

State of Kansas

Annual Report FFY 2015

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The FFY 2015 Kansas Annual Report is being submitted to National Highway Traffic Safety Administration (NHTSA) and Federal Highway Administration (FHWA). The report describes the activities completed by the State of Kansas in the use of federal highway safety funds, consistent with the guidelines, the priority areas, and other requirements established under Section 402.

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10-9-15
Date

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2015 EXECUTIVE SUMMARY

This FFY 2015 Annual Report describes the progress and outcomes in the Kansas highway safety program. This report will detail activities conducted utilizing federal funding from Safe, Accountable, Flexible, Efficient Transportation Equity Act: A Legacy for Users (SAFETEA-LU) and Moving Ahead for Progress (MAP 21). Coupled with Section 402, this report will detail activities tied to these specific program areas: Sections 405 (Occupant Protection Incentive Grant), 408 (State Traffic Safety Information System Improvement Grants), 410 (Alcohol-Impaired Driving Countermeasures Incentive Grants), 1906 (Grant To Prohibit Racial Profiling), 2011 (Child Safety and Child Booster Seat Incentive Grants) and Section 405 detailed in MAP 21.

Utilizing the new NHTSA protocol, Kansas recorded an adult seat belt rate of 82.14% in 2015. This is a decrease of 4% when compared to the 2014 observation number.

The Special Traffic Enforcement Program (STEP) subsidized the cost of three state-wide overtime enforcement campaigns – totaling 5.5 weeks of traffic enforcement – by 121 state and local Kansas police agencies. In the course of 32,438 enforcement stops over 15,423 hours, officers accounted for 3,373 speeding tickets; 347 arrests for DUI; 496 child passenger safety citations; 369 teen seat belt citations; 19,622 adult seat belt tickets, 103 texting while driving tickets, and 10,101 other citations and arrests. The program also provided continued personnel funding for two overtime enforcement campaigns in the Greater Kansas City area which target aggressive driving and K-10 speeding. In a break with the past, Douglas County Sheriff's Office joined six Kansas City metro police agencies in conducting the Aggressive Driving Campaign, which consisted of a Saturday enforcement opportunity, each, in August and September. In these two days alone, the enforcement actions accounted for 455 speeding citations, four DUI arrests and 201 other arrests and citations. Continuing a program begun in FFY 2014, the year-long speed enforcement on K-10, a high volume expressway which connects the city of Lawrence with I-435 in Lenexa, was supported by six local agencies and the Kansas Highway Patrol. Officers issued 881 citations for speeding (10 to 31+ mph over the 70 mph limit). Fully 21%, or 189, of those were for speeds in excess of 85 mph. As so often happens in speed enforcement, 293 other violations were also observed and cited.

The Impaired Driving Deterrence Program (IDDP) subsidized overtime enforcement by 18 local police agencies spotted across the state and resulted in 9,101 driver contacts during the course of 30 check lanes and 104 saturation patrols, which combined to net 220 DUI arrests, 37 MIP arrests, 69 TOC citations, and 31 arrests for drug possession. In addition, these late night enforcements accounted for 784 other citations/arrests and 1,383 warnings. The Kansas Highway Patrol (KHP) was available to assist with check lanes and provided additional roving DUI saturation patrols through the Roving Aggressive Violation Enforcement grant from KDOT.

The Nighttime Seatbelt Enforcement Program (NSEP), in its third year, subsidized overtime enforcement by 10 police agencies over the course of 737 hours and 1,388 enforcement contacts. This activity resulted in 1,266 citations for occupant restraint violations and, as would be expected from any aggressive nighttime traffic enforcement program, 324 other arrests and citations. Among this latter group were 6 DUI arrests.

The Kansas Traffic Safety Resource Office (KTSRO) continues to distribute materials, deliver presentations, lead trainings, host a website presence, and offer phone assistance statewide centering on behavioral safety. KTSRO focuses their efforts to educate the public on the topics of occupant protection, impaired driving prevention, distracted driving, novice driver issues, motorcycle safety, and underage drinking and driving prevention. They bring traffic safety messages to minority populations by reaching out to employers, the Mexican consulate, and other Hispanic and Native American organizations. KTSRO represents KDOT as the state Child Passenger Safety (CPS) Coordinator, and provides assistance with CPS Technician classes,

recertification courses, and a statewide CPS Update for continuing education. KTSRO continues to update their Boosters to Belts, Safety Breaks!, and The RIDE (Risk of Intoxication & Distractions Everywhere) curriculums, designed for use with elementary, tweens and teens in student settings.

The staff at KTSRO has also been tasked with overseeing the expansion of the SAFE (Seatbelts Are For Everyone) Program. This program started in FFY 2009 at six high schools in one county and at the end of the 2015 school year, was operational in 124 schools in 59 counties, reaching 72,000 students across Kansas. SAFE is a program designed to increase seat belt use by teens. Students partner with businesses in their community to provide funding for the program, law enforcement partners conduct education and enforcement, and the schools provide education and outreach to get the seat belt safety messages out to the student population. KDOT provides funding and staff time, through KTSRO, to oversee and help develop the program. In 2015, more than 160 teens and sponsors from the SAFE program participated in the annual Transportation Conference.

Kansas consists of 82,277 square miles, making it both time-consuming and costly to travel and train our many safety partners. This problem has been reduced significantly by KTSRO's implementation of Adobe Connect. Through this platform, they have begun providing easier access to various meetings, including webinars, e-learning, screen-sharing, and real-time collaboration. In FY 2015, 16 different on-line courses were taken, with a total of nearly 1,000 attendees. The KTSRO also maintained a shared calendar on their website, enabling our partner organizations and agencies to promote their trainings, meetings, and conferences.

KTSRO distributed more than 680,000 education items, including nearly 90,000 items in Spanish. Most of the brochures were updated and redesigned in mid-2015, and are now cards with English on one side, Spanish on the other. The cards present the main points needed, and direct the user to the KTSRO website for more in-depth information.

The KTSRO staff was increased to seven full-time employees in 2015, to help reach countless Kansans through their presence at meetings, booths, presentations, special events, and distribution of materials. They have developed partnerships with Safe Kids, Kansas Highway Patrol, colleges, military installations, SADD, MADD, AAA, State Farm, the Kansas Trauma regions, ABATE, and local law enforcement agencies. The office continues to publish a bi-monthly E-Newsletter to provide timely information to more than 6,000 safety advocates, as well as a monthly E-Newsletter sent out to approximately 500 Employers, which is also provided in Spanish. Staff member Amanda Horner was recognized as a National Safety Council "Rising Star of Safety" in 2015 for her excellence in promoting traffic safety.

Roadway safety grants conducted thirteen traffic studies for local entities. Grant funds also enabled 105 local officials to receive roadway safety training in 2015.

The Traffic Records Coordinating Committee (TRCC) continues to move forward. Kansas qualified again in 2015 for 405(c) funding. Through the TRCC process, numerous state agencies are working together to improve traffic records in Kansas. The Kansas Law Enforcement Reporting System continues to be the main resource for electronic submission of crash reports to KDOT. Currently there nearly 150 agencies authorized to submit crash reports electronically which represents more than 50% of the total crash reports received. New and completed in 2015 is the *Report and Police Impaired Drivers (RAPID)* system, designed to increase the number of electronic dispositions reported statewide and increase the amount of information to court personnel as they prepare and prosecute the impaired driver.

In 2015, KDOT continued its partnership with our three University Division I sports programs. We continued the exposure of our traffic safety messages with additional signage and PSAs with the coaches of the sports

programs at the University of Kansas, Kansas State University and Wichita State University. KDOT also worked with Butler Community College for radio advertising during football games. Additionally, KDOT has secured CPS advertising at the three Division I universities to promote child passenger occupant protection. Alliance Sports Marketing continued to be a great resource in promoting impaired driving message at dirt tracks across the state. Impaired driving messages continued at Sporting KC in FFY 15.

