## State of Florida



# Highway Safety Performance Plan

FY 2011

### **Mission Statement**

The Traffic Safety Section located within the Florida Department of Transportation's State Safety Office is committed to developing, implementing, and managing a data-driven and outcome-based comprehensive Highway Safety Program aimed at saving lives, preventing injuries, and reducing the related costs associated with traffic crashes on Florida's roadways.

### State of Florida Highway Safety Performance Plan FY 2011

### **Table of Contents**

### **Section**

Performance Plan	
Performance Plan	1
Problem Identification	_
Relationship to Strategic Highway Safety Plan	
Performance Goals and Measures	
Highway Safety Matrix	
Project Selection Process	
Program Administration	
Highway Safety Plan	
Planning and Administration	2
Paid Media	3
Occupant Protection	4
Community Traffic Safety	5
Alcohol	6
Pedestrian and Bicycle Safety	7
Traffic Records	8
Motorcycle Safety	9
Police Traffic Services	10
Speed Control	11
Roadway Safety	12
<b>Certifications and Assurances</b>	
Certifications and Assurances	13
Certifications and Assurances	13
<b>Program Cost Summary</b>	
Program Cost Summary Form	14



### **Performance Plan**

### **Problem Identification**

The Traffic Safety Section of the Florida Department of Transportation's State Safety Office identifies the State's traffic crash problems in a number of ways, including:

- Reviewing statistics from the annual *Traffic Crash Statistics Report* prepared by the
- Florida Department of Highway Safety and Motor Vehicles (DHSMV) and the
- National Highway Traffic Safety Administration's *Fatality Analysis Reporting System*,
- Reviewing data from the Uniform Traffic Citation Statistics Annual Report
- prepared by the Florida Department of Highway Safety and Motor Vehicles,
- Analyzing data from the *Highway Safety Matrix* prepared by the Safety Office,
- Meeting with advisory groups,
- Reviewing the results of public opinion and observational surveys, and
- Utilizing the knowledge and experience of Traffic Safety Section staff.

The Safety Office Crash Records Section receives crash data from the Department of Highway Safety and Motor Vehicles (DHSMV) that includes all information collected on the "long form" crash reports. This data is used to create the Traffic Safety Section's annual *Highway Safety Matrix*. The staff utilizes data from the matrix to perform analyses.

Staff members are responsible for using information from the matrix and the annual *Traffic Crash Statistics Report* to identify the traffic safety problems to be addressed in their program modules. Citation data is also used by some planners to identify problems. Planners can work with a member of the Crash Records Section, the Traffic Records Coordinating Committee (TRCC), the Department of Health, or other group(s) to obtain specific crash data information.

The Traffic Safety Section staff also works with a variety of groups to identify statewide problems. Advisory groups include the Strategic Highway Safety Plan Executive and Steering Committees, EMS Advisory Council, Traffic Records Coordinating Committee, Motorcycle Safety Coalition, Minority Task Force on Traffic Safety, and the Impaired Driving Coalition. Staff members also work with the Law Enforcement Liaisons, local community traffic safety teams, and the Community Traffic Safety Team Coalition to identify problems.

Observational studies are conducted annually to determine safety belt use in the state. This information is used by the Occupant Protection Specialist to target areas for public awareness efforts and increased enforcement activities. Random digit dialed telephone surveys and surveys at drivers license offices are conducted annually in conjunction with the *Click It or Ticket* and *Drunk Driving: Over the Limit. Under Arrest* campaigns to evaluate the effectiveness of the awareness programs and to determine the public attitude related to traffic safety issues in the state. The Occupant Protection Specialist and the DUI Specialist use this information in planning future activities.

### Relationship to Strategic Highway Safety Plan

Florida's *Strategic Highway Safety Plan* (SHSP) was developed and its process approved in 2006 through statewide input from two traffic safety summits and a web-based survey. As a result, Florida's SHSP focuses on four Emphasis Areas (Aggressive Driving, Intersection Crashes, Vulnerable Road Users, and Lane Departure Crashes), and three Continuing Priority Areas (Occupant Protection, Impaired Driving, and Traffic Data and Decision Support) upon which its thirteen safety partners agreed to focus their resources to reduce the rate of fatalities and serious injuries by 5% per year beginning in 2007. The *Highway Safety Performance Plan* (HSPP) supports and complements the SHSP by emphasizing the importance of the SHSP focus areas through its funding and outreach initiatives.

Each of the seven focus areas of the SHSP are major components of the HSPP. Subgrants implement the goals and strategies of the SHSP by funding a wide variety of projects: 1.) law enforcement overtime to eliminate speeding and other dangerous behaviors that constitute aggressive driving; 2.) awareness and enforcement initiatives to eliminate distracted driving and decrease lane departure crashes; 3.) awareness, educational, training, and enforcement efforts to increase awareness of motorists, bicyclists, pedestrians, and motorcyclists, of the importance of helmet use especially in younger children, and of new traffic laws; 4.) awareness and enforcement initiatives to reduce red light running incidents and increase awareness when making right turns on red to reduce incidents at intersections; 5.) an aggressive child passenger seat program and training opportunities, including the only program of its kind in the nation that provides child passenger safety services to special needs children; 6.) overtime to law enforcement to assist in DUI enforcement activities, teen driving programs, supporting the Florida Coalition on Impaired Driving, DUI training for law enforcement and prosecutors, and support for DUI Court Programs; and 7.) providing software and hardware for electronic crash reporting, expansion of Florida's EMSTAR program (for NEMSIS compliance), and locating crashes on all roads.

### **Performance Goals and Measures**

Congress has required each state to set performance goals and report performance measures in the *Highway Safety Performance Plan*. The National Highway Traffic Safety Administration and the Governors Highway Safety Association developed a set of 14 minimum performance measures that must be included in each state's plan. These are broken down into three activity measures, one behavioral measure, and 10 core outcome measures. The fatality numbers for the outcome measures use data from the *Fatality Analysis Reporting System (FARS)*. Performance goals are required for the behavioral measure and the 10 core outcome measures. The Traffic Safety Section has included two additional core outcome measures and three activity measures that relate to Florida.

The following goals were set to meet the requirements of 23 CFR 1200.10:

### **Traffic Fatalities**

C-1) To decrease traffic fatalities 5.0 % from the 2009 calendar base year total of 2,563 to 2,435 by December 31, 2011.

### **Serious Traffic Injuries**

C-2) To decrease incapacitating traffic injuries 4.0% from the 2009 calendar base year total of 22,743 to 21,843 by December 31, 2011.

### Fatalities/VMT

C-3) To decrease fatalities/VMT from the 2009 calendar base year total of 1.30 to 1.28 by December 31, 2011.

### **Unrestrained Passenger Vehicle Occupant Fatalities**

C-4) To decrease the number of driver and passenger deaths in safety belt equipped (SBE) vehicles by 2.6% from the 2009 calendar base year total of 1,555 to 1,515 by December 31, 2011.

### **Alcohol- Impaired Driving Fatalities**

C-5) To decrease alcohol impaired driving fatalities 2.9% from the 2009 calendar base year total of 1004 to 975 by December 31, 2011.

### **Speeding Related Fatalities**

C-6) To decrease speeding-related fatalities 5.0% from the 2009 calendar base year total of 232 to 221 by December 31, 2011.

### **Motorcyclist Fatalities**

C-7) To decrease motorcyclist fatalities 2% from the 2009 calendar base year total of 376 to 369 by December 31, 2011.

### **Unhelmeted Motorcyclist Fatalities**

C-8) To decrease non-helmeted motorcyclist fatalities 2.0% from the 2009 calendar base year total of 148 to 145 by December 31, 2011.

### **Drivers Age 20 or Younger Involved in Fatal Crashes**

C-9) To decrease drivers age 20 or younger involved in fatal crashes 3.9% from the 2009 calendar base year total of 80 to 76 by December 31, 2011.

### **Pedestrian Fatalities**

C-10) To reduce pedestrian fatalities 2.0% from the 2009 calendar base year total of 482 to 473 by December 31, 2011.

### **Bicyclist Fatalities**

F-1) To reduce bicyclist fatalities 2.0% from the 2009 calendar base year total of 99 to 97 by December 31, 2011.

### Fatalities Involving a Florida-Resident Elder Driver

F-2) To reduce the number of Florida-resident drivers age 65 and older involved in fatal crashes by 5% from the 2009 calendar base year total of 435 to 413 by December 31, 2011.

### **Seat Belt Use Rate**

B-1) To increase the statewide observed seat belt use of front seat outboard occupants in passenger vehicles by 1.0 percentage point from the 2010 calendar base year usage rate of 87.4% to 88.4% by September 30, 2011.

Performance data for the activity measures listed in the table on the following two pages comes from the quarterly progress reports submitted by sub-grantees. Activity measure data reflects project accomplishments during the Federal Fiscal Year – October 1 through September 30. Performance data for the behavioral measure also reflects the Federal Fiscal Year.

Data for the core outcome measures included in the table is based on the calendar year. The fatality data used in the table is taken from the FARS, except for measure F-2)  $Number of Florida Resident Drivers <math>\geq$  Age~65 Involved in Fatal~Crashes. As noted at the end of the table, the goals that the Traffic Safety Section had set for fatalities prior to 2010 were based on fatality numbers published by the Florida Department of Highway Safety and Motor Vehicles in its annual report of crash statistics. In some cases, the fatality data published by FARS has differed significantly from the data published by DHSMV. Starting in 2010, the fatality goals (except for F-2) were based on FARS data. The data used for C-2) Number~of~Serious~Injuries~in~Traffic~Crashes~is taken from the DHSMV annual crash statistics report because FARS does not publish injury data.

	FY 2010 Highway Saf	ety Perform	ance Plar	ı – Perform	Safety Performance Plan – Performance Measures and Goals	res and Goa	ıls		
	Activity Measures			2007	2008	2009	2010	2011	2012
A-1	Number of Grant-Funded Safety Belt Citations <sup>2</sup>		Final	NA	NA	4,888	N/A		
A-2	Number of Grant-Funded Impaired Driving Arr	Arrests <sup>1</sup>	Final	1,504	1,367	2,373	N/A		
A-3	Number of Grant-Funded Speeding Citations <sup>2</sup>		Final	NA	NA	14,597	N/A		
	Behavior Measures			2007	8007	2009	2010	2011	2012
- -	Obecoming Cofeer, Bolt II.	7,000	Goal	82.0%	82.0%	82.5%	83.0%	83.5%	
B-1	Observed Safety Belt Use, Front Seat Outboard Occupants	Occupants	Final	79.1%	81.7%	85.2%	87.2%		
	Core Outcome Measures			2007	8007	2009	2010	2011	2012
-	Misselbon of Theoffice Fotolitics3		Goal <sup>5</sup>	3,300	3,250	3,000	2,900	2,850	
<u>.</u>	Number of traffic fatances	ı	Final	3,213	2,978	2,563	N/A		
ć	Window of Source Leisein and Parties		Goal	NA	NA	NA	23,500	23,250	
7-0	rounder of Serious Injuries in Trainic Crashes		Final	25,559	23,758	22,743	N/A		
		Goal - Total <sup>5</sup>	15	1.60	1.60	1.60	1.54	1.53	
۲-	Number of Betelities/100M VMT <sup>3</sup>	Final - Total	1	1.56	1.50	1.30	N/A		
	ramod of ramanco, room vivi	Final - Rural	al	3.30	3.09	N/A	N/A		
		Final - Urban	an	1.16	1.08	N/A	N/A		
7	f Unrestrained Occupant Fatalities –	All	Goal	NA	NA	NA	970	950	
† †	Positions <sup>3</sup>		Final	1,078	1,001	917	N/A		
ν (	Number of Fatalities Involving Driver/Motorcyclist with	list with	Goal <sup>5</sup>	1,070	1,070	1,050	850	825	
<u>-</u> -	.08+ BAC³		Final	917	875	813	N/A		

	Core Outcome Measures		2007	2008	2009	2010	2011	2012
7	Nimbon of Conding Doloted Dotelities	Goal	NA	NA	NA	240	530	
ر-٥	number of Speeding-Kefated Fatanties	Final	611	553	243			
7	NI of Markey 11.0.11.2.2.3	Goal <sup>5</sup>	400	400	500	200	490	
-	Number of Motorcyclist Fatannes	Final	999	556	376			
Ç	S12:1-1-17 -11-1-1-17 -1-17 -1-17 -1-17 -1-17 -1-17 -1-17 -1-17 -17	Goal	NA	NA	NA	250	245	
<u>م</u>	Number of Unneimeted Motorcyclist Fatalities	Final	265	254	149			
(	3	Goal	NA	NA	NA	470	460	
٧-)	Number of Drivers ≤ Age ∠0 involved in Fatal Crasnes	Final	583	489	153			
5	N D. J T 13.	Goal <sup>5</sup>	525	525	525	480	470	
C-10	Number of Fedestian Fatalities	Final	530	490	482			
	Florida Core Outcome and Activity Measures		2007	2008	2009	0107	2011	2012
[-	NIvershow of Diviviliat Detailsting	Goal <sup>5</sup>	95	95	100	120	110	
<u>-</u> -L	number of bicychst ratanues	Final	119	125	66			
į.	Number of Florida Resident Drivers ≥ Age 65 Involved in	Goal	NA	NA	NA	413		
7-J	Fatal Crashes <sup>3</sup>	Final	460	435	260			
ا د		Goal	227	208	136	300	325	
С-Л	Number of Grant-Funded DOI Checkpoints Conducted	Final	248	227	211			
[1	Nimber of Canal Erradod Town Daires Droats	Goal	NA	NA	NA	320	350	
<b>†</b>	indilidel of Oralit-Funded Teen Drivel Events Conducted	Final	140	300	296			
V L	Number of People Completing Grant-Funded Rider Coach	Goal	62	62	62	79	62	
Г-J	and Rider Coach Trainer Training <sup>1</sup>	Final	46	102	182			
$^{L}$ $Da$	1. Data for the Activity Measures is based on the auarterly reports filed by subgrantees during the fiscal year while the other measures are based on	ins aq pəl	horantees du	ring the fisc	al vear while	e the other n	easures are	pased on

Data for the Activity Measures is based on the quarterly reports filed by subgrantees during the fiscal year while the other measures are based on calendar year data.

Accurate data for grant-funded citations in past years is not available because, in most cases, law enforcement agencies reported all citations issued during the year, not just the totals for grant-funded activities. 7

3. Fatality numbers come from the Fatality Analysis Reporting System (FARS) except for F-2, which comes from the Florida Department of Highway Safety and Motor Vehicles (DHSMV) annual report of crash statistics.

Serious injuries are those injuries listed as 'Incapacitating Injuries' by the DHSMV in its annual report of crash statistics.

fatalities as defined by DHSMV. Goals for C-7 prior to 2010 included only motorcycle driver fatalities; motorcycle passenger fatalities were not 5. Prior to 2010 goals were set based on DHSMV data – not FARS data. Goals shown for C-5 prior to 2010 were based on "alcohol-related" included.

### **Highway Safety Matrix**

<u>Purpose</u>: The county and city matrices were designed to provide FDOT traffic safety planners an objective, data-driven tool to rank traffic safety projects. Both counties and cities are divided into three population groups. The numbers in each matrix represent where counties or cities rank within their population group in a particular program area, with "1" representing the worst crash rate, as described below. For example, the "12" next to Marion indicates they are ranked 12<sup>th</sup> in alcohol-related crashes among the 23 counties in Group 1.

Note that despite the reduction in fatal and injury crashes occurring over the past several years, the range of numbers appearing in the matrix does not change, because counties and cities are being compared to each other on a relative basis.

<u>Measures used</u>: The rankings in both matrices are based on rates of fatalities plus injuries over one, three, and five-year periods, in this case 2009, 2007-2009, and 2005-2009. In the County Matrix rates are 50% per population and 50% per vehicle mile traveled, with the exception of the Bicycle and Pedestrian areas, which are 100% per population. For the City Matrix, all rates are per population. Inmate populations are excluded in the calculations.

Specific measures for each column in the matrix are as follows:

- Total Fatalities and Injuries (F&I) overall fatalities plus injuries;
- **Alcohol Related** alcohol-related fatalities plus injuries (this includes both Driving Under Influence and crashes where had been drinking was a contributing circumstance);
- **Bicycle, Motorcycle, Pedestrian** F&I bicyclist, motorcyclist, and pedestrian fatalities plus injuries;
- **Speed Related** speed-related fatalities plus injuries;
- **Safety Equipment** injuries plus fatalities among drivers and passengers who were both not using safety equipment and were subject to the seat belt law;
- **Aggressive Driving** injuries plus fatalities in crashes where two or more of certain moving violations (includes careless driving, improper passing, and several others) were cited;
- **Teen Drivers** injuries plus fatalities among drivers aged 15-19, excluding bicyclists and motorcyclists;
- Older Drivers injuries plus fatalities among drivers aged 65+, excluding bicyclists and motorcyclists.

Alcohol, speeding, and aggressive driving are treated as causal factors, so that all injuries and fatalities in crashes involving them are counted. On the other hand, only bicycle, motorcycle, and pedestrian victims, drivers 15-19 or 65+, plus individuals not using seat belts are counted in their respective areas.

<u>Data Sources</u> -- The *DHSMV Traffic Crash StatisticsReport 2009* was used as the data source in the county matrix for the Total F&I, Alcohol Related, and the Bicycle, Motorcycle, and Pedestrian F&I areas. DOT's CAR database was used in the Speed Related, Safety Equipment, Teen Drivers, Drivers 65+, and Aggressive Driving areas, as well as the source for all data used in compiling city crash data.

<u>Subjectivity of crash data used</u>: It is important to realize that some of the measures cited above are more subjective than others. Total F&I, the Bicycle, Motorcycle, and Pedestrian F&I areas, Teen Drivers, and Drivers 65+ are relatively objective, as they are only based on crash victims. The other areas are all dependent on how thorough investigating officers are in documenting crash circumstances. It is quite likely there are differences among jurisdictions in this regard.

Other data limitations: County rankings are based on crashes occurring both inside and outside cities and municipalities and may involve different investigating agencies, including the Florida Highway Patrol, which does much of the enforcement in rural areas.

City crashes are much more subject to errors involving location. In some instances, crash investigators either are unaware of their exact location or write down the wrong DHSMV city code. The DOT Safety Office's Crash Records section identifies many of the location errors made on state roads. These corrections are reflected in crashes in the CAR database, but many errors still remain.

Finally, the margin of error is greater in the smaller population groups because of the lower number of crashes involved. The following tables shows both the raw number of injuries and fatalities for all cities within the three city population groups in the indicated program area in 2009 and what percentage each were of the state totals. For example, the 123 cities in population group 3 accounted for 883 alcohol-related fatalities plus injuries in 2009, which were 5.8% of the state total.

2	009 City Fa	atalities Plu	s Injuries b	y Populatio	n Group Co	ompared to	State Total	S		
G1= p	opulation 75	5,000+,	G2= popu	lation 15,00	0-74,999,	G3= pop	ulation 3,00	0-14,999		
	Total F+I		Alco	ohol Related	F+I	<u>Sp</u>	eed Related	F+I		
Sta	tewide 199,	777	Sta	tewide 15, 1	134	St	atewide 7,0	16		
Group	F+1	% State	Group	F+1	% State	Group	F+1	% State		
	Total	Total		Total	Total		Total	Total		
G1	58,692	29.40%	G1	3,613	23.90%	G1	1,630	23.20%		
G2	36,306	18.20%	G2	2,520	16.70%	G2	1,059	15.10%		
G3	9,693	4.90%	G3	883	5.80%	G3	306	4.40%		
	Bicycle F+I		<u>M</u>	lotorcycle F	<u>+I</u>	Pedestrian F+I				
Sta	tewide 4,4	475	Sta	atewide 7,8	311	St	atewide 8,1:	58		
G1	1,525	34.10%	G1	2,273	29.10%	G1	2,870	35.20%		
G2	1,068	23.90%	G2	1,852	23.70%	G2	1,889	23.20%		
G3	252	5.60%	G3	536	6.90%	G3	456	5.60%		

percentages do not add up to 100% because G1, G2, and G3 don't include crashes in unincorporated areas, as well as in cities under 3,000 population

# Highway Safety Matrix - Ranking of Florida Counties

(based on fatal and injury crashes during 2005-2009)

Group 1 - Population of 200,001 and above

23 Counties

Teen Drivers

Aggressive Driving Occupant Protection

Speed Related

Pedestrian F & I

Motorcycle F & I

Alcohol Related

Sicycle F & I

Total F & I

Group 2 - Population of 50,001 to 200,000

Group 3 - Population up to 50,000 26 Counties

18 Counties

Occupant Protection	10	17	2	6	7	8	18
Speed Related	25	23	8	11	18	11	5
Pedestrian F & I	7	8	14	١	22	24	10
Motorcycle F & I	22	7	20	12	16	15	96
Bicycle F & I	15	1	23	7	8	20	10
Alcohol Related	12	7	9	8	20	1	6
I & ∃ lstoT	14	7	23	9	19	20	6
	Baker	Bradford	Calhoun	De Soto	Dixie	Franklin	Gadeden
	10						_

Drivers 65+	5	3	7	15	6	11	1	8	2	14	13	16	17	4	12	10	9	18
Teen Drivers	3	12	15	6	4	11	2	16	7	17	18	10	9	2	8	1	14	13
Aggressive Driving	2	17	4	14	9	7	13	18	15	12	1	3	8	2	10	11	16	6
Occupant Protection	3	18	13	14	7	9	10	1۷	6	8	9	2	11	1	15	12	16	4
Speed Related	2	18	9	15	3	8	11	17	16	12	4	7	9	6	13	10	14	1
Pedestrian F & I	2	4	13	11	14	9	7	17	10	6	1	8	12	3	2	16	15	18
Motorcycle F & I	2	8	5	6	17	4	3	16	14	15	1	13	10	7	9	12	18	11
Bicycle F & I	4	2	17	10	14	12	6	16	9	2	1	15	7	11	3	13	18	8
Alcohol Related	2	16	11	15	4	9	14	18	10	12	1	13	8	3	2	7	17	9
I & ∃ lstoT	2	12	16	6	9	10	8	18	7	15	1	11	13	7	8	9	11	14
	Bay	Charlotte	Citrus	Clay	Columbia	Flagler	Hernando	Highlands	Indian River	Martin	Monroe	Nassau	Okaloosa	Putnam	Saint Johns	Santa Rosa	Sumter	Walton

