating EMS Data into CODES	TR-2: Development and Use of Data Linkages
TR-2019-007	UCMS Automated Drug Conviction Reporting to DMV	TR-2: Development and Use of Data Linkages
TR-2019-008	IDS Integration of the UCMS IID and Treatment Data	TR-2: Development and Use of Data Linkages

## 5.6.4.1 Planned Activity: Incorporating EMS Data into CODES

Planned activity name	Incorporating EMS Data into CODES
Planned activity number	TR-2019-006
Primary countermeasure strategy	TR-2: Development and Use of Data Linkages

Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

#### No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

Yes

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

Yes

#### GMSS

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

### Enter description of the planned activity.

The CODES database is created by matching individual records from the NYS DMV AIS to the Department of Health (DOH) Statewide Planning and Research Cooperative System (SPARCS) database of inpatient hospitalizations and emergency department (ED) visits and the NYS Trauma Registry (TR). From 1995 to 2008, Pre-hospital Care Reports (PCR) submitted by NYS certified Emergency Medical Service (EMS) agencies, were included in the linkage. Complete PCR data had not been available from 2008 through 2014 due to contract issues for data entry and moving to a statewide electronic PCR system. The linked database creates a more complete picture that describes what occurs before, during and after a crash; the linkage is critical to accurately evaluating the effectiveness of highway safety initiatives.

Administered by the NYS Department of Health's Bureau of Occupational Health and Injury Prevention since 1998, the CODES database is used to conduct research that examines the contributing factors to motor vehicle injuries, their associated outcomes and medical costs in selected types of crashes, and demographics of those involved. The CODES contains race and ethnicity identifiers, health outcome and health cost data, allowing staff to examine health disparities, types of injuries, and cost of injuries in crashes that could not otherwise be done with police crash records alone. In addition to the ongoing epidemiological research in the DOH, the CODES is used to respond to data requests from other governmental agencies at the federal, state, and local levels, and from the traffic safety and research communities. Police crash reports, ED discharge data, hospitalization discharge data, and TR data are brought together in the CODES linkage.

The PCR is a legal medical record used to document patient care provided by an Emergency Medical Technician (EMT). The new PCR system is designed to capture data that are completed by certified PCR providers and submitted through one of 18 regional contractors to the state. Variables of interest to motor vehicle crash data collected in the new PCR data include: seat belt use, extrication required, work-related, patient occupation, patient industry, patient employer, injury severity at scene, place of incident, scene GPS location, cause of injury, intent, mechanism, vehicular injury indicators (risk factor predictors associated with the vehicle involved in the incident), seating position, use of occupant safety equipment, alcohol/drug use indicators, narrative, and National Highway Transportation Safety Administration (NHTSA) Injury Matrix across body regions. The new PCR system is built to meet the National Emergency Medical Services Information System (NEMSIS) standard. As the new NYS PCR system is built upon the NEMSIS standard, it meets or exceeds all recommended data elements to be collected, as well as HIPAA confidentially rules.

This project will link PCR data with AIS, ED discharge data, hospitalization discharge data, and TR data, providing more information on the true impact of motor vehicle related injuries in NYS, and will allow EMS data to continue to be part of the larger NYS traffic data systems. EMS being NEMSIS compliant allows NYS PCR data to be directly comparable to data from other states that are also NEMSIS compliant. This project will continue to improve data integration in crash and injury data surveillance systems, as well as completeness, accuracy, and accessibility.

#### Enter intended subrecipients.

State Agency and statewide not-for-profit

## Countermeasure strategies

Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name
2019	TR-2: Development and Use of Data Linkages

## Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act NHTSA 402	Traffic Records (FAST)	\$200,000.00	\$0.00	\$100,000.00	
2019	FAST Act 405c Data Program	405c Data Program (FAST)	\$200,000.00	\$185,000.00		

#### GMSS

# Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

 Item
 Quantity
 Price Per Unit
 Total Cost
 NHTSA Share per unit
 NHTSA Share Total Cost

 No records found.
 <t

## 5.6.4.2 Planned Activity: UCMS Automated Drug Conviction Reporting to DMV

Planned activity name	UCMS Automated Drug Conviction Reporting to DMV

Planned activity number TR-2019-007

Major purchases and dispositions

Primary countermeasure strategy TR-2: Development and Use of Data Linkages

#### Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

#### Enter description of the planned activity.

Maintained by the Office of Court Administration, the Universal Case Management System (UCMS) is the new criminal case management system currently in use in all of the City and District-level courts statewide, and will be implemented in the Supreme/County-level courts starting in October 2018. The system has a secure data interface with the Department of Motor Vehicles (DMV) to report traffic-related dispositions, including license suspensions, scofflaws and all other traffic ticket-related outcomes. Thousands of these transmissions are sent daily and this automated interface has improved data accuracy and timeliness in the DMV TSLED program related to driver records.

#### GMSS

In addition to the traffic ticket dispositions, DMV also applies drug suspension orders in the driver license file as certain misdemeanor or felony drug-related criminal convictions may have a license suspension as part of the sentence. This information is not currently transmitted to DMV electronically from the courts, but rather requires the courts to generate a paper MV-510D order of suspension form and manually submit these to DMV. The forms are then data-entered onto the license file by DMV. This time-consuming process results in delays for critical license suspensions to be recorded. Further, many courts are unaware that this form requires submission and are not sending them to DMV. Therefore, in addition to the delays, there is a gap in DMV records of these suspensions overall. A review of 2017 UCMS data confirms this: there were 41,129 misdemeanor PL 220 and 221 charges on dockets originated in 2017 that have a conviction, yet only 1,389 MV-510D forms were generated during 2017.

This project will allow for expansion of the UCMS system to electronically transmit the pertinent drug conviction cases that have a companion license suspension to DMV, eliminating the need for the court staff to manually produce and submit MV-510D forms. This will ensure that DMV is not missing any drug convictions with a companion license suspension. It is anticipated that DMV would potentially receive an additional 40,000 drug suspension transactions annually as a result of this automation project.

Successful completion of the project will result in more timely and complete data pertaining to drug-related license suspensions on the driver record by automating the transmission of these standard electronic ticket submissions. It will also improve the accuracy and uniformity of the data across the UCMS and DMV systems. Drivers with drug convictions whose licenses have been suspended will be accurately updated in the DMV driver license file, improving public safety.

#### Enter intended subrecipients.

State Agency

## Countermeasure strategies

# Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name
2019	TR-2: Development and Use of Data Linkages

## Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	NHTSA 402	Traffic Records	\$100,000.00	\$0.00	\$80,000.00	
2019	FAST Act 405c Data Program	405c Data Program (FAST)	\$300,000.00	\$277,500.00		

## Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

	Item	Quantity	Price Per Unit	Total Cost	NHTSA Share per unit	NHTSA Share Total Cost
No records found.						

## 5.6.4.3 Planned Activity: IDS Integration of the UCMS IID and Treatment Data

Planned activity name IDS Integration of the UCMS IID and Treatment Data

Planned activity number TR-2019-008

Primary countermeasure strategy TR-2: Development and Use of Data Linkages

## Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

GMSS

No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

## Enter description of the planned activity.

The Office of Alcoholism and Substance Abuse Services' (OASAS) Impaired Driver System (IDS) automates impaired driver reporting to relicense motorists and monitor compliance with treatment sentence(s). OASAS Approved Substance Use Disorder (SUD) Screening, Assessment, and Treatment Providers and DMV's Impaired Driving Providers (Educational Programs) electronically report information about the services that impaired drivers complete as part of their sentence(s). IDS allows OASAS, DMV and Probation to monitor provider and motorist progress through the system to ensure compliance, as applicable. The system does not currently receive information from the courts related to what sentence(s) judges impose on impaired drivers. This *UCMS IID and Treatment Linkages* project will allow OASAS to retrieve information about the IID and treatment sentence(s) for impaired drivers by accessing data generated by the Universal Case Management System. However, this does not electronically integrate the information with the IDS and therefore OASAS providers cannot access it when they log into IDS. This project would electronically integrate the UCMS data into the IDS system so there is a full reporting of the events that occur in an impaired driving episode from conviction to adjudication.

Impaired drivers, with or without a license, who do not complete the sentence(s) imposed by a Judge in a timely manner, pose a serious public safety threat. Electronically integrating the judge's sentence(s) into the IDS system would minimize these risks.

## Enter intended subrecipients.

State Agency

## Countermeasure strategies

Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

Countermeasure strategies in planned activities

 Fiscal Year
 Countermeasure Strategy Name

 2019
 TR-2: Development and Use of Data Linkages

## Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
	NHTSA 402	Traffic Records	\$100,000.00	\$0.00	\$80,000.00	
2019	FAST Act 405c Data Program	405c Data Program (FAST)	\$300,000.00	\$277,500.00		

Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

 Item
 Quantity
 Price Per Unit
 Total Cost
 NHTSA Share per unit
 NHTSA Share Total Cost

 No records found.
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## 5.6.5 Countermeasure Strategy: TR-1: Implementation of Improvements to TSIS Systems

Program area Traffic Records

Countermeasure strategy TR-1: Implementation of Improvements to TSIS Systems

Innovative countermeasure strategies are countermeasure strategies which have not yet been proven effective in the highway safety arena but show potential based on limited practical application. Justification of innovative countermeasure strategies can be based on past successes when applied to other behavioral safety problems.

Is this countermeasure strategy innovative?

No

Is this countermeasure strategy part of the planned high visibility enforcement strategies that support national mobilizations? § 1300.11(d) (6)

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the seat belt enforcement criterion? § 1300.21(e)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d)(5), demonstrating that the State conducts sustained enforcement (i.e., a program of recurring efforts throughout the fiscal year of the grant to promote seat belt and child restraint enforcement), and that based on the State's problem identification, involves law enforcement agencies responsible for seat belt enforcement in geographic areas in which at least 70 percent of either the State's unrestrained passenger vehicle occupant fatalities occurred or combined fatalities and serious injuries occurred]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the high risk population countermeasure programs criterion? § 1300.21(e)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs to improve seat belt and child restraint use for at least two of the following at-risk populations: (i) Drivers on rural roadways; (ii) Unrestrained nighttime drivers; (iii) Teenage drivers; (iv) Other high-risk populations identified in the occupant protection program area plan required under § 1300.21(d)(1)]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the comprehensive occupant protection program criterion? § 1300.21(e)(5)(ii)(B) [Countermeasure strategies (such as enforcement, education, communication, policies/legislation, partnerships/outreach), at the level of detail required under § 1300.11(d), designed to achieve the performance targets of the strategic plan]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating

GMSS

that the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this countermeasure strategy part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

## Countermeasure strategy description

To describe the program area countermeasure strategy that will help the State complete its program and achieve specific performance targets, complete the following:

# Enter assessment of the overall projected traffic safety impacts of the countermeasure strategy chosen and of the planned activities to be funded.

Based on a comprehensive review of the state's six core data systems by the Traffic Records Coordinating Council (TRCC) and its member agencies, New York has identified five strategies that collectively will enable the state to improve its traffic records systems. This is one of those strategies, the Implementation of Improvements to TSIS (Traffic Safety Information Systems) systems.

A critical component of performance-based program planning conducted by agencies and organizations involved in traffic safety at all jurisdictional levels requires access to a variety of traffic records data. Changes in demographics, traffic patterns and conditions of the highway infrastructure at both the state and local levels present a significant challenge to the state's highway safety community in identifying the nature and location of traffic safety problems. To develop appropriate countermeasures that meet these challenges, traffic safety professionals need data on crashes and injuries, arrests and convictions for traffic violations, drivers and vehicles involved in crashes and roadway attributes. The need for timely, accurate and complete data is being addressed vigorously by New York through major improvements in its traffic records systems.

This countermeasure strategy is designed to improve the timeliness, accuracy and completeness of the TSIS systems that focus on crashes and citations/adjudication, i.e., the AIS (Accident Information System), Traffic Safety Law Enforcement and Disposition system (TSLED) and Administrative Adjudication system (AA). The planned activities being funded under this strategy include 1) maintaining the timely processing of fatal crash data into FARS, 2) improving the timeliness and accuracy of crash and citation data through the electronic collection and transmittal of data via TraCS into the AIS and TSLED systems, 3) establishing a process and appropriate protocols for the electronic collection and transmittal of crash data from the New York City Police Department (NYPD) to the AIS, 4) improving the location coding of crashes and 5) improving the accuracy and completeness of the data pertaining to crashes involving commercial vehicles.

# Enter description of the linkage between program area problem identification data, performance targets, identified countermeasure strategy and allocation of funds to planned activities.

The problem identification task undertaken by the TRCC and its member agencies with regard to the state's crash and citation/adjudication data systems found issues related to the timeliness, accuracy, completeness, accessibility and integration of the data that offer opportunities for improvement. Although steady progress was noted with regard to the timeliness of crash and citation/adjudication data, it also found that additional improvements could be made if the number of police agencies collecting and reporting data electronically to the DMV increased. Two planned activities being funded under this countermeasure are specifically designed to accomplish such an increase. The objective of increasing the number of police agencies collecting and transmitting crash and citation data electronically to the DMV is reflected in the targets set for FFY 2019 with respect to the timeliness of the AIS crash data, TSLED citation and adjudication data and AA citation data. A third planned activity being funded under this countermeasure will also support the timeliness of the crash data by enabling the DMV to maintain its ability to capture and report fatal crash data to FARS in a timely manner.

Also discovered during the problem identification task was an issue related to the accuracy and completeness of the crash data with regard to the data element of *Roadway Type*. *Roadway Type* is a critical crash-related data element since it relates to the location of a crash. It was found that the proportion of crash records with missing data in this field had increased from under 4% to over 10% in the past year. This problem is being addressed by a planned activity being funded under this countermeasure that will use new software technology to identify crash locations. The expected success of this planned activity is reflected by the target set for FFY 2019 with regard to the percentage of crash records with no missing data in the data element *Roadway Type*.

The problem identification effort also uncovered issues of completeness and accuracy of the AIS crash data with relationship to commercial motor vehicle (CMV) crashes. It found limitations in the ability of police agencies to identify and report data on CMV crashes. To address this limitation, another planned activity funded under this countermeasure provides support for making the needed IT changes to the AIS. Those changes will assist police officers in accurately identifying CMV crashes and prompt them to complete the needed CMV data fields on the crash report.

## Evidence of effectiveness

# Enter a rationale for selecting the countermeasure strategy and funding allocation for each planned activity.

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In recognizing that the state's broader traffic safety community continually needs data that are timely, accurate and complete, the TRCC and its member agencies agreed that the best approach to providing such data was to make improvements to its basic core TSIS systems. In its review of those core systems, the TRCC found that while all of the core systems present opportunities for improvement, it concluded that the improvement opportunities associated with the crash and citation/adjudication systems would not only benefit the most key stakeholders but could also be accomplished at a reasonable cost. As a result, the TRCC has made it a priority in recent years to fund activities that would improve those two core systems, and has allocated FFY 2019 funding to this countermeasure to support the planned activities.

## Planned activities

Select existing planned activities below and/or click Add New to enter and select planned activities that the State will conduct to support the countermeasure strategies within each program area to address its problems and achieve its performance targets.

#### Planned activities in countermeasure strategy

Planned activity unique identifier	Planned Activity Name	Primary Countermeasure	
TR-2019-001	AIS System Changes for Revised 104S Form	TR-1: Implementation of Improvements to TSIS Systems	
TR-2019-002	NYPD Electronic Accident Report Submission	TR-1: Implementation of Improvements to TSIS Systems	
TR-2019-003	Fatality Analysis Reporting System (FARS) Supplemental Funding	TR-1: Implementation of Improvements to TSIS Systems	
TR-2019-004	ALIS Upgrade and Integration	TR-1: Implementation of Improvements to TSIS Systems	
TR-2019-005	TraCS Electronic Crash and Ticketing System	TR-1: Implementation of Improvements to TSIS Systems	

## 5.6.5.1 Planned Activity: AIS System Changes for Revised 104S Form

Planned activity name	AIS System Changes for Revised 104S Form
Planned activity number	TR-2019-001
Primary countermeasure strategy	TR-1: Implementation of Improvements to TSIS Systems

Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

#### GMSS

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

#### Enter description of the planned activity.

AIS currently accepts only an outdated version of the MV-104S form. A MCSAP audit conducted in April 2011 contained five findings requiring changes to the MV-104S in order for DMV to capture additional data elements for Commercial Motor Vehicle crashes and for NYS to remain MCSAP compliant. DMV responded to the audit findings, agreeing to make the changes, and was given a date of 12/31/2014 to have the changes completed. Although DMV's ITS cluster has made this project a #1 priority project, it has not had the resources to dedicate to completing it. Hence, the funds provided under Section 405c may be used to hire an IT consultant to perform the work necessary in AIS to implement the use of the revised MV-104S form. This project will allow DMV to remain MCSAP compliant, avoiding a possible loss of approximately \$19 million dollars in MCSAP funds annually.

#### Enter intended subrecipients.

State agency

## Countermeasure strategies

Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name
2019	TR-1: Implementation of Improvements to TSIS Systems

## Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act 405c Data Program	405c Data Program (FAST)	\$1,000,000.00	\$832,500.00		

Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

 Item
 Quantity
 Price Per Unit
 Total Cost
 NHTSA Share per unit
 NHTSA Share Total Cost

 No records found.
 No
 No<

## 5.6.5.2 Planned Activity: NYPD Electronic Accident Report Submission

Planned activity name	NYPD Electronic Accident Report Submission	
Planned activity number	TR-2019-002	

Primary countermeasure strategy TR-1: Implementation of Improvements to TSIS Systems

Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

GMSS

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

#### Enter description of the planned activity.

Prior to March 2016, the submission of MV-104ANs (Police Accident Reports) by the NYPD was a paper process, with the DMV receiving approximately 180,000 paper MV-104ANs each year. These paper reports required extensive handling by staff to open, sort, batch and scan all reportable accident reports, with the cases then being manually processed in both Conversion (AIS) and Location coding (ALIS). In March 2016, the NYPD began submitting the majority of their reports to DMV in PDF form via a nightly FTP process. This is a temporary solution to provide DMV time to complete its project to make the necessary changes to receive the reports via xml thru SPIDER. Through its vision zero initiative, the NYPD has completed all of its front end changes, has implemented the electronic capture of crash data and is now waiting for the DMV to be ready to receive their reports electronically via SPIDER.

This project is being used to procure consultants to assist in the development of the electronic submission process with the NYPD and make the necessary changes to AIS to accept and, when possible, auto process the data. This includes but is not limited to: PDF form changes, coding changes, workflow changes and batch job changes. When fully implemented, the paper mail processing will be reduced by approximately 180,000 reports, which is 40% of its average annual mail count. It will improve the timeliness of receiving the reports; allow for a large volume of reports to be processed automatically; improve data quality by applying the appropriate edits during the front end development; increase the volume of MV-104S forms for Commercial Motor Vehicle crashes submitted by the NYPD; and will improve the timeliness of updating driver license records, allowing for appropriate actions to be taken against unsafe drivers.

#### Enter intended subrecipients.

State, local and statewide not-for-profit

## Countermeasure strategies

Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

#### Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name
2019	TR-1: Implementation of Improvements to TSIS Systems

## Funding sources

£.