In 2015, Ms. Wittman, the long serving TSRP, has provided numerous training classes throughout the state and has responded to dozens of requests from local prosecutors for advice and assistance as they dealt with difficult prosecutions. She keeps all prosecutors up to date on new court decisions concerning DUI and other traffic issues. To that end, Karen completed the 10th edition of the Prosecutors Resource Book. The Kansas TSRP is well respected and continues to make an impact on DUI prosecutions and other driver behavior court cases in Kansas.

In September 2014, KDOT conducted an attitude and perception survey to measure the opinions and attitudes of the public concerning driving and safety. Questions were asked about occupant protection, impaired driving and speeding. The responses to this yearly survey, which are highlighted in the Safe Communities section of this report, will assist us in tailoring our messages to the public to receive the biggest impact on improving traffic safety.

KDOT is in the process of updating the Strategic Highway Safety Plan (SHSP) and has been responsible for the formation of many Emphasis Area Teams (EATs) that focus on specific traffic safety areas. In 2015, there were nine active teams that included Data, Occupant Protection, Roadway Departure, Intersections, Teen Drivers, Local Roads, Education, Older Driver and Impaired Driving. The mission of the SHSP is to drive strategic investments that reduce traveler casualties, and the emotional and economic burdens of crashes utilizing the four E's (education, enforcement, engineering and EMS) in a collaborative process.

In the spring of 2014, based on constituent feedback, a community coalition was formed by KDOT to address traffic safety concerns on Kansas K-10 Highway between Lawrence and Olathe. This coalition included partners from along K-10. As part of the countermeasures, increased traffic enforcement along this stretch of K-10 was initiated. A total of 1174 tickets were issued during FFY2015 April through September, up from 601 tickets in 2014. This project is on-going.

Kansas Statewide Performance Measures and Goals

Core Outcome Measures	2008-12 Baseline*	2014 Data	2015 Goal
C-1) Number of Traffic Fatalities (FARS)	398	385	368
C-2) Number of Serious Injuries in traffic crashes (KCARS)	1,655	1,199	1,536
C-3) Fatalities/VMT (FARS/FHWA)	1.331	1.27**	1.233
Rural Fatalities/VMT (FARS/FHWA)	2.178	1.87**	2.167
Urban Fatalities/VMT (FARS/FHWA)	.518	.55**	.495
C-4) Number of unrestrained passenger vehicle occupant fatalities, all seat positions (FARS)	176	150	157
C-5) Number of fatalities in crashes involving a driver or motorcycle operator with BAC of .08 or above (FARS)	121	103	141
C-6) Number of speeding-related fatalities (FARS)	104	109	93
C-7) Number of motorcyclist fatalities (FARS)	45	48	45
C-8) Number of un-helmeted motorcyclist fatalities (FARS)	31	28	32
C-9) Number of drivers aged 20 or younger involved in fatal crashes (FARS)	68	55	50
C-10) Number of pedestrian fatalities (FARS)	19	23	8
C-11) Number of bicycle fatalities (FARS)	4	7	3
Core Behavior Measure			
B-1) Observed seat belt use, percent (State Survey 2015)	81	82	86
FFY 2015 Activity Measures			
A-1) Number of seat belt citations issued during grant-funded enforcement activities		21,897	
A-2) Number of impaired driving arrests made during grant-funded enforcement activities		589	
A-3) Number of speeding citations issued during grant-funded enforcement activities		5,036	
Distracted Driving Crashes (KCARS)	16,154	15,472	10,588

* 5-year moving average

** 2013 VMT rates, 2014 Fatalities

Kansas Traffic Safety Statistics					
	2010	2011	2012	2013	2014
Statewide Crash Data					
Total Crashes	60,031	59,859	58,148	58,467	59,540
Fatal Crashes	376	351	368	327	341
Injury Crashes	13,355	13,326	13,706	13,106	13,032
Property Damage Crashes	46,300	46,182	44,074	45,034	46,167
Fatalities	431	387	405	350	385
Fatalities per 100 Million VMT	1.44	1.29	1.33	1.14	1.25
Injuries	18,849	18,486	19,216	18,077	17,928
Injuries per 100M VMT	63.04	61.58	63.04	58.92	58.38
Alcohol Related Fatalities	168	115	95	95	109
Alcohol-related Fatality Rate per 100M VMT	0.56	0.38	0.31	0.31	.35
Percentage of Alcohol Related Fatalities	39%	30%	23%	27%	31%
Motorcyclist Fatalities (total)	40	45	47	35	47
Motorcyclist Fatalities (helmeted)	11	12	10	15	18
Motorcyclist Fatalities (un-helmeted)	28	32	34	18	28
Motorcyclist Fatalities (unknown)	1	1	3	2	1
Vehicle Miles Traveled (millions)	29,899	30,021	30,488	30,681	30,709
# of Licensed Drivers (in thousands)	2,024	2,025	2,018	2,027	2,020
Seat Belt Rate	82	83	80	81	86
Contributing Circumstances of Crashes					
Inattention	12,924	12,446	13,119	13,299	13,808
Speed	6,125	6,186	4,607	5,665	6,118
Failure to Yield	7,087	6,971	7,087	6,885	7,256
Following too Closely	4,830	4,840	4,834	4,482	5,664
Novice Driver Statistics (ages 14-20)					
Total Crashes	15,942	14,635	13,085	12,841	13,854
Fatal Crashes	71	63	68	51	55
Injury Crashes	3,964	3,672	3,430	3,199	3,360
Property Damage Crashes	11,907	10,900	9,587	9,951	10,439
Total Fatalities	82	68	76	56	63
Total Injuries	6,277	5,378	5,100	4,676	4,935
Percentage of Overall Crashes	27%	24%	23%	22%	23%
Alcohol-related Crashes	469	419	463	324	327
Alcohol-related Fatalities	25	13	22	15	12
Alcohol-related Injuries	335	288	299	210	234

Planning and Administration

Strategies

- Provide resources that allow staff to receive additional training opportunities in-state and out-of-state by organizations dedicated to traffic safety issues.

Project Summaries

Section 402

PA-0918-15

Traffic Safety Section Staff Travel & Training Costs

\$18,450

These funds allowed Section staff to attend many training opportunities, including the Governor's Highway Safety Association Annual Meeting, NHTSA Regional Meeting, the Traffic Safety Resource Prosecutors' Conference, training at the Kansas Law Enforcement Training Center (KLETC), many law enforcement recruitment luncheons and other Section-sponsored events.

Alcohol

Strategies

- Provide locals with training and resources for conducting sobriety checkpoints.
- Recruit additional local participation in the Impaired Driving Deterrence Program (IDDP).
- Increase the amount of paid media dedicated to reducing impaired driving and teen access to alcohol.
- Underwrite education for court system personnel on impaired driving laws and techniques used in removing impaired drivers.
- Maintain the number of Drug Recognition Experts in the state and provide opportunities for officers to maintain their certification, and recruit additional DREs located in areas of high alcohol-related crashes and arrests.
- Increase the number of A.R.I.D.E. certified officers in the state concentrating on areas where there are higher than average occurrences of alcohol/drug related crashes.
- Provide education for high school students on the dangers of impaired driving.
- Provide materials and activities aimed at pre-teen prospective drivers (ages 12-14) to begin educating them about the risks of alcohol use and its effect on safe driving.

Project Summaries

Section 402

AL-0915-15

Kansas Traffic Safety Resource Office

\$310,522

During FFY 2015, the Kansas Traffic Safety Resource Office (KTSRO) was the impaired driving prevention arm of the KDOT Traffic Safety Section and the principal clearinghouse for educational materials and programs aimed at reducing the incidence of impaired driving in Kansas. Utilizing a multitude of initiatives, techniques, and venues, the office reached tens of thousands of Kansans with the “You Drink, You Drive, You Lose.” message. This year, KTSRO staff members...