14

13 18

23

13

-ake

Hillsborough

Escambia

15

20

18

-ee

14

19

10 18

Manatee

-eon

Marion

16

16

10 13

7

23

Collier Duval

Broward

15

15

19

Brevard Alachua

Drivers 65+	23	1	26	6	14	52	11	15	9	24	19	9	22	10	8	13	15	ε	20	7	7	18	7	۷١	16	17
Teen Drivers	9	1	11	19	16	8	10	13	21	18	20	7	22	15	2	14	26	17	9	2	25	24	4	3	12	23
Aggressive Driving	23	21	24	20	16	3	2	9	12	26	22	18	15	7	14	19	6	11	2	1	8	17	4	25	13	10
Occupant Protection	10	17	5	6	7	8	18	20	1	15	19	3	2	23	14	24	22	11	21	9	16	12	4	13	25	26
Speed Related	25	23	3	17	18	11	2	7	8	22	19	14	21	1	15	12	24	10	9	2	16	20	6	26	4	13
Pedestrian F & I	2	8	14	1	22	24	10	23	6	20	18	7	9	26	ε	16	12	9	21	13	7	22	19	15	11	۷١
Motorcycle F & I	22	4	20	12	16	15	25	19	2	21	17	8	7	18	13	24	26	6	9	11	2	14	3	10	1	23
Bicycle F & I	15	1	23	2	8	20	10	22	23	19	13	5	6	23	17	12	23	14	7	18	4	11	3	21	9	16
Alcohol Related	12	7	2	8	20	1	7	22	14	4	19	18	11	25	23	17	24	15	16	10	9	21	8	6	13	26
I & ∃ lstoT	14	7	23	9	19	20	7	21	2	22	16	9	13	22	8	11	26	10	15	ε	6	1۷	l	12	18	24
	Baker	Bradford	Calhoun	De Soto	Dixie	Franklin	Gadsden	Gilchrist	Glades	Gulf	Hamilton	Hardee	Hendry	Holmes	Jackson	Jefferson	Lafayette	Levy	Liberty	Madison	Okeechobee	Suwannee	Taylor	Union	Wakulla	Washington

15

15

13

15

Osceola Palm Beach

Pasco Pinellas

16

20

5

Miami-Dade

Orange

16

Saint Lucie

Polk

Seminole Sarasota

Volusia

### Highway Safety Matrix Ranking of Florida Cities

Group 1 -- Population 75,000+ -- 28 cities (based on fatal and injury crashes during 2005-2009)

City	Total F & I	Alcohol Related	Bicycle	Motorcycle	Pedestrian	Speed Related	Occupant Protection	Aggressive Driving	Teen Drivers	Drivers 65+
Boca Raton	6	14	10	17	13	14	17	7	5	1
Cape Coral	25	19	23	20	28	20	24	17	23	21
Clearwater	14	9	8	14	12	27	15	27	20	8
Coral Springs	22	28	14	25	21	16	28	25	13	22
Davie	3	2	16	1	10	1	7	10	1	6
Deltona	27	18	26	15	23	11	19	14	26	27
Fort Lauderdale	4	5	3	4	2	17	2	18	9	7
Gainesville	10	15	2	5	7	21	12	6	4	15
Hialeah	16	20	27	23	16	28	9	26	19	13
Hollywood	5	11	5	9	8	6	8	13	12	2
Jacksonville	15	13	17	13	20	19	20	22	11	19
Lakeland	-11	4	13	10	15	23	1	21	7	3
Melbourne	23	17	11	6	18	7	18	12	21	16
Miami	8	16	18	16	3	25	3	20	16	14
Miami Beach	17	8	4	2	1	26	16	5	28	26
Miami Gardens	19	22	25	24	14	12	14	8	14	23
Miramar	24	27	28	27	26	18	26	23	24	28
Orlando	1	1	9	3	4	3	5	1	6	9
Palm Bay	28	21	24	21	25	15	21	9	27	25
Pembroke Pines	21	24	20	28	24	24	25	16	15	17
Plantation	18	25	19	26	22	4	23	28	8	11
Pompano Beach	9	7	7	8	5	2	4	2	17	4
Port St. Lucie	26	23	22	18	27	22	22	19	22	24
St. Petersburg	12	12	1	7	11	10	11	4	10	10
Sunrise	20	26	15	19	19	5	27	24	18	12
Tallahassee	7	6	12	12	9	8	6	11	2	18
Tampa	2	3	6	11	6	9	10	15	3	5
West Palm Beach	13	10	21	22	17	13	13	3	25	20

### Highway Safety Matrix - Ranking of Florida Cities

Group 2 - Population 15,000-74,999 - 97 Cities

(based on fatal and injury crashes during 2005-2009)

City	Total F & I	Alcohol Related	Bloycle	Motoroyde	Pedestran	Speed Related	Occupant Protection	Aggressive Driving	Teen Drivers	Drivers 65+
Altamonte Springs	65	3/	8	60	4/	5/	/3	49	56	/3
Apopka	5/	54	58	42	59	65	36	58	80	62
Aventura	13	76	39	5	30	39	81	3	38	В
Bartow	32	58	30	45	68	"	23	81	11	53
Belle Glade	41	42	5	93	33	9	19	16	53	12
Bonita Springs	92	70	81	11	81	85	84	8/	95	83
Boynton Beach	19	33	46	50	5	33	44	28	35	15
Bradenton	43	61	3/	68	32	86	62	78	63	40
Casselberry	\$	44	18	31	3	88	56	60	92	68
Clemont	50	68	85	52	73	43	11	5/	23	41
Cocoa	4	4	12	4	Ð	1	1	5	2	18
Coconut Creek	25	49	66	53	40	20	50	40	19	20
Cooper City	85	79	52	/3	91	64	83	66	30	/4
Coral Gables	22	41	23	36	18	87	51	11	31	13
Crestview	38	4/	91	49	78	30	26	23	10	56
Cutter Bay	79	93	68	89	63	81	5/	92	50	84
Dania	16	15	31	1/	28	23	15	22	54	50
Daytona Beach	10	8	ø	2	4	14	4	13	12	14
DeBary	82	/4	97	43	97	35	79	50	67	86
Deerfield Beach	39	45	34	41	35	24	42	35	/1	36
Deland	14	10	24	- /	13	38	В	52	13	8
Delray Beach	28	31	13	44	20	В	38	ΔU	08	23
Doral	26	63 43	15	55 32	51	91	59 82	83	14	76
Dunedin	/3		36		/4		60	/3	82	31
Edgewater	6/	48 65	30	13 40	70 54	78 56	49	51 64		46
Lustis			32	16					5/	
Fort Myers Fort Pierce	58	53	40	58	25	16 40	28	71	38	10 45
	48	24	43	15	52	4	43	25	45	44
Ht. Walton Beach Greenacres City	59	36	29	91	49	8	40	20	41	51
Haines City	2/	20	82	5/	43	63	1/	31	16	12
Hallandale	49	84	27	76	73	79	86	69	86	35
Hialeah Gardens	42	32	70	63	62	96	25	84	58	64
Homestead	71	38	57	84	66	59	35	83	77	92
Jacksonville Beach	4/	3	4	19	12	15	76	53	- 22	5/
Jupiter	54	19	17	61	58	10	54	21	33	59
Key West	5	1		1	1	17	10	18	66	70
Kissimmee	51	34	54	48	24	62	45	45	4/	78
Lake Worth	18	21	14	24	30	12	13	14	36	63
Largo	52	30	21	35	21	80	55	48	60	39
Lauderdale Lakes	76	96	92	95	45	75	68	54	85	90
Lauderhill	75	62	73	96	44	55	70	72	83	87
Leesburg	21	39	74	g	20	66	24	88	43	7
Lynn Haven	53	50	47	34	88	45	75	70	18	34
Martland	45	51	79	66	85	61	41	19	78	54
Marco Island	96	97	85	90	77	95	97	91	97	88
Margare	44	OU	OU	07	38	71	71	85	01	38
Miami Lakes	31	83	87	75	61	/3	52	86	9	60
Naples	56	23	5	38	41	54	72	62	89	24
riapies	50	20	J	30	71	JH	12	02	08	24

city New Port Richey	4.1	Related				_	Hop	Du	П	
New Port History	Total F &	Alcohol Rel	Bicycle	Motoroyde	Pedestrian	Speed Related	Occupant Protection	Aggressive Driving	Teen Drivers	Drivers 65+
I VEW I OILINGINEY	g	5	19	б	- 2	22	20	59	4	5
New Smyrna Beach	30	18	10	5	31	36	- /	41	24	30
North Lauderdale	86	91	88	92	98	53	63	38	68	94
North Miami	- 1	35	67	/4	10	41	2/	2/	- 8	32
North Miami Beach	15	85	80	39	15	6/	38	43	1/	28
North Port	11	78	71	71	92	60	48	/4	/4	43
Oakland Park	- 2	12	б	14	3	13	- 8	1/	26	11
Ocala	3	13	22	12	22	50	9	75	3	- 2
Ocoee	64	98	63	54	83	31	61	46	40	11
Opa Locka	68	87	76	80	95	89	62	80	12	89
Ormond Beach	34	1/	20	3	46	5	29	11	29	27
Oviedo	95	95	93	82	93	82	74	89	76	97
Palm Beach Gardens	23	22	44	30	71	- /	4/	26	20	29
Paim Coast	61	29	78	18	82	11	46	24	46	4/
Palm Springs	40	14	16	79	16	52	16	- 2	84	98
Palmetto Bay	80	90	64	83	75	68	87	63	34	71
Panama City	1	- 2	26	11	В	- 3	- 2	- 4	1	4
Parkland	88	88	80	94	89	27	91	82	51	91
Pensacola	1/	11	25	29	3/	34	21	6/	- /	19
Pine Crest Village	/4	94	84	85	64	93	90	94	48	58
Pinellas Park	12	- /	- 2	8	2/	- 8	22	9	21	22
Plant City	40	32	50	-3/	0/	32	-32	38	21	78
Port Orange	90	/1	38	22	79	70	88	68	88	67
Punta Gorda	8/	80	94	56	90	92	83	78	80	25
Riviera Beach	20	40	41	33	11	28	12	- 8	28	48
Rockledge	83	81	33	64	76	48	80	4/	59	75
Royal Palm Beach	60	75	75	70	56	42	6/	29	3/	66
Safety Harbor	81	12	49	8	94	12	88	33	8/	49
Sanford	98	2/	59	25	42	29	18	3/	62	80
Sarasota	35	26	g	23	19	83	31	55	8	33
Sebastian	94	82	96	59	80	80	85	95	91	61
Seminole	24	3	11	2/	38	25	33	Ģ	49	1/
St. Cloud	55	46	55	46	33	/4	3/	61	70	65
Stuart	8	В	3	10	23	18	3	10	Ð	3
Sunny Isles	89	11	45	86	1/	9/	94	76	86	82
lamarac	33	6/	61	72	65	- 2	58	- 1	42	16
Tarpon Springs	36	28	28	20	29	44	34	12	32	26
Temple Terrace	98	66	48	78	60	84	64	96	/3	81
litusville	78	64	83	28	55	19	68	32	52	55
Venice	12	/3	42	88	48	58	78	65	35	g
Vero Beach	11	16	- 1	26	12	4/	-11	44	ź	1
Wellington	91	86	89	8/	86	3/	85	42	81	93
West Melbourne	3/	56	11	4/	84	21	30	В	44	42
Weston	93	89	86	81	8/	68	92	30	75	96
Winter Garden	63	5/	56	68	5/	76	66	9/	85	85
Winter Haven	28	55	53	21	14	51	14	36	15	21
Winter Park	02	28	30	02	34	40	53	30	78	52
Winter Springs	97	92	12	97	96	94	96	90	83	85

### Highway Safety Matrix - Ranking of Florida Cities

Revised 4/2009

**Group 3 -- Population 3,000-14,999 -- 124 Cities** 

(based on fatal and injury crashes during 2003-2007)

City	Fotal F & I	Alcohol	Bicycle	Motorcycle	Pedestrian	Speed	Occupant Pro.	Agg. Driving	Teen Drivers	Drivers 65+	
Alachua	20	31	62	35	57	5	40	16	19	58	
Arcadia	21	57	48	88	11	39	6	63	37	33	
Atlantic Beach	77	33	34	78	19	57	93	87	65	93	
Auburndale	23	17	24	19	16	51	22	27	28	29	
Avon Park	48	75	30	43	92	108	49	69	48	20	
Bal Harbor	40	78	12	67	3	80	44	66	97	59	
Bay Harbor Island	107	121	69	115	121	118	113	111	107	118	
Belle Isle	124	120	121	112	122	118	122	121	121	121	
Belleair	115	118	119	118	124	70	114	81	119	78	
Belleview	6	39	72	4	17	17	27	61	2	2	
Biscayne Park	121	124	121	120	98	118	124	49	109	120	
Bowling Green	91	69	107	80	38	118	85	114	80	119	
Brooksville	31	46	55	30	6	82	13	37	25	15	
Callaway	84	71	110	96	99	53	54	64	62	104	
Cape Canaveral	99	38	63	50	48	25	95	24	106	108	
Cedar Grove	65	25	98	55	96	15	58	40	72	65	
Chattahoochee	113	105	121	120	123	60	101	72	69	88	
Chipley	86	100	67	90	88	88	53	33	31	75	
Clewiston	55	29	114	103	90	52	24	30	60	99	
Cocoa Beach	66	24	14	49	18	81	48	86	49	70	
Crystal River	5	8	19	3	22	6	14	15	6	4	
Dade City	14	76	33	57	80	34	9	13	15	14	
Daytona Beach Sh.	81	83	57	2	8	71	111	60	108	110	
DeFuniak Springs	33	73	68	62	117	56	59	68	13	23	
Destin	26	6	21	28	27	12	16	3	42	73	
Dundee	32	22	52	32	72	8	26	21	58	50	
Fellsmere	114	116	84	86	120	93	99	84	112	123	
Fernandina Beach	85	58	38	45	47	49	45	53	63	111	
Flagler Beach	88	43	105	22	25	94	65	99	76	68	
Florida City	10	48	78	26	4	110	11	36	23	49	
Fort Meade	93	86	82	92	87	95	61	122	84	98	
Fort Myers Beach	78	14	15	31	14	97	87	70	104	109	
Fruitland Park	28	101	66	6	66	13	25	22	43	8	
Green Cove Spgs.	72	60	56	77	100	105	57	77	45	77	
Groveland	76	95	104	84	113	65	67	56	64	57	
Gulf Breeze	18	13	92	18	67	16	38	12	9	47	
Gulfport	110	107	101	107	103	69	94	92	99	114	
High Springs	116	110	97	59	119	113	117	116	92	107	
Highland Beach	117	123	17	79	115	114	120	91	120	81	
Holly Hill	45	21	50	10	35	54	34	44	56	36	
Holmes Beach	98	34	39	99	55	63	63	59	100	106	
Indian Harbor Bch.	106	102	83	94	61	106	108	65	78	66	
Indian River Sh.	105	122	80	97	82	50	112	43	114	82	
Indian Rocks Bch.	100	49	58	24	91	62	92	85	101	102	
Inverness	34	64	43	27	28	46	31	25	40	18	
Islamorada	15	4	47	16	43	20	56	34	41	35	
Juno Beach	9	3	1	11	7	9	12	4	8	10	
Kenneth City	62	47	8	91	77	30	51	31	55	83	
Key Biscayne	112	119	9	100	106	73	119	50	102	113	
LaBelle	41	18	44	109	79	75	32	78	29	37	
Lady Lake	53	62	118	34	33	55	60	112	67	7	
Lake Alfred	122	89	112	110	112	41	105	102	124	123	
Lake City	7	7	13	9	15	35	7	18	5	6	
Lake Clark Sh.	103	98	121	120	83	118	77	110	115	92	
Lake Mary	59	37	100	47	109	32	69	57	44	80	
Lake Park	50	68	59	54	20	96	43	47	59	54	
Lake Wales	36	65	74	38	52	66	37	54	61	30	
Lantana	8	12	35	39	21	28	19	10	12	12	
Lauderdale by the Sea	71	87	11	65	23	61	90	29	88	53	
Lighthouse Point	56	84	31	64	41	58	81	88	79	51	
Live Oak	39	20	27	58	75	36	18	17	22	48	
Longboat Key	119	97	7	108	101	115	116	113	116	91	