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

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Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	ocal Benefit	
2019	FAST Act 405c Data Program	405c Data Program (FAST)	\$3,600,000.00	\$3,220,000.00		

## Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

 Item
 Quantity
 Price Per Unit
 Total Cost
 NHTSA Share per unit
 NHTSA Share Total Cost

 No records found.
 No records found.
 No records found.
 No records found.
 No records found.

## 5.6.5.3 Planned Activity: Fatality Analysis Reporting System (FARS) Supplemental Funding

Planned activity name	Fatality Analysis Reporting System (FARS) Supplemental Funding
Planned activity number	TR-2019-003

Primary countermeasure strategy TR-1: Implementation of Improvements to TSIS Systems

Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

#### Enter description of the planned activity.

The NYS DMV has traditionally provided data to the NHTSA FARS system through five-year contracts with NHTSA. The DMV recently began a five-year (2017-2021) agreement with the NHTSA to process fatal crashes into FARS within 30 days of the motor vehicle crash. At that time DMV had 3 Full Time Employees (FTEs) assigned to perform this work. In winter 2017, DMV determined that the contract will not provide sufficient Federal funding to support its FARS processing. The shortfall is estimated

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to be \$165,000 for the length of the agreement. Without Section 405c funding, the shortfall in funds would force DMV to reduce the amount of staff assigned to the program and thus impact the timely processing of fatal crash data into FARS. The funds attained through this grant will be used to supplement the NHTSA funding to maintain 3 FTEs on FARS processing to insure continued timely processing of fatal crash data into FARS. This will allow DMV to continue its excellent record of entering the required data into the FARS system in a timely, accurate, complete and consistent manner.

#### Enter intended subrecipients.

State Agency

#### Countermeasure strategies

Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

#### Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name	
2019	TR-1: Implementation of Improvements to TSIS Systems	

## Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act 405c Data Program	405c Data Program (FAST)	\$200,000.00	\$200,000.00		

## Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

```
        Item
        Quantity
        Price Per Unit
        Total Cost
        NHTSA Share per unit
        NHTSA Share Total Cost

        No records found.
        No records found.
        No records found.
        No records found.
        No records found.
```

## 5.6.5.4 Planned Activity: ALIS Upgrade and Integration

Planned activity name	ALIS Upgrade and Integration
Planned activity number	TR-2019-004
Primary countermeasure strategy	TR-1: Implementation of Improvements to TSIS Systems

## Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending

#### GMSS

## grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

#### No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

## Enter description of the planned activity.

The Accident Location Information System (ALIS) is comprised of three applications. One application, Location Coding Data Entry (LCDE), is used exclusively by the Department of Motor Vehicles to geographically locate highway crashes. Another application lets users do more complex queries/analysis involving both geographic features in combination with multiple crash characteristics at the event, vehicle and contributing factor levels. The third application is the Location Editing application which allows select users the ability to correct or improve the accuracy of the location of a crash based on additional information that can sometimes be found in the officer's notes section. By using this application, NYS DOT can significantly improve the precision/accuracy of where legacy crashes are located.

The current system was built with ArcGIS server software that has become outdated and has been superseded by several newer versions of the software. Many of the core GIS functions within the ALIS modules are no longer supported by newer versions of the ArcGIS server software. In addition, the technology behind the User Interface, Microsoft Silverlight, will soon be unsupported and has already been deprecated in some of the popular web browsers such as Chrome. Integration with new Enterprise applications at DOT such as RIS (Roadway Information System) and Roads and Highways (Linear referencing System) will also require more modern software versions to take full advantage of new functionality and improve performance.

This project will upgrade the current version of ArcGIS server software with the latest version of the software. Custom components of the software will be rewritten to take advantage of new features in the software that will help to speed up the process of location coding and querying crash data. Additional functionality will be built into the application to better utilize the new Milepoint Linear Referencing data that will be captured for each crash. This project will allow users to continue accessing the ALIS application with modern, safe web browsers while improving the data and workflows within the system. The core GIS functions will be converted to allow the application to remain supported and in sync with other GIS applications within the Department. Under this project, new technologies will be used to provide more safety-related data such as average accident rates and statewide analysis results directly to the users. This will result in a more efficient, data driven Safety System which will help in identifying better projects that save more lives and prevents more injuries to the traveling public.

#### Enter intended subrecipients.

State Agency

## Countermeasure strategies

Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name
2019	TR-1: Implementation of Improvements to TSIS Systems

### Funding sources

ı.

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

	!	Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019 FAST Act 405c Data Program 405c Data Program (FAST) \$1900,000.00 \$832,500.00	:	2019	FAST Act 405c Data Program	405c Data Program (FAST)	\$1000,000.00	\$832,500.00		

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### Major purchases and dispositions

## Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

 Item
 Quantity
 Price Per Unit
 Total Cost
 NHTSA Share per unit
 NHTSA Share Total Cost

 No records found.
 No records found.
 No records found.
 No records found.
 No records found.

5.6.5.5 Planned Activity: TraCS Electronic Crash and Ticketing System

Planned activity name TraCS Electronic Crash and Ticketing System

Planned activity number TR-2019-005

Primary countermeasure strategy TR-1: Implementation of Improvements to TSIS Systems

Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

#### Enter description of the planned activity.

The TraCS platform facilitates the capture and transmission of electronic data related to a wide range of public safety activities conducted by enforcement and courtrelated agencies. Designed as a statewide electronic ticket and crash data collection and transfer system, TraCS includes electronic ticket and accident forms, DWI forms, arrest and incident forms, commercial motor vehicle inspection forms, and the use of GPS devices and GIS maps. TraCS includes a universal electronic ticket and accident reporting forms for use throughout the state by all police agencies. TraCS has been designed for use by all of the state's police agencies and courts, as well as by state

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agencies such as the NYSP, DMV and NYSDOT. TraCS allows police agencies to send their ticket and crash data electronically to a central repository, which is maintained by the NYS Office of Information Technology Services (ITS). In turn, data are sent electronically from the repository to DMV, NYSDOT and OCA.

Because police agencies across the state using TraCS have identified a need for maintenance and support to facilitate their continued use of TraCS, the primary purpose of this project is to provide local TraCS agencies with the ability to continue to use TraCS to submit crash reports and tickets electronically in an efficient manner. Under this project, the specific needs of local agencies for technical support are identified and services are provided to meet those needs.

#### Enter intended subrecipients.

State law enf and local police agency

### Countermeasure strategies

Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

Countermeasure strategies in planned activities

 Fiscal Year
 Countermeasure Strategy Name

 2019
 TR-1: Implementation of Improvements to TSIS Systems

## Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act 405c Data Program	405c Data Program (FAST)	\$3,920,000.00	\$3,055,000.00		

### Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

ltem	Quantity	Price Per Unit	Total Cost	NHTSA Share per unit	NHTSA Share Total Cost	
No records found.						

5.7 Program Area: Community Traffic Safety Program

Program area type Community Traffic Safety Program

Will countermeasure strategies and planned activities be described in this plan to address the program area?

Yes

Is this program area part of the State occupant protection program area plan for a 405(b) application that identifies the safety problems to be addressed, performance measures and targets, and the countermeasure strategies and planned activities the State will implement to address those problems, at the level of detail required under § 1300.11(c) and (d)?

No

## Problem identification

Enter description and analysis of the State's highway safety problems (for this program area) as identified through an analysis of data, including but not limited to fatality, injury, enforcement, and judicial data, to be used as a basis for setting performance targets and developing countermeasure strategies.

The core measure tracked for the Community Traffic Safety Program is Drivers Under Age 21 Involved in Fatal Crashes. Although the involvement of young drivers in fatal crashes fluctuated over the five-year period, 2012-2016, there was an overall decrease of 26%, from 140 to 103. Despite this overall decrease, between 2014-2016 there was a gradual upward trend in the fatal crashes involving young drivers (from 97 to 103) indicating that this high-risk group must continue to be a focus of New York's highway safety program.

The Community Traffic Safety Program funds activities in a number of traffic safety areas implemented by communities at the local level. Analyses were conducted to support problem identification and the determination of traffic safety priorities at the county level. 198

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#### ANALYSES BY COUNTY

Traffic safety priorities can also differ among individual counties. Local communities applying for grant funding in this program area must provide data documenting the traffic safety issues they plan to address. A number of sources, including county crash summary reports that can be accessed through the Traffic Safety Statistical Repository (TSSR) developed by the Institute for Traffic Safety Management and Research, are available to assist local communities in identifying and documenting their traffic safety problems.

The table below provides 2016 population and licensed driver data for New York State and each county within the state, as well as 2016 data on fatal and personal injury crashes and the total number of pedestrian, bicycle and motorcycle crashes that occurred statewide and in each county. The data in this table can be used to identify counties that are overrepresented in specific types of crashes by comparing the proportion of the state's population and licensed drivers that reside in the county with the proportions of the different types of crashes that occur in the county. For example, Albany County is overrepresented in motorcycle crashes;

## NEW YORK STATE DEMOGRAPHIC AND CRASH DATA BY COUNTY, 2016

			Licensed	ł	Fatal/F	2	Pedestr	ian	Bicyc	le	Motorc	ycle
	Populatio	aon Drivers			Crashe	Crashes Crashes*		s*	Crashes*		Crashes*	
NEW YORK STATE	19,745,28	9	12,120,94	16	124,02	6	15,08	4	6,286	5	4,90	5
County	#	%	#	%	#	%	#	%	#	%	#	%
Albany	308,846	1.6	214,557	1.8	2,355	1.9	212	1.4	70	1.1	126	2.6
Allegany	47,077	0.2	32,917	0.3	206	0.2	5	<0.1	1	<0.1	24	0.5
Broome	195,334	1.0	140,948	1.2	1,116	0.9	94	0.6	48	0.8	69	1.4
Cattaraugus	77,677	0.4	56,695	0.5	359	0.3	23	0.2	10	0.2	32	0.7
Сауида	77,861	0.4	54,857	0.5	436	0.4	34	0.2	12	0.2	22	0.4
Chautauqua	129,504	0.7	94,244	0.8	700	0.6	46	0.3	22	0.3	42	0.9
Chemung	86,322	0.4	62,143	0.5	377	0.3	23	0.2	13	0.2	23	0.5
Chenango	48,579	0.2	38,047	0.3	226	0.2	8	0.1	7	0.1	21	0.4
Clinton	81,073	0.4	58,745	0.5	358	0.3	16	0.1	16	0.3	36	0.7
Columbia	60,989	0.3	48,818	0.4	332	0.3	10	0.1	3	<0.1	17	0.3
Cortland	48,070	0.2	32,459	0.3	265	0.2	12	0.1	6	0.1	13	0.3
Delaware	45,523	0.2	35,258	0.3	264	0.2	14	0.1	0	0.0	21	0.4
Dutchess	294,473	1.5	220,916	1.8	1,855	1.5	83	0.6	32	0.5	98	2.0
Erie	921,046	4.7	676,106	5.6	6,879	5.5	492	3.3	300	4.8	239	4.9
Essex	38,102	0.2	28,316	0.2	180	0.1	1	<0.1	7	0.1	35	0.7
Franklin	50,409	0.3	34,820	0.3	211	0.2	7	<0.1	2	<0.1	19	0.4
Fulton	53,828	0.3	40,306	0.3	273	0.2	<sup>13</sup> 1	99 <sup>0.1</sup>	3	<0.1	21	0.4

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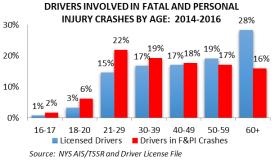
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Genesee	58,482	0.3	44,798	0.4	383	0.3	15	0.1	17	0.3	20	0.4	
Greene	47,508	0.2	37,987	0.3	275	0.2	12	0.1	2	<0.1	37	0.8	
Hamilton	4,542	<0.1	4,624	<0.1	40	<0.1	0	0.0	0	0.0	9	0.2	
Herkimer	62,613	0.3	45,691	0.4	299	0.2	13	0.1	6	0.1	28	0.6	
Jefferson	114,006	0.6	75,425	0.6	544	0.4	30	0.2	18	0.3	50	1.0	
Lewis	26,865	0.1	19,632	0.2	127	0.1	1	<0.1	0	0.0	11	0.2	
Livingston	64,257	0.3	45,919	0.4	268	0.2	14	0.1	5	0.1	25	0.5	
Madison	71,329	0.4	50,898	0.4	333	0.3	16	0.1	5	0.1	23	0.5	
Monroe	747,727	3.8	533,313	4.4	4,591	3.7	338	2.2	223	3.5	210	4.3	
Montgomery	49,276	0.2	36,402	0.3	262	0.2	17	0.1	4	0.1	16	0.3	
Nassau	1,361,500	6.9	1,053,700	8.7	12,430	10.0	930	6.2	308	4.9	322	6.6	
Niagara	211,758	1.1	162,526	1.3	1,117	0.9	64	0.4	57	0.9	67	1.4	
Oneida	231,190	1.2	163,522	1.3	1,264	1.0	71	0.5	46	0.7	82	1.7	
Onondaga	466,194	2.4	334,356	2.8	3,111	2.5	189	1.3	88	1.4	152	3.1	
Ontario	109,828	0.6	84,881	0.7	601	0.5	24	0.2	13	0.2	35	0.7	
Orange	379,210	1.9	266,368	2.2	2,768	2.2	143	0.9	39	0.6	154	3.1	
Orleans	41,346	0.2	29,739	0.2	217	0.2	9	0.1	6	0.1	15	0.3	
Oswego	118,987	0.6	86,700	0.7	479	0.4	12	0.1	19	0.3	32	0.7	
Otsego	60,097	0.3	43,877	0.4	292	0.2	10	0.1	1	<0.1	20	0.4	
Putnam	98,900	0.5	81,373	0.7	676	0.5	23	0.2	6	0.1	45	0.9	
Rensselaer	160,070	0.8	117,157	1.0	815	0.7	58	0.4	16	0.3	60	1.2	
Rockland	326,780	1.7	219,371	1.8	2,273	1.8	162	1.1	47	0.7	76	1.5	
St. Lawrence	110,038	0.6	74,892	0.6	448	0.4	25	0.2	9	0.1	32	0.7	
Saratoga	227,053	1.1	184,429	1.5	1,129	0.9	54	0.4	25	0.4	76	1.5	
Schenectady	154,553	0.8	116,439	1.0	914	0.7	79	0.5	46	0.7	46	0.9	
Schoharie	31,317	0.2	23,011	0.2	161	0.1	6	<0.1	2	<0.1	19	0.4	
Schuyler	18,099	0.1	14,639	0.1	94	0.1	2	<0.1	2	<0.1	14	0.3	
Seneca	34,777	0.2	24,381	0.2	190	0.2	7	<0.1	5	0.1	8	0.2	

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8/17/2018	8/17/2018 GMSS											
Steuben	96,940	0.5	73,307	0.6	436	0.4	22	0.1	12	0.2	41	0.8
Suffolk	1,492,583	7.6	1,152,876	9.5	12,481	10.1	621	4.1	347	5.5	392	8.0
Sullivan	74,801	0.4	55,812	0.5	497	0.4	23	0.2	6	0.1	31	0.6
Tioga	48,760	0.2	39,092	0.3	238	0.2	6	<0.1	2	<0.1	21	0.4
Tompkins	104,871	0.5	64,798	0.5	485	0.4	37	0.2	12	0.2	28	0.6
Ulster	179,225	0.9	138,948	1.1	1,127	0.9	50	0.3	25	0.4	85	1.7
Warren	64,567	0.3	53,967	0.4	410	0.3	12	0.1	26	0.4	47	1.0
Washington	61,800	0.3	45,661	0.4	316	0.3	14	0.1	6	0.1	33	0.7
Wayne	90,798	0.5	71,118	0.6	397	0.3	19	0.1	7	0.1	31	0.6
Westchester	974,542	4.9	687,110	5.7	5,710	4.6	498	3.3	125	2.0	207	4.2
Wyoming	40,791	0.2	30,139	0.2	201	0.2	4	<0.1	5	0.1	25	0.5
Yates	24,923	0.1	16,860	0.1	101	0.1	4	<0.1	4	0.1	7	0.1
NYC												
Bronx	1,455,720	7.4	480,965	4.0	8,456	6.8	1,729	11.5	458	7.3	198	4.0
Kings	2,629,150	13.3	1,035,620	8.5	15,305	12.3	3,363	22.3	1,600	25.5	476	9.7
New York	1,643,734	8.3	787,714	6.5	8,185	6.6	2,485	16.5	1,214	19.3	263	5.4
Queens	2,333,054	11.8	1,181,468	9.7	14,749	11.9	2,409	16.0	797	12.7	415	8.5
Richmond	476,015	2.4	314,886	2.6	2,389	1.9	369	2.4	73	1.2	61	1.2

#### HIGH-RISK DRIVERS: AGE GROUPS



Young drivers, in particular, are at risk of being involved in a crash. Over the three-year period 2014-2016, drivers under 21 years of age were involved in 8% of the fatal and personal injury crashes but accounted for 4% of the licensed drivers. In addition, drivers ages 21-29 were involved in 22% of the F&PI crashes but accounted for only 15% of the licensed drivers.

When compared with all drivers, drivers under 21 years of age in fatal and personal injury crashes are more likely to have Driver Inattention/Distraction, Following Too Closely, Failure to Yield the Right-of-Way, Unsafe Speed, Passing/Lane Changing/Improper Use, and Driver Inexperience reported as contributing factors in their crashes.

Drivers age 60 and over are the most underrepresented group of drivers in fatal and personal injury crashes; older drivers account for 28% of the licensed drivers but are involved in only 16% of the F&PI crashes. However, analyses show that older drivers who are involved in crashes are more likely to be killed or to suffer more severe

injuries than younger drivers.

## MINORITY AND OTHER UNDERSERVED POPULATIONS

The U.S. Census Department projects that the nation's population will continue to become more racially and ethnically diverse over the next several decades. By 2042, the multicultural groups that comprised one third of the population in 2008 will become the majority and by 2050 will account for 56% of the population in the United States (*Source: An Older and More Diverse Nation by Mid-Century, U.S. Census Department Press Release, August 14, 2008*). A comparison of the 2000 and 2010 census data for New York State shows an increase in the state's minority populations indicating that New York's population will also continue to become more diverse. Between 2000 and 2010, the Hispanic population in New York State increased from 15% to 18% and the Asian population increased from 6% to 8% while the white population declined from 62% to 57% and the African American population declined from 16% to 14%. The state's American Indian/Alaska Native population remained constant at less than one percent (0.4%) of the state's population in 2000 and 2010. The number of state residents in the Census category of Other Races has also grown from 7% of New York's population in 2000 to 8% in 2010.

As the nation's population and the population of New York State become more diverse it is important to evaluate the role of race/ethnicity in highway deaths and injuries. The Governor's Highway Safety Association (GHSA) 2009 publication, *Closing the Circle: A Multicultural Primer for State Highway Safety Offices,* presents the results of research showing the overrepresentation of certain ethnic groups in motor vehicle crashes. These analyses document the disproportionate number of Native Americans and Hispanics who are killed in motor vehicle crashes, lower seat belt use rates among African Americans, and higher proportions of alcohol-impaired fatally injured drivers among Native Americans. Analyses of FARS data presented in various reports published by NHTSA support the findings presented in the GHSA publication.