- Were involved in several major program efforts, including: awareness programs for minority populations through the Mexican consulate and various Hispanic and Native American organizations; assistance with Safe Community programs, updating website and Facebook with national enforcement campaigns, and partnering with AAA on media presentations for designated drivers on New Year’s Eve.
- Provided support to a community coalition, county and city law enforcement, and university police to continue the Fake ID 101 program in Lawrence and at Fort Hays State University.
- Partnered with Kansas Traffic Safety Resource Prosecutor, Karen Wittman, by providing registration support for 9 trainings involving more than 380 law enforcement officers and prosecutors statewide.
- Partnered with University of Kansas, Kansas State, Pittsburg State, Emporia State, Ft. Hays State, and Wichita State to bring Safe Ride/Safe Bus media and material campaign to campuses. Posters and cards with route information were provided to bars and campuses. Programs at all schools will continue into the next contract year.
- Provided presentations and physical assistance to middle schools, high schools, regional prevention centers, state fair, Kansas School Nurses Association, PTA Statewide Conference, community fairs and events, SADD/MADD conferences and youth meetings, youth leadership meetings, law enforcement meetings, etc.
- Distributed nearly 45,500 brochures for DUI check lanes and public information (including nearly 2,200 in Spanish), provided more than 3,250 quick reference cards to assist law enforcement; distributed more than 670,700 total educational items across state. The DUI and Underage Drinking brochures were revised, and are now 3 ½” x 9” cards with English on one side, Spanish on the other.

- Continued production of an E-Newsletter and increased distribution from 5,100 to more than 6,000 Kansans on a bi-monthly basis with a bi-monthly “bump” on a single topic to the same recipients. An e-newsletter is also sent to more than 500 employers monthly, in both English and Spanish. All newsletters are posted on the KTSRO website.
- Participated in a motorcycle awareness committee to address impaired riding, and distributed more than 240 impaired riding posters.
- Distributed more than 8,700 “1-866-MUST-B-21” cards, magnets, and flyers to report underage drinking parties.
- Promoted use of a youth-driven PowerPoint presentation called “The R.I.D.E. (Risk of Intoxication and Distractions Everywhere).” This program, checked out by 17 schools, law enforcement agencies, and other safety advocates, is used to combat underage drinking, distracted driving, and impaired driving by focusing on the medical and legal consequences of those behaviors. Total attendance was estimated to be approximately 2,775 this year.
- Coordinated with Traffic Safety Resource Prosecutor, Karen Wittman, to continue webinar training for law enforcement: “Implied Consent: 5 easy-to-remember steps.” The curriculum is available online, and was taken a total of 42 times in FFY 2015.

Section 410

AL-0841-15

KDHE Breath Testing

\$1,547

This contract provided travel and training to the staff at the Kansas Department of Health and Environment Breath Alcohol Unit for state-wide training related to the upgrade in evidentiary breath testing instruments.

Section 402 Youth Alcohol

YA-0969-15

Underage Drinking PI&E

\$5,720

This funding source handled costs associated with KDOT’s underage drinking tip line and web site. These include: 1) AT&T user fees for automatic greeting, switched toll-free routing, and two dedicated voice lines out of the Kansas Highway Patrol Central Dispatch Center for the 1-866-MUST-B-21 underage drinking tip line; 2) fees for primary and alternate domain names for the 866MUSTB21web site; and 3) annual fee for services of web site builder, Squarespace.

YA-1140-15

Teen Angel

\$13,608

This initiative was mounted by Overland Park Police Department to enforce underage alcohol laws. The Teen Angel effort ran from mid-June to mid-September 2015. Participating officers worked 381.5 hours of overtime enforcement in shifts of at least two officers for, generally, 5-6 hours. Enforcement actions included 6 house parties checked, 24 juvenile calls for service, 191 juvenile contacts, 33 parent contacts, 53 checks of retail establishments, 83 general business checks, and 65 park checks. These actions produced 93 arrests, 30 of which were for MIP and 18 for drug possession. Plans are underway for Teen Angel 2016 and the grant opportunity is going to be opened to other departments.

YA-1183-15, YA-2227-15

Stampede Enforcement

\$16,330

Annually, more than 120,000 people are drawn to the Kicker Country Stampede, a four-day music/camping festival held over the last full weekend of June. Because of the large number of juveniles at the event – especially in the state park camping areas - there has, historically, been a high incidence of underage drinking with attendant disorderly behaviors. This grant provided for overtime enforcement of underage drinking laws and DUI-apprehension by Pottawatomie County Sheriff’s Office and Alcoholic Beverage Control at the event. The agencies combined to make 161 arrests for MIP during the event, most of them in the camping areas.

YA-8500-15 **Youth Leadership Summit** **\$92,160**

The Summit, produced by Kansas Family Partnership, aims to build the capacity of local teams of high school students to address dangerous behaviors by peers in their home communities and to partner with various community sectors of influence, such as law enforcement and media, among others, to make lasting changes. An action plan process, with on-going adult mentoring by experienced adults, is employed to guide each team's activities over the upcoming school year. This year's event took place Aug 2-4 at a remote location out of cell phone range, and attracted 20 student teams, comprised of 8 to 12 students each, from across the state, as well as their adult sponsors plus 22 youth trainers (many of whom were Summit alumni) and 22 adult trainers. The agenda included six general sessions, 14 issues workshops, and many team training/planning sessions.

Section 405(d)

AL-4700-15 **Alcohol PI&E** **\$596**

This contract supported efforts at the Country Stampede for banners and college safe ride posters targeting the impaired driver.

AL-IDDP-15 **Law Enforcement IDDP Patrols** **\$120,790**

The Impaired Driving Deterrence Program (IDDP) provided overtime enforcement by 18 local police agencies spotted across the state and resulted in 9,101 driver contacts during the course of 30 check lanes and 104 saturation patrols, which combined to net 220 DUI arrests, 37 MIP arrests, 69 TOC citations, and 31 arrests for drug possession. In addition, these late night enforcements accounted for 784 other citations/arrests and 1,383 warnings. The Kansas Highway Patrol (KHP) was available to assist with check lanes and provided additional roving DUI saturation patrols through the Roving Aggressive Violation Enforcement grant from KDOT.

AL-9102-15 **Kansas Highway Patrol R.A.V.E. Program** **\$123,573**

The Kansas Highway Patrol West, Central and East Regions executed Roving Aggressive Violation Enforcement saturation patrols and sobriety checkpoints on high-priority corridors statewide. RAVE campaigns during FFY 2015 resulted in 3,101 stops, 411 speeding citations, 87 DUI arrests, 12 Minor-in-Possession arrests, 38 Transporting-Open-Container arrests, 108 safety belt citations and 25 child restraint citations.