Macclenny	City	Total F & I	Alcohol	Bicycle	Motorcycle	Pedestrian	Speed	Occupant Pro.	Agg. Driving	Teen Drivers	Drivers 65+
Madeira Beach   46			15				78				63
Madison											74
Malone         89         111         77         120         118         62         123         85           Marathon         43         23         5         15         74         26         80         42         73           Marianna         35         85         106         85         56         21         15         14         16           Mary Esther         38         42         81         23         84         44         46         5         50           Malbourne Bch.         92         56         29         40         94         29         107         75         94           Miloshores         67         108         88         98         78         111         96         93         96           Milosprings         101         112         103         106         81         84         86         89         118           Milosprings         101         112         103         106         81         84         86         89         118           Milosprings         101         12         60         7         32         11         3         7         1	707A P. 15 00										32
Marathon         43         23         5         15         74         26         80         42         73           Marianna         35         85         106         85         56         21         15         14         16           Mary Esther         38         42         81         23         84         44         46         5         50           Mascotte         83         67         51         69         89         48         70         94         75         Melbourne Bch.         92         56         29         40         94         29         107         75         94           Miami Shores         67         108         88         98         78         111         96         93         96           Miami Springs         101         112         103         106         81         84         86         89         118           Milton         1         2         60         7         32         11         37         1           Milton         1         2         60         7         32         11         37         1           Mount Dora         44									_		28
Marianna											100
Mary Esther         38         42         81         23         84         44         46         5         50           Mascotte         83         67         51         69         89         48         70         94         75           Melbourne Bch.         92         56         29         40         94         29         107         75         94           Miami Shores         67         108         88         98         78         111         96         93         96           Miami Shores         67         108         88         98         78         111         96         93         96           Minneola         97         79         117         89         110         42         78         55         86           Mount Dora         44         54         45         41         39         37         72         115         70           Newberry         51         106         87         116         63         67         33         124         26           Newberry         47         41         46         105         29         45         47         46         34											64 45
Mascotte         83         67         51         69         89         48         70         94         75           Melbourne Bch.         92         56         29         40         94         29         107         75         94           Miami Shores         67         108         88         98         78         111         96         93         96           Mismi Springs         101         112         103         106         81         84         86         89         118           Milton         1         2         60         7         32         11         3         7         1           Milton         1         2         60         7         32         11         3         7         1           Milton         1         2         60         7         32         11         3         7         1           Mount Dora         44         45         45         41         39         33         72         19         36           Mulberry         51         106         87         116         63         67         33         124         26				_							45 55
Melbourne Bch.         92         56         29         40         94         29         107         75         94           Miami Shores         67         108         88         98         78         111         96         93         96           Miami Springs         101         112         103         106         81         84         86         89         118           Milton         1         2         60         7         32         11         3         7         1           Minneola         97         79         117         89         110         42         78         55         86           Mount Dora         44         54         45         41         39         33         72         19         36           Mulberry         51         106         87         116         63         67         33         124         26           Nemberry         47         41         46         105         29         45         47         46         34           Niceville         74         103         95         71         97         98         83         109         66											115
Miami Shores         67         108         88         98         78         111         96         93         96           Miami Springs         101         112         103         106         81         84         86         89         118           Milton         1         2         60         7         32         11         3         7         1           Minneola         97         79         117         89         110         42         78         55         86           Mount Dora         44         54         45         41         39         33         72         19         36           Mulberry         51         106         87         116         63         67         33         124         26           Neptune Beach         96         51         42         72         107         43         75         115         70           Newberry         47         41         46         105         29         45         47         46         30           North Bay Village         108         59         102         109         46         109         110         107 <th< td=""><td>MUMANUM ARCHAE</td><td></td><td></td><td></td><td>-</td><td></td><td></td><td></td><td></td><td></td><td>96</td></th<>	MUMANUM ARCHAE				-						96
Miami Springs         101         112         103         106         81         84         86         89         118           Milton         1         2         60         7         32         11         3         7         1           Minneola         97         79         117         89         110         42         78         55         86           Mount Dora         44         54         45         41         39         33         72         19         36           Mulberry         51         106         87         116         63         67         33         124         26           Newberry         47         41         46         105         29         45         47         46         34           Niceville         74         103         95         71         97         98         83         109         66           North Bay Village         108         59         102         109         46         109         110         107         117           North Palm Bch.         64         49         93         76         71         40         73         39         8										-	79
Milton         1         2         60         7         32         11         3         7         1           Minneola         97         79         117         89         110         42         78         55         86           Mount Dora         44         54         45         41         39         33         72         19         36           Mulberry         51         106         87         116         63         67         33         124         26           Newberry         47         41         46         105         29         45         47         46         34           Nicroville         74         103         95         71         97         98         83         109         66           North Bay Village         108         59         102         109         46         109         110         107         117           North Palm Bch         64         99         93         76         71         40         73         39         83           Okeechobee         11         10         32         53         9         18         4         8         18											90
Minneola         97         79         117         89         110         42         78         55         86           Mount Dora         44         54         45         41         39         33         72         19         36           Mulberry         51         106         87         116         63         67         33         124         26           Nemberry         47         41         46         105         29         45         47         46         34           Niceville         74         103         95         71         97         98         83         109         66           North Bay Village         108         59         102         109         46         109         110         107         117           North Palm Bch.         64         99         93         76         71         40         73         39         83           Okeechobee         11         10         32         53         9         18         4         8         18           Oldsmar         37         36         49         51         62         27         50         32         20 <td></td> <td>1</td>											1
Mount Dora         44         54         45         41         39         33         72         19         36           Mulberry         51         106         87         116         63         67         33         124         26           Neptune Beach         96         51         42         72         107         43         75         115         70           Newberry         47         41         46         105         29         45         47         46         34           Niceville         74         103         95         71         97         98         83         109         66           North Bay Village         108         59         102         109         46         109         110         107         117           North Palm Bch.         64         99         93         76         71         40         73         39         83           Okeechobee         11         10         32         53         9         18         4         8         18           Olamare City         16         16         76         12         12         7         36         9         <	Minneola	97		117	89				55	86	76
Neptune Beach   96		44	54	45	41	39	33	72	19	36	26
Newberry	Mulberry	51	106	87	116	63	67	33	124	26	41
North Bay Village   108   59   102   109   46   109   110   107   117	Neptune Beach					10.00			115		105
North Bay Village   108   59   102   109   46   109   110   107   117     North Palm Bch.   64   99   93   76   71   40   73   39   83     Okeechobee   11   10   32   53   9   18   4   8   18     Oldsmar   37   36   49   51   62   27   50   32   20     Orange City   16   16   76   12   12   7   36   9   33     Orange Park   58   30   61   52   64   104   98   98   57     Pahokee   75   74   94   56   70   4   35   11   74     Palatka   12   40   64   20   10   87   5   71   7     Palm Beach   68   94   6   44   26   38   76   76   110     Palmetto   25   28   20   63   40   85   29   90   35     Panama City Bch.   4   1   2   1   1   3   2   6   4     Parker   61   55   54   61   105   99   64   103   38     Pembroke Park   3   5   65   13   34   2   10   23   10     Perry   22   26   53   95   73   72   23   74   17     Ponce Inlet   111   53   108   48   69   22   100   73   98     Port Richey   2   11   3   8   2   1   1   2   3     Port St. Joe   102   61   111   120   60   47   55   38   103     Quincy   19   35   85   75   50   23   42   35   32     Sanibel   104   96   18   101   53   77   123   104   113     Satellite Beach   109   72   75   104   111   74   104   52   82     Sebring   52   93   73   36   102   101   71   83   46     South Bay   79   92   115   114   54   64   82   79   77     South Daytona   73   50   25   17   93   24   68   62   90     South Miami   29   77   96   82   42   102   88   41   21     South Pasadena   60   66   26   113   31   90   74   101   87     South West Ranches   80   80   120   66   86   37   91   45   52     Springfield   123   113   116   111   114   103   118   95   122     St. Augustine Bch.   94   32   10   25   24   112   84   108   81     St. Petersburg Bch.   87   44   16   46   30   68   109   82   93     Starke   17   82   41   70   44   10   17   28   30     Sweetwater   57   90   89   102   59   83   79   100   47				46	105	29	45			34	62
North Palm Bch.											71
Okeechobee         11         10         32         53         9         18         4         8         18           Oldsmar         37         36         49         51         62         27         50         32         20           Orange City         16         16         76         12         12         7         36         9         33           Orange Park         58         30         61         52         64         104         98         98         57           Pahokee         75         74         94         56         70         4         35         11         74           Palante         12         40         64         20         10         87         5         71         7           Palmeto         25         28         20         63         40         85         29         90         35           Panama City Bch.         4         1         2         1         1         3         2         6         4           Parker         61         55         54         61         105         99         64         103         38           Pe						15/15/					101
Oldsmar         37         36         49         51         62         27         50         32         20           Orange City         16         16         76         12         12         7         36         9         33           Orange Park         58         30         61         52         64         104         98         98         57           Pahokee         75         74         94         56         70         4         35         11         74           Palatka         12         40         64         20         10         87         5         71         7           Palm Beach         68         94         6         44         26         38         76         76         110           Palmetto         25         28         20         63         40         85         29         90         35           Panama City Bch.         4         1         2         1         1         3         2         6         4           Parker         61         55         54         61         105         99         64         103         38 <t< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>40</td></t<>											40
Orange City         16         16         76         12         12         7         36         9         33           Orange Park         58         30         61         52         64         104         98         98         57           Pahokee         75         74         94         56         70         4         35         11         74           Palatka         12         40         64         20         10         87         5         71         7           Palmetho         25         28         20         63         40         85         29         90         35           Panama City Bch.         4         1         2         1         1         3         2         6         4           Parker         61         55         54         61         105         99         64         103         38           Pembroke Park         3         5         65         13         34         2         10         23         10           Perry         22         26         53         95         73         72         23         74         17								-			16
Orange Park         58         30         61         52         64         104         98         98         57           Pahokee         75         74         94         56         70         4         35         11         74           Palatka         12         40         64         20         10         87         5         71         7           Palm Beach         68         94         6         44         26         38         76         76         110           Palmetto         25         28         20         63         40         85         29         90         35           Panama City Bch.         4         1         2         1         1         3         2         6         4           Parker         61         55         54         61         105         99         64         103         38           Pembroke Park         3         5         65         13         34         2         10         23         10           Perry         22         26         53         95         73         72         23         74         17 <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>70.00</td><td></td><td></td><td>39</td></td<>								70.00			39
Pahokee         75         74         94         56         70         4         35         11         74           Palatka         12         40         64         20         10         87         5         71         7           Palm Beach         68         94         6         44         26         38         76         76         110           Palmetto         25         28         20         63         40         85         29         90         35           Panama City Bch.         4         1         2         1         1         3         2         6         4           Parker         61         55         54         61         105         99         64         103         38           Pembroke Park         3         5         65         13         34         2         10         23         10           Perry         22         26         53         95         73         72         23         74         17           Ponce Inlet         111         53         108         48         69         22         100         73         98           <											9
Palatka         12         40         64         20         10         87         5         71         7           Palm Beach         68         94         6         44         26         38         76         76         110           Palmetto         25         28         20         63         40         85         29         90         35           Panker         61         55         54         61         105         99         64         103         38           Pembroke Park         3         5         65         13         34         2         10         23         10           Perry         22         26         53         95         73         72         23         74         17           Ponce Inlet         111         53         108         48         69         22         100         73         98           Port Richey         2         11         3         8         2         1         1         2         3         103           Quincy         19         35         85         75         50         23         42         35         32						555577			-	1000000	56
Palm Beach         68         94         6         44         26         38         76         76         110           Palmetto         25         28         20         63         40         85         29         90         35           Panama City Bch.         4         1         2         1         1         3         2         6         4           Parker         61         55         54         61         105         99         64         103         38           Pembroke Park         3         5         65         13         34         2         10         23         10           Perry         22         26         53         95         73         72         23         74         17           Ponce Inlet         111         53         108         48         69         22         100         73         98           Port Richey         2         11         3         8         2         1         1         2         3           Quincy         19         35         85         75         50         23         42         35         32 <th< td=""><td></td><td></td><td>_</td><td></td><td></td><td></td><td>_</td><td></td><td></td><td></td><td>112</td></th<>			_				_				112
Palmetto         25         28         20         63         40         85         29         90         35           Panama City Bch.         4         1         2         1         1         3         2         6         4           Parker         61         55         54         61         105         99         64         103         38           Pembroke Park         3         5         65         13         34         2         10         23         10           Perry         22         26         53         95         73         72         23         74         17           Ponce Inlet         111         53         108         48         69         22         100         73         98           Port Richey         2         11         3         8         2         1         1         2         3           Port St. Joe         102         61         111         120         60         47         55         38         103           Quincy         19         35         85         75         50         23         42         35         32				_							13 34
Panama City Bch.         4         1         2         1         1         3         2         6         4           Parker         61         55         54         61         105         99         64         103         38           Pembroke Park         3         5         65         13         34         2         10         23         10           Perry         22         26         53         95         73         72         23         74         17           Ponce Inlet         111         53         108         48         69         22         100         73         98           Port Richey         2         11         3         8         2         1         1         2         3           Port St. Joe         102         61         111         120         60         47         55         38         103           Quincy         19         35         85         75         50         23         42         35         32           Sanibel         104         96         18         101         53         77         123         104         113					_				_		42
Parker         61         55         54         61         105         99         64         103         38           Pembroke Park         3         5         65         13         34         2         10         23         10           Perry         22         26         53         95         73         72         23         74         17           Ponce Inlet         111         53         108         48         69         22         100         73         98           Port Richey         2         11         3         8         2         1         1         2         3           Port St. Joe         102         61         111         120         60         47         55         38         103           Quincy         19         35         85         75         50         23         42         35         32           Sanibel         104         96         18         101         53         77         123         104         113           Satellite Beach         109         72         75         104         111         74         104         52         82 <td></td> <td></td> <td></td> <td></td> <td>_</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>27</td>					_						27
Pembroke Park         3         5         65         13         34         2         10         23         10           Perry         22         26         53         95         73         72         23         74         17           Ponce Inlet         111         53         108         48         69         22         100         73         98           Port Richey         2         11         3         8         2         1         1         2         3           Port St. Joe         102         61         111         120         60         47         55         38         103           Quincy         19         35         85         75         50         23         42         35         32           Sanibel         104         96         18         101         53         77         123         104         113           Satellite Beach         109         72         75         104         111         74         104         52         82           Sebring         52         93         73         36         102         101         71         83         46 <td>77. 0.</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>67</td>	77. 0.										67
Perry         22         26         53         95         73         72         23         74         17           Ponce Inlet         111         53         108         48         69         22         100         73         98           Port Richey         2         11         3         8         2         1         1         2         3           Port St. Joe         102         61         111         120         60         47         55         38         103           Quincy         19         35         85         75         50         23         42         35         32           Sanibel         104         96         18         101         53         77         123         104         113           Satellite Beach         109         72         75         104         111         74         104         52         82           Sebring         52         93         73         36         102         101         71         83         46           South Bay         79         92         115         114         54         64         82         79         77 </td <td></td> <td></td> <td></td> <td>_</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>11</td>				_							11
Ponce Inlet         111         53         108         48         69         22         100         73         98           Port Richey         2         11         3         8         2         1         1         2         3           Port St. Joe         102         61         111         120         60         47         55         38         103           Quincy         19         35         85         75         50         23         42         35         32           Sanibel         104         96         18         101         53         77         123         104         113           Satellite Beach         109         72         75         104         111         74         104         52         82           Sebring         52         93         73         36         102         101         71         83         46           South Bay         79         92         115         114         54         64         82         79         77           South Daytona         73         50         25         17         93         24         68         62         90 <td>Perry</td> <td>1000</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>21</td>	Perry	1000									21
Port St. Joe         102         61         111         120         60         47         55         38         103           Quincy         19         35         85         75         50         23         42         35         32           Sanibel         104         96         18         101         53         77         123         104         113           Satellite Beach         109         72         75         104         111         74         104         52         82           Sebring         52         93         73         36         102         101         71         83         46           South Bay         79         92         115         114         54         64         82         79         77           South Daytona         73         50         25         17         93         24         68         62         90           South Miarni         29         77         96         82         42         102         88         41         21           South Pasadena         60         66         26         113         31         90         74         101		111	53	108	48	69	22	100	73	98	122
Quincy         19         35         85         75         50         23         42         35         32           Sanibel         104         96         18         101         53         77         123         104         113           Satellite Beach         109         72         75         104         111         74         104         52         82           Sebring         52         93         73         36         102         101         71         83         46           South Bay         79         92         115         114         54         64         82         79         77           South Daytona         73         50         25         17         93         24         68         62         90           South Miarni         29         77         96         82         42         102         88         41         21           South Pasadena         60         66         26         113         31         90         74         101         87           Springfield         123         113         116         111         114         103         118         95	Port Richey	2	11	3	8	2	1	1	2	3	3
Sanibel         104         96         18         101         53         77         123         104         113           Satellite Beach         109         72         75         104         111         74         104         52         82           Sebring         52         93         73         36         102         101         71         83         46           South Bay         79         92         115         114         54         64         82         79         77           South Daytona         73         50         25         17         93         24         68         62         90           South Miami         29         77         96         82         42         102         88         41         21           Southwest Ranches         80         80         120         66         86         37         91         45         52           Springfield         123         113         116         111         114         103         118         95         122           St. Augustine Bch.         94         32         10         25         24         112         84         <	Port St. Joe										61
Satellite Beach         109         72         75         104         111         74         104         52         82           Sebring         52         93         73         36         102         101         71         83         46           South Bay         79         92         115         114         54         64         82         79         77           South Daytona         73         50         25         17         93         24         68         62         90           South Miami         29         77         96         82         42         102         88         41         21           South Pasadena         60         66         26         113         31         90         74         101         87           Southwest Ranches         80         80         120         66         86         37         91         45         52           Springfield         123         113         116         111         114         103         118         95         122           St. Augustine         24         9         4         5         5         14         21         20<											31
Sebring         52         93         73         36         102         101         71         83         46           South Bay         79         92         115         114         54         64         82         79         77           South Daytona         73         50         25         17         93         24         68         62         90           South Miami         29         77         96         82         42         102         88         41         21           South Pasadena         60         66         26         113         31         90         74         101         87           Southwest Ranches         80         80         120         66         86         37         91         45         52           Springfield         123         113         116         111         114         103         118         95         122           St. Augustine         24         9         4         5         5         14         21         20         51           St. Augustine Bch.         94         32         10         25         24         112         84         108					TEACHOOCING A					V	84
South Bay         79         92         115         114         54         64         82         79         77           South Daytona         73         50         25         17         93         24         68         62         90           South Miarni         29         77         96         82         42         102         88         41         21           South Pasadena         60         66         26         113         31         90         74         101         87           Southwest Ranches         80         80         120         66         86         37         91         45         52           Springfield         123         113         116         111         114         103         118         95         122           St. Augustine         24         9         4         5         5         14         21         20         51           St. Augustine Bch.         94         32         10         25         24         112         84         108         81           St. Petersburg Bch.         87         44         16         46         30         68         109	W7: W-8										72
South Daytona         73         50         25         17         93         24         68         62         90           South Miarni         29         77         96         82         42         102         88         41         21           South Pasadena         60         66         26         113         31         90         74         101         87           Southwest Ranches         80         80         120         66         86         37         91         45         52           Springfield         123         113         116         111         114         103         118         95         122           St. Augustine         24         9         4         5         5         14         21         20         51           St. Augustine Bch.         94         32         10         25         24         112         84         108         81           St. Petersburg Bch.         87         44         16         46         30         68         109         82         93           Starke         17         82         41         70         44         10         17						_					38
South Miami         29         77         96         82         42         102         88         41         21           South Pasadena         60         66         26         113         31         90         74         101         87           Southwest Ranches         80         80         120         66         86         37         91         45         52           Springfield         123         113         116         111         114         103         118         95         122           St. Augustine         24         9         4         5         5         14         21         20         51           St. Augustine Bch.         94         32         10         25         24         112         84         108         81           St. Petersburg Bch.         87         44         16         46         30         68         109         82         93           Starke         17         82         41         70         44         10         17         28         30           Surfside         90         114         86         93         45         116         103 <t< td=""><td></td><td>10000 No. 1</td><td></td><td>100000000000000000000000000000000000000</td><td>10000</td><td></td><td>0.000.00</td><td>198755-1</td><td>NU-NA.</td><td>10000</td><td>89</td></t<>		10000 No. 1		100000000000000000000000000000000000000	10000		0.000.00	198755-1	NU-NA.	10000	89
South Pasadena         60         66         26         113         31         90         74         101         87           Southwest Ranches         80         80         120         66         86         37         91         45         52           Springfield         123         113         116         111         114         103         118         95         122           St. Augustine         24         9         4         5         5         14         21         20         51           St. Augustine Bch.         94         32         10         25         24         112         84         108         81           St. Petersburg Bch.         87         44         16         46         30         68         109         82         93           Starke         17         82         41         70         44         10         17         28         30           Surfside         90         114         86         93         45         116         103         106         123           Sweetwater         57         90         89         102         59         83         79         <							_				69 19
Southwest Ranches         80         80         120         66         86         37         91         45         52           Springfield         123         113         116         111         114         103         118         95         122           St. Augustine         24         9         4         5         5         14         21         20         51           St. Augustine Bch.         94         32         10         25         24         112         84         108         81           St. Petersburg Bch.         87         44         16         46         30         68         109         82         93           Starke         17         82         41         70         44         10         17         28         30           Surfside         90         114         86         93         45         116         103         106         123           Sweetwater         57         90         89         102         59         83         79         100         47					_						17
Springfield         123         113         116         111         114         103         118         95         122           St. Augustine         24         9         4         5         5         14         21         20         51           St. Augustine Bch.         94         32         10         25         24         112         84         108         81           St. Petersburg Bch.         87         44         16         46         30         68         109         82         93           Starke         17         82         41         70         44         10         17         28         30           Surfside         90         114         86         93         45         116         103         106         123           Sweetwater         57         90         89         102         59         83         79         100         47				_		1501000					87
St. Augustine     24     9     4     5     5     14     21     20     51       St. Augustine Bch.     94     32     10     25     24     112     84     108     81       St. Petersburg Bch.     87     44     16     46     30     68     109     82     93       Starke     17     82     41     70     44     10     17     28     30       Surfside     90     114     86     93     45     116     103     106     123       Sweetwater     57     90     89     102     59     83     79     100     47											116
St. Augustine Bch.         94         32         10         25         24         112         84         108         81           St. Petersburg Bch.         87         44         16         46         30         68         109         82         93           Starke         17         82         41         70         44         10         17         28         30           Surfside         90         114         86         93         45         116         103         106         123           Sweetwater         57         90         89         102         59         83         79         100         47											52
St. Petersburg Bch.         87         44         16         46         30         68         109         82         93           Starke         17         82         41         70         44         10         17         28         30           Surfside         90         114         86         93         45         116         103         106         123           Sweetwater         57         90         89         102         59         83         79         100         47					_						85
Starke         17         82         41         70         44         10         17         28         30           Surfside         90         114         86         93         45         116         103         106         123           Sweetwater         57         90         89         102         59         83         79         100         47		87	44	16		30	1/2/15	109		93	94
Sweetwater 57 90 89 102 59 83 79 100 47		17	82	41	70	44	10	17	28	30	22
	Surfside								_	123	97
Towares 62   04   74   40   60   407   66   440   64				_							44
	Tavares	63	91	71	42	68	107	66	119	54	43
		1.1.1.		_			1000	1000			103
					_				-		60
						350773.00		10072070			117
				_		(42,420				FC 015 01905 D	24
					_						46
							-				95
	70.750		_								25 86
Zephyrhills 13 52 40 21 37 79 41 105 11											5

### **Project Selection Process**

The Traffic Safety Section received more than 250 requests for funding totaling nearly \$39.5 million. These *concept papers* could be considered for funding under Sections 402, 405, 406, 410, and 2010. The concept papers were assigned to the appropriate planners for review. Each concept paper was reviewed on the basis of whether it was a continuing program or a new request, if it satisfied a specific traffic safety need, if it supported the goals for the program area, and on past funding history of the agency. (A few concept papers were received for projects that did not qualify for Section 402 funding. These were eliminated prior to the review process.) A standard form was used to complete the review. Each staff member ranked all of the funding proposals in his/her respective program areas. Continuing programs and funding requests from agencies in the communities that are ranked in the top 25% of the *Highway Safety Matrix* for the respective program area were given priority for funding. The planners' funding recommendations were reviewed by the Traffic Safety Administrator and the Chief Safety Officer prior to being included in the *Highway Safety Performance Plan*.

Request for Section 408 Funding forms were used by agencies seeking Section 408 funding. These requests were reviewed by the Traffic Records Coordinating Committee Executive Board, and the Board voted on which projects would be funded.

### **Program Administration**

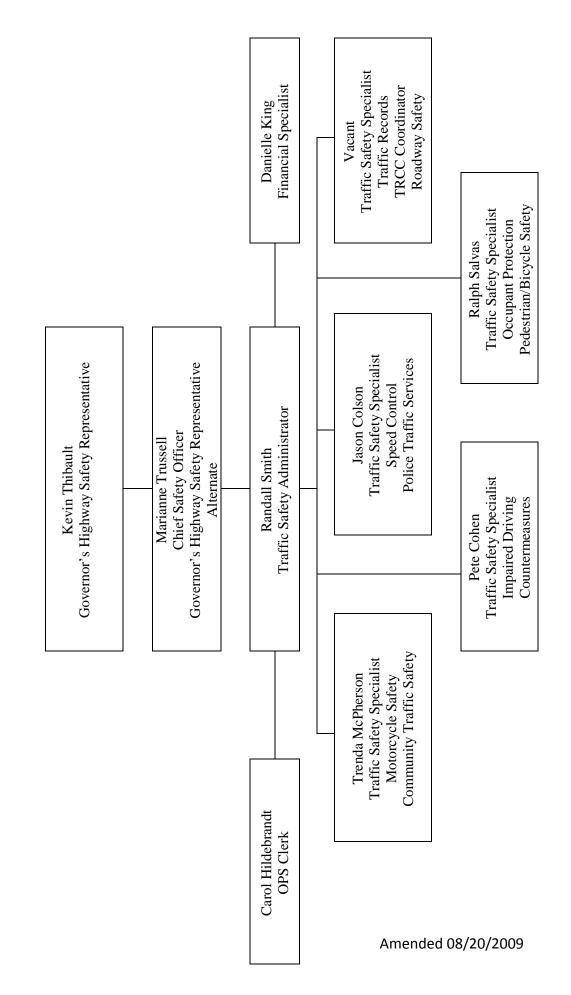
The Traffic Safety Section presently consists of seven full-time employees – a traffic safety administrator, five full time planners who work on the grant programs, and a financial specialist. All staff members serve as a resource to many different customers. Some of the section's customers include the following:

- Florida's 18.8 million residents,
- Law enforcement agencies and state attorney's offices,
- Safety organizations, such as MADD Florida, Florida Bicycle Association, and local chapters of the National Safety Council,
- State agencies, such as the Department of Highway Safety and Motor Vehicles and the Department of Health,
- Hospitals and county public health offices, and
- Universities, colleges, and schools.

The Traffic Safety Section plans and coordinates highway safety programming focused on public outreach and education; enhanced traffic law enforcement; integrating new public health strategies and techniques; awareness of new traffic safety technology; improved collaborations with the corporate community and safety organizations and improved communication and cooperation with state and local governments. FY 2010 programming resources are directed at the following national and state priority areas: Planning and Administration, Paid Media, Occupant Protection, Community Traffic Safety, Alcohol, Police Traffic Services, Pedestrian and Bicycle Safety, Traffic Records, Motorcycle Safety, Speed Control, and Roadway Safety.

The Traffic Safety Section promotes public safety through the administration and distribution of federal highway safety funds for a variety of state and local highway safety programs and initiatives. The office is committed to providing accurate and timely data together with quality customer service. The total number of subgrant awards and total sum of federal funds allocated in these grants for which the section is responsible has never been greater than at the present time.

Traffic Safety Section within Florida Department of Transportation Organizational Chart



### **Program Planning Calendar**

**January 1 – March 31** Concept papers are developed by state, local, and

not-for profit governmental agencies for upcoming

fiscal year.

March 31 Concept papers must be postmarked by March 31 to be

considered for funding in the upcoming fiscal year.

**February – May** Planners identify statewide problems and set goals

and objectives.

**April – June** Planners review concept papers and rank them in

order of priority.

**June – July** Planners select concept papers that will be funded and

prepare their modules for inclusion in the Highway Safety

Performance Plan.

July – August The *Highway Safety Performance Plan* is reviewed

by the Traffic Safety Administrator and the Chief

Safety Officer.

August 31 The Highway Safety Performance Plan is submitted

to the National Highway Traffic Safety Administration

by August 31.

**September** Subgrant applications are sent to agencies approved

for funding, and letters are sent to agencies that are

not selected for funded.

**September** Subgrant applications are processed for award on

October 1, if federal funds are available.

October 1 New Federal fiscal year begins, and new highway

safety project activities begin upon award of subgrant.

October 31 Requests for reimbursement, fourth quarter, and

final reports for previous fiscal year must be postmarked

by October 31.

**November** Final reimbursement requests are processed for

previous year.

**December** The *Annual Report* is finalized for submission to the

National Highway Traffic Safety Administration by

December 31.



# PLANNING AND ADMINISTRATION

### **Planning and Administration Program Area**

**Goal:** To provide an experienced staff to administer the State and Community Highway Safety Grant Program in Florida.

### **Section 402**

**Project Number:** PA-11-01-01

**Project Title:** Operation of the Traffic Safety Section

**Project Description:** The Florida Department of Transportation will be reimbursed 50% for the salary and benefits costs of up to seven full time employees. The staff includes a Traffic Safety Administrator, five Highway Safety Planners, and a Financial Specialist. The Traffic Safety Section staff is responsible for overseeing the development of the *Highway Safety Performance Plan* and for administering the highway safety subgrant funds that Florida receives. The goal of the project is to develop and implement an effective Highway Safety Performance Plan.

**Budget:** \$270,000

\_\_\_\_\_

**Project Number:** PA-10-01-02

**Project Title:** Traffic Safety Staff Support

**Project Description:** The Tallahassee Community College will hire an OPS Staff Assistant to assist with the processing of subgrant paperwork. Section 402 funds will provide 15 hours per week for the individual to assist the highway safety planners, while the Department of Transportation will hire the same individual to assist the financial manger approximately 15 hours per week with state OPS funds. The person will work a total of 30 hours per week. The goal of the project is to provide administrative support to both the financial manager and the planning staff through the use of state and federal funds so that they will have more time to manage the program modules for which they are responsible.

**Budget:** \$10,920

Planning and Administration Budget Summary							
Project Number	Project Title/Agency	Budget	Match	Budget Source			
PA-11-01-01	Operation of the Traffic Safety Section - FDOT	\$270,000	\$270,000	402			
PA-11-01-02	Traffic Safety Staff Support - TCC	\$10,920	\$10,920	402			
	402 Total	\$280,920	\$280,920				
	Total	\$280,920	\$280,920				



- Goals: 1. To decrease traffic fatalities 2.6% from the 2009 calendar base year total of 2,563 to 2,497 by December 31, 2010 through a series of campaigns designed to increase public awareness of Florida's traffic safety problems.
  - 2. To decrease alcohol impaired driving fatalities 2.9% from the 2009 calendar base Year total of 1,004 to 974 by December 31, 2010 through a series of media campaigns designed to increase public awareness.
  - 3. To increase statewide observed seat belt use of front seat outboard occupants in Passenger vehicles 0.8 percentage point(s) from the 2009 calendar base year usage rate of 87.2% to 88.0% by December 31, 2010 through a series of campaigns designed to increase public awareness.
  - 4. To maintain motorcyclist fatalities at a level fewer than 400 through a series of campaigns designed to increase public awareness through December 31, 2011.