Since information on race and ethnicity is not captured on New York's police crash reports, analyses cannot be conducted on the crash involvement of different racial and ethnic groups. At GTSC's request, the New York State Department of Health Bureau of Occupational Health and Injury Prevention analyzed race and ethnicity information for persons injured or killed in traffic crashes by examining data sources including vital statistics and multiple causes of death files; hospitalization, outpatient and emergency department discharge records; and the Crash Outcome Data Evaluation System (CODES) which includes crash, hospitalization and emergency department data. GTSC will continue to work with local traffic safety boards to identify concerns and working together, will continue outreach and education efforts with the underserved populations in the different areas of the state in FFY 2019.

## Performance measures

Select at least one performance measure that is data-driven, that enables the State to track progress toward meeting the quantifiable annual target. For program areas where performance measures have not been jointly developed (e.g., distracted driving, drug-impaired driving) for which States are using HSP funds, the State shall develop its own performance measures and performance targets that are data-driven.

#### Performance Measures in Program Area

Fiscal Year	Performance Measure Name	Target Period(Performance Target)	Target End Year	Target Value(Performance Target)
2019	C-9) Number of drivers age 20 or younger involved in fatal crashes (FARS)	5 Year	2019	109.8

## Countermeasure strategies

Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies to submit for program area.

**Countermeasure Strategies in Program Area** 

Fiscal Year	Countermeasure Strategy Name
2019	CP-6: Outreach to Minority and Other Underserved Populations
2019	CP-5: Older Driver Outreach and Education
2019	CP-4: Younger Driver Outreach and Education
2019	CP-3: Statewide Communications and Outreach
2019	CP-2: Statewide Implementation of Traffic Safety Initiatives
2019	CP-1: Community-Based Highway Safety Programs

## 5.7.1 Countermeasure Strategy: CP-6: Outreach to Minority and Other Underserved Populations

Countermeasure strategy CP-6: Outreach to Minority and Other Underserved Populations

Innovative countermeasure strategies are countermeasure strategies which have not yet been proven effective in the highway safety arena but show potential based on limited practical application. Justification of innovative countermeasure strategies can be based on past successes when applied to other behavioral safety problems.

Is this countermeasure strategy innovative?

No

Is this countermeasure strategy part of the planned high visibility enforcement strategies that support national mobilizations? § 1300.11(d) (6)

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the seat belt enforcement criterion? § 1300.21(e)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d)(5), demonstrating that the State conducts sustained enforcement (i.e., a program of recurring efforts throughout the fiscal year of the grant to promote seat belt and child restraint enforcement), and that based on the State's problem identification, involves law enforcement agencies responsible for seat belt enforcement in geographic areas in which at least 70 percent of either the State's unrestrained passenger vehicle occupant fatalities occurred or combined fatalities and serious injuries occurred]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the high risk population countermeasure programs criterion? § 1300.21(e)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs to improve seat belt and child restraint use for at least two of the following at-risk populations: (i) Drivers on rural roadways; (ii) Unrestrained nighttime drivers; (iii) Teenage drivers; (iv) Other high-risk populations identified in the occupant protection program area plan required under § 1300.21(d)(1)]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the comprehensive occupant protection program criterion? § 1300.21(e)(5)(ii)(B) [Countermeasure strategies (such as enforcement, education, communication, policies/legislation, partnerships/outreach), at the level of detail required under § 1300.11(d), designed to achieve the performance targets of the strategic plan]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this countermeasure strategy part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

## Countermeasure strategy description

To describe the program area countermeasure strategy that will help the State complete its program and achieve specific performance targets, complete the following:

Enter assessment of the overall projected traffic safety impacts of the countermeasure strategy chosen and of the planned activities to be funded.

#### GMSS

Community Traffic Safety Programs are designed to be comprehensive in nature, with opportunities for outreach to a broad spectrum of groups within local areas. Projects that focus on special outreach efforts to raise awareness and provide traffic safety education to high-risk populations will be funded under the Outreach to Minority and Other Underserved Populations strategy. Examples of the diverse populations within the state that have been identified as needing special outreach efforts include refugee groups, Native Americans, the Amish and Mennonite communities, military veterans and migrant workers. This countermeasure strategy and its associated planned activities, collectively with countermeasure strategies proposed in other program areas to address the needs of these underserved populations, will have an important impact on improving their safety on New York's roadways.

# Enter description of the linkage between program area problem identification data, performance targets, identified countermeasure strategy and allocation of funds to planned activities.

New York State's crash reports do not capture information on race or ethnicity. However, based on U.S. Census data, it is clear that New York, as well as most of the nation, is becoming more diverse. Local agencies and community organizations are in the best position to be aware of the underserved populations within their communities and assess the services that are needed. This countermeasure strategy, together with the strategies and planned activities under other program areas in this HSSP that focus on these high-risk populations, will contribute to positive changes in the performance measures and progress toward the performance targets in the HSSP.

## Evidence of effectiveness

### Enter a rationale for selecting the countermeasure strategy and funding allocation for each planned activity.

Outreach and education is an evidence-based countermeasure strategy that is part of a comprehensive approach to improving traffic safety on New York's roadways. Ensuring that traffic safety messages and programs not only extend throughout all areas of the state but also reach all segments of the population requires special initiatives that focus on minority communities and other underserved populations.

## Planned activities

# Select existing planned activities below and/or click Add New to enter and select planned activities that the State will conduct to support the countermeasure strategies within each program area to address its problems and achieve its performance targets.

Planned activities in countermeasure strategy

Planned activity unique identifier	Planned Activity Name	Primary Countermeasure
CP-2019-007	Minority and Multicultural Traffic Safety Programs	CP-6: Outreach to Minority and Other Underserved Populations

## 5.7.1.1 Planned Activity: Minority and Multicultural Traffic Safety Programs

Planned activity name	Minority and Multicultural Traffic Safety Programs
Planned activity number	CP-2019-007

Primary countermeasure strategy CP-6: Outreach to Minority and Other Underserved Populations

#### Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending

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#### GMSS

grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

#### No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

#### Enter description of the planned activity.

In FFY 2019, GTSC will continue outreach to the state's Amish population, resettlement areas for refugees and the eight federally-recognized Indian Nation tribes that are eligible for funding and services from the Bureau of Indian Affairs within New York State. GTSC will meet with representatives involved in traffic safety initiatives to discuss ways to develop and strengthen sustainable relationships with the state's diverse populations. In addition, GTSC will continue to support its partners at the local level who have identified specific traffic safety challenges facing minority and other underserved populations, such as seasonal migrant workers, within their counties. GTSC will continue traffic safety efforts for rural road safety in the Southern Tier to include the Slow Moving Vehicle Advisory Board as they identify the key safety issues and provide education and outreach to the Amish and agricultural local road users. In addition, programs such as the Mohawk Valley Resource Center for Refugees "Multi-Cultural Traffic Safety Program" and the Erie County Catholic Health Systems, Inc., which provides child passenger safety outreach to refugee populations, will be eligible for funding under this planned activity.

#### Enter intended subrecipients.

State, local and not-for-profit agencies

#### Countermeasure strategies

Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name
2019	CP-Outreach to Underserved Populations
2019	CP-6: Outreach to Minority and Other Underserved Populations

## Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act NHTSA 402	Community Traffic Safety Project (FAST)	\$60,000.00	\$0.00	\$60,000.00	

## Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

 Item
 Quantity
 Price Per Unit
 Total Cost
 NHTSA Share per unit
 NHTSA Share Total Cost

 No records found.
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5.7.2 Countermeasure Strategy: CP-5: Older Driver Outreach and Education

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Program area Community Traffic Safety Program

Countermeasure strategy CP-5: Older Driver Outreach and Education

Innovative countermeasure strategies are countermeasure strategies which have not yet been proven effective in the highway safety arena but show potential based on limited practical application. Justification of innovative countermeasure strategies can be based on past successes when applied to other behavioral safety problems.

Is this countermeasure strategy innovative?

No

Is this countermeasure strategy part of the planned high visibility enforcement strategies that support national mobilizations? § 1300.11(d) (6)

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the seat belt enforcement criterion? § 1300.21(e)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d)(5), demonstrating that the State conducts sustained enforcement (i.e., a program of recurring efforts throughout the fiscal year of the grant to promote seat belt and child restraint enforcement), and that based on the State's problem identification, involves law enforcement agencies responsible for seat belt enforcement in geographic areas in which at least 70 percent of either the State's unrestrained passenger vehicle occupant fatalities occurred or combined fatalities and serious injuries occurred]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the high risk population countermeasure programs criterion? § 1300.21(e)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs to improve seat belt and child restraint use for at least two of the following at-risk populations: (i) Drivers on rural roadways; (ii) Unrestrained nighttime drivers; (iii) Teenage drivers; (iv) Other high-risk populations identified in the occupant protection program area plan required under § 1300.21(d)(1)]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the comprehensive occupant protection program criterion? § 1300.21(e)(5)(ii)(B) [Countermeasure strategies (such as enforcement, education, communication, policies/legislation, partnerships/outreach), at the level of detail required under § 1300.11(d), designed to achieve the performance targets of the strategic plan]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this countermeasure strategy part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

## Countermeasure strategy description

To describe the program area countermeasure strategy that will help the State complete its program and achieve specific performance targets, complete the following: 206

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#### GMSS

Enter assessment of the overall projected traffic safety impacts of the countermeasure strategy chosen and of the planned activities to be funded.

Community Traffic Safety Programs are designed to be comprehensive in nature, with opportunities for outreach to a broad spectrum of groups within local areas. Activities that focus on educating and raising awareness among older drivers on traffic safety and the resources available to assist them to continue to operate their vehicles safely will be funded under the Older Driver Outreach and Education countermeasure strategy. Partnerships, coalitions and other groups that focus on issues related to older drivers and promote the implementation of proven and promising strategies to improve the safety of this high-risk driving population will also be supported. GTSC will collaborate with partner organizations to continue to promote the website www.ny.gov/olderdriversafety which provides safety and informational resources for older drivers. This countermeasure strategy and its associated planned activities will have an important impact on improving the safety of older drivers on the state's roadways.

# Enter description of the linkage between program area problem identification data, performance targets, identified countermeasure strategy and allocation of funds to planned activities.

While the data indicate that older drivers are not overrepresented in fatal and personal injury crashes based on the proportion of the state's licensed drivers who are in this age group, drivers over 60 who are involved in crashes are more likely to sustain serious injuries or be killed than younger drivers. Furthermore, U.S. Census data indicates that New York's population is getting older and this high-risk group is expanding.

Sufficient funds have been allocated to effectively implement the planned activities under the Older Driver Outreach and Education countermeasure strategy.

## Evidence of effectiveness

#### Enter a rationale for selecting the countermeasure strategy and funding allocation for each planned activity.

Outreach and education is an evidence-based countermeasure strategy that is part of a comprehensive approach to improving the safety of older drivers on New York's roadways.

## Planned activities

Select existing planned activities below and/or click Add New to enter and select planned activities that the State will conduct to support the countermeasure strategies within each program area to address its problems and achieve its performance targets.

### Planned activities in countermeasure strategy

Planned activity unique identifier	Planned Activity Name	Primary Countermeasure	
CP-2019-006	Improving Traffic Safety for Older Drivers	CP-5: Older Driver Outreach and Education	

## 5.7.2.1 Planned Activity: Improving Traffic Safety for Older Drivers

Planned activity name	Improving Traffic Safety for Older Drivers
Planned activity number	CP-2019-006

Primary countermeasure strategy CP-5: Older Driver Outreach and Education

Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

No

#### GMSS

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

### Enter description of the planned activity.

Under this project, partner organizations will continue to work with GTSC to raise awareness about programs and services that are available to assist and support older drivers. Funding to support the training of technicians and the delivery of programs for older motorists will also be considered for funding. To complement and reinforce these efforts, several GTSC staff members are trained as Car Fit technicians and event organizers. In FFY 2018, GTSC began drafting an Older Driver Safety Plan which continues to evolve as additional strategies and resources to reach this growing age group are discovered and developed.

#### Enter intended subrecipients.

State, local and not-for-profit agencies

## Countermeasure strategies

Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

#### Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name
2019	CP-General Communications and Education (Older Drivers)
2019	CP-5: Older Driver Outreach and Education

## Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act NHTSA 402	Community Traffic Safety Project (FAST)	\$140,000.00	\$0.00	\$140,000.00	
2019	FAST Act 405b OP High	405b High Community Traffic Safety (FAST)	\$120,000.00	\$1,200,000.00		

## Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

Item Quantity Price Per Unit Total Cost NHTSA Share per unit NHTSA Share Total Cost

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No records found.

GMSS

## 5.7.3 Countermeasure Strategy: CP-4: Younger Driver Outreach and Education

Program area Community Traffic Safety Program

Countermeasure strategy CP-4: Younger Driver Outreach and Education

Innovative countermeasure strategies are countermeasure strategies which have not yet been proven effective in the highway safety arena but show potential based on limited practical application. Justification of innovative countermeasure strategies can be based on past successes when applied to other behavioral safety problems.

Is this countermeasure strategy innovative?

No

Is this countermeasure strategy part of the planned high visibility enforcement strategies that support national mobilizations? § 1300.11(d) (6)

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the seat belt enforcement criterion? § 1300.21(e)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d)(5), demonstrating that the State conducts sustained enforcement (i.e., a program of recurring efforts throughout the fiscal year of the grant to promote seat belt and child restraint enforcement), and that based on the State's problem identification, involves law enforcement agencies responsible for seat belt enforcement in geographic areas in which at least 70 percent of either the State's unrestrained passenger vehicle occupant fatalities occurred or combined fatalities and serious injuries occurred]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the high risk population countermeasure programs criterion? § 1300.21(e)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs to improve seat belt and child restraint use for at least two of the following at-risk populations: (i) Drivers on rural roadways; (ii) Unrestrained nighttime drivers; (iii) Teenage drivers; (iv) Other high-risk populations identified in the occupant protection program area plan required under § 1300.21(d)(1)]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the comprehensive occupant protection program criterion? § 1300.21(e)(5)(ii)(B) [Countermeasure strategies (such as enforcement, education, communication, policies/legislation, partnerships/outreach), at the level of detail required under § 1300.11(d), designed to achieve the performance targets of the strategic plan]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this countermeasure strategy part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

## Countermeasure strategy description

To describe the program area countermeasure strategy that will help the State complete its program and achieve specific performance targets, complete the following:

# Enter assessment of the overall projected traffic safety impacts of the countermeasure strategy chosen and of the planned activities to be funded.

Community Traffic Safety Programs are designed to be comprehensive in nature, with opportunities for outreach to a broad spectrum of groups within local areas. Projects that focus on raising awareness among teens of the dangers of engaging in unsafe driving behaviors will be funded under the Younger Driver Outreach and Education countermeasure strategy. Public awareness and educational activities that focus on educating parents about New York's graduated license laws and providing them with the tools to encourage safe driving by their teens will also be supported. This countermeasure strategy and its associated planned activities, collectively with countermeasure strategies proposed in other program areas to address this high-risk group, will have an important impact on improving the safety of teen drivers on the state's roadways.

# Enter description of the linkage between program area problem identification data, performance targets, identified countermeasure strategy and allocation of funds to planned activities.

Analyses of the data conducted in conjunction with several of the program areas in the HSSP show that young drivers are consistently overrepresented in crashes involving unsafe driving behaviors. These behaviors include, but are not limited to, speeding, distracted driving, alcohol-impaired driving and drugged driving. In the Driver Behavior surveys conducted at DMV offices, young drivers also reported the lowest compliance with the seat belt law and the highest frequency of texting and driving. Over the three-year period, 2014-2016, 8% of the drivers involved in fatal and personal crashes were under age 21 but only 4% of the licensed drivers are in this age group.

This countermeasure strategy, together with the strategies and planned activities under other program areas in this HSSP that focus on young drivers, will contribute to positive changes in the performance measure, Drivers Under Age 21 Involved in Fatal Crashes, and progress toward the performance target that has been set. Sufficient funds have been allocated to effectively implement the planned activities under the Younger Driver Outreach and Education countermeasure strategy.

## Evidence of effectiveness

#### Enter a rationale for selecting the countermeasure strategy and funding allocation for each planned activity.

Outreach and education is an evidence-based countermeasure strategy that is part of a comprehensive approach to improving the safety of young drivers on New York's roadways.

## Planned activities

Select existing planned activities below and/or click Add New to enter and select planned activities that the State will conduct to support the countermeasure strategies within each program area to address its problems and achieve its performance targets.

Planned activities in countermeasure strategy

Planned activity unique identifier	Planned Activity Name	Primary Countermeasure	
CP-2019-005	Outreach & Education to Improve Teen Driver Safety	CP-4: Younger Driver Outreach and Education	

## 5.7.3.1 Planned Activity: Outreach & Education to Improve Teen Driver Safety

Planned activity name	Outreach & Education to Improve Teen Driver Safety
Planned activity number	CP-2019-005

Primary countermeasure strategy CP-4: Younger Driver Outreach and Education

## Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

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No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

## Enter description of the planned activity.

Local outreach and education programs that focus on young drivers will be considered for funding under this project. Examples include the Town of Brookhaven's Teen Driver Education Presentations and the Town of Orchard Park's safety program for young and inexperienced drivers. Outreach efforts that focus on educating parents on ways to keep teen drivers safe are also eligible for funding.

Coalitions and other groups that engage in teen driving safety outreach and promote the implementation of proven and promising strategies to improve the safety of this high-risk driving population are also eligible for funding.

## Enter intended subrecipients.

State, local and not-for-profit agencies

## Countermeasure strategies

Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name
2019	CP-Youth Programs (Alcohol- and Drug-Impaired Driving)
2019	CP-Pre-Licensure Driver Education
2019	CP-Parental Role in Teaching and Managing Young Drivers
2019	CP-4: Younger Driver Outreach and Education

## Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

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Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit
2019	FAST Act NHTSA 402	Community Traffic Safety Project (FAST)	\$400,000.00	\$0.00	\$400,000.00
2019	FAST Act 405b OP High	405b High Teen Safety Program (FAST)	\$180,000.00	\$1,800,000.00	

## Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

Item Quantity Price Per Unit Total Cost NHTSA Share per unit NHTSA Share Total Cost

No records found.

## 5.7.4 Countermeasure Strategy: CP-3: Statewide Communications and Outreach

Program area Community Traffic Safety Program

Countermeasure strategy CP-3: Statewide Communications and Outreach

Innovative countermeasure strategies are countermeasure strategies which have not yet been proven effective in the highway safety arena but show potential based on limited practical application. Justification of innovative countermeasure strategies can be based on past successes when applied to other behavioral safety problems.

Is this countermeasure strategy innovative?