AL-9106-15 **Kansas Highway Patrol Breath Alcohol Unit** **\$313,237**

Provided support resources for local sobriety checkpoints and saturation patrols. In addition, provided support for the statewide Standardized Field Sobriety Testing (SFST) and Advanced Roadside Impaired Driving Enforcement (ARIDE) training programs. The SFST advisory panel met several times during the contract year to coordinate statewide improvements to the program. Training in SFST, Preliminary Breath Testing and the Intoxilyzer 8000 strengthened the detection and apprehension skills of the officers, both during sobriety checkpoints and in other targeted traffic enforcement. State-wide training was greatly expanded with the upgraded Intoxilyzer 9000 instrument replacing the 8000 instruments. SFST training was completed by 575 officers, while 97 officers were instructed in the ARIDE program (up 28 from 2014). The KHP also coordinates the Drug Recognition Expert Program (DRE) program, targeting metropolitan and major corridor areas. The DRE Program currently has 84 DREs (up 4 in FFY15). KHP completed four SFST Training classes and supported 21 Local SFST classes. They put on three ARIDE classes and supported one Prosecuting Attorney/Law Enforcement Seminar held in Wichita with 100 in attendance. The seminar covered various topics ranging from toxicology issues to alcohol influence report writing. The unit also tracked the results of alcohol enforcement operations conducted by various law enforcement agencies throughout the state. The 155 saturation patrols and 60 checkpoints tracked by the BAU unit resulted in 14,000 contacts and over 350 DUI arrests. NHTSA funding also provided an additional position for the unit. This position, coupled with another position from the KHP increased the number of training opportunities for Kansas Law Enforcement agencies.

1. Trained:	KHP	Local Law Enforcement
a. SFST	54	278
a,1 SFST Instructor Development	16	12
b. SFST In-service	87	0
1. 4 Hour Refresher Course	624	197
2. 6 Hour Refresher Course/Wet Workshop	122	0
3. Instructor In-service	30	22
g. ARIDE (Instructor)	5	1
g,1 ARIDE (Practitioner)	54	122
i. Prosecuting Attorney's Seminar	99	0

AL-9400-15

DUI Victim Center of Kansas

\$165,091

This grant underwrites two programs aimed at reducing the likelihood of DUI recidivism. Court Watch monitors DUI trials, sentencing- and probation violation-related activities, in addition to drivers' license (DL) suspension hearings in the Wichita metro area. DUI Victim Impact Panels brings small groups of court-ordered offenders face-to-face with victims of impaired driving. Court Watch volunteers and staff monitored and reported on 315 court-ordered non-probation activities, 130 probation violation hearings, and 1,076 DL suspension hearings. Fully 2,787 offenders attended 64 victim panels in 13 locations – ranging from Dodge City through the Wichita area and up to Emporia and Lawrence – utilizing 819 hours of local volunteer assistance. Panels in the Greater Wichita area were offered in both English and Spanish.

AL-9407-15

Traffic Safety Resource Prosecutor

\$142,737

Karen Wittman was hired as the first Kansas Traffic Safety Resource Prosecutor (TSRP) in March of 2008. During her seventh contract year (FFY15), Ms. Wittman has been extremely busy, having established herself as the Kansas Traffic Safety Resource Prosecutor. She has created a DUI Boot Camp which is training for Prosecutors who specialize in DUI prosecution. She did a one day Mini-Boot Camp in February 2015. She conducted the seventh edition of the two-day Boot Camp training seminar in May 2015. There were 31 participants, receiving 10.5 hours of CLE credit. Ms. Wittman conducted more than 40 trainings, reaching more than 750 persons throughout the year. Training attendees included law enforcement, prosecutors and other court personnel. The trainings focused on blood draws, criminal refusal, underage drinking and many other traffic safety topics. She attended the KDOT Traffic Safety Conference in March/April 2015, serving as a presenter, and a moderator. She instructed the three day training “Lethal Weapon” where a live simulated DUI crash is staged for investigation and prosecution. She has updated her comprehensive Kansas DUI Law book (Tenth Edition) which has been distributed to prosecutors statewide. She has produced and distributed several TSRP newsletters. Karen serves as a member of the SFST and Breath Alcohol advisory committees and is Chairperson of the Impaired Driving Emphasis Area Team. New for FFY15 was the addition of Greg Benefiel as the second TSRP for Kansas. Both he and Karen have assisted in NO REFUSE NIGHTS where blood draws are done on all DUI refusals after securing search warrants (Revived in FFY15).

Motorcycle Safety

Strategies

- Promote safe motorcycle driving initiatives.
- Promote motorcycle awareness activities.
- Promote impaired riding prevention initiatives.

Project Summaries

Section 405(f)

MC-4800-15

Motorcycle Safety PI&E/Media Campaign

\$48,151

In 2015, KDOT designed new graphics for the April-May billboard campaign. A total of 15 billboards were placed in Johnson, Wyandotte, Shawnee, Douglas, Leavenworth and Sedgwick Counties, garnering an estimated 4.9 million impressions. A new bilingual law card was also produced using the same graphic design. Other items purchased through this funding included bumper stickers and reflective helmet stickers, as well as the balance of the yard signs.

MC-4801-15

Kansas Traffic Safety Resource Office

\$30,000

The Kansas Traffic Safety Resource Office (KTSRO) maintained and organized the Motorcycle Safety Task Force for KDOT's Traffic Safety Section by providing educational materials and programs aimed at reducing motorcycle crashes, injuries and fatalities in Kansas. From this particular fund, KTSRO purchased their popular yard signs, with a "Share the Road" message. These signs were handed out at motorcycle shows, fairs, and many other events statewide. KTSRO also provided educational materials at motorcycle shows in Wichita and Topeka, as well as the State Fair, the Ride for the Wall, and many smaller community events.



COMING SOON TO A MIRROR NEAR YOU



SHARE THE ROAD

It's Kansas Law:
Any person operating a motorcycle registered in Kansas must have a **class M driver's license.**
KSA 8-235

Penalty for no class M license:

- Class B misdemeanor
- Fine up to \$1,000
- Imprisonment up to 6 months

For additional information regarding Kansas law and how to obtain your M endorsement, visit KSRevenue.org.

Motorcycle safety training courses are available in Kansas.

For more information, go to ktsro.org.

Protective gear required (KSA 8-1598):

- Eye protection is required for all operators.
- Any operator or passenger under age 18 must wear a helmet and eye protection.
- Minimum fine is \$45 plus court costs (KSA 8-2118).

KANSAS Traffic Safety Resource OFFICE
ktsro.org
(800) 416-2522

10/2015





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MUY PRONTO EN UN ESPEJO CERCA DE TI



COMPARTE LA CARRETERA

Es la ley en Kansas:
Cualquiera persona que maneje una motocicleta registrada en Kansas tiene que obtener **una licencia clase M de conducir.**
KSA 8-235

La pena de falta una licencia clase M de conducir:

- Un delito de Clase B
- Multas de hasta \$1000 y/o
- Hasta 6 meses en el cárcel.

Para más información de la ley de Kansas y como obtener el endoso M, visite KSRevenue.org.


Cursos de capacitación en seguridad de motocicleta están disponibles en Kansas. Para más información, visite ktsro.org.


Ropa protectora es obligatorio (KSA 8-1598):

- Protección del ojo es obligatorio para cada operador.
- Cualquier operador o pasajero menor de 18 años tiene que llevar un casco y protección del ojo.
- La multa mínima es \$45 más los costos de corte (KSA 8-2118).


KANSAS Traffic Safety Resource OFFICE
ktsro.org
(800) 416-2522

10/2015





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KANSAS **M**

Any person operating in this state a motorcycle which is registered in this state shall be the holder of a **class M** driver's license. KSA 8-235

IT'S KANSAS LAW

Additional fee for Class M License: \$12.50

Penalty for no Class M License: Class B Misdemeanor
Fine up to \$1,000 and/or Imprisonment up to 6 months

KANSAS DEPARTMENT OF TRANSPORTATION
www.kdot.org

KANSAS DEPARTMENT OF REVENUE
www.kanrevenue.org

KANSAS Traffic Safety Resource OFFICE
2930 SW Wanamaker Dr. Topeka, KS 66614
800 416 2522
ktsro@dcca.org

Occupant Protection

Strategies

- Provide statewide occupant protection public education and information through media campaigns in conjunction with law enforcement mobilizations and special corridor activities – English and Spanish.
- Continue to provide Child Safety Seats statewide in recognized distribution/fitting stations for low-income families.
- Continue Adult/Child Safety Belt Surveys, and Boosters to Belts education statewide through presentations, brochures etc.
- Provide statewide media awareness campaign on occupant protection.
- Support Child Passenger Safety (CPS) Training using the current NHTSA standardized curriculum.
- Use seatbelt survey results to target problem areas of the state.
- Continue to promote awareness of Primary Seat Belt Law passed in 2010.