#### Section 402

Project Number: PM-11-07-01

Project Title: Share the Road PSA Campaign

**Project Description:** Funding will be provided to the University of South Florida to distribute television and radio advertisements that promote the "Look Twice...Save a Life" campaign to all motorists in Florida. This campaign is part of the comprehensive motorcycle safety initiative established in the Motorcycle Strategic Safety Plan and *in accordance with the recommendations set forth by the Motorcycle Assessment Team in February 2008 to aggressively market the "Look Twice, Save a Life" project.* The effectiveness of the project will be determined through a survey of motorists in Florida. The goal of this project is to distribute share the road messages to media outlets statewide in an effort to reduce the number of car versus motorcycle crashes on Florida's roadways.

Budget: \$400,000

Project Number: PM-11-07-02

**Project Title:** Major College Sports Marketing Program

**Project Description:** Funding will be awarded to Tallahassee Community College to coordinate a traffic safety paid media campaign during sports events at the University of Florida, Florida State University, the University of Miami, the University of Central Florida, and the University of South Florida. Funds will be used to purchase spots on radio/TV network, advertisement in sports game-day programs, sign placement in sports venues, and development costs. By the end of fiscal year 2010, 60 percent of 18 to 35-year-old males will confirm their awareness of one or more of the ads displayed in the sports venue, and 50 percent will correctly recall the main message(s). Decrease the proportion of the target demographic who report driving after drinking from 60 percent in 2009 to 30 percent in 2011 and increase the number who report an increase in safety belt use from 79% in 2009 to 85% in 2011.

**Budget:** \$420,000

**Project Number: PM-11-07-03** 

Project Title: Click It or Ticket Minority Outreach

**Project Description:** Funding will be awarded to the Florida A & M University to develop and distribute public awareness messages that focus on minority groups in an effort to increase safety belt use by minorities in a community setting. Pre- and post-wave safety belt surveys will determine the effectiveness of this project.

**Budget:** \$25,000

\_\_\_\_

#### **Section 405**

Project Number: K2PM-10-20-01

Project Title: Click It or Ticket Paid Media Campaign

**Project Description:** Funding will be provided to Tallahassee Community College to plan, coordinate, and implement a paid media program for the Memorial Day holiday *Click It or Ticket* enforcement wave. Funds will be used to develop campaign spots and a media plan and to purchase airtime. Pre- and postwave safety belt surveys will determine the effectiveness of this project. The goal for this project is to increase front seat safety belt usage to 88% by September 30, 2011.

**Budget:** \$1,590,351

#### Section 410

Project Number: K8PM-11-16-01

**Project Title:** Impaired Motorcyclist Safety Campaign

**Project Description:** Funding will be provided to the University of South Florida to distribute television and radio advertisements that promote the *None for the Road* campaign to motorcyclists in Florida. This campaign is part of the comprehensive motorcycle safety initiative established in the Motorcycle Strategic Safety Plan. The effectiveness of the project will be determined through a survey of motorcyclists in Florida. The goal of this project is to distribute *None for the Road* public service announcements to targeted media outlets in high fatality areas in an effort to reduce the number of impaired rider crashes on Florida's roadways. Data will be collected on rider behavior via a random digit-dialed telephone survey and analysis of crash reports.

**Budget:** \$400,000

Project Number: K8PM-11-16-02

Project Title: Professional Sporting Event Impaired Driving Education Campaign

**Project Description:** Funding will be awarded to Tallahassee Community College to coordinate a paid media campaign with major league professional sports teams and venues to promote sober driving to their fans. All messaging will contain the *Drunk Driving. Over the Limit. Under Arrest.* branding. Major league sports teams abound in Florida. This project will fund media advertisements with the following teams: Florida Panthers (NHL), Florida Marlins (MLB), Miami Heat (NBA), Orlando Magic (NBA), Tampa Bay Rays (MLB), Tampa Bay Lightning (NHL), Homestead Speedway (NASCAR), Daytona Speedway, and the Tampa Bay Buccaneers (NFL). The project will focus on impaired driving messages. The teams will utilize their venue and celebrity team members to educate fans on the dangers of drinking and driving. Messages will be promoted through the use of posters, signage, in-game announcements, alcohol-free nights, special promotional functions, audio and video PSAs, and more. By the end of fiscal year 2011, 60 percent of 18 to 35-year-old males surveyed will confirm their awareness of one or more of the ads displayed in the sports venue, and 50 percent will correctly recall the main message(s). Decrease the proportion of the target demographic who report driving after drinking from 60 percent in 2009 to 30 percent in 2011.

**Budget:** \$1,700,000

\_\_\_\_\_

**Project Number:** K8PM-11-16-03

**Project Title:** Impaired Driving Sports Campaign

**Project Description:** Funding will be provided to Tallahassee Community College to purchase airtime from a nationwide broadcasting organization that specializes in sports broadcasting. The airtime will be utilized to air messages that target sports fans and encourage sober and responsible driving. Viewer data will be collected and analyzed.

**Budget:** \$300,000

Project Number: K8PM-11-16-04

**Project Title:** Professional Minor League Baseball Impaired Driving Education Campaign

**Project Description:** Funding will be awarded to Tallahassee Community College to coordinate a paid media campaign with minor league professional baseball sports teams and venues to promote sober driving to their fans. All messaging will contain the *Drunk Driving. Over the Limit. Under Arrest.* branding. Minor league sports teams abound in Florida with fourteen teams in the state. This project will fund media advertisements. The project will focus on impaired driving messages. The teams will utilize their venue and celebrity team members to educate fans on the dangers of drinking and driving. Messages will be promoted through the use of posters, signage, in-game announcements, alcohol-free nights, special promotional functions, audio and video PSAs, and more.

**Budget:** \$151,200

#### Section 163

**Project Number:** FP-11-16-01

**Project Title:** DUI Statewide Media Campaign

**Project Description:** Funding will be awarded to the Tallahassee Community College for the development of a comprehensive media campaign to support statewide impaired driving enforcement efforts. Funds will be used to develop campaign collateral materials, public service announcements, and to pay for media placement and other direct project costs. The funds will be used in conjunction with the Holiday Impaired Driving Campaign in December 2010 and the Impaired Driving National Enforcement Crackdown during August and September, 2011. Data will be collected on driver behavior via a random digit-dialed telephone survey and analysis of crash reports.

**Budget:** \$1,253,958

\_\_\_\_\_

Paid Media Budget Summary						
Project Number	Project Title/Agency	Budget	Match	Budget Source		
PM-11-07-01	Share the Road PSA Campaign – University of South Florida (CUTR)	\$400,000	\$0	402		
PM-11-07-02	Major College Sports Marketing – Tallahassee Community College (TCC)	\$420,000	\$0	402		
PM-11-07-03	Click It or Ticket Minority Outreach – Florida F&A University	\$25,000	\$0	402		
K2PM-11-20-01	Click It or Ticket Paid Media Campaign – Tallahassee Community College	\$1,590,351	\$0	405		
K8PM-11-16-01	Impaired Motorcyclist Safety Campaign – University of South Florida	\$400,000	\$0	410		
K8PM-11-16-02	Professional Sports Impaired Driving Campaign – TCC	\$1,700,000	\$0	410		
K8PM-11-16-03	Impaired Driving Sports Campaign – Tallahassee Community College	\$300,000	\$0	410		
K8PM-11-16-04 Minor League Sports Impaired Driving Campaign – TCC			\$0	410		
FP-11-16-01	Statewide DUI Media Campaign – Tallahassee Community College (TCC)	\$1,253,958	\$0	163		
	402 Total	\$845,000	\$0	402		
	405 Total	\$1,590,351	\$0	405		
	410 Total	2,551,200	\$0	410		
	163 Total	\$1,253,958	\$0	163		
	Total	\$6,240,509	\$0			



- **Goals:** 1. To decrease traffic fatalities 5.0% from the 2009 Florida Traffic Crash Statistics of 2,563 to 2,435 by December 31, 2011.
  - 2. To increase Florida's safety belt use rate from the recorded 87.4% in 2010 to 88.4% by September 30, 2011.
  - 3. To decrease the number of unrestrained children 5 years and under by 5% from the 2009 Florida Traffic Crash Statistics of 848 to 806 by December 31, 2011.
  - 4. To educate Florida residents on the Primary Safety Belt Law through the implementation of safety belt usage education and enforcement programs.

#### Section 402

Project Number: OP-11-02-01

**Project Title:** Florida *Click It or Ticket* Challenge Program

**Project Description:** The Tallahassee Community College will receive funding to implement a statewide incentive program to encourage Florida law enforcement officers to raise awareness through highvisibility enforcement of the primary safety belt law. The Law Enforcement Liaison (LEL) Program will utilize the Florida Click It or Ticket enforcement waves in November 2010, March 2011, and May 2011, and the annual Florida Law Enforcement Challenge to increase safety belt awareness, compliance, and law enforcement participation in these and other traffic safety-related events. The purpose of these efforts are set in TCC's goals of increasing safety belt usage statewide from the 87.4% recorded in 2010 to 88.4% by September 30, 2011, reduce traffic fatalities statewide by 5% (from 2009), and by increasing participation in the Challenge program by 5%.

**Budget:** \$535,000

**Project Number:** OP-11-02-02

**Project Title:** Statewide Safety Belt Survey

**Project Description:** The Tallahassee Community College will hire a consultant to conduct a statewide safety belt survey. The goal for this project is to determine the current safety belt usage rate in Florida by September 30, 2011.

**Budget:** \$216,000

**Project Number:** OP-11-02-03

**Project Title:** Florida Click It Or Ticket Public Attitude/Opinion Surveys

**Project Description:** The University of North Florida will design and conduct pre and post Click It or Ticket attitude/opinion surveys. These surveys will be conducted via random digit dial telephone interviews during April and September 2011. The goal for this project is to ascertain the opinions of Florida citizens opinion about the State's Click It Or Ticket Campaign by December 31, 2011.

**Budget:** \$108,000

Project Number: OP-11-02-04

**Project Title:** Florida Campus Transportation Safety Campaign

**Project Description:** Florida A&M University will continue to expand the "Safely Ride or Die" program to enhance safe driving behaviors among diverse college populations. This counter measure will be targeted toward two main university regions of the State. These regions will include Central Florida, Bethune-Cookman University, University of South Florida, Florida Memorial University, and Florida International University. Funding is provided for promotional items, printing, on-campus surveys, copying, postage, travel, and salary. The goal for this project is to increase safety belt use among students at the selected campus by 5% by September 30, 2011.

**Budget:** \$90,347

Project Number: OP-11-02-05

**Project Title:** Florida Minority Task Force on Traffic Safety – Increase Safety Belt Usage Campaign

**Project Description:** The Task Force originated in 2010 will continue to assist the Safety Office in the development of messaging, materials, and programs directed to encourage the use of safety belts among diverse populations. Indentify different venues to reach out to these diverse populations. The goal for this project is to increase safety belt use among the minority population statewide by 5% from 2010 survey results by September 30, 2011.

**Budget:** \$108,687

**Project Number:** OP-11-02-06

**Project Title:** Florida Special Needs Occupant Protection Program

**Project Description:** The Florida Department of Health will continue to expand this existing program by providing child passenger safety services to special needs children throughout the state. Funding includes the implementation of Florida's special needs curriculum, educational and promotional items, child safety seats, laptop computers and digital cameras for documentation and processing. The goal for this project is to reduce the number of unrestrained child fatalities by 5% compared to 2010 by December 31, 2011.

**Budget:** \$105,791

**Project Number:** OP-11-02-07

**Project Title:** Florida S.A.F.E. (Stay Alive For Education) Program

**Project Description:** Florida S.A.F.E., Inc. will continue the Stay Alive for Education program to offer young adults information that will allow them to make rational decisions concerning their safety and well being. Florida S.A.F.E. staff will reach at least 15,000 through 60 presentations to high schools, colleges, and business personnel. Funding is provided for salary for project coordinator, instructor fees, educational materials, web maintenance and portable sound system. The goal for this project is to increase post-test survey results by an average of 10% over the pre-test scores of all Florida S.A.F.E. training participants by December 31, 2011.

**Budget:** \$56,150

Project Number: OP-10-02-08

Project Title: Florida Department of Highway Safety and Motor Vehicle Child Passenger Safety

Program

**Project Title:** The Florida Department of Highway Safety and Motor Vehicles will continue to educate parents and caregivers on the importance of restraining their children in vehicles on Florida's roadways using all DHSMV CPS technicians on staff including their Florida Highway Patrol Occupant Protection Team. Funding includes child safety seats, CPS educational and promotional items, CPS instructors, CPS technicians, CPS classes, storage, and Dial-A-Belts for classroom use. The goals for this grantee are to reduce the number of child restraint fatalities by 5%, and to increase safety belt use to 88.4% by September 30, 2011.

**Budget:** \$362,250

**Project Number:** OP-11-02-09

Project Title: Florida's Occupant Protection Program

**Project Description:** The Florida Department of Highway Safety and Motor Vehicles, Florida Highway Patrol's Occupant Protection Team will continue providing high quality traffic safety outreach presentations to promote seat belt use and safe driving practices statewide. This team will use all available equipment including rollover simulators and seat belt convincers for these presentations. Funding includes the development of print media designed to promote safety belt use in Florida in English, Spanish, and Creole; educational and promotional items; weighted dummies for rollover simulator; travel; and postage, shipping, and packing supplies. The goals for this grantee are to reduce the number of child restraint fatalities by 5%, and to increase safety belt use to 88.4% by September 30, 2011.

**Budget:** \$211,250

**Project Number:** OP-11-02-10

Project Title: Buckling Up Rural St. Johns County

**Project Description:** Project Buckle Up (PBU) staff will continue to expand the number of presentations made to targeted zip codes, addressing students in Head Start, and grades Pre-K through 2. PBU staff will also work with the administration at these schools to have a visible presence at all special event, including health fairs, registration events, and family nights. PBU will also work with local churches, neighborhood groups, WIC and Food Stamps, local law enforcement, community groups and businesses to permeate the community with the PBU message and program information. Funding is provided for car seats, fitting station supplies, educational/promotional items, storage for child safety seats, in-state travel, and salary (50% Federal, 50% State Match). The goals for this project are to increase the number of children in Head Start, and grades Pre-K through 2 riding in booster seats by 10% and to reduce the number of crashes in which a child restraint was not utilized by 5% by December 31, 2011.

**Budget:** \$42,180

\_\_\_\_\_\_

**Project Number:** OP-11-02-11

Project Title: Bay County Health Department Child Passenger Safety Program

**Project Description:** The Bay County Health Department Healthy Start Program staff will continue to expand their efforts with their Child Passenger Safety Program. Bay County Health Department will provide fitting station hours at the department (WIC clients and others) by appointment, also at other county locations/events, and mobile fitting station. Funding is provided for child safety seats, storage for child safety seats, fitting station supplies, educational/promotional items, and training for two staff to be certified as a CPS technicians. The goal for this project is to increase child seat use by 10% by December 31, 2011.

**Budget:** \$20,097

**Project Number:** OP-11-02-12

Project Title: Titusville Fire and Emergency Services CPS Program

**Project Description:** The Titusville Fire and Emergency Services will continue to expand an existing child passenger safety program that will present continuous Child Protective Safety education to parents, as well as child seat safety courses and inspections. Funding is provided for child safety seats, inspection station supplies, travel to CPS updates, fitting station supplies, certification fees for CPS training, educational materials, and a laptop to utilized during training. The goal for this project is to increase child seat use and safety belt use by 10% by December 31, 2011.

**Budget:** \$25,200

**Project Number:** OP-11-02-13

Project Title: Child Passenger Safety Issues for University of Florida - Brevard County Extension

**Project Description:** The Brevard County Extension Office will expand their services as a child passenger safety (CPS) fitting station and offer child safety seat checks, child safety restraints and education to parents in the county. Funding is provided for child safety seats, a CPS inspection station trailer, and educational and promotional items. The goal for this project is to increase child seat use by 5% by December 31, 2011.

**Budget:** \$17,000

**Project Number:** OP-11-02-14

Project Title: Taylor County Child Safety Seat Program

**Project Description:** The Taylor County Health Department will continue to expand an existing child passenger safety program which is designed to provide child restraint systems to families in need and educate the parents/guardians on the proper installation and utilization of these systems. Funding is provided for child safety seats, storage for child safety seats, and CPS training. The goal for this project is to increase child seat use by 5% by December 31, 2011.

**Budget:** \$26,600

\_\_\_\_\_

**Project Number:** OP-11-02-15

Project Title: St. Joseph's Children's Hospital of Tampa Child Passenger Safety Program

**Project Description:** St. Joseph's Children's Hospital of Tampa will plan and implement a child passenger safety program which will be designed to provide child restraint systems to families in need and educate the parents/guardians on the proper installation and utilization of these systems. Funding is provided for child safety seats, educational materials, storage, fitting station supplies, and in-state travel. The goals for this project are to increase the number of individuals receiving comprehensive Child Passenger Safety education (including vehicle and driving safety for teens and adults) by 30%, to distribute 900 child seats, and to train 1,800 families on the proper use of child seats by December 31, 2011.

**Budget:** \$34,900

**Project Number:** OP-11-02-16

**Project Title:** Early Learning Coalition Child Passenger Safety Program

**Project Description:** The Early Learning Coalition Child Safety Program will expand their child passenger safety program which will be designed to provide child restraint systems and education to parents and caregivers. Staff will also work with schools, local insurance companies, neighborhood groups, local law enforcement, community groups and businesses to share their safety message with the community and also to provide them with program information. Funding is provided for car seats, fitting station supplies, educational/promotional items, and printing. The goals for this project are to increase child seat use by 7% and to increase child passenger fitting stations by 10% by December 31, 2011.

**Budget:** \$22,000

Project Number: OP-11-02-17

Project Title: Occupant Protection Program led by All Children's Hospital

**Project Description:** All Children's Hospital will plan and implement an occupant protection (OP) program for Polk, Manatee, Pasco, Pinellas, and Sarasota counties. This program will be two-fold. The first is to include efforts to increase teen safety belt use, and raise awareness of the dangers of texting and driving and distracted driving behaviors. The second is to address child passenger issues. Funding is provided for child safety seats, storage for child safety seats, inspection station supplies, in-state travel to occupant protection updates/conferences, CPS instructors to teach CPS class, certification fees for CPS training, supplies for trainings/updates, and educational/promotional items. The goal for this project is to increase child seat use by 5% and to increase teen safety belt use by 5% by December 31, 2011.

**Budget:** \$109,844

**Project Number:** OP-11-02-18

Project Title: Perry Police Department Teen Safety Occupant Protection Program

**Project Description:** The Perry Police Department will promote a teen traffic safety program in an effort to increase safety belt use and to reduce crashes, fatalities and injuries involving teen drivers. Funding is provided for overtime for officers. The goal for this project is to increase safety belt use to 88.4% within the City of Perry by September 30, 2011.

**Budget:** \$6,900

**Project Number:** OP-11-02-19

Project Title: Meeting the Demand – Injury Free Coalition for Kids of Miami CPS Program

**Project Description:** The Injury Free Coalition for Kids of Miami will plan and implement a bi-lingual child passenger safety program for Jackson Memorial Hospital and a mobile CPS fitting station to serve the county. This program will be designed to provide child restraint systems to families in need and educate the parents/guardians on the proper installation and utilization of these systems. Funding is provided for child safety seats, educational materials, local travel, storage, and tents for CPS Fitting Stations. The goal for this project is to increase child seat use by 5% by December 31, 2011.

**Budget:** \$31,000

**Project Number:** OP-11-02-20

Project Title: Panama City Beach Fire Rescue & Safe Kids Emerald Coast CPS Program

**Project Description:** The Panama City Beach Fire Rescue will plan and implement a child passenger safety program for Panama City Beach area and a mobile CPS fitting station to serve the rest of Bay County. This program will be designed to provide child restraint systems to families in need and educate the parents/guardians on the proper installation and utilization of these systems. Funding is provided for child safety seats, educational materials, travel, cargo trailer to store child safety seats, tents for CPS Fitting Stations, and Special Needs Seats for EMS Vehicles. The goals for this project are to increase child seat use by 5% and to increase teen safety belt use by 5% in their service area by December 31, 2011.

**Budget:** \$33,250

**Project Number:** OP-11-02-21

**Project Title:** Winnie Palmer Hospital – "Safe From The Start" Program

**Project Description:** The Orlando Health Foundation, Arnold Palmer Medical Center, and Winnie Palmer Hospital will plan and implement a comprehensive approach including education, engineering and enforcement to provide a safer environment in child passenger safety to the surrounding communities of the Arnold Palmer Medical Center and Winnie Palmer Hospital. Funding is provided for child safety seats, CPS instructors to teach CPS classes, and educational/promotional items. The goals for this project are to increase child seat use by 5% and to increase teen safety belt use by 5% by December 31, 2011.

**Budget:** \$34,496

**Project Number:** OP-11-02-22

Project Title: Santa Rosa County Occupant Protection Safety Initiative

**Project Description:** The Santa Rosa County Occupant Protection (OP) Safety Initiative will plan and implement a comprehensive approach including education, and enforcement. The following eight (8) agencies are partnering to provide the OP education and enforcement in Santa Rosa County: Families Count; Santa Rosa County Health Dept; Santa Rosa County Extension Service; Santa Rosa Sheriff's Office; Milton Police Dept; Gulf Breeze Police Dept; Bagdad Fire & Rescue; and Pace Fire & Rescue. A mobile fitting station will be used to serve Santa Rosa County. Funding is provided for 80% FTE, overtime salary for law enforcement, travel to Occupant Protection updates/conferences that occur instate, CPS instructors to teach CPS classes, certification fees for CPS training. The goals for this project are to increase child seat use by 5% and to increase teen safety belt use by 10% by December 31, 2011 within Santa Rosa County.

**Budget:** \$104,039

**Project Number:** OP-11-02-23

Project Title: Leon County EMS Child Passenger Safety Program

**Project Description:** Leon County EMS will plan and implement a child passenger safety program for Leon County area; a mobile CPS fitting station will be used to assist in this effort. This program will be designed to provide child restraint systems to families in need and educate the parents/guardians on the proper installation and utilization of these systems. Funding is provided for child safety seats, promotional/educational materials, storage, trailer/wrap for mobile fitting station, tents for CPS Fitting Stations, and certification fees for CPS training. The goal for this project is to increase the proper installed use of child seats by 5% by December 31, 2011.

**Budget:** \$33,250

Project Number: OP-11-02-24

Project Title: Jefferson and Madison County Healthy Start Child Passenger Safety Program

**Project Description:** The Jefferson and Madison County Healthy Start Child Passenger Safety Program will plan and implement a community outreach/education to decrease the incidents of children being transported incorrectly and to increase the community's awareness concerning safety belt and child restraint laws. Funding is provided for child safety seats, local advertizing, fitting station supplies, storage, and educational materials. The goals for this project are to increase child seat use by 5% and to increase safety belt use by 10% by December 31, 2011 within their service area.