No

Is this countermeasure strategy part of the planned high visibility enforcement strategies that support national mobilizations? § 1300.11(d) (6)

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the seat belt enforcement criterion? § 1300.21(e)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d)(5), demonstrating that the State conducts sustained enforcement (i.e., a program of recurring efforts throughout the fiscal year of the grant to promote seat belt and child restraint enforcement), and that based on the State's problem identification, involves law enforcement agencies responsible for seat belt enforcement in geographic areas in which at least 70 percent of either the State's unrestrained passenger vehicle occupant fatalities occurred or combined fatalities and serious injuries occurred]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the high risk population countermeasure programs criterion? § 1300.21(e)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs to improve seat belt and child restraint use for at least two of the following at-risk populations: (i) Drivers on rural roadways; (ii) Unrestrained nighttime drivers; (iii) Teenage drivers; (iv) Other high-risk populations identified in the occupant protection program area plan required under § 1300.21(d)(1)]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the comprehensive occupant protection program criterion? § 1300.21(e)(5)(ii)(B) [Countermeasure strategies (such as enforcement, education, communication, policies/legislation, partnerships/outreach), at the level of detail required under § 1300.11(d), designed to achieve the performance targets of the strategic plan]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this countermeasure strategy part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

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No

## Countermeasure strategy description

To describe the program area countermeasure strategy that will help the State complete its program and achieve specific performance targets, complete the following:

# Enter assessment of the overall projected traffic safety impacts of the countermeasure strategy chosen and of the planned activities to be funded.

Effective, high-visibility public information and education outreach efforts are an essential component of all successful highway safety programs. The primary purpose of the Statewide Communications and Outreach countermeasure strategy is to raise public awareness and educate the public about the importance of traffic safety in their lives and ultimately to convince the public to change their attitudes and driving behaviors resulting in safer highways for everyone. The development and delivery of traffic safety messages through social media networks and more traditional outlets including radio, television and print media will be supported. The coordination and delivery of a comprehensive PI&E program for New York that addresses current traffic safety issues and supports traffic safety programs at the state and local levels will have a major positive impact on highway safety in the state.

# Enter description of the linkage between program area problem identification data, performance targets, identified countermeasure strategy and allocation of funds to planned activities.

The planned activities conducted under the data-driven Statewide Communications and Outreach countermeasure strategy will focus on raising public awareness of the state's traffic safety priorities. These priorities are determined through the problem identification process conducted under each of the program areas. Statewide media efforts are a key component of a comprehensive approach to improving traffic safety. Publicizing enforcement and other countermeasure strategies implemented to address traffic safety problems greatly expands the coverage and potential impact of these programs and supports progress toward the achievement of the performance targets that have been set. Sufficient funds are allocated for the effective implementation of this countermeasure strategy and the associated activities that are planned.

## Evidence of effectiveness

## Enter a rationale for selecting the countermeasure strategy and funding allocation for each planned activity.

Communications and outreach is an evidence-based countermeasure strategy that is part of a comprehensive approach to improving safety on New York's roadways. Publicity and media support are essential components and key to the success of high-vsibility enforcement.

## Planned activities

Select existing planned activities below and/or click Add New to enter and select planned activities that the State will conduct to support the countermeasure strategies within each program area to address its problems and achieve its performance targets.

### Planned activities in countermeasure strategy

Planned activity unique identifier	Planned Activity Name	Primary Countermeasure	
CP-2019-004	Media Support for Traffic Safety Awareness Campaigns	CP-3: Statewide Communications and Outreach	

# 5.7.4.1 Planned Activity: Media Support for Traffic Safety Awareness Campaigns

Planned activity name	Media Support for Traffic Safety Awareness Campaigns
Planned activity number	CP-2019-004
Primary countermeasure strategy	CP-3: Statewide Communications and Outreach

## Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

Yes

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety

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### inspection stations and/or inspection events based on the State's problem identification]

#### No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

#### No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

#### No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

#### No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

### Enter description of the planned activity.

This project provides support for the development and delivery of traffic safety messaging through a wide variety of channels including radio, television, billboards, print media and social media networking services such as Facebook, Twitter, LinkedIn and Instagram. Examples of the organizations eligible for funding include the NYS Broadcasters Association, the Cable Telecommunications Association of NY, Inc. and outdoor media vendors.

#### Enter intended subrecipients.

State and statewide not-for-profit agencies

## Countermeasure strategies

Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

### Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name
2019	CP-Strategies to Reduce Impaired Driving
2019	CP-Publicized Sobriety Checkpoints
2019	CP-Mass Media Campaigns
2019	CP-High Visibility Enforcement
2019	CP-General Communications and Education (Older Drivers)
2019	CP-Communications and Outreach: Other Driver Awareness of Motorcyclists
2019	CP-Communications and Outreach: Conspicuity and Protective Clothing
2019	CP-Communications and Outreach Supporting Enforcement
2019	CP-Communications and Outreach Strategies for Older Children

2019

CP-3: Statewide Communications and Outreach

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## Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act NHTSA 402	Community Traffic Safety Project (FAST)	\$1,400,000.00	\$0.00	\$1,200,000.00	
2019	FAST Act 405b OP High	405b High Community Traffic Safety (FAST)	\$800,000.00	\$8,000,000.00		
2019	FAST Act 405h Nonmotorized Safety	405h Public Education	\$1,000,000.00	\$625,000.00		

## Major purchases and dispositions

## Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

 Item
 Quantity
 Price Per Unit
 Total Cost
 NHTSA Share per unit
 NHTSA Share Total Cost

 No records found.
 No
 No<

## 5.7.5 Countermeasure Strategy: CP-2: Statewide Implementation of Traffic Safety Initiatives

Program area Community Traffic Safety Program

Countermeasure strategy CP-2: Statewide Implementation of Traffic Safety Initiatives

Innovative countermeasure strategies are countermeasure strategies which have not yet been proven effective in the highway safety arena but show potential based on limited practical application. Justification of innovative countermeasure strategies can be based on past successes when applied to other behavioral safety problems.

Is this countermeasure strategy innovative?

No

Is this countermeasure strategy part of the planned high visibility enforcement strategies that support national mobilizations? § 1300.11(d) (6)

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the seat belt enforcement criterion? § 1300.21(e)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d)(5), demonstrating that the State conducts sustained enforcement (i.e., a program of recurring efforts throughout the fiscal year of the grant to promote seat belt and child restraint enforcement), and that based on the State's problem identification, involves law enforcement agencies responsible for seat belt enforcement in geographic areas in which at least 70 percent of either the State's unrestrained passenger vehicle occupant fatalities occurred or combined fatalities and serious injuries occurred]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the high risk population countermeasure programs criterion? § 1300.21(e)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs to improve seat belt and child restraint use for at least two of the following at-risk populations: (i) Drivers on rural roadways; (ii) Unrestrained nighttime drivers; (iii) Teenage drivers; (iv) Other high-risk populations identified in the occupant protection program area plan required under § 1300.21(d)(1)]

No

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Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the comprehensive occupant protection program criterion? § 1300.21(e)(5)(ii)(B) [Countermeasure strategies (such as enforcement, education, communication, policies/legislation, partnerships/outreach), at the level of detail required under § 1300.11(d), designed to achieve the performance targets of the strategic plan]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this countermeasure strategy part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

### Countermeasure strategy description

To describe the program area countermeasure strategy that will help the State complete its program and achieve specific performance targets, complete the following:

# Enter assessment of the overall projected traffic safety impacts of the countermeasure strategy chosen and of the planned activities to be funded.

Community Traffic Safety Programs are an important conduit for the statewide implementation of traffic safety initiatives. This countermeasure strategy focuses on providing support for the development of traffic safety initiatives by state agencies and not-for-profit organizations that can then be implemented by local organizations or used to enhance ongoing local program efforts. The types of support provided by GTSC include public information and education materials for use by agencies and organizations in delivering programs at the local level and training and other educational programs for local project personnel to increase their knowledge of traffic safety issues and help them become more effective program managers. By providing coordination and various types of support at the state level, GTSC is able to ensure the implementation of consistent messages and programs statewide. Strategies that promote cooperative efforts are also important and can lead to the more effective and efficient use of resources, the development of comprehensive, multi-faceted programs, and opportunities to exchange ideas and best practices, all of which play an important role in the implementation of successful projects and programs. Sufficient funds are allocated for the effective implementation of this countermeasure strategy and the associated activities that are planned.

# Enter description of the linkage between program area problem identification data, performance targets, identified countermeasure strategy and allocation of funds to planned activities.

A data-driven approach is used in identifying the traffic safety initiatives that are supported for implementation at the local level or to enhance local programs that already exist. The topics that are the focus of these programs may not have been identified as a particular issue at the local level but would be important to cover in any comprehensive traffic safety program, for example, drowsy driving. Another example is the creation and coordination of a speaker's bureau that local traffic safety programs can use to identify speakers on a number of different topics for use in their own programs. These programs serve to enhance the quality and comprehensiveness of local traffic safety programs as well as introduce important new information on traffic safety topics that they might not otherwise be exposed to. Sufficient funds are available for the effective implementation of this countermeasure strategy and the accompanying planned activities.

## Evidence of effectiveness

## Enter a rationale for selecting the countermeasure strategy and funding allocation for each planned activity.

Community Traffic Safety Programs are an important conduit for the statewide dissemination of information and the implementation of traffic safety initiatives at the local level. By providing coordination and various types of support at the state level, GTSC is able to ensure the implementation of consistent messages and programs statewide. Strategies that promote cooperative efforts are also important and can lead to the more effective and efficient use of resources, the development of comprehensive, multi-faceted programs, and opportunities to exchange ideas and best practices, all of which play an important role in the implementation of successful projects and programs.

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# Planned activities

Select existing planned activities below and/or click Add New to enter and select planned activities that the State will conduct to support the countermeasure strategies within each program area to address its problems and achieve its performance targets.

Planned activities in countermeasure strategy

Planned activity unique identifier	Planned Activity Name	Primary Countermeasure	
CP-2019-003	State Level Initiatives to Support Local Traffic Safety Programs	CP-2: Statewide Implementation of Traffic Safety Initiatives	

# 5.7.5.1 Planned Activity: State Level Initiatives to Support Local Traffic Safety Programs

Planned activity name	State Level Initiatives to Support Local Traffic Safety Programs
Planned activity number	CP-2019-003
Primary countermeasure strategy	CP-2: Statewide Implementation of Traffic Safety Initiatives

Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

#### Enter description of the planned activity.

Programs undertaken by state agencies and not-for-profits to support and enhance the implementation of community-based traffic safety programs will be funded under this project. One example is the National Safety Council's Survivor Advocate Speaker Network whose speakers, at the request of local traffic safety programs, are available to provide education and outreach to traffic safety stakeholders and high-risk populations, at traffic safety conferences, schools and victim impact panels. Examples of educational programs that can support local traffic safety efforts include the Operation Lifesaver Program that educates the public on rail grade crossing

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safety. New York State agencies that provide public information materials, coordination and other support for local programs include the NYS Department of Health and the NYS Department of Motor Vehicles.

#### Enter intended subrecipients.

State and statewide not-for-profit agencies

#### Countermeasure strategies

Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name
2019	CP-State level support for community traffic safety programs
2019	CP-2: Statewide Implementation of Traffic Safety Initiatives

### Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act NHTSA 402	Community Traffic Safety Project (FAST)	\$780,000.00	\$0.00	\$725,000.00	
2019	FAST Act 405b OP High	405b High Community Traffic Safety (FAST)	\$300,000.00	\$3,000,000.00		
2019	FAST Act 405h Nonmotorized Safety	405h Public Education	\$800,000.00	\$500,000.00		

### Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

	ltem	Quantity	Price Per Unit	Total Cost	NHTSA Share per unit	NHTSA Share Total Cost
No records found.						

# 5.7.6 Countermeasure Strategy: CP-1: Community-Based Highway Safety Programs

Program area Community Traffic Safety Program

Countermeasure strategy CP-1: Community-Based Highway Safety Programs

Innovative countermeasure strategies are countermeasure strategies which have not yet been proven effective in the highway safety arena but show potential based on limited practical application. Justification of innovative countermeasure strategies can be based on past successes when applied to other behavioral safety problems.

Is this countermeasure strategy innovative?

No

Is this countermeasure strategy part of the planned high visibility enforcement strategies that support national mobilizations? § 1300.11(d) (6)

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the seat belt enforcement criterion? § 1300.21(e)(3) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d)(5), demonstrating that the State conducts sustained enforcement (i.e., a program of recurring efforts throughout the fiscal year of the grant to promote seat belt and child restraint enforcement), and that based on the State's problem identification, involves law enforcement agencies responsible for seat belt enforcement in geographic areas in which at least 70 percent of either the State's unrestrained passenger vehicle occupant fatalities occurred or combined fatalities and serious injuries occurred]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the high risk population countermeasure programs criterion? § 1300.21(e)(4) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs to improve seat belt and child restraint use for at least two of the following at-risk populations: (i) Drivers on rural roadways; (ii) Unrestrained nighttime drivers; (iii) Teenage drivers; (iv) Other high-risk populations identified in the occupant protection program area plan required under § 1300.21(d)(1)]

No

Is this countermeasure strategy part of the State occupant protection grant application (§ 405(b)) under the comprehensive occupant protection program criterion? § 1300.21(e)(5)(ii)(B) [Countermeasure strategies (such as enforcement, education, communication, policies/legislation, partnerships/outreach), at the level of detail required under § 1300.11(d), designed to achieve the performance targets of the strategic plan]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this countermeasure strategy part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this countermeasure strategy part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

# Countermeasure strategy description

To describe the program area countermeasure strategy that will help the State complete its program and achieve specific performance targets, complete the following:

# Enter assessment of the overall projected traffic safety impacts of the countermeasure strategy chosen and of the planned activities to be funded.

Using a data-driven approach, New York has identified a comprehensive set of strategies that collectively will enable the state to reach the performance targets for New York's highway safety program. Community Traffic Safety Programs are designed to be comprehensive in nature, with opportunities for outreach to a broad spectrum of groups within local areas. Projects proposed by local agencies and organizations to address traffic safety problems identified in their jurisdictions will be considered for funding under this strategy. The grant proposal must include a description of the problem with supporting data, details of the proposed activities with milestones and an evaluation plan for assessing the success of the project. All applications must address one or more of the program areas included in New York's Highway Safety Strategic Plan.

# Enter description of the linkage between program area problem identification data, performance targets, identified countermeasure strategy and allocation of funds to planned activities.

The planned activities under the Community-Based Highway Safety Programs countermeasure strategy require that local agencies conduct a problem identification process to document the traffic safety issues in their local area. Various data sources are available for use by local agencies in conducting their problem identification. The problem identification section for the Community Traffic Safety Program includes a table that provides key county data for analysis in assessing traffic safety priorities, including the number of fatal and personal injury crashes and the numbers of pedestrian, bicycle and motorcycle crashes. In addition to the number of crashes, the proportion of the total number of crashes that occurs in each county is also provided as well as the number of views and population data for each county. By requiring that local agency

# https://nhtsagmss.crm9.dynamics.com/main.aspx?area=Nav\_Application&etc=10046&page=Applications\_HQ&pagetype=entitylist&web=true#79... 219/253

# GMSS

applications for funding must be supported by data, New York has developed a cohesive set of strategies and planned activities at both the state and local level that collectively will result in progress toward the performance target that has been set.

Sufficient funds have been allocated to effectively implement the planned activities under the Community-Based Highway Safety Program countermeasure strategy.

### Evidence of effectiveness

#### Enter a rationale for selecting the countermeasure strategy and funding allocation for each planned activity.

NHTSA requires that 40% of the federal funds received by the state be allocated to local programs. To ensure that these funds are used effectively, GTSC has developed stringent application requirements for local programs. To receive funding under this program area, applicants are required to follow a data-driven, performance-based approach in addressing a traffic safety problem identified though data analysis. While the local programs identify their own traffic safety issues, they are expected to draw from the evidence-based strategies included in the HSSP so that these local programs collectively contribute to the achievement of the performance goals for the statewide highway safety program.

#### Planned activities

#### Select existing planned activities below and/or click Add New to enter and select planned activities that the State will conduct to support the countermeasure strategies within each program area to address its problems and achieve its performance targets.

#### Planned activities in countermeasure strategy

Planned activity unique identifier	Planned Activity Name	Primary Countermeasure
CP-2019-001	Community-Based Programs to Improve Traffic Safety	CP-1: Community-Based Highway Safety Programs
CP-2019-002	Roadway Safety Improvements	CP-1: Community-Based Highway Safety Programs

# 5.7.6.1 Planned Activity: Community-Based Programs to Improve Traffic Safety

Planned activity name	Community-Based Programs to Improve Traffic Safety
Planned activity number	CP-2019-001

Planned activity number

Primary countermeasure strategy CP-1: Community-Based Highway Safety Programs

Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

#### Yes

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

#### GMSS

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

#### Enter description of the planned activity.

Local agencies including police, transportation and health departments or non-profit organizations, such as county traffic safety boards and other community-based organizations that develop traffic safety programs in their communities to address problems identified through data analysis, will be considered for funding under this planned activity. For example, county traffic safety boards that have developed programs tailored to the traffic safety needs of their counties will be supported. Driving in the Safe Lane, a program developed by the Community Parent Center in Nassau County, is also an example of a successful community-based program. The workshop educates teens and parents about driving risks such as inexperience, distractions, seat belt use, impairment as well as Graduated Driver Licensing Laws.

#### Enter intended subrecipients.

Local and not-for-profit agencies

### Countermeasure strategies

Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

#### Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name
2019	CP-Community Traffic Safety Programs
2019	CP-1: Community-Based Highway Safety Programs

# Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act NHTSA 402	Community Traffic Safety Project (FAST)	\$3,200,000.00	\$0.00	\$3,100,000.00	
2019	FAST Act 405b OP High	405b High Community Traffic Safety (FAST)	\$100,000.00	\$1,000,000.00		
2019	FAST Act 405h Nonmotorized Safety	405h Training	\$1,000,000.00	\$625,000.00		

### Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

 Item
 Quantity
 Price Per Unit
 Total Cost
 NHTSA Share per unit
 NHTSA Share Total Cost

 No records found.
 <t

# 5.7.6.2 Planned Activity: Roadway Safety Improvements

Planned activity name Roadway Safety Improvements

Planned activity number CP-2019-002

Primary countermeasure strategy CP-1: Community-Based Highway Safety Programs

Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

GMSS

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

#### Enter description of the planned activity.

Based on the analysis of identified high-crash locations and roadway-related crash information, GTSC will support efforts that contribute to improving the roadway environment. Roadway improvements implemented on a statewide basis will be given priority. Efforts to raise awareness, provide education or conduct training in Work Zone Safety, Traffic Incident Management (TIM), Emergency Traffic Control and Scene Management will be supported. GTSC will also provide support for the presentation of a TIMposium involving the appropriate partners and stakeholders. Funding for crash reconstruction training to identify potential factors involved in crashes, including roadway factors, will also be considered for funding, as well as material and equipment to support roadway safety.

#### Enter intended subrecipients.

State, local and statewide not-for-profit agencies

### Countermeasure strategies

# Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

#### Countermeasure strategies in planned activities

Fiscal Year	Countermeasure Strategy Name
2019	CP-Community Traffic Safety Programs
2019	CP-1: Community-Based Highway Safety Program

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#### GMSS

# Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act NHTSA 402	Roadway Safety (FAST)	\$400,000.00	\$0.00	\$400,000.00	

# Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

 Item
 Quantity
 Price Per Unit
 Total Cost
 NHTSA Share per unit
 NHTSA Share Total Cost

 No records found.
 No
 No<

# 5.8 Program Area: Planning & Administration

Program area type Planning & Administration

Will countermeasure strategies and planned activities be described in this plan to address the program area?