Project Summaries

Section 402

OP-0930-15

Public Information and Education

\$12,215

These funds were used for the law enforcement recruitment lunches for the Click It or Ticket campaign.

OP-1306-15

Child Passenger Seat Distribution

\$86,551

More than 1,100 child safety seats (convertible and booster) were distributed statewide to child passenger safety inspection stations through this project. These seats were provided to low income families.

OP-1315-15

Kansas Traffic Safety Resource Office

\$310,522

The Kansas Traffic Safety Resource Office (KTSRO) targeted the entire spectrum of motor vehicle occupants from children to adults and focused efforts by working with schools, law enforcement, health departments, hospitals, media, PTA, EMS, Regional Preventions Centers, armed forces, and other traffic safety advocates. The activities included increasing public awareness and promoting the proper use of occupant protection devices through child passenger safety (CPS) training classes, assisting with STEP training programs, networking, and educating through a myriad of safety organizations, including Safe Kids, Operation Impact, and Safe Communities. Events such as Child Passenger Safety Week in September, and the Click It or Ticket event in May allowed KTSRO to partner with agencies such as the Kansas Highway Patrol to deliver the occupant protection message. KTSRO maintained a speaker's bureau for presentations, issued car seat recalls, distributed resources, promoted traffic safety at various events across the state, and participated in a variety of national and state conferences. In addition, KTSRO promoted Spanish occupant protection programs and blended the CIOT message into existing educational activities.

- Continued production of an E-Newsletter and increased distribution from 5,100 to more than 6,000 Kansans on a bi-monthly basis with a bi-monthly “bump” on a single topic to the same recipients. An e-newsletter is also sent to more than 500 employers monthly, in both English and Spanish. All newsletters are posted on the KTSRO website.
- KTSRO provides one full time employee to assist schools and law enforcement in implementation of the S.A.F.E. (Seatbelts Are For Everyone) program. This program, now in its 7th year, deserves much of the credit for the increase of teen seatbelt use in Kansas from 61% in 2008 to 84% in 2015. It has grown from six schools in Crawford County in 2008-2009 to 124 schools, 59 counties in 2015. The March enforcement period included 115 local law enforcement agencies plus the Highway Patrol and yielded 634 teen citations, 114 child restraint citations, and 1,199 adult seat belt citations.

- KTSRO personnel assisted AAA and AARP in instruction of defensive driving courses across the state, reaching many citizens.
- KTSRO partnered with Trozzolo for statewide programs, reaching an estimated 1,040 children and their parents with the buckle-up message.
- KTSRO, partnering with KDOT, continued a traffic safety awareness program which was implemented in 2012. This visual “dashboard” is updated twice a month on both the KTSRO website and the home page of the KDOT website. Each update is promoted through KDOT’s social media outlets, and includes the YTD fatality count, as well as a comparison to 2014. It also includes a safety reminder pertinent to the season.



Section 2011

OP-1309-15

Public Information and Education

\$2,754

These project funds were used to print 250,000 booster flyers (bi-lingual) and 3,000 posters. Funding also paid for extended-season football and radio ads at Kansas State University and the University of Kansas.

Section 405

OP-1425-15

Public Information and Education

\$429

These project funds were used to print law cards and SAFE posters.

OP-1651-15

CPS Events

\$48,000

KDOT contracted with Trozzolo Communications to provide CPS events in Harvey, Neosho and Wyandotte Counties in the spring; Ellis, McPherson, Wyandotte, Neosho, Shawnee, Lyon and Ford Counties in late July through August. The five 90-minute Bucklepalooza events were promoted through social media, digital advertising, and fair websites. An estimated 1,040 participants were exposed to the buckle-up messages, along with many parents and by-standers. Pictures were posted on Facebook after the events, and this use of social media resulted in many new exposures to our traffic safety message.



Section 405(b)

OP-1188-15

KDHE Safe Kids

\$49,360

KDOT partnered with Safe Kids Kansas during the Labor Day weekend to promote the importance of seat belt use through the Bucks for Buckles program. There were 47 events in 40 cities statewide; all staffed by Safe Kids Chapter volunteers and State Farm employees. Each vehicle in which all occupants were properly restrained received \$1.00, while those who were unrestrained received educational materials about the effectiveness of wearing seat belts and using appropriate child restraints. This contract also provided funding for the Safe Kids Buckle Up program by reimbursing costs for child passenger safety check-up events statewide. Funds for this program were expended for event supplies and signage for Child Passenger Safety Technicians, and to purchase 537 child restraints for distribution at 56 registered events. Four Angel Ride Car Beds were purchased for distribution with this funding as were 38 Angel Ride Pad and Harness Kits (car beds for infants who are very low birth weight, those not passing the “car seat test” and those with special medical needs...usually only needed temporarily).



OP-1602-15

Kansas Traffic Safety Resource Office - CPS

\$34,540

This section of the KTSRO’s contract focused on Child Passenger Safety throughout the state of Kansas.

- KTSRO partnered with the Kansas Highway Patrol to reach more than 1,500 elementary children through the popular Boosters to Belts program.
- Kansas has 596 CPS Technicians (CPST), 32 certified CPST Instructors, and 117 Inspection Stations. The KTSRO tracks technician status to insure each Inspection Station has properly trained techs on their staffs.
- KTSRO hosted five NHTSA 3-day CPST certification classes (total of 74 participants), assisted with four additional classes (total of 58 participants), and assisted with four NHTSA 1-day CPST Renewal classes (34 participants). They also provided resources for a Safe Travel for All Children class where

five CPSTs received their Special Needs Certification, and a Wheelchair Securement Certification training for 30 participants.

- KTSRO printed and distributed 55,000 W.H.A.L.E. (We Have A Little Emergency) ID stickers for child safety seats.
- KTSRO hosted the annual CPST Update class, free to any technicians in the state, to provide CEUs to 120 Technicians. They coordinated with KDOT to have the Technical Update videotaped. This has been made available on the KTSRO website, providing 49 CEUs for technicians, and 444 online CEUs from the 2013-2014 curricula.
- KTSRO collaborated with multiple other agencies to develop a Child Care Tool Kit, and in 2015, earned CEUs for 3 daycare providers.
- In addition to the CPST Updates, KTSRO provided online training for law enforcement: CPS Citations 101 (with 9 attendees).
- KTSRO hosted a webinar (41 participants) on how to use the modified CPS Check Form when inspecting and installing car seats.
- KTSRO attends national conferences and has representation on the Kansas Safe Kids board of directors, as well as with KDHE's Injury Prevention Consortium, Safe Communities, Operation Impact, Regional Preventions Centers, the KDOT Strategic Highway Safety Plan occupant protection team, and many other organizations across the state.
- KTSRO provided valuable assistance in coordinating social media promotions with the KHP, KDHE, Safe Kids, and KDOT for NHTSA's Heatstroke Prevention campaign, CPS Week, and many other social media opportunities throughout the year.

OP-1652-15 **Johnson County Parks & Recreation** **\$15,000**
The Child Passenger Safety message of "Buckle Up, Every Child, Every Time" is featured on banners throughout 35 sporting venues in Johnson County. This contract includes logos on the JO CO Parks & Rec. website, with links to the KTSRO page.