**Budget:** \$12,350

**Project Number:** OP-11-02-25

Project Title: Hardee County Child Passenger Safety Program

**Project Description:** The Hardee County Child Passenger Safety Program will plan and implement a bilingual child passenger safety program for Hardee County. This program will be designed to provide child restraint systems to families in need and educate the parents/guardians on the proper installation and utilization of these systems. Funding is provided for child safety seats, educational materials, and fitting stations supplies. The goal for this project is to increase child seat use by 5% by December 31, 2011.

**Budget:** \$19,800

\_\_\_\_\_

**Project Number:** OP-11-02-26

**Project Title:** Monroe County Child Passenger Safety Program

**Project Description:** The Monroe County Child Passenger Safety Program will plan and implement a bilingual child passenger safety program for Monroe County. Healthy Start has the capacity to implement a large-scale car seat promotion program and the collaborative ability to provide training to a diverse group of professionals on car seat safety. Funding is provided for 50% FTE, child safety seats, CPS instructors to teach CPS classes, fitting station supplies, storage, in-state travel, CPS inspection station trailer w/wrap, travel and certification fees for CPS training, and educational and promotional items. The goal for this project is to increase child seat use by 5% by December 31, 2011.

**Budget:** \$49,970

**Project Number:** OP-11-02-27

**Project Title:** Child Seat Assistance Resource Effort (CARE)

**Project Description:** The Children's Hospital of Southwest Florida will plan and implement a bi-lingual child passenger safety program for the Lee Memorial Health System and underserved residents and communities Lee County. Efforts will include car seat distribution to new parents, and sponsorship of seat fitting stations in Lee County. Funding is provided for child safety seats. The goal for this project is to increase child seat use by 5% by December 31, 2011.

**Budget:** \$25,000

Occupant Protection Budget Summary					
Project Number	Project Title/Agency Budget		Match	Budget Source	
OP-11-02-01	Florida <i>Click It or Ticket</i> Challenge Program – Tallahassee Community College	\$535,000	\$0	402	
OP-11-02-02	Statewide Safety Belt Survey -Tallahassee Community College	\$216,000	\$0	402	
OP-11-02-03	Florida Click It Or Ticket Public Attitude/Opinion Surveys - UNF	\$108,000	\$0	402	
OP-11-02-04	Florida Campus Transportation Safety Campaign	\$90,347	\$0	402	
OP-11-02-05	Florida Minority Task Force on Traffic Safety – Increase Safety Belt Usage Campaign	\$108,687	\$0	402	
OP-11-02-06	Florida Special Needs Occupant Protection Program	\$105,791	\$0	402	
OP-11-02-07	Florida S.A.F.E. (Stay Alive For Education) Program	\$56,150	\$0	402	
OP-11-02-08	Florida Department of Highway Safety and Motor Vehicle Child Passenger Safety Program	\$362,250	\$0	402	
OP-11-02-09	Florida's Occupant Protection Program	\$211,250	\$0	402	
OP-11-02-10	Buckling Up Rural St. Johns County	\$42,180	\$0	402	
OP-11-02-11	Bay County Health Department Child Passenger Safety Program	\$20,097	\$0	402	
OP-11-02-12	Titusville Fire and Emergency Services CPS Program	\$25,200	\$0	402	
OP-11-02-13	Child Passenger Safety Issues for University of Florida - Brevard County Extension	\$17,000	\$0	402	
OP-11-02-14	Taylor County Child Safety Seat Program	\$26,600	\$0	402	
OP-11-02-15	St. Joseph's Children's Hospital of Tampa Child Passenger Safety Program	\$34,900	\$0	402	
OP-11-02-16	Early Learning Coalition Child Passenger Safety Program	\$22,000	\$0	402	
OP-11-02-17	Occupant Protection Program Led by "All Children's Hospital"	\$109,844	\$0	402	
OP-11-02-18	Perry Police Department Teen Safety Occupant Protection Program	\$6,900	\$0	402	
OP-11-02-19	Meeting the Demand – Injury Free Coalition for Kids of Miami CPS Program	\$31,000	\$0	402	
OP-11-02-20	Panama City Beach Fire Rescue & Safe Kids Emerald Coast CPS Program	\$33,250	\$0	402	
OP-11-02-21	Winnie Palmer Hospital – "Safe From The Start" Program	\$34,496	\$0	402	
OP-11-02-22	Santa Rosa County Occupant Protection Safety Initiative	\$104,039	\$0	402	
OP-11-02-23	Leon County EMS Child Passenger Safety Program	\$33,250	\$0	402	
OP-11-02-24	Jefferson and Madison County Healthy Start Child Passenger Safety Program	\$12,350	\$0	402	
OP-11-02-25	Hardee County Child Passenger Safety Program	\$19,800	\$0	402	
OP-11-02-26	Monroe County Child Passenger Safety Program	\$49,970	\$0	402	
OP-11-02-27	Child Seat Assistance Resource Effort (CARE)	\$25,000	\$0	402	
	402 Total \$2,441,351				
	Total	\$2,441,351	\$0		

# COMMUNITY TRAFFIC SAFETY

#### Goals:

- 1. To decrease traffic fatalities 2.6% from the 2009 calendar base year total of 2,563 to 2,496 by December 31, 2011 through a series of campaigns designed to increase public awareness of Florida's traffic safety problems and by supporting the ongoing public information and education programs of Florida's Community Traffic Safety Teams.
- 2. To decrease the number of teen drivers and passengers involved in fatal crashes from the 2009 calendar base year total of 153 through educational programs that support seat belt usage and addresses speed, distracted driving, aggressive driving, and impaired driving.

#### **Section 402**

**Project Number:** CP-11-04-01

**Project Title:** Public Information and Education Program – District One

**Project Description:** FDOT District One will provide its local Community Traffic Safety Teams with educational materials and promotional items. It will work with the teams to replicate and implement a *No Texting and Driving Campaign*. The goal of the project is to provide public awareness materials to each team in the district for distribution at community events.

**Budget:** \$50,000

\_\_\_\_\_

**Project Number:** CP-11-04-02

**Project Title:** Public Information and Education Program – District Two

**Project Description:** FDOT District Two will provide its local Community Traffic Safety Teams with educational materials and promotional items. It will work with the teams to replicate and implement a *No Texting and Driving Campaign*. The goal of the project is to provide public awareness materials to each team in the district for distribution at community events.

**Budget:** \$50,000

**Project Number:** CP-11-04-03

**Project Title:** Public Information and Education Program – District Three

**Project Description:** FDOT District Three will provide its local Community Traffic Safety Teams with educational materials and promotional items. It will work with the teams to replicate and implement a *No Texting and Driving Campaign*. The goal of the project is to provide public awareness materials to each team in the district for distribution at community events.

**Budget:** \$50,000

**Project Number:** CP-11-04-04

**Project Title:** Public Information and Education Program – District Four

**Project Description:** FDOT District Four will provide its local Community Traffic Safety Teams with educational materials and promotional items. It will work with the teams to replicate and implement a *No Texting and Driving Campaign*. The goal of the project is to provide public awareness materials to each team in the district for distribution at community events.

**Budget:** \$50,000

\_\_\_\_\_

**Project Number:** CP-11-04-05

**Project Title:** Public Information and Education Program – District Five

**Project Description:** FDOT District Five will provide its local Community Traffic Safety Teams with educational materials and promotional items. It will work with the teams to replicate and implement a *No Texting and Driving Campaign*. The goal of the project is to provide public awareness materials to each team in the district for distribution at community events.

**Budget:** \$50,000

\_\_\_\_\_

**Project Number:** CP-11-04-06

**Project Title:** Public Information and Education Program – District Six

**Project Description:** FDOT District Six will provide its local Community Traffic Safety Teams with educational materials and promotional items. It will work with the teams to replicate and implement a *No Texting and Driving Campaign*. The goal of the project is to provide public awareness materials to each team in the district for distribution at community events.

**Budget:** \$50,000

**Project Number:** CP-11-04-07

**Project Title:** Public Information and Education Program – District Seven

**Project Description:** FDOT District Seven will provide its local Community Traffic Safety Teams with educational materials and promotional items. It will work with the teams to replicate and implement a *No Texting and Driving Campaign*. The goal of the project is to provide public awareness materials to each team in the district for distribution at community events.

**Budget:** \$50,000

**Project Number:** CP-11-04-08

Project Title: Community Traffic Safety Program Support

Project Description: Purchase of public information and educational materials in support of Roadway Safety, Motorcycle Safety, and Community Traffic Safety programs, including "Battle of the Belts" and "Share the Road." This project will include updating Florida's Law Enforcement Guide in accordance with the recommendations set forth by the Motorcycle Assessment Team in February 2008 to use FDOT law enforcement liaison services and FHP public affairs officers to encourage law enforcement to use the "Detection of DWI Motorcyclists" cues to identify, stop, and prosecute impaired motorcycle riders. This project will also assist with the promotion of the 2012 National Lifesavers Conference. The goal of the project is to provide support to 402 staff and materials to local law enforcement agencies, safety organizations, and community traffic safety teams to utilize in their locally developed traffic safety campaigns.

**Budget:** \$200,000

**Project Number:** CP-11-04-09

Project Title: Highway Safety Travel and Training Support

**Project Description:** The Florida Department of Transportation will reimburse travel expenses for highway safety office staff to conduct on-site monitoring of funded programs, to attend professional development programs or workshops, to attend training, and to attend meetings where highway safety issues are being discussed. Prior approval is required for all travel. The goals of this project are to provide for adequate project monitoring, to provide training opportunities, and to insure attendance at meetings, conferences, and workshops by traffic safety staff professionals.

**Budget: \$75,000** 

\_\_\_\_\_

**Project Number:** CP-11-04-10

**Project Title:** Statewide Teen Drive With CARE Program

**Project Description:** The Florida Department of Highway Safety and Motor Vehicles will continue the statewide *Drive With CARE Program* during this fiscal year. This multicultural, interactive teen outreach program is designed to explain driving laws and restrictions and addresses the importance of developing good driving skills and behaviors. Nationwide, automobile crashes are the leading cause of teen deaths. The goal of this project is to decrease the number of teen drivers and passengers involved in fatal crashes through educational programs that support seat belt usage and addresses speed, distracted driving, aggressive driving, and impaired driving in Miami-Dade, Broward, Palm Beach, Hillsborough and Orange Counties from 140,505 in 2009 to 136,852 in 2010 (2.6%).

**Budget:** \$86,306

**Project Number:** CP-11-04-11

Project Title: United We Guide Local Implementation Project

**Project Description:** St. Johns County will utilize the knowledge acquired in the *United We Guide* pilot that was conducted there in 2009 to implement this local program to puts Mobility Managers in place to addresses safe mobility for seniors and/or alternative transportation for all mobility challenged residents. The goal of this project is to reduce the number of St. Johns County resident road users age 65 and older killed as a result of crash involvement by 5% by December 31, 2011.

**Budget:** \$40,000

\_\_\_\_\_

**Project Number:** CP-11-04-12

**Project Title:** United We Guide Regional Implementation

**Project Description:** The Florida Commission for the Transportation Disadvantaged will utilize the knowledge acquired in the *United We Guide* pilot that was conducted there in 2009 to implement a regional program that puts Mobility Managers in place to addresses safe mobility for seniors and/or alternative transportation for all mobility challenged residents. The goal of this project is to reduce the number of Florida resident road users age 65 and older killed as a result of crash involvement to 425 in 2011.

**Budget:** \$100,000

\_\_\_\_\_

**Project Number:** CP-11-04-13

**Project Title:** Comprehensive Teen Traffic Safety Program

**Project Description:** Florida High School Athletics Association will implement a comprehensive traffic safety program focusing on impaired driving, safety belt use, speeding, and distracted driving at each of its member schools. This project will train coaches, officials, and student mentors. The goal of this project is to reduce the number of Florida resident teen drivers and passengers killed as a result of crash involvement in 2011.

**Budget:** \$75,000

Community Traffic Safety Budget Summary						
Project Number	Project Title/Agency	Budget	Match	Budget Source		
CP-11-04-01	Public Information and Education Program – District One FDOT	\$50,000	\$0	402		
CP-11-04-02	Public Information and Education Program – District Two FDOT	\$50,000	\$0	402		
CP-11-04-03	Public Information and Education Program – District Three FDOT	\$50,000	\$0	402		
CP-11-04-04	Public Information and Education Program – District Four FDOT	\$50,000	\$0	402		
CP-11-04-05	Public Information and Education Program – District Five FDOT	\$50,000	\$0	402		
CP-11-04-06	Public Information and Education Program – District Six FDOT	\$50,000	\$0	402		
CP-11-04-07	Public Information and Education Program – District Seven FDOT	\$50,000	\$0	402		
CP-11-04-08	Community Traffic Safety Program Support - TBD	\$200,000	\$0	402		
CP-11-04-09	Highway Safety Travel and Training Support -FDOT	\$75,000	\$0	402		
CP-11-04-10	Statewide Teen Drive With CARE Program - DHSMV	\$86,306	\$0	402		
CP-11-04-11	United We Guide Local Implementation Project - St. Johns County	\$40,000	\$0	402		
CP-11-04-12	United We Guide Regional Implementation – Florida Commission for the Transportation Disadvantaged	\$100,000	\$0	402		
CP-11-04-13	Comprehensive Teen Traffic Safety Program - FHSAA	\$75,000	\$0	402		
	402 Total	\$926,306				
	Total	\$926,306				



**Goals:** 1. To decrease alcohol impaired driving fatalities 2.9% from the 2009calendar base year total of 1,004 to 974 by December 31, 2011.

- 2. To conduct at least 300 DUI checkpoints between October 1, 2010 and September 30, 2011.
- 3. To provide specialized training to at least 1,440 law enforcement officers and prosecutors by September 30, 2011.

#### Section 402

**Project Number:** AL-11-05-01

**Project Title:** Florida Impaired Driving Coalition

**Project Description:** The Florida Public Safety Institute will bring together technical groups and subject matter experts representing various disciplines to provide recommendations and give testimony on critical issues in the impaired driving enforcement community. The issues that will be addressed are legislation, judicial rulings, new technologies, and enforcement options. Funding will also be provided for consultants to participate in various committees and/or to provide expert testimony at trials. The goal of this program is to find answers to impaired driving issues.

**Budget:** \$213,303

\_\_\_\_\_

**Project Number:** AL-11-05-02

Project Title: DUI Training Classes/Symposium

**Project Description:** The Florida Public Safety Institute will provide specialized training for law enforcement officers, prosecutors, civilian employees of law enforcement agencies, state employees, and investigators with government agencies. Classes will include DUI Case Preparation, In-Car Video, SFST and SFST Instructor, Sobriety Checkpoint Operations, Detecting False Drivers Licenses, and Administrative Hearing Preparation, as well as the Florida Breath Test Conference. Tuition will be free for Florida law enforcement officers, prosecutors, civilian employees of law enforcement agencies, state employees, DUI professionals, and investigators with other Florida government agencies. The goal of this program is to provide training to 1,000 traffic safety professionals.

**Budget:** \$562,525

**Project Number:** AL-11-05-03

Project Title: Drug Evaluation and Classification Program

**Project Description:** The University of North Florida (IPTM) will provide for statewide coordination for the Drug Evaluation and Classification Program. Drug Recognition Expert (DRE), Drugs that Impair Driving, Drug Impaired Training for Educational Professionals, and Medical Foundations of HGN classes will be taught. The Institute will oversee the certification and re-certification process for Florida DREs. The goal of this program is to increase the number of DREs in Florida by 40 officers and to train an additional 20 officers as DRE instructors. The implementing agency will be determined in the first quarter of the fiscal year.

**Budget:** \$400,000

**Project Number:** AL-11-05-04

Project Title: Florida DUI Challenge

**Project Description:** Tallahassee Community College via the Law Enforcement Liaison program will coordinate the day-to-day activities of the Florida DUI Challenge. The program has three primary components: 1) enforcement; 2) public awareness; 3) evaluation. Funds will be used to purchase one vehicle, variable message boards, arrow boards, light towers, Intoxilyzer 8000s w/printers, digital in-car video units, promotional items, and other equipment related to enforcement of DUI laws. The goal of this program is to have law enforcement agencies covering 85% of the state's population conduct and report high visibility DUI enforcement operations.

**Budget:** \$ 1,264,209

Duget: \$ 1,201,209

#### Section 410

Project Number: K8-11-06-01

Project Title: Spanish Language Training for DUI Enforcement Officers

**Project Description:** The Florida Public Safety Institute at Tallahassee Community College will contract with a vendor to provide curriculum and instructors for Spanish language training to DUI enforcement officers statewide. This training will focus on the specific needs of DUI enforcement

**Budget:** \$ 250,000

**Project Number:** K8-11-06-02

Project Title: DUI Checkpoint and Wolfpack Patrol Program

**Project Description:** Funds will pay for overtime for Florida Highway Patrol to conduct checkpoints and saturation patrols across Florida. This goal of this program is to reduce traffic-related deaths, injuries, and property damage resulting from crashes involving impaired drivers statewide through the use of 108 checkpoints and 200 saturation patrols.

**Budget:** \$150,000

Project Number: K8-11-06-03

Project Title: Florida Department of Law Enforcement Toxicology Services

**Project Description:** The Florida Department of Law Enforcement will continue to receive funds to enhance its testing capability on blood samples from both alcohol- and other drug-related misdemeanor and felony DUI cases at both the Tallahassee and Orlando Operation Centers. Funds will used to purchase supplies, two (2) Headspace Gas Chromatograph Mass Spectrometers, and to provide overtime funding for toxicology positions. The goal of the project is to reduce the average time it takes to run blood tests for drugs from eight hours to four hours so that the results are more timely available to law enforcement and prosecutors and to be able to facilitate requests from law enforcement for the testing of inhalants.

**Budget:** \$ 565,884

-

Project Number: K8-11-06-04

**Project Title:** Sarasota County DUI Court Program

**Project Description:** In its third year of funding, the Twelfth Judicial Circuit of Florida/Sarasota County will continue a DUI Court with a DUI team consisting of a judge, a prosecutor, a defense attorney, a probation officer, law enforcement agencies, and alcohol and drug treatment professionals. The goals of this program are to graduate 70% of those who elect to participate in the program, reduce recidivism of the offenders by 40%, and within three years of inception, reduce alcohol-related fatalities by 5%.

**Budget:** \$120,063

Project Number: K8-11-06-05

Project Title: Manatee County DUI Court Program

**Project Description:** In its second year of funding, the Twelfth Judicial Circuit of Florida/Manatee County will continue a DUI Court with a DUI team consisting of a judge, a prosecutor, a defense attorney, a probation officer, law enforcement agencies, and alcohol and drug treatment professionals. The goals of this program are to graduate 75% of those who elect to participate in the program, reduce recidivism of the participating offenders by 40%, and within three years of inception, reduce alcohol-related fatalities by 5%.

**Budget:** \$178,676

Project Number: K8-11-06-06

**Project Title:** Traffic Safety Resource Prosecutor Program

**Project Description:** The Tallahassee Community College will provide training and technical support to prosecutors and training to law enforcement officers via the Traffic Safety Resource Prosecutor Program (TSRP). Two traffic safety resource prosecutors will be required. The TSRP program will train beginning entry level prosecutors in DUI case law and trial tactics and train more advanced DUI prosecutors and felony prosecutors in the legal, scientific, and tactical aspects of DUI prosecution. Speakers for the training sessions will primarily come from Florida organizations and will include assistant state attorneys, alcohol testing program personnel from the Florida Department of Law Enforcement, toxicologists, law enforcement officers, and traffic crash reconstructionists. Resources will be used to fund salaries/benefits, travel, printing, and other direct program costs. The goal is to train an additional 5% of the state's prosecutors in the above areas and raise the statewide conviction rate by 3% as compared to 2009.

**Budget:** \$607,972

Project Number: K8-11-06-07

**Project Title:** DUI Suppression Program

**Project Description:** The Ocala Police Department will receive funding for overtime compensation for the agency personnel that participate in DUI checkpoints and saturation patrols and for the purchase of a mobile light tower. The agency will conduct saturation patrols and checkpoints during historically high DUI fatality periods. The goal of this program is to reduce alcohol related crashes by 10% and increase the number of DUI apprehensions by 20% compared to the previous year.

**Budget:** \$40,288

Project Number: K8-11-06-08

Project Title: DUI Enforcement

**Project Description:** The Tallahassee Police Department will receive funding for Saturation patrols each month, an additional eight (8) hour DUI enforcement shift, and three (3) Checkpoints each quarter. The goals of this program are to reduce the number of alcohol related fatalities within the City of Tallahassee by 10%, increase the number of DUI arrests by 5%, increase the number of hours focused on DUI enforcement by 5%, and provide DUI enforcement training to 50 officers.

**Budget:** \$85,000

Project Number: K8-11-06-09

Project Title: North Miami Beach Police DUI Initiative

**Project Description:** The North Miami Beach Police Department will receive funding for overtime compensation for the agency personnel that participate in DUI checkpoints and saturation patrols. In the third year of funding, the agency will conduct saturation patrols and checkpoints during historically high DUI fatality periods. They will participate in the Labor Day Wave. The goals of this program are to maintain zero alcohol related fatal crashes and increase DUI arrests by 10% compared to the previous year within their jurisdiction.

**Budget:** \$ 36,920

**Project Number:** K8-11-06-10

**Project Title:** Pasco County Sheriff's Office DUI Enforcement

**Project Description:** The Pasco County Sheriff's Office will receive funding for overtime compensation for the DUI enforcement position as well as other agency personnel. The agency will conduct saturation patrols monthly and a checkpoint in each quarter. The agency will conduct DUI operations during the Labor Day Wave. The goals of this project are to conduct 20 saturation patrols each quarter, increase the amount of DUI apprehensions by 10%, and reduce the number of alcohol related crashes by 5% as compared to the same time frame last year.

**Budget:** \$78,645

**Project Number:** K8-11-06-11

**Project Title:** Impaired Driving Reduction Program

**Project Description:** The Palm Springs Police Department will receive overtime funding for officers to conduct DUI Enforcement operations within the City of Palm Springs. The goals for this program are to increase DUI arrests by 10%, and reduce the number of alcohol related crashes by 5% as compared to the same time frame last year. The agency will conduct DUI operations during the Labor Day enforcement campaign.

**Budget:** \$26,000

\_\_\_\_\_

**Project Number:** K8-11-06-12

**Project Title:** DUI Enforcement

**Project Description:** The Bradford County Sheriff's Office will receive overtime funding for SFST trained officers to conduct DUI Enforcement operations. The goals for this program are to increase DUI arrests by 10%, and reduce the number of alcohol related crashes by 5% as compared to the same time frame last year. The agency will conduct DUI operations during the Labor Day enforcement campaign.

**Budget:** \$50,000

Project Number: K8-11-06-13

Project Title: Delray Beach Police Department DUI Enforcement Program

**Project Description:** The Delray Beach Police Department will receive funding for 50% of a dedicated position for DUI enforcement and countermeasures. The agency will require all new officers in training to observe the DUI officer for at a minimum of two shifts. The agency will conduct DUI operations during the Labor Day enforcement campaign and other times throughout the year. The goals of this project are to educate all officers of the department on DUI enforcement and to reduce the number of alcohol related injury and fatal crashes by 5%.