#### No

Is this program area part of the State occupant protection program area plan for a 405(b) application that identifies the safety problems to be addressed, performance measures and targets, and the countermeasure strategies and planned activities the State will implement to address those problems, at the level of detail required under § 1300.11(c) and (d)?

No

# Problem identification

Enter description and analysis of the State's highway safety problems (for this program area) as identified through an analysis of data, including but not limited to fatality, injury, enforcement, and judicial data, to be used as a basis for setting performance targets and developing countermeasure strategies.

The Governor's Traffic Safety Committee (GTSC) is responsible for administering and managing New York State's comprehensive highway safety program. GTSC takes a leadership role in identifying the state's overall traffic safety priorities through a data-driven process and provides assistance to its partners in problem identification at the local level.

Under the Planning and Administration program area, GTSC provides support and coordinates efforts to address the highway safety problems that have been identified through the data-driven analyses implemented for each of the other program areas in the HSSP. In addition to awarding grant funding, GTSC supports its partners by developing and implementing statewide public awareness campaigns, as well as a number of training and educational programs to benefit the state's traffic safety community and enhance the impact of efforts to reduce motor vehicle crashes, injuries and fatalities.

### Planned Activities in the Planning & Administration

Planned activity unique identifier	Planned Activity Name	Primary Countermeasure	
PM-2019-001	Planning and Administration for New York's Highway Safety Program		
PM-2019-002	Highway Safety Training and Educational Opportunities		

# 5.8.1 Planned Activity: Planning and Administration for New York's Highway Safety Program

Planned activity name	Planning and Administration for New York's Highway Safety Program
Planned activity number	PM-2019-001
Primary countermeasure strateg	у

Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

223

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

GMSS

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

#### No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

### Enter description of the planned activity.

Through the planning and administration function, GTSC is responsible for the overall coordination of the state's highway safety program in compliance with the new requirements established under the FAST Act. The GTSC staff, working with the state's traffic safety networks, grantees and other partners, will continue to identify highway safety problems in New York and assist in the development of programs to address these problems. The staff also provides support services for the general administration of the highway safety program.

Major activities under the Planning and Administration project are listed below:

- Evaluating funding proposals; administering the federal letter of credit; reviewing, monitoring, auditing, accounting and vouchering project components
- Analyzing and disseminating new information and technology to the traffic safety community in New York State
- Participating in subcommittees and advisory groups, including, for example, the Advisory Council on Impaired Driving; NYS Child Passenger Safety Advisory Board; Motorcycle Safety Workgroup; DRE & SFST Steering Committee; Highway Safety Conference Planning Committee; NYS Partnership Against Drowsy Driving; Traffic Records Coordinating Council; Metropolitan Planning Organization (MPOs); Capital District Safe Kids Coalition; and Pedestrian Safety Action Plan (PSAP) Committee
- Participating in preparing New York's Traffic Safety Strategic Plans, including the Highway Safety Strategic Plan (HSSP), which is the principal document, the NYS Strategic Highway Safety Plan (SHSP), the Commercial Vehicle Safety Plan (CVSP), and the Traffic Records Strategic Plan
- · Conducting an annual driver behavior and attitudinal survey as called for by NHTSA
- Conducting a biannual Automated Traffic Enforcement Survey, as required under the new FAST Act
- Developing a comprehensive and coordinated PI&E program for New York State, which will continue to address current traffic safety issues and support traffic safety programs at the state and local levels. Market research may be incorporated into the development of PI&E campaigns as needed. Periodic surveys may be conducted to assess public awareness of traffic safety issues and track changes in attitudes, perceptions and reported behaviors. The results of these studies will be used to modify and improve future campaigns.

#### Enter intended subrecipients.

# State agency

# Countermeasure strategies

Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

GMSS

Countermeasure strategies in planned activities

Fiscal Year Countermeasure Strategy Name No records found.

# Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act NHTSA 402	Planning and Administration (FAST)	\$850,000.00	\$850,000.00	\$0.00	

# Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

	Item	Quantity	Price Per Unit	Total Cost	NHTSA Share per unit	NHTSA Share Total Cost	
No records found.							

# 5.8.2 Planned Activity: Highway Safety Training and Educational Opportunities

Planned activity name	Highway Safety Training	and Educational Opportunities

Planned activity number PM-2019-002

Primary countermeasure strategy

Is this planned activity part of the evidence-based traffic safety enforcement program (TSEP)? § 1300.11(d)(5)

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child restraint inspection stations? § 1300.21(d) (3) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification]

No

Is this planned activity part of the State occupant protection grant application (§ 405(b)) for child passenger safety technicians? § 1300.21(d)(4) [Planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification, at the level of detail required under § 1300.11(d)]

No

Is this planned activity part of the State traffic safety information system improvements grant application (§ 405(c)) for the State traffic records strategic plan? § 1300.22(b)(2)(iii) [Planned activities, at the level of detail required under § 1300.11(d), that implement a recommendation(s) from the State's most recent highway safety data and traffic records system assessment]

No

Is this planned activity part of the impaired driving countermeasure grant application (§ 405(d)) for spending grant funds on impaired driving activities as a high-range State? § 1300.23(f)(1)(ii) [Planned activities, at the level of detail required under § 1300.11(d), for spending grant funds on impaired driving activities listed in § 1300.23(j)(4) that must include high-visibility enforcement efforts]

No

Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the motorcyclist awareness program criterion? § 1300.25(f) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest]

No

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Is this planned activity part of the State motorcyclist safety grant application (§ 405(f)) under the impaired driving program criterion? § 1300.25(h)(2) [Planned activities, at the level of detail required under § 1300.11(d), demonstrating that the State will implement data-driven programs designed to reach motorcyclists in those jurisdictions where the incidence of motorcycle crashes involving an impaired operator is highest]

No

Is this planned activity part of the State racial profiling data collection grant application (§ 1906)? § 1300.28(b)(2) [Planned activities, at the level of detail required under § 1300.11(d), supporting the assurances that the State will undertake activities during the fiscal year of the grant to comply with the requirements of § 1300.28(b)(1)]

No

### Enter description of the planned activity.

Recognizing the value of professional development, GTSC will continue to support participation by its staff and highway safety partners in relevant training and educational opportunities to increase their knowledge and awareness of traffic safety issues and to acquire new or improved skills. Training will be delivered in a variety of formats as appropriate, including conferences, workshops, seminars, classroom settings, podcasts and webinars.

Coordinated Public Education programs for New York State will also continue to address current traffic safety issues and support traffic safety programs at the state and local levels.

GTSC also supports a variety of educational programs made available to New York's traffic safety community. Examples include financial and other forms of support for workshops, forums, symposia and other types of meetings on important traffic safety topics presented by partners, such as the Institute for Traffic Safety Management and Research, the Greater New York Automobile Dealers' Association and other not-for-profit groups.

### Enter intended subrecipients.

State, local and not-for-profit agencies

# Countermeasure strategies

Select existing countermeasure strategies below and/or click Add New to enter and select countermeasure strategies that the planned activity will support.

Countermeasure strategies in planned activities

Fiscal Year Countermeasure Strategy Name

# Funding sources

Click Add New to enter federal funding source, eligible use of funds, and estimates of funding amounts, amount for match and local benefit.

Source Fiscal Year	Funding Source	Eligible Use of Funds	Estimated Funding Amount	Match Amount	Local Benefit	
2019	FAST Act NHTSA 402	Planning and Administration (FAST)	\$100,000.00	\$100,000.00	\$0.00	

# Major purchases and dispositions

Click Add New to enter equipment with a useful life of more than one year and an acquisition cost of \$5,000 or more.

 Item
 Quantity
 Price Per Unit
 Total Cost
 NHTSA Share per unit
 NHTSA Share Total Cost

 No records found.
 No
 No<

# 6 Evidence-based Traffic Safety Enforcement Program (TSEP)

Evidence-based traffic safety enforcement program (TSEP) information

Identify the planned activities that collectively constitute an evidence-based traffic safety enforcement program (TSEP).

Planned activities in the TSEP:

Planned activity unique

Planned Activity Name

Primary Countermeasure

#### GMSS

identifier		
AL-2019-001	Impaired Driving Enforcement Grants for Local Police Agencies	AL-1: Enforcement of Impaired Driving Laws
PS-2019-005	Targeted Enforcement (Enforcement Efforts to Improve Pedestrian Safety)	PS-4: Enforcement of Traffic Violations
PTS-2019-001	Police Traffic Services (PTS)	PTS-1: Enforcement of Traffic Violations
PTS-2019-002	Statewide and New York City High Visibility Focused Enforcement Campaigns	PTS-1: Enforcement of Traffic Violations
PTS-2019-004	Evidence-Based Traffic Safety Enforcement Training for Law Enforcement	PTS-2: Law Enforcement Training Programs
CP-2019-001	Community-Based Programs to Improve Traffic Safety	CP-1: Community-Based Highway Safety Programs
CP-2019-004	Media Support for Traffic Safety Awareness Campaigns	CP-3: Statewide Communications and Outreach
MC-2019-004	Enforcement Efforts to Improve Motorcycle Safety	MC-3: Enforcement
OP-2019-001	Participation in National Click It or Ticket Mobilization	OP-1: Seat Belt Enforcement
OP-2019-002	Combined Enforcement	OP-1: Seat Belt Enforcement
OP-2019-003	PI&E Support for Enforcement Efforts	OP-2: Communications and Outreach
AL-2019-002	Statewide High Visibility Focused Enforcement Campaigns	AL-1: Enforcement of Impaired Driving Laws
AL-2019-003	Media Support for National Impaired Driving Enforcement Mobilizations	AL-1: Enforcement of Impaired Driving Laws
AL-2019-012	Statewide Public Awareness Campaigns	AL-4: Prevention, Communications, Public Information and Educational Outreach

# Analysis

#### Enter analysis of crashes, crash fatalities, and injuries in areas of highest risk.

#### **Data-Driven Problem Identification**

The statewide data-driven problem identification process focuses on the analysis of crashes, fatalities and injuries to determine **what** is occurring, **where**, **when**, **why** and **how** it is occurring and **who** is involved. Problem identification is conducted on a statewide basis and for each program area and is used to determine which traffic safety issues are to be addressed by GTSC's grant programs in the upcoming fiscal year. The analysis will identify groups of drivers who are overrepresented in crashes, as well as the locations and times that crashes are occurring, to guide the development of NYS's enforcement plan. Key results summarizing the problems identified are presented in the statewide and individual program area sections of the HSSP.

All local enforcement agencies applying for grant funding must also use a data-driven approach to identify the enforcement issues in their jurisdictions. An online tool called the Traffic Safety Statistical Repository (TSSR) is available to assist agencies in conducting problem identification at the local level. Developed by the Institute for Traffic Safety Management and Research (ITSMR), the system can be accessed through ITSMR's website and at https://www.itsmr.org/tssr. Users of the TSSR have direct online access to New York's motor vehicle crash data from the state's Accident Information System (AIS) for 2009-2016, as well as preliminary data for 2017 and 2018. The site includes reports on motor vehicle crashes statewide and by individual counties; some data by municipalities within counties are also available. Beginning in FFY 2017, statewide and county reports with ticket data for 2009-2017 have been added to the TSSR to support data driven programs at the local and state levels. Data documenting the local highway safety issues identified must be included in the funding application submitted to GTSC along with the strategies that will be implemented to address the problems.

To ensure that New York's traffic safety enforcement grant funds are deployed based on data-driven problem identification, GTSC identifies the statewide geographic and demographic areas of concern through analyses of crash data. GTSC then identifies police agencies with traffic enforcement jurisdiction in the most problematic areas, and through its Highway Safety Program Representatives and Law Enforcement Liaison networks conducts outreach to encourage agencies to apply for grant funds. Using the state's priority areas as the framework, GTSC's Police Traffic Services (PTS) grant program is the primary funding effort to direct traffic enforcement grant funds to New York's police agencies. Enforcement efforts described under other program areas are planned, implemented and monitored in accordance with the state's E-BE plan.

The PTS grant application form guides agencies through the process of using local crash and ticket data to identify problem areas specific to their communities. Police agencies are required to correlate crash-causing traffic violations or driver behaviors with specific times and locations in their jurisdictions so officer resources are allocated to details directly related to the identified problems. As part of the PTS application, the Institute for Traffic Safety Management and Research (ITSMR) compiles agency-specific spreadsheets with crash and ticket data for the most recent five years of final data as well as preliminary data for the most recent year for each PTS grant applicant. Based on these analyses, applicants complete a data-driven "Work Plan" which presents their proposed countermeasures and enforcement strategies.

#### Enter explanation of the deployment of resources based on the analysis performed.

#### **Implementation of Evidence-Based Strategies**

To ensure that enforcement resources are deployed effectively, police agencies are directed to implement evidence-based strategies through GTSC's Highway Safety grant application or the more focused Police Traffic Services (PTS) grant application. The PTS application narrative outlines New York's broad approach to address key problem enforcement areas and guides the local jurisdictions to examine local data and develop appropriate countermeasures for their own problem areas. Examples of proven strategies include targeted enforcement focusing on specific violations, such as texting, aggressive driving and speeding, or on specific times of day when more violations occur, such as nighttime impaired driving road checks and seat belt enforcement. High visibility enforcement, including broad participation in national seat belt and impaired driving mobilizations, is required. The Data Driven Approaches to Crime and Traffic Safety (DDACTS) model and other strategies that use data to identify high crash locations are also proven strategies. By implementing strategies that research has shown to be effective, more efficient use is made of the available resources and the success of enforcement efforts is enhanced.

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During the PTS grant review process, GTSC scores applications based on the data and problem identification process, the strength of the work plan, the past performance of the agency, and crash and ticket trends in the jurisdiction.

Enter description of how the State plans to monitor the effectiveness of enforcement activities, make ongoing adjustments as warranted by data, and update the countermeasure strategies and projects in the Highway Safety Plan (HSP).

#### Monitoring and Adjustment of E-BE Plan

Continuous oversight and monitoring of the enforcement efforts that are implemented is another important element of New York's E-BE plan. Enforcement agencies' deployment strategies are continuously evaluated and adjusted to accommodate shifts and changes in their local highway safety problems. Several methods are used to follow-up on programs funded by GTSC: (1) progress report and activity level review, (2) onsite project monitoring, and (3) law enforcement subgrantee formal training programs and direct technical assistance.

Once a Police Traffic Services (PTS) grant is awarded, Program Representatives, accompanied by Law Enforcement Liaisons, if requested, conduct on-site monitoring visits to review the grant activities and discuss with grantees the impact the enforcement activities may be having in their jurisdictions. During monitoring contacts, Program Representatives also reinforce the message that enforcement resources should be deployed to areas at times when problems are known to occur.

During the grant period, grantees are required to submit two progress reports which include a narrative describing grant activities and data on crashes and tickets issued during the reporting period. GTSC reviews these reports to assess the progress resulting from the agency's data-driven enforcement activities. This information is used to adjust the agency's operational plans for subsequent mobilizations and other high visibility enforcement activities and to determine the agency's eligibility for future awards.

# 7 High Visibility Enforcement

### High-visibility enforcement (HVE) strategies

#### Planned HVE strategies to support national mobilizations:

\*Reminder: When associating a countermeasure strategy to an incentive grant, you must ensure sufficient detail is provided to satisfy the additional incentive grant criteria, where applicable.

	Countermeasure Strategy Name	
PTS-1: Enforcement o	f Traffic Violations	

- OP-2: Communications and Outreach
- OP-1: Seat Belt Enforcement
- AL-4: Prevention, Communications, Public Information and Educational Outreach
- AL-1: Enforcement of Impaired Driving Laws

# **HVE** activities

Select specific HVE planned activities that demonstrate the State's support and participation in the National high-visibility law enforcement mobilizations to reduce alcohol-impaired or drug impaired operation of motor vehicles and increase use of seat belts by occupants of motor vehicles.

#### **HVE Campaigns Selected**

lanned Activity Name	Primary Countermeasure	
cement Grants for Local Police Agencies	AL-1: Enforcement of Impaired Driving Laws	
(PTS)	PTS-1: Enforcement of Traffic Violations	
0	cement Grants for Local Police Agencies	

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8/17/2018	

PTS-2019-002	Statewide and New York City High Visibility Focused Enforcement Campaigns	PTS-1: Enforcement of Traffic Violations
OP-2019-001	Participation in National Click It or Ticket Mobilization	OP-1: Seat Belt Enforcement
OP-2019-003	PI&E Support for Enforcement Efforts	OP-2: Communications and Outreach
AL-2019-002	Statewide High Visibility Focused Enforcement Campaigns	AL-1: Enforcement of Impaired Driving Laws
AL-2019-003	Media Support for National Impaired Driving Enforcement Mobilizations	AL-1: Enforcement of Impaired Driving Laws
AL-2019-012	Statewide Public Awareness Campaigns	AL-4: Prevention, Communications, Public Information and Educational Outreach

# 8 405(b) Occupant Protection Grant

Occupant protection information

405(b) qualification status: High seat belt use rate State

Occupant protection plan

Submit State occupant protection program area plan that identifies the safety problems to be addressed, performance measures and targets, and the countermeasure strategies and planned activities the State will implement to address those problems.

**Program Area** 

Occupant Protection (Adult and Child Passenger Safety)

# Participation in Click-it-or-Ticket (CIOT) national mobilization

Select or click Add New to submit the planned participating agencies during the fiscal year of the grant, as required under § 1300.11(d)(6).