OP-NSEP-15 **Nighttime Seat Belt Enforcement** **\$27,142**
The Nighttime Seatbelt Enforcement Program (NSEP), in its third year, subsidized overtime enforcement by 10 police agencies over the course of 737 hours and 1,388 enforcement contacts. This activity resulted in 1,266 citations for occupant restraint violations and, as would be expected from any aggressive nighttime traffic enforcement program, 324 other arrests and citations. Among this latter group were 6 DUI arrests.

OP-2316-15 **Seat Belt Survey** **\$239,034**
The fourth year under the new NHTSA seat belt survey protocol, we noted an unexplained four percent decrease in adult seat belt usage. Kansas achieved an 82.14% adult occupant protection rate in 2015. Women are more likely to be belted than men. Trucks, which account for a little more than one in five vehicles observed, produce a substantially lower belt use rate (78%) than other vehicles (90%-91%), and male truck drivers are the lowest single category of belt users (75%). Nearly 90% of interstate drivers use their seat belts but local road drivers were buckled less than 80% of the time. The survey noted 92% of passengers in the front seat were belted. A new observation noted this year: with a belted driver, about 98% of front passengers were also belted but if driver not belted, only about 27% of front passengers were belted.

OP-4501-15 **Public Information and Education** **\$3,760**
These project funds were used to print 30,000 bi-lingual CPS Activity Books that were distributed statewide.

Paid Media

Strategies

- Advertise seatbelt & alcohol messages during sporting events at the state's three Division I colleges.
- Advertise at special events/venues in KS to reach target audiences for seatbelt and alcohol messages (i.e. Country Stampede and Hummer Sports Park).
- Continue and expand our media messages during the national mobilizations.
- Utilize media during specialized enforcement activities.
- Continue motorcycle awareness media.
- Implement non-traditional media methods, such as banner ads on internet, gaming websites, and social media.

Project Summaries

Media Rationale for all Mobilizations

The advertising objective of all campaigns is to produce high levels of reach and frequency to reach potentially high risk drivers and convince them to abide by the traffic laws. The primary target audience was the 18-34 year old male, with a secondary target of adults 18 and over. The Hispanic audience was also targeted to build awareness.

Section 402

PM-1516-15

Mid America Regional Council Radio

\$16,758

In 2015, MARC secured 374 (including 16 at no charge) radio spots to promote safe driving behaviors. These spots were run in the Greater Kansas City area, targeting the traveling public, specifically, 18-34 year old males, on the topics of impaired driving, seat belts, pedestrian safety, aggressive and distracted driving. Advertising was also secured on Facebook (606,095 impressions) and Twitter (16 tweets and 1 video). The campaign ran from June through September, supplementing a campaign conducted by MoDOT from October through May.

PM-XXXX-15

General/Sporting Venue Advertising

\$66,339

KDOT partnered with several different groups in 2015 to promote safe driving behaviors, including Wichita Thunder, Wichita Wingnuts, KU (post-season), and high school sports in Topeka. These groups were contracted to air radio spots, and provide venue signage promoting seat belt use and prevention of impaired driving and distracted driving messages. This funding was also used to promote Put the Brakes on Fatalities Day.

Section 405(b)

OP-4501-15

Thanksgiving/Holiday Mobilization

\$30,000

KDOT utilized a combination of online media combined with a cable buy for this mobilization. There were nearly 4,000 cable spots run, about half of which were free. The pre-roll video netted more than 780,000 impressions, plus about 168,600 added value banner impressions. There were 380 click-throughs.

Section 405

OP-1425-15

Click it. Or Ticket

\$199,657

KDOT worked with Missouri in dividing the Kansas City and Pittsburg/Joplin markets, with MODOT purchasing most of the network TV spots, and KDOT purchasing radio and cable TV spots. Approximately 4,900 cable and 950 network spots were run state-wide, including 75 spots on a Spanish TV station in Kansas City. Nearly 1,800 radio spots were purchased, including 180 spots on two Hispanic radio stations. In addition to traditional media, KDOT purchased mobile banner ads targeting 18-34 year-olds, which delivered 1,243,700 impressions resulting in 4,600 clicks. A Facebook campaign generated more than 370,000 impressions, with

478 clicks. A paid campaign on Twitter delivered nearly 60,600 impressions and 1,776 engagements, resulting in many retweets and new followers. Pre-roll video on the Game Show Network garnered more than 821,000 total impressions/12,600 clicks. Continued from 2013-14 was a custom opt-in mini-game promoted in a pre-roll style environment, where the user plays our mini-game to earn points and level-up in some games. This innovative style of marketing garnered about 1.8M game impressions and 5M banner impressions, resulting in 1.5M game engagements, with a click-through rate of 1.15%.

Section 410

AL-9108-15

Impaired Driving PI&E

\$30,498

This project provided funding for Stampede Advertising, misc. sports media, law cards and support of the oral fluids study in Sedgwick County.



Section 405(d)

AL-XXXX-15

University Media

\$31,600

Signage, video PSAs and radio spots were used at KU and KSU targeting the prevention of impaired driving.

AL-8101-15

Alliance Sport Marketing

\$99,000

To reach the challenging demographic of male pick-up truck drivers, signage and PSAs at twelve motorsports venues across the state increased awareness of the perils of impaired driving.



AL-8103-15

Sporting KC

\$82,688

Traffic Safety messages were promoted through Kansas City’s MLS team, including 3 posts on their Twitter feed (173,000+ followers), 1 on Twitter Spanish (1,600+), 12 on Facebook (305,600+) and 1 on Facebook Spanish (2,150), banner ads on the Sporting KC website (netting over 223,000 impressions and 89 click-throughs), two PA announcements per game, two minutes per game LED field board signage, 5.5 minutes per game of exposure on the IPTV network (3.5 minutes added value), and two 30-second video ads (one on video board, one on local TV broadcast). Parking lot exit signs are also provided, reminding attendees to buckle up as they leave the stadium. With an average attendance of nearly 20,000 at 17 MLS home games and 4 US Open Cup games, the contract with Sporting KC has given a great deal of exposure to our target audience.



AL-9108-15

Impaired Driving Media Campaign

\$148,819

The 2015 Impaired Driving/Riding Crackdown buy consisted of 2,074 radio spots, and 8,842 cable spots. KDOT again chose to run pre-roll video and banner ads, which delivered a total of 1,314,314 impressions, and resulted in a total of more than 2,500 click-throughs. In-game sponsorship resulted in another KDOT purchased advertising in movie theaters on a total of 80 screens in 7 cities across the state. These ads rotated two 30-second spots prior to every movie for four weeks, plus the ads were shown on lobby screens in each theater, for a total of nearly 600,000 impressions. An innovative “frozen billboard” concept was utilized, featuring wrapped ice chests outside of 15 Kansas liquor stores to target drivers immediately prior to alcohol consumption.

Section 2011

OP-XXXX-15

University Media

\$6,472

Signage, video PSAs and radio spots were used at KU and KSU targeting the parents and children focusing on child passenger safety.

Pedestrian & Bicycle Safety

Strategies

- Maintain clearinghouse of child and adult bicycle brochures to distribute upon request.
- Maintain clearinghouse of child and adult pedestrian brochures to distribute upon request.
- Provide promotional items for the Annual Walk Your Child to School Day.

Project Summaries

Section 402

PS-0932-15

Public Information and Education

\$1,693

When requested, Traffic Safety works closely with Safe Kids Kansas to order and distribute zipper pulls in support of “Walk Your Child to School Day” in October. As for the October 2014 event, 7,543 zipper pulls were ordered and distributed to 48 schools. In addition, Traffic Safety produces and distributes two-sided laminated bicycle safety instructional hang tags.

PS-1131-15

Bike Helmets

\$14,995

KDOT partnered with the Kansas Department of Health and Environment to promote bicycle helmet use. Local Kansas agencies were encouraged to apply for free helmets to be distributed in conjunction with their bicycle safety events. A total of 1,668 helmets were purchased and distributed statewide.