**Budget:** \$33,523

\_\_\_\_

Project Number: K8-11-06-14

**Project Title:** Specialized Enforcement Operations Targeting Alcohol and Impaired Driving

**Project Description:** The Miami-Dade County Police Department will receive funding in order to implement high visibility enforcement efforts. The program will be implemented through two primary components: 1) 32 targeted geographic-specific specialized enforcement operations; and 2) 24 large-scale enforcement operations including use of DUI Checkpoints and involving larger geographic areas. The goals of this program are to reduce traffic crashes from impaired driving by 5%, traffic fatalities from impaired driving by 5%, injuries in traffic crashes from impaired driving by 5%, and increase arrests of impaired drivers 10%.

**Budget:** \$421, 865

Project Number: K8-11-06-15

Project Title: Florida Student Traffic Safety Program

**Project Description:** The Tallahassee Community College will continue to provide coordination for the alcohol prevention activities of the Students Against Destructive Decisions program. Subgrant funds will support the salary of the program coordinator, the development of web-based and traditional educational programming, the purchase and distribution of promotional and awareness items, and training for student leaders. The goal of this project is to provide training to and education materials for 200 SADD affiliates, resulting in a 5% decrease of alcohol related crashes for the targeted population where the programs are implemented.

**Budget:** \$130,000

Project Number: K8-11-06-16

**Project Title:** Legal Training for Hearing Officers

**Project Description:** The Department of Highway Safety and Motor Vehicles will provide training related to the administrative suspension of drivers licenses to hearing officers and supervisory staff. Travel expenses for the hearing officers and support staff to attend the training will be reimbursed. The goal of this program is to train approximately 70 hearing officers by September 30, 2011.

**Budget:** \$75,750

\_\_\_\_\_

Project Number: K8-11-06-17

**Project Title:** Local DUI Enforcement

**Project Description:** Local law enforcement agencies will be identified to purchase equipment to be used in its impaired driving efforts. The agencies will be expected to conduct DUI operations during the Labor Day Wave and at other time during the fiscal year.

Budget: \$500,000

Project Number: K8-11-06-18

**Project Title:** New DUI Court Program

**Project Description:** A county will be selected to start up a new DUI Court. The goals of the project will be to graduate 75% of those who elect to participate in the program, reduce recidivism of the participating offenders by 40%, and within three years of inception, reduce alcohol-related fatalities in the county by 5%.

**Budget:** \$250,000

**Project Number:** K8-11-06-19

Project Title: DUI Court Program Start up Funding

**Project Description:** A county will be selected to start up a new DUI Court. The goals of the project will be to graduate 75% of those who elect to participate in the program, reduce recidivism of the participating offenders by 40%, and within three years of inception, reduce alcohol-related fatalities in the county by 5%.

**Budget:** \$250,000

Project Number: K8-11-06-20

**Project Title:** DUI Prosecution Support

**Project Description:** The Tallahassee Community College will provide a specialized prosecutor to the Florida Department of Law Enforcement to assist the Alcohol Testing Program and prosecutors within Florida with complex DUI Cases.

**Budget:** \$220,000

**Project Number:** K8-11-06-21

Project Title: Leon County Special DUI Prosecutor

**Project Description:** The State Attorney for the 2<sup>nd</sup> Judicial Circuit of Florida will receive funding to create a prosecutor position that will exclusively prosecute DUI offenders in Leon County. The goal of this project is to increase the conviction rate of offenders in Leon County by 5%.

**Budget:** \$200,000

Project Number: K8-11-06-22

**Project Title: TBD** 

**Project Description: TBD** 

**Budget:** \$4,162,836

Alcohol Budget Summary					
Project Number	Project Title/Agency	Budget	Match	Budget Source	
AL-11-05-01	Florida Impaired Driving Coalition - Tallahassee Community College - FPSI	\$213,303	\$0	402	
AL-11-05-02	DUI Training Classes -Tallahassee Community College – FPSI	\$562,525	\$0	402	
AL-11-05-03	Drug Evaluation and Classification Program –University of North Florida- IPTM	\$400,000	\$0	402	
AL-11-05-04	Florida DUI Challenge / Tallahassee Community College – FPSI	\$1,264,209	\$0	402	
K8-11-06-01	Spanish Language Training for DUI Officers -Tallahassee Community College – FPSI	\$250,000	\$0	410	
K8-11-06-02	DUI Checkpoint and Wolfpack Patrol Program - DHSMV – Florida Highway Patrol	\$150,000	\$0	410	
K8-11-06-03	Toxicology Services - Florida Department of Law Enforcement	\$565,884	\$0	410	
K8-11-06-04	Sarasota County DUI Court Program - 12th Judicial Circuit of Florida	\$120,063	\$120,063	410	
K8-11-06-05	Manatee County DUI Court Program - 12 <sup>th</sup> Judicial Circuit of Florida	\$178,676	\$59,560	410	
K8-11-06-06	Traffic Safety Resource Prosecutor Program - Tallahassee Community College – FPSI	\$607,972	\$0	410	
K8-11-06-07	DUI Suppression Program - Ocala Police Department	\$40,288	\$0	410	
K8-11-06-08	DUI Enforcement - Tallahassee Police Department	\$85,000	\$0	410	
K8-11-06-09	North Miami Beach Police DUI Initiative - North Miami Beach PD	\$36,920	\$0	410	
K8-11-06-10	Pasco County Sheriff's Office DUI Enforcement - Pasco County Sheriff's Office	\$75,645	\$0	410	
K8-11-06-11	Impaired Driving Reduction Program - Palm Springs Police Department	\$26,000	\$0	410	
K8-11-06-12	DUI Enforcement -Bradford County Sheriff's Office	\$50,000	\$0	410	
K8-11-06-13	Delray Beach Police Department DUI Enforcement Program - Delray Beach PD	\$33,523	\$43,070	410	
K8-11-06-14	Specialized Enforcement Operations Targeting Alcohol and Impaired Driving - MDPD	\$421,865	\$0	410	
K8-11-06-15	Florida Student Traffic Safety Program (SADD) – Tallahassee Community College	\$130,000	\$0	410	
K8-11-06-16	Training for Hearing Officers - DHSMV	\$78,750	\$0	410	
K8-11-06-17	Local DUI Enforcement - TBD	\$500,000	\$0	410	
K8-11-06-18	New DUI Court Program - TBD	\$250,000	\$0	410	
K8-11-06-19	DUI Court Start Up Funding - TBD	\$250,000	\$0	410	
K8-11-06-20	DUI Prosecution Support - Tallahassee Community College	\$220,000	\$0	410	
K8-11-06-21	Leon County Special DUI Prosecutor - State Attorney's Office 2 <sup>nd</sup> Judicial Circuit	\$200,000	\$0	410	
K8-11-06-22	DUI Countermeasures Program - TBD	\$4,162,836	\$0	410	
	402 Total	\$2,440,037	\$0		
	410 Total	\$8,433,422	\$222,693		
	Total	\$10,873,459	\$222,693		

# PEDESTRIAN AND BICYCLE SAFETY

**Goals:** 1. To reduce bicyclist fatalities 4.0% from the 2009 calendar base year total of 99 to 95 by December 31, 2011.

2. To reduce pedestrian fatalities 2.0% from the 2009 calendar base year total of 482 to 472 by December 31, 2011.

\_\_\_\_\_

**Project Number:** PS-11-08-01

**Project Title:** Florida Bicycle Helmet Promotion Program

**Project Description:** The Florida Department of Health will continue to coordinate the statewide bicycle education and helmet distribution program, working with Safe Kids coalitions and chapters, county health departments, schools, and other safety organizations. Funding includes the purchase of bicycle helmets and travel. The goal for this project is to decrease bicycle-related fatalities by 5% compared to 2010.

**Budget:** \$138,169

\_\_\_\_\_

**Project Number:** PS-11-08-02

**Project Title:** Florida Pedestrian/Bicycle Resource Center

**Project Description:** The Florida Pedestrian/Bicycle Resource Center will expand the existing web based resource center to include bicycle safety brochures, videos, a lending library, quarterly newsletters, and other public awareness materials. Funding includes salaries, contractual services, freight/postage, printing, educational/promotional items, office supplies, and travel. The goal this project is to distribute pedestrian and bicycle safety information to people around the state.

**Budget:** \$245,431

**Project Number:** PS-11-08-03

**Project Title:** Pedestrian/Bicycle Staff Support

**Project Description:** Tallahassee Community College will provide a consultant to the FDOT Safety Office to assist in the implementation of pedestrian/bicycle safety activities and conducting research. Funding includes salary and travel. The goal for this project is to increase the number of responses made to request for information pertaining to pedestrian/bicycle issues by 5% compared to 2010.

**Budget:** \$67,194

**Project Number:** PS-11-08-04

Project Title: Florida Pedestrian and Bicycle Law Enforcement Training Program

**Project Description:** The Florida Pedestrian and Bicycle Law Enforcement Training Program will develop and implement a program that will be comprised of individual 5-10 minute DVD modules that can be used for Roll Call Training opportunities. These modules will be incorporated into a two-hour web-based core course that will be available to all state law enforcement officers, law enforcement agencies and state police academies. The materials will be keyed to pertinent laws and will also be useful for cyclists and motorists. A full-day training course will provide agencies with in-house experts that will be fully versed in the materials and will conduct training and education and enforcement operations. Funding will be used for contractual services and travel. The goal for this project is to decrease bicycle-related fatalities by 4% and reduce pedestrian fatalities 2.0% when compared to 2009.

**Budget:** \$273,240

**Project Number:** PS-11-08-05

Project Title: Miami-Dade Police Department Pedestrian Safety Education Program

**Project Description:** The Miami-Dade Police Department will develop and implement a program that will enhance the pedestrian safety educational program to increase safety awareness and skills among pedestrians and develop targeted programs for the pedestrians by considered age groups. Funding includes overtime, promotional items, printing, and video/CD. The goal for this project is to decrease pedestrian-related fatalities by 2% when compared to 2009.

**Budget:** \$39,116

**Project Number:** PS-11-08-06

Project Title: Panama City Beach Fire Rescue Pedestrian and Bicycle Safety Program

**Project Description:** The Panama City Beach Fire Rescue will develop and implement a program that will provide pedestrian and bicycle safety presentations, and hold major bicycle safety rodeo events not only in the city limits, but also in all of Bay County. They will also host pedestrian and bicycle safety seminars to organizations in the Bay County area. Funding includes trailer, promotional and educational materials, bicycle helmets, bicycles to be used at the bicycle rodeo events, and travel. The goal for this project is to decrease bicycle related fatalities by 5% compared to 2009.

**Budget:** \$20,500

**Project Number:** PS-11-08-07

Project Title: BikeSafe Program

**Project Description:** The University of Miami Miller School of Medicine will implement a program that will be designed for children 10 to 14 years of age in Miami-Dade County. Middle school children were selected because of the increased independence that children typically have beginning at this age. This makes middle school age children an ideal audience for learning the rules and skills of bicycling. This program will be implemented in 4-5 Miami-Dade County Parks as an after school education program. Funding includes salaries, office supplies, printing, educational/promotional materials, and travel. The goal for this project is to decrease bicycle-related fatalities by 2% compared to 2009.

**Budget:** \$58,675

Project Number: PS-11-08-08

**Project Title:** Sarasota County Bicycle Safety Awareness Program

**Project Description:** The Sarasota County Sheriff's Office (SCSO) will develop and implement a program using public service announcements (PSA) that will educate and demonstrate the Florida Traffic Laws regarding bicycling. The PSA will be aired on several popular television channels and will also be available to the public on the SCSO website, <a href="www.sarasotasheriff.org">www.sarasotasheriff.org</a>. Funding will pay for contractual services to develop PSA and printed materials (brochures and posters). The goal for this project is to decrease the number of fatalities and injuries for bicyclist 10% compared 2009.

**Budget:** \$15,000

**Project Number:** PS-11-08-09

Project Title: Hillsborough County Pedestrian and Bicycle Safety Program

**Project Description:** The Hillsborough County Sheriff's Office (HCSO) will develop and implement a program using overtime funding to help by strengthening resources. The HCSO will expand their Senior Safety Program and continue to support their Bicycle and Pedestrian Safety Program within area schools. Funding includes overtime pay for deputies, reflective vests, promotional and educational materials. The goal for this project is to decrease bicycle related fatalities by 5% compared to 2009.

**Budget:** \$90,500

Pedestrian/Bicycle Safety Budget Summary						
Project Number	Project Title/Agency	Budget	Match	Budget Source		
PS-11-08-01	Florida Bicycle Helmet Promotion Program	\$138,169	\$0	402		
PS-11-08-02	Florida Pedestrian/Bicycle Resource Center	\$245,431	\$0	402		
PS-11-08-03	Pedestrian/Bicycle Staff Support – Tallahassee Community College	\$67,194	\$0	402		
PS-11-08-04	Florida Pedestrian and Bicycle Law Enforcement Training Program	\$273,240	\$0	402		
PS-11-08-05	Miami-Dade Police Department Pedestrian Safety Education Program	\$39,116	\$0	402		
PS-11-08-06	Panama City Beach Fire Rescue Pedestrian and Bicycle Safety Program	\$20,500	\$0	402		
PS-11-08-07	BikeSafe Program	\$58,675	\$0	402		
PS-11-08-08	Sarasota County Bicycle Safety Awareness Program	\$15,000	\$0	402		
PS-11-09-09	Hillsborough County Pedestrian and Bicycle Safety Program		\$0	402		
	402 Total	\$947,825	\$0	402		
	Total	\$947,825	\$0	402		



### Goals:

- 1. To increase the number of law enforcement agencies submitting crash reports electronically from four on July 1, 2009 to 30 by September 30, 2011.
- 2. To increase the percentage of crash reports entered into the Crash Master database within 10 days of the crash from 23.1% on June 15, 2009 to 30% on June 15, 2011.
- 3. To increase the percentage of EMS providers who are entering run reports into the EMSTARS system from 27.7% on June 15, 2009 to 50% by June 15, 2011.

### **Section 402**

**Project Number:** TR-11-09-01

Project Title: TraCS Support, Enhancement, and Training

**Project Description:** The FSU College of Engineering will maintain the TraCS National Model software in Florida and provide training and support to law enforcement agencies using TraCS. Programmers will update the Florida crash form to incorporate the changes being implemented in January, 2011, by the Department of Highway Safety and Motor Vehicles (DHSMV). These changes will make the form more MMUCC-compliant. The TraCS staff will also work with local agencies to implement electronic transmission of their crash forms to DHSMV. A maximum of 2 full time positions and two part time positions will be funded. The goal of the program is to have at least 25 TraCS agencies submitting crash reports electronically by September 31, 2011.

**Budget:** \$156,780

Project Number: TR-11-09-02

**Project Title:** Traffic Records Coordinating Committee Support

**Project Description:** The Tallahassee Community College (TCC) will contract with a consultant to provide technical advice and support to the TRCC Executive Board and its committees, assist and support a traffic records assessment to be conducted in 2011, to assist in the preparation of the Section 408 application, and to assist in the revision of the Traffic Records Strategic Plan. The technical advisor will also update Florida's information on the Traffic Records Improvement Program Reporting System website. TCC will also contract to have the survey required for the FY 2010 Annual Report performed. The goals of the project are to support the functions of the TRCC, complete the FY 2011 Section 408 application, and completion of the traffic records assessment.

**Budget:** \$121,000

**Project Number:** TR-11-09-03

**Project Title:** Traffic Crash Reporting Form Workshop

**Project Description:** The Florida Public Safety Institute will conduct Traffic Crash Reporting Form Workshops across Florida. Up to 250 law enforcement officers, non-sworn crash investigators, local traffic records personnel, and agency/academy trainers will attend an eight-hour workshop on how to accurately complete the new Florida traffic crash report form. The new report form, which includes additional MMUCC elements, is scheduled to be implemented on January 1, 2011. The workshop will cover the changes to the report form and common errors that are made on crash reports. The goal of the project is to train 250 people.

**Budget:** \$50,850

**Project Number:** TR-11-09-04

**Project Title:** Highway Safety Matrix Revision

**Project Description:** The Tallahassee Community College will hire a part time OPS employee to update the Highway Safety Matrix when the 2010 crash data is finalized by the Department of Highway Safety and Motor Vehicles. The goal of the project is to update the Highway Safety Matrix by September 30, 2011.

**Budget:** \$5,146

**Project Number:** TR-11-09-05

**Project Title:** Web Map Street Roadway Network Edit Interface

**Project Description:** Funds will be used in the development and implementation of a web map interface that supports FDOT edit calls and that will populate to Navteq's spreadsheet with follow-on status and a "live look in". The goal is to provide a mechanism via a "web portal" for users of the Unified Base Map to provide the corrections or revisions necessary to update the maps with the most current data. In many cases the most current data available for local streets are in the hands of our local governments. This portal will add value to the already vital broad dataset.

**Budget:** \$41,000

**Project Number:** TR-11-18-06

Project Title: Florida Web-Based Crash Data Collection, Reporting, and Analysis

**Project Description:** The University of Florida will continue to develop a statewide web-based integrated crash data system that will provide web-based analytical, mapping, and statistical reporting tools to all the interested end-users. It will also provide a web-based electronic crash data collection system for law enforcement agencies that currently don't use electronic data collection. The system will have two big advantages – all the functionality will be integrated into one single statewide system which highly increases the efficiency of data collection and processing and a prototype for this system is already available.

**Budget:** \$189,950

### **Section 408**

Project Number: K9-11-18-01

**Project Title:** Field Data Collection for NEMSIS Compliance

**Project Description:** The Department of Health will use consultants to continue enhancing the EMSTARS system so that all Florida EMS providers will voluntarily agree to submit run data to the state. The Department will continue to upload data to NEMSIS. Funds will be provided to local EMS agencies to purchase the hardware and software that they need to begin reporting EMS run data. The goal of the project is to increase the percentage of EMS providers who are entering run reports into the EMSTARS system to 50% by June 15, 2011.

**Budget:** \$585,000

Project Number: K9-11-18-02

Project Title: Data Acquisition and Sharing in Support of Traffic Related Injury Prevention Program

**Project Description:** The University of Florida will continue enhancing the TRIP Virtual warehouse to ad the following features: 1) Continue to maintain, expand and refine the Metro Orlando Data Sharing District (DSD); 2) Identify additional DSDs, and data sources within each DSD, with implementation of data sharing agreements with each DSD and data source provider; 3) Expand the TRIP data acquisition perspective and protocol to facilitate seamless electronic acquisition and integration of crash data online, with periodic updates; 4) Create advanced data translation technology that will support ready interfacing of DSD data sources to TRIP via semi-automatically designed database adaptors, to operate with minimal human input or interaction; 5) Enhance TRIP technology to enable cloud-based access of crash related data by Florida agencies and researchers; and 6) Develop and implement outreach protocols, policies, and technology to train DSD personnel for interaction with enhanced TRIP technologies.

**Budget:** \$153,557

**Project Number:** K9-11-18-03

Project Title: Florida's Unified Roadway Base Map Initiative

**Project Description:** The Department of Transportation will purchase a statewide license for the Unified Roadway Base Map so that all agencies that are a part of the Highway Safety Information System can use the same base map data for reporting locations. This will increase the accuracy of crash and EMS run data and make it easier to integrate data from the different systems for the purpose of analysis. This will be the third payment of the license fee, and the data will belong to FDOT following this payment. The goal of the project is to expand the number of agencies using the base map to 80 by September 30, 2011.

**Budget:** \$524,220

**Project Number:** K9-11-18-04

**Project Title:** Supporting Electronic Crash Reporting by Local Agencies

**Project Description:** The Department of Highway Safety and Motor Vehicles will use OPS staff to continue working with software vendors and local law enforcement agencies to develop methods for electronically submitting crash reports. Staff will also work to implement the changes to the Florida crash form that have been recommended by the Crash Form Revision Committee to make it more MMUCC compliant. The goal of the project is to increase the number of law enforcement agencies submitting crash reports electronically to at least 30 by September 30, 2011.

**Budget:** \$100,000

\_\_\_\_\_

**Project Number:** K9-11-18-05

**Project Title:** E-Citation Preparation Standards

**Project Description:** The Department of Highway Safety and Motor Vehicles will employ an OPS operation analyst who will work in concert with the e-citation work group participants, FACC, and DHSMV. The work group will assist with the following: 1. Development of e-citation data standards, 2. Identification of solutions to roadblocks which hinder the use of e-citations, and 3. Evaluation and improvement of the DHSMV education and outreach efforts to law enforcement and county clerks. The goal of the project is to increase the percentage of agencies completing citations electronically from the current 42% to 50% by September 30, 2011.

**Budget:** \$152,785

	Traffic Records Budget Summary				
Project Number	Project Title/Agency	Budget	Match	Budget Source	
TR-11-09-01	TraCS Support, Enhancement, and Training – Florida State University	\$156,780	\$0	402	
TR-11-09-02	Traffic Records Coordinating Committee Support – Tallahassee Community College	\$121,000	\$0	402	
TR-11-09-03	Traffic Crash Reporting Form Workshop – FPSI /Tallahassee Community College	\$50,850	\$0	402	
TR-11-09-04	Traffic Safety Matrix Revision – Tallahassee Community College	\$5,146	\$0	402	
TR-11-09-05	Web Map Street Roadway Network Edit Interface - FDOT	\$41,000	\$0	402	
TR-11-09-06	Florida Web-Based Crash Data Collection, Reporting, and Analysis - FDOT		\$0	402	
K9-11-18-01	Field Data Collection for NEMSIS Compliance -FDOH	\$585,000	\$0	408	
K9-11-18-02	Data Acquisition and Sharing Supporting Traffic Related Injury Prevention  – University of Florida	\$153,557	\$0	408	
K9-11-18-03	Florida's Unified Roadway Base Map Initiative - FDOT	\$524,220	\$0	408	
K9-11-18-04	Supporting Electronic Crash Reporting by Local Agencies - DHSMV	\$100,000	\$0	408	
K9-11-18-05	E-Citation Preparation Standards - DHSMV	\$152,785	\$0	408	
	402 Total	\$564,726,	\$0		
	408 Total	\$1,515,562	\$0		
	Total \$2,				

## MOTORCYCLE SAFETY

Goal:

To maintain motorcyclist fatalities to fewer than 400 through a series of campaigns designed to increase public awareness through December 31, 2011 by improving motorcycle safety public awareness and training programs with emphasis placed on implementing the recommendations set forth in the 2010 Motorcycle Safety Strategic Plan and the 2008 Motorcycle Assessment.

### Section 402

**Project Number:** MC-11-10-01

**Project Title:** Florida's Comprehensive Motorcycle Safety Program

**Project Description:** The University of South Florida's Center for Urban Transportation Research will continue to coordinate and implement Florida's *Motorcycle Safety Strategic Plan* utilizing the business plan to "identify critical issues, establish achievable performance indicators and evaluate the effectiveness of all motorcycle safety programs comprehensively." The goal of the project is to reduce the number of motorcycle rider and passenger fatalities to 471 in 2011.

**Budget:** \$575,000

**Project Number:** MC-11-10-02

**Project Title:** Motorcycle Program Evaluation and Data Collection

**Project Description:** The University of South Florida's Center for Urban Transportation Research will conduct behavioral and statistical studies of motorcyclists in accordance with the recommendations set forth by the Motorcycle Assessment Team in February 2008 to "develop objective evaluation tools and use them to determine the effect of funded grant projects on reducing motorcycle crashes, injuries, and fatalities" and "conduct the rider phone survey at least annually and adapt it to trends and recent FDOT, DHSMV, and FHP activities." The goal of the project is to determine the effectiveness of the comprehensive motorcycle safety program and the Florida Rider Training Program through public opinion surveys of motorcyclists and of motorists.