Agencies planning to participate in CIOT

Agency Albany City Police Department Albion Village Police Department Allegany Village Police Department Altamont Village Police Department Amityville Village Police Department Amsterdam City Police Department Arcade Village Police Department Ardsley Village Police Department Auburn City Police Department Avon Village Police Department Baldwinsville Village Police Department Ballston Spa Village Police Department Batavia City Police Department Bath Village Police Department Beacon City Police Department Bedford Town Police Department Bethlehem Town Police Department Blasdell Village Police Department

Blooming Grove Town Police Department Boonville Village Police Department

Brant Town Police Department

Brewster Village Police Department

Briarcliff Manor Village Police Department

Brighton Town Police Department

Brockport Village Police Department

Bronxville Village Police Department

Broome County Sheriff's Office

Caledonia Village Police Department

Camden Village Police Department

Camillus Town & Village Police Department

Canandaigua City Police Department

Canisteo Village Police Department

Catskill Village Police Department

Cattaraugus County Sheriff's Office

Cayuga County Sheriff's Office

Cheektowaga Town Police Department

Chemung County Sheriff's Office

Chenango County Sheriff's Office

Chester Town Police Department

Chittenango Village Police Department

Cicero Town Police Department

Clarkstown Town Police Department

Clinton County Sheriff's Office

Cohoes City Police Department

Colonie Town Police Department

Columbia County Sheriff's Office

Cornell University - Police

Corning City Police Department

Cornwall on Hudson Village Police Department

Cornwall Town Police Department

Cortland City Police Department

Cortland County Sheriff's Office

Crawford Town Police Department

Croton on Hudson Village of

Deerpark Town Police Department

Delaware County Sheriff's Office

Depew Village Police Department

Deposit Village Police Department

DeWitt Town Police Department

Dobbs Ferry Village Police Department

Dutchess County Sheriff's Office

East Aurora/Aurora Town Police Department

East Fishkill Town Police Department East Greenbush Town Police Department

East Hampton Town Police Department

East Rochester Village Police Department

Eastchester Town Police Department

Eden Town Police Department

Ellenville Village Police Department

Elmira City Police Department

Elmira Heights Village Police Department

Elmsford Village Police Department

Erie County Sheriff's Office

Essex County Traffic Safety

Evans Town Police Department

Fallsburg Town Police Department

Fishkill Town Police Department

Florida Village Police Department

Freeport Village Police Department

Fulton City Police Department

Fulton County Sheriff's Office

Galway Village Police Department

Garden City Village Police Department

Gates Town Police Department

Geddes Town Police Department

Genesee County Sheriff's Office

Geneseo Village Police Department

Geneva City Police Department

Glen Cove City Police Department

Glens Falls City Police Department

Glenville Town Police Department

Goshen Village Police Department

Granville Village Police Department

Greece Town Police Department

Green Island Village Police Department

Greenburgh Town Police Department

Greenwood Lake Village Police Department

Guilderland Town Police Department

Hamburg Town Police Department

Hamburg Village Police Department

Harrison Town Police Department

Hastings-on-Hudson Village Police Department

Hempstead Village Police Department

Herkimer Village Police Department

Highland Falls Village Police Department Highlands Town Police Department Homer Village Police Department Hoosick Falls Village Police Department Hornell City Police Department Hudson City Police Department Hyde Park Town Police Department Ilion Village Police Department Irondequoit Town Police Department Ithaca City Police Department Jamestown City Police Department Jefferson County Sheriff's Office Johnson City Village Police Department Kensington Village Police Department Kingston City Police Department Lake Success Village Police Department Lakewood Busti Police Department Lancaster Town Police Department Larchmont Village Police Department Lewisboro Town Police Department Lewiston Town Police Department Liverpool Village Police Department Livingston County Sheriff's Office Long Beach City Police Department Lowville Village Police Department Lynbrook Village Police Department Madison County Sheriff's Office Mamaroneck Village Police Department Manlius Town Police Department Marlborough Town Police Department Mechanicville City Police Department Medina Village Police Department Menands Village Police Department Metro.Trans. Authority Police Dept. Middletown City Police Department Millerton Village Police Department Monroe County Sheriff's Office Monroe Village Police Department Montgomery Town Police Department Montgomery Village Police Department Mt. Morris Village Police Department Mt. Pleasant Town Police Department

Muttontown Village Police Department

Nassau Village Police Department New Castle Town Police Department New Hartford Town Police Department New Paltz Town & Village Police Department New Rochelle City Police Department New Windsor Town Police Department New York Mills Village Police Department Newburgh City Police Department Newburgh Town Police Department Niagara County Sheriff's Office Niagara Falls City Police Department Niskayuna Town Police Department North Castle Town Police Department North Greenbush Town Police Department North Syracuse Village Police Department North Tonawanda City Police Department Northport Village Police Department Ogden Town Police Department Old Brookville Village Police Department Old Westbury Village Police Department Oneida City Police Department Oneida County Sheriff's Office Oneonta City Police Department Onondaga County Sheriff's Office Ontario County Sheriff's Office Orange County Sheriff's Office Orangetown Town Police Department Orchard Park Town Police Department Orleans County Sheriff's Office Ossining Village Police Department Oswego City Police Department Oswego County Sheriff's Office Oxford Village Police Department Oyster Bay Cove Village Police Department Peekskill City Police Department Penn Yan Village Police Department Piermont Village Police Department Plattekill Town Police Department Plattsburgh City Police Department Pleasantville Village Police Department Port Chester Village Police Department Port Dickinson Village Police Department Port Jervis City Police Department

Port Washington Police District Potsdam Village Police Department Poughkeepsie City Police Department Poughkeepsie Town Police Department Putnam County Sheriff's Office Quogue Village Police Department Ramapo Town Police Department Red Hook Village Police Department Rensselaer City Police Department Rensselaer County Sheriff's Office Riverhead Town Police Department Rockland County Sheriff's Office Rockville Centre Police Department Rome City Police Department Rosendale Town Police Department Rotterdam Town Police Department Rye Brook Village Police Department Rye City Police Department Sands Point Village Police Department Saratoga County Sheriff's Office Saratoga Springs City Police Department Saugerties Town Police Department Scarsdale Village Police Department Schenectady City Police Department Schenectady County Sheriff's Office Schodack Town Police Department Seneca County Sheriff's Office Seneca Falls Town Police Department Shawangunk Town Police Department Shelter Island Town Police Department Solvay Village Police Department Somerset Town of Southampton Town Police Department Southampton Village Police Department Southold Town Police Department Spring Valley Village Police Department Springville Village Police Department St. Lawrence County Sheriff's Office Steuben County Sheriff's Office Stony Point Town Police Department Suffern Village Police Department Suffolk County Sheriff's Office Sullivan County Sheriff's Office

SUNY Albany University Police SUNY Cortland University Police

SUNY Police Oswego State University

SUNY University Buffalo Police

Syracuse City Police Department

Tioga County Sheriff's Office

Tompkins County Sheriff's Office

Tonawanda City Police Department

Tonawanda Town Police Department

Troy City Police Department

Tuckahoe Village Police Department

Tuxedo Town Police Department

Ulster County Sheriff's Office

Ulster Town Police Department

Utica City Police Department

Vestal Town Police Department

Walden Village Police Department

Wallkill Town Police Department

Walton Village Police Department

Warren County Sheriff's Office

Warsaw Village Police Department

Warwick Town Police Department

Washington County Sheriff's Office

Washingtonville Village Police Department

Waterford Town & Village Police Department

Waterloo Village Police Department

Watertown City Police Department

Watervliet City Police Department

Watkins Glen Village Police Department

Wayne County Sheriff's Office

Webster Town Police Department

Wellsville Village Police Department

West Seneca Town Police Department

Westchester County Department of Public Safety

White Plains Department Public Safety

Whitehall Village Police Department

Whitesboro Village Police Department

Whitestown Town Police Department

Woodbury Town Police Department

Wyoming County Sheriff's Office

Yonkers City Police Department

Yorkville Village Police Department

Nassau County PD

New York City Police Department

New York State Police

New York State Office of Parks & Recreation

Suffolk County Police Department

### Enter description of the State's planned participation in the Click-it-or-Ticket national mobilization.

New York State participates in the national Click It or Ticket Mobilization each year. During the two-week mobilization conducted May 22 - June 4, 2017, 26,897 tickets were issued for violations of the seat belt and child restraint laws; 24,842 of these tickets were issued by police agencies receiving grant funding from GTSC. In addition to the local agencies that receive funding, the New York State Police plays a major role in the annual campaign; in 2017, State Police Troopers were responsible for over 9,000 of the total tickets issued. The New York City Police Department (NYPD) is also a major participant; over 7,300 seat belt and child restraint tickets were issued by the NYPD in the 2017 mobilization. Police officers from approximately 60 police agencies that did not receive grant funding also issued seat belt tickets during the 2017 mobilization.

GMSS

In FFY 2019, New York's Buckle Up New York/Click It or Ticket program will continue to be the state's primary enforcement strategy for occupant protection and will promote the participation of police agencies across the state in the national Click It or Ticket mobilization scheduled for May 20-June 2, 2019. A total of 280 police agencies submitted applications for Police Traffic Services grants for FFY 2019; those who receive funding awards will once again be required to participate in the 2019 national mobilization. As has been the case in other years, additional police agencies are also expected to join the 2019 Click It or Ticket mobilization.

In addition to participating in the national mobilization, agencies receiving grant funding from GTSC are also required to:

- · Have a mandatory seat belt use policy and perform roll call video training on seat belt enforcement
- Conduct high visibility, zero tolerance enforcement using checkpoints, saturation patrols, and when possible include nighttime enforcement and collaborative interagency efforts
- Focus on low-use, high-risk groups based on geography, demographics and other factors

Another important component of New York's participation in the annual high visibility seat belt enforcement campaign is the state's highly publicized Border-to-Border initiative with the surrounding states of Connecticut, Massachusetts, New Jersey, Pennsylvania and Vermont. Each year, representatives from GTSC and Vermont's Highway Safety Office, along with several law enforcement agencies from each of the states, participate in a joint press conference at the state border to publicize the kick-off of the annual Click It or Ticket campaign. In addition to the press event, New York and the above mentioned surrounding states participate in a coordinated, special Border-to-Border seat belt enforcement campaign that uses checkpoints and roving patrols on both sides of the border to aggressively enforce seat belt violations. The Border-to-Border initiative has received broad media coverage and will be held again during the 2019 national mobilization.

# Child restraint inspection stations

Submit countermeasure strategies, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification.

\*Reminder: When associating a countermeasure strategy to an incentive grant, you must ensure sufficient detail is provided to satisfy the additional incentive grant criteria, where applicable.

#### Countermeasure Strategy Name

OP-7: Child Safety Seat Distribution and Education Programs

OP-5: Car Seat Check Events

OP-4: Child Safety Seat Inspection Stations

Submit planned activities, at the level of detail required under § 1300.11(d), demonstrating an active network of child passenger safety inspection stations and/or inspection events based on the State's problem identification.

\*Reminder: When associating a planned activity to an incentive grant, you must ensure sufficient detail is provided to satisfy the additional incentive grant criteria, where applicable.

Planned activity unique identifier	Planned Activity Name	Primary Countermeasure	
OP-2019-008	Child Safety Seat Inspection Stations	OP-4: Child Safety Seat Inspection Stations	
OP-2019-009	Car Seat Check Events	OP-5: Car Seat Check Events	
OP-2019-012	Low-Income Child Safety Seat Distribution Program	OP-7: Child Safety Seat Distribution and Education Programs	

### Enter the total number of planned inspection stations and/or events in the State.

Planned inspection stations and/or events: 291

Enter the number of planned inspection stations and/or inspection events serving each of the following population categories: urban, rural, and at-risk.

GMSS

Populations served - urban207Populations served - rural84Populations served - at risk129

CERTIFICATION: The inspection stations/events are staffed with at least one current nationally Certified Child Passenger Safety Technician.

### Child passenger safety technicians

Submit countermeasure strategies, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification.

\*Reminder: When associating a countermeasure strategy to an incentive grant, you must ensure sufficient detail is provided to satisfy the additional incentive grant criteria, where applicable.

Countermeasure Strategy Name

OP-Recruitment and training of CPS technicians

OP-6: Recruitment and Training of Child Passenger Safety Technicians

Submit planned activities, at the level of detail required under § 1300.11(d), for recruiting, training and maintaining a sufficient number of child passenger safety technicians based on the State's problem identification.

\*Reminder: When associating a planned activity to an incentive grant, you must ensure sufficient detail is provided to satisfy the additional incentive grant criteria, where applicable.

Planned activity unique identifier Planned Activity Name Primary Countermeasure

Enter an estimate of the total number of classes and the estimated total number of technicians to be trained in the upcoming fiscal year to ensure coverage of child passenger safety inspection stations and inspection events by nationally Certified Child Passenger Safety Technicians.

Estimated total number of classes 28

Estimated total number of technicians 408

### Maintenance of effort

ASSURANCE: The lead State agency responsible for occupant protection programs shall maintain its aggregate expenditures for occupant protection programs at or above the level of such expenditures in fiscal year 2014 and 2015.

## 9 405(c) - State Traffic Safety Information System Improvement Grant

Traffic records coordinating committee (TRCC)

Submit at least three meeting dates of the TRCC during the 12 months immediately preceding the application due date.

Meeting Date
1/26/2018
3/9/2018
4/17/2018

# Enter the name and title of the State's Traffic Records Coordinator

GMSS

Name of State's Traffic Records Coordinator: Anne M. Dowling

Title of State's Traffic Records Coordinator: Deputy Director, Institute for Traffic Safety Management and Research

Enter a list of TRCC members by name, title, home organization and the core safety database represented, provided that at a minimum, at least one member represents each of the following core safety databases: (A) Crash; (B) Citation or adjudication; (C) Driver; (D) Emergency medical services or injury surveillance system; (E) Roadway; and (F) Vehicle.

# NYS Traffic Records Coordinating Council (TRCC) Membership List 2018

Name	Title	Organization	Core System
Allen, Jim	Director	DMV Governor's Traffic Safety Committee (GTSC)	Crash
Arsenault, Michelle	Manager	DMV Data Services	Crash & Cit/Adjud
Bauer, Michael*	Section Chief	DOH Bureau of Occupational Health & Injury Prevention	injury Surveillance
Beas, Allison	Highway Safety Specialist	NHTSA Region 2	NA
Boehme, Kevin*	Sr Training Technician (Police)	Division of Criminal Justice Services (DCJS)	NA
Bopp, Tammy	Supervisor	DMV GTSC Grants Accounting	NA
Chevalier, Mark	Associate Computer Systems Analyst	OCA Unified Court System Division of Technology	Citation/Adjudication
Cirino, Rich	Manager	DMV Data Services	Crash
Clark, Jerry	Director	DMV Driver Safety Programs	Driver License
Crotty, Mary	Manager	DMV IRP, Title and ISB	Vehicle
D'Agostino, Tony	Liaison to GTSC	NYS Sheriffs Association	NA
Daily, Jim*	TraCS Program Manager	NY State Police Field Command	Crash & Citation
DeWeese, Chuck**	Assistant Commissioner	DMV Governor's Traffic Safety Committee	Crash
Dowling, Anne***	Deputy Director	Institute for Traffic Safety Management & Research	Crash & Cit/Adjud
Doyle, Regina	Senior Transportation Analyst	NYS DOT Safety & Security Planning & Development Bureau	Crash & Roadway
Fischer, Benjamin	Transportation Specialist	FHWA - NY Division Office of Program Management	NA
Garnett, Matthew	Research Scientist	DOH Bureau of Occupational Health & Injury Prevention	injury Surveillance
Giroux, Vicky	Program Manager	DMV Ticketing Systems	Citation/Adjudication
Hardy, Hilda	Senior Programmer Analyst	Institute for Traffic Safety Management & Research	Crash & Cit/Adjud
Hines, Leah	Research Scientist	DOH Bureau of Occupational Health & Injury Prevention	injury Surveillance
Johnson, Bill	STOP Coordinator & TSB Representative	Dutchess County	NA
Joy, Michael	Captain	NYPD IT Bureau, Strategic Technology Division	Crash & Citation/Adjud
Kemble, Patrick	Supervisor, Highway Data Section	NYS DOT Highway Data Services Bureau 238	Roadway

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LaBello, Tina	Intermodal Transportation Specialist 1	NYS DOT Motor Carrier Compliance Bureau	Vehicle
Long, Robin	Project Staff Assistant	Institute for Traffic Safety Management & Research	Crash
Macherone, Nick	Liaison to GTSC	NYS Association of Chiefs of Police	NA
McDevitt, Emmett	Safety Program Engineer	FHWA - NY Division Office of Program Management	NA
Misiewicz, Sandy	Senior Transportation Planner	Capital District Transportation Council (MPO)	NA
Montimurro, Mary	Program manager	DMV Governor's Traffic Safety Committee	Crash
Mulcahy, Michael	Director of Compliance	DMV Office of Risk Management	Vehicle
Murphy, Erin	Manager	DMV Office of Driver Training & Motor Carrier	Driver & Vehicle
Poore, Glenn*	Senior Management Analyst	OCA Unified Court System	Citation/Adjudication
Sattinger, Andrew	Transportation Analyst	NYS DOT Safety & Security Planning & Development Bureau	Crash & Roadway
Schanz, Joe	Manager	NY State Police Information Technology Services	Crash & Citation
Sisario, Christine	City & District Court Operations Liaison	OCA Court Opertations Unit	Citation/Adjudication
Slater, Matt*	Manager	Division of Criminal Justice Services	NA
Swierzowski, Christina	CRC, Impaired Driving Services	Office of Alcoholism & Substance Abuse Services	NA
Temperine, Brian	Administrator	FMCSA - NY Division of USDOT	NA
Varone, Renee	Senior Research Associate	Institute for Traffic Safety Management & Research	Crash & Cit/Adjud
Warden, Randy	Acting Director	FHWA - NY Division, Office of Program Management - FHWA	NA
Weeks, John	State Progrm Specialist	FMCSA - NY Division of USDOT	NA
Wood, Geoff	Director	NYS DOT Office of Traffic Safety and Mobility	Roadway
Zwicklbauer, Franz	Office Manager	DMV Crash Records Center	Crash

#### \* TRCC Executive Agency Representative

\*\* Chair of the TRCC

\*\*\* TSIS Coordinator

NA = Not applicable

#### Key to Organization Listing

DMV - Department of Motor Vehicles (Data Repository Systems: Crashes/Enf & Adjud/Drivers/Pass vehicles)

DOH - Department of Health (Data Repository Systems: EMS/Injury Surveillance)

DOT - Department of Transportation (Data Repository Systems: Commercial Vehicles/Roadways)

FHWA - Federal Highway Administration

FMCSA - Federal Motor Carrier Safety Administration

GTSC - Governor's Traffic Safety Committee (Data user)

ITSMR - Institute for Traffic Safety Management and Research

MPO - Metropolitan Planning Organization (Data user)

NHTSA - National Highway Traffic Safety Administration

OCA - Office of Court Administration

STOP - NYS STOP-DWI Coordinators Association

TSB - Traffic Safety Boards

As of April 6, 2018

State traffic records strategic plan

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#### GMSS

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Upload a Strategic Plan, approved by the TRCC, that— (i) Describes specific, quantifiable and measurable improvements, as described in paragraph (b)(3) of this section, that are anticipated in the State's core safety databases, including crash, citation or adjudication, driver, emergency medical services or injury surveillance system, roadway, and vehicle databases; (ii) Includes a list of all recommendations from its most recent highway safety data and traffic records system assessment; (iii) Identifies which recommendations identified under paragraph (b)(2)(ii) of this section the State intends to address in the fiscal year, the countermeasure strategies and planned activities, at the level of detail required under § 1300.11(d), that implement each recommendation, and the performance measures to be used to demonstrate quantifiable and measurable progress; and (iv) Identifies which recommendations identified under paragraph (b)(2)(ii) of this section the State does not intend to address in the fiscal year and explains the reason for not implementing the recommendations.

Documents Uploaded Interim Progress Report April 2018.docx

FFY 2019 Strategic Plan FINAL.docx

Enter a direct copy of the section of the State traffic records strategic plan that lists all recommendations from the State's most recent highway safety data and traffic records system assessment.

# **Assessment Recommendations**

Conducted between May and August 2016, the NHTSA Traffic Records Assessment resulted in 15 recommendations that span the six core data systems. The 15 recommendations are summarized below in Table 3.2.

TABLE 3.2						
Assess	ment R	ecomme	endatio	ns		
				Data Syst	tem	
Recommendations	Crash	Vehicle	Driver	Roadway	Citation/ Adjudication	Injury Surveillance
Improve the applicable guidelines for the system to reflect best practices identified in the Traffic Records Program Assessment Advisory.	ſ			x	х	
Improve the interfaces with the system to reflect best practices identified in the Traffic Records Program Assessment Advisory.	x				х	х
Improve the data quality control program for the system to reflect best practices identified in the Traffic Records Program Assessment Advisory.	x	х	х	x	х	х
Improve the procedures/process flows for the system to reflect best practices identified in			х	х		

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# 8/17/2018 GMSS the Traffic Records Program Assessment Advisory. The TRCC should seek to engage key stakeholders in the assessment module. The assessment team determined that many of the answers in this module were not adequate for the assessors to determine a State's capabilities. The State can address this recommendation by documenting the х X TRCC's efforts to engage the germane stakeholders as evidenced by correspondence, invitations to TRCC sessions, meeting agendas and/or other methods to increase member participation and effectiveness.