PS-1132-15

Bicycle and Pedestrian Safety

\$2,000

KDOT partnered with the City of Wichita to promote better compliance with City Code Section 11.48.09 (requiring lights or reflectors) and Section 11.48.160 (requiring audible signal before overtaking and passing a pedestrian). The project purchased and distributed bicycle lights, bicycle bells and educational materials.



Police Traffic Services

Strategies

- Continue to provide grants to law enforcement agencies for overtime enforcement of adult, teen, and child safety restraint violations through the Special Traffic Enforcement and Nighttime Seatbelt Enforcement Programs (STEP, NSEP), targeting additional agencies in the counties with the highest number of unbelted fatalities and serious injuries, and those counties with a low seat belt usage rate.
- Provide funding for local law enforcement to attend training on the latest techniques of traffic enforcement.
- Continue to promote occupant protection and alcohol issues around the state.
- Continue supporting our four LEL's across the state.

Project Summaries

Section 402

PT-0931-15

Local Law Enforcement Incentives

\$306,339

The bulk of these funds are traditionally spent to fulfill local law enforcement needs for speed detection radar equipment; preliminary breath testers; cones, flares, measurement devices, cameras, and tire deflation equipment. With a few exceptions, these funds are tied to the incentive that accompanies the Special Traffic Enforcement Program's Click it or Ticket mobilization over Memorial Day. Police agencies must average at least two occupant restraint tickets for every hour of enforcement to qualify.

PT-0938-15

Local Travel & Training

\$38,423

These funds enabled KDOT to send two advocates to Lifesavers Conference and two to attend child passenger seat training. Ten judges attended the ABA Traffic Court Seminar in San Antonio in March.

PT-LELs-15

Law Enforcement Liaison (LEL)

\$245,777

To better meet the challenge of effectively serving a law enforcement community of over 350 diverse agencies spread across 82,264 square miles, KDOT employs a team of four LEL's (3.75 FTE). These professionals – all of them retired law enforcement officers – promote KDOT's safety programs to law enforcement and advise that community on their application as well as on traffic enforcement, in general. They also work to build collaborations between the law enforcement community and other sectors, such as education and the media, to advance safety messaging that is complementary to enforcement strategies.

OP-STEP-15

Special Traffic Enforcement Program

\$635,932

The Special Traffic Enforcement Program (STEP) awards grants to local law enforcement agencies and the Highway Patrol to conduct overtime enforcement campaigns directed at compliance with Kansas safety belt, child passenger safety, speed, texting and impaired driving laws. Enforcement activities utilized saturation patrols and checkpoints during three mobilizations, ranging from 1 week to 2.5 weeks in length. Each was primarily focused on either occupant restraint, DUI, or both, with secondary emphases on texting and speed and each was tied to a major travel holiday – Thanksgiving, Memorial Day, and Labor Day. During FFY 2015, in the course of 32,438 enforcement stops over 15,423 hours, officers accounted for 3,373 speeding tickets; 347 arrests for DUI; 496 child passenger safety citations; 369 teen seat belt citations; 19,622 adult seat belt tickets, 103 texting while driving tickets, and 10,101 other citations and arrests.

The program also provided continued personnel funding for two overtime enforcement campaigns in the Greater Kansas City area which target aggressive driving and K-10 speeding. In a break with the past, Douglas

County Sheriff's Office joined six Kansas City metro police agencies in conducting the Aggressive Driving Campaign, which consisted of a Saturday enforcement opportunity, each, in August and September. In these two days alone, the enforcement actions accounted for 455 speeding citations, four DUI arrests and 201 other arrests and citations. Continuing a program begun in FFY 2014, the year-long speed enforcement on K-10, a high volume expressway which connects the city of Lawrence with I-435 in Lenexa, was supported by six local agencies and the Kansas Highway Patrol. Officers issued 881 citations for speeding (10 to 31+ mph over the 70 mph limit). Fully 21%, or 189, of those were for speeds in excess of 85 mph. As so often happens in speed enforcement, 293 other violations were also cited.

Roadway Safety

Strategy

- Continue support of local and state officials to provide safer and enhanced roadways through training and materials.

Project Summaries

Section 402

RS-1402-15

Kansas State University

\$94,715

The Traffic Assistance Services for Kansas (TASK) program provides economical training for Kansas public employees who have traffic safety responsibilities. In 2015, 105 local officials were trained at several different sessions across the state.

RS-1618-15

TranSystem Corporation

\$42,460

The Traffic Engineering Assistance Program (TEAP) provides local governments assistance with traffic studies. In 2015, TEAP addressed several areas of local concern with four traffic studies in the state.

RS-2618-15

Parsons Brinckerhoff, Inc.

\$136,447

The Traffic Engineering Assistance Program (TEAP) provides local governments assistance with traffic studies. In 2015, TEAP addressed several areas of local concern with nine traffic studies in the state.

Safe Communities

Strategies

- Promote and conduct annual statewide conference on highway safety issues.
- Solicit and promote community-based traffic safety programs in Kansas.
- Improve information and resource availability for local agencies and advocates in Kansas.

Project Summaries

Section 402

SA-0943-15

Kansas Transportation Safety Conference

\$132,606

The 21st annual Kansas Transportation Safety Conference was held at the Hyatt Regency in Wichita, March 30 – April 1. The conference attracted 386 registrants for three pre-conference in-service professional courses, three general session presentations, 18 workshops, and 51 speakers, all arrayed over four tracks: youth, law enforcement, injury control, and roadway safety. The 23 exhibits were positioned around the general sessions/lunch area providing exposure to the latest transportation safety equipment, programs, and technology. The closing luncheon included announcement of the annual People Saving People awards: Master Trooper Jeff Schawe, District Attorney Charles Branson, a trio of teachers at Henderson Middle School in Finney County, El Dorado Student Safety Council, and Shawnee County Fire District #4.

SA-1057-15

Comprehensive Media Campaign

\$387,111

Trozzolo Communications Group (TCG) worked closely with KDOT in the planning of a comprehensive media campaign. TCG coordinated all of the media buys and two media events for the enforcement mobilizations, developed the earned media releases, and provided detailed evaluations on all media buys. With guidance from the Motorcycle Safety Task Force, they implemented a billboard campaign which focused on Share the Road. TCG managed the social media for Facebook and Twitter on a daily basis. TCG has assisted in setting up meetings with Sporting KC, as well as other sports marketing opportunities.

ETC Institute conducted a survey of residents in the State of Kansas, during September of 2015. This year's survey results were very similar to the survey administered in 2014. The purpose of the survey was to gain input from residents regarding perceptions of safety.

Major Findings:

- Residents were asked their opinion of what was most likely to cause a traffic crash; 90% of respondents indicated *texting on cell phone* was the most likely cause. Other reasons include: Drunk driving (59%), other driver distractions (32%), and talking on cell phone (31%).
- Residents were asked what they thought was the most serious distraction for drivers; 90% of respondents indicated they thought *texting while driving* was the most serious distraction. Other distractions include: Cell phone talking (handheld or hand free) (33%), personal grooming (25%), passengers in vehicle (21%) and eating while driving (16%).
- When asked whether or not respondents had used a mobile device the last time they were behind the wheel for any reason; 42% of respondents indicated *yes*, and the remaining 58% indicated no they had not used a mobile device.
- Residents were asked whether they believed that using a hands-free mobile device was safer than using a hand-held mobile device; 80% of respondents indicated *yes* they believe it is safer and 20% indicated that they did not feel it was any safer.