**Budget:** \$150,000

**Project Number:** MC-11-10-03

**Project Title:** Observational Survey of Motorcyclist Behaviors

Project Description: The University of South Florida's Center for Urban Transportation Research will capture demographic characteristics, riding history, training, helmet use, and crash experiences by conducting an observational survey, in conjunction with an in depth study of all available Florida specific motorcycle data. This project will support Florida's Motorcycle Safety Coalition in its efforts to "determine the effects of the new mandatory training law and motorcycle registration requirement, determine the effects on the unlicensed rider population, crash rates for riders licensed before and after the law change; citation types and frequency; helmet use, etc. in accordance with the recommendations set forth by the Motorcycle Assessment Team in February 2008." The goal of this project is to determine effective countermeasures to improve motorcycle safety in Florida and assist in the implementation of Florida's Motorcycle Strategic Plan.

**Budget:** \$125,000

\_\_\_\_\_

**Project Number:** MC-11-10-04

Project Title: Suncoast Safety Council Motorcycle Safety Program

Project Description: The Suncoast Safety Council will continue to educate motorcyclists on the importance of personal protective equipment, rider conspicuity, and safe riding techniques in an effort to modify the culture and perceptions of motorcyclists in Pinellas and Hillsborough Counties. Of the 23 Florida counties with populations greater than 200,000, Pinellas County ranks #4 and Hillsborough County ranks #6 on the *Highway Safety Matrix* for **Motorcycle fatalities and injuries.** The goal of the project is to reduce motorcycle fatalities in Pinellas County to 22 (down from 24 in 2009) and in Hillsborough County to 25 (down from 27 in 2009) in 2010/2011.

Budget: \$47,120

**Project Number:** MC-11-10-05

Project Title: Ocala Police Department Motorcycle Safety Program

**Project Description:** Ocala PD will implement a Motorcycle Safety Program to teach and demonstrate safety methods to motorcycle riders. They will work with local dealerships to promote safety and provide materials to educate motorcyclists. They will also conduct events such as a motorcycle rodeo. Of cities with a population of 75,000 or less, Ocala ranks in the top 7% for motorcycle crashes, fatalities and injuries. The goal of this project is to reduce motorcycle fatalities in Ocala (Marion County) to less than 8 in by December 31, 2011.

**Budget:** \$20,141

**Project Number:** MC-11-10-06

**Project Title:** Motorcycle Education and Injury Prevention Program in Trauma Centers

**Project Description:** The Florida Department of Health, Office of Trauma will conduct injury prevention and education pilot programs that will be utilized in level one and level two Trauma Centers to offer safety related educational programs directed towards a multidisciplinary team of EMS and other prehospital personnel, trauma surgeons, emergency medical physicians, consulting physicians, nurses, and ancillary staff that will assist in providing safety information directly to motorcycle crash victims and their families. The emphasis of this project is to reduce fatalities and serious injuries by implementing more effective response protocols and by educating motorcyclists involved crashes on methods of reducing risks on the roadways. The overall goal is to reduce motorcyclist fatalities to 471 in 2011.

**Budget:** \$250,000

### **Section 2010**

Project Number: K6-11-11-01

Project Title: Motorcycle Paid Media Program

**Project Description:** TBD

**Budget:** \$295,382

\_\_\_\_\_

**Project Number:** K6-11-11-02

**Project Title:** Promoting Motorcycle Safety Issues to Engineers

**Project Description:** The University of Florida -  $T^2$  Center will update its roadway engineering curriculum to address motorcycle safety issues. Video segments will be developed to illustrate best practices. Motorcycle safety information will be distributed quarterly through the  $T^2$  Center newsletter. Train the trainer webinars will be conducted to enhance current training. The goal of the project is to inform roadway engineers of safe practices and design standards specific to motorcyclists in an effort to reduce motorcyclist fatalities to 471 in 2011.

**Budget:** \$100,000

Motorcycle Safety Budget Summary							
Project Number	ect Number Project Title/Agency			Budget Source			
MC-11-10-01	Florida's Comprehensive Motorcycle Safety Program - USF CUTR	\$575,000	\$0	402			
MC-11-10-02	Motorcycle Program Evaluation and Data Collection – USF CUTR	\$150,000	\$0	402			
MC-11-10-03	Observational Survey of Motorcyclist Behaviors – USF CUTR	\$125,000	\$0	402			
MC-11-10-04	MC-11-10-04 Suncoast Safety Council Motorcycle Safety Program			402			
MC-11-10-05	MC-11-10-05 Ocala Police Department Motorcycle Safety Program			402			
MC-11-10-06	MC-11-10-06 Motorcycle Education and Injury Prevention Program in Trauma Centers – Florida Department of Health, Office of Trauma		\$0	402			
K6-11-11-01	Motorcycle Paid Media Program	\$295,382	\$0	2010			
K6-11-11-02	1-11-02 Promoting Motorcycle Safety Issues to Engineers		\$0	2010			
	402 Total	\$1,167,261	\$0				
	2010 Total						
	Total	\$1,562,643	\$0				

### POLICE TRAFFIC SERVICES

### **Police Traffic Services Program Area**

- **Goals:** 1. To decrease traffic fatalities 5.0% from the 2009 calendar base year total of 2,563 to 2,435 by December 31, 2011.
  - 2. To decrease speeding-related fatalities 2.3% from the 2009 calendar base year total of 232 to 226 by December 31, 2011.
  - 3. To train at least 500 members of law enforcement, judiciary, and medical examiner agencies in advanced traffic safety techniques that pertain to enforcement, management and investigations.

\_\_\_\_\_

### Section 402

**Project Number:** PT-11-12-01

Project Title: Florida Law Enforcement Liaison Program

**Project Description:** The Tallahassee Community College will receive funding for the LEL Program, which will continue to promote highway safety initiatives implemented by the Department of Transportation Safety Office statewide. The LEL Program will continue to utilize the *Click It or Ticket* enforcement wave, the national *Drunk Driving. Over the Limit, Under Arrest* crackdown, the Motor Unit Challenge, the Click It or Ticket Challenge, the DUI Challenge, and the annual Florida Law Enforcement Challenge (FLEC) to increase awareness, compliance, and law enforcement participation in traffic safety-related events. Subgrant funds will be used to reimburse the salaries and benefits of TCC personnel assigned to the program, travel for the personnel, incentive equipment for law enforcement agencies, and educational materials. TCC has set goals of increasing participation in the FLEC by 5%, reducing traffic fatalities statewide by 5% (from 2009), and increasing statewide safety belt compliance from 87.4% in 2010 to 88.4% by September 30, 2011.

**Budget:** \$1,519,627

**Project Number:** PT-11-12-02

**Project Title:** Florida Law Enforcement Challenge

**Project Description:** The Tallahassee Community College will provide incentives for Florida law enforcement officers to participate in enforcement of traffic laws and statewide enforcement waves. The purpose of these efforts are set in TCC's goals of increasing safety belt usage statewide from 87.4% in 2010 to 88.4% by September 30, 2011, reducing traffic fatalities statewide by 5% (from 2009), and by increasing participation in the Florida Law Enforcement Challenge by 5%.

**Budget:** \$1,235,580

### Police Traffic Services Program Area

**Project Number:** PT-11-12-03

Project Title: Florida Motor Unit Challenge

**Project Description:** The Tallahassee Community College (TCC) will provide incentives for Florida law enforcement agency motorcycle traffic units to participate in enforcement of traffic laws and help with various traffic safety issues. The purpose of these efforts are set in TCC's goals of increasing safety belt usage statewide from 87.4% in 2010 to 88.4% by December 31, 2011, reducing traffic fatalities statewide by 5% (from 2009), and by increasing participation in the Motor Unit Challenge by 5%.

**Budget:** \$380,994

**Project Number:** PT-11-12-04

**Project Title:** Police Traffic Training

**Project Description:** The Tallahassee Community College (TCC) will continue to receive funding to provide selected training programs in traffic enforcement techniques, traffic enforcement program management, professionalism in traffic stops, and crash investigation to members of law enforcement, law enforcement academy instructors, civilian crash investigators employed at a police agency, investigators from state attorney's offices, medical examiner office employees, and prosecutors statewide. The goal of the project is to train a minimum of 500 law enforcement, medical examiners, and state attorney personnel.

Budget: \$500,000

\_\_\_\_\_

**Project Number:** PT-11-12-05

**Project Title:** LEL Region 4 Conference

**Project Description:** The Tallahassee Community College (TCC) will receive funding to host the annual NHTSA Region 4 Law Enforcement Liaison Conference in the State of Florida. This Conference incorporates the states of Alabama, Florida, Georgia, South Carolina, and Tennessee, and the location of this Conference is rotated each year amongst the 5 states. This funding will provide for conference meeting space, and promotional and incentive items. The goal of this agency is to provide a location that will ensure the needs of this conference are met.

**Budget:** \$65,216

### **Police Traffic Services Program Area**

**Project Number:** PT-11-12-06

**Project Title:** Comprehensive Traffic Enforcement Program (CTEP)

**Project Description:** (TBD) agencies will receive funding to reimburse salary and benefits for officers conducting traffic enforcement on an overtime basis for grant-related activities only. (TBD) agencies will also receive funding for traffic enforcement equipment, to be determined on an as-needed, case-by-case basis. Agencies will enforce laws pertaining to impaired driving, speeding, and occupant protection. The participating agency will select at least 10 enforcement locations based on an analysis of crash data, to be re-evaluated on a weekly basis. The agency's goals are to reduce traffic fatalities by 5% by increasing traffic enforcement by 10% (compared to 2010).

**Budget:** \$ 200,000

Police Traffic Services Budget Summary						
Project Number	Project Little/Agency			Budget Source		
PT-11-12-01	Florida Law Enforcement Liaison Program/TCC	\$1,519,627	\$0	402		
PT-11-12-02	Florida Law Enforcement Challenge/TCC	\$1,235,580	\$0	402		
PT-11-12-03	Florida Motor Unit Challenge/TCC	\$380,994	\$0	402		
PT-11-12-04	Police Traffic Training/TCC	\$500,000	\$0	402		
PT-11-12-05	LEL Region 4 Conference/TCC	\$65,216	\$0	402		
PT-11-12-06	Comprehensive Traffic Enforcement Program/ TBD	\$200,000	\$0	402		
	402 Total	\$3,901,417	\$0			
	Total					



### **Speed Control Program Area**

Goals: To decrease speeding-related fatalities by 2.3% from the 2009 calendar base year total of 232 to

226 by December 31, 2011.

\_\_\_\_\_

**Project Number:** SC-11-13-01

**Project Title:** Fort Myers Aggressive Driving Enforcement and Education Program

**Project Description:** The Fort Myers Police Department will receive first-year funding for one speed monitoring/message board trailer, radar and laser speed measuring devices, covert traffic analyzers, and overtime for speed and aggressive driving enforcement operations. The agency will conduct traffic safety awareness presentations at local high schools, and will address the engineering component by seeking to implement traffic calming devices at problem locations. The agency has set a goal to reduce speed-related traffic crashes, fatalities, and injuries by 5% by September 30, 2011.

**Budget:** \$133,287

**Project Number:** SC-11-13-02

**Project Title:** Lives Before Property Traffic Enforcement – Year 2

**Project Description:** The Hillsborough County Sheriff's Office will receive second-year funding for this program to purchase laser speed measuring devices, and overtime for speed and aggressive driving enforcement operations. The agency will conduct strategic enforcement operations at high-risk traffic locations, which are determined through a continual evaluation of crash data. The agency has set a goal of reducing speed and aggressive-driving related crashes, fatalities, and injuries by 5% by September 30, 2011.

**Budget:** \$161,000

Project Number: SC-11-13-03

Project Title: Palm Springs Speed & Aggressive Driving Reduction Program

**Project Description:** The Palm Springs Police Department will receive funding for radar and laser speed measuring devices, covert traffic analyzers, printing for educational brochures, and overtime for speed and aggressive driving enforcement operations. The agency will conduct traffic safety awareness presentations at local high schools, and will conduct strategic enforcement operations at high-risk traffic locations, determined through an analysis of traffic crash data. The agency has set a goal to reduce speed and aggressive driving related traffic crashes, fatalities, and injuries by 5% by September 30, 2011.

**Budget:** \$97,500

### **Speed Control Program Area**

Speed Control Budget Summary						
Project Number	Project Title/Agency	Budget	Match	Budget Source		
SC-11-13-01	Ft. Myers Aggressive Driving Enforcement and Education Program/ Ft. Myers Police Department	\$133,287	\$0	402		
SC-11-13-02	Lives Before Property Traffic Enforcement- Year II / Hillsborough County Sheriff's Office	\$161,000	\$0	402		
SC-11-13-03	Palm Springs Speed & Aggressive Driving Reduction Program/ Palm Springs Police Department	\$97,500	\$0	402		
	402 Total		\$0			
Total			\$0			



### Roadway Safety Program Area

Goal: 1. To reduce the number of Florida resident road users age 65 and older killed as a result of

crash involvement to 425 in 2011.

\_\_\_\_\_

**Project Number:** RS-11-15-01

**Project Title:** Elder Road User Program – Car Fit

**Project Description:** The Area Agency on Aging of Central Florida, DBA The Senior Resource Alliance, will continue to conduct train-the-trainer classes and consumer "Car Fit" events statewide. CarFit is a national educational program created by the American Society on Aging and developed in collaboration with the American Automobile Association, AARP, and the American Occupational Therapy Association. CarFit offers older adults the opportunity to check out how well their personal vehicles "fit" them and information and materials for community-specific resources and activities that should enhance their safety as drivers and increase their mobility in the community. The goal of this project is to reduce the number of Florida resident road users age 65 and older killed as a result of crash involvement to 425 in 2011.

**Budget:** \$200,000

\_\_\_\_\_\_

**Project Number:** RS-11-15-02

**Project Title:** Comprehensive Older Driver Program

**Project Description:** Florida State University's Pepper Institute will develop a Safe Mobility for Life Strategic Plan, implement the Safe Mobility for Life Coalition, and assist in program management, implementation and program evaluation. The goal of this project is to develop a broad based comprehensive plan to reduce the number of Florida's aging road users killed as a result of crash involvement from 443 in 2009 to 425 in 2011.

**Budget:** \$175,000

**Project Number:** RS-11-15-03

**Project Title:** Elder Road User Information System

**Project Description:** In year two of this project, the University of Florida will utilize prior experience, current expectations, and future demands, to develop, build, pilot test and refine and enhance the database system, automate functions, incorporate Spanish or other language options, etc. to better meet the goal for long term sustainability. The goal of this project is to develop and maintain a database that supports Florida senior safety resource centers, safe and mobile seniors.org and the United We Guide concept.

**Budget:** \$72,000

### Roadway Safety Program Area

**Project Number:** RS-11-15-04

**Project Title:** Emergency Response Roadway Safety

**Project Description:** Miami-Dade Fire and Rescue will continue their program to redirect traffic away from crash sites and other obstacles in an effort to reduce secondary crashes and to promote a safer environment for all responders. The goal of this project is to reduce secondary crashes in Miami-Dade by 5% in 2011.

**Budget:** \$76,090

\_\_\_\_\_

Roadway Safety Budget Summary							
Project Number	Project Title/Agency	Budget	Match	Budget Source			
RS-11-15-01	Elder Road User Program – Car Fit	\$200,000	\$0	402			
RS-11-15-02	Comprehensive Older Driver Program	\$175,000	\$0	402			
RS-11-15-03	Elder Road User Information System	\$72,000	\$0	402			
RS-11-15-04	Emergency Response Roadway Safety	\$76,090	\$0	402			
	402 Total	\$523,090	\$0				
	Total All Funds	\$523,090	\$0				

## CERTIFICATION AND ASSURANCES

## **STATE CERTIFICATIONS AND ASSURANCES**

Failure to comply with applicable Federal statutes, regulations and directives may subject State officials to civil or criminal penalties and/or place the State in a high risk grantee status in accordance with 49 CFR 18.12.

Each fiscal year the State will sign these Certifications and Assurances that the State complies with all applicable Federal statutes, regulations, and directives in effect with respect to the periods for which it receives grant funding. Applicable provisions include, but not limited to, the following:

- 23 U.S.C. Chapter 4 Highway Safety Act of 1966, as amended
- 49 CFR Part 18 Uniform Administrative Requirements for Grants and Cooperative Agreements to State and Local Governments
- 23 CFR Chapter II (§§1200, 1205, 1206, 1250, 1251, & 1252) Regulations governing highway safety programs
- NHTSA Order 462-6C Matching Rates for State and Community Highway Safety Programs
- Highway Safety Grant Funding Policy for Field-Administered Grants

#### **Certifications and Assurances**

#### **Section 402 Requirements**

The Governor is responsible for the administration of the State highway safety program through a State highway safety agency which has adequate powers and is suitably equipped and organized (as evidenced by appropriate oversight procedures governing such areas as procurement, financial administration, and the use, management, and disposition of equipment) to carry out the program (23 USC 402(b) (1) (A));

The political subdivisions of this State are authorized, as part of the State highway safety program, to carry out within their jurisdictions local highway safety programs which have been approved by the Governor and are in accordance with the uniform guidelines promulgated by the Secretary of Transportation (23 USC 402(b) (1) (B));

At least 40 per cent of all Federal funds apportioned to this State under 23 USC 402 for this fiscal year will be expended by or for the benefit of the political subdivision of the

State in carrying out local highway safety programs (23 USC 402(b) (1) (C)), unless this requirement is waived in writing;

This State's highway safety program provides adequate and reasonable access for the safe and convenient movement of physically handicapped persons, including those in wheelchairs, across curbs constructed or replaced on or after July 1, 1976, at all pedestrian crosswalks (23 USC 402(b) (1) (D));

The State will implement activities in support of national highway safety goals to reduce motor vehicle related fatalities that also reflect the primary data-related crash factors within the State as identified by the State highway safety planning process, including:

- National law enforcement mobilizations,
- Sustained enforcement of statutes addressing impaired driving, occupant protection, and driving in excess of posted speed limits,
- An annual statewide safety belt use survey in accordance with criteria
  established by the Secretary for the measurement of State safety belt use
  rates to ensure that the measurements are accurate and representative,
- Development of statewide data systems to provide timely and effective data analysis to support allocation of highway safety resources.

(23 USC 402 (b)(1)(E));

The State shall actively encourage all relevant law enforcement agencies in the State to follow the guidelines established for vehicular pursuits issued by the International Association of Chiefs of Police that are currently in effect. (23 USC 402(l)).

#### **Other Federal Requirements**

Cash drawdowns will be initiated only when actually needed for disbursement. 49 CFR 18.20

Cash disbursements and balances will be reported in a timely manner as required by NHTSA, 49 CFR 18.21.

The same standards of timing and amount, including the reporting of cash disbursement and balances, will be imposed upon any secondary recipient organizations. 49 CFR 18.41.

Failure to adhere to these provisions may result in the termination of drawdown privileges.

The State has submitted appropriate documentation for review to the single point of contact designated by the Governor to review Federal programs, as required by Executive Order 12372 (Intergovernmental Review of Federal Programs);

Equipment acquired under this agreement for use in highway safety program areas shall be used and kept in operation for highway safety purposes by the State; or the State, by formal agreement with appropriate officials of a political subdivision or State agency, shall cause such equipment to be used and kept in operation for highway safety purposes 23 CFR 1200.21

The State will comply with all applicable State procurement procedures and will maintain a financial management system that complies with the minimum requirements of 49 CFR 18.20;

#### Federal Funding Accountability and Transparency Act

The State will report for each **sub-grant** awarded:

- Name of the entity receiving the award:
- Amount of the award;
- Information on the award including transaction type, funding agency, the North American Industry Classification System code or Catalog of Federal Domestic Assistance number (where applicable), program source;
- Location of the entity receiving the award and the primary location of performance under the award, including the city, State, congressional district, and country;, and an award title descriptive of the purpose of each funding action;
- A unique identifier (DUNS);
- The names and total compensation of the five most highly compensated officers of the entity if-- of the entity receiving the award and of the parent entity of the recipient, should the entity be owned by another entity;
  - (i) the entity in the preceding fiscal year received—
  - (I) 80 percent or more of its annual gross revenues in Federal awards; and(II) \$25,000,000 or more in annual gross revenues from Federal awards; and(ii) the public does not have access to information about the compensation of the senior executives of the entity through periodic reports filed under section 13(a) or 15(d) of the Securities Exchange Act of 1934 (15 U.S.C. 78m(a), 78o(d)) or section 6104 of the Internal Revenue Code of 1986;
- Other relevant information specified by the Office of Management and Budget in subsequent guidance or regulation.

The State highway safety agency will comply with all Federal statutes and implementing regulations relating to nondiscrimination. These include but are not limited to: (a) Title VI of the Civil Rights Act of 1964 (P.L. 88-352) which prohibits discrimination on the basis of race, color or national origin (and 49 CFR Part 21); (b) Title IX of the Education Amendments of 1972, as amended (20 U.S.C. §§ 1681-1683, and 1685-1686), which prohibits discrimination on the basis of sex; (c) Section 504 of the Rehabilitation Act of 1973, as amended (29 U.S.C. §794) and the Americans with Disabilities Act of 1990 (42

USC § 12101, et seq.; PL 101-336), which prohibits discrimination on the basis of disabilities (and 49 CFR Part 27); (d) the Age Discrimination Act of 1975, as amended (42U.S.C. §§ 6101-6107), which prohibits discrimination on the basis of age; (e) the Drug Abuse Office and Treatment Act of 1972 (P.L. 92-255), as amended, relating to nondiscrimination on the basis of drug abuse; (f) the comprehensive Alcohol Abuse and Alcoholism Prevention, Treatment and Rehabilitation Act of 1970(P.L. 91-616), as amended, relating to nondiscrimination on the basis of alcohol abuse of alcoholism; (g) §§ 523 and 527 of the Public Health Service Act of 1912 (42 U.S.C. §§ 290 dd-3 and 290 ee-3), as amended, relating to confidentiality of alcohol and drug abuse patient records; (h) Title VIII of the Civil Rights Act of 1968 (42 U.S.C. §§ 3601 et seq.), as amended, relating to nondiscrimination in the sale, rental or financing of housing; (i) any other nondiscrimination provisions in the specific statute(s) under which application for Federal assistance is being made; The Civil Rights Restoration Act of 1987, which provides that any portion of a state or local entity receiving federal funds will obligate all programs or activities of that entity to comply with these civil rights laws; and, (k) the requirements of any other nondiscrimination statute(s) which may apply to the application.

### The Drug-free Workplace Act of 1988(41 U.S.C. 702;):

The State will provide a drug-free workplace by:

- a. Publishing a statement notifying employees that the unlawful manufacture, distribution, dispensing, possession or use of a controlled substance is prohibited in the grantee's workplace and specifying the actions that will be taken against employees for violation of such prohibition;
- b. Establishing a drug-free awareness program to inform employees about:
  - 1. The dangers of drug abuse in the workplace.
  - 2. The grantee's policy of maintaining a drug-free workplace.
  - 3. Any available drug counseling, rehabilitation, and employee assistance programs.
  - 4. The penalties that may be imposed upon employees for drug violations occurring in the workplace.
- c. Making it a requirement that each employee engaged in the performance of the grant be given a copy of the statement required by paragraph (a).
- d. Notifying the employee in the statement required by paragraph (a) that, as a

condition of employment under the grant, the employee will --

- 1. Abide by the terms of the statement.
- 2. Notify the employer of any criminal drug statute conviction for a violation occurring in the workplace no later than five days after such conviction.
- e. Notifying the agency within ten days after receiving notice under subparagraph (d) (2) from an employee or otherwise receiving actual notice of such conviction.
- f. Taking one of the following actions, within 30 days of receiving notice under subparagraph (d) (2), with respect to any employee who is so convicted -
  - 1. Taking appropriate personnel action against such an employee, up to and including termination.
  - 2. Requiring such employee to participate satisfactorily in a drug abuse assistance or rehabilitation program approved for such purposes by a Federal, State, or local health, law enforcement, or other appropriate agency.
- g. Making a good faith effort to continue to maintain a drug-free workplace through implementation of paragraphs (a), (b), (c), (d), (e), and (f) above.