Enter a direct copy of the section of the State traffic records strategic plan that identifies which recommendations the State intends to address in the fiscal year, the countermeasure strategies and planned activities, at the level of detail required under 23 C.F.R. 1300.11(d), that implement each recommendation, and the performance measures to be used to demonstrate quantifiable and measurable progress.

# **Recommendations Being Implemented**

# **EMS/Injury Surveillance Data Systems**

The NYS Department of Health (DOH) maintains the state's key injury surveillance data systems: Crash Outcome Data Evaluation System (CODES), Emergency Medical Services (EMS), Emergency Department (ED), Hospital Discharge, Trauma Registry and Vital Records.

### Recommendation

• Improve the interfaces with the Injury Surveillance systems to reflect best practices identified in the Traffic Records Program Assessment Advisory.

New York's Response: One of the Section 405c projects funded in FFY 2018 and continuing in FFY 2019 addresses this recommendation:

**Incorporating EMS Data into CODES**: Designed to improve the completeness, integration and accessibility of the state's injury surveillance data, a project being conducted by the NYS DOH is linking new PCR data with AIS, ED discharge data, hospitalization discharge data, and trauma registry data. By allowing EMS data, which is NEMSIS compliant, to be part of the larger NYS traffic data systems, the NYS PCR data will be directly comparable to data from other states that are also NEMSIS compliant. Designed as a three-year effort, this project will not be completed until September 2020. At that time appropriate performance measures will be established and tracked. More information about this project can be found in the Strategic Plan, pp.34-35.

#### Submit the planned activities, at the level of detail required under § 1300.11(d), that implement recommendations.

\*Reminder: When associating a planned activity to an incentive grant, you must ensure sufficient detail is provided to satisfy the additional incentive grant criteria, where applicable.

Planned activity unique identifier	Planned Activity Name	Primary Countermeasure Strategy	
TR-2019-006	Incorporating EMS Data into CODES	TR-2: Development and Use of Data Linkages	

Enter a direct copy of the section of the State traffic records strategic plan that identifies which recommendations the State does not intend to address in the fiscal year and explains the reason for not implementing the recommendations.

# **Recommendations Not Being Implemented**

# **Crash Data System**

#### GMSS

New York's primary crash data system is the Accident Information System (AIS) maintained by the NYS Department of Motor Vehicles (DMV). Consisting of both electronic and paper-based reports, the system captures information on approximately 300,000 police-reported crashes each year.

#### Recommendations

· Improve the interfaces with the Crash data system to reflect best practices identified in the Traffic Records Program Assessment Advisory

*Response to Recommendation*: The assessment team found that New York's crash system meets best practices with regard to interfaces with its driver and vehicle systems, partially meets best practices with its roadway system and does not meet best practices with its citation/adjudication and injury surveillance systems.

**Roadway System** - Although efforts are continuing to improve the location of crashes, New York does not have the resources to improve the interface between its crash and roadway systems to meet best practices as described in the Advisory.

Citation/Adjudication System - New York does not see a need for an interface, as described in the Advisory, between its crash and citation/adjudication systems.

**Injury Surveillance System** - Due to confidentiality issues and the fact that New York provides a crash data set to the DOH annually to create its CODES data file, New York is not in a position to create an interface, as described in the Advisory, between the crash and injury surveillance systems.

• Improve the data quality control program for the Crash data system to reflect best practices identified in the Traffic Records Program Assessment Advisory.

Response to Recommendation: The assessment team indicated that although New York has established performance measures for the attributes of accuracy, uniformity and integration, it has no baselines or goals and does not track or report on these measures. The team also noted no performance measure was established for the attribute of accessibility, and that data quality management reports are not provided to the TRCC for regular review.

**Baselines & Goals** - Since the DMV has its own methods for measuring performance, baselines and goals for the attributes/measures related to accuracy, uniformity, integration and accessibility that conform to NHTSA's definitions will not be established.

**Performance Reporting** - Resources are not available to compile and provide a regular report to each individual law enforcement agency as to how well they are performing with regard to timeliness, accuracy and completeness. As it has done for the past several years, DMV will continue to provide feedback to individual law enforcement agencies on an as-needed basis.

Data Quality Management Reports - Reports on the status of each of the six key data systems are presented annually to the TRCC at its January meeting. In addition, written status reports are provided to the TRCC in April for inclusion in its strategic plan and inventory reports. The TRCC feels these reports are sufficient for keeping its membership up-to-date and assisting them in identifying areas for improvement.

Using Section 405c funding, a number of projects to be conducted in FFY 2019 will address some of the specific deficiencies noted by the NHTSA Assessment Team with regard to the crash data system. They include:

- 1. NYPD Electronic Accident Report Submission: Conducted by the NYS Department of Motor Vehicles (DMV), this project will be used to procure consultants to assist in the development of the electronic submission process with the NYPD. The consultants will assist in developing the protocols to make the necessary changes to the AIS that enable it to accept and auto process the data submitted by the NYPD. The electronic transmission of crash data from the NYPD will improve the timeliness, accuracy, completeness and uniformity of the state's crash data. A more detailed description of this project can be found below in Chapter 5, p.30.
- 2. ALIS Upgrade and Integration: Conducted by NYSDOT, this project will upgrade the current version of ArcGIS server software. Custom components of the software will be rewritten to use new features in the software that will help speed up the process of location coding and querying crash data. The upgrade will also address the issue of missing data for the data element "Roadway Type." Additional functionality will be built into the application to better utilize the new Milepoint Linear Referencing data that will be captured for each crash. This project will allow users to access the ALIS application with modern, safe web browsers while improving the data and workflows within the system. Using new technologies, this project will provide more safety-related data, such as average accident rates and statewide analysis results, directly to users. A more detailed description of this project can be found below in Chapter 5, pp. 31-32
- 3. Expansion of the TSSR: Conducted by the Institute for Traffic Safety Management and Research, this project will continue to provide to New York's highway safety community several important improvements regarding access to accurate and timely traffic records data. These include maintenance of the current TSSR system, updates of preliminary crash data and ticket data, software upgrades, enhancements, and training. A more detailed description of this project can be found below in Chapter 5, pp. 36-37.

#### **Vehicle Data System**

#### GMSS

The NYS DMV is the repository agency for the state's core vehicle data system, the Vehicle Registration File. The DMV vehicle registration file contains a record of every registered vehicle in New York and a history of that registration. The registration file contains approximately 30 million records, of which approximately 12 million are active.

#### Recommendations

 Improve the data quality control program for the Vehicle data system to reflect best practices identified in the Traffic Records Program Assessment Advisory.

*Response to Recommendation:* The NHTSA assessment team indicated that, with the exception of accessibility, performance measures have been set for the vehicle data system with regard to the six attributes. However, the team also reported that baselines and goals were not established for any of the attributes, and that the DMV does not track or report on these measures. The team further indicated that data quality management reports are not provided to the TRCC for regular review.

**Performance Measures, Baselines & Goals -** The DMV will not establish performance measures, determine baselines and set goals for the vehicle data system with regard to the six attributes. Although they don't conform to NHTSA's standards, the DMV uses its own methods to measure performance.

Data Quality Management Reports - Similar to the other data systems, reports on the status of the vehicle registration file are presented annually to the TRCC at its January meeting. In addition, a written status report is provided to the TRCC in April for inclusion in its strategic plan and inventory reports. The TRCC feels these reports are sufficient for keeping its membership up-to-date and assisting them in identifying areas for improvement.

#### **Driver Data System**

The NYS DMV Driver License File provides detailed information for all drivers who are licensed in New York State and limited information for unlicensed or out-of-state drivers who have been convicted of a moving traffic violation or have been involved in a motor vehicle crash in the state. As of December 2017, there are approximately 14.5 million active records on the license file.

#### Recommendations

 Improve the procedures/process flows for the Driver data system to reflect best practices identified in the Traffic Records Program Assessment Advisory.

*Response to Recommendation*: The DMV disagrees with this recommendation because it is confident that its driver license file has the appropriate procedures and process flows to ensure that the data are collected, stored and accessed in a manner that effectively addresses quality assurance and security concerns. The assessment team's recommendation is very likely based on the fact that the DMV would not release the required evidence documentation to the team because of security concerns.

• Improve the data quality control program for the Driver data system to reflect best practices identified in the Traffic Records Program Assessment Advisory.

*Response to Recommendation*: The assessment team indicated that performance measures, baselines and goals have not been established for all six attributes. Since the DMV has its own methods for measuring performance, baselines and goals for the attributes/measures related to accuracy, uniformity, integration and accessibility that conform to NHTSA's definitions will not be established.

 The TRCC should seek to engage key stakeholders in the Driver assessment module. The assessment team determined that many of the answers in this module were not adequate for the assessors to determine a State's capabilities. The State can address this recommendation by documenting the TRCC's efforts to engage the germane stakeholders as evidenced by correspondence, invitations to TRCC sessions, meeting agendas and/or other methods to increase member participation and effectiveness.

*Response to Recommendation*: The TRCC disagrees with this recommendation. The assessment team's recommendation appears to be based on the fact that the DMV would not release the required evidence documentation to the team. The TRCC believes that it does an excellent job in engaging the appropriate stakeholders through its meetings, conference calls, emails and various other methods of communication.

One of the new Section 405c-funded projects being conducted in FFY 2019 will address some of the specific deficiencies noted by the NHTSA Assessment Team with regard to the driver data system:

UCMS Automated Drug Conviction Reporting to DMV: Conducted by the Office of Court Administration (OCA), this project will expand the UCMS system to electronically transmit the drug conviction cases with a companion license suspension to DMV, eliminating the need for the court to manually produce and submit paper MV-510D forms. As a result, it is anticipated that DMV would receive an additional 40,000 drug suspension transactions annually for input into the driver license file. This project will result in more timely and complete information on drug-related license suspensions on the driver record and more accurate and consistent information across the UCMS and DMV systems. Drivers with drug convictions whose licenses have been suspended will be

accurately updated in the DMV driver license file, improving public safety. A more detailed description of the project can be found below in Chapter 5, pp. 34-35.

#### **Roadway Data System**

The NYSDOT is the repository agency for the Roadway Inventory System (RIS), the state's core roadway data system. RIS tracks every roadway in the state for a total of approximately 114,000 miles, of which about 16,000 are state miles.

#### Recommendations

Improve the applicable guidelines for the Roadway data system to reflect best practices identified in the Traffic Records Program Assessment Advisory.

*Response to Recommendation*: A list of the MIRE FDEs that NYSDOT currently collects is summarized in the table below. The TRCC is continuing to work with NYSDOT to establish appropriate performance measures to ensure that New York continues to make improvements in its collection of the MIRE data elements.

• Improve the procedures/process flows for the Roadway data system to reflect best practices identified in the Traffic Records Program Assessment Advisory.

*Response to Recommendation:* Of the six questions in the Advisory regarding procedures/process flows for the roadway data system, New York met the standards of the Advisory for one of them, partially met the standards for two and did not meet the standards for three. The two partially met standards relate to 1) having local agency procedures for collecting and managing data that's compatible with the state's roadway inventory and 2) having guidelines for the collection of data as described in the state's data dictionary. NYSDOT does have a set of instructions and guidelines for local agencies to use in submitting their data, with the instructions being available through an internet link. The assessment team's partially met rating is likely based on the fact that NYSDOT chose not to release the required evidence to the team nor provide a link to its online site.

#### **New York State MIRE FDEs**

#### Non-Local Paved Roads

Roadway Segment	Collected?
Segment Identifier	✓ Viected:
Route Number	~
Route/Street Name	~
Federal Aid/Route Type	✓ ✓ ✓
Rural/Urban Designation	~
Surface Type	
Begin Point Segment Descriptor	✓ ✓
End Point Segment Descriptor	~
Segment Length	✓ ✓
Direction of Inventory	
Functional Class	~
Median Type	~
Access Control	✓ ✓
One/Two Way Operations	
Number of Through Lanes	✓ ✓
Average Annual Daily Traffic	~
AADY Year	~
Type of Governmental Ownership	~
Intersection	
Unique Junction Identifier	~
Location Identifier for Road 1 Crossing Point	Soon
Location Identifier for Road 2 Crossing Point	Soon
Intersection/Junction Geometry	~
Intersection/Junction Traffic Control	~
AADT for Each Intersecting Road	~
AADT Year for Each Intersecting Road	~
Unique Approach Identifier	Soon
Interchange/Ramp	
Unique Interchange Identifier	~
Location Identifier for Roadway at Beginning	1
Ramp Terminal	~
Location Identifier for Roadway at Ending	~
Ramp Terminal	
Ramp Length	~
Roadway Type at Beginning Ramp Terminal	~
Roadway Type at Ending Ramp Terminal	×
Interchange Type	~
Ramp AADT	Soon
Year of Ramp	Soon
Functional Class	~
Type of Government Ownership	~

# GMSS

Local	Pa	/ed	R	bad	s
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Roadway Segment	Collected?
Segment Identifier	~
Functional Class	~
Surface Type	~
Type of Governmental Ownership	×
Number of Through Lanes	~
Average Annual Daily Traffic	~
Begin Point Segment Descriptor	~
End Point Segment Descriptor	~
Rural/Urban Designation	~

### **Unpaved Roads**

Segment Identifier	No
Functional Class	No
Type of Governmental Ownership	No
Begin Point Segment Descriptor	No
End Point Segment Descriptor	No

With regard to the unmet standard related to having documented steps for incorporating new MIRE elements into the roadway system, NYSDOT will have such documentation available when its new roadway system is fully developed and implemented, which will likely be in 2019. The remaining two unmet standards are 1) documentation related to the steps for updating the roadway information and 2) documentation related to archiving and accessing the historical roadway inventory. NYSDOT does provide information online that describes the steps for maintaining its inventory system and it does capture annual snapshots, with historical data being saved on the state's servers and being accessible to all NYSDOT staff and provided to others upon request. Similar to the partially met standards noted above, the assessment team's unmet rating of these two standards is likely based on the fact that NYSDOT chose not to release the required evidence to the team.

• Improve the data quality control program for the Roadway data system to reflect best practices identified in the Traffic Records Program Assessment Advisory.

*Response to Recommendation*: The NHTSA assessment team indicated that performance measures, baselines and goals have not been established for all attributes of the roadway data system and for those that have been established, they are not tracked or reported on. At this time, NYSDOT does not have the resources to establish performance measures, determine baselines and set goals for the six attributes related to the roadway data system with regard to the six attributes. Similar to the other state traffic-safety related data systems, although they do not conform to NHTSA's definitions, NYSDOT does have its own methods for measuring performance.

#### **Citation/Adjudication Data Systems**

The NYS DMV maintains two citation/adjudication systems: Traffic Safety Law Enforcement and Disposition (TSLED) and Administrative Adjudication (AA). TSLED covers all areas of the state, with the exception of New York City and Rochester which are covered under the AA system; Rochester will become part of TSLED in mid-April 2018. Approximately 2.5 million tickets are issued annually by the police agencies under TSLED system and 1.2 million tickets are issued under AA.

#### Recommendations

 Improve the applicable guidelines for the Citation and Adjudication systems to reflect best practices identified in the Traffic Records Program Assessment Advisory.

*Response to Recommendation*: Since TSLED was established in the 1980s and AA was established in 1970, documentation that identifies the standards/guidelines used are not available. Since the resources required are prohibitive, there is no plan to conduct any study or review of the systems to determine the extent to which they meet such standards today.

• Improve the interfaces with the Citation and Adjudication systems to reflect best practices identified in the Traffic Records Program Assessment Advisory.

*Response to Recommendation*: The primary issue identified by the assessment was the linkage capabilities between the citation/adjudication and crash, driver and vehicle systems.

**Crash System** - Citation/adjudication are not linked to the crash system. If a driver is issued a citation as the result of a crash, it is noted on the crash report but no follow-up information on the adjudication of that citation is entered into the crash report. This established protocol will not be changed.

**Driver System** - Adjudication data related to convictions are captured on the driver system, but the citation data are not because of the DMV policy that only upon conviction can the data be entered on a driver license record. There is no plan to change this policy.

Vehicle System – Although the AA file is linked with the vehicle registration and insurance files to verify data, TSLED is not linked. TraCS uses bar code scanner technology to capture data from the 2-D vehicle registration bar code; the reg data captured is then immediately searched for matches against files of suspended and revoked registrations and for stolen vehicle records. Because of this process and the fact that TSLED receives more than 90% of its citation data electronically through TraCS, the agency will not link TSLED directly to the vehicle data system.

 Improve the data quality control program for the Citation and Adjudication systems to reflect best practices identified in the Traffic Records Program Assessment Advisory.

*Response to Recommendation:* Although the NHTSA assessment team indicated that performance measures have been established for all attributes with the exception of accessibility, baselines and goals have not been set for all of them. Similar to the crash data system, although they do not conform to NHTSA's definitions, DMV has its own methods for measuring performance.

During FFY 2019, a number of activities will be undertaken to address some of the specific deficiencies noted by the NHTSA Assessment Team related to the citation/adjudication data systems, including:

Web Services for TSLED Courts: DMV is creating a web service through which courtroom software vendors can perform transactions. The use of the web service will eliminate the need for the courts to transmit transactions from their court room software to the Office of Court Administration (OCA) and then from OCA to DMV, eliminating the potential breakdown points and providing a smoother and timelier transaction. The Web service will allow courts to post tickets, dispositions, scofflaws, pending prosecution orders, notice of appearance updates, fine collection updates, court transfer transactions and provide the ability to notify TSLED of amendment requests. The web service will also provide access to the license file to verify motorist information and to provide real time group abstract processing. Reports will be created to monitor the new transactions and to track the compliance of the requirements set forth in FMCSA 49 CFR §384.225. These web services will be in the production environment in May 2018. DMV will work with the court room software vendors to facilitate the ingestion of the new services.

TraCS Electronic Crash and Ticketing System: This Section 405c funded project being conducted by the New York State Police (NYSP) will continue to provide local TraCS agencies with the services needed to use TraCS to submit crash reports and tickets electronically in an efficient manner. Under this project, the specific needs of local agencies for technical support are identified and services are provided to meet those needs. As a result, the collection, transmittal and access to both crash and ticket data are accomplished in a timely, accurate and complete manner. A more detailed description of this project can be found below in Chapter 5, pp. 32-33.

#### **EMS/Injury Surveillance Data Systems**

The NYS Department of Health (DOH) maintains the state's key injury surveillance data systems: Crash Outcome Data Evaluation System (CODES), Emergency Medical Services (EMS), Emergency Department (ED), Hospital Discharge, Trauma Registry and Vital Records. With the exception of CODES, the largest volume of information in each of these systems stems from events other than involvement in motor vehicle crashes. This fact, coupled with limited resources, has resulted in the DOH participating in the TRCC with a focus on the CODES, Trauma Registry and EMS data systems. Currently, 2014 is the most recent year of trauma data and 2015 is the most recent year of AIS data linked to CODES.

#### Recommendations

• Improve the data quality control program for the Injury Surveillance systems to reflect best practices identified in the Traffic Records Program Assessment Advisory.

Response to Recommendation: The NHTSA assessment team indicated that performance measures, baselines and goals have not been established for all attributes of the various injury surveillance data systems and for those that have been established, they do not track or report on them. The team further indicated that data quality control reviews and data quality management reports on the various systems are not provided to the TRCC for regular review.

**Performance Measures, Baselines & Goals -** The DOH does not have the resources to establish performance measures, determine baselines and set goals for these systems with regard to the six attributes. The DOH uses its own methods for measuring performance.

Data Quality Control Reviews - Although the DOH did not provide the required documentation to the assessment team, it does routinely conduct data quality reviews on most of its data systems.

Data Quality Management Reports - Reports on the status of the CODES, EMS and Trauma Registry data systems, the systems with the most relevance to the TRCC, are presented annually to the TRCC at its January meeting. In addition, written status reports are provided to the TRCC in April for inclusion in its strategic plan and inventory reports. The TRCC feels these reports are sufficient for keeping its membership up-to-date and assisting them in identifying areas for improvement.

The TRCC should seek to engage key stakeholders in the Injury Surveillance assessment module. The assessment team determined that many of the
answers in this module were not adequate for the assessors to determine a State's capabilities. The State can address this recommendation by
documenting the TRCC's efforts to engage the germane stakeholders as evidenced by correspondence, invitations to TRCC sessions, meeting agendas
and/or other methods to increase member participation and effectiveness.

*Response to Recommendation:* The TRCC disagrees with this recommendation. The assessment team's recommendation appears to be based on the fact that the DOH would not release the required evidence documentation to the team, again for security reasons. The TRCC believes that it does an excellent job in engaging the appropriate stakeholders through its meetings, conference calls, emails and various other methods of communication.

#### Quantitative improvement

Enter a direct copy of the section of the State traffic records strategic plan that describes specific, quantifiable and measurable improvements, as described in 23 C.F.R. 1300.22(b)(3), that are anticipated in the State's core safety databases, including crash, citation or adjudication, driver, emergency medical services or injury surveillance system, roadway, and vehicle databases. Specifically, the State must demonstrate quantitative improvement in the data attribute of accuracy, completeness, timeliness, uniformity, accessibility or integration of a core database by providing a written description of the performance measures that clearly identifies which performance attribute for which core database the State is relying on to demonstrate progress using the methodology set forth in the "Model Performance Measures for State Traffic Records Systems" (DOT HS 811 441), as updated.

# Goals for FFY 2019

All six core data systems (crash, citation/ adjudication, driver, injury surveillance, vehicle, and roadway) continue to need improvement with respect to at least one of the performance attributes of timeliness, accuracy, completeness, uniformity, integration and accessibility. Based on the information discussed at the January and March 2018 TRCC meetings and in subsequent conference calls and email exchanges, the goals established for FFY 2019 are summarized below.

#### **Crash Data System**

Table 4.1 summarizes the performance measures and goals established for FFY 2019. The goals established for FFY 2019 reflect a five percent decrease from the baseline period for timeliness and a five percent increase over the baseline for completeness.

With regard to the performance measure and goal related to the attribute of timeliness, the method for computing the mean number of days between the date a crash occurs and the date the crash report is entered into the AIS database involves determining the difference between those two dates for each crash and then calculating the mean of those differences. The processing times noted in the table below are based on crash reports entered into the database between April 1 and March 31 of the respective years, counting backward from the entry date to the date of the crash.

The performance measure of completeness is the percentage of crash records in AIS with no missing data in the critical data element of *Roadway Type*. Based on policereported crashes, this measure involves calculating the percentage of AIS crash records with no missing data in the critical data field of *Roadway Type*. The calculation divides the number of police-reported crash records with missing *Roadway Type* data element by the total number of police-reported crash records. The percentages noted in the table below are based on crash reports entered into the database between April 1 and March 31 of the respective years.

Table 4.1

**Goals and Performance Measures** 

#### Crash Data System (AIS)

Performance Attributes & Measures	Baseline April 1, 2017- March 31, 2018	Goal April 1, 2018- March 31, 2019
Timeliness		
Mean # of days from crash date to date crash report is entered into AIS	8.64 days	8.21 days
Completeness		
Percentage of crash records in AIS with no		
missing data in the critical data element of	89.77%	94.26%
Roadway Type (based on final data file)		

A number of projects funded under this FFY 2019 strategic plan are expected to improve various performance attributes associated with the crash data system:

- The TraCS Electronic Crash and Ticketing System project will continue to improve the timeliness and accuracy of the crash data in the AIS through the electronic capture and transmission of data.
- The Fatal Analysis Reporting System (FARS) Supplemental Funding project will also have a positive impact on the crash data by enabling fatal crash reports to be entered into the AIS in a timely manner, making the data more accessible through the TSSR.
- The ALIS Upgrade and Integration project will upgrade NYSDOT's ArcGIS serve, speeding up the process of location coding of crashes. This upgrade will also address the issue of missing data for the important data element of "Roadway Type."
- The Incorporating EMS Data into CODES project will continue to improve data integration in the crash and injury data surveillance systems, as well as completeness, accuracy and accessibility.
- The AIS System Changes for Revised 104S Form project is designed to improve both the accuracy and the completeness of the AIS crash data since it will enable the AIS to electronically capture data from the new data fields added to the Truck & Bus Supplemental Police Accident Report form (MV104S) in 2014.
- The NYPD Electronic Accident Report Submission project will continue to improve the timeliness and accuracy of the crash data in the AIS through the electronic capture and transmission of crash data from the NYPD.
- The *Expansion of the Traffic Safety Statistical Repository* project will continue to improve accessibility to the crash data and the ability to integrate data from other key systems. It also improves the accuracy of the data, as well as the timeliness in which crash data are available to the public.

The expansion of the electronic capture and transmission of crash data has continued to improve the uniformity of the crash data; as of December 31, 2017, 491 police agencies are collecting and/or transmitting data electronically through TraCS. Uniformity is also addressed through adherence to MMUCC data elements. Based on the MMUCC Guideline, 5th Edition (2016), as of April 2018, New York fully adheres to 76 of 121 (63%) of the MMUCC data elements. As practical, in the coming year, efforts will be undertaken to increase the rate of adherence by initially addressing the data fields that require only minor modification, such as adding or modifying attribute values. Data elements not currently collected will be incorporated whenever the data collection forms and/or AIS database are revised.

# **Citation/Adjudication Data Systems**

The performance goals and measures for the TSLED and AA citation and adjudication datasystems for FFY 2018 are outlined in Table 4.2. The goals established for FFY 2019 reflect a five percent decrease from the baseline period.

The method for computing the three timeliness performance measures noted in the table involves computing the mean number of days between the citation date or disposition date and the date the citation or disposition is entered into the TSLED or AA database, determining the difference between those two dates for each citation or disposition and calculating the mean of those differences. The processing times noted in Table 4.2 are based on data entered into the TSLED and AA databases between April 1 and March 31 of the respective years, counting backward from entry date to the date of the citation or the adjudication date.

#### Table 4.2

**Goals and Performance Measures** 

Citation/Adjudication Data Systems (TSLED & AA)

Performance Attributes & Measures	Baseline April 1, 2017- March 31, 2018	Goal April 1, 2018- March 31, 2019
TSLED		
Timeliness – Citations		
Mean # of days from citation date to date citation is entered into TSLED database	14.53 days	13.80 days
Timeliness – Adjudication		
Mean # of days from date of charge disposition to		
date charge disposition is entered into TSLED database	24.81 days	23.57 days
database AA Timeliness – Citations		
Mean # of days from citation date to date citation is entered into AA database	12.93 days	12.28 days

Two of the projects that will be conducted under this strategic plan in FFY 2019 are expected to improve various performance attributes associated with the citation/adjudication information systems: the *TraCS Electronic Crash and Ticketing System* project and the *NYPD Electronic Accident Report Submission* project. These projects will improve the timeliness and accuracy of the citation and adjudication data in the TSLED and AA systems through the electronic capture and transmission of data.

To be completed by September 30, 2018, the UCMS IID (Ignition Interlock Device) and Treatment Linkage project being conducted by the state's Office of Court Administration will provide information to enforcement agencies, as well as probation departments and treatment provides, that will enable them to better monitor compliance with IID and treatment conditions.

#### **Driver Data System**

Important improvements in the state's driver information system were realized through projects conducted with Section 408 funding provided under previous *Traffic Safety Information Systems Strategic Plans*. For example, the *Article 19A Re-Write* project gave DMV the ability to electronically notify carriers and schools when drivers are qualified or disqualified to drive a bus and when drivers receive traffic convictions or are involved in crashes. Another project, the *License System Relational Data Expansion* greatly improved driver client and address information, significantly reducing the number of duplicate records on the driver license file. The project also provided real-time access to the client information through enhanced search and reporting capabilities. Approved by the TRCC for Section 405 funding in FFY 2019, the *UCMS Automated Drug Conviction Reporting to DMV* project to be conducted by the Office of Court Administration (OCA) will improve both the timeliness, accuracy and completion of the data being sent by the OCA to the DMV driver license file.

The driver information system is also being improved through the current Section 405c funded project *UCMS Traffic Ticket # Generation*. Included in the FFY 2018 strategic plan and expected to be completed by September 30, 2018, this project will allow the UCMS system to generate a ticket # in a standard format that can be used in all instances when no ticket # has been entered. This will enable the UCMS to send virtually all ticket #s through the electronic interface with DMV. This action will reduce the need for the court to manually produce and submit UT-20 forms to the DMV Exceptions Unit for review and will allow the disposition data to be entered into the driver license file electronically.

#### **Injury Surveillance Data Systems**

Improvements in the state's injury surveillance systems have occurred in recent years as a result of projects conducted with Section 408 and 405c funding under previous strategic plans. The most recent project was a three-year effort conducted by the NYS Department of Health (DOH) to incorporate trauma registry data into CODES. Completed in FFY 2017, this project has enabled multiple years of trauma registry data (2010-2015) to be available through CODES. Previous projects that have improved https://nhtsagmss.crm9.dynamics.com/main.aspx?area=Nav\_Application&etc=10046&page=Applications\_HQ&pagetype=entitylist&web=true#79... 249/253

#### GMSS

the injury surveillance data systems include the multi-year Section 408 project conducted by the DOH to develop and implement an electronic system for capturing and reporting information from pre-hospital patient care reports (PCRs). During FFY 2018, the DOH continued its efforts to capture and report information from pre-hospital patient care reports (PCRs) electronically. The DOH continues to receive approximately 3 million electronic submissions per year. In addition, the DOH is still receiving several thousand records annually mostly from small rural services who are still using paper PCRs. The implementation of the NY State Bridge has enabled New York to capture all 82 required NEMSIS compliant data elements and transmit those data to the national data set. In addition to the required elements, the new database captures 126 other data elements

Initiated in FFY 2018, the DOH is conducting a project that addresses some of the specific deficiencies noted by the NHTSA Assessment Team with regard to the state's injury surveillance systems: *Incorporating EMS Data into CODES*. Linking new PCR data with AIS, emergency department (ED) discharge data, hospitalization discharge data and trauma registry data, this project will provide more information on the true impact of motor vehicle-related injuries in NYS and provide EMS NEMSIS-compliant data that is directly comparable to data from other states that are also NEMSIS compliant. This project will improve the completeness, integration and accessibility of the state's injury surveillance data.

#### Vehicle Data System

With Section 408 funding, the NYS Department of Transportation is nearing completion of its *Carrier Certification Project*. This project addresses issues related to the accuracy of the data on intrastate carriers for hire that transport property, household goods and passengers on New York's roadways. It improves the processing of data and the management of the CarCert information system. The project will not be fully operational until early-mid FFY 2019.

#### **Roadway Data System**

Designed to integrate the functionality of SIMS with the functionality of ALIS, incorporating roadway and traffic volume data, the project *Link the Safety Information Management System (SIMS) with the Roadway Inventory System (RIS)* involved many changes to its various components over the past few years and was not completed as originally structured. Further, due to other changes in different systems, the remaining work under this project was subsumed and completed in spring 2018 under *NYSDOT's Data Integration: Transfer Protocols between AIS and SIMS* project. The NYS DOT project *ALIS Upgrade and Integration* being conducted under this plan will address a number of roadway-related data issues, especially regarding the location of crashes.

Upload supporting documentation covering a contiguous 12-month performance period starting no earlier than April 1 of the calendar year prior to the application due date, that demonstrates quantitative improvement when compared to the comparable 12-month baseline period.

Documents Uploaded

No documents uploaded to GMSS

# State highway safety data and traffic records system assessment

Enter the date of the assessment of the State's highway safety data and traffic records system that was conducted or updated within the five years prior to the application due date and that complies with the procedures and methodologies outlined in NHTSA's "Traffic Records Highway Safety Program Advisory" (DOT HS 811 644), as updated.

Date of Assessment: 8/15/2018

#### Requirement for maintenance of effort

ASSURANCE: The lead State agency responsible for State traffic safety information system improvements programs shall maintain its aggregate expenditures for State traffic safety information system improvements programs at or above the average level of such expenditures in fiscal years 2014 and 2015.

#### 10 405(d) Impaired Driving Countermeasure Grant

#### Impaired driving assurances

#### Impaired driving qualification - Low-Range State

ASSURANCE: The State shall use the funds awarded under 23 U.S.C. 405(d)(1) only for the implementation and enforcement of programs authorized in 23 C.F.R. 1300.23(j).

ASSURANCE: The lead State agency responsible for impaired driving programs shall maintain its aggregate expenditures for impaired driving programs at or above the average level of such expenditures in fiscal years 2014 and 2015.

# 11 405(d) Alcohol-Iginition Interlock Law

## Alcohol-ignition interlock laws

#### Open each requirement below to provide legal citations to demonstrate that the State statute meets the requirement.

- The State has enacted and is enforcing a law that requires all individuals convicted of driving under the influence or of driving while intoxicated to drive only motor vehicles with alcohol-ignition interlocks for an authorized period of not less than 6 months.
  - $\circ~$  NY VAT 1198 Installation and operation of ignition interlock devices

# 12 405(f) Motorcyclist Safety Grant

# Motorcycle safety information

To qualify for a Motorcyclist Safety Grant in a fiscal year, a State shall submit as part of its HSP documentation demonstrating compliance with at least two of the following criteria. Select application criteria from the list below to display the associated requirements.

Motorcycle rider training course	Yes
Motorcyclist awareness program	Yes
Reduction of fatalities and crashes	No
Impaired driving program	No
Reduction of impaired fatalities and accidents	No
Use of fees collected from motorcyclists	No

# Motorcycle rider training course

Enter the name and organization of the head of the designated State authority over motorcyclist safety issues.

State authority agency: New York State Department of Motor Vehicles

State authority name/title: Theresa L. Egan, Executive Deputy Commissioner

Select the introductory rider curricula that has been approved by the designated State authority and adopted by the State.

Approved curricula: (i) Motorcycle Safety Foundation Basic Rider Course

CERTIFICATION: The head of the designated State authority over motorcyclist safety issues has approved and the State has adopted the selected introductory rider curricula.

Enter a list of the counties or political subdivisions in the State where motorcycle rider training courses will be conducted during the fiscal year of the grant and the number of registered motorcycles in each such county or political subdivision according to official State motor vehicle records, provided the State must offer at least one motorcycle rider training course in counties or political subdivisions that collectively account for a majority of the State's registered motorcycles.

County or Political Subdivision	Number of registered motorcycles
Allegany	1890
Bronx	4719
Broome	6003
Chautauqua	5167
Clinton	3573
Columbia	2651
Dutchess	8551
Erie	21570
Jefferson	4239
Kings	11529

251

Monroe	16581
Nassau	18451
Niagara	7812
Oneida	7701
Onondaga	11856
Ontario	4169
Orange	10339
Queens	14042
Rensselaer	5843
Richmond	5982
Rockland	4813
St Lawrence	4429
Schenectady	5148
Suffolk	32267
Tompkins	2955
Ulster	7232
Warren	3084

Enter the total number of registered motorcycles in State.

349401

# Motorcyclist awareness program

Enter the name and organization of the head of the designated State authority over motorcyclist safety issues.

 State authority agency:
 New York State Department of Motor Vehicles

 State authority name/title:
 Theresa L. Egan, Executive Deputy Commissioner

CERTIFICATION: The State's motorcyclist awareness program was developed by or in coordination with the designated State authority having jurisdiction over motorcyclist safety issues.

Select one or more performance measures and corresponding performance targets developed for motorcycle awareness that identifies, using State crash data, the counties or political subdivisions within the State with the highest number of motorcycle crashes involving a motorcycle and another motor vehicle.

Fiscal Year	Performance Measure Name	Target Period(Performance Target)	Target End Year	Target Value(Performance Target)
2019	Number of crashes involving a motorcycle and another vehicle in high-risk counties	Annual	2019	1,505.0

Enter the counties or political subdivisions within the State with the highest number of motorcycle crashes (MCC) involving a motorcycle and another motor vehicle. Such data shall be from the most recent calendar year for which final State crash data are available, but data no older than three calendar years prior to the application due date.

County or Political Subdivision	# of MCC involving another motor vehicle
Kings	386
Queens	331
Suffolk	235
Nassau	232
	i

12010		
Ì	New York	198
	Bronx	154

Enter total number of motorcycle crashes (MCC) involving a motorcycle and another motor vehicle.

Total # of MCC crashes involving another motor vehicle: 2878

Submit countermeasure strategies that demonstrate that the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest. The State shall select countermeasure strategies to address the State's motorcycle safety problem areas in order to meet the performance targets identified above.

GMSS

\*Reminder: When associating a countermeasure strategy to an incentive grant, you must ensure sufficient detail is provided to satisfy the additional incentive grant criteria, where applicable.

Countermeasure Strategy Name MC-2: Communications and Outreach

Submit planned activities that demonstrate that the State will implement data-driven programs in a majority of counties or political subdivisions where the incidence of crashes involving a motorcycle and another motor vehicle is highest. The State shall select planned activities to address the State's motorcycle safety problem areas in order to meet the performance targets identified above.

\*Reminder: When associating a planned activity to an incentive grant, you must ensure sufficient detail is provided to satisfy the additional incentive grant criteria, where applicable.

Planned activity unique identifier	Planned Activity Name	Primary Countermeasure
MC-2019-002	Raising Motorist Awareness of Sharing the Road with Motorcycles	MC-2: Communications and Outreach
MC-2019-005	Motorcycle Safety Workgroup	MC-4: Research, Evaluation and Analytical Support for New York's Performance-Based Motorcycle Safety Program

# 13 405(h) Nonmotorized

Nonmotorized information

ASSURANCE: The State shall use the funds awarded under 23 U.S.C. 405(h) only for the authorized uses identified in § 1300.27(d).

# 14 Certifications, Assurances, and Highway Safety Plan PDFs

Documents Uploaded

FY 2019 Highway Safety Grants Certifications and Assurances NYS.pdf

NEW YORK - Highway Safety Plan - FY 2019 - Submitted 1.0.pdf