- Residents were asked if they had ever made a driving mistake while using a cell phone or other mobile device even if it did not result in a crash; 51% of respondents indicated *yes* they had made a driving mistake and 49% indicated they had not made a driving mistake.
- When asked if they, as a driver, have ever been involved in a traffic crash; 64% of respondents indicated *yes* they had been in a traffic crash and the remaining 36% indicated that they had not been involved in a traffic crash.
- Residents were asked the primary reason they wear their seatbelt, 69% of respondents indicated that they primarily wear their seatbelts for *safety* reasons. Other reasons include: It's the law (19%), personal tragedy (4%) and fear of ticket (3%). Only 4% indicated they don't wear a seat belt.
- Residents were asked what the Kansas message was regarding seatbelt use, 85% of respondents indicated the phrase *Click it or Ticket*. Other messages include: Buckle up for safety (7%), don't know (6%) and Kansas Clicks (2%).
- Residents were asked what the Kansas message was regarding drunk driving, 57% of respondents indicated *You Drink, You Drive, You Lose*. Other messages include: Don't know (19%), *You Booze, You Lose* (15%) and *Never Drive Drunk* (9%).
- Residents were asked to indicate the average number of traffic related deaths in Kansas over the past several years; 38% of respondents indicated 101-300 traffic related deaths. Other amounts include: More than 500 (27%), 301-500 (28%) and less than 100 (7%).

SA-1066-15 **Public Information & Education** **\$4,089**
 These project funds enabled KDOT to purchase business cards for LELs; brochures for the Graduated Drivers License and Unsafe Driving Acts; Motorcycle Law Cards, College Business and Seatbelt Law Cards, In Case of a Crash folders and other educational items.

SA-1908-15 **Wyandotte County Safe Communities** **\$42,062**
 This grant with the Unified Government Public Health Dept. of Wyandotte County partially funds a traffic safety coordinator's position established to address the county's significant traffic safety challenges brought on, in large part, by a large and fluid immigrant block which has historically created a level of volatility in restraint compliance rates that is not seen in other Kansas urban areas.

SA-1913-15 **Think First Injury Prevention** **\$8,750**
 The Think First program brings in crash victims who have sustained life-long traumatic brain or spinal cord injuries. The program conducted presentations that reached more than 13,000 high school and middle school students at 35 Kansas schools in 2015.

SA-2024-15 **Kansas Operation Lifesaver, Inc.** **\$15,000**
 Kansas Operation Lifesaver continues its lifesaving work through outreach and education using authorized volunteers, approved messages and educational materials. Kansans and visitors to Kansas are targeted through public service announcements, booth and fair events, enforcement activities, training workbooks, calendars with emergency numbers and instructions, CDL training supplies and more to mitigate and eliminate the risk of injury and death on railroad rights of way.

Section 1906

RP-1921-15

Racial Profiling Attorney General's Office

\$73,169

The Attorney General's office hired a retired judge to provide racial profiling training for law enforcement and citizens around the state and ensure reporting compliance on racial profiling. Additionally, this position investigated 18 complaints of racial profiling filed with the Attorney General's office.

In FFY15, 100% of state law enforcement agencies have filed their racial profiling annual reports. All agency reports are filed electronically, and published on the Attorney General's website and accessible to the public via <http://ag.ks.gov/public-safety/racial-and-bias-based-policing> .

The Attorney General's Office partnered with the Kansas Law Enforcement Training Center to offer regional Racial Profiling/Fair and Impartial Policing trainings for law enforcement officers across the state. Those were provided by project staff as follows:

- Johnson County (2 Sessions) 4/10/15 36 LEO attending
- Ford County 5/4/15 29 LEO attending
- Hutchinson 5/11/15 26 LEO attending
- Emporia 6/2/15 23 LEO attending

Staff participated in a two day training sponsored by KLETC, Kansas African American Affairs Commission, Topeka Police Department and Shawnee County Sheriff's Office provided for community members on September 22-23, 2015.

Staff attended community training sponsored by Lawrence Police Department on September 26, 2015.

The ACLU of Kansas made contact with the Racial Profiling office. They notified them that they are realigning their priorities, and racial profiling will receive greater attention. They wanted to know what the state law and processes are, and Racial Profiling project staff met with ACLU staff on October 2, 2014 for that purpose.

RP-1922-15

Dr. Michael Birzer

\$7,520

Dr. Birzer completed the first survey addressing racial profiling in the state. This contract provides funding for his follow-up research after the implementation of several programs and the racial profiling task force final report.

RP-1925-15

Racial Profiling PI&E

\$267

This contract reimbursed the citizen advisory board of Wichita for training expenses and GoDaddy renewal.

RP-2911-15

Racial Profiling Training - KLETC

\$48,227

Kansas law requires four hours annual training on Racial Profiling for Kansas Law Enforcement Officers. KDOT provided support to the Kansas Law Enforcement Training center to develop and implement on-line training for all Kansas law enforcement agencies. The curriculum has been completed and training is currently available on-line. In partnership with the Racial Profiling Attorney General's Office, there were three on-ground Law Enforcement Officer training sessions completed and 100 officers attending in FFY 15.

Traffic Records

Strategies

- Implement TRCC.
- Provide better training and education for law enforcement.
- Provide resources and expertise in electronic data transmission.
- Develop linkage between other state data systems.

Project Summaries

Section 408

TR-2112-15

KBI Technical Support

\$26,400

This contract allowed the KBI to engage additional resources to manage and implement several projects tied to traffic records in support of TRCC objectives.

TR-2113-15

Project Consultant

\$31,131

Iteris Consulting provided project oversight of the eCitation and eStatute Programs created to improve efficiency in the administration of justice, compatibility with stakeholders, improve access to traffic citation data through a central repository, improve analysis of traffic citation data, reduce the amount of storage space to maintain traffic citation records, improve efficiency for Law Enforcement, etc. As well, Iteris assisted in providing support for the TRCC Strategic Plan.

TR-4019-15

Record and Police Impaired Drivers

\$432,109

Analysts International developed software in support of the RAPID (Record And Police Impaired Drivers) interface. This completed project will enable court personnel to access criminal history, arrest, adjudication, incarceration and other information in DUI cases around the state. The Kansas Bureau of Investigation took the lead role in this project designed to assist prosecutors and court personnel in the charging and prosecution of DUI offenders. This project designed a National Information Exchange Model (NIEM) compliant interface that allowed courts and prosecutors to electronically submit arrest and disposition information directly to the KBI.

State Funds

The TRCC administers the state funded Traffic Records Enhancement Fund. The total funding expended in FFY 15 for projects totaled \$312,026. Projects included software support and enhancements/maintenance to the Traffic Records System, geo-coding and mapping of crash reporting and development of eCitation and eStatute.

State of Kansas Annual Report Cost Summary-FFY 15

Program Area	State Match	Expenditures	Federal Share to Local
Planning and Administration	\$18,500	\$18,450	
Alcohol		\$310,522	
Occupant Protection		\$409,288	\$38,000
Paid Media		\$83,097	
Pedestrian and Bike		\$18,687	
Police Traffic Services		\$1,226,471	\$892,000
Roadway Safety		\$273,623	\$176,000
Safe Communities	\$745,900	\$589,618	\$132,000
Youth Alcohol		\$127,817	
Total Section 402	\$764,400	\$3,057,574	\$1,238,000 (40%)
405 Occupant Protection	\$83,000	\$248,086	
405(b) Occupant Protection	\$100,000	\$398,837	
408 Traffic Records	\$123,000	\$489,640	
410 Impaired Driving	\$32,100	\$32,045	
405(d) Impaired Driving	\$307,033	\$1,228,131	
405(f) Motorcycle Safety	\$19,538	\$78,151	
2011 Booster Seat Incentive	\$9,300	\$9,226	
1906 Prohibit Racial Profiling	\$33,000	\$129,184	
Total Other Sections	\$706,971	\$2,613,300	
Grand Total	\$1,471,371	\$5,670,874	