#### **BUY AMERICA ACT**

The State will comply with the provisions of the Buy America Act (49 U.S.C. 5323(j)) which contains the following requirements:

Only steel, iron and manufactured products produced in the United States may be purchased with Federal funds unless the Secretary of Transportation determines that such domestic purchases would be inconsistent with the public interest; that such materials are not reasonably available and of a satisfactory quality; or that inclusion of domestic materials will increase the cost of the overall project contract by more than 25 percent. Clear justification for the purchase of non-domestic items must be in the form of a waiver request submitted to and approved by the Secretary of Transportation.

## POLITICAL ACTIVITY (HATCH ACT).

The State will comply, as applicable, with provisions of the Hatch Act (5 U.S.C. §§1501-1508 and 7324-7328) which limit the political activities of employees whose principal employment activities are funded in whole or in part with Federal funds.

## CERTIFICATION REGARDING FEDERAL LOBBYING

Certification for Contracts, Grants, Loans, and Cooperative Agreements

The undersigned certifies, to the best of his or her knowledge and belief, that:

- 1. No Federal appropriated funds have been paid or will be paid, by or on behalf of the undersigned, to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with the awarding of any Federal contract, the making of any Federal grant, the making of any Federal loan, the entering into of any cooperative agreement, and the extension, continuation, renewal, amendment, or modification of any Federal contract, grant, loan, or cooperative agreement.
- 2. If any funds other than Federal appropriated funds have been paid or will be paid to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with this Federal contract, grant, loan, or cooperative agreement, the undersigned shall complete and submit Standard Form-LLL, "Disclosure Form to Report Lobbying," in accordance with its instructions.
- 3. The undersigned shall require that the language of this certification be included in the award documents for all sub-award at all tiers (including subcontracts, subgrants, and contracts under grant, loans, and cooperative agreements) and that all subrecipients shall certify and disclose accordingly.

This certification is a material representation of fact upon which reliance was placed when this transaction was made or entered into. Submission of this certification is a prerequisite for making or entering into this transaction imposed by section 1352, title 31, U.S. Code. Any person who fails to file the required certification shall be subject to a civil penalty of not less than \$10,000 and not more than \$100,000 for each such failure.

#### RESTRICTION ON STATE LOBBYING

None of the funds under this program will be used for any activity specifically designed to urge or influence a State or local legislator to favor or oppose the adoption of any specific legislative proposal pending before any State or local legislative body. Such activities include both direct and indirect (e.g., "grassroots") lobbying activities, with one exception. This does not preclude a State official whose salary is supported with NHTSA funds from engaging in direct communications with State or local legislative officials, in accordance with customary State practice, even if such communications urge legislative officials to favor or oppose the adoption of a specific pending legislative proposal.

### CERTIFICATION REGARDING DEBARMENT AND SUSPENSION

## Instructions for Primary Certification

- 1. By signing and submitting this proposal, the prospective primary participant is providing the certification set out below.
- 2. The inability of a person to provide the certification required below will not necessarily result in denial of participation in this covered transaction. The prospective participant shall submit an explanation of why it cannot provide the certification set out below. The certification or explanation will be considered in connection with the department or agency's determination whether to enter into this transaction. However, failure of the prospective primary participant to furnish a certification or an explanation shall disqualify such person from participation in this transaction.
- 3. The certification in this clause is a material representation of fact upon which reliance was placed when the department or agency determined to enter into this transaction. If it is later determined that the prospective primary participant knowingly rendered an erroneous certification, in addition to other remedies available to the Federal Government, the department or agency may terminate this transaction for cause or default.
- 4. The prospective primary participant shall provide immediate written notice to the department or agency to which this proposal is submitted if at any time the prospective primary participant learns its certification was erroneous when submitted or has become erroneous by reason of changed circumstances.
- 5. The terms covered transaction, debarred, suspended, ineligible, lower tier covered transaction, participant, person, primary covered transaction, principal, proposal, and voluntarily excluded, as used in this clause, have the meaning set out in the Definitions and coverage sections of 49 CFR Part 29. You may contact the department or agency to which this proposal is being submitted for assistance in obtaining a copy of those regulations.
- 6. The prospective primary participant agrees by submitting this proposal that, should the proposed covered transaction be entered into, it shall not knowingly enter into any lower tier covered transaction with a person who is proposed for debarment under 48 CFR Part 9, subpart 9.4, debarred, suspended, declared ineligible, or voluntarily excluded from participation in this covered transaction, unless authorized by the department or agency entering into this transaction.
- 7. The prospective primary participant further agrees by submitting this proposal that it will include the clause titled "Certification Regarding Debarment, Suspension, Ineligibility and Voluntary Exclusion-Lower Tier Covered Transaction," provided by the department or agency entering into this covered transaction, without modification, in all lower tier covered transactions and in all solicitations for lower tier covered transactions.

- 8. A participant in a covered transaction may rely upon a certification of a prospective participant in a lower tier covered transaction that it is not proposed for debarment under 48 CFR Part 9, subpart 9.4, debarred, suspended, ineligible, or voluntarily excluded from the covered transaction, unless it knows that the certification is erroneous. A participant may decide the method and frequency by which it determines the eligibility of its principals. Each participant may, but is not required to, check the list of Parties Excluded from Federal Procurement and Non-procurement Programs.
- 9. Nothing contained in the foregoing shall be construed to require establishment of a system of records in order to render in good faith the certification required by this clause. The knowledge and information of a participant is not required to exceed that which is normally possessed by a prudent person in the ordinary course of business dealings.
- 10. Except for transactions authorized under paragraph 6 of these instructions, if a participant in a covered transaction knowingly enters into a lower tier covered transaction with a person who is proposed for debarment under 48 CFR Part 9, subpart 9.4, suspended, debarred, ineligible, or voluntarily excluded from participation in this transaction, in addition to other remedies available to the Federal Government, the department or agency may terminate this transaction for cause or default.

## <u>Certification Regarding Debarment, Suspension, and Other Responsibility Matters-</u> Primary Covered Transactions

- (1) The prospective primary participant certifies to the best of its knowledge and belief, that its principals:
  - (a) Are not presently debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded by any Federal department or agency;
  - (b) Have not within a three-year period preceding this proposal been convicted of or had a civil judgment rendered against them for commission of fraud or a criminal offense in connection with obtaining, attempting to obtain, or performing a public (Federal, State or local) transaction or contract under a public transaction; violation of Federal or State antitrust statutes or commission of embezzlement, theft, forgery, bribery, falsification or destruction of record, making false statements, or receiving stolen property;
  - (c) Are not presently indicted for or otherwise criminally or civilly charged by a governmental entity (Federal, State or Local) with commission of any of the offenses enumerated in paragraph (1)(b) of this certification; and
  - (d) Have not within a three-year period preceding this application/proposal had one or more public transactions (Federal, State, or local) terminated for cause or default.

(2) Where the prospective primary participant is unable to certify to any of the Statements in this certification, such prospective participant shall attach an explanation to this proposal.

### Instructions for Lower Tier Certification

- 1. By signing and submitting this proposal, the prospective lower tier participant is providing the certification set out below.
- 2. The certification in this clause is a material representation of fact upon which reliance was placed when this transaction was entered into. If it is later determined that the prospective lower tier participant knowingly rendered an erroneous certification, in addition to other remedies available to the Federal government, the department or agency with which this transaction originated may pursue available remedies, including suspension and/or debarment.
- 3. The prospective lower tier participant shall provide immediate written notice to the person to which this proposal is submitted if at any time the prospective lower tier participant learns that its certification was erroneous when submitted or has become erroneous by reason of changed circumstances.
- 4. The terms covered transaction, debarred, suspended, ineligible, lower tier covered transaction, participant, person, primary covered transaction, principal, proposal, and voluntarily excluded, as used in this clause, have the meanings set out in the Definition and Coverage sections of 49 CFR Part 29. You may contact the person to whom this proposal is submitted for assistance in obtaining a copy of those regulations.
- 5. The prospective lower tier participant agrees by submitting this proposal that, should the proposed covered transaction be entered into, it shall not knowingly enter into any lower tier covered transaction with a person who is proposed for debarment under 48 CFR Part 9, subpart 9.4, debarred, suspended, declared ineligible, or voluntarily excluded from participation in this covered transaction, unless authorized by the department or agency with which this transaction originated.
- 6. The prospective lower tier participant further agrees by submitting this proposal that is it will include the clause titled "Certification Regarding Debarment, Suspension, Ineligibility and Voluntary Exclusion -- Lower Tier Covered Transaction," without modification, in all lower tier covered transactions and in all solicitations for lower tier covered transactions. (See below)
- 7. A participant in a covered transaction may rely upon a certification of a prospective participant in a lower tier covered transaction that it is not proposed for debarment under 48 CFR Part 9, subpart 9.4, debarred, suspended, ineligible, or voluntarily excluded from the covered transaction, unless it knows that the certification is erroneous. A participant may decide the method and frequency by which it determines the eligibility of its

principals. Each participant may, but is not required to, check the List of Parties Excluded from Federal Procurement and Non-procurement Programs.

- 8. Nothing contained in the foregoing shall be construed to require establishment of a system of records in order to render in good faith the certification required by this clause. The knowledge and information of a participant is not required to exceed that which is normally possessed by a prudent person in the ordinary course of business dealings.
- 9. Except for transactions authorized under paragraph 5 of these instructions, if a participant in a covered transaction knowingly enters into a lower tier covered transaction with a person who is proposed for debarment under 48 CFR Part 9, subpart 9.4, suspended, debarred, ineligible, or voluntarily excluded from participation in this transaction, in addition to other remedies available to the Federal government, the department or agency with which this transaction originated may pursue available remedies, including suspension and/or debarment.

<u>Certification Regarding Debarment, Suspension, Ineligibility and Voluntary Exclusion --</u> Lower Tier Covered Transactions:

- 1. The prospective lower tier participant certifies, by submission of this proposal, that neither it nor its principals is presently debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded from participation in this transaction by any Federal department or agency.
- 2. Where the prospective lower tier participant is unable to certify to any of the statements in this certification, such prospective participant shall attach an explanation to this proposal.

#### POLICY TO BAN TEXT MESSAGING WHILE DRIVING

In accordance with Executive Order 13513, Federal Leadership On Reducing Text Messaging While Driving, and DOT Order 3902.10, Text Messaging While Driving, States are encouraged to:

- (1) Adopt and enforce workplace safety policies to decrease crashed caused by distracted driving including policies to ban text messaging while driving
  - a. Company-owned or –rented vehicles, or Government-owned, leased or rented vehicles; or
  - b. Privately-owned when on official Government business or when performing any work on or behalf of the Government.
- (2) Conduct workplace safety iniatives in a manner commensurate with the size of the business, such as
  - a. Establishment of new rules and programs or re-evaluation of existing programs to prohibit text messaging while driving; and

b. Education, awareness, and other outreach to employees about the safety risks associated with texting while driving.

## **ENVIRONMENTAL IMPACT**

The Governor's Representative for Highway Safety has reviewed the State's Fiscal Year highway safety planning document and hereby declares that no significant environmental impact will result from implementing this Highway Safety Plan. If, under a future revision, this Plan will be modified in such a manner that a project would be instituted that could affect environmental quality to the extent that a review and statement would be necessary, this office is prepared to take the action necessary to comply with the National Environmental Policy Act of 1969 (42 USC 4321 et seq.) and the implementing regulations of the Council on Environmental Quality (40 CFR Parts 1500-1517).

Governor's Representative for Highway Safety

**FLORIDA** 

State or Commonwealth

**2011 For Fiscal Year** 

2 01 2 10 041 2 041

August 18, 2010 **Date** 



	U.S. Department of	artmen		on National High	nway Traffic Sa	Transportation National Highway Traffic Safety Administration	no	
State: Florida				Highway Safety Plan Cost Summary	ummary			Page: 1
				2011-HSP-1			Report I	Report Date: 08/25/2010
				For Approval				
Program Area	Project	Desc.	Prior Approved Program Funds	State Funds	Previous Balance	Incre/(Decre)	Current Balance	Share to Local
NHTSA								
NHTSA 402								
Planning and Administration	u							
PA-2	PA-2011-00-00-00		\$0.00	\$280,920.00	\$0.00	\$280,920.00	\$280,920.00	\$0.00
Planning &Administration Total	istration Total		\$0.00	\$280,920.00	\$0.00	\$280,920.00	\$280,920.00	\$0.00
Alcohol								
AL-2	AL-2011-00-00-00		\$0.00	\$0.00	\$0.00	\$2,440,037.00	\$2,440,037.00	\$0.00
	Alcohol Total		\$0.00	\$0.00	\$0.00	\$2,440,037.00	\$2,440,037.00	\$0.00
Motorcycle Safety								
MC-2	MC-2011-00-00-00		\$0.00	\$0.00	\$0.00	\$1,167,261.00	\$1,167,261.00	\$317,261.00
Motorcycl	Motorcycle Safety Total		\$0.00	\$0.00	\$0.00	\$1,167,261.00	\$1,167,261.00	\$317,261.00
Occupant Protection								
OP-2	OP-2011-00-00-00		\$0.00	\$0.00	\$0.00	\$2,441,351.00	\$2,441,351.00	\$2,441,351.00
Occupant Pr	Occupant Protection Total		\$0.00	\$0.00	\$0.00	\$2,441,351.00	\$2,441,351.00	\$2,441,351.00
Pedestrian/Bicycle Safety								
PS-2	PS-2011-00-00-00		\$0.00	\$0.00	\$0.00	\$947,825.00	\$947,825.00	\$947,825.00
Pedestrian/Bicycle Safety Total	e Safety Total		\$0.00	\$0.00	\$0.00	\$947,825.00	\$947,825.00	\$947,825.00
Police Traffic Services								
PT-2	PT-2011-00-00-00		\$0.00	\$0.00	\$0.00	\$3,901,417.00	\$3,901,417.00	\$2,524,201.00
Police Traffic Services Total	Services Total		\$0.00	\$0.00	\$0.00	\$3,901,417.00	\$3,901,417.00	\$2,524,201.00
Traffic Records								
TR-2	TR-2011-00-00-00		\$0.00	\$0.00	\$0.00	\$564,726.00	\$564,726.00	\$0.00
Traffic 1	Traffic Records Total		\$0.00	\$0.00	\$0.00	\$564,726.00	\$564,726.00	\$0.00
Community Traffic Safety Project	Project							
CP-2	CP-2011-00-00-00		\$0.00	\$0.00	\$0.00	\$926,306.00	\$926,306.00	\$926,306.00
Community Traffic Safety Project Total	Project Total		\$0.00	\$0.00	\$0.00	\$926,306.00	\$926,306.00	\$926,306.00

	U.S. Department of	artmen	t of Transportati	on National Hig	hway Traffic S	f Transportation National Highway Traffic Safety Administration	lon	
State: Florida			Highway S	Highway Safety Plan Cost S	Cost Summary			Page: 2
				2011-HSP-1			Report L	Report Date: 08/25/2010
				For Approval				
Program Area	Project	Desc.	Prior Approved Program Funds	State Funds	Previous Balance	Incre/(Decre)	Current Balance	Share to Local
Roadway Safety			)					
RS-2	RS-2011-00-00-00		\$0.00	\$0.00	\$0.00	\$523,090.00	\$523,090.00	\$523,090.00
Roadway	Roadway Safety Total		\$0.00	\$0.00	\$0.00	\$523,090.00	\$523,090.00	\$523,090.00
Speed Control								
SC-2	SC-2011-00-00-00		\$0.00	\$0.00	\$0.00	\$391,787.00	\$391,787.00	\$391,787.00
Speed	Speed Control Total		\$0.00	\$0.00	\$0.00	\$391,787.00	\$391,787.00	\$391,787.00
Paid Advertising								
PM-2	PM-2011-00-00-00		\$0.00	\$0.00	\$0.00	\$845,000.00	\$845,000.00	\$0.00
Paid Adv	Paid Advertising Total		\$0.00	\$0.00	\$0.00	\$845,000.00	\$845,000.00	\$0.00
STHN	NHTSA 402 Total		\$0.00	\$280,920.00	\$0.00	\$14,429,720.00	\$14,429,720.00	\$8,071,821.00
405 OP SAFETEA-LU								
405 Paid Media								
K2PM-2	K2PM-2011-00-00-00		\$0.00	\$0.00	\$0.00	\$1,590,351.00	\$1,590,351.00	\$0.00
405 Paic	405 Paid Media Total		\$0.00	\$0.00	\$0.00	\$1,590,351.00	\$1,590,351.00	\$0.00
405 OP SAFETEA-LU Total	EA-LU Total		\$0.00	\$0.00	\$0.00	\$1,590,351.00	\$1,590,351.00	\$0.00
408 Data Program SAFETEA-LU	A-LU							
K9-2	K9-2011-00-00-00		\$0.00	\$0.00	\$0.00	\$1,515,562.00	\$1,515,562.00	\$0.00
408 Data Program Incentive Total	centive Total		\$0.00	\$0.00	\$0.00	\$1,515,562.00	\$1,515,562.00	\$0.00
408 Data Pro. SAFETEA-LU Total	EA-LU Total		\$0.00	\$0.00	\$0.00	\$1,515,562.00	\$1,515,562.00	\$0.00
410 Alcohol SAFETEA-LU								
K8-2	K8-2011-00-00-00		\$0.00	\$0.00	\$0.00	\$8,433,422.00	\$8,433,422.00	\$0.00
410 Alcohol SAFETEA-LU Total	EA-LU Total		\$0.00	\$0.00	\$0.00	\$8,433,422.00	\$8,433,422.00	\$0.00
410 Alcohol SAFETEA-LU Paid Media	Paid Media							
K8PM-2	K8PM-2011-00-00-00		\$0.00	\$0.00	\$0.00	\$2,551,200.00	\$2,551,200.00	\$0.00
410 Alcohol SAFETEA-LU PM Total	LU PM Total		\$0.00	\$0.00	\$0.00	\$2,551,200.00	\$2,551,200.00	\$0.00
410 Alcohol SAFETEA-LU Total	EA-LU Total		\$0.00	\$0.00	\$0.00	\$10,984,622.00	\$10,984,622.00	\$0.00

	U.S. Dep	artment	of Transportati	on National Hig	hway Traffic S	U.S. Department of Transportation National Highway Traffic Safety Administration	ion	
State: Florida			Highway S	Highway Safety Plan Cost Summary	Summary			Page: 3
				2011-HSP-1			Report I	Report Date: 08/25/2010
				For Approval				
Program Area	Project	Desc.	Prior Approved Program Funds	State Funds	Previous Balance	Incre/(Decre)	Current Balance	Share to Local
2010 Motorcycle Safety								
K6-2	K6-2011-00-00-00		\$0.00	\$0.00	\$0.00	\$395,382.00	\$395,382.00	\$0.00
2010 Motorcycle Safety Incentive Total	ncentive Total		\$0.00	\$0.00	\$0.00	\$395,382.00	\$395,382.00	\$0.00
2010 Motorcycle Safety Total	e Safety Total		\$0.00	\$0.00	\$0.00	\$395,382.00	\$395,382.00	80.00
N	NHTSA Total		\$0.00	\$280,920.00	\$0.00	\$28,915,637.00	\$28,915,637.00	\$8,071,821.00
	Total		\$0.00	\$280,920.00	\$0.00	\$28,915,637.00	\$28,915,637.00	\$8,071,821.00

# FY 2011 Florida HSPP \$5,000 Equipment List

	Police Traff	ic Services	
Project Number	Agency	Item	Unit Cost
PT-11-12-01	TCC/LEL Program	Enclosed Trailer / 2	\$12,000
		Challenge Vehicle / 1	\$30,000
		Intoxilyzer & Printer / 1	\$8,000
		Laser Mapping System / 3	\$11,000
		Speed Trailer / 12	\$20,000
		In-Car Video System / 10	\$8,000
PT-11-12-02	TCC/Challenge	Portable Police Traffic Video System / 10	\$8,000
		Portable Radar Speed Sign / 7	\$6,000
		Portable Speed Sign & Data Collector / 5	\$7,000
		Traffic Analyzer / 3	\$7,000
		Variable Message Sign Trailer / 3	\$14,900
		Portable Light Tower / 5	\$7,600
		Challenge Motorcycle / 1	\$30,000
		Laser Mapping System / 3	\$11,000
		Speed Trailer / 12	\$20,000
		In-Car Video System / 10	\$8,000
PT-11-12-03	TCC/Matan Hait Challenge	Portable Police Traffic Video System / 10	\$8,000
P1-11-12-03	TCC/Motor Unit Challenge	Portable Radar Speed Sign / 7	\$6,000
		Portable Speed Sign & Data Collector / 5	\$7,000
		Traffic Analyzer / 3	\$7,000
		Variable Message Sign Trailer / 3	\$14,900
		Portable Light Tower / 5	\$7,600
	Occupant I	Protection	
Droiget Number	<u> </u>	Item	Unit Cost
Project Number	Agency		Unit Cost
OP-11-02-01	TCC	Enforcement Vehicle	\$35,000
			<b>47.00</b>
OP-11-02-20	Panama City Fire Rescue	Vehicle Graphics CPS Mobile Fitting Station Trailer	\$5,000 \$6,000
OP-11-02-22	NW Florida Comprehensive Services for Children	CPS Mobile Fitting Station Trailer	\$7,200
	Pedestrian/Bi	cycle Safety	
Project Number	Agency	Item	Unit Cost
1 Toject Trainioci	rigolicy	Bike Rodeo Trailer to store Bikes and	CIII COS
PS-11-08-07	Panama City Fire Rescue	rodeo materials	\$6,000

# FY 2011 Florida HSPP \$5,000 Equipment List

	Speed C	Control	
Project Number	Agency	Item	Unit Cost
SC-11-13-01	Fort Myers Police Department	Speed Monitoring/Message Board Trailer	\$18,295
	Traffic R	Records	
Project Number	Agency	Item	Unit Cost
	Roadway	<b>Safety</b>	
Project Number	Agency	Item	Unit Cost

	Alco	hol	
Project Number	Agency	Item	Unit Cost
AL-11-05-04	Tallahassee Community College	Arrow Board (2) Light Towers (4) Intoxilyzer 8000 w/ Printer (8) Variable Message Boards (3) In Car Video Systems (6) Other Video Systems /Portable (6) Unmarked Vehicle (1)	\$8,250 \$7,800 \$7,000 \$20,000 \$8,000 \$8,000 \$30,000
K8-11-06-01	Florida Dept. of Law Enforcement	Headspace Gas Chromatograph Mass Spectrometer (2)	\$135,000
K8-11-06-07	Ocala Police Department	Portable Light Tower	\$7